



RSET's
Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL
AUTONOMOUS | NAAC Accredited | Affiliated to University of Mumbai

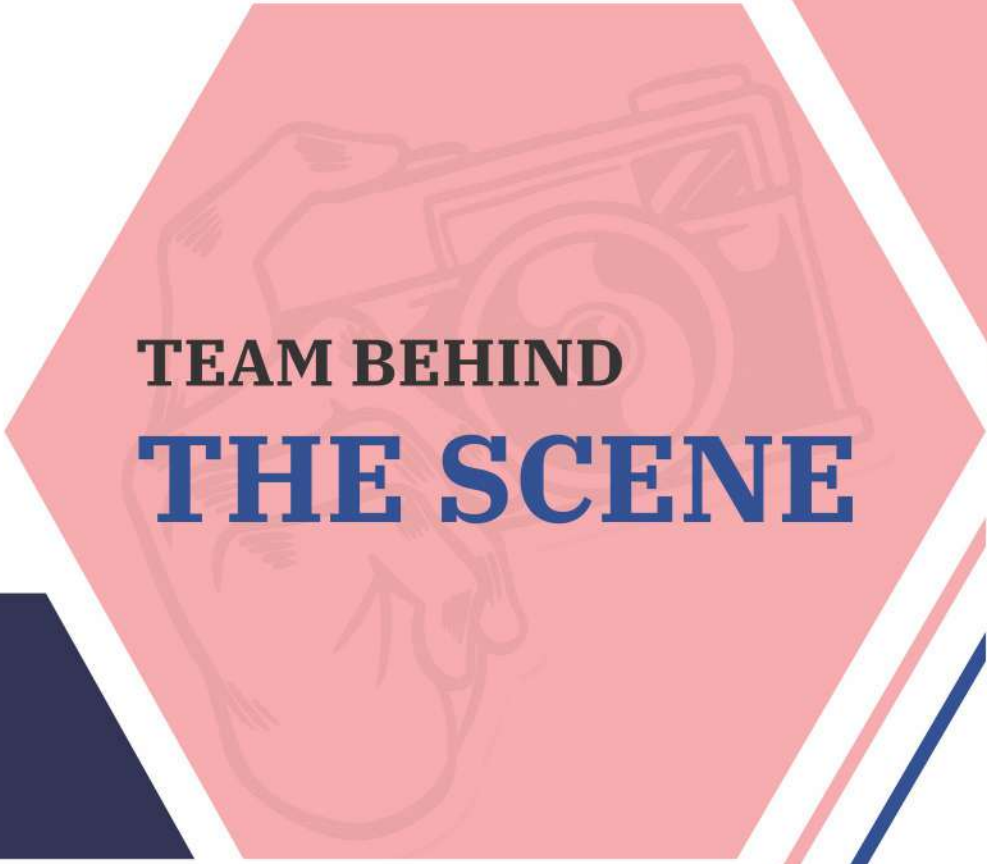
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COLLEGE
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VOL. 06



ROAR

DECODING THE FUTURE

EDITION
2025 - 2026



TEAM BEHIND **THE SCENE**

Magazine Committee:

- Viraj Bandekar
- Dr. Richa Chattapadyay
- Dr. Jisha Vijay
- Sherin Mathew
- Sarika Shah
- Sunita Cordeiro

Student Photographers:

- Omkar Parab (TY-BAFTNMP)
- Akash Keshri (SY-BAFTNMP)

Cover design by:

Mr. Luqman Mujawar



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ABOUT

Rajasthani Sammelan Education Trust (RSET)

Rajasthani Sammelan Education Trust (RSET) is a registered public charitable trust established in 1948 at Malad, Mumbai. It began its foray into education with just three girl students, and today boasts of an all-inclusive campus that sprawls across two acres of land with a well-equipped playground. With an aim to promote various educational, charitable and social activities, the trust has pioneered in providing educational opportunities to various sections of society.

The Trust also provides financial assistance to those in need to gain medical assistance with the

help of Trivenidevi Deora Chikitsa Sahayata Kosh as well as offers freeship and scholarship to meritorious students and those who have a financial need to pursue their education. As a result, over the last seven decades, the trust has played a vital role in promoting and providing better education from primary to post graduation in the fields of Commerce, Management, Information Technology and Media Studies. At present, over 16,000 students are receiving education in various educational institutions run by the trust.

ABOUT

RSET's Deviprasad Goenka Management College of Media Studies (DGMC)



Established in 2014, RSET's Deviprasad Goenka Management College of Media Studies (DGMC) is a leading institute for media and communication education under the aegis of its parent organization, RSET. In 2024, DGMC achieved Autonomy Status with approvals from the University Grants Commission (UGC) and the University of Mumbai, marking a significant milestone in its journey toward academic excellence. DGMC was awarded a B+ Grade with a CGPA of 2.65 during its first NAAC accreditation cycle conducted in November 2023.

RSET's DGMC offers a diverse range of undergraduate and postgraduate programs:

- Bachelors of Arts (Multimedia & Mass Communication)
- Bachelors of Arts (Film, Television & New Media Production)
- Bachelors of Management Studies (AICTE Approved)
- Bachelors of Science (Data Science)
- Bachelors of Science (Animation & VFX)
- Masters of Arts (Communication & Journalism)
- Masters of Arts (Mass Communication - Film, Television & New Media)
- Masters of Arts (Public Relations)

The RSET's DGMC campus features state-of-the-art facilities designed to meet the dynamic needs of the media industry. Highlights include ICT enabled air-conditioned classrooms equipped with LCD projectors, iMAC Computer Lab, Colour Grading Lab, Shooting Studio, Sound Innovation Lab and Production Control Room.

The institute prides itself in plethora of curricular and extracurricular activities required for a holistic development of students, giving them an environment that nurtures academic excellence and creativity.

Office Bearers, Trustees & Members of the managing committee of Rajasthani Sammelan Education Trust (2022-2027)

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Shri Thacker Sujay J.		

Special Invitees

Shri Dalmia Sharad S.	Shri Jain Kapal K.	Shri Kabra Pradeep S.
Shri Lath Sanjay D.	Shri Saboo Arun S.	

Note: Names appearing above are printed in alphabetical order of surname and within a family names are printed as per seniority

President's MESSAGE



Ashok M. Saraf

President - RSET

“

**“The future belongs
to those who learn more
skills and combine them
in creative ways.”**

– Robert Greene

”

For over seven decades, the Rajasthani Sammelan Education Trust (RSET) has remained devoted to its mission of transforming society through inclusive and values-driven education. Since our founding in 1948, we have grown from a modest initiative into a vibrant multi-disciplinary educational ecosystem guided by the belief that knowledge, when rooted in ethics and purpose, is the foundation of true progress.

RSET's Deviprasad Goenka Management College of Media Studies (DGMC) stands as a shining embodiment of this philosophy. Conceived to address the evolving demands of the media and communication landscape, DGMC represents RSET's vision of equipping students with the intellectual depth, creative agility, and moral grounding needed to thrive in a rapidly changing world.

In an era where information flows freely and innovation defines success, education must transcend conventional learning. It must inspire students to question, to create, and to lead with empathy and integrity. DGMC captures this spirit by fostering an environment that unites critical thinking, ethical awareness, and global perspectives while remaining deeply connected to Indian values.

The conferment of autonomous status upon DGMC is both a recognition of its academic excellence and an invitation to greater possibilities. It empowers the institution to chart its own path to design contemporary curricula, engage with industry meaningfully, and respond dynamically to the aspirations of students and the needs of society.

As we look toward the future, our vision is to strengthen DGMC as a hub of innovation and excellence, an institution that not only imparts knowledge but shapes character and purpose. We remain fully committed to enhancing its capabilities, expanding its infrastructure, and supporting its continued growth and distinction.

To all prospective students and their families: I warmly invite you to become part of the DGMC journey, a journey not only toward academic achievement but toward becoming thoughtful, responsible, and visionary contributors to society.



SCHOLARSHIP PROGRAM

Turn your aspirations into achievements with our Scholarship Program, dedicated to the pursuit of higher education.

BAFTNMP

BSc (Data Science)

BSc (Animation & VFX)

MA (C&J)

MA (MC - FTNM)

MA (PR)

For UG meritorious students with a 12th Std Finals Percentage of 85% & above and for PG meritorious students with a CGPI of 8.5 & above or a graduation percentage of 80% & above shall be granted concession in Fees

- Applicable for The Academic Year 2026-27*

APPLY NOW



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Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL
AUTONOMOUS

**DON'T
MISS OUT**



Dr. Amee Vora

Principal DGMCM

It gives me immense pleasure to present the latest edition of our Annual College Magazine ROAR, a cherished publication that encapsulates the academic vibrancy, creative spirit, and intellectual pursuits of our institution.

A college magazine is more than a compilation of events and achievements; it is a reflection of the institution's ethos, aspirations, and collective journey. As a College of Media and Management Studies, we stand at the confluence of two dynamic disciplines that shape contemporary society and influence global transformation. In an era characterized by rapid technological advancements, digital disruption, and evolving business paradigms, our commitment remains steadfast—to nurture competent professionals, ethical leaders, critical thinkers, and responsible citizens.

At our institution, academic excellence is complemented by experiential learning, research, innovation, and industry engagement. Through a rigorous curriculum, practical exposure, internships, research initiatives, and co-curricular activities, we strive to equip our students with the knowledge, skills, and values required to excel in

an increasingly interconnected and competitive world.

This magazine is a testament to the multifaceted talents of our students and faculty. The articles, research insights, creative expressions, and reflections featured in these pages showcase not only scholarly acumen but also imagination, curiosity, and social consciousness. They embody the spirit of inquiry and lifelong learning that forms the cornerstone of higher education.

I congratulate the Editorial Board, faculty mentors, and all contributors for their dedication and meticulous efforts in bringing out this publication. Their commitment has transformed ideas into a meaningful repository of experiences, achievements, and aspirations.

As you journey through these pages, I hope you will find inspiration in the accomplishments of our academic community and gain a deeper appreciation of the vibrant intellectual culture that defines our institution.

I extend my best wishes to all our students as they continue to pursue excellence, innovate with purpose, and contribute positively to society.



ANNUAL DAY 2025 - 2026

MONDAY, JANUARY 19, 2026

From Roots to Revolutions: A Night to Remember at DGMC's Annual Day

The air at RSET's Deviprasad Goenka Management College of Media Studies (DGMC) was charged with a unique electric energy on the evening of **19th January 2026**. It wasn't just the hum of a crowd or the flicker of stage lights; it was the pulse of a community celebrating a journey "from classrooms to accolades, from roots to revolutions."

A Symphony of Tradition

The evening began with a graceful nod to our heritage. Student anchors **Saumya Pandey** and **Priyansha Singh** set the stage, ushering in an Invocation Dance that bridged the gap between the past and the present.



The audience was first transported to the hills of Uttarakhand with the **Chancheri dance**, a performance that recently brought home the Second Prize from the 58th University of Mumbai Youth Festival. This was followed by the soulful, introspective movements of the Sufi dance “**Arziyaan**,” and concluded with the high-octane **Talwaar Raas** (Sword Dance). Performed by DGMC alumni, the clashing of blades symbolized more than just folk tradition—it represented the enduring legacy of our institution.



Excellence in Focus

As the echoes of the drums faded, **Principal Dr. Amee Vora** took the podium to present the Annual Report. It was a proud moment for every student and faculty member in the room. The report painted a picture of a thriving ecosystem: from industry collaborations to experiential learning, it was clear that DGMC isn't just a college; it's a Launchpad for the media leaders of tomorrow.



The formal proceedings, steered by **Ms. Nilanksha Sachdev**, saw a constellation of leaders grace the dais. **Shri Ashok Saraf**, President of RSET, opened the address with a visionary call for academic integrity and innovation. **Ms. Bhavya Kotian** introduced the Academic and college awards.



Wisdom from the Experts

The evening's prestige was elevated by our distinguished guests, whose careers reflect the very interdisciplinary spirit DGMC fosters:

- **Shri Ashutosh Bishnoi (Chief Guest):** A veteran of finance and media (Mahindra Mutual Fund, JWT), he spoke on the evolving landscape of brand strategy.
- **Ms. Sneha Desai (Guest of Honour):** The brilliant mind behind Laapata Ladies (India's 2025 Oscar entry), she shared insights into the power of storytelling that resonated deeply with our budding filmmakers.
- **Shri Neeraj Goenka (Guest of Honour):** An entrepreneur who bridged the gap between industry needs and educational excellence.



Celebrating the Trailblazers

The spotlight then turned to the heartbeat of the college: the students. The **Meritorious Scholarship Distribution Ceremony** recognized the relentless hard work of our MA and BAFTNMP scholars, with some boasting CGPAs as high as **9.54**.



The pinnacle of the awards ceremony was the announcement of the **Best Student Award**, conferred upon **Ms. Sayee Vidwans**. In her moving address, Sayee reflected on her journey, reminding us all that excellence is not a destination but a continuous pursuit of discipline and leadership.

Kal-Key: *The Future Unplugged*

As the formal session concluded with a heartfelt vote of thanks, the lights dimmed for the piece de resistance: the cultural showcase titled **"Kal-Key: The Future Unplugged."**

Conceptualized by **Ms. Punita Hirani** and **Mr. Parth Sunita Desai**, this musical narrative was a mirror held up to Generation Z. It explored our digital identities and the creeping shadow of virtual reality over human connection. In a stunning

creative twist, the performance wove in the **Dashavatars of Lord Vishnu**, culminating in the revelation that the final avatar, **Kalki**, is not a distant figure-it is us. It is this generation, armed with awareness and conscious choice, that will eliminate the "ignorance" of the digital age.

As the curtains fell, the message was clear: at DGMC, we don't just study the media; we are the ones who will redefine it.







COLLEGE REPORT OF 2025-2026

SAA VIDYA VIMUKTE!!!

TRUE EDUCATION IS THAT WHICH LIBERATES.

Education is the foundation upon which ideas become innovations, knowledge becomes leadership and aspirations become achievements.

I write this college report as a reflection of a year marked by academic excellence, creative exploration and meaningful engagement with society. It is the celebration of the collective efforts of our students, faculty, staff, alumni and stake

holders who continue to shape an institution committed to learning with purpose and integrity.

This academic year DGMC implemented its Autonomous status for the incoming First Year Batch. From this academic year DGMC included 2 more undergraduate programs in its basket and one more program in its post graduate basket.

The programs now offered at DGMC from AY 2025-2026 are: BAMMC, BAFTNMP, BMS, BSc. Data Science, Bsc. Animation and VFX, MA-C&J, MA-PR, MA.MC-FTNM.

Results of Academic Year 2024-2025

For BAFTNMP:

Total number of students who appeared: 60
Total number of students passed with Grade O: 15
Total number of students passed with Grade A+: 27
Total number of students passed with Grade A: 13
Total Number of Students passed with Grade B+: 05
Pass percentage was 100%

For BAMMC (Advertising):

Total Number of students who appeared: 77
Total number of students passed with Grade O: 01
Total number of students passed with Grade A+: 33
Total number of students passed with Grade A: 30
Total Number of Students passed with Grade B+: 12
Pass Percentage was 98.70%.

For BAMMC (Journalism):

Total Number of Students appeared: 38
Total number of students passed with Grade A+: 04
Total number of students passed with Grade A: 07
Total Number of Students passed with Grade B+: 15
Total number of Students passed with Grade B: 08
Pass percentage was 89.47%

For MACJ :

Total number of students appeared: 13
Total number of students passed with Grade A: 07
Total Number of Students passed with Grade B+: 02
Total number of Students passed with Grade B: 02
The Pass Percentage was 92.30%

Our Student Mr Sanman Hutgikar ranked First in the University of Mumbai , Department of Communication and Journalism, in both the Semesters I and II in MACJ program in AY 2024-25

For MAFTNMP :

Total number of students appeared: 20
Total number of students passed with Grade A+: 01
Total Number of Students passed with Grade A: 07
Total number of Students passed with Grade B+: 10
The Pass Percentage was 90.00%
We secured 100% result for MAFTNMP –Part II

The academic year commenced with Orientation Programme for the FY/SY/TY BAMMC and BAFTNMP programs.

Guest Lectures/Conferences/ Seminars/Workshops/Master Classes:

Workshop on Screen Writing and preparing a Pitch deck was conducted by Mr Saurabh George Swamy and Hiren Lalwani for our students of Film Television and Mew Media Production.

Workshop Animation- Stories Through Comics was conducted by Mr Abhijit Kini for all our students of Animation and VFX.

IQAC in collaboration with FTII –Pune, hosted a workshop on, “Screen Acting”, by Ms Divya Jagdale.

IQAC and the Fine Arts Club organized a workshop on **Face painting**. The resource person invited to conduct this workshop was **Ms Sakshi Patil**.

Master classes were conducted for SY and TY students BAMMC, BAFTNMP and BMS

- **Mr Utkarsh Patel explored the topic, “War and Violence from Epics”**, analyzing ancient narratives through a modern lens.

- **Mr Manek Premchand took an engaging session on, “The Music of Raj Kapoor**, offering a melodic journey through Indian cinema’s golden era.

- **Mr Vinod Ranganath**, guided students through the craft of, “**Writing for Visual Media**”, focusing on story telling techniques from screen content.

- **Sidharth Sengupta, Director, Producer & Writer** started the session with his experience journey of Television. The challenges and scope that the Television Industry offers in the changing landscape of the audience shifting to OTT Platform.

- **Mr Neeraj Joshi**, took a masterclass on, “**Building Go-to-Market Strategies for Films**” giving students a practical understanding of film marketing.

- **Mr Srinath Rao**, delved the students into, “**The Art of Writing**,” highlighting the journalistic story telling techniques.

- **Mr Neilesh Taneja** discussed trends and

innovations shaping the, “**Future of Digital Advertising**”.

IQAC organized a Special Talk on Foreign Language Learning by Dr Varun Dev from Doon University. He took an interactive session on Exploring Mass Communication Opportunities in Foreign Language Learning and career prospects and scopes in languages

"Tete-a-Tete with Varsha Bharath - IQAC & Film Club Event. The director of the film Bad Girl, Ms. Varsha Bharath took an interactive session with the students on the making of this new age film.

The IQAC organized a **Guest talk** on the topic, “**Cyber threats and Cyber Security** with special reference to Banking by Mr Gurpreet Singh Uppal, an IT and Cybersecurity Professional, founder and CEO Nexora.

IQAC invited **Mr Vikram Sahay**, Chief Commissioner of Income Tax, Ex- director UGC and Information and broadcasting Ministry to take a session on Censorship on OTT platforms

IQAC organized the **MODEL QUAD 2025** in collaboration with the **US Consulate General, Mumbai**. The discussions presided over by a distinguished jury focused area on **Critical and Emerging Technologies, Economic Prosperity and Security and Supply Chain Management**. A total of 12 colleges comprising of 5 students each participated in this event.

IQAC and the Students’ Council hosted a training session on Child Sexual Abuse by Insia Daruwala under the aegis of Hands of Hope Foundation. Ms Insia also screened a film, Breaking the silence to sensitize students and make them aware about child sexual abuse.

The IQAC organized a Media Expose Day with GNAAN-U Education and Smile Foundation. Over 200 students from underprivileged schools looked after by these 2 foundations were invited on DGMC campus and were exposed to the different forms of media covering hands on workshops on photography, filmmaking, animation, sketching, sound etc

The IQAC and the Research Cell invited speakers

form the **Wildlife Conservation Society** of India to engage a session with the students on, **“Understanding Bio diversity and the Role of Communication in Shaping Narratives about Wildlife.”**

Institution’s Innovation Council organized a Masterclass with Saurabh Tiwari Evolution of Story-telling in OTT, TV and Films

The Institution’s Innovation Council invited Mr. Sandeep Jain from the E-Cell of IIT Mumbai to conduct a workshop on Design Thinking.

As a part of an outreach and networking initiative aimed at strengthening academic collaborations and institutional visibility this year DGMC indulged in several outreach program. We visited CBSE plus 12 schools and colleges in cities of Hyderabad, Ahmedabad Guwahati, Nashik and Belgaum. We conducted career sessions in the schools and signed MOU with Paschim Guwahati Mahavidyalay- Guwahati, KRT Arts BH Commerce and AM Science college(KTHM), Nashik.

We also participated in the 24th and 25th Eduleaders Summit in Hyderabad and Guwahati respectively as a Media Institute Partner.

The college organized Industrial visits for the students across all their program as under:

1.BMS students were taken to the **RBI mint Museum** for a visit.

2.DGMC partnered with **Jagran Film festival** from 13th to 16th Nov held at the Cinepolis, Fun Republic Mall, Andheri. A significant moment of pride of our college was the screening of the short film by our TYBAFTNMP student Anisha Bhalla, “A stroke of Hope”.

3.Our Animation and VFX students were taken to **Jehangir Art Gallery and the CSMVS Museum** for understanding and exploring classical and contemporary art forms.

4.Students were also sent on the sets of **Kaun Banega Crorepati and Laughetr Chefs-Unlimited Entertainment and Wheels of Fortune** to understand large scale television Production, technical setup and audience coordination.

5.Our students also volunteered for the **KHAJURAO International Film Festival**.

6.Students of Journalism were taken to the **Wankhede stadium** to experience the **Media Box** at the stadium and also visit the **MCA Museum**.

7.The BMS students were taken to **Bisleri factory** to understand the process of **bottling, packaging and labelling**.

8.Students were also taken to a Photo walk at the Kala Ghoda Art festival and they were asked to document their experience through a photo essay.

9.Students were also taken to the **Zee Business Office** in Mumbai to provide first hand exposure to the professional functioning of a 24*7 news channel.

10.Students were also taken to the **National Museum of Indian Cinema** to bridge theoretical learning with experiential exposure to film industry and practise.

The Rotaract Club invited Guest Speakers to conduct sessions and workshops on the following topics for our students and students of our sister institutes

1. **Mr. Ashish Shetty on Prompt Engineering and Design it Right with Canva.**

2. **Prof Daivata Patil took the session on Pause and Power –Up.**

3. **Mr Dhruv Upadhyay** engaged a session on **Finanacial management and legal rights** for women of Ketlipada under Proud Girl 4.0.

4. **A life saver CPR training workshop** was conducted in collaboration with our parent **Rotary Club of Bombay Airport and Dr Akshay Mehta** to equip firefighters with the essential CPR skills.

5. **A portfolio making workshop** was conducted by **Mr Laxmikant Patil** for aspiring fashion photographers and models.

6. **Dr Raju Sahetya** was invited to take a session on **Cervical Cancer** for the mothers and girl students of RSET’s KGES school. The session aimed at

focussing on prevention of cervical cancer and to protect the girls by vaccinating them by the age of 14 years and the number of doses to be administered for the same.

7. **A pepper spray making workshop** was also conducted by our students of the Rotaract Club at Rescue Foundation.

8. **A Self -defence workshop, Sanrakshan**, was conducted for the women and the young girls of Matahi Pada, a tribal community living in the forest at Aarey Colony.

9. **Eyes on the road**, an initiative was taken up by our rotaractors to give safe driving instructions in the form of bookmarks to all the auto rickshaw drivers to refrain from talking on the phone whilst driving.

10. With regards to instilling **Civic Sense** for all citizens the rotaractors themselves started picking up and collecting garbage in garbage bags around street corners and mall corners to propagate cleanliness and keep the surrounding area clean.

Rotaract Club conducted various activities like Jeevandaan, Annadan, Anti -Drug awareness, Furry friends etc. **under the Seva Mahotsav** for which they also received a citation and recognition from District 3141.

For the first time the Rotaract Club organized a fund raising fellowship event with a twist titled **Shagun- not just a fake wedding** to support community wedding. A total of 21,000/- collected was donated to **Samuhik Vivah Sanstha**, an NGO facilitating group weddings for underprivileged couples.

The Rotaract Club organized the Interact week, with schools on our campus and conducted sessions on Career Conclave, Beyond the Badge, Cyber awareness and Food Detectives.

IQAC organized its 6th International Conference in collaboration with Paschim Gauwahati Mahavidyalay affiliated to University Guwahati, Assam, Tetso College affiliated to Nagaland University, Dimapur and publication partner Indian Academician and Researchers Association, International Journal of Advanced and Innovative

Research. on 6th and 7th Feb 2026, **titled : Social Innovations Theories and Praxis**

The Women Development Cell of the College conducted an interactive workshop on **Mental Health and Gratitude with Dr Krupa Gandhi**.

A docu-drama ,” She Said” was screened in **Observance of Sexual Harassment Prevention Week**.

Under the **National Service Scheme (NSS)**, activities like the Blood Donation Camp, Residential Camp for 7 days at Yusuf Meherally Centre, a Talk on Good touch Bad Touch, Menstrual Literacy workshop, participation in De Addiction Rally and Bhajan Sandhya, organising the Kargil Vijay Diwas, NSS Day Nukkad Natak were taken up during the year.

The Department of Lifelong Learning and Extension invited **Dr Ajay Pawar** for a Guest talk on, **“Consumer Rights Awareness on Empowering Consumers, Protecting rights”**

A **Voter Awareness campaign** was also conducted in collaboration with NSS at Vithal Pada a village adopted near Malad.

At the **Udaan Intercollegiate Festival of University of Mumbai- DLLE Department**, our students participated and won the **1st place in Elocution and a Consolation for the Street Play titled, “Bahana Hatao, Khana Bachao”**.

The Green Club of our college organized a session with **Ms Ricardio Redekar**, from Project Plastic Extinction (Germany), who emphasized on the 3R's, Reduce, Reuse and Recycle.

Also a plantation drive and seed ball making activity was organized under the Green Club in our RSET Campus.

The Literati Club celebrated the Marathi Bhasha Sanvardhan Pandharwada by screening a Marathi Movie, Atmapamphlet, book donation drive, and an open mic to express thoughts, poems and literary pieces in Marathi.

Our College participated in the **58th Inter-Collegiate Youth Festival, University of Mumbai** and bagged awards in Elocution (Marathi),

Elocution English, Story Telling- Marathi, Story Telling Hindi Debate- Marathi, Indian Group Song, Skit, One Act Play and Indian Folk Dance in the **Zone III Zonal Rounds.**

In the **Final Round** the college bagged the Second Place in the Hindi One Act Play- Beauty and Botox , Best Actress, a consolation for the Hindi Skit- Ek Hai toh Safe Hai, 1st Place in On the Spot Photograph, Second Place in the Indian Folk Dance- Chancheri.

The directors for Thaetre was Parth Sunita Desai and the dance choreographer was Mrs Punita Hirani

At the IPTA one act play Competition our Student Manavi Jais Bagged the Deena Pathak Trophy for best Actress

The Training and Placement Cell of the college:

It gives me great pleasure in mentioning that this year the Training and Placement Cell has signed close to 32 MOU's and all the Knowledge Partners are employing interns in their respective firms from the Training and Placement Cell. We have offered internship to 55 students.

This year we conducted the Campus Placement Drive where we had personnel from the HR department of Bajaj Allianz Life Insurance led by Joseph Pegado Branch Manager and Devank Kaushik HR Head.

It is time to acknowledge the achievements of our students in various fields and domains:

1.A stroke of Hope, a short Film by TYBAFTNMP students Anisha Bhalla and Sukruti was screened at the Jagran Film Festival

2.An Independent short Film SONGTI, created by TYBAFTNMP and student MS Muskaan Khandelwala earned a remarkable recognition across several national and international Film Festival. It also won the Best Indie Film award at Janjira

International Film festival among others.

3.Bhav Nangia- our SYBAMMC student ranked top 500 in AITA u-18 boys. He is also ranked in the top 50 players in Maharashtra and has qualified for University 2025-26.

Our faculty Mr Viraj Bandekar co-authored a book on digital Marketing along with Ms Prachi Patade and Mr Sandeep Lambale published by TechKnowledge Publications. Our alumni Mohd Yousuf Chouhan succeeded in the 5364 meters climb of the Everest Base Camp.

All these activities cannot be conducted and the institute cannot achieve these accolades if the institute is not ably, diligently and efficiently supported by its Teaching Staff, Non-Teaching Staff, Support Staff, Parents and last but not the least the lovely and loving students.

My Congratulations and Best wishes to all !!!!

जुनून है सच लिखने का

मंत्र भारत

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डीजीएमसी और पीआरएसआई मुंबई के बीच एमओयू

मुंबई। देवीप्रसाद गोएंका मैनेजमेंट कॉलेज ऑफ मीडिया स्टडीज और पब्लिक रिलेशन्स सोसायटी ऑफ इंडिया (पीआरएसआई) मुंबई सेंटर के बीच उद्योग-शैक्षणिक सहयोग को सुदृढ़ करने के उद्देश्य से एक समझौता ज्ञापन पर हस्ताक्षर किए गए। इस समझौते के माध्यम से विद्यार्थियों को जनसंपर्क क्षेत्र के पेशेवरी से सीधे संवाद, मार्गदर्शन तथा व्यावहारिक अनुभव प्राप्त करने के अवसर मिलेंगे।

मुंबई में आयोजित कार्यक्रम में पीआरएसआई मुंबई की अध्यक्ष अनीता श्रीवास्तव और महाविद्यालय की प्राचार्या डॉ. अमी वोरा ने एमओयू पर हस्ताक्षर किए। इस अवसर पर मीडिया कोर्स समन्वयक निलंक्षा सचदेवा, पीआरएसआई मुंबई के सचिव डॉ. मिलिंद आवातडे, संयुक्त सचिव प्रो. देवता पाटिल उपस्थित थे।

इस सहयोग के तहत विद्यार्थियों के लिए इंटरशिप, विशेषज्ञों के मार्गदर्शन सत्र, कार्यशालाएं, संगोष्ठियां और पीआरएसआई के वैनर तले विभिन्न कार्यक्रम आयोजित किए जाएंगे।

‘नॉल्लेन्दा’ छात्र मंच के माध्यम से उद्योग और शिक्षण संस्थान के बीच समन्वय को और मजबूत करने का उद्देश्य रखा गया है।

अनीता श्रीवास्तव ने कहा कि इस पहल से विद्यार्थियों को वास्तविक उद्योग अनुभव, पेशेवर नेटवर्क और बढ़ते रोजगार बाजार के अनुरूप आवश्यक कौशल विकसित करने में मदद मिलेगी। वहीं डॉ. अमी वोरा ने कहा कि यह समझौता शिक्षा और उद्योग के बीच की दूरी कम करने की दिशा में एक महत्वपूर्ण कदम है, जिससे विद्यार्थियों के भविष्य को नई दिशा मिलेगी।

देवीप्रसाद गोएंका मैनेजमेंट कॉलेज ऑफ मीडिया स्टडीज, राजस्थानी सम्मेलन एजुकेशन ट्रस्ट के अंतर्गत संचालित एक प्रतिष्ठित संस्थान है, जहां मल्टीमीडिया एंड मास कम्युनिकेशन, 'नॉल्लेन्दा' छात्र मंच के माध्यम से उद्योग और शिक्षण संस्थान के बीच समन्वय को और मजबूत करने का उद्देश्य रखा गया है।

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Deviprasad Goenka College & PRSI sign MOU for industry-academia engagement



(Standard Post Bureau)
Mumbai, Feb 24 : Deviprasad Goenka Management College of Media Studies has signed a Memorandum of Understanding (MoU) with the Public Relations Society of India (PRSI), Mumbai Chapter, to strengthen industry-academia collaboration and enhance professional exposure for students.

The partnership, undertaken through PRSI's student forum Nalanda shall provide mentorship and practical learning opportunities by communication professionals. The collaboration will facilitate internships, expert interactions, workshops and events conducted under the PRSI banner.

The MoU was signed by Anita Shrivastava, Chairperson, PRSI Mumbai Chapter, and Dr Amee Vora, Principal of the college, in the presence of Nilanksha Sachdeva, Media Course Coordinator; Dr Milind Awatade, Secretary, and Prof Daivata Patil, Joint Secretary, PRSI, Mumbai.

Speaking on the occasion, Shrivastava said the association would expose students to real-world insights and professional networks, helping them build the skills and confidence required in a dynamic job market. Dr Vora said that the agreement is a meaningful step for bridging classroom learning with professional practice and creating opportunities that enrich students' career prospects.

Deviprasad Goenka Management College of Media Studies, a premier media and management institute under the Rajasthani Sammelan Education Trust, offers programmes in multimedia and mass communication, film, television and new media production, management studies, animation and VFX, and data science.

The Public Relations Society of India is a national professional body dedicated to advancing public relations and strategic communication in the country by promoting ethical standards, professional competence and continuous learning among practitioners.

