

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

7.1.6 - Quality audits on environment and energy are regularly undertaken by the institution

7.1.6.1. The institutional environment and energy initiatives are confirmed through the following

1. Green audit
2. Energy audit
3. Environment audit
4. Clean and green campus recognitions/awards
5. Beyond the campus environmental promotional activities

Options:

- A. Any 4 or all of the above
- B. Any 3 of the above
- C. Any 2 of the above
- D. Any 1 of the above**
- E. None of the above

Beyond the campus environmental promotional activities

01.	Coastal Conservation Triumph: Beach Clean-up Event conducted by Team DLLE & RCDGMC NSS Beach Clean-up drive
02.	NSS camp for 7 days to Society for Human & Environment Development (SHED) – Palghar
03.	Van Mitra on Friendship Day was organized by NSS
04.	G5 Conference – Gender and Environment Sustainability



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Coastal Conservation Triumph: Beach Clean-up Event conducted by Team DLLE & RCDGMC

Date : September 30, 2023

Venue : Juhu Beach, Mumbai

On September 30, 2023, the Rotaract Club of Deviprasad Goenka Management College of Media Studies, in collaboration with the Department of Lifelong Learning and Extension (DLLE) of Deviprasad Goenka Management College of Media Studies, came together to organize a highly successful beach clean-up drive at the Juhu Beach in Mumbai. This initiative aimed to address the pressing issue of environmental degradation by actively participating in the removal of litter and waste from this iconic beach.

The event commenced promptly at 8 a.m. and witnessed an enthusiastic participation of 40 dedicated Rotaract members and 11 DLLE volunteers. Throughout the morning, participants scoured the beach, tirelessly collecting litter and waste that had been left behind by visitors and washed ashore by the tides.

In total, an impressive 32 bags of garbage were collected, weighing over 400 kilos of waste. This remarkable achievement demonstrated the effectiveness of the beach clean-up drive in addressing the issue of pollution and preserving the natural beauty of Juhu Beach.

The President of RCDGMC, Rtr. Sanman Hutgikar expressed his heartfelt gratitude to all participants for their unwavering commitment and hard work. He emphasized that such initiatives were not only vital for the environment but also for fostering a sense of responsibility and community among the participants.

As the event concluded, participants gathered for a group photo session, capturing the spirit of unity and environmental stewardship. This provided a memorable moment to commemorate their collective efforts and commitment to a cleaner and healthier environment.

To end the day on a positive note, participants were treated to well-deserved refreshments, further strengthening the sense of achievement that had developed throughout the event. This event stands as a shining example of what can be achieved when individuals come together with a shared goal of preserving our environment for future generations.



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NSS Beach Clean-Up Drive Report

Date: 26th September 2023

Location: Versova Beach, Mumbai

Link: <https://dgmc.org.in/events/nss-beach-clean-up-drive/>

On the 26th of September 2023, the National Service Scheme (NSS) unit of DGMC organized a commendable beach clean-up drive at Versova Beach. With 30 dedicated volunteers, the mission was to restore the beach's natural beauty by removing litter and debris that had accumulated over time.

The initiative aimed to raise awareness about the importance of maintaining clean beaches and the adverse effects of plastic and other waste on marine life. Volunteers worked tirelessly, collecting several bags of waste and segregating them into recyclable and non-recyclable materials.

This clean-up drive not only contributed to the restoration of the beach but also inspired participants and the community to take active roles in environmental conservation. DGMC remains committed to organizing such impactful activities to foster a sustainable and cleaner environment for all.



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NSS camp for 7 days to Society for Human & Environment Development (SHED) – Palghar

Date: 27th January to 2nd February 2024

Location: Society for Human & Environment Development (SHED), Palghar

Participants: 30 students from the NSS Club, DGMC

Link: <https://dgmc.org.in/events/7-days-residential-camp-to-society-for-human-and-environment-development-s-h-e-d-saphale-from-27th-january-2024-to-02nd-february-2024/>

The NSS Club of DGMC organized a 7-day camp at the Society for Human & Environment Development (SHED), Palghar, from 27th January to 2nd February 2024. The camp was filled with impactful activities aimed at community service and development.

