

RSET's



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Criterion 6 - Governance, Leadership and Management.
6.2 Strategy Development and Deployment

6.2.1 The institutional strategic/perspective plan is effectively deployed

Sr. No	Contents
1.	Governing body
2.	Strategic plan and deployment documents
3.	Sample activities
a	Teaching Learning
b	Learning Beyond the Curriculum
c	Application for Autonomy

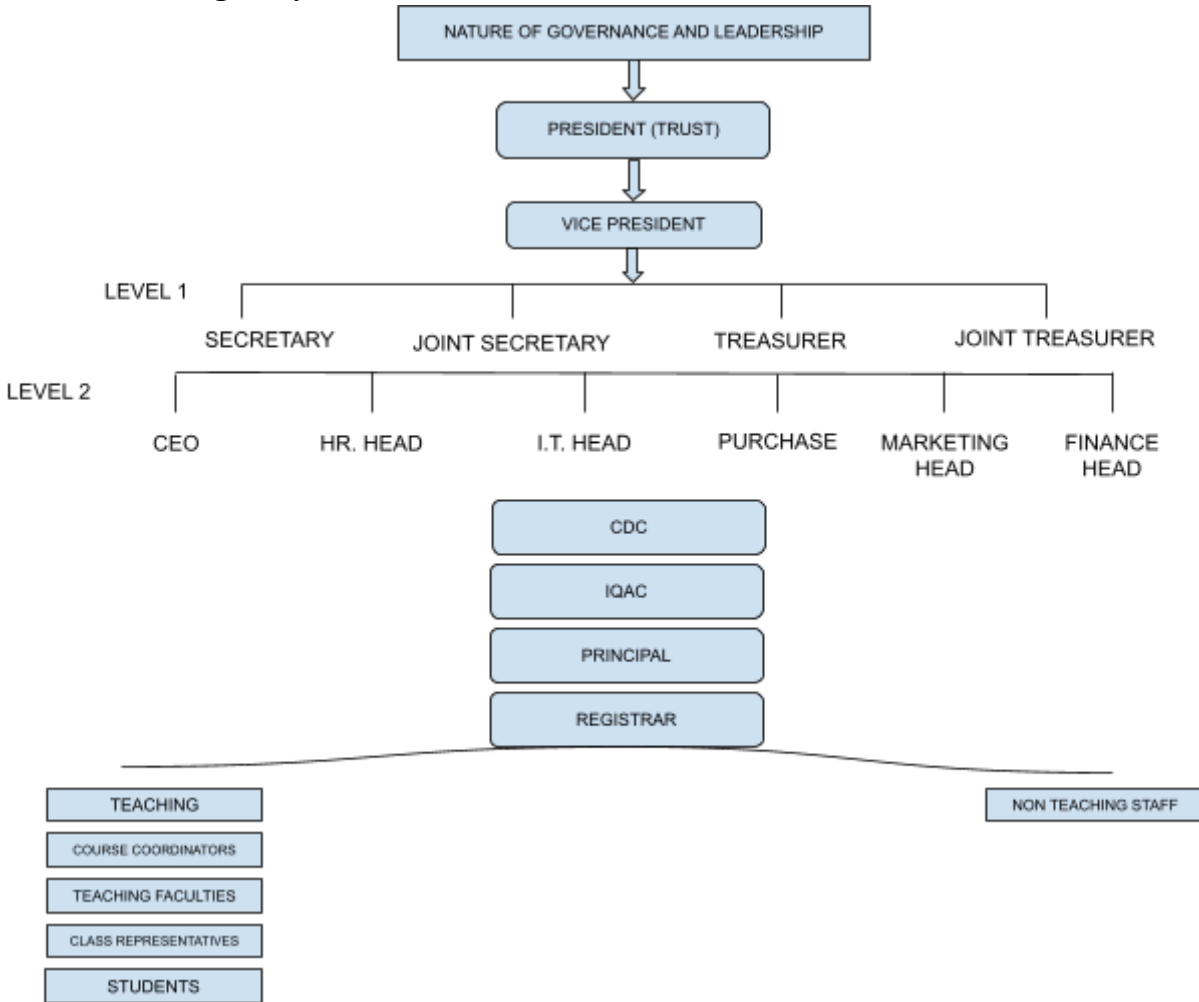


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Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

6.2.1 The institutional strategic/ perspective plan is effectively deployed

1. Governing Body



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**Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India**

Sample activities:

1. Teaching Learning -

- Adherence to the Academic Calendar
- Daily Record of teaching-learning activities
- Practice Outcome Based Education with more emphasis on course outcome and programme specific outcomes.
- Use of different pedagogies for teaching- presentations/youtube videos

Apart from the regularly maintained strategies of the institute the college is gearing to plan and implement another program to cater to alternative aspects of media management. The program is titled Bachelors in Management Studies for Sports Management.

