



RSET's

Deviprasad Goenka management college of media studies

INDIA'S PREMIER MEDIA SCHOOL

AUTONOMOUS | NAAC Accredited | Affiliated to University of Mumbai



**INNOVATION
OPPORTUNITIES
EXCELLENCE**



**LEADERSHIP
HOLISTIC
DEVELOPMENT**



Prospectus

2026-2027

Undergraduate & Postgraduate

“



"Real education draws out the best
in body, mind and spirit.
It prepares one not only to earn
but also to serve society."

Mahatma Gandhi

Continuous updates on college events and activities can be found on our website

www.dgmc.org.in

President's MESSAGE



Shri Ashok M. Saraf
President, RSET

For over seven decades, the Rajasthani Sammelan Education Trust (RSET) has remained devoted to its mission of transforming society through inclusive and value-driven education. Since our founding in 1948, we have grown from a modest initiative into a vibrant multi-disciplinary educational ecosystem-guided by the belief that knowledge, when rooted in ethics and purpose, is the foundation of true progress.

RSET's Deviprasad Goenka Management College of Media Studies (DGMC) stands as a shining embodiment of this philosophy. Conceived to address the evolving demands of the media and communication landscape, DGMC represents RSET's vision of equipping students with the intellectual depth, creative agility, and moral grounding needed to thrive in a rapidly changing world.

In an era where information flows freely and innovation defines success, education must transcend conventional learning. It must inspire students to question, to create, and to lead with empathy and integrity. DGMC captures this spirit by fostering an environment that unites critical thinking, ethical awareness, and global perspectives-while remaining deeply connected to Indian values.

The conferment of autonomous status upon DGMC is both a recognition of its academic excellence and an invitation to greater possibilities. It empowers the institution to chart its own path to design contemporary curricula, engage with industry meaningfully, and respond dynamically to the aspirations of students and the needs of society.

As we look toward the future, our vision is to strengthen DGMC as a hub of innovation and excellence-an institution that not only imparts knowledge but shapes character and purpose. We remain fully committed to enhancing its capabilities, expanding its infrastructure, and supporting its continued growth and distinction.

To all prospective students and their families: I warmly invite you to become part of the DGMC journey-a journey not only toward academic achievement but toward becoming thoughtful, responsible, and visionary contributors to society.

"The future belongs to those who learn more skills and combine them in creative ways." - Robert Greene

RSET, a registered public charitable trust, was established in the year 1948 at Malad, Mumbai. With the aim of promoting various educational, charitable, and social activities, the trust has pioneered the provision of educational opportunities to various sections of society. Over the last seven decades and more, the trust has played a vital role in promoting and providing quality education from primary to postgraduate levels in the fields of Commerce, Management, Information Technology, and Media Studies. Apart from its educational pursuits, Rajasthani Sammelan Education Trust also caters to the social and humanitarian needs of the community.

Rajasthani Sammelan Education Trust had started its educational activities for girls, but in the course of time, it opened its doors to co-education. At present, more than 16,000 students (boys & girls) are receiving education in various educational institutions run by the trust.

The Educational Institutions owned & run by RSET are:

- Kudilal Govindram Seksaria Sarvodaya School
- Kudilal Govindram Seksaria English School
- Ramniwas Bajaj English High School
- Mainadevi Bajaj International School
- Durgadevi Saraf Junior College
- Ghanshyamdas Saraf College of Arts & Commerce
- Kirandevi Saraf Institute of Complete Learning
- Durgadevi Saraf Institute of Management Studies
- Deviprasad Goenka Management College of Media Studies
- Ladhidevi Ramdhar Maheshwari Night College of Commerce
- Kunjbihari S. Goyal Online Academy of Commerce
- Mainadevi Bajaj International Playschool

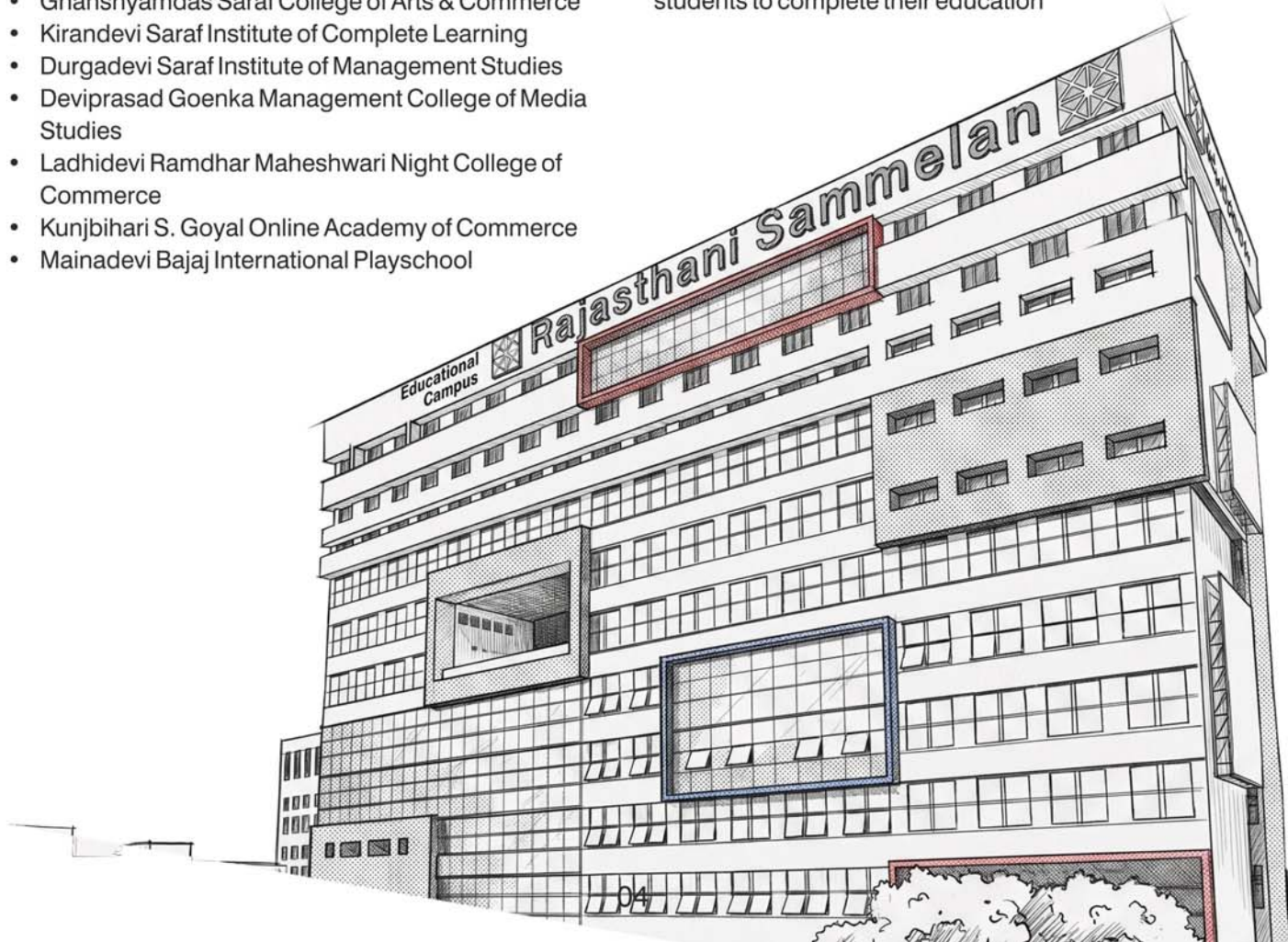
Other organizations owned and managed by RSET include:

- Draupadidevi Sanwarmal Women's Hostel
- Jankidevi Bilasrai Bubna Boys Hostel
- Ramdhar Maheshwari Career Counselling Centre
- Rajasthani Sammelan Skill Development Centre
- Pravinchandra D. Shah Sports Academy
- Nalini Shah Music Academy

RSET also provides many other facilities in its educational complex which includes:

- Dhurmal Bajaj Bhavan
- Durgadevi Saraf Hall
- IT Hub
- Food Court
- Ramnarayan Saraf Educational Outlet
- RS CA Study Centre
- Vijay Pal Singh Health Centre
- Kirandevi Saraf Library and Reading Room
- Lalchand Dalmia Golf Cart.
- IRB Scholarship Endowment Fund
- BKT Endowment Freeship Fund
- Janakidevi Bilasrai Bubna Endowment Freeship Fund
- Pushpadevi Seksaria Endowment Fund
- Chatrabhuj Narsee Endowment Freeship Fund
- Shivdevi Deviprasad Goenka Endowment Freeship Fund

The Trust provides financial assistance to needy persons for medical treatment through Trivenidevi Deora Chikitsa Sahayta Kosh. Scholarships are also provided to needy students to complete their education



Donor's MESSAGE



Shri Narendra Goenka
Donor Trustee

It is a profound honour to be part of the Rajasthani Sammelan Education Trust (RSET), a 78-year legacy that continues to illuminate countless lives through its unwavering commitment to learning, values, and excellence.

With over 16,000+ students across its institutions, RSET continues to be a cornerstone of Mumbai's educational landscape, shaping generations of learners and leaders.

As we navigate an era defined by rapid technological advancement and global interconnectivity, education must evolve beyond traditional boundaries. It must empower students to think critically, adapt to change, and lead with purpose. The Trust has consistently embraced this vision, expanding its academic mission to meet the needs of a dynamic and knowledge-driven world.

RSET's Deviprasad Goenka Management College of Media Studies (DGMC) exemplifies this progressive spirit. From its origins as a pioneering media and communication institute, DGMC has grown into a multidisciplinary centre of excellence. Its autonomous status reflects both the trust it has earned and the academic innovation it continues to

pursue enabling the college to design forward-looking programs, integrate real-world learning, and foster creativity across diverse domains.

My association with DGMC stems from a belief that education is the most enduring form of contribution to society. It empowers individuals, strengthens communities, and builds a more thoughtful and compassionate world. DGMC, in this regard, stands as a model of holistic, purpose-driven education, one that nurtures not just skilled professionals, but responsible and empathetic human beings.

To every aspiring student considering DGMC as your academic destination-may your years here be filled with discovery, growth, and inspiration. May you carry forward its legacy of excellence and become catalysts for positive change in the world.

*"Education is not the filling of a pail, but the lighting of a fire."
- William Butler Yeats*

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Note: Names appearing above are printed in alphabetical order of surname and within a family names are printed as per seniority

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About DGMC

RSET's Deviprasad Goenka Management College of Media Studies (DGMC)

Established in 2014, RSET's Deviprasad Goenka Management College of Media Studies (DGMC) is a leading institute for media and communication education under the aegis of its parent organization, RSET. In 2024, DGMC achieved Autonomy Status with approvals from the University Grants Commission (UGC) and the University of Mumbai, marking a significant milestone in its journey toward academic excellence. DGMC was awarded a B+ Grade with a CGPA of 2.65 during its first NAAC accreditation cycle conducted in November 2023.

RSET's DGMC offers a diverse range of undergraduate and postgraduate programs in communication and filmmaking, including:

- 1 Bachelors of Arts (Multimedia & Mass Communication)
- 2 Bachelors of Arts (Film, Television & New Media Production)
- 3 Bachelors of Management Studies (AICTE Approved)
- 4 Bachelors of Science (Data Science)
- 5 Bachelors of Science (Animation & VFX)
- 6 Masters of Arts (Communication & Journalism)
- 7 Masters of Arts (Mass Communication - Film, Television & New Media)
- 8 Masters of Arts (Public Relations)

DGMC campus features state-of-the-art facilities designed to meet the dynamic needs of the media industry. Highlights include ICT enabled air-conditioned classrooms equipped with LCD projectors, Language Lab, iMAC Computer Lab, Colour Grading Lab, Shooting Studio, Sound Innovation Lab and Production Control Room.



The institute prides itself in many co-curricular and extracurricular activities required for the holistic development of students, giving them an environment that nurtures academic excellence and creativity.

Mission Statement

- To create a pedagogical milestone by nurturing scholastic abilities in the arena of teaching, learning and research.
- To be a beacon for all in the field of media and communications by creating a rich and intellectually challenging academic environment.
- To train young professionals by inculcating sensitivity, encouraging intersectional approaches to media and management, and diversifying entrepreneurial visions with the help of industry experts

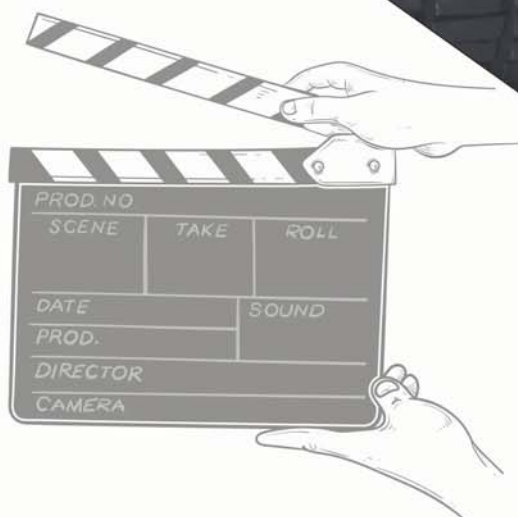
Vision Statement

- To promote creativity and entrepreneurship through pedagogy in the kaleidoscopic world of media and communications.
- To encourage an interdisciplinary approach to understanding media and communications, locally and globally.
- To stress on the importance of imparting social responsibility and high moral and ethical values among students.

Why Choose DGMC

Enviably infrastructure facilities in a dedicated campus for media studies.

- Top-notch faculty with vast experience drawn from various industry segments.
- Differentiated Pedagogy which involves hands-on approach to learning.
- Comfortably air – conditioned classrooms, seminar hall and studios.
- A well-equipped library with a range of popular and latest books, magazines and journals on Media, Entertainment & Advertising
- Latest digital equipment and gadgets in all studios including a fully equipped iMac computer lab.
- Value added activities like workshops/ International conferences / industry visits / Saturday series.
- Close to major Production Houses, TV channels, studios and media companies (5 Kms)
- Draupadidevi Sanwarmal Women's Hostel with a capacity for 135 students
- Jankidevi Bilasrai Bubna Boys hostel with a capacity of 152 students



Principal's MESSAGE



Dr. Ameer Vora
Principal, DGMC

Inspired by this philosophy, the conferment of autonomous status from the academic year 2025–26 marks a transformative milestone for RSET's Deviprasad Goenka Management College of Media Studies (DGMC). This autonomy empowers us to nurture creativity, critical thinking, and knowledge-driven learning in every student.

It enables DGMC to design agile, interdisciplinary, and industry-responsive curricula that anticipate the evolving future of media, management, and technology. Through this forward-looking academic framework, our programs are structured to cultivate analytical thinkers, ethical leaders, and creative innovators—students who are not only career-ready but also socially responsible global citizens.

Undergraduate Programs:

- Bachelors of Arts (Multimedia & Mass Communication)
- Bachelors of Arts (Film, Television & New Media Production)
- Bachelors of Management Studies (AICTE Approved)
- Bachelors of Science (Data Science)
- Bachelors of Science (Animation & VFX)

Postgraduate Programs:

- Masters of Arts (Communication & Journalism)
- Masters of Arts (Mass Communication - Film, Television & New Media)
- Masters of Arts (Public Relations)

These programmes are aligned with the vision of the National Education Policy (NEP 2020), fostering multidisciplinary learning, research orientation, entrepreneurial thinking, and skill-based education.

DGMC integrates digital transformation, artificial intelligence, data analytics, immersive storytelling, and innovation-led practices into its academic framework—ensuring our students remain ahead of industry evolution. Our state-of-the-art campus is designed as a creative innovation hub. Equipped with advanced audio-visual studios, a professional production control room, iMac laboratories, high-end edit suites for colour grading and sound design, a dedicated design lab, a media research centre, and a well-resourced library, DGMC provides immersive, industry-simulated learning environments.

Through robust industry collaborations, guest lectures by leading professionals, live projects, internships, and an active Training and Placement Cell, students gain experiential exposure and professional readiness. We are steadily expanding our academic partnerships and exploring global collaborations to provide international exposure and cross-cultural learning opportunities.

Holistic development remains integral to the DGMC experience. Students actively engage in NSS, DLLE, and the Rotaract Club, fostering civic responsibility and social impact. Cultural and intellectual platforms such as the Mumbai University Youth Festival, Udaan, Annual Day, college clubs, and the Aavishkar Research Convention nurture leadership, creativity, research aptitude, and community engagement. We invite you to join DGMC as we shape the next generation of media professionals, data analysts, managers, storytellers, and changemakers—individuals who will not only adapt to the future but define it.

Welcome to a future-forward institution where excellence meets empathy, innovation is rooted in integrity, and possibilities are limitless.

"Learning gives creativity, creativity leads to thinking, thinking provides knowledge, and knowledge makes you great."
— A. P. J. Abdul Kalam

Infrastructure

The state-of-the-art campus of DGMC is modern and conforms to the demands of the media industry. The classrooms are air-conditioned and equipped with LCD projectors, and online learning facilities. These facilities create an academic ambience conducive to learning.



