

RSET's



**Deviprasad Goenka Management College of Media Studies (DGMC)**  
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

## **Institutional Distinctiveness**

Deviprasad Goenka Management College of Media Studies (DGMC) stands out as a premier institution for media education, particularly through its exceptional media labs that enhance hands-on learning for film and journalism students. The campus features a state-of-the-art shooting studio, recognized for having the largest chroma shooting floor among Mumbai media colleges. Equipped with a modular overhead lighting grid and an array of accessories—including a multi-cam setup, video switcher, and audio mixer—students can fully immerse themselves in the filmmaking process, experimenting with innovative techniques in a professional environment.

Complementing the shooting studio, the Production Control Room (PCR) further enriches the learning experience by enabling real-time production management and facilitating live multi-camera shoots. This integration of advanced technology ensures students gain invaluable practical skills vital for their future careers in media.

DGMC's commitment to excellence is evident in its investment in facilities that support comprehensive training. By providing cutting-edge resources like the Sound studio, shooting floor, green screen and Production Control Room, DGMC empowers students to navigate the complexities of modern media production. This hands-on learning approach not only fosters creativity but also equips students with the industry-relevant skills needed to thrive in their professional journeys.

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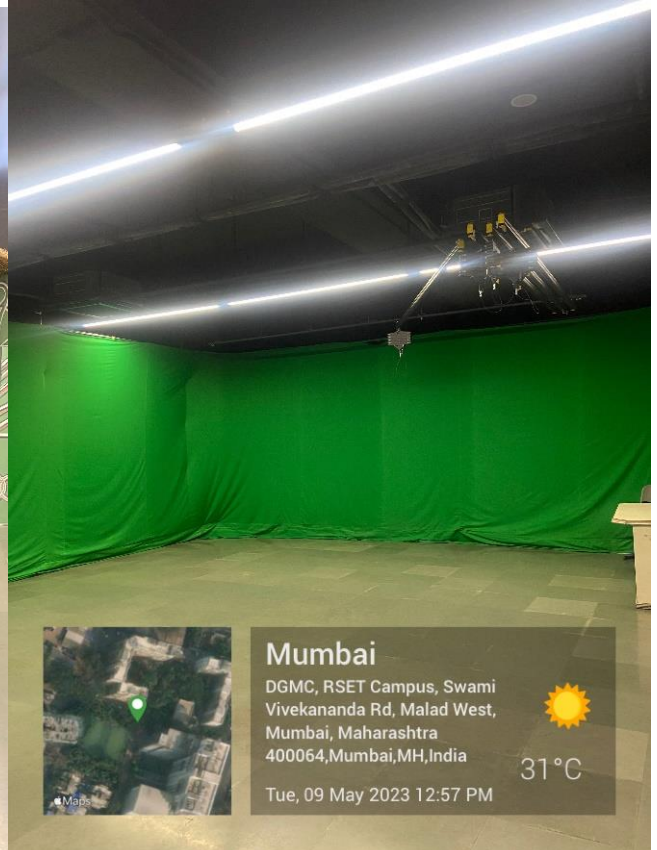
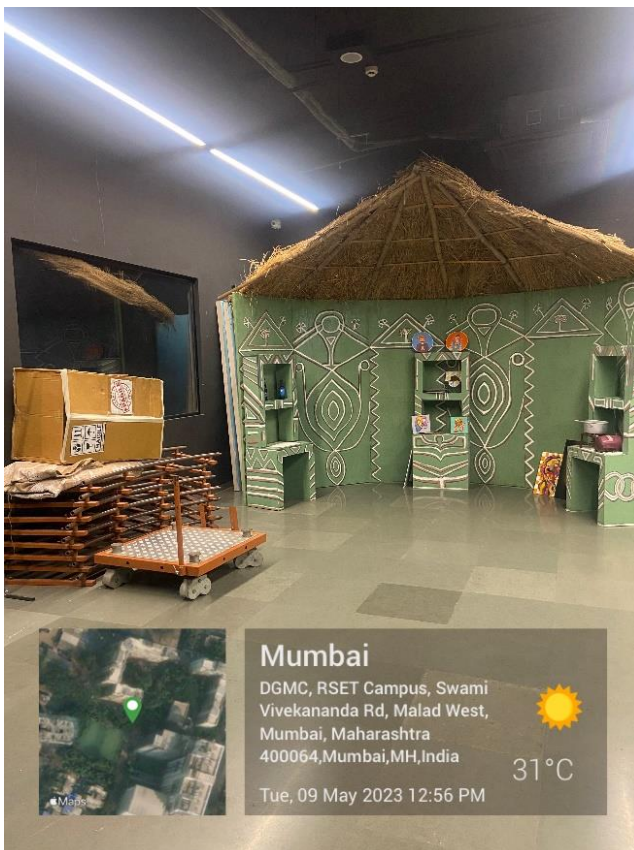