2. Learning Beyond the Curriculum

- Learning beyond the curriculum through curriculum enrichment value added courses for acquiring extra skill sets.
- Enhancing learning through hands-on training for undergraduate and post graduate students.
- Regular interactions with subject experts from National/ International fields to enhance the knowledge base of teachers and students.

3. Application for Autonomy

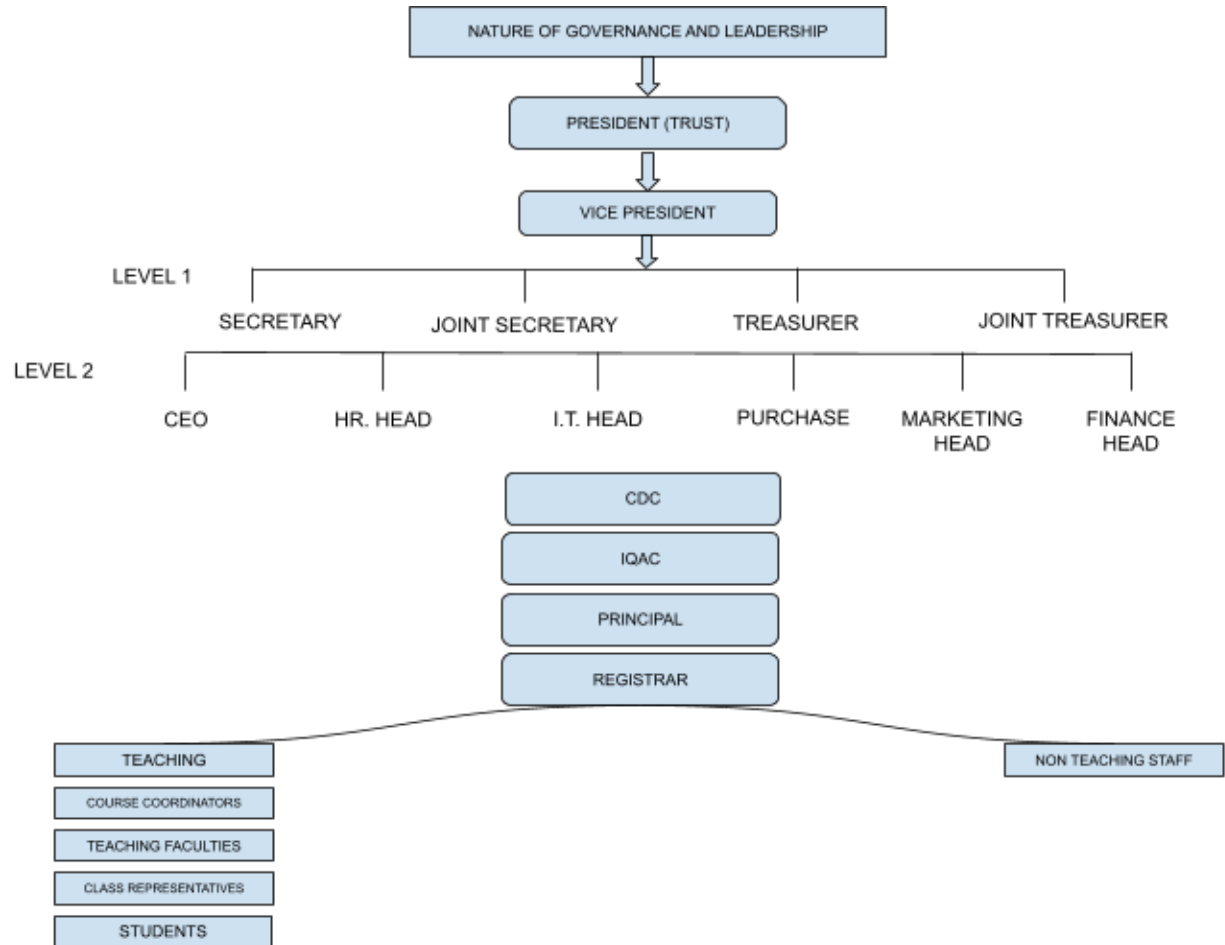
Deviprasad Goenka Management College has recently applied for autonomy with the University Grants Commission (UGC) Mumbai. The college is now awaiting a response regarding this application. The move to apply for autonomy reflects the institution's continuous efforts to enhance its academic structure and offer greater flexibility in its curriculum and governance. Autonomy would allow the college to have more control over its academic programs, assessment methods, and administrative functions, furthering its goal to provide students with an enriched and personalized learning experience.