Shooting Studio:

DGMC offers a state-of-the-art shooting studio equipped with Kino lights, D4R Lights, SOP Boxes, El Tripod, Flycam DSLR Body Vest, Track Trolleys, a Mini-jib, Chroma-key backgrounds and latest digital cameras with 18-55mm, 24-70mm and 16-35 lenses. The shooting studio in DGMC is a hub of activity where students explore their creative potential, learn and experiment with newer methods of filmmaking. Several industry experts guide the students in the craft of filmmaking using the best of shooting equipment. Students pursuing video production are given this space to try out their ideas as well as practice and perfect the basics.



iMAC Computer Labs:

The entire Computer Lab is powered by premium quality Apple iMac workstations, equipped with the latest photo and video-editing software, like FCP, Adobe Creative Suites, and other relevant software, this ensures a smooth workflow and teaching-learning experience. The lab lends a truly international environment, where learning is enthused with inspiration and professionalism comes as a second character.



Production Control Rooms:

The Production Control Room (PCR) or Studio Control Room (SCR) is the place in a television studio where the composition of the outgoing program takes place. PCR is the technical hub of a broadcast operation common among most over-the-air television stations and television networks. The PCR in studios is where activities such as switching from camera to camera are coordinated.



Colour Grading Lab:

The Colour grading lab encompasses both colour correction and the generation of artistic colour effects. Smoke video editing and effects software is designed for video editors who need to do more than just edit. By integrating a familiar timeline workflow and node—based compositing, Smoke connects editing and effects, with finishing tools for 3D compositing, colour correction, and motion graphics.

Infrastructure



Sound Innovation Lab:

The DGMC Sound Innovation Lab provides the best of sound recording and designing equipment for Mixing and Editing, mastering, arranging, Sound design and contemporary music production, ADR and Voice over recording, Audio Postproduction for short films, documentaries, Ad films, etc. Professionals from the film and television industry mentor and guide the students. The lab is well equipped with the latest industry standard hardware and software such as Pro Tools, Cubase, LogicPro X and Nuendo. All film making, sound engineering students have access to the Sound Innovation Lab, where they can learn, and practice to hone their skills.



Smart Classrooms:

The 60-seater acoustically built Seminar Hall named after its donor Shri. Madhoprasad Saraf, enables Hi-Tech Learning and knowledge sharing as well as doubles up as a conclave setting.



Learning Resource Centre:

Smt. Prabhadevi Banwarilal Saraf Library at DGMC has an exclusive and exhaustive range of books on Media and Advertising, periodicals, journals/magazines and DVDs on curricular as well as co-curricular topics, which helps students to grasp that additional bit of knowledge that will put them ahead of the rest. The Resource Centre has more than 3661 books, 43 journals and periodicals as well as 134 Audio visuals. The Learning Resource Automation is done with the help of KOHA software and a bar-code system.



Computer Lab:

DGMC has also established an additional Computer Lab equipped with 29 high-performance desktop systems for student use. The lab supports academic and practical training in media production, design, editing and digital content creation. It enhances the institute's digital learning infrastructure by providing students with greater access to computing resources for coursework, projects and collaborative learning.

Memorandum of Understanding (MoUs)



To strengthen academic collaboration and enhance learning opportunities for students and faculty, the RSET's DGMC has entered into Memorandum of Understanding (MoUs) with reputed educational institutions and professional bodies across the country. These collaborations aim to promote academic exchange, joint research initiatives, guest lectures, workshops, conferences, and other mutually beneficial activities that contribute to holistic academic development.

MoUs with Academic Institutions

In November 2025, the college entered into a two-year academic collaboration with **Paschim Guwahati Mahavidyalaya**. This partnership facilitates the exchange of academic ideas and encourages joint activities such as seminars, conferences, research interactions, and faculty engagement, enabling students to gain exposure to diverse academic perspectives.

Further strengthening its academic network, the college signed a three-year MoU in December 2025 with **KRT Arts, BH Commerce & AM Science (KTHM) College**. The collaboration aims to promote interdisciplinary dialogue, student development programmes, research collaborations, and academic events that contribute to a vibrant and dynamic learning environment.

In February 2026, the college expanded its collaborative initiatives through a three-year MoU with **KLE Society's Lingaraj College**. This partnership focuses on facilitating academic cooperation through joint seminars, guest lectures, faculty exchange, and collaborative academic activities that enrich the educational experience of both institutions.

These MoUs facilitate collaborative academic activities such as faculty and student exchanges, joint seminars and conferences, research collaboration, and other initiatives that enrich the academic ecosystem of both institutions.

MoU with Professional Body

To strengthen industry-academia engagement and provide students with exposure to professional practices in communication and public relations, the college has entered into a Memorandum of Understanding with the **Public Relations Society of India**, Mumbai, in February 2026.

This collaboration aims to bridge academic learning with industry insights by facilitating student and faculty participation in workshops, seminars, and knowledge-sharing sessions organized by Public Relations Society of India.

Through this partnership, students gain valuable opportunities to interact with public relations professionals, industry leaders, and academicians, thereby enhancing their understanding of contemporary communication practices.

DGMC – Add-on Value Addition Skill Based Courses

RSET's Deviprasad Goenka Management College of Media Studies (DGMC) introduces a series of Short-Term Certificate Courses in Basics of Canva, Mobile Photography, Script to Screen, and AI Tools and Applications. These fast-track, practical programs equip students with essential skills in design, visual storytelling, filmmaking, and emerging AI tools. Participants gain hands-on experience in creating graphics, capturing and editing visuals, producing screen content, and using AI for productivity and creativity. Offered in Online, Offline, and Hybrid modes, the courses are available in flexible 3-day and 7-day formats. With industry-relevant curriculum and practical projects, these programs are offered at nominal fees.

Basics of Canva

Short-Term Certificate Course in Basics of Canva, a fast-track, practical program designed to equip students with essential design skills. The course enables participants to create professional graphics, social media posts, presentations, reels, thumbnails, and basic brand kits using Canva. Offered in Online, Offline, and Hybrid modes, it is available in flexible 3-day and 7-day formats ranging from 9 to 14 total hours. With a hands-on curriculum covering typography, elements, branding, and a final practical project, the program ensures practical, industry-relevant learning at nominal fees.

Mobile Photography

Short-Term Certificate Course in Mobile Photography, a fast-track, practical program designed to help students capture compelling visuals using just their smartphones. The course equips participants with essential skills in composition, lighting, visual

storytelling, and editing techniques, along with presenting their work professionally. Offered in Online, Offline, and Hybrid modes, it is available in flexible 3-day and 7-day formats. With a strong emphasis on hands-on learning and real-time practice, the program ensures creative, industry-relevant exposure at nominal fees.

Script to Screen

Short-Term Certificate Course in Script to Screen, a fast-track, practical program designed to guide students through the complete filmmaking process. The course enables participants to transform ideas into engaging screen content by learning scripting, shot planning, filming, directing, and editing using accessible tools. Offered in Online, Offline, and Hybrid modes, it is available in flexible 3-day and 7-day formats. With collaborative projects and a final practical screening, the program ensures hands-on, industry-relevant learning at nominal fees.

AI Tools and Applications

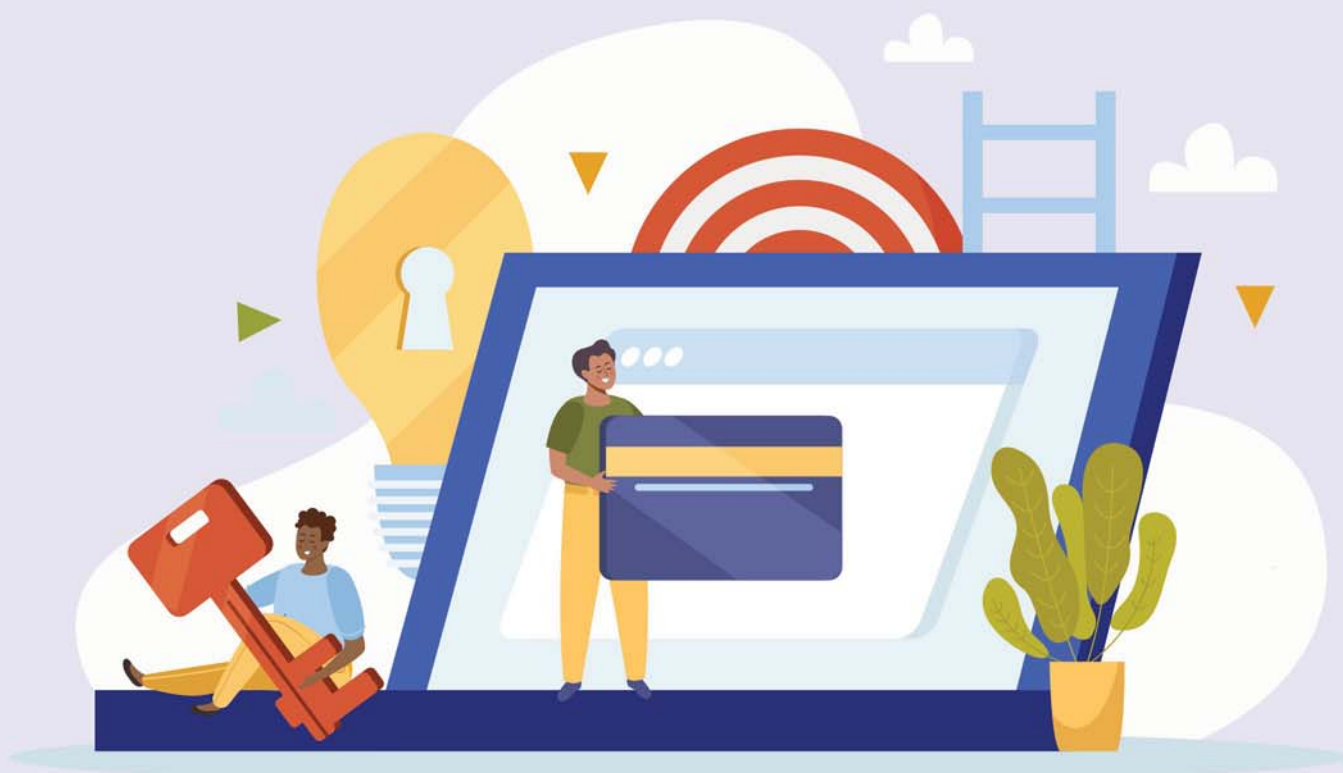
Short-Term Certificate Course in AI Tools and Applications, a fast-track, practical program designed to help students understand and effectively use emerging artificial intelligence tools. The course equips participants with hands-on skills in AI-powered content creation, research assistance, presentation building, image generation, productivity tools, and ethical AI usage. Offered in Online, Offline, and Hybrid modes, it is available in flexible 3-day and 7-day formats. With a strong focus on real-world application and a final practical project, the program ensures industry-relevant learning at nominal fees.



NEP credit structures for all courses

The following credit structure is adopted by the NEP implementation committee for UG and PG courses. Various different courses with their short forms mean following:

Major	=	Major subject in which learner will be graduating
DSC	=	Discipline Specific Core course
DSE	=	Discipline Specific Elective
Minor	=	Minor subject selected by learner
OE/GE	=	Open Elective / Generic Elective (compulsory cross faculty course)
VSC	=	Vocational Skill Course
SEC	=	Skill Enhancement Course
AEC	=	Ability Enhancement Course
VEC	=	Value Education Course
IKS	=	Indian Knowledge System
OJT	=	On-Job-Training
FP	=	Field project
RP	=	Research Project
CC	=	Co-curricular Course
CEP	=	Community Engagement Programme NEP Credit Structure



Bachelors of Arts (Multimedia & Mass Communication)

BA(MMC)

Programme Outcomes

1. Demonstrate comprehensive knowledge of communication, media theories, cultural studies, and industry structures across journalism, advertising, and media management.
2. Explain and interpret media texts, narratives, and communication processes using theoretical frameworks such as sociology, cultural studies, and political economy.
3. Apply principles of writing, audio-visual production, design, and storytelling to create effective media content across platforms (print, digital, broadcast, multimedia).
4. Utilize industry-relevant tools and technologies in photography, multimedia production, animation, UI/UX, and analytics for professional media output.
5. Analyze media content, audiences, and industries using research methods, audience insights, and socio-cultural perspectives.
6. Design and conduct media research using qualitative and quantitative approaches to investigate communication trends, audience behavior, and media impact.
7. Develop innovative media solutions, campaigns, and narratives through ideation, storytelling, branding, and strategic thinking.
8. Evaluate media practices through ethical frameworks and legal standards, including media laws, human rights, and responsible communication.
9. Demonstrate professional competencies through internships, field projects, and portfolio development aligned with industry roles in journalism, advertising, PR, and digital media.
10. Formulate media strategies, business models, and entrepreneurial ventures in areas such as digital media, startups, agency management, and media analytics.

Semester-wise Credit Distribution

Semester	Major DSC	Minor	OE/GE	VSC	SEC	AEC	VEC	IKS	OJT/FP/RP/CC/CEP	Cumulative Credits	Choice based CC
I	6	-	4	2	2	2	2	2	2	22	Choice based CC
II	6	2	4	2	2	2	2	0	2	22	Choice based CC

Note:

The College is not bound to give the students their desired choice of subjects. The College reserves the right to refuse the choice of subject without assigning any reason for the same. The subjects will be granted on the basis of the policies framed by the College.

Fee Structure for First Year: **Rs. 43,200/-**



Bachelors of Arts (Film, Television & New Media Production)

BA(FTNMP)

Programme Outcomes

1. Demonstrate comprehensive knowledge of film theory, media history, literature, visual culture and communication frameworks in Indian and global contexts.
2. Apply principles of direction, writing, cinematography, sound, editing, photography, design, and post-production using appropriate tools and techniques to create media output
3. Develop, structure and produce compelling narratives through screenwriting, visual storytelling and character development across fiction and non-fiction formats.
4. Critically analyze films, media texts and visual cultures using theoretical, aesthetic, cultural and semiotic frameworks.
5. Generate original ideas and experiment with creative processes, integrating emerging technologies such as AI in storytelling and media production.
6. Conduct research, apply analytical thinking and develop structured documentation for media projects and field-based studies.
7. Communicate ideas effectively through written, verbal, and visual forms across academic, professional and creative contexts.
8. Work effectively in team-based production environments, demonstrating leadership, collaboration, and project management skills.
9. Apply ethical principles, legal frameworks and cultural sensitivity in media production and community engagement.
10. Demonstrate readiness for media industries by applying entrepreneurial skills, understanding audience behavior and adapting to evolving digital platforms and market trends.

Semester-wise Credit Distribution

Semester	Major DSC	Major DSE	Minor	OE/GE	VSC	SEC	AEC	VEC	IKS	OJT/FP/RP/CC/CEP	Cumulative Credits	Choice based CC
I	6	-	-	4	2	2	2	2	2	2	22	Choice based CC
II	6	-	2	4	2	2	2	2	-	2	22	Choice based CC

Note:

The College is not bound to give the students their desired choice of subjects. The College reserves the right to refuse the choice of subject without assigning any reason for the same. The subjects will be granted on the basis of the policies framed by the College.

Fee Structure for First Year: **Rs. 77,400/-** (Fee includes a refundable security deposit that shall be returned after the completion of the 4-year program).



Bachelors of Management Studies

AICTE Approved

Programme Outcomes

1. Graduates will demonstrate a comprehensive understanding of core business disciplines including management, economics, accounting, marketing, finance, human resources, and operations.
2. Graduates will apply statistical tools, business analytics, and data interpretation techniques to analyze business problems and support informed decision-making.
3. Graduates will develop domain-specific knowledge in marketing, finance, human resources, and operations, enabling them to address functional business challenges effectively.
4. Graduates will utilize digital tools and emerging technologies such as business analytics, artificial intelligence, financial technologies, and business intelligence systems to improve organizational performance.
5. Graduates will demonstrate the ability to identify business problems, evaluate alternatives, and develop practical, data-informed solutions in dynamic environments.
6. Graduates will exhibit entrepreneurial thinking by identifying opportunities, developing business models, and applying innovation and design thinking in new and existing ventures.
7. Graduates will communicate effectively in professional contexts through written, oral, and presentation skills, and collaborate efficiently in team-based environments.
8. Graduates will demonstrate ethical decision-making and awareness of corporate governance, sustainability, CSR, and the broader societal impact of business practices.
9. Graduates will apply research skills, field projects, internships, and on-the-job training (OJT) experiences to solve real-world business problems.
10. Graduates will understand global business environments, cross-cultural dynamics, and strategic decision-making to operate effectively in national and international contexts.

