

Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Criterion 6 - Governance, Leadership and Management. 6.3 Faculty Empowerment Strategies

6.3.4 Number of teachers undergoing online/face-toface Faculty Development Programmes (FDP) during the year.

IQAC Report on Faculty Development Program (FDP) on “Research Proposal and Academic Writing”

Date: 3rd July 2023 to 8th July 2023

Organized by: Research Cell and Internal Quality Assurance Cell (IQAC)

Mode of Delivery: Online via Zoom

Introduction

The Faculty Development Program (FDP) on "Research Proposal and Academic Writing" was conducted from 3rd July 2023 to 8th July 2023 by the Research Cell and IQAC. The program aimed to provide faculty members and research scholars with essential skills in research methodologies, proposal writing, and academic paper development. The six-day FDP included diverse sessions, from an introduction to research methodologies to an in-depth “Paper Clinic,” fostering an interactive learning environment.

Session Details

1. Inaugural Session – Introduction to Research Methodologies

The inaugural session was led by **Dr. Kulveen Trehan**, Senior Assistant Professor, Guru Gobind Singh Indraprastha University, New Delhi. Dr. Trehan introduced participants to mixed-method research methodologies, highlighting the challenges faced while writing reports and how to reconcile qualitative and quantitative approaches.

2. Day 2 – Paradigms of Research

On the second day, **Dr. Sheetal Zalte** from Kapila Khandwala College of Education discussed the various paradigms of research, including positivism and post-positivism. She provided a thorough understanding of the underlying assumptions of these paradigms and how they influence research design and outcomes.

3. Day 3 – Hypothesis and Sampling

The third session was conducted by **Dr. Smita Gupta**, Kapila Khandwala College of Education. Dr. Gupta focused on hypothesis formulation and different methods of sampling, helping participants understand the significance of robust sampling techniques in the research process.





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4. **Day 4 – Academic Proposal/Paper Writing**
Dr. Shraddha Bhome, Vice-Principal, Satish Pradhan Dnyanasadhana College, facilitated the session on academic proposal and paper writing. She simplified complex topics like title selection and hypothesis writing, making them accessible to all participants.
5. **Day 5 – Publishing in Reputed Journals**
Dr. Rommani Sen Shitak, Assistant Professor, KPB Hinduja College, gave insightful guidance on the importance of publishing papers only in UGC-CARE listed journals. She also provided a list of reputable media journals for faculty members to consider when submitting their research papers.
6. **Day 6 – Paper/Proposal Presentation and Feedback**
On the final day, participants presented their research proposals and papers. **Dr. Shraddha Bhome** was invited again to provide constructive feedback. This session allowed participants to refine their work based on expert recommendations and peer reviews.

Achievements & Recognition

Several faculty members of our college have made significant academic strides, and we are proud to acknowledge their accomplishments:

- **Ms. Kanchan Luthra** – Successful completion of the **UGC NET Examinations**
- **Ms. Shruti Joshi** – Cleared the **UGC NET Examinations**
- **Ms. Divya Tinna** – Cleared the **SET Examinations**
- **Mr. Viraj Bandekar** – Achieved distinction in **MBA SEM I Examinations**
- **Mr. Chandrodoy Ghosh** – Achieved distinction in **MBA SEM I Examinations**
- **Ms. Nilanksha Sachdev** – Her research titled "**Self through the Digital Lens: An Exploratory Study to Comprehend Dependency of Youth on Instagram**" was accepted for **Paper Presentation** at *Media Meet 2023 - Sustainable Development Goals*, the Annual Conference of the Department of Media Studies, Christ University.
- **Mr. Shalu Balan** – Published notes on **New Media Theory** for TYBAFTNMP students on the website [Studocu](https://www.studocu.com).

Conclusion

The FDP on “Research Proposal and Academic Writing” was an overwhelming success, with 70 faculty members and research scholars attending the program online. The event significantly enhanced the research capabilities and academic writing skills of the participants. The insightful sessions on research methodologies, hypothesis formulation, proposal writing, and publishing strategies were well received and appreciated.



Shraddha

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The IQAC extends heartfelt congratulations to all the participants for their active involvement and the faculty members for their academic achievements. The FDP has undoubtedly contributed to fostering a research-oriented academic environment, and we look forward to organizing similar programs in the future to continue supporting faculty development.

Acknowledgments:

The IQAC would like to extend its gratitude to all the resource persons, participants, and organizing teams for making this FDP a successful and enriching experience. Special thanks to **Dr. Kulveen Trehan, Dr. Sheetal Zalte, Dr. Smita Gupta, Dr. Shraddha Bhome, and Dr. Rommani Sen Shitak** for their valuable contributions.

Report Prepared by:

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Date: 20th February, 2023



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