

# **EDITION** 2024 - 2025

# TEAM BEHIND THE SCENE

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I, Dr. Amee Vora, hereby declare that the particulars given are true to the best of my knowledge.

Signature of the Publisher

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The final curation of the content in the magazine is at the sole discretion of the DGMC Magazine Committee as specified by the H.o.I. for each academic year.

## 

01	Declaration (form 4)	03
02	About us 2.1 Rajasthani Sammelan Education Trust 2.2 RSET's Deviprasad Goenka Management College of Media Studies 2.3 Office Bearers, Trustees and Members of Managing committee of Rajasthani Sammelan Education Trust	06
03	Leaders Speak  3.1 Message from Shri Ashok M. Saraf, President, Rajasthani Sammelan Education Trust (RSET)  3.2 From the Principal's Desk: Dr. Amee Vora, Principal DGMC	09
	Result Infographics	10
04	Academic Overview  4.1 Annual Day Celebration  4.2 Academic Report  4.3 Academic Prize Winners  4.4 Non-Academic Prize Winners  4.5 Inter College Festivals and Winners  4.6 Degree Certificate Distribution Ceremony  4.7 Annual Sports Day Celebration  4.8 From The Valedictorian	13
05	Conferences 5.1 International Conference	43
06	Towards Developing Personalities  6.1 Workshops, Guest Lectures and Masterclasses  6.2 Training and Placement	46

## 

07	Clubs and Committees 7.1 National Service Scheme (NSS Unit) 7.2 Rotaract Club of DGMC 7.3 Women Development Cell (ICC - Internal Complaint Committee) 7.4 Literati Club 7.5 Sports Club 7.6 Film Society 7.7 Advertising and Branding Club 7.8 Library Committee 7.9 Culture Club 7.10 Student Council 7.11 Department of Lifelong Learning and Extension (DLLE) 7.12 NPTEL 7.13 Green Club 7.14 Photography & Cinematography Club 7.15 IQAC Events 7.16 Research Cell 7.17 Institution's Innovation Council (IIC) 7.18 Faculty Development Program	53
08	Bulletin 8.1 BMS Induction 8.2 Industrial Visits 8.3 TRIGON 2025 8.4 Farewell - 2025	101
09	Staff Speaks	112
10	Student's Corner  10.1 Students' Voices  10.2 Students' Achievements  10.3 Alumni Corner	115



## **ABOUT**

## Rajasthani Sammelan Education Trust (RSET)

Established in 1948 in Malad, Mumbai, Rajasthani Sammelan Education Trust (RSET) is a registered public charitable trust that began its educational journey with just three girl students. Today, it has grown into a vibrant academic ecosystem, spread across a two-acre campus with modern infrastructure, including a well-maintained playground. Committed to fostering educational, social, and charitable initiatives, RSET has consistently worked towards making quality education accessible to a broad cross-section of society.

The trust extends support beyond academics, offering financial assistance for medical needs through the Trivenidevi Deora Chikitsa Sahayata Kosh, along with scholarships and freeships to meritorious and financially underprivileged students. Over the past seven decades, RSET has significantly contributed to education from the primary level to postgraduate programs across diverse disciplines such as Commerce, Management, Information Technology, Science, and Media. Currently, over 16,000 students are pursuing their education across RSET's wide array of institutions.



Launched in 2014 under the aegis of RSET, Deviprasad Goenka Management College of Media Studies (DGMC) has evolved into a dynamic institution that offers a multidisciplinary blend of courses in media, management, and emerging technologies. The college attained Autonomy Status in 2024, approved by the University Grants Commission (UGC) and University of Mumbai—a landmark in its pursuit of academic innovation. During its first NAAC accreditation cycle in November 2023, DGMC was awarded a B+ Grade with a CGPA of 2.65.

DGMC offers a broad spectrum of undergraduate and postgraduate programs, equipping students with relevant skills for today's industries. Courses include:

- · Bachelor of Arts in Multimedia and Mass Communication (BAMMC)
- Bachelor of Arts in Film, Television, and New Media Production (BA-FTNMP)
- · Bachelor of Science in Data Science
- Bachelor of Science in Animation & VFX
- Bachelor of Management Studies (BMS) AICTE approved
- Master of Arts in Communication & Journalism (MA-C&J)
- Master of Arts in Mass Communication Film, Television, and New Media (MA MC-FTNM)
- · Master of Arts in Public Relations (MA-PR)

The DGMC campus is equipped with cutting-edge resources tailored to both creative and technical disciplines. Key facilities include ICT-enabled classrooms with LCD projectors, iMAC computer labs, a color grading suite, a sound innovation lab, a production control room, and a shooting studio.

DGMC emphasizes a well-rounded educational experience, offering a blend of academic rigor and co-curricular engagement to encourage critical thinking, creativity, and holistic growth in students.

## Office Bearers, Trustees & Members of the managing committee of Rajasthani Sammelan Education Trust (2022-2027)

#### Office Bearers

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Shri Rungta Ajay J. Shri Saraf Arun		?	Shri Saraf Aditya V.		
Shri Thacker Sujay J.					
		Invitees			
Shri Dalmia Sharad S.	Shri Jain Kapal k	Shri Jain Kapal K.		Shri Kabra Pradeep S.	



I am delighted to introduce RSET's Deviprasad Goenka Management College for Media Studies (DGMC), a distinguished institution under the Rajasthani Sammelan Education Trust (RSET). For over seven decades, RSET has been a pillar of educational excellence, and DGMC stands as a testament to our unwavering commitment to innovation and progress in education.

DGMC offers a unique learning experience that blends academic rigor with practical exposure. In today's fast-evolving media landscape, we recognize the importance of equipping students with both traditional insights and cutting-edge knowledge. With a curriculum aligned to global trends, we ensure that our students gain an international perspective alongside a strong industry foundation.

Our collaborations with leading industry professionals provide students with invaluable opportunities to engage with experts, refine their skills, and enhance their employability in an evercompetitive field. Moreover, it is a proud moment to see DGMC achieve autonomous status from the academic year 2025-26, a significant milestone that will further strengthen its academic vision and flexibility. I also extend my best wishes for the introduction of new courses, which will undoubtedly contribute to the institution's legacy of excellence.

The state-of-the-art infrastructure at DGMC fosters inquiry, research, and holistic learning, creating an environment that nurtures creativity and critical thinking. Our commitment extends beyond academics—we actively encourage students to participate in national and international conferences, media festivals, and workshops, providing platforms for them to showcase their talents and expand their horizons.

Despite the evolving challenges in higher education, DGMC continues to thrive, setting benchmarks in media and management studies. As an integral part of the RSET family, it has carved a distinct identity for itself, and I do not doubt that it will continue to inspire, innovate, and excel.

I extend my heartfelt wishes to the faculty, staff, and students of DGMC for their continued success and future endeavours.



## The future depends on what you do today.

- Mahatma Gandhi

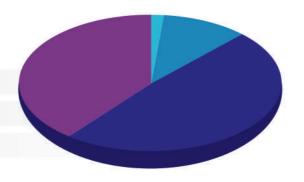


## **RESULT - 2023-2024**

## TY BAMMC SEMESTER VI

## - Advertising

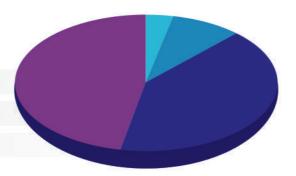
- Total number of students with A+10.9%
- Total number of students with A 48.4%
- Total number of students with B+39.1%



## TY BAMMC, SEMESTER VI

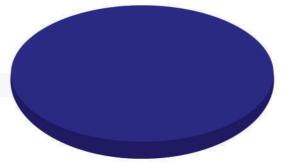
### - Journalism

- Total number of students with A+13.3%
- Total number of students with A 36.7%
- Total number of students with B+46.7%



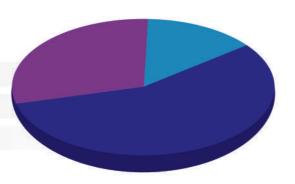
## TY BAFTNMP, SEMESTER VI

■ Total number of students with 0 100%



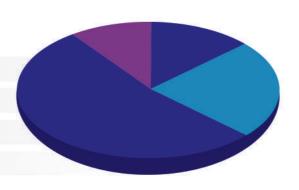
### MACJ SEMESTER IV

- Total number of students with A+14.33%
- Total number of students with A 57.1%
- Total number of students with B+28.6%



### MAFTNMP SEMESTER IV

- Total number of students with A+23.3%
- Total number of students with A 53.3%
- Total number of students with B+10%
- Total number of students with 0 13.3%





Vidyā Dadāti Vinayam, Vinaya Dadāti Pātratām.

"Knowledge bestows humility, humility begets worthiness."

As the Principal of this esteemed institution in the heart of Mumbai, I am reminded of this timeless Sanskrit wisdom that encapsulates our educational philosophy. Knowledge, when truly acquired, leads to humility - and from this humility springs forth character, prosperity, and ultimately, inner peace. As Mahatma Gandhi wisely said, "Education means all-round drawing out of the best in a child and man - body, mind, and spirit." At DGMC, we believe in nurturing minds that are not only knowledgeable but also compassionate, ethical, and forward-thinking.

It is with this commitment to excellence and holistic development that I am thrilled to announce our institution's next chapter of growth. DGMC has achieved autonomous status beginning academic year 2025-26. This landmark achievement grants us unprecedented academic freedom to innovate and excel. With this autonomy comes the opportunity to introduce cutting-edge programs aligned with industry demands while staying true to our core values of comprehensive development. We are proud to launch four new programs-BFA (Applied Art), BSc in Data Science, BSc in

Animation & VFX, and MA in Public Relations.

Our newfound autonomy enables us to better implement the vision of the National Education Policy (NEP) 2020, which has set the foundation for a multidisciplinary, and skill-oriented approach to learning. As Albert Einstein said, "Education is not the learning of facts, but the training of the mind to think." This academic freedom allows us to fully embrace this vision through curriculum design that fosters critical thinking and innovation.

We are committed to fostering student-centric learning, integrating industry-driven pedagogy, and ensuring that education at DGMC is aligned with real-world applications. Our state-of-the-art studios, research-oriented approach, and industry collaborations provide students with an edge, preparing them to navigate their professional journeys with confidence.

Beyond academics, we take immense pride in our co-curricular and extracurricular initiatives, which shape well-rounded individuals. Our NSS, Rotaract Club, and DLLE instill social responsibility in our students, encouraging community contributions. DGMC students actively participate in Mumbai University's Youth Festival and Udaan, showcasing diverse artistic talents. Our Annual Day provides another platform for creative expression and celebrating achievements. Our students also contribute significantly to the Avishkar Research Convention. The Training and Placement Cell ensures students gain hands-on experience through internships and skill-based training, making them job-ready for the competitive market.

At DGMC, education goes beyond textbooks—it is about shaping character, encouraging curiosity,

and inspiring lifelong learning. As we embark on another exciting academic year, I encourage our students to remain curious, resilient, and passionate about learning. Dr. A.P.J. Abdul Kalam rightly said, "Learning gives creativity, creativity leads to thinking, thinking provides knowledge, and knowledge makes you great." Let's continue striving for greatness together!



\*\*\*\*\*\*\*



A Night of Legacy, Celebration, and Lights, Camera, Action!

On the vibrant evening of January 24, 2025, the sprawling grounds of the PDSA Turf buzzed with energy as Deviprasad Goenka Management College of Media Studies hosted its much-anticipated Annual Day. With a seamless blend of tradition, talent, and cinematic tribute, the evening titled "Cinema – কল, সাজ और कल" stood as a beautiful testament to India's rich film heritage, youthful creativity, and institutional excellence.

### Welcoming the Stars of the Evening

The event commenced with the dignified receiving of guests by the student volunteer team. The Chief Guest Ms. Monisha Advani, Guest of Honour Smt. Nupur Ji Goenka Jain, and esteemed dignitaries from the Rajasthani Sammelan Education Trust (RSET) were escorted with warmth and protocol to the venue.

A warm Namaste by the anchors, Saumya and Pratham, marked the start of the formal ceremony, followed by the National Anthem—a moment of pride and unity. The curtains rose to an Invocation

Dance Performance, beautifully choreographed and performed by DGMC students, setting a spiritual and artistic tone for the evening.

### Lighting the Lamp of Knowledge and Vision

The evening's formal proceedings were led by Prof. Bhavya Kotian, who gracefully took over as the Master of Ceremony. She extended a heartfelt welcome to Shri Ashok ji Saraf, President of RSET; Dr. Amee Vora, Principal, DGMC; and all the dignitaries, faculty, students, and guests. A video presentation showcasing DGMC's journey, crafted by the college's own media students, was met with appreciation and applause.

In her Annual Report, Dr. Amee Vora shared the milestones DGMC had achieved over the past year, from academic accolades to media innovations, community impact to creative breakthroughs. Her report captured the soul of DGMC – an institute brimming with talent, resilience, and vision.

#### Honoring Leadership and Luminaries

Shri Ashok ji Saraf, a pillar of RSET, delivered the Opening Address, highlighting the Trust's legacy of 76 years—an inspiring milestone to be celebrated on January 25. His words resonated with the values of perseverance, passion, and progress.

The Chief Guest Ms. Monisha Advani, celebrated co-founder of Emmay Entertainment, was introduced with a compelling profile of her entrepreneurial achievements, cinematic vision, and inspiring journey in media and business. She was felicitated by President Shri Ashok ji Saraf with a memento, marking the college's deep gratitude.

Smt. Nupur Ji Goenka Jain, the Guest of Honour, known for her zest for life, fitness, and philanthropy, was felicitated by Hon. Joint Secretary Shri Vinod ji Dalmia. Her warm presence added a personal charm to the evening's proceedings.

## Applauding Excellence: Prize Distribution Ceremony

The most awaited Prize Distribution Ceremony began with Prof. Nilanshka Sachdev inviting outstanding students to be felicitated for their academic brilliance, cultural contributions, and leadership. From shining stars in journalism to passionate performers and organizers, each awardee was a story of dedication and drive.

A special moment unfolded when Ms. Prathiba Pandey was announced as the Best Student of the Year, recognized for her consistency, intellect, and exemplary conduct. Her speech was heartfelt and inspirational.

Ms. Monisha Advani returned to the stage for her keynote address, sharing insights about storytelling, leadership, and staying true to one's purpose. Her words lit a spark in many aspiring minds that evening.

The formal program ended with a Vote of Thanks by Prof. Bhavya Kotian, who acknowledged the tireless efforts of every team and individual involved—from trustees and faculty to the technical, support, and housekeeping staff. She extended gratitude to parents and students, thanking them for making the event a true celebration of community.

## The Grand Spectacle: "Cinema - कल,आज और कल" As the lights dimmed and anticipation peaked, the

As the lights dimmed and anticipation peaked, the entertainment program unfolded with DGMC's original production "Cinema कल,आज और कल"—a

vibrant tribute to Indian cinema through the ages. The show was introduced by Mr. Sanman Hutgikar, the Student Body President.

Spanning across seven Acts, the performance was a captivating journey from the golden era of Dadasaheb Phalke and Raj Kapoor, to the romance of Shah Rukh Khan, the charisma of modern-day stars, and finally, the contemporary movements in storytelling, friendship, and festivals.

### **Key Highlights:**

Dance Sequences: Electrifying group performances on "Vande Mataram", "Azeem-o-Shaan", "Man Mohini", "Barso Re", "Girls Like to Swing", and a grand finale on "India Wale" lit up the stage with rhythm, color, and power.

Cinematic Scenes: Hilarious recreations from "Andaaz Apna Apna", "Golmaal", and "Vicky Vidya Ka Woh Wala Video" had the audience roaring with laughter.

Rap & Music Blocks: Soulful entries like "Apna Time Aayega" and retro classics in rap style gave a refreshing blend of nostalgia and modern beats.

Tributes to Love and Festivals: "Piya Tose", "Rang Barse", and "Kahe Chede" captured the essence of Indian emotions and celebration.

Oscars and Directors' Salute: Performances inspired by iconic films like "Manthan" paid tribute to India's cinematic achievements on global platforms.

The show concluded with a Raj Kapoor solo, echoing the timelessness of classic cinema.

### A Night to Remember

The final Vote of Thanks was delivered by Principal Dr. Amee Vora, whose words reflected immense pride and affection for the entire DGMC family. She praised the commitment of every performer, volunteer, faculty, and coordinator for bringing such a grand vision to life.

As the night closed with thunderous applause and smiling faces, one could feel the heartbeat of DGMC in every performance, every cheer, and every light that graced the stage. Annual Day 2025 wasn't just an event; it was an experience woven with stories of yesterday, dreams of today, and the promises of tomorrow.



INDIA'S PREMIER MEDIA SCHOOL | 15

























INDIA'S PREMIER MEDIA SCHOOL | 17





## **COLLEGE REPORT OF 2024-2025**

"The journey of a thousand miles begins with a single step—but progress is built on the courage to keep moving forward." – Lao Tzu

A major milestone this academic year was DGMC attaining **autonomous status**, a reflection of our sustained commitment to academic excellence, institutional integrity, and innovation in higher education. This autonomy empowers the college to design dynamic, industry-relevant curricula that meet the needs of today's fast-changing world.

As part of this growth, DGMC has introduced **three new academic programs**, bringing the total to **nine undergraduate and postgraduate courses**. These additions not only expand academic choice

but also deepen the institution's multidisciplinary strength and industry alignment.

DGMC continues to foster a learning environment that balances critical thinking, professional skills, and community responsibility. With a strong emphasis on experiential learning, student development, and ethical grounding, the college stands as a vibrant hub for future-ready education. In this issue of Roar, we celebrate the achievements of our students and faculty, showcase creative endeavours, and reflect on the strides taken in research, outreach, and institutional development. Each page echoes our shared belief that education is not just about acquiring knowledge, but about becoming agents of positive change.

### **Courses Offered:**

- 1. Bachelor of Multimedia and Mass Communication (BAMMC)
- 2. Bachelor of Film, Television, and New Media Production (BAFTNMP)
- 3. BSc in Data Science
- 4. BSc in Animation & VFX
- 5. Bachelor of Management Studies (BMS) AICTE approved
- 6. Master of Arts in Communication & Journalism (MA-CJ)
- 7. Master of Arts in Mass Communication Film, Television, and New Media (MA MC-FTNM)
- 8. Master of Arts in Public Relations (MA-PR)

## Results of Academic Year 2023-2024

#### For BAFTNMP, SEMESTER VI, APRIL 2024:

Total number of students who appeared: 44

Total number of students passed with Grade O: 44%

Total number of students passed with Grade A+: 0

## For BAMMC, SEMESTER VI, APRIL 2024: -Advertising

Total number of students who appeared: 82

Pass percentage was: 85.18%

## For BAMMC, SEMESTER VI, APRIL 2024: -Journalism

Total number of students appeared: 36

Pass percentage was: 91.66%

#### For MA CJ, SEMESTER IV, APRIL 2024:

Total number of students appeared: 11

We secured 90.90% results for MACJ-Part II.

Ms Farzin Dalal, our student of MACJ – Part II, ranked first in the SEM IV Examination of the University of Mumbai in Communication and Journalism.

### For MA MC-FTNM, SEMESTER IV, APRIL 2024:

Total number of students appeared: 34

We secured 94.11% results for MA MC-FTNMP-Part II.

The academic year commenced with the Orientation Programme for the FY/SY/TY BAMMC and BAFTNMP programs.

#### Rotaract Club

Session on Relationship Management by Mrs. Kamakshi Gupte: The Rotaract Club held a session on Relationship Management which was conducted by Mrs. Kamakshi Gupte. The topic of this session was on a refined exploration of interpersonal and professional relationships. Mrs. Kamakshi Gupte spoke about the ever-flourishing sphere of what it means to have or be in 'relationships'. She mentioned communication was an undercurrent. Mrs. Kamakshi Gupte talked about relationships - how to deal with one-sided love, overcoming situationships, how to tell if one is in love, etc.

Rotaract Club hosted a guest talk: Soul Sync by Ms Sheetal Tanna and Mr. Jayesh Tanna: This event was centered around nurturing meaningful connections between parents and children. The primary focus of the event was to establish a platform for open discussions, emphasizing the significance of communication and understanding within families. Soul Sync successfully united children and parents in a shared exploration of the complexities of their relationships while shedding light on the importance of mental health in the family unit.

## 'Heartbeats of Hope: Empowering Emergency Response' - a transformative event organized by the Rotaract Club at the Madhoprasdad Saraf Seminar Hall

The session was conducted by Rotarian Cardiologist Dr. Akshay Mehta and was ably assisted by Dr. Yogini Sheth from the Rotary Club of Bombay Airport, Ms. Sumaiya Raghavan, the Operations Head of Revive Heart Foundation at iCARE Holy Family Hospital, Mumbai, aimed to raise awareness and preparedness for cardiac emergencies.

The cardiologists stressed the urgency of immediate CPR application in increasing survival rates. A live demonstration followed, showcasing proper CPR techniques, including chest compressions and rescue breaths, underlining correct hand placement, compression depth, and rate.

#### PROUD GIRL 2.0.

The Rotaract Club visited a remote village in

Naigaon - Umela Phatak on 19th of August 2023 to raise awareness about menstrual hygiene, and empower women as part of its first key project, Proud Girl 2.0 for the Rotary International year 2023-24. The event also aimed to distribute hygiene kits comprising essential items to empower women.

The highlight of the event was the Memorandum Of Understanding signed by Mr. Prakash Waghela, signifying the official adoption of the village by RCDGMC.

Rotaract Club hosted a compelling "Ideathon" event on 9th Oct 2023 in collaboration with the Nourishing Schools Foundation, Bangalore. The event aimed to raise awareness about the critical issue of malnutrition among school children and to encourage innovative solutions to promote a healthier lifestyle.

The Rotaract Club also hosted a Plastic Waste Management Session on 2nd Nov 2023 to raise awareness and promote responsible plastic waste management practices among students and participants. The session featured two distinguished speakers Mr Sanjay Merchant from the Rotary Club of Bombay Airport and Ms Harleen Kaur, from Team Bisleri who shared their insights and experiences in the field of plastic waste management. The highlight of the event was the signing of the MOU between the college and team Bisleri under their CSR initiative titled "Bottles of Change".

## Celebration the Ganesh Utsav has become a tradition at DGMC

This year also we saw the Rotaract Club organize a 9 day Ganesh Utsav Festival. The entire college was filled with divinity during these days with the Lord Almighty's blessings.

#### Shades & Spectrum II:

On the 13th of March, 2024 the Rotaract Club of DGMC orchestrated a profoundly enlightening event, Shades and Spectrum II, with a central focus on "Hidden Histories: Unearthing LGBTQ+ Narratives in Ancient Text" at Bajaj Hall, Malad (W).

## Department of Lifelong Learning and Extension Programme

The Department of Lifelong Learning and

Extension (DLLE) at DGMC, now in its second year since its inception in 2023–24, has continued to make remarkable strides in community engagement and social responsibility. The DLLE team proudly secured consolation prizes in multiple events, including the Street Play and Creative Writing competitions at the University of Mumbai's Youth Festival "Udaan", as well as an intercollegiate festival hosted by BL Amlani College.

This academic year, the department actively implemented three key extension work projects: Population Education Club, Annapurna Yojna, and Industry Orientation Programme. A total of 47 students successfully completed their required 120/240 hours of project work, reinforcing their commitment to social development and experiential learning.

## The IQAC and the Literati Club celebrated Hindi Diwas across 2 days:

The first day was an Inter RSET Institute Debate Competition on the topic - 'Should Hindi be made our National Language?' The 2nd day was a Hasya Kavi Sammelan where acclaimed poets Mr Suresh Mishra, Basant Arya and Rana Tabasssum were invited to render their poems. They enthralled the audience with their rendition.

## The IQAC celebrated International Mother Language

International Mother Language (Matribhasha Diwas Celebrations)

On 21st February 2025, Matribhasha Diwas was celebrated in Deviprasad Goenka Management College with great enthusiasm to promote linguistic and cultural diversity while encouraging the use of Indian languages in education and creative expression. The event emphasized the importance of one's mother tongue in fostering talent development and preserving cultural heritage. The celebration aimed to promote the use and preservation of Indian languages, and also to encourage artistic and literary expression through mother tongue-based performances. A series of engaging activities were conducted, drawing active participation from students, teachers, and cultural enthusiasts. Participants showcased folk and traditional songs in their respective mother tongues. They delivered inspiring speeches in their regional languages, emphasizing the significance of language in shaping identity and cognitive development. The performances reinforced the role of language in storytelling and cultural preservation. The enthusiastic response from attendees strengthened the belief that language is a powerful medium for creativity and cultural preservation. The event concluded with a renewed commitment to promoting Indian languages in education, literature, and the arts.

The IQAC and the Women Development Cell of the college organized a session on Gender Sensitization-The Unheard Voices. The speakers invited for the session were Vicky Shinde, a Transgender actress and Mr Sarang Bhakre, a Transgender activist. A Self Defense Workshop was also conducted by the Women Development Cell (WDC) and IQAC of Deviprasad Goenka on 8th February 2024. Mr. Dilip Sharma, a renowned martial arts expert and champion of women's empowerment cause conducted the workshop.

The Annual Sports Day was celebrated with great enthusiasm and vigour. The Chief Guest was Ms Ami Ghia, an ex Badminton Champion. There was a beautiful display of MalaKhamb by the students of Sane Guruji Aarogya Mandir.

#### The Training and Placement Cell of the college:

It's a matter of great pleasure in mentioning that this year the Training and Placement Cell has signed close to 31 MOUs, and all these Knowledge Partners are employing interns in their respective firms from the Training and Placement Cell. We have offered internships to 35 students who have successfully completed their training and are eligible for internship and further placement.

This year we also had Contiloe Production visiting our campus for campus Interviews and they recruited 6 of our students. Other 2 students were also recruited by our own Alumnus who has started his own venture in Kerala. Apart from this, various clubs and associations of the college conducted different activities which aligned with their domain.

**The Film Club** in their Friday Series showed films from different genres to the students for eg. KillBill, Chalti ka Naam Gaadi, The Bicycle Thief, Baadal, Maasoom, Ajantrik, etc.

### **Marketing Activity**

As an important part of the marketing activity, the IQAC and the Rotaract Club organized a Career Fair titled 'Media Mosaic'. Students from standard 10th and 12th were invited form our sister institutes and career sessions on Films, Journalism, Advertising, Photography and Graphic Designing were taken up.

Students also visited schools and junior colleges in and around Malad and Goregaon, and motivated them to hold career sessions on Media and Entertainment in their premises as a part of our outreach program.

#### Student & Faculty Achievements

We take great pride in recognizing the outstanding accomplishments of our students and faculty across diverse fields and disciplines. Their dedication, innovation, and hard work continue to inspire excellence within our academic community.

#### Students' Achievements:

**Farzin Dalal** made DGMC proud by topping and ranking first at the MACJ – Part II program at the University level. She was the Topper of MACJ – Part I at the University too. Thus DGMC has a 1st Ranker for MACJ Course at the University of Mumbai.

**Sanman Hutgikar** made DGMC proud by topping and ranking first at the MACJ – SEM I program at the University level in Dec 2024.

**Pooja Shah,** a TYBAMMC Students won the following accolades

- 4 Golds in 6th Palghar Wushu Championship on 4th August, 2024, held at Mihir Sen Sports Complex, Mira Road.
- Gold in Taolu Group event
- Gold in Jianshu Broad Sword
- Gold in Chanquan
- Gold in 52 kg weight category
- Bronze Medal in Khelo India Wushu Women League held in Godwin Public School, Meerut, Uttar Pradesh from 24th to 27th August, 2024

- secured 6th place out of 25 players in the Khelo India Nationals – Wushu Women's League, held in Bilaspur, Chhattisgarh.
- She also got selected for Nationals

#### Staff Achievements:

**Mr. Viraj Bandekar** completed MBA in January 2025. Enrolled for Ph.D with the Department of Communication and Journalism, University of Mumbai.

**Ms. Divya Narang Tinna** successfully defended her Pre-Ph.D. thesis viva and submitted her thesis titled "Status of Women in Newsrooms in India: Assessing the Gender Patterns in Media."