Semester-wise Credit Distribution

Semester	Major DSC	Minor	OE/GE	VSC	SEC	AEC	VEC	IKS	OJT/FP/RP/ CC/CEP	Cumulative Credits	Choice based CC
I	6	2	4	2	2	2	2	2		22	Choice based CC
II	6	2	4	2	2	2	2	-	2	22	Choice based CC

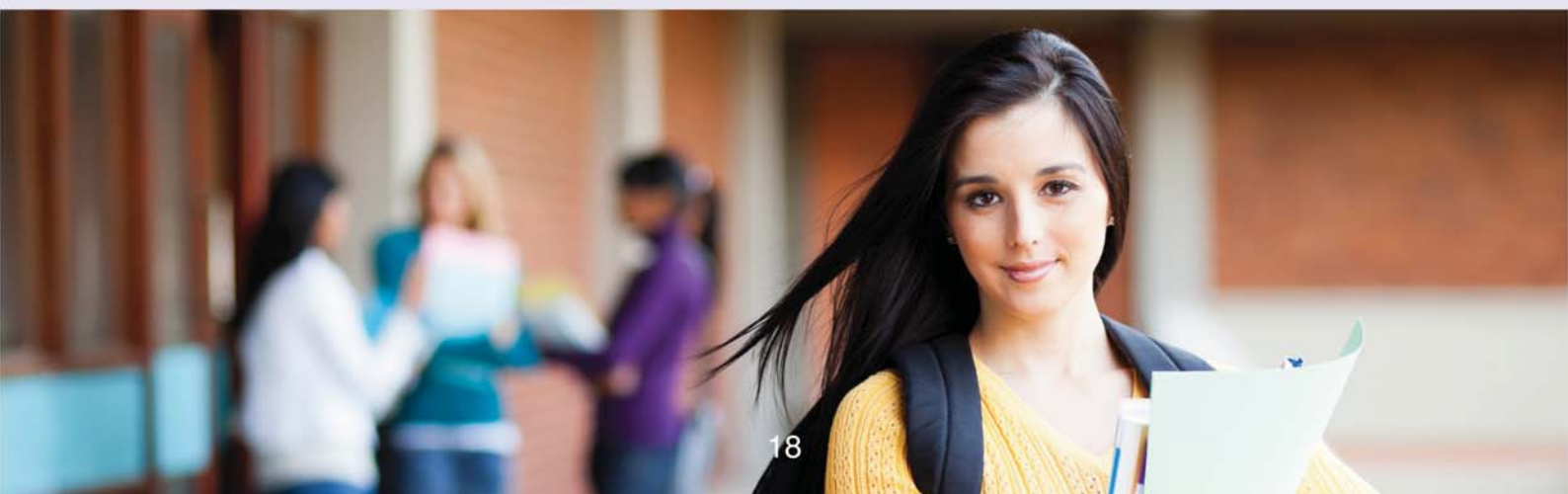
Note:

The College is not bound to give the students their desired choice of subjects. The College reserves the right to refuse the choice of subject without assigning any reason for the same. The subjects will be granted on the basis of the policies framed by the College.

Fee Structure for First Year: **Rs. 63,400/-** (Fee includes a refundable security deposit that shall be returned after the completion of the 4-year program).

AICTE Approved Scholarship Schemes:

1. PM Vidyalaxmi Scheme
2. AICTE Saraswati Scholarship Schemes for Girl Student



Bachelors of Science

(Animation & VFX)

Programme Outcomes

1. Graduates will demonstrate strong foundational skills in drawing, design principles, color theory, and visual composition for digital media.
2. Graduates will apply principles of 2D and 3D animation, including character animation, motion, timing, and storytelling across various media formats.
3. Graduates will develop competencies in 3D modeling, texturing, lighting, rigging, and rendering as part of the animation production pipeline.
4. Graduates will apply techniques in compositing, visual effects, motion graphics, and digital post-production to create seamless visual experiences.
5. Graduates will demonstrate the ability to communicate narratives effectively using storyboarding, cinematography, editing, and film language.
6. Graduates will utilize industry-relevant software and tools for animation, VFX, design, and real-time rendering environments.
7. Graduates will understand and apply animation production workflows, including pre-production, production, and post-production processes, in collaborative environments.
8. Graduates will explore real-time technologies and interactive media using platforms such as game engines to create immersive visual experiences.
9. Graduates will demonstrate awareness of intellectual property rights, media ethics, and professional practices in the animation and VFX industry.
10. Graduates will develop a professional portfolio and complete projects, internships, and on-the-job training demonstrating their creative, technical, and practical competencies.

Semester-wise Credit Distribution

Semester	Major DSC	Minor	OE/GE	VSC	SEC	AEC	VEC	IKS	OJT/FP/RP/CC/CEP	Cumulative Credits	Choice based CC
I	6	-	4	2	2	2	2	2	2	22	Choice based CC
II	6	2	4	2	2	2	2	-	2	22	Choice based CC

Note:

The College is not bound to give the students their desired choice of subjects. The College reserves the right to refuse the choice of subject without assigning any reason for the same. The subjects will be granted on the basis of the policies framed by the College.

Fee Structure for First Year: Rs. **1,02,400/-** (Fee includes a refundable security deposit that shall be returned after the completion of the 4-year program).



Bachelors of Science

(Data Science)

Programme Outcomes

1. Graduates will demonstrate strong foundational knowledge in statistics, mathematics (linear algebra, calculus, optimization), and computer science concepts essential for data science.
2. Graduates will be proficient in programming (Python, SQL) and data structures, enabling efficient data processing, algorithm design, and problem-solving.
3. Graduates will be able to collect, clean, transform, and manage structured and unstructured data using modern tools, databases, and data engineering practices.
4. Graduates will apply statistical techniques, exploratory data analysis, and mathematical modeling to derive meaningful insights from data.
5. Graduates will design, implement, and evaluate machine learning models, including applications in areas such as natural language processing, computer vision, and predictive analytics.
6. Graduates will utilize big data technologies and cloud-based platforms to process, analyze, and deploy scalable data-driven solutions.
7. Graduates will effectively communicate insights using data visualization tools (e.g., Tableau, Power BI) and demonstrate strong written and oral communication skills.
8. Graduates will apply data science techniques in domain-specific contexts such as finance, healthcare, and marketing to solve real-world problems.
9. Graduates will demonstrate the ability to conduct research, engage in field projects, and apply critical thinking to develop innovative data-driven solutions.
10. Graduates will exhibit ethical responsibility in data usage, understand societal implications, and continuously update their knowledge to adapt to evolving technologies.

Semester-wise Credit Distribution

Semester	Major DSC	Minor	OE/GE	VSC	SEC	AEC	VEC	IKS	OJT/FP/RP/CC/CEP	Cumulative Credits	Choice based CC
I	4+2=6	-	2+2=4	2	2	2	2	2	2	22	Choice based CC
II	4+2=6	2	2+2=4	2	2	2	2	-	2	22	Choice based CC

Note:

The College is not bound to give the students their desired choice of subjects. The College reserves the right to refuse the choice of subject without assigning any reason for the same. The subjects will be granted on the basis of the policies framed by the College.

Fee Structure for First Year: **Rs. 82,400/-** (Fee includes a refundable security deposit that shall be returned after the completion of the 4-year program).



Masters of Arts (Communication & Journalism)

MA(CJ)

Programme Outcomes

1. Demonstrate comprehensive understanding of public relations theories, communication models, media systems, and interdisciplinary perspectives.
2. Design, implement, and evaluate integrated public relations and communication campaigns aligned with organizational and societal goals.
3. Exhibit advanced written, verbal, visual, and multimedia communication skills for diverse audiences and platforms.
4. Critically analyze media content, communication practices, and representations using relevant theoretical frameworks.
5. Design and conduct qualitative and quantitative research, applying appropriate tools and data analytics for informed decision-making.
6. Utilize digital platforms, multimedia tools, and analytics to create, manage, and assess digital communication and PR campaigns.
7. Apply ethical principles, legal frameworks, and professional standards in communication practices.
8. Demonstrate leadership, teamwork, and project management skills in executing communication strategies and campaigns.
9. Develop and implement crisis communication strategies and manage organizational reputation effectively.
10. Incorporate intercultural sensitivity, CSR, sustainability, creativity, and innovation while adapting to global communication trends and engaging in continuous professional development.

Semester-wise Credit Distribution

Semester	Major DSC	Major DSE	Research (RM)	OJT/FP	Total Credits
Sem I	14	4	4	-	22
Sem II	14	4	-	4	22

Fee Structure for Part-I: **Rs. 76,220/-** (Fee includes a refundable security deposit that shall be returned after the completion of the 2-year program).



Masters of Arts (Public Relations)

MA(PR)

Program Outcomes

1. Demonstrate comprehensive understanding of public relations theories, communication models, media systems, and interdisciplinary perspectives to interpret contemporary communication environments.
2. Apply strategic thinking to design, implement, and evaluate integrated public relations and communication campaigns aligned with organizational and societal goals.
3. Exhibit proficiency in written, verbal, visual, and multimedia communication to create impactful PR content for diverse audiences and platforms.
4. Critically analyze media content, communication practices, and representations using frameworks from media studies, cultural studies, and communication theory.
5. Design and conduct qualitative and quantitative research using appropriate methodologies and analytics tools to support evidence-based communication strategies.
6. Utilize digital platforms, multimedia tools, and data analytics to create, manage, and evaluate digital PR campaigns and online reputation.
7. Evaluate and apply ethical principles, legal frameworks, and professional standards to ensure responsible and transparent communication practices.
8. Demonstrate leadership, teamwork, and project management skills in planning and executing communication campaigns and initiatives.
9. Develop and implement effective crisis communication strategies and reputation management frameworks in dynamic organizational contexts.
10. Analyze global communication trends, apply intercultural sensitivity, integrate CSR and sustainability principles, and engage in continuous learning and reflective professional development.

Semester-wise Credit Distribution

Semester	Major DSC	Major DSE	Research (RM)	OJT/FP	Total Credits
Sem I	14	4	4	-	22
Sem II	14	4	-	4	22

Fee Structure for Part-I: **Rs. 83,220/-** (Fee includes a refundable security deposit that shall be returned after the completion of the 2-year program).



Masters of Arts (Mass Communication - Film, Television & New Media)

MA(MC-FTNM)

Program Outcomes

1. Demonstrate comprehensive understanding and analysis of global cinema, film theories, genre conventions, and media frameworks to interpret aesthetic, cultural, and narrative dimensions of film and media texts.
2. Apply principles of storytelling, narrative structure, and character development to create original scripts and screenplays across film, television, and digital platforms.
3. Apply visual storytelling techniques including mise-en-scène, cinematography, photography, and composition to design and execute meaningful cinematic images and sequences.
4. Demonstrate technical proficiency in post-production workflows including editing, sound design, visual effects, motion graphics, and colour grading to produce industry-standard media outputs.
5. Critically analyze and evaluate films, media systems, and digital ecosystems using theoretical frameworks, research methodologies, and structured critique.
6. Design and execute film projects by integrating direction, acting, production design, cinematography, and sound to create coherent and collaborative cinematic works.
7. Apply research skills and methodologies to investigate media texts, audience behavior, and digital landscapes, and evaluate findings for academic and creative applications.
8. Interpret and apply legal, ethical, and social responsibility principles in media production, including copyright, media laws, representation, and CSR communication.
9. Utilize emerging technologies and digital tools, including AI-driven workflows, VFX, and new media platforms, to create innovative and future-ready media content.
10. Develop, produce, and present professional-quality media portfolios and film projects by applying end-to-end production, post-production, and distribution strategies aligned with industry practices.

Semester-wise Credit Distribution

Semester	Major DSC	Major DSE	Research (RM)	OJT/FP	Total Credits
Sem I	14	4	4	-	22
Sem II	14	4	-	4	22

Fee Structure for Part-I: **Rs. 87,220/-** (Fee includes a refundable security deposit that shall be returned after the completion of the 2-year program).



Admission Guidelines:

A. Bachelor of Arts Program:

Admissions to FY-BAMMC, FY-BAFTNMP, FY-BSc (Data Science), FY-BSc (Animation & VFX), at RSET's Deviprasad Goenka Management College of Media Studies will be through an online system only.

Pre-Admission online Registration on the University of Mumbai Website:

1. Please fill the Pre-Enrolment form on University of Mumbai website by logging on to: <https://muugadmission.samarth.edu.in/> and select RSET's Deviprasad Goenka Management College of Media Studies as the option and follow the instructions displayed on the website. After registering, they must save the Pre enrolment form and upload the same with the college admission form.
2. The registration number of University of Mumbai's Pre-Enrolment form is required and mandatory to be entered in the College online Application form.
3. The college application form is an online form, available on the website.
4. A student can apply for ONLY ONE CATEGORY in each application form. If he /she wishes to apply for more than one category he/she shall have to fill a separate admission form.

Please fill the online application and upload the scanned copy of the following documents:

- a) University Pre- Enrolment form
 - b) Passport Size Photo
 - c) XII Standard Mark-sheet
 - d) X Standard Mark-sheet
 - e) Leaving Certificate
 - f) Transfer/Migration Certificate
 - g) All relevant documents (as required and applicable in different categories)
 - h) Aadhar Card & ABC ID Photo
5. On successful submission of Online Application form and scanned documents, the application will be verified by the Admission Committee of the college.
 6. All verified applications will be considered for selection in the merit list and will be offered provisional admission on the basis of merit.
 7. The merit list will be displayed on the college website and on the notice board of the college.
 8. On selection in the Merit-list, the student would be sent an SMS and Email informing him/her of the same.
 9. The student would be required to visit the campus offline along with original & self-attested copies of the mark-sheets, leaving certificate, Transfer / Migration certificate and all other relevant documents required in different categories.
 10. The Student is required to secure admission within the time period mentioned in SMS/Email or any other way intimated by the college by paying fees through ONLINE mode link sent to them. Student can pay through NEFT mode also
 11. The admission will be provisionally granted and it shall be subject to verification and submission of the original documents.
 12. On successful fee payment, an acknowledgment shall be sent to the registered email ID of the student.

Note:

- ** Please upload a proper passport size photo taken with a clear background.
- ** Documents should be properly scanned. An image/ Photo taken from a mobile shall not be accepted as a valid document.
- ** Documents required in different categories are already mentioned in the Prospectus.
- ** Incomplete Admission forms shall not be considered for the merit list.
- ** It is mandatory to register on the University of Mumbai portal and select DGMC as your preferred college.
- ** Candidates are not allowed to create multiple IDs while enrolling at university sites.
- ** It is mandatory to have an APAAR ID or ABC ID.

If a student fails to submit the original documents or if the details provided in the application form do not match with the original documents, the provisional admission shall stand cancelled.

Documents Required

For various categories for Admission to UG & PG Programs

- Original HSC Mark-sheet & HSC Certificate / Equivalent Examination Mark sheet and Certificate
- Original SSC Mark-sheet & SSC Certificate / Equivalent Examination Mark sheet and Certificate
- ABC ID is Mandatory
- Prima Facie Statement of Eligibility issued by University of Mumbai for students who have passed the IB/ IGCSE/ Cambridge Boards.
- Copy of the Aadhar Card of the student.
- Any other certificates as applicable.

In addition to the above the following documents will be required for the students from other than Maharashtra board for the purpose of confirming the eligibility:

- Original 12th Standard Migration with 2 photocopies
- Original Transfer Certificate /Leaving Certificate with two attested photocopies

Mandatory document required for students seeking Admission under Hindi linguistic Minority Category

- The Institution recognized for "Hindi Speaking Linguistic Minority " Status, therefore 50% seats are reserved for Hindi speaking Linguistic Minority Community Students:
- Original HSC Mark-sheet & HSC Certificate / Equivalent Examination Mark sheet and Certificate
- Original SSC Mark-sheet & SSC Certificate / Equivalent Examination Mark sheet and Certificate
- Prima Facie Statement of Eligibility issued by University of Mumbai for students who have passed the IB/ IGCSE/ Cambridge Boards.
- Copy of the Aadhar Card of the student.
- Any other certificates as applicable.
- Original School leaving certificate clearly stating HINDI as a mother tongue.
- Affidavit submitted by the Parent/ Guardian stating Hindi speaking -Minority status

In addition to the above the following documents will be required for the students from other than Maharashtra board for the purpose of confirming the eligibility:

- Original 12th Standard Migration with 2 photocopies
- Original Transfer Certificate /Leaving Certificate with two attested photocopies

Mandatory document required for Students seeking Admissions under defence, Freedom Fighters, Transfers, Sports, Cultural Activities, Physically Handicapped and Learning disability:

- Original & Attested Photocopy of HSC/ Equivalent Examination Mark sheet and HSC/ Equivalent Examination Leaving Certificate.
- Original & Attested Photocopy of SSC/ Equivalent Examination Marksheet
- Prima Facie Statement of Eligibility issued by University of Mumbai for students who have passed the IB/ IGCSE/ Cambridge Boards.
- Copy of the Aadhar Card of the student
- Any other certificates as applicable
- Certificate issued by the Central Govt., State Govt. , Zilla Sainik Welfare Association,
- Copy of Tamrapatra
- Government Transfer Order specifying the date of Transfer
- Photocopies of certificates indicating achievements in sports at the International, National, State and District level competitions during the years 2018-19, 2019-2020, 2021-2022, 2022-2023, 2023-2024, 2024-2025.
- Certificate from KEM, NAIR or Sion hospital for learning disability not older than 2020
- Original Transfer Certificate
- Original Migration Certificate.

In addition to the above the following documents will be required for the students from other than Maharashtra board for the purpose of confirming the eligibility:

- Original 12th Standard Migration with 2 photocopies
- Original Transfer Certificate /Leaving Certificate with two attested photocopies

Documents Required

for Admission to PG Programs

- Original & Attested Photocopy of Semester I to V & VI (If Received) of the Bachelor Program (3 years degree course).
- Attested Photocopy of the Degree Certificate
- Attested Photocopy of HSC/ Equivalent Examination Mark sheet and HSC/ Equivalent Examination Leaving Certificate.
- Original Migration / Transfer Certificate

B. Master of Arts Program:

Eligibility: No candidate shall be eligible to register for the program/courses if he/she is already registered for any full-time program of study in the University of Mumbai or in any other University/Institution.