Academic Awards

2024-2025

OVERALL TOPPERS

**Kashish Beriwal**

TY BA (MMC) | GPA/ CGPA - 8.77
SHRI. CHANDIPRASAD
GANGABAUX GOENKA TROPHY

**Baylon Fonseca**

TY BA (FTNMP) | GPA/ CGPA - 9.98
SHRI. DEVIPRASAD
GANGABAUX GOENKA TROPHY

**Rishita Rai**

MA (C &J) | GPA/ CGPA - 8.18
SMT. SHAKUNTALADEVI
BENIPRASAD GOENKA TROPHY

**Mohit Mishra**

MA (MC- FTNM) | GPA/ CGPA - 8.75
SMT. SHAKUNTALADEVI
BENIPRASAD GOENKA TROPHY

Bachelors of Arts (Film Television & New Media Production) BA (FTNMP)

**Sayee Vidwans**

FY BA (FTNMP)
Semester I & II
GPA / CGPA - 430 / 438

**Shivika Sharma**

SY BA (FTNMP)
Semester III
GPA / CGPA - 9.45

**Zoha Khatri**

SY BA (FTNMP)
Semester IV
GPA / CGPA - 9.55

**Baylon Fonseca**

TY BA (FTNMP)
Semester V & VI
GPA / CGPA - 9.85 / 9.98

Bachelors of Arts (Multimedia & Mass Communication) BA (MMC)



Shraddha Gauchandra

FY BA (MMC)
Semester I & II
GPA / CGPA - 8.64



Nishtha Sarang

SY BA (MMC)
Semester III & IV
GPA / CGPA - 10



Gautami Dhavde

TY BA (MMC - Advertising)
Semester V
GPA / CGPA - 9.2



Shruti Shukla

TY BA (MMC - Journalism)
Semester V & VI
GPA / CGPA - 9.6 / 9.15



Grace Dsouza

TY BA (MMC - (Advertising)
Semester VI
GPA / CGPA - 9.56

Masters of Arts (Communication and Journalism) MA (C & J)



Sanman Hutgikar

MA (C&J)
Semester I & II
GPA / CGPA - 8.27 / 8.81



Rishita Rai

MA CJ
Semester III & IV
GPA / CGPA - 7.82 / 8.54

Masters of Arts (Mass Communication - Film, Television & New Media) MA (MC-FTNM)



Eeshan Shejwalkar

MA (MC-FTNM)
Semester I & II
GPA / CGPA - 9 / 8.82



Mohit Mishra

MA (MC-FTNM)
Semester III & IV
GPA / CGPA - 9 / 9.09

Non-Academic Awards

**Ms. Sayee Subodh Vidwans**

Best Student | SY BA (FTNMP)
Smt. Shivdevi Deviprasad
Goenka Trophy

**Ms. Maanavi Rajesh Jais**

Overall Cultural Proficiency
MA (MC-FTNM) Part-II
Shri. Deviprasad Gangabux
Goenka Trophy

**Ms. Muskaan Ramswaroop Khandelwal**

Best Short Film-Fiction
TY BA (FTNMP) | Smt. Ginnidevi
Gangabux Goenka Trophy

**Mr. Eeshan Rahul Shejwalkar**

Best Short Film-Non-Fiction
MA (MC-FTNM) Part-II
Smt. Urmila Rajkumar Khemka
Trophy

**Mr. Rohit Ashok Kumar Purohit**

Best Short Film-Non-Fiction
MA (MC-FTNM) Part-II | Smt. Urmila
Rajkumar Khemka Trophy

**Ms. Kanchan Dungaram Choudhary**

Best Cinematographer
TY BA (FTNMP) | Smt. Ginnidevi
Gangabux Goenka Trophy

**Mr. Bhav Aalok Nangia**

Best Sportsperson
SY BA (MMC)
Shri Madanlal Gangabux
Goenka Trophy

**Ms. Sukrati Abhay Gupta**

Best Vocalist
MA (PR) Part -I
Shri Bhagwati Prasad Gangabux
Goenka Trophy

**Mr. Kanishka Dhanpal Sonkamble**

Best Dancer
TY BA (MMC) (Advertising) | Shri
Madanlal Gangabux Goenka Trophy

**Mr. Shubham Maheshkumar Shrestha**

Best Dancer
TY BA (MMC) (Advertising) | Shri
Madanlal Gangabux Goenka Trophy

**Mr. Sadhil Kunal Kapoor**

Best Actor
SY BA (FTNMP)
Shri. Gangabux Goenka Trophy

**Mr. Dev Nandkishor Jalgaonkar**

Best Actor
TY BA (FTNMP)
Shri. Gangabux Goenka Trophy

Non-Academic Awards



Ms. Mahek Girish Patel
Best in Communications &
Management
SY BA (MMC)
Shri. Gangabux Goenka Trophy



Mr. Akash Rajendra Prasad Keshri
Best Photographer
SY BA (FTNMP) | Shri. Bhagwati
Prasad Gangabux Goenka Trophy



Ms. Vaishnavi Rajendra Gulati
Staff Special Prize
SY BA (MMC) | Shri Beniprasad
Gangabux Goenka Trophy



Ms. Niharika Amit Gupta
Staff Special Prize
SY BA (MMC) | Shri Beniprasad
Gangabux Goenka Trophy

Special Prize



Mr. Harshwardhan Sanjay Tiwari
Special Prize - Best Vocalist
FY BA (FTNMP)



Mr. Anurag Debasish Dey
Special Prize - Best Vocalist
FY BA (FTNMP)



Ms. Gaytri Shailesh Naik
Special Prize – Acting
TY BA (FTNMP)



Ms. Ayushi Omkar Singh Thakur
Special Prize - Dancer
SY BA (FTNMP)



Ms. Dwiti Balakrishna Bangera
Special Prize - Dancer
SY BA (MMC)



Ms. Ritu Vinod Pathak
Special Prize - Dancer
TY BA (MMC -Journalism)

Scholarship

Eligible Student those who belong to Reserved Caste category i.e. SC / ST / VJNT / OBC / SBC and notified religious minority i.e. Jain / Sikh / Parsi / Muslim / Christians and also students with Physical Disabilities can avail the facility by applying online on MAHADBT Portal.

Beyond Maha DBT Portal RSET Endowment Fund offers Scholarship to students based on their academic performance and Financial Assistance in the form of Freeships based on the income statements and academic performance.

For undergraduate and postgraduate students, merit-based scholarships are offered as concessions in tuition fees with a CAP on the number of students to be offered the said scholarships.

For students of BAFTNMP and Master Programs

- 15,000 rupees for scoring 95% and above
- 10,000 rupees for scoring 90-94.99%



I R B
scholarship endowment fund
HONOURING EXCELLENCE



B K T
endowment freeship fund
FOSTERING KNOWLEDGE



Jankidevi Bilasrai Bubna
endowment freeship fund
EMBOLDENING STRENGTHS



Pushpadevi Seksaria
endowment Fund
POWERING POSSIBILITIES



Chatrabhuj Narsee
endowment freeship fund
EMPOWERING DREAMS



Shivdevi Deviprasad Goenka
endowment freeship fund

Freeships & Scholarships Award Ceremony was held at the PDSA Turf on 18th Jan 2026



Jayesh Singare



Pradeep Ravikant Gupta



Shreeshant Rajmallayya Dhumala



Kaushik Vijay Vishwakarma



Afsha Yunus Dalkhaniya



Nishtha Nehal Sarang



Youth Festival

DGMC Participated in the 58th Intercollegiate Youth Festival of the University of Mumbai

RSET's Deviprasad Goenka Management College of Media Studies, made a confident and memorable mark at the 58th Intercollegiate Youth Festival of the University of Mumbai, with notable achievements at both the zonal and final levels. The journey from zonals to finals reflected not only talent, but also consistent effort, discipline, and a strong sense of teamwork among students and faculty.

At the zonal level, DGMC performed across a wide range of categories. In Music, the Indian Group Song team comprising Sukriti, Vaishnavi, Divyanshi, Harshvardhan, Sadhil, and Anurag secured a Consolation prize with a well-coordinated performance. In Dance, the Indian

Folk Dance team earned Third Rank. The team, which included Shubam G, Shubam, Kanishka, Lakshay, Dwiti, Anubhuti, Ritu, Ayushi, Harshvardhan, and Sukriti, presented a lively and engaging performance rooted in cultural expression.

The Literary category stood out with strong results. Pranjal secured First Rank in Elocution in Marathi, Group A, and also contributed to a Third Rank finish in Debate in Marathi, Group A alongside Alisha. Saumya earned Third Rank in Elocution in Hindi or English, Group B. Alisha secured First Rank in Storytelling in Marathi, Group A, while Nikhilesh won First Rank in Storytelling in Hindi or English, Group B.

In Theatre, the Hindi One Act Play team received a Consolation prize. The effort included Sadhil, Maanavi, Palmi, Drashti, Stuti, Dev, Tanish, Arya, Arushi, along with a dedicated backstage team. The Hindi Skit team secured Third Rank, with Sadhil, Stuti, Arya, Palmi, Drashti, and Maanavi working together to deliver a coordinated performance. In Fine Arts, Nishta secured Third Rank in Poster Making, reflecting clarity of thought and visual creativity.

Following their zonal success, DGMC advanced to the finals and continued to perform with consistency. The college secured multiple recognitions, including a First Rank in Photography by Atharva. The overall results included Second Rank in Folk Group Dance and Consolation in the One Act Play (Hindi), indicating a strong presence at the final stage. The contingent was led by Atharva, Oshin, Anurag, and Alisha, whose leadership helped maintain coordination and team spirit throughout the festival.

These achievements were supported by the

guidance of faculty in-charge Bhavya Kotian, Nidhi Taneja, and Sherin Mathew, who worked closely with the students through the preparation process. The performances also benefited from the professional inputs of Ms. Punita Hirani, Mr. Parth Sunita Desai, and Mr. Pintu Mukherjee, whose direction and mentoring added depth to the presentations. A significant part of this journey was shaped by students working behind the scenes. From preparing props and arranging costumes to managing logistics, their efforts ensured that each performance came together smoothly. The support extended by the college staff further strengthened this process. The encouragement and support of Principal Dr. Amee Vora played an important role in enabling students to participate and perform with confidence.

This year's Youth Festival reflects what can be achieved through shared effort and commitment. With this experience, DGMC looks ahead with the intent to build further and continue striving for higher standards in the years to come.



IPTA (Indian People's Theatre Association's Inter-Collegiate Drama Competition)



RSET's Deviprasad Goenka Management College of Media Studies, also marked a significant achievement at the IPTA (Indian People's Theatre Association) Inter-Collegiate Drama Competition with its thought-provoking play *Beauty and the Botox*. The production offered a sharp commentary on society's fixation with physical perfection, especially the pressures faced by young women to conform to unrealistic beauty standards. It explored how the growing acceptance of cosmetic procedures often comes at the cost of physical and emotional well-being, and how public perception can quickly shift from admiration to criticism when women are seen to "fall from grace." The narrative drew parallels with film stars while reflecting a broader social mindset.

The play was brought to life through the committed efforts of Sadhil Kapoor, Maanavi Jais, Palmi, Drashti, Stuti, Dev, Tanish, Arya, and Arushi, who worked together to deliver a performance that was both engaging and socially relevant. Their dedication ensured that the production advanced to the finals, where it received strong appreciation for its theme and execution.

At the final stage, individual performances were also recognized. Maanavi Jais was awarded the

prestigious Dina Pathak Trophy for Best Actress, while Sadhil Kapoor received a Certificate of Merit for his performance. These recognitions highlighted the depth of talent and preparation within the team.

The production was guided by Mr. Parth Sunita Desai and Hemant Jangli, whose time and effort played a key role in shaping the performance. Faculty support from Bhavya Kotian ensured that the team remained focused and prepared throughout the process.

Behind the scenes, a large number of students and staff contributed to the making of the play, from set preparation to coordination and logistics. Their efforts, though not always visible on stage, were integral to the success of the production and are equally appreciated. The team's journey was supported throughout by the encouragement of Principal Dr. Amee Vora, whose consistent support continues to enable such creative and meaningful student initiatives.

Beauty and the Botox stood out not only as a performance, but as a reflection on contemporary society, brought forward through the collective effort of a committed and thoughtful team.

Udaan Festival

DGMC Triumphs at University of Mumbai's Udaan Festival

The Department of Lifelong Learning and Extension (DLLE) team of RSET's Deviprasad Goenka Management College of Media Studies (DGMC) delivered a stellar performance at the University of Mumbai's prestigious UDAAN Festival on 12th February 2026.

This vibrant showcase highlighted DGMC's steadfast commitment to fostering holistic student development and nurturing creative talent far beyond the traditional classroom setting. Demonstrating exceptional individual eloquence, student Soumya Pandey clinched the 1st Prize in the Elocution competition with a powerful display of articulation and expression.



Mirroring this success in the group category, the DGMC Street Play contingent secured the 2nd Consolation Prize under the sharp direction of Student Managers Priti Shelar and Kanak Soni.

The students' names are as follows:

- 1) Priti Shelar - SY BA (MMC)
- 2) Shruti Raut - SY BA (MMC)
- 3) Bharti Ram - SY BA (MMC)
- 4) Vidhi Sakhpal - SY BA (MMC)
- 5) Shristi Ohja - FY BA (MMC)
- 6) Shruti Nagda - FY BSc. (Data Science)
- 7) Shivansh Sharma - FY BA (FTNMP)
- 8) Aniket Dhakade - FY BA (FTNMP)

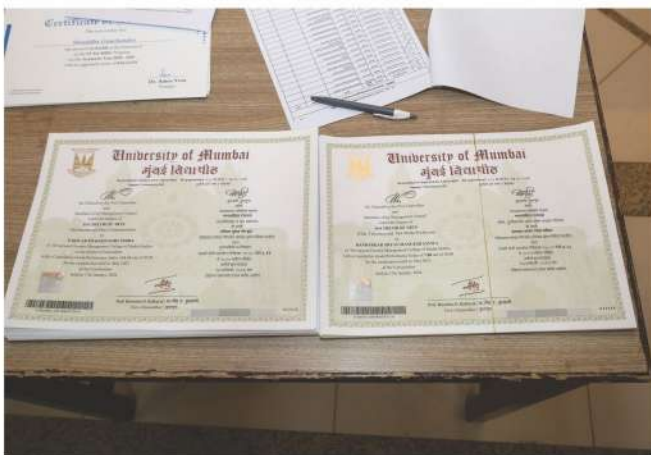


These combined victories beautifully reflect the team's rigorous hard work, seamless coordination, and creative brilliance, further cementing the college's reputation for excellence and artistic performance on elite intercollegiate platforms.



Degree Distribution *Ceremony*

A Journey Culminates: Celebrating the Annual Degree Distribution Ceremony (Batch of 2024-2025)



Mumbai, May 9, 2026: The atmosphere at the Durgadevi Saraf Hall was electric, charged with a beautiful mix of nostalgia, triumph, and eager anticipation. It was the day the graduating batch of 2024-2025 had long awaited—the Annual Degree Distribution Ceremony. Dressed in their finest attire and sporting vibrant convocation sashes, the graduates gathered along with distinguished faculty members, and management representatives to celebrate the culmination of years of relentless hard work, late-night submissions, and creative breakthroughs.

Setting the Stage with Grace and Wisdom



The grand event commenced under the seamless guidance of the host, Mr. Viraj Bandekar, whose warm welcome and enthusiastic opening remarks set a deeply celebratory tone for the morning.

Following the introductory notes, Principal Dr. Amee Vora was invited to the dais to deliver the key address. In a deeply moving and insightful speech, Dr. Vora urged the graduates to look beyond their newly acquired academic credentials. Grounding her advice in the realities of the modern world, she poignantly noted:

"Getting a degree is not enough; being kind and grateful is far more important in the world nowadays."

Her words served as a powerful reminder to the outgoing batch to steer their upcoming professional journeys with deep empathy, integrity, and humanitarian values. Dr. Vora also extended the institution's heartfelt gratitude to the management Trustees, Shri Lalit S. Saraf and Shri Vinod L. Dalmia, for their constant support and gracious presence at the ceremony.

Honoring Academic Brilliance

The spotlight then turned to the academic trailblazers of the institution. The distribution began with the felicitation of the program toppers—students who achieved extraordinary academic benchmarks and secured the coveted First Rank across various specialized undergraduate and postgraduate semesters.

Academic Achievers (Batch of 2024-2025)

Student Name	Academic Program	Semester	GPA / CGPA	Rank
Shraddha Gauchandra	FYBAMMC	I	8.64	1st Rank
Shraddha Gauchandra	FYBAMMC	II	8.64	1st Rank
Nishtha Sarang	SYBAMMC	III	10.00	1st Rank
Nishtha Sarang	SYBAMMC	IV	10.00	1st Rank
Gautami Dhavde	TYBA MMC (Advertising)	V	9.20	1st Rank
Shruti Shukla	TYBA MMC (Journalism)	V	9.60	1st Rank
Grace Dsouza	TYBA MMC (Advertising)	VI	9.56	1st Rank
Shruti Shukla	TYBA MMC (Journalism)	VI	9.15	1st Rank
Sayee Vidwans	FYBAFTNMP	I	8.55	1st Rank
Sayee Vidwans	FYBAFTNMP	II	8.64	1st Rank
Shivika Sharma	SYBAFTNMP	III	9.45	1st Rank
Zoha Khatri	SYBAFTNMP	IV	9.55	1st Rank
Fonseca Baylon	TYBA FTNMP	V	9.85	1st Rank
Fonseca Baylon	TYBA FTNMP	VI	9.98	1st Rank
Sanman Hutgikar	MA CJ	I	8.27	1st Rank
Sanman Hutgikar	MA CJ	II	8.81	1st Rank
Rishita Rai	MA CJ	III	7.82	1st Rank
Rishita Rai	MA CJ	IV	8.54	1st Rank
Eeshan Shejwalkar	MA FTNMP	I	9.00	1st Rank
Eeshan Shejwalkar	MA FTNMP	II	8.82	1st Rank
Mohit Mishra	MA FTNMP	III	9.00	1st Rank
Mohit Mishra	MA FTNMP	IV	9.09	1st Rank
Chahat Bagaria	BMS	I	8.45	1st Rank
Chahat Bagaria	BMS	II	9.27	1st Rank





The Main Convocation: Stepping into the Future

The excitement peaked as the main degree distribution phase got underway. A grand total of 145 degree certificates conferred by the University were awarded during the function. The turnout from the media and film departments was exceptionally high, showcasing the vibrant student life and academic commitment of these branches:

- BAFTNMP (Bachelors of Arts in Film, Television & New Media Production): 44 Students
- BAMMC (Bachelors of Arts in Multimedia and Mass Communication): 71 Students

Walking across the stage to receive their hard-earned qualification was an emotional milestone for many, punctuated by the loud cheers of classmates and the flashing cameras of proud parents.

Words of Inspiration and Final Goodbyes

Before the new graduates stepped out into the fiercely competitive media and corporate industries, their mentors took the stage one last time to offer structural guidance and fond farewells.

Mr. Prasoon Prabhakar (HOD - FTNMP) and Ms. Nilanksha Sachdev (HOD - MMC) addressed the congregation. They commended the batch for its resilience, shared lighthearted and nostalgic memories of classroom debates and production grinds, and wished them limitless success in their future creative and professional undertakings.



To freeze these fleeting moments in time, the hall transitioned into vibrant, department-wise and batch-wise group photograph sessions. Beaming smiles, proudly held degree folders, and flying sashes captured the collective triumph of the TY BA (MMC) and TY BA (FTNMP) batches of 2024-2025.

A Gracious Closing

The memorable event drew to a graceful close with a formal Vote of Thanks delivered by Mr. Viraj Bandekar. He extended sincere appreciation to the Trustees for their visionary guidance, the Principal

for her leadership, the HODs, the diligent organizing committee, the administrative staff, and the student volunteers who worked behind the scenes to make Convocation 2026 an absolute triumph.

As the graduates exited the hall, degree certificates clutched firmly in their hands alongside special souvenirs, they carried away more than just a piece of paper—they stepped into the world with a treasury of happy memories, lifelong friendships, and a solid foundation to conquer the future.

Congratulations to the Batch of 2024-2025! The world awaits your magic!



SPORTS DAY CELEBRATION

DGMC ANNUAL SPORTS DAY 2025-26

From Digital Battlegrounds to Sporting Arenas: Celebrating Sports at DGMC

RSET's Deviprasad Goenka Management College of Media Studies (DGMC) witnessed an exciting and dynamic celebration of sports and student engagement in December 2025, seamlessly blending modern competitive formats with traditional athletic spirit. The sporting calendar under the guidance of Principal Dr. Amee Vora commenced with the Intra-College BGMI Mobile ESports Tournament on 19th December 2025, followed by the much-anticipated Annual Sports Day 2025 –26 was held on 23rd and 24th December 2025 at the PDSA Turf, Mumbai.

Esports Takes Centre Stage

Setting the tone for innovation and inclusivity, DGMC organised its Intra-College BGMI (Battlegrounds Mobile India) ESports Tournament as a precursor to the Annual Sports Day. The initiative aimed to promote competitive ESports as a structured sporting activity while encouraging

strategic thinking, teamwork, digital discipline, and ethical gameplay among students.

The tournament received an enthusiastic response from both students and faculty members, reflecting the growing acceptance of ESports as a legitimate competitive platform within academic institutions. A total of eight squads participated in the Squad Mode, while twelve teams competed in the Duo Mode, making the event highly competitive and engaging across formats.

To ensure fairness and professionalism, the matches were conducted using custom BGMI rooms created and managed by the organizing committee. Dedicated Wi-Fi routers were installed to maintain stable connectivity and minimize latency issues. Appointed marshals monitored all matches closely to prevent unfair practices, emulator usage, or rule violations. Transparent scoring was maintained using standard BGMI competitive parameters, including placement points and kill points.





The Squad Mode matches showcased remarkable coordination, tactical gameplay, and high-pressure decision-making. After a series of intense rounds, the winners were declared. The first place was secured by Naveen Rana, Daniel Rodriguez, Lucky Gaydhane, and Ankit Paswan, while the second place went to Kalp Jain, Dev Upadhyay, Paras Jogi, and Mohammed Saad. Pranav Bhovad was awarded the Most Valuable Player (MVP) for his outstanding performance.

The Duo Mode introduced a different competitive dynamic, emphasizing synergy, communication, and adaptability between two players. Faculty participation in this format further enhanced the spirit of inclusivity and sportsmanship. Hrushabh Dutta and Samir Shaikh emerged as winners, followed by Siddesh Patil (Staff) and Bhavya Kotian (Faculty) in second place. Samir Shaikh was also named MVP for the Duo Mode.

Throughout the tournament, discipline and decorum were strictly maintained, and the event concluded smoothly without any major disputes, reinforcing DGMC's commitment to responsible and ethical competition.

A Grand Celebration of Sportsmanship

Building on the energy of the ESports tournament, DGMC's Annual Sports Day 2025–26 unfolded over two days, marking a vibrant celebration of physical fitness, teamwork, and student participation. The official opening ceremony was held on 23rd December 2025 at the PDSA Turf and was graced by Ms. Radhika Awati, an international fencing player, whose presence inspired students to aspire towards excellence in sports.

One of the most symbolic moments of the opening ceremony was the Will of Fire Run, representing determination and sporting spirit. The torch was carried by Mr. Bhav Nangia, a DGMC student, adding a powerful visual and emotional highlight to the event.

Over the course of two days, the Annual Sports Day hosted nine sporting events, offering students ample opportunities to demonstrate their athletic abilities, leadership skills, teamwork, and competitive spirit. For the first time, alumni participation was introduced, strengthening alumni engagement and fostering a sense of continuity and belonging within the DGMC community.

The event witnessed active participation from students across programmes, with faculty members, non-teaching staff, and support staff playing an essential role in coordination and supervision. A dedicated team of student volunteers ensured the smooth execution of all activities, reflecting strong organisational skills and collaborative effort.

Collective Effort and Lasting Impact

The success of both events was made possible through the dedicated efforts of the Sports Committee and faculty members. Special acknowledgement is due to Mr. Prathik Panchamia and Ms. Nidhi Taneja for their contribution as Sports Committee faculty, Ms. Bhavya Kotian for hosting the opening ceremony, and Ms. Sunita Cordeiro for administrative and logistical support. The institution also extends its appreciation to all teaching and non-teaching staff, support staff, and student volunteers for their unwavering commitment.

Together, the BGMI ESports Tournament and the Annual Sports Day 2025–26 reinforced DGMC's holistic approach to education, one that values innovation, inclusivity, discipline, and physical well-being alongside academic excellence. These events not only strengthened the sports culture on campus but also contributed significantly to the overall personality development and engagement of students.

LIST OF WINNERS:

1. BGMI Tournament (Squad mode)

- 1st Team: Naveen, Daniel, Lucky and Ankit
- 2nd Team: Kalp, Dev, Paras, Saad
- MVP: Pranav Bhovad

2. BGMI Tournament (Duo mode)

- 1st Team: Hrushabh Dutta and Samir Shaikh
- 2nd Team: Siddesh Patil sir and Bhavya Kotian Ma'am
- MVP: Samir Shaikh

3. Tug of War

• Men

- 1st: Harshad, Aman, Amanpreet, Arshad, Shubham, Jitendra, Swayam
- 2nd: Damanveer, Heet, Gaurav, Deep, Anurag, Rajveer

• Women

- 1st: Nishita, Afreen, Hasmita, Amishee, Harshita, Komal
- 2nd: Vanshika, Vedanti, Shrutika, Dimple, Hemi

• Faculty

- 1st: Viraj Bandekar, Devendra Koli, Richa Chattapadhyay, Deveeka Shetty, Rajeshwari V, Sarika Shah, Nidhi Taneja, Ajinkya Dada
- 2nd: Prathik Panchamia, Chandrashekhar Dubey, Sherin Mathew, Nilanksha Sachdev, Shravani Vichare, Bhavya Kotian, Atul Dada

• Alumni

- 1st: Pooja Shah, Darshika Soni, Sonal Shrivastav, Kavish Jain, Parth Vaidya
- 2nd: Yuvraj Rajput, Vatsal Panchal, Bhavesh Patil, Harshal Mirgane

4. Cricket

• Men

- 1st: Rudransh, Aadi, Amaan, Shriyans, Sanskar
- 2nd: Nachiket, Swayam, Mohit, Atul, Noman, Naveen, Omkar

• Women

- 1st: Kavya, Afsha, Maahi, Vidhi, Kanak, Harshita
- 2nd: Anushka, Riddhi, Divyanshi, Vedanti, Dimple, Shrutika

• Alumni

- 1st: Parth, Kavish, Sonal, Darshika, Vatsal
- 2nd: Jinal, Yash, Harshal, Bhavesh, John

5. Dodgeball

- **Women**

- 1st: Ritu, Nayomi, Babita, Krishna
- 2nd: Nishita, Komal, Shruti, Dilisha, Harshita

6. Basketball (Mixed)

A perfect example of collaboration beyond boundaries.

- 1st: Omkar, Dilisha, Tom
- 2nd: Nachiket, Bilaal, Priyansha

7. Volleyball (Men)

An event that reflected synchronization and competitive spirit.

- 1st: Harsh, Utkarsh, Daniel, Manas, Aryan, Reet
- 2nd: Nachiket, Akash, Omkar, Udhaya, Mohit

8. Football (Men)

A game of endurance, strategy, and passion.

- 1st: Omkar, Kanishk, Reet, Shubham, Prit, Nishad, Tanishk
- 2nd: Mohd Saad, Manas, Utkarsh, Umar, Suraj, Shravan

9. Badminton

- **Women**

- 1st: Komal Singh
- 2nd: Harshita Dhongri

- **Faculty**

- 1st: Prathik Panchamia
- 2nd: Rajeshwari Venkitasubramaniam

10. Chess

- **Students**
- 1st: Sahil Singh Tiwari
- 2nd: Akash Poojary

11. Carrom

- **Students**
- 1st: Maahi Saudagar, Ayan Salmani
- 2nd: Tusshar Solanki, Aalok Gavande









Sayee Vidwans

SY BA (FTNMP)

The Valedictorian



Some journeys begin with a dream... but along the way, they shape you into someone stronger, braver, and more grateful.

Two years ago, I walked into DGMC with a small dream - to learn filmmaking. But DGMC taught me far beyond academics. I have laughed here, cried here, made mistakes here, created memories here, and through everything, I had a huge family of my friends, my seniors, my Rotaract team, peons, the teaching and non-teaching staff and countless people who have supported me in every step of the way. This DGMC family shaped me - as a student, as a leader, and as a person.

But more than just support, I've been incredibly lucky to have mentors who pushed me to step out of my comfort zone. I am forever grateful towards DGMC, for trusting me with responsibility and for not just giving me my answers; but challenging me to find them, helping me evolve into a better version of myself.

This BEST STUDENT award may have my name on it, but it carries the faith, guidance, and support of countless people. For me, this award is a promise to keep growing and giving back.

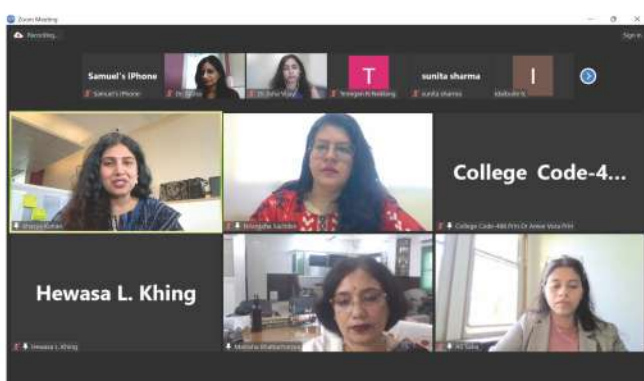
International Conference:



The **6th International Virtual Conference on “Social Innovation Theories and Praxis: Understanding Perspectives”** was organized by the **IQAC and Research Cell of Deviprasad Goenka Management College of Media Studies (DGMC), Mumbai, in association with Tetso College (Dimapur), Paschim Guwahati Mahavidyalaya (Guwahati), and the Indian Academicians and Researchers Association (IARA)**. The conference served as a global platform for academicians, researchers, entrepreneurs, and policymakers to examine how innovative approaches can address contemporary social,

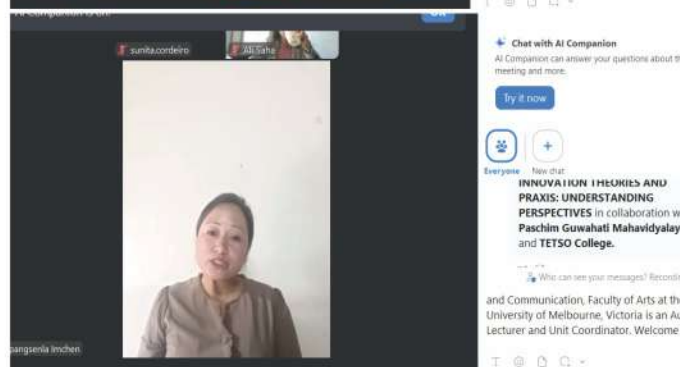
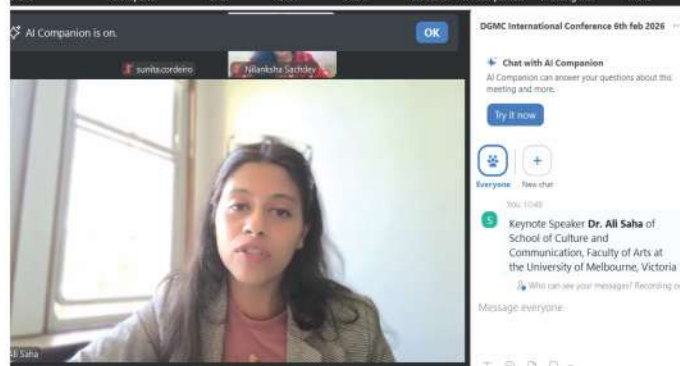
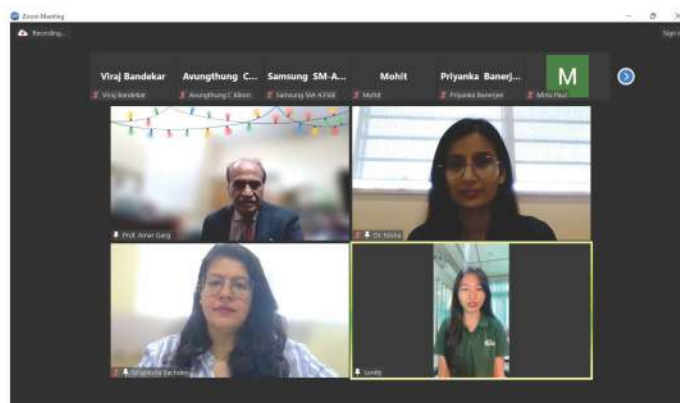
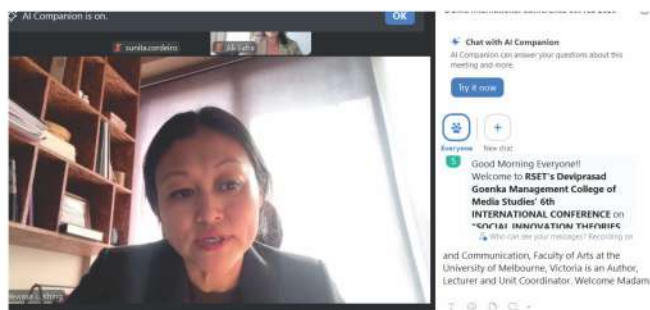
environmental, and economic challenges. The conference commenced with a keynote address by Dr. Ali Saha, Author and Unit Coordinator at the University of Melbourne, who highlighted the dynamic intersection of media, storytelling, and social innovation. The session emphasized how compelling narratives can mobilize communities, foster awareness, and inspire meaningful social action.

Special Sessions: The panel discussion on Social Entrepreneurship and Hybrid Business Models: Innovation at the Grassroots included speakers such as Rachna Kalra, CA Gnanesh Mehta, and Pritesh Mistry who shared insights on sustainable entrepreneurship and grassroots innovation. Another important session on Scaling the Sustainable Development Goals: From Policy Intent to Ground Reality featured Professor Dr. Sarita Anand, Sharada Balasubramanian, and Mona Dave, who discussed development communication, environmental journalism, gender inclusion, and policy implementation. These special sessions enriched the conference



through interdisciplinary dialogue and practical perspectives on sustainable social change.