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## Media Labs

### 781- Shooting Studio and Production Control Room

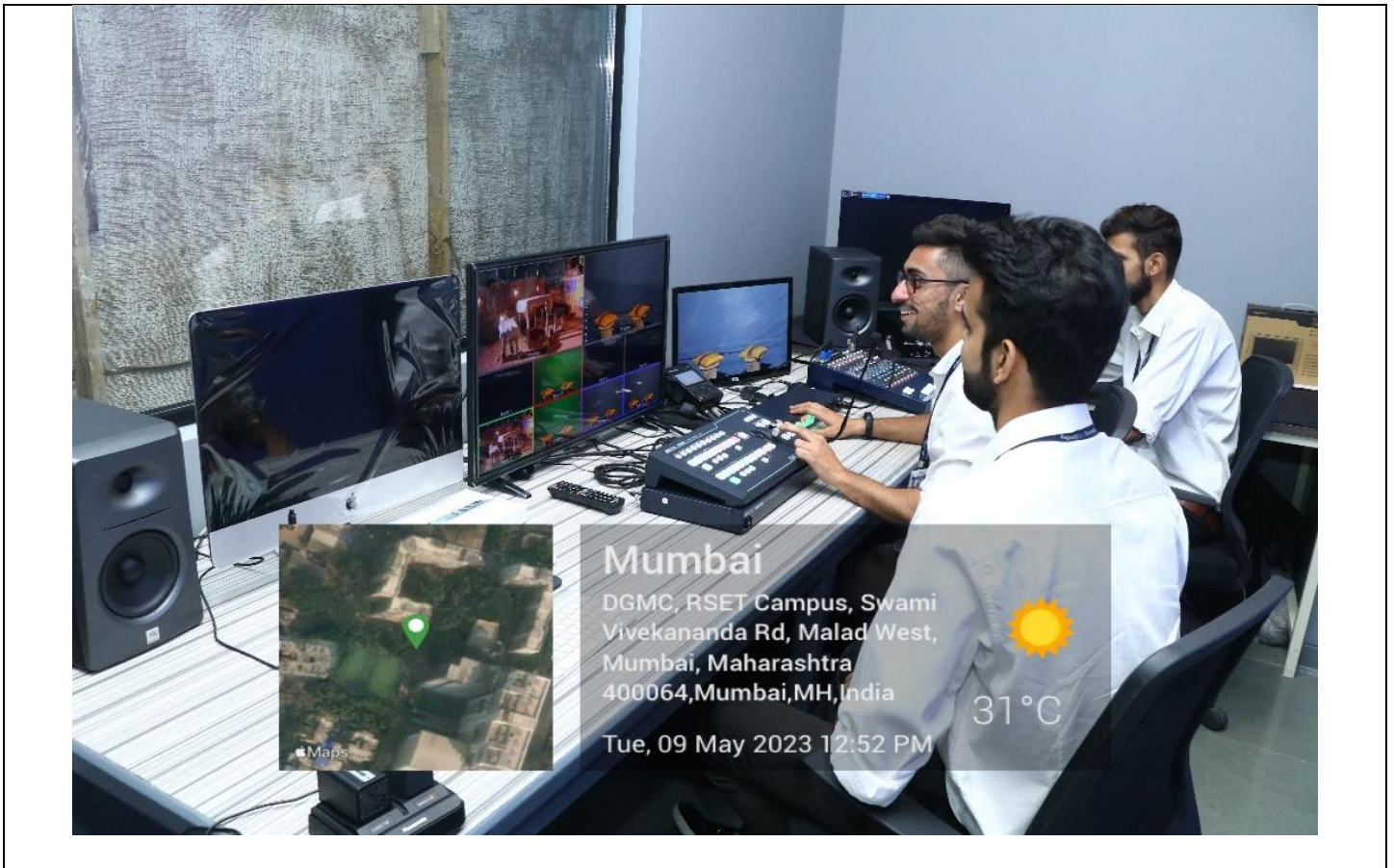


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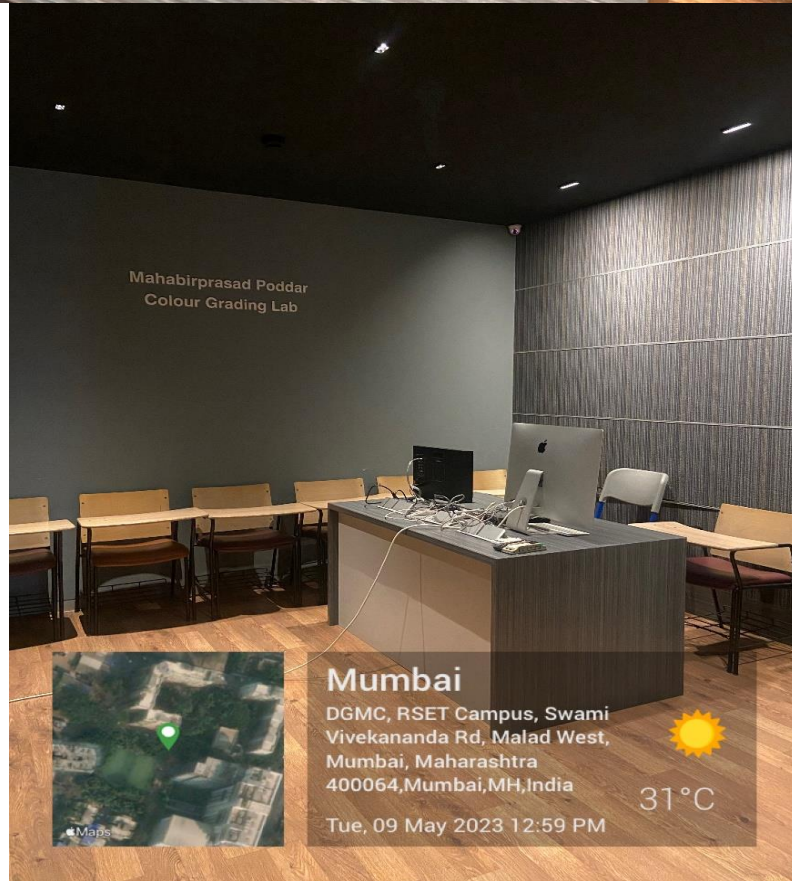