Students who have passed a Bachelor's course from any discipline/faculty of a recognised (by UGC-DE Council or any other competent body appointed for the said purpose by the due authority) university in India, or the degree from any foreign university, which has been approved by UGC/Association of Indian Universities and is considered equivalent and at par with Indian degrees. In case more applications are received than the sanctioned strength then Merit-Wise entrance test will be the criteria for selection. Reservations as per University rules will be applicable.

Process: Students seeking admission to the college for a master's degree course must accomplish the following:

The Written Test: The college shall conduct a test consisting of a written examination. Candidates who have passed their bachelor's degree in any faculty from the University of Mumbai or any other University recognised by the University of Mumbai, shall be eligible to appear for this examination. The student shall be given four questions/statements to debate and discuss. Broadly the questions shall cover local, national, international issues and ideas.

The Interview: Each student will be given three minutes to present herself/himself and clearly state her/his purpose and motivation of doing the course, orally. No electronic devices such as laptops are allowed. The student can present in English, Hindi or Marathi. The student will be assessed for language, presentation, clarity of purpose and overall impression.

C. Certificate and Diploma Courses:

Eligibility: 10+2 from any recognised Board or equivalent

Process :

Step 1 : Fill the Application Form available on our website.

Step 2 : Submit Application Fees

Step 3 : Selected students will also be intimated by SMS/Phone call. The candidate has to then pay the fees within the stipulated period as communicated to secure his/ her admission. On payment of fees, provisional admission will be confirmed.

Attendance Norms

To maintain academic discipline and ensure effective learning, DGMC mandates minimum attendance requirements for all undergraduate (UG) and postgraduate (PG) students. These regulations aim to support student success, accountability, and active classroom engagement.

Structure and Oversight

The Attendance Committee oversees attendance tracking and compliance. It comprises:

- Convener
- Co-Conveners / Mentors (Heads of Departments)
- Non-teaching Staff Member

Attendance Recording & Discrepancy Reporting

Monthly attendance is published by the 5th and shared via notice boards, email, and classroom circulation. Discrepancies must be reported within three days.

Minimum Attendance Criteria for Exams

To be eligible to appear for the Semester End Examination, students must meet the following attendance thresholds:

Program Level	Minimum Subject-wise Attendance	Overall (Program-wide) Attendance
Undergraduate (UG)	60% per subject	75% average across all subjects
Postgraduate (PG)	50% per subject	75% average across all subjects

Attendance Credit for College-Approved Activities

Students involved in extra-curricular, co-curricular, and institutional activities (e.g., sports, cultural events, workshops, seminars) may receive attendance credit for missed lectures based on the following:

- Prior Principal's approval is mandatory.
- Students must maintain a minimum 25% subject-wise attendance.
- Submit proof of participation within 6 working days of the activity endorsed by the concerned faculty in-charge of the event

Defaulters, Hearings, and Appeals

- Warning letters are issued twice each semester.
- Students with low attendance must attend a defaulters' meeting with a parent or guardian.
- These meetings are conducted 1.5 months before the end of the semester giving student a chance to fulfil the attendance requirement,
- Personal hearings are conducted before the semester-end exams, giving students the opportunity to explain their absence or shortfall in attendance.

Appellate Authority and Composition:

The Appellate Authority serves as the final reviewing body for appeals submitted by learners who have been denied permission to appear for the Semester End Examination due to non-fulfilment of attendance requirements. The aim is to ensure natural justice, procedural transparency, and consideration of extraordinary cases

- Chairman – Governing Body or Nominee
- Mentor – DGMC
- Two members nominated by President – RSET

Consequences of Inadequate Attendance

Attendance % Eligibility Status

≥ 75%

Fully eligible to appear for Semester End Examination

60–74% (UG) / 50–74% (PG) May be permitted to appear with Principal's condonation

< 60% (UG) / < 50% (PG) Not eligible even with condonation; must repeat the semester

Students who are debarred due to insufficient attendance will lose an entire academic year, as re-admission is required to complete the missed semester.

Regular attendance is crucial to academic success. This policy fosters student accountability and ensures that all learners are given fair and transparent treatment in case of genuine difficulties.

Leave Guidelines

Medical and Emergency Exemptions

To be eligible to appear for the Semester End Examination, students must meet the following attendance thresholds:

Exemptions are allowed on compassionate grounds, such as:

- Student's illness
- Parent's serious illness or demise

Valid documents with relevant proofs must be submitted within six working days of resuming college. The Principal may condone up to 15% shortage, subject to the Attendance Committee's recommendation. No condonation is allowed if attendance in any subject is below 60%.



Behind the Scenes Non – Teaching Staff

Name	Designation	Qualification	Industry	Academic	Area of interest/specialization
Mr. Yashwant Baing	Registrar	M.Com		38 years	Administration
Mr. Chandrashekhar Dubey	Librarian	MLISc, UGC NET	1 year	10 years	Library Administration, Reference, Content Management
Ms. Sarika Shah	Academic Coordinator	B.E. (Computers), MBA-IT	14 years	9 years	Computer Science, Information Technology
Mr. Vinayak Nagula	Office Executive	B.Com	6 months	16 years	Administration
Ms. Sunita Cordeiro	Executive Secretary	BA	23 years	8 years	Admin, PR and Event Management
Ms. Shravani Vichare	Placement Officer	B.Com	16 years	8 years	Training, Placement, Media & Entertainment
Mr. Devendra Koli	Jr. Clerk / Admin Asst.	M.Com	2 years	8 years	Administration
Ms. Apurva Chaudhari	Jr. Clerk / Admin Asst.	B.Com	8 years		Administration / Accounts

Lead Mentors

Name	Qualification	Experience		Area of interest/specialization
		Industry	Academic	
Mr. Prasoon Prabhakar	PG Diploma in Film & Television Institute from Satyajit Ray Film & Television Institute, Kolkata	9 years	3.5 years	Screenplay Writing, Film Editing and Copywriting
Ms. Nilanksha Sachdev	M.Sc Development Communication – DU Strategic Communication – University of Western Australia NET Qualified in 2011	3 years	8 years	Media Laws & Ethics, Journalism, Writing, Content Development, Marketing, Advertising & PR, Project Design, Human Communication, Training & Development, Development Journalism, Health Communication & Research.
Mr. Viraj Bandekar	PhD enrolled, MBA Sales and Marketing, Master of Arts in Communication and Journalism, Bachelors of Mass Media, UGC NET Qualified in 2019.	1.5 years	6 years	Brand Building & Management, Principles of Management, Consumer Behaviour, Sports Journalism, Regional Journalism, History of Media & Arts, Current Affairs, Media Laws and Ethics, Photography.
Dr. Richa Chattapadhyay	PhD in Mass Communication and Journalism from Tezpur University, MA in Mass Communication & Videography (Gold Medalist) from Rabindra Bharati University, UGC NET Qualified in 2019	2 years	4 years research experience	Communication Research, Media Sociology, Development Communication, Ritual Communication, Identity Politics
Dr. Jisha Vijay	PhD in Marketing from Amrita Vishwa Vidyapeetham University, MBA (Marketing) from Pondicherry University, MCOM (Finance) & BCOM (Computer Application) from University of Calicut, UGC NET, SET qualified in 2018.	3 years	5 years teaching experience & 4 years research experience	Marketing Management, Consumer Behaviour, Consumer Psychology, Research Methodology
Ms. Deveeka Shetty	Ph.D Enrolled, MA (English Literature), MA (Electronic Media), BA (English Literature), Image Consultancy	2.5 years	9.3 years	Corporate Communication and Public Relation, Advertising and Marketing Research, Electronic Media, Digital Media Marketing, Digital Media, Basics of Marketing & Publicity Design for Films and T.V, Fundamentals of Mass Communication, Mass Media Research, Film Communication, Advertising in Contemporary Society, Consumer Behavior, Effective Communication, Content Writing, NSS, Globalization and International Advertising, Journalism and Public Opinion, Human Rights, Fake News and Fact Checking, Ethics and Etiquettes in Digital Media, Indian Knowledge System, Indian Constitution, Introduction to New Media, Business Communication.
Ms. Bhavya Kotian	MA Photography, Bachelors in Mass Media (Journalism)	9 Years	7 years	Photography, Marketing & Advertising, Journalism, Communication, Effective Communication, Content Writing, Visual Narratives.

Lead Mentors

Ms. Rajeshwari Venkatasubramanian	MA in Communication and Journalism , Bachelors in Mass Media (Journalism)	1 year	4 years	Verbal and Non-verbal Communication skills, Journalism, Advertising, Brand Building, Consumer Behaviour, History of Media
Ms. Nidhi Taneja	Bachelor of Journalism and Mass Communication (BJMC) – Lady Shri Ram College for Women, Delhi University Postgraduate Diploma in Cinema (Specialisation in Direction and Screenplay Writing) – Satyajit Ray Film and Television Institute, Kolkata	5 years	1 year	Screenplay Writing, Film Direction
Ms. Sherin Mathew	Masters in Visual Arts, Bachelors in Applied Arts UGC NET in 2016	1 year	4.5 years	Graphic Design, Advertisement Design, Visual Communication



Training & Placement Cell (TAP)



DGMC's Training & Placement Cell (TAP) is primarily responsible for providing students across all courses with necessary training to ensure they are equipped with the right skill sets to be placed upon their exit from the college.

Objective:

- Providing Training & Placement process awareness to first year students.
- Building a bridge between industry and academia.
- Organizing Pre-Placement Trainings.
- Planning and organizing various Placement drives on campus.

The process encompasses three stages: TO BE UPDATED

Stage 1 - Basic FY - BAMMC / BAFTNMP / BMS / B.Sc. (Data Science) / B.Sc. (Animation & VFX)

The goal here is to register, introduce and train students in the basic modalities of training skill sets. Topics such as basic proficiency in language, public speaking, business English, Introduction to soft skills and Personality Development among others are delivered. This is followed by an evaluation. The students who satisfy the evaluation criteria are given a live project to work on.

Stage 2 - Intermediate SY BAMMC / BAFTNMP / B.Sc. (Data Science) / B.Sc. (Animation & VFX) TO BE UPDATED

In this module, emphasis is placed on exploring internship opportunities based specialization. Students should be able to understand the principles of effective workplace communication; to identify and develop appropriate conflict resolution skills; to communicate effectively using various written workplace documents such as business letters, emails and phone messages. The emphasis is on presentation skills, soft skills, SWOT, CV, LinkedIn presence and Stress & Anger Management. After

evaluation, students who satisfy the evaluation criteria are provided with an internship opportunity.

Stage 3 - Advanced TY - BAMMC / BAFTNMP / BMS / B.Sc. (Data Science) / B.Sc. (Animation & VFX)

In the final stage, the focus is on identifying potential career paths, selecting the most suitable option, and developing a concrete action plan. This stage also involves exploring placement opportunities, building a strong CV, profiling companies, and understanding work ethics and cultural sensitivity. After the final evaluation, students who meet the required criteria are offered full-time job opportunities in their chosen field of specialization.

Highlights:

H1: At the end of the first year, TAP students are provided with LIVE PROJECTS. The evaluation is conducted on the basis of student-performance in these live projects and only then the students are allowed to proceed further.

H2: At the end of the second year, qualified TAP students are offered 60-day internships. These internships are allotted based on the students' internal performance during the second year and their macro area of interest. Evaluation is carried out based on their performance during the internship and the feedback received from their industry supervisor.

H3: At the end of the third year, qualified TAP students are provided with 90-day internships with an option to convert the same into a permanent job. This means that, by the end of the third year, the students are prepared to enter a job in their chosen field of training and graduate with a competitive package in the media sector.

STUDENTS SPEAK @ TRAINING & PLACEMENT CELL



Shivam Gupta

Shivam Gupta, a Final-year **MACJ-PART 2** student, expressed sincere gratitude to DGMC's Training and Placement Cell for their continuous support and guidance. He secured an opportunity with **Media Buzz PR and Marketing**, where he gained valuable industry exposure in public relations and digital marketing.

During his tenure at Media Buzz PR and Marketing, Shivam worked on client coordination, content planning, social media management, and campaign execution. The experience helped him understand real-time industry practices and enhanced his communication, creativity, and professional skills.

Shivam shared that this opportunity strengthened his confidence and improved his practical knowledge beyond classroom learning. He credited the Training and Placement Cell for helping him prepare through resume building, interview guidance, and constant encouragement. He considers this achievement an important milestone in his professional journey and looks forward to growing further in the media and marketing industry.



Poushali Chakraborty

Poushali Chakraborty a final-year **MACJ (Part 2)** student, currently working with **FCB Kinnect** as an Account Executive. She expressed her heartfelt appreciation to DGMC's Training and Placement Cell for guiding and supporting her throughout the placement process.

At FCB Kinnect, Poushali is involved in managing client accounts, coordinating campaigns, and ensuring smooth communication between clients and the creative team. This role has provided her with practical exposure to the fast-paced world of advertising and digital marketing. She shared that the experience has helped her strengthen her strategic thinking, communication abilities, and understanding of brand management. The real-world responsibilities have enhanced her confidence and prepared her for long-term career growth in the media industry.

Poushali considers this opportunity a significant step in her professional journey and credits the Training and Placement Cell for playing a vital role in helping her achieve this milestone.



Yuvraaj Rajput

Yuvraaj Rajput is a **BAFTNMP** student. He secured an opportunity to work with **Shark Tank India** as a Creative Intern. He shared that the Training and Placement (TAP) Program played an important role in connecting classroom learning with real industry experience. Through the program's sessions and practical guidance, Yuvraaj was able to understand how the media industry works. His internship on Shark Tank India gave him hands-on experience in professional broadcast production and helped him learn the creative and behind-the-scenes process of the show.

He expressed his gratitude to the Training and Placement Cell for their continuous support and guidance. Yuvraaj considers this opportunity a major step in his career journey and a valuable learning experience in the field of media and television production.

Knowledge Partners & Recruiters @ DGMC





Scholarships

IRB Scholarship Endowment Fund

has been set up to encourage the meritorious students, The IRB Scholarship Endowment Fund. The IRB Scholarship is a merit-based award that recognizes high academic achievement within the institute. IRB Scholarship Endowment Fund is sponsored by Infrastructure Developers Ltd. which provides scholarships to meritorious students of all the institutions of Rajasthani Sammelan Education Trust. RSET's initiative aims to encourage brilliant students to achieve further excellence in education. By these scholarships, meritorious students are further motivated to work hard and give their best performance in academics. The scholars are selected by a faculty panel from DGMC and the list is forwarded to the trustees of the Rajasthani Sammelan Education Trust for final approval.

BKT Endowment Freeship Fund

has been introduced to provide freeship to those students who cannot afford education due to lack of funds. BKT Endowment Freeship Fund provides an opportunity to many deserving students to obtain suitable education and thereby make progress in their life by becoming adequately qualified. BKT Endowment Freeship Fund is sponsored by Balkrishna Industries Ltd. to award freeships to deserving students of all the institutions of Rajasthani Sammelan Education Trust.

Jankidevi Bilasrai Bubna Endowment Freeship Fund

gives freeships to the needy and deserving students

studying in various educational institutes of RSET. The Jankidevi Bilasrai Bubna Endowment Freeship gives the much needed financial support to such students who do not have the financial support to pursue their education.

Chatrabhuj Narsee Endowment Freeship Fund

Rajasthani Sammelan Education Trust has launched the Chatrabhuj Narsee Freeship Endowment Fund, an initiative aimed at providing financial support to meritorious and needy students across various RSET institutions. This fund helps the students who cannot afford to pursue their education, enabling them to continue their academic journey with ease.

Pushpadevi Seksaria Endowment Fund

Rajasthani Sammelan Education Trust has established the Pushpadevi Seksaria Endowment Freeship Fund to provide financial assistance to deserving and needy students enrolled in various educational institutions under RSET. This endowment fund offers support to students who lack the financial resources to continue their educational pursuits, thereby empowering them to achieve their academic goals.

Shivdevi Deviprasad Goenka Endowment Freeship Fund

Rajasthani Sammelan Education Trust has instituted the Smt. Shivdevi Deviprasad Goenka Endowment Freeship Fund to extend financial assistance to deserving and meritorious students pursuing quality education across institutions under RSET. This fund enables students to complete their education and continue their academic journey without financial constraints.

MahaDBT

Regarding details about scholarship schemes for MahaDBT, the detail are available on the website link i.e.

<https://mahadbt.maharashtra.gov.in>

DGMC Merit-Based Scholarship 2025-26

At RSET's Deviprasad Goenka Management College of Media Studies (DGMC), we believe in recognizing and nurturing academic excellence. Our Merit-Based Scholarship Program for the academic year 2025-26 is designed to support outstanding students in their pursuit of media studies.

