RSET`s
Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

IQAC
DGMC

CALL FOR PAPERS

IQAC OF DEVIPRASAD GOENKA MANAGEMENT COLLEGE OF MEDIA STUDIES

in association with

A+
ACCREDITED WITH GRADE
NAAC

ACADEMIC PARTNERS
Department of Journalism and Mass Communication,
Lingaya's Lalita Devi Institute of Management & Sciences

LINGAYA'S LDIMS

GRAND ACADEMIC PORTAL
RESEARCH JOURNALS

PUBLICATION PARTNERS
GAP Bodhi Taru -
A GLOBAL JOURNAL OF HUMANITIES
(ISSN 2581-5857)

presents

5th INTERNATIONAL VIRTUAL CONFERENCE

"ARTIFICIAL INTELLIGENCE IN INTERDISCIPLINARY STUDIES"

13th – 14th February, 2025

Conference Brief

Artificial Intelligence (AI) has emerged as a transformative force that transcends traditional disciplinary boundaries. From revolutionizing healthcare to redefining education and reshaping creative and commercial industries, AI has become a cornerstone of innovation across diverse fields. This conference, "Artificial Intelligence in Interdisciplinary Studies", seeks to foster dialogue, collaboration, and knowledge-sharing on the intersection of AI with humanities, commerce, science, sustainability, and beyond.

Call for Papers:

DGMC Mumbai invites submissions of abstracts on the following themes and subthemes. Submissions should be original, unpublished works of academic research, case studies, or theoretical papers. Each paper will undergo a peer-review process to ensure academic rigor and relevance.

Subthemes for Paper Presentations

Science:
- AI in Environmental Studies
- AI in Healthcare and Disease Diagnosis
- AI in Space Exploration
- AI for Drug Discovery and Genomics
- AI in Renewable Energy Systems

Commerce:
- AI-Driven Consumer Behavior Analysis
- AI and Financial Decision-Making
- AI in Supply Chain and Logistics Management
- AI in Marketing Strategies
- AI and Human Resource Management

Humanities:
- AI for Global Communication and Cultural Preservation
- Ethics and AI in Society
- AI in Literature and Creative Writing
- AI and Media Studies, journalism and media consumption trends.
- AI in Historical Research and Reconstruction
- Human-Centered AI: Psychology, Sociology, and Technology
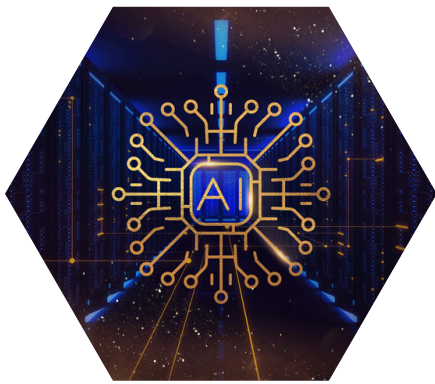
Interdisciplinary:
- AI in Education and Pedagogy
- AI for Social Good
- AI in Urban Planning and Smart Cities
- AI in Public Policy and Governance
- Creativity and AI: Convergence
- AI-Driven Knowledge Integration
- Innovation in Cybersecurity and Interdisciplinary Threat Prevention
- Computational Creativity for Science and Art
- AI and Human Behavior Analysis for Social Science and Policy

Sustainable Communication and Interdisciplinary Approaches
- Green Marketing and Corporate Responsibility
- Environmental Communication Strategies
- Digital Media and Sustainability Awareness
- Cultural and Ethical Dimensions of Sustainable Communication
- Public Engagement and Behaviour Change
- Participatory communication for community-driven sustainability.
- Policy Communication and Advocacy for Sustainability
- Media and Climate Change
- Tech for Good: Digital Solutions for Social Impact
- Leveraging AI and machine learning for social welfare projects.