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## 682 – Color Grading Lab



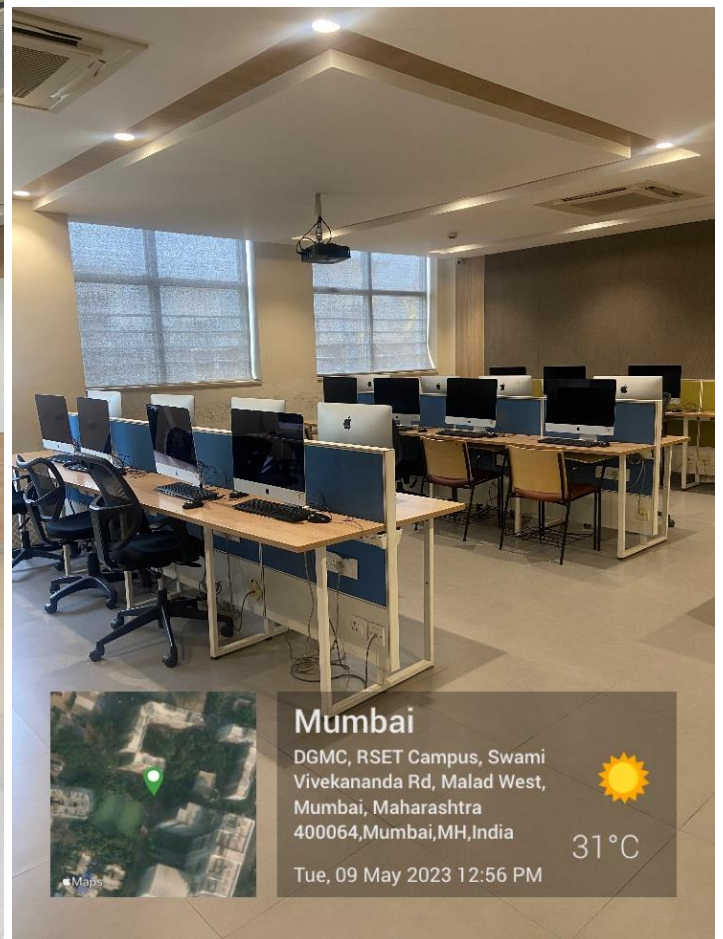
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### 582 – iMac Lab