Programs Covered:

- BA (Film, Television, and New Media Production)
- BSc. (Data Science)
- BSc. (Animation & VFX)
- MA (Mass Communication - Film, Television, and New Media)
- MA (Communication & Journalism)
- MA (Public Relations)

Eligibility Criteria:

Sr. no.	Percentage in Graduation	CGPI	Scholarship
1	90% and above	9.5 and above	Rs 15,000
2	85% to 89.99%	9 to 9.49	Rs 10,000
3	80% to 84.99%	8.5 to 8.89	Rs 5,000

Sr. no.	Percentage in 12th Std	Scholarship
1	95% and above	Rs 15,000
2	90% to 94.99%	Rs 10,000
3	85% to 89.99%	Rs 5,000

For Undergraduate Programs (UG):

- Students must have secured 85% or above in their 12th Std. Final Examination.

For Postgraduate Programs (PG):

- A **CGPI of 8.5 and above** or a **graduation percentage of 80% and above**.

Eligible students will receive a **concession in fees**, encouraging them to achieve academic success without financial constraints.

Note:-

- The Scholarship Scheme shall be applicable only after complete document verification by the Institute, if there is any discrepancy in the Documents such students shall not be Eligible for the Scholarship
- The Decision of the Institute & Management Shall be final & binding in all matters.

Apply Now:

Embark on your journey in media studies with the support of DGMC's Merit Based Scholarship. Take the first step towards a promising career with DGMC.



Deviprasad Goenka
management college of media studies
 INDIA'S PREMIER MEDIA SCHOOL
 AUTONOMOUS



SCHOLARSHIP PROGRAM

Turn your aspirations into achievements with our Scholarship Program, dedicated to the pursuit of higher education.

BAFTNMP

BSc (Data Science)

BSc (Animation & VFX)

MA (C&J)

MA (MC - FTNM)

MA (PR)

For UG meritorious students with a 12th Std Finals Percentage of 85% & above and for PG meritorious students with a CGPI of 8.5 & above or a graduation percentage of 80% & above shall be granted concession in Fees

- **Applicable for The Academic Year 2026-27***

APPLY NOW



Visit Our Website
www.dgmc.org.in

CONTACT US FOR MORE DETAILS

9004444091/92/95

Admission Cancellation Policy

Application for cancellation of admission should be made in the prescribed form. Cancellation should be authorised by the Principal.

The process of cancellation of admission for UG programmes is as follows:-

1. Applicants must fill the admission cancellation form available on DGMC official website dgmc.org.in.
2. List of mandatory documents including Cancellation Form to be submitted for the process of cancellation is as follows:
 - (i) Original Fee receipt
 - (ii) Cancelled Cheque
3. Admission cancellation will be processed by the college office.
4. Refund (if applicable) will be sent as per the rules and regulations of DGMC College adopted from the rules of the UGC / University of Mumbai within 6/8 weeks of submission of the admission cancellation form.
5. The fee charged towards the university share is not refundable if payment is made by the college prior to the date of cancellation.
6. Fee collected towards identity card and library card, admission processing fee and any other course specific fee (Extracurricular Activity Fee) is non-refundable after the commencement of the academic term.
7. All refundable deposits (Library, Laboratory & Caution Money /Security Deposit) shall be returned at the time of cancellation subject to any dues towards the students.

The amount deducted as the table given below:

Description /Period	Deduction Charges
Prior to commencement of academic term and instruction of the Course.	Rs. 500/- lump sum
Up to 20 days after the commencement of the academic term of the course.	20% of the total amount of fees.
From the 21st day up to 50 days after commencement of the Academic Term of the course.	30% of the total amount of fees.
From 51st day upto 80 days after the commencement of the academic term of the course or August 31st whichever is earlier.	50% of the total amount of fees.
From 1st September to 30th September	60% of the total amount of fees.
After 30th September	100% of the total amount of fees.

The total amount considered for the refund of fees of the programs includes the following:

- I. All the fee items chargeable for one year are as per relevant University circulars for different Faculties. (Excluding the courses for which the total amount is fixed by other competent authorities).
- II. The fee charged towards group insurance and all fee components to be paid as University share (including Vice-Chancellor fund, University fee for sports and cultural activities, E-charge, disaster management fund, exam fee and Enrollment fee) are non-refundable.

- III. Fees collected for Identity card and Library card, admission form and prospectus, enrolment and any other course specific fee are not refundable after the commencement of the academic term.
- IV. All refundable deposits (Laboratory, Caution Money and Library etc.) shall be refunded at the time of Cancellation on production of original fee receipt. Deposits not claimed within two years of leaving the college or cancellation of admission will be forfeited.
- V. Provided that wherever admissions are made through centralised admission process for professional and/or for any other courses by other competent authorities (as per the rules of relevant agencies) for the 1st year admissions. In case of admission Cancellation, Rules and Regulation of parent body is applicable / cut-off date.
- VI. Provided further that this refund rule is concurrent with the rules and guidelines of other professional statutory bodies appointed for admission for relevant courses.

For the students who are leaving the college after completion of studies, a schedule for the refund of deposit will be put up on the college notice board after the declaration of the University result of the relevant course. For those students who cancel their admission in the middle of the course, the amounts of deposits will be refunded to the student after 30 days from the date of receipt of their application duly signed by student and NOC from departments concerned.

Note:

* The Amount of Security/Caution Money Deposit will be refunded to the candidate (Subject to full Payment of fees and no pending dues for the applicable course)

Refund Policy: Diploma/Certificate Course

- I. The registration fees once paid for the course will not be refunded for any reason.
- II. Before the Commencement of course 20% of course fee will be deducted.
- III. After the commencement of the course, there shall be no refund of course fee.

NOTES RELATING TO FEE CONCESSION:

Students belonging to reserved category are eligible for fee concession. Those who are desirous of availing such facility should produce Caste Certificate duly certified by the government authority at the time of admission and should fill the prescribed Government free-ship / scholarship form with necessary documents within the due date on notification by the college and relevant notice for the same will be circulated in the Classrooms as well as will be displayed in the Notice Board. Those students who fail to fill the form in time are liable to pay the full fees



Code of Conduct and College Regulations

- Students joining the college are strictly bound by the rules and regulations of the college. Every student must obtain on admission, and wear his / her Identity Card affixed with latest photograph duly attested.
- In case of illness, a student must submit a leave application with a doctor's certificate. He / She must personally submit this to the Admin Office within three days of resuming classes.
- Students shall not do anything either inside or outside the College that will in any way interfere with its orderly conduct and discipline.
- No Society or Association can be formed in the college and no person can be invited to address a meeting without the Principal's prior permission and sanction.
- No student shall collect any money or contribution for picnic, trip, and educational visit to any place, get-together, study-notes, charity or any other activity without prior sanction of the Principal.
- Students are expected to take proper care of college property and to help in keeping the premises neat and clean. Causing damage to the property of the College, e.g. disfiguring walls, doors, fittings, or breaking furniture, etc., is a breach of discipline and the guilty will be duly punished.
- Students should not leave their books, valuables and other belongings in the classroom or any other place in the college. The College is not responsible for lost property. However, students may contact the College Office regarding the same.
- Students applying for Certificates, testimonials, etc. and those requiring the Principal's signature on any kind of documents or applications should first contact the Office Superintendent. Students should not bring any paper directly to the Principal for signature.
- If, for any reason, the continuance of a student in the College is in the opinion of the Principal, detrimental to the best interest of the College, the Principal may ask such a student to leave the College.
- Insubordination and unbecoming language or misconduct on the part of a student are sufficient reasons for his/her suspension or dismissal from the college.
- Students receiving Government or College Scholarships or any remission in fees, must note that the grant and continuance thereof are subject to their good behaviour, regular attendance and satisfactory academic performance at College and University Examinations.
- All College activities must be organized under the guidance and supervision of the Principal and Professor In-Charge, with prior permission only.
- Students must not associate themselves with any activity that is not authorized by the College Principal. A serious view will be taken of students found organizing or participating in such unauthorized activities.
- Students using unfair means during examinations will be dealt with strictly, in accordance with University Rules 5050.
- It is the responsibility of the student to read the notice-boards regularly for important announcements made by the College authorities from time to time. They will not be excused or be given any concession on grounds of ignorance.
- Use of cell phones is banned inside classrooms, college offices and the library.
- Students are prohibited from using the college name for any private or individual event. Violation may lead to permanently debarring such students from the college.
- Ragging is strictly prohibited in higher educational institutions, as per the directions of Hon'ble Supreme Court, and University Grants Commission has made provision of 6.1 (o) of the UGC Regulations, 2009. Students involved in any form of ragging will be severely punished.
- As per MU Circular No. Aff./ICC/ (2023-24)/5/of 2023 regarding the Prohibition of Electronic Cigarettes Act 2019, any student found using or selling electronic cigarettes (vape) shall be dealt with strictly.
- Matters not covered under the existing rules will rest at the absolute discretion of the Principal.



Prevention and Prohibitions of Ragging

In view of the directions of the Hon'ble Supreme Court in SLP No. 24295 of 2006, dated 16-05-2007, and in Civil Appeal No. 887 of 2009, dated 08-05-2009, to prohibit, prevent, and eliminate the scourge of ragging — including any conduct by any student or students, whether by words spoken or written, or by an act which has the effect of teasing, treating, or handling with rudeness a fresher or any other student; or indulging in rowdy or undisciplined activities by any student or students, which cause or are likely to cause annoyance, hardship, or psychological harm, or to raise fear or apprehension in any fresher or any other student; or asking any student to do any act which such student would not, in the ordinary course, do, and which has the effect of causing or generating a sense of shame, torment, or embarrassment so as to adversely affect the physique or psyche of such fresher or any other student — with or without an intent to derive sadistic pleasure, or to show off power, authority, or superiority by a student over any fresher or other student — in all higher education institutions in the country, and thereby to provide for the healthy development — both physical and psychological — of all students:

RAGGING in any form — Act, Word, or Deed — is STRICTLY PROHIBITED.

Student(s) found indulging in ragging will be subjected to exemplary and justifiably harsh punishment, intended to serve as a deterrent against the recurrence of such incidents.

Depending upon the nature and gravity of the offence as established the possible punishments for those found guilty of ragging at the institution level shall be any one or any combination of the following:-

- a. Cancellation of admission
- b. Suspension from attending classes
- c. Withholding/withdrawing scholarship/ fellowship and other benefits
- d. Debarring from appearing in any test/examination or other evaluation process
- e. Withholding results
- f. Debarring from representing the institution in any regional, national or international meet, tournament, youth festival, etc.
- g. Suspension/expulsion from the hostel
- h. Rustication from the institution for a period ranging from 1 to 4 semesters
- i. Expulsion from the institution and consequent debarring from admission to any other institution.
- j. Collective punishment: when the persons committing or abetting the crime of ragging are not identified, the institution shall resort to collective punishment as a deterrent to ensure
- k. Community pressure on the potential raggars.

Composition of the Anti-Ragging Committee AY 2026-27

Sr. No.	Description /Period	Deduction Charges
1	Dr. Ameer Vora	Principal, Head of the Institute DGMC
2	Mr. Shailesh S.Khasbe	Media Personnel Sr. Account Executive – Media Relations Ad Factors PR Pvt Ltd. Mumbai
3	Mr. Thomas Adaikalam	NGO HOD Volunteer Kotak Education Foundation Mumbai
4	Mr. Digvijay Patil	Police Department Sr. Police Personnel Mumbai
5	Mr. Prasoon Prabhakar	Sr. Teaching Staff DGMC
6	Mr. Yashwant Baing	Registrar, Sr. Staff Member DGMC
7	Mr. Sanman Hutgikar	Sr. Student - DGMC
8	Mr. Rajendra K Mahapatra	Parent



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NOTICE

Anti-Ragging Compliance

To prevent any physical or mental torture or any disorderly conduct towards any student causing apprehension, dread, humiliation, or agitation in him or her. To maintain a ragging free campus and to create awareness about ragging & ensure a student-friendly environment at all times, The **University Grants Commission (UGC)** has requested all students to fill an anti-ragging undertaking.

All students are requested to fill the below mentioned online form:

https://www.antiragging.in/affidavit_affiliated_form.php

Every student is hereby requested to comply and inform the same to your respective CRs



Dr. Ameet Vora

Principal

Unfair Means

Unfair Means Committee

The Unfair Means Committee investigates incidents of malpractice during examinations to uphold academic integrity. It ensures fair inquiry and recommends disciplinary actions in accordance with Ordinance 5050. Upon receiving a report of any learner engaging in unfair practices during the Semester End Examination-including violations of examination rules set by the College-the Principal, as the competent authority, holds the power to initiate an inquiry at any time. The Principal is authorized to take appropriate disciplinary action against learners who use, attempt to use, assist others in using, incite, or permit the use of unfair means during examinations, and may impose penalties as outlined in Appendix A. (Ordinance 5050)

1. Definition-'Unfair Means'

Unfair means includes one or more of the following acts or omissions on part of learner/s during the examination period-

- a. Possessing unfair means material and/ or copying there from
- b. Possession of any form of electronic devices in the Examination hall
- c. Transcribing any unauthorized material or any other use thereof
- d. Intimidating or using obscene language or threatening or use of violence against the invigilator or person on duty for the conduct of examination or manhandling him/her or leaving the Examination hall without permission of the supervisor or causing disturbances in any manner in the examination proceedings.
- e. Unauthorized communication with other examinees or anyone else inside or outside the examination hall.
- f. Mutual/Mass copying
- g. Smuggling out, either blank or written, or smuggling in of answer books as copying material.
- h. Smuggling in blank or written answer books and forging signatures of the Junior Supervisor thereon.
- l. Interfering with or counterfeiting of College seal, or answer books or office stationery used in the examinations.
- j. Insertion of currency notes in the answer book or

attempting to bribe any of the persons connected with conduct of examinations or making a request to the examiner in the answer book.

k. Impersonation at the College examination.

l. Revealing identity in any form in the answer written or in any other part of the answer book by the learner at the College examination.

Or any other similar act/s and/or omission/s which may be considered as unfair means by the competent authority.

During the examination, the examinees and other learners shall be under the disciplinary control of the junior supervisor. The Junior Supervisor of the College shall, in the case of unfair means, follow the procedure as under:

(i) The learner shall be called upon to surrender to the Examination Controller the unfair means material found in his or her possession, if any, and his/her answer-book.

(ii) The signature of the learner concerned shall be obtained on the relevant materials, all written pages of the answer book with date and time and list thereon. The Senior Supervisor concerned and the Examination Controller shall also counter sign on all the relevant materials, all written pages of the answer book and documents with date and time in the report submitted by the Junior Supervisor.

(iii) The statement of the learner and his/her undertaking in the prescribed format and statement of the Junior Supervisor and Senior Supervisor concerned shall be recorded in writing by the Examination Controller in the format given in Appendix 3. If the learner refuses to make a statement or to give an undertaking, the Senior Supervisor concerned and Examination Controller shall record the series of events accordingly under their signatures.

2. Procedure to be followed by the Examiner during Assessment

If the examiner, at the time of assessment of the answer book/s, suspects that there is prima- facie evidence that the learner/s whose answer-book/ s the examiner is assessing appears to have resorted to unfair means in the examination, the examiner shall forward his/ her report, along-with the evidence, to the Controller of Examinations with his/ her opinion in a separate sealed and confidential envelope marked "Suspected unfair means case". A case of unfair means having prima-facie evidence, as reported by the Examination Controller,

Moderators or any other source shall be inquired into by the Unfair Means Inquiry Committee appointed by the Principal. The examination results of the learner/s concerned involved in such cases shall be held in reserve till the final decision in the matter is taken and the concerned learner/s shall be informed accordingly.

3. Appointment of Unfair Means Inquiry Committee

i. For the purpose of investigating unfair means resorted to by learners at the college examination, the Principal shall appoint a committee to deal with cases related to unfair means.

ii. The Unfair Means Inquiry Committee functions as a recommendatory body that submits its report to the competent authority. Based on this report, the authority issues formal orders regarding the penal action to be taken against the learner, ensuring that the learner has been given a reasonable opportunity to present their defence and that the principles of natural justice have been followed. The recommended punishment is aligned with the prescribed guidelines.

4. Procedure of the Committee should be as under:

i. The Controller of Examinations shall inform the learner concerned in writing of the act of unfair means alleged to have been committed by him/ her, and shall ask him/ her to show cause as to why the charge/s levelled against him/her should not be held as proved and the punishment stipulated in the show cause notice not be imposed.

ii. The learner may appear before the Inquiry Committee on a day, time and place fixed for the meeting, with a written reply/ explanation to the show cause notice served on him/ her therein. The learner himself/ herself only shall present his/her case before the Committee.

iii. The documents that are being taken into consideration or are to be relied upon for the purpose of proving charge/s against the learner should be shown to him/ her by the Inquiry Committee, if the learner presents himself/herself before the Committee. The evidence, if any, should be recorded in the presence of the learner.

iv. Reasonable opportunity, including oral hearing, shall be given to the learner in his/ her defence before the Committee. The reply/explanation given by the learner to the show cause notice shall be considered by the Committee before making the final recommendation in the case.

v. The Committee should follow the above procedure in the spirit of the principle of natural justice.

vi. After serving a show cause notice, if the implicated

learner fails to appear before the Inquiry Committee on the day, time and place fixed for the meeting, the learner may be given one more opportunity to appear before the Committee in his/her defence. Even after offering two chances if the learner concerned fails to appear before the Committee, the Committee shall take decision in his/her case in absentia, on the basis of the available evidence / documents, which shall be binding on the learner concerned.

vii. The Committee shall submit its report to the concerned competent authority along with its recommendations regarding punishment to be inflicted or otherwise.