Scholars and students from India and abroad presented their research findings in interactive sessions, encouraging interdisciplinary dialogue, knowledge exchange, and academic collaboration. The sessions were chaired by Dr. Preeti Oza, Principal of LRMC, and co-chaired by Shivani Ahluwalia, Coordinator (BMS) at Sinhgad College of Commerce on the first day. The second day's sessions were chaired by Dr. Daniel Michal Khan, Associate Professor at Tetso College. The conference concluded with the valedictory address delivered by Prof. (Dr.) Amar P. Garg, which reaffirmed DGMC's commitment to promoting research, innovation, and collaborative dialogue. By bringing together diverse voices from academia and industry, the conference strengthened collective efforts toward sustainable, inclusive, and socially impactful development.



Towards Developing *Personalities*

Masterclasses, Workshops & Guest Series Committee

Faculty In-charge

Chairperson

Dr. Amee Vora

Prasoon Prabhakar

Nilanksha Sachdev

Viraj Bandekar

Screen Writing Workshop with Saurabh Swamy George

The IQAC and the Film Club of DGMC organized an enriching two-day workshop on screenwriting led by renowned screenwriter Saurabh George Swamy on 9th and 10th of December, 2024. The interactive sessions delved into various aspects of screenwriting, from crafting compelling narratives to understanding character development and dialogue. What set the workshop apart was its focus on practical learning. Students actively participated in writing exercises, allowing them to apply theoretical concepts in real time. Mr. Swamy's engaging teaching style and deep insights into the craft of storytelling kept the participants captivated throughout the sessions. This workshop not only enhanced the students' understanding of screenwriting but also inspired budding storytellers to explore their creative potential.



Art of Writing Workshop with Mr. Srinath Rao

The IQAC organized an enlightening Masterclass Series on 11th June 2025, designed exclusively for Third Year BAMMC (Journalism & Advertising) students on "The Art of Writing" by Mr. Srinath Rao. The session offered valuable insights into the nuances of journalistic storytelling, emphasizing the importance of clarity, creativity, and authenticity in writing. Mr. Rao guided students through various techniques used in modern journalism, including crafting compelling narratives, developing engaging headlines, and connecting effectively with readers through impactful content. Drawing from real-world experiences and industry practices, he encouraged students to refine their writing style, think critically, and embrace storytelling as a powerful tool in media and communication. The interactive session proved to be both inspiring and informative, leaving students motivated to enhance their journalistic and creative writing skills.



Design Thinking with Sandeep Jain

A Workshop on Design Thinking by Sandeep Jain was organised by the IQAC and the IIC for SY & TY BAMMC and BAFTNMP students on 26th June 2025. The session focused on the principles of design thinking and its application in creative problem-solving, encouraging participants to adopt a user-centric approach to innovation. Through real-world examples and interactive discussions, Sandeep Jain guided students on how empathy, ideation, prototyping, and iteration can be effectively used to develop practical and innovative solutions. The workshop provided valuable insights for students, helping them enhance their creative, analytical, and strategic thinking skills in both academic and professional contexts.



Masterclass with Neilesh Talreja

The IQAC organized an enlightening Masterclass Series on 12th June 2025, designed exclusively for Third Year students of BAMMC (Journalism & Advertising), in which Mr. Neilesh Talreja delivered an insightful session on the topic “Future of Digital Advertising.” The session focused on the rapidly evolving landscape of digital media and highlighted the latest trends, technologies, and innovations transforming the advertising industry. Mr. Talreja discussed the growing influence of artificial intelligence, data-driven marketing, social media strategies, influencer collaborations, and personalized advertising in shaping consumer engagement. He also emphasized the importance of creativity, adaptability, and audience understanding in building impactful digital campaigns in an increasingly competitive market. Drawing from industry examples and contemporary case studies, he encouraged students to stay updated with emerging digital tools and evolving consumer behaviour. The interactive masterclass provided students with valuable industry exposure and a deeper understanding of the opportunities and challenges within the future of digital advertising.



Masterclass with Mr. Neeraj Joshi

The IQAC organized an enlightening Masterclass Series on 12th June 2025, designed exclusively for Third Year students of BAFTNMP, wherein Mr. Neeraj Joshi conducted an insightful session on “Building Go-to-Market Strategies for Films.” The session provided students with a practical understanding of the planning, positioning, and promotional techniques involved in successfully marketing films to target audiences. Mr. Joshi explained the importance of audience analysis, branding, digital promotions, publicity campaigns, trailer launches, social media engagement, and distribution strategies in creating a strong market presence for a film. Drawing from real-world industry experiences and case studies, he highlighted how effective marketing plays a crucial role in shaping a film's reach, reception, and commercial success. He also encouraged students to think strategically and creatively while developing promotional campaigns in the rapidly evolving entertainment industry. The engaging and interactive session offered valuable industry insights and helped students gain a deeper appreciation of the business and marketing aspects of filmmaking.



Masterclass with Manek Premchand

The IQAC organized an enlightening Masterclass Series on 11th June 2025, designed exclusively for Third Year students of BAFTNMP, wherein Mr. Manek Premchand conducted an engaging session on “The Music of Raj Kapoor,” offering students a nostalgic and insightful journey through the golden era of Indian cinema. The session explored the timeless music featured in Raj Kapoor's iconic films and examined how songs played a vital role in shaping storytelling, character emotions, and cinematic identity during that period. Mr. Premchand highlighted the creative collaborations between legendary composers, lyricists, and playback singers that contributed to the enduring legacy of Raj Kapoor's films. Through anecdotes, musical references, and critical analysis, he illustrated how music was used not merely as entertainment, but as a powerful narrative and emotional device in filmmaking. The masterclass provided students with a deeper understanding of the cultural and artistic significance of film music, while inspiring them to appreciate the rich heritage of Indian cinema and its influence on contemporary storytelling.

Workshop with Mr. Abhijeet Kini

A guest session on “Cartooning and Comics” was conducted on 17th December 2025 for students, with the objective of introducing them to the fundamentals and creative possibilities of cartooning and comic art. The session was conducted by Mr. Abhijeet Kini, who shared valuable insights into the art of cartooning, visual storytelling, and the creative process involved in developing comics. He emphasized the importance of observation, imagination, and sketching skills while explaining how cartoons and comics can serve as powerful mediums for communication, satire, and storytelling. Through interactive discussions and examples, he introduced students to essential aspects such as character design, comic layouts, expressions, and the effective use of lines and forms to convey emotions and narratives. The engaging and informative session encouraged students to explore their creativity and gain a deeper appreciation for visual arts and illustration. It proved especially beneficial for students interested in animation, design, and creative media, making the session both inspiring and enriching, and was well received by all the students.



Cyber Threats and Cyber Security in Banking Guest Lecture with Rtn. Gurpreet Singh Uppal

A Guest Lecture on the topic “Cyber Threats and Cyber Security with Special Reference to Banking” was conducted on 7th October 2025 for the students of SY BMS by Rtn. Gurpreet Singh Uppal, IT & Cybersecurity Professional and Founder & CEO of NEXORA. The session provided students with valuable insights into the growing risks of cybercrime in the banking and financial sector, while highlighting the importance of digital safety and secure online practices. Mr. Uppal discussed various cyber threats such as phishing, online frauds, and data breaches, along with the preventive measures adopted by banks to safeguard customer information and financial transactions. Through practical examples and industry insights, he encouraged students to become more aware and responsible digital users in today's technology-driven world.

CSA Training with Ms. Insiya Dhariwala

On 10th September 2025, the IQAC and Student Council organised an insightful guest talk by Insiya Dhariwala on the sensitive and important topic of Child Sexual Abuse. Insiya Dhariwala, founder of the Hands of Hope Foundation and an award-winning filmmaker, was invited to present her “Big Brother, Big Sister” project, which aims to spread awareness about child safety, help individuals identify early warning signs, and encourage responsible action in safeguarding children. She highlighted the importance of awareness, education, and community participation in addressing and preventing abuse, while also sharing impactful insights from her work in the field. The session was highly engaging and thought-provoking, leaving a strong impression on the audience. It also inspired over 20 students to come forward and express their willingness to actively support and join the “Big Brother, Big Sister” initiative.



Masterclass with Uttkarsh Patel

The IQAC organized an enlightening Masterclass Series on 11th June 2025, designed exclusively for Third Year students of BAFTNMP, wherein Mr. Uttkarsh Patel delivered an engaging session on the topic “War & Violence from Epics.” The masterclass explored the portrayal of conflict, power, morality, and human emotions in ancient epics, while drawing meaningful parallels with contemporary society and modern cinematic storytelling. Through a thought-provoking analysis of legendary narratives and characters, Mr. Patel encouraged students to examine how themes of war, justice, revenge, and ethical dilemmas continue to influence literature, films, and media today. He highlighted the relevance of these timeless stories in understanding human behaviour, cultural perspectives, and narrative structures used in visual storytelling. The session provided students with a deeper appreciation of epic literature and its enduring impact on modern creative expression, making the discussion both intellectually stimulating and insightful.



“Exploring Opportunities in Foreign Language Learning” with Dr. Varun Dev Sharma

The IQAC of RSET's Deviprasad Goenka Management College of Media Studies hosted a guest lecture by Dr. Varun Dev Sharma on the topic “Exploring Opportunities in Foreign Language Learning” for all MA students on 15th September 2025 on the Zoom platform. The session aimed to highlight the growing importance of foreign language skills in today's globalised academic and professional environment,

particularly in the fields of media, communication, and international relations. The speaker discussed various career opportunities available in translation, interpretation, content localisation, diplomacy, international journalism, and global corporate communication. The lecture also emphasised how learning foreign languages enhances employability, cultural understanding, and global exposure. The interactive session encouraged students to consider language learning as a valuable skill set for future career growth and provided useful guidance on how to begin or strengthen their journey in this field.



Masterclass with Mr. Vinod Ranganathan

The IQAC organized an enlightening Masterclass Series on 12th June 2025, designed exclusively for Third Year students of BAFTNMP, wherein Mr. Vinod Ranganathan conducted an enriching session on “Writing for Visual Media.” The session focused on the art and technique of crafting compelling narratives for screen-based content, including films, television, digital platforms, and short-form media. Mr. Ranganathan guided students through the essential elements of visual storytelling, emphasizing the importance of character development, screenplay structure, dialogue writing, scene construction, and emotional engagement in creating impactful screen content. He also discussed how writers can effectively translate ideas into visually engaging narratives that resonate with audiences across different media formats.

Drawing from industry experiences and practical examples, he encouraged students to think creatively while maintaining clarity and purpose in storytelling. The interactive session provided valuable insights into the writing process for visual media and inspired students to explore innovative approaches to screenwriting and content creation in the evolving entertainment industry.

Together, these sessions offered students a panoramic view of the media and corporate landscapes spanning **film, television, journalism, advertising, public relations, and business management**. By bridging the gap between creative theory and strategic business practices, DGMC continues to nurture **creativity, critical thinking, and professional readiness**. These initiatives do more than just equip students for real-world challenges; they provide **students** with the analytical edge to lead in the industry, while igniting the passions that drive tomorrow's storytellers, filmmakers, and **strategic managers**.

Training and Placement Cell

The Training and Placement Cell of DGMC is informally called TAP. It not only ensures Placement Interviews but also prepares students from their very first year at DGMC. At DGMC, we believe that along with subject knowledge, it is also important to imbibe the spirit of professionalism, teamwork and hard work for a successful career.

The aim of this training program is to ensure that students who are registered for this program gain confidence and are equipped to handle any new challenge thrown by the ever changing work environment.

The exciting three-year intensive training program for our students is curated by the in-house faculty of DGMC. At the end of each level of training (foundation, intermediate and advanced) students are given an opportunity to work with live projects and internships depending on their performance. Thanks to the training along with placement opportunities, TAP is truly a unique and ambitious initiative of DGMC.

Faculty In-charge	
Chairperson	Dr. Amee Vora
Core Member	Shravani Vichare
Core Member	Dr. Jisha Vijay
Teachers for training sessions	Nilanksha Sachdev
Teachers for training sessions	Deveeka Shetty
Teachers for training sessions	Bhavya Kotian
Teachers for training sessions	Dr. Nisha Dahiya
Teachers for training sessions	Dr. Richa Chattapadhyay

Foundation Level: 75 students | Intermediate Level: 42 students

Some of the companies where students were placed and interned with last year
List of companies students were placed with



List of companies students are interning with



CAMPUS PLACEMENT DRIVE

“Campus to Corporate: Opportunities Knock at the Door.”

A Campus Recruitment Drive was conducted by Bajaj Allianz Life Insurance on 26th March 2026 for the students of TY BA (MMC) and MA (C&J) Part 2. The session was led by Joseph Pegado, Branch Manager, and Devank Kaushik, HR Head.

The recruitment team comprised four representatives, including two HR professionals and two Branch Managers. A total of 35 students participated in the interview process, gaining valuable exposure to the corporate recruitment environment. After the initial round of interviews, five students were shortlisted, and they will be appearing for the final round of interviews in the next stage of the selection process.

The campus drive provided students with an excellent opportunity to interact with industry professionals and take a step closer to launching their careers.



Testimonials



My internship experience at "adgully.com" was truly a valuable learning journey. It gave me real exposure to how the media industry works - from content creation and communication to handling deadlines and responsibilities in a professional environment.

Along the way, I also understood the reality of corporate culture and workplace dynamics, which helped me grow both personally and professionally. Every experience, whether positive or challenging, taught me something important. This experience helped me learn many practical things that will benefit me in the future.

Overall, this internship was a journey full of learning, growth, and valuable experiences.

Siddarth Tiwari

MA (C&J)



I am Aryan Singh Bansal, student of MA (C&J - Part 1) and I am incredibly grateful for the phenomenal support I received from our Training and Placement (TAP) Cell. I was fortunate enough to land an internship at Everymedia Technologies, a pioneering name in the digital marketing industry.

My experience at Everymedia was completely transformative. Engaging in hands-on, real-time projects, paired with exceptional professional mentorship, significantly sharpened my practical skills and deepened my understanding of the field. Being able to translate academic knowledge into real-world scenarios has immensely boosted both my confidence and my technical capabilities.

This success is a reflection of a genuinely inspiring ecosystem. I would like to express my sincere gratitude to my college management, our respected Principal, the entire Training and Placement Cell, and especially our TAP officer, Mrs. Shravani Vichare. Their constant guidance, proactive initiatives, and tireless efforts in bringing such prestigious opportunities to students are deeply appreciated.

I am also immensely thankful to Everymedia Technologies for believing in my potential and converting my internship into a Pre-Placement Offer (PPO). This achievement marks a major milestone in my career, and I am incredibly excited to continue building upon this strong professional foundation.

Aryan Bansal

MA (C&J)



1, Sukrati Abhay Gupta being a student of Master's in Public Relations Program at DGMC has been a truly enriching experience. During the three-month internship in Public Relations at Mirabilis Inc. I was able to gain meaningful hands-on industry exposure.

During the internship, I gained practical exposure to media communication, drafting PR pitches and listings, coordinating with journalists and influencers, and understanding the amount of research and planning that goes into organizing successful campaigns and events. The experience taught me the importance of networking, communication, and strategic thinking in the PR industry.

This opportunity helped me build confidence, enhance my professional skills, and gain a deeper understanding of how the industry functions. I sincerely appreciate the support and guidance extended by the college in shaping students into industry-ready professionals.

Sukrati Abhay Gupta
MA (PR)



I am Bilaal Hasan from MACJ Part-2, and I would like to sincerely express my gratitude to my college for the constant support, guidance, and opportunities provided through the Training and Placement Cell (TAP). The encouragement and industry exposure offered by the college have played a very important role in my professional growth. With the guidance and support of the college, I am currently getting the opportunity to work with Adgully, which is proving to be an important milestone in my career. This experience is helping me learn, grow, and gain valuable industry exposure.

I would especially like to thank Dr. Amee Vora, our respected Principal, for always motivating students to believe in their potential and encouraging us to grow professionally. I would also like to express my heartfelt gratitude to Shravani Ma'am, Head of the Training and Placement Cell for her continuous guidance, mentorship, and support throughout this journey. I am also grateful to all the faculty members and everyone in the college who have supported and encouraged me along the way. This opportunity is becoming a valuable learning experience for me, and I look forward to growing further both personally and professionally with the strong foundation and support provided by my college.

Bilaal Hasan
MA (C&J)



Clubs & Committees

7.1 Student Council

Faculty In-charge

Chairperson	Nilanksha Sachdev Viraj Bandekar Nidhi Taneja
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A Tribute to Mentors: Teacher's Day Celebration at DGMC

On 5th September 2025, the campus of DGMC came alive with warmth and gratitude as the Student Council curated a heartfelt celebration to honour the unwavering dedication of its faculty. Designed as a surprise, the initiative unfolded beautifully, creating an atmosphere filled with appreciation and joy.

The day began on a thoughtful note, as customized greeting cards and carefully selected gifts were placed on the desks of teachers, offering a personal expression of gratitude. One of the most touching highlights was the Tree of Gratitude, thoughtfully installed outside the staff room. Students penned heartfelt messages on sticky notes, expressing



admiration, respect, and affection for their mentors. These notes were later compiled and presented to the respective teachers, transforming simple words into cherished keepsakes.

The celebration was more than just a gesture—it was a reflection of the deep bond shared between students and teachers at DGMC, making the occasion truly memorable.

Celebrating Freedom and Unity: Independence Day at DGMC

DGMC marked India's 78th Independence Day on 15th August 2025 with immense pride and patriotic fervour as part of the Rajasthani Sammelan Education Trust (RSET) celebrations. Held at Durgadevi Saraf Hall, the event brought together dignitaries, faculty, and students in a spirited tribute to the nation.

The celebrations commenced with an impressive March Past by NCC cadets, followed by the flag hoisting ceremony in the esteemed presence of RSET President Shri Ashokji Saraf, trustees, and other dignitaries. The atmosphere resonated with unity and respect for the nation's legacy.

Adding to the vibrancy of the occasion were soulful renditions of patriotic and folk songs by DGMC students, filling the hall with emotion and pride. The programme concluded with a thought-provoking skit addressing the theme of language barriers, delivering a powerful message about unity and understanding beyond differences.

The celebration stood as a reminder of the values of freedom, diversity, and collective identity.



Breaking the Silence: A Powerful Step Towards Awareness

On 10th September 2025, DGMC witnessed a deeply impactful awareness session on Child Sexual Abuse, titled Breaking the Silence, organized by the Student Council in collaboration with IQAC.

The session featured renowned filmmaker and child rights activist Ms. Insia Dariwala, founder of The Hands of Hope Foundation. The event began with a warm welcome and felicitation, followed by the screening of a moving film that traced her journey and advocacy work. Her address left the audience reflective and inspired, encouraging a culture of openness and awareness.

What made the session particularly powerful was the participation of young leaders from her foundation. Ankit Shukla, along with Swara Trivedi and Nidhi Darji, shared their personal experiences and contributions to the cause, adding authenticity and depth to the discussion.

Conducted in an interactive and sensitive manner, the session created a safe space for students to engage, reflect, and ask questions. It concluded with an engaging Q&A, a vote of thanks, and group photographs—leaving behind a lasting message of courage, awareness, and responsibility.



Nurturing Minds: Mental Wellness and Gratitude Workshop

Recognizing the importance of emotional well-being, DGMC hosted a Mental Health and Gratitude Workshop on 15th September 2025, organized jointly by the IQAC, Student Council, and Women Development Cell.

The session began with an inspiring address by Principal Dr. Amee Vora, who emphasized the need to prioritize mental health in today's fast-paced academic environment. The workshop was conducted by Dr. Krupa Gandhi, a mental health professional and Executive Chairperson of Inner Balance. Blending theory with practice, the session engaged students through interactive activities and role-playing exercises. Participants explored effective ways to respond to negativity and stress, learning the importance of thoughtful reactions over impulsive behaviour. A short video further reinforced coping strategies, making the session both informative and relatable.

The workshop concluded with reflections on gratitude as a powerful tool for resilience and emotional balance, encouraging students to adopt a more mindful and positive outlook.



Rhythms of Tradition: Garba Celebration 2025

The festive spirit of Navratri was celebrated with great enthusiasm at DGMC during the Garba Celebration held on 23rd September at Durgadevi Saraf Hall.

The event commenced with a traditional aarti in the presence of Principal Dr. Amee Vora, faculty members, and students. Soon after, the hall transformed into a vibrant space filled with music, dance, and cultural energy as students participated in lively rounds of Garba.

Dressed in colourful traditional attire, students embraced the essence of the festival while maintaining decorum and adherence to guidelines. The celebration culminated with the announcement and felicitation of six winners by Dr. Amee Vora and Student Council faculty in-charge Ms. Nilanksha Sachdev.

The evening was a perfect blend of culture, joy, and togetherness, leaving everyone with cherished memories.



December Fever 2025: A Celebration of Spirit and Togetherness

DGMC's much-awaited annual fest, December Fever 2025, transformed the campus into a lively celebration of creativity, culture, and community. Organized by the Student Council, the week-long event brought students and faculty together through an exciting lineup of themed days, competitions, and activities.

The campus buzzed with energy as various clubs set up engaging stalls offering food, games, art, and charity initiatives, fostering interaction and participation.

The festivities began on 19th December with Retro Day, where vintage fashion took centre stage, followed by Chocolate Day and an exciting E-Sports Tournament. A lively jamming session brought the day to a musical close.

On 20th December, Blazers Day added a touch of elegance, while Carol Singing filled the campus with festive cheer. The NSS Unit's Nukad Natak delivered a powerful social message through street theatre. Traditional Day on 22nd December celebrated cultural diversity, while Stage for Teachers provided a unique platform for staff to showcase their talents, strengthening student-teacher connections.

The energy peaked on 23rd and 24th December with Sports Day, highlighting teamwork and sportsmanship. Blue & White Day and No Bag Day added a creative and relaxed dimension, while Twinning Day concluded the celebrations with a display of friendship and unity.

More than just a fest, December Fever 2025 became a shared experience of joy, collaboration, and belonging—leaving behind memories that will be treasured by the DGMC community.



7.2 SPORTS *Club*



Faculty In-charge

Chairperson

Viraj Bandekar

Nidhi Taneja | Prathik Panchamia | Devendra Koli

The Sports Club of DGMC has consistently encouraged students to participate in activities that contribute to their overall growth and development beyond academics. This academic year was marked by several exciting and engaging events that brought together adventure, competition, creativity, teamwork, and athletic excellence. From exploring the scenic beauty of the Sahyadri Mountains during the monsoon trek to organizing an intense E-Sports BGMI Tournament and concluding with the grand celebration of the Annual Sports Day, the Sports Club successfully created memorable experiences for students across all departments.

One of the most exciting activities organized during the year was the Monsoon Trek to Prabalmachi in collaboration with the Photography and Cinematography Club of DGMC. The trek provided students with an opportunity to step away from their daily routines and immerse themselves in the beauty of nature during the monsoon season. Surrounded by misty hills, waterfalls, lush greenery, and scenic landscapes, students experienced the thrill of trekking while enjoying the serenity of the Western Ghats.

The collaboration with the Photography and Cinematography Club added a creative and artistic dimension to the trek. Students enthusiastically captured photographs and cinematic visuals of the landscapes, trekking trails, and memorable

moments throughout the journey. The activity became more than just a trek; it evolved into a learning experience where students explored nature, adventure, visual storytelling, and teamwork simultaneously.

Adding a modern and highly engaging element to student activities, the Sports Club organized an E-Sports BGMI Tournament as a precursor to the Annual Sports Day celebrations. The tournament attracted enthusiastic participation from students across various departments who showcased their gaming skills, strategic thinking, communication abilities, and teamwork. The event successfully replicated the excitement of professional e-sports competitions and highlighted the growing significance of digital sports among today's youth. The Annual Sports Day of DGMC was one of the most vibrant and eagerly awaited events of the academic year. The event witnessed enthusiastic participation from students, faculty members,



coordinators, and staff members who came together to celebrate athletic talent, fitness, teamwork, and sportsmanship.

One of the most remarkable aspects of the Sports

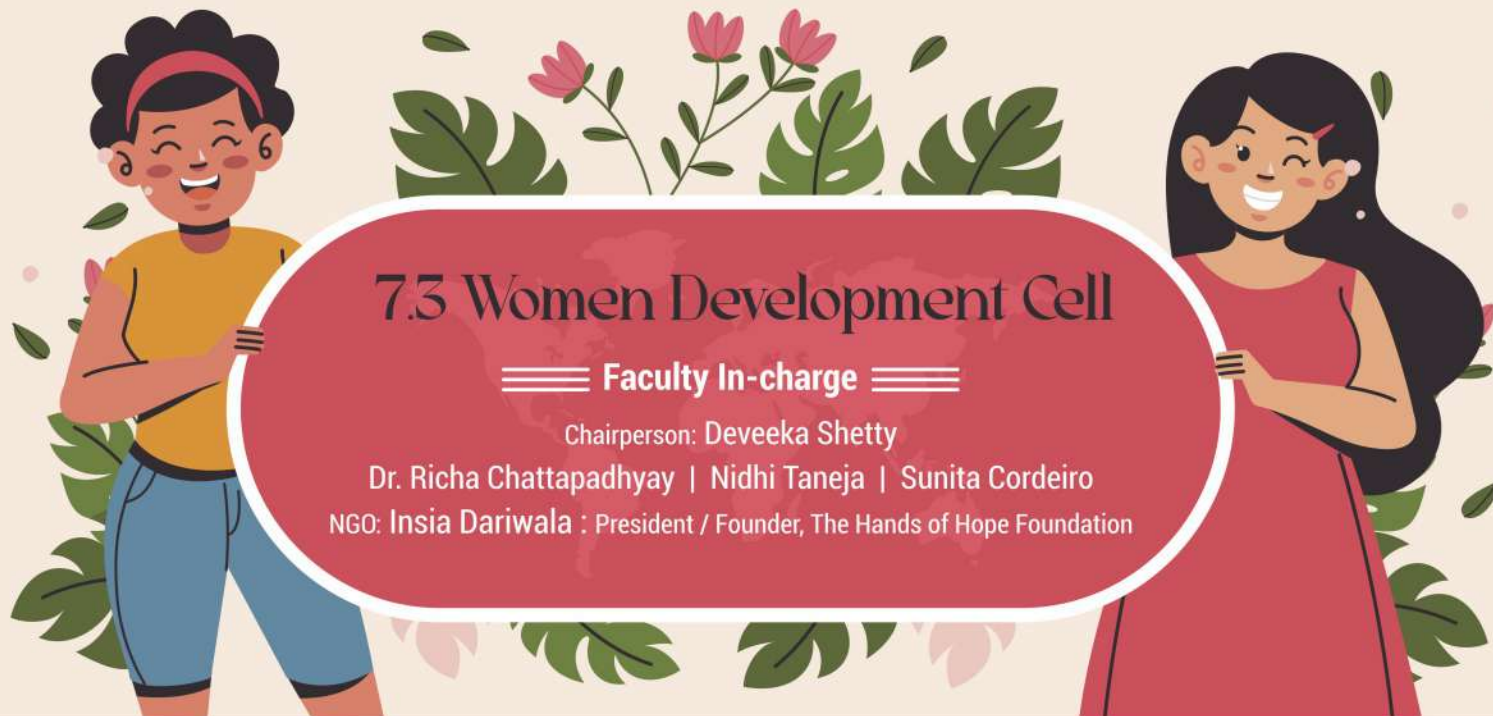


Day was the sense of unity and encouragement shared among students. Participants supported and motivated one another irrespective of teams or departments, creating an atmosphere filled with positivity and collective celebration. The event highlighted that sports are not merely about winning trophies but also about developing confidence, resilience, discipline, and teamwork.

Faculty participation further added excitement to the celebrations, strengthening the bond between students and teachers. Their involvement reflected the institution's commitment to fostering a healthy, interactive, and inclusive campus environment. One of the highlights of the Annual Sports Day was the alumni participation which allowed the students to interact and connect with their seniors creating an inclusive atmosphere for everyone to come enjoy and participate in sports.

The event concluded with a prize distribution ceremony where winners and participants were recognized for their efforts and achievements. Medals, trophies, and certificates were awarded to deserving students who excelled in various events. However, beyond the awards, the true success of the Sports Day lay in the joy, camaraderie, and unforgettable memories created throughout the celebration.





7.3 Women Development Cell

Faculty In-charge

Chairperson: Deveeka Shetty

Dr. Richa Chattapadhyay | Nidhi Taneja | Sunita Cordeiro

NGO: Insia Dariwala : President / Founder, The Hands of Hope Foundation

Education is about much more than textbooks, lectures, and examinations. It is about shaping individuals who are confident, compassionate, socially aware, and prepared to face the challenges of an ever-changing world. At Deviprasad Goenka Management College of Media Studies (DGMC), this philosophy is reflected through a variety of student-centered initiatives that focus on personal growth alongside academic achievement. During the academic year, the college organized several meaningful events that encouraged students to express themselves, prioritize their mental well-being, and develop a deeper understanding of important social issues.

One such initiative was the **Open Mic Event**, organized by the NSS Unit in collaboration with the Women Development Cell (WDC) and the Internal Quality Assurance Cell (IQAC) on 25 August 2025. The event transformed the Madhoprasad Saraf Seminar Hall into a vibrant space filled with creativity, enthusiasm, and self-expression. Beginning with the National Anthem, the program set a respectful and inclusive tone before inviting students to take center stage.

The Open Mic provided an opportunity for students to step outside their comfort zones and share their talents with their peers. From heartfelt poetry and engaging storytelling to melodious singing performances and humorous stand-up acts, students showcased a remarkable range of abilities. More importantly, the event created a supportive environment where every participant felt heard and appreciated. For many students, it was a chance to express thoughts and emotions



that often remain unspoken in everyday academic settings. The enthusiastic applause and encouragement from the audience fostered a sense of belonging and confidence, making the event a memorable celebration of individuality and creative freedom.

Recognizing that student success is closely linked to emotional well-being, DGMC further organized a **Mental Health and Gratitude Session** on 15 September 2025. Conducted jointly by IQAC, the Women Development Cell, and the Student Council, the session focused on addressing one of the most important yet often overlooked aspects of student life & mental health.

The session was led by Dr. Krupa Gandhi, an experienced mental health professional and homeopathy doctor, who connected with students through her practical insights and empathetic approach. She spoke openly about the emotional challenges that many young people encounter, including academic pressure, peer influence, family expectations, stress, and overthinking. Rather than treating mental health as a taboo subject, the session encouraged honest

conversations and helped students understand that seeking support is a sign of strength, not weakness.

A particularly engaging moment came when a short dramatized act was performed to depict the emotional struggles individuals often experience in their daily lives. The performance resonated deeply with students, serving as both an icebreaker and a powerful reminder that everyone faces challenges. Through interactive discussions and real-life examples, students learned valuable techniques for managing stress, practicing gratitude, and developing emotional resilience.



The session left participants with a renewed appreciation for self-care and the importance of maintaining a positive mind-set, reinforcing DGMC's commitment to fostering a healthy and supportive learning environment.

The college's dedication to creating socially responsible future professionals was further demonstrated through the **Docu-Drama Screening for Sexual Harassment Prevention Week**, held on 17 February 2026. Organized by the IQAC, Women Development Cell, and NSS, the event aimed to raise awareness about workplace ethics, gender sensitivity, and the importance of standing against injustice.

The screening featured *She Said*, a powerful film



based on the Pulitzer Prize-winning investigation that exposed widespread workplace misconduct in the entertainment industry. The story follows journalists Jodi Kantor and Megan Twohey as they uncover the truth behind allegations of abuse and give a voice to survivors whose courage sparked the global #MeToo movement.

For students pursuing careers in media, communication, and management, the screening was both educational and thought-provoking. It highlighted the critical role of ethical journalism, accountability, and responsible leadership in shaping society. More importantly, it encouraged students to reflect on issues of workplace safety, respect, and equality. The film sparked meaningful discussions about the responsibility individuals and institutions share in creating environments where everyone feels safe, valued, and empowered.

Together, these three events illustrate DGMC's holistic approach to education. While the Open Mic celebrated creativity and self-expression, the Mental Health and Gratitude Session emphasized emotional well-being, and the Docu-Drama Screening promoted social awareness and ethical responsibility. Each initiative addressed a different aspect of student development, yet all shared a common goal: empowering students to become confident, empathetic, and socially conscious individuals.

By creating opportunities for creative exploration, meaningful dialogue, and critical reflection, DGMC continues to go beyond conventional education. These initiatives not only enrich campus life but also equip students with the values, skills, and perspectives needed to thrive in their personal and professional journeys. Through such efforts, the college reaffirms its commitment to nurturing not just successful graduates, but responsible citizens and future leaders who can make a positive impact on society.

7.4 National

Service Scheme

Chairperson

Deveeka Shetty

Sherin Mathew

Nidhi Taneja



The National Service Scheme (NSS) Unit, SB-22 of RSET's Deviprasad Goenka Management College of Media Studies (DGMCMS) has consistently upheld the spirit of social responsibility, youth participation, and community engagement through a remarkable series of initiatives conducted over the academic year. Guided by the NSS motto, "Not Me, But You," the unit has successfully created a platform where students actively contribute toward societal development while simultaneously experiencing holistic personal growth. The collective documentation of 111 activities conducted by the NSS unit reflects a strong commitment toward nation-building, humanitarian service, environmental sustainability, inclusivity, health awareness, and social transformation. Through these initiatives, students were encouraged to move beyond theoretical learning and engage directly with communities, social concerns, and pressing public issues, thereby developing empathy, leadership, and civic consciousness.



