

Green Campus and Environment Policy

Context

DGMC recognizes its responsibility toward environmental sustainability and is committed to fostering an eco-friendly campus. Situated in Mumbai, DGMC seeks to balance urban challenges with green initiatives, creating an environment where education and sustainability coexist harmoniously. Through proactive measures, we aim to conserve resources, reduce waste, and promote environmental consciousness among all stakeholders.

Scope of the Policy

The Green Campus and Environment Policy encompasses all aspects of campus operations, including infrastructural, academic, and administrative functions. It encourages the participation of students, staff, and the wider community in initiatives that promote environmental sustainability.

Focus Areas of the Policy

1. **Clean Campus Initiatives**
2. **Landscaping in the campus**
3. **Energy Efficiency and Renewable Energy**
4. **Water Conservation**
5. **Waste Management**
6. **Plastic-Free Campus**
7. **Awareness and Student Engagement Initiatives**
8. **Green and Energy Audits**

Objectives of the Policy

- To conserve and protect ecological systems and resources on campus.
- To promote judicious use of environmental resources for present and future generations.
- To integrate environmental sustainability into academic, administrative, and outreach activities.
- To foster awareness and encourage the adoption of sustainable practices among all stakeholders.
- To continuously improve energy efficiency, resource use, and waste management.



Handwritten signature

Policy Initiatives

1. Clean Campus Initiatives

- Regular cleanliness drives involving students, faculty, and staff.
- Integration of 'Swachh Bharat Abhiyan' principles into community and campus activities.
- Organization of events such as poster campaigns, street plays, plant donation and tree plantation campaigns

2. Landscaping Initiatives

- Maintenance and enhancement of green spaces on campus, including trees, gardens, and lawns.
- Organization of annual tree plantation drives.
- Preservation of biodiversity through plantation of medicinal plants
- Promoting a vehical free campus to reduce pollution

3. Energy Efficiency and Renewable Energy

- Installation of solar panels and other renewable energy systems.
- Use of energy-efficient appliances and LED lighting across the campus.
- Encouragement of reduced energy consumption through awareness campaigns.

4. Water Conservation

- Implementation of rainwater harvesting systems.
- Regular maintenance of leak-proof water fixtures.
- Recycling wastewater for use in gardens, toilets and maintenance activities.

5. Waste Management

- Segregation of waste at the source into biodegradable, recyclable, and hazardous categories.
- Collaboration with external agencies for e-waste recycling and disposal.
- Conduct workshops on the principles of Reduce, Reuse, and Recycle (3Rs).

6. Plastic-Free Campus



Alina

Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

- Complete prohibition of single-use plastics on campus.
- Promotion of reusable alternatives among students and staff.
- Periodic monitoring and awareness campaigns to ensure compliance.

7. Awareness and Student Engagement Initiatives

- Formation of environment-centric student societies to drive sustainable initiatives.
- Organization of seminars, workshops, and conferences on environmental topics.
- Incorporation of environmental education into the academic curriculum.

8. Green and Energy Audits

- Conducting green audits to assess resource usage and environmental impact.
- Energy audits to identify and eliminate inefficiencies in energy consumption.
- Implementation of audit recommendations to improve sustainability practices.

Implementation and Monitoring

- The DGMC Green Club Committee (GCC) will oversee the implementation and monitoring of this policy.
- Feedback from stakeholders will be incorporated to refine and enhance policy initiatives.

Conclusion

DGMC's Green Campus and Environment Policy reflects its commitment to sustainability and environmental stewardship. By adopting and implementing these initiatives, DGMC aims to create a model campus that inspires students, staff, and the community to lead environmentally responsible lives.



Alina