**Ms. Divya Narang** was invited as a resource person for an ICSSR-funded online seminar organized by the IQAC and Research Cell of SYON College, Abohar.

**Ms. Divya Narang** attended an online Faculty Development Programme organized by Christ University, Bengaluru, on the theme "AI and Media Research".

Ms. Divya Narang Tinna published a research paper titled "From Screen to Cyberspace: Investigating Gender Bias in Trolling Towards Women in Bollywood" in the UGC-CARE listed journal IPE Journal of Management.

Ms. Divya Narang Tinna, along with Jinto Joy Koikalethu, alumni of Deviprasad Goenka Management College of Media Studies, presented a research paper titled "Exploring the Glorification of Violence in Punjabi Music".

Ms. Divya Narang Tinna, along with Tekanungla Imsong, an alumna of the college, presented a research paper titled "An Insight into the Rising Popularity of K-Drama among North-Eastern Students".

**Ms. Deveeka Shetty** got enrolled for Ph.D with the Department of Communication and Journalism, University of Mumbai.

**Dr. Nisha** presented a paper titled "The Power of Narrative: Analysing the Role of Storytelling in Boosting Brand Value and Enhancing Consumer Engagement" on 31st August 2024, which got published in the Conference Proceedings of 10th REMSONS International Research Conference on 'Empowering Transformational Change in Business Landscape, Vol. 10, Aug 2024. ISBN 978-93-5196-952-5

**Dr. Nisha** published a paper "AI-Enabled Digital Dissemination of Naga Tribal Folklore: Revitalizing Cultural Heritage Through Multimedia Storytelling" in GAP Bodhi Taru, Vol. VIII, Special Issue, March 2025. Pp. 155-159.

**Dr. Jisha Vijay** published a research paper titled 'Escaping Consumerism and Exploring the Future of the Minimalist Trend Among Adults' in T. Tarnanidis & M. Vlachopoulou (Eds.), Cultural Sensitivity, Cross-Border Logistics, and E-Commerce in GlobalMarketing.2025,IGI Global Scientific Publishing.

**Dr. Jisha Vijay** published a paper titled 'The Expectation Confirmation Theory: A Service Perspective' in GAP Bodhi Taru: A Global Journal of Humanities. 8(1), 10–18.

**Dr. Jisha Vijay** published 'Digital Transformation in Customer Experience and Behavior in S. Maravilhas & R.Ladeira (Eds.), Digital Transformation Initiatives for Agile Marketing (pp. 251-274).

**Dr. Jisha Vijay** published a chapter titled 'Entrepreneurial Insights: Super Intelligence Revolutionizing the E-Commerce Landscape In S.

Salman & A. Bhaumik (Eds.), Entrepreneurship Innovation and Education for Performance Improvement (pp. 562-576).

Ms. Deveeka Shetty published a research paper in a National journal. Her recent publication includes 'The Impact of Social Media Influencers on Youth and Social Values – a systematic review of literature' in the Peer Referred & UGC Listed Journal No. 40776 "AJANTA" ISSN -2277-5730 with Impact Factor 7.428.

As part of their continuous professional development, DGMC faculty members actively participated in a **6-day Faculty Development Programme** titled "Fresh Perspectives for the New Age Teacher," held from 18th to 26th June 2024 at the DSIMS auditorium. The FDP focused on equipping educators with innovative pedagogical approaches suited for the VUCA (Volatile, Uncertain, Complex, Ambiguous) world, emphasizing strategic thinking, collaboration, creativity, and problem-solving.

Through interactive sessions and knowledge sharing, the program aimed to enhance the teaching effectiveness and leadership capabilities of modern educators.

It would be impossible to conduct all these activities, and, for the institute to achieve these accolades if the institute was not ably, diligently and efficiently supported by its Teaching Staff, Non-Teaching Staff, Support Staff, Parents and last but not the least the lovely and loving students.

KUDOS TO ALL!!!!

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## **ACADEMIC AWARDS 2023-2024**

## **Overall Toppers**



Sanman Hutgikar TY BA MMC Overall Topper | SEM VI - 9.63



**Akash Pandit** TY BA FTNMP Overall Topper



Farzin Dalal MA CJ Overall Topper



Smrithi Arun MA FTNMP Overall Topper - 9.73

## Bachelor of Arts in Multimedia & Mass Communication (BA-MMC)



Shanaya Roy FY B.AMMC | SEM I - 9.6



Nishtha Sarang FY BAMMC | SEM II - 10



Vamika Mudaliar SYBAMMC | SEM III - 9.7



**Pratibha Pandey** SY BAMMC | SEM IV - 9.21



Deepti Solanki TY BA MMC- Advertisement SEM V - 9.15



Sanman Hutgikar TY BA MMC- Journalism SEM V - 9.3 | SEM VI - 9.85



Ishika Singh TY BA MMC - Advertisement SEM VI - 9.8

## Bachelor of Arts in Film Television & New Media Production (BA-FTNMP)



Shivika Sharna FY BAFTNMP SEM I - 9.7 | SEM II - 9



Baylon Fonseca SY BAFTNMP SEM III - 10 | SEM IV - 10



**Karan Goharia** TY BA FTNMP | SEM V - 9.25



Akash Pandit
TY BA FTNMP | SEM VI-9.35

## Master of Arts in Communication and Journalism (MA-CJ)



Rishita Rai MACJ | SEMI-8.18



Pawan Singh MA CJ SEM II - 8.27



Farzin Dalal MA CJ SEM III - 8.4 | SEM IV - 8.91

## Master of Arts in Film, Television & New Media Production (MA-FTNMP)



Mohit Mishra MA FTNMP SEM I - 7.82 | SEM II - 8.27



Ravendra Kelwani MA FTNMP SEM III - 9.4



Smrithi Arun MA FTNMP SEM IV - 9.73

### **Non-Academic Awards**



Pratibha Pandey
TY - B.A.(MMC)
Smt. Shivdevi Deviprasad
Goenka Trophy | Best Student



Angel Bhatt TY-B.A.(FTNMP) Shri Gangabux Goenka Trophy | Best Organiser



Pooja Shah
TY - B.A. (MMC)
Shri Madanlal Gangabaux Goenk
Trophy | Best Sportperson



John Rego
TY - B.A.(MMC)
Shri. Gangabaux Goenka
Trophy | Best in Communication
s and Management



Kritika Gehlot TY - B.A.(MMC) Shri Deviprasad Gangabux Goenka Trophy | Overall Cultural Proficiency



Pooja Shah TY - B.A. (MMC) Shri Deviprasad Gangabux Goenka Trophy | Overall Cultural Proficiency



Rashi Panchal TY - B.A.(MMC) Best in Fine Arts



Saransh Kanjilal
TY - B.A. (FT&NMP)
Shri Bhagwati Prasad Gangabux
Goenka Trophy | Best
Photographer



**Pranjal Rane** SY - BA.(MMC) Smt. Ginnidevi Gangabux Goenka Trophy | Best Writer



Asmi Kadam
TY - B.A.(MMC)
Shri Madanlal Gangabux Goenka
Trophy | Best Dancer



Jinal Limbachia TY - B.A.(MMC) Shri Madanlal Gangabux Goenka Trophy | Best Dancer



Shravani Khairmode TY - B.A.(MMC) Shri Madanlal Gangabux Goenka Trophy | Best Dancer



Pratham Arora MACJ - Part II Shri Beniprasad Gangabux Goenka Trophy | Best Speaker



Heet Mehta
SY - BA.(MMC
Smt. Ginnidevi Gangabux
Goenka Trophy | Best in Video
Production | Best Cinematography



**Sadhil Kapoor**FY - B.A. (FT&NMP)
Shri. Gangabaux Goenka Trophy
Best Actor



**Stuti Sahijwani** SY - BA.(MMC) Shri. Gangabaux Goenka Trophy Best Actor



Tanmee Chakravarty
SY-B.A.(FTNMP)
Smt. Ginnidevi Gangabux
Goenka Trophy | Best Short Film
- Fiction



Mohit Mishra
M.A.-(FT&NMP) - Part II
Smt. Urmila Rajkumar Khemka
Trophy | Best Short Film - Non
Fiction



Mrigaya Shyam Choudhury SY-B.A.(FTNMP) Smt. Ginnidevi Gangabux Goenka Trophy | Best Short Film - Fiction



Darsh Kachhawa SY-B.A.(FTNMP) Smt. Ginnidevi Gangabux Goenka Trophy | Best Short Film - Fiction



**Saumya Pandey** FY - B.A.(MMC) Speaker | Special Prize



Arya Joshi
SY-B.A.(FTNMP)
Smt. Ginnidevi Gangabux
Goenka Trophy | Best Short
Film - Fiction



Shreya Jagtap
FY - B.A.(FTNMP)
Acting | Special Prize



**Sonal Shrivastav** TY - B.A.(FTNMP) Fine Arts | Special Prize



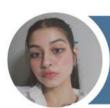
**Devika Naik** SY - B.A.(MMC) Dance | Special Prize



**Arya Sawant**SY - B.A.(FTNMP)
Acting | Special Prize



Vatsal Panchal
TY - B.A.(FTNMP)
Dance | Special Prize



Manvi Jais
MA MC-FTNM
Dance | Special Prize



Sayee Vidwan
FY - B.A.(FTNMP)
Organising | Special Prize



**Ayushi Thakur**FY - B.A.(FTNMP)
Dance | Special Prize



Omkar Parab SY - B.A.(FTNMP) Shri Beniprasad Gangabux Goenka Trophy | Staff Special Prize



Jeimen Chawda SY - B.A.(MMC) Shri Beniprasad Gangabux Goenka Trophy | Staff Special Prize



Oshin Patil
FY - B.A. (FTNMP)
Shri Beniprasad Gangabux
Goenka Trophy | Staff
Special Prize

## Scholarship

Eligible Student those who belong to Reserved Caste category i.e. SC/ST/VJNT/OBC/SBC and notified religious minority i.e. Jain / Sikh / Parsi / Muslim / Christians and also students with Physical Disabilities can avail the facility by applying online on MAHADBT Portal.

Beyond Maha DBT Portal RSET Endowment Fund offers Scholarship to students based on their academic performance and Financial Assistance in the form of Freeships based on the income statements and academic performance.

For undergraduate and postgraduate students merit-based scholarships are offered as concessions in tuition fees with a CAP on the number of students to be offered the said scholarships.

For students of BAFTNMP and Master Programs

- 15,000 rupees for scoring 95% and above
- 10,000 rupees for scoring 90-94.99%

On the 21st of January the following students were the proud recipients of the IRB & BKT scholarship / freeship awards:









### Mr. Sanman Hutgikar (Scholarship)

Ms. Shruti Shukla (Freeship)

Ms. Jeni Mehta (Freeship)

Ms. Fatima Banu Mohd Eseemdar Mansoori (Freeship)

Mr. Saahil Radheshyam Tiwari (Freeship)









## YOUTH Festival

## DGMC participated in the 57th Intercollegiate Youth Festival of the University of Mumbai



Department of Student Development, University of Mumbai, organized elimination (zonal) round for the 57th Intercollegiate Youth Festival. The students of Deviprasad Goenka Management College of Media Studies (DGMC) made an impressive mark at the 57th Mumbai Youth Festival – Zonal Round, with students excelling across multiple categories in literary, theatre, and fine arts events. Their participation was a vibrant showcase of DGMC's commitment to nurturing talent beyond the classroom and fostering holistic development through the performing and creative arts.

In the Literary Arts, DGMC's students proved their eloquence and critical thinking skills. In Elocution Group A (Marathi), the college secured a proud Second Rank, while in Elocution Group B (Hindi or English), the participant earned a Consolation Prize, reflecting the diverse linguistic talent nurtured on campus. The Debate Group A (Marathi) team won Third Rank, and the Debate Group B (Hindi or English) team earned a well-deserved Second Rank, underlining DGMC's intellectual engagement with pressing issues and

confident public speaking. In Storytelling Group B (Hindi or English), DGMC also received a Consolation Prize, celebrating the art of narrative delivery.

In the Theatre segment, DGMC's performances were a crowd favourite. The Mono-Acting Group A (Marathi) entry won First Rank, The One Act Play Group C (Languages other than Marathi) and Skit Group A (Marathi) both secured Second Rank, while One Act Play Group A (Marathi) received a Consolation Prize, showcasing DGMC's versatile and energetic approach to theatre.

In the Fine Arts category, DGMC added yet another feather to its cap with a Third Rank in Poster Making, highlighting the visual creativity and design prowess of its students.

The students of Deviprasad Goenka Management College of Media Studies (DGMC), delivered an impressive performance in the final round of the 57th Mumbai Youth Festival, securing top positions across literary and theatre events.

In the Literary Arts, DGMC won First Rank in Debate Group B (Hindi or English), showcasing sharp reasoning and confident speaking. The Story Writing Group A (Marathi) team earned a Consolation Prize for their engaging storytelling.

The students also excelled in Theatre, with the One Act Play Group C (Languages other than Marathi) winning First Rank, and the Skit Group A (Marathi) receiving a Consolation Prize for their spirited performance.

These achievements reflect the college's dedication to creativity, performance, and excellence on intercollegiate platforms. The dynamic participation and consistent wins across categories underline the college's vibrant creative spirit. Their success at the zonal and final rounds of the Mumbai Youth Festival not only brought accolades but also inspired students across the campus to explore and express their talents.











### Indian People Theatre Association (IPTA)

The students of DGMC showcased remarkable talent and creativity, as they participated in the prestigious Indian People Theatre Association (IPTA) competition, on 20th and 26th September, 2024 at Rangasharda Auditorium. Competing against top institutions from across the region, our students showcased exceptional skills, strategic thinking, and relentless determination. In the vibrant setting of the competition, students from diverse backgrounds come together to showcase their talent through the play Ranbir Via Alia. Ms. Stuti Sahijwani secured the coveted Sanjeev Kumar Trophy for Most Promising Performer.

Here's the list of our students and the event they have secured ranks in: Zonal Round

## **Category: Performing Arts**

## I. Mono-Acting Group A (Marathi) (Theatre) 1st Place

Participants:

Actor list: 1. Jagtap Shreya

## II. One Act Play Group C (Other than Marathi) (Theatre) 2nd place

ACT: Ranbir via Alia

Participants:

Actor list:

- 1. Maanavi Jais
- 2. Kapoor Sadhil
- 3. Sahijwani Stuti
- 4. Poddar Palmi
- 5. Raj Sanskar
- 6. Maddhu Drashti
- 7. Singh Aarushi
- 8. Parmar Prit
- 9. Mrigane Harshal

## III. Skit Group A (Marathi)(Theatre) 2nd Place

ACT: Speed Limit Zero

Participants:

Actor list:

- 1. Borate Sanika
- 2. Maddhu Drashti
- 3. Sawant Aarya
- 4. Jagtap Shreya
- 5. Pawar Sanyogeeta
- 6. Naik Gaytri

## IV. One Act Play Group A (Marathi) (Theatre) ONSOLATION PRIZE

ACT: "Baba, Mulga Ani Toh"

Participants:

Actor list:

- 1. Tanish Raajul
- 2. Mrigane Harshal
- 3. Patil Bhavesh
- 4. Sonkamble Kanishk
- 5. Pandey Himanshu
- 6. Parab Omkar
- 7. Jalgaonkar Dev
- 8. Divekar Payas

**Teams Participated:** Our congratulations to the TEAM OF FOLK DANCERS (HUDO) who displayed an exemplary performance with zeal and energy.

The team comprised of:

Participants

- 1. Yana Patel
- 2. Pooja Shah
- 3. Darshika Soni
- 4. Jinal Limbachia
- 5. Asmi Kadam
- 6. Divya Mohapatra
- 7. Shravani Khairmode
- 8. Dwiti Bangera
- 9. Ritu Pathak
- 10. Ayushi Thakur

Also, our participants of the **HINDI SKIT COURT DISMISSED)** for their energetic and sleek performance. The team comprised of: Participants

- 1. Sadhil Kapoor
- 2. Maanvi Jais
- 3. Prit Parmar
- 4. Vansh Bhoot
- 5. Payas Divekar
- 6. Palmi Poddar

1. Indian Classical Dance Solo: Angel Bhatt

2. Western Vocal Solo: Jia Sachdev

Category: Literary Arts

1. Elocution Group A (Marathi) Pranjal

Rane: 2nd Place

2. Elocution Group B (Hindi or English)

Shanaya Roy: Consolation

3. Debate Group A (Marathi)

Pranjal Rane & Shreya Jagtap: 3rd Place

4. Debate Group B (Hindi or English)

Pratham Arora & Soumya Pandey: 2nd Place

5. Storytelling Group B (Hindi or English)

Shruti Shukla: Consolation

6. Fine Arts - Poster Making Competition

Neha Pachimatta: 3rd Place

## Category: Fine Arts

#### **FINALS**

**BEST ACTOR -**

One Act Play Group A (Marathi) (Theatre)

Mrigane Harshal-CONSOLATION

Debate Group B (Hindi or English)

Pratham Arora & Soumya Pandey - GOLD

BEST PLAY Hindi One Act Play Category "Ranbir via Alia" - GOLD

Best Actor Category Sadhil Kapoor - GOLD

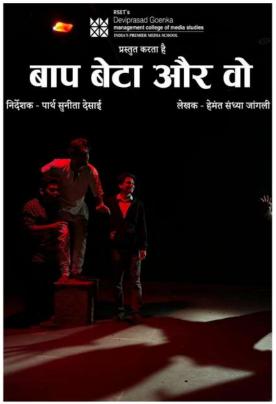
Best Actress Category Stuti Sahijwani - SILVER

Best Actress Category Palmi Poddar - CONSOLATION

Folk Dance & Theatre Events were choreographed and directed by Ms Punita Hirani and Mr Parth Sunita Desai respectively.

The student coordinators Ms Oshin Patil, and Mr Vikrant Rastogi played pivotal roles in the success of the college in the 57th Intercollegiate Youth Festival.

## IPTA (Indian People's Theatre Association's Inter-Collegiate Drama Competition)





### Indian National Theatre (INT) Participation

The students of DGMC participated in the 49th Inter Collegiate One Act Drama Competition organised by INT. The students qualified through the elimination round, competing against 20 colleges. The elimination round was held on 23rd September 2024 at the INT Aditya Birla centre for performing Arts. Play submitted was 'Baap, beta aur woh'. The team went on to perform at the finals competing against 6 other colleges in the finals held on 3rd October at the Bhavans College Chowpathy. Mr. Bhavesh Patil won the Certificate of Merit as Best Actor.



## Special **Prize Distribution Ceremony**



A special prize distribution ceremony was organized by DGMC to felicitate and celebrate the talent and achievements of its students. The event took place in Madhoprasad Hall, which was beautifully decorated for the occasion. The ceremony was a memorable one, filled with enthusiasm and joy. Awards and certificates were presented to students for their excellence in academics, co-curricular activities, and other accomplishments. The event served as a great encouragement for students to continue striving for success and personal growth.







## **Degree Distribuțion**

## Ceremony 🔏

## TY BAFTNMP, BAMMC & MA Part II for the Academic Year 2024-25

Deviprasad Goenka Management College of Media Studies (DGMC) witnessed a proud and momentous occasion on 19th May 2025, as the Degree Distribution Ceremony unfolded in the esteemed Saraf Hall. The event marked a significant milestone for students who completed their academic journeys in April 2024 across various disciplines, with a celebration of their dedication, achievements, and future aspirations.

The ceremony honoured the graduating batches of the Bachelor of Arts in Media and Mass Communication (TY-BAMMC), Bachelor of Arts in Film, Television, and New Media Production (TY-BAFTNMP), Master of Arts in Mass Communication - Film, Television, and New Media (MA MC-FTNM), and Master of Arts in Communication and Journalism (MA-CJ). Each degree symbolized not only the culmination of rigorous academic effort, but also the personal growth and creative development nurtured over the course of their time at DGMC.

The atmosphere was filled with pride, emotion, and celebration, as faculty members, students, and their families gathered to commemorate this important transition. Laughter, applause, and heartfelt congratulations echoed through the hall as students stepped forward to receive their degrees-each one a testament to their perseverance and hard work.

As the ceremony concluded, the graduates stepped into the next chapter of their lives-equipped with knowledge, creativity, and the core values of DGMC. They carry forward not only their qualifications but also the experiences, friendships, and memories that shaped their journey through college.















## **SPORTS DAY CELEBRATION**

DGMC ANNUAL SPORTS DAY 2024-25

You can't put a limit on anything.
The more you dream, the farther you get.
- Michael Phelps

The Annual Sports Day 2024 - 2025, held on the 23rd and 24th of December 2024, was a grand celebration of sportsmanship, teamwork, and physical prowess. The event was meticulously organized to include a mix of indoor and outdoor sports, catering to diverse talents and interests. Over the course of two days, students from various courses and streams came together, demonstrating exceptional enthusiasm and competitive spirit. The opening ceremony set the tone for the event, creating an atmosphere charged with excitement and anticipation. Each event saw active participation, with players giving their all to secure a win while upholding the true spirit of sportsmanship.

Day 1 featured indoor events such as Chess and Carrom, which tested participants' strategic thinking and precision. The Tug of War matches for both boys and girls turned out to be crowdpullers, with teams pulling with strength, strategy, and determination to win amid roaring cheers from spectators.

Day 2 was packed with high-energy outdoor sports, including Football, Cricket, Badminton, Volleyball, and Dodgeball. These events showcased not only the physical skills of the participants but also their ability to work as a cohesive unit, adapting strategies on the fly and fostering a strong sense of team spirit. The diverse range of events provided an inclusive platform, allowing every student an opportunity to excel in their area of strength.

The Chief Guest for Award Distribution of the Annual Sports Day was Mr. Sukesh Shastri, a renowned National football player and also the Senior Vice President at HDFC Bank. His presence and words of inspiration were motivational and inspirational for all the participants The Annual Sports Day 2024 was a resounding success, creating unforgettable memories for both participants and spectators. It fostered a spirit of healthy competition and camaraderie, reflecting the essence of teamwork and perseverance.



























### LIST OF WINNERS

## & RUNNERS-UP

#### Chess

Winner: Pratham Tiwari

Runner-up: Akshaan Adhikary

#### Carrom

Winner: Pratham Tiwari and Ayushi Bera

Runner-up: Vedanth Iyer and Akshaan Adhikary

#### Tug of War (Boys)

Winner: Team Hero

(Sanskar Gupta, Kavish Jain, Akshat Malhotra,

Ali Jafri, Jaspreet Singh Chawla, Nachiket Chonkar, Yash Marathe)

Runner-up: Team Kaal

(Geetesh Negi, Heet Mehta, Fardeen Syed, Jagrav Chaudhary, Hrishikesh Soliya, Aryan Gaikwad, Adwaith Madhumohan)

#### Tug of War (Girls)

Winner: Team Raaz

(Krishna Nair, Harshita Dhongdi, Palakh Deshpande, Priti Shelar, Shruti Raut, Niharika

Gupta, Kavya Mehta)

Runner-up: Team Baazigar

(Vidhi Sakpal, Bharti Ram, Kanak Soni, Savali Sharma, Krishika Pandey, Aaliya

Sheikh, Mahek Jain)

#### **Badminton**

Winner: Arya Joshi

Runner-up: Harshita Dhongdi

#### Football

Winner: Team Lagaan

(Kanishk Sonkamble, Prit Parmar, Shubham Shreshtha, Shubham Gound, Reet Bhala,

Rishab Sobti, Mahesh Kothare)

Runner-up: Team Zanjeer

(Vatsal Panchal, Nachiket Chonkar,

Sanskar Gupta, Yasser Hasan, Amaan Sheikh,

Rudra Gandhi, Ritik Rao)

#### Cricket

Winner: Team Sooryavanshi

(Harsh Jaiswal, Heet Mehta, Naitra Furiya, Nachiket Chonkar, Jay Jain, Yash Marathe,

Chirag Sharma)

Runner-up: Team Raees

(Kalp Jain, Akash Keshri, Yasser Hasan, Bilaal Hasan, Tusshar Solanki, Aryaman Singh, Malhar Shinde)

#### Volleyball

Winner: Team Rockstar

(Nachiket Chonkar, Yash Marathe, Akash Keshri,

Udhaya Muthuraman, Rudra Gandhi,

Divyansh Antil)

Runner-up: Team Dhamaal

(Mohit Parihar, Pratap Rathod, Prit Parmar, Ritesh Gupta, Damanveer Singh, Atul Yadav,

Agnish Mukherjee)

#### **Dodgeball**

Winner: Team Aawara

(Devika Naik, Janhavi Jain, Arya Joshi,

Niharika Singh, Manya Sharma)

Runner-up: Team Masti

(Gaytri Naik, Nishitha Lotlikar, Oshin Patil,







They say your college years shape who you become-but I never imagined how true that would be until today. Receiving the Best Student Award from DGMC feels surreal, not because I didn't work for it, but because every step of the journey was built with small, quiet moments: staying up late to finish group projects, volunteering for more than one event at a time, helping build ideas, and saying yes to growth even when it scared me.

DGMC wasn't just a college-it was my canvas. From the energy of the classrooms to the hum of creativity in every corridor, it gave me more than lectures. It gave me a voice, a purpose, and a family that cheered me on. Whether it was organizing cultural fests, running behind deadlines, or being the go-to person for team coordination, I discovered what it truly means to lead and to listen.

This award may have my name on it, but it carries the spirit of every mentor, teammate, and those endless chai and snacks break—fueled brainstorming sessions. More than anything, it's a reminder that the little things we do at DGMC-the heart we put into them-leave a legacy.

And for me, this is just the beginning.

Ms. Prathiba Pandey TY-BAMMC Class of 2024-2025



## 5th International Conference:

## Artificial Intelligence in interdisciplinary Studies

Bridging Disciplines through Artificial Intelligence: DGMC Hosts Its 5th International Conference

Mumbai, India-March 7-8, 2025: Deviprasad Goenka Management College of Media Studies (DGMC), under the aegis of its Internal Quality Assurance Cell (IQAC), successfully hosted its 5th International Conference on March 7th and 8th, 2025. Held in collaboration with MISR University of Science and Technology (Egypt) and supported by Ladhidevi Ramdhar Maheshwari Night College of Commerce (LRMC), Lingaya's Lalita Devi Institute of Management Studies (LLDIMS), and GAP Bodhi Taru – A Global Journal of Humanities as the publication partner, the conference focused on the transformative theme of "Artificial Intelligence in Interdisciplinary Studies."

The two-day event served as a convergence point for academicians, researchers, technologists, and media professionals, bringing together diverse perspectives on the influence of Artificial Intelligence (AI) across sectors including humanities, ethics, healthcare, media, education, and business.

#### Inaugural Session & Ethical Perspectives on AI

The conference commenced with a formal welcome address by Prof. Divya Narang Tinna, Assistant Professor at DGMC, followed by opening remarks from dignitaries including Shri Kailash Kejriwal (Honorary Secretary, RSET), Dr. Amee Vora (Principal, DGMC), Dr. Priti Oza (Principal, LRMC), and Dr. Pranav Mishra (Director, LLDIMS).

A compelling Guest of Honour address was delivered by Dr. Paul Martens, Associate Professor of Ethics at Baylor University, USA, who spoke on the ethical implications of AI on human creativity, warning against over-dependence on algorithmic processes.

The keynote speaker, Dr. Amani Omar from MISR University, Egypt, shared her research on strategic marketing and customer engagement powered by AI. Her presentation highlighted AI's role in enhancing personalized brand experiences and shaping consumer behavior.

#### Day 1: Societal Impacts and AI Ethics

The first panel discussion, titled "Balancing Progress and Responsibility: The Societal Impacts of AI across Disciplines," was moderated by Ms. Bhavya Kotian. Panelists included Dr. Nestor Castro, Dr. C. Babu, Dr. Aniruddha Babar, and Mr. Ravindra. Dr. Castro, a renowned academic from the Philippines, underscored AI's emerging role in preserving cultural heritage, while Mr. Ravindra explored how AI is revolutionizing visual effects and CGI in media production.

