

RSET'S



Deviprasad Goenka  
management college of media studies  
INDIA'S PREMIER MEDIA SCHOOL

Affiliated to University of Mumbai (**Autonomous**), NAAC Accredited

RSET Campus, S.V. Road, Malad (W), Mumbai 400064, Maharashtra, India

Notice No: 1932/2026

March 11, 2026

## **NOTICE**

### **TY BA MMC SEM V ATKT (Repeater Examination)**

#### **Reschedule Dates**

As per circular No.exam./Sc/S/All-01 of 2026 received from university of Mumbai, all students who are appearing for TY BA MMC Semester V (Program Code: 4O001165) ATKT Examination commencing from 17<sup>th</sup> March 2026.

The University of Mumbai has revised the date of the examinations scheduled on 27<sup>th</sup> March, 30<sup>th</sup> March, 1<sup>st</sup> April, 2<sup>nd</sup> April and 4<sup>th</sup> April 2026.

You are required to take note of the same as per the circular attached.

Also, please find the examination time table attached again which is already shared with you earlier.

For any query write E-mail to Ms. Sarika Shah at [sarika.shah@dgmcs.org.in](mailto:sarika.shah@dgmcs.org.in)

**Dr. Ameer Vora**  
**Principal**



# University of Mumbai



(All-01)  
**Summer-2026**  
Examination Section  
CSM Building,  
Vidyanagari, Kalina,  
Santacruz (East),  
Mumbai - 400 098.

No. Exam./Sc./S/All-01 of 2026.

## CIRCULAR:-

A reference is invited to Programme Exam codes **2C00145, 3A00145, 1S00145, 1S00155, 4O00165, 3A00155** relating to the T.Y.B.Com (Sem V), T.Y.B.A (Sem V), T.Y.B.Sc. (Sem V), T.Y.B.Sc. Computer Science (Sem V), T.Y.BAMMC (Sem V) & T.Y.B.A. (Sem V) (CDOE) examinations which was scheduled from 10<sup>th</sup> & 17<sup>th</sup> March, 2026 respectively. The Principals of the affiliated Institute/Colleges in Commerce & Management, Science & Technology, Arts & Director, Center for Distance & Online Education are hereby informed that the said examinations papers are **rescheduled** due to the **STATE COMMON ENTRANCE TEST CELL, GOVERNMENT OF MAHARASHTRA (CET-2026)** and will be held as per **revised date**.

Exam Code	Examinations	Earlier Date	Revised Date
<b>2C00145</b>	BACHELOR OF COMMERCE (B.COM.) (Choice Based) (Sem V)	27/03/2026	04/04/2026
<b>3A00145</b>		27/03/2026	09/04/2026
<b>1S00145</b>		30/03/2026	10/04/2026
<b>1S00155</b>	T.Y.B.A., T.Y.B.Sc., T.Y.B.Sc. (C.S.), T.Y.B.A. (BAMMC) & T.Y.B.A. (Sem V)	01/04/2026	11/04/2026
<b>4O00165</b>	(CDOE)	02/04/2026	13/04/2026
<b>3A00155</b>		04/04/2026	15/04/2026

They are requested to inform the concerned candidates accordingly.

*Pooja Raundale*

Dr. Pooja Raundale  
Director  
Board of Examinations & Evaluation

Mumbai - 400 098  
06<sup>th</sup> March, 2026

To,

The Principals of the affiliated Colleges in Commerce & Management, Science & Technology, Arts & Director, Center for Distance & Online Education.

# University of Mumbai



## 4000165

Summer 2026

### EXAMINATION TIME TABLE

#### B.A. IN MULTIMEDIA & MASS COMMUNICATION (BAMMC) (SEMESTER V) (CBCS) (R-2019-20)

Days and Dates	Time	Paper Code	Paper
Tuesday, 17 March, 2026	02:30 p.m. to 05:00 p.m.	27411	Journalism: Discipline Related Generic: Reporting
Tuesday, 17 March, 2026	02:30 p.m. to 05:00 p.m.	27421	Advertising: Discipline Related Generic: Copy Writing
Wednesday, 18 March, 2026	02:30 p.m. to 05:00 p.m.	27412	Journalism: Discipline Related Generic: Investigative Journalism
Wednesday, 18 March, 2026	02:30 p.m. to 05:00 p.m.	27422	Advertising: Discipline Related Generic: Advertising & Marketing Research
Friday, 20 March, 2026	02:30 p.m. to 05:00 p.m.	27413	Journalism: Discipline Specific Electives : 1) Features & Writing for Social Justice
Friday, 20 March, 2026	02:30 p.m. to 05:00 p.m.	27423	Advertising: Discipline Specific Electives : 1) Globalisation & International Advertising
Monday, 23 March, 2026	02:30 p.m. to 05:00 p.m.	27414	Journalism: 2) Writing & Editing Skills
Monday, 23 March, 2026	02:30 p.m. to 05:00 p.m.	27424	Advertising: 2) Brand Building
Tuesday, 24 March, 2026	02:30 p.m. to 05:00 p.m.	27415	Journalism: 3) Global Media & Conflict Resolution
Tuesday, 24 March, 2026	02:30 p.m. to 05:00 p.m.	27425	Advertising: 3) Agency Management
Wednesday, 25 March, 2026	02:30 p.m. to 05:00 p.m.	27416	Journalism: 4) Business & Financial Journalism
Wednesday, 25 March, 2026	02:30 p.m. to 05:00 p.m.	27426	Advertising: 4) Account Planning & Advertising
Friday, 27 March, 2026	02:30 p.m. to 05:00 p.m.	27417	Journalism: 5) Mobile Journalism & New Media
Friday, 27 March, 2026	02:30 p.m. to 05:00 p.m.	27427	Advertising: 5) Social Media Marketing
Monday, 30 March, 2026	02:30 p.m. to 05:00 p.m.	27418	Journalism: 6) News Media Management
Monday, 30 March, 2026	02:30 p.m. to 05:00 p.m.	27428	Advertising: 6) Direct Marketing & E-Commerce
Wednesday, 1 April, 2026	02:30 p.m. to 05:00 p.m.	27419	Journalism: 7) Journalism & Public Opinion
Wednesday, 1 April, 2026	02:30 p.m. to 05:00 p.m.	27429	Advertising: 7) Consumer Behaviour
Thursday, 2 April, 2026	02:30 p.m. to 05:00 p.m.	27420	Journalism: 8) Media Laws & Ethics
Thursday, 2 April, 2026	02:30 p.m. to 05:00 p.m.	27430	Advertising: 8) Documentary & Ad Film Making

- Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.
- Mobile phones and other electronic gadgets are prohibited in the examination hall.
  - Change if any, in the timetable shall be communicated on the University website.

*Yokraundale*

Mumbai - 400 098  
05<sup>th</sup> February, 2026.

Dr.Pooja Raundale  
Director  
Board of Examinations & Evaluation