The NSS unit organized a wide range of programs focusing on health, education, environmental conservation, social awareness, inclusivity, and youth development. Among the numerous impactful initiatives undertaken during the year, the blood donation drives, beach clean-up campaigns, sign language workshop, visits to schools for auditory-challenged students, menstrual literacy awareness programs, good touch and bad touch awareness sessions, and Mpox awareness campaigns emerged as some of the most meaningful and socially relevant activities conducted by the unit. These initiatives not only created awareness among communities but also empowered students to become responsible and compassionate citizens capable of contributing positively to society.



One of the most impactful and socially significant initiatives conducted by the NSS unit was its consistent effort toward promoting blood donation awareness and organizing Blood Donation Drives. Understanding the critical importance of voluntary blood donation in saving lives and supporting healthcare systems, the NSS unit undertook several awareness campaigns aimed at educating students and community members about the value of donating blood. These programs addressed common misconceptions, fears, and myths associated with blood donation while also spreading awareness regarding eligibility, safety measures, and the urgent need for regular blood donors in hospitals and emergency situations.

The blood donation drives witnessed active participation from students, faculty members, and volunteers, demonstrating the collective spirit of humanitarian service within the institution. NSS volunteers played an essential role in coordinating the camps, managing registrations, guiding donors, and motivating individuals to participate in this noble cause. The initiatives encouraged many first-time donors to step forward and contribute toward saving lives, thereby fostering a culture of compassion, empathy, and civic responsibility among youth. These campaigns not only strengthened healthcare support systems but also highlighted the ability of educational institutions to contribute meaningfully to public welfare through collective action and awareness.



Environmental sustainability formed another major pillar of the NSS unit's activities, particularly through the large-scale beach clean-up drives organized by the volunteers. Recognizing the growing environmental challenges posed by pollution, plastic waste, and improper waste disposal, the NSS unit actively mobilized students to participate in coastal clean-up campaigns aimed at preserving marine ecosystems and public spaces. Volunteers enthusiastically engaged in collecting plastic waste, segregating garbage, and spreading awareness regarding responsible waste management and sustainable living practices.

One of the most noteworthy achievements of these environmental initiatives was the successful

collection of nearly 5-6 tons of beach waste, an extraordinary accomplishment that received recognition and appreciation from the wider community. The dedication and efforts of the NSS volunteers gained significant public attention and were featured in the newspaper Khabre Aaj Tak, bringing recognition to the impactful work carried out by the students of DGMCMS. This media coverage not only highlighted the environmental contribution of the NSS unit but also served as an inspiration for others to participate actively in conservation efforts. The beach clean-up drives became a symbol of youth-led environmental action, demonstrating how collective responsibility and determination can create visible and meaningful change in society.



The NSS unit also demonstrated a strong commitment toward inclusivity and accessibility through the organization of a highly impactful sign language workshop. This initiative aimed at sensitizing students toward the communication challenges faced by individuals with hearing and speech impairments while introducing them to the basics of sign language. Through interactive sessions and practical learning activities, students learned various signs, gestures, and communication methods that enabled them to

understand the importance of inclusive communication and accessibility in society.



The sign language workshop was further strengthened by the NSS unit's visit to a school for auditory-challenged students, where volunteers had the opportunity to interact directly with children and educators. This visit proved to be a deeply enriching and emotional experience for students, allowing them to understand the realities, strengths, and challenges faced by differently-abled individuals. The interaction encouraged empathy, patience, and inclusivity among volunteers while also reinforcing the importance of creating environments where every individual feels heard, respected, and valued regardless of physical or communication limitations. These initiatives reflected the NSS unit's commitment toward building a more compassionate and inclusive society.



Health awareness and social education formed an important aspect of NSS activities throughout the year. The NSS unit conducted menstrual literacy awareness programs aimed at breaking societal stigma and encouraging open discussions surrounding menstrual health and hygiene. These sessions educated participants on the importance of menstrual hygiene management, health practices, and emotional well-being while promoting awareness regarding the challenges faced by menstruating individuals in society. By addressing a topic that is often surrounded by silence and misconceptions, the NSS unit played a significant role in promoting dignity, awareness, and gender sensitivity among students and community members.



Another crucial initiative undertaken by the NSS unit was the organization of **Good Touch and Bad Touch awareness programs for children**. These sessions were designed to educate young individuals about personal safety, body autonomy, and the importance of recognizing inappropriate behavior. Through age-appropriate communication methods and interactive activities, the program empowered children with essential knowledge regarding personal boundaries and encouraged them to speak up in uncomfortable situations. This initiative reflected the NSS unit's dedication toward child safety, protection, and awareness while contributing toward the creation of safer and more informed communities.

The NSS unit also responded proactively to emerging public health concerns through its **Mpox awareness campaigns**. Recognizing the



importance of timely education and preventive awareness during health-related outbreaks, volunteers conducted sessions aimed at informing students and communities about Mpox symptoms, preventive measures, hygiene practices, and the importance of avoiding misinformation. These campaigns played an essential role in spreading factual knowledge and promoting responsible health practices during a time of public concern.

Apart from these highlighted initiatives, the NSS unit conducted numerous activities addressing a wide range of social, educational, and developmental issues. Health and wellness programs, including mental health awareness workshops, yoga sessions, stress management seminars, and nutrition awareness campaigns, contributed toward promoting physical and emotional well-being among students and communities. Environmental initiatives beyond beach clean-ups included tree plantation drives, recycling awareness campaigns, and plastic reduction programs that encouraged sustainable habits and ecological responsibility.

Community outreach activities formed an integral component of NSS functioning, with volunteers participating in donation drives, orphanage visits,

NGO collaborations, educational support programs, and community awareness campaigns. Students actively engaged in teaching underprivileged children, distributing essential resources, and supporting marginalized communities through meaningful interaction and service. Digital literacy workshops and career guidance sessions further empowered individuals with skills and knowledge necessary for personal and professional growth in an increasingly digital society.



The NSS unit also organized programs focusing on women empowerment, gender equality, self-defense, anti-drug awareness, road safety, civic responsibility, and national integration. Celebrations of national days and participation in awareness rallies strengthened students' understanding of citizenship, democratic values, and social harmony. Skill development workshops on communication, leadership, entrepreneurship, media literacy, and public speaking contributed significantly toward the holistic development of volunteers, preparing them to become socially responsible professionals and leaders.



The cumulative impact of these 111 activities has been profound and far-reaching. Students who participated in NSS programs demonstrated increased confidence, leadership skills, teamwork, empathy, and social awareness. Communities benefited from greater awareness regarding health, hygiene, environmental sustainability, inclusivity, and personal safety, while the institution strengthened its reputation as a socially conscious and community-oriented educational establishment.

Despite challenges such as resource limitations, logistical coordination, and adapting activities during periods of public health restrictions, the NSS unit displayed remarkable resilience, dedication, and innovation in carrying out its

initiatives successfully. The unwavering support of faculty coordinators, combined with the enthusiasm and commitment of student volunteers, ensured the smooth execution and impact of these programs.



The collective journey represented through these 111 NSS activities stands as a powerful testament to the transformative potential of youth engagement and community service. The blood donation drives reflected the values of humanity and compassion, the beach clean-up campaigns demonstrated environmental stewardship and collective action, the sign language workshop and auditory-challenged school visits promoted inclusivity and empathy, while initiatives such as menstrual literacy, good touch and bad touch awareness, and Mpox campaigns addressed critical social and health concerns with sensitivity and responsibility. Together, these efforts highlight the NSS unit of Deviprasad Goenka Management College of Media Studies as a beacon of meaningful social engagement, responsible citizenship, and youth-led positive change.





7.5 Department of Lifelong Learning and Extension (DLLE)

Faculty In-charge

Chairperson - Rajeshwari Venkitasubramanian
Sherin Mathew



The Department of Lifelong Learning and Extension Club (DLLE) of RSET's Deviprasad Goenka Management College of Media Studies conducted a series of impactful events throughout the academic year 2025–2026, focusing on social awareness, student engagement, and skill development.

The year commenced with the observance of “**Nasha Mukta Bharat Pakhwada**” on 25th and 26th June 2025, in alignment with the International Day Against Drug Abuse and Illicit Trafficking. Organized in collaboration with IQAC, NSS, and the Rotaract Club, the initiative aimed to spread awareness about substance abuse. Activities such as digital pledge campaigns, group discussions, speeches, and slogan writing encouraged students to actively participate and reflect on building a drug-free society.

On 27th June 2025, the DLLE Club hosted an engaging **Orientation Program** for the new batch. The session included inspiring addresses by the Principal and Prof. Nilanksha Sachdev, who introduced various DLLE schemes and opportunities. The program featured interactive games, cultural performances, senior felicitation, and experience-sharing by former student leaders, creating an informative and welcoming environment for newcomers.



The **Intra-College Debate Competition** was held on 11th July 2025 in collaboration with the NSS Unit and Literati Club. Centered on the topic “Should the 3-Child Policy be valid in India?”, the event witnessed participation from sixteen students across departments. The competition fostered critical thinking, public speaking, and awareness of socio-political issues.

On 21st August 2025, a **Consumer Rights Awareness Talk** titled “Empowering Consumers, Protecting Rights” was conducted. Guest speaker Advocate Ajay Pawar delivered an insightful session on consumer protection laws, followed by an interactive Q&A session that enhanced students’ understanding of their rights.

The following day, 22nd August 2025, the club organized a **Consumer Rights Awareness Competition**, comprising a PSA Competition, Press Announcement Creation, and Poster Making. With enthusiastic participation, the event provided a creative platform for students to express their awareness and understanding of consumer rights.



Continuing the initiative, a **Consumer Rights Awareness Walk** was conducted on 22nd September 2025 from the college to Natraj Market, Malad. Students actively engaged with the public, spreading awareness about consumer rights and helpline services, receiving positive responses from the community.



On 7th November 2025, DLLE students participated in the **"Vande Mataram" Mass Singing Event** organized by the University of Mumbai. The event, attended by thousands, was highlighted by a live performance by renowned singer Shankar Mahadevan. The club was honored with a Certificate of Recognition for its active participation.

During the college fest on 19th and 20th December 2025, the DLLE Club organized the **Annapurna Stall**, offering a variety of food items. Managed efficiently by student volunteers, the stall received an overwhelming response, with all items sold out, showcasing strong teamwork and entrepreneurial skills.



The year concluded with a **Voter Awareness Campaign on 13th January 2026** at Vittal Pada, Malad. Conducted in collaboration with NSS, the campaign involved poster displays and community interaction to encourage citizens to participate in the democratic process.



Overall, the DLLE Club successfully conducted diverse initiatives that combined awareness, creativity, and student participation, contributing meaningfully to both personal development and social responsibility.



7.6 ROTARACT CLUB

Faculty In-charge - Nilanksha Sachdev

The Orientation Ceremony of RCDGMC

The Rotaract Club of DGMC conducted its Orientation Ceremony for RI year 2025–2026 on 19th June at Madhoprasad Saraf Seminar Hall. The session introduced first-year students to the club's vision, leadership, and initiatives. Interactive activities fostered engagement, encouraging participation, building connections, and inspiring enthusiasm for service, leadership, and community involvement.



Seva Mahotsav

Under Seva Mahotsav, a Rotaract District 3141 Initiative, RCDGMC undertook diverse initiatives including donation drives, environmental efforts, animal welfare, awareness campaigns, and community visits. These projects fostered empathy, responsibility, and active participation while creating meaningful impact. The club's consistent efforts and dedication were recognised with the prestigious Seva Mahotsav Citation at the district level.



Prompt Craft 101

The Rotaract Club of DGMC conducted "Prompt Craft 101" on 25th July 2025, introducing students to prompt engineering, AI tools, and data privacy. Led by Mr. Ashish Shetty, Head of Operations at Testriq QA Lab and CDPL, the session combined practical insights with interactive learning, equipping students with essential skills to effectively navigate and utilise AI in today's digital landscape.



Mangrove Cleanup Drive

On 26th July 2025, RCDGMC participated in a Mangrove Cleanup Drive at Carter Road, Bandra, with the Rotary Club of Bombay Airport. Volunteers actively removed waste, promoting environmental awareness and responsibility. The well-organised initiative highlighted the importance of youth participation in conservation and reinforced the club's commitment to sustainable community service.



AED Installation

On 17th July 2025, RCDGMC volunteers attended an AED Installation and CPR Training at Naigaon Station, organised by RCBA. The session provided hands-on training in emergency response, enhancing awareness and preparedness. It empowered participants with life-saving skills while fostering a strong sense of responsibility toward public health and safety.



The District Assembly and AARA Night

On 26th July 2025, RCDGMC attended Dashak – the District Assembly and AARA (Academy for Awarding Rotaract Achievements) Night. RCDGMC was proud to be recognised with several honours: Outstanding President – Sanman Hutgikar, Outstanding Secretary – Angel Bhatt, Outstanding Pres-Sec Relations – Sanman Hutgikar & Angel Bhatt, and Outstanding Newcomer – Sayee Vidwans. The club also bagged awards for New Concept Project – Art Beyond Bars, Spotlight Citation (Sapphire), Best Rotary-Rotaract Relations – RCDGMC & RCBA, and the Sevamahatsav Citation. Additionally, we received crowns for Best PIS Rotary-Rotaract Initiative – Model United Nations and Best Community Service Project – Proud Girl 3.0, and were awarded Best PIS Rotary-Rotaract Initiative for Heartbeats of Hope 2.0. RCDGMC proudly secured Rank 33 in Rotaract District 3141, a reflection of the team's impactful work throughout the year.



Shagun - Not Just a Fake Wedding

Organised on 2nd August 2025, Shagun by RCDGMC was a unique event blending cultural celebration with social impact. Designed as a symbolic fake Indian wedding, it aimed to raise funds for underprivileged couples through Samuhik Vivah Sanstha. The event featured a vibrant baraat, Ganpati pooja, mock wedding rituals, interactive games, dance performances, and live mehendi and photobooth counters. With participation from over 150 attendees, the event successfully raised ₹21,000. Appreciated for its creativity, execution, and purpose, Shagun created an immersive experience while promoting teamwork, cultural appreciation, and meaningful community contribution, setting a benchmark for future initiatives.



Special rakhi stall

From 30th July to 7th August 2025, RCDGMC organised a Rakhi stall at the DGMC lobby featuring handmade rakhis by specially-abled children from Punarvas. The initiative promoted inclusivity, showcased their creativity, and encouraged support for a meaningful cause while celebrating Raksha Bandhan with social responsibility and community engagement.



Rakhi with Heroes 4.0

On 9th August 2025, RCDGMC celebrated Raksha Bandhan at the SRPF Camp, Jogeshwari, through

its legacy project “Rakhi with Heroes.” Members tied rakhis to officers, expressing gratitude for their service. The event fostered community bonding, honoured their sacrifices, and created a festive, respectful environment through performances and meaningful interactions.



Installation Ceremony

The Installation Ceremony of the Rotaract Club of DGMC for the RI year 2025–2026 was conducted on 14th August, 2026 marking the transition of leadership from Rtr. Sanman Hutgikar to Rtr. Angel Bhatt. The ceremony was graced by distinguished guests, including the President of RCBA, Rtn. Pragna Mehta, IPP DRR of RID 3141, Rtn. Rtr. Nikhita Sunil, and the DRR of RID 3141, Rtr. Yashwardhan Chauhan. Rtr. Angel Bhatt, Secretary for the RI year 2024–2025, presented the Secretariat Report 2024-25, followed by an outgoing video that highlighted the three-year journey of Rtr. Sanman Hutgikar as the President of RCDGMC. In the presence of Principal Dr. Amee Vora, IPP Rtr. Sanman Hutgikar exchanged the collar with the newly elected President, Rtr. Angel Bhatt. Rtr. Sayee Vidwans was appointed as the Secretary for the RI year 2025-2026. Rtr. Angel Bhatt, then delivered her acceptance speech, which was followed by the screening of the introduction video of the Team 2025-26. The induction of the new Core Team and Board of Directors officially marked the beginning of their tenure.

Principal Dr. Amee Vora delivered an inspiring address, and Rtr. Sayee Vidwans presented the Secretariat Report 2024-2. The ceremony was further enriched by the words of wisdom shared by the esteemed guests, Rtn. Pragna Mehta, President of RCBA, Rtn. Rtr. Nikhita Sunil, IPP DRR of District 3141, and Rtn. Rtr. Yashwardhan Chauhan, DRR of District 3141.

The ceremony drew to a close on a note of honour, gratitude with a strong sense of anticipation for the promising journey that lies ahead for the Rotaract Club of DGMC in the RI year 2025–2026.



Membership Month

During Membership Month, a Rotaract District 3141 Initiative, RCDGMC conducted diverse initiatives including social media campaigns, influencer collaborations, QR outreach, open mic events, themed meetings, and interactive activities. These efforts enhanced visibility, encouraged participation, and promoted Rotaract's values, successfully strengthening fellowship, expanding outreach, and attracting new members through creative engagement strategies.



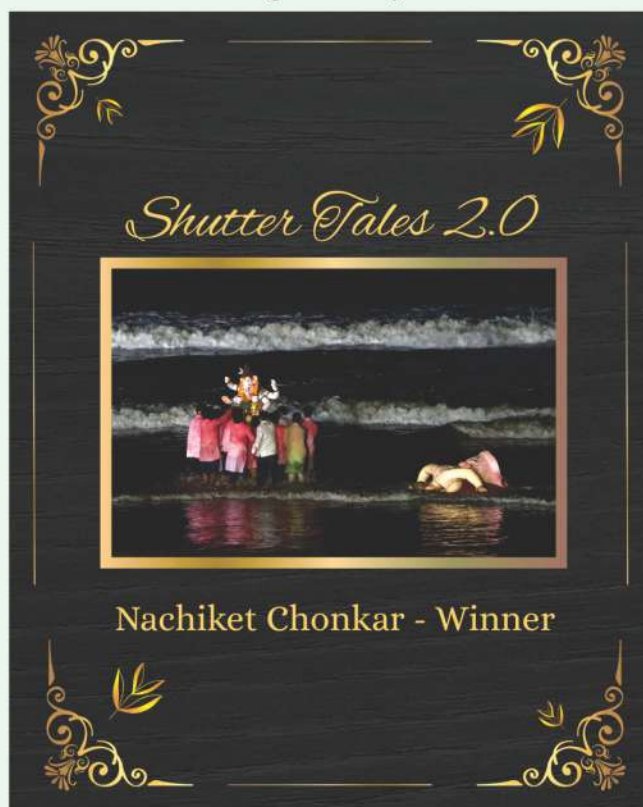
Proud Girl 4.0

On 24th August 2025, RCDGMC conducted Proud Girl 4.0 in the adopted village of Keltipada Village to promote women's empowerment through financial literacy. Led by Mr. Dhruv Upadhaya, Founder and CEO of Finclick, the session covered financial management and legal rights. Distribution of sanitary essentials further supported well-being, creating a meaningful impact on awareness, independence, and community development.



Shutter Tales 2.0

RCDGMC organised Shutter Tales 2.0, an online photography competition themed "Ganesh Chaturthi through Two Lenses." Participants creatively captured the festival's essence, blending tradition and innovation. The initiative promoted visual storytelling, cultural appreciation, and creativity, receiving positive engagement and appreciation from participants and viewers. The winner was officially announced via the Rotaract Club of DGMC's Instagram story.



Design It Right – Canva Workshop

On 4th September 2025, RCDGMC conducted "Design It Right," a Canva workshop led by Mr. Ashish Shetty. The session covered design fundamentals, advanced tools, and practical applications. Through hands-on activities, students enhanced their creative skills, gaining

confidence in producing professional designs for academic, personal, and professional use.



Pause & Power Up – Exam Stress-Free Session

On 13th September 2025, RCDGMC organised a stress management session led by Prof. Daivata Patil, an educator, TEDx speaker, and gender advocate with over eighteen years of experience. The session focused on managing exam pressure through mindful techniques, consistency, and self-care. Interactive discussions provided practical strategies, helping students build confidence, maintain balance, and approach exams with a calmer, more positive mindset.



Mega Orientation

On 14th September 2025, RCDGMC attended the Rotaract District 3141's Mega Orientation at RJ College. The session included interactive discussions, presentations, quizzes, and a panel sharing Rotaract experiences. It enhanced understanding of Rotaract's structure and opportunities, inspiring members to actively contribute and engage more effectively within the organisation.



Bollywood Bash

On 16th September 2025, RCDGMC organised Bollywood Bash as its first Club Service Day, marking a vibrant start to the RI year. Attendees, both Rotaractors and Non-Rotaractors, dressed as Bollywood characters, creating a lively atmosphere with music, performances, and interactive games. The event saw strong participation, increased registrations, and the release of the club's first quarterly newsletter. The club also released the 1st Volume of its Quarterly Newsletter, "The Bridge". With involvement from faculty and students, it strengthened bonding, boosted visibility, and set a positive tone for upcoming initiatives.



Heartbeats of Hope 3.0

On 18th September 2025, RCDGMC, in collaboration with RCBA, conducted a CPR training workshop at Borivali Fire Station. Led by Rtn. Dr. Akshay Mehta and his wife, the session included practical demonstrations using mannequins and AED machines. Firefighters actively participated and engaged in discussions, gaining essential lifesaving skills. The workshop was impactful, enhancing preparedness and reinforcing the importance of emergency response training in their line of duty.



Portfolio Making Workshop

On 20th September 2025, RCDGMC organised a Portfolio Making Workshop featuring photographer Mr. Laxmikant Patil and model Ms. Shwetal. The session guided students in building professional portfolios through practical training, teamwork, and expert feedback. Participants explored photography, modeling, and presentation techniques, gaining hands-on experience. The interactive workshop enhanced creative skills and provided valuable industry insights for aspiring photographers and models.



Colours of light

On 16th October 2025, RCDGMC conducted its flagship project “Colours of Light” at Vishram Old Age Home to celebrate Diwali. Members donated essential supplies like 5 kg of fruits, 4 kg of food grains, 10 kg of rice, and 5 kg of wheat flour and spent meaningful time with residents through conversations and bonding. The initiative spread festive joy, strengthened relationships, and fostered empathy, leaving both residents and members emotionally fulfilled and reinforcing the value of consistent community engagement.



Interact Week

During Interact Week, a district-wide celebration under Rotaract District 3141, RCDGMC conducted interactive sessions on financial literacy, career building, Rotary awareness, nutrition, sports management, and cyber safety. Activities fostered creativity, teamwork, and life skills among

students. The initiative strengthened Rotaract–Interact bonds while promoting holistic development, experiential learning, and awareness through engaging, educational, and impactful sessions.



Stage for Teachers

On 22nd December 2025, RCDGMC organised its legacy event, “Stage for Teachers”, celebrating the creativity of teaching and non-teaching staff. The event began with stand-up comedy, followed by a grand Dhol-Tasha procession and a special Lezim entry for the Principal. Hosted by Rtr. Sanman Hutgikar, the programme featured faculty performances including poetry, singing, and dance. A key highlight was the unveiling of Volume 2 of “The Bridge” newsletter. The event provided students a unique perspective of their mentors, strengthening bonds and fostering appreciation, engagement, and community spirit within DGMC.



Secret Santa

RCDGMC's "Secret Santa" celebrated Christmas through a lucky draw fundraiser with enthusiastic participation. Proceeds supported a visit to the Rescue Foundation, Kandivali, where members engaged with residents through games, conversations, and gift distribution. The interaction created a joyful atmosphere, spreading warmth and compassion. The lucky draw winner was later announced and awarded. The initiative beautifully extended festive cheer beyond campus, reinforcing values of empathy, generosity, and community service while creating meaningful and memorable experiences for both participants and beneficiaries.



Eyes on the road

On 30th January 2026, RCDGMC conducted “Eyes on the Road” to appreciate rickshaw drivers and promote safe driving. Members interacted with drivers across localities covering areas of Goregaon, Malad and Kandivali, emphasizing passenger safety and discouraging mobile usage while driving. Road safety reminder tags with poems in English and Marathi were distributed. The initiative received a positive response, with drivers expressing appreciation and displaying the tags. It successfully combined awareness with gratitude, fostering meaningful connections and reinforcing responsible driving practices.



Civic Sense & Us

The Civic Sense initiative by RCDGMC was conducted in three phases across Malad West between 31st January and 28th February 2026 to promote hygiene and responsible civic behaviour. Each phase involved systematic waste collection, segregation, and disposal in neglected areas. The drives led to visible transformation, strong community appreciation, and even municipal follow-up action. Public engagement, including awareness conversations and testimonials, reinforced accountability. With over 1 million social media views, the initiative extended its impact digitally, demonstrating how consistent citizen-led efforts can drive sustainable change and inspire collective responsibility toward maintaining cleaner public spaces.



Cervical Cancer Awareness

On 21st February 2026, RCDGMC conducted a Cervical Cancer Awareness Session at Saraf Hall for students and parents of Kudilal Govindram Seksaria School. Led by Rtn. Dr. Raju Sahetya, Practising Consultant in Reproductive and Fetal Medicine and a member of the RCBA, the session covered causes, symptoms, prevention, and the importance of vaccination. Supported by informative videos and a Q&A session, it encouraged awareness and informed decision-

making. The initiative also included provision for free vaccinations, promoting preventive healthcare and responsible action.



Pepper Spray Making Workshop

On 24th February 2026, RCDGMC organised a Pepper Spray Making Workshop at Rescue Foundation. Women were guided through preparing DIY pepper spray with emphasis on safe handling and self-defence usage. QR codes on bottles provided access to instructional videos for future reference. The workshop enhanced awareness, preparedness, and confidence, encouraging responsible action towards personal safety and empowerment.



Juhu Half Marathon

On 1st March 2026, RCDGMC volunteered at the Juhu Half Marathon organised by RCBA at JVPD Ground. Members assisted in registrations, route guidance, refreshment stations, and coordination. Their efforts ensured smooth execution and participant support. The event promoted fitness and community spirit while providing volunteers with practical experience and strengthening Rotary-Rotaract collaboration.



Crowdfunding - 2.0

From 2nd February to 12th March 2026, RCDGMC conducted Crowdfunding 2.0 across Western Mumbai to support a Cervical Cancer Awareness Camp. Members engaged with shopkeepers and residents, raising funds for free vaccinations while spreading awareness. The initiative received a positive response, strengthened community interaction, and enhanced visibility of Rotaract, reinforcing the club's commitment to healthcare awareness and social responsibility.



Sanrakshan

On the occasion of Women's Day, On 8th March 2026, on the occasion of Women's Day, RCDGMC organised "Sanrakshan," a self-defense workshop for women and girls at Keltipada, Aarey. Led by Mrs Vidhi Aggarwal Kotap, National Athlete, Fitness and Self Defence Coach, Traditional Combat Martial Art Association, the session included practical demonstrations and guided practice of simple techniques. It emphasised awareness, confidence, and preparedness. The workshop received enthusiastic participation and positive feedback, empowering attendees with essential self-defense skills.



Pepper Spray Making Workshop 2.0

On 8th March 2026, RCDGMC conducted Pepper Spray Making Workshop 2.0 at Keltipada, teaching villagers to prepare DIY pepper spray using household materials. Step-by-step demonstrations ensured understanding, while QR

codes on bottles provided future guidance. Emphasis was placed on responsible usage. The initiative enhanced personal safety awareness and was well-received for its practicality.



Mega Donation Drive

On 8th March 2026, RCDGMC organised a Mega Donation Drive at KeltiPada, distributing kits with essential items like sanitizers, stationery, chargers, earphones, and sanitary products. The initiative aimed to improve daily convenience and hygiene. Conducted systematically, it reached all households and was appreciated for its thoughtful approach, creating a meaningful impact within the community.



Need Assessment Survey

On 15th March 2026, RCDGMC conducted a Need Assessment Survey at Keltipada Village through door-to-door interactions. Using structured forms, members identified issues like poor roads, lack of street lights, and wildlife disturbances. The initiative fostered community connection, provided insights for future projects, and reinforced the importance of direct engagement in addressing real needs.



Official Club Visit (OCV)

On 25th March 2026, RCDGMC successfully conducted its Official Club Visit (OCV) for the RI Year 2025–26, marking a significant milestone in the club's journey of service and leadership. The occasion was graced by esteemed dignitaries, including President of the RCBA, Rtn. Pragna Mehta, IPP Rtn. Apurva Patel, Youth Director Rtn. Ranjeet Bhosale, DRR Rtr. Yashwardhan Chauhan and members of the District Team from Rotaract District 3141. It commenced with the collaring of the Club President, Rtr. Angel Bhatt, followed by an address by Principal Dr. Amee Vora and the President of the RCBA. Rtr. Angel Bhatt then presented the President's Report, outlining the initiatives undertaken across all avenues throughout the year. Towards the conclusion, a special video presentation highlighted the club's journey during the RI Year 2025-26, showcasing its key milestones and achievements.

The event concluded with a closed-door discussion between the President, Secretary, and the District Team, focusing on evaluation, feedback, and future planning.

The Official Club Visit proved to be an insightful and enriching experience, further strengthening the club's connection with the district and setting a clear path for a purposeful and impactful year ahead.





7.7 Cultural Club

Faculty In-charge

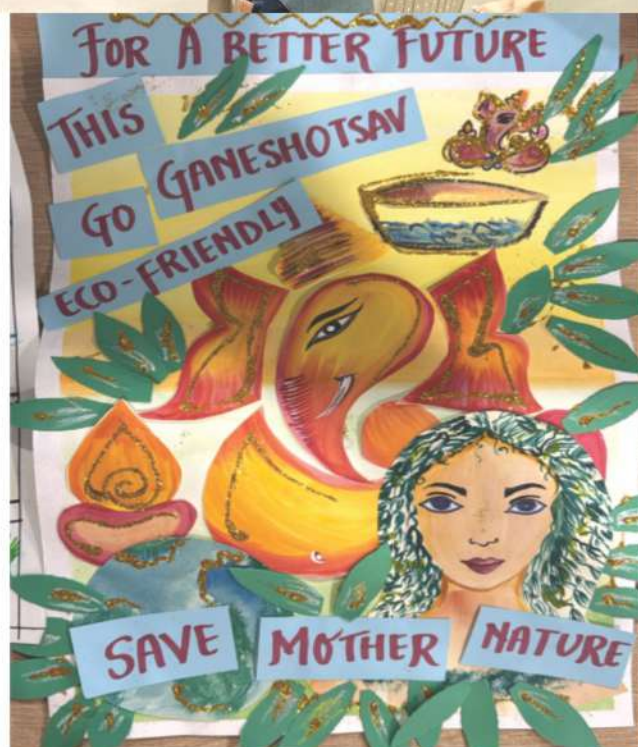
Chairperson: Bhavya Kotian
Sherin Mathew | Nidhi Taneja



year. Guided by faculty members Bhavya Kotian, Sherin Mathew, and Nidhi Taneja, the club functioned with a strong sense of cohesion, encouraging students to explore and participate across performing arts, fine arts, and films.

One of the key highlights of the year was the **Freshers' Talent Show**, which provided a welcoming platform for new students to showcase their abilities and build confidence. This was complemented by structured auditions for dance, theatre, and music, ensuring that students had multiple entry points into the college's cultural ecosystem.

In the area of fine arts, the club organised a Poster-making Competition on the theme of Ganesh Chaturthi, allowing students to express cultural narratives through visual mediums. An Elocution Competition was also conducted, reinforcing the



Beyond individual events, the Culture Club played a central role in organising larger campus celebrations such as the **Garba** event and the Annual Day. These events required extensive planning and coordination, with students contributing not only as performers but also through backstage roles involving props, logistics, and overall organization.

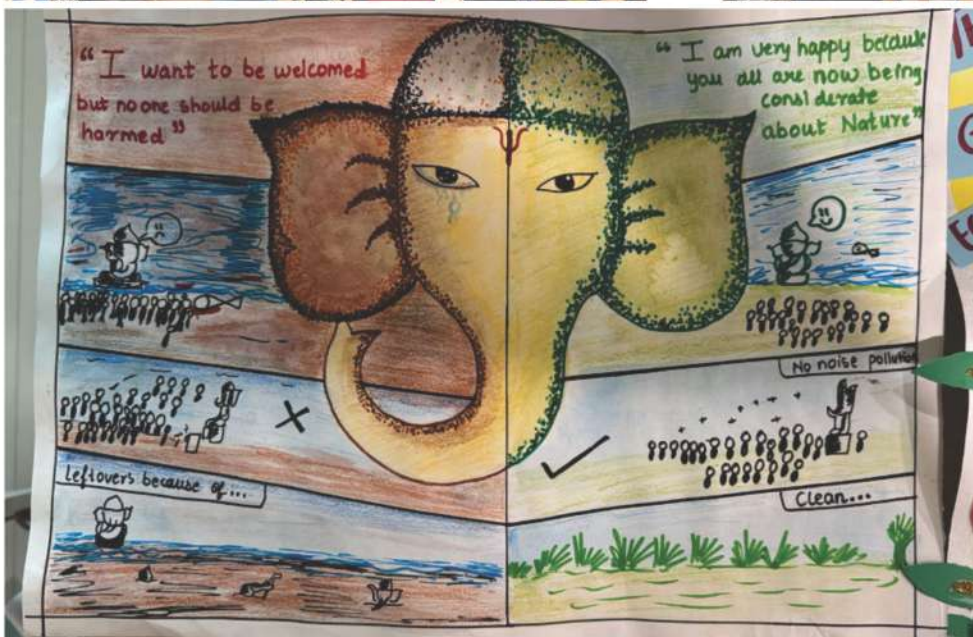


The club also actively supported student participation in external platforms such as the **Youth Festival and IPTA**, encouraging wider exposure and competitive engagement. A significant number of students contributed both on stage and behind the scenes, reflecting a strong culture of collaboration and shared responsibility.



The efforts of the club were consistently supported by the guidance and encouragement of Principal Dr. Amee Vora, whose involvement continues to strengthen student-led initiatives.