The post-lunch session, moderated by Dr. Nisha, featured a compelling presentation on "AI and Ethics" by renowned cybersecurity expert Mr. Ritesh Bhatia, who discussed emerging threats such as deepfakes, voice cloning, and deep nudes. He stressed the importance of implementing strong ethical frameworks to guide AI development.

The day concluded with the first round of research paper presentations, where 10 scholars and researchers showcased original work on AI applications in diverse fields.

#### Day 2: AI Applications in Industry and Academia

The second day opened with a high-powered panel on "Generative AI in Healthcare, Technology, Finance, and Journalism - Challenges and Strategic Approaches." This session was moderated by Prof. Nilanksha Sachdev and featured Dr. Rajendra Patankar (CEO, Jupiter Hospital, Pune) discussing AI's role in personalized medicine, early diagnosis, and ICU analytics, Dr. Dinesh Damodaran (Senior Project Director, Blue Yonder) explaining AI's role in supply chain automation and predictive analytics, Mr. Anil Bhandari (Chief Mentor, ARCON) highlighting advancements in AI-powered agriculture, immersive experiences through AR/VR, and industrial automation, Mr. Prayag Priyadarsan (Senior Executive Editor, NDTV India) offering a critical analysis of AI's impact on journalism, emphasizing concerns around algorithmic bias and editorial integrity. The discussion was followed by an interactive Q&A session, where panelists reiterated the necessity of human oversight in AIdriven decision-making.

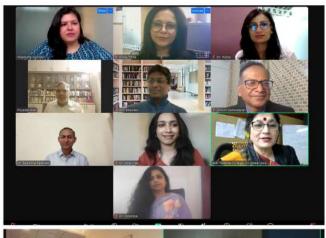
In the subsequent session, titled "AI in Humanities – Transforming Teaching, Education, and Research," moderated by Dr. Jisha Vijay, panelists

examined the intersection of AI and academia. Dr. Kulveen Trehan (GGSIPU) emphasized AI literacy and academic integrity, while Dr. Sowmiya Rani (Editor, Cactus Communication) explored ethical concerns in AI-generated content and the limitations of large language models in scholarly research.

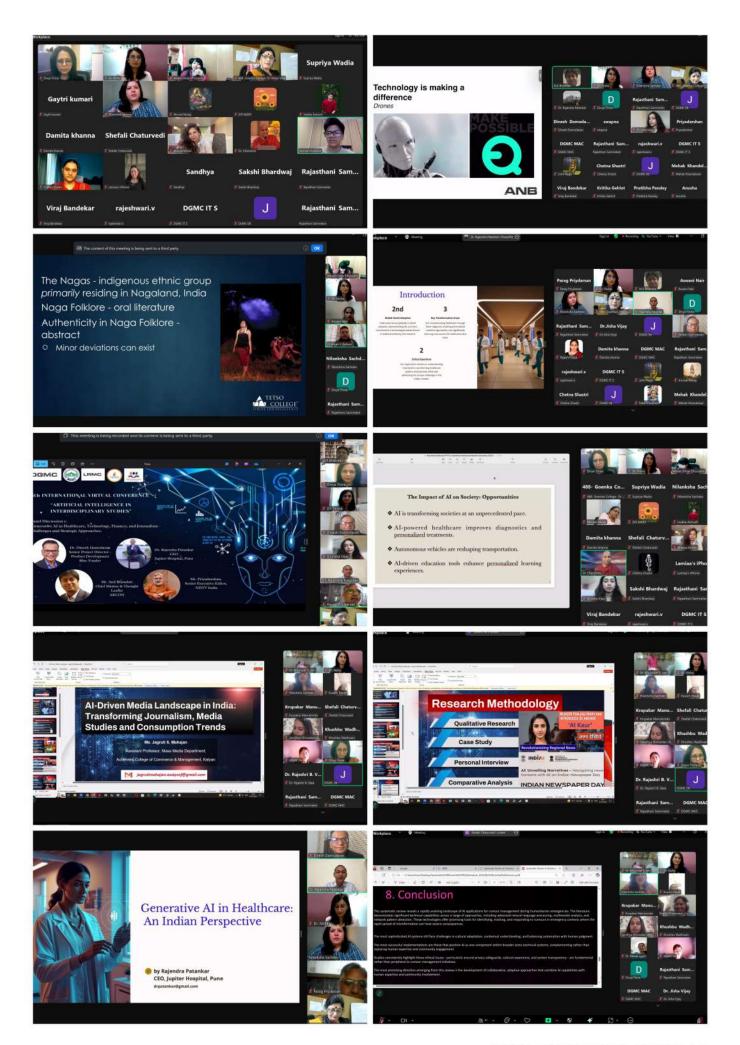
The valedictory keynote, delivered by Dr. Chamdima Gangodawila, provided a philosophical perspective through the talk, "The Ethics of AI from a Spiritual Perspective: Compassion, Awareness, and Responsibility." His keynote underscored the importance of mindful AI development rooted in empathy and ethical awareness.

A significant highlight of the conference was the unveiling of the official conference journal, published in GAP Bodhi Taru, featuring selected research papers. The journal was released by Dr. Amee Vora, Principal of DGMC, and Prof. Nilanksha Sachdev, Assistant Professor, marking a scholarly milestone.

The event concluded with Dr. Vora's closing remarks and a heartfelt Vote of Thanks by Prof. Nilanksha Sachdev, celebrating the successful conclusion of DGMC's 5th International Conference on Artificial Intelligence in Interdisciplinary Studies.







## Towards Developing **Personalities**

#### Masterclasses, Workshops & Guest Series Committee

Faculty incharge		
Dr. Amee Vora	Viraj Bandekar	
Nilanksha Sachdev	Prasoon Prabhakar	
Divya Narang	Sunita Cordeiro	
Deveeka Shetty		

### Workshops, Guest Lectures & Master Classes

## Industry Immersion at DGMC: A Creative Confluence of Knowledge and Practice

"Learning never exhausts the mind—it ignites it." At Deviprasad Goenka Management College of Media Studies (DGMC), the spirit of experiential learning was brought alive through a series of dynamic workshops and expert-led sessions. These events provided students with invaluable industry insights across diverse creative domains, ranging from documentary and screenwriting to investigative journalism and cinematography.

Master classes were held for students of SY & TY – BAMMC & BAFTNMP in the Durgadevi Saraf Hall and the Madhoprasad Saraf Seminar Hall respectively from 13th to 15th June 2024.

#### For SY & TY BAMMC Students:

On the 13th June 2024 Mr. Sandip Tarkas inspired students by sharing his journey in the field of marketing and media in a session on "In Conversation with Sandip Tarkas". On the same day Ms. Geeta Seshu took a session on "Freedom of Expression: Being Responsible". This masterclass was arranged with the aim of exploring the delicate balance between the fundamental right to freedom of expression and the responsibilities associated with exercising this right. Ms. Sujata Dwivedi, an alumnus of Deviprasad Goenka Management College of Media Studies, currently employed with the NDTV Group, was invited to speak to the

students on the topic "Changing Face of Journalism" on June 14th 2024. On the 15th June 2024 the class got a head start by Ms. Priyanka Shetty as to how PR as a profession emerged in the early 20th century, influenced by the growth of mass media and industrialization in her topic "Evolution of Public Relations". On the same day Ms. Urvashi Khona conducted a masterclass on the topic "Digital News Vs Print Media". The masterclass aimed to explore and compare the evolving landscapes of digital and print media platforms.

#### For SY & TY BAFTNMP Students:

A master class was organised on the topic "Importance of Pitch Deck" by Mr. Sushant Kamble on the 13th June 2024. On 14th June 2024, Mr. Baylon Fonseca and Mr. Karan Arjun Singh took a combined session on "Sound & Foley". On the same day Mr. Rajat Arora spoke about his journey with the students as a celebrated screenwriter in an enlightening conversation with college faculty member, Prasoon Prabhakar. The session was later opened to a Q&A segment, where Arora generously shared his extensive experiences from the film industry and delved into the intricate technicalities of crafting compelling narratives. On 15th June 2024 Mr. Bishnu Dev Halder took a masterclass on Direction.

















#### Documentary Filmmaking with Pankaj Rishi Kumar

On February 28th and 29th, 2025, DGMC hosted an immersive two-day workshop led by acclaimed documentary filmmaker Pankaj Rishi Kumar. Known for his work as a one-man crew and recipient of the prestigious Harvard Asia Centre Fellowship, Mr. Kumar guided students through the entire process of documentary filmmaking—from ideation and narrative construction to shooting and post-production. Each participant received a certificate signed by Mr. Kumar, marking their engagement with this enriching experience.

#### Guest Lecture on Investigative Journalism with Sujata Dwivedi

Organised by the IQAC and Literati Club, a guest lecture held on July 19, 2024, delved into the world of investigative journalism through the lens of the Pune Porsche Case. The speaker, Ms. Sujata Dwivedi, a DGMC alumna and NDTV journalist, offered students a deep dive into fieldwork challenges, ethical dilemmas, and the critical thinking required in real-time reporting. Her return to campus served as both a learning moment and an inspiration.





#### Cinematography Workshop with Prashantanu Mahapatra

Celebrated cinematographer Mr. Prashantanu Mahapatra conducted a hands-on workshop that illuminated the artistic and technical nuances of visual storytelling. Students explored lighting setups, camera angles, and shot compositions through live demonstrations. Mr. Mahapatra's industry anecdotes and constructive feedback helped bridge textbook learning with professional cinematography practices.

## Screenwriting Workshop with Saurabh George Swamy

Adding depth to students' storytelling skills, acclaimed writer Mr. Saurabh George Swamy conducted an engaging screenwriting workshop. Emphasizing story structure, character development, and impactful dialogue, Mr. Swamy also led interactive writing exercises and provided real-time script feedback. His practical approach and creative mentorship empowered students to think cinematically and write with clarity.



Together, these sessions offered students a panoramic view of the media landscape—spanning film, television, journalism, advertising, public relations, and fashion design. By blending theory with practice, DGMC continues to nurture creativity, critical thinking, and professional readiness. These initiatives not only equip students for real-world challenges but also ignite the passions that drive tomorrow's storytellers, journalists, and filmmakers.

## Training & Placement Cell

The Training and Placement Cell of DGMC is informally called TAP. It not only ensures Placement Interviews but also prepares students from their very first year at DGMC. At DGMC, we believe that along with subject knowledge, it is also important to imbibe the spirit of professionalism, teamwork and hard work for a successful career.

The aim of this training program is to ensure that students who are registered for this program gain confidence and are equipped to handle any new challenge thrown by the ever changing work environment.

The exciting three-year intensive training program for our students is curated by the in-house faculty of DGMC. At the end of each level of training (foundation, intermediate and advanced) students are given an opportunity to work with live projects and internships depending on their performance. Thanks to the training along with placement opportunities, TAP is truly a unique and ambitious initiative of DGMC.

Faculty incharge	
Dr. Amee Vora	Deveeka Shetty
Shravani Vichare	Bhavya Kotian
Nilanksha Sachdev	Dr. Nisha Dahiya
Divya Narang Tinna	

#### Foundation Level: 55 students | Intermediate Level: 22 students

Some of the companies where students were placed and interned with last year List of companies students were placed with



















#### List of companies students are interning with













## TESTIMONIALS



I'm Anusha Mhatre from TY BAMMC and I am incredibly grateful for the invaluable support I received through the Training and Placement Cell (TAP) at my institute. With the dedicated guidance of our TAP officer Shravani Vichare, I had the wonderful opportunity to intern at Puretech Digital, a leading name in the digital marketing space.

The experience at Puretech Digital was transformative. The hands-on exposure to real-time projects, combined with the mentorship I received, significantly enhanced

my practical skills and deepened my understanding of the industry. I was able to apply theoretical knowledge to practical scenarios, which boosted my confidence and capability.

I would like to sincerely thank my college, the management, our respected Principal, the Training and Placement Cell, and especially TAP officer Shravani Vichare for their constant guidance, encouragement, and efforts in providing such excellent opportunities to students. Their commitment to our growth and success has been truly inspiring.

I am also extremely grateful to Puretech Digital for recognizing my potential and converting my internship into a Pre-Placement Offer (PPO). This achievement has been a significant milestone in my career journey, and I am excited to continue building on this strong foundation.

Anusha MhatreTY BAMMC (Advertising)



I'm grateful to DGMC for facilitating my three-month internship on The Bhootnii, directed by Siddhant Sachdev, which released on 1st May 2025. As part of the assistant direction team during post-production, I had the opportunity to closely communicate with the DI, VFX, and legal teams, while coordinating with various departments to ensure a smooth workflow.

This experience gave me deep insight into the collaborative nature of filmmaking beyond the shoot, and how each element—be it color grading, visual effects, or legal

clearances—contributes to the final film. I'm thankful to my mentors at DGMC for preparing me to navigate this phase with confidence. This internship truly enhanced my understanding of the industry and strengthened my passion for filmmaking.

Mohit Mishra
 MA in Mass Communication - Film, Television & New Media
 Batch of 2025



I am Shruti Shukla, a student of TY BAMMC, Division V (Journalism), and I would like to take this opportunity to express my sincere gratitude towards my college, our respected Principal, and especially our dedicated Placement Officer, Sharavani Vichare Ma'am. Thanks to the unwavering support and efforts of the placement cell, I was fortunate to receive my first placement at Eggfirst Advertising Agency. It was a wonderful experience where I got to explore the creative side of advertising and sharpen my professional skills. Following that, I received another valuable opportunity to work with Contiloe Pictures, a well-known name in the media industry.

Both placements have played a significant role in enhancing my knowledge, confidence, and overall personality. These experiences not only taught me how the industry functions but also helped me discover and develop my strengths. I am truly grateful to my college, Principal Ma'am, and Sharavani Vichare Ma'am for believing in me and guiding me towards the right path. These placements have been a stepping stone in my career, and I will always cherish the learning and memories associated with them.

#### - Shruti Shukla TY BAMMC - Div V (Journalism)



I am Parth Vaidya from TY FTNMP. I am currently working at FRAMES agency for ZRA (Zee Rishte Awards). Being a student, with a meagre experience of 6 months, getting hired as full time with a pretty decent pay wouldn't have been possible if our college DGMC hadn't taken the initiative of training us via the training and placement program. I think we are privileged to have professors who take time out of their busy schedules to train us after our lectures. They helped us build apt resumes, they helped us with our confidence, our interview skills and made us ready enough to crack any interview with valour. Shravani ma'am has been of great help in getting us placements.

She constantly strives, thrives, and puts efforts into getting us a good job according to our calibre. Lastly, I personally believe that it's a great opportunity for us as students to learn and get ready for achieving our goals.

## — Parth Vaidya TY BAFTNMP



I'm Vatsal Panchal from TY FTNMP, currently working with Shark Tank India. Securing a full-time position within just six months of industry experience—and with a respectable package—wouldn't have been possible without the initiative taken by DGMC through its Training and Placement Program. Our professors went the extra mile by dedicating two hours after lectures to prepare us for the real world. From helping us craft strong resumes to boosting our confidence and sharpening our interview skills, their guidance played a major role in making us interview-ready.

A special mention to Shravani Ma'am, whose consistent efforts in finding the right opportunities for us have been invaluable. Her support throughout the placement process truly made a difference. I believe initiatives like these are a stepping stone for students like us, giving us the platform and preparation needed to move closer to our professional goals.

## Vatsal PanchalTY BAFTNMP



I am Divya Mohapatra, a student of TY BAFTNMP. I had the incredible opportunity to intern with the Reality Show Team of Shark Tank India, a flagship business reality show that is widely recognized across the country for its innovation and entrepreneurial spirit. The show is produced by StudioNext and my work was facilitated through Crew Cut Media, where I was able to contribute to the behind-thescenes execution of a large-scale production. Being part of such a high-profile and dynamic environment gave me deep insights into the working of the Indian television industry, especially in the reality TV show genre.

This milestone in my academic and professional journey was made possible through the continued guidance and support of the Training and Placement (TAP) Cell of our college. I would like to express my heartfelt gratitude to Shravani Vichare Ma'am, whose mentorship and involvement were key in connecting me with this opportunity.

The TAP Cell plays a pivotal role in moulding students into industry-ready professionals. Through regular mock interviews, personality development sessions, resume-building workshops, and presentation skills training, the cell ensures that students are well-prepared to face real-world scenarios with confidence and competence. Personally, the mock interviews helped me articulate my experiences better, the CV review sessions helped me polish my resume to industry standards, and the frequent practice in communication and soft skills gave me an edge during the internship selection process.

The learnings I gained through this internship have not only enriched my practical knowledge but have also significantly boosted my confidence in exploring a career in media and production. I'm grateful to the TAP Cell and to Shravani Ma'am for empowering me with the right training and opportunities to grow.

- Divya Mohapatra **TYBAFTNMP** 



Larsen and Toubro

## Clubs & Committees

### 7.1 National Service Scheme

#### **Faculty Incharge**

Faculty Incharge & Program Officers

Viraj Bandekar | Deveeka Shetty | Shravani Vichare

The NSS Unit of the college conducted 47 activities in line with the vision and mission of the National Social Service Scheme of the University of Mumbai.

## 1. International Day of Yoga Training Camp (17/06/2024-21/06/2024)

The Yoga Training Camp, organized by Mumbai University and Kavalidham under NSS, promoted the physical and mental benefits of yoga. Participants engaged in yoga postures, pranayama, and Yoga Nidra, advancing to more complex practices over the course of the camp. The event culminated in a closing ceremony, fostering a community spirit and encouraging ongoing yoga practice.

#### 2. International Yoga Day (21/06/2024)

In celebration of International Yoga Day, DGMC's NSS unit and the Rotaract Club organized a fitness event at PDSA Turf. Participants practiced various yoga sessions, emphasizing physical health and mindfulness. The event fostered community bonding and encouraged a healthy lifestyle through yoga.

#### 3. Water Watch Initiative (29/06/2024)

DGMC's NSS Unit conducted a waterborne disease awareness event in Vithal Pada, in collaboration with BMC. Volunteers inspected and cleaned water



tanks, conducted malaria testing, and engaged in fogging activities. The event provided valuable hands-on learning, including blood sample collection and mosquito larvae identification.

## 4. 168th University Foundation Day (18/07/2024)

Mumbai University's 168th Foundation Day featured a celebration with distinguished guests, including Mumbai Police Commissioner, Mr. Vivek Phansalkar. The event emphasized the NSS philosophy of "Not Me But You" and provided a platform for sharing service projects and ideas. It inspired volunteers to continue their work in community service and nation-building.

## 5. Peer Educator Training Workshop (23/07/2024)

Thakur Ramnarayan College, in partnership with the Red Ribbon Club, held a Peer Educator Training Workshop focused on HIV/AIDS awareness. The workshop empowered students to become effective peer educators, promoting HIV prevention and reducing stigma. The Red Ribbon Club aims to expand these efforts and collaborate on larger awareness campaigns.

#### 6. Orientation for FY's (27/07/2024)

The NSS orientation introduced new volunteers to the organization's mission, activities, and expectations. A PPT explained NSS operations, followed by motivational speeches and a documentary on a residential camp. The event fostered unity and enthusiasm, marking the beginning of the volunteers' journey with NSS.

#### 7. Kargil Vijay Diwas (26/07/2024)

DGMC's NSS unit commemorated Kargil Vijay Diwas by honoring the sacrifices of Indian soldiers in the Kargil War. The event included a candlelight tribute, an inspiring speech, a documentary screening, and an interactive session on national security. The program concluded with a soulful performance of 'Vande Mataram'.



#### 8. Furr-ever Friends (04/08/2024)

The NSS Unit of DGMC organized "Furr-ever Friends," focusing on the bond between humans and animals. Over 50 volunteers participated in feeding puppies and promoting animal welfare. The event, shared on social media, set the stage for future animal-themed initiatives.



#### 9. Van Mitra (05/08/2024)

The NSS unit of DGMC celebrated Friendship Day with the "Van Mitra" event at RSET campus, promoting eco-friendly practices. Principal Dr. Amee Vora inaugurated the event where volunteers tied biodegradable flower-bands around trees and added organic fertilizer. The initiative focused on

tree preservation and involved regular monitoring by volunteers.



## 10. Disaster Management Workshop (07/08/2024)

A disaster management workshop, featuring presentations by Shri. Devendra Fadnavis and Shri. Ajit Pawar, was held to raise awareness about handling natural disasters. Experts shared safety tips and addressed the challenges of disaster management. The event also invited questions from the audience, fostering a deeper understanding of the topic.

#### 11. Cyber Jagrookta (08/08/2024 - 10/08/2024)

The NSS unit conducted a three-day 'Cyber Jagrookta' initiative, including a quiz competition, informative posters, and a rally promoting cyber security. Volunteers educated college students and residents of the adopted village on digital literacy and safe online practices. The event raised awareness about cybercrimes and the importance of online safety.

#### 12. August Kranti Diwas Rally (09/08/2024)

The NSS unit participated in the August Kranti Diwas rally at August Kranti Maidan, marking the Quit India Movement. Thousands, including students and officials, gathered to display flags and banners symbolizing freedom. Chief Minister Eknath Shinde's speech inspired participants to honor the sacrifices of freedom fighters and strengthen national unity.



## 13. Disaster Management Workshop (12/08/2024)

The NSS Unit organized a workshop in Vithal Pada to educate residents on handling natural disasters and providing first aid. The workshop focused on emergency response skills, real-life case studies, and psychological support for disaster victims. Volunteers shared experiences, contributing to the community's preparedness.



#### 14. Har Ghar Tiranga Rally (14/08/2024)

As part of the "Har Ghar Tiranga" campaign, 72 NSS volunteers participated in a silent rally on Independence Day Eve. They carried the national flag and patriotic banners, promoting national pride and raising awareness about the significance of the flag. The rally celebrated India's identity and fostered community spirit.

#### 15. Independence Day (15/08/2024)

DGMC's NSS unit celebrated the 78th Independence Day with a flag-hoisting ceremony, national anthem, and cultural performances. School students presented patriotic songs, dances, and speeches, while DGMC students performed a choreographed dance. The event emphasized national pride and youth's role in shaping India's future.

#### 16. Blood Donation Drive (22/08/2024)

The NSS Blood Donation Drive at Bajaj Hall, organized by 50 volunteers, successfully collected 89 blood bags. Volunteers managed registration, hospitality, and medical support, ensuring a smooth event. The drive raised awareness about

the importance of blood donation and showcased the community's spirit, with future drives planned.





#### 17. Beach Clean-Up (19/09/2024)

The NSS Unit, Rotaract Club, and Green Club organized a beach clean-up at Silver Beach, Juhu. Over 30 bags of waste, including plastic, were collected by volunteers. The event promoted environmental responsibility and teamwork, encouraging others to take action for a cleaner future.





#### 18. Swachhta Hi Seva Hai (30/09/2024)

The NSS unit participated in the Swachhta Hi Seva Hai campaign in Vithal Pada, collaborating with the University of Mumbai and BMC. Volunteers cleaned streets and collected waste to promote sanitation and environmental sustainability. The initiative emphasized individual responsibility in maintaining cleanliness for a healthy nation.

#### 19. Green Initiative Orientation (01/10/2024)

The Green Club hosted an orientation for 87 students on India's Green Projects, led by Dr. Kashmeera Shah. The session highlighted ecofriendly practices and sustainability, encouraging participants to adopt green habits. The event aimed to inspire small actions that can contribute to a healthier planet.

#### 20. De-Addiction Rally (01/10/2024)

A de-addiction rally organized by the NSS Cell at University of Mumbai raised awareness about overcoming substance dependence. Volunteers marched from Azad Maidan to the Gateway of India, with performances and banners promoting the cause. The rally encouraged improved mental and social well-being through de-addiction.



#### 21. Bhajan Sandhya (02/10/2024)

DGMC's NSS unit organized a Bhajan Sandhya at the Gateway of India to celebrate Gandhi Jayanti. The event included devotional songs, speeches, and an orchestra, promoting unity and spiritual engagement. Students from different colleges participated, fostering cultural exchange and togetherness.

#### 22. Swacch Sagar Abhiyaan (02/10/2024)

The NSS Cell and the Department of Youth Affairs organized the Swachh Sagar Abhiyan at Marve Beach, Malad. Volunteers participated in a coastal clean-up, removing plastic waste and debris. The initiative aimed to protect India's coastlines and promote sustainable practices for a cleaner marine environment.



#### 23.Furr-ever Friends 2.0 (04/10/2024)

DGMC's NSS unit celebrated Animal Welfare Day with "Furr-ever Friends 2.0," where 67 volunteers fed puppies and showcased the bond between humans and animals. The event, shared widely on social media, highlighted compassion for animals and encouraged a more inclusive society through positive outreach.



#### 24. Packets of Joy (14/10/2024)

Volunteers prepared and distributed homemade meals to individuals experiencing homelessness. The team worked together to create nutritious meals, packing them in containers for distribution. The event brought joy and fulfillment, highlighting the power of small acts of kindness in helping those in need.

#### 25. Campus Shine Project for Diwali (16/10/2024)

NSS volunteers led a campus clean-up drive in preparation for Diwali, focusing on classrooms and the library. The initiative enhanced the college's cleanliness, fostering unity and responsibility among staff and students. The collaborative effort resulted in a healthier and more inviting learning environment.

#### 26. Old Age Home Visit (17/10/2024)

Volunteers visited Vimalti Devi's Old Age Home, engaging with residents and participating in various activities. The visit emphasized the importance of community support and the emotional connection with the elderly. It was a rewarding experience, showing how small gestures of kindness can make a significant impact.

#### 27. Holy Place Seva (17/10/2024)

Volunteers visited a Gurudwara and temple to serve meals to visitors, promoting community service. The experience involved cooking and serving meals while fostering a sense of compassion and togetherness. The day's activities reinforced the value of service and deepened volunteers' understanding of community support.



#### 28. Orphanage Visit (18/10/2024)

Volunteers visited Daya Vihar orphanage, spending time with children, playing games, and singing songs. The interaction brought joy to the children, reminding volunteers to cherish their blessings. The visit created meaningful memories and inspired volunteers to continue their efforts in spreading happiness and love.

### 29. Youth and Mental Health Awareness Program (28/10/2024)

A mental health event at Shailendra Education Society raised awareness about managing mental health amidst societal pressures. The program featured a speaker who taught coping strategies and emphasized the importance of mental wellbeing for decision-making. The event fostered valuable discussions and interactions among students from various colleges.

#### 30. Electoral Literacy (Pledge) (28/10/2024)

DGMC's NSS unit, organized an Electoral Literacy Pledge to promote responsible citizenship and voting rights awareness. Students took a collective pledge to exercise their voting rights ethically and educate others about informed-voting. The initiative successfully engaged youth in democratic processes, fostering active participation in elections.

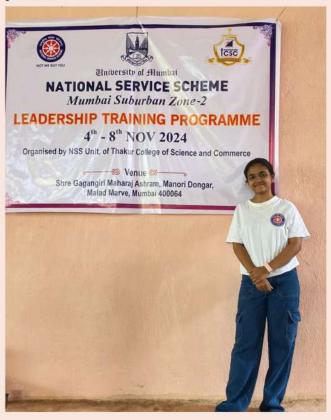
## Voter Awareness Campaign (MU, Kalina) - 28/10/2024

The NSS unit at Mumbai University organized a voter ID registration drive to encourage students to vote. Volunteers assisted in filling out registration forms and troubleshooting issues with the online portal. The event successfully helped students register and raised awareness about the democratic process.



## 31.Voter Awareness Program Activity - 30/10/2024

DGMC's NSS unit conducted a voter awareness campaign in Vithal Pada, educating residents about voter IDs and the election process. They distributed free Aadhar Cards and promoted the "Voter Helpline" app for digital registration. The event emphasized the importance of voting and debunked misconceptions about the registration process.



## 32.Participation in Leadership Training Program-04/11/2024 to 08/11/2024

The Leadership Training Program, organized by Thakur College, focused on team building, nature appreciation, and tackling harmful addictions. Participants also engaged in skits, trekking, and cultural activities. The event concluded with a cultural program, bonding participants and empowering them with leadership skills.

