

#### 7.1.5 - Green campus initiatives include

#### 7.1.5.1. The institutional initiatives for greening the campus are as follows:

- 1. Restricted entry of automobiles
- 2. Use of Bicycles/ Battery powered vehicles
- 3. Pedestrian Friendly pathways
- 4. Ban on use of Plastic
- 5. Landscaping with trees and plants

#### **Options:**

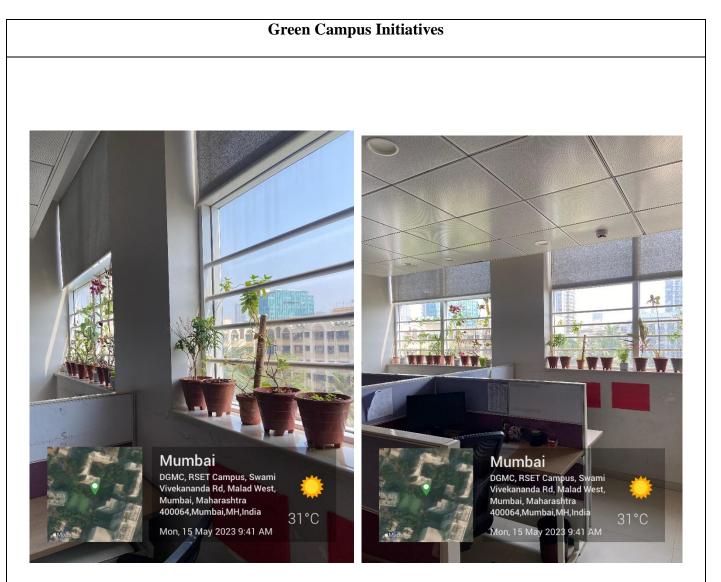
#### A. Any 4 or All of the above

- B. Any 3 of the above
- C. Any 2 of the above
- D. Any 1 of the above
- E. None of the above

S.No.	Green Campus Initiatives	
01.	Plants in Staffroom	
02.	Tree Plantations at Campus	
03.	No Vehicals allowed in Campus	
04.	Pedestrian Friendly Pathways	
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#### Deviprasad Goenka Management College of Media Studies (DGMC) RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

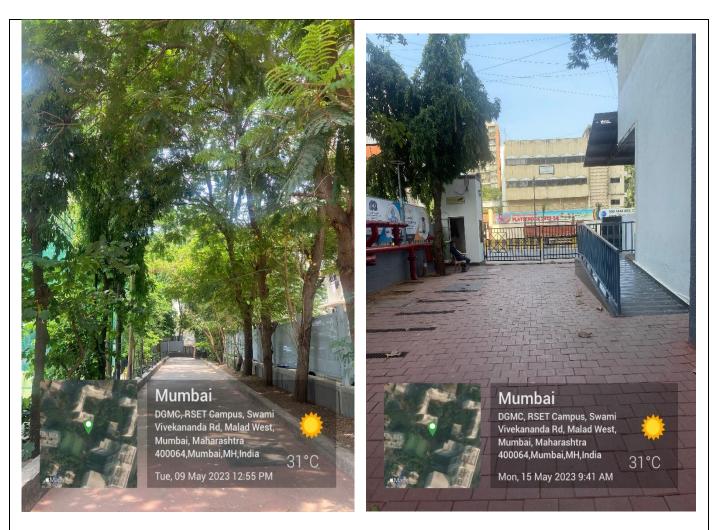


**Plants in Staffroom** 



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**Tree Plantations at Campus** 

