

Deviprasad Goenka Management College of Media Studies (DGMC)  
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Notice: 2074 / 2025

3<sup>rd</sup> Aug 2026

## **NOTICE**

### **Advertising & Branding Club**

**The Advertising & Branding Club (ABC) of RSET's DGMC organizes and invites all Members of the Advertising and Branding Club for its interactive event called "AD Verse on the 3<sup>rd</sup> Aug 2026 at 3.45pm in the Madhoprasad Seminar Hall.**

Join us for an engaging discussion on the fascinating world of brands, advertisements, creative campaigns, consumer insights, and marketing trends. The session aims to enhance your advertising knowledge through fun-filled conversations, idea sharing, and interactive activities.

**Note:** Attendance is compulsory for all ABC Club members.



**Dr. Amee Vora**  
Principal