## 33. Children's Day Activity (Orphanage) - 14/11/2024

NSS volunteers of DGMC celebrated Children's Day at Daya Vihar Orphanage, spreading joy through dances, songs, and games. With a cake-cutting ceremony, the gift hampers were shared with the children. The event emphasized social responsibility and compassion, inspiring volunteers to give back to the community.



#### 34. Electoral Literacy (Quiz) - 16/11/2024

DGMC's NSS unit hosted an Electoral Literacy Quiz to educate students on election laws and voting rights. The event included a session on electoral literacy, followed by a quiz and interactive discussions. It engaged 77 students, fostering awareness and encouraging informed voting in democratic processes.

## 35.Donation Drive (Day 1 - Day 29) - 21/11/2024 to 24/12/2024

DGMC's NSS unit organized a 29-day donation drive to support underprivileged individuals, collecting essential items. Around 50 students participated in the initiative, which benefited local communities. The drive emphasized the importance of compassion and generosity, making a positive impact in the area.

#### 36. Beyond the Binary - 05/12/2024

The "Beyond the Binary" event, featuring guests Suditi Srinivas and Dhruv Goenka, discussed LGBTQ+ issues and identities. The session provided valuable insights into the challenges faced by the LGBTQ+ community and emphasized the importance of support and inclusivity. The event concluded with a Q&A session, encouraging open dialogue.



## 37.College Office Sparkle Drive Activity - 21/12/2024

NSS volunteers participated in a "Sparkle Drive" at the college office during the Christmas season, boosting festive cheer. The initiative focused on cleaning and organizing the office space to create a welcoming environment. The collaborative effort strengthened community bonds and enhanced the holiday atmosphere.

## 38.Voter ID Registrations Day 1, 2, and 3 - 18/11/2024 to 20/12/2024

DGMC's NSS unit held a voter awareness campaign during "December Fever" to educate students about voter ID registration and the election process. The event attracted students from various departments, increasing awareness about their civic duties. It successfully registered students and sparked interest in the electoral process.

## 39.Scholarship Program Action Drive (Day 1 - Day 29) - 19/01/2025

NSS volunteers attended a scholarship program featuring musical performances and a scholarship distribution ceremony. The event celebrated education and talent, with recipients encouraged to continue pursuing their academic goals. The evening concluded with performances and speeches, leaving attendees inspired.

#### 40. Self Defence Seminar - 10/02/2025

The Self-Defence Seminar focused on personal safety and the importance of preparedness in today's world. Participants learned about basic self-defence principles, and a guest instructor provided an overview of practical techniques. The event aimed to raise awareness about self-protection and empower attendees with confidence.



#### 41. Self Defence Workshop - 12/02/2025

The Self-Defence Workshop, led by expert instructor Manishankar R., focused on practical techniques for personal safety. Participants practiced self-defence techniques, including martial arts and gymnastics, in small groups. The workshop aimed to equip attendees with skills to boost their security and confidence.

## 42.Beyond Awareness: Climate Change Seminar - 22/02/2025

The seminar, "Beyond Awareness: Turning Climate Concern into Action," aimed to inspire action on climate change. Guest speaker Mr. Avadhut Abhyankar shared insights on reducing carbon footprints and provided practical solutions. The interactive session included engaging discussions and encouraged participants to take meaningful environmental actions.

## 43.Solid Waste Management Seminar - 28/02/2025

The Solid Waste Management Seminar focused on sustainable waste management practices like recycling and composting. Guest speakers, Adv. Ashwini Borude and Dr. Subhash Dalvi, discussed methods to reduce waste and textile recycling. The seminar emphasized the importance of protecting the environment for future generations.

#### 44. Elephantiasis Awareness - 11/03/2025

Volunteers created and distributed a flyer to raise awareness about Elephantiasis, educating the public on its symptoms and preventive measures. The campaign highlighted the importance of taking precautions to avoid the disease. Flyers in both Hindi and English helped ensure a broader understanding of the condition.



## 45. Green Haven: A Tree Plantation Activity - 13/03/2025

NSS volunteers participated in a tree plantation activity at a local park, contributing to the environment. The initiative aimed to enhance green spaces and improve air quality in Mumbai. Volunteers planted saplings, supporting biodiversity and combating the city's declining air quality.



#### 46. Hospital Cleaning Initiative - 15/03/2025

A group of volunteers participated in a hospital cleaning initiative, focusing on sanitation and cleanliness in patient areas. Volunteers followed safety protocols while cleaning high-traffic areas, including ceilings and railings, to reduce infection risks. The initiative aimed to support the healthcare sector by maintaining a hygienic environment.







Location: Yusuf Meherally Centre, Panvel

Dates: 25th - 31st January, 2025

Organized by: NSS Unit SB-22, DGMC





The NSS 7-Day Residential Camp was a transformative experience filled with learning, service, and camaraderie. Held at the Yusuf Meherally Centre in Panvel, this initiative brought together volunteers for a week of structured activities, cultural engagement, and meaningful community interactions.

The camp began with an early morning departure from college and a bus journey filled with excitement and anticipation. Upon arrival, participants were briefed on the schedule and objectives by the Programme Officer and leadership team. The group settled into their accommodations, shared meals, and began bonding through introductory sessions and a cultural talent show that featured dance, poetry, and creative expressions.

Throughout the week, mornings typically started with physical fitness routines including meditation, yoga, and nature walks. These sessions helped volunteers reset mentally and physically for the day ahead. Meals were preceded by collective prayers, reinforcing a sense of community and gratitude.

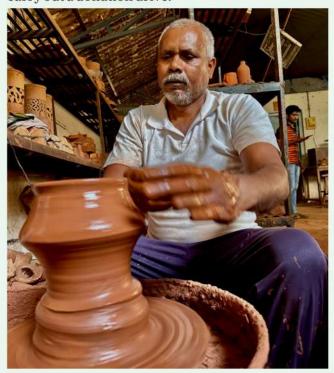


Educational sessions and workshops played a central role in the camp. Volunteers were introduced to the principles of the National Service Scheme and the Indian Constitution. A highlight was a creative poster-making activity inspired by the theme "Mai, Meri Suraksha aur Uske Saadhan" (Me, My Safety and Its Resources), promoting awareness about self-care and preparedness. Additional sessions included Warli art, hygiene education, and NSS song learning. Skit preparation on pressing issues like substance abuse also

allowed volunteers to explore theatre as a medium for social change.



Community engagement was a cornerstone of the experience. Volunteers visited local hostels to interact with residents, conduct hygiene sessions, and teach English and soft skills. These visits were often followed by recreational games and skits, fostering deeper bonds with the local population. A memorable trek to Banubai Chi Wadi allowed the team to immerse themselves in the natural beauty of the area, perform community cleaning, and carry out a donation drive.



The camp also offered exposure to sustainable living and self-reliance. A tour of the centre's facilities—including a carpentry workshop, soap and oil unit, pottery studio, and biogas plant—demonstrated practical applications of rural entrepreneurship and eco-friendly practices. Activities like Shram-Daan in the pottery area further reinforced the value of manual labor and teamwork.



Evenings were filled with group reflections, diary writing, and team-building games such as Mafia. One of the most touching moments came on the penultimate day when volunteers gathered around a bonfire to share stories, celebrate the contributions of graduating seniors, and cut a farewell cake in their honor.

The final day was marked by gratitude and giving. Donation items were distributed at Lahuchi Wadi, pottery was collected, and final group photos were taken before boarding the train back to Goregaon. The journey back home was a joyful mix of songs, stories, and reflections, as volunteers carried with them not only souvenirs but lifelong memories and values.

In conclusion, the NSS 7-Day Residential Camp succeeded in fostering responsibility, empathy, leadership, and cultural awareness among its participants. It was a week that not only empowered volunteers to serve others but also enabled them to grow individually and collectively as responsible citizens.





NSS Rewind is an annual meet organised by the NSS Unit (SB-22) of Deviprasad Goenka Management College of Media Studies that took place on 20th April, 2025 at 02:00 PM in Madhoprasad Seminar Hall. The vision of this event is to rewind and relive all the activities of the year and to motivate students to do more community service in the next academic year.

NSS Rewind was graced by our principal ma'am Dr. Amee Vora, Teaching Faculties and Non-Teaching Staff. We bid farewell to students completing 2 years in the NSS Unit. We also felicitated 8 students

who completed their 240 hours and honoured them with a memento. There were 58 students in attendance for the event. There were games played and a video was played that took everyone down the memory lane. Few students also wanted to share their experience and motivated their juniors. We also launched our yearly newsletter, The Volunteer Voice, Vol.3, a newsletter of the year's activities.

A room filled with emotions and motivation that not only boosted their moral but gave them a vision for the next academic year 2024-2025.

# 7.2 ROTARACT CLUB OF DGMC



### Faculty Incharge - Nilanksha Sachdev





Rotaract Club of DGMC: A Year of Purpose and Progress

#### **Empowering Youth, Enriching Communities**

From July 2024 to March 2025, the Rotaract Club of Deviprasad Goenka Management College of Media Studies (RCDGMC) carried out a remarkable range of activities across social, international, professional, and community development avenues, showcasing its dedication to holistic youth growth and civic responsibility. Here's a snapshot of their impactful journey so far:

#### Seva Mahotsav 2024: Serving with Purpose

As part of Rotaract District 3141's Seva Mahotsav

(July 1–6, 2024), RCDGMC launched powerful community outreach initiatives, earning the prestigious Danveer Citation.

- Jeevandan & Plastic Waste Drive: Held on July 1, 2024, a blood donation camp at Andheri Station and a plastic waste collection drive at RSET spread awareness on health and sustainability.
- Baghbaan, Annadaan & Tree Plantation: On July 2, 2024. members visited The Little Sisters of the Poor old age home to share meals, stories, and greenery through a heartfelt plantation drive.
- Village Outreach at Umela Phatak: On July 4, 2024, the club organized a free health camp with Ayushakti Ayurved and conducted menstrual hygiene awareness with sanitary pad distribution.
- **School Supplies Drive:** The initiative concluded on July 6, 2024, with educational kits donated to children in Chincholi Phatak, empowering their learning journey.



#### Welcoming the New Year with Horizon and Hope

• **Horizon Orientation:** On July 13, 2024, the club welcomed first-years with a vibrant session mixing club insights, live performances, and comedy, igniting excitement for Rotaract life.





· Installation Ceremony 2024-25: Held on August 1, 2024, the event formally inducted Rtr. Sanman Hutgikar as President, with notable dignitaries and cultural performances marking the occasion.



#### **Empowering Youth and Celebrating Culture**

🛘 Law 101 (Aug 12, 2024): Legal expert Dr. Deepa Chitnis equipped students with everyday legal knowledge, fostering awareness and civic responsibility.



- Desh Ka Digital Poster (Aug 10-14, 2024): A national digital art competition celebrated unsung freedom fighters, blending patriotism with creative expression.
- Bollywood Bash (Aug 17, 2024): The first Club Service Day featured games, dance, and member announcements, boosting camaraderie and spirit.



• Rakhi with Heroes 3.0 (Aug 19, 2024): Members tied rakhis to SRPF and Army Camp personnel, saluting their service with gratitude and performances.



· Krishna Leela Mahotsav (Aug 24, 2024): The Janmashtami celebration brought campus alive with cultural displays, devotional aarti, and festive joy.



Membership Month: Growing Roots of Change

August 2024 was a vibrant celebration of Rotaract membership with creative, collaborative, and community-building activities.

- Campus Pop-Ups (Aug 4, 2024): Rotaractors energized campus spaces through music and engagement, sparking interest in club activities.
- **Skill Share & Art Express:** Hands-on workshops in sewing and art encouraged learning and expression among members.



- Speed Friending: Fun games during Bollywood Bash helped new and old members bond effortlessly.
- Roots for Growth (Aug 29, 2024): Thirty trees were planted, one for each new member, symbolizing unity and sustainability.



• The Members Sphere Launch (Aug 31, 2024): A digital newsletter captured the month's energy and achievements with visual vibrancy.

#### Health & Wellness: A Holistic Approach

• Health and Wellness Expo (July 21, 2024): Celebrating Yoga Day, the event featured yoga, meditation, and Ayurvedic health checkups, promoting physical and mental well-being.





#### Festivals, Environment, and Empowerment

• Ganesh Chaturthi Celebrations (Sept 7–17, 2024): Eleven days of devotion included daily aartis, dance competitions, and the launch of The Bridge newsletter.



• Maha Aarti & Newsletter Launch: The sixth day saw a "Pastel Traditional" celebration with handmade décor and the unveiling of The Bridge by college dignitaries.



• Beach Cleanup Drive (Sept 18, 2024): In collaboration with NSS and the Green Club, volunteers removed over 30 bags of waste from Silver Beach, Juhu.



• **Proud Girl 3.0 (Sept 25, 2024):** At Umela Phatak, women received legal literacy and self-defense training, with a pepper spray workshop and community storytelling initiative.



Model United Nations (Sept 29, 2024): In partnership with the Rotary Club of Bombay Airport, RCDGMC hosted its first MUN, where student delegates engaged in global diplomacy, with structured debates, country representation, and resolution drafting, fostering leadership and international awareness.







Panchadhara - Five Years of Rotaract DGMC (Oct-Feb):

To mark its fifth anniversary, the club launched Panchadhara with a logo unveiling and cultural event, followed by initiatives like Echoes of Panchadhara (a reunion), Mindful Miles meditation for BEST drivers, a cervical cancer crowdfunding campaign, art therapy for female inmates, and a grand anniversary celebration.



Portfolio Making Workshop (Oct 26, 2024): Led by photographer Pratik Panchamia, this hands-on session helped participants build professional portfolios through practical photography skills.



Colours of Light (Oct 29, 2024): Club members visited Vishram Old Age Home to share festive cheer, games, and meaningful conversations with senior citizens.



**Interact Week (Nov 11, 2024):** At KGSS School, students explored debating skills and received first aid training, earning the club the prestigious Curious Club Citation.

Treasure Hunt & Club Service Day (Nov 29–30, 2024): On-campus events boosted teamwork and bonding through engaging games and interactive activities for members.



Health Checkup Camp (Dec 1, 2024): In collaboration with Rotary and Interact Club, the camp provided essential screenings and consultations to over 150 local residents.



Mindful Miles (Dec 11, 13, 18, 2024):

Meditation sessions for BEST drivers helped address occupational stress under the Panchadhara initiative, in partnership with Sahaja Yoga.



**Secret Santa (Dec 16–27, 2024):** A fundraiser that brought personalized gifts and happiness to orphaned children, involving generous participation from members and donors.

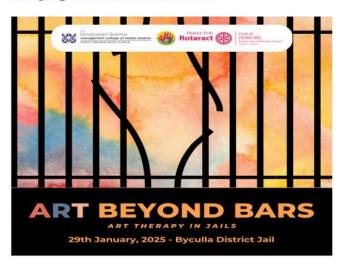


Stage for Teachers (Dec 20, 2024): An event honoring faculty talent and launching exclusive club merchandise, reinforcing club identity and teacher appreciation.



**Guardian's Gratitude (Jan 1,2024):** Campus security staff were thanked with heartfelt notes and gifts for their continued dedication and service.

Crowdfunding for Cervical Cancer Awareness (Jan 6, 2025): Members educated households on women's health and raised funds for awareness campaigns in Mumbai's suburbs.



Art Beyond Bars (Jan 29, 2025): Female inmates at Byculla Jail engaged in therapeutic art sessions, promoting mental health and emotional expression.



Heartbeats of Hope 2.0 (Feb 6, 2025): Staff from RSET were trained in CPR by Dr. Akshay Mehta, empowering them with life-saving emergency response skills.



Juhu Half Marathon Volunteering (Feb 9, 2025): Members contributed to a city-wide health movement by managing aid stations and supporting marathon logistics.



**Cervical Cancer Awareness Programme (Feb 12, 2025):** At Aarey Colony, women received education on HPV, menstrual hygiene, and screenings from expert Dr. Bela Bhatt.

## World Responsible Youth (WRY) Week (Mar 10-15, 2025):

Highlights included Zumba Mania, school supply drives, plastic collection, mandala art therapy, debates, karaoke, a heritage walk, and tech talks, encouraging wellness, sustainability, and youth development.

#### Official Club Visit (Mar 20, 2025):

DRR Rtn. Rtr. Nikhita Sunil attended the OCV, commending the club's impact and guiding members through strategic growth discussions



**Curious Club Citation:** The club received this district honor for initiatives like youth parliaments, entrepreneurial conclaves, legal literacy, and mental health campaigns, which nurtured critical thinking, civic awareness, and life skills..



Through these meaningful initiatives, the Rotaract Club of DGMC has not only enriched student life but also served as a beacon of leadership, service, and cultural pride. As the year progresses, their journey promises continued excellence in every endeavor they undertake.



## 7.3 WOMEN DEVELOPMENT CELL

(ICC - Internal Complaint Committee)

99



### **Faculty Incharge**

Divya Narang
 Deveeka Shetty
 Sunita Cordeiro
 Suchit Sawant
 Dr. Yogini Sheth (NGO)

## Empowering Through Equality: Women's Development Cell at DGMC

At Deviprasad Goenka Management College of Media Studies (DGMC), the Women's Development Cell (WDC) plays a vital role in nurturing a campus environment rooted in gender equality, inclusivity, and empowerment. It serves not only as a statutory body but also as a catalyst for change, fostering awareness, open dialogue, and progressive thought among students, faculty, and staff. With a focus on promoting holistic development and social responsibility, the WDC ensures that issues

of gender, identity, and empowerment remain central to the student experience. Through a range of seminars, debates, and collaborative events, the Cell reinforces DGMC's commitment to shaping thoughtful, informed, and empathetic individuals.

The academic year commenced with an insightful seminar on Financial Literacy, designed to empower participants with essential knowledge and skills to make informed financial decisions, manage personal budgets effectively, and plan for future financial goals. Mr. Paresh Sheth from CASI introduced the concept of **financial literacy**,

emphasizing its importance in both personal and professional spheres. Sharing real-life experiences, he motivated students to save and invest wisely, underscoring the value of financial foresight. Participants learned practical techniques such as budgeting, expense tracking, and identifying savings opportunities. The session also covered topics like insurance, emergency funds, and retirement planning, encouraging early financial preparedness.



In line with its mission, the WDC collaborated with the IQAC, DLLE, and Cultural Club to host an Intra-College Debate Competition on 6th August 2024, focusing on the thought-provoking theme—Should employers offer paid menstrual leave in every workplace? The debate featured insightful arguments and was judged by Dr. Padmajaa Kutty, Principal of Mainadevi Bajaj International School. Pratham Arora and Ragvendra Rajput emerged as winners and represented DGMC at the Inter-College Level Debate on 9th August, where Ragvendra won first prize among participants from 22 colleges across Mumbai.





On 3rd September 2024, IQAC and Women's Development Cell in collaboration with DLLE, organised an Seminar on POSH (Prevention of Sexual Harassment) aimed at creating a safe and respectful workplace, free from sexual harassment. We had Dr Neeta Shrivastav Prasad our guest speaker who Shared her insights on this topic and about more that 100 students attended this seminar.

Dr. Neeta explained why the POSH act was established and how this policy works against sexual harassment. She explained the consequences of non-compliance, and the complaint redressal process and the committee to investigate and address complaints.

She ensured that all the questions were answered about how equal is this law for men and women, how can the ICC keep confidentiality and provide support to victims/complainants of POSH, and if LGBTQAI+ individuals are considered under this actornot, etc.

She also explained the benefits of this law as it encourages a culture of respect and inclusivity, protects employees from emotional distress and trauma and meets legal requirements under the Sexual Harassment of Women at Workplace (Prevention, Prohibition, and Redressal) Act, 2013. Along with this we ended the session by taking with us knowledge on the POSH Act.





Continuing its commitment to inclusive dialogue, the WDC joined hands with DLLE, NSS, and IQAC to conduct a seminar titled "Beyond the Binary: Understanding Sexuality and Gender" on 5th December 2024, in collaboration with The Humsafar Trust. Guest speakers Dhruv Goenka and Suditi Srinivas led an engaging discussion around gender identity, social stereotypes, and the role of media in shaping public perception of the LGBTQIA+ community. The session inspired students to think critically and compassionately about diversity and representation, reinforcing DGMC's values of empathy and inclusion.





Empowering Students: **Self-Defence Workshop at DGMC**, On 12th February 2025, DGMC's Women Development Cell, DLLE, NSS, and Sports Club hosted a Self-Defence Workshop at PDSA Turf. Led by Mr. Manishankar and his expert team, students learned practical defence techniques, boosting confidence, safety awareness, and preparedness through an engaging and empowering hands-on training session.

Through such meaningful and educational activities, the Women's Development Cell at DGMC continues to make a positive difference by promoting gender equality and helping students become more confident, aware, and ready to bring about change in the world.

# 7.4 LITERATI CLUB

#### **Faculty Incharge**

• Bhavya Kotian • Dr. Nisha • Deveeka Shetty

In 2024, the Literati Club of DGMC (Deviprasad Goenka Management College of Media Studies) hosted an elocution competition, where students passionately voiced their thoughts on pressing population-related concerns. Topic presented was overpopulation and its impact on resources to the role of youth in shaping sustainable futures. The competition encouraged critical thinking and public speaking skills, drawing enthusiastic participation from various departments. Adding depth to the observance, the club also organized a compelling session on investigative journalism led by senior journalist Sujata Dwivedi. The session focused on the Pune Porsche case, a recent and high-profile incident that has stirred conversations across the country about privilege, justice, and youth accountability. Dwivedi shared her experience covering the case, offering students rare insights into the ethical dilemmas and responsibilities faced by journalists while reporting on sensitive issues. Her session emphasized the importance of truth-seeking and integrity in journalism, leaving students both informed and inspired.

In another culturally vibrant initiative, the Literati Club also celebrated Hindi Diwas with a fun-filled and educational twist. The event featured Hindi language games designed to test vocabulary, idioms, grammar, and creative expression in Hindi. It created a playful yet respectful space for students to connect with their linguistic heritage and appreciate the richness of India's national language. These events reflect the club's commitment to nurturing informed, expressive, and culturally rooted media students. Through a blend of serious discourse and creative engagement, DGMC's Literati Club continues to play a pivotal role in shaping thoughtful communicators of tomorrow.





# 7.5 Sports Club

### Faculty Incharge: Viraj Bandekar

The DGMC Sports Club is dedicated to promoting physical fitness, teamwork, and a spirit of healthy competition among students. The club encourages students to stay active and develop essential life skills such as discipline, perseverance, and leadership.

In line with our commitment to holistic development, the Sports Club proudly organized the Annual Sports Day 2024-25 on 23rd and 24th December 2024. The event witnessed enthusiastic participation from students across various courses, showcasing their athletic talents and sportsmanship. The two-day extravaganza featured a wide range of events, fostering camaraderie and celebrating the spirit of sportsmanship.

























# **Film Society**

# **Faculty Incharge**

■ Prasoon Prabhakar ■ Rajesh Bhatia





#### Film Club 2024-25 Recap Cinema Beyond the Screen: DGMC Film Club 2024-25

In the hallowed halls of DGMC, where stories take shape and creativity finds its voice, the Film Club continued its tradition of cinematic exploration in the Academic Year 2024–25. The screenings this year were a blend of emotional depth, cultural richness, and insightful learning, making every Friday more than just a film viewing — they were immersive experiences.

The cinematic journey for the year began with Hrishikesh Mukherjee's Anand, a film that needs no introduction in Indian cinema. With timeless performances by Rajesh Khanna and Amitabh Bachchan, Anand touched hearts across generations. The students were visibly moved by its delicate handling of themes such as life, death, and friendship. The screening sparked conversations on narrative economy, performance-driven storytelling, and the emotional arc that defines classic Indian cinema.

Following this, Satyajit Ray's Aparajito, the second installment of the legendary Apu Trilogy, was screened. Ray's brilliance as a storyteller shone through as the film traced Apu's journey from boyhood to adulthood. Set against the backdrop of early 20th-century Bengal, Aparajito showcased Ray's deep humanism, realism, and unmatched command of the cinematic form. The film opened up meaningful discussions around growth, loss, and the intersection of personal aspiration with familial duty.

Adding an insightful dimension to this year's screenings was an exclusive Writer's Masterclass by Rajat Poddar, a celebrated

name in the world of Indian cinema. Poddar shared his creative journey and offered a behind-the-scenes look into the writing and conceptualization process in filmmaking. Students were treated to real-world anecdotes, writing exercises, and feedback sessions that offered practical exposure to the art of screenwriting and visual storytelling. Filmmaker Pushpendra Singh screened his film "The Shepherdess and the Seven Songs" followed by a QA Session. It was very insightful for the students. Saurabh Swamy conducted an enlightening screenwriting workshop which was quite beneficial for students.

These events were not just screenings—they were educational experiences designed to deepen students' understanding of cinema as an art form and a cultural force. From analyzing narrative techniques to understanding the visual language of film, the sessions encouraged critical thinking and creative dialogue.

The Academic Year 2024–25 thus stood as a testimony to DGMC's commitment to nurturing future storytellers. By bridging cinematic classics with contemporary learning opportunities, the Film Club continues to inspire and educate. As the reels stop spinning and the lights come back on, the impressions left by these films and masterclasses linger — shaping the minds and dreams of those who will define the future of cinema.

of world population day on 11th July, 2024 on the topics 'Harnessing the Potential of India's Growing Population', 'Navigating the Challenges of India's Growing Population' and 'Population Control Measures of India: Past, Present and Future' in English and Hindi.

# 7.7 ADVERTISING &

# Branding Club

# **Faculty Incharge**

- · Rajeshwari V. · Bhavya Kotian
  - Prasoon Prabhakar



Good advertising does not just circulate information. It penetrates the public mind with desires and belief." - Leo Burnett

The Advertising & Branding Club (ABC) of Deviprasad Goenka Management College of Media Studies (DGMC) continues to set benchmarks for student-led innovation and industry engagement. With a semester full of learning, fun, and creativity, the ABC Club proved that advertising is more than strategy-it's an experience. It kept the campus buzzing with creativity and brand enthusiasm throughout the semester, offering students rich opportunities to explore the dynamic world of advertising both intellectually and playfully.

### Cannes Lions 2024 Screening & Discussion

On 2nd September 2024, ABC launched the semester with an insightful screening session at the Madhoprasad Saraf Seminar Hall. About 40 students gathered to watch and discuss the Cannes Lions 2024 award-winning advertisements. The session was honored by the presence of Principal Dr. Amee Vora, who highlighted the evolution of advertising and its growing importance in daily life.

Guided by faculty mentors Ms. Rajeshwari Venkitasubramanian, Ms. Bhavya Kotian, and Mr. Prasoon Prabhakar, participants delved deep into ads from global brands such as Gatorade, Doritos, Coca-Cola, and Hyundai. The group explored storytelling approaches, brand tone, and audience targeting, fostering engaging discussions that compared international campaigns with their Indian counterparts. This immersive experience not only enhanced students' analytical skills but also broadened their understanding of global and local advertising narratives.

### **DECEMBER FEVER:**

# Brand-Themed Games

(19-21 DECEMBER 2024)



Keeping the energy high, ABC organized December Fever, a three-day festival of brand-themed games blending learning with lively competition. Students enthusiastically participated in challenges like:

- · Spin the Wheel (Chakri Dhammal)
- · Guess the Price (Bolo Kitne Ka)
- · Logo Mania
- · Jingle Jam
- · Brand Behind the Stars

These interactive games tested participants' brand knowledge, creativity, and quick thinking. Winners of each round were awarded beautiful handmade acrylic paintings, while the inclusive "pay if you lose, play free if you win" format kept the spirit friendly and motivating.

December Fever was more than just fun—it provided students practical exposure to advertising concepts, consumer psychology, and marketing strategies through gamification, making learning engaging and memorable.

With support from faculty and enthusiastic participation from peers, the Advertising & Branding Club continues to thrive as a creative think-tank on campus—encouraging students to engage, express, and explore the ever-evolving world of advertising.



The DGMC Library Committee successfully organized "वाचन संकल्प महाराष्ट्राचा" (पंघरवडा), a fortnight-long celebration held from 1st January to 15th January 2025, dedicated to nurturing a culture of reading and literary appreciation. This initiative was in alignment with Maharashtra's statewide mission to promote literacy and cultivate strong reading habits across communities.