Overall, the Culture Club created an environment where students were encouraged to participate, experiment, and grow, contributing meaningfully to the cultural life of the institution.



7.8

LIBRARY

Club

Faculty In-charge

Chairperson: Chandrashekhar Dubey

Rajeshwari Venkitasubramanian | Dr. Nisha Dahiya | Niddhi Taneja

The Library Committee of DGMC continues to be a driving force in nurturing a vibrant culture of reading, creativity, and intellectual engagement within the institution. Through thoughtfully curated initiatives, the committee strives to transform the library into a dynamic hub of learning and expression.

A key highlight of the year was the celebration of “**मराठी भाषा संवर्धन पंधरवडा**”, organized in collaboration with the Film Club and Literati Club. The initiative featured a diverse range of activities, including a **Marathi Book Display**, **Book Donation Drive**, a **Film Talk with the screening and discussion of the Marathi film Aatmapamphlet**, and a **Literary Session** comprising storytelling, poetry recitation, and musical performances in Marathi. These events provided a rich platform for students, faculty, and staff to engage deeply with regional literature and language.



The Committee also observed Vachana Prerna Din on the occasion of the birth anniversary of Dr. A.P.J. Abdul Kalam. The celebration included inspiring speeches, Marathi poetry recitations, and a literary performance, emphasizing the enduring value of reading and knowledge. A special book display further enriched the occasion.



Beyond these initiatives, the Library Committee continues to strengthen academic support through its services and resources, contributing meaningfully to the institution's learning environment. With a continued focus on innovation and engagement, the Library Committee remains committed to inspiring minds, fostering creativity, and cultivating lifelong learners.

7.9 Film Society

Faculty In-charge

Chairperson: Praseon Prabhakar
Nidhi Taneja | Rajesh Bhatia



The Film Club of RSET's Deviprasad Goenka Management College of Media Studies organized a special film screening event for students. The event featured a retrospective of Guru Dutt, showcasing his iconic films Kaagaz Ke Phool and Pyaasa. These films highlighted his distinctive storytelling style and cinematic brilliance. In addition, films by Hrishikesh Mukherjee were also screened. Students watched the classic films Golmaal and Anand. The screenings aimed to introduce students to meaningful and impactful Indian cinema. Each film offered valuable insights into direction, storytelling, and character portrayal. The event encouraged students to appreciate classic films and their cultural significance. It also provided a platform for discussion and analysis among participants. Overall, the screening was an enriching and engaging experience for all attendees.



FILM CLUB
presents
KAAGAZ KE PHOOL
A FILM BY GURU DUTT



VENUE
MADHOPRASAD SARAF SEMINAR HALL
WEDNESDAY, 30th July 2025
TIME: 11:00 AM

FILM CLUB
presents
MOTHER INDIA
A FILM BY MEHBOOB KHAN



VENUE
MADHOPRASAD SARAF SEMINAR HALL
WEDNESDAY, 3rd September 2025
TIME: 11:00 AM

7.10 Literati Club

Faculty In-charge

Chairperson: Bhavya Kotian
Dr. Nisha Dahiya



The **Literati Club** of RSET's Deviprasad Goenka Management College of Media Studies, organised a series of thoughtful events over the academic year, creating spaces for students to engage with language, literature, and cultural expression in meaningful ways.

The year began with an Elocution event, encouraging students to articulate their ideas with clarity and confidence. The platform allowed participants to explore diverse themes, strengthening both their public speaking and critical thinking skills.

On the occasion of **Marathi Bhasha Divas**, the club curated performances centred on Marathi literature and music. Students presented a Marathi

story and song, bringing regional language and cultural narratives to the forefront. The event highlighted the richness of Marathi as a literary and expressive medium, while also encouraging students to connect with local cultural roots.

The club also marked **Guru Tegh Bahadur Shahidi Diwas**, commemorating the martyrdom of the ninth Sikh Guru, Guru Tegh Bahadur Ji. Students read pieces reflecting on his life and sacrifice, followed by a rendition of the song "Hindi ki Chaadar." The event created a reflective space, allowing students to engage with historical and cultural memory through performance and discussion.

These initiatives were organised in collaboration with the Culture Club and the Library Club, fostering an interdisciplinary approach to student engagement. The combined effort helped create a supportive environment where students could explore new forms of expression beyond the classroom.

The activities were guided by club faculty Bhavya Kotian and Dr. Nisha, whose mentorship ensured thoughtful curation and active student participation. Through these events, the Literati Club not only encouraged creative expression but also motivated students to explore fresh avenues of learning and engagement.



7.11 Advertising & Branding Club

Faculty In-charge Chairperson: Sherin Mathew
Rajeshwari Venkitasubramanian | Deveeka Shetty

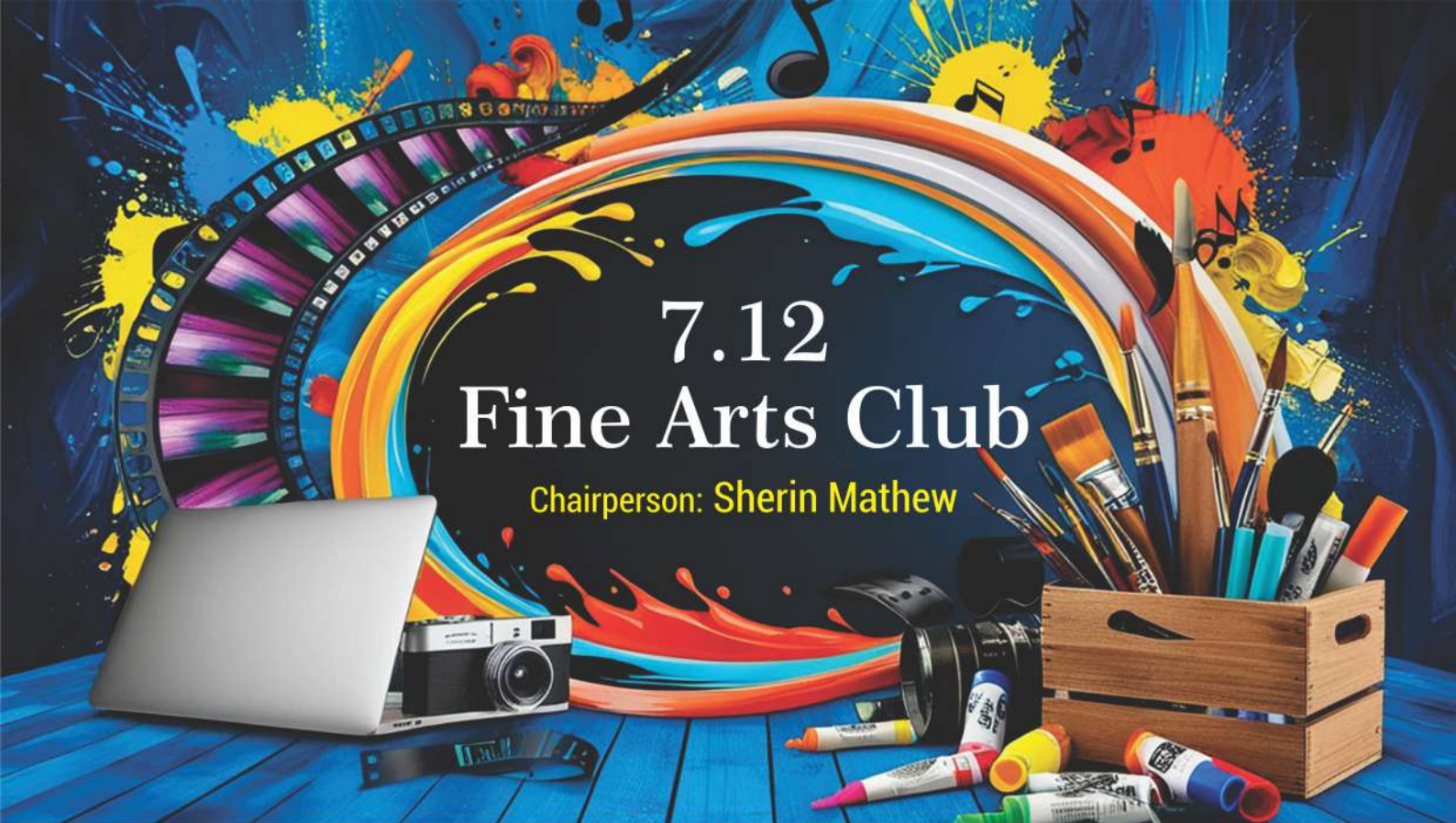
The Advertising and Branding Club (ABC Club) of Deviprasad Goenka Management College of Media Studies successfully organized and participated in engaging activities during December 2025, promoting creativity, teamwork, and awareness of advertising and branding concepts among students. Through interactive games and activities, the club aimed to provide students with practical exposure to branding elements such as logos, jingles, mascots, and advertisements in a fun and memorable manner.

One of the major events organized by the club was **“AD MAD WORLD”**, conducted on 4th December 2025 at the Madhaprasad Saraf Seminar Hall. The event featured exciting advertising-themed games such as Ad-Sharj, where participants acted out popular brands without speaking, Guess the Ad Jingle, where teams identified famous advertisement jingles, and Guess the Mascot, which tested students’ knowledge of brand mascots. Conducted in pairs, the games encouraged teamwork, quick thinking, creativity, and spontaneous participation. The event created a lively and energetic atmosphere, filled with enthusiasm, laughter, and healthy competition among students. Faculty representatives for the event were Ms. Sherin Mathew and Ms. Rajeshwari Venkitasubramanian.

The ABC Club also actively participated in the college fest **“December Fever”** by setting up a two-day interactive stall on 19th and 20th December 2025 at Main Gate No. 8. The stall attracted a large number of students through unique branding and advertising games conducted across both days. Activities such as Ad Act It, Twist in the Tune, and Logo Lagao on Day 1 tested participants’ acting, audio recognition, and visual branding skills. Day 2 introduced games like Brand Ka Emoji, Jingle Jhatpat, and Unmask the Mascot, which further enhanced students’ understanding of brand identity and advertisement recall through creative gameplay.

The stall received an overwhelming response from students and became one of the engaging attractions of the fest. Participants enthusiastically took part in the games, and winners were rewarded with paintings as prizes. Overall, the events conducted by the Advertising and Branding Club successfully combined entertainment with learning while encouraging student interaction, creativity, and awareness of modern branding strategies. The club continues to strive towards organizing bigger, more innovative, and interactive activities in the future.





The Fine Arts Club of RSET's Deviprasad Goenka Management College of Media Studies conducted a series of vibrant and creative events during the academic year 2025–2026, offering students multiple platforms to explore and express their artistic talents.

The year commenced with a **Doodling Competition** on 18 September 2025 at the Mahoprasad Saraf Seminar Hall, exclusively for first-year students. Designed to foster creativity and spontaneity, the competition involved a chit-based topic selection process to ensure fairness and encourage innovative thinking under time constraints. The event witnessed enthusiastic participation, with students showcasing diverse interpretations and artistic styles. The presence of faculty members added encouragement, and the event concluded with the announcement of winners and a formal vote of thanks.



Continuing its efforts to promote hands-on learning, the club organized a **Face Painting Workshop** on 3 February 2026 in collaboration with IQAC. Conducted by art facilitator Ms. Sakshi Patil, the session introduced students to practical techniques in face painting. Beginning with eye-painting demonstrations and progressing to cartoon-style designs, the workshop provided an

engaging and interactive learning experience. Participants actively explored creative expression while developing new artistic skills, making the session both educational and enjoyable.



In December 2025, the Fine Arts Club participated in the college's festive celebration through the **December Fever Stall**, held on 19th and 20th December near Main Gate No. 8. The stall featured handmade paintings, temporary tattoos, and face painting services, attracting a large number of students. The artwork displayed reflected a wide range of themes and techniques, while the live activities added vibrancy to the event. The stall not only showcased the talent of club members but also contributed to the festive spirit, receiving an overwhelmingly positive response from the college community.



Further enriching the cultural landscape, **Marathi Day** was celebrated on 27 February 2026 within the Life Drawing and Perspective class. Students paid tribute to the renowned Marathi writer P. L. Deshpande by creating detailed portraits, focusing on proportions, expressions, and shading techniques. The activity blended artistic practice with cultural appreciation, complemented by discussions on Deshpande's literary contributions and influence on Marathi theatre.



Overall, these events collectively strengthened the Fine Arts Club's objective of nurturing creativity, encouraging student participation, and integrating artistic expression with cultural and experiential learning.

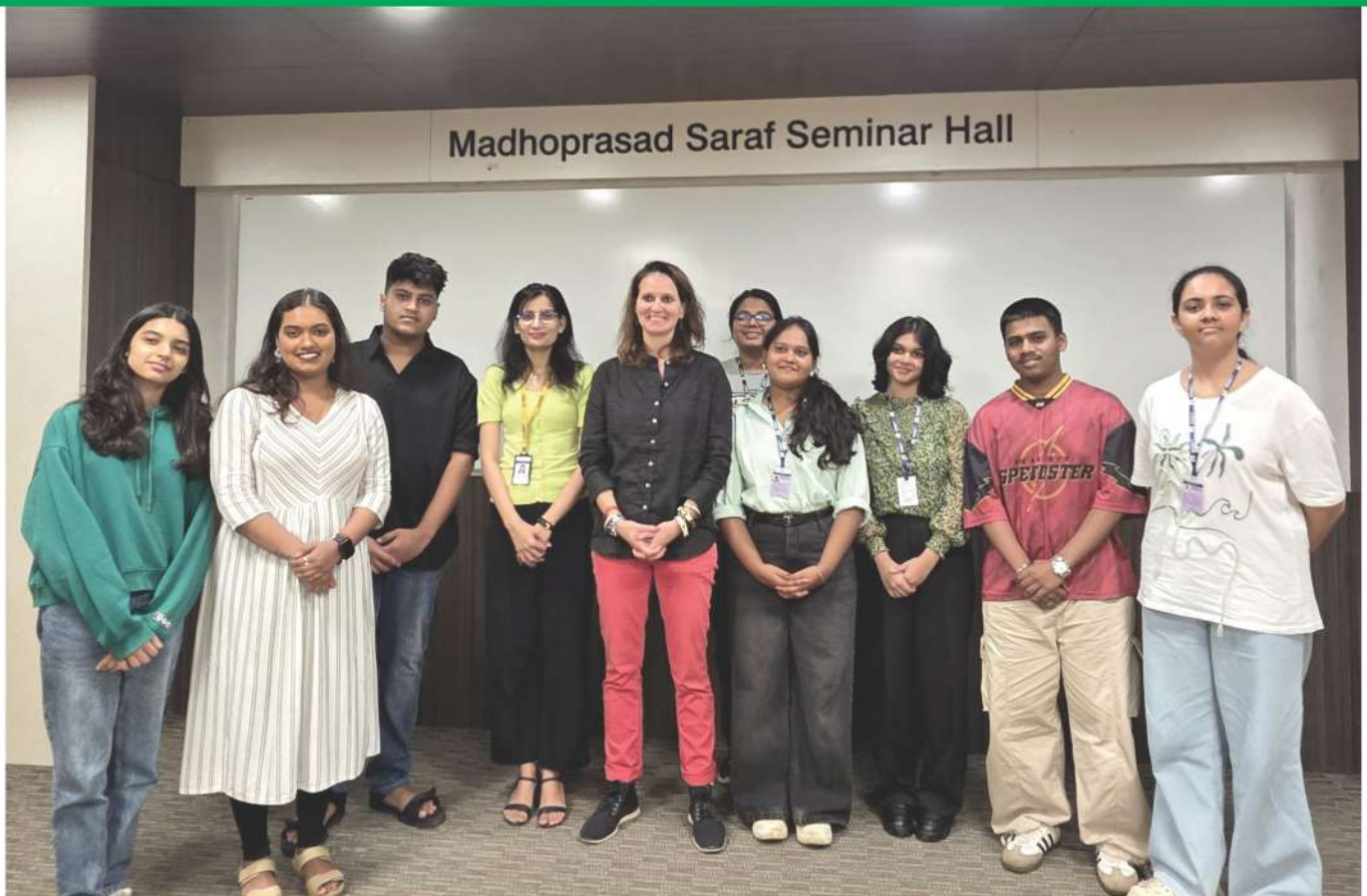


7.13 Green Club

Faculty In-charge

Faculty Coordinator : Rajeshwari Venkitasubramanian

Dr. Nisha Dahiya | Deveeka Shetty



“Nature provides enough to satisfy every man’s needs, but not every man’s greed.” – Mahatma Gandhi

The Green Club of Deviprasad Goenka Management College of Media Studies (DGMC) continued its mission of promoting sustainability and environmental consciousness through impactful initiatives that encouraged students to become active contributors towards a greener future. Through awareness-driven sessions and

hands-on ecological activities, the club successfully inspired students to adopt environmentally responsible practices while strengthening their connection with nature.

Plastic Waste Management Seminar (1 August 2025)

The Green Club began the semester with an enlightening seminar on Plastic Waste Management held on 1st August 2025. Organized to address one of the most pressing environmental

concerns of our time, the seminar highlighted the harmful impact of plastic pollution on ecosystems, wildlife, and human health. Students were encouraged to understand the importance of sustainable living and the urgent need to adopt the principles of Reduce, Reuse, and Recycle.

The session was graced by **Ms. Ricarda Redeker**, an international HR professional and founder of **Project Plastic Extinction**, a Germany-based global initiative dedicated to combating plastic pollution. Drawing from her international experience and environmental advocacy, Ms. Redeker delivered a compelling and thought-provoking session on sustainability, responsible plastic consumption, and effective waste management practices.

Her interaction with students provided valuable global perspectives on environmental responsibility and inspired participants to rethink their daily habits and consumption patterns. The seminar proved to be both insightful and impactful, encouraging students to become more conscious citizens and active participants in building a sustainable future.

Seed Ball Making & Plantation Drive (13 September 2025)

Continuing its commitment to environmental action, the Green Club organized a **Seed Ball Making & Plantation Drive** on 13th September 2025 outside the PDSA Turf on the DGMC campus. Convened by faculty co-ordinator Ms. Rajeshwari Venkitasubramanian, the initiative aimed to spread awareness about tree plantation and engage students in practical ecological activities.

The event began with a briefing session where participants were introduced to the importance of plantation drives and sustainable greening practices. Students enthusiastically participated in

preparing and planting seed balls using sunflower and marigold seeds. Working collaboratively in small groups, they planted seeds systematically in the designated area, contributing towards the beautification and ecological enhancement of the campus.

The activity fostered teamwork, environmental awareness, and a sense of responsibility among participants. By the end of the drive, the area had been transformed into a symbol of collective effort and care for nature. The event concluded with a group photograph and a reminder about the importance of nurturing the planted saplings and maintaining cleanliness within the campus.



7.14 Photography & Cinematography Club

Faculty In-charge

Chairperson : Bhavya Kotian

Nidhi Taneja | Prathik Panchamia



The **Photography Club** of RSET's Deviprasad Goenka Management College of Media Studies had a particularly active and engaging year, marked by a series of well-conceptualised events and strong student participation. The club was headed by Bhavya Kotian, Nidhi Taneja, and Prathik Panchamia, whose leadership ensured both creative direction and consistent execution.

One of the early highlights was a **trek to Prabalmachi**, organised in collaboration with the Sports Club. This experience combined travel and photography, allowing students to engage with landscape and nature photography in a practical setting. The photographs captured during the trek were later showcased in an exhibition on the occasion of World Photography Day, giving

students an opportunity to present their work to the wider campus.

The club also organised a curated exhibition titled **"Bombay: The Unseen,"** which encouraged students to explore and document lesser-seen perspectives of the city. Submissions were reviewed by a panel comprising club heads, and the selected works were displayed as part of the exhibition. The initiative included an open voting system across the campus, making the process participatory. Awards were presented under categories such as Best Photo by Public Vote and Critic's Choice, balancing popular appeal with critical evaluation.

To introduce students to professional pathways,



the club hosted a seminar on “Photography as a Career Avenue,” led by Mr. Pirai Varma. The session offered insights into the profession, including the realities of working on set and navigating the industry.

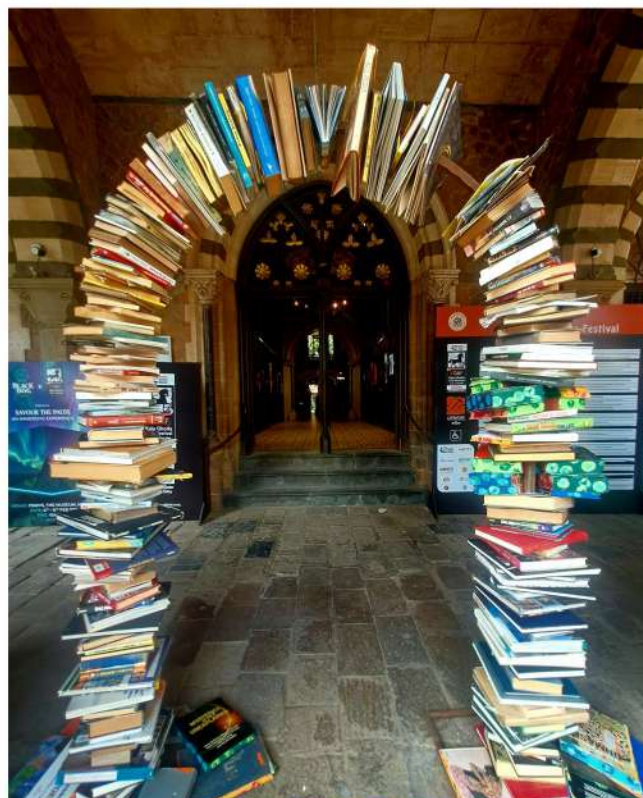
Further extending its engagement, the club set up a stall during December Fever, featuring interactive photography-based games and curated merchandise. This added a participatory and informal dimension to the club’s activities, encouraging wider student involvement.



The club also organized an industrial visit in the form of a **photowalk to Kala Ghoda**, in collaboration with Fujifilm. This allowed students to engage directly with professional equipment, experiment with Fujifilm cameras, and experience the cultural environment of the Kala Ghoda Art’s festival.



A key strength of the club this year was its core student team. The students approached each activity with enthusiasm and a willingness to take initiative, often going beyond assigned responsibilities to ensure smooth execution. Their proactive involvement, from planning to execution, played a significant role in the success of the club’s events. Across all initiatives, the Photography Club demonstrated consistency, creativity, and strong teamwork. The collective effort of the faculty and students resulted in a year that was both productive and enriching, setting a solid foundation for future activities.



THE WINNERS OF THE PHOTOGRAPHY COMPETITION

“Great photographers don’t just take pictures; they capture emotions.”



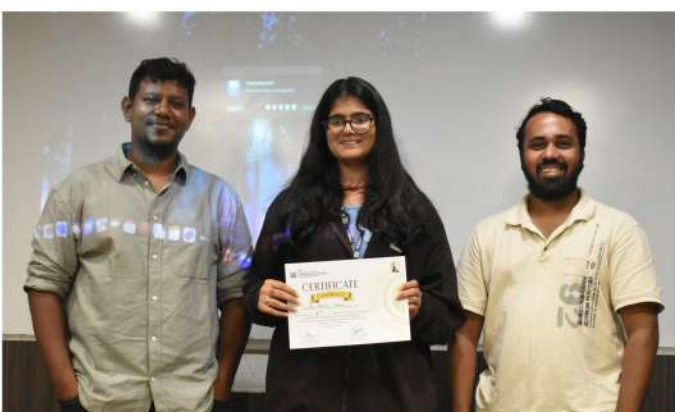
First Place - People's Choice Award to **Chandan Mahota** (SY-BA (FTNMP))



First Place - Critic's Choice Award to **Nidhi Lodha** (FY-BA (FTNMP))



Second Place - People's Choice Award to **Yasser Hassan** (SY-BA (FTNMP))



Second Place - Critic's Choice Award to **Amisha Dave** (TY-BA (MMC))



7.15 RESEARCH CELL

Faculty Incharge

Chairperson : Nilanksha Sachdev

- Dr. Nisha Dahiya • Dr. Jisha Vijay • Dr. Richa Chattapadhyay
- Chandrashekhar Dubey



At RSET's Deviprasad Goenka Management College of Media Studies (DGMC), Research is not just an academic requirement, it is a growing culture. The Research Cell, in collaboration with IQAC, has been actively creating opportunities for both students and faculty to explore ideas, ask questions, and contribute meaningfully to the world beyond the classroom.

One proud moment for the institution came with the participation of DGMC students in the **Aavishkaar Research Convention 2025**. Competing with peers from various colleges, our students showcased not only their research skills but also their confidence and clarity of thought. Their journey from initial rounds to the final stage reflected dedication, teamwork, and the strong guidance of their faculty mentors. Moments like these truly highlight how research can transform students into thinkers and problem-solvers.

Understanding Urban Biodiversity: Reimagining the Relationship between Cities and Nature

As cities continue to expand and concrete landscapes increasingly replace natural habitats, conversations around biodiversity often remain confined to forests, national parks, and remote ecosystems. Yet, biodiversity exists just as vibrantly within urban spaces - in the trees lining busy streets, in birds nesting between buildings, in mangroves surviving along coastlines, and in countless species quietly adapting to life alongside humans. Recognizing the urgency of these conversations, the IQAC of Deviprasad Goenka Management College of Media Studies (DGMC), in collaboration with the Wildlife Conservation Society – India, organized an engaging session titled “Understanding Urban Biodiversity and the Role of Communication in Shaping Narratives about Wildlife” on 10th February 2026.

The session brought together an accomplished panel comprising Keren Pereira, Dipti Humraskar, Nikit Surve, and Virat Singh, each offering unique perspectives on conservation, research, and communication. What made the discussion particularly compelling was the way it challenged conventional ideas about wildlife and environmentalism. Instead of viewing nature as something distant from urban life, the speakers emphasized that cities themselves are ecosystems - complex, dynamic spaces where humans and wildlife constantly interact, often without realizing it.

The conversation explored how urban biodiversity is frequently overlooked because of the narratives surrounding development and modernity. In

rapidly growing cities, environmental concerns are often seen as secondary to infrastructure and expansion. However, the session highlighted how the disappearance of green spaces, pollution of water bodies, and loss of habitats directly affect not only wildlife but also the quality of human life. Biodiversity, as discussed during the session, is not merely about protecting animals; it is deeply connected to climate resilience, mental well-being, ecological balance, and sustainable urban living.

A particularly thought-provoking aspect of the discussion centred on the role of communication in shaping public understanding of wildlife and conservation. Stories, media representation, documentaries, journalism, and digital platforms all influence the way society perceives environmental issues. The speakers reflected on how wildlife narratives are often dominated by fear, sensationalism, or distance, while everyday ecological realities within cities receive far less attention. By changing the way stories are told, communication has the power to create empathy, awareness, and a stronger sense of coexistence between people and nature.

The session also shed light on the importance of responsible storytelling in the age of digital media. In a world driven by rapid information sharing, the language and framing used in environmental communication can shape public attitudes in profound ways. Whether through journalism, social media campaigns, photography, films, or research-based storytelling, narratives have the ability to influence collective action and inspire meaningful engagement with conservation efforts.

What stood out throughout the event was the seamless intersection between media studies and environmental awareness. The discussion moved beyond scientific facts and statistics, instead encouraging a broader reflection on how culture, communication, and public discourse influence ecological consciousness. The session served as a reminder that conservation is not solely the responsibility of scientists and activists—it is also deeply connected to storytellers, communicators, filmmakers, writers, and media professionals who shape the conversations society chooses to value.

By the end of the session, the idea of urban biodiversity no longer seemed abstract or distant. Instead, it emerged as something immediate, visible, and deeply woven into everyday life. The

event succeeded in opening up an important dialogue about coexistence, responsibility, and the role of communication in creating a more environmentally aware society. More than just a discussion on wildlife, it became a reflection on the kind of future cities hope to build - one where development and nature are not seen as opposites, but as forces that must learn to coexist.

Adding to this momentum, DGMC hosted the **6th International Virtual Conference on “Social**



Innovation: Theories and Praxis – Understanding Perspectives” in February 2026.

The conference brought together voices from across the globe—academicians, industry experts, and researchers—creating a space where ideas could be shared freely and meaningfully.



What made the conference special was its relevance to real-world challenges. Discussions went beyond theory, focusing on how innovation can address social, environmental, and economic issues. From sustainability and entrepreneurship to media-driven change, each session encouraged participants to think deeper and act with purpose. The interactive paper presentations, especially by young researchers and students, added energy and fresh perspectives to the dialogue.

Through such efforts, the Research Cell at DGMC is steadily building an environment where curiosity is encouraged, ideas are valued, and learning goes far beyond textbooks. It is this spirit of inquiry and innovation that continues to define the academic experience at DGMC.

7.16 Institution Innovation Council (IIC)

Chairperson : Prasoon Prabhakar

• **Viraj Bandekar** • **Dr. Jisha Vijay** • **Deeveka Shetty**



DGMC's Institution Innovation Council (IIC) continued to foster creativity and innovation through a series of insightful academic engagements that exposed students to both the artistic and strategic dimensions of media and technology.

One such enriching session was an interaction with acclaimed filmmaker **Varsha Bharath**, director of *Bad Girl*. Organised by the Institution Innovation Council of RSET's Deviprasad Goenka, the session offered students a rare opportunity to understand the nuances of filmmaking, storytelling, and cinematic expression directly from an industry professional. Varsha Bharath shared her creative journey, experiences behind the making of *Bad Girl*, and the challenges of translating stories into impactful visual narratives. The interactive discussion inspired aspiring filmmakers and storytellers, encouraging students to think critically and creatively about contemporary cinema and independent filmmaking.

Further strengthening its commitment to innovation and problem-solving, DGMC also organised a **Design Thinking Workshop** for SY and TY students on 26th June in the Seminar Hall. The workshop was conducted by **Mr. Sandeep Jain**, Director, HTP Global Technologies, who introduced students to the principles of Design Thinking as a human-centred approach to innovation and solution-building.

The session focused on the five core stages of the Design Thinking process—Empathize, Define, Ideate, Prototype, and Test. Through engaging activities, brainstorming exercises, and practical examples, students explored how innovative thinking can address real-world challenges. Discussions revolved around themes such as AI for a safer and smarter Bharat, the future of health and wellbeing, the role of sports and technology in social development, and sustainable environmental practices.

The workshop encouraged collaboration, creativity, and critical thinking while helping students understand the importance of empathy and user-centric solutions in today's rapidly evolving world. Together, these initiatives reflected DGMC's continuous efforts to bridge academic learning with industry exposure, empowering students to become creative thinkers, innovators, and socially responsible professionals.

7.17

NPTEL

Faculty In-charge

Chairperson: Sherin Mathew
Rajeshwari
Venkitasubramanian



NPTELTM

NPTEL Courses:

Enhancing Student Learning and Development

RSET's Deviprasad Goenka Management College of Media Studies continues to encourage students to enroll in courses offered by NPTEL as part of their academic and professional development. NPTEL, an initiative by the Indian Institutes of Technology and the Indian Institute of Science, provides students with access to high-quality online learning resources and industry-relevant knowledge that support learning beyond the classroom.

For the academic year 2025–2026, a total of 21 students from DGMC enrolled in various NPTEL courses. Courses such as User Interface Design, Design Thinking – A Primer, Elements of Visual Representation, and AI in Human Resource Management helped students develop creative, technical, and analytical skills relevant to modern industries. Students also explored subjects like Business Fundamentals for Entrepreneurs, Online Communication in the Digital Age, and Soft Skill Development, which enhanced their communication, leadership, and professional abilities.

In addition to technical and professional learning, students also benefited from courses such as The Science of Happiness and Wellbeing, Towards an Ethical Digital Society: From Theory to Practice, Fiction: Epics, Novels and Poetry, and Introduction to Japanese Language and Culture. These courses encouraged cultural understanding, ethical awareness, emotional wellbeing, and critical thinking. Through active participation in NPTEL courses, DGMC continues to promote continuous learning and holistic student development, helping students become more confident, skilled, and future-ready professionals.

8. OUTREACH PROGRAM

RSET's Deviprasad Goenka Management College of Media Studies (DGMC) undertook an extensive multi-city outreach initiative across the cities of Hyderabad, Ahmedabad, Guwahati, Nashik, and Belgaum during the Academic Year 2025-26. Headed by the Principal, Dr. Amee Vora, and the Admission Counselor, Mr. Sanman Hutgikar, these outreach programs were strategically designed to strengthen institutional visibility, foster academic collaborations, engage with prospective students, and build long-term partnerships with Schools, Junior colleges, Universities, and Educational Consultants across India.



The outreach tour commenced in **Hyderabad** from **9th to 11th October 2025**, where DGMC proudly participated as the 'Media Institute Partner' at the 24th EduLeaders Summit organised by +91 Media Innovation Pvt. Ltd. at The Park Hotel, Hyderabad, Telangana. The Summit brought together distinguished Educationists, policymakers, and institutional leaders from across the country, offering DGMC a prestigious national platform. Alongside the summit, the team visited reputed institutions such as Tatva International School, Delhi Public School, VRS Vignyana Jyothi, and Hyderabad Public School. These interactions focused on understanding academic ecosystems, discussing student aspirations, and exploring potential collaborations. A significant highlight of

the visit was the meeting at Ramanaidu Film Academy, where the team interacted with Principal Mr. Srinivasan, toured the film studio facilities, and explored future collaboration opportunities in film education. On 11th October, Dr. Amee Vora represented DGMC as a panelist on the topic 'Globalizing Indian Knowledge System as a Living Tradition,' an address that was highly appreciated and reinforced DGMC's thought leadership in progressive education.