Key Highlights of the Camp:

1. Eye Check-Up Camp
 - Conducted in collaboration with Dr. Kulin Kothari's Vision Foundation of India.
 - 100 villagers had their eyes tested.
 - 50 spectacles were distributed to those in need.
2. Workshops and Skill Development Sessions
 - Self-defence workshops for the community.
 - Communication skills and soft skills sessions for primary and secondary school students of the Zilla Parishad.
 - Puppet-making workshops and oral hygiene awareness campaigns for schoolchildren.
3. Nukkad Natak Performances on environmental issues
 - Performed in the tribal areas managed by SHED to raise awareness on environmental issues.
4. Voter Registration Drive
 - Successfully registered 50 new voters from the area.
5. Donation Drive
 - Stationery, clothes, blankets, water bottles, and other essentials were distributed to the tribal communities.

The camp also included visits to the tribal schools run by SHED, where students engaged with the community and contributed to their holistic development.

This camp not only provided valuable assistance to the tribal areas but also offered the NSS volunteers an opportunity to develop their leadership, community service skills and awareness about environmental issues. The initiative was a resounding success, leaving a lasting impact on both the participants and the local community.



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Van Mitra Event Report

Date: 7th August 2023

Occasion: Friendship Day

Organized By: NSS Unit of DGMC (SB 22)

On the eve of Friendship Day, 7th August 2023, the National Service Scheme (NSS) unit of DGMC organized a unique and eco-friendly event titled "Van Mitra" (Friends of the Forest). The initiative celebrated the bond between humans and nature by tying friendship bands made of organic materials to trees.

This event, held under the national campaign "Meri Maati, Mera Desh," aimed to foster environmental consciousness and deepen the participants' connection with nature. Students and faculty members came together to demonstrate their respect and gratitude toward trees, symbolizing them as lifelong friends who provide invaluable support to the ecosystem.

Through "Van Mitra," DGMC's NSS unit emphasized the importance of sustainable living and environmental protection while promoting the spirit of Friendship Day in an innovative and meaningful way. The event was well-received and succeeded in spreading the message of harmonious coexistence with nature.



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Exploring Gender and Sustainable Development: Insights from the G5 Conference

The recently concluded G5 conference, themed "**Gender through Entrepreneurship, Digitization, Equality, Environment, Law & Ethics,**" stood as a beacon of insight and collaboration, bringing together a diverse array of experts, scholars, policymakers, and activists. Hosted jointly by the **IQAC and Women Development Cell (WDC) of the Deviprasad Goenka Management College for Media Studies (DGMC) and the WDC of the University of Mumbai**, the conference served as a pivotal platform to delve into the intricate interplay between gender dynamics and sustainable development.

Day 2 continued the momentum with sessions delving into "**Women, Media, Literature, and Gender Stereotypes**" led by **Prof (Dr) Anubhuti Yadav**. Panel discussions on "**Gender and Environment Sustainability**" and "**Gender Inclusivity and Cultural Acceptance**" provided a platform for thought-provoking dialogue, featuring esteemed speakers such as **Mr. Sushil Bahuguna (NDTV India)**, **Ms. Sharada Balasubramaniam (Independent Environmental Journalist)**, **Dr. Aqsa Shaikh (Transgender right activist and Doctor)**, **Dr. Kulveen Trehan (Assistant Professor, GGSIPU)**, and **Dr Daivata Patil (Assistant Professor, University of Mumbai)**.

