

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Criterion 6 - Governance, Leadership and Management.
6.3 Faculty Empowerment Strategies

6.3.4 Number of teachers undergoing online/face-toface Faculty Development Programmes (FDP) during the year.

Sr. No	Content
1	Faculty training courses
2	Faculty Development program



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INDIA'S PREMIER MEDIA SCHOOL

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Sr.No.	Name of the Faculty	Program Title
1.	Late.Ms. Kanchan Luthra	UGC NET Examinations
2.	Ms. Shruti Joshi	UGC NET Examinations
3	Ms. Divya Tinna	SET Examinations
		PHD. Mass Communication & Journalism
4	Mr. Viraj Bandekar	MBA SEM I Examinations with a distinction
5	Mr. Chandroday Ghosh	MBA SEM I Examinations with a distinction
6	Ms. Nilanksha Sachdev	Title: " Self through the Digital Lens: An Exploratory Study to Comprehend Dependency of Youth on Instagram" The abstract has been accepted for Paper Presentation at the Media Meet 2023 - Sustainable Development Goals, Annual conference of Department of Media Studies, Christ (Deemed to be a University)
7	Mr. Shalu Balan	Notes for TYBAFTNMP on NEW MEDIA THEORY got published on the following website. https://www.studocu.com/in/document/university-of-mumbai/introduction-to-media-theory/new-media-theory-notes-shalu-s-balan/6288176



Shalu

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FDP Workshop on “Research Proposal and Academic Writing

A Faculty Development Program (FDP) on “Research Proposal and Academic Writing” was conducted by the “Research Cell” and Internal Quality Assurance Cell from 3rd July, 2023 to 8th July, 2023. The FDP was divided into six sessions ranging from “Introduction to Research Methodologies to “Paper Clinic”.

The inaugural session of the FDP was taken by Dr. Kulveen Trehan, Senior Assistant Professor, Guru Gobind Singh Indraprastha University, New Delhi. She spoke about mixed method research methodologies and their conflicts at the time of report writing.

On the second day of FDP, Dr. Sheetal Zalte from Kapila Khandwala College of Education spoke about paradigms of research. She also spoke about various approaches in research such as positivism and post-positivism. Third day of FDP was about “Hypothesis and Sampling’ where in Dr. Smita Gupta from Kapila Khandwala College of Education discussed about various methods of sampling.

The next session was taken by Dr. Shraddha Bhome, Vice-Principal, Satish Pradhan Dnyanasadhana College, who enlightened the faculties on how to write academic proposals/papers. Her way of teaching the difficult topics such as choosing the title and writing the hypothesis was very simple and liked by all the participants.

Dr. Rommani Sen Shitak, Assistant Professor, KPB Hinduja College guided the faculty members to be skeptical about “Call for Papers/Chapter”. She said that the faculties should try to publish their papers only in UGC-CARE list. She also provided a list of reputed media journals where in faculties can think of publishing their papers.

On the concluding day of FDP, participants were asked to present their research papers/proposals and to judge them, Dr. Shraddha Bhome was invited as a resource person again. Around 70 faculty members/research scholars attended the FDP which was conducted online on ZOOM platform.



Shraddha Bhome



D Y PATIL
UNIVERSITY
ONLINE

**Address: D Y Patil University, Sector-7, Nerul- Navi Mumbai
DYPU SODL STUDENT IDENTITY CARD**



Enrollment : ODL00004562

Name : Viraj Bandekar

Father's/Husband's Name : Deepak

Course : MBA in Sales and Marketing (SM)

Address : 602 Ambika Tower Behind Water tank, Tekdi
bungalow, Panchpakhadi, Thane West.

Validity : 2023 - 2026 *

Batch : SYMBA SM S4 JULY 2024

Authorized Signatory :

* Subject to continuous enrollment.

Signature

Chandroday Ghosh.
Asst. Professor (Audio Engineer),
Deviprasad Goenka Management College of Media Studies,
Malad West,
Mumbai – 400 064.
Date: 25/02/2023.

MC
NUMBER 9544
DATE 1/3/23
SIGN Ghosh

Subject: Requesting permission to pursue further education.

To,
The Principal,
Deviprasad Goenka Management College of Media Studies,
Malad West, Mumbai.

Dear Ma'am,

I am writing this mail requesting your permission to seek further education. I received a good opportunity to pursue MBA in Sales and Marketing from D Y Patil University, Navi Mumbai which would help me in enhancing my skills and polishing my knowledge. I believe that this course will help me advance my skills which can be utilized in my teaching process. The course is a 2 year long online course with lectures conducted every weekend (Saturday and Sunday). Along with them, the course is also offering some additional certificates which will be conducted on the same days. I will share the time table of the course as soon as it available. Kindly grant me permission to pursue the same.

Thanking you,

Warm Regards,

Chandroday Ghosh.

Chandroday Ghosh.

*Baiy Si
personal file
AD 1/3/23*

Book of Abstracts

Christ University
Hosur Road
Bengaluru - 560029
Karnataka, India

D E P A R T M E N T
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S T U D I E S

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17 SUSTAINABLE DEVELOPMENT GOALS

Seventeen goals, 169 targets. What was acknowledged by 193 countries in 2015 as matters of critical importance for our common good with 2030 as the deadline, has become a rallying force to mobilise our focus and resources and attain global sustainable development. As the preamble to the SDGs states, all the seventeen goals “... are integrated and indivisible and balance the three dimensions of sustainable development: the economic, social and environmental.” We are midway in 2023 and there is a definitive need to have reality checks, renew our promises, recharge our spirit and move with clarity and confidence towards the attainment of the sustainable development goals.

