

RSET's



**Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India**

Criteria 6 - Governance, Leadership and Management

6.4 Financial Management and Resource Mobilization.

6.5.3 - Quality assurance initiatives of the institution include:

Sr. No	Contents
1.	IQAC
2	AQAR
3	Annual Reports
4.	Collaborative Initiatives
5.	Upload e-copies of accreditations and certification



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The IQAC (Internal Quality Assurance Cell) at Deviprasad Goenka Management College of Media Studies (DGMC) plays a crucial role in ensuring the continuous improvement of the academic and administrative systems within the institution. The IQAC's primary objective is to promote and monitor quality assurance mechanisms to enhance the overall teaching, learning, and development process.

While specific details about the functioning of the IQAC at DGMC may not be readily available in public sources, in general, IQACs across institutions serve several key functions:

- **Monitoring and Evaluation:** IQAC is responsible for monitoring academic standards, the effectiveness of teaching, learning, and other administrative processes.
- **Promoting Best Practices:** It works to implement and propagate best practices in academic and institutional governance, which may include adopting new technologies, teaching methods, and evaluation techniques.
- **Accreditation and Compliance:** IQAC ensures that the college meets the standards set by accrediting bodies such as NAAC (National Assessment and Accreditation Council), and works towards maintaining or improving institutional rankings.
- **Feedback Mechanism:** The IQAC often develops systems to gather feedback from students, faculty, and other stakeholders, which is used to improve the quality of education and services.
- **Faculty Development:** Organizing workshops, seminars, and training programs for faculty development, encouraging them to keep up with current trends in media and management.

Action taken reports for IQAC meetings -

The Internal Quality Assurance Cell (IQAC) at Deviprasad Goenka Management College of Media Studies (DGMC) has made significant progress in the preparations for the upcoming NAAC accreditation process and subsequent visit. The IQAC held three crucial meetings in 2023, focusing on data collection, document preparation, and event organization to ensure smooth accreditation.

1. **NAAC Accreditation Preparations:** In the January 7th meeting, the IQAC discussed the roles and responsibilities required for the successful completion of the NAAC accreditation process. Specific actions were assigned to faculty members for preparing data and documentation for each of the 7 NAAC criteria. The Self-Study Report (SSR) preparation was initiated, and a



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tentative list of students to assist faculty was created. Challenges were discussed, and deadlines for the initial submission of documents were set.

In the June 10th meeting, further emphasis was placed on reviewing and improving documents for the accreditation. A structured approach was adopted to ensure the accuracy and compliance of the Self-Study Report, financial records, academic data, and other necessary documents. The documentation process was prioritized, with a timeline created for finalizing and submitting documents, and peer reviews were encouraged to maintain high standards.

2. Preparations for NAAC Visit: By October 10th, the focus shifted to preparing for the peer team visit on November 6th and 7th. Faculty members were assigned the responsibility for departmental presentations, with timelines set for submission by October 25th. Arrangements were made for student exhibitions, including rooms for art and photo displays, which were to be set up by November 5th. Cultural program rehearsals began, and deadlines for finalizing files and display boards for the NAAC presentation were set for November 1st.

3. The IQAC of Deviprasad Goenka Management College met on 12th August 2023 to discuss upcoming events and new policies. Two events were approved: "You and Your Mind" by Dr. Harish Shetty, promoting mental health awareness. "Tete-e-Tete" on 30th September with filmmakers Mr. Mayank Sharma and Mr. Vikram Tuli, focusing on filmmaking and storytelling. Two new policies were introduced: The Green Policy, aimed at promoting sustainability and environmental awareness. The Disability Policy, ensuring inclusivity and accessibility for persons with disabilities, in line with University of Mumbai guidelines.

Decisions included approving the events, forming a committee to draft policies, and planning awareness programs. Next steps include finalizing event logistics and policy drafts for review in the next IQAC meeting.

A mock drill was planned to simulate the NAAC visit to ensure that all preparations were on track. Responsibilities for food and cultural programs were delegated to ensure smooth execution during the visit.

Overall, the IQAC made substantial progress in preparing DGMC for NAAC accreditation by assigning clear responsibilities, setting deadlines, and ensuring comprehensive documentation and event management.



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Collaborative initiatives:

Rotaract and NSS Collaborations with DGMC:

The **Deviprasad Goenka Management College of Media Studies (DGMC)** has engaged in several productive collaborations with **Rotaract** and **NSS (National Service Scheme)** to promote social responsibility, community engagement, and holistic development among students. These partnerships align with the college's commitment to fostering leadership, teamwork, and social awareness among its students.

1. Rotaract Club Collaboration:

The **Rotaract Club** is a youth-driven organization focused on community service, professional development, and networking. DGMC's collaboration with Rotaract allows students to be part of various initiatives that promote social causes, leadership skills, and community service.

2. NSS (National Service Scheme) Collaboration:

The **NSS** is a government initiative that promotes volunteerism and social service among students. DGMC's NSS unit works closely with the institution to involve students in various socially relevant activities.

3. Conference:

International Conference: G5: Gender through Entrepreneurship, Digitization, Equality, Environment, Law & Ethics held on 6th & 7th Mar 2024

The G5 conference, titled & Gender through Entrepreneurship, Digitization, Equality, Environment, Law & Ethics, aimed to bring together experts, scholars, policymakers, and activists to explore the multifaceted relationship between gender and sustainable development. The conference was jointly organized by DGMC's IQAC and Women Development Cell and WDC of University of Mumbai. Dr. Urvashi Manuprasad Pandya, the Chairperson of the Women Development Cell at the University of Mumbai, played a crucial role in organizing the conference, highlighting the commitment of the university to academic and institutional development. The conference spanned two days and featured various sessions and panel discussions on key topics related to gender, society, politics, economics, ecology, and sustainability.

Day 1 of the conference started with the keynote address by Dr. Linda Lane, University of Gothenburg, Sweden. It followed up with sessions on Gender, Politics and Law in India" with speakers Dr. Kannamma Raman and "Overcoming Gender Barriers" by Adv. Nirmala Samant Prabhavalkar. Additionally, there was a panel discussion on Women Entrepreneurs and



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MSME, featuring prominent figures like Anita Dongre, Sushma Gaikwad, Sonal Sumaiya, and Sapna Subramanyam.

Day 2 of the conference featured sessions on Women, Media, Literature and Gender Stereotypes; with speaker Prof (Dr) Anubhuti Yadav, followed by a panel discussions on Gender and Environment Sustainability; led by Ms. Sharada Balasubramaniam, Mr. Sushil Bahuguna and Mr Abhay Mokashi and "Gender Inclusivity and Cultural Acceptance with speakers Dr. Aqsa Shaikh, Dr. Kulveen Trehan, and Ms. Daivata Patil. The day concluded with valedictorian ceremony speech by Dr. Bharat Khushalani,

The conference also had parallel sessions for Paper presentations on Day 1 and 2. These sessions were chaired by Dr Manisha Ghatage, an Assistant Professor from SNDT Women's University, Department of English. She used her expertise in research and literature to assess that research papers presented and shared some valuable feedback.

Overall, the conference provided a platform for meaningful discussions, knowledge sharing, and collaboration aimed at promoting gender equality and sustainable development.



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NAAC certification -

Deviprasad Goenka Management College of Media Studies (DGMC) has proudly achieved the NAAC B+ grade certification, marking a significant milestone in the institution's commitment to quality education, academic excellence, and continuous improvement. The accreditation from the National Assessment and Accreditation Council (NAAC) reflects the college's consistent efforts towards enhancing its infrastructure, teaching-learning processes, research activities, and overall institutional performance.

NAAC Accreditation Process:

NAAC is an autonomous body established by the University Grants Commission (UGC) to assess and accredit higher education institutions in India. The process involves a rigorous evaluation of various criteria, including the institution's academic performance, research output, infrastructure, student support, and governance. The evaluation process includes:

- **Self-Study Report (SSR):** A comprehensive document outlining the institution's strengths, weaknesses, and initiatives.
- **Peer Team Visit:** A team of experts visits the college to verify the information provided in the SSR and assess the quality of academic and administrative processes.
- **Feedback Mechanism:** A review of student, faculty, and stakeholder feedback to ensure quality standards are met.

DGMC's Achievements Leading to B+ Grade:

The B+ grade certification awarded to DGMC is a testament to the institution's dedication to maintaining high standards of education and holistic development. Key areas that contributed to this achievement include:

1. **Curriculum and Teaching Methodology:** DGMC focuses on innovative teaching practices, incorporating modern technology and industry-relevant skills in its curriculum, particularly in media studies, communication, and management programs.
2. **Faculty Excellence:** The college boasts a highly qualified and experienced faculty that actively engages in research, publications, and skill-building activities, contributing to the academic environment.
3. **Infrastructure and Facilities:** DGMC offers state-of-the-art facilities, including well-equipped classrooms, multimedia labs, a library, and a student-friendly campus environment conducive to learning.
4. **Research and Innovation:** The institution promotes research, innovation, and interdisciplinary learning through faculty development programs, student research projects, and collaborations with industry experts.



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5. Student Support and Welfare: DGMC provides extensive support to students through mentoring, extracurricular activities, internships, career guidance, and placement assistance, ensuring their overall growth and success.
6. Community Engagement: Through collaborations with Rotaract and NSS, DGMC students are actively involved in community service and social responsibility projects, fostering a sense of civic duty and leadership.

The B+ grade NAAC certification is a recognition of DGMC's commitment to quality education and continuous improvement. It strengthens the institution's position as a leading college in the field of media studies and management, with a focus on producing industry-ready professionals. This accreditation will not only enhance the college's reputation but also serve as a foundation for future growth and improvement in all academic and administrative aspects. DGMC remains dedicated to furthering its mission of excellence in education, fostering creativity, leadership, and social responsibility among its students.

<https://dgmc.org.in/events/dgmc-hosted-the-naac-peer-team-visit-for-cycle-1-on-6-7th-nov-2023/>



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MOM /2023

07th January 2023

Minutes of IQAC Meeting

Attendees:

1. **Dr. Ameer Vora**
2. **Kanchan Luthra**
3. **Sarika Shah**
4. **Sunita Cordeiro**
5. **Yashwant Baing**
6. **Shalu Balan**
7. **Nilanksha Sachdev**
8. **Shruti Joshi**
9. **Viraj Bandekar**
10. **Chandroday Ghosh**
11. **Shruti Joshi**
12. **Srinivasrao Challapalli**

Date: 7th January, 2023

Time: 3:00 pm

Venue: Conference Room, 1st Floor, DGMC

Following was the Agenda for the meeting:

- Discussion about the upcoming NAAC cycle.

The meeting commenced at 3pm with the above agenda to be discussed.

Agenda 1: Discussion about the upcoming NAAC cycle.

1. The significance of the upcoming NAAC cycle for Deviprasad Goenka Management College of Media Studies (DGMCMS) going through the process for the first time was highlighted.
2. In the NAAC (National Assessment and Accreditation Council) accreditation process, there are specific roles and responsibilities for the institution, faculty, and the Internal Quality Assurance Cell (IQAC). These roles and responsibilities are crucial in ensuring a smooth and successful accreditation process.
3. The institution's leadership, including the management and top administration, should demonstrate a strong commitment to achieving accreditation and improving the quality of education and services.
4. Data Collection and Documentation: The institution is responsible for collecting, maintaining, and providing accurate and up-to-date data and documentation required for accreditation.
5. Self-Study Report (SSR): The institution prepares the Self-Study Report, which is a comprehensive document detailing the institution's strengths, weaknesses, and initiatives. It should reflect a candid self-assessment.
6. Faculty members are responsible for delivering quality education and facilitating effective learning processes. They should ensure that teaching methods, curriculum, and assessment practices align with quality standards.
7. Encouraging faculty to engage in research, publications, and innovative practices can contribute to the institution's overall quality improvement.
8. Faculty members are often required to contribute to the Self-Study Report by providing insights and data related to their respective departments and areas of expertise.
9. The IQAC is responsible for coordinating and facilitating the accreditation process. This includes organizing meetings, preparing the SSR, and ensuring compliance with NAAC guidelines.
10. IQAC should compile data and information from various departments and units within the institution to create a comprehensive SSR.
11. IQAC should initiate and oversee activities and mechanisms for quality enhancement within the institution. This includes monitoring and evaluating quality improvement initiatives.
12. The IQAC plays a key role in preparing the institution for the peer team visit, which is an essential part of the accreditation process. They ensure that all necessary arrangements are in place for the visit.
13. Each faculty member has been assigned one of the 7 criteria and the documentation has already been started.