The celebration featured a range of thoughtfully planned activities aimed at encouraging engagement with literature among students and faculty alike. Classroom Reading Activities and Book Reviews took place across DGMC classrooms throughout the fortnight, encouraging active discussion and reflection. A Book Donation Drive, held from 6th to 15th January, invited contributions from the DGMC community and further reinforced the value of sharing knowledge.

Highlights of the event included an Author Talk by Srinath Rao on 10th January at the Madhoprasad Saraf Seminar Hall, which offered valuable insights into the writing process and the life of an author. On 8th January, students participated in a lively Play Reading Activity on the fourth floor, bringing dramatic literature to life through performance and discussion.

Additionally, a **Thematic Display of Books** was arranged in the library until 15th January, guiding readers through curated selections of literary works. A **Book Exhibition**, held on 13th and 14th







January in the DGMC passage area, showcased diverse genres and authors, drawing enthusiastic participation. The celebration concluded with a heartwarming Storytelling Session on 15th January in the library, emphasizing the power of narrative in connecting people and ideas.

The Library Committee also celebrated **Marathi Bhasha Diwas**, on the eve of Kusumagraj birthday. It was celebrated on the eve of his birthday i.e. on 26th Feb 2024 in the Madhoprasad Saraf Seminar Hall. **Classic Marathi play "Moruchi Maushi"** was screened for students and staff, to expose students to quality theatre and to enjoy the light hearted comedy which featured notable actors like Vijay Chavan, Prashant Damle and Pradeep Patwardhan.

Overall, the initiative created multiple avenues for literary engagement—from quiet reading to interactive sessions—and reinforced DGMC's ongoing commitment to promoting Maharashtra's rich literary heritage while fostering a deeper, lasting love for reading within its community.

# 7.9 CULTURE CLUB

#### **Faculty Incharge**

- -Bhavya Kotian
- -Rajeshwari V.

#### Culture in Motion: DGMC's Cultural Club Brings Campus to Life

The Cultural Club of Deviprasad Goenka Management College of Media Studies (DGMC) made the campus pulse with energy, tradition, and expression throughout the semester. From fine arts to festival dance nights, and from debates to patriotic performances, each event highlighted student creativity while fostering a sense of unity and identity. Here's a look back at the Cultural Club's standout moments.

The students of FY BAMMC and FTNMP were provided with an open platform for showcasing their talents. This activity helped create an environment where students go showcase their hidden or best talents. We had students display talents in dance, singing, playing instruments, beat boxing, stand-up and theatre.





# Art with Impact: Poster Making & On-the-Spot Painting

Creativity met consciousness at DGMC's Fine Arts competition, where students took part in Poster Making and On-the-Spot Painting with themes like Equality and Social Justice and Digital India – Empowering Lives. Participants translated complex social issues into vivid visuals, exploring new techniques and expressing strong, socially relevant messages through their artwork. Guided by faculty mentors, the event provided hands-on experience and critical exposure to visual storytelling, all while encouraging peer learning and artistic risk-taking.

# Tradition in Design: Mehendi & Rangoli Competition

Celebrating India's artistic traditions, students took center stage in a Mehendi and Rangoli competition themed around Traditional Indian Motifs and Diverse India. Intricate mehendi designs and eye-catching rangoli patterns transformed the campus into a cultural gallery. The event offered a unique platform to explore folk aesthetics and was a tribute to India's rich visual heritage, blending craftsmanship with cultural education.





#### Freedom in Focus: Independence Day Celebration

The Cultural Club marked India's 77th Independence Day with emotional performances that echoed national pride. Students presented a Hindi skit and a patriotic dance, both of which captured the essence of freedom and unity.

The audience-including students, faculty, and special guests-responded with overwhelming appreciation. The event became a moving tribute to India's journey and an opportunity for students to honor the country's legacy through the performing arts.

#### Talking Change: Intra-Collegiate Debate on Paid Menstrual Leave

In a bold step toward inclusive conversation, the Cultural Club co-organized an Intra-Collegiate Debate on the topic "Paid Menstrual Leave: Implications for Workplace Equality and Women's Health." Students articulated compelling arguments on both sides, with a panel of judges evaluating them on clarity, evidence, and impact.

Two top performers were selected to represent DGMC at intercollegiate debates, demonstrating the college's commitment to fostering articulate, socially aware voices.





#### Dance of Devotion: Garba Celebration

Navratri arrived early at DGMC with the Garba, a celebration full of rhythmic beats, traditional attire, and community spirit. The evening began with an aarti in honor of the goddess, followed by spirited rounds of raas-garba that brought together students, faculty, and staff-including Principal Dr. Amee Vora, who joined in the festivities.

With over 100 participants, the event became a vibrant expression of cultural pride, collective joy, and the enduring magic of dance.

# 7.10 STUDENT

# Council

### **Faculty Incharge**

#### Nilanksha Sachdev

S. No.	Name	Designation
1	Chetna Shastri	President
2	Sanman Hutgikar	Vice President
3	Krithika Gehlot	General Secretary
4	Divya Mohapatra	Jt. Secretary
5	Pooja Shah	Treasurer
6	<u>a</u>	Sports Representative
7	4	NSS Representative
8	Shravani Khairmode	Cultural Representative
9	Prathiba Pandey	Lady Representative
10	Poushali Chakraborty	MACJ Part I - Foyer
11	Sanika Motiwala	MAFTNMP Part I - Foyer
12	Chetna Shastri	MACJ Part II - Foyer
13	Mohit Mishra	MAFTNMP Part II - Foyer
14	Saumya Pandey	FYBAMMC - Foyer
15	Oshin Patil	FYBAFTNMP - Foyer
16	Pranjal Rane	SYBAMMC - Foyer
17	Omkar Parab	SYBAFTNMP - Foyer
18	John Rego	TYBAMMC - Foyer
19	Sonal Shrivastav	TYBAFTNMP - Foyer

### Dancing to the Beat of Tradition: DGMC Celebrates Navratri with Garba 2024

By the Cultural Club & Student Council, DGMC

With colourful ghagras swirling, dandiyas clashing in rhythm, and music filling the air, DGMC transformed into a cultural haven on **5th October 2024**, as the **Student Council** and **Cultural Club** hosted the much-awaited **Garba Celebration** in honour of Navratri. Held at the **Durgadevi Saraf Hall**, the event brought together students in a

spirited display of tradition, dance, and festivity.

The celebration was more than just an evening of dance—it was the culmination of enthusiastic preparation and cultural learning. In the week leading up to the event, the **Garba Workshops** on **27th September** and **1st October** set the tone for what was to come. Conducted by **Ms. Punita Hirani**, a well-known Garba trainer, the sessions gave students an immersive introduction to traditional steps, dandiya techniques, and group choreography. These workshops weren't just skill-

building—they became a space for bonding, laughter, and anticipation.

When the day arrived, students stepped into a hall glowing with festive decor, dressed in dazzling traditional Indian outfits. The celebration began with a soulful aarti, symbolizing reverence and unity, before erupting into a high-energy Garba and Dandiya Raas session that lasted for hours. The rhythmic clapping, swirling movements, and vibrant music created an infectious energy that lit up the entire hall.

Adding a dash of fun and competition, awards were presented for Best Dressed Girl (Ms. Jinal Limbachia - TYBAMMC), Best Dressed Boy (Mr. Harshad Sarvankar - FYBAMMC), Best Dancer - Girl (Ms. Darshika Soni - TYBAMMC), and Best Dancer -Boy(Mr. Vatsal Panchal - TYBAFTNMP). The applause and cheers that followed each announcement reflected not only appreciation but the strong camaraderie among the participants.

The **Garba Celebration 2024** wasn't just about dance—it was a celebration of identity, expression, and community. It stood as a vibrant reminder of how culture continues to be an essential and joyful part of student life at DGMC.

Teacher's Day 2024 was more than just a celebration—it was a heartfelt tribute to the mentors who shape young minds and nurture futures. Held on campus with warmth and creativity, the event brought together students in a collective expression of gratitude, admiration, and affection for their teachers.

The centrepiece of the celebration was a beautiful installation called the "Tree of Gratitude". Placed in the heart of the campus, this symbolic tree grew throughout the day as students added colourful leaves—each one carrying handwritten notes dedicated to the teachers who had impacted them the most. From words of appreciation and fond memories to life lessons and personal thank-yous, the tree became a living testament to the deep respect students hold for their educators.

Adding a sweet touch to the day, students distributed **chocolates and personalized letters** to every faculty member on campus. These handwritten notes carried messages of thanks,

admiration, and recognition for the time, patience, and inspiration that teachers bring into classrooms every day. The initiative, led by the **Student Council**, reflected the culture of appreciation and respect that defines the DGMC community. It also reminded everyone that teaching is not just a profession—it is a legacy of care, connection, and transformation.

#### Celebrating the Roots of Wisdom: DGMC Students Honour Teachers with Tree of Gratitude

By the Student Council, DGMC



December Fever

# "December Fever" at DGMC: A Celebration of Culture, Community, and Creativity

The campus of Deviprasad Goenka Management College of Media Studies (DGMC) came alive with color, music, and laughter from 19th to 21st December 2024, as students, faculty, and alumni gathered to celebrate "December Fever"—the college's much-loved annual student festival. Organized by the DGMC Student Council, this vibrant three-day event blended tradition, innovation, and festivity, offering a platform for students to express themselves, learn through experience, and create lasting memories.



**Day-by-Day Festivities** 

#### 19th December - Retro Day & Chocolate Day

The festival was inaugurated with a warm welcome by Principal Dr. Amee Vora and faculty members. A soulful carol performance by a local church choir added a festive touch to the ceremony. It was a celebration of the spirit of Christmas and a display of Unity in diversity. The carol singing was organised by a group of students from the BAMMC department. Embracing the theme of Retro Day, students, faculty, and staff dressed in styles reminiscent of the past, celebrating fashion from different eras. Adding sweetness to the celebration, Chocolate Day saw students exchanging chocolates and warm wishes, infusing the campus with cheer.



#### 20th December - Traditional Day

On Traditional Day, DGMC became a showcase of India's cultural diversity, as everyone turned out in elegant ethnic wear. The highlight of the day was a Personality Contest, judged by Dr. Padmajaa Kutty, Principal of MBIS, and Puneeta Ma'am, where participants exhibited confidence, wit, and grace. A special event titled "Stage for Teachers", organized by the Rotaract Club, followed in the afternoon, where faculty members were celebrated and appreciated through student-led performances and interactions.



#### 21st December - Blazer Day & Alumni Meet

The final day, Blazer Day, encouraged students to don professional attire, symbolizing the values of discipline and integrity. The day also featured a heartwarming Alumni Meet organized under the DGMC Alumni Association. Former students returned to their alma mater, sharing stories of growth and career journeys, reconnecting with mentors, and joining a spirited jamming session that filled the campus with nostalgia and joy.



#### Stalls That Blended Purpose with Participation

A major attraction throughout the festival was the diverse range of student-run stalls, each offering something meaningful and memorable.

The NSS (National Service Scheme) stall led a voter registration drive, promoting civic responsibility and enabling students from DGMC and other RSET institutions to register to vote-a powerful reminder of youth engagement in democracy. The RMCC stall provided a wealth of information and counseling for students interested in pursuing higher education abroad, offering insights into applications, visas, and overseas university life.

An academic twist came from the ABC stall, which hosted advertising-themed games, making learning fun and interactive for participants curious about the media and communication industry.



The Women's Development Cell (WDC) stall displayed a vibrant collection of handmade accessories, all crafted and sold by students. The initiative combined creativity with empowerment, giving students an opportunity to experience entrepreneurship and support peer talent.

However, the most popular and impactful of the stalls were the three food stalls run by students under the **Department of Lifelong Learning and Extension (DLLE) as part of the Annapurna Scheme.** These stalls served cookies, cakes, chocolates, and a rotating menu of treats. What made them stand out was not just the delicious fare but the entrepreneurial spirit behind them. Students planned, prepared, priced, and sold their

offerings, gaining hands-on experience in business, budgeting, and customer engagement. It was a powerful and practical exercise in entrepreneurship education, deeply aligned with DGMC's vision of experiential learning.

The **Student Council** stall added an element of daily excitement with new games introduced each day, keeping the crowd energized and engaged. These games served not only as entertainment but also as a reminder of the camaraderie and shared enthusiasm that makes student life special.

#### A Festival That Transcended Entertainment

"December Fever" was more than a student festival—it was a celebration of identity, creativity, and collective spirit. It brought together diverse elements: civic awareness, cultural pride, artistic expression, faculty appreciation, and entrepreneurial experimentation. Most importantly, it celebrated the people of DGMC—students, teachers, alumni, and staff—who turned the campus into a living, breathing expression of joy and unity. nostalgia and joy.





# 7.11 Department of Lifelong Learning and Extension (DLLE)

### **Faculty Incharge**

• Divya Narang Tinna • Nilanksha Sachdev • Dr. Nisha

#### **DLLE-Opening Doors to Lifelong Learning**

"The essence of life is to serve others and do good."
- Aristotle



Balancing academics, extracurricular activities, and social responsibility is a crucial life skill, and students at Deviprasad Goenka Management College of Media Studies (DGMC) are mastering it through the Department of Lifelong Learning and Extension (DLLE). In just two years, the DLLE team at DGMC has grown from a modest 15 members to an impressive 102, actively fostering leadership, creativity, and social awareness. This year, the team adopted Gender Inclusivity as its theme, conducting a series of impactful activities throughout the academic year.

The year commenced with a vibrant orientation ceremony for freshers on 18th July 2024, where

over 50 students attended along with faculty members and Principal Dr. Amee Vora. The event, meticulously planned in just two days, included interactive games, a talent hunt, and information sessions about DLLE's initiatives. Tasks were efficiently delegated among members—ranging from registration, anchoring, and technical support to photography, volunteering, and documentation—giving each participant a taste of event management.

Further, a lively Intra-College Debate Competition was hosted on 6th August in collaboration with the IQAC, Cultural Club, and Women's Development Cell. The debate focused on whether employers should offer paid menstrual leave in every workplace. Judged by Dr. Padmajaa Kutty, Principal of Mainadevi Bajaj International School, the competition sparked thoughtful dialogue. Winners Pratham Arora and Ragvendra Rajput later represented the college at the Inter-College Level Debate held on 9th August, also hosted at DGMC. Competing with 22 colleges from across Mumbai, DGMC's Ragvendra Rajput clinched first place, while students from Kishinchand Chellaram College, KGS Sarvodaya School, and Jai Hind College took home other accolades.

On 3rd September, a seminar on Prevention of Sexual Harassment (POSH) was conducted with Dr. Neeta Shrivastav Prasad as the keynote speaker. The session provided insights into the workings of the POSH Act, legal implications, complaint redressal processes, and inclusivity within the law. With over 100 students in attendance, Dr. Neeta addressed wide-ranging concerns, from gender parity in legal protection to the inclusion of LGBTQIA+ individuals.

In an effort to cultivate civic responsibility, DGMC observed Constitution Day on 26th November with students reading the Preamble and singing the National Anthem. On 24th October, the college also held an Electoral Literacy pledge where 62 students committed to voting ethically and without prejudice in the upcoming General Assembly elections. Posters across the campus emphasized the power and responsibility of every vote.

Taking inclusivity beyond the classroom, the DLLE, in collaboration with NSS, IQAC, and Women's Development Cell, partnered with The Humsafar Trust for a seminar titled "Beyond the Binary: Understanding Sexuality and Gender" on 5th December. Guest speakers Dhruv Goenka and Suditi Srinivas engaged students in a heartfelt discussion about gender identity, stereotypes, and the role of media in shaping narratives around marginalized communities.

The DLLE's outreach efforts extended to entrepreneurship through three major schemes—Annapurna Yojana, Population Education Club (PEC), and Industry Orientation Program (IOP). Under the Annapurna initiative, students set up food stalls in July, selling delicacies such as Dhokla, Misal Pay, Chole Puri, Veg Momos,

and more. The initiative allowed students to gain hands-on experience in marketing, finance, and sales, encouraging self-sufficiency and entrepreneurial spirit.



Social awareness campaigns were another cornerstone of DLLE's yearly activities. The Red Dot Campaign, held across four RSET schools on 5th and 6th February 2025, educated young students on menstrual hygiene and sanitary waste disposal. DLLE members demonstrated proper disposal techniques using the "Pick, Wrap, Mark, Throw" method and engaged students through quizzes and discussions, successfully breaking stigmas around menstruation



Environmental consciousness was amplified through events such as "Beyond Awareness" on 22nd February, where Mr. Avadhut Abhyankar from the Centre for Environment Education addressed issues like climate change and carbon footprints. The conversation continued with a seminar on Solid Waste Management on 28th February featuring waste management experts Ms. Ashwini Borude and Mr. Subhash Dalvi. These sessions inspired students to take personal responsibility for environmental conservation.

The DLLE team of DGMC delivered an impressive

performance at the University of Mumbai's Udaan Festival on 1st February and Elysium Fest on 2nd February, securing the 1st Consolation Prize in the Street Play category. Directed by Student Manager Iqra Raies, the play highlighted the growing need for real-world, offline connections in an increasingly digital world. Additionally, Kvaya Zanzmera earned a Consolation Prize in the Creative Writing category at Udaan, further showcasing the talent and expression of DGMC students.







The same street play on the impact of social media, which had earned accolades at BL Amlani College's Elysium Festival and Udaan Festival, was later performed on the DGMC campus on 18th February. The powerful performance resonated deeply with the campus audience and was equally well-received, winning the hearts of viewers at home.



Adding another feather to the cap, DLLE's faculty members participated in a state-level workshop on 'Women Safety and Scholarship' hosted by the Higher & Technical Education Department of Maharashtra and Mumbai University on 20th September at Kalina Campus. With dignitaries like Dr. Vibhuti Patel and Retd. IPS officer D. Sivanandan addressing the gathering, the workshop covered critical laws like POSH and POCSO and reinforced the importance of Vishakha Guidelines in institutional frameworks.

With constant mentorship from Prof. Divya Narang Tinna, Prof. Nilanksha Sachdev, Dr. Nisha and the unwavering support of Principal Dr. Amee Vora, the DLLE at DGMC continues to create well-rounded students equipped with skills, empathy, and social responsibility. From gender rights and civic engagement to entrepreneurship and sustainability, DLLE is not just an extension activity—it's a movement shaping the leaders of tomorrow.







### NPTEL-Beyond Books...

Broadening one's academic horizons through additional courses during college can significantly enrich a student's educational experience. By stepping outside the confines of the standard curriculum, students gain the chance to explore subjects they are truly passionate about, acquiring specialized knowledge and skills that distinguish them from their peers. These supplementary courses not only expand their intellectual boundaries but also expose them to innovative ideas and practical competencies highly sought after in today's competitive job market. Engaging in these courses helps students cultivate vital life skills such as effective communication and creative problem-solving-traits that employers consistently value. Demonstrating initiative by pursuing extra learning opportunities reflects a proactive mindset and a genuine eagerness to grow, giving students a notable advantage when applying for jobs and advancing their careers.

DGMC took up an initiative to offer free quality courses to its learners, designed by Indian Institute of Technology (IITs) and Indian Institute of Science (IISc). These courses are available on the "NPTEL" portal which has been started by the Government of India. NPTEL is an acronym for National Programme on Technology Enhanced Learning which is an initiative by seven Indian Institutes of Technology and Indian Institute of Science for creating course contents in Engineering, Science and Humanities Streams. DGMC is now acting as one of the "Local Chapters" for the NPTEL. The purpose of the 'Local Chapter' is to act as a link between the NPTEL and the learners and to help them in the process of admission and examination.



# 7.13 GREEN CLUB

#### **Faculty Incharge**

#### • Divya Narang Tinna • Dr. Nisha

At Deviprasad Goenka Management College of Media Studies (DGMC), the Green Club has consistently worked toward instilling values of environmental stewardship and sustainability among students. The academic year 2024–25 was no different, in fact, it stood out as one of the most active and engaging years in recent times. The Club curated a well-rounded calendar of events and initiatives that not only brought students closer to nature but also strengthened their understanding of environmental issues, both local and global.

We kicked off the year with an engaging plantation initiative on the 10th of August 2024, aimed at promoting care and maintenance of the campus greenery. The initiative wasn't just about planting a few saplings; it was about connecting with the earth and understanding our individual roles in nurturing it. Students enthusiastically participated in planting seeds, pruning overgrown branches, and clearing dried leaves from the campus garden. Guided by dedicated faculty coordinators and active Green Club members, participants learned how each small step, be it trimming, watering, or simply caring for a plant contributes to a greener and healthier environment. What made this initiative even more special was the energy and camaraderie of the students involved. The success of the event set a promising tone for what would follow in the months to come.

October began with a significant event: the **Green Club Orientation**, held on the 1st of October 2024 in the Madhoprasad Saraf Seminar Hall. This event was particularly special as it was hosted in collaboration with the Rotaract Club and NSS Unit of DGMC, reinforcing the idea that sustainability is a shared goal, not a siloed effort. The orientation was graced by several dignitaries including our Principal, Dr. Amee Vora, and the ever-inspiring Dr. Kashmira Shah, Master Trainer for the DGMC

Green Club and a noted advocate of environmental consciousness.



Dr. Shah's session was more than just a talk; it was a conversation that sparked introspection. She eloquently spoke about sustainable development and shared insights into water conservation initiatives under the Youth Engagement and Water Stewardship (YEWS) Green Club Program. Through real-life examples and an engaging style of communication, she explained the structure, roles, and responsibilities of the Green Club. Students left with a clearer understanding of their potential to drive change, not just within the campus, but beyond. Her message was simple yet powerful: sustainability starts with small, everyday choices. This orientation truly laid the groundwork for deeper involvement and action throughout the year.

As the new year rolled in, the club resumed its hands-on environmental efforts with the second plantation and maintenance initiative on the 2nd of January 2025. The objective remained the same. To maintain and enhance campus greenery. But the consistency of these efforts helped embed sustainability as a natural part of student life. Tasks like seed planting, pruning, and general plant care were carried out under the careful guidance of senior club members and faculty coordinators. The student response was once again overwhelming,

showing that our message of environmental responsibility was gaining traction.

But the Green Club's role isn't just limited to planting trees or maintaining gardens. It's about going "Beyond Awareness," which also happened to be the theme of one of our most intellectually stimulating events this year. On the 22nd of February 2025, the Green Club teamed up with the DLLE and NSS Club to host a session titled 'Beyond Awareness'. The guest speaker for this event was Mr. Avadhut Abhyankar from the Centre for Environment Education (CEE), Pune, a man whose expertise and calm authority immediately captured everyone's attention.



Mr. Abhyankar began his talk with a thought-provoking question: "Why is the conversation around environmental conservation growing louder?" From there, he took the audience on a journey through the Global Risk Report 2022, breaking down complex topics like climate change, carbon footprints, and greenhouse gases in a way that was digestible yet deeply impactful. He didn't just present the problem, he focused on the solution, equipping students with practical steps they could implement in their daily lives. His session served as a reminder that being environmentally conscious isn't a one-off act, but a lifestyle — one rooted in awareness, accountability, and action.

Rounding off our year was another impactful

session — this time focusing on solid waste management, an issue that touches every corner of urban life. Held on the 28th of February 2025 at the Madhoprasad Seminar Hall, this event featured two powerful speakers: Ms. Adv. Ashwini Borude, a waste management consultant and Chairperson of আইলা লাইলা অবল এট (a self-help group), and Mr. Subhash Dalvi, former State Coordinator of Swachh Maharashtra Mission and Officer on Special Duty at BMC, Mumbai.



Ms. Borude opened the session by diving into the different types of waste and their proper disposal methods. Through real-world examples from slums and rural communities, she painted a vivid picture of how structured waste management can significantly uplift lives and neighborhoods. The session was highly interactive, with students actively participating in discussions and posing questions that reflected their growing environmental curiosity.

Following her session, Mr. Subhash Dalvi took the stage and delivered a heartfelt and motivating address. He encouraged students to reduce their plastic usage, adopt sustainable alternatives like cloth bags, and become ambassadors of change in their communities. His parting words — a unison affirmation, "I am powerful" — struck a chord with everyone in the room, reminding us that every individual holds the power to make a difference.

As we look back at the year, it's clear that the Green Club has evolved into more than just a student organization. It's a movement — one that's steadily gaining momentum within the DGMC community. From nurturing saplings and organizing insightful sessions to collaborating with like-minded groups and learning from experts, every initiative taken this year was a step toward a greener, more sustainable future.



# 7.14 Photography & **Cinematography Club**

#### Club Incharge -

• Bhavya Kotian • Prathik Panchamia

#### Framing Moments: A Year of Visual Storytelling by the Photography and Cinematography Club of **DGMC**

The Photography and Cinematography Club of DGMC has had a remarkable year, filled with passion, creativity, and a commitment to visual storytelling. With a host of engaging activities, the club has successfully carved out a space for aspiring photographers and filmmakers to experiment, learn, and showcase their talents.

Kicking off the year with a photo walk at the iconic Chhatrapati Shivaji Terminus (CST), 20 enthusiastic students captured the charm and chaos of Mumbai's heritage. The event provided a hands-on opportunity to practice street photography, explore composition techniques, and experience the pulse of the city through their lenses. The faculty on site kept guiding them and nurturing their creativity.

The club continued to nurture student creativity through regular photo screening and critique sessions, engaging 18 active participants. These sessions provided a supportive and stimulating space where students could share their best work and receive constructive feedback. Participants had the opportunity to compare their creative approaches with those of their peers and mentors, gaining valuable insights into how different perspectives aligned or diverged from their own. This exchange of ideas not only strengthened technical proficiency but also encouraged deeper artistic reflection and growth.

One of the highlights of the year was the week-long internal photo competition, open to all students on the DGMC campus. This inclusive event drew in a

wide range of participants, all eager to present their unique perspectives through photography. The culmination was a grand three-day photo exhibition held in honor of World Photography Day, showcasing over 40 participants. The exhibition was a resounding success, featuring diverse themes and styles, and was open for public viewing. Six talented photographers were awarded for their work—three selected by a jury and three by popular vote.

Perhaps the most memorable initiative was the





club's field trip to an overnight stargazing and astrophotography session. Away from the city lights, students immersed themselves in the wonders of the night sky, learning the intricacies of long exposure and celestial photography. The trip was not only a learning experience but also a moment of awe and camaraderie.

Through these diverse and dynamic activities, the Photography and Cinematography Club has truly nurtured a thriving creative community at DGMC, proving that a picture is worth far more than a thousand words.

# "Framing Excellence: The Winners of the Photography Competition!"

Let the winning shots speak louder than words!

### 1st Place People's Choice - Melina Colaco (SY BAMMC)

Figuring out real world experiences and trying to sum it up in a shape

### 1st Place Critics Choice - Manya sharma (SY BAMMC)

Together in presence, apart in thoughts

#### Other winners:

Crafting Soles and Stories - Aarushi Singh, (SY FTNMP)

Comfort in chaos - Ved Chordhekar, (FY FTNMP)













# 7.15 IQAC EVENTS

#### International Mother Language (Matribhasha Diwas Celebrations)

On 21st February 2025, Matribhasha Diwas was celebrated in DGMC with great enthusiasm to promote linguistic and cultural diversity while encouraging the use of Indian languages in education and creative expression. The event emphasized the importance of one's mother tongue in nurturing talent development and preserving cultural heritage.





School Connect 2.20School Connect 2.20 was conducted by DGMC on 10th and 13th Jan 2025 for the Implementation of the New Educational Policy 2020. The Hon. Vice Chancellor, Prof. Ravindra Kulkarni of the Mumbai University held an online session to guide students of STD – 9th, 10th, 11th & 12th.. Dr. Moushmi Dutta addressed teacher and pupils of KGES & MBIS

On 14th January 2025 an insightful session on the New Education Policy (NEP) for 40 students and teachers of BSGD's Junior College (NL College) was conducted. Again Dr. Moushumi Datta, Principal of Nagindas Khandwala College, served as the resource person, providing a detailed overview of the NEP's transformative impact on education.