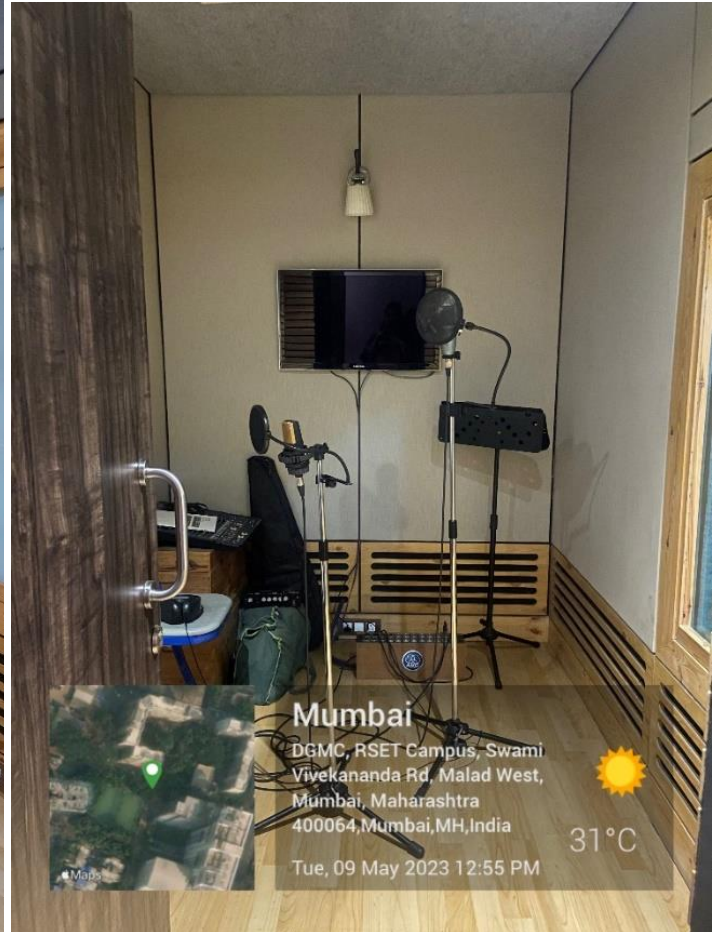
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### 583 – Sound Innovation Lab



Latitude: 19.1771062  
Longitude: 72.8454376

### 7.3 Institutional Distinctiveness

**Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words**

**Event Report: RSET's 75th Anniversary Celebration**

**Date:** 25th January 2024

**Organized By:** DGMC

**Event Link:** [chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://www.rset.edu.in/download/abacus/Abacus\\_April\\_2024.pdf](chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://www.rset.edu.in/download/abacus/Abacus_April_2024.pdf)

In celebration of RSET's 75th anniversary, students of Deviprasad Goenka Management College of Media Studies (DGMC) staged a memorable cultural performance, paying tribute to the institution's glorious journey. The performance, which was both written and directed by Hemant Jangli, brought together the talent of DGMC students and those from local schools—MBIS, RBHS, KGES, and KGSS—showcasing unity and creativity across generations.

A key highlight of the event was a short film created by the students of MAFTNMP Part II, namely Mr. Shubham Tripathi, Mr. Davendra Yadav, Mr. Manas Jain, and Mr. Shivam Chaudhary. The film, crafted using archival footage from RSET, celebrated the institution's 75-year legacy. Guided by Assistant Professors Chandrodoy Ghosh and Prasoon Prabhakar, the students utilized the advanced media labs at DGMC to conceptualize and produce the film.

The short film stands as a testament to the practical training and resources available at DGMC, where students gain hands-on experience in cutting-edge media labs such as the **Studio, Sound Lab, Production Control Room, and Color Grading Lab**. These labs, an institutional hallmark, were instrumental in the creation of the film, providing the necessary infrastructure for professional-level production work. The narration of the film was written and recorded by Ms. Khushali Hirani, adding a personal touch to the storytelling.

The film was a complete in-house production by DGMC, highlighting the distinctiveness of the college's media education. It not only showcased the technical expertise of MAFTNMP students but also emphasized the role of the college's facilities in nurturing and enhancing the creative and technical skills of its students. This event was a perfect example of how DGMC's state-of-the-art media labs play a pivotal role in shaping the future of media professionals.