As the college awaits the response from the UGC, it remains committed to maintaining its high standards of education, faculty development, and student engagement. Further updates will be shared once the decision from the UGC is received.



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ORGANISATIONAL BODIES OF DGMC



College Development Committee Meeting-Minutes

Day: Saturday

Date: 8th April 2023

Time: 11.00 am

**Venue: Madhoprasad Saraf Seminar Hall,
6th Floor
Room No. 684**

Minutes of the College Development Committee and General Council meeting held on Saturday, 8th April, 2023 at 11.00 a.m
Physical

AGENDA

1.	Opening Remarks by The Chairman
2.	Read & Confirm the minutes of the previous meeting
3.	Action taken Report.
4.	Academic Report
5.	Attendance defaulters
6.	Examination Schedule
7.	To approve the budget for the academic year 2023-24
8.	Future growth
9.	Any other matter with the permission of the Chairman.

Minutes of Meeting held on Saturday 8th April, 2023 at 11.00 am in the Madhoprasad Saraf Seminar Hall.

Attendance: Following members were present for the meeting

The College Development Committee meeting held on 8th April 2023

<u>Sr. No.</u>	<u>Council members</u>	<u>Designation</u>	
1	Shri . Ashok Saraf	V. Chairman	
2.	Shri. Kailash Kejriwal	Secretary	
3.	Shri Narendra Goenka	Donor Trustee	
4.	Shri Jagdishprasad I. Khemka	Member	
5.	Shri Alok Pansari	Managing Comm. Member	
6.	Dr.(Smt) Sunanda Kar	Education Director	
7	Shri Anant Yadnik	CEO, RSET	
8	Shri Sanjay Mishra	G.M.-Finance, RSET	
9	Smt. Hetal Shah	Purchase Manager	
10	Dr. Ajay Agarwal	HR, Manager	
11	Shri Kamal Bagtani	Marketing	
12	Shri Vikas Ahuja`	Marketing	
13	Shri. Ranjit Goraksha	HOD, IT	
14	Dr. Ameer Vora	Member Secretary	
15	Shri Yashwant Baing	Registrar, Invitee	
16	Prof. Srinivasan C.	President Council	Student
17	Ms. Chetna Shastri	President Council	Student
18	Mr. Sanman Hutgikar.	Secretary Council	Student

Leave of Absence:-

- 1) Shri Nandkishore Gupta
- 2) Shri Sunil Kabra
- 3) Shri. Ajay Rungta

Agenda No 1 : Opening Remark by the Chairman

Shri. Ashokji Saraf welcomed all the members of the College Development Council. He thanked the members for their august presence.

Agenda No. 2 : To Read & Confirm the minutes of the previous meeting held on Saturday 10th December 2022,

Shri Ashokji Saraf requested all the members to consider the minutes of the meeting held on 10th Dec. 2022 to be read and confirmed. He further asked if there were any points that were arising from such minutes. All members present confirmed the minutes of the meeting as read and approved. The President requested the Principal to proceed with the next agenda of the meeting. He suggested presenting the Action Taken Report of the suggestion made in the meeting by the members.

Agenda No. 3 : Action Taken Report.

Principal Dr. Vora, presented the Action Taken Report before the Committee members.

- 1) Career guidance workshops & sessions were held for students of XII standard of DSJC. The session covered opportunities in the Media & Entertainment Industry and the various programs that the students can opt for after their standard XII Examination viz. BAMMC, BAFTNMP.
- 2) Career guidance session was also engaged with TYBCom/BMS students of GSCC on Post Graduate program in Integrated Marketing Advertising and Communication & Post Graduate program in Event Management. Industry experts were invited to take up these sessions.
- 3) As per the directives received from University of Mumbai with regards to getting the institute accredited/or to submit SSR before 31st March 23, the college submitted and uploaded the SSR on the 26th March 2023.

Principal further informed about the plan for NAAC accreditation. She also informed that preparation for the files and data compilation with supporting documents for the assessment period 21017-18 to 2021-222 shall commence from the end of the March, 2023.

Agenda No. 4 Academic Report for the period – December 2022 to April 2023.