14. Updates were taken for all the criterions and checklists of the data to be submitted were created.
15. The tentative list of the students helping the faculties for the criterions was also created and given to the faculties.
16. Any sort of challenges that can occur during the preparation were discussed along with the solutions for the same.
17. The role of IQAC in the accreditation process was explained.
18. Deadlines were created for the initial submission of the documents

The meeting was adjourned at 4:30 pm with the above agenda discussed thoroughly.



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MOM /2023

10th June 2023

Minutes of IQAC Meeting

Attendees:

- 1. Dr. Ameer Vora**
- 2. Kanchan Luthra**
- 3. Sarika Shah**
- 4. Sunita Cordeiro**
- 5. Yashwant Baing**
- 6. Shalu Balan**
- 7. Nilanksha Sachdev**
- 8. Shruti Joshi**
- 9. Viraj Bandekar**
- 10. Chandroday Ghosh**

Date: 10th June, 2023

Time: 3:00 pm

Venue: Conference Room,1st Floor, DGMC

Following was the Agenda for the meeting:

- Discussion about the upcoming NAAC cycle and document checking and corrections.

The meeting commenced at 3:00 pm with the above agenda to be discussed.

Agenda 1: Discussion about the upcoming NAAC cycle, document checking and corrections.

1. Reviewing and improving the documents required for the NAAC accreditation process is a critical step in ensuring a successful accreditation outcome. Here is a structured approach to accomplish this:
2. Begin by compiling a comprehensive list of all the documents required by NAAC for the accreditation process. This list should include items such as the Self-Study Report (SSR), financial statements, academic records, policies, and any other documents specified by NAAC.
3. Conduct a detailed review of each document to identify areas that require corrections or improvements.
4. Pay close attention to the following aspects:
5. Ensure that all required information is present in the documents.
6. Verify the accuracy of data, statistics, and information presented in the documents.
7. Check for consistency in information presented across various documents.
8. Ensure that the documents align with NAAC guidelines and standards.
9. Evaluate the clarity, formatting, and presentation of the documents to make them reader-friendly.
10. Once areas for improvement are identified, create a document enhancement plan. This plan should outline the specific actions needed to address the identified issues in each document.
11. Assign responsibilities for each task, specifying who will be responsible for making corrections or improvements.
12. Develop a timeline that sets deadlines for completing the corrections and improvements in each document. Ensure that the timeline is realistic and allows for thorough review and revisions.
13. Prioritize tasks based on their urgency and importance. Some documents may require immediate attention, while others can be addressed later.
14. Consider involving peers or colleagues from relevant departments in a peer review process to ensure the quality and accuracy of the enhanced documents.
15. Maintain proper version control for documents to ensure that the latest and most improved versions are used in the accreditation process.

16. Test the effectiveness of the document enhancement by using mock assessments or internal audits to identify any remaining issues.
17. Conduct a final review of all documents to ensure that they are in compliance with NAAC standards, accurate, complete, and well-presented.
18. The floor was opened for queries and discussions.

The meeting adjourned at 4:30pm with the above agenda discussed thoroughly.

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MOM 03/2023

10th June 2023

Minutes of IQAC Meeting

Date: 10th October 2023

Time: 3:00 pm

Venue: Conference Room, 1st Floor, DGMC

Attendees:

1. Dr. Ameer Vora
 2. Sarika Shah
 3. Sunita Cordeiro
 4. Yashwant Baing
 5. Shalu Balan
 6. Nilanksha Sachdev
 7. Shruti Joshi
 8. Viraj Bandekar
 9. Chandrodoy Ghosh
 10. Divya Narang
-

Agenda:

1. Preparations for the NAAC visit scheduled for 6th and 7th November 2023.
2. Presentations by departments.
3. Creation of rooms for student exhibitions.
4. Delegation of responsibilities for food and cultural programs.
5. Finalization of files and display boards.

The meeting commenced at 3:00 pm with a discussion on the agenda points.

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Agenda 1: Preparations for the NAAC Visit (November 6th and 7th, 2023)

1. Department Presentations:

- **BA Multimedia and Mass Communication (BAMMC):**
Responsibility assigned to **Nilanksha Sachdev** for preparing and delivering the departmental presentation.
- **BA Film, Television, and New Media Production (BAFTNMP):**
Responsibility assigned to **Chandroday Ghosh** for preparing and delivering the departmental presentation.

2. Art Exhibition Room:

- A dedicated room will be created to exhibit **paintings by students**.
- Another room will be allocated for showcasing **photographs clicked by students**.
- All exhibits must be finalized and set up by the evening of November 5th.

3. Food Arrangements:

- **Snacks:** Responsibility delegated to **DLLE students** to manage and distribute.
- **Lunch:** Principal ma'am will oversee and organize the lunch arrangements for the committee on both days.

4. Cultural Program:

- Students to be **trained and rehearsed** for the cultural program scheduled for the evening of November 6th.
- A coordinator will oversee the program to ensure smooth execution.

5. Files and Documentation:

- All files for NAAC must be finalized, printed, and displayed on the **7th floor NAAC room**, specifically created for presentations.
- Status updates were discussed for individual **display boards for each NAAC criterion**. All boards must be completed and mounted by November 5th.

6. Mock Drill:

- A mock drill to simulate the NAAC visit will be conducted to ensure all preparations are on track.

Queries and Discussions:

The floor was opened for discussions, where specific timelines were finalized for each task. Deadlines were set for file finalization and exhibition setup to ensure timely completion of preparations. The meeting adjourned at 4:30 pm with all agenda points thoroughly discussed and responsibilities assigned.

Action Items and Deadlines:

- **Presentations:** Final draft submissions by 25th October 2023.
- **Art and Photo Exhibitions:** Rooms ready by 5th November 2023.

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- **Files and Display Boards:** Finalized and set up by 1st November 2023.
- **Cultural Program:** Rehearsals to begin by 20th October 2023.

Deviprasad Goenka Management College of Media Studies
(EX107) NAAC Feedback Survey Report

Branch : Mumbai University Course Course : BAMMC Year : Academic Year : 2023-2024

Sr.No.	Question	Options				
1	The admission procedure was hassle free and convenient	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>58</u>	<u>128</u>	<u>22</u>	<u>3</u>	<u>3</u>
2	The fees structure of the college was as per the University Guidelines	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>47</u>	<u>134</u>	<u>29</u>	<u>3</u>	<u>1</u>
3	Rate the teacher's approach to teaching	Excellent	Very Good	Good	Average	Poor
		<u>48</u>	<u>69</u>	<u>67</u>	<u>27</u>	<u>3</u>
4	Rate the quality of support material (notes etc.) provided by the teachers	Excellent	Very Good	Good	Average	Poor
		<u>45</u>	<u>54</u>	<u>70</u>	<u>37</u>	<u>8</u>
5	Rate the teacher's ability to communicate in the class	Excellent	Very Good	Good	Average	Poor
		<u>51</u>	<u>69</u>	<u>73</u>	<u>15</u>	<u>6</u>
6	The syllabus for the subject was always completed in time	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>49</u>	<u>99</u>	<u>48</u>	<u>11</u>	<u>7</u>
7	Remedial lectures for weak students were arranged	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>39</u>	<u>98</u>	<u>42</u>	<u>22</u>	<u>13</u>
8	The internal evaluation process by the teachers was fair	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>50</u>	<u>110</u>	<u>36</u>	<u>12</u>	<u>6</u>
9	The teachers discussed the performance in assignments	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>44</u>	<u>113</u>	<u>36</u>	<u>17</u>	<u>4</u>
10	The teachers informed about course and programme outcomes	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree

		<u>45</u>	<u>123</u>	<u>28</u>	<u>13</u>	<u>5</u>
11	The teachers illustrated the concepts with examples and applications	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>56</u>	<u>120</u>	<u>25</u>	<u>9</u>	<u>4</u>
12	The teachers used student centric methods for enhancing learning experiences	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>38</u>	<u>116</u>	<u>40</u>	<u>15</u>	<u>5</u>
13	The teachers/ mentors encouraged you to participate in extra curricular activities	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>53</u>	<u>108</u>	<u>31</u>	<u>14</u>	<u>8</u>
14	Efforts are made by the institute/teachers to inculcate soft skills, life skills and employability skills to make you ready for the world of work	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>46</u>	<u>114</u>	<u>31</u>	<u>11</u>	<u>12</u>
15	The environment of the college was supportive and helped in developing creativity	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>55</u>	<u>95</u>	<u>36</u>	<u>16</u>	<u>12</u>
16	Give an overall rating to the college	Excellent	Very Good	Good	Average	Poor
		<u>60</u>	<u>64</u>	<u>54</u>	<u>32</u>	<u>4</u>
17	Efforts are made for necessary follow - up with an assigned task	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>43</u>	<u>119</u>	<u>37</u>	<u>12</u>	<u>3</u>
18	The Teachers provides guidances, counseling in academic and non academic matter in/ out side the class	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>48</u>	<u>103</u>	<u>39</u>	<u>16</u>	<u>8</u>
19	The teachers use innovative / non traditional methods of evaluation like Quiz, seminar, Group discussion , classroom	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree

	Presentation /Participation, real world situation etc.					
		<u>50</u>	<u>124</u>	<u>24</u>	<u>10</u>	<u>6</u>
20	Continous assesment and evaluation is as per the academic calender	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>35</u>	<u>135</u>	<u>28</u>	<u>11</u>	<u>5</u>
21	Ovar all evaluation process is transparent	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>36</u>	<u>116</u>	<u>41</u>	<u>16</u>	<u>5</u>
22	The teaching and mentoring process for cognitive, social and emotional growth	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>36</u>	<u>128</u>	<u>26</u>	<u>20</u>	<u>4</u>
23	The administrative office staff of the college was helpful and cooperative in handling all the academic and non-academic matters	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>71</u>	<u>99</u>	<u>29</u>	<u>7</u>	<u>8</u>
24	Indicate your rating towards extra curricular activities conducted by the college	Excellent	Very Good	Good	Average	Poor
		<u>52</u>	<u>64</u>	<u>50</u>	<u>35</u>	<u>13</u>
25	Indicate your rating towards Training and Placement Activities conducted by the College in terms of Job and Internships Availability and Conduct of Training Programs.	Excellent	Very Good	Good	Average	Poor
		<u>44</u>	<u>38</u>	<u>63</u>	<u>37</u>	<u>32</u>

Total 214 Number of Students filled survey.

Deviprasad Goenka Management College of Media Studies
(EX107) NAAC Feedback Survey Report

Branch : Mumbai University Course Course : BAFTNMP Year : Academic Year : 2023-2024

Sr.No.	Question	Options				
1	The admission procedure was hassle free and convenient	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>30</u>	<u>67</u>	<u>11</u>	<u>2</u>	<u>4</u>
2	The fees structure of the college was as per the University Guidelines	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>28</u>	<u>65</u>	<u>17</u>	<u>2</u>	<u>2</u>
3	Rate the teacher's approach to teaching	Excellent	Very Good	Good	Average	Poor
		<u>24</u>	<u>30</u>	<u>37</u>	<u>19</u>	<u>4</u>
4	Rate the quality of support material (notes etc.) provided by the teachers	Excellent	Very Good	Good	Average	Poor
		<u>15</u>	<u>41</u>	<u>29</u>	<u>20</u>	<u>9</u>
5	Rate the teacher's ability to communicate in the class	Excellent	Very Good	Good	Average	Poor
		<u>25</u>	<u>34</u>	<u>37</u>	<u>16</u>	<u>2</u>
6	The syllabus for the subject was always completed in time	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>27</u>	<u>53</u>	<u>23</u>	<u>9</u>	<u>2</u>
7	Remedial lectures for weak students were arranged	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>19</u>	<u>39</u>	<u>29</u>	<u>10</u>	<u>17</u>
8	The internal evaluation process by the teachers was fair	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>22</u>	<u>51</u>	<u>31</u>	<u>5</u>	<u>5</u>
9	The teachers discussed the performance in assignments	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>28</u>	<u>54</u>	<u>21</u>	<u>6</u>	<u>5</u>
10	The teachers informed about course and programme outcomes	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree

		<u>25</u>	<u>65</u>	<u>17</u>	<u>4</u>	<u>3</u>
11	The teachers illustrated the concepts with examples and applications	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>28</u>	<u>61</u>	<u>15</u>	<u>8</u>	<u>2</u>
12	The teachers used student centric methods for enhancing learning experiences	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>21</u>	<u>45</u>	<u>36</u>	<u>10</u>	<u>2</u>
13	The teachers/ mentors encouraged you to participate in extra curricular activities	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>19</u>	<u>54</u>	<u>27</u>	<u>7</u>	<u>7</u>
14	Efforts are made by the institute/teachers to inculcate soft skills, life skills and employability skills to make you ready for the world of work	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>18</u>	<u>48</u>	<u>32</u>	<u>8</u>	<u>8</u>
15	The environment of the college was supportive and helped in developing creativity	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>17</u>	<u>42</u>	<u>36</u>	<u>12</u>	<u>7</u>
16	Give an overall rating to the college	Excellent	Very Good	Good	Average	Poor
		<u>22</u>	<u>30</u>	<u>42</u>	<u>17</u>	<u>3</u>
17	Efforts are made for necessary follow - up with an assigned task	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>19</u>	<u>62</u>	<u>28</u>	<u>4</u>	<u>1</u>
18	The Teachers provides guidances, counseling in academic and non academic matter in/ out side the class	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>25</u>	<u>59</u>	<u>24</u>	<u>3</u>	<u>3</u>
19	The teachers use innovative / non traditional methods of evaluation like Quiz, seminar, Group discussion , classroom	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree

	Presentation /Participation, real world situation etc.					
		<u>28</u>	<u>54</u>	<u>21</u>	<u>8</u>	<u>3</u>
20	Continous assesment and evaluation is as per the academic calender	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>16</u>	<u>63</u>	<u>27</u>	<u>5</u>	<u>3</u>
21	Ovar all evaluation process is transparent	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>18</u>	<u>56</u>	<u>30</u>	<u>7</u>	<u>3</u>
22	The teaching and mentoring process for cognitive, social and emotional growth	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>14</u>	<u>54</u>	<u>35</u>	<u>9</u>	<u>2</u>
23	The administrative office staff of the college was helpful and cooperative in handling all the academic and non-academic matters	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>29</u>	<u>60</u>	<u>20</u>	<u>3</u>	<u>2</u>
24	Indicate your rating towards extra curricular activities conducted by the college	Excellent	Very Good	Good	Average	Poor
		<u>17</u>	<u>25</u>	<u>47</u>	<u>17</u>	<u>8</u>
25	Indicate your rating towards Training and Placement Activities conducted by the College in terms of Job and Internships Availability and Conduct of Training Programs.	Excellent	Very Good	Good	Average	Poor
		<u>10</u>	<u>22</u>	<u>44</u>	<u>28</u>	<u>10</u>

Total 114 Number of Students filled survey.

Deviprasad Goenka Management College of Media Studies
(EX103)Survey Details Summary Report
Academic Year : 2023-2024

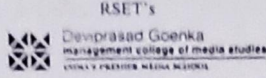
Sr No.	Question	Points			Total Students
		Satisfactory	Good	Excellent	
	Rating Points				
1	Please rate us on Course Content.	2	4	33	39
2	Please rate us on Punctuality of Lectures.	2	3	36	41
3	How well did the teachers prepare for the class?	2	6	25	33
4	How well were the teachers able to communicate?	3	1	23	27
5	How well the teachers illustrate the concept through examples and applications?	3	6	27	36
6	Please rate us on Completion of Syllabus.	0	6	28	34
7	Please rate us on the Overall Quality of teaching-learning process	1	6	31	38
8	Please rate us on Internal Evaluation Process.	2	7	38	47
9	Please rate us on Soft Skills & Grooming .	5	5	46	56
10	Please rate us on Use of ICT tools such as LCD Projectors Multimedia etc. in teaching-learning.	5	6	24	35
	Rating Points	Maybe	No	Yes	
11	Based on your experience at DGMC, how likely are you to recommend DGMC to your family and friends?	34	8	66	108
12	Was your performance in assignments discussed with you?				
	Total	25	50	311	386
	Percentage To Total	6.48%	12.95%	80.57%	100%

Total
Students:
308

Survey Filled Students.: **105**

Total Students Breakup Of Filled Survey.							
		<u>Actual Students.</u>	<u>Total Students Who Filled Survey</u>			<u>Remaining Students</u>	
<u>Course</u>	<u>Year</u>		<u>Male.</u>	<u>Female</u>	<u>Total</u>		
BAFTNMP	FY	78	27	6	33	45	
BAFTNMP	SY	59	17	4	21	38	
BAFTNMP	TY	44	3	2	5	39	
BAMMC	FY	128	6	14	20	108	
BAMMC	SY	102	11	12	23	79	
BAMMC	TY	120	12	11	23	97	
MACJ	MACJ PART 1	14	0	0	0	14	
MACJ	MACJ PART 2	11	0	0	0	11	
MAFTNMP	Part 1	26	0	0	0	26	
MAFTNMP	Part 2	33	1	0	1	32	

OFFICE COPY



Deviprasad Goenka Management College of Media Studies (DGMC) RSET
Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Ref.: DGMC/2023/4009

Date: 16th Dec 2023

To,
Ms. Nilanksha Sachdev
Deviprasad Goenka Management College of Media Studies
RSET Campus
Malad – West
Mumbai 400064

Dear Ms. Nilanksha Sachdev,

Sub: Faculty Feedback

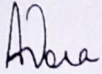
This is with reference to your feedback for the following subjects taught by you.

1. FYBAMMC SEM I – Fundamentals of Mass Communication

You are requested to analyse the parameters wherein your scoring is less than 4 (See attached graphs – maximum scoring being 5-points). I shall greatly appreciate if corrective measures are taken to that effect to improve the same.

Look forward to your support and cooperation.

Thanking you,



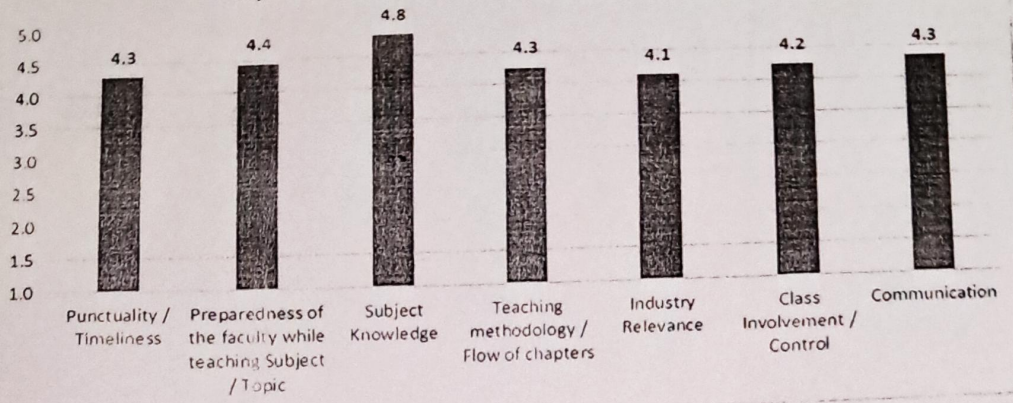
Dr. Ameet Vora
Principal

CC: Mr. Yashwant Baing – DGMC Registrar
CC: Dr. Ajay Agarwal – HR Manager, RSET
CC: Personnel File



FEEDBACK GRAPHS

Name: Ms. Nilanksha Sachdev
Course: FYBAMMC SEM I
Subject: Fundamentals of Mass Communication



Deviprasad Goenka Management College of Media Studies
(EX107) NAAC Feedback Survey Report

Branch : Mumbai University Course Course : BAMMC Year : Academic Year : 2023-2024

Sr.No.	Question	Options				
1	The admission procedure was hassle free and convenient	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>58</u>	<u>128</u>	<u>22</u>	<u>3</u>	<u>3</u>
2	The fees structure of the college was as per the University Guidelines	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>47</u>	<u>134</u>	<u>29</u>	<u>3</u>	<u>1</u>
3	Rate the teacher's approach to teaching	Excellent	Very Good	Good	Average	Poor
		<u>48</u>	<u>69</u>	<u>67</u>	<u>27</u>	<u>3</u>
4	Rate the quality of support material (notes etc.) provided by the teachers	Excellent	Very Good	Good	Average	Poor
		<u>45</u>	<u>54</u>	<u>70</u>	<u>37</u>	<u>8</u>
5	Rate the teacher's ability to communicate in the class	Excellent	Very Good	Good	Average	Poor
		<u>51</u>	<u>69</u>	<u>73</u>	<u>15</u>	<u>6</u>
6	The syllabus for the subject was always completed in time	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>49</u>	<u>99</u>	<u>48</u>	<u>11</u>	<u>7</u>
7	Remedial lectures for weak students were arranged	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>39</u>	<u>98</u>	<u>42</u>	<u>22</u>	<u>13</u>
8	The internal evaluation process by the teachers was fair	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>50</u>	<u>110</u>	<u>36</u>	<u>12</u>	<u>6</u>
9	The teachers discussed the performance in assignments	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>44</u>	<u>113</u>	<u>36</u>	<u>17</u>	<u>4</u>
10	The teachers informed about course and programme outcomes	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree

		<u>45</u>	<u>123</u>	<u>28</u>	<u>13</u>	<u>5</u>
11	The teachers illustrated the concepts with examples and applications	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>56</u>	<u>120</u>	<u>25</u>	<u>9</u>	<u>4</u>
12	The teachers used student centric methods for enhancing learning experiences	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>38</u>	<u>116</u>	<u>40</u>	<u>15</u>	<u>5</u>
13	The teachers/ mentors encouraged you to participate in extra curricular activities	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>53</u>	<u>108</u>	<u>31</u>	<u>14</u>	<u>8</u>
14	Efforts are made by the institute/teachers to inculcate soft skills, life skills and employability skills to make you ready for the world of work	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>46</u>	<u>114</u>	<u>31</u>	<u>11</u>	<u>12</u>
15	The environment of the college was supportive and helped in developing creativity	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>55</u>	<u>95</u>	<u>36</u>	<u>16</u>	<u>12</u>
16	Give an overall rating to the college	Excellent	Very Good	Good	Average	Poor
		<u>60</u>	<u>64</u>	<u>54</u>	<u>32</u>	<u>4</u>
17	Efforts are made for necessary follow - up with an assigned task	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>43</u>	<u>119</u>	<u>37</u>	<u>12</u>	<u>3</u>
18	The Teachers provides guidances, counseling in academic and non academic matter in/ out side the class	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>48</u>	<u>103</u>	<u>39</u>	<u>16</u>	<u>8</u>
19	The teachers use innovative / non traditional methods of evaluation like Quiz, seminar, Group discussion , classroom	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree

	Presentation /Participation, real world situation etc.					
		<u>50</u>	<u>124</u>	<u>24</u>	<u>10</u>	<u>6</u>
20	Continous assesment and evaluation is as per the academic calender	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>35</u>	<u>135</u>	<u>28</u>	<u>11</u>	<u>5</u>
21	Ovar all evaluation process is transparent	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>36</u>	<u>116</u>	<u>41</u>	<u>16</u>	<u>5</u>
22	The teaching and mentoring process for cognitive, social and emotional growth	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>36</u>	<u>128</u>	<u>26</u>	<u>20</u>	<u>4</u>
23	The administrative office staff of the college was helpful and cooperative in handling all the academic and non-academic matters	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>71</u>	<u>99</u>	<u>29</u>	<u>7</u>	<u>8</u>
24	Indicate your rating towards extra curricular activities conducted by the college	Excellent	Very Good	Good	Average	Poor
		<u>52</u>	<u>64</u>	<u>50</u>	<u>35</u>	<u>13</u>
25	Indicate your rating towards Training and Placement Activities conducted by the College in terms of Job and Internships Availability and Conduct of Training Programs.	Excellent	Very Good	Good	Average	Poor
		<u>44</u>	<u>38</u>	<u>63</u>	<u>37</u>	<u>32</u>

Total 214 Number of Students filled survey.