### 7.16 RESEARCH CELL



Fostering a Culture of Research: DGMC's Commitment to Academic Excellence

In today's dynamic academic landscape, research plays a critical role in shaping inquisitive minds and building informed, future-ready individuals. For both students and faculty, research fosters a spirit of curiosity, critical thinking, and lifelong learning. At Deviprasad Goenka Management College of Media Studies (DGMC), promoting a research-oriented culture is not just a goal—it is an integral part of the institution's academic vision. DGMC continually encourages its faculty and students to engage in meaningful research that goes beyond textbooks, aiming to bridge theory with practice and create knowledge that is socially relevant and future-focused.

As part of this commitment, DGMC's Research Cell, in collaboration with the Internal Quality Assurance Cell (IQAC), organized a six-day online Faculty Development Program (FDP) from September 23 to 28, 2024. Designed to enhance research competencies among faculty members, the FDP focused on both qualitative and quantitative research methods, offering a structured learning journey for educators across disciplines. Daily sessions held from 11:30 AM to 3:30 PM brought together distinguished academics from prestigious institutions.

The program began with foundational insights into qualitative research, including interview design, case studies, grounded theory, ethnography, and discourse analysis, delivered by eminent scholars such as Dr. Surbhi Dahiya, Dr. Anubhuti Yadav, Dr. Ashwinder Kaur, and Dr. Padma Rani. This was followed by sessions on content and narrative analysis and thematic coding, effectively bridging

the way toward quantitative approaches. Experts like Dr. Vidya Naik and Dr. Shraddha Mayuresh Bhome led the quantitative segments, while Dr. Anjan Kumar Behera and Dr. Daivata Patil concluded the program with sessions on publication strategies and research ethics. The FDP was widely appreciated for its well-rounded structure, empowering educators to pursue quality research with confidence and clarity.

Complementing faculty training, DGMC took a major step forward by participating for the first time in the 19th Aavishkar Inter-Collegiate Research Convention, organized by the University of Mumbai on December 13, 2024, at Bhanumati Kishandas Shroff College, Kandivli. The event, known for encouraging interdisciplinary research and innovation, provided a valuable platform for students to present their original research ideas through posters and model presentations.

Ahead of the competition, a preparatory review session was held on December 9, 2024, in Room 482, where participating students were mentored by Principal Dr. Amee Vora and faculty members Prof. Divya Narang Tinna, Prof. Nilanksha Sachdev, Dr. Nisha Dahiya, and Dr. Jisha Vijay, with librarian Mr. Chandrashekar Dubey offering resource support. The student research team included Riya Bolia and Rishita Rai (MA – J&MC – II), Eeshan Shejwalkar (MA – FTNM – I), and Pratibha Pandey (TYBAMMC). While the team did not secure awards this time, their participation opened new avenues for learning, collaboration, and growth, encouraging them to approach research with a deeper understanding and greater enthusiasm.

Adding further distinction to DGMC's research ecosystem, faculty members Prof. Divya Narang Tinna, Prof. Nilanksha Sachdev, Dr. Nisha, Dr. Jisha Vijay, and Deveeka Shetty published their research papers in reputed journals during the academic year 2024–25, contributing to the scholarly community and setting an inspiring example for students.

DGMC actively supports research through guidance, training, and academic activities, setting a strong example in media education. By encouraging curiosity and quality learning, the college follows the National Education Policy's goal of creating a responsible, knowledgeable, and research-focused academic environment.



# Innovate, Influence, Inspire: IIC Sessions Spark Ideas and Aspirations

"The future belongs to those who prepare for it today." — Malcolm X

As part of its commitment to nurturing forward-thinking leaders and creative professionals, the Institution's Innovation Council (IIC) at Deviprasad Goenka Management College of Media Studies organized a series of impactful sessions in 2024. These events not only expanded students' understanding of digital and entrepreneurial landscapes but also gave them direct access to some of the finest minds from the industry.

## Mastering the Digital World: Guest Talk by Mr. Rishav Kumar

In a world increasingly driven by digital interactions, DGMC hosted a powerful guest session titled "Social Media Mastery and Careers in

the Digital World" by Mr. Rishav Kumar, a celebrated digital marketing strategist and social media expert.

Held as part of the IIC's knowledge-sharing initiative, the session explored the evolving dynamics of social media and its rising role in career development. Mr. Kumar shared his professional journey, offering valuable insights into content creation, brand building, audience engagement, and platform-specific strategies.

He emphasized the importance of creativity, consistency, and data analytics in establishing a strong online presence that opens up real-world opportunities. From influencer marketing to digital consultancy, the session unveiled multiple career paths in the digital space.

Students enthusiastically engaged in the interactive Q&A segment, receiving actionable tips to refine their digital skillsets. The college extends its heartfelt thanks to Mr. Kumar for motivating

future digital professionals with his expertise and real-world wisdom.



Success Stories of Student Entrepreneurs: Talk by Mr. Ronak Gala

On August 29, 2024, the IIC hosted an inspiring session titled "Success Stories of Entrepreneurs under IIC" by Mr. Ronak Gala, a distinguished entrepreneur and innovation mentor.

Mr. Gala captivated the audience with real-life stories of young individuals who turned college projects into thriving startups under the IIC ecosystem. He spoke passionately about the pillars of entrepreneurial success—innovation, risk-taking, resilience, and mentorship.

The session also demystified government initiatives, startup funding, and the vital role played by incubation centers. By showcasing accessible pathways to entrepreneurship, Mr. Gala encouraged students to think innovatively and transform real-world problems into viable business ideas.

The event left students energized and eager to explore entrepreneurial journeys of their own. DGMC appreciates Mr. Gala's role in strengthening the innovation culture on campus

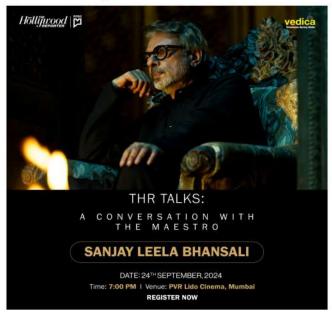


#### A Cinematic Encounter: An Evening with Sanjay Leela Bhansali

Adding a dash of glamour and inspiration, selected students were invited by The Hollywood Reporter India to attend a live interview with acclaimed filmmaker Sanjay Leela Bhansali on September 24, 2024, at PVR Juhu.

In a deeply personal and thought-provoking session, Mr. Bhansali shared his filmmaking process behind masterpieces like Saawariya and Guzaarish. He urged students to carve out their own storytelling style and directorial identity, stressing the value of emotional authenticity and cinematic discipline.

For students of media and film, the opportunity to witness Bhansali's brilliance firsthand was nothing short of overwhelming. It was an unforgettable evening that offered creative validation and sparked new aspirations.



These events, under the umbrella of IIC and external collaborations, are a testament to DGMC's commitment to bridging the gap between classroom learning and real-world expertise. By giving students direct access to thought leaders and industry influencers, the college continues to pave the way for innovation, digital excellence, and inspired storytelling.



# 7.18 **FACULTY Development Program**

Empowering Educators: Faculty Development Initiatives at DGMC in 2024

The year 2024 marked a significant milestone for the faculties of Deviprasad Goenka Management College of Media Studies (DGMC), who participated in enriching faculty development programs hosted by the institution and its sister concerns. These initiatives aimed to enhance teaching effectiveness, foster collaboration, and introduce innovative pedagogy.

One such highlight was the Caselet Writing Workshop, held in the month of June and led by Dr. Babu from DSIMS. Spread across three sessions, the workshop focused on integrating real-life business scenarios into classroom teaching. Faculty engaged in writing, peer review, and discussions based on caselets drawn from brands like Behrouz Biryani, Annapoorna, and Tanishq. The experience encouraged creative thinking and subject-specific application.

Simultaneously, faculty also took part in a 6-Day Faculty Development Program from June 18 to 26, 2024, at the DSIMS auditorium. The program focused on strategic thinking, innovation, leadership, and collaborative learning. Through interactive sessions, educators reflected on their

roles and explored newer teaching methods beyond traditional classroom delivery.

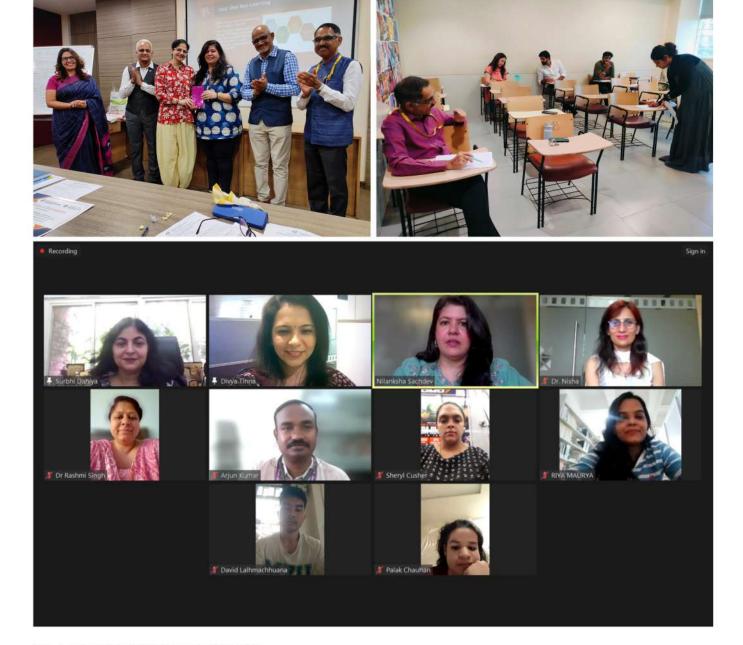
In a continued effort to nurture academic research skills among faculty members, the Research Cell and IQAC of Deviprasad Goenka Management College of Media Studies (DGMC) organized a six-day Faculty Development Program (FDP) focusing on Qualitative and Quantitative Research Approaches. Conducted in online mode from 23rd to 28th September 2024, the sessions ran daily from 11:30 AM to 3:30 PM, offering participants an in-depth and structured learning experience across both major research paradigms.

The program opened with the national anthem and a welcome address by Principal Dr. Amee Vora. The first three days were devoted to qualitative research, with seasoned experts such as Dr. Surbhi Dahiya and Dr. Anubhuti Yadav from IIMC introducing foundational concepts and interview design. Further sessions by Dr. Ashwinder Kaur, Dr. Madhavi Dharankar, Dr. Padma Rani, and Dr. Kulveen Trehan explored methodologies like case studies, grounded theory, ethnographic research, discourse analysis—equipping faculty with powerful tools for media and communication research.

The fourth day marked the transition from qualitative to quantitative methods. Dr. Rommani Shitak discussed thematic coding, while Dr. Vidya Naik introduced the fundamentals of quantitative research. The momentum continued into Day Five with Dr. Naik and Dr. Shraddha Mayuresh Bhome guiding participants through questionnaire design and survey techniques—crucial components for empirical data collection in social science research.

The final day addressed the culmination of the research journey. Dr. Anjan Kumar Behera shared key insights on publishing research papers, while Dr. Daivata Patil concluded the program with an important session on research ethics. An MCQ-based assessment reinforced learning outcomes, and the program closed with a vote of thanks by members of the Research Cell. With its rich content and expert-led delivery, the FDP served as a timely initiative to empower faculty members with both theoretical grounding and practical strategies for impactful academic research.

These initiatives collectively empowered the faculty with fresh perspectives, reaffirming DGMC's commitment to continuous learning, academic excellence, and impactful teaching.



# BULLETIN



# 8.1

### **BMS INDUCTION PROGRAM 2024:**

#### **Welcoming the Next Generation of Leaders**

The Bachelor of Management Studies (BMS) Induction Program at Deviprasad Goenka Management College of Media Studies (DGMC) in November 2024 was a vibrant and inspiring start for the newest batch of students. Designed to welcome and acclimate fresh minds to the rigors and excitement of management education, the program seamlessly blended academic orientation with interactive and recreational activities. It was more than just an introduction; it was a celebration of potential, curiosity, and the spirit of collaboration that defines DGMC.

From the moment the students arrived at the DGMC Turf, there was an air of enthusiasm and anticipation. The day began with warm ice-breaker sessions that encouraged students to step out of their comfort zones and connect with their peers. These initial moments of camaraderie helped forge bonds that would soon become the foundation of teamwork and mutual support throughout their academic journey. The friendly environment set the tone for open communication and collective growth.

The faculty played a pivotal role in the induction, offering insights into the BMS curriculum, college resources, and the myriad opportunities available beyond the classroom. Their approachable demeanor and genuine interest in student development reassured the newcomers that they were entering a nurturing and intellectually stimulating environment. This interaction helped demystify the academic path ahead and emphasized the importance of mentorship and continuous learning.

Physical activity was an integral part of the day, with cricket, kho-kho, and tug of war sessions energizing the students and highlighting the importance of teamwork and strategy. These games were not only a fun break from formal sessions but also a practical lesson in collaboration and sportsmanship. The spirited competition and shared laughter fostered a sense of community,

helping students feel more connected and confident in their new surroundings.

The BMS Induction Program 2024 was not just an introduction-it was a celebration of new beginnings.







# 8.2 INDUSTRIAL VISITS



Hands-On Media Education: DGMC Students Experience Industry First-Hand Through Diverse Field Visits

The Deviprasad Goenka Management College of Media Studies (DGMC) continues to enhance academic learning with immersive, real-world experiences for its students through a series of well-curated field visits and industrial exposure programs. Organized in collaboration with the college's IQAC and various faculty members, these visits offered students practical insights into media production, astronomy, broadcasting, and publishing, fostering a deep connection between classroom theory and industry practice.

#### Stargazing at Samrad Village, Bhandardara

On February 1st and 2nd, 2025, the Photography and Cinematography Club, in collaboration with the IQAC, organized an enthralling two-day stargazing and camping trip to Samrad village in Bhandardara. Known for its clear skies and low light pollution, the location was ideal for an immersive astronomical experience.

Eighteen students, accompanied by faculty advisors Ms. Bhavya Kotian and Mr. Prathik Panchamia, participated in the event. The highlight was a guided stargazing session conducted by Stargazing Mumbai, which offered students telescopic views of celestial bodies including the moon, Venus, Saturn, and even solar phenomena like sunspots. The sessions also introduced participants to mobile astrophotography and helped them identify constellations such as Orion, Canis Major, Canis Minor, and Gemini. The sighting of a shooting star added a magical touch to the experience, leaving students with a renewed appreciation for the

cosmos and the science behind it.



#### Visit to All India Radio (AIR)

On 27th February 2025, 19 students from the Radio elective course, accompanied by Prof. Sonali Naphade, visited All India Radio (AIR) as part of their curriculum to understand the inner workings of radio broadcasting.

The guided tour offered a deep dive into the history, evolution, and functioning of AIR. Students explored specialized studios designed for different broadcast formats and participated in a mock recording session at "The Talk Studio," where they experienced professional-grade acoustics and audio equipment. They learned about condenser microphones, soundproofing, and the meticulous efforts of audio engineers behind the scenes.

The visit also included a walk through AIR's archives and a live phone-in program, offering students a glimpse into the dynamic coordination involved in real-time radio. A highly engaging interactive session with veteran broadcaster Mr. Tambe provided valuable insights into the enduring relevance of radio in the digital age.

#### Visit to SRM Printing Press

On 19th July 2024, third-year Journalism students visited the SRM Printing Press to gain hands-on knowledge of the printing and publication industry.

Led by the proprietor, Mr. Yash, the tour took students through the complete lifecycle of a print product. They observed the workings of the offset printing machine and learned about the highprecision ink transfer process. Digital printing





technologies were also demonstrated, showcasing the advantages of short-run and on-demand printing. The visit concluded with live demonstrations of binding and finishing techniques, including cutting, folding, laminating, and binding. Students walked away with a clearer understanding of both traditional and modern printing practices—vital for anyone pursuing a career in media production and publishing.

#### On the Sets of Kaun Banega Crorepati

On 6th December 2024, BMS students from DGMC had the rare opportunity to visit the sets of the iconic television quiz show Kaun Banega Crorepati. The objective was to provide a behind-the-scenes



perspective on high-profile television production. The students observed critical aspects such as camera operations, lighting arrangements, audio setup, and set design. They also witnessed the intricate coordination between production crew members and audience managers—elements crucial for the seamless execution of a live television show. This visit bridged theoretical knowledge with practical exposure in the realm of television broadcasting.



#### Visit to the Sets of The Kapil Sharma Show

On 8th October 2024, MA students of DGMC visited the sets of The Kapil Sharma Show as part of an industrial visit organized by the IQAC. This visit offered students a comprehensive understanding of entertainment television production. Students observed the behind-the-scenes workflow, including direction, camera and lighting setup, set design, and audience management. They gained firsthand experience of the high-energy environment required to produce a popular talk show and saw how the coordination among departments contributes to the final on-screen product.



#### Trailer Launch of the movie "Hindustan 2"

43 students witnessed the Trailer Launch of the movie Hindustan 2 starring Kamal Hassan, Siddharth, Rakulpreet, etc. The movie was Directed by S. Shankar. Hindustan 2 is based on the education system of our country. Students were taken to Inox, Inorbit Mall Malad on 25th June, 2024, where they interacted with various journalists and the star cast. Media across pan India were present for the Trailer Launch.

# 8.3 AN EDUCATIONAL FAIR BY RSET TRIGON 2025

An Educational Fair by RSET



TRIGON 2025, an Education Fair organized by RSET, was held on the 26th and 27th of April 2025. The event brought together all RSET institutions to showcase their academic offerings and engage with aspiring students and parents.

DGMC participated actively in this two-day event, setting up Stall No. 15, which featured vibrant posters highlighting its flagship undergraduate programs such as BMS, BAMMC and BAFTNMP and announcing it new programs - BSc.Data Science, BFA (Applied Arts) and r BSc. Animation & VFX program. The stall attracted considerable attention due to its interactive design and informative displays. A special attraction was the green-themed photo stage, thoughtfully designed to allow visitors to take memorable photographs while engaging with DGMC's campaign on media and communication education.

The fair was further elevated by the presence of renowned actress Apara Mehta who was the Chief Guest to inaugurate the Fair.

DGMC students and staff worked tirelessly before and during the event to ensure smooth coordination, visitor engagement, and enthusiastic representation of the institution. Their dedication and teamwork truly reflected the college's spirit and commitment to excellence.



TRIGON 2025 proved to be a successful platform for DGMC to connect with prospective students and reaffirm its position as one of the premier institute in the RSET family offering education in media management studies and more.























# 8.4 FAREWELL 2025

Farewell 2025:
A Celebration of Memories
and New Beginnings



# "Every ending has a new beginning. Cherish the memories, embrace the future."

On May 20, 2025, the college campus was filled with warmth and emotion as students, faculty, and staff gathered to bid farewell to the graduating batch. This special event was a heartfelt celebration of achievements, memories, and the journey ahead, bringing together the entire college community in a spirit of gratitude and hope.

#### Inspiring Words and Poetic Moments

The farewell began with an uplifting address from the Principal, who emphasized the importance of lifelong learning. She encouraged students to embrace knowledge beyond the classroom and to keep growing throughout their lives. Following this, faculties shared experiences with the students, expressing how they consider this batch the best they have ever worked with. Their heartfelt words resonated deeply, reminding everyone of the strong bonds formed over the years.

Adding a lyrical touch to the day, faculties recited beautiful shayari, capturing the emotions of farewell with poetic grace and inspiring the audience with their heartfelt verses.

# Student and Faculty Performances that Lit Up the Day

The event was further enlivened by captivating

performances by the students. Their talents lit up the stage, showcasing the vibrant spirit and creativity of our student community. The audience cheered and applauded, celebrating not just academic achievements but also the diverse talents within our college.

In a delightful twist, faculty members also took to the stage, presenting memorable performances that bridged the gap between teachers and students. Their participation was a testament to the strong bonds and mutual respect that define our college culture.

The farewell ceremony was more than just a goodbye; it was a celebration of shared experiences, learning, and friendship. As the event concluded, there was a palpable sense of optimism and encouragement for the future. The graduating students left with cherished memories and valuable lessons, ready to embark on new journeys with confidence and enthusiasm.

Farewell 2025 was a beautiful tribute to the spirit of learning, perseverance, and community that defines our college, leaving everyone inspired to continue growing and shining wherever life takes them.





















## **MY JOURNEY**

Life, they say, is a story in three acts— Plot points are few, conflicts, plenty. Today is one such point, a turn of the page, A parting—yet not an end, but a bend, Where the First Act bows, and Act Two begins.

But let me take you back to my first—
To a childhood spent in Varanasi,
A city soaked in culture, rituals, and timeless art.
The only artist I knew, other than my parents, was me.

I wrote, I sang, I performed. There was no one better than me— But also, no one beside me. I was alone.

Then from the city of realities I came to a city of dreams, Mumbai—

And found that this city was full of people like me. Loners, strugglers, dreamers,

Everyone, doing their own thing, chasing something.

And I asked myself— What's my thing? Who am I, really? A writer? A singer? A performer? Or just... confused?

Some even said,

"You'll be back in six months—disappointed."

It's been over six years now,

And I'm still here.

Because I met good people.

And among them, one became my guru-

Shri Brij Mohan Sharma ji.

He didn't hand me a map—he taught me how to walk without one.

He helped me look inward,

To find the self I'd misplaced.

He nudged me toward further study,

And that's when I thought of films, my secret affair—The one art form where all my interests could coexist.

It felt like home.

Two years ago, I enrolled in the MA FTNMP course here at DGMC. And from that moment on, I began to grow—As a student, an artist, and a human being.

With the support of faculties like Prasoon sir, Coordinators like Shravani ma'am, And our guiding light, Principal Dr. Amee Vora ma'am, I turned my dreams into action—Through film projects, screenings, and workshops that changed me.

But beyond the ranks, the scholarships, the awards—

I gained something far more precious:

Friends. Companions. Beloveds.

I remember an argument with Prasoon sir.

Later, he hugged me and said, "If you want to become a filmmaker, grow a thick skin."

I remember Shravani ma'am—Compassionate, calm, the last stop when all doors closed.

A true problem solver, always ready with open arms and unwavering support.

Lots of love to my classmates—Your passion, your madness, your ideas—they've all rubbed off on me in ways I can't explain. I carry bits of you all in me. Thank you for trusting me as your CR—sometimes the loud one, sometimes the annoying one, but always, I hope, the one who cared.

We were not just students—we were storytellers. And now, our stories take us in different directions. But I hope we carry the same lens: to look at the world with empathy, poetry, and the courage to speak our truths.

This is to each one of you—sitting here for being part of my frame, more or less. Today, I don't just see people—I see stories. So many stories. And the beautiful thing is—This is not a goodbye. It's just a change in location, and the show must go on.

So, I'll leave you with these bittersweet lines by Jaun Elia:

हम तो जैसे वहाँ के थे ही नहीं हम तिरी दास्ताँ के थे ही नहीं उस गली ने ये सुन के सब्र किया जाने वाले यहाँ के थे ही नहीं

Thank you truly. See you at the credits—but more importantly, see you in the act two.

Mohit Mishra MA FTNMP (Part-II)

# "UNTIL WE MEET AGAIN: A JOURNEY ETCHED IN TIME"

"Don't cry because it's over, smile because it happened." - Dr. Seuss

Since my time at DGMC has been so close to my heart, I had to pen it down, though in brief, to at least capture a glimpse of what it meant to me.

The 'CR' John you all see today... Well, that wouldn't have happened if it weren't for our dear Late Ms. Kanchan Luthra. She saw something in me back then, and I owe a large part of this journey to her.

My first year was mostly a quiet one—attending class, finishing lectures, and rushing back to Naigaon before the local trains turned into a survival game. I wasn't very involved. Just tried to blend in and get through college life. But everything changed in the second year. I joined the Rotaract Club, served as Treasurer and Joint Secretary, became part of the Student Council, and took on the role of Foyer for my class. Suddenly, I was everywhere. From Stage to Backstage, from planning events to fixing last-minute disasters. Sometimes willingly, sometimes just because no one else showed up. But I loved every bit of it.

Of course, it was always easier for people to say, "This could've been better" about events. But very few truly understood what went on behind the scenes. Because planning and executing with limited resources and unlimited opinions is a different sport altogether.

Somewhere in all of this, I became everyone's favourite Mahatma Gandhi. It's still a mystery to me who the real game-changer was that suggested my name for the Annual Day. But to that genius, I hope you're proud. You didn't just give me a role, you gave me a lifetime identity.

Travelling from Naigaon to college every day turned me into Shah Rukh Khan from Ra.One, dodging trains, racing against time, sweating through auto rides and still showing up with a halfdead phone and full energy.

Also, I never really had one fixed group of friends. No constant gang. But honestly, whoever stood with me in those little moments, stood by me fully. And that mattered the most.

My guiding forces throughout this journey have been our dear Principal Dr. Amee Vora, the eversupportive teaching staff, and the dedicated admin team. My survival kit and source of inspiration came in the form of Sanman Hutgikar, Chetna Shastri, Jinto Joy, and the teams of Rotaract and the Student Council, who had the privilege, or sometimes the challenge of working with me. And of course, our pillars of strength: Ajinkya Dada, Sushant Dada, Atul Dada, Sandeep Dada, and Meena Tai.

DGMC gave me more than just education. It gave me courage, confidence, a few headaches, countless memories, and a version of myself I'm genuinely proud of.

Walking out of these college gates doesn't feel real. It's a strange mix of peace, pride, and pain. Peace in knowing I gave it my all, pride in how far I've come, and pain in having to say goodbye.

The ones who read it entirely, Thank you for somehow becoming a part of this beautiful mess of mine!

John Rego TY BAMMC - Journalism





# 9. STAFF SPEAKS



#### "Whispers of the Meadow"

Beneath the sky so soft and wide, Where golden fields in silence bide, A Shepherd hums a tune so sweet, As daisies dance around His feet.

The brook runs light with silver streams, Reflecting sunlit golden beams. It sings to reeds in whispers low, A tale of lands where wildflowers grow. No city walls, no restless strife, Just quiet days and simple life. The morning greets with fragrant air, And starlit nights bring dreams so fair.

Oh, let me rest where breezes play, And time drifts slow through golden hay. For here the heart knows peace so deep, Where nature sings, and sorrows sleep.

Dr. Nisha Assistant Professor

#### Gentle Reminder: Stay

Look, when people hit me up feeling down, asking for help, practically looking for a way out - I get it. That's real. I know that feeling too well.

Been there, done that.

But what I find hard to digest on the internet is the relentless positivity. Like, seriously, social media warriors - chill out for a sec.

Spare me the artsy posts with those cliché quotes that sound deep but don't actually mean anything. You know the ones: all pretty colourful and catchy words that hit like a fortune cookie. No thanks, I'm good.

I'm tired of logging in on an anxious day only to be greeted by posts that say, "Just choose happiness."

Okay... but HOW?

What's the next step?

That's it? Just choose?!

It's like telling someone drowning to just breathe.

News flash: happiness is n't a switch you can just flick on, and sadness is n't some glitch in the system.

Stop acting like feeling anything other than joy makes you broken.

Spoiler alert: sadness, anger, fear—they're all part of being human.

Stop sugarcoating pain with phrases like, "It's just another beautiful side of you."

Not every scar is beautiful; some just hurt.

There's nothing poetic about battling your own mind just to get through the day.

It's not a romantic struggle when stepping out the front door feels like a victory.

Sometimes, life doesn't get better overnight. Sometimes, it takes longer than we'd like.

So here's what I want to tell you, if you're out there trying to hold on:

I know it's tough. I know it feels overwhelming. It's like drowning in waves you didn't ask for.

And I'm sorry you're going through this. I won't pretend to have all the answers, or tell you it'll be easy.

But someday, at some point, one little thing will go right.

And in that tiny moment, you'll think, "Man, I'm glad I stuck around."

That moment may not last long, and it might not show up tomorrow or next week, but it's coming.

Because life isn't just darkness or light - it's both, and we move between them.

If you feel like giving up, remember - even when you feel weak, you are a source of strength to someone else.

Your presence matters. Your story matters. You matter.

So stay.

Stay even when it sucks. Stay because one day, you'll look back and be glad you did. Hopefully yours, Viraj Bandekar.