Dr. Vora presented the Academic report as under

Academics Activities**DGMC celebrated its Sports day on 23rd & 24th Dec. 2022**

The occasion was graced by Chief Guest Ms. Kranti Salvi (Berlin Guinness World record holder, the Guest of Honour was Ms. Nandini Sharma (A mountaineer) and our CEO Capt. Anant Yadnik. The show began with an astounding and energetic performance of Dhol Pathak and Lezim. Our own students, TYBAMMC student Ms. Saloni Wadke and FYBAMMC student Ms. Pooja Shah demonstrated their skills in gymnastics and Wushu Kung Fu respectively. The symbolic sports torch, representing sportsmanship and spirit of fair play, was lit and carried across the college campus by our FYBAFTNMP student, Mr. Nachiket Chonkar.

Annual Day-11th Jan 2023

The Annual Day Celebration was held on 11 January 2023 at the PDSA Turf. The theme of this year's annual day was "Navarasa- the connotation of expressions". Among the dignitaries were President - RSET, Shri. Ashok ji Saraf, Chief Guest, Padmashri Shri. Manoj Joshi and Shri. Sharman Joshi, Guest of Honor, Nishita Goenka, Hon Secretary Shri Kailash Kejriwal, Education Director, Dr. Sunanada Kar Madam, and the Principal of DGMC Dr. Ameer Vora. The students were recognized and felicitated for their academic and non-academic achievements. Ms. Chetna Shastri was conferred the Best Student whereas Mr. Sanman Hutgikar was recognized as Best Organizer for the AY 2022-2023

Special Prize Distribution Day-31st Mar 2023

A Special Prize Distribution Ceremony was held to honor the contributions of students in keeping the various clubs of the college active. Certificates of Achievement and Certificates of Appreciation were distributed to more than 100 students

Guest Lectures & Workshops

A 2-day Workshop on "**How to Make a Good Documentary Film**" was organized on 2nd and 3rd Dec 2022 at the Madhoprasad Saraf Seminar Hall, by Mr. Pankaj Rishi Kumar, a mentor to film directors.

A Session on "**Art of Voice Over**" was conducted by Neshma Chemburkar on the 27th Jan 2023 where students were given an insight into voice modulation and taking up a career as a voice over artist.

Sunil Gawai took a **Workshop on Cinematography** on the 14th Feb 2023 and he took the students through its operations and its features.

Uday Mohite invited by XP Pen took a workshop on storyboarding on 16th Feb 2023 and interacted with the students on caricature, cartooning, and graphics.

"**Writing for OTT**" a workshop conducted by Parth Vyas on the 27th Feb 2023. He spoke about the creative aspects of pitching a concept, how things can be monetized, and above all will OTT take over the TV space going forward

A **3-day master class on journalism** was conducted by Ms. Urvashi Sarkar, an independent journalist, at the Madhoprasad Saraf Seminar Hall from 1st to 3rd March to provide students with an in-depth understanding of various aspects of journalism.

Festival

CL (Contingent Leaders) meet was held on the 28th Jan 2023

The C.L. (Contingent Leaders) Meet of the annual intercollegiate festival Media I.C.E Age and International Film Festival, Cinevoyage 2023 was held on 28th January 2023, at Madhoparasad Saraf Seminar Hall. The event witnessed the participation of 20+ contingent leaders from various colleges and universities.

Cyclothon – Pedal for Thalassemia was held on 19th Feb 2023 2023

As a precursor to the Annual Intercollegiate Media festivals, Media I.C.E Age and International Film Festival, Cinevoyage DGMC organized a "Cyclothon - Pedal for a Cause; Pedal for Thalassemia". Shri. Gopal Shetty (Member of Loksabha from North Mumbai Constituency), Mr. Aslam Shaikh (Member of the Maharashtra Legislative Assembly representing the Malad West Assembly Constituency), Smt. Shilpa

Ruparelia & Mrs. Purna Sheth (Presidents of Mumbai Thalesmic Society), Shri. Kailash Kejriwal, (Hon. Secretary and Trustee of Rajasthan Sammelan Education Trust), Shri. Lalit S. Saraf (Treasure of Rajasthan Sammelan Education Trust), Mr. Vinod L. Dalmia (Hon. Joint Secretary of Rajasthan Sammelan Education Trust) and Shri. Bhavesh Chandulal Doshi (the Trustee of Shri. Mahavir Clinic) graced the ceremony. Parents and students came together in large numbers for the Cyclothon and supported this noble cause, saluting the spirit of a healthier future. The event saw close to 250 cyclists from across the city peddling the wheels of change.

