

## CALL FOR PAPERS

IQAC AND RESEARCH CELL  
OF

DEVIPRASAD GOENKA MANAGEMENT COLLEGE  
OF MEDIA STUDIES

in association with

ACADEMIC PARTNERS



Tetso College  
Affiliated to Nagaland University  
Sovima, Dimapur



Pashchim Guwahati Mahavidyalaya,  
affiliated to Gauhati University  
Guwahati, Assam

presents

6th INTERNATIONAL VIRTUAL CONFERENCE

“SOCIAL INNOVATION THEORIES AND PRAXIS:  
UNDERSTANDING PERSPECTIVES”

6th and 7th February,  
2026  
10am to 5pm



## Institutional Background

Founded in 2014, RSET's Deviprasad Goenka Management College of Media Studies (DGMC) is a premier media and communication institution in Mumbai. The college strengthened its academic excellence by attaining Autonomous status in 2024 with approvals from the UGC and the University of Mumbai. Accredited by NAAC in November 2023, DGMC is recognized for its curriculum innovation, research focus, industry partnerships, and interdisciplinary learning across media, management, and technology.

## Conference Brief

In a rapidly transforming global landscape marked by technological disruption, environmental crises, widening inequalities, and shifting socio-economic structures, social innovation has emerged as a critical driver of sustainable and inclusive change. The conference seeks to create an interdisciplinary platform for scholars, practitioners, policymakers, industry leaders, social entrepreneurs, and students to critically engage with theories, frameworks, policies, media narratives, technologies, and real-world practices shaping social innovation today.

This conference aims to bridge theory and practice, fostering dialogue between academic research and lived experiences, while highlighting innovative solutions, responsible leadership models, and collaborative approaches that contribute to social, environmental, and economic well-being.

## Subthemes for Paper Presentations

**Track 1:** Foundations, Frameworks & Theories of Social Innovation - evolution, societal transformation, monitoring and evaluation.

**Track 2:** Social Innovation, Sustainable Development & Inclusive Growth - participatory practices, Inclusivity, equity and localization of SDG's

**Track 3:** Responsible Management, ESG, CSR & Transformative Leadership - Ethical governance, stakeholder engagement, and leadership for impact

**Track 4:** Cross-Sector Governance, Public Policy & Institutional Innovation - Urban innovation, smart cities, institutional reforms, and Government-industry-civil society collaboration models

**Track 5:** Social Entrepreneurship, Grassroots Innovation & Hybrid Business Models - start-ups and Indigenous entrepreneurship

**Track 6:** Media, Communication & Narrative Change for Social Good - framing, digital activism, advocacy and popular culture impact

**Track 7:** Technology, AI & Data-Driven Social Innovation - tools for social benefit, ethics, and Tech-enabled solutions

**Track 8:** Gen Z, Youth Leadership & Intergenerational Innovation - social entrepreneurship, values, and future

**Track 9:** Social Innovation Praxis, Case Studies & Lived Experiences - Climate action, digital literacy, mental health, women's empowerment, Gig economy, labour systems, and social protection

**Track 10:** Regional, Cross-Cultural & Global Social Innovation Perspectives - Innovation models, SDG challenges and NGO networks

## Important Dates

- Abstract Submission Deadline: **10th January 2026**
- Full paper submission: **18th January 2026**
- Last Date for Registration: **20th January 2026**
- **Payment** - via Bank Transfer / Payment Link / QR Code (Details on the last page)



## Submission Guidelines

- **Abstract Length:** 350 words with 5 keywords
- **Full Paper Length:** 3000–5000 words (if selected)
- Papers must be original and not under consideration elsewhere.
- Please include keywords, author details, and affiliation.
- References must be in Roman Script and in APA style
- Title of the paper must be under 120 characters

## Publication Opportunities for the Conference

- **Journal Publication:** Selected papers will be published in an ISSN Peer Reviewed journal. The journal is also recognized by the Modern Language Association (MLA), adding academic credibility.
- **Conference Proceedings** publication in an ISBN book

DGMC Mumbai invites submissions of abstracts on the following themes and subthemes. Submissions should be original, unpublished works of academic research, case studies, or theoretical papers. Each paper will undergo a peer-review process to ensure academic rigor and relevance.



### SPEAKER LED SESSIONS

Social Innovations navigating through Theory and Praxis



### PAPER PRESENTATION AND PUBLICATIONS

Publication in certified ISSN Peer Reviewed Journal



### PANEL DISCUSSION

Impact of Social Innovations across disciplines and society



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www.dgmc.org.in

## Abstract Submission

- 1. Click on the Abstract Submission Form Link:** Open the submission link provided.
- 2. Fill in Your Details:** Enter all required personal and academic information.
- 3. Upload your abstract in the format specified.**
- 4. Submit the Form:** Once submitted, wait for the confirmation of acceptance from the review team.

## Registration Details

### Registration Fee:

Participant	Participation	Paper Presentation	Presentation and Publication
Academia and Industry Participants	Rs.750/-	Rs.1000/-	Rs.2500/-
Research Scholars	Rs.500/-	Rs.750/-	Rs.2000/-

Join us as we delve into the transformative potential of AI and its role in shaping a sustainable future across diverse disciplines. We look forward to your participation!



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## PAY & REGISTER

**Registrations & Payment Link: [CLICK HERE](#)**

### Bank Details for Bank Transfer:

- Bank Account No.**- 35020100005167
- Bank Account Name**- DEVIPRASAD GOENKA MANAGEMENT COLLEGE OF MEDIA STUDIES
- Bank Name**- BANK OF BARODA
- Branch Name**- SUNDER NAGAR BRANCH, MALAD WEST, MUMBAI
- IFSC Code**- BARBOSUNGOR (5th character is zero)

Once the payment is made, keep us informed about UTR Number, Bank Name and date of NEFT transaction so that we can confirm receipt of the same.

### Registration Process

- Select Your Category:** Choose the appropriate participant category from the table provided.
- Proceed to Registration and Payment Form:**
  - Click on the Link provided above for Registration and Payment
  - Fill Out the Registration Form Accurately in detail
  - Use the payment links on the form to complete the registration fee payment.
  - You may make a bank transfer or pay via payment link provided in the form.
- Save Proof of Payment:** Take a clear screenshot of the successful payment receipt.
  - Upload your abstract again in the designated section.
  - Upload the payment receipt screenshot for verification.
- Submit the Form:** Ensure all details and uploads are correct before submitting.



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