#### God's Own Paradise



Morning unfolds gently in Kerala, as if the sun itself is reluctant to disturb the peace. I step barefoot onto the cool, dew-kissed earth, the fragrance of wet soil and wild jasmine rising to greet me. The world is painted in shades of green-paddy fields stretching endlessly, coconut palms swaying in the breeze, and distant 'Malampuzha' hills, veiled in a silvery mist. The air is a balm, crisp and pure, filling my lungs with a freshness I had forgotten existed. Each breath feels like a blessing, a silent hymn to the rivers that wind their way

through the land, nurturing life at every bend. I watch as a group of boys' splash and laugh, their joyous shouts echoing as they dive into the cool backwaters. Children's laughter from a nearby courtyard, where families gather for breakfast, sharing stories and smiles over steaming 'puttu' and 'kadala'.

There is a rhythm here, a gentle togetherness woven into the fabric of daily life. Neighbours greet each other with warmth, their sincerity shining in every gesture. Elders sit beneath the shade of ancient banyan trees, their words laced with wisdom and kindness. I went to the kitchen and the aroma of cardamom and curry leaves drifted from, mingling with the songs of birds and the distant chime of 'Harivarasanam Viswamohanam Haridadhiswaram Aaradhyapadhukam 'from the temple.

Culture thrives in every corner. I pass a group of young dancers draped in sarees on their way to dance classes, busy rehearsing their 'mudras'. Graceful, indeed. A few children on their way to 'madrasa' stopped by to pick fruits from our tree. They happily returned, their bags and burqa pockets loaded with water apples from my home. Here, faiths coexist in harmony, united by a shared respect for tradition and a deep-rooted sense of community.

The golden light bathes the land. I joined my family for an evening walk, laughter and conversation flowing as easily as the river nearby. There is no rush, no hurry-only the simple joy of being together, of living fully in each moment. But suddenly, the scene dissolves. I woke up from my dream. The gentle rustle of palms is replaced by the blare of horns. The cool, clean air thickens, heavy with dust and haste. I open my eyes to the relentless rhythm of Mumbai-the city that never sleeps, never pauses. The warmth of togetherness fades, replaced by the anonymous rush of crowds, the endless race against time and the endless race against people. Grief settles quietly in my chest. For a moment, I had tasted the serenity, sincerity, and beauty of Kerala-a world apart from the busy streets I now walk. Yet, even as I move through Mumbai's chaos, the memory lingers, a secret garden in my heart, whispering of a day stolen from paradise.

#### Dr. Jisha Vijay **Assistant Professor**





#### From Iago to Ego: The Evolution of the Modern-Day Villain in Love Stories

Once upon a time, love stories were defined by the hero, the heroine, and the unmistakable villain—often a third party who plotted and manipulated, bent on tearing two people apart. Shakespeare's Othello gave us Iago, the quintessential saboteur: cunning, insidious, and relentless in his mission to poison love. For centuries, storytellers used this archetype to depict how love falters under external pressure. But times have changed. The villain, once lurking in shadows outside the relationship, now often resides

within.

In the classical and even postcolonial narratives of love, obstacles came wearing the face of society. Caste, religion, financial disparity, and social norms played the antagonist. Families objected, reputations were at stake, and lovers battled rigid systems just to be together. The idea of "us versus the world" lent romance a kind of heroic urgency. Love had to triumph over something—and often, it did.

But in the second decade of the 21st century, something subtle yet profound has shifted. The world has become more progressive, at least on paper. Interfaith marriages are no longer scandalous headlines. Caste may still haunt our politics, but it no longer dictates personal choices about marriages with the same authority. Financial independence has empowered individuals to choose partners from outside their economic bracket. In short, the classic villains of love stories have been tamed, or at least sidelined.

And yet, relationships are failing more than ever. Divorce rates are higher. Long-term commitment feels elusive. Modern love, for all its freedom, seems to falter on far less dramatic grounds. Why?

The answer lies in the new villain: ego. Dressed in the polished language of "self-respect," it slips into relationships unnoticed. It doesn't need to scheme or deceive like Iago; it simply convinces each partner that they deserve better, more, or different. It questions the need for compromise, scoffs at the idea of sacrifice, and elevates personal happiness over shared effort. In this new dynamic, lovers aren't fighting society—they're fighting themselves.

It's not that self-respect isn't important. On the contrary, it is vital in any healthy relationship. But the modern narrative often confuses self-respect with unwillingness to bend. Compromise has become a dirty word, associated with weakness or self-betrayal. In reality, it is the quiet cornerstone of lasting love. Where once couples braved societal wrath to be together, today they walk away over a poorly phrased text or an unmet emotional expectation. And the villain—the ego—smirks, victorious.

What's even more troubling is how this ego is romanticized. Pop culture and social media champion the idea of cutting off anyone who doesn't "serve your peace" or "match your energy." While these mantras empower people to leave toxic situations, they also encourage a kind of emotional impatience. Instead of building resilience within relationships, we're often taught to replace people as easily as apps on a phone.

#### So, where do we go from here?

Perhaps it's time to revisit old values—not in a regressive sense, but with a fresh understanding. Love is still a partnership, a journey made easier not by eliminating conflict, but by learning how to navigate it together. True intimacy is forged not just in romantic moments, but in shared struggles, mutual growth, and yes—occasional, uncomfortable compromise.

The villain has changed, but so can we. We don't need to go back to fighting Iago. We just need to stop mistaking ego for empowerment. Because sometimes, the real strength lies not in standing alone, but in standing together, even when it's hard.

Dr. Nisha Dahiya Assistant Professor

# 10 STUDENTS VOICES



#### A Home

The moment I stepped into DGMC, I felt the buzz of creativity everywhere. Students with cameras in hand, vlogging and filming. In class, some were busy planning the next big event, while in the library, writers and filmmakers were deep in discussion. The IT lab was alive with designers and editors crafting short films, the radio lab echoed with voice artists perfecting their craft, and the studio pulsed with dancers rehearsing their next performance. The seminar hall? Always filled with eager learners, soaking in every workshop.

Our professors? More like friends. Conversations weren't just about studies—we could talk to them about anything. And in the corridors, Mina Tai, Atul Kaka, Ajinkya Dada, Shushant Dada, and Sandeep Dada were always on the move, making sure everything ran smoothly.

They weren't just staff; they were like parents, always looking out for us. And if you ever wondered where the most mischievous students were? The principal's cabin was their usual hideout!

DGMC isn't just a college it's a home built on passion, creativity, and an unbreakable bond. When I first walked in, we were all strangers, but now, as we leave, we're family. The friends, the memories—each moment feels special. Watching ads and films was part of our studies and those midlecture jokes? They turned classmates into lifelong friends. Our professors made learning fun, filling every class with energy and laughter.

This is how we grew together, how we became one, embracing our differences yet standing by each other, tough and strong. Every laugh, every lesson, every late-night brainstorming session. We'll miss it all. DGMC wasn't just a chapter in our lives; it was a story we wrote together, and one we'll carry with us forever.

Thanks, DGMC, for being more than just a college, for being home.

Vamika Mudaliar TY-BAMMC

## कविता:-दीवारें कॉलेज की

मेरे कॉलेज की दीवारों पर कई इश्तेहार लगे हैं हर इश्तेहार में "कल" जो कभी हआ नहीं उसको लेकर चर्चे हैं. उजालों के आसमान को लेकर तरह-तरह की बातें हैं, बड़े ख़्वाबों को हक़ीक़त में बदलने के रास्तों का ज़िक्र है मगर फिर भी मुझे रह-रह कर इसी बात की फ़िक्र है कि ये दीवारें कभी नज़र क्यों नहीं आतीं ? रंगों के पायदान सी लगती हैं मुझको, जिससे टेक लगाए सफेदी ओढ़े आराम फ़रमाता है वो डब्बे जैसा मुड़डा, बैठकर जिस पर तुम दिन भर भरी आँखों से राह तकती हो। जाने कौन सा ऐसा वक्त है तुम्हारा जो काटे नहीं कटता, गम होता तो बंट भी जाता, वक्त काटने से नहीं कटता। ख़ैर मेरा भी यही हाल है घड़ी में दो को पाँच की देरी होती है तो पैरों में सनसनाहट, धड़कनों में गुदगुदी और आँखों में बेचैनी की परतें बनने लगती हैं | ध्ंधला नज़र आता है मुझे कॉलेज का हर इक फ्लोर सिवाय ग्राउंड फ्लोर के, जहाँ रंगों के पायदान से जुड़े ;एक शोर भरे माहौल में सफ़ेद रंग के डब्बे को देखना मेरी नज़रों की परतें तो साफ़ करता है मगर बेचैनी का वो उफान भी सीने में उभार देता है जब तुम किसी और के संग कैंटीन जाने को राज़ी होती हो और मेरा दिल लिफ़्ट की तरह ही एक जगह होकर भी कई फ्लोर धड़ाम से गिरता है कि उफ़्फ़!!... उसमें आवाज़ नहीं होती। काश कि ये किसी फ़िल्म का सीन होता जहाँ मेरे आँसू स्लो मोशन में गिरते, क़दम वहीं पर ठहर जाते. बालों को तेज़ हवाओं के झोंके अपने संग बहा ले जाते और आख़िर में मैं ज़ोर से चिल्ला के तुम्हारा नाम लेता, "....." सब वहीं पर ठहर जाते, घड़ी से काँटे गिर जाते, और तम उसी पल अजनबी की बाहों में मुस्कराते वहाँ से गुज़र जाते! मगर ये फ़िल्मी सीन नहीं है, मुकम्मल वगरना कर मैं देता और बदले में तुमसे तुम्हारी मोहब्बत नाम मैं अपने कर ही लेता लेकिन अब जो तुम जा चुकी हो तो देखता हूँ कि सब लोग एकदम नॉर्मल हैं, माहौल में वही पहले सा शोर है, लिफ़्ट कितने दिलों का भार उठाकर ऊपर-नीचे होती है और वहीं पे आँखें मेरी ये देखकर रोती हैं कि मेरे सामने जो ये इश्तेहारों की दीवार है सपनों से जिसे प्यार है उसे क्योंकर कोई रुककर नहीं देखता तुम भी अगर जो वहाँ न बैठती होती शायद मैं भी नहीं देखता

~प्रथम अरोड़ा MACJ - Part II

त्मान या न मान...

#### **Red glitters**

How far do I have to walk to touch the star. How gruelling it is to not shout and keep going, Without looking those shattering forces Keep your head high and eyes dark... All I could see is some glitters And they are shiny and beautiful. That's my destiny I howled... I was desperate, tired and ugly. But I deserve it? I deserve those shiny little things, To decorate my honey skin I want it to blend into my womanhood. I need it shine through my belly piercing, My long dark hair, my cherry lips... I need the woman in me to shine. Cowering to darkness makes her frail, All she needs is some glitters to shine. Need them to shield the nakedness Which is beautiful .... My eyes hooded in lust to be loved Need those arms to make me feel cared, Those red glitters turns to be my destiny My faith in life, my joy my reason to thrive Those shiny red glitters....

#### Shibina N MACJ - Part I

#### "Hallucinations!"

In an unknown park at a dark night

Sitting alone under the lamp,
Staring at the moon
Reassessing my past traumas
Hopelessly gazing the light of moon
Tears rolling down by my cheeks
Searching for someone to lean and feel safe
I made a gallant effort to pull myself together again
Scrubbing my tears
And thought of using my earbuds and Spotify
again,

SUDDEN FLARES ON MY FACE

You came and the darkness changed into bloomly day You just hold my hand and take me to your side A magical figure and a unknown godly one, held my guide and made me feel safe, Safe till eternity.

SUDDEN FLARES ON MY FACE AGAIN
Or it was a hallucination itself
And this time the flares were my phone's notification

Arpita Paul FY BAMMC

#### "Children of the Desert"

Sick to my thoughts
In my windpipe there's a drought
My heads weight,
Proves fatal to my neck
It won't sit straight.

Herbs and pills start merging just want it to stop, No fix for my strenuous neck, For my painful pupils, no eye drops.

I wonder why they give water to dying children of the desert, For right now a sip is the last thing on my mind Oh it's just a fever

But if I was in the deserts cold cold night And I was facing the grim reaper's scythe Would a sip of water be the cure I find? Would a measly sip of water save my life?

I'm not going to die.

And so now my mind is racing I find myself seeing what the world's children are facing Slaughter, famine, sickness or rape

They don't hesitate
When a glass of water is placed
They drink it with eagerness and grace
When a herb Is crushed along with a grieving mothers love,
They do not care how bad it tastes
They gulp with the hope of survival

A cup of water has found itself in my hands, Will this water buy my inflamed gullet some peace?

I don't know But I owe it to the children to take a sip and see Gulp.

As this liquid of life, flows down my throat, I feel the soul of a child go, Every sip I take A child of the desert passes away. My burning Adams apple calms down, The fire is out.

And I am in relief But my heart and soul is in pieces, I want to break down but my feet stay planted "oh cup of water I took you for granted"

O.C. (Om Chauhan)
FY BAFTNMP

#### "The Moon Was Following Me .."

One night I saw the moon at my window staring at me and smiling when I fell asleep, but I wondered why it stayed awake all night just to say Good Morning to me at early 6?

The next day again, I caught it wandering around my window but it seemed to be sad, I felt maybe because a part of it disappeared. Slowly with every passing day I saw the moon getting smaller and smaller until one day it disappeared from my window.

I then wandered near my window, on the couch waiting for the Moon and falling asleep staring at the dark sky. This now was my daily routine and finally after a few days I finally saw it wandering again near my window staring at me smiling and seeing me fall asleep...

Today I am 19 and guess what? Even today I wander near the window, but lying on my couch, glaring at the moon to fall asleep...!!

#### Ekta Appur TY BAMMC

#### A Writer Inside

A girl set apart in the world full of noise, Where chaos reigns, she finds her voice. In the pages of books, her soul takes flight, Lost in the stories, she dreams through the night,

She wanders through worlds where she's the lead, A heroine of her own heart's creed. A dreamer, a thinker, her pen seeks to write, A tale of her own and a hope of light,

In the quiet of pages, she finds her way, A writer inside her is waiting, with much more to say.

#### Ms. Honey Dheniya TYBAMMC



#### "Is This Love?"

Not the carbonizzares of my love halting for the peripheral routes, the boundless distance has created. Running down the hillroad, comes in our field of view the picture perfect drives.

Not knowing whether to submit ourselves to them or retreat back in each other's arms, nature reverses its changing course for our souls to be intertwined, after the universe crumbles down to a vestige of burning embers, our love gave birth to.

My eyes gaze admiringly at your artistic existence, with my steel commando vest wanting to drown its tidal surges in your glintstoned caverns of lake isles.

I ain't no SWV, but you make me want to rain down on you. Cast vicariously as a villainous visage, my sense of belonging and sanity reside in your existential bliss. The pulchritude of my butterfly's personality's meticulously brought-to-life smorgasbord, results in my facade of nothingness, filled up with exultation of you just being, being and being.

The sky is incomplete without your essence spread throughout it, the grand bazaars of Iraq are not so grand without you flowering your tiaras all over them.

You breathe out tulips and sunflowers, as if they've been nationalised within the entirety of you, with me being able to lay cross-legged on the resultant country of naked singularities and a perfectly curated essence that you're.

Drown me in your oceanic eyes, for I shall devour your congealed tears and fly off with you into the portal of a completely new world, only to be re-born with our bodies dissolved in each other.

#### - Maanas Verma TY BAFTNMP

#### "Replay the Beat"

Spit my pride or swallow it?
Stick my head to metal and hollow it?
Stitch my ripped up arrogance?
Bad at life, I'm a creep like wolowitz
Sadness and cowardice
I've Built up a tolerance
To bad company
And worse encouragement.
Split my plight or bury it?

Throw sticks and prickly bits of hope squeezed out of my ignorance at it? Demeaned, disrespected and disgusted I'm left appalled at the mirror. Consumed by dust from feet that adjusted Their soles on my soul, Walked over Im playing for their team too, Own goal Low blows at me for jokes on both sides Low pride No hindsight Priority not set right Regret tempts me up ten flights Of stairs I stare from the roof Aloof How should I do this? Proceed with persistence? Or stay resistant To a tempting fall That will end it all The pain, the torture Of this world's outrageous walls Approaching the edge I close my eyes And imagine a horrific sight Not of my insides Spread out on the roadside Not the impact That will crush my spirits light Not the sparrows I'll hit on the way down The scariest scene would be My parents discover a lifeless me. Soggy eyes and a lifelong frown I cannot curse my parents right now I cannot let go of me When they haven't. I cannot lose hope When they have it. I refuse to be a fruitless tree I reduced to ash by humanity I'll rebuke my enemies I'll make truce with contemporaries Rewind mistakes Replay the beats I'll look forward to dark caves And brighter days Starry nights And happy recipes I'll use melodies as my remedies I'll make travelogues, cover territories. I'll stand tall, stay evergreen. And when my mom and dad are gone I'll immortalise their memory Survive every second Till the last breath gets to me Till my last steps I'll die Faithfully And head to the maker

#### O.C. (Om Chauhan) FY BAFTNMP

I'm not passing today

So take that haters.

## "छटता साया"

मुझे हमेशा उससे फिर से मिलने की तड़प थी, उसे बताने की, "प्यारी, अब तुम दर्द से आज़ाद हो।" फिर भी, जानती हुँ, जब उससे मिल्ँगी, हमारी यादों की आग में जल जाऊँगी. उसका वो खामोश चेहरा मुझसे सहा नहीं जाएगा। और फिर, मैं उसे मिलती हँ-हमारे बचपन की रसोई के एक कोने में छिपी हुई, उसकी नन्ही सी हथेलियाँ यादों को मजब्रुती से थामे हुए, उसकी आँखों में मासूम उम्मीदें, उसका कोमल चेहरा। वो मैं हूँ, जो अब तक इस दुःख से अनछुई है। मैं उसके पास बैठ जाती हूँ, अपनी आवाज़ धीमी रखते हुए, वो मुझे देखती है, बिना झिझके पूछती है, ''क्या मैं कभी खुश हो पाऊँगी?'' और जानते हुए भी कि ये झुठ है, मैं धीरे से कहती हुँ, ''हाँ, तुम खुश हो पाऊँगी।'' वो मुस्कुराती है, उस मासूम विश्वास के साथ, और उसकी आँखों में, मुझे अपनी मंज़िल दिखती है, उसके दिल को आने वाले अंधेरों से बचाने के लिए। फिर, मैं उसे उसके पिता के साथ देखती हूँ, उनका हाथ थामे हुए, उसकी दुनिया अब पूरी है। उसकी हँसी बसंत की धुन जैसी गूँजती है, और मैं महसूस करती हूँ, वो सब कुछ जो उसके पिता थे— उसके रक्षक, उसके नायक, उसका सब कुछ। "वो मेरे प्यार, मेरी ज़िंदगी, मेरे हमेशा के साथी हैं!" वो गर्व से कहती है, यकीन में डूबी हुई कि वो हमेशा रहेंगे, और जब मेरा दिल टूटता है, मैं कह देती हूँ, "हाँ, मेरी प्यारी। वो हमेशा रहेंगे।" पर समय बीतता है, और अब वे नहीं रहे— उनके खाली कमरे की धुंधली रोशनी में, उनके पास बैठे हुए, जबकि वो जा चुके हैं, उनका पुराना स्वेटर थामे जैसे वो उनका हाथ हो, मुझसे पूछती है, "तुमने झूठ क्यों कहा?" हमारे बीच की खामोशी काँच की तरह चुभती है। मैं उसकी ओर हाथ बढ़ाती हूँ, उसका दर्द महसूस करती हूँ, और मेरा दिल अलविदा की पीड़ा से दो टुकड़े हो जाता है। उसकी आँखों में मैं सब देखती हूँ-वो तड़प, वो खोना, वो अनकहा सवाल। और फिर, मैं उसे सिर्फ वो सच देती हूँ जो मैं दे सकती हूँ, ''ये हमारी आखिरी मुलाक़ात है, तुम और मैं, क्योंकि तुम मैं हो, और मैं तुम हूँ, और किसी तरह, हम दोनों इस दु:ख से उबर जाएँगे।"

-रुपाली राचेलकर

#### Rupali Rachelkar TY BAMMC

# तुम ठीक तो हो?

अक्सर बरसात के मौसम में सदाएं उफ़ुक़ से आती हैं सोये नयनों से टकराती हैं यादों की हवाएं चलती हैं दिल से इक आह निकलती है तुम ठीक तो हो?

तुम्हें देखे हुए कई दिन बीते पल गुजरे कई हंसाए हुए वो बात जो हमने कह दी थी हैं अब तक उसी से घबराये हुए सरकता है चिलमन की तरह वो मन में मेरे जो डर भी है तुम जा के वापस आ सकती थी ये तुम्हारा घर भी है

आज बादलों की जमघट देख उलझन के मानी मुझपे खुले वो आसमानी परवरिश वाले ज़मीनी रिश्तों से कैसे जुड़ें? उन्हें तो हक़ है बरसने का अधिकार हमें भी तरसने का

ख़ैर बातें ये सब आम हुई बरसात सुबह से शाम हुई ख़िड़की पे नज़रें टाँक दी हैं मैंने दिल से तुम्हें आवाज़ दी है भले ही मुझे ना फोन करो संदेशे का जवाब ना दो है फ़िक्र तुम्हारी इसी ख़ातिर बस इतना मुझे बतला दो तुम ठीक तो हो?

~प्रथम अरोड़ा MA FTNM - Part II



# पुरुषत्व या मर्दानगी की बदलती परिभाषा

बचपन में खेलते- कूदते समय,साइकिल चलाना सिखाते समय या सीढ़ियां चढ़ते – उतरते समय हम कितनी बार गिरे क्या किसी को याद है?ज़ाहिर है नहीं होगा |लेकिन जब गिरने पर दर्द हुआ और हम रोए तो एक बात हमें ऐसी सिखाई गई जिसकी छाप आज भी दिमाग पर है | और यही बात बदलाव की राह में सदैव बाधा बनकर खड़ी रही |इसीलिए बदलाव से पहले हमें उसके सही भाव को समझना बहुत ज़रूरी है |

पुरुषार्थ को लेकर एक भ्रम यह है कि उसका अर्थ सिर्फ पुरुषों से संबंधित समझा जाता है | जबिक मर्दानगी के लिए सही शब्द पुरुषत्व है | पुरुषार्थ तो वह लक्ष्य और उद्देश्य है जिस पर स्वी और पुरुष दोनों का समान अधिकार है | लेकिन इसी समानता को समाज ने समझने में काफी देर लगा दी | पहले के समय में आत्मसंयम या सहनशील होने को ही मर्दानगी की निशानी माना जाता था | तब बाप -दादा की तरह सख़्त और मजबूत बनने का पाठ पहले घरों में पढ़ाया जाता था और फिर बाहर यह कहना कि -भाग दौड़ वाले खेल तो सिर्फ लड़के खेल सकते हैं, लड़िकयां नहीं | इस बात को सिद्ध करता था कि गिरने पर अगर चोट लगे तो लड़िकयों की तरह रोना मत |यहीं से भेदभाव का बीज पनपने लगा, कमजोरी और ताकत का फैसला आंसू और मुस्कान के पैमाने पर होने लगा। जिसके परिणाम स्वरुप कई मानसिक बीमारियों ने जन्म लिया। उस वक्त के एक स्वास्थ्य देखभाल संरक्षण के अनुसार 60% पुरुष मानसिक बीमारी के बारे में बात करने को भी कमज़ोरी की निशानी मानते थे। जिसके कारण हर चार में से एक आदमी तनाव ग्रस्त पाया गया, उनकी कार्य क्षमता पर असर पड़ने लगा और W. H. O.की रिपोर्ट तो यह कहती है कि आज भी 40 से ऊपर के आदमियों में 45% मौतें हृदय रोग के कारण होती है।

"जब तक दिल पर बोझ रहेगा, चिंता में तू हर रोज़ रहेगा''| इसीलिए कबीर दास जी ने चिंता नहीं बिल्क चिंतन को महत्व दिया |अगर हम अपनी पौराणिक कथाओं पर एक नज़र डालें तो हमें अर्धनारीश्वर जैसे महान स्वरूप का उदाहरण मिलता है जो मर्दानगी और संवेदना,पुरुष और स्त्री के गुणों का पवित्र संगम है |हमारा नाट्य शास्त्र भी "लास्य और तांडव" जैसे नृत्य की अवधारणाओं से हमें यही सिखाता है कि अपने हाव-भाव खुल कर प्रकट करना, कठोरता में कोमल तत्वों का मिश्रण करना -मर्दानगी की ख़ुबसूरती को बढ़ाता है|

ख़ैर आत्मसंयम को लेकर जो दुनिया भर की दशा थी उसमें मुख्य तौर से हलचल हुई पहले विश्व युद्ध के बाद |सन् 1929 में संयुक्त राज्य अमेरिका में महामंदी का एक ऐसा दौर आया जिसने लगभग सभी देशों को अपनी चपेट में ले लिया |एक आदमी जो हमेशा से कमाई का स्रोत रहा, परिवार के लिए रोटी कमाता रहा अब वह एक-एक निवाले को तरस गया। ऐसे में महिलाओं के पुरुषार्थ ने ज़ोर पकड़ा और शिक्षण संस्थान से लेकर अस्पतालों तक के कार्य की बागडोर उन्होंने संभाली |यहीं से पुरुषत्व को संवेदनाओं की ताकत और अहमियत का पता चला |उन्होंने सीखा कि अगर मुश्किलों से अभरना है तो डटकर खड़े होना पड़ता है |यही बात हमारी संवेदनाओं पर भी सटीक लागू होती है| संवेदनशील होने का अर्थ भी तो यही है - अपनी भावनाओं को समझते हुए प्रकट कर,प्रगतिशील होना| लेकिन प्रगति का पैमाना विचारों के साथ दुश्य भी तय करते हैं|

70 -80 के दशक का सिनेमा ''मर्द को दर्द नहीं होता'' इस कथन का प्रचारक था |गुस्से और बदले की भावना अंत में एक विलन को मारकर निकाली जाती थी| लेकिन आज ऐसा नहीं है,आज की जनता किरदारों के दया,प्रेम और करुणा भाव से जुड़ना चाहती है |आज की जनता 12th Fail और Laapata Ladies जैसी फिल्मों को सराहती भी है और अंत में उनके किरदारों के साथ आंसू बहाने से भी नहीं कतराती| हाल ही में हुई एक शोध के अनुसार 85% लोगों का मानना है की सहानुभूति और करुणा भाव प्रकट करने से उनके रिश्ते पहले से और मजबूत हुए हैं | हॉवर्ड बिजनेस रिव्यू की रिपोर्ट के मुताबिक 70% लोगों को लगता है कि संवेदनशील होना उनकी कमज़ोरी को समझने में मदद करता है |रेमंड जैसी बड़ी कंपनियां अपने विज्ञापनों में A Complete Man जैसी टैगलाइन के इस्तेमाल से इस सोच को बढ़ावा दे रही है कि- ''आदमी की संपूर्णता उनकी ममता से हैं'।

इस बदलते हुए परिदृश्य ने हमें यही सिखाया – जब गिरते हम सभी हैं,चोट हम सभी को लगती है तो रोने का और फिर से उठ खड़े होने का हक भी हम सभी को है| यही यथार्थ है, यही पुरुषार्थ है|| ~प्रथम अरोड़ा

Pratham Arora M.A. FTNMP - 2

### उस रात (Poetry)

उस रात गया अपने प्यारे उस कोने पर, सब कुछ टूटा पर मिला ना कुछ रोने पर। सोचा के आंखें खुश होंगी सालों बाद नहा कर, उनको भी एहसास हो गया था उसके ना होने पर सोचा के सो जाऊं, हो गई है रात अब! करवट बदलनी पड़ रही थी तिकया गीला होने पर। वक्त बीता फिर भी समझ कुछ नहीं आ रहा था, उठ कर बैठा तो मां ने बोला...

"बेटा तेरी आंखों से पसीना आ रहा था" बोला के कुछ नहीं बस आंख में कुछ चला गया है

पता उनको सब था पर बहाना यह सब छुपा रहा था। पता नहीं सपनों की किस अजनबी दुनिया में खोया था मैं..