Annual Intercollegiate Media Festival, Media I.C.E Age and International Film Festival, Cinevoyage 2023 was held on 24th & 25th Feb 2023. The festival was a grand success and saw the participation of hundreds of students from different colleges across Mumbai.

Guests invited were:

- Laxman Gole , Social Worker living by Gandhian Philosophies and thoughts.
- Pritam Chakraborty, a graphic artist and animator

- Parth Vyas, a writer, Director, Editor and a Teacher.
- Abhay Pandit – Film Maker
- Rajeev Jhaveri – Screen Play Writer and Director
- Mrs Priti Gandhi- Social Media speaker and spokesperson.

Extra Curricular Activities / Club Activities

The IQAC & Woman Development Cell organized a Guest Talk “**Humari Pehchaan**” on Gender Sensitization on the 10th December 2022. Principals, staff and students of other colleges and schools of RSET were invited to attend this talk on Trans Gender Sensitization. The talk was delivered by Ms. Maya Awasthy, CEO & Board Member of the Transgender Welfare Equity and Empowerment Trust (TWEET) Foundation

The Rotaract Club organized an event called “**A Stage for Teachers**” on 22nd Dec 2022 at the Madhoprasad Saraf Seminar Hall. The idea behind the event was to provide the teaching and non-teaching staff a platform to show their talents

The Student’s Council of DGMC organized the student’s week fondly called **December Fever** from 19th to 22nd Dec 22. Various activities were conducted, such as Retro Day, Comic verse, Chocolate Day, Traditional Day, A stage for teacher’s day, Blue and white day and red and white day. A stall was also set up by Ms. Padma who the founder of a shelter home is called Vivekannanda Shobha Jeevan Jyoti Kendra, which houses 50+ orphans

“**Sun me Fun**” was organized for the Orphan Girls by the Rotaract Club

Where girls from an orphanage were invited to visit the college campus and play a variety of sport games on the PDSA Turf.

Clusters of Myth a story-telling event was conducted by the Literati club on 18th Jan 2023
Students from various streams actively participated in the event both as story tellers and listeners

NSS (National Service Scheme) unit of DGMC organized a **07 days residential camp** at Yusuf Meherally Centre, Panvel, from 23rd January 2023 to 29th January 2023.

With the vision to understand the community and develop a sense of social and civic responsibility, NSS volunteers of DGMCMS were introduced to the culture and lifestyle of the tribal communities located in the Tara village of Panvel district. The mission of the camp was to inculcate the values of self-discipline and selflessly utilizing and imparting the knowledge for community development.

Fine Arts Club of DGMC in collaboration with Photography & Cinematography Club organized a **Heritage Photo Walk: Study Program to Archaeological Sites of Mumbai in Churchgate** on the 21st January 2023. The objective of the event was to introduce students to outdoor shooting.

Pariksha Pe Charcha: An Online Event was held on 27th Jan 2023.

An online event was conducted where students spoke about their preparations for the exam and their direct address to the PM of our country. It was well coordinated as students had various queries that got resolved. This was a pan India event.

DGMC Library Committee celebrated **Marathi Bhasha Diwas** on 28th February 2023 in the Madhoprasad Saraf Seminar Hall, to celebrate the birthday of the famous Marathi poet, playwright, novelist, and short story writer, V.V. Shirwadkar, popularly known by his pen name Kusumagraj. The chief guest for the evening was Mr. Chandrashekar Pusalkar grandson of the father of Indian cinema, Dadasaheb Phalke.

An awareness session on Cancer, under the **Will of Fire series**, was organized by the Rotaract Club of DGMC on 15th March, 2023. Social worker Mr. Sagir Deshmukh, the Founder and Chairman of Cancare Research Foundation, was invited as the resource person for conducting the session

Swacch Bharat Mission Rally conducted by the NSS .

To promote the message 'NO USE OF PLASTIC' and Swachhta, the NSS Unit organized Swacch Bharat Mission Rally on 15th March, 2023 in the Vitthal Pada area of Chincholi, Goregaon. 19 Volunteers carrying placards conducted a silent rally to spread the message of Swacch Bharat.