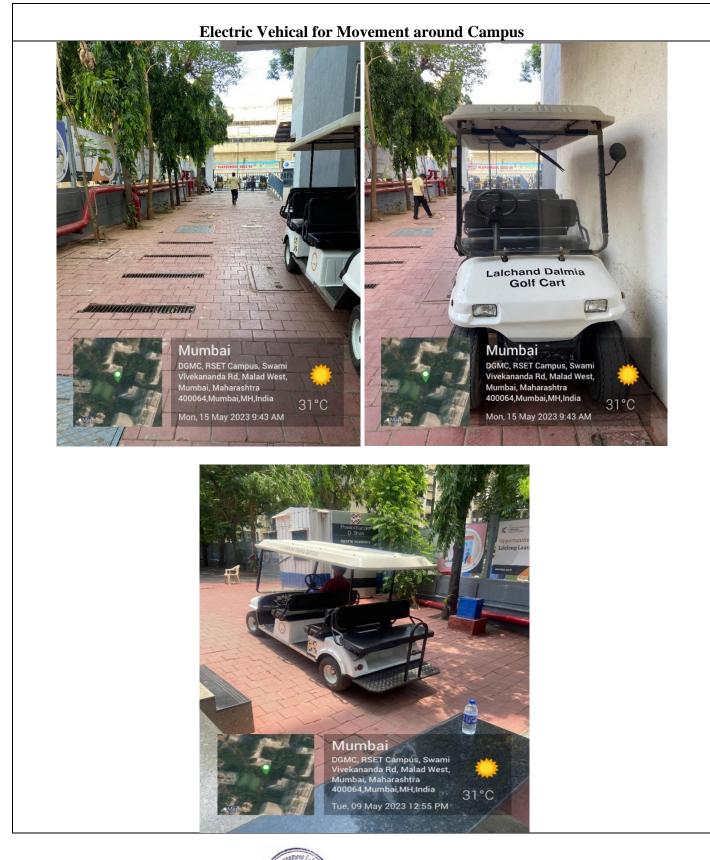
No Vehicals allowed in Campus

### **Pedestrian Friendly Pathways**



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### **Green Campus Initiatives**

#### 1. Report on the Plant Donation Drive Organized by DLLE Club

#### **Event Details:**

**Dates:** 12th to 16th December 2023 **Organized By:** DLLE Club, Deviprasad Goenka Management College of Media Studies (DGMC)

The DLLE (Department of Lifelong Learning and Extension) Club of Deviprasad Goenka Management College of Media Studies (DGMC) organized a week-long Plant Donation Drive from 12th to 16th December 2023. This initiative was inspired by the need to promote environmental sustainability and foster a sense of responsibility towards nurturing a greener ecosystem. The drive served as a platform to engage the entire college community in addressing environmental concerns through collective action.

**Objective:** The primary aim of the Plant Donation Drive was to encourage the plantation of medicinal plants and create awareness about the importance of greenery in ensuring a healthier and more sustainable environment. By fostering a sense of community participation, the initiative aimed to transform accessible open spaces within and around the campus into verdant areas.

**Execution:** The event spanned five days and took place on the DGMC college campus. It was spearheaded by the proactive DLLE team, who meticulously planned and executed the drive. Key activities included:

- 1. Students, faculty members, and non-teaching staff were encouraged to donate medicinal plants of their choice. Popular contributions included tulsi, aloe vera, and turmeric plants, among others.
- 2. Brief interactive sessions were conducted to educate participants about the medicinal and environmental benefits of the plants being donated.
- 3. The donated plants were strategically planted within the college premises and nearby accessible spaces. This activity saw enthusiastic participation from students, teaching faculty, and non-teaching staff.

**Participation:** The drive witnessed overwhelming support from the college community:

- **Students:** Numerous students actively contributed plants and participated in the plantation activities.
- **Teaching Faculty:** Faculty members not only donated plants but also shared valuable insights on the importance of preserving the environment.
- **Non-Teaching Staff:** The non-teaching staff lent their assistance in setting up and maintaining the plantation areas.

#### Key Highlights:

- **Medicinal Plant Focus:** The drive emphasized the plantation of medicinal plants such as tulsi, aloe vera, and turmeric, known for their environmental and health benefits.
- **Community Engagement:** The initiative brought together various sections of the college, fostering unity and a collective sense of responsibility toward environmental preservation.

Impact:





- 1. **Increased Green Cover:** The plantation of medicinal plants within the college premises enhanced its green cover.
- 2. Environmental Awareness: The event succeeded in creating awareness about the role of plants in combating climate change and improving air quality.
- 3. **Health Benefits:** The focus on medicinal plants ensured that the greenery not only added aesthetic value but also provided potential health benefits to the community.

The Plant Donation Drive organized by the DLLE Club of DGMC was a resounding success. It exemplified the power of community-driven initiatives in addressing environmental challenges. By fostering a culture of environmental consciousness and collective responsibility, the drive has set the stage for similar green initiatives in the future. The DLLE Club extends heartfelt gratitude to all participants for their contributions and unwavering support in making this event a memorable and impactful one.









Notice No. 1228/2023

11<sup>th</sup> Dec 2023

### NOTICE

## Department of Lifelong Learning and Extension (DLLE) Plant Donation Dive

The DLLE club of DGMC is organising a Plant Donation Drive.

Students are requested to contribute a medicinal plant for eg. Aloe Vera plant, turmeric plant, Tulsi plant, etc. or you may contribute in cash.

Date: 12th to 16th Dec 2023

Venue: Ground Floor

Timings: 11AM- 1:00 PM

Students are encouraged to participate in this GREEN initiative.