DGMC then conducted a comprehensive five-day outreach program in **Ahmedabad** from **3rd to 8th November 2025**. During the first three days, Mr. Sanman Hutgikar visited numerous reputed institutions including Divya Jyot School, Delhi Public School, Shiv Ashish (CBSE School), Khyati World School, The New Tulip School, Shiv Ashish School (Gujarat Board), Satyamev Jayate School, Ankur School (CBSE Board and Gujarat Board), Divan Ballubhai School, Bright School, Om Shanti School, Som Lalit School, St. Xaviers School, St. Kabir School, Nirman High School, and New Samarth School. These meetings facilitated meaningful discussions with key decision-makers and strengthened DGMC's presence in the region. On 7th November, career counselling sessions were conducted at Om Shanti School and Som Lalit

School, focusing on emerging careers in media and management and guiding students on higher education pathways. The visit concluded with strategic meetings with the Senior Manager of Uniexperts Consultancy and the Founder & CEO of BJ Education Consultancies, opening avenues for sustained partnerships and admissions collaborations.



In November 2025, DGMC further expanded its outreach to the North-East region through a four-day program in Guwahati from 26th to 29th November, alongside participation as the Media Institute Partner at the 25th EduLeaders Summit organised by +91 Media Innovation at Radisson Blu, Guwahati, Assam. The team engaged with several institutions, including Faculty Higher Secondary School, where a session was conducted, followed by meetings at International School Guwahati and Girirajananda Chowdhury University. Subsequent visits were made to Sarla Birla Gyan Jyoti School, Brahmaputra Valley English Academy, Paschim Guwahati Mahavidyalaya, and Lalit Chandra College. At the summit, DGMC interacted with over 120 Principals and senior educators from various North-Eastern states, showcasing its strengths in media education and student development. Dr. Amee Vora represented the institution as a panelist on 'Enabling, Joyful, Innovative, and Relevant

Pedagogy in the Classroom.' A significant milestone of this outreach was the signing of a Memorandum of Understanding with Paschim Guwahati Mahavidyalaya, paving the way for academic exchanges, workshops, and joint student initiatives. The visit substantially strengthened DGMC's brand presence and institutional relationships in the North-East.



The outreach initiative continued in **Nashik** from **10th to 12th December 2025**, focusing on strengthening academic collaborations with schools and junior colleges. The team visited Ashoka Universal School, K.K. Wagh Junior College of Arts, Commerce & Science, Shriram Vidyalaya & Junior College, KRT Arts, BH Commerce & AM Science (KTHM) College, Ranker's Galaxy Academy, Bhonsala Military College, RCS Junior College & Academy, Horizon Academy School, K.V.N Naik Junior College, Wisdom High International School, H.P.T Arts and R.Y.K. Science College, and K.K. Commerce Academy. Discussions across these institutions centered on academic engagement, student aspirations, career guidance

sessions, and collaborative initiatives. An MoU was successfully signed with KRT Arts, BH Commerce & AM Science (KTHM) College, while preliminary discussions were initiated with Bhonsala Military College and H.P.T Arts and R.Y.K. Science College for future formalization. Academic sessions conducted at Shriram Vidyalaya & Junior College and K.V.N Naik Junior College further enhanced direct engagement with students, offering insights into higher education pathways and careers in media and management



The outreach cycle culminated with a focused three-day program in **Belgaum** from **3rd to 5th February 2026**, led by Mr. Sanman Hutgikar. The initiative aimed at building connections with Pre-University Colleges and Schools while scheduling orientation sessions for Short Term Certificate Courses. Meetings were conducted at Expert Science and Commerce PU College Belagavi, Sardar PU College, Islamiya College Belagavi, St. Paul's Pre-University College, Good Shepherd PU College, SGV Mahesh PU College Belagavi, S S Comp PU College, KLE Society's Lingaraj College, KLS Gogate College, Gomatesh Comp PU College, Prerana PU College, G S S PU College, Jain Heritage

CBSE School, Good Shepherd Central School, NES Rabindranath Tagore PU College, KLE Independent PU College, Govt Chintamanrao Pre-University College, and Shri Tripura PU College. Orientation sessions were scheduled at Jyoti Central School and Love Dale Central School. A key achievement of this visit was the formal signing of an MoU with KLE Society's Lingaraj College, further enhancing DGMC's collaborative presence in the region.



Collectively, the Outreach initiative of 2025-26 reflected DGMC's proactive and strategic approach toward national engagement. Through summit participation, panel representations, institutional networking, career counselling sessions, and the signing of Memorandum of Understanding, DGMC has significantly expanded its academic footprint across diverse regions of India. The initiative not only strengthened relationships with key educational stakeholders but also enhanced the institution's visibility among prospective students, laying a strong foundation for sustained growth, collaboration, and academic excellence in the years ahead.

9. BULLETIN

9.1 Screen Acting Workshop

The college organized a 10-day acting workshop from 9th to 18th February 2026 in collaboration with the Film and Television Institute of India (FTII). The workshop was conducted by **Divya Jagdale**, an actor whose work spans theatre, film, and television. She is also the founder of Playtrix Players, a theatre company known for performing in alternative spaces. Her writing credits include *Bansuri*, *End of Season*, and *Between the Lines*, co-written with Nandita Das.

The workshop offered students an immersive, practice-based introduction to acting. It began with the idea of the “state of being,” encouraging participants to internally experience a character before expressing it physically. Daily sessions included warm-up exercises focused on awareness, concentration, movement, and spatial coordination, along with creative tasks such as embodying objects and animals.

Voice training formed an important part of the program, where students worked on pitch, tone, pace, diction, and expressive dialogue delivery. Participants also performed monologues, engaged in improvisation, and worked on short scenes to develop spontaneity, emotional depth, and collaboration. An observation exercise further helped them understand and recreate real-life behavior and mannerisms.

In the final phase, students worked in groups on short scene projects involving acting, directing, shooting, and editing, offering insight into the complete creative process. The workshop concluded with a showcase of monologues, improvisations, and group performances before faculty members.

Overall, the workshop was a rich and engaging experience that helped students strengthen their acting fundamentals, build confidence, and gain a deeper understanding of performance as a collaborative art form.



9.2 INDUSTRIAL VISITS

There is a moment in every student's academic journey when concepts leap off the page and begin to breathe in the real world. Over the past year, that moment has unfolded again and again through a series of thoughtfully curated industrial visits, each one offering not just exposure, but experience; not just observation, but inspiration. One of the most insightful experiences for management students was the visit to the Bisleri Plant. For SYBMS students, this was a direct encounter with operations management in action. Watching the entire production line, from water purification to automated bottling and packaging, challenged the assumption that manufacturing is purely mechanical. Students observed quality control protocols, supply chain efficiency, and branding consistency, realizing that even a simple product like bottled water involves complex decision-making and precision.



Media and communication students had a completely different, yet equally enriching exposure at the **Jaagran Film Festival**. For SYBAMMC and SYBAFTNMP, this visit highlighted the independent film ecosystem in India. It raised an important question: is mainstream media the only pathway to success? The festival demonstrated alternative storytelling platforms, encouraging students to think beyond commercial cinema and explore socially relevant narratives.



Art and visual storytelling students visited the **Jahangir Art Gallery**, where FY B.Sc. (Animation & VFX) students engaged with contemporary and classical artworks. The visit subtly challenged the assumption that digital art exists in isolation. Instead, it reinforced that animation and VFX are extensions of foundational artistic principles such as composition, colour theory, and perspective.



Perhaps the most exciting experiences were the visits to live sets, including the iconic **Kaun Banega Crorepati (KBC set)** and the **Laughter Chefs set**. Students across departments witnessed the behind-the-scenes coordination required to produce seamless television content. A skeptic might argue that such visits are merely entertaining, but the reality is far more technical, lighting setups, camera blocking, scripting, and audience management all require meticulous planning. These visits dismantled the illusion of spontaneity in television production.



Similarly, exposure to the **Khajuraho Film Festival** for SY and TY BAFTNMP students expanded their understanding of global cinema. The festival setting encouraged critical viewing and networking, pushing students to evaluate films not just as viewers but as creators. It also raised an alternative perspective: success in film is not only about production but also about positioning, festivals, and audience reception.



Another significant academic exposure was at the **National Museum of Indian Cinema**. Students from Animation, FTNMP, and MA programs explored the evolution of Indian cinema, from silent films to modern digital production. This visit tested the assumption that technology alone drives progress; instead, it showed that storytelling, audience preferences, and socio-political contexts play equally crucial roles.



For commerce and finance students, the visit to the RBI Monetary Museum offered a deep dive into the financial history of India. Observing the evolution of currency systems and monetary policy frameworks pushed students to think critically about the role of regulation and economic stability. It also connected textbook concepts to real-world financial governance.





Media students further explored production ecosystems through visits to the **Wheels of Fortune set** and **Zee Media studios**. These experiences emphasized newsroom dynamics, editorial decision-making, and real-time content production. A critical takeaway here is that media is not just about creativity, it is also about responsibility, deadlines, and ethical judgment.

Across all these visits, a common thread emerges: learning is most effective when students are placed in environments that challenge their assumptions. However, it is worth questioning whether industrial visits alone are sufficient. Without structured reflection, discussions, and follow-up assignments, these experiences risk becoming

passive observations rather than active learning opportunities.

From another perspective, these visits also highlight the diversity of career pathways available to students. Whether it is manufacturing, media production, journalism, finance, or art, each industry demands a unique combination of skills, adaptability, and critical thinking. The exposure helps students make informed career choices rather than relying on preconceived notions. As the academic year unfolds, these journeys will continue to leave an imprint, not just in notes and reports, but in perspectives and ambitions. Because sometimes, the most powerful lessons are not taught, they are lived.



Beyond the Boundary: An Unforgettable Day at Wankhede

A spectacular stadium tour where stadium lights met wide-eyed student wonder.

An enriching industrial visit was organized by the DGMC IQAC for the students of TYBAMMC Journalism and MACJ to the MCA Museum at Wankhede Stadium. The visit was conducted with the objective of giving students practical exposure to sports culture, sports journalism, and the technical functioning of sports broadcasting setups. The experience successfully bridged classroom learning with real-world media practices and offered students a deeper understanding of how sports and media intersect in today's world.

The visit began with a tour of the iconic Wankhede Stadium, one of the most celebrated cricket venues in India and across the world. Known for hosting historic cricketing moments, the stadium immediately created excitement and admiration among students. Walking through the venue gave students a sense of the passion, emotion, and legacy associated with Indian cricket. For many, it was their first opportunity to witness such a legendary stadium from within.

Students then explored the MCA Museum, where they were introduced to the rich history of Indian cricket and the Mumbai Cricket Association. The museum housed an impressive collection of trophies, jerseys, bats, photographs, and memorabilia associated with legendary players and historic matches. Through these exhibits, students gained insights into cricket's evolution not merely as a sport, but as an important part of India's cultural and emotional identity.

One of the major highlights of the visit was the opportunity to observe the press box and sports broadcasting setup inside the stadium. Journalism and media students were able to understand the professional environment in which live sports reporting and broadcasting take place. They learned about the functioning of media galleries, commentary boxes, camera placements, technical operations, live production coordination, and real-time sports journalism practices.

The visit also gave students a closer understanding of how broadcasters, journalists, photographers, and technical crews work together during major sporting events. Observing the press room and broadcasting facilities allowed students to connect their theoretical understanding of journalism with practical industry exposure. Discussions around sports journalism, live event reporting, audience engagement, and digital sports media further enriched the educational value of the industrial visit.

The industrial visit proved to be an insightful and inspiring learning experience for all students involved. By combining history, sports culture, journalism, and broadcasting exposure, the visit successfully expanded students' understanding of media practices in the sports industry. Under the guidance of Prof. Viraj Bandekar, the TYBAMMC Journalism and MACJ students gained valuable professional exposure while also experiencing the emotional and cultural significance of one of India's most iconic sporting venues.



Shifa Khan (TYBAMMC) shared how unexpectedly emotional the experience was for her. Despite never being deeply interested in sports, visiting Wankhede and the museum made her realize that cricket represents much more than a game. According to her, the museum transformed cricket into a story of discipline, history, legacy, and national pride. Standing inside the stadium made her feel connected to the emotions of millions of fans who had celebrated iconic moments there. The visit helped her understand that sports can unite and inspire people regardless of whether they actively follow the game.

Swayam Bhandvilkar (TYBAMMC) described the visit as an unforgettable experience filled with excitement and admiration. He reflected on learning about Mumbai cricketers who represented India and shared how walking down the staircase leading to the field gave him goosebumps, knowing it was the same path once walked by legendary cricketers such as Sachin Tendulkar during his historic 200th Test match. He also expressed his excitement about witnessing the Indian team's dressing room and seeing memorabilia associated with his idol, Rohit Sharma, whom he described as a true legend.



Siddharth Tiwari (MACJ) highlighted the emotional significance of visiting a stadium where countless historic moments have unfolded. He reflected on memories associated with iconic cricketing achievements, including the famous World Cup-winning six by MS Dhoni and achievements of the Indian Women's Team. For him, walking through the legendary staircase used by great players such as Virat Kohli and Sachin Tendulkar was a surreal and goosebump-inducing moment. He also enthusiastically mentioned how knowing that Lionel Messi had once visited Wankhede added to the stadium's iconic aura. He expressed gratitude to DGMC and Prof. Viraj Bandekar for organizing such a memorable and meaningful industrial visit.

Riddhima Pillar (TYBAMMC) shared that visiting Wankhede Stadium for the first time was an unforgettable experience filled with excitement and curiosity. She found the museum highly informative and inspiring, especially while observing the trophies and learning about the journey of Indian cricket. Visiting the pavilion and press room gave her insights into the experiences of players and sports journalists during live matches. She expressed that the visit helped her understand cricket beyond just the sport itself and left her with memories she would cherish for a long time.





Fatima Khan (TYBAMMC) described entering the museum as stepping into a world filled with legendary memories, emotional moments, and iconic stories of cricket. She shared that every exhibit carried a unique sense of history and greatness that gave her goosebumps throughout the tour. As a journalism student, she was especially inspired by the VIP sports journalism room, the view of the ground, and the changing room facilities. She reflected on how being in that professional environment allowed her to imagine herself working in sports journalism in the future, collaborating with industry professionals and telling impactful stories from the world of sports media.

Omkar Parab (TYBAMMC) described the visit as one of the best experiences he had ever had as a cricket enthusiast. He shared how students first learned about the establishment of the Mumbai Cricket Association and the contributions of Mumbai-based cricketers to Indian cricket. He enthusiastically recalled participating in a quiz competition during the visit and expressed his excitement about his team winning the activity. According to him, the most unforgettable moment was stepping onto the ground level and seeing the pitch up close, an experience he described as dreamlike. Visiting the press room where sports journalists cover matches, followed by the dressing room tour, left a strong emotional impact on him. He described the experience of walking out of the dressing room like a cricketer as deeply moving and unforgettable. The trophies, signed jerseys, and historic memorabilia made the visit even more special for him.



9.3 NSS 7-DAYS CAMP

NSS CAMP 2025-2026



There are certain experiences in life that stay with us long after they have ended. They become stories we revisit, lessons we carry forward, and memories that continue to inspire us. For the volunteers of NSS Unit SB-22 of RSET's Deviprasad Goenka Management College of Media Studies, the 7 day Residential Camp held from 25th January to 31st January 2026 at the Yusuf Meherally Centre in Panvel was one such unforgettable experience. It was not just a camp; it was a journey of self-discovery, community service, learning, friendship, and personal transformation. Organized under the banner of the National Service Scheme (NSS), the camp brought together a group of enthusiastic students who left behind the

comfort of their daily routines to immerse themselves in a week dedicated to social service and experiential learning. Over the course of seven days, the volunteers explored new skills, connected with local communities, learned valuable life lessons, and strengthened their commitment to the NSS motto, "Not Me, But You."

The journey began early on the morning of 25th January 2026. Students arrived at the college campus filled with excitement, curiosity, and a little nervous anticipation. Bags were packed, donations had been collected, and everyone was eager to begin a new adventure.





After a brief orientation and instructions from the Program Officer and camp leaders, the volunteers boarded the bus heading toward Panvel. The journey itself became an opportunity for students to bond, share stories, and build friendships. Laughter echoed through the bus as students looked forward to the experiences awaiting them. Upon reaching the Yusuf Meherally Centre, the volunteers were welcomed by the serene natural surroundings that would become their home for the next week. The peaceful environment immediately created a sense of calm, far removed from the noise and fast pace of city life.

The day included an informative session conducted by Mr. Devidas Patil, who introduced the volunteers to the history and significance of the National Service Scheme, citizenship responsibilities, and constitutional values. Students also visited Bapu Kutti, a space dedicated to preserving the teachings and ideals of Mahatma Gandhi. Listening to stories about Gandhi's life encouraged participants to reflect on values such as humility, service, truth, and non-violence.

The evening brought everyone together through community cleaning activities and a lively cultural program. Students sang songs, recited poetry, danced, and performed skits. What began as a group of individuals quickly started transforming into a close-knit community united by a common purpose.



The second day of the camp was especially meaningful as it coincided with Republic Day. The morning began with patriotic fervor as volunteers participated in a parade and attended speeches that highlighted the significance of India's Constitution and democratic principles.

The celebrations were not merely ceremonial. Students actively engaged in discussions about their role as responsible citizens and reflected on the values that shape the nation. Activities such as poster-making competitions and group presentations encouraged participants to think critically about topics related to constitutional rights, responsibilities, and national development. One of the key themes explored during the day was personal safety and awareness. Through collaborative discussions and presentations, volunteers exchanged ideas about creating safer and more inclusive communities. These activities reinforced the idea that nation-building is not solely the responsibility of leaders and policymakers but also of young citizens who are willing to contribute positively to society.

The day ended with reflection sessions, where students recorded their thoughts and experiences in personal diaries, a practice that continued throughout the camp. By the third day, volunteers had settled into a healthy and disciplined routine. The morning began with a walk, stretching exercises, and yoga. For many students accustomed to hectic schedules, these activities offered a refreshing start to the day and highlighted the importance of physical and mental well-being.

The day was dedicated to exploring sustainable development and rural entrepreneurship. Students visited various facilities within the centre, including the carpentry workshop, pottery unit, soap and oil manufacturing section, herbal gardens, and biogas production site.



These visits provided valuable insights into environmentally sustainable practices and self-reliant community development. Volunteers witnessed firsthand how simple innovations and local resources can be used to create livelihood opportunities while promoting environmental conservation. A particularly memorable experience was the Warli art workshop. Students learned about the history and cultural significance of this indigenous art form and tried creating their own Warli-inspired artwork. The session fostered creativity while helping participants appreciate India's rich cultural heritage.

The day concluded with a special ceremony recognizing volunteers who had completed 240 hours of NSS service. Their dedication served as an inspiration to younger volunteers and reminded everyone of the long-term impact of consistent community engagement.

The fourth day focused on hands-on learning and community interaction. Following the morning routine, students participated in sessions where they learned NSS songs and engaged in team-building exercises that strengthened unity among the group.

One of the highlights of the day was the pottery workshop. Working with clay was both challenging and therapeutic. Students discovered that creating something meaningful requires patience, focus, and perseverance. Many found the experience deeply satisfying, especially when they saw their efforts take shape.

The visit to the herbal garden provided another enriching learning opportunity. Students were introduced to various medicinal plants and learned how traditional knowledge continues to play an important role in healthcare practices. However, the most impactful part of the day was the

visit to Lahuchi Vadi. Carrying donations collected before the camp, volunteers interacted with local residents and spent time with children from the community.

The experience went far beyond simply distributing materials. Students played games with children, listened to stories from community members, and shared moments of laughter and joy. These interactions helped break social barriers and foster genuine human connections. Volunteers realized that service is not only about providing assistance but also about understanding, empathy, and building relationships. Day five combined adventure, teamwork, and social responsibility. After meditation and warm-up exercises, the volunteers embarked on a trek to Banubai Chi Wadi.

The trek challenged students physically while rewarding them with beautiful views and moments of reflection. Away from mobile phones and daily distractions, participants found themselves appreciating nature and the simple pleasure of being present in the moment. Following the trek, the volunteers immediately shifted their focus to community service. They cleaned a public hall, organized donation activities, and engaged with villagers. Through conversations with local residents, students gained valuable insights into rural life and the challenges faced by different communities.

These interactions helped volunteers develop a broader understanding of society and reinforced the importance of empathy and active citizenship. The evening was spent participating in recreational activities and team games, further strengthening friendships among the volunteers.

The sixth day focused on education and leadership. Volunteers visited a girls' hostel where they





conducted English language sessions aimed at improving communication skills and self-confidence. The students taught basic conversational English, professional introductions, and social etiquette. What seemed like a simple activity quickly became a meaningful exchange of knowledge and encouragement. The volunteers realized that even small educational interventions can have a lasting impact on someone's confidence and future opportunities. Later in the day, participants gathered at Bapu Kutti to commemorate the death anniversary of Mahatma Gandhi. Through speeches and discussions, they reflected on Gandhi's enduring message of peace, truth, and selfless service. As the evening approached, emotions began to run high. A bonfire gathering brought everyone together for one final celebration. Students shared memories, expressed gratitude, and reflected on the lessons they had learned throughout the week. Special recognition was given to senior volunteers who were completing their final year in NSS.

The farewell was emotional, filled with laughter, tears, hugs, and promises to stay connected. The bonds formed during the camp had grown stronger than anyone anticipated. The final day arrived much sooner than anyone expected. As students packed their belongings and prepared to leave, there was a shared feeling that the week had passed too quickly. After breakfast and a final gathering, volunteers collected the pottery items they had



created earlier in the camp and began their journey back home. The train ride to Mumbai became one last opportunity to celebrate the friendships and experiences that had defined the week. Songs were sung, photographs were shared, and conversations flowed effortlessly as students reflected on their favourite moments. Although the camp had come to an end, the memories and lessons would remain with them forever.

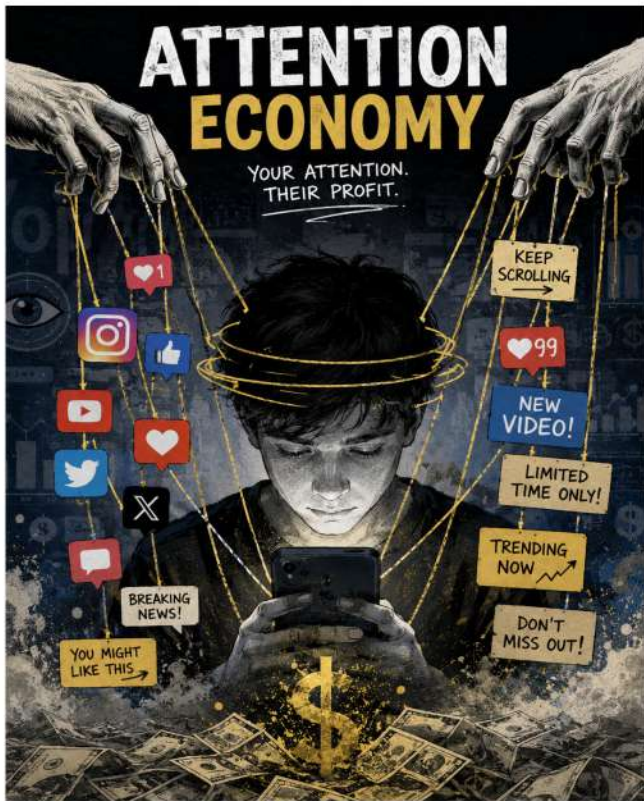
The NSS Residential Camp 2026 was much more than a seven-day event. It was a transformative experience that encouraged students to step outside their comfort zones and engage meaningfully with the world around them. Through community service, cultural activities, educational initiatives, environmental awareness programs, and interactions with local communities, volunteers developed essential life skills such as leadership, teamwork, communication, empathy, resilience, and social responsibility. Most importantly, the camp reminded every participant that true growth happens when we learn to serve others. It demonstrated that even small acts of kindness and dedication can create meaningful change in society. As the volunteers returned home, they carried with them not only photographs and souvenirs but also stronger friendships, valuable life lessons, and a renewed commitment to making a positive difference in the lives of others. The seven days spent at the Yusuf Meherally Centre may have come to an end, but the spirit of service, learning, and togetherness that defined the camp will continue to inspire them for years to come.

The NSS Residential Camp 2026 was not just a journey to Panvel, it was a journey toward becoming more compassionate, responsible, and socially conscious individuals. And that is a journey that will continue long after the camp itself has ended.



10. Staff Speaks

The Attention Economy: Why Your Grandparents and Instagram Influencers Are Fighting the Same Battle



There was once a time when human beings feared tigers, floods, and examination results. Today, however, humanity faces a far greater predator: the notification sound.

Somewhere between your grandfather adjusting the television antenna for Doordarshan and your younger cousin making a career out of lip-syncing for 14 seconds, the world quietly changed. We no longer merely consume information. We live inside it. Welcome to the **Attention Economy**: the only economy where people happily give away their most valuable asset for free while simultaneously complaining they have “no time.”

Your Attention Is Worth More Than Oil

In the 20th century, industrial giants fought over land, steel, and petroleum. In the 21st century, companies compete for something invisible: your eyeballs. Every app on your phone is essentially saying: “Please look at me. No, not the other app. ME.” Social media platforms are not truly “free.” You pay with your concentration, emotions, habits, sleep cycle, and occasionally your sanity.

A famous saying in media studies goes: “If you are

not paying for the product, you are the product.” Cheerful thought, isn’t it?

Gen Z Didn’t Invent Short Attention Spans

Older generations often declare: “Today’s youth cannot focus for more than ten seconds!” Ironically, these are the same people who changed TV channels during advertisements faster than Formula 1 pit crews. The truth is, every generation has battled distraction differently.

Your grandparents had gossiping neighbours. Your parents had television serials. Millennials had Facebook quizzes asking, “Which potato are you?” Gen Z has Reels, memes, podcasts, reaction videos, and twelve tabs open simultaneously. Human beings have always been distractible creatures. Technology simply industrialised the process.

The Rise of the “Personal Brand”

Earlier, branding was for companies. Now, everyone is a brand. Students carefully curate Instagram feeds with the strategic precision of multinational corporations: The “casually candid” photo, the “accidentally intellectual” coffee-shop picture, the “gym mirror selfie pretending not to notice the mirror” are all curated with precision of a professional. LinkedIn users have become especially fascinating. A simple event like buying stationery can transform into a motivational essay: “Today, while purchasing a notebook, I learned three lessons about leadership...” The line between identity and marketing has become deliciously blurry.

Journalism in the Age of Viral Chaos

Traditional journalism once operated on a simple principle: “Verify first, publish later.” Social media reversed it: “Publish first, apologise later.” This shift has changed everything.

Today memes influence elections, influencers discuss geopolitics, podcasts shape public opinion, and one viral tweet can damage a billion-dollar company faster than a badly cooked canteen samosa damages trust. Mass communication is no longer controlled only by newspapers and television studios. Every smartphone owner is now

a publisher, a broadcaster, a critic, and occasionally an unqualified health expert all with terrifying efficiency.

Why Older Generations Secretly Understand Gen Z Better Than They Admit

Here is an uncomfortable truth: Older generations often criticise Gen Z while quietly adopting the same behaviours. Observe any family gathering carefully, teenagers scroll Instagram, parents watch YouTube shorts, and grandparents forward AI-generated messages claiming turmeric can cure nearly everything. Different platforms. Same dopamine. Technology changes but human psychology remains gloriously predictable.

The Business of Keeping You Hooked

The biggest companies in the world are no longer just selling products. They are engineering habits. Streaming platforms autoplay the next episode, Food delivery apps send midnight notifications, Social media platforms reward outrage because angry people comment more.

In management theory, this is called engagement optimisation. In ordinary language, this means: "They know exactly how to keep you glued to the screen while pretending you are making free choices."

So... Is Technology Good or Bad?

Ah, the age old question. The honest answer is: neither. Technology is a tool. A microphone can deliver poetry or propaganda. A camera can expose corruption or create misinformation.

Artificial intelligence can help students research faster or help them write assignments five minutes before submission.

(Professors usually know, by the way.)

The real question is not: "Is technology dangerous?" The real question is: "Who controls whom?" Do you control your devices? Or do your devices control your behaviour?

If your screen-time report causes emotional damage every Sunday morning, the answer may already be clear.

Human beings today are more connected than ever before, yet loneliness is rising globally. We have thousands of followers, endless content, infinite entertainment, instant communication and somehow, many people still feel unheard. Perhaps

being constantly visible without truly being seen is the greatest paradox of the digital age.

Final Thoughts Before You Check Your Phone Again

The attention economy is not merely about technology. It is about human nature. Every generation believes the next one is doomed. Ancient Greek philosophers complained about "lazy youth." Today people complain about "screen addiction." Meanwhile, civilisation continues somehow.

The challenge for modern students is not escaping technology entirely. That is impossible. The challenge is learning when to connect, when to disconnect, when to speak, and most importantly, when to stop scrolling and finally finish the assignment.

A revolutionary concept, admittedly.

And now, having successfully held your attention till the end of this article, I must congratulate you.

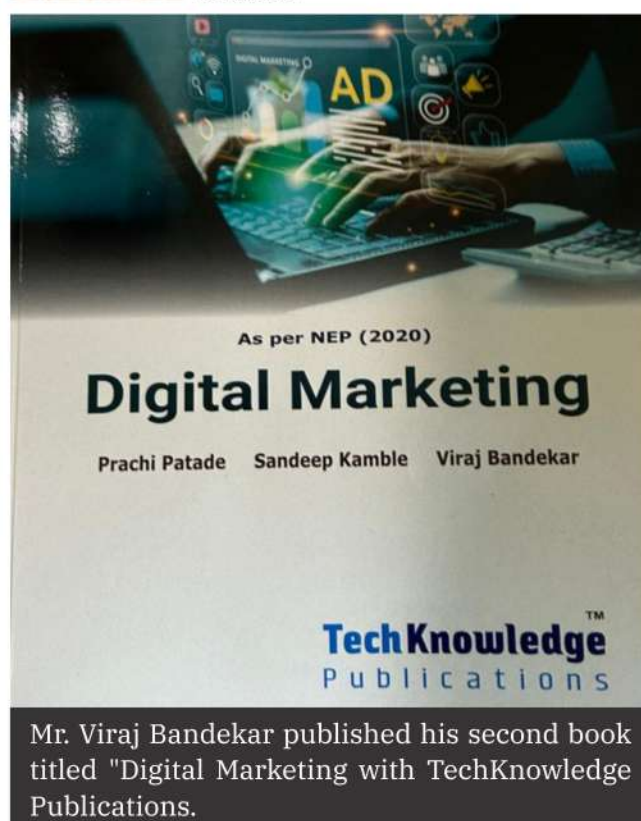
You have defeated the algorithm.

At least for five minutes.



Mr. Viraj Bandekar

HOD, Department of Management Studies, Animation & VFX, Data Science



Mr. Viraj Bandekar published his second book titled "Digital Marketing with TechKnowledge Publications.

Digital Painting Brief: A digital still-life artwork created using digital tools and techniques to replicate the aesthetics of traditional painting. The composition features a copper jug and a steel glass, common household utensils, arranged to study form, texture, reflections, and light in a still-life setting.



Ms. Sherin Mathew
Asst. Professor



Anandi Gopal:

Reform, Patriarchy and Partnership in Marathi Cinema

Marathi cinema has always reflected the highly intellectual and cultural society of Maharashtra in the form of honest cinema. Marathi cinema has always been associated with the rich literary tradition and the socially conscious theatre movement. Marathi cinema has always reflected the moments of reform, disruption, and social change. Marathi cinema has always been associated with a strong sense of engagement with tradition and modernity. The Marathi film 'Anandi Gopal,' directed by Sameer Vidwans in 2019, reflects the life of Anandibai Gopalrao Joshi, the first woman physician of India who was trained in Western medicine. The film reflects the honest portrayal of patriarchal values and the reformist ideas that were emerging at that point of time in the 1880s. By engaging with feminist theory, settings, and discourse analysis, it is possible to understand how this film, with its specific cultural reference points from Maharashtra, has addressed universal ideas of individuality and partnership.

The Domestic Battleground: Marriage as a Radical Contract

The narrative begins in a world that was controlled by Brahmanical orthodoxy, in which ritual purity and the seclusion of women were the hallmarks of a social order. The marriage negotiations between

Gopalrao Joshi and the young Yamuna (after marriage called as Anandi) set the stage for an ideological revolution. In a period where dowry and domestic utility were the only metrics of a bride's worth, Gopalrao issues a condition, he will marry

only if the girl is willing to pursue education. A reformist, serving for the British government, willing to start his work from his house itself. From a discourse analysis perspective, this opening sequence functions as a direct assault on the nineteenth-century Hindu household's "common sense." Marriage traditionally operated as a mechanism of patriarchal control, making sure that domestic hierarchies should continue ahead for generations. In the film, however, Gopalrao reframes marriage as a site of intellectual transformation. Yet, the film is careful not to paint this as the initial stage of the process of the liberation. The condition is imposed by him. This reveals a crucial historical truth, that in the 1880s, even progressive ideals often had to operate through the existing hierarchical structures of husbandly authority. Cinematically, in these initial scenes the elders, especially males, sit in fixed, heavy positions while Anandi remains largely silent and peripheral. This visual language emphasizes the restricted agency of women.