NSS Unit organized a **paper bag making and distribution campaign** from 9th February, 2023 to 11th February 2023. The volunteers were trained to make paper bags and made approximately 1700 bags and distributed the same amongst local vendors, medical and stationary stores in the Vitthal Pada area in Chincholi, Goregaon. Total 29 volunteers participated in the distribution of paper bags

Conferences / Seminars

The Internal Quality Assurance Cell (IQAC) organized its 3rd International Virtual Conference on 10th and 11th of March, 2023 titled "**The Changing Dynamics of Human Security**".

The conference was organized in collaboration with Misr University for Science and Technology, Egypt as our Academic Partners; Global Communication Research and Association (GCRA), and Women's Indian Chamber of Commerce and Industry (WICCI).

The conference was inaugurated in the presence of esteemed guests - Our Chief Guest was Ms Dhamayanthi, Our Guest of Honor, Professor Mira Desai from SNTD University and Ms Daivata Patil from WICCI, Our Keynote speaker Dr Diosnel Centurion, President GCRA and Director UNIDA southern branch; our Academic collaborators for the conference, Prof Amani Omar and Dr Ahmed El-Saman from Misr University of Science and Technology, Egypt

Other Guest Speaker

- Adv. Shreyas Shetty
- Padmashri Bhawana Soomaya
- Mr. Ritesh Bhatia
- Mrs. Bhagyashree Kulkarni
- Dr. A.P. Jayaraman

- Ms Sharada Balasubramaniam
- Dr Unmesh Patnaik
- Dr Swati Kwatra
- Ms Komal Daal
- Geeta Seshu
- Regina Paulose
- Shweta Barge
- Mx. Maya Awasthy.
- Dr. Alex Okoroji
- Dr. Abbas Attarwala, Dr. Sameer Kulkarni & Dr. Pooja Singh were the chairs for the paper presentation.



AGENDA NO . 5: Attendance Report

Dr. Ameer Vora briefed the Committee members about the attendance of students for the academic year 2022-2023 as per the provision of the University rule. The committee members suggested keeping updated attendance record of each and every student. Parent Teacher meeting was conducted regularly by the Attendance Committee

Sr No.	Course Name	No of Students defaulters
1	SY BAFTNMP (Sem-3)	7
2	TY BAFTNMP (Sem-5)	12
3	SY BAMMC (Sem-3)	8
4	TY BAMMC (Sem-5)	13

AGENDA No. 6. : Examination Schedule

The Additional Internal Examination for FYBAMMC & FYBAFTNMP were scheduled and held between 6th Feb 2023 to 8th Feb., 2023.

Viva Voce for TYBAFTNMP Semester VI, Practical Film Making: Music Video was held on 6 th May 2023. The External Referees for the VIVA were Prof. Ashish Mehta from UPG College &; Prof. Gajendra Deoda from Sathe College and Prof. Sunder Rajdeep from University Dept of Mass Media. Conducted in an offline mode.

Dr. Ameer Vora briefed the Committee members about the Examination Schedule for the Academic Year 2022-23. The Principal conveyed as per the University guidelines, All the F.Y., S.Y. T.Y. Examination conducting off-line. The admission for 2nd and 3rd year will be scheduled tentatively on the 18th May to the 25th May 2023 for the AY 2023-2024.

Sr. No	Course Name	Exam Schedule
1	FY BAFTNMP/BAMMC(Sem II)	03.04.2023 to 11.04.2023
2	SY BAFTNMP/BAMMC (Sem IV)	03.04.2023 to 11.04.2023
3	TY BAFTNMP/BAMMC (Sem VI)	30.05.2023 to 09.06.2023
4	MA FTNMP (Sem II)	13.06.2023 to 23.06.2023
5	MACJ (Sem II)	13.06.2022 to 23.06.2022
6	MA FTNMP/ MACJ (Sem IV)	16.06.2023 & 20.06.2023

AGENDA No .7. To approve the Budget for the academic year 2023-24.

The budget estimate was presented before the committee members for the academic year 2023-24. The Chairman suggested to project more admissions in the FTNMP course and also suggested to admit the students to PGP as well as short term courses. The budget was approved for the academic year 2023-24 in principle.

AGENDA NO.8 Future growth: Prospective plan for DGMC:

It was mandatory to complete the Assessment & Accreditation for NAAC

2. Increase the no. of Courses offered.

3. Some suggestions to approach the schools and colleges were given.

The meeting ended with the permission of the chair.