Dr. Amee Vora Principal





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#### 2. Report in Event: Bottles for Change by Rotaract Club at DGMC

Date of the Event: 02/11/23 Topic: Plastic Waste Management Session Club / Committee: Rotaract Club Venue: Madhoprasad Saraf Seminar Hall Website Link: https://dgmc.org.in/events/plastic-waste-management-session-was-held-on-2nd-nov-

2023/

#### **Event Report & Synopsis**

The Rotaract Club of Deviprasad Goenka Management College of Media Studies organized a significant Plastic Waste Management Session at the Madhoprasad Saraf Seminar Hall on November 2, 2023, at 11:00 AM. The event aimed to raise awareness and promote responsible plastic waste management practices among students and participants.

The session featured two distinguished speakers who shared their insights and experiences in the field of plastic waste management.

Mr. Sanjay Merchant, representing the Rotary Club of Bombay Airport, is an individual with a strong commitment to community-level projects that make a tangible impact on the world. His speech emphasized the need for collective action and the Rotary Club's active involvement in projects aimed at tackling plastic pollution.

Along with that, we were joined by Miss Harleen Kaur, a representative from Team Bisleri, who introduced the brand as a symbol of commitment to providing safe, pure, and healthy mineral water to millions. She discussed the significance of sustainable packaging and the steps taken by Bisleri to reduce plastic waste through innovative recycling and upcycling initiatives.

The students were provided with waste bags to collect plastic waste from their respective homes and return it back to the team Bisleri via the club. The key highlight of the event was the signing of the MOU between the college and team Bisleri under their CSR initiative titled bottles of change. The event was well-received, and it is expected that the knowledge and awareness shared during the session will inspire participants to take practical steps towards reducing plastic waste in their daily lives and within their communities.



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Notice: 1286/2024

27th Feb 2024

#### NOTICE

#### The Rotaract Club

## "Bottles for Change - Say NO to Plastic"

The Rotaract Club of Deviprasad Goenka Management College of Media Studies is organising an Initiative "Bottles for Change – Say NO to Plastic" in collaboration with BISLERI.

Plastic waste shall be collected on the Ground floor (lobby) of DGMC from 6th March 2024 onwards.

#### Guidelines

#### What to Bring:

Please bring in the following single-material plastics:

1. Water and beverage bottles (PET).

2. Milk jugs, detergent bottles, and food containers (HDPE).

3. Grocery bags, plastic wrap, and some food containers (LDPE).

4. Jars for peanut butter, sauces, and condiments (PP or PET).

5. Lids from bottles and containers.

6. Clean and dry plastic bags used in grocery stores (LDPE or HDPE).

7. Straws and utensils - forks, knives, and spoons (PP or PS).

8. Packaging materials like blister packs, clamshells, and trays.



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What NOT to Bring:

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Please avoid bringing these items:

1. Plastics with mixed materials - Keep it single-material for easier recycling.

2. PVC (Polyvinyl Chloride) plastics.

3. Styrofoam or foam-based materials.

4. Non-plastic materials like glass, metal, or paper.

Your small effort can make a big difference. Let's work together for a greener future!

We look forward to your active participation.

Dr. Amee Vora Principal







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### Report on "Virtual Visionaries" Save Electricity Poster Making Competition

Event Details: Date: 7th October 2023 Organized By: Rotaract Club

**Introduction:** On 7th October 2023, the Rotaract Club of [Institution/Organization Name] conducted a poster-making competition titled "Virtual Visionaries" with the central theme of "Save Electricity." This event aimed to foster a sense of responsibility among participants and the wider community towards energy conservation, encouraging creative engagement with a critical global issue.

**Objective:** The primary goal of the competition was to raise awareness about the importance of electricity conservation and promote sustainable practices through the artistic and innovative efforts of the participants.

**Execution:** The competition was held in the college's IT Lab, equipped with advanced software and technology to enable participants to unleash their creativity. Students were encouraged to create digital posters, leveraging the available tools to design impactful visual representations of the theme.

Key steps included:

- 1. Participants were briefed about the theme "Save Electricity" and its significance.
- 2. Assistance was provided to familiarize participants with the software and tools available in the lab.
- 3. Completed posters were submitted for evaluation, focusing on creativity, relevance to the theme, and overall impact.

**Participation:** The competition received an enthusiastic response, with a significant number of participants from various disciplines. Students showcased imaginative interpretations of the theme, reflecting their commitment to energy conservation and environmental sustainability.

