



RSET's  
Deviprasad Goenka  
**management college of media studies**  
INDIA'S PREMIER MEDIA SCHOOL



District 3141  
**Rotaract**



Club of  
**DGMCMS**  
Rotary Club of Bombay Airport  
Club ID : 218546

# THE BRIDGE

FROM OUR HEART TO YOURS

**GANESH CHATURTHI**

The Rotaract Club of Deviprasad Goenka Management College of Media Studies held a three-day eco-friendly Ganapati idol-making workshop. The Rotaractors spent the workshop's first two days creating and sculpting idols. They made all eight forms of "The Ashtavinayak." On the last day of the workshop, the murtis were completed and painted with beautiful orange color.



On the 1st of September, the murtis were dry and ready, they were placed in the foyer, which was then beautifully designed with lights and flowers in the background.



A 'Maha Aarti' was organized in the lobby of the college, all the students assembled, and the atmosphere was filled with high spirits.



After the 'Maha Aarti', the President of the Club, Rtr. Sanman Hutgikar and the Club Advisors, Prof. Selvi and Prof. Shalu unveiled the first edition of the quarterly Newsletter of RCDGMC, known as 'The Bridge'. On the 8th of September, a small artificial pond was made to perform the visarjan where the students bid adieu to Ganesh murtis in an eco-friendly manner.

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**DID YOU KNOW?**

Lord Ganesha is worshiped in countries like Thailand, Cambodia, China, Japan, Nepal & Afghanistan.



## COLORS OF LIGHT



The Colors of Light is an event that marks RCDGMC's legacy where the Club visits an old age home or an orphanage during Holi and Diwali.



The main objective was to make a positive impact in the lives of the people there, and spreading smiles on their faces. The club members listened to their stories and shared their own too.

### DID YOU KNOW?

The world's tallest book, "Collection of Maritime Rules" is over 6 feet.

On the auspicious occasion of Diwali, The Rotaract Club of Deviprasad Goenka Management College of Media Studies visited 'Little Sisters of The Poor - A Home for the Aged', an old age home in Andheri on 27th October, 2022.



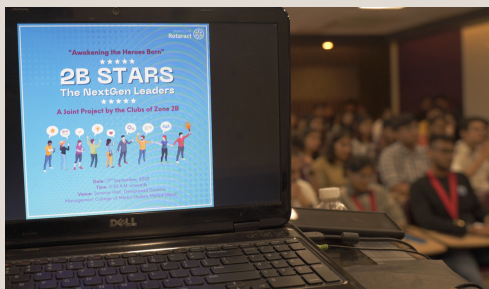
Rtr. Aryan Menghani, played a few songs from the 80's and 90's era on his violin for entertainment, to which the residents burst with enthusiasm as they hummed along in jubilation. The happiness on their faces, despite all sort of difficulties their lives might have, they yet inspired all of us with tears of joy.





## 2B STARS

On 17th September 2022, The Zone 2B of RI Distict 3141 had conducted a meeting with the Pres-Sec of the zone, the Rotaract Club of Deviprasad Goenka Management College Of Media Studies had the privelige of hosting this meeting in their institute at the Madhoprasad Saraf Seminar Hall.



The meeting commenced with the host introducing the speaker for the day, Rtn. Rtr. Navneet Kabra, who is the Chairman of The Digital Media at Rotaract District 3141 for the RI year 2022-23. He enlightened the team as to how can ideas be filtered, how to start thinking differently, which will help gain better engagement on social media platforms.

He focused on the core aspects of each club with regards to advertising and marketing. Some tactics such as Out of Home Advertising and using influencers for promotion were discussed along with understanding various social media tools and techniques for the same.



The ZRRs insights as they carried out a SWOT Analysis of every club, making them know the problems faced by the clubs even better and help the Clubs overcome those problems. Involvement of such an enlightened District Core Team Member was a great help.

As this was a first ever meeting hosted by RCDGMC since it was formed in 2020, the club gave its best to make sure the meeting is held smoothly and as per district norms.

The guest and the ZRRs thanked the Principal Dr. Amee Vora for all the help and coordination, the President Rtr. Sanman Hutgikar told the ZRRs that RCDGMC would be really grateful if it gets more such opportunities to be a part of District events, to which they also expressed their interest in having many more events in DGMC's campus, turf etc..

Next part of the explanation was regarding succession planning for further legacies to come. He stated the importance of succession planning and pointed out its key elements for sustenance and discipline of the club's future. He gave us a new perception as to how succession planning can take place through simple steps like observation, giving opportunities for performance, feedback and positive criticism.