Secretary

Chairman

College Development Committee Meeting-Minutes

Day: Saturday

Date: 27th January 2024

Time: 11.00 am

Venue: Room No. 784
7th Floor

Minutes of the College Development Committee and General Council meeting held on
Saturday 27th January at 3.30 pm

AGENDA

1.	Opening Remarks by The Chairman
2.	Read & Confirm the minutes of the previous meeting
3.	Action taken Report.
4.	Admissions
5.	Results
6.	Academic Report.
7.	To approve The Final Accounts of DGMC for the year 2022-23.
8.	To approve the Revised Budget for the A.Y. 2023-24
9.	NAAC Report.
10.	Any other matter with the permission of the Chairman.

Minutes of Meeting held on Saturday 27th January 2024 in Room No. 784, 7th Floor at 3.30 pm.

Attendance: Following members were present for the meeting

The College Development Committee meeting held on Saturday 27th January 2024

<u>Sr. No.</u>	<u>Council members</u>	<u>Designation</u>	
1	Shri Ashok Saraf	V. Chairman	
2.	Shri. Kailash Kejriwal	Secretary	
3.	Shri Narendra Goenka	Donor Trustee	
4.	Shri Jagdishprasad I. Khemka	Member	
5.	Shri Alok Pansari	Managing Comm. Member	
6.	Dr.(Smt) SunandaKar	Education Director	
7	Shri AnantYadnik	CEO, RSET	
8	Shri Sanjay Mishra	G.M.-Finance, RSET	
9	Smt. Hetal Shah	Purchase Manager	
10	Dr. Ajay Agarwal	HR, Manager	
11	Shri Kamal Bagtani	Marketing	
12	Shri Vikas Ahuja`	Marketing	
13	Shri. Ranjit Goraksha	HOD, IT	
14	Dr. Ameer Vora	Member Secretary	
15	Shri Yashwant Baing	Registrar, Invitee	
16	Prof. Srinivasan C.	President Student Council	
17	Ms. Chetna Shastri	President Student Council	
18	Mr. Sanman Hutgikar.	Secretary Student Council	

Leave of Absence:-

- 1) Shri NarendraGoenka
- 2) Shri Sunil Kabra
- 3) Shri. Jagdishprasad Khemka
- 4) Shri. Nandkishore Gupta
- 5) Shri. Ajay Rungta
- 6) Shri. Alok Pansari

Agenda No1: Opening Remark by the chairman

Shri. Ashokji Saraf welcomed all the members of the College Development Committee held on 27th January 2024. Before transacting the meeting he thanked all the teaching and non-teaching staff of the college for the Grand Success of 75 years celebration of the Rajasthani Sammelan Education Trust (RSET). He also appreciated the cultural programme presented by the students of DGMC for the 75 years celebrations He acknowledged the efforts put by Dr. Ameer Vora for the 75 years Celebration and for being an excellent Master of the ceremony of the programme. Further, Shri Ashok Saraf instructed to conduct 4 CDC meetings in every academic year, at every 3 months duration.

Agenda No. 2 : To Read & Confirm the minutes of the previous meeting held on Saturday 8th April 2023

Shri Ashokji Saraf asked all the members asked if there were any points that were arising from the minutes of 8th April 2023. As there were no points that arose from the said minutes, all members present, confirmed the minutes of the meeting to have been read and approved. Thereafter, the President requested the Principal to proceed with the next agenda of the meeting.

Agenda No. 3 : Action Taken Report.

Principal Dr. Vora, presented the Action Taken Report before the Committee members.

The major item on Action Taken report was the completion of the First Cycle of NAAC. Principal Dr Vora appraised the members of the 3 member peer team who visited the college from 6th to 9th November 2023. The efforts and the hard work done by the staff of the college for putting the best foot forward was acknowledged by the peer team. The also appreciated the robust infrastructure the institute had for Media. Principal DrVora informed the members that DGMC had secured a B+ grade with a CGPA of 2.65 in its first cycle.

Shri Ashok Saraf and the other members acknowledged the efforts of DGMC and expressed their happiness on the achievement.

Agenda No. 4 Admissions.

Principal Dr.Ameer Vora displayed the Admission position for AY 2023-24 in the different courses.

The following table shows the admission position in each class.

Sr.No.	Course	No. of Students
1)	BAFTNMP-FY	80
2)	BAFTNMP-SY	59
3)	BAFTNMP-TY	44
4)	BAMMC-FY	130
5)	BAMMC-SY	102
6)	BAMMC-TY	120
7)	MACJ-MACJ PART 1	14
8)	MACJ-MACJ PART 2	11
9)	MA FTNMP-Part 1	26
10)	MA FTNMP-Part 2	33
	Total :	619

Shri Ashok Saraf observed that the admissions to the various courses did not satisfy the intake capacity except the BAMMC program. It was suggested to have outreach programs in different nearing colleges where 12th Standard courses (junior college) was conducted. It was also suggested to advertise for these courses in other cities like Kolkatta, Bhubhaneshwar, Guwhati, Jaipur, Jharkhand, Surat, etc. members from the management should seek help from their contacts and assist in arranging for the outreach program.