5. Punishment

The Competent Authority concerned i.e. the Principal, after taking into consideration the report of the Committee shall pass such orders as it deems fit including granting the learner benefit of doubt, issuing warning or exonerating him/her from the charges and shall impose anyone or more of the following punishments on the learner/s found guilty of using unfair means:

a) Annulment of performance of the learner in full (complete examination of the particular semester) in the examination he/she has appeared for or in part.

b) Debarring the learner from appearing for any examination of the College for a stipulated period not exceeding five years.

c) Debarring the learner from taking admission for any course in the College for a stipulated period not exceeding five years.

d) Cancellation of the College Scholarship/s or award/s or prize/s or medal/s etc. awarded to him/her in that examination.

e) In addition to the above mentioned punishment, the competent authority may impose a fine on the learner declared guilty. If the learner concerned fails to pay the fine within a stipulated period, the competent authority may impose on such a learner additional punishment / penalty as it may deem fit.

f) The learner concerned must be informed of the punishment finally imposed on him/her in writing by the competent authority or by the Officer authorized to do so on his/her behalf.

Note:-The term "Annulment of Performance in full" includes performance of the learner at the theory examination, but does not include performance at term work, project work with its term work, oral or practical and dissertation examinations unless malpractice used thereat.



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Disability Policy for Students

In our commitment to fostering an inclusive and equitable environment, we are pleased to announce the implementation of our Disability Policy. This policy aims to ensure that individuals with disabilities have equal access to educational opportunities, programs, and services within our college.

DGMC strives to provide accessible facilities, resources, and services. Our infrastructure is disabled friendly where we provide Ramps, Automatic Elevators and Accessibility to physically challenged students.

The successful implementation of this policy relies on the cooperation of our entire college community. Together, we can create an environment that values diversity and supports everyone in their educational journey.



Dr. Ameet Vora

Principal

Industrial Visit @ DGMC



SYBMS Students Visit RBI Monetary Museum



Visit to MCA Museum & Wankhede Stadium



KIFF – Khajuraho International Film Festival



Visit to the Bisleri Plant



Industrial Visit to National Museum of Indian Cinema (NMIC)



Visit to the Sets of Kaun Banega Crorepati (KBC)

Visit to the RBI Museum

Jagran Film Festival

Jehangir Art Gallery & Chhatrapati Shivaji Maharaj Vastu Sangrahalaya (CSMVS)

Sets of Kaun Banega Crorepati

Sets of Laughter Chefs – Unlimited Entertainment

Khajuraho International Film Festival

Sets of Wheels of Fortune

MCA Museum & Wankhede Stadium

Bisleri International

Kala Ghoda Arts Festival



Visit to the sets of Wheel of Fortune hosted by Actor Akshay Kumar



Educational Visit to Jehangir Art Gallery & Chhatrapati Shivaji Maharaj Vastu Sangrahalaya (CSMVS)



Visit to the Kala Ghoda Festival by the Photography & Cinematography Club



Visit to the sets of Laughter Chefs – Unlimited Entertainment

Clubs, College Committee, Institutional Committee @ DGMC

Students' Council Committee

The Students' Council of a college is the apex body in the college which acts as a liaison between the students and the college authorities. The Students' Council of DGMC has been effectively coordinating with different stakeholders and organising relevant activities for the enrichment of the students.

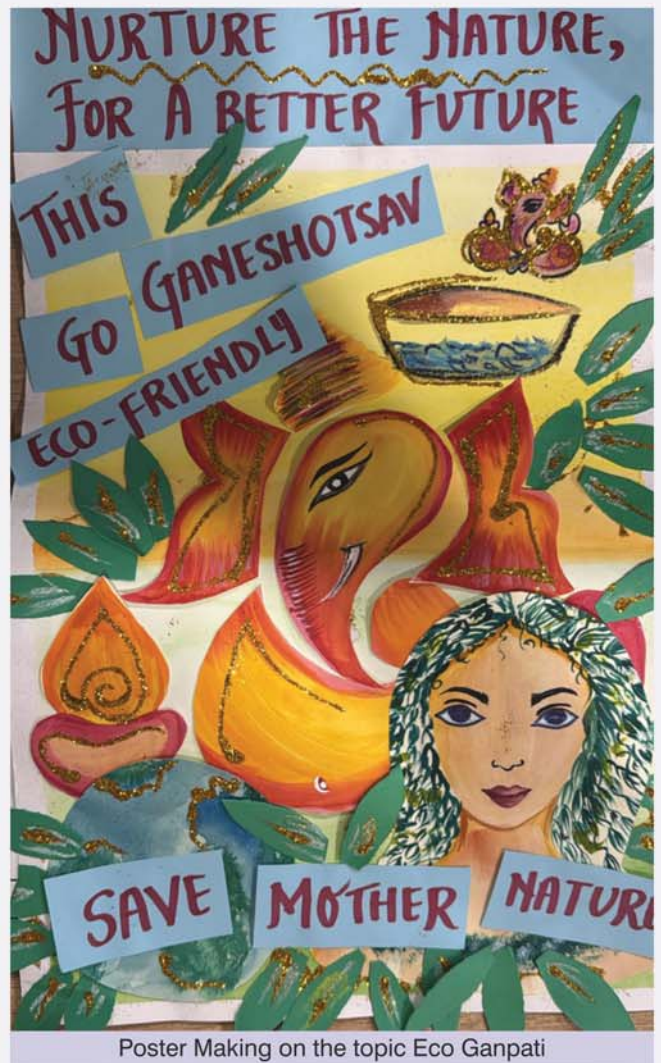


Cultural Club

The Cultural Club at Deviprasad Goenka Management College of Media Studies is a dynamic platform for students to showcase and hone their talents in dance, music, and theatre. It focuses on discovering and nurturing talent through regular workshops, talent hunts, and training sessions. Students are groomed to participate in intercollegiate festivals, including the University of Mumbai's Youth Festival. The club also plays a key role in organizing cultural performances for the college's Annual Day, turning passion into polished performance while fostering creativity, confidence, and teamwork.



Talent Hunt



Poster Making on the topic Eco Ganpati

NSS Unit

The NSS unit at DGMC, established in 2020 as part of the National Service Scheme under the University of Mumbai, follows the motto "Not Me But You" to foster a spirit of selfless service among students. The unit aims to encourage students to identify community needs, address problems, and actively participate in social initiatives using their skills and knowledge. Students who develop social and civic responsibility are motivated to join the unit. Those who complete 120 hours of service receive 10 grace marks as per the University of Mumbai ordinance, while completing 240 hours earns them a State Government Certificate. In the academic year 2025-2026, the DGMC NSS unit conducted 111 community service initiatives, with 37 volunteers dedicating over 120 hours to social work, and 11 students completing 240 hours, making them eligible for the certificate.



Blood Donation Camp 2025-2026



Kargil Diwas with Col. Prem Kumar Sharma, veteran of Kargil War



Beach Clean-up Drive



Street Play performed by NSS Team members

Rotaract Club

The Rotaract Club of DGMC was installed during the pandemic year 2020. In Rotaract, the efforts begin at the community level but transgress to far greater horizons in latitude and magnitude. As a Rotaractor, you make a solemn agreement with yourself, to move out of your zone of complacency and decide how to organize and run your club, manage your own funds, and plan and conduct activities in the various avenues like entrepreneurship development, professional development, community service, physical fitness and

sports to name a few. A Rotaractor also takes up stand-alone service projects of either adopting a village or a school in a tribal area or any relevant project that would make a difference to society.



ARRA Awards & Citation



Rakhi with Heroes



Rotaract flagship project: Proud Girl



Portfolio Workshop with Laxmikant Patil

Sports Club

The Club offers the students an opportunity to organise and participate in a variety of sports and recreation activities. The sports club is also responsible for organising talks on healthy lifestyle, importance of mental and physical fitness and health, Inter-Institute sports festival and all-time favourite annual sports day.



Library Committee

The Library Committee of DGMC plays an important role in promoting reading, research, and academic growth among students and faculty. It serves as a link between users and library services, ensuring easy access to learning resources.

The committee organizes activities such as book displays, reading initiatives, and programmes like Vachan Prerna Din to encourage reading habits and

academic interest. It also facilitates access to print and digital resources and guides users in effectively using library services, thereby contributing to a supportive academic environment.



Marathi Bhasha Sanvardhan Pandharwada Din



Vachna Prerna Diwas

Fine Arts Club

A campus poised on sheer media thrills requires a balancing dose of art so that aesthetics and beauty around us are not forgotten. The motto of the Fine Arts Club is to inspire and enable our students to actively learn and develop their talent and skills that will develop artistic expression. DGMC Fine Arts Club gives our students a broader view of art and many forms like Painting, Poster Designing, Clay Modelling, Collage, Cartooning, Pencil Drawing etc. Students are encouraged to participate in inter collegiate and other competitions through the fine arts. The club fosters a sense of camaraderie for fellow art students so that they can support each other in their artistic pursuits.



Face Painting

Literati Club

The Literati Club aims to develop analytical and creative thinking skills. It offers opportunities to appreciate diverse types of literature and increase their own literary skills. The Literary Club aims at not only refining the literary skills of the students but also developing in them critical thinking, logic and curiosity to know more and to instill in them a confidence to speak well. It is a club made for people who love literature, and want to share their experiences, readings and thoughts with others who have the same interest and talent. It is also a wonderful opportunity to meet new people and make new friends with common interests. It is a place for cooperative learning. Students help each other understand a text and make sense of it, thus, making it a place of collaboration.



Elocution Competition @Literati Club

Film Club

The Film Club at DGMC organizes regular screening of artistic cinema, documentaries and short films under their Friday series session “BIOSCOPE”. This forum provides the students an opportunity to watch, discuss, and review films. Moreover, it is a fantastic launch-pad for the student aspirants in the field, exposing them to liberal arts and critical thinking. The Film club also represents the Mumbai India Film festival held by the films division of Mumbai, and encourages students to participate and send their short films to various film festivals.



Talk with Varsha Bharath, Director of the movie "Bad Girl"



Thought-provoking session on Censorship in OTT Platforms was conducted by Mr. Vikram Sahay



Monsoon Trek to Prabalmachi

Photography & Cinematography Club

The Photography & Cinematography Club at Deviprasad Goenka Management College of Media Studies is dedicated to nurturing the visual storytelling skills of aspiring photographers and cinematographers. The club provides students with hands-on learning experiences that deepen their understanding of camera techniques, cinematography, lighting, and composition.

Through a range of engaging activities such as workshops, photo walks, exhibitions, and critic sessions, the club encourages students to explore both technical and creative aspects of the craft. These initiatives not only help in skill-building but also foster a culture of constructive feedback and artistic growth.



Talk with Pirai Varman, Founder of Magichour Productions LLP on the topic "Craft & Commerce of Photography" on World Photography Day

Advertising and Brand Club

The Advertising and Branding Club (ABC) of DGMC is a group of ardent "creative" minds striving to put all the branding theories into practice. The club aims to offer students an all-round experience of advertising through industry interactions and on-campus activities. All events and activities that are curated are designed to ignite the creative minds of the students and to offer them a platform to apply their curricular learnings.



AD Mad World event

NPTEL

NPTEL (National Programme on Technology Enhanced Learning), funded by the Ministry of Education (MoE), Government of India, is a joint venture of the IITs and IISc. It was launched in 2003. NPTEL offers close to 600+ courses for certification every semester in about 22 disciplines. In the last Academic Year, DGMC took up an initiative to offer these free quality courses to its learners. DGMC is now acting as one of the "Local Chapters" for the NPTEL. The purpose of the 'Local Chapter' is to act as a link between the NPTEL and the learners and to help them in the process of admission and examination.



Team Annapoorna - DLLE

DLLE

The Department of Lifelong Learning and Extension (DLLE), formerly known as the Department of Adult and Continuing Education and Extension, was established on October 12, 1978. It has been recognized as a statutory department of the University of Mumbai since 1994, with the aim of promoting a meaningful and sustained rapport between the university and the community. The DLLE seeks to sensitize students to socio-cultural realities. Degree college students undertake extension work projects related to social issues and are awarded 10 additional marks in their final examinations upon successful completion of 120 or 240 hours of work, along with timely submission of the project report.



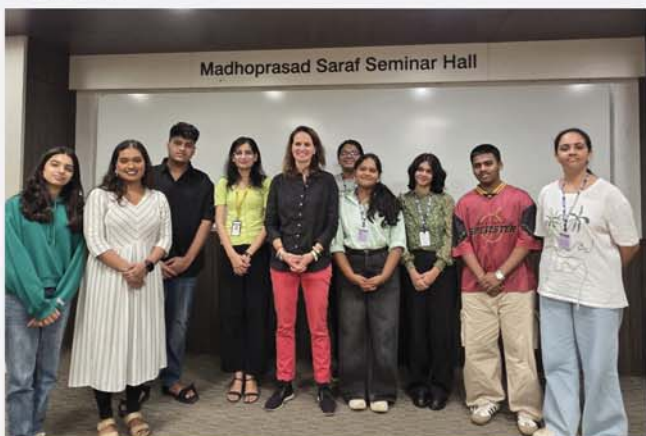
DLLE students perform at the UDAAN Festival



Consumer Rights Awareness Walk

Green Club

The Green Club is a dynamic student-led initiative committed to fostering environmental consciousness and sustainable living on campus. With a mission to create a greener future, the club organizes cleanliness drives, tree plantation campaigns, recycling initiatives, and awareness sessions. As part of our commitment to environmental leadership, DGMC proudly participates in the Youth for Environment, Water, and Sustainability (YEWS) Program, an initiative by the Department of Higher Education (DHE), Mumbai, which empowers students to take active roles in environmental preservation. Through the Green Club and YEWS, students gain hands-on experience in sustainability efforts, becoming informed and responsible citizens of tomorrow.



Plastic Waste Management was addressed by Speaker Ms. Ricarda Redeker, founder of Project Plastic Extinction (Germany)



Mumbai, Maharashtra, India
001/b-1, Swami Vivekananda Rd, Mandlik Nagar, Sunder Nagar, Malad West, Mumbai, Maharashtra 400064, India
Seed Plantation Drive

Research Cell

The Research Cell serves as a vibrant platform for fostering a culture of inquiry, innovation, and academic excellence among students and faculty. The Cell plays a leading role in organizing national and international conferences, symposia, and workshops, providing opportunities for academicians, industry professionals, and young researchers to exchange ideas on emerging trends across disciplines. It also mentors students and faculty in research methodology, academic writing, and publication ethics, ensuring high-quality and credible scholarly output. Beyond conferences, the Research Cell facilitates inter-institutional collaborations, promotes participation in reputed journals and forums, and inspires research that bridges theory and practice. By nurturing curiosity, critical thinking, and originality, the Cell strengthens DGMC's vision of being a research-driven institution.



Aavishkar Inter-collegiate Research held on 5th Dec 2025 & Final Round on the 15th Dec 2025



A talk with WSC – India on “Understanding Urban Biodiversity and the Role of Communication in Shaping Narratives about Wildlife”

Club Events @ DGMC



International YOGA Day



58th Youth Festival 2025 Winners



Indian People's Theatre Association's Inter-Collegiate Drama Competition (IPTA)

Co-Curricular Highlights



Annual Day AY 2025-2026



Annual Sports Day AY 2025-2026

Co-Curricular Highlights



Media Exposure with Smile Foundation



Delegates at the Model Quad 2025-2026



Celebrating 150 years of the patriotic song "Vande Mataram"



Students participating in the Constitution Day



Open Mic on the topic "Smashing Stereotype on Gender and Identity"



मुंबई, महाराष्ट्र, India 🇮🇳
 Wing-g, मांडलिक नगर, सुंदर नगर, मालाड वेस्ट, मुंबई, महाराष्ट्र 400064, India
 Lat 19.177264° Long 72.845257°
 Wednesday, 17/12/2025 01:11 PM GMT +05:30

Docu-Drama "She Said" in Observance of Sexual Harassment Prevention Week



Mental Health and Gratitude Session with Dr. Krupa Gandhi

Masterclass, Guest Lectures & Workshop

DGMC actively curates a diverse range of masterclasses, workshops, and guest lectures as part of its academic enrichment initiatives and CEP (Career Enhancement Programme) aligned with NEP guidelines. These sessions are conducted by distinguished academicians, industry experts, and creative professionals, offering students valuable exposure to real-world practices and emerging trends across media, communication, and allied domains.

The institution has hosted impactful sessions addressing both professional competencies and social awareness. A notable initiative includes the Child Sexual Abuse Awareness Training Session, facilitated by Ms. Insia Daruwala, sensitising students towards critical societal issues and responsible citizenship.



Child Sexual Abuse Awareness Training Session by Ms. Insia Daruwala

In the domain of technology and security, Rtn. Gurpreet Singh Uppal, IT & Cybersecurity Professional and Founder & CEO of NEXORA, delivered an insightful session on Cyber Threats and Cyber Security with special reference to Banking, equipping students with awareness of digital risks and preventive strategies.



