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Deviprasad Goenka Management College of Media Studies (DGMC)  
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

**7.1.11. – Institution celebrates / organizes national and international commemorative days, events and festivals**

S.No.	Initiatives
01.	Kargil Vijay Diwas
02.	RSET Independence Day Celebration – Student Council
03.	Tiranga Yatra by NSS
04.	International Yoga Day celebration
05.	Marathi Bhasha Diwas
06.	Hindi Bhasha Diwas
07.	SWACCHATA HI SEVA - Cleanliness Drive on occasion of Gandhi Jayanti



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**Event: Kargil Vijay Diwas**

## Kargil Vijay Diwas

Kargil Vijay Diwas is celebrated every 26 July in India, to observe India's victory over Pakistan it marked the 24th anniversary of this significant military triumph, honouring the bravery and sacrifice of Indian soldiers who fought valiantly to protect the nation's sovereignty. The NSS unit of Devi Prasad Goenka Management College of Media Studies.

Organised a screening which was live on Youtube platform from D.E.S's Kirti M Doongursee College. NSS Volunteers also streamed on Youtube. Volunteers also learned about the valor and sacrifices made by Indian soldiers during the war, fostering a sense of patriotism and respect for the armed forces.



*Alina*

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**Report: Independence Day Celebration**

**Date: 15<sup>th</sup> August 2023**

**Link: chrome-**

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***Student Council participated in the Independence Day Celebration***

The Independence Day celebration was organized by the Rajasthani Sammelan Education Trust in the Durgadevi Saraf Hall, RSET Campus, on 15<sup>th</sup> Aug 2023. All the 16 institutes under the REST umbrella participated and performed in this celebration.. The event was graced by Shri. Ashok M Saraf, the President of the Rajasthani Sammelan Education Trust, and other esteemed members.

The Student Council of DGMC participated in this celebration The students showcased their immense talent through a thought-provoking skit titled "Dial 101" and a moving mime performance that portrayed the journey of life as a voyage.



*Ashok*



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*Abha*

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Patriotic Song by the students of NSMA



Patriotic Dance by DSWH



Skit performance by the students of DGMC



Patriotic Dance by the students of GSCC



Patriotic Dance by the students of DSJC



Patriotic Dance by the students of DSJC



*Alina*

## Report: Participation in “Tiranga Yatra” by NSS

Date: 14<sup>th</sup> August 2023

Event Link: <https://dgmc.org.in/events/har-ghar-tiranga-rally/>

The NSS unit of DGMC actively participated in the “Tiranga Yatra,” a rally initiated by Smt. Vidya Thakur, a Member of the Maharashtra Legislative Assembly. The rally commenced at 3:30 PM from the SV Road junction of Ram Mandir, attracting enthusiastic participation from students who were eager to contribute to this patriotic initiative.

The rally aimed to promote nationalism and patriotism among the community, with volunteers engaging with bystanders to spread the message of respect for the national flag. The students demonstrated their commitment to these ideals, encouraging onlookers to join in the celebrations of India’s heritage.

Participants received overwhelming support from the crowd, who interacted positively with the students throughout the event. The NSS volunteers made concerted efforts to ensure that everyone understood the importance of treating the national flag with respect and dignity.

The Tiranga Yatra was a successful demonstration of unity and national pride, showcasing the enthusiasm and dedication of DGMC students in promoting patriotism within their community.



*Ahmed*

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## **Event Report: International Yoga Day – "Yoga Awakens the Mind"**

**Date:** 21st June 2023

**Venue:** PDSA Turf

The International Yoga Day was celebrated with great enthusiasm on 21st June 2023, with a workshop titled "*Yoga Awakens the Mind*" held at the PDSA Turf. The event aimed to highlight the significance of yoga and meditation in enhancing physical and mental well-being.

Renowned yoga instructor Ms. Sharmila Saurastri led the workshop, guiding participants through various yoga postures and meditation techniques that promote health, balance, and mindfulness. Her expert instructions helped attendees of all experience levels engage in the practice, focusing on improving flexibility, strength, and mental clarity.

The workshop also emphasized the importance of yoga in managing stress and maintaining a healthy lifestyle, encouraging participants to incorporate these practices into their daily routines. The serene outdoor setting of the PDSA Turf added to the peaceful and calming atmosphere, enhancing the overall experience.

The event was well-received by students, faculty, and staff, who appreciated the opportunity to learn from an expert and deepen their understanding of yoga's benefits. "*Yoga Awakens the Mind*" successfully promoted the values of mindfulness, self-care, and wellness, making it a fitting celebration of International Yoga Day.