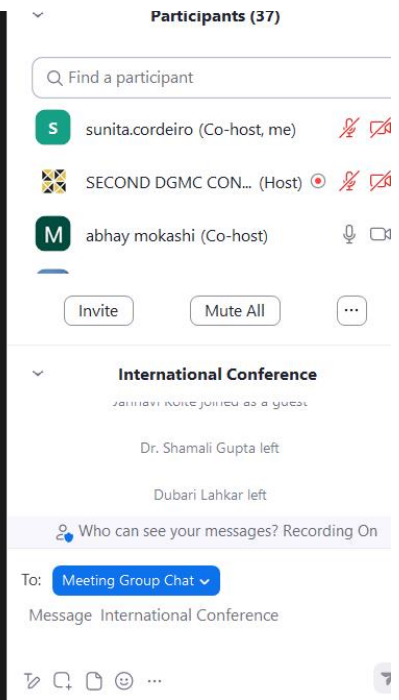
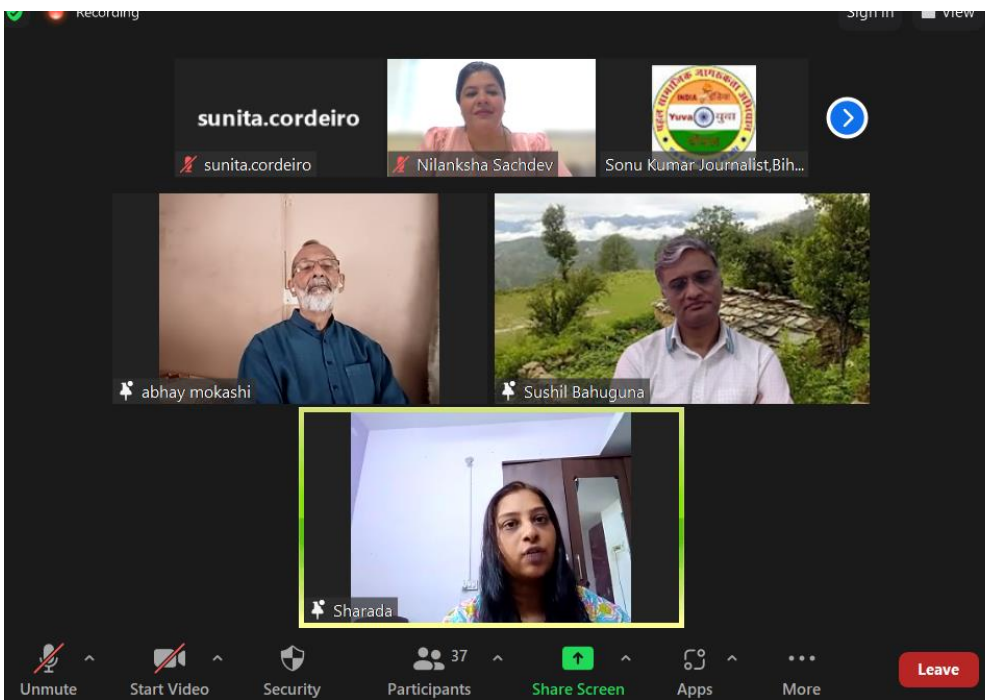
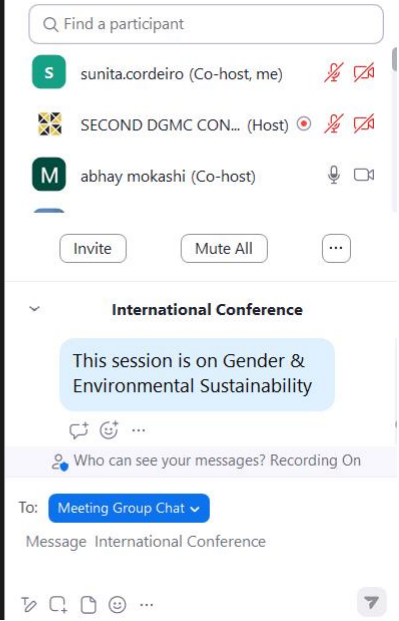
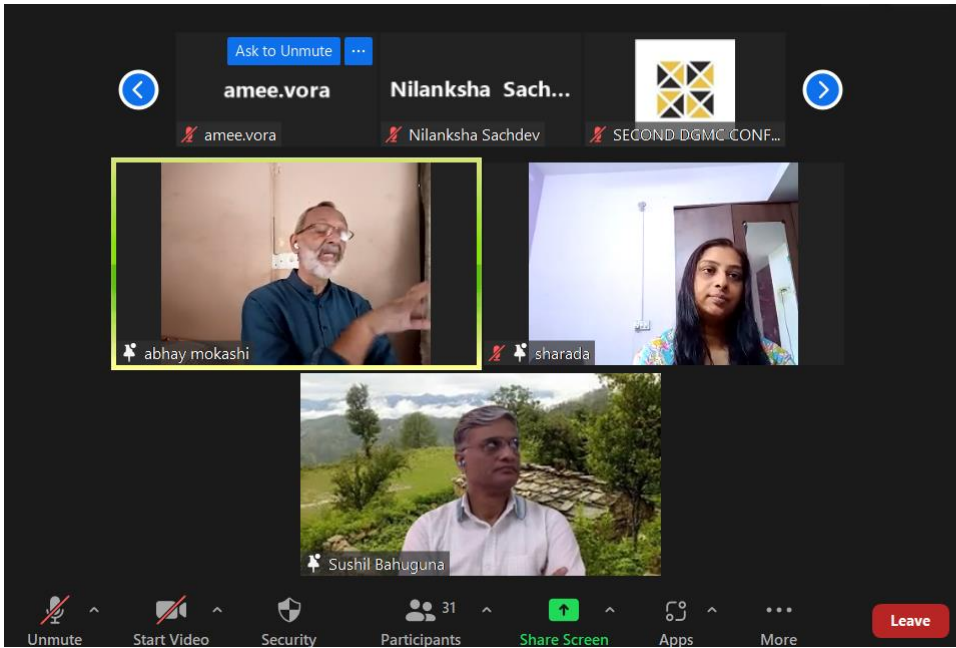
The conference also facilitated parallel sessions for paper presentations by the participants, chaired by **Dr. Manisha Ghatage, an Assistant Professor from SNDT Women's University, Department of English**. Dr. Ghatage's expertise in research and literature added depth to the evaluation process, enabling constructive feedback and scholarly exchange.



