

RSET's



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Affiliated to University of Mumbai (Autonomous) | NAAC Accredited
Deviprasad Goenka Management College of Media Studies (DGMCM)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Notice: 2087/2026

13th Aug 2026

NOTICE

LOGO MAKING WORKSHOP

The **Advertising & Branding Club (ABC Club)** invites all its members to an engaging and interactive **Logo Making Workshop** exploring the fundamentals of **logo design, visual identity, typography, colour, symbolism, and creative concept development**.

The session will help students understand how to develop a logo from **initial ideas and sketches to a meaningful and effective visual identity**, while applying basic design principles and creative thinking.

Learning Outcomes

Students will learn to:

- Develop creative logo concepts based on a brand brief.
- Use **colour, typography, shapes, and symbolism** effectively.
- Understand the importance of **simplicity, originality, and visual communication** in logo design.
- Translate ideas into a clear and meaningful visual identity.

EVENT DETAILS

Date: 27th August 2026

Time: 3:45 PM onwards

Venue: Madhoprasad Saraf Seminar Hall

Note: Attendance is compulsory for all ABC Club members.

Register through the link provided in the poster.



Dr. Amee Vora
Principal



RSET's
Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL



LOGO

DESIGNING

WORKSHOP

IDEAS. SHAPES. IDENTITY.
LET'S DESIGN IT ALL!

27TH AUGUST
3.45 PM - 5.00 PM