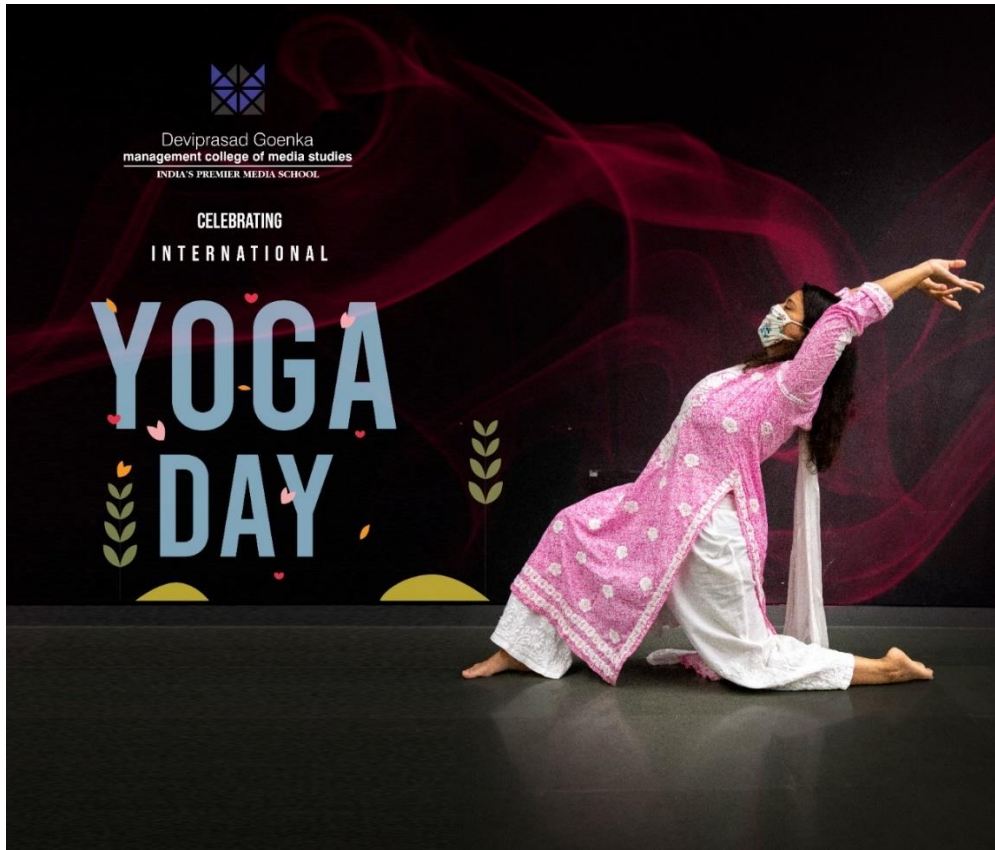
*Sharma*

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## **Report: Marathi Bhasha Diwas Celebration at DGMC**

***Date: 28th February 2023***

The Library Committee of DGMC celebrated Marathi Bhasha Diwas in the Madhoprasad Saraf Seminar Hall to honor the birth anniversary of renowned Marathi poet, playwright, novelist, and short story writer V.V. Shirwadkar, popularly known as Kusumagraj.

The event was graced by the presence of Mr. Chandrashekhar Pusalkar, the grandson of Dadasaheb Phalke, the father of Indian cinema, as the chief guest. Mr. Pusalkar captivated the audience by sharing fascinating insights into his grandfather's life, reflecting on his dedication and vision. He also highlighted the pivotal role of Dadasaheb Phalke's wife, who was not only his strongest supporter but also played an active part in his work.

The inspiring anecdotes shared by Mr. Pusalkar made the event both engaging and motivational, leaving the audience with a deeper appreciation for the contributions of Marathi literature and cinema.

The celebration successfully underscored the cultural significance of Marathi Bhasha Diwas, paying tribute to literary excellence and cinematic legacy.

## **Marathi Bhasha Diwas was celebrated by the Library Committee**

**Date: 26th February 2024**

**Organized By: Library Committee**

**Event Link: <https://dgmcc.org.in/libraryevents/library-committee-celebrated-marathi-bhasha-diwas/>**

The Library Committee celebrated Marathi Bhasha Diwas, which falls on the Birth Anniversary of the legendary author Vishnu Waman Shirwadkar – (Pen Name – Kusumagraj). It was celebrated on the eve of his birthday i.e. on 26<sup>th</sup> Feb 2024 in the Madhoprasad Saraf Seminar Hall. This day was celebrated by the screening of the classic Marathi play "Moruchi Maushi" for students and staff, to expose students to quality theatre and to enjoy the light hearted comedy which featured notable actors like Vijay Chavan, Prashant Damle and Pradeep Patwardhan.



