

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Criterion 6 - Governance, Leadership and Management.
6.3 Faculty Empowerment Strategies

6.3.2 Number of teachers provided with financial support to attend conferences/ workshops and towards membership fee of professional bodies during the year

Sr. No	Content	Link
1.	Introduction	
2	ASCI	Documents attached
3	DOSTI HOUSE	Documents attached



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DGMC's collaboration with professional bodies like Dosti House and the Advertising Standards Council of India (ASCI) focuses on fostering professional development and enhancing industry standards. Through this partnership, DGMC aims to bridge the gap between academic learning and practical application, providing students with valuable insights and experience.

Sample activities include workshops and seminars where industry experts from ASCI share best practices in advertising ethics and consumer protection. These sessions encourage students to engage with real-world case studies, enhancing their critical thinking and analytical skills.

Additionally, DGMC organizes cultural exchange programs with Dosti House, promoting cross-cultural understanding and collaboration. Students participate in joint projects, such as community outreach initiatives, that emphasize social responsibility and ethical practices in advertising.

Networking events are also a key component, allowing students to connect with professionals, gain mentorship, and explore internship opportunities. Through these collaborative efforts, DGMC not only enriches its curriculum but also prepares students to meet the dynamic demands of the industry, ensuring they are well-equipped to contribute meaningfully to the field.



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management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

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Dosti House:
Your American Space

dosti
House
Your American Space

May 12, 2022

Dear Ms. Wani:

Greetings from The American Library, Mumbai!

We have received your remittance and the complete application form and have enrolled you as an institutional member. We are enclosing five library cards.

This membership entitles you to borrow 20 books, 10 back issues of periodicals and 5 DVDs at a time on 5 cards. This means on one card you may borrow 4 books, 2 back issues of periodicals and 1 DVD for three weeks. Kindly access our online catalog at <https://americanspacesindia.on.worldcat.org/discovery> to browse our collection

You will receive the following publications on regular basis:

- **Article Alert** - You can request up to 2 complimentary articles from the magazines
- **Book Alert** - a publication listing new titles added to the American Libraries in India. Should you wish to borrow any of the titles listed, in it, please send us your request. The American Library will be happy to lend you books that are readily available and reserve those currently in circulation.
- **Upcoming program fliers like Film Screenings** - You are welcome to attend film screenings and other programs organized by the library
- **TOC (Table of contents)** - Do let us know your subject interest, so that we may email you the TOC of select periodicals we receive.

For any concerns regarding our collection, services and programs, please feel free to call us at 26724231/ 4024 or email at dostihouse@state.gov

Look forward to your continued support as a valued patron.

Thank you.

Fatim Rodriguez

The American Library || Dosti House: Your American Space || Consulate General of the USA ||
C-49, G Block, Bandra Kurla Complex || Bandra East || Mumbai-400051
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DGMC
INWARD
NUMBER <u>2074</u>
DATE <u>23/5/2022</u>
SIGN <u>[Signature]</u>



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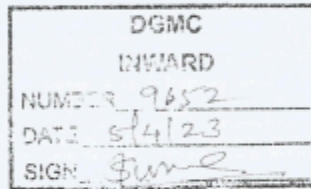
TAX INVOICE

(Original)

Deviprasad Goenka Management College of Media Studies
RSET Campus,
S V Road, Malad West
Mumbai 400064
Membership No : D0075/2020-21
Place Of Supply : Maharashtra , Code : 27
GST No : 27AAATR0108C1Z5
Pan No : AAATR0108C

Tax Invoice No : MEM/23-24/256
Date : 01/04/2023
P.O. No./Ref. :

DESCRIPTION	HSN/SAC CODE	AMOUNT (RS.)
Membership Subscription for the period 1st April 2023 to 31st March 2024	999599	6,000.00



CGST @ 9% 540.00
SGST @ 9% 540.00

Rupees : Seven Thousand Eighty Only.

TOTAL 7,080.00

Amount payable on reverse charges = NIL

E & O.E

Payment may be made by NEFT / RTGS as per details below

Beneficiary : The Advertising Standards Council Of India
Bank Name : Kotak Mahindra Bank Ltd.
Saving Account No : 9446440135
IFSC Code : KKBK0000634
MICR Code : 400485042

GST No : 27AAACA7314C1Z7
PAN No : AAACA 7314 C
TAN : MUMT09505G

For The Advertising Standards Council Of India



Authorized Signatory

Abha

Principal

Deviprasad Goenka
Management College of Media Studies

Email: contact@asciindia.in | Website: www.asciindia.in
Address: 102/A, Aurore Chambers, S.B. Afrudwar Marg, 9th Fl, Mumbai - 400 013, Tel: 24855075 / 77
CIN: U91200MH1985GAP01920

Kajal
2.5.23



Abha