

CALL FOR PAPERS

IQAC OF DEVIPRASAD GOENKA MANAGEMENT COLLEGE OF MEDIA STUDIES

in association with



INTERNATIONAL PARTNERS

MISR University of
Science and
Technology



ACADEMIC PARTNERS

Dept. of Journalism and Mass
Communication,
Lingaya's Lalita Devi Institute of
Management & Sciences,
GGSIIP University



PUBLICATION PARTNERS

GAP Bodhi Taru -
A GLOBAL JOURNAL OF
HUMANITIES
UGC Care Group II
(ISSN 2581-5857)



ACADEMIC PARTNERS

RSET's
Ladhidevi Ramdhar
Maheshwari Night College of
Commerce

presents

5th INTERNATIONAL VIRTUAL CONFERENCE

“ARTIFICIAL INTELLIGENCE IN INTERDISCIPLINARY STUDIES”

7th and 8th March, 2025

10am to 5pm





Conference Brief

Artificial Intelligence (AI) has emerged as a transformative force that transcends traditional disciplinary boundaries. From revolutionizing healthcare to redefining education and reshaping creative and commercial industries, AI has become a cornerstone of innovation across diverse fields. This conference, "Artificial Intelligence in Interdisciplinary Studies", seeks to foster dialogue, collaboration, and knowledge-sharing on the intersection of AI with humanities, commerce, science, sustainability, and beyond.

Call for Papers:

DGMC Mumbai invites submissions of abstracts on the following themes and subthemes. Submissions should be original, unpublished works of academic research, case studies, or theoretical papers. Each paper will undergo a peer-review process to ensure academic rigor and relevance.

Subthemes for Paper Presentations

Science:

- AI in Environmental Studies
- AI in Healthcare and Disease Diagnosis
- AI in Space Exploration
- AI for Drug Discovery and Genomics
- AI in Renewable Energy Systems

Commerce:

- AI-Driven Consumer Behavior Analysis
- AI and Financial Decision-Making
- AI in Supply Chain and Logistics Management
- AI in Marketing Strategies
- AI and Human Resource Management

Humanities:

- AI for Global Communication and Cultural Preservation
- Ethics and AI in Society
- AI in Literature and Creative Writing
- AI and Media Studies, journalism and media consumption trends.
- AI in Historical Research and Reconstruction
- Human-Centered AI: Psychology, Sociology, and Technology

Interdisciplinary:

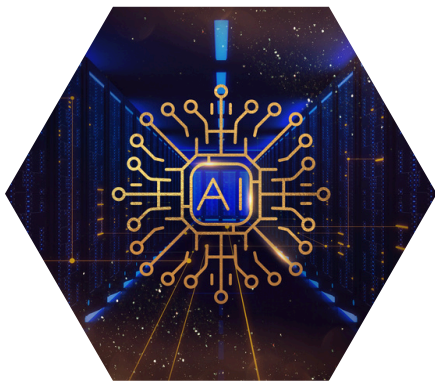
- AI in Education and Pedagogy
- AI for Social Good
- AI in Urban Planning and Smart Cities
- AI in Public Policy and Governance
- Creativity and AI: Convergence
- AI-Driven Knowledge Integration
- Innovation in Cybersecurity and Interdisciplinary Threat Prevention
- Computational Creativity for Science and Art
- AI and Human Behavior Analysis for Social Science and Policy

Sustainable Communication and Interdisciplinary Approaches

- Green Marketing and Corporate Responsibility
- Environmental Communication Strategies
- Digital Media and Sustainability Awareness
- Cultural and Ethical Dimensions of Sustainable Communication
- Public Engagement and Behaviour Change
- Participatory communication for community-driven sustainability.
- Policy Communication and Advocacy for Sustainability
- Media and Climate Change
- Tech for Good: Digital Solutions for Social Impact
- Leveraging AI and machine learning for social welfare projects.

Important Dates

- Abstract Submission Deadline: **26th February, 2025**
- Full paper submission: **4th March, 2025**
- Last Date for Registration: **1st March, 2025**
- **Payment** - via Bank Transfer / Payment Link / QR Code (Details on the last page)



Submission Guidelines

- **Abstract Length: 350 words with 5 keywords**
- **Full Paper Length: 3000–5000 words** (if selected)
- Papers must be original and not under consideration elsewhere.
- Please include keywords, author details, and affiliation.
- References must be in Roman Script and in MLA style
- Title of the paper must be under 120 characters

Publication Opportunities for the Conference

- **Journal Publication:** Selected papers will be published in a **UGC Care List II**, ISSN journal - **GAP Bodhi Taru - A Global Journal of Humanities**. The journal is also recognized by the Modern Language Association (MLA), adding academic credibility.
- **Book Chapter Publication:** Other papers will be published as book chapters in an edited volume with an ISBN. This amounts to points as an academician.



SPEAKER LED SESSIONS

Artificial Intelligence
navigating through Science
and Arts



PAPER PRESENTATION AND PUBLICATIONS

Publication in certified Journal
Opportunity for publishing a book
chapter



PANEL DISCUSSION

Impact of AI across
disciplines and society



022-45207722, extn-3123



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conference@dgmcms.org.in



www.dgmc.org.in

Registration Details

Registration Fee:

| Participant | Participation | Paper Presentation | Presentation and Publication |
|------------------------------------|---------------|--------------------|------------------------------|
| Academia and Industry Participants | Rs.750/- | Rs.1000/- | Rs.2500/- |
| Research Scholars | Rs.500/- | Rs.750/- | Rs.2000/- |

Registration Process

- Select Your Category:** Choose the appropriate category from the table provided above.
- Submit your Abstract** and wait for confirmation of acceptance.
- Proceed to Payment:** Once you receive the confirmation, use the payment links provided on the following page to complete your transaction. You may either make a bank transfer or pay via QR code/link.
- Save Payment Confirmation:** Take a clear screenshot of your successful payment and save it for further use.
- Complete the Registration Form:** Click on the registration link provided on the next page and fill out the form accurately.
- Upload Payment Proof:** Attach the saved screenshot of your payment in the designated section of the registration form before submission.

Join us as we delve into the transformative potential of AI and its role in shaping a sustainable future across diverse disciplines. We look forward to your participation!



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PAY & REGISTER

Participation -

(Click / Scan)

Research Scholars-



Academician / Industry -



Paper Presentation -

Research Scholars-



Academician / Industry -



Paper Presentation & Publication

Research Scholars-



Academician / Industry -



Bank Details for Bank Transfer:

- **Bank Account No.-** 35020100005167
- **Bank Account Name-** DEVIPRASAD GOENKA MANAGEMENT COLLEGE OF MEDIA STUDIES
- **Bank Name-** BANK OF BARODA
- **Branch Name-** SUNDER NAGAR BRANCH, MALAD WEST, MUMBAI
- **IFSC Code-** BARBOSUNGOR (5th character is zero)

Once the payment is made, keep us informed about UTR Number, Bank Name and date of NEFT transaction so that we can confirm receipt of the same.

Registration Link: Fill the registration [form HERE](#)



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