*Shirwadkar*

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**DGMC LIBRARY INVITES YOU TO CELEBRATE  
MARATHI BHASHA DIWAS 2024**

**FOR THE SCREENING OF MORUCHI MAUSHI A CLASSIC MARATHI PLAY**



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**DATE-26/02/2024**

**TIME - 1 PM SHARP**

**VENUE- MADHOPRASAD SARAF SEMINAR HALL  
ON 6TH FLOOR**

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## Event Report: Hindi Divas 2023 Celebration

Dates: 13th & 14th September 2023

Organized By: IQAC & Literati Club of DGMC

Event Link: <https://dgmc.org.in/events/hindi-divas-2-day-celebration/>

The IQAC and Literati Club of DGMC organized a two-day celebration of 'Hindi Divas' on 13th and 14th September 2023, highlighting the significance and beauty of the Hindi language. The event featured engaging activities that brought together students, faculty, and esteemed guests to celebrate and promote Hindi.

### Day 1: Intra-RSET Debate Competition

On 13th September 2023, an Intra-RSET Debate Competition was held on the thought-provoking topic, "Should Hindi be made our National Language?" The competition witnessed enthusiastic participation from over 20 students across two categories:

- Junior Category: Students from 7th to 10th standard.
- Senior Category: Junior college to Post-Graduate students.

The debate was judged by Media Educator Rajeev Sharma, who commended the participants for their eloquence and critical thinking.

Winners:

- Junior Category:
  - 1st Prize: Archisha Ajay Yadav (KGSS School)
  - 2nd Prize: Riya Shailesh Mishra (KGSS School)
  - Students from Durgadevi Saraf Junior College also actively participated.
- Senior Category:
  - 1st Prize: Pratham Arora (DGMC)
  - 2nd Prize: Raghvendra Rajput (DGMC)

The debate fostered a healthy exchange of ideas, encouraging participants to delve deeper into the cultural and political aspects of language.

### Day 2: Hasya Kavi Sammelan

The much-anticipated *Hasya Kavi Sammelan* took place on 14th September 2023 and drew attendees from across the RSET community. The event featured three renowned Hindi poets whose performances left the audience enthralled:



*Arora*

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1. Suresh Mishra - His humorous anchoring and poetry captivated the audience, culminating with an emotional poem titled "*Pita Ka Khat Beti Ke Naam,*" which moved everyone to tears.
2. Basant Arya - Delivered witty and thought-provoking poems.
3. Rana Tabassum - Her lyrical recitations were met with resounding applause.

The event concluded with Principal Dr. Ameer Vora felicitating the poets, expressing gratitude for their inspiring contributions to the celebration of Hindi.

### Conclusion

The two-day *Hindi Divas* celebration was a grand success, fostering a deeper appreciation for the Hindi language and its rich literary heritage. The blend of intellectual debate and poetic expression created a vibrant and meaningful celebration that will be cherished by all participants and attendees.



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## Event Report: SWACCHATA HI SEVA - Cleanliness Drive on occasion of Gandhi Jayanti

Date: 1st October 2023

Organized By: NSS Unit, DGMC

Location: Malad (E) Railway Station, Shivaji Chowk

In alignment with the nationwide *Swachhata Hi Seva* campaign, the NSS Unit of Deviprasad Goenka Management College of Media Studies actively participated in a cleanliness drive on 1st October 2023. The event aimed to promote the values of cleanliness and hygiene, contributing to the nationwide effort to enhance environmental awareness.

The cleanliness drive was carried out at Malad (E) Railway Station and Shivaji Chowk, where a group of dedicated NSS volunteers took the initiative to clean the roads, remove litter, and ensure the areas were left spotless. In collaboration with the Brihanmumbai Municipal Corporation (BMC), the NSS Unit helped raise awareness about the importance of cleanliness and proper waste management. Volunteers educated citizens on maintaining cleaner surroundings, promoting recycling, and following responsible waste disposal practices.

The event not only highlighted the significance of cleanliness but also fostered a sense of community responsibility, encouraging people to take pride in keeping their local environments clean. The successful drive contributed to both physical cleanliness and a deeper understanding of the long-term benefits of proper waste management among the community.



Alina



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In line with the nationwide Swachhata Hi Seva campaign, the NSS unit of Deviprasad Goenka Management College of Media Studies had actively engaged in the cleanliness drive which was conducted on 1st October 2023 at Malad (E) railway station, Shivaji Chowk, where NSS volunteers cleaned the roads. The event was conducted to spread awareness to educate people about the importance of cleanliness and proper waste management. The NSS Unit of DGMC collaborated with BMC to increase the value of cleanliness among citizens.

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As we reflect on a year filled with service and community engagement, the NSS unit at DGMC stands as a beacon of hope and inspiration. Their tireless efforts have not only enriched lives but have also strengthened the bonds of compassion and solidarity within the community. As we look to the future, let us continue to emulate their spirit of service and strive towards building a better, more inclusive society for all.



*Alina*