जब टूटे तो कुछ खास नहीं, बस रुके हुए आंसुओं के साथ रोया था मैं! कल रोते-रोते... आसमान के उस काले बादल से पूछा कि, तुम भी तो रोते हों...

तुम्हें भी कोई अपना ही ठोकर मारता है क्या? अगर ज़मीन आसमान को छूती तो तारों को खल जाता। मजा आजाती, अगर तुम्हारे यूं ही गुम हो जाने का मतलब पता चल जाता। तुम चिड़िया तो हो नहीं, जिसे पकड़ने के लिए इंसान पिंजड़ा लगाता हो...

तुम ही बताओ सूरज को बुरा नहीं लगता होगा, जब चांद उसकी रोशनी चुराता हो। फिर भी सब रोकने की कोशिशें जारी थी इस उम्मीद में कि शायद सब संभल जाता..

हम तो जानते हैं उन दिनों करी कितनी कोशिशें तुम हमारी जगह होते तो तुम्हें भी पता चल जाता। अब क्या करूं उन दिनों को याद कर., लेकिन पानी खुश ना होता...

अगर प्यास का मतलब शराब को पता चल जाता। देख चुका हूं कैसे...

खयाल एक ख्वाब बन चुका था, कैसे कोई साधारण से साहब बन चुका था। खुश हुं के बातें, यादें बन जाती हैं...

वरना बिना प्रश्न के जवाब बन चुका था, खुश हूं के आसु रक्त के नहीं थे... वरना तस्वीर पर लटकी फूलों की माला मेरा जवाब बन चुका था।

### Shivansh Mandhyan FY BAFTNMP

## In the open air

Mumbai has not only given birth to Bollywood and big theatre personalities, but it remains a hub of a spectrum of artists - dancers, musicians and painters. Great painters like M. F. Hussain, Tyeb Meta, S. H. Raza and F. N. Souza have all called this city home, where institutions like the J. J. School of Art have played a significant role in shaping their artistic styles. Their legacies continue to be honoured in some of India's finest galleries and museums, such as the iconic Jehangir Art Gallery, the first concrete structure in the gothic landscape of the Kala Ghoda area. While much has been written about renowned artists and established galleries, let us now turn our attention to the lesserknown talents who showcase their work outside, in the open air.

Outside the Jehangir Art Gallery, you find a series of 'small-scale' artworks and paintings being displayed on the pavements for sale. These didn't have the opportunity to enter the gallery and find a place among the pricey artworks. They are often overlooked and even if someone looks at them they see them as 'lowbrow' and 'non-serious art' but simply decorative items. However, many artists rely on them for their livelihood; some have spent their whole lives on the streets making them. They may not have that much recognition but their works are equally important collectively and even more if we see them under the great Indian Folk art tradition because, for them, it is not just a vocation but also slice of their lives.

Here, on the street, artists come from every corner of Mumbai, carry their portable panels, chairs, colours, easels and canvases and start preparing right from dawn. After erecting panels on the sides, various artworks are hung on them and before the gallery opens, the pavement is filled with colourful pictures and faces. They make and sell paintings till dark and after that, they wrap everything up and go back to their beloved. Since they have been sitting here in the open air for a long time now and have endured the winds and rains together, they all have become a family to each other. Even the artists from the gallery come to visit them and appreciate their work. The whole day the atmosphere outside the gallery remains carnivalesque, people sitting, artists painting, children cheering, friends clicking pictures with the exhibits - it's like a festival every day and more so during the Kala Ghoda Art Festival.

Whether there are landscapes, portraits, watercolours, caricatures, still life, charcoal sketches, tattoos, miniatures, rice-paintings, leafpaintings or even photographs, etc., each picture tells its own unique story. One such story is the story of Prasad Bhandari, who sketches live portraits and caricatures on the pavements. He, like many more, wants to display his artworks in the Gallery for once but due to the already long queue of artists desirous to display and the heavy prices that are needed to pay for its walls, he, like many more, is still waiting for his day. It's not that he is not happy in his place, he says that sitting on the street and interacting with new faces and drawing them real-time under the sun in the lap of nature is more joyous than practicing art in a studio in isolation. When I asked about the wall that separates the displays in the gallery and the pavement showcase, he made a very pithy statement there is no difference in the art - there can't be, the only thing is the importance of a space and the status or stigmas attached to it. He beautifully says, "If I recite Gita or Ramayana on the streets, people won't necessarily take me seriously and might consider me a beggar or a mad man but, on the other hand, if I sit in a temple and recite the same, people will listen and think of me as a pundit."

It is not about mere matter of space but of sensibilities. Earlier art had a lot to do with the skill of the artist and their aesthetic sensibilities and if something was not visually pleasing it was not considered art. Gradually it changed when the artistic expression and later the action of painting itself became the priority, but everything changed when art became a commodity. Now, sadly, the price of an artwork decides its value. The price tag increases if you put it on a big gallery wall and somehow our sensibilities say this is something great and worth investing in. Unfortunately, humans give more importance to the platter than the pudding - but some folks can't even afford to have the pudding, so what is left for them is to satiate on the leftovers.

Mohit Mishra MACJ - Part II

# Na jaan na pehchan, still I will judge you like your Abujaan



The sad saga of judging or being judged, in today's era has no end. Or does it?

I was just taking a casual stroll in my colony with a friend in mid-January one evening, when this incident occurred. My friend commented while lazily pointed at 3rd floor of one of the buildings we were passing. "Look at those hanging lights in the shape of diyas. Diwali and Christmas, both festivals are over and still they have them on. Weird man, it's off season." I looked away without a word, but the only thing that was in my head was about the twinkling Diwali lights too far to be seen, which she hadn't noticed hanging outside MY window.

This incident is just one of those which I come across almost every day. Either being judged or seeing others judging people. It's so common, so casual that we don't correct or stop ourself from commenting on people, half the time who we don't even know or recognize.

The issue with these mean remarks and smirks does is a lot of damage to the targeted person's self-esteem and mental health or affect anxiety. People with mental health concerns may face societal stigma and discrimination, which can exacerbate their problems and make recovery more difficult. It may drive the individual to resist seeking help because they are afraid of being stigmatized.

Some people may not consider it as a real problem but here are a few effects of these remarks and casual comments which are quite alarming.

- Shame, hopelessness, and isolation feelings of unwillingness to seek help or treatment
- reduced prospects for employment or social contact due to a lack of understanding by family, friends, or others
- Bullying, physical aggression, or harassment are all examples of bullying.

• Self-doubt is the belief that you will never be able to overcome your sickness or achieve your goals in life.

The fear of being judged or the fact that we end up judging, is mostly because of the society we are bought up in. So, I don't blame you for the instinct to judge but let's see how far our instincts take us.

#### Let's take a test-

If I ask you to imagine "high heel shoes", what would be your initial thought process? Probably something that doesn't include much about men. And that's because, today, high heels are primarily worn by women, and although we're familiar with the shoe, it has a variety of styles, shapes, sizes, and social meanings. But whether you're admiring them, or figuring out how to keep your balance in a pair of sky-high stilettos, have you thought of its original use?



The Ancient Origins of High Heels – Once an Essential Accessory for Men

Will you be shocked if I told you, that heals were originally made solely for men? In fact, for centuries, Persian soldiers wore heels as riding boots to ensure their posture when standing in the stirrup and shooting arrows. Around 1600, Western aristocrats began wearing heels as a status symbol because they were so uncomfortable and unrealistic that they reflected the upper-class privileges.

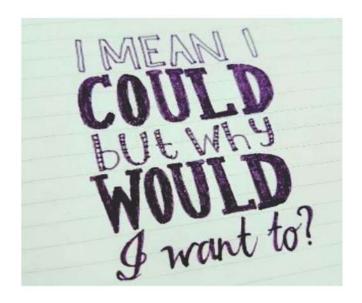
So, from now on, let's try not to take that away from others. Instead of giving weird looks or asking nonrequired questions to a guy with makeup and piercings or a girl with a tattoo we could simply acknowledge the courage they have taken up to carry themselves in a way we couldn't. Maybe apricating them on how the new style is good on them, one praise on their new look will surely bring a smile on their face and make their day. Consider it

as a plea of every judged person in the world or by one rebellious teenager.

Well in the end, my friend and I did come near my building for next round, when she noticed the lights outside my window. My eyebrow shot up anxiously as to how she is going to react. But she did not say a word. No comments, no casual remark, no acknowledgment of the lights being 'off-season', but the frown on her forehead said it all. If asked what's one thing you would want to change in the society's mindset if given the power, I would simply answer that things will change automatically, simply if we stop 'the judging game' we have been actively participated in. We can try not be others Abus and Mummys because children have their parent to guide and nurture, society should learn to simply incorporate it (different, unique, out-of thebox) to make it the new normal.



-FARZIN F. DALAL MACJ PART 1 ROLL. NO. 02



#### Why would I?

At the age of 12, what is your first reaction or response when you see a person of your age calling names or hitting another person?

Well, my reaction was to ignore and divert my attention and pretend not to see it. My heart and mind both weak could not think of a better solution. At the not so very tender age of 13 when you don't know what that is just allowing yourself to think it as a basic everyday boy fight but seeing the same person being the target by the same people can you consider it as everyday boy fight? Yes, I considered it as this. So, I decided to ignore the situation all together. After leaving school at 15 things started to hit me. It wasn't just an everyday hassle of 3 people grouping against one person which we could called 'Normal'. School taught us so many things yet the only thing I remember is that the mitochondria is the power house of the cell. But some things which could have been taught and applied by us were never taught or talked about.

It is shameful on my part to say but after completing my school only then was, I introduced to a word which was nothing more than a whisper, a taboo word called Bullying. It will be wrong to normalize rape, eve teasing, domestic violence then why normalizes bulling?! After six years I still bare the weight of guilt for not standing up and raising my voice. if I would ask my 13-year-old self why I did not do so? Well, the answer would be coming from an ignorant selfish human who would indifferently answer, "if others didn't why would I?" I cannot pin point the problem as to where it all begins because if u asked any victim of bulling, their answers would vary from each other.

At the age of 19 I still don't know what to do if I see a person being bullied, but I know one thing that I cannot remain silent and I won't be because after ten years I don't want my 30-year-old self to ask my 19-year-old self as to why I did not rise my voice. I cannot any longer be an ignorant selfish human who would indifferently answer, "if others didn't why would I?"

-FARZIN F. DALAL MACJ PART 1 ROLL. NO. 02

## "इश्क के सात मकाम"

#### दिलकशी

दिलकशी की बात है, मन की बुनाई में, हर लम्हा उसकी, जैसे रेशमी कंबल की काई में।

उसकी आँखों की चमक, चाँदनी की बात करती, हर हँसी में जैसे खुशबू की सौगात रहती।

हर आहट में उसकी, सुकून का एहसास है, दिलकशी का रंग, हर दिल पर छाया खास है।

उसकी हर एक बात में, एक जादू की गूंज है, जैसे सहर की पहली किरण, दिल को छुने की पुंज है।

वो हंसते हैं तो जैसे, खिल उठती हो धूप, दिलकशी की छांव में, छुपा है सब का सुकून।

#### ऊन्स

ऊन्स की धुंध में, खोये रंग अनेक, रात की चादर पर, बिखरे सपनों के अंश। प्यासे मन की खोज, कितनी गहरी और धीमी, चाँदनी की चुप्पी में, अनकही बातें हैं ताजगी से भरी।

सपनों की गलियों में, उमड़ते हैं जज्बात, चुप्पी की गहराई, सुनने में सुकून की बात। सुख और दर्द की झलकियाँ, एक ही लहर में, ऊन्स के पल में, मिलती है दिल की ख्वाहिशों।

हर ठंडा लम्हा, एक कहानी छुपाए, छोटी-छोटी चाहतें, वादियों में समाए। प्यार की छाँव में, हर उदासी मिटाई जाती, ऊन्स की गहराई में, नयी राहें बनती जातीं। दूरियों का आभास, पासियों की बात, चाँद के निशां पर, खुद को पहचानो। ऊन्स के इस सफर में, खुद को पा सको, हर पल की मुलाकात, हृदय में बसाओ।

#### मोहब्बत

मोहब्बत की धुन में, खो जाते हैं लोग, सपनों की बुनाई में, बह जाते हैं रेशे। चाहत की राहों पर, हर दर्द भी सुखद, दिल के हर कोने में, बस जाता है कोई चेहरा।

आँखों की चुप्पी में, लहराती है बात, होंठों की हिचक में, छुपा एक एहसास। तेरे बिना हर पल, जैसे अधूरी सी बात, मोहब्बत की सच्चाई, हर दिल में है खास।

सपनों की ऊँचाई पर, हकीकत की छांव, साथी की तलाश में, धड़कन का पैगाम। रात की खामोशी में, सर्द हवाओं का गीत, मोहब्बत की अनकही बात, दिल में सजीव और अजीत।

स्नेह की इस यात्रा में, हर लम्हा अनमोल, प्यार की इस भाषा में, हर शब्द है सोने जैसा। मोहब्बत का रंगीन संसार, दिल की गहराई में बसा, हर दिल के कोने में, एक नयी आशा छिपा।

#### आकीदत

आकीदत की लौ, जलती है अनमोल, मन के अंधकार में, बिखेरती है उजाला। सच्चे विश्वास की, मीठी सी धुन, हर दिल में गूंजे, जैसे कोई प्यारी दुआ। सपनों की ऊँचाई पर, धरोहर की तरह, सच्चाई का रंग, दिल से जुड़ी राह। आकीदत की गहराई में, छुपा है प्रेम, जो हर बाधा को पार करता, मन को पग-पग।

सच्चे इरादों की चमक, स्नेह की महक, प्यार की बुनाई में, बसी है आकीदत की चटका हर आशा की धारा, विश्वास का सुर, हर कठिनाई में भी, रहती है उस

#### पर नज़र।

रात की खामोशी में, चाँद की चाँदनी, आकीदत के रंग, भरे हुए मन की छाँव। हर सांस में बसी, एक नयी उम्मीद, सच्चे इरादों की बात, करती है जीवन की साजिश।

#### डबादत

इबादत की राह में, सच्चाई की खोज, दिल की गहराइयों में, बसी है एक सोज। प्रभु की पूजा में, समर्पण की बात, हर अदा में, बसी है प्रेम की सौगात।

रात की शांति में, चुपके से सवेरे की प्रार्थना, सच्ची श्रद्धा से भरी, हर धड़कन की दुआ। इबादत की धुन में, मन का मिलन, आध्यात्मिक सुकून, हर लम्हा हो अनमोल बिन।

हर अल्फाज़ में, बसी है आस्था की चमक, सच्ची निष्ठा में, खो जाती है हर झलका दिल की कोमलता, शांति की तलाश, इबादत की इस दुनिया में, मिलता है सच्चा अहसास।

प्रभु के चरणों में, हर दर्द और सुख, नमन की इस यात्रा में, सब कुछ है तुर्क। इबादत की साधना, एक दिव्य यात्रा का गीत, हर विश्वास की दीपशिखा, जलती रहे सदा असीमित।

#### जुनून

जुनून की आग में, जलता है दिल का दीप, सपनों की राह पर, लहराता है यह दीप। हर ख्वाब की दुनिया में, मिलती है चुनौती, जुनून की तिपश में, छुपी है सच्ची जीत की सौगात।

असफलता की चादर, कभी नहीं चुपाए, हर बार की कोशिश, नयी राह बनाए। दिल की धड़कन में, बसी है एक सदा, जुनून के हर पल में, चमकती है हिम्मत की रौशनी।

लक्ष्यों की ऊँचाई, हो या सपनों की बात, जुनून की ताकत से, सब कुछ है आसान। हर मुश्किल को पार कर, बढ़ते हैं कदम, इस जुनून की धुन में, छुपा है जीवन का संगम।

सपनों की उड़ान में, पंख बिछाए जुनून, हर ठोकर को गले लगाते, बढ़ते हैं जुनून। सफलता की राह में, ये ही है संजीवनी, जुनून की शक्ति से, बदलते हैं जीवन की रीतियाँ

#### मौत

मौत की गहराइयों में, छुपी है सच्चाई, जीवन के इस सफर में, मिलती है चुप्प की परछाई। आती है वो पल, जब धड़कनें थम जाएँ, मौत की इस चुप्प में, सारा सूनापन समा जाए।

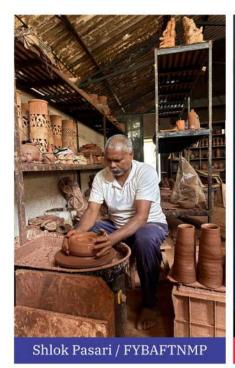
कभी लगती है डरावनी, कभी मानो शांति की बात, सफर की इस अंतिम पंक्ति में, मिलती है सुकून की सौगात। सांसों की यह यात्रा, एक दिन खत्म होनी है, मौत की संगीनी में, हर कोई अपनी राह ढूंढे।

सपनों की दुनिया से, उठते हैं सवाल, मौत की इस चुप्प में, मिलता है जीवन का हाला नज़दीकियों के आखिरी पल, प्रेम की एक छांव, मौत के इस अहसास में, छुपी है जीवन की गहन बान।

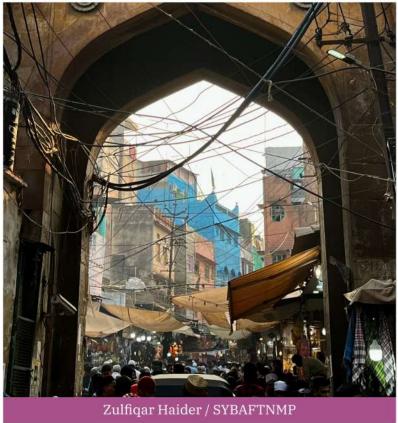
जिन्दगी की धड़कनों में, जब भी हो कोई हिचक, मौत की इस संगनी में, सच्चाई की एक झलक। समाप्ति की इस गहराई में, शांति की खोज, मौत की इस चुप्प में, बसी है जीवन की सोज

## ~विष्णुप्रिया नायर की लेखन FY BAFTNMP

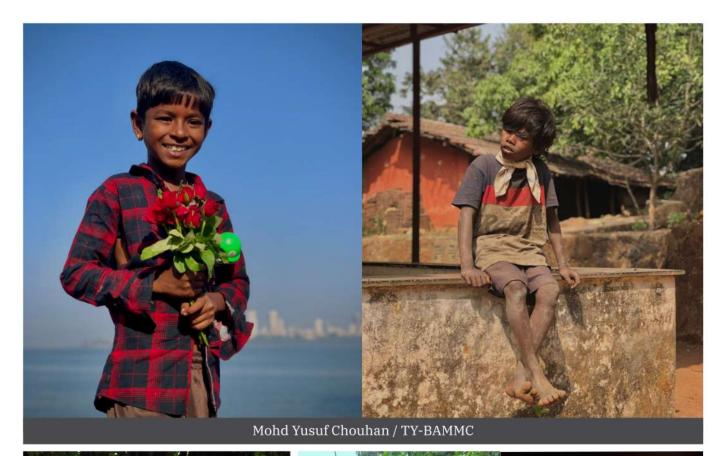




























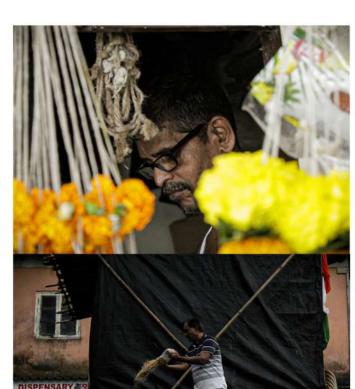






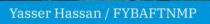










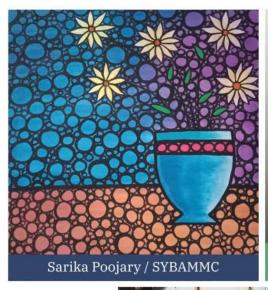


Nachiket Chonkar / TYBAFTNMP

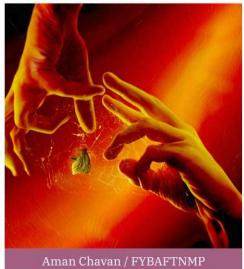


Arjun Nair / SYBAFTNMP

# **ARTWORK**











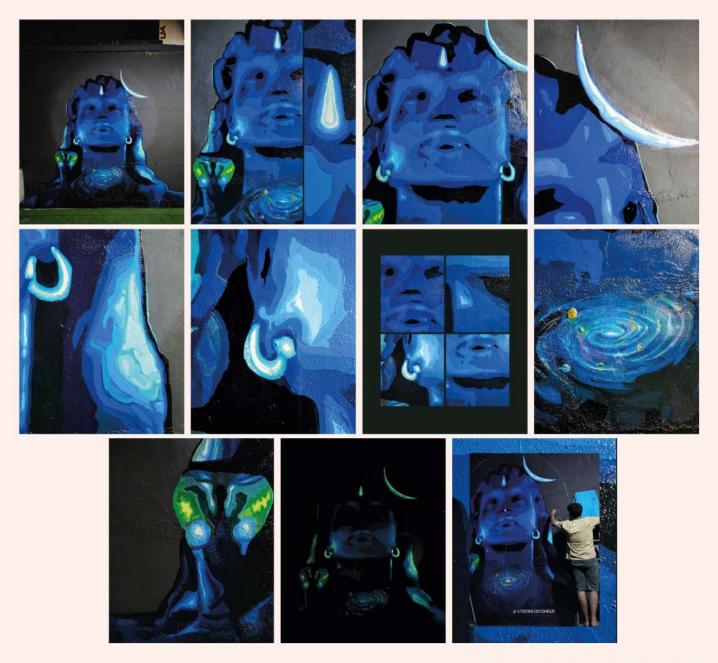
# Artist: Alumni - Mr. Dhruv Jain, TYBAMMC AD (Batch of 2023-2024)

Artwork Details Title: Brahmand

Size: 18 x 22 ft Wall Mural

**Medium: Acrylic** 

The piece is curated and conceptualized around the idea of divinity, with blue chosen to evoke balance and power. The artwork is designed to be highly visible from afar. A key highlight is the use of glow-in-the-dark paint on essential elements like the Mani, Kundal, and Brahmand. Dhruv single-handedly completed the entire artwork in 10 days.



# **STUDENT** Achievements

#### Pooja Shah of TYBAMMC won the following accolades

- 1. Secured 5 Gold Medals in Palghar Wushu Association tournaments.
- 2. Won a Bronze Medal in the Khelo India Wushu Women League, Meerut (State Level).
- 3. Qualified for the Nationals in Khelo India.
- 4. Attained Gold and Bronze Medals in Khelo India Dus Ka Dum, 2023.
- 5. Achieved 4th Runner-Up in Mini Olympics 2023.
- 6. 4th Runner up in Nationals Wushu Championship-Jammu and Kashmir
- 7. Participation in National Wushu Championship-Coimbatore, Tamil Nadu.
- 8. Gold in Kungfu National Championship.
- 9. Best Fighter Award in Palghar Wushu Association.
- 10. Gold in Thai Boxing Championship.
- 11. 4th in Chessboxing competition.
- 12. Gold in Wushu States.





#### Yasser Hassan of FYBAFTNMP

won in a Russian photography contest and was in the top 17% across 101 countries in the rare frame category.

#### Pratham Arora & Saumya Pandey

Pratham Arora of MACJ - Part II won the first prize in the Elocution Competition in the Speech in Hindi Category and Saumya Pandey of FYBAMMC won the third prize in the Elocution Competition in Speech in English Category in the elocution Competition on the topic 'From stoicism to sensitivity, the shifting landscape of masculinity' organised by GSCC.

In addition, We at DGMC are immensely proud to share the outstanding achievements of our students at the prestigious Youth Parliament organized by Mumbai University. Mr. Pratham Arora, representing the Education Minister, secured the 1st position among 48 participants, showcasing exceptional clarity, confidence, and oratory skills. Adding to our pride, Ms. Saumya Pandey also performed remarkably, earning the 6th position in the same event. The finals were held on 4th May at the historic Cowasji Jehangir Hall, University of Mumbai, Churchgate, witnessing vibrant debates and compelling discussions by young minds from across the city.



# **ALUMNI SPEAKS**



#### Memories

After graduation, I was searching for a fresh start. Post-college, we're often faced with two choices: to earn or to learn. I chose the latter and began my journey exploring institutions that offered a Master's program.

The options were soon narrowed down to two—Mumbai University and DGMC. I eventually found myself at DGMC, where I spent two transformative years soaking in knowledge like a sponge.

I still remember the admission interview vividly. The session was held online, with several students and faculty members present. As the first candidate to be interviewed, I was asked to stay while others left. I was nervous, but determined to give it my all.

The icebreaker came from the Principal herself, who asked, "Why Journalism?" I replied honestly, "Why not Journalism?" Her laughter instantly melted my worries, and from that moment on, I felt confident enough to share my story.

As the interview progressed, my nervousness vanished. The questions were thoughtful, the process smooth, and by the end, I knew I belonged there. My instincts proved right—I became part of the DGMC family.

In my first year, I had the golden opportunity to join the Rotaract Club as a Joint Secretary. That experience was nothing short of transformative. I didn't just learn about how a club functions; I learned about professionalism, people, and politics—the three P's I couldn't have understood better anywhere else. For this, I'm especially grateful to the then-President and every member of the club.

That year was filled with eye-opening experiences that made the journey both exciting and fulfilling. There were bumps along the way, but that's what made it memorable. With club activities and academic responsibilities, the year flew by.

The second year brought even more excitement, especially with a subject that stood out—Sign Language. Learning to communicate with the deaf and mute community was a truly enriching experience, made even better by an amazing teacher.

And then came the Dissertation—fondly known as the "Black Book." My research explored the intersection of two of my favorite things: anime and food. With the unwavering support of my professors, I navigated the process with ease. The cherry on top? I later got the chance to co-author and publish the research with one of my teachers.

You may have noticed I haven't mentioned any names. That's intentional. First, I wouldn't be able to do justice by naming just a few. Second, if I started naming everyone and every event, I'd never finish this article—or stay within the word limit. So, I'll close this chapter of my story here.

Thank you to everyone who made these two years of post-graduation so beautiful and worthwhile. I deeply appreciate each person who's been a part of my journey at DGMC—and everyone reading this.

FARZIN F. DALAL MACJ PART 2

# "Framing Excellence: The Winners of the Photography Competition!"

Let the winning shots speak louder than words!



**1st Place People's Choice**Melina Colaco (SY BAMMC)
Figuring out real world experiences and trying to sum it up in a shape



1st Place Critics Choice Manya Sharma (SY BAMMC) Together in presence, apart in thoughts

# Other winners:



Crafting Soles and Stories -Aarushi Singh, (SY FTNMP)



Comfort in chaos -Ved Chordhekar, (FY FTNMP)



#### Institutions



Kudilal Govindram Seksaria



Durgadevi Saraf junior college



Durgadevi Saraf global business school



Kunjbihari S. Goyal online academy

LEARNING BEYOND BOUNDARIES



Mainadevi Bajaj international playschool



Kudilal Govindram Seksaria english school



Ghanshyamdas Saraf college of arts & commerce



Deviprasad Goenka management college of media studies



Draupadidevi Sanwarmal women's hostel HEAVENLY DOMICILE



Jankidevi Bilasrai Bubna boys hostel



Ramniwas Bajaj english high school



Kirandevi Saraf



Ladhidevi Ramdhar Maheshwari night college of commerce



Pravinchandra D. Shah sports academy FITNESS REGIME



Nalini Shah music academy



Mainadevi Bajaj international school



Durgadevi Saraf institute of management studies



Ramdhar Maheshwari career counseling centre steering to success



Vishwanath Podar



Rajasthani Sammelan skill development centre

#### **Endowment Funds & Research Chair**



Remsons Group



IRB scholarship endowment fund



BKT
endowment freeship fund
FOSTERING KNOWLEDGE



Jankidevi Bilasrai Bubna endowment freeship fund



Pushpadevi Seksaria endowment Fund



Chatrabhuj Narsee endowment freeship fund

#### **Facilities**

















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