Deviprasad Goenka Management College of Media Studies
(EX107) NAAC Feedback Survey Report

Branch : Mumbai University Course Course : BAFTNMP Year : Academic Year : 2023-2024

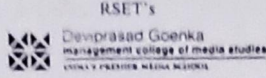
Sr.No.	Question	Options				
1	The admission procedure was hassle free and convenient	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>30</u>	<u>67</u>	<u>11</u>	<u>2</u>	<u>4</u>
2	The fees structure of the college was as per the University Guidelines	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>28</u>	<u>65</u>	<u>17</u>	<u>2</u>	<u>2</u>
3	Rate the teacher's approach to teaching	Excellent	Very Good	Good	Average	Poor
		<u>24</u>	<u>30</u>	<u>37</u>	<u>19</u>	<u>4</u>
4	Rate the quality of support material (notes etc.) provided by the teachers	Excellent	Very Good	Good	Average	Poor
		<u>15</u>	<u>41</u>	<u>29</u>	<u>20</u>	<u>9</u>
5	Rate the teacher's ability to communicate in the class	Excellent	Very Good	Good	Average	Poor
		<u>25</u>	<u>34</u>	<u>37</u>	<u>16</u>	<u>2</u>
6	The syllabus for the subject was always completed in time	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>27</u>	<u>53</u>	<u>23</u>	<u>9</u>	<u>2</u>
7	Remedial lectures for weak students were arranged	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>19</u>	<u>39</u>	<u>29</u>	<u>10</u>	<u>17</u>
8	The internal evaluation process by the teachers was fair	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>22</u>	<u>51</u>	<u>31</u>	<u>5</u>	<u>5</u>
9	The teachers discussed the performance in assignments	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>28</u>	<u>54</u>	<u>21</u>	<u>6</u>	<u>5</u>
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		<u>25</u>	<u>65</u>	<u>17</u>	<u>4</u>	<u>3</u>
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12	The teachers used student centric methods for enhancing learning experiences	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
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13	The teachers/ mentors encouraged you to participate in extra curricular activities	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>19</u>	<u>54</u>	<u>27</u>	<u>7</u>	<u>7</u>
14	Efforts are made by the institute/teachers to inculcate soft skills, life skills and employability skills to make you ready for the world of work	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>18</u>	<u>48</u>	<u>32</u>	<u>8</u>	<u>8</u>
15	The environment of the college was supportive and helped in developing creativity	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
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19	The teachers use innovative / non traditional methods of evaluation like Quiz, seminar, Group discussion , classroom	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree

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		<u>28</u>	<u>54</u>	<u>21</u>	<u>8</u>	<u>3</u>
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24	Indicate your rating towards extra curricular activities conducted by the college	Excellent	Very Good	Good	Average	Poor
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25	Indicate your rating towards Training and Placement Activities conducted by the College in terms of Job and Internships Availability and Conduct of Training Programs.	Excellent	Very Good	Good	Average	Poor
		<u>10</u>	<u>22</u>	<u>44</u>	<u>28</u>	<u>10</u>

Total 114 Number of Students filled survey.

OFFICE COPY



Deviprasad Goenka Management College of Media Studies (DGMC) RSET
Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Ref.: DGMC/2023/4009

Date: 16th Dec 2023

To,
Ms. Nilanksha Sachdev
Deviprasad Goenka Management College of Media Studies
RSET Campus
Malad – West
Mumbai 400064

Dear Ms. Nilanksha Sachdev,

Sub: Faculty Feedback

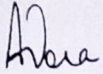
This is with reference to your feedback for the following subjects taught by you.

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You are requested to analyse the parameters wherein your scoring is less than 4 (See attached graphs – maximum scoring being 5-points). I shall greatly appreciate if corrective measures are taken to that effect to improve the same.

Look forward to your support and cooperation.

Thanking you,



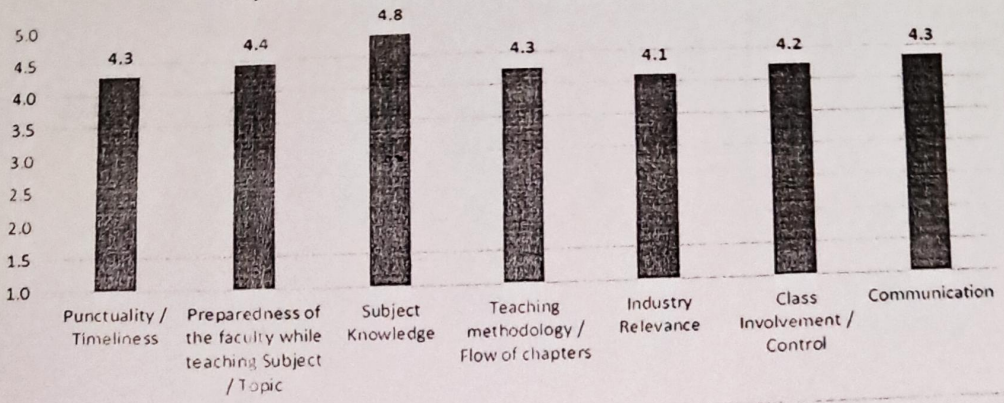
Dr. Ameet Vora
Principal

CC: Mr. Yashwant Baing – DGMC Registrar
CC: Dr. Ajay Agarwal – HR Manager, RSET
CC: Personnel File



FEEDBACK GRAPHS

Name: Ms. Nilanksha Sachdev
Course: FYBAMMC SEM I
Subject: Fundamentals of Mass Communication



Deviprasad Goenka Management College of Media Studies
(EX107) NAAC Feedback Survey Report

Branch : Mumbai University Course Course : BAMMC Year : Academic Year : 2023-2024

Sr.No.	Question	Options				
1	The admission procedure was hassle free and convenient	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>58</u>	<u>128</u>	<u>22</u>	<u>3</u>	<u>3</u>
2	The fees structure of the college was as per the University Guidelines	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>47</u>	<u>134</u>	<u>29</u>	<u>3</u>	<u>1</u>
3	Rate the teacher's approach to teaching	Excellent	Very Good	Good	Average	Poor
		<u>48</u>	<u>69</u>	<u>67</u>	<u>27</u>	<u>3</u>
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		<u>45</u>	<u>54</u>	<u>70</u>	<u>37</u>	<u>8</u>
5	Rate the teacher's ability to communicate in the class	Excellent	Very Good	Good	Average	Poor
		<u>51</u>	<u>69</u>	<u>73</u>	<u>15</u>	<u>6</u>
6	The syllabus for the subject was always completed in time	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>49</u>	<u>99</u>	<u>48</u>	<u>11</u>	<u>7</u>
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		<u>39</u>	<u>98</u>	<u>42</u>	<u>22</u>	<u>13</u>
8	The internal evaluation process by the teachers was fair	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>50</u>	<u>110</u>	<u>36</u>	<u>12</u>	<u>6</u>
9	The teachers discussed the performance in assignments	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>44</u>	<u>113</u>	<u>36</u>	<u>17</u>	<u>4</u>
10	The teachers informed about course and programme outcomes	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree

		<u>45</u>	<u>123</u>	<u>28</u>	<u>13</u>	<u>5</u>
11	The teachers illustrated the concepts with examples and applications	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>56</u>	<u>120</u>	<u>25</u>	<u>9</u>	<u>4</u>
12	The teachers used student centric methods for enhancing learning experiences	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>38</u>	<u>116</u>	<u>40</u>	<u>15</u>	<u>5</u>
13	The teachers/ mentors encouraged you to participate in extra curricular activities	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>53</u>	<u>108</u>	<u>31</u>	<u>14</u>	<u>8</u>
14	Efforts are made by the institute/teachers to inculcate soft skills, life skills and employability skills to make you ready for the world of work	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>46</u>	<u>114</u>	<u>31</u>	<u>11</u>	<u>12</u>
15	The environment of the college was supportive and helped in developing creativity	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>55</u>	<u>95</u>	<u>36</u>	<u>16</u>	<u>12</u>
16	Give an overall rating to the college	Excellent	Very Good	Good	Average	Poor
		<u>60</u>	<u>64</u>	<u>54</u>	<u>32</u>	<u>4</u>
17	Efforts are made for necessary follow - up with an assigned task	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>43</u>	<u>119</u>	<u>37</u>	<u>12</u>	<u>3</u>
18	The Teachers provides guidances, counseling in academic and non academic matter in/ out side the class	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>48</u>	<u>103</u>	<u>39</u>	<u>16</u>	<u>8</u>
19	The teachers use innovative / non traditional methods of evaluation like Quiz, seminar, Group discussion , classroom	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree

	Presentation /Participation, real world situation etc.					
		<u>50</u>	<u>124</u>	<u>24</u>	<u>10</u>	<u>6</u>
20	Continous assesment and evaluation is as per the academic calender	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>35</u>	<u>135</u>	<u>28</u>	<u>11</u>	<u>5</u>
21	Ovar all evaluation process is transparent	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>36</u>	<u>116</u>	<u>41</u>	<u>16</u>	<u>5</u>
22	The teaching and mentoring process for cognitive, social and emotional growth	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>36</u>	<u>128</u>	<u>26</u>	<u>20</u>	<u>4</u>
23	The administrative office staff of the college was helpful and cooperative in handling all the academic and non-academic matters	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>71</u>	<u>99</u>	<u>29</u>	<u>7</u>	<u>8</u>
24	Indicate your rating towards extra curricular activities conducted by the college	Excellent	Very Good	Good	Average	Poor
		<u>52</u>	<u>64</u>	<u>50</u>	<u>35</u>	<u>13</u>
25	Indicate your rating towards Training and Placement Activities conducted by the College in terms of Job and Internships Availability and Conduct of Training Programs.	Excellent	Very Good	Good	Average	Poor
		<u>44</u>	<u>38</u>	<u>63</u>	<u>37</u>	<u>32</u>

Total 214 Number of Students filled survey.

Deviprasad Goenka Management College of Media Studies
(EX107) NAAC Feedback Survey Report

Branch : Mumbai University Course Course : BAFTNMP Year : Academic Year : 2023-2024

Sr.No.	Question	Options				
1	The admission procedure was hassle free and convenient	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>30</u>	<u>67</u>	<u>11</u>	<u>2</u>	<u>4</u>
2	The fees structure of the college was as per the University Guidelines	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>28</u>	<u>65</u>	<u>17</u>	<u>2</u>	<u>2</u>
3	Rate the teacher's approach to teaching	Excellent	Very Good	Good	Average	Poor
		<u>24</u>	<u>30</u>	<u>37</u>	<u>19</u>	<u>4</u>
4	Rate the quality of support material (notes etc.) provided by the teachers	Excellent	Very Good	Good	Average	Poor
		<u>15</u>	<u>41</u>	<u>29</u>	<u>20</u>	<u>9</u>
5	Rate the teacher's ability to communicate in the class	Excellent	Very Good	Good	Average	Poor
		<u>25</u>	<u>34</u>	<u>37</u>	<u>16</u>	<u>2</u>
6	The syllabus for the subject was always completed in time	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>27</u>	<u>53</u>	<u>23</u>	<u>9</u>	<u>2</u>
7	Remedial lectures for weak students were arranged	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>19</u>	<u>39</u>	<u>29</u>	<u>10</u>	<u>17</u>
8	The internal evaluation process by the teachers was fair	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>22</u>	<u>51</u>	<u>31</u>	<u>5</u>	<u>5</u>
9	The teachers discussed the performance in assignments	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>28</u>	<u>54</u>	<u>21</u>	<u>6</u>	<u>5</u>
10	The teachers informed about course and programme outcomes	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree

		<u>25</u>	<u>65</u>	<u>17</u>	<u>4</u>	<u>3</u>
11	The teachers illustrated the concepts with examples and applications	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>28</u>	<u>61</u>	<u>15</u>	<u>8</u>	<u>2</u>
12	The teachers used student centric methods for enhancing learning experiences	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>21</u>	<u>45</u>	<u>36</u>	<u>10</u>	<u>2</u>
13	The teachers/ mentors encouraged you to participate in extra curricular activities	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>19</u>	<u>54</u>	<u>27</u>	<u>7</u>	<u>7</u>
14	Efforts are made by the institute/teachers to inculcate soft skills, life skills and employability skills to make you ready for the world of work	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>18</u>	<u>48</u>	<u>32</u>	<u>8</u>	<u>8</u>
15	The environment of the college was supportive and helped in developing creativity	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>17</u>	<u>42</u>	<u>36</u>	<u>12</u>	<u>7</u>
16	Give an overall rating to the college	Excellent	Very Good	Good	Average	Poor
		<u>22</u>	<u>30</u>	<u>42</u>	<u>17</u>	<u>3</u>
17	Efforts are made for necessary follow - up with an assigned task	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>19</u>	<u>62</u>	<u>28</u>	<u>4</u>	<u>1</u>
18	The Teachers provides guidances, counseling in academic and non academic matter in/ out side the class	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>25</u>	<u>59</u>	<u>24</u>	<u>3</u>	<u>3</u>
19	The teachers use innovative / non traditional methods of evaluation like Quiz, seminar, Group discussion , classroom	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree

	Presentation /Participation, real world situation etc.					
		<u>28</u>	<u>54</u>	<u>21</u>	<u>8</u>	<u>3</u>
20	Continious assesment and evaluation is as per the academic calender	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>16</u>	<u>63</u>	<u>27</u>	<u>5</u>	<u>3</u>
21	Ovar all evaluation process is transparent	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>18</u>	<u>56</u>	<u>30</u>	<u>7</u>	<u>3</u>
22	The teaching and mentoring process for cognitive, social and emotional growth	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>14</u>	<u>54</u>	<u>35</u>	<u>9</u>	<u>2</u>
23	The administrative office staff of the college was helpful and cooperative in handling all the academic and non-academic matters	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>29</u>	<u>60</u>	<u>20</u>	<u>3</u>	<u>2</u>
24	Indicate your rating towards extra curricular activities conducted by the college	Excellent	Very Good	Good	Average	Poor
		<u>17</u>	<u>25</u>	<u>47</u>	<u>17</u>	<u>8</u>
25	Indicate your rating towards Training and Placement Activities conducted by the College in terms of Job and Internships Availability and Conduct of Training Programs.	Excellent	Very Good	Good	Average	Poor
		<u>10</u>	<u>22</u>	<u>44</u>	<u>28</u>	<u>10</u>

Total 114 Number of Students filled survey.

