



7.1.9. - Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

S.No.	Initiatives
01.	Pariksha Pe Charcha
02.	Independence Day Celebration at RSET
03.	Swacch Bharat Mission Rally
04.	Participation in "Tiranga Yatra" by NSS
05.	Student Council Organizes "Nasha Mukth Bharat" as a part of India's struggle with Drug Addiction
06.	"Heartbeats of Hope" – Empowering Emergency Response
07.	Donation Drive by NSS
08.	Anti-Bullying campaign by NSS under Anti Ragging Law
09.	Republic Day Celebration







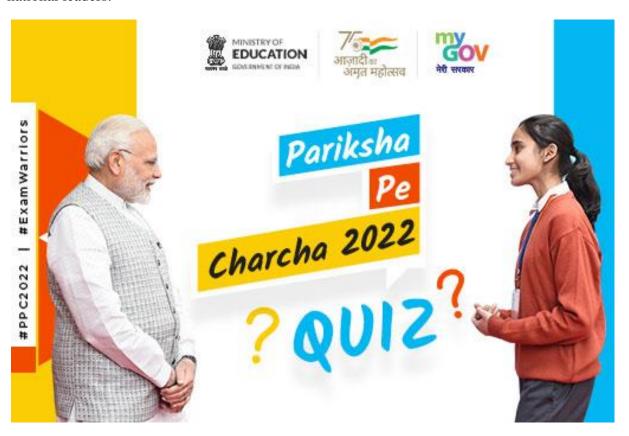
Report: Pariksha Pe Charcha - An Online Event

Date: 27th January 2023

The Pariksha Pe Charcha event was conducted online, providing a platform for students across India to share their exam preparation experiences and directly address the Prime Minister of India with their thoughts and concerns.

The event encouraged open dialogue, with students expressing their anxieties and seeking solutions to common academic challenges. Through a well-coordinated discussion, several queries were addressed, offering practical tips and motivational insights for effective exam preparation.

As a pan-India event, Pariksha Pe Charcha fostered a sense of community among students from diverse backgrounds, promoting collaboration, mutual learning, and national unity. It also empowered students to voice their thoughts at a national level, reinforcing the importance of communication between young learners and national leaders.









Deviprasad Goenka Management College of Media Studies (DGMC) RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Report: Independence Day Celebration

Date: 15th August 2023

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Report: Swacch Bharat Mission Rally

Date: 15th March 2023



Swacch Bharat Mission Rally Date: 15th Mar 2023

To promote the message 'NO USE OF PLASTIC' and Swachhta, the NSS Unit organized Swacch Bharat Mission Rally in the Vitthal Pada area of Chincholi, Goregaon. 19 volunteers carrying placards conducted a silent rally to spread the message of Swacch Bharat.









Report: Participation in "Tiranga Yatra" by NSS

Date: 14th August 2023

Event Link: https://dgmc.org.in/events/har-ghar-tiranga-rally/

The NSS unit of DGMC actively participated in the "Tiranga Yatra," a rally initiated by Smt. Vidya Thakur, a Member of the Maharashtra Legislative Assembly. The rally commenced at 3:30 PM from the SV Road junction of Ram Mandir, attracting enthusiastic participation from students who were eager to contribute to this patriotic initiative.

The rally aimed to promote nationalism and patriotism among the community, with volunteers engaging with bystanders to spread the message of respect for the national flag. The students demonstrated their commitment to these ideals, encouraging onlookers to join in the celebrations of India's heritage.

Participants received overwhelming support from the crowd, who interacted positively with the students throughout the event. The NSS volunteers made concerted efforts to ensure that everyone understood the importance of treating the national flag with respect and dignity.

The Tiranga Yatra was a successful demonstration of unity and national pride, showcasing the enthusiasm and dedication of DGMC students in promoting patriotism within their community.









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Event Report – Student Council Organizes "Nasha Mukth Bharat" as a part of India's struggle with Drug Addiction

Nasha Mukt Bharat Abhiyan Project conducted by Student Council from 16th to 18th Aug 2021

"Nasha Mukt Bharat Abhiyan" was addressed in a series acts, namely – Quiz, Skit, Short-film and Podcast.