Important Dates

- Abstract Submission Deadline: **20th January 2025**
- Notification of Acceptance**: 25th January 2025**
- Full paper submission: **1st February 2025**
- Last Date for Registration: **30th January 2025**
- **Payment -** via Bank Transfer / Payment Link / QR Code

Submission Guidelines

- **Abstract Length: 350 words with 5 keywords**
- **Full Paper Length: 3,000–5,000 words** (if selected)
- Papers must be original and not under consideration elsewhere.
- Please include keywords, author details, and affiliation.
- References must be in Roman Script and in MLA style
- Title of the Paper must be under 120 characters

Publication Opportunities for the Conference

- **Journal Publication:** Selected papers will be published in an ISSN journal - GAP Bodhi Taru. The journal is also recognized by the Modern Language Association (MLA), adding academic credibility.

- **Book Chapter Publication:** Papers not selected for the journal or who chose to publish their paper as a book chapter, will be compiled and published as book chapters in an edited volume. This amounts to points as an academician.

SPEAKER LED SESSIONS

Artificial Intelligence navigating through Science and Arts

PAPER PRESENTATION AND PUBLICATIONS

Publication in a MLA certified journal Opportunity for publishing a book chapter

PANEL DISCUSSION

Impact of AI across disciplines and society

022-45207722, extn-3123   conference@dgmcms.org.in   www.dgmc.org.in

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Registration Details

Registration Fee:

Participant	Participation	Paper Presentation	Presentation and Publication
Academia and Industry Participants	Rs.750/-	Rs.1000/-	Rs.2500/-
Research Scholars	Rs.500/-	Rs.750/-	Rs.2000/-

Registration Process

1. **Select Your Category:** Choose the appropriate category from the table provided above.
2. **Proceed to Payment:** Use the payment links provided on the following page to complete your transaction. You may either make a bank transfer or pay via QR code/link.
3. **Save Payment Confirmation:** Take a clear screenshot of your successful payment and save it for further use.
4. **Complete the Registration Form:** Click on the registration link provided on the next page and fill out the form accurately.
5. **Upload Payment Proof:** Attach the saved screenshot of your payment in the designated section of the registration form before submission.

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Join us as we delve into the transformative potential of AI and its role in shaping a sustainable future across diverse disciplines. We look forward to your participation!

022-45207722, extn-3123
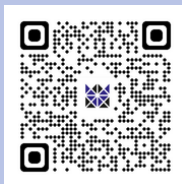+91-8377087803
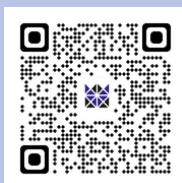conference@dgmcms.org.in
www.dgmc.org.in

Register and Pay

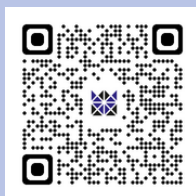## Registration & Paper Presentation -
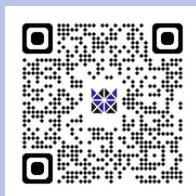
Research Scholars-

Academician / Industry -

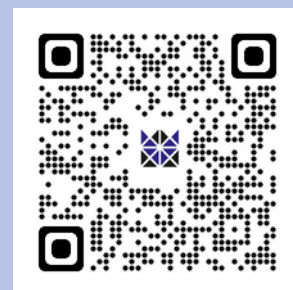## Registration & Paper Presentation -
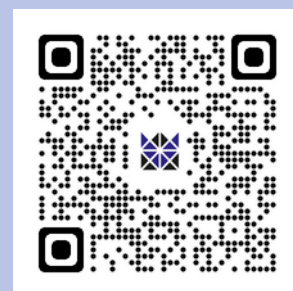
Research Scholars-

Academician / Industry -

Paper Presentation & Publication

Research Scholars-

Academician / Industry -

Bank Details for Bank Transfer:

- **Bank Account No.**- 35020100005167
- **Bank Account Name**- DEVIPRASAD GOENKA MANAGEMENT COLLEGE OF MEDIA STUDIES
- **Bank Name**- BANK OF BARODA
- **Branch Name**- SUNDER NAGAR BRANCH, MALAD WEST, MUMBAI
- **IFSC Code**- BARB0SUNGOR (5th character is zero)

Once the payment is made, keep us informed about UTR Number, Bank Name and date of NEFT transaction so that we can confirm receipt of the same.

Registration Link: Fill the registration form HERE