Deviprasad Goenka Management College of Media Studies
(EX103)Survey Details Summary Report
Academic Year : 2023-2024

Sr No.	Question	Points			Total Students
		Satisfactory	Good	Excellent	
	Rating Points				
1	Please rate us on Course Content.	2	4	33	39
2	Please rate us on Punctuality of Lectures.	2	3	36	41
3	How well did the teachers prepare for the class?	2	6	25	33
4	How well were the teachers able to communicate?	3	1	23	27
5	How well the teachers illustrate the concept through examples and applications?	3	6	27	36
6	Please rate us on Completion of Syllabus.	0	6	28	34
7	Please rate us on the Overall Quality of teaching-learning process	1	6	31	38
8	Please rate us on Internal Evaluation Process.	2	7	38	47
9	Please rate us on Soft Skills & Grooming .	5	5	46	56
10	Please rate us on Use of ICT tools such as LCD Projectors Multimedia etc. in teaching-learning.	5	6	24	35
	Rating Points	Maybe	No	Yes	
11	Based on your experience at DGMC, how likely are you to recommend DGMC to your family and friends?	34	8	66	108
12	Was your performance in assignments discussed with you?				
	Total	25	50	311	386
	Percentage To Total	6.48%	12.95%	80.57%	100%

Total
Students:
308

Survey Filled Students.: **105**

Total Students Breakup Of Filled Survey.							
		<u>Actual Students.</u>	<u>Total Students Who Filled Survey</u>			<u>Remaining Students</u>	
<u>Course</u>	<u>Year</u>		<u>Male.</u>	<u>Female</u>	<u>Total</u>		
BAFTNMP	FY	78	27	6	33	45	
BAFTNMP	SY	59	17	4	21	38	
BAFTNMP	TY	44	3	2	5	39	
BAMMC	FY	128	6	14	20	108	
BAMMC	SY	102	11	12	23	79	
BAMMC	TY	120	12	11	23	97	
MACJ	MACJ PART 1	14	0	0	0	14	
MACJ	MACJ PART 2	11	0	0	0	11	
MAFTNMP	Part 1	26	0	0	0	26	
MAFTNMP	Part 2	33	1	0	1	32	

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Summary of Feedback Report for the Academic Year 2023-24

At DGMC, collecting annual feedback from stakeholders—including students, faculty, employers, and alumni—is a vital practice to ensure continuous institutional improvement. The feedback for the academic year 2023-24 highlights several strengths and areas for development.

Students express a high level of satisfaction with the quality of teaching, with 85% rating it positively. Additionally, 78% find the curriculum aligned with their career goals. Feedback on facilities is mixed; while 60% find them adequate, 40% suggest upgrades to better support the learning environment. Alumni provide an 80% satisfaction rate for career preparation, highlighting soft skill development and hands-on projects as major strengths. They recommend increasing industry collaborations to offer students greater exposure to professional practices.

Employers commend DGMC interns for their professionalism, adaptability, and communication skills. However, they suggest enhancing students' practical, hands-on training and real-world problem-solving abilities.

The analysis reveals DGMC's strengths in teaching quality, a structured curriculum, and a supportive alumni network. Areas needing attention include modernizing infrastructure and expanding practical learning opportunities. To address these, recommendations include curriculum updates aligned with emerging industry trends, improvements to labs and libraries, frequent skill-building workshops, and stronger employer collaborations.

The feedback underscores DGMC's commitment to delivering quality education and fostering employability.



Abhinav

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Action Taken Report

Academic Year: 2023-24

Deviprasad Goenka Management College of Media Studies (DGMC) has undertaken several initiatives in response to feedback collected from students, alumni, employers, and faculty for the academic year 2023-24. Faculty development programs were conducted to enhance teaching methodologies, focusing on innovative approaches and integrating technology to improve engagement and learning outcomes.

As the college is affiliated with the University of Mumbai and cannot independently update the syllabus, faculty suggestions regarding the implementation of the National Education Policy (NEP) syllabus were sent to the university. This ensures that faculty insights contribute to curriculum development at the university level.

Students were offered free courses designed by IITs and IISc through the National Program on Technology Enhanced Learning (NPTEL). These courses provided additional learning opportunities and helped students gain knowledge in advanced and interdisciplinary areas.

To improve campus infrastructure, renovations were carried out in labs and classrooms, multimedia equipment and library resources were upgraded, and campus-wide Wi-Fi coverage was expanded to support digital learning.

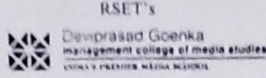
Feedback from employers led to the introduction of hands-on workshops, real-world simulation activities, and mock interviews to prepare students for internships and placements. Skill-building workshops focusing on communication, teamwork, leadership, and time management were also conducted.

Alumni engagement was strengthened through mentoring programs, networking events, and guest lectures, giving students opportunities to interact with professionals and gain industry insights. These actions demonstrate DGMC's commitment to continuous improvement, equipping students with skills to excel in their careers while maintaining the institution's reputation for excellence.



Abhinav

OFFICE COPY



Deviprasad Goenka Management College of Media Studies (DGMC) RSET
Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Ref.: DGMC/2023/4009

Date: 16th Dec 2023

To,
Ms. Nilanksha Sachdev
Deviprasad Goenka Management College of Media Studies
RSET Campus
Malad – West
Mumbai 400064

Dear Ms. Nilanksha Sachdev,

Sub: Faculty Feedback

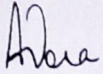
This is with reference to your feedback for the following subjects taught by you.

1. FYBAMMC SEM I – Fundamentals of Mass Communication

You are requested to analyse the parameters wherein your scoring is less than 4 (See attached graphs – maximum scoring being 5-points). I shall greatly appreciate if corrective measures are taken to that effect to improve the same.

Look forward to your support and cooperation.

Thanking you,



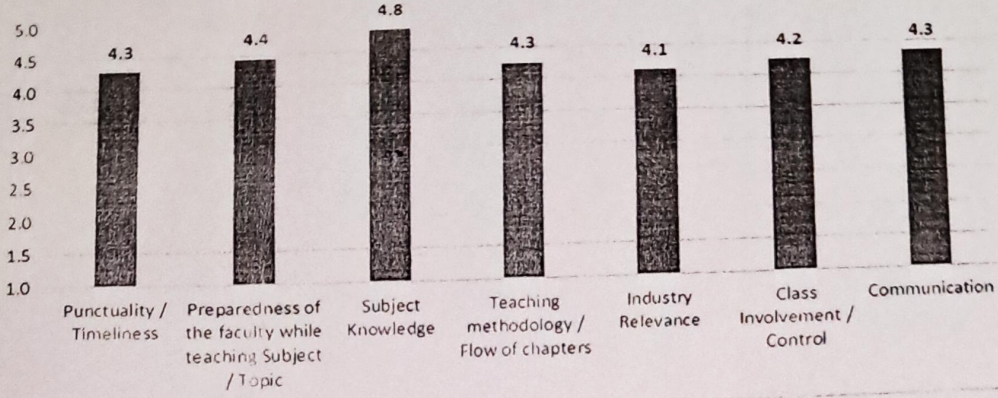
Dr. Ameet Vora
Principal

CC: Mr. Yashwant Baing – DGMC Registrar
CC: Dr. Ajay Agarwal – HR Manager, RSET
CC: Personnel File



FEEDBACK GRAPHS

Name: Ms. Nilanksha Sachdev
Course: FYBAMMC SEM I
Subject: Fundamentals of Mass Communication



RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Action Taken Report

Academic Year: 2023-24

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As the college is affiliated with the University of Mumbai and cannot independently update the syllabus, faculty suggestions regarding the implementation of the National Education Policy (NEP) syllabus were sent to the university. This ensures that faculty insights contribute to curriculum development at the university level.

Students were offered free courses designed by IITs and IISc through the National Program on Technology Enhanced Learning (NPTEL). These courses provided additional learning opportunities and helped students gain knowledge in advanced and interdisciplinary areas.

To improve campus infrastructure, renovations were carried out in labs and classrooms, multimedia equipment and library resources were upgraded, and campus-wide Wi-Fi coverage was expanded to support digital learning.

Feedback from employers led to the introduction of hands-on workshops, real-world simulation activities, and mock interviews to prepare students for internships and placements. Skill-building workshops focusing on communication, teamwork, leadership, and time management were also conducted.

Alumni engagement was strengthened through mentoring programs, networking events, and guest lectures, giving students opportunities to interact with professionals and gain industry insights. These actions demonstrate DGMC's commitment to continuous improvement, equipping students with skills to excel in their careers while maintaining the institution's reputation for excellence.



Abhinav

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Summary of Feedback Report for the Academic Year 2023-24

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The analysis reveals DGMC's strengths in teaching quality, a structured curriculum, and a supportive alumni network. Areas needing attention include modernizing infrastructure and expanding practical learning opportunities. To address these, recommendations include curriculum updates aligned with emerging industry trends, improvements to labs and libraries, frequent skill-building workshops, and stronger employer collaborations.

The feedback underscores DGMC's commitment to delivering quality education and fostering employability.



Abhinav

RSET's



**Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India**

Criteria 6 - Governance, Leadership and Management

6.4 Financial Management and Resource Mobilization.

6.4.3 - Institutional strategies for mobilization of funds and the optimal utilization of resources.

Feedback & Report

Feedback is a vital component of the academic process, offering students and faculty valuable insights into the effectiveness of the curriculum, teaching methods, and overall learning experience. It plays an essential role in identifying strengths, addressing areas of improvement, and fostering a culture of continuous development. Regular feedback helps in fine-tuning teaching strategies, incorporating new technologies, and ensuring that the syllabus remains relevant and adaptable to the evolving needs of the students and the industry. Moreover, it encourages active participation from students, making them an integral part of the learning process and ensuring that the curriculum is responsive to their needs.

The institution believes in following up with the organizations that the MOU's are signed with, to ensure that the students meet the industry standards. DGMC prides itself on training students during the TAP sessions, according to the updated industry standards. Any gap that is met in the field by our students is immediately addressed and resolved by the faculties involved in the committee.



Handwritten signature

Employer Feedback Form for the Academic Year -----

2023 - 24

Dear Employer,

We are always thankful to you for providing our students an opportunity to work in your prestigious Company/Organization. We shall be grateful to you if you spare some of your valuable time to fillup this feedback form. Your feedback will definitely help us to improve the Institute further in the aspects of training and placements.

Please give a rating of your opinion in the scale of 1 - 5 on the following.

5	4	3	2	1
Excellent	Very Good	Good	Average	Poor

Please tick () your observation about the following:

Attributes	Excellent	Very Good	Good	Average	Poor
Student's Quality		✓			
Discipline among the students	✓				
Punctuality of the students			✓		
Knowledge of the students		✓			
Proactiveness to learn		✓			

Number of Alumni of our Institute employed by you till date:

Comments and suggestions:-

Anusha Mhatre

Signature : Kanad

Designation : Human Resource & Administration

Organization : Puretech Digital

Date : 30th August, 2023

Employer Feedback Form for the Academic Year 23-24

Dear Employer,

We are always thankful to you for providing our students an opportunity to work in your prestigious Company/Organization. We shall be grateful to you if you spare some of your valuable time to fillup this feedback form. Your feedback will definitely help us to improve the Institute further in the aspects of training and placements.

Please give a rating of your opinion in the scale of 1 - 5 on the following.

5	4	3	2	1
Excellent	Very Good	Good	Average	Poor

Please tick () your observation about the following:

Attributes	Excellent	Very Good	Good	Average	Poor
Student's Quality		✓			
Discipline among the students	✓				
Punctuality of the students	✓				
Knowledge of the students		✓			
Proactiveness to learn		✓			

Number of Alumni of our Institute employed by you till date:

Comments and suggestions:-

Krishna Dave

Signature :



Designation : Founder and CEO

Organization : KREATIVE ADDA

Date : 22 November 23

Employer Feedback Form for the Academic Year 23-24

Dear Employer,

We are always thankful to you for providing our students an opportunity to work in your prestigious Company/Organization. We shall be grateful to you if you spare some of your valuable time to fillup this feedback form. Your feedback will definitely help us to improve the Institute further in the aspects of training and placements.

Please give a rating of your opinion in the scale of 1 - 5 on the following.

5	4	3	2	1
Excellent	Very Good	Good	Average	Poor

Please tick () your observation about the following:

Attributes	Excellent	Very Good	Good	Average	Poor
Student's Quality		<input checked="" type="checkbox"/>			
Discipline among the students			<input checked="" type="checkbox"/>		
Punctuality of the students		<input checked="" type="checkbox"/>			
Knowledge of the students		<input checked="" type="checkbox"/>			
Proactiveness to learn	<input checked="" type="checkbox"/>				

Number of Alumni of our Institute employed by you till date:

Comments and suggestions:-

Shruti Shukla,

Signature : 

Designation : HR HEAD

Organization : ECGFIRST ORG.