The Pedagogy of Power and Affection

Anandi, portrayed as a young and naïve child bride, initially understands neither the ideological weight of her husband's demand nor the long journey it will entail. Her early interactions reveal a childlike desire for simple affection from her husband. She was scared what if he leaves. She can't take the thought of being alone and dependent for lifetime. She does not study out of a thirst for science, she studies to earn a smile or a kind word from Gopalrao. Feminist film theory often highlights how women in patriarchal narratives are positioned solely in relation to male authority. In Anandi Gopal, this dynamic is visible but evolving through the marriage. In scenes where Anandi studies under Gopalrao's supervision, the camera often positions her physically lower in the frame, indicating the power gap. Her gaze seeks validation, reinforcing the emotional dependence, typical of the era.

However, the film complicates this by showing Gopalrao's own sacrifice. In a radical inversion of gender roles, he is shown performing domestic chores, sweeping, cooking, and cleaning to ensure Anandi has time to read and study. In the 19th-century context, this was a scandalous subversion. A shocking madness for the family itself as well. This gesture can be interpreted as an alternative "language of care." Gopalrao's love isn't expressed through soft words, but through the labor of dismantling the barriers around his wife. Yet, his methods are often harsh, even borderline abusive in his educational rigor. This nuance is vital, it prevents the film from becoming agenda driven one. It shows that reform is often a messy, aggressive process, even when the intentions are noble. Tragedy as a Catalyst: From Obligation to Aspiration The most significant narrative turning point is the tragic death of their infant child.

The loss occurs due to the lack of accessible medical care for women at that time, a reality where male doctors (practicing western medicine and treating Indian woman) were forbidden from touching female patients, and female medical practitioners simply did not exist. The Indian Vaidyas had a similar condition, where only nadiparikshan was allowed. This trauma shifts the narrative agency. Anandi's education transitions from being a "husband's demand" to a personal mission.

The film treats this transformation with remarkable restraint. Rather than utilizing high-pitched melodrama, the camera stays on Anandi's quiet contemplation, straight into her eyes. The silence becomes a powerful narrative device. In this stillness, we see the birth of personal conviction. She realizes that her education is no longer about pleasing Gopalrao; it is about ensuring that other mothers do not suffer her fate. Emotional Gopalrao, comes out from the dark side of the house, out into the verandah, in the bright sunlight, taking his moment to understand this feeling.

Public Scrutiny and the Surveillance of the Community

One of the most revealing sequences occurs during the village panchayat scene. The gathering is arranged in a way that it represents the significance of traditional authority. The elders, acting as a council of five decision-makers/judges to the villagers, are seated in a semicircle, which represents the power of Brahmanical orthodoxy and patriarchal social control. Gopalrao is seated in the middle, and the scene is surrounded not only by the elders but also by the people in general. Using a discourse analysis approach, it is clear that this scene represents a conflict between two different ideological discourses. One of these discourses is the patriarchal-Brahmanical discourse, which stresses the significance of social order in relation to gender hierarchies. Women's roles in this discourse are restricted to the home, ritual activities, and reproduction. The fear expressed by the council is the fear of destabilizing this structure if women are given education. Their argument is framed as a threat to the collective order. Female literacy, within this ideological lens, becomes a form of transgression, something capable of undermining the authority of men and religious norms. This is a reflection of a worldview that is deeply entrenched in the belief that the preservation of tradition is the preservation of morality. The anxiety expressed in the council's responses is a clear indication of the ways in which patriarchal societies maintain themselves through the control of women's bodies and minds. Counterposed to the resistance is the reformist view of Gopalrao, who, centrally placed within the frame, becomes the site of both surveillance and resistance.

Gopalrao counters the argument in a provocative manner. He declares that if every woman in their community wishes to study, he would willingly provide the necessary resources, symbolically even offering to provide socks and shoes for all the girls. By declaring that he will continue encouraging his wife's education regardless of the panchayat's decision, he undermines the moral legitimacy of the council. He positions individual conviction above communal pressure.

Symbols of Persistence: The Knot and the Sea

A recurring motif is the metaphor of the "knot." In Indian marriage, the Gaath (tying the knot) symbolizes an eternal bond. In the beginning, it is the weight of an obligation/restriction she did not choose, it was a bandhan. However, as the movie progresses, it develops into a metaphor for an "intellectual partnership." By the end of the movie, they are tied together by more than just ritual; they are tied together by a shared, lofty dream.

The landscape also has a narrative function. The sea, as it appears in the early and later scenes, is a visual metaphor. The expansiveness of the shoreline in the later acts is in stark contrast to the narrow, dark hallways of their early married life.

This visual expansion mirrors the expansion of Anandi's world. When she eventually sets sail for America, alone, the ocean represents both the terrifying distance from her culture and the infinite possibility and growth of her ambition.

Health issues & Ambition

Anandi's battle with tuberculosis introduces a tragic, human dimension. Her appointment as a physician in Kolhapur is a milestone, but it is reached with a broken body. This challenges the "triumphant" arc common in many biopics. In Anandi Gopal, success is inseparable from sacrifice. This introduces a final emotional inversion. Throughout the film, Anandi fears being abandoned by Gopalrao. As her health fails, the roles flip. Gopalrao becomes the one paralyzed by the fear of losing her. This emotional equality the transition from teacher/student to two souls leaning on one another is the film's true romantic core. It moves from a relationship of instruction to one of profound, mutual vulnerability.

The Resonance of Regional Cinema: Aesthetics of the 19th Century

As a work of Marathi cinema, Anandi Gopal accomplishes something that mainstream commercial cinema often struggles to sustain. It preserves a deep regional specificity while narrating a story with universal emotional resonance. The film's engagement with nineteenth-century Maharashtra is carefully constructed through multiple cinematic elements, particularly music, national award-winning production design, and costume which recreate the sensorial world of the period.

Music as Interpretive Layer

Music and background score play a crucial role in the narrative structure.

The songs with appropriate lyrics and background composition offer a rhythmic commentary to the developing relationship between Anandi and Gopalrao. Instead of the songs being merely ornamental, they serve to lead the viewer into the inner lives of the characters. The background score



often reflects the inner life of the protagonists, conveying the confinement and the determination that underlies Anandi's ambitions.

Award-Winning Production Design

The production design of the film, which won the National Award, is perhaps one of the most thoroughly researched aspects of the film. The production team has made strenuous efforts to recreate the visual and material culture of the late nineteenth century. The settings of the market scenes, school scenes, and various institutions are recreated with utmost historical accuracy.

Natural and artificial light are placed strategically depending on the emotional content. Dark oil lamp settings symbolize periods of confinement, whereas lighter settings symbolize periods of intellectual expansion. The film depicts the passage of time through changes in physical appearance, showing the struggles of their journey as well as their joyful moments.

Costume as Narrative Device

Costume design, particularly Anandi's attire, becomes a meaningful narrative device. In the earlier stages, she wears the traditional nine-yard nauvari sari, symbolizing her rootedness in social customs. Anandi walking in the lanes of the village with socks, shoes and nauvari sari is the ultimate shot in the film, which explains the character without a single dialogue or sound. During her time in America, her attire undergoes a subtle transformation as she begins draping a regular sari that is more practical for academic work. This shift becomes narratively significant when Gopalrao expresses both possessiveness and criticism regarding her appearance. His remarks reveal his expectation that she remain entirely focused on studies, highlighting the contradictions within reformist masculinity. He supports her growth but still attempts to regulate her self-presentation.

Background Action and Cultural Context Another striking dimension is the use of background action to indicate the passage of time and shifting socio-cultural environments. Because Gopalrao's employment requires frequent relocation, the film portrays multiple urban landscapes across colonial India. In Calcutta, for instance, a

particularly evocative background moment shows artisans painting an idol of the goddess Durga at the time when the decision about Anandi traveling alone to America is discussed. The visual of the goddess being painted functions as a symbolic parallel to Anandi's own transformation, suggesting the emergence of feminine strength and agency within a society that simultaneously venerates and restricts women. Throughout the film, markets bustle with vendors and educational institutions display colonial influences, allowing viewers to observe historical transitions indirectly.

Conclusion: A Legacy of Quiet Resilience

What Anandi Gopal ultimately provides for us is that the notion of intellectual freedom is not an individualistic feat, but a complex and often difficult feat of social circumstances, individual determination, and complex relationships. Thus, we are reminded that heroism does not always come in the dramatics after the disobedience. Rather, as we see with the life of Anandi, heroism is often the quiet kind, the kind that involves constant studying, curious questioning, and dreaming of a life beyond what was ever possible for her. In choosing to center our story around a woman whose life and legacy speak so definitively to the issue of gender justice and education, we can expand the cultural dialogue around the empowerment of women in colonial India. In making the connection between past and present, we can see that the path to a woman's right to her own destiny is one that is always a work in progress. It is a path that honors a woman brave enough to dream of a world that was not yet possible, and a man, in all his complexity, with the grace to respect her enough to do the same. In the context of "Glocal" cinema, National award-winning Anandi Gopal stands as a testament to how regional narratives can provide the most profound insights into the universal human condition.



Ms. Parineeta Bhure

Asst Professor

When dreams take a backseat.....

Marriage and motherhood are often viewed as joyful and fulfilling phases of a woman's life. However, these life transitions can also bring significant challenges that affect both physical and mental health, as well as career growth. After marriage, many women take on additional household responsibilities alongside their professional commitments. Following childbirth, the demands of childcare further increase, often leaving little time for self-care and personal development.

Many women experience sleep deprivation, stress, fatigue, weight fluctuations, nutritional deficiencies, and hormonal changes after becoming mothers. Regular exercise, medical check-ups, and mental well-being are frequently neglected as family needs take priority. For example, a woman may postpone her health screening appointments due to childcare responsibilities or sacrifice rest to manage both work and family duties.

Career growth can also be affected. Maternity breaks, limited workplace flexibility, and caregiving responsibilities may delay promotions, reduce networking opportunities, or lead some women to temporarily step away from the workforce. A highly skilled professional, for instance, may decline a leadership role because it requires long working hours that conflict with family responsibilities.

Despite these challenges, women continue to make invaluable contributions both at home and in their careers. Greater family support, equitable sharing of responsibilities, flexible work policies, and increased health awareness can help women achieve a healthier balance between personal well-being and professional success.

Loud Budgeting: “Gen Z's Bold Redefinition of Financial Success”

For years, social media encouraged young people to spend freely on luxury items, expensive vacations, and lifestyle trends. However, a new movement called “**Loud Budgeting**” is changing this mindset among Gen Z. Loud budgeting, a concept introduced by TikTok creator and comedian **Lukas Battle** in late 2023, encourages transparency about financial goals and spending limits.

Loud budgeting means openly talking about financial limits instead of feeling pressured to spend money just to fit in. Gen Z is embracing this trend by prioritizing savings, investments, debt repayment, and financial security. Rather than making excuses for skipping costly outings or unnecessary purchases, they confidently say that they are choosing to stick to their budget.

This approach promotes honesty, reduces financial stress, and encourages responsible money management. The rise of loud budgeting reflects a growing awareness of economic challenges such as inflation, rising living costs, and job uncertainty. By normalizing conversations about money, Gen Z is redefining success—not by how much they spend, but by how wisely they manage their finances.

For example, a young professional may decline a weekend trip by saying, “I'm saving for a home, so I'm skipping this vacation.” Similarly, a student may choose not to buy the latest smartphone because they are focusing on paying tuition fees or building savings. Thus, loud budgeting is not just a trend; it is a practical and empowering approach to personal finance.



Prof. Dipti Parmar

Asst Professor

B.Sc. (Data Science) Department

11.1 Students' *Voices*

LIGHTS CAMERA ACTION



MAKING OF THE MOVIE

A Stroke of Hope

The idea for *A Stroke of Hope* arrived on an ordinary day, during one of those moments when I was either self-reflecting or, honestly, self-sabotaging. I was replaying all the “bad” things that had been happening in my life at the time. As an over thinker, spiraling is second nature to me—I slip into loops that end with no resolution, just exhaustion. That day was no different. I didn’t feel like myself at all.

But when I opened my cupboard (the same one I had abandoned for years, which somehow found its way back into my life), something unexpected happened. I had a sharp *déjà vu* of little Anisha—opening that very cupboard with excitement, dressing up, dancing in the mirror, just being in her element. It might sound childish, but in that moment I realized how proud baby Anisha would be of me today.

Something clicked. I immediately opened my

Notes app and started typing out this feeling, this alignment, this quiet rush of emotion. Those notes became the seed of the beautiful story of Amara and Mira.

Amara was initially supposed to be a reckless soul trying to free herself from...

herself. But the more I wrote, the more I discovered her innocence. I found myself appreciating her self-awareness. The realities she was facing were tough, so she had to be tough too—but deep down, she was tender, confused, and quietly breaking. And at the end of the day, all she really needed was herself to guide her back. That is how Mira came to life.

Mira became a sweet little ball of innocence and curiosity, radiating what Gen Z would call peak “golden retriever energy”. They filled each other’s voids—Mira’s lonely childhood suddenly felt homely after meeting Amara, and Amara’s unhealed traumas finally received a band-aid. These characters became so close to my heart that I casted two of the most important people in my life

to play them. They understood where this idea came from and played the roles exactly how I imagined them in my head.

Amara's home had to be the location—it was the only space that could bring out her truest self. She needed to feel safe and secure, and nothing could do that better than her own home. The warmth in the opening scenes reflects her happiest energy, doing the activity she loves the most: painting. But one phone call changes her life. The warmth breaks. To show that emotional shift, we moved to cooler tones and sharper lighting. Still, I was so attached to the warm palettes that I consciously inserted them even during the pensive moments—not fully warm, but not cold either. Just enough to hold onto the essence of “home,” even in her darkest phases. We used shadows and silhouettes to hide Mira till the perfect moment of revelation. To showcase Amara's old paintings authentically, my team and I spent a lot of time on the *mise-en-scène*. I had to imagine what kinds of paintings she would have made growing up, what styles she'd explore and how her artwork reflected her inner world. Certain props were intentionally placed in both timelines—the unfinished painting, dried paints, the tall, lonely tree—to add subtle depth and continuity.

My cast was extremely talented and rarely needed more than three to five takes. I am not a professional director, so I tried my best to communicate the emotions I needed from them while keeping my calm if they couldn't achieve it immediately. But somehow, every time, we reached an understanding that made each scene land perfectly.

The set in its entirety, however, was far from perfect. Challenges kept coming. The first was when our funding got cancelled. Suddenly we were just a group of people with innate ambition and zero money for execution. But we didn't stop. The three core members decided on a small amount we could each contribute, we downgraded equipment, picked low-budget solutions, and figured out how to still make the film happen. Once we got past that, another setback hit—our location had to be changed on the first shooting day itself. I was confused, overwhelmed, and very close to rescheduling everything. But my team, knowing we couldn't afford delays, convinced me to use my own residence as Amara's home.

I still remember the chaos—ten of us running around, each juggling at least three items, trying to

make it in time. Tasks were divided so well, and not one person complained. That was when I fully understood the importance of having a good team. Without them, *A Stroke of Hope* simply wouldn't exist in the form it does.

Since it was the first time for many of us, we struggled with executing our references. Sometimes the lights would not adjust properly, sometimes the camera wouldn't cooperate, and sometimes it was just pure lack of skill. A lot of on-the-spot research happened. But by the end of the shoot, each one of us had learned more than just ‘a thing or two’.

Somewhere in the process, I also realised something deeply personal: I had created a character, Mira, who didn't exist. And people, among other advices, kept telling me to make her a dream sequence. But something in me refused. I wanted her to exist in the narrative the same way our inner child exists in us—not visible to the world, but very real to the person feeling her. Holding onto that conviction was one of the biggest tests of self-belief I've had. But I'm glad I trusted myself. Mira stayed exactly the way she was meant to be.

Creating *A Stroke of Hope* was an extremely transformative journey for me. I witnessed my own character development in ways I didn't know were possible. I learned how much I had underestimated both writing and directing, and how unbelievably tedious filmmaking can be. But I also learned about patience, collaboration, conviction, and the magic that happens when a team believes in the same dream. In the end, my biggest takeaway was that sometimes the child within us knows the way better than we do. And sometimes, when life feels too heavy, all we need is a stroke of hope...



Songti: A Student Film Making Its Mark



“Songti is a heartfelt tale of resilience, where a child discovers the strength to embrace who he truly is.”

Narrative of the short-film “Songti”

Written & Directed by Muskaan Khandelwal of TY-BAFTNMP

As part of my fourth semester practical examination, I had the opportunity to create a 13-minute Marathi short film titled Songti, in collaboration with my teammates **Kanchan Choudhary** (Cinematographer) and **Sanika Mandhare** (Editor/Production). What began as an academic project soon evolved into a meaningful storytelling experience that explored themes of identity, friendship, and self-belief.

The film follows the story of **Mannu**, a 12-year-old boy from a rural Maharashtrian village who sees the world differently. Living with complete color blindness, Mannu perceives bright hues as uncertainty, mirroring the growing self-doubt

within him. Despite the unconditional love of his family and the companionship of his best friend **Ganya**, Mannu struggles with feelings of insecurity.

A simple carrom game played in a dimly lit room becomes a subtle yet powerful moment in the narrative—testing friendship, trust, and Mannu’s sense of self-worth. Through the gentle encouragement of his older brother Keshav, Mannu slowly begins to rebuild his confidence. Set against the quiet backdrop of a village pond and a carrom board glowing under the fading evening sun, the story captures Mannu’s first steps toward self-acceptance and belief in himself.

Songti is ultimately a tender narrative about resilience and the quiet courage it takes for a child to truly see and accept himself. The film’s heartfelt storytelling and sensitive portrayal of disability have resonated with audiences across several film platforms.



The short film has received recognition at multiple national and international film festivals, including winning **Best Indie Film (Short Film)** at the Janjira International Film Festival, **Best Debut Filmmaker** at the Indian Independent Film Festival, and **Best Marathi Film** at the Goa Short Film Festival. It was also a finalist in the category Film on Disability Issue at the Caravan International Film Festival and Let's Include at the Bengaluru International Short Film Festival.

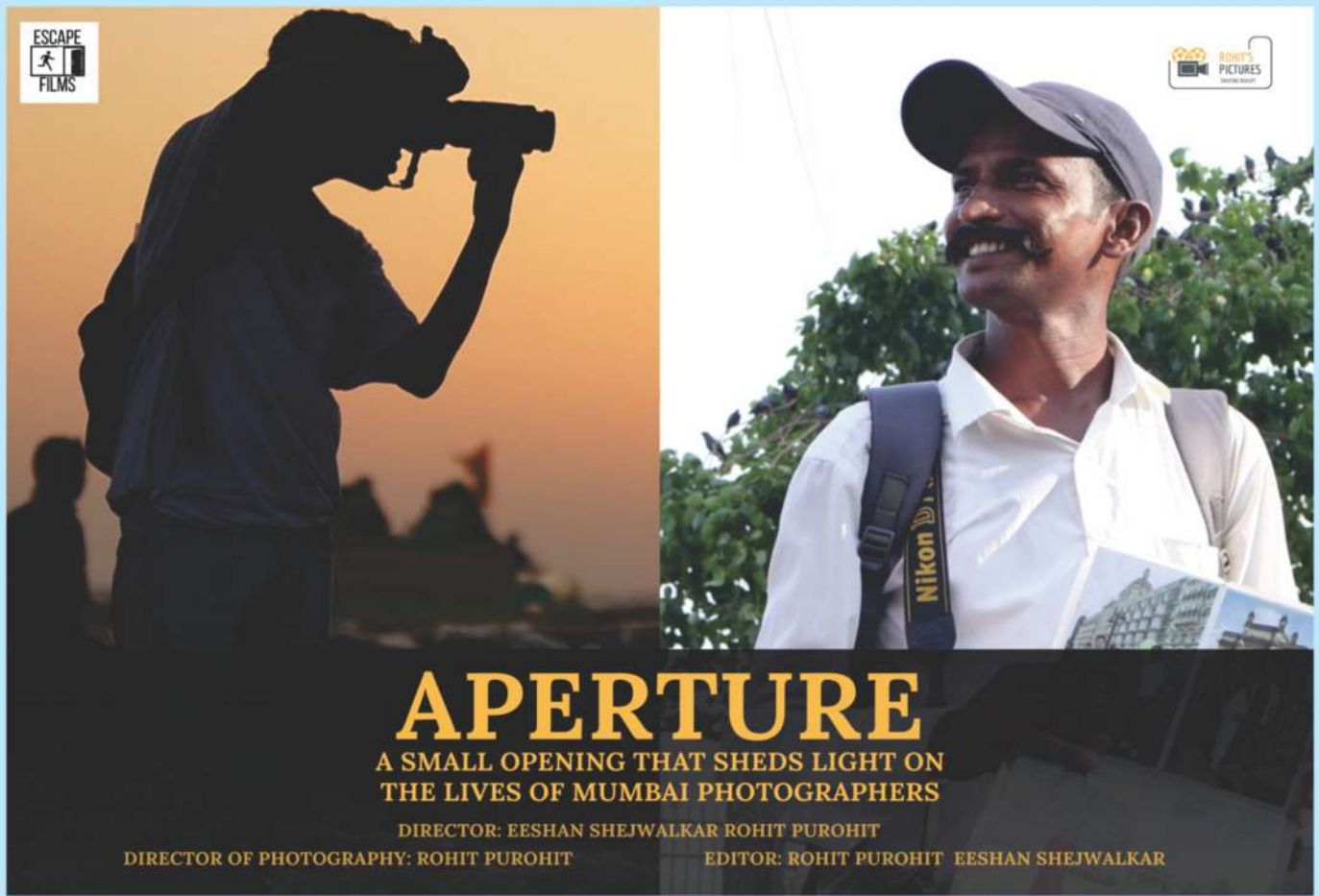
Additionally, Songti received official selections at the Asian Independent Film Festival, Pimpri Chinchwad International Film Festival, Marathi Film Association International Film Festival, and The Bioscope Global Film Festival, and was also screened at the V. K. Film Club Short Film Mahotsav, Kolhapur in 2025.

What started as a classroom project has thus grown into a film that highlights the power of storytelling and the creative potential of student filmmakers. Songti stands as a reminder that sometimes the

simplest stories—told with sincerity and heart—can leave the deepest impact.



Making of a Documentary Film



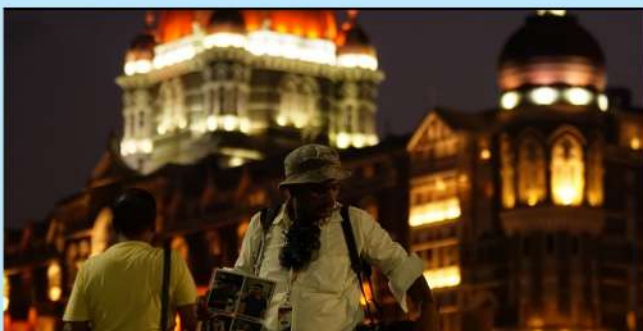
“In the chaos of the streets, two photographers chase moments that keep both their cameras and their lives in focus.”

What initially started as a documentary about phones taking over their business, turned into a small dive into the lives of two tourist photographers. As this was a first attempt at making a documentary, it was a very interesting experience to go on recce the first day and have your expectations shattered when a couple of photographers told us that phones have not affected their business drastically.

We spoke to Ram Ashish on our very first day of visiting Gateway of India and we kept our camera rolling as we approached him. We had an interesting conversation with him on the get go. A

drunk customer asking for good photos can hardly be a boring scene. After enjoying some fun banter, we started to speak to Ram Ashish and I found myself smiling. The positivity and the happiness that Ram Ashish exuded was amazing. He was so nice to us and to all the other people that we saw him interact with. It felt absolutely right to get him onboard as a subject on this documentary.

Vivek Paswan is a guy I never thought I would talk to. The first day he was standing under a streetlight which looked like a good frame. I clicked a picture and showed it to him and started a conversation. Because it was getting late I told him I would come the next day to talk to him. When we started talking to him the next day, he felt like a free soul who was exploring the world through the lens. While we realised that he was a very happy go lucky person, it





was very contrasting to Ram Ashish and yet very similar.

The pre production process started once we had decided upon the subjects. In the

pre-production process one of the biggest challenges to overcome was to find whether we needed permission to shoot in two of the most busiest tourist destinations in Mumbai. Thankfully, the police in both the places told us that unless we are disturbing the free flow of tourists, we wouldn't need any permissions.

Visiting the locations and finding good camera angles was another task. The amount of people that visit the place is humongous but we found inspiration in the way that these photographers work in the crowded environment. Finding the right shots wasn't a task as the main objective was to show their life, full of people and chaos with some quiet time.

The shoot was a breeze as we had made them comfortable enough for them to let us tag along with them. They were chatting freely with us and Vivek also took us to lunch.

One of the dilemmas that we faced was whether we should follow them to their homes to capture their life. We decided against it as we felt we had invaded their work space enough and did not want to



My father told me to leave all of this horse carts and all and join photography.



I had a friend here, who worked at ITA beach



disturb the small amount of peace that they get during the day.

Following them around their workplace humbled us. Keeping a smile on their face even after facing a thousand rejections a day is hard and these guys did it with ease. Ram Ashish's smile and Vivek's young confidence made it a treat to interview them. We prepared questions but did not bind them in a cage to give them the freedom to talk with us about topics that they wanted to share with us. With our limited equipment, we were able to capture some moments that really stayed with us. The way they approach their work and face hardships with a smile on their face is the one quality we would love to imbibe. With around 7 days of shooting, we were able to capture all that we wanted to and get to know them on a deeper level.

A mammoth task awaited us: Post Production.

Sorting the footage didn't take long as we knew what we had shot and we had maintained a questions list. However, with the footage we had





captured and giving them a free hand was a task to sort. We had to cut bits and pieces of their talk to make it concise and impactful. Editing the documentary was again a great collaborative process that we as a group enjoyed. Sitting on google meets and in the college deciding upon what to keep and what to eliminate was a smooth task. I enjoyed the difference in perspectives of my group based on their own interpretations.

As a first experience, this was a great learning experience to build a story from scratch and execute it with a considerable sense of responsibility that a documentary requires you to have. The biggest learning was taking the best from all. The team, the subjects, the ideas etc. Accommodating everyone's interpretations and compiling them to form a good output that justifies the story that we want to tell. Be it a documentary or a fiction film, collaboration and being open to new perspectives and interpretations is a must. We as an audience always appreciate the director for a good film or a DOP for amazing cinematography and the editor for a great edit but we rarely appreciate the collaboration that they undergo

leading up to the film in deciding what they as a team want the output to look like. It is this collaboration between not just these three; but the entire crew that makes or breaks a film.

This documentary means a lot to us not just as students but also as human beings because it taught a lot in terms of how to humble yourself. There were countless times that we went to the Gateway of India and Juhu Chowpatty and all of those times we noticed these photographers but did we really see them? No. We always either ignored them or walked past them, denying taking a picture. Never do we stop and talk to them or reply with a smile. Now we realise what they go through on a daily basis.

We, as a team, certainly hope that this documentary brings about a change in how people look at these photographers, not just as businessmen but as human beings.

Written by
Eeshan Shejwalkar
 MA (MC - FTNM) - Part 2



"I never meant for it to end this way."

I used to think life would slow down eventually, that one day, I would catch my breath. But somehow, every time I blink, there's another event, another plan, another kid calling out "Didi!" with a smile I can't say no to.

They saw the leadership, confidence, the ideas. What they didn't see was the girl who once stood alone, trying to hold it all together when her world fell apart.

When Papa passed away, everything shifted. I didn't have the luxury to fall apart. I had to show up for my mom, my siblings, and maybe a little bit for myself too. Organizing events, teaching, leading, it gave me purpose when I needed it the most.

But there are days when it gets lonely. When I wish someone would ask me if I'm okay, instead of assuming I always am.

Still... in every child's laughter, every small thank-you, every quiet moment after a job well done, I find pieces of myself healing, my father in me, I remember the way he looked after every citizen, every poor and helped the needy and gave them the life to live.

And maybe that's what life is. A loop of breaking and rebuilding, of showing up even when it's hard, of finding light in the smallest places.

So no, I never meant for it to end this way.

But maybe... this isn't the end at all.

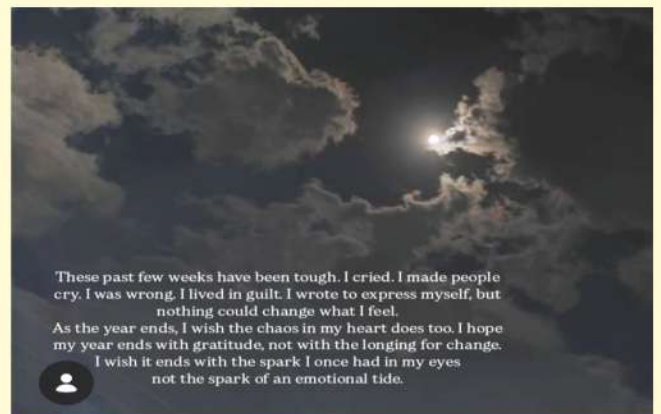
"I never meant for it to end this way."

Adaa Bizal
TY-BAMMC

FAIRYTALE

When night falls, I start to breathe
The noisy world begins to leave.
Day is heavy, full of pain, But in my dreams, I'm whole again.
There waits a boy, I've never seen,
No face, no name, just like a dream.
Yet every night, he comes to me,
The only place I want to be.
He listens to all my silly talk,
The things I hide, the endless walk.
He laughs with me, he shares my tears
He holds me close, he calms my fears.
In his arms, I feel so small,
But safe enough to forget it all.
Like a baby, I just let go,
And he's the only one to know.
I don't know who he is, or why,
But I can't stop loving this gentle guy.
He feels so real, yet far away, still, my heart hopes he will stay.
The world is a chaos, it makes me weak,
But with him, it's peace I seek.
I wish one day I could just disappear,
And live forever when he is near.
He's like an angel, soft and kind,
The love I deserve but never find.
Every night I wait, my heart beats fast, Hoping these dream hours will last.
If I could choose, I'd never wake,
For only in dreams my soul won't break.
And though I don't know where he is, My heart is already, truly his.

Amishi Dave
TY-BAMMC



These past few weeks have been tough. I cried. I made people cry. I was wrong. I lived in guilt. I wrote to express myself, but nothing could change what I feel.
As the year ends, I wish the chaos in my heart does too. I hope my year ends with gratitude, not with the longing for change.
I wish it ends with the spark I once had in my eyes not the spark of an emotional tide.

Ananya Gupta
FY BA FTNMP



The Road Was the Teacher

I didn't set out to learn.
Just packed a bag, Took the front seat.
But the road was ready
To teach what classrooms can't.

Mirage on asphalt.
Looked like water
shining, real.
But as we approached, It disappeared.
Like dreams...
Sometimes promising, but never real.

Crashes.
A truck folded around a divider.
A rickshaw turned turtle,
Bricks spilled like unspoken grief.
Maps told us: "smooth four-lane ahead."
But reality?
A cliff.
One wrong turn...
And life changes forever.

A cow had fallen.
Others circled around, Mourning in stillness.
No horns, no chaos...
Just quiet concern.
Even animals grieve with grace.

Children ran barefoot along highways,
Home just meters from roaring wheels.
Their laughter floated
Over the stench of petrol.
No shoes, no shade, Yet joy lit their eyes.
Who protects them?
Who sees them?

Brick kilns puffed dark smoke.
Men worked like shadows in fire.
Ash coated their skin, Their lungs, Their lives.

Progress here burns and builds.
Temples rose in stone silence.
Mosques echoed azan.
Monks walked barefoot in Rajgir.
Each mile shifted culture
Faith wore different faces,
But hearts bowed the same.

Music played in the car.
We joked.
Laughed.
Clicked selfies.
Then we passed another crash site.
The air turned heavy.
Speed thrills.
But it also kills.

Sometimes the GPS lied.
"Turn left," it said
Into a dead end.
A real cliff.
Technology may guide, But your eyes save your life.

The sun rose behind us.
Set ahead of us.
We didn't notice at first.
But it followed.
And then led.
Like truth. Like time.

And when we reached home, Tired but safe,
I didn't thank the tyres. Or the road.
Or even the map.
I thanked grace.
Because not everyone makes it back.

What the Road Taught Me:
Life is fragile.
Privilege is invisible until observed.
Not all maps lead home.
And luck is a gift...not a right.
So if you travel, Don't just move.
Observe.
Feel.
Question.
Learn.
Because the road is a teacher
And if you listen,
It changes you forever.

Divyanshhi Arya Sinha
SY-BAFTNMP

In The Midst Of Horizon

In the midst of horizon,
cussing the parasite and neglecting critters,
Bent towards the lord of possession.

Let the dazzling white eagles fly,
may the glass squids float,
Make the ocean of sorrow pure,
Let the sinners dive and may the bereaved mourn.

Seeking the captivated illusion of touch,
how aloof it may seem,
it's surrounded by alluring sorrow.

Prone to seek the illusions,
which can never be sane.

Burn and ignite the lord of false,
The conscious is what you call,
believe is your belief, in your fancy lord,
and the lord is your conscious of living.

Armed and equipped you may seem with wisdom
and folly, thou the packed inventory of surreal
knowledge is absurdity.

Horizon is the land of your lord,
not made but corrupted,
by the folly lord and the captivating sorrow.

Land of your lord. The Insanity.

Wall of sanity is your neighbour,
lord is sane and absurd,
it's what you aspire, what you crave.

Temptation is the foe.

Ally is what you pave,
it's the desire, it's the haze,
canvas is your sky,
before it's the burnt forest of your horizon.