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Conference Day 2

SESSION 1 - WOMEN, MEDIA,
LITERATURE AND GENDER
STEREOTYPES

09:30 am - 11:00 am



Speaker - Prof (Dr) Anubhuti Yadav,
Head Department of New Media and
Information Technology, Course Director,
Advertising and Public Relations,
Indian Institute of Mass Communication,
New Delhi

SESSION 2 - GENDER AND ENVIRONMENT
SUSTAINABILITY

11:00 am - 12:30 pm

Mr. Sushil Bahuguna
Senior Environment Journalist
Executive Editor NDTV, India



Ms Sharada Balasubramaniam
Independent Environment Journalist
and Development Journalist

Mr Abhay Mokashi
Senior Journalist and Academician
Director - AAMRAS



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University of Mumbai

NAAC Reaccredited A++
WDC, University of Mumbai



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IQAC & WDC

Ref.: G5/2024/4114/16

Date: 21st Feb 2024

To
Mr. Abhay Mokashi
Sr. Journalist & Academician
Director - AAMRAS

Dear Mr. Abhay Mokashi,

**Sub: International Conference: G5: Gender through Entrepreneurship, Digitization, Equality, Environment, Law & Ethics
6th and 7th March, 2024 via ZOOM Platform**

Warm Greetings from the Women Development Cell of University of Mumbai and IQAC & WDC of Deviprasad Goenka Management College of Media Studies!

We take this opportunity to announce that the **Women's Development Cell** of the **University of Mumbai** and the **IQAC & WDC** of **Deviprasad Goenka Management College of Media Studies** are jointly organising a two day virtual International Conference on **6th and 7th March, 2024** titled **G5: Gender through Entrepreneurship, Digitization, Equality, Environment, Law & Ethics**

Conference Brief

G5: Gender through Entrepreneurship, Digitization, Equality, Environment, Law & Ethics.

Historically, the positivist approach of research has allowed the assessment of gender-society relationship and its relation with religion, culture, and media. The feminist political ecology and UN Women's new "Feminist Plan" envision addressing and providing a roadmap for evolution and

development by combining the several facets of gender, socio-politics-economics-ecology, and sustainability.

G5: Gender through Entrepreneurship, Digitization, Equality, Environment, Law & Ethics conference intends to assemble academicians, researchers, policy makers, social scientists, and interest groups to cohesively discuss, deliberate and bring forth the interrelationship between gender and sustainable development.

The conference has a lineup of interesting sections across the two days with amazing sessions & panels on Politics & Law in India, Overcoming Gender Barriers, Women Entrepreneurs & MSME, Literature and Gender Stereotypes, Gender & Environment Sustainability and Gender Inclusivity & Cultural Acceptance. All our sessions and panels are composed of a conglomerate of brilliant professionals who have received public acclaim.

It gives us immense pleasure to invite you to join our session on: Gender & Environment Sustainability as a Guest Speaker & Moderator on 7th March 2024 at 11am to 12.30pm.

Research scholars, students, academicians and professionals around the globe would be taking part in this virtual conference. The Zoom link for the conference will be shared with you one day before the event.

We look forward to your kind support and cooperation in this important endeavor by us.

Thanking you

Warm Regards



Dr. Urvashi Manuprasad Pandya

Chairperson -WDC
University of Mumbai



Dr. Ameet Vora

Principal
Deviprasad Goenka Management
College of Media Studies



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UNIVERSITY OF MUMBAI

&

DGMC'S

INTERNAL QUALITY ASSURANCE CELL AND WOMEN DEVELOPMENT
CELL

JOINTLY ORGANISES

TWO DAY INTERNATIONAL VIRTUAL CONFERENCE


G5:

**GENDER THROUGH ENTREPRENEURSHIP, DIGITISATION, EQUALITY, ENVIRONMENT,
LAW & ETHICS.**

IN COLLABORATION WITH



6TH - 7TH MARCH 2024 10:30 AM TO 5:30 PM

PLATFORM - 

For Further Detail Contact us

conference@dgmcms.org.in | +91 900 444 4091 / 92 / 022-45207722