Date : 12/10/23



मुंबई विद्यापीठ
University of Mumbai
Re-accredited with A++ Grade
(CGPA 3.65) by NAAC (3rd Cycle 2021)



RSET's
Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

WOMEN DEVELOPMENT CELL
UNIVERSITY OF MUMBAI

IQAC | WDC OF DGMC

WOMEN DEVELOPMENT CELL
UNIVERSITY OF MUMBAI

&

DGMC'S

INTERNAL QUALITY ASSURANCE CELL AND WOMEN DEVELOPMENT CELL
JOINTLY ORGANISES

TWO DAY INTERNATIONAL VIRTUAL CONFERENCE

G5:

**GENDER THROUGH ENTREPRENEURSHIP,
DIGITISATION, EQUALITY, ENVIRONMENT,
LAW & ETHICS.**

IN COLLABORATION WITH



6TH - 7TH MARCH 2024 10:00 AM TO 5:30 PM

PLATFORM -





मुंबई विद्यापीठ
University of Mumbai
Re-accredited with A++ Grade
(CGPA 3.65) by NAAC (3rd Cycle 2021)

University of Mumbai

The University of Mumbai (known earlier as University of Bombay) is one of the oldest and premier Universities in India. It was established in 1857 consequent upon Wood's Education Dispatch, and it is one amongst the first three Universities in India. As a sequel to the change in the name of the city from Bombay to Mumbai, the name of the University has been changed from "University of Bombay" to "University of Mumbai. vide notification issued by the Government of Maharashtra and published in the Government Gazette dated 13th September, 1996. The University was accorded 5 star status in 2001 & 'A' grade status April 2012 by the National Assessment and Accreditation Council (NAAC). University of Mumbai is currently reaccredited with "A++ grade (2021) by National Assessment and Accreditation Council (NAAC)



ABOUT RSET

Rajasthani Sammelan Education Trust (RSET), a registered public charitable trust was established in the year 1948 at Malad, Mumbai. With the aim to promote various educational, charitable and social activities, the trust has played a very vital role in providing better education from primary to post graduation in the fields of Commerce, Management, Information Technology and Media Studies. At present more than 16,000 students are receiving education in various educational institutions run by the Trust.



RSET's
Deviprasad Goenka
management college of media studies

INDIA'S PREMIER MEDIA SCHOOL

ABOUT DGMC

Deviprasad Goenka Management College of Media Studies (DGMC), established in 2014, is a premier media and communications institute, supported by its parent body RSET. DGMC provides courses on Communication and Filmmaking at undergraduate and postgraduate levels such as Bachelor of Multimedia and Mass Communication (BAMMC), Bachelors of Film Television and New Media Production (BAFTNMP), Masters of Arts in Journalism and Mass Communication (MA J&MC)), Masters of Arts in Mass Communication Film Television and New Media (MA MCFTNM) and Postgraduate Programs (PGP) in various verticals like Integrated Marketing, Advertising and Communications & Event Management.

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Hon'ble Vice Chancellor

Dr. R D Kulkarni is a dedicated Professor in Chemical Technology and has served the University of Mumbai as the Pro Vice Chancellor before earning the prestigious post of Hon'ble Vice Chancellor. He has 29 years of experience in Academia and research specializing in Renewable Polymers, Nanopigments, Green Functional Paints, Oleochemicals, Surfactants, Essential Oils, Nanotechnology, and Environmental Engineering. Dr. Kulkarni has supervised several Ph.D. studies and M.Tech. degrees. He has received awards such as 'Best Research Funding Award' in 2017, 'Best Teacher Award' in 2014, Best Paper Award in 2006 by JOCCA Surface Coating International etc. He has been a part of more than 65 Invited Talks and 150 Conferences.



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Pro-Vice Chancellor, University of Mumbai

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Deviprasad Goenka
Management College of
Media Studies



Shri Ashok M Saraf
President, RSET



Shri Kailash Kejriwal
Hon'ble Secretary, RSET

ABOUT Women Development Cell, University of Mumbai

Established in the year 2001, the current **President of the cell is our Hon. Vice Chancellor Prof. Dr Ravindra Kulkarni.**

With the idea of pursuing the policies of women empowerment and to build a gender sensitive campus WDC developed the following aims:

- To prevent sexual harassment at workplace in colleges and university campuses
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- To undertake the awareness programs on gender sensitization, women's rights and women empowerment in university campuses and colleges
- To undertake research projects pertaining to women (rural, urban, able, underprivileged, marginalized) in the society.
- To Organize national level Seminars/ Conferences/ Works sensitization/ Gender based issues

Program Convenor



Dr Urvashi Manuprasad Pandya
WDC Chairperson
University of Mumbai

Dr. Urvashi Manuprasad Pandya is a highly accomplished academic and literary figure, currently serving as the Chairperson of the Women Development Cell at the University of Mumbai. With 35 years of experience at the university, she is a Former Head and Associate Professor in the Gujarati Department. Dr. Pandya has received National and State Level Awards for her contributions to Gujarati Literature and was honored with the prestigious UGC Research Award for the academic year 2012-14, being the first researcher in Gujarati Literature to receive this accolade, as well as the 'Women Achiever Award' for valuable contribution in the field of literature and girls education. As a recognized Ph.D. guide, she mentors 10 PhD and 10 M.Phil researches and has published 13 books covering various literary genres. In addition to her academic achievements, she actively oversees the Savitribai Phule Girls Hostel as Warden, University of Mumbai since 18 years and is a valuable member of important committees at the University of Mumbai, showcasing her commitment to academic and institutional development.

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Ms. Nilanksha Sachdev



Ms. Deveeka Shetty



Ms. Divya Narang



Ms. Sunita Cordeiro



Mr. Chandroday Ghosh

Conference Theme

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INAUGURATION FUNCTION 10:00 AM ONWARDS

KEYNOTE ADDRESS 10:30 AM - 11:00 AM



Speaker - Dr Linda Lane
Senior Lecturer,
Department of Social Work
University of Gothenburg, Sweden

SESSION 1 - GENDER, POLITICS AND LAW IN INDIA 11:30 AM - 1:00 PM



Speaker - Dr Kannamma Raman,
Former Professor,
Department of Civics and Politics
University of Mumbai

SESSION 2: OVERCOMING GENDER BARRIERS 1:30 PM - 3:00 PM



Speaker - Adv. Nirmala Samant Prabhavalkar,
Former Mayor of Mumbai
Ex-Member - National Commission for Women
Ex-Chairperson- Maharashtra State Commission
for Women
Principal Advisor - Center for Study of Social
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Panel Discussion: Women Entrepreneurs and MSME

3:30 pm - 5:00 pm

Anita Dongre

Indian Fashion Designer
Founder - House of Anita Dongre.



Sushma Gaikwad

Co-Founder, Ice Global, Wizcraft
MIME and Sukhoon

Sapna Subramanyam

Founder
Blue door event
Sustainable Solutions



Sonal Sumaiya

Co-founder, Theatrix Advertising and
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Creations

Conference Day 2

SESSION 1 - WOMEN, MEDIA,
LITERATURE AND GENDER
STEREOTYPES

09:30 am - 11:00 am



Speaker - Prof (Dr) Anubhuti Yadav,
Head Department of New Media and
Information Technology, Course Director,
Advertising and Public Relations,
Indian Institute of Mass Communication,
New Delhi

SESSION 2 - GENDER AND ENVIRONMENT
SUSTAINABILITY

11:00 am - 12:30 pm

Mr. Sushil Bahuguna
Senior Environment Journalist
Executive Editor NDTV, India



Ms Sharada Balasubramaniam
Independent Environment Journalist
and Development Journalist



Mr Abhay Mokashi
Senior Journalist and Academician
Director - AAMRAS



Panel Discussion: Gender Inclusivity and Cultural Acceptance

02:00 pm - 04:00 pm



Dr. Aqsa Shaikh

Transgender Woman Doctor
Professor of Community Medicine, Hamdard
Institute of Medical Science

Dr Kulveen Trehan

Asst Professor,
University School of Mass Communication
Guru Gobind Singh Indraprastha University



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- Kofi Annan



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मुंबई विद्यापीठ
University of Mumbai
Re-accredited with A++ Grade
(CGPA 3.65) by NAAC (3rd Cycle 2021)



RSET's
Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

WOMEN DEVELOPMENT CELL
UNIVERSITY OF MUMBAI

IQAC | WDC OF DGMC

WOMEN DEVELOPMENT CELL
UNIVERSITY OF MUMBAI

&

DGMC'S

INTERNAL QUALITY ASSURANCE CELL AND WOMEN DEVELOPMENT CELL
JOINTLY ORGANISES

TWO DAY INTERNATIONAL VIRTUAL CONFERENCE

G5:

**GENDER THROUGH ENTREPRENEURSHIP,
DIGITISATION, EQUALITY, ENVIRONMENT,
LAW & ETHICS.**

IN COLLABORATION WITH



6TH - 7TH MARCH 2024 10:00 AM TO 5:30 PM

PLATFORM -





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University of Mumbai

The University of Mumbai (known earlier as University of Bombay) is one of the oldest and premier Universities in India. It was established in 1857 consequent upon Wood's Education Dispatch, and it is one amongst the first three Universities in India. As a sequel to the change in the name of the city from Bombay to Mumbai, the name of the University has been changed from "University of Bombay" to "University of Mumbai. vide notification issued by the Government of Maharashtra and published in the Government Gazette dated 13th September, 1996. The University was accorded 5 star status in 2001 & 'A' grade status April 2012 by the National Assessment and Accreditation Council (NAAC). University of Mumbai is currently reaccredited with "A++ grade (2021) by National Assessment and Accreditation Council (NAAC)



ABOUT RSET

Rajasthani Sammelan Education Trust (RSET), a registered public charitable trust was established in the year 1948 at Malad, Mumbai. With the aim to promote various educational, charitable and social activities, the trust has played a very vital role in providing better education from primary to post graduation in the fields of Commerce, Management, Information Technology and Media Studies. At present more than 16,000 students are receiving education in various educational institutions run by the Trust.



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LITERATURE AND GENDER
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Senior Environment Journalist
Executive Editor NDTV, India



Ms Sharada Balasubramaniam
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02:00 pm - 04:00 pm



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Schedule for the Paper Presentation

G5: Gender through Entrepreneurship, Digitization, Equality, Environment, Law & Ethics.

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Date and Timings	Name of the Participants	Research Paper
Day 1		
6th March, 12.00-1.30PM	Dr. Shamali Gupta	From Vulnerability to Empowerment - Analysis of Women through Selected Lyrics of Hindi Film Songs
	Dubari Lahkar	Exploring Technology Adoption and Usage Pattern among Women Entrepreneurs of Guwahati City, Assam
	Dr. Yogesh Dhanjani	Swipe Right, Navigate Safely: Examining Digital Literacy and Awareness of Domestic Abuse in Online Dating.
	Dr. Rashmi Lengade	Women and Health (Identity Search - Perturbation and Scrimmage)
	Puneet Gupta	"Breaking Barriers: Gender-Inclusive Entrepreneurship Training for Deaf Communities in Northeast India"
	Dipesh Parmar	Life Skills Education as a means of Promoting Gender Equality and Social Inclusivity



	Rashmi Raja	Finding your place in the job market – a study of how young adult men and women use the social media to find job in the media industry.
Day 2		
7th March, 12.30-2PM	Dr. Neha Karnik and Mukul Bhatt	Progress of Assam towards Sustainable Goal 5 (SDG 5)
	Dhara Patel and Dr. Krutika Bhate	Women's Practices for Conscious Consumerism
	Dr. Rashmi Durgapal	Readability of Pamphlets on Environmental Sanitation by Rural Women
	Priyadarshini Singh	Sexual harassment of women at workplace
	Janhavi Kolte	Unlocking Potential: Self-Help Groups and Women's Empowerment in Urban Settings
	Abdullah Ghazali	Women's Vulnerability and the Building and Other Construction Workers (BOCW) Act, 1996
	Dr. Ashwinder Kaur	Challenging Dominance Through Voice: A Study of Brothel Children in G.B Road, Delhi