Parth Chandra
SY-BAMMC

Amishi Dave

सदियों से सुनते आए जग के किस्से,
नारी और नर के बीच गढ़े ये हिस्से ।

किसने रचा था भेद का ये ग्रंथ,
नाम लिखो उसका, कहो वो तंत्र ।

‘नारी हो तुम, मर्यादा निभाना’,
‘नर हो तुम, जग जीत दिखाना ।’

घर का बेटा करे नाम उजागर,
घर की बेटी रहे चूल्हे के अंदर ।

रोटी गोल, वाणी मधुर बताएँ,
नारी की पहचान यही जताएँ ।

पर सपने तो दोनों के पलते हैं,
आकांक्षाएँ नर और नारी में जलते हैं ।

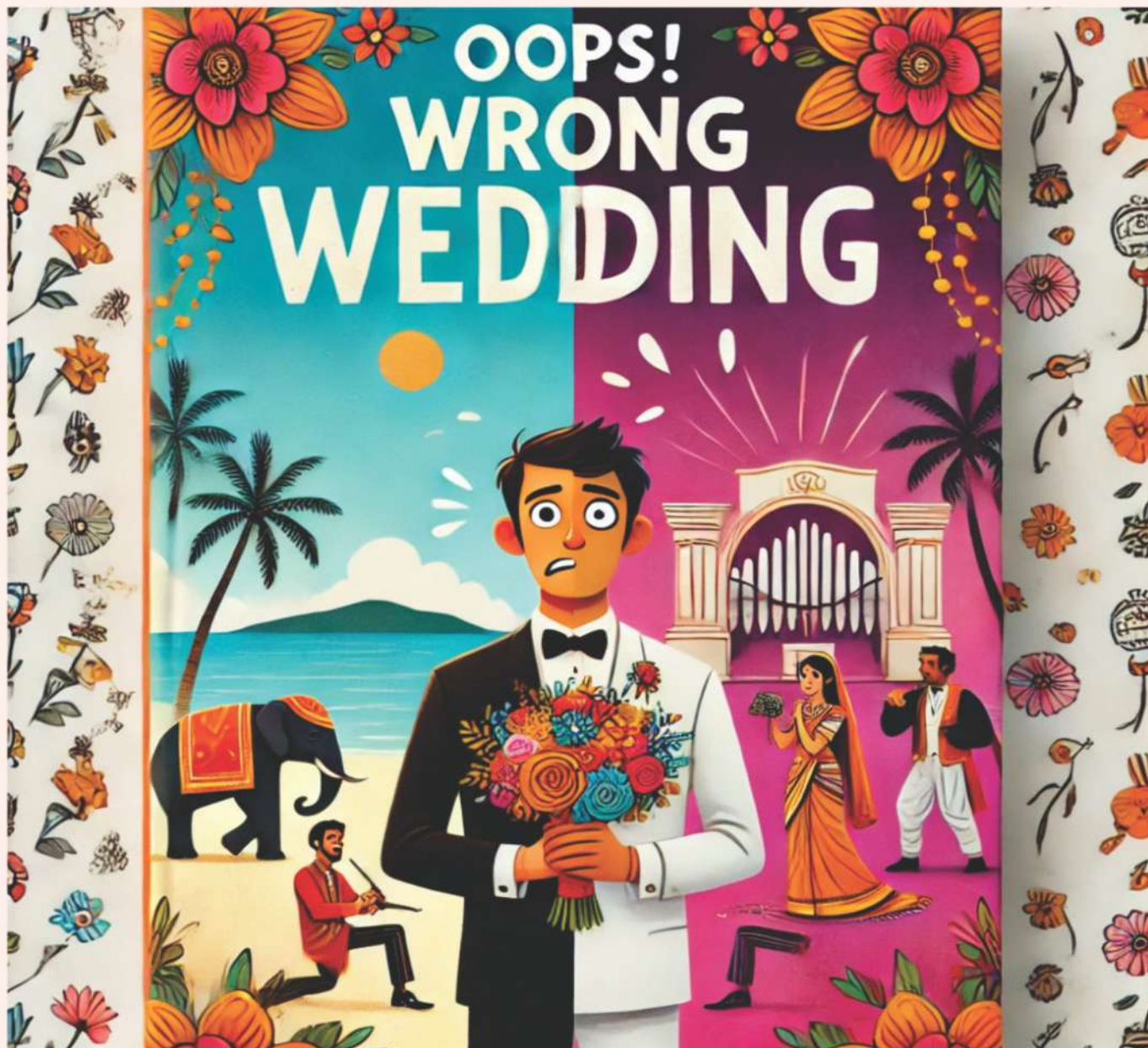
फिर क्यों ये भेद, ये अन्याय भारी ?
क्यों बंधनों में जकड़ी नारी ?

अब सुन ले समाज, बदलना होगा,
नारी को भी उठना होगा ।

ना वह किसी से कम, ना किसी से हारी,
स्वयं लिखेगी अब वह अपनी कहानी ।

Amishi Dave
TY-BAMMC





Oops! Wrong Wedding

It was a bright, sunny morning in the lively town of Shantipur, where the local gossip travelled faster than the speed of light. In the middle of this buzz, Ravi Mehta, an ambitious but constant clumsy event planner, was juggling two big high-profile weddings on the same day. He was excited but nervous because these weren't just any weddings, they were the kind that could make or break his career.

The first wedding was a serene beach ceremony for Naina and Arjun, a minimalist couple who believed in keeping things natural and minimal. The other was a grand Bollywood-themed wedding for Priya and Kabir, who believed in everything larger than life. Ravi was determined to impress both couples,

but little did he know, a mix-up was about to turn his day into complete chaos.

The Mix-Up Begins

Ravi's troubles started when his ever-distracted assistant, Pintu accidentally swapped the venue cards for the two weddings. Ravi was quite busy in micromanaging everything from flower arrangements to the buffet menus and didn't notice the mistake. By noon, the beach venue was set up with elephants, loud dhols and bright pink decorations, while the Bollywood-themed wedding venue was decorated with white curtains, jazz musicians, and soft, minimal lighting. By the time Ravi arrived at the beach to check on things, the guests had already started arriving.

At the beach, Naina's family, known for their love of

simplicity, were horrified. Naina's environmentally-conscious aunt almost fainted at the sight of the elephants, and Arjun's friends were struggling to enjoy their speeches over the deafening beats of the dhols. Meanwhile, at the Bollywood-themed venue, Priya's dramatic mother wept into her heavy jari saree, wailing about the absence of "masala," feeling as if she has come in someone's death ceremony. She started crying because there wasn't a single Bollywood song playing and Kabir's friends looked lost in the minimal setup.

Enter Riya

In the middle of this chaos, Ravi's eye fell on Riya, Priya's best friend and bridesmaid. She was busy calming people down and cracking jokes to lighten the mood. While playfully roasting Ravi for his blunders. Her laughter was infectious, and even though Ravi was panicking, he couldn't help but admire her confidence

"Ravi Mehta, the town's finest event planner," she said, smirking. "Where else can you find elephants at a beach and a jazz band at a Bollywood wedding? You're quite the innovator! That's a combo no one will forget"

Despite his growing panic, Ravi felt a mix of embarrassment and admiration by Riya's sense of humor. "This isn't exactly what I planned," he replied, trying to manage a smile. He decided then and there to win her over after fixing this colossal mess. "Well, Mr. Event Planner, let's see how you fix this," Riya said, winking at him.

The Rescue Mission

Determined to fix the disaster, Ravi sprang into action. He called his team and divided them into two groups. The decorations and props were hurriedly shifted to their correct venues. Ravi also tried to calm both sets of families, apologizing profusely and making last-minute adjustments.

But things weren't so easy.

- At the beach, the DJ accidentally played Punjabi wedding songs during the couple's vows.
- The elephants, startled by the noise, began wandering toward the guests.
- At the other venue, Priya's grandmother mistook the jazz musicians for priests and asked them to

perform blessings.

Ravi was running from one venue to the other, trying to put out fires, both literally and figuratively, when Riya stepped in to help. She made everyone laugh with her witty remarks and even managed to get the two brides to share a joke about the mix-up.

Hilarious Obstacles

But fate wasn't done with Ravi.

- A grumpy grandma at the Bollywood wedding mistook the beach's elephants for a sign of bad luck and tried to exorcise them with a broom.
- The selfie-obsessed DJ kept playing Arijit Singh songs during Naina and Arjun's vows.
- A mischievous flower girl started spreading rumors that Priya was running away with the beach groom, leading to a face-off between the two bridal parties.

Meanwhile, Ravi's attempts to coordinate over the phone resulted in him under a pile of marigolds. Pintu, always distracted by loaded props into a van, accidentally knocked over the floral arch, trapping Ravi into it. It was Riya who saved him, pulling him out with a teasing grin. "You owe me one," she said. "I'll pay you back right after I salvage these weddings," Ravi replied, determined.

The Happy Ending

After a day of chaos, things finally fell into place. The weddings were delayed by an hour, but both ceremonies ended beautifully. The Bollywood wedding turned into a lively party, and the beach wedding's peaceful vibes were restored.

As the day came to an end, Ravi found Riya sitting by herself, looking tired but happy. "Thank you for saving me today," he said sincerely.

Riya smiled. "Well, you owe me a coffee for all my hard work."

Ravi laughed. "Deal. Just no elephants at the café, okay?"

That day, Ravi not only saved his career but also found a connection he hadn't expected.

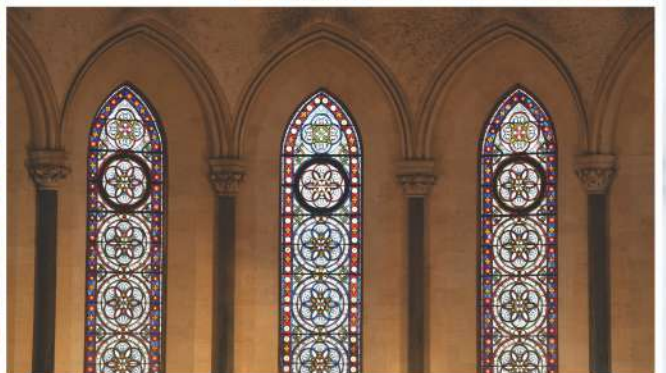
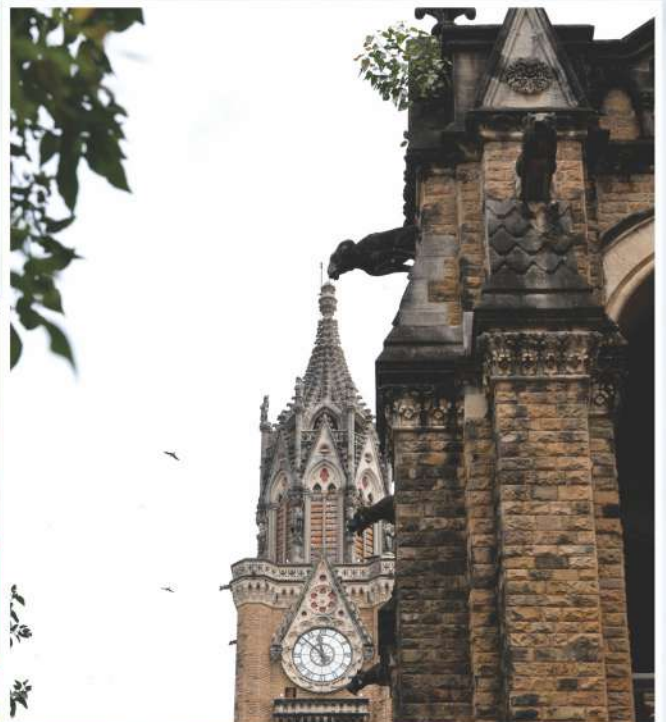
Adaa Bizal

TY-BAMMC

Photography

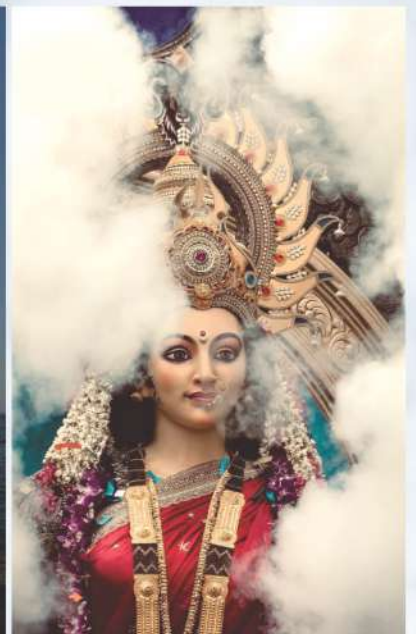
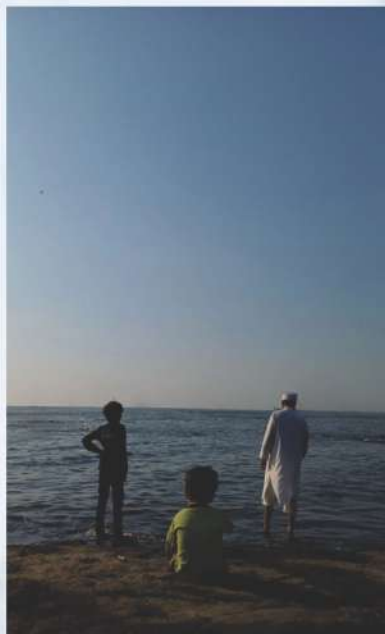


Atharva Karve, a MA MC-FTNM student won the **GOLD Medal** for Spot Photography at **58th Youth Festival**, hosted by the University of Mumbai, on the 24th Sept 2025





Chandan Mahato (SY-BAFTNMP)



Tarun Pothuri (SY-BAFTNMP)



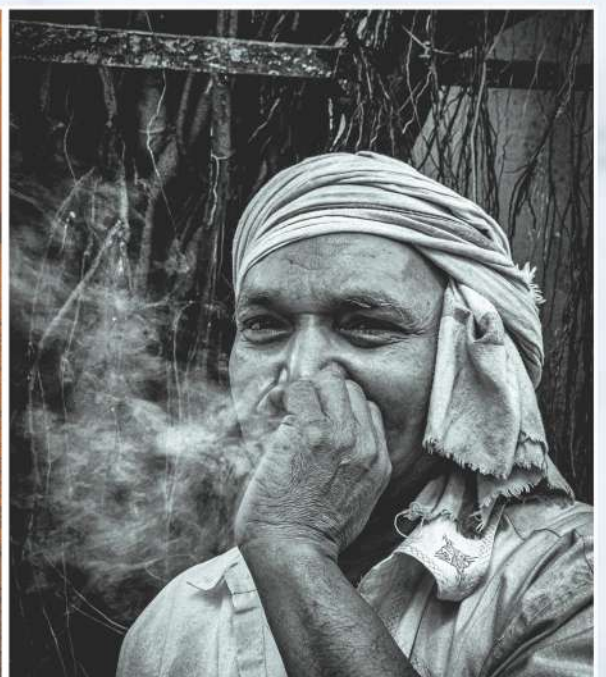
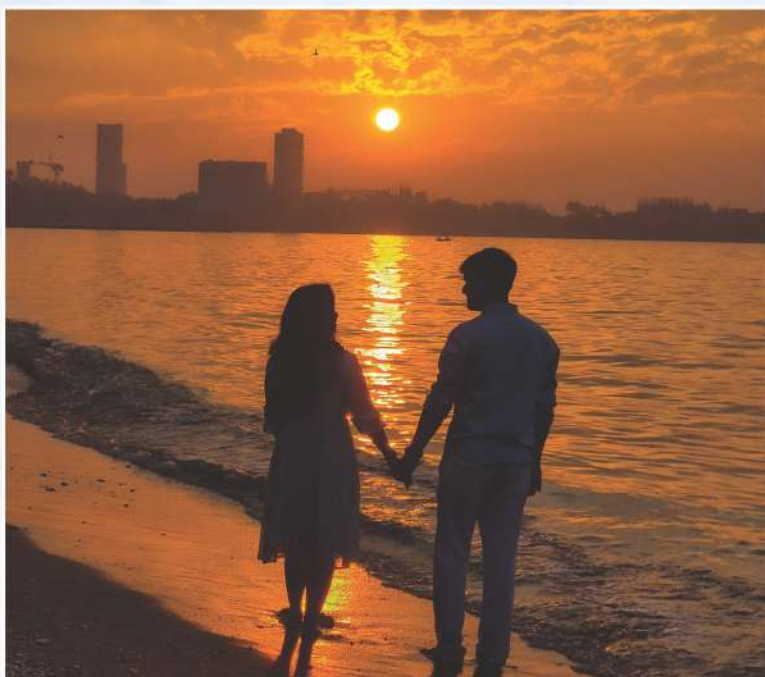
Nidhi Manjrekar (MA-PR)



Kanishka Anand Koli (FYBAMMC)



Anvi Rathore (TY-BAFTNMP)



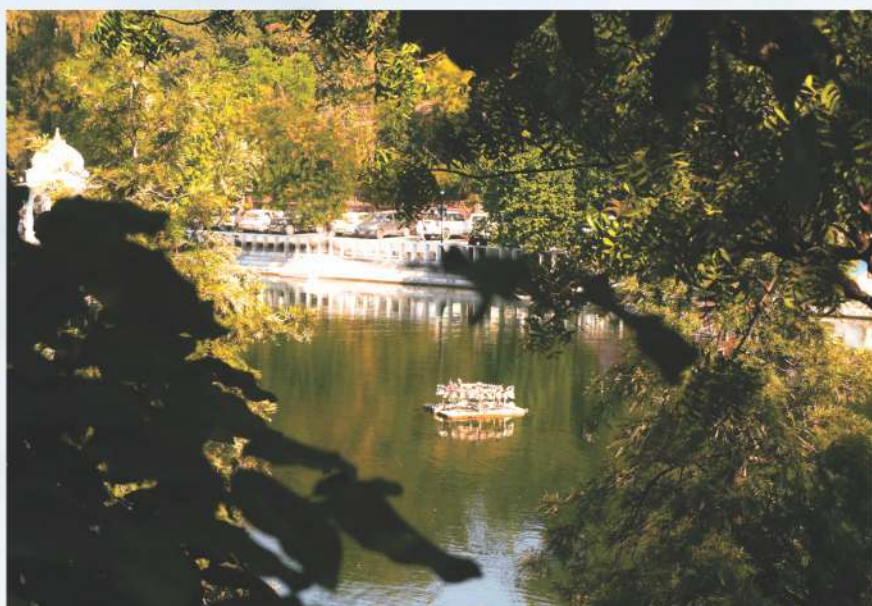
Yashwant Naidu (SY-BAMMC)



Vedant Thakur (TYBAFTNMP)



Jash Jethwa (SY-BAFTNMP)



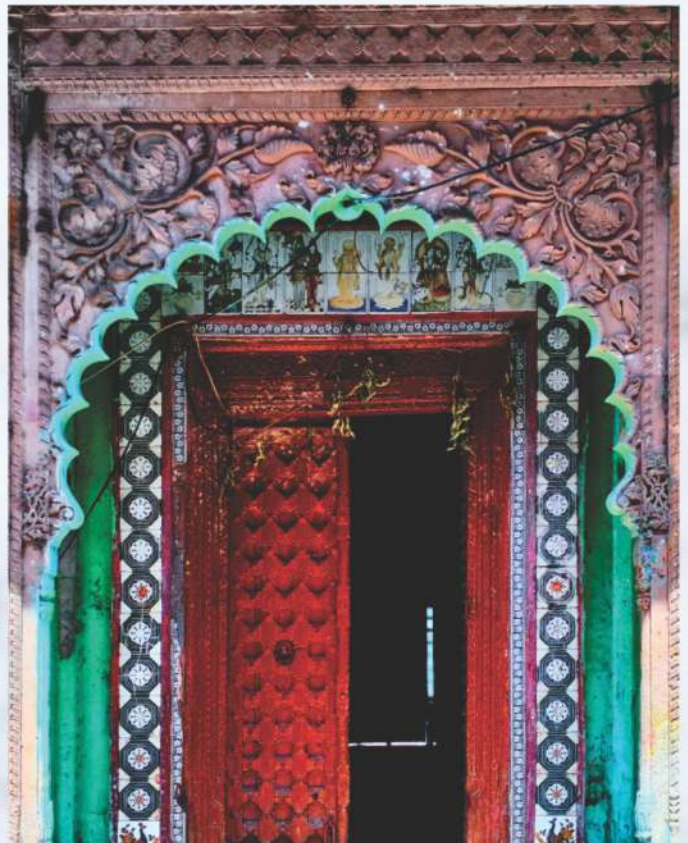
Arya Joshi (TY-BAFTNMP)



Varun Shigwan (TY-BAFTNMP)



Bhargavi Sreehari Chamarthi (TY-BAMMC)



Amishi Dave (TY-BAMMC)



Adaa Bizal (TY-BAMMC)



Aaryan Jadhav (SYBAMMC)



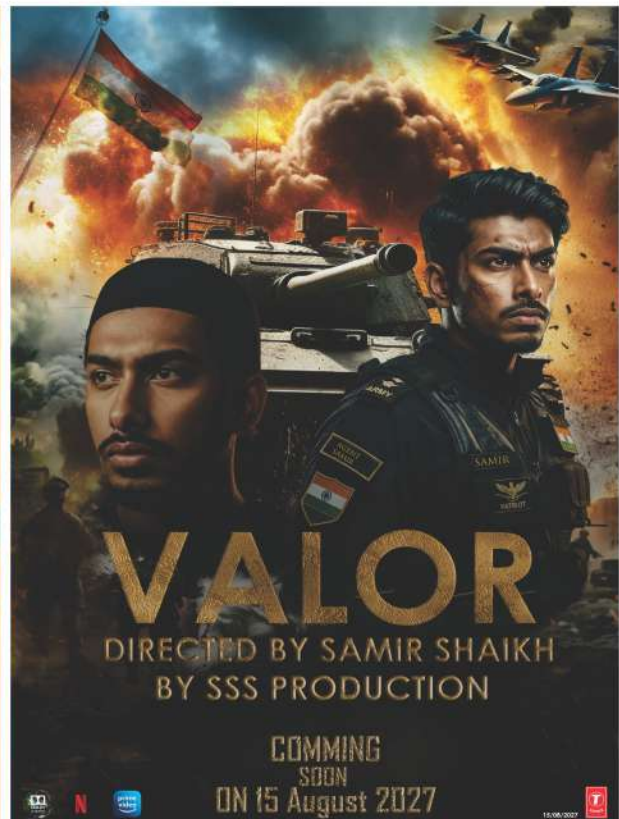
Akash Keshri (SY-BAFTNMP)



Artwork



Nidhi Manjrekar (MA-PR)



Samir Shaikh (FY-BSc. Animation & VFX)



Rakesh Mali (FY-BSc. Animation & VFX)

Student Achievements



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

RSET
Rajawade Sanshodhan Education Trust

Celebrating Excellence!

1st Rank at University of Mumbai

SANMAN HUTGIKAR

We are immensely proud to announce that Sanman Hutgikar a Student of **Masters of Arts - Communication & Journalism (MA C&J)** Semester 2 at RSET's Deviprasad Goenka Management College of Media Studies has secured the **1st Rank at University of Mumbai**



Bhav Nangia has achieved the milestone of being ranked top 500 in AITA u-18 boys. He is also currently ranked in the top 50 players in Maharashtra. He has also qualified for university games 2025 – 26.



The short film **SONGTI** written and directed by **Muskaan Khandelwal** of TY-BA (FTNMP) has received recognition at multiple national and international film festivals, including winning **Best Indie Film (Short Film)** at the Janjira International Film Festival, **Best Debut Filmmaker** at the Indian Independent Film Festival, and **Best Marathi Film** at the Goa Short Film Festival. It was also a finalist in the category Film on Disability Issue at the Caravan International Film Festival and Let's Include at the Bengaluru International Short Film Festival.

Additionally, Songti received official selections at the Asian Independent Film Festival, Pimpri Chinchwad International Film Festival, Marathi Film Association International Film Festival, and The Bioscope Global Film Festival, and was also screened at the V. K. Film Club Short Film Mahotsav, Kolhapur in 2025.

ALUMNI SPEAKS

Beyond the Summit: Tears, Triumph, and the Climb of a Lifetime

By Mohd Yusuf Chouhan, BAMMC – Batch of 2022-2025



I landed in Kathmandu on 6th September 2025, filled with excitement and dreams heavier than my backpack. The plan was simple; fly to Lukla the next morning, begin the trek, and stand at the foot of the world's highest mountain. But the mighty mountains had other plans.

The weather turned wild. Clouds swallowed the sky and refused to move. Every Lukla flight was cancelled, and suddenly, the journey I'd planned for months was stuck in mid-air.

Days passed slowly. Every morning I'd wake up hoping the sky would clear, only to hear the same words "No flight today." Kathmandu began to feel like a waiting room between reality and dreams.

Then, on 8th September 2025, the waiting turned to fear. A nationwide protest erupted, and the calm city transformed overnight. Streets filled with smoke, fire, and chaos. I watched from the hotel window as people shouted, ran, and fell. Gunshots echoed. Buildings burned. People died.

That night, I stood on the rooftop and saw the flames in the distance. I came here chasing mountains, but I was surrounded by madness. The sound of chanting and sirens replaced prayer bells. For the first time, I wasn't sure if I'd ever reach Everest.

By 10th September 2025, the protests ended, but the weather didn't. Heavy clouds still ruled the sky. I waited... day after day. I had come to find peace in



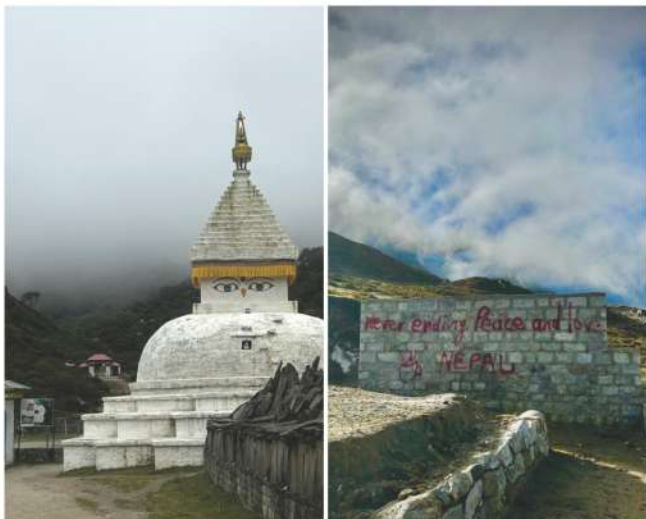
the mountains, but all I found was silence in uncertainty.

Then came 15th September 2025, my birthday. I woke up and decided I wouldn't wait another day. If the skies won't open, I'll take the road. I packed my bag, tied my boots, and began the road journey toward the trailhead.

The drive through the mountains was long, rough, and endless. Narrow roads, deep cliffs, and landslides reminded me that the journey to Everest isn't just a trek, it's a test. Every turn felt like the edge of the world, but the deeper we went, the closer I felt to my purpose.

On 17th September 2025, I finally took my first step on the trail. The sound of yak bells filled the air,





echoing through the valleys. It was music unlike any other calm, ancient, and real. The chaos of Kathmandu was gone, replaced by winds, rivers, and prayer flags fluttering against blue skies.

As I climbed through forests and crossed suspension bridges, I began to understand why people call these mountains sacred. They don't just test your body, they test your patience, your will, and your faith. A few days later, in Deboche, I woke up early, stepped outside, and froze. For the first time, I saw Mount Everest. Standing tall beside Lhotse and Ama Dablam, three giants of the Himalayas in one breathtaking frame. The morning light painted them gold. I just stood there, silent, tears in my eyes, realizing I was living a moment I'd dreamt of since childhood.

As we climbed higher, the air grew thin and cold. Then came Dingboche, a small village surrounded by snow peaks from all sides. To me, it felt like heaven. The weather dropped to -10°C , the nights were freezing, and the stars glowed brighter than city lights. I sat outside the teahouse, wrapped in

my jacket, staring at the sky. For once, I didn't want to be anywhere else.

Then came Thukla Pass, one of the hardest parts of the trek and the most heartbreaking. The climb was steep, and the air thin. Halfway up, a local man walking ahead suddenly collapsed. We ran to him, tried giving CPR. Every effort was made, every hope clung to — yet he slipped away. Watching life fade in front of me hit deep. I realized how fragile we are compared to the power of these mountains. Up here, nature decides everything.

We reached the Everest Memorial shortly after hundreds of stone towers built for climbers who never returned. It was silent. No voices, no birds, just the wind brushing against the prayer flags. It was the quietest place I'd ever been. Standing there, surrounded by names carved in stone, I felt small but deeply alive.

Hours later, we reached Lobuche, then Gorakshep, the last stop before Base Camp. My legs were heavy, my breathing slow, but my heart knew I was close. And then, through the cold wind and rocky trail, I saw it... the Everest Base Camp stone.

The sight broke me. I dropped my bag, fell to my knees, and cried. Tears rolled down my face, not from pain, but from pride. Everything the chaos, the waiting, the fear, the loss had led to this moment.

Everest Base Camp 5,364 meters.
And in that moment, I realized
We don't climb mountains to conquer them.

We climb them to conquer ourselves.



Beyond the Campus Gates:

Applying the Lessons of Leadership in the Real World.



It feels like only yesterday that I was navigating the vibrant hallways of Deviprasad Goenka Management College of Media Studies (DGMC), driven by a relentless creative curiosity and the ambition to redefine visual storytelling. Today, as I serve as the Assistant Manager – Video and Design at Times Strategic Solutions (an initiative by The Times Group), I look back at those formative years with profound gratitude. My journey from an aspiring student to a leadership role at India's premier media powerhouse was paved by the academic rigour and the unique leadership opportunities I found at DGMC. The college provided the professional structure to turn my passion for aesthetics into a specialized, marketable skill set.

This foundation was strengthened further by serving as the President of the Rotaract Club and as a member of the Student Council. These weren't just extracurricular; they were my first real-world management experiences. Leading these teams taught me how to bridge the gap between a creative vision and its practical execution, instilling an accountability that has become my greatest asset at The Times Group. Whether it was coordinating large-scale events or navigating the pressures of the edit suite, DGMC provided a high-stakes simulation of the industry that prepared me for the boardroom before I even graduated.

The transition from a student leader to an Assistant Manager was seamless because of the immense support of the faculty. I was surrounded by mentors with deep experience who taught me that a leader in media must be as comfortable with a project timeline as they are with a storyboard. To the current students: value this time. Don't just be a student—be a contributor. Join the clubs, run for the council, and lead projects, because while technical skills get you the interview, your leadership experience is what ultimately earns you the promotion. I am incredibly grateful to DGMC for fostering a space where creativity and leadership are celebrated as the core of industry leadership. You didn't just give me a degree; you gave me a career and the character to sustain it.

Chaitra Parab
Batch of 2018 - 2021

Institutions

 Kudilal Govindram Seksaria sarvodaya school INSPIRE, INVENT, INITIATE	 Kudilal Govindram Seksaria english school INSPIRE, INVENT, INITIATE	 Ramniwas Bajaj english high school UNLEASH YOUR POTENTIAL	 Mainadevi Bajaj international school GIVING WINGS TO YOUR DREAMS
 Durgadevi Saraf junior college IN PURSUIT OF EXCELLENCE	 Ghanshyamdas Saraf college of arts & commerce EDUCATION EMPOWERS	 Kirandevi Saraf institute of complete learning WIDENING HORIZONS	 Durgadevi Saraf institute of management studies WE CREATE LEADERS
 Durgadevi Saraf global business school LEARN AND INSPIRE	 Deviprasad Goenka management college of media studies INDIA'S PREMIER MEDIA SCHOOL	 Ladhidevi Ramdhar Maheshwari night college of commerce ENLIGHTENING FUTURE	 Ramdhar Maheshwari career counseling centre STEERING TO SUCCESS
 Kunjibihari S. Goyal online academy LEARNING BEYOND BOUNDARIES	 Draupadidevi Sanwarmal women's hostel HEAVENLY DOMICILE	 Pravinchandra D. Shah sports academy FITNESS REGIME	 Vishwanath Podar study centre INTELLECTION HUB
 Mainadevi Bajaj international playschool YOUNG EVOLVING MINDS	 Jankidevi Bilasrai Bubna boys hostel A WISE HIVE	 Nalini Shah music academy MUSICAL HARMONY	 Rajsthani Sammelan skill development centre SCULPTING SKILLS

Endowment Funds & Research Chair

 Remsons Group management research centre MANAGEMENT RESEARCH	 I R B scholarship endowment fund HONOURING EXCELLENCE	 B K T endowment freeship fund FOSTERING KNOWLEDGE	 Jankidevi Bilasrai Bubna endowment freeship fund EMBOLDENING STRENGTHS	 Pushpadevi Seksaria endowment fund POWERING POSSIBILITIES	 Chatrabhuj Narsee endowment freeship fund EMPOWERING DREAMS	 Shivdevi Deviprasad Goenka endowment freeship fund UNLOCKING POTENTIAL
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Facilities

 Dhurmaj Bajaj bhavan COMMUNITY PARADISE	 Durgadevi Saraf hall TREASURING MEMORIES	 Trivenidevi Deora chikitsa sahayata kosh HELPING TO HEAL	 Ramnarayan Saraf educational outlet ONE STOP EDU-SHOP
 Vijay Pal Singh health centre WEALTH OF WELLBEING	 Kirandevi Saraf library and reading room WORLD OF KNOWLEDGE	 Rajsthani Sammelan I.T. hub LINKING GLOBALLY	 Rajsthani Sammelan food court FOOD FOR THOUGHT

Deviprasad Goenka Management College of Media Studies

S.V. Road, Malad (W), Mumbai - 400 064 | Tel No.: 022-45207722

Email: info@dgmcms.org.in | Website: www.dgmc.org.in



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