The objective of the Quiz was to test the knowledge amongst the general public about drug abuse. Dozens of people viewed & attempted the quiz on DGMCs social media handles, and the overall feedback was encouraging.

The Skit aptly titled "Ecstasy" is not just a state of the mind, but also a mood altering drug, and the two are interconnected. Our play talks about the emotion of love, and how relationships get ruined by the entry of this drug in the lives of the play's protagonists. The play underlines the value of understanding one's confusion, and adapting to one's demons.

The Short-film titled "The Walk" explains the journey of the protagonist's mind in this fast paced metropolitan city and how he engages in drugs to deal with his anxiety.

The film has a social message for people of all walks – old, young, rich or poor.

Suicide related statistics are displayed at the end of the film.

Continuing with the campaign a Podcast with guest speaker Mr. Kiran Gurunath Chipkar a Founder of Nirved Foundation was organised. Mr Kiran Chipkar was invited to the DGMC studio for an awareness-generating interview on the ill-effects of addiction. Mr Kiran Chipkar, once an addict himself, today runs a successful Addiction Rehab Centre in Malad (W). He shared his insightful thoughts & experiences with our host Sadiya Iqbal.









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Event Report: "Heartbeats of Hope" – Empowering Emergency Response

Date: 5th August 2023

Venue: Madhoprasad Saraf Seminar Hall Organized By: Rotaract Club of DGMC

Event Link: https://dgmc.org.in/events/heartbeats-of-hope-empowering-emergency-response/

The Rotaract Club of DGMC successfully hosted a transformative event titled "Heartbeats of Hope" on 5th August 2023 at the Madhoprasad Saraf Seminar Hall. This impactful session aimed to raise awareness and equip participants with life-saving skills to respond effectively to cardiac emergencies.

The event featured expert guidance from renowned Rotarian Cardiologists Dr. Akshay Mehta and Dr. Yogini Sheth from the Rotary Club of Bombay Airport, along with Miss Sumaiya Raghavan, the Operations Head of Revive Heart Foundation at iCARE Holy Family Hospital, Mumbai.

Key Highlights of the Session:

- Awareness and Education: The speakers delivered insightful talks on the causes, symptoms, and early signs of cardiac emergencies. They emphasized the importance of timely intervention in saving lives and reducing complications.
- Hands-On Demonstrations: The session included practical demonstrations of Cardiopulmonary Resuscitation (CPR) techniques and the use of Automated External Defibrillators (AEDs). Participants actively engaged in learning these essential skills under the experts' supervision.
- **Community Preparedness:** The event also addressed the significance of community-wide awareness and preparedness, encouraging attendees to act as first responders during emergencies.

The interactive session witnessed enthusiastic participation from students, faculty members, and staff, who appreciated the opportunity to gain valuable knowledge and skills. The speakers' expertise and the engaging format ensured the event's success in achieving its goals.







Donation Drive

The NSS unit of Deviprasad Goenka Management College of Media Studies organized a donation drive in the campus. The primary objective of organizing the Donation Drive was to help bridge the gap between people who are willing to aid the less fortunate and those in positions of necessity. The students of DGMC were asked to donate clothes, books, utensils, or other items which could be reused by the people in need. The campaign was running till the month January of 2024, whereas the unit received a massive response. The volunteers hence handed over the collected donations at the village during the NSS camp.









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Anti bullying Campaign (Nukkad Natak)

The NSS unit of Deviprasad Goenka Management College Of Media Studies organised a Nukkad Natak portraying Anti Bullying Campaign performed in college campus. The Nukkad Natak aimed to raise awareness about the importance of an antibullying campaign in our society. Through powerful performances and engaging storytelling, the play addressed the various forms of bullying and emphasised the need for collective action to combat this pervasive issue, the anti-bullying campaign also featured a creatively designed photo booth and a petition drive, The combination of the petition drive and photo booth added depth and breadth to the anti-bullying campaign, providing multiple avenues for engagement and activism. Through these initiatives, the campaign successfully mobilised support and raised awareness.









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