Guest Lecture on the topic 'Cyber Threats and Cyber Security' by Rtn. Gurpreet Singh Uppal.

Creative and performance-oriented learning is strengthened through workshops such as the Screen Acting Workshop conducted by Ms. Divya Jagdale, Actor and Screenwriter, where students gained hands-on experience in acting techniques and on-screen expression.



Screen Acting Workshop conducted by Ms. Divya Jagdale.

The college regularly organizes specialized masterclasses led by industry experts to bridge the gap between academic learning and real-world practice. These sessions span creative, cultural, and business aspects of the media industry. Abhijeet Kini introduced students to cartooning and comics, emphasizing visual storytelling and creative expression, while Manak Premchand explored the musical legacy of Raj Kapoor, highlighting the role of music in cinematic storytelling. Neeraj Joshi provided insights into building effective go-to-market strategies for films, focusing on distribution and promotion, and Neilesh Talreja discussed emerging trends shaping the future of digital advertising.



Mr. Neilesh Talreja discussed trends and innovations shaping the “Future of Digital Advertising.”

Skill-based and interdisciplinary learning is strengthened through expert-led sessions that nurture creativity, critical thinking, and industry awareness. Sandeep Jain guided students through design thinking principles, fostering innovation and problem-solving skills, while Srinath Rao focused on the craft of writing, emphasizing storytelling, journalism, and ethical practices. Additionally, Saurabh Tiwari and Saurabh George Swamy shared valuable insights into the evolution of storytelling across OTT platforms, television, and films. Collectively, these sessions equip students with a holistic understanding of both creative processes and the changing media landscape.



Masterclass on “The Music of Raj Kapoor” ~ Manak Premchand



Masterclass on Cartooning and Comics ~ Abhijeet Kini



Workshop on Design Thinking ~ Sandeep Jain



Session on “Building Go-to-Market Strategies for Films” ~ Neeraj Joshi



The Art of Writing ~ Srinath Rao



“Evolution of Story-telling in OTT, TV & Films” ~ Saurabh Tiwari and Saurabh George Swamy

Students are introduced to global and academic perspectives through thoughtfully curated sessions that expand their intellectual and career horizons. Dr. Varun Dev Sharma (Assistant Professor in the Department of French and Francophone Studies at Doon University, Dehradun) highlighted the intersection of mass communication and foreign language learning, opening up diverse interdisciplinary opportunities, while Utkarsh Patel encouraged critical engagement with themes of war and violence in epics

through cultural and historical analysis. These sessions are highly interactive and experiential, enabling students to engage directly with experts, participate in discussions, and gain practical insights beyond the curriculum. Through such initiatives, DGMC ensures holistic development, industry readiness, and a deeper understanding of both creative and professional landscapes.



Mass Communication Opportunities in Foreign Language Learning ~ Dr. Varun Dev Sharma



“War & Violence from Epics,” ~Mr. Utkarsh Patel analysing ancient narratives through a modern lens

International Conferences @ DGMC

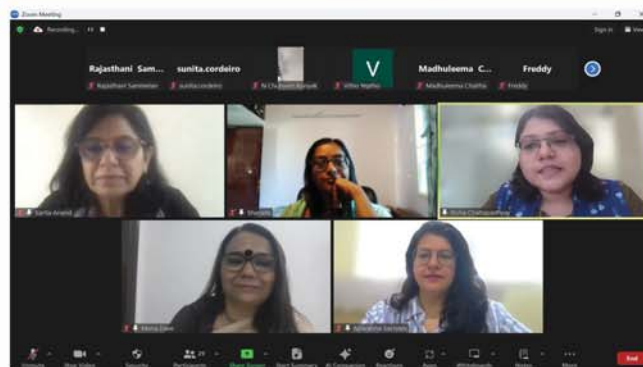
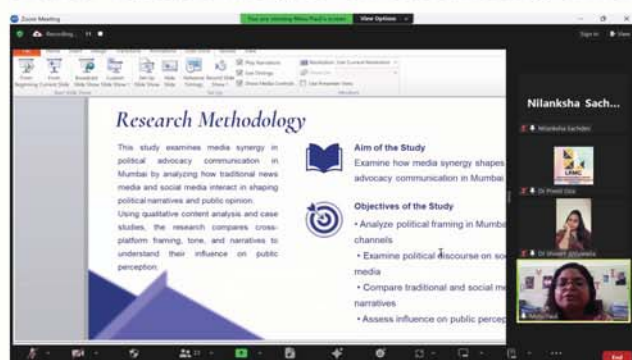
The 6th International Virtual Conference on “Social Innovation Theories and Praxis: Understanding Perspectives” was organized by the IQAC and Research Cell of Deviprasad Goenka Management College of Media Studies (DGMC), Mumbai, in association with Tetso College, Dimapur, Paschim Guwahati Mahavidyalaya, Guwahati, and the Indian Academicians and Researchers Association (IARA). The conference served as a global platform for academicians, researchers, entrepreneurs, and policymakers to examine how innovative approaches can address contemporary social, environmental, and economic challenges.

Keynote Address

The conference commenced with a keynote address by Dr. Ali Saha, who highlighted the dynamic intersection of media, storytelling, and social innovation. The session emphasized how compelling narratives can mobilize communities, foster awareness, and inspire meaningful social action.

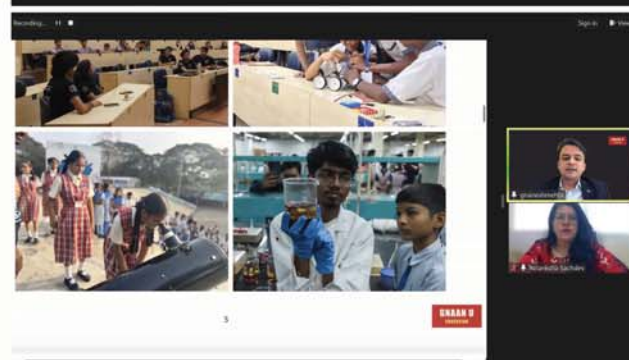
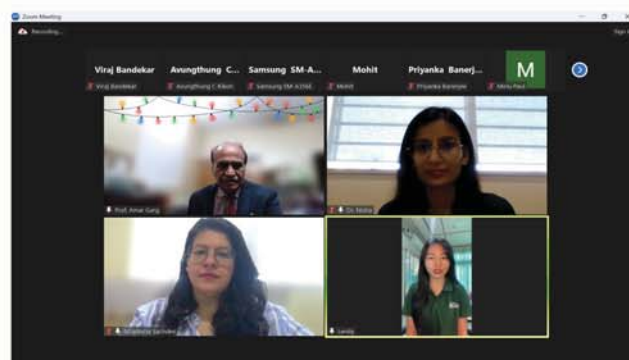
Special Session: Grassroots Innovation

A special session on grassroots innovation featured distinguished speakers including Pritesh Mistry, Rachna Kalra, and Gnanesh Mehta. The speakers shared valuable insights on sustainability-driven



entrepreneurship and community-oriented innovation. Discussions also examined the practical challenges of implementing the **United Nations Sustainable Development Goals (SDGs)**, underscoring the importance of participatory governance and localized solutions.

Scholars and students from India and abroad presented their research findings in interactive sessions, encouraging interdisciplinary dialogue, knowledge exchange, and academic collaboration. The sessions were chaired by Dr. Preeti Oza, Principal of LRMC, and co-chaired by Shivani Ahluwalia, Coordinator (BMS) at Sinhgad College of Commerce on the first day. The second day's sessions were chaired by Dr. Daniel Michal Khan, Associate Professor at Tetso College. The conference concluded with the valedictory address delivered by Dr. Amar P. Garg, which reaffirmed DGMC's commitment to promoting research, innovation, and collaborative dialogue. By bringing together diverse voices from academia and industry, the conference strengthened collective efforts toward sustainable, inclusive, and socially impactful development.



December Fever @ DGMC



“December Fever” at DGMC: A Celebration of Culture, Community and Creativity

DGMC’s annual Student’s Week, “December Fever 2025,” organized by the Student’s Council transformed the campus into a vibrant hub of celebration and fellowship. Adding to the festive atmosphere, stalls set up by various clubs offered food, games, art pieces, and charity-driven initiatives, encouraging interaction and enthusiastic participation from students. Spread across multiple days, the event brought together students and faculty through themed days, competitions, and interactive activities, creating unforgettable memories.

Day-by-Day Festivities

December 19th: Retro Day & Chocolate Day - The week began with Retro Day, where students embraced vintage fashion, filling the campus with old-school charm. Chocolate Day added a light-hearted touch to the celebrations and was warmly received by students. An E-Sports Tournament was organized by the Sports Club, drawing participation from gaming enthusiasts.



The day ended with a Jamming Session, where students and staff came together to sing and celebrate their love for music.

December 20th: Blazers Day, Carol Singing & Nukad Natak - Elegance met festivity on Blazers Day, as students dressed in blazers, adding sophistication to the celebrations. The campus reflected with warmth and joy during Carol Singing, spreading Christmas cheer and festive spirit. The Nukad Natak performed by the NSS Unit of DGMC delivered an impactful message through street theatre, encouraging awareness and reflection on important social issues.

December 22nd: Traditional Day & Stage for Teachers - Traditional Day saw students proudly showcasing ethnic attire. The highlight of the day was “Stage for Teachers” organized by the Rotaract Club. It was a special event that brought teaching and non-teaching staff into the spotlight, allowing them to share their hidden talents and connect with students beyond the classroom.

December 23rd: Sports Day, Blue & White Day & No Bag Day - Energy and enthusiasm filled the campus as Sports Day, organized by the Sports Committee, featured a range of competitive events that highlighted teamwork, determination, and sportsmanship. Complementing the athletic spirit was Blue and White Day, where students were dressed in themed colours. Adding a fun twist to the academic routine was No Bag Day, encouraging students to enjoy a relaxed and creative learning environment.



December 24th: Sports Day & Twinning Day - The excitement carried forward with the continuation of Sports Day, where students gave their best performances and cheered each other on. The week concluded on a cheerful note with Twinning Day, as students paired up in coordinated outfits, symbolizing friendship, unity, and shared celebration.

December Fever 2025 stood true to its name, successfully bringing together the DGMC community through a perfect blend of fun, talent, culture, and collaboration. More than just a celebration, the week fostered unity, encouraged student participation, and created lasting memories, making it a cherished highlight for DGMC students.

Stalls that transformed purpose into participatory experiences

The festival featured a vibrant array of student-run stalls, each contributing a meaningful and memorable experience for visitors.

The NSS Unit of DGMC organized a themed game stall titled “The Bunker”, designed with a creative military aesthetic using low-cost and recycled materials. The stall featured two engaging games—“Tactical Tint” and “Precision Strike”—which attracted a large number of students. Managed by dedicated volunteers, the initiative combined teamwork, creativity, and event management while raising funds for charitable causes.

The ABC Advertising and Branding Club set up an interactive, focusing on advertising and branding

awareness. Through engaging games based on logos, jingles, mascots, and brand recall, the stall attracted enthusiastic participation from students.

The DLLE Annapurna Stall emerged as one of the fest’s most popular attractions. Serving delicious treats like brownies, donuts, mousse, and tteokbokki, the stall drew a constant crowd and received an enthusiastic response from both students and teachers. With every item completely sold out, the stall stood out as a lively and memorable highlight of the event.

The Fine Arts Club set up a vibrant stall to celebrate creativity and artistic expression. Featuring handmade paintings, temporary tattoos, and face painting, the stall attracted enthusiastic participation from students and added colour to the festive atmosphere.

The initiative successfully promoted fine arts on campus while showcasing the creativity and talent of the club members

The Photography Club set up an engaging stall during December Fever 2025, featuring handmade photography-themed products such as bookmarks and phone stickers. A key attraction was the “Personalised Charm Bar,” where students created their own phone charms, drawing significant interest. Interactive photography-based games further enhanced participation, making the stall a lively space that successfully combined creativity, fun, and student engagement.

National Service Scheme

NSS 7-Day Residential Camp (2025-26)
Location: Yusuf Meherally Centre, Panvel
Dates: 25th January, 2026-31st January, 2026
Organized by: NSS Unit SB-22



Camp Date: 25th January, 2026 – 31st January, 2026
Camp Location: Yusuf Meherally Centre, Panvel

Day 01: 25th January 2026

This morning, we arrived at college between 6:30 AM and 7:00 AM for a camp overview and instructions from our Program Officer and Leader. After a group photo, we loaded a bus with donations and journeyed for about 2 to 2.5 hours to the Yusuf Meherally Centre, reaching around 10:00 to 10:30 AM. We set up our camp and took a rest before lunch at 2 PM. After lunch, we met Mr. Devidas Patil, who shared information about the camp, the constitution, and the National Service Scheme. We visited Babu Kutti for insights on Babu's life and then participated in community service, cleaning the area. In the evening, we practiced for a cultural program after dinner, which started around 9 PM, featuring dances and poetry.

Day 2: 26th January 2026

The day activities started at 8:00 AM with a parade, followed by speeches to honor Republic Day. After an hour of learning about the day, we had breakfast at 9:00 AM, where we prayed together before eating. Next, we formed groups of four for an inter-volunteer activity, creating posters related to Republic Day while also helping in the kitchen. We took a lunch break at 1:00 PM, sharing a meal and prayer again. In the afternoon, we worked on a theme called "MAI, MERI SURAKSHA OR USKE SADHAN," preparing presentations for two hours. At 5:00 PM, we had a poster making competition on the constitution of India. The day ended at 8:00 PM with dinner, prayer, and diary reflections.



Day 3: 27th January 2026

Our day started at 6:30 AM with freshening up and gathering in the mess area. We took a long walk, did warm-up exercises, and practiced yoga. We sang the national anthem and had breakfast together after offering a prayer. The group then visited various campus facilities, including the carpentry workshop, pottery unit, soap and oil factory, garden, and the gobar gas biogas production site. In the afternoon, we attended a Warli art session, followed by evening tea, and learned march-passing at Bapu Kutti. We concluded the day by celebrating volunteers who completed their 240 hours of NSS.



Day 4: 28th January 2026

The day started with our usual morning routine of freshening up and rehydrating, followed by a walk and yoga practice. Mr. Patel then conducted a session where we learned NSS songs, after which we had breakfast. Later in the day, we were involved in activities like pottery, where we learned the basics and tried them at a practical level. We then visited the herbal garden, where our Programme Officer explained different medicinal plants and how they are used to make various medicines. After that, we visited Lahuchi Vadi, where we carried out a small donation drive for the people. We also spent time playing with the children and interacting with the local.



Day 5: 29th January 2026

The participants began their day at 6:30 AM by preparing for the day's activities. After breakfast in the mess area, they took part in meditation and warm-up exercises. They then went on a trek to Banubai Chi Wadi and enjoyed the natural surroundings.

After the trek, they helped the local community by cleaning a public hall and organizing a donation drive, followed by interactions with the villagers. Post-lunch, volunteers participated in intra-volunteer activities conducted by Mr. Patel later visited Lahuchi Vadi to distribute remaining donations and spend time with the children. The day concluded with dinner, the NSS prayer, a game of Dam Sharaz, and diary writing.



Day 6: 30th January 2026

The day began promptly at 6:30 am with a walk, meditation, and warm-up exercises. After breakfast, participants sang the national anthem and went to the girls hostel to teach English skills. The students then taught basic English skills, including professional introductions and proper manners. Later, they went to Bapu Kutti where they attended a session commemorating Mahatma Gandhi death anniversary, where the program officer and staff spoke about his life, and after that every one participated in a game. After dinner, they gathered around a bonfire, shared reflections, and celebrated the farewell of some seniors who completed their last year in NSS.



Day 7: 31st January 2026

At 6:30 am, we prepared and packed before heading to the mess area, collecting pottery. We had breakfast, recited the national anthem, and gathered for the train journey to Goregaon station. We spent two hours together, singing songs and enjoying each others company before bidding farewell and cherishing the memories we created.



COURSES @ RSET



Kudilal Govindram Seksaria
sarvodaya school
INSPIRE, INVENT, INITIATE

Established in 1959

The school is authorised by the Maharashtra State Board of Education to offer SSC syllabus & the medium of instruction is Hindi.



KGSS
www.kgss.org.in



Kudilal Govindram Seksaria
english school
INSPIRE, INVENT, INITIATE

Established in 2010

The School is authorised by the Maharashtra State Board of Education to offer SSC syllabus & the medium of instruction is English.



KGES
www.kges.org.in



Ramniwas Bajaj
english high school
UNLEASH YOUR POTENTIAL

Established in 1985

The School is affiliated to the Council for the Indian School Certificate Examinations and follows the ICSE curriculum from Nursery to Std.X.



RBHS
www.rbhs.org.in



Mainadevi Bajaj
International school
GIVING WINGS TO YOUR DREAMS

Established in 2009

Authorised - Cambridge Primary Programme (CPP)
International General Certificate of Secondary Education (IGCSE)
Cambridge International AS & A Levels Programme (A Levels)



Cambridge Assessment
International Education
Cambridge International School
MBIS
www.mbis.org.in



Durgadevi Saraf
junior college
IN PURSUIT OF EXCELLENCE

Established in 1975

The Junior College is authorised by the HSC Board, Government of Maharashtra, to offer Higher Secondary courses in Arts, Commerce and Science streams. The College offers Information Technology (IT) as an optional subject under the Commerce and Science streams.