4th International Virtual Conference-2024

G5

GENDER THROUGH ENTREPRENEURSHIP, DIGITIZATION, EQUALITY, ENVIRONMENT, LAW & ETHICS

Date	Timings-IST	Session	Speaker
Day-1			
6th March	10.00 am	Inauguration-Welcome Address and National Anthem	Master of Ceremony – Nilanksha Sachdev
	10.05am	Welcome Address	Dr. Ameer Vora, Principal, DGMC
	10.10am	Welcome Speech	Dr. Urvashi Pandya, Program Convenor, Member, WDC, University of Mumbai
	10.15	About WDC - Activities	Dr Satish Chandra Kumar, Professor, Department of Psychology
	10.20am	Speech by Chief-Guest	Dr. Ravindra Kulkarni, Hon'ble Vice Chancellor
	10.30am	Keynote Address	Linda Lane, University of Gothenburg, Sweden
	11.05am	Vote of Thanks	Dr. Supriya Karande, Ex- Senate Member and member, WDC, University of Mumbai.
11.10am Break for Tea			
	11.30am-1Pm	Gender, Politics and Law in India	Dr. Kannamma S. Raman, Retired Professor, Department of Civics and Politics, University of Mumbai
1:00 –1:30pm Lunch Break			
	1:30 – 3:00	Overcoming Gender Barriers	Adv. Nirmala Samant Prabhavalkar, Former Mayor, Mumbai
3.00-3.30pm Tea Break			
	3.30-5pm	Panel Discussion- Women Entrepreneurs and MSME	1. Ms Sushma Gaikwad, Co-Founder, Ice Global, Wizcraft MIME and Sukhoon 2. Ms Anita Dongre, Indian Fashion Designer, Founder - House of Anita Dongre 3. Ms Sapna Subramaniam, Founder - Blue door event solutions

			4. Ms Sonal Somaiya, Co-founder, Theatrix Advertising and Dark Horse Events and Masterpiece Creations
Day-2			
7th March	9.30am-11am	Session-Women, Media, Literature and Gender Stereotypes	Dr. Anubhuti Yadav, Head Department of New Media and Information Technology, IIMC, New Delhi
	11am-12.30	Panel Discussion-Gender and Environment Sustainability	<ol style="list-style-type: none"> 1. Sushil Bahuguna, Executive Editor, NDTV Ltd. 2. Sharada Balasubramaniam, Independent Environment Journalist and Development Journalist
12.30-2.00 pm Lunch Break			
	2:00 – 4:00	Panel Discussion- Gender Inclusivity and Cultural Acceptance	<ol style="list-style-type: none"> 1. Dr.Kulveen Trehan, Senior Assistant Professor, University School of Mass Communication, GGSIU 2. Dr. Aqsa Shaikh, Professor of Community Medicine, Hamdard Institute of Medical Sciences and Research, New Delhi 3. Ms Daivata Patil, Asst Professor, Department of Communication and Journalism, University of Mumbai 4. Mr Kanishka Chaudhary, Co-Founder Samavesh Chamber of Commerce
	4:00 pm	Valedictory ceremony	Mr Bharat Khushalani , Senior Educationist and Hindi Writer

BLOOD DONATION DRIVE

The event took place on March 9, 2024, at Durgadevi Saraf Hall, with a remarkable turnout resulting in the collection of 85 blood bags. Navjivan Blood Bank provided invaluable assistance, facilitating the participation of students from DGMC & RSET campus.

The NSS unit of Deviprasad Goenka Management College of Media Studies organized a blood donation drive that exemplified dedication and teamwork.

Two registration desks and an observing area were set up, ensuring smooth proceedings, complemented by snacks provided to the donors. Volunteers worked tirelessly, day and night, to ensure its success. Fine arts played a significant role, with the team creating props like a photobooth and a huge blood drop resembling a blood. The social media team contributed by creating diverse reels to promote the event effectively on social media platforms. Within the college, promotion was widespread through posters and video messages, aimed at raising awareness about the drive and guiding students on how to register.



NSS PROGRAMME OFFICERS

Navjivan Blood Bank & Lab

Managed by - Saraswati Vidyaprasarak Foundation (INDIA) Reg. No. MH/F3163/THANE

Head Off.: THANE

Prakash Bhuvan, Gokhle Rd.,
Next to Cosmos Bank, Naupada,
Thane (W), 400 602,
Phone : 2540 0425 / 2538 3162
2542 4350 / 2536 0385

Branch Off.: BORIVALI

"Abhilasha II", Shop No. 1,
Punjabi Lane, Borivali (W),
Mumbai - 400 092.
Phone : 2893 4122 / 2893 5133
2891 8144 / 2892 1727



DONATE BLOOD SAVE LIFE

This Certificate is awarded to "NSS Unit SB 22." as a token of appreciation for their efforts to arrange a Blood donation drive on 9th MARCH 2024

at DGMC, MAHAD (W). They Contributed by way of 85 voluntary blood donations.

We appreciate your participation in this noble act of service to Mankind.

Thank you!





Authorised Signatory

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Phone - +91 9004444091 / 022-45207722



OC

DATE: 27/02/2024

To,
The Incharge,
Navjivan Blood Bank,
Borivali (West),
Mumbai - 400092.

Subject: Blood Donation Drive

Respected Sir/Ma'am,

The NSS Unit of Deviprasad Goenka Management College of Media Studies is desirous of organising a Blood Donation Drive in lieu of community service on 9th March, 2024 in Durgadevi Saraf Hall, RSET Campus at 08:30 AM - 03:00 PM.

We expect an approximate 50-60 donors and request you to please confirm your availability for the same along with team and equipment.

Looking forward to a successful collaboration.

Thanking You,

Regards,

Ms. Deveeka Shetty
Program Officer, NSS Unit,
Deviprasad Goenka Management College of Media Studies,
RSET Campus, Malad (W).
Contact: 9029977937 / 9309938872 (Mr. Murtaza Botadwala)



Recd Mural
Copy
6/03/2024

Deviprasad Goenka Management College of Media Studies
NSS Unit
Attendance of NSS Volunteers

Name of the Activity: Blood Donation Drive (Meeting)
 Venue: Classroom 481

Date: 27/02/2024
 Time: From 03:00pm To 04:45 pm

Serial No	NAME OF VOLUNTEER	M/F	CLASS	DIV	IN-TIME	OUT-TIME	SIGNATURE
1	KRISHA DAVE	F	FYBAMMC	A			<i>Krish</i>
2	Shravani Khaimode	F	SYBAMMC	B			<i>Shravani</i>
3	Pooja Shah	F	SYBAMMC	B			<i>Pooja</i>
4	Aarohi Parmar	F	FYBAMMC	A			<i>Aarohi</i>
5	Ritika Kadam.	F	FYBAMMC	A			<i>Ritika</i>
6	Mahak Mehta.	F	FYBAMMC	A			<i>Mahak</i>
7	Sonal Gohil.	F	FYBAMMC	A			<i>Sonal</i>
8	Vanshika choudhary	F	FYBAMMC	A			<i>Vanshika</i>
9	Shruti Sutar	F	FYBAMMC	B			<i>Shruti</i>
10	Vedanti Metteloo	F	FYBAMMC	A			<i>Vedanti</i>
11	Heet Mehta	M	FYBAMMC	A			<i>Heet</i>
12	Krish medi	M	FYBAMMC	A			<i>Krish</i>
13	Amishi Dave	F	FYBAMMC	A			<i>Amishi Dave</i>
14	Bhargavi Chamarthi	F	FYBAMMC	A			<i>Bhargavi</i>
15	Harshik Parmhal	M	FYBAMMC	A			<i>H.Parmhal</i>
16	Albira Khan	F	FYBAMMC	A			<i>Albira</i>
17	Ushanti madhu	F	FYBAMMC	B			<i>Ushanti</i>
18	Gautami Bajaj	F	FYBAMMC	A			<i>Gautami</i>
19	Anushka Phatke	F	FYBAMMC	B			<i>Anushka</i>
20	Jasmine shaikh	F	FYBAMMC	B			<i>Jasmine</i>
21	Sarika Poojary	F	FYBAMMC	B			<i>Sarika</i>
22	Shalini Patil	F	FYBAMMC	B			<i>Shalini</i>
23	Kanishk Sonkanth	M	FYBAMMC	B			<i>Kanishk</i>



Deviprasad Goenka
management college of media studies

RSET Campus, S. V. Road,
Malad (W), Mumbai - 400 064
Tel No.: +91 22 4520 7722
www.dgmc.org.in
info@dgmc.org.in

Ref.: DGMC/2024/4174

Date: 26/02/2024

To,
The In-charge,
Navjivan Blood Bank,
Borivali (West),
Mumbai - 400092.

Subject: Invitation for the Blood Donation Drive

Respected Sir/Ma'am,

The NSS Unit, SB-22 of Deviprasad Goenka Management College of Media Studies is desirous of organising a Blood Donation Drive in lieu of community service on 9th March, 2024 in Durgadevi Saraf Hall, RSET Campus at 08:30 AM - 03:00 PM.

We expect an approximate 50-60 donors. We request you to accept our invitation for the Drive along with the team. We would be honoured to host you in our campus.

Looking forward to a successful collaboration.

Thanking You,

Regards,

Ms. Deveeka Shetty
Program Officer, NSS Unit,
Contact: 9029977937/ 9309938872

Dr. Ameer Vora
Principal,
Principal
Deviprasad Goenka
Management College of Media Studies





Deviprasad Goenka
management college of media studies

RSET Campus, S. V. Road,
Malad (W), Mumbai - 400 064
Tel No.: +91 22 4520 7722
www.dgmc.org.in
info@dgmc.org.in

Ref.: DGMC/2024/4174/A

Date: 09/03/2024

To,
The Incharge,
Navjivan Blood Bank,
Borivali (West),
Mumbai - 400092.

Subject: Thank You Letter

Respected Sir/Ma'am,

The NSS Unit, SB-22 of Deviprasad Goenka Management College of Media Studies is grateful to Navjivan Blood Bank for helping us organise the Blood Donation Drive in lieu of community service on 9th March, 2024 in Durgadevi Saraf Hall, RSET Campus at 08:30 AM - 03:00 PM.

As per our expectation, an approximate 50-60 donors have donated today. We are highly obliged of you accepting our invitation for the Drive and help make it a grand success.

We are also grateful to you for enabling the collection of blood and providing basic snacks to our donors.

Looking forward to more such collaborations.

Thanking You,

Regards,

Ms. Deveeka Shetty
Program Officer,
NSS Unit.

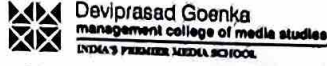
Dr. Ameer Vora
Principal

Principal

Deviprasad Goenka
Management College of Media Studies



RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Notice: 1288/2024

6th Mar 2024

NOTICE

DGMC's NSS Unit

BLOOD DONATION DRIVE

The NSS Unit of Deviprasad Goenka Management College of Media Studies is organising a **Blood Donation Camp** on the **9th March 2024** from **9am to 3pm** at the **Durgadevi Saraf Hall**. This event is in collaboration with **NAVJEEVAN BLOOD BANK**

All students and faculty members are requested to register for this noble cause.

Just scan the QR code on the poster.

Everyone is encouraged to Donate Blood and Save a Life.



Dr. Ameer Vora
Principal

13/3/24



**FIND THE
HERO IN
YOU**

**9AM to 3PM
On 9TH March, Saturday, 2024**

VENUE: DURGADEVI SARAF HALL



To,
 The Officer Incharge
 SRPF Camp
 Jogeshwari, Mumbai

Date - 21st August, 2023

Subject: Request for Permission to Celebrate Raksha Bandhan with SRPF Officers

Dear Sir/Madam,

Greetings from the Rotaract Club of Deviprasad Goenka Management College of Media Studies.

Our club is dedicated to community upliftment and fostering positive connections, and we are excited to embark on a meaningful initiative.

As Raksha Bandhan, the festival celebrating the bond between brothers and sisters, approaches, we find it fitting to extend this sentiment beyond familial ties. We are thrilled to propose a heartwarming event to celebrate Raksha Bandhan with the brave officers of the State Reserve Police Force (SRPF). Our aim is to honor your dedication and unwavering commitment to safeguarding our community.

We plan to visit your camp with around 25-30 enthusiastic and respectful students who would be honored to tie Rakhi on the wrists of the SRPF officers, symbolizing our appreciation for your service and our shared sense of protection and unity on **31st of August, 2023 at 03:00 pm at your headquarter**. We understand the demanding nature of your responsibilities, and we assure you that we will ensure minimal disruption to your routines.

Thank you for considering our proposal. We eagerly await your response and are more than willing to provide any additional information you may require. Please feel free to contact Rtr. Kushal Tiwari (Director of Community Service) on +91 9137306819.

Dr. Ameer Vora
 21/8/23

Dr. Ameer Vora
 Principal, DGMC



Sanman Hutgikar
 21/8/23

Sanman Hutgikar
 President, RCDGMC

राज्य राखीव पोलीस बल
 आवक/जावक लिपीक

राज्य राखीव पोलीस बल गट क्र. ८ पु.६५.