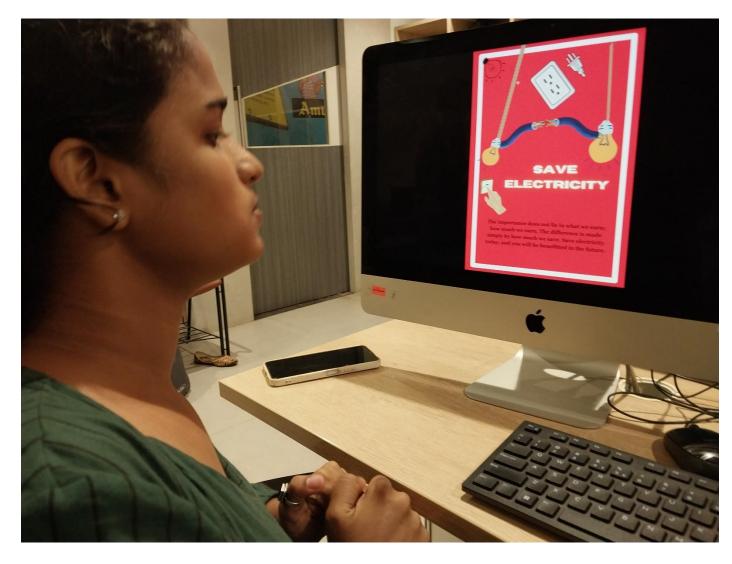
#### Impact:

- 1. The competition successfully highlighted the importance of saving electricity and adopting sustainable energy practices.
- 2. Participants gained hands-on experience with advanced software, improving their technical and design skills.
- 3. The creative output of the participants inspired discussions on energy conservation among peers and faculty members.

**Conclusion:** The "Virtual Visionaries" Save Electricity Poster Making Competition was a resounding success. It not only provided a platform for students to express their creativity but also emphasized the critical need for electricity conservation in today's world. The Rotaract Club extends its gratitude to all participants and supporters who contributed to the success of this meaningful initiative.









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Notice: 1195/2023

4th Oct 2023

### **NOTICE**

### The Rotaract Club

#### "Virtual Visionaries"

The Rotaract Club of DGMC announces a Poster Making Competition "Virtual Visionaries" on the theme "Save Electricity" a creative platform for you to express your ideas and contribute to a sustainable future

**Rules and Regulations** 

- This competition is open to all students of our institution.
- Each participant will be assigned a computer, You will have one hour to create a digital poster related to the theme "Save Electricity."
- · All entries must be original creations. Plagiarism will result in disqualification.
- Participants are encouraged to bring their own ideas and content (images, text) to use in their posters.
- Entries will be judged on creativity, relevance to the theme, visual appeal, and overall
  message effectiveness.

#### Registration Link - https://forms.gle/d6tEPWGNtGMAoba28

Theme:	Save Electricity
Duration:	60 minutes
Software:	Any Software available in the IT Lab computers
Ratio:	As per the designer's creativity

We encourage all students to participate.

Dr. Amee Vora Principal







Deviprasad Goenka management college of media studies INDRA'S PREMIER NEDUS SCHOOL



DGMCMS

The Rotaract Club of Deviprasad Goenka Management College of Media Studies

Presents

# Virtual Visionaries

## A Poster Making Competition

Theme "Save Electricity"

Date - 7th October, 2023 Time - 3:30 pm onwards Venue - IT Lab, 5th floor, DGMC



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Notice 011/2019	6 <sup>th</sup> November 2019 NOTICE FOR STUDENTS
	Dos and Dont's
environment. As respon in reducing our energy	small effort counts when it comes to conserving energy and protecting our isible members of our college community, we have an essential role to play consumption. With this in mind, we kindly request your cooperation in dos and don'ts to promote energy conservation within our college premises:
-	d fans when leaving classrooms and other common areas. Remember, intributes to energy waste.
	c devices, including computers, laptops, tablets, and chargers, when not in consumes energy, so unplugging is recommended.
• •	tioning electrical equipment, leaky faucets / taps, or broken windows department to ensure efficient energy use.
Don'ts: - Avoid leaving taps ru to prevent water wastag	nning unnecessarily. Ensure that faucets / taps are tightly closed after use ge.
	doors and windows open when air conditioning is operational. This can s of conditioned air and put additional strain on the energy systems.
	tive efforts can make a significant impact on energy conservation. By nes, we can contribute to a greener and more sustainable future.
Thank you for your coo	operation in creating an energy-conscious environment.
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Dr. Amee Vora I/c Principal	



#### RSET's

Deviprasad Goenka management college of media studies INDIA'S PREMIER MEDIA SCHOOL

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Notice: 848A/2022

15th Sept 2022

## **NOTICE**

## **Green and Clean Campus**

As part of the **Green and Clean** Campus initiatives, students, teachers and noteaching staff of the college and the volunteers of The **National Service Scheme** (NSS) Unit and **Rotaract Club** of Deviprasad Goenka Management College of Media Studies are encouraged to promote the activities of planting saplings inside the premises of the college and also in your respective society.

We look forward to your cooperation for a green & clean environment.

Dr. Amee Vora Principal