## BEACH CLEAN-UP DRIVE



On the occasion of International Coastal Cleanup Day, RCDGMC, under the Government of India's Clean Coast-Safe Sea initiative, organized a beach clean-up drive and commemorated the same on 18th of September 2022. The team arrived at Juhu Beach in the morning with full zeal and vigor for the cleanup drive. To make the beach pleasant and with a better environment, the volunteers helped collect beach garbage.



While cleaning the beach, we found our National Flag and a murti of an idol which was later taken by the coast guard with respect.

Nine garbage bags were filled to the brim and there was a visible difference in the cleanliness at the beach. This beach clean-up was a crucial mitigation technique that promoted awareness of the issue.

In the end, each item of trash was removed from the beach and kept out of the ocean which minimizes the amount of trash that poses a threat to aquatic life.





## SELF-AWARENESS DRIVE



On the occasion of Gandhi Jayanti, the Rotaract Club of Deviprasad Goenka Management College of Media Studies conducted a 'Self-Awareness Drive', to promote the ethical principles and civic obligations outlined in our Constitution. The Rotaractors made the decision to start a peace march.



The march began at 8:30 a.m. at Marine Drive. The march was carried out holding handwritten banners and placards made by the Rotaractors themselves, outlining our Fundamental Duties. The students walked all through Marine Drive to raise awareness about the same.



## INTL. LITERACY DAY

The Rotaract Club of Deviprasad Goenka Management College of Media Studies organized a 'Bookmark Making' event to celebrate International Literacy Day on 8th September. The bookmarks were made by the Rotaractors of DGMC which reflected their artistic skills and thoughtfulness.



The Rotaractors then paid a visit to the Desire Society, an orphanage in Malad (West), where RCDGMC donated books to the girls living in the orphanage.



When they opened their books, their eyes landed on the bookmarks that had been placed inside as a small surprise for them, which increased their eagerness to understand every word in those books.



## PROUD GIRL



The Rotaract Club of Deviprasad Goenka Management College of Media Studies organized one of its major projects 'Proud Girl' on 10th and 12th of November 2022. The main purpose of this project was to create awareness about menstrual health in rural areas and also to teach them how to make sustainable sanitary pads at home in a cost effective and simple manner in order to make them self-reliant.



The event was held in two parts - Part one was a workshop held on 10th of November on menstrual health in the college for the club members, by Dr. Chaitali Trivedi, who is a Guinness World record holder, a Gynecologist and a cosmetic surgeon. Subsequently a skit was presented by the club members where they portrayed cultural problems that girls face in India when they get their menstruation for the first time.



This was then followed by a session, where the guest educated everyone about the science that lay behind the process of menstruation. The guest taught the Rotaractors how to make sanitary pads at home. She also highlighted the point that dumping pads simply in the dustbin affects our environment and guided us on how to dispose them correctly.





**PROUD GIRL**

The second part of the project comprised of a full day event where we visited Umela Fatak village, near Naigaon (West), for spreading awareness about menstruation, hygiene and the importance and the uses of sanitary pads. The event commenced with a rally where students held RCDGMC's banner and shouted slogans to invite the villagers for a skit on menstrual health (Mahawari).

Many villagers gathered at the designated spot to watch the skit and to learn and make sanitary pads.



The President of the club Rtr. Sanman Hutgikar welcomed the villagers, the skit was performed and later they were given a demo on how to make sanitary pads. The villagers who attended the event were happy to learn something valuable to their day to day life. The club members also distributed sarees to the women in the village. We were invited by the head of the village Mr. Gangadhar and Mr. Nilke to visit again.





## BOD OF THE QUARTER



**Rtr. Aanchal Totla**  
Director - Sports

## WORD SEARCH

B	I	R	M	I	N	G	H	A	M	E	E	N
A	V	O	G	Q	M	R	T	B	F	R	O	T
S	W	T	D	S	W	J	A	L	Q	S	T	Y
A	N	A	V	T	E	S	T	U	T	I	E	N
B	P	R	&	M	A	R	K	E	T	I	N	G
M	D	I	O	N	Z	R	V	M	O	N	E	S
O	S	A	K	L	H	I	U	I	P	B	A	C
J	A	N	U	A	R	Y	P	C	C	A	X	P
N	R	O	T	A	R	A	M	W	H	E	E	L

1. What is the symbol of the Rotary?
2. A person in the Rotary club is known as?
3. Which Avenue helps in promoting the Rotaract club & its activity?
1. When is the Rotary awareness month?
2. Rotary's flag has a golden and \_\_\_\_\_ color.
3. Which is the largest Rotary club in the world?
4. What type of a club is Rotaract club?
5. How many Avenues are there in Rotaract Club of DGMC?

Ans- Wheel, Rotarians, PR & Marketing, January, Blue, Birmingham, Service, Ten

## COMIC STRIP