Working on a universal scale, requires the proactive intervention of the media. Apart from popularising the need for working towards the goals and targets, the media has the potential to persuade people to collectively prioritise and act for peace, planetary well-being and prosperity. Media Meet 2023, an International Conference on the seventeen Sustainable Goals aims to bring together media professionals, policymakers, academics, and civil society representatives from around the world to deliberate on the crucial role of the media in achieving the SDGs at the local, regional and global levels.

The conference will be the 14th edition of Media Meet and will feature keynote speeches, panel discussions, exhibitions, film screening and interactive sessions, as well as opportunities for networking and collaboration. The conference will also feature a range of workshops and training sessions, aimed at providing media professionals and policymakers with the skills and knowledge needed to effectively promote the SDGs. This will be a platform for people working in the domain of media and SDGs to learn from one another, and to collaborate. We hope that this conference will be a step towards achieving the SDGs by/through the media.

Abstracts

Self through the Digital Lens: An Exploratory Study to comprehend Dependency of Youth on Instagram

Nilanksha Sachdev

The world that we live in today is saturated with digital media and its several tributaries. Digital transformation of the society has forced everyone to join the virtual world. A world where everything is existent but the reality of it is missing. This study delves into the phenomenon of youth dependency on Instagram, seeking to gain a comprehensive understanding of how the digital realm shapes their sense of self. With the rapid growth of social media, Instagram has emerged as a prominent platform where young individuals actively participate, sharing various aspects of their lives and interacting with others including several Instagram influencers. These influencers portray their way of life, aspirations and motivations on Instagram, that largely help in shaping aspirations of the youth. The research investigates the extent to which young users become reliant on this platform, examining the factors contributing to their engagement and attachment. The study investigates the implications of social media on a person's self-concept, by focussing on how they establish their self-concept and portray it through the digital space. Using a mixed-methods approach, the study involves qualitative interviews and quantitative surveys with a diverse sample of 5 Instagram influencers and 100 youth users. The target group for this study was chosen through purposive sampling. This includes Youth, gender inclusive, between the age group of 18 to 25 years who are active users of Instagram and Instagram influencers creating content specially for youth audience. Through thematic analysis, the qualitative data explores the psychological and social motivations behind their frequent use of Instagram, while the quantitative data evaluates the self concept of the Instagram influencers and their aspirational journey through the digital world. Additionally, the quantitative data provides insights into usage patterns, time spent on the platform, and perceived benefits or drawbacks. The research findings shed light on the impact of Instagram on the formation of self-identity among young individuals, as well as the potential consequences of excessive reliance on this digital medium. It also identifies potential implications for mental health and social interactions, as users navigate the intricate relationship between their offline and online personas. Overall, this study offers valuable insights into the dependency of youth on Instagram, enriching our understanding of the role of social media in shaping contemporary youth culture and self-perception. The findings may prove beneficial for educators, parents, policymakers, and social media platforms in promoting responsible and balanced usage among the younger generation.

Keywords: Self Concept, Digital Media, Instagram, Mixed Method research



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MAHARASHTRA STATE ELIGIBILITY TEST (M-SET)
(SPPU Nodal Agency Accredited by UGC & Nominated by Government of Maharashtra and Goa.)



SAVITRIBAI PHULE PUNE UNIVERSITY

ELIGIBILITY TEST FOR ASSISTANT PROFESSOR

(Valid in the States of Maharashtra & Goa only)

SET Ref. No.: 0317/(SET-MAR 2023) Seat No.: 604640
Certified that **TINNA DIVYA NARANG**
Daughter of **NARANG DEVINDER PARKASH**
and **RAMESH RANI,**
has qualified for MAHARASHTRA SET for eligibility for Assistant
Professor, held on 26th March 2023 in the subject **Journalism & Mass
Communication.**



As per the information provided by the candidate, she had completed her Master's degree or equivalent examination at the time of applying for SET.

The date of eligibility for Assistant Professor is the date of declaration of SET result, i.e., 27/06/2023 .

This is an electronic certificate only, its authenticity and category in which the candidate had appeared should be verified from the Nodal Agency by the Institution/Appointing Authority. This electronic certificate can also be verified by scanning Bar code printed on the electronic certificate.

Validity of this electronic certificate is forever.

MEMBER SECRETARY
STEERING COMMITTEE, SET

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STEERING COMMITTEE, SET

Date of Issue : 05/07/2023

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Full Paper Submission Guidelines

- The paper should be of a maximum length of 6,000 words, neatly typed in MS Word (.docx), with double line space, 12-point Times New Roman font, and Justified alignment.
- A margin of 2.5 cm must be maintained on all four sides
- The tables and figures in the text should be centred. Do not embed tables as pictures or objects. Number the tables in the order they appear, separately from the figures.
- Endnotes: All notes should be indicated by serial numbers in the text. The detailed reference should be given as endnotes at the end of the document, following the corresponding numbers before the references and explanation. No footnote system is to be followed. Endnotes are optional.
- British English spelling and grammar is to be used throughout the paper.
- References: The list of references should be placed after the endnotes and arranged in alphabetical order on the basis of surnames. Only the works cited or referred to in the main text should be cited under the references. Intext citations and references should adhere to the Seventh Edition of the Publication Manual of the American Psychological Association (APA).
- Every contribution should be accompanied by a declaration that the article is original and has not been published nor submitted elsewhere for publication.
- Whenever a copyrighted material is used, contributors should accurately reproduce and obtain permission from the copyright holders, and the same should be acknowledged in the article.
- All submitted articles will be double-blind peer reviewed. Acceptance of articles is subject to recommendation by the review panel.
- The abstract adhering to the above guidelines should be uploaded in the link given in the registration form in the format of a word document, labeled as <Full Paper_Unique Manuscript idt>
- Ideally, a physical presentation is the preferred option; however, in certain exceptional situations, a hybrid presentation format may be considered acceptable.