To,
2023
The President
Rotaract Club of DGMC

Date - 9th November,

Subject: Acknowledgment for the "Colors of Light" Event at Little Sisters of the Poor Aged Care

Greetings from the little Sisters of the Poor Aged Care,

We would like to extend our heartfelt appreciation for your event, "Colors of Light," held at our aged care facility on 10th of November, 2023.

Your thoughtful gesture of bringing Food items, setting up diyas, and spending quality time with our elderly residents and staff members has truly illuminated their spirits during this festive season of Diwali. The joy and warmth you brought to our aged care center are invaluable and have left a lasting impression.

We look forward to the possibility of future collaborations and hope to continue fostering a relationship that benefits our residents and your organization.

Thank you once again for your kindness and support.

Sincerely,

Name - *Sr. Isabella*

Position - *Recpt. In-charge*

Little Sisters of the Poor Aged Care -

Address - *Little sisters of the poor, home for the aged
Mahakali Caves Road, Andheri (E), Mumbai*

LITTLE SISTERS OF THE POOR
HOME FOR THE AGED,
MAHAKALI CAVES ROAD,
ANDHERI (EAST), MUMBAI-400 093
TEL.: 28364187 / 28382535

Sr. Isabella

CERTIFICATE OF PARTICIPATION

is proudly presented to

Anushka Phatke

for successfully participating in the Idea-Thon Session
conducted by the Nourishing Schools Foundation on

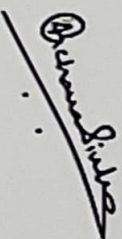
9 October 2023

at

Deviprasad Goenka Management College Of Media Studies, Mumbai

The participant actively contributed to the session's goals
through brainstorming, ideation, and collaboration.

Co-founder and CEO



Archana Sinha





CERTIFICATE OF PARTICIPATION

is proudly presented to

Salil Kamble

for successfully participating in the Idea-Thon Session
conducted by the Nourishing Schools Foundation on

9 October 2023

at

Deviprasad Goenka Management College Of Media Studies, Mumbai

The participant actively contributed to the session's goals
through brainstorming, ideation, and collaboration.

Co-founder and CEO

A handwritten signature in black ink, appearing to read "Archana Sinha".

Archana Sinha





MEMORANDUM OF UNDERSTANDING (MOU)

This Memorandum of Understanding (MOU) is entered into on this 9th day of March 2024 between the Rotaract Club of Deviprasad Goenka Management College of Media Studies (hereinafter referred to as "RCDGMC") and QKnit Foundation (hereinafter referred to as "QKnit Foundation").

The purpose of this MOU is to establish a comprehensive and collaborative partnership between RCDGMC and QKnit Foundation for the meticulous planning and successful execution of the event "Shades & Spectrum II." This event aims to raise awareness about LGBTQ+ issues and delve into hidden narratives within ancient texts, fostering inclusivity and understanding.

Event Details:

- Event Name: Shades & Spectrum II
- Date: 13th March 2024
- Venue: Bajaj Hall, Malad West
- Topic: Hidden Histories - Unearthing LGBTQ+ Narratives in Ancient Texts

Deliverables:

From RCDGMC:

- Titled as Organization Partner
- Acknowledgment in the Anchor Script
- Visibility for your Logo

From The Qknit Foundation:

- Promotion of the event on QKnit Foundation's website and social media platforms
- Virtual participation of maximum members from QKnit foundation
- Having Representatives/members from different states and countries join the event online

This MOU is effective from the date of signing and will remain in force until the successful completion of Shades & Spectrum II.



From Rotaract Club of DGMC

Dr. Ameet Vora
Principal, DGMC

Sanman Hutgikar
President, RCDGMC

DECLARATION

I Sumit Damubhai Pawar (Founder & CEO) of QKnit Foundation have read the Memorandum of Understanding and I agree to all the Terms and Clauses mentioned by the Rotaract Club of Deviprasad Goenka Management College of Media Studies and we shall collaborate with RCDGMC for Shades & Spectrum II

For QKnit Foundation

Signature and Stamp

Date – 11/03/2024

LETTER OF ASSOCIATION

Between

Deviprasad Goenka Management College of Media Studies (DGMC)
and
Bottles for Change programme, CSR, Bisleri International Pvt. Ltd.
and
Rotary Club of Bombay Airport (RCBA)

Purpose: "To inculcate civic sense among students and educate on responsible disposal of plastics for recycling from the campus to achieve Zero Plastic to landfill".

Partnership: Bottles for Change, CSR project of Bisleri International Pvt Ltd, DGMC and RCBA.

'Bottles for change' program is Bisleri's flagship campaign that revolves around educating citizens about the correct ways of using and disposing plastic for recycling. Company believes that current plastic issue is manageable in India if, we recycle all used plastic and develop structured circular mechanisms. Through, this program Bisleri is attempting the same by spreading awareness and asking citizens to follow a few simple steps:

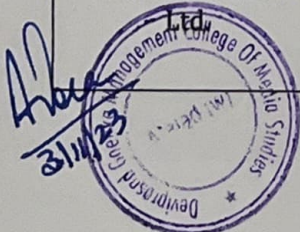
- By not treating plastic as a WASTE.
- By understanding its RECYCLING value.
- By segregating and sending CLEAN plastic for recycling, directly from the end user.
- By bringing in SMALL HABIT CHANGE.

Role of Partner DGMC:

- To ensure segregation of the used plastic at the source and provide clean plastic.
- To ensure the smooth implementation of the program throughout the year after the commencement.
- To delegate a single point of contact person, for the program related communication, regular data updates and handle the implementation challenges if any.
- Through Student Volunteers, Partner will take initiatives on sensitizing the college students on Solid Waste Management to attain zero plastic waste to landfill campus initiative.
- To share details of the plastic collection after each collection drive with the 'Bottles for Change' program coordinator of Bisleri International Pvt Ltd.

Role of Bisleri:

- To provide adequate training to all the housekeeping staffs, student, and teaching staffs.
- To ensure that all used plastic get collected and sent to recycling directly on regular basis.
- To provide quarterly plastic collection report and yearly collection certificates to the Institute along with details of plastic collection data at the end of financial year.
- To be the knowledge partner for plastic waste management and clean environment.
- To offer internship programme for students on various CSR projects of Bisleri International Pvt Ltd.



Handwritten signature

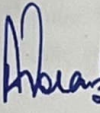



Role of support partner RCBA:

1. Procure and distribute bags to the participating members of the college for collection of plastic waste as discussed, who can keep it deposited in their designated area.
2. Provide the bins to the college for keeping the plastic waste.
3. Participation certificate to all the students.

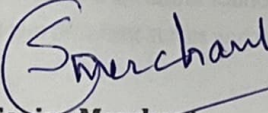
- a) This LOA is signed on 02nd November 2023.
- b) Amendments and additions may be made to the LOA subject to the written consent of the parties. LOA can be terminated by either party with minimum 60 days prior notice in writing to the other party.
- c) The LOA does not imply any financial obligations or legal binding on either party.
- d) In the event of any dispute arising out of this LOA, the same shall be settled mutually in an amicable manner.

Plastic is Valuable! Let's Not waste It! Let's us Bring Change!



Dr. Amee Vora
Principal
Deviprasad Goenka
Management College of Media Studies



K. Ganesh
Sr. General Manager - Sustainability & CSR
Bisleri International Pvt Ltd


Mr. Sanjay Merchant
Director Environment
Rotary Club of Bombay Airport



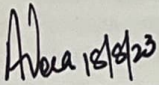
Memorandum of Understanding

This is a Memorandum of Understanding (MOU) for Village Adoption between The Rotaract Club of Deviprasad Goenka Management College of Media Studies hereinafter referred to as "the Club," and Umela Fatak, collectively referred to as "the Village."

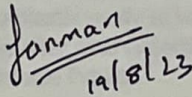
1. The Club and the Village hereby agree to collaborate for the betterment of the community through joint initiatives and events.
2. The Parties aim to foster mutual growth, sustainable development, and enhanced quality of life for the villagers.
3. The Club will continue organizing community projects in the village, promoting cultural exchange, education, health awareness, and social interaction.
4. The Village will provide logistical and infrastructural support, facilitating the smooth execution of events.
5. Both Parties commit to a partnership, focusing on consistent engagement.
6. All initiatives undertaken by the Club will strictly adhere to legal, ethical, and moral standards, respecting local laws and customs.
7. The Parties will explore various initiatives like eco friendly, Hygiene, waste management practices, projects promoting environmental conservation and self-sustaining initiatives, fostering economic independence.

This MOU signifies the intention of the Rotaract Club of Deviprasad Goenka Management College of Media Studies and the Village to collaborate for the welfare of the community. It is valid from the date of signing and shall continue unless terminated by either party with prior notice of 14 days.

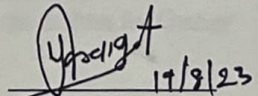
Signed and agreed



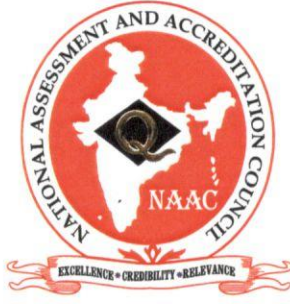
Dr. Ameer Vora
Principal, DGMC



Sanman Hutgikar
President, RCDGMC



Mr. Lilke
Village Representative



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद

विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

*The Executive Committee of the
National Assessment and Accreditation Council*

is pleased to declare

Deviprasad Goenka Management College of Media Studies

*Malad (W), Dist. Mumbai Suburban, Mumbai,
affiliated to University of Mumbai, Maharashtra as*

Accredited

with CGPA of 2.65 on four point scale

at B⁺ grade

valid up to November 22, 2028

Date : November 23, 2023



g. h. h.
Director

4th International Virtual Conference-2024

G5

GENDER THROUGH ENTREPRENEURSHIP, DIGITIZATION, EQUALITY, ENVIRONMENT, LAW & ETHICS

Date	Timings-IST	Session	Speaker
Day-1			
6th March	10.00 am	Inauguration-Welcome Address and National Anthem	Master of Ceremony – Nilanksha Sachdev
	10.05am	Welcome Address	Dr. Ameer Vora, Principal, DGMC
	10.10am	Welcome Speech	Dr. Urvashi Pandya, Program Convenor, Member, WDC, University of Mumbai
	10.15	About WDC - Activities	Dr Satish Chandra Kumar, Professor, Department of Psychology
	10.20am	Speech by Chief-Guest	Dr. Ravindra Kulkarni, Hon'ble Vice Chancellor
	10.30am	Keynote Address	Linda Lane, University of Gothenburg, Sweden
	11.05am	Vote of Thanks	Dr. Supriya Karande, Ex- Senate Member and member, WDC, University of Mumbai.
11.10am Break for Tea			
	11.30am-1Pm	Gender, Politics and Law in India	Dr. Kannamma S. Raman, Retired Professor, Department of Civics and Politics, University of Mumbai
1:00 –1:30pm Lunch Break			
	1:30 – 3:00	Overcoming Gender Barriers	Adv. Nirmala Samant Prabhavalkar, Former Mayor, Mumbai
3.00-3.30pm Tea Break			
	3.30-5pm	Panel Discussion- Women Entrepreneurs and MSME	1. Ms Sushma Gaikwad, Co-Founder, Ice Global, Wizcraft MIME and Sukhoon 2. Ms Anita Dongre, Indian Fashion Designer, Founder - House of Anita Dongre 3. Ms Sapna Subramaniam, Founder - Blue door event solutions

			4. Ms Sonal Somaiya, Co-founder, Theatrix Advertising and Dark Horse Events and Masterpiece Creations
Day-2			
7th March	9.30am-11am	Session-Women, Media, Literature and Gender Stereotypes	Dr. Anubhuti Yadav, Head Department of New Media and Information Technology, IIMC, New Delhi
	11am-12.30	Panel Discussion-Gender and Environment Sustainability	<ol style="list-style-type: none"> 1. Sushil Bahuguna, Executive Editor, NDTV Ltd. 2. Sharada Balasubramaniam, Independent Environment Journalist and Development Journalist
12.30-2.00 pm Lunch Break			
	2:00 – 4:00	Panel Discussion- Gender Inclusivity and Cultural Acceptance	<ol style="list-style-type: none"> 1. Dr.Kulveen Trehan, Senior Assistant Professor, University School of Mass Communication, GGSIU 2. Dr. Aqsa Shaikh, Professor of Community Medicine, Hamdard Institute of Medical Sciences and Research, New Delhi 3. Ms Daivata Patil, Asst Professor, Department of Communication and Journalism, University of Mumbai 4. Mr Kanishka Chaudhary, Co-Founder Samavesh Chamber of Commerce
	4:00 pm	Valedictory ceremony	Mr Bharat Khushalani , Senior Educationist and Hindi Writer