DSJC
www.dsjc.org.in



Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

Established in 1983

Affiliated to University of Mumbai

Undergraduate courses:
B.Com
B.Com (Accounting & Finance)
B.Com (Banking & Insurance)
B.Com (Financial Markets)
BMS, B. Sc IT.

Post Graduate Courses:

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M.Com (Business Management)

Ph.D. Programs

Ph.D. in Commerce
Ph.D. in Economics



GSCC
www.sarafcollege.org



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University / Institute

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Phasor Education Pvt. Ltd.
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KIIMS
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Fashion Designing and Interior Designing
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institute of management studies
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Established in 2010

University & AICTE Approved Program:

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DSIMS
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- Women Entrepreneurship Program
- Event Management
- Supply Chain Management



DSGS
www.dsgs.org.in



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Established in 2010

University of Mumbai - Courses:

MA - Communication and Journalism : (MA-CJ)
MA - Film Television & New Media Production : (MA-FTNMP)
BA - Multimedia & Mass Communication : (BA-MMC)
BA - Film Television & New Media Production : (BA-FTNMP)

DGMC Autonomous - Courses: Post Graduate Program (PGP)

- PGP in Integrated Marketing, Advertising & Communication (IMA&C),
- PGP in Event Management (EM)
- PGP in Sports Marketing & Management (SM&M)

Certificate Courses:

Audio & Video Editing
Graphic Design
Multimedia & Animation
Digital Communication



DGMC
www.dgmc.org.in



Ladhivevi Ramdhar Maheshwari
night college of commerce
ENLIGHTENING FUTURE

Established in 2014

Rajasthani Sammelan Education Trust is running a Night College in its educational campus by the name of Ladhivevi Ramdhar Maheshwari Night College of Commerce from the academic year 2014-15. The college is affiliated to the University of Mumbai and offers B.Com & M.Com courses. Ladhivevi Ramdhar Maheshwari Night College of Commerce has accommodated students who have passed out from evening section of Durgadevi Saraf Junior College as well as other deserving students from the nearby areas.



LRMC
www.lrmc.org.in



Ramdhar Maheshwari
career counseling centre
STEERING TO SUCCESS

Established in 2011

- Career Assessment and Guidance
- Professional Consultancy
- Personalised Skill building
- Learning Difficulty Assessments
- Remedial solutions for Academic Difficulty
- IQ & Aptitude Assessments
- Personal Counseling
- Workshops for Teachers, Parent and Students
- Study Abroad Counseling
- SAT/GRE/GMAT/IELTS/TOEFL Coaching

RMCC
www.rmcc.org.in



Kunjibihari S. Goyal
online academy
LEARNING BEYOND BOUNDARIES

Established in 2014

Rajasthani Sammelan Education Trust has started an Online Academy to extend educational facilities to a large number of students who are unable to attend regular lectures in a college. At the same time, there are many students who are anxious to study further. Through online academy, lectures of well qualified lecturers will be available on the website and students will be able to study from the convenience of their own home. Besides, the student will be able to view the lecture on the website again and again to clear his/her concept. The online academy will provide lectures of degree and post-graduate courses.

GOLD
www.goldelearning.com



Vishwanath Podar
study centre
INTELLECTION HUB

Established in 2015

Rajasthani Sammelan Education Trust has started Vishwanath Podar Study Centre. In the city like Mumbai there are space constraints in many houses and students often face inconvenience to study in a peaceful atmosphere. This study centre proves to be a boon to many students, as they are able to study in a quiet environment. The study centre remains open from morning till late evening for the benefit of students. The ICAI Extension counter has also been opened at the Vishwanath Podar Study Centre for the benefit of its students and members, for submission of various documents and distribution of study material to CA students.



RSCA
www.rsca.org.in



Mainadevi Bajaj
international playschool
YOUNG EVOLVING MINDS

Established in 2014

Rajasthani Sammelan Education Trust continues with its endeavors in the field of education with its new initiative for Toddlers which is, Mainadevi Bajaj International Playschool. The Trust aims to lay the foundation of learning for tomorrow's Global Citizen. Mainadevi Bajaj International Playschool is the first IPC Accredited Playschool in Mumbai, India and offers a Playgroup and Pre Nursery.



MBIP
www.mbip.org.in



Nalini Shah
music academy
MUSICAL HARMONY

Established in 2020

Nalini Shah Music Academy is the latest addition in the educational endeavour of Rajasthani Sammelan Education Trust. Nalini Shah Music Academy is a Hindustani classical and semi classical vocal and Indian and western Instrumental Music training Institute with an aim to train the learner with basic and technical knowledge of Music offering varied music learning courses across all age groups.



NSMA
www.nisma.org.in

FACILITIES @ RSET



Established in 1975

Dhurmal Bajaj Bhavan is a community hall which was constructed in the year 1975-76 with the handsome donations received from Shri Dhurmal Bajaj Charity Trust & other philanthropists of the community. It is situated on S.V. Road, on the opposite side of the Educational Complex of Rajasthani Sammelan Education Trust. It has a spacious, air conditioned hall on the ground floor with a seating capacity of 350 persons. The building has two more halls on the first & second floors. There are air conditioned rooms adjacent to the hall on all the floors. Dhurmal Bajaj Bhavan caters to the needs of the community, as it is rented out to the people for marriage & other social & business purposes. Many cultural activities of the schools & colleges of the trust are also conducted in Dhurmal Bajaj Bhavan.



Established in 2001

Rajasthani Sammelan Education Trust has set up Trivenidevi Deora Chikitsa Sahayta Kosh to provide medical help to needy people. It is managed by Trivenidevi Deora Chikitsa Sahayta Kosh Committee. The committee receives applications for medical help from needy people and on scrutiny of the applications, sanctions and disburses medical aid to the concerned persons who have applied for the same. Many people including the staff of all the institutions have availed of this facility from time to time.



Established in 2002

Durgadevi Saraf Hall is constructed in the educational complex of Rajasthani Sammelan Education Trust & is an air conditioned, sound proof hall with state of the art facilities. It has a seating capacity of approximately 300 persons & is mainly used for organizing seminars, conferences & cultural activities of the educational institutions of the trust. Besides, it is sometimes also given to the members of the community for marriage & other social needs. The hall has all the facilities to cater to business meetings. It has 2 air conditioned rooms adjacent to the hall.



Established in 2010

To maintain universally accepted IT Standards in security, availability and data management, Rajasthani Sammelan Education Trust has decided to have an IT Hub as proper data centre which is supported and managed 24 x 7. The IT Hub is constructed on the 10th floor of the new building, in a built-up area of 3800 sq. ft. It is fully air conditioned and is operational. The main aim of constructing the IT Hub is to make all course material available on line to our students, easy flow of interaction between student and teacher through electronic medium, to create alumni data and keep students attached to our organization life-long through web, to safe guard the campus using video vigilance and electronic access control, to control the entire admission process of all institutions centrally, to safe guard all available data and provide fast internet services within the campus.



Established in 2010

Rajasthani Sammelan Education Trust has started a cafeteria in its premises to provide snacks of large varieties to students. The cafeteria is situated on the ground floor on the south side of Durgadevi Saraf Hall in a total built-up area of approximately 4500 sq. ft. It is used by staff and students of all institutions. Various food items of different price range are supplied by the cafeteria to the students & staff of all our institutions. The cafeteria supplies all kinds of snacks and beverages to the canteens of all the institutions of Rajasthani Sammelan Education Trust.



Established in 2010

Rajasthani Sammelan Education Trust has started an educational outlet in its campus by the name of Ramnarayan Saraf Educational Outlet. This educational outlet is dedicated to the memory of late Shri Ramnarayanji Saraf. The educational outlet is constructed on the ground floor of the new building of Ramniwas Bajaj English High School on the rear side, in a built-up area of 5000 sq. ft., with an independent entrance. In this educational outlet, all stationery items, text books etc. are sold at a reasonable price so that students need not go out to purchase such items elsewhere. It also has xeroxing facility for staff and students.



Established in 2014

Rajasthani Sammelan Education Trust has started an educational outlet in its campus by the name of Ramnarayan Saraf Educational Outlet. This educational outlet is dedicated to the memory of late Shri Ramnarayanji Saraf. The educational outlet is constructed on the ground floor of the new building of Ramniwas Bajaj English High School on the rear side, in a built-up area of 5000 sq. ft., with an independent entrance. In this educational outlet, all stationery items, text books etc. are sold at a reasonable price so that students need not go out to purchase such items elsewhere. It also has xeroxing facility for staff and students.



Established in 2014

Kirandevi Saraf Library and Reading room offers reading room facilities to such students who do not have a peaceful environment at their house. The reading room is open to all students from Standard 8th onwards. The Kirandevi Saraf Library and Reading room facility is available to the students from 6pm in the evening to 9pm and from 9am to 9pm on Sundays & holidays. The library is manned by staff of Rajasthani Sammelan Education Trust and the students are enrolled on payment of nominal fees to access the facilities.

OTHER INITIATIVES



Draupadidevi Sanwormal
women's hostel
HEAVENLY DOMICILE

Established in 2012

Draupadidevi Sanwormal Women's Hostel is one of the most prestigious and renowned Women's Hostel in western suburbs of Mumbai. It is located on the 11th and 12th floor of the building facing S.V. Road in RSET campus. The hostel has state of the art infrastructure with three bedded A.C. rooms, Wi Fi enabled recreational area, dining room, dry pantry, laundry and Gym facility. The hostel has round the clock vigilant security services with CCTV surveillance.

www.dswhostel.org.in



Pravinchandra D. Shah
sports academy
FITNESS REGIME

Established in 2015

Pravinchandra D. Shah Sports Academy is a state-of-the-art facility, built on an approximate area of 24,000 sq.ft. with the most modern infrastructure. The Academy offers sports facilities like Tennis, Basketball, Box Cricket, Football Volleyball etc. and the turfs, imported from New Zealand, are made to international standards. This is perhaps, the first of its kind in-house sports academy in any of the educational institutions in the north-western part of Mumbai suburbs which caters to the growing needs of the students for sporting facilities. Recently another turf has been created for students to play various games.

www.pdsa.org.in



Jankidevi Bilasrai Bubna
boys hostel
A WISE HIVE

Established in 2018

Jankidevi Bilasrai Bubna Boys' Hostel provides safe and secured accommodation to male students coming from other states and abroad in Mumbai for obtaining higher and professional education. It is housed in an independent building with seven floors and is situated near RSET campus. It has all state of art facilities such as a canteen, air-conditioned study area on all the floors, lounge and TV room, games room etc. All the rooms are air-conditioned.

www.jbbh.org.in



Remsons Group
management research centre
MANAGEMENT RESEARCH

Rajasthani Sammelan Education Trust has started Remsons Group Management Research Centre (in memory of Radhadevi Harlalka) in Durgadevi Saraf Institute of Management Studies. Research is an important part of management education for its growth and development. Remsons Group Management Research Centre has been playing an active role in the area of research in management studies. This has given an opportunity of interaction with scholars of reputed universities all over the globe. The Director as well as faculty members of DSIMS have been presenting research papers in many international and national seminars and workshops. We are sure that in future, many scholars will successfully complete Ph. D Programme from Durgadevi Saraf Institute of Management Studies.



IRB
scholarship endowment fund
HONOURING EXCELLENCE

Rajasthani Sammelan Education Trust has started IRB Scholarship Endowment Fund to provide scholarships to all meritorious students of all the institutions of Rajasthani Sammelan Education Trust. This will give encouragement to many brilliant students to achieve further excellence in education. Meritorious students will be further motivated to work hard and give their best performance in the field of studies.



BKT
endowment freeship fund
FOSTERING KNOWLEDGE

Rajasthani Sammelan Education Trust has started BKT Endowment Freeship Fund to provide freeship to those students who cannot afford education due to lack of funds. BKT Endowment Freeship Fund is going to provide opportunity to many deserving students to obtain suitable education and thereby make progress in their life by becoming properly qualified.



Jankidevi Bilasrai Bubna
endowment freeship fund
EMBOOLDENING STRENGTHS

Rajasthani Sammelan Education Trust has started Jankidevi Bilasrai Bubna Endowment Freeship Fund to give freeship to the needy and deserving students studying in various educational institutes of RSET. The Jankidevi Bilasrai Bubna Endowment Freeship Fund will provide the much needed financial support to such students who do not have the financial means to pursue their education.



Pushpadevi Seksaria
endowment fund

Rajasthani Sammelan Education Trust has established the Pushpadevi Seksaria Endowment Freeship Fund to provide financial assistance to deserving and needy students enrolled in various educational institutions under RSET. This endowment fund offers support to students who lack the financial resources to continue their educational pursuits, thereby empowering them to achieve their academic goals.



Chatrabhuj Narsee
endowment freeship fund

Rajasthani Sammelan Education Trust has launched the Chatrabhuj Narsee Freeship Endowment Fund, an initiative aimed at providing financial support to meritorious and needy students across various RSET institutions. This fund helps the students who cannot afford to pursue their education, enabling them to continue their academic journey with ease.



Shivdevi Deviprasad Goenka
endowment freeship fund

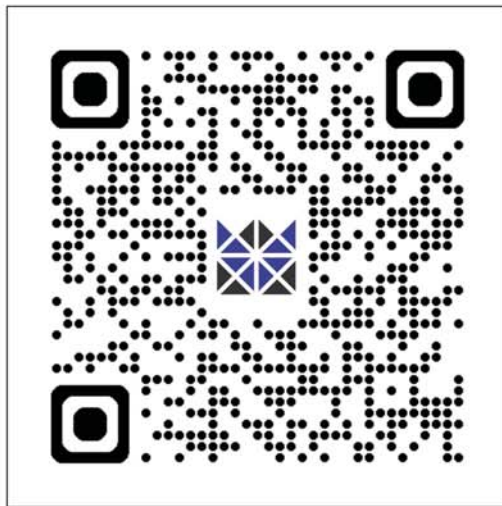
Rajasthani Sammelan Education Trust has instituted the Shivdevi Deviprasad Goenka Endowment Freeship Fund to extend financial assistance to deserving and meritorious students pursuing quality education across institutions under RSET. This fund enables students to complete their education and continue their academic journey without financial constraints.



Facebook



Instagram



Youtube



LinkedIn





Institutions



Kudilal Govindram Seksaria
sarvodaya school
INSPIRE, INVENT, INITIATE



Kudilal Govindram Seksaria
english school
INSPIRE, INVENT, INITIATE



Ramniwas Bajaj
english high school
UNLEASH YOUR POTENTIAL



Mainadevi Bajaj
international school
GIVING WINGS TO YOUR DREAMS



Durgadevi Saraf
junior college
IN PURSUIT OF EXCELLENCE



Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS



Kirandevi Saraf
institute of complete learning
WIDENING HORIZONS



Durgadevi Saraf
institute of management studies
WE CREATE LEADERS



Durgadevi Saraf
global business school
LEARN AND INSPIRE



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL



Ladhidevi Ramdhar Maheshwari
night college of commerce
ENLIGHTENING FUTURE



Ramdhar Maheshwari
career counseling centre
STEERING TO SUCCESS



Kunjibihari S. Goyal
online academy
LEARNING BEYOND BOUNDARIES



Draupadidevi Sanwormal
women's hostel
HEAVENLY DOMICILE



Pravinchandra D. Shah
sports academy
FITNESS REGIME



Vishwanath Podar
study centre
INTELLECTION HUB



Mainadevi Bajaj
international playschool
YOUNG EVOLVING MINDS



Jankidevi Bilasrai Bubna
boys hostel
A WISE HIVE



Nalini Shah
music academy
MUSICAL HARMONY



Rajasthani Sammelan
skill development centre
SCULPTING SKILLS

Endowment Funds & Research Chair



Remsons Group
management research centre
MANAGEMENT RESEARCH



I R B
scholarship endowment fund
HONOURING EXCELLENCE



B K T
endowment freeship fund
FOSTERING KNOWLEDGE



Jankidevi Bilasrai Bubna
endowment freeship fund
EMBOLDENING STRENGTHS



Pushpadevi Seksaria
endowment fund
POWERING POSSIBILITIES



Chatrabhuj Narsee
endowment freeship fund
EMPOWERING DREAMS



Shivdevi Deviprasad Goenka
endowment freeship fund
UNLOCKING POTENTIAL

Facilities



Dhurmal Bajaj
bhavan
COMMUNITY PARADISE



Durgadevi Saraf
hall
TREASURING MEMORIES



Trivenidevi Deora
chikitsa sahayata kosh
HELPING TO HEAL



Ramnarayan Saraf
educational outlet
ONE STOP EDU-SHOP



Vijay Pal Singh
health centre
WEALTH OF WELLBEING



Kirandevi Saraf
library and reading room
WORLD OF KNOWLEDGE



Rajasthani Sammelan
I.T. hub
LINKING GLOBALLY



Rajasthani Sammelan
food court
FOOD FOR THOUGHT