Agenda No. 5 – Results

Dr Ameer Vora presented the Results Analysis for the year ending April 2023. It was recommended to present an analysis for the last three years and also present a comparative table with the University of Mumbai results.

TYBAMMC (SEMESTER VI) Advt. April, 2023 Overall Analysis

Sr. No.	PARTICULAR	TOTAL
1.	Total No. of Students	19
2.	Total No. of Students Appeared	18
3.	Pass Percentage	77.77%

TYBAMMC (SEMESTER VI) JR April, 2023 Overall Analysis

Sr. No.	PARTICULAR	TOTAL
1.	Total No. of Students	19
2.	Total No. of Students Appeared	18
3.	Pass Percentage	77.77%

TYBAFTNMP (SEMESTER VI) April, 2023 Overall Analysis

Sr. No.	PARTICULAR	TOTAL
1.	Total No. of Students	59
2.	Total No. of Students Appeared	56
3.	Pass Percentage	100%

MACJ (SEMESTER IV) December, 2022 Overall Analysis

Sr. No.	PARTICULAR	TOTAL
1.	Total No. of Students	07
2.	Total No. of Students Appeared	07
3.	Pass Percentage	85.71%

MACJ (SEMESTER II) April, 2023 Overall Analysis

Sr. No.	PARTICULAR	TOTAL
1.	Total No. of Students	12
2.	Total No. of Students Appeared	12
3.	Pass Percentage	83.33%

MAFTNMP (SEMESTER IV) December, 2022 Overall Analysis

Sr. No.	PARTICULAR	TOTAL
1.	Total No. of Students	31
2.	Total No. of Students Appeared	29
3.	Pass Percentage	55.17%

MAFTNMP (SEMESTER II) April, 2023 Overall Analysis

Sr. No.	PARTICULAR	TOTAL
1.	Total No. of Students	34
2.	Total No. of Students Appeared	32
3.	Pass Percentage Without ATKT	84.84%

TAP REPORT - AY 2023-24

No	Name	Batch	Organization	Stipend
1	Fairy Jain	SYBAMMC	Sony Television	10K
2	UnntiDiwedi	SYBAMMC	Sony Television	10K
3	Ekta Appur	SYBAMMC	Sony Television	10K
4	Arhan Khan	SYBAFTNMP	Sony Television	10K
5	Samrat Shaikh	SYBAMMC	Sony Television	10K
6	Aryan Dubey	TYBAMMC	Frames Production	10K
7	Vivek Jain	SYBAMMC	AD2 Connect Consulting Digital Agency	15K
8	Aastha Mahadik	TYBAMMC	Pink Villa	15K
9	Janvi Desai	TYBAMMC	Egg first Advertising	10K
10	Shruti Shukla	SYBAMMC	Egg first Advertising	10K
11	Nupur Srivastava	MAFTNMP - II	Nadiadwala Entertainment	25K fulltime

AGENDA 6: Academic Report From April, 23 to January 2024.

Degree Distribution Ceremony was organized on 13th May 2023.

The students of TYBAMMC: Advertising & Journalism, TYBAFTNMP, MAFTNMP, MACJ & PGDM for the AY 2021-22 gathered for the Degree distribution ceremony held at the Madhoprasad Saraf Seminar hall of DGMC. The total number of student present for the degree distribution were 128: 72 from BAMMC, 42 from BAFTNMP & 14 from MACJ, MAFTNMP & PGDM.

Orientation Programme for SY & TY BAFTNMP & BAMMC was held on 13th June 2023
Orientation Programme for FY BAFTNMP & BAMMC was held on 7th Aug 2023
Orientation Ceremony for MA (MC-FTNM) & MA (J & MC) – Part-I was held on 21st Aug 2023

Parent-Teacher Meeting was held on 7th of August 2023

Personal Hearing

Personal hearing was conducted for students who defaulted in attendance on 5th Oct 2023. Number of students who appeared in the defaulters list were as follows:

SYBAMMC: 7 Defaulters / 4 Debarred / 3 Condoned

SYBAFTNMP: 8 Defaulters / 7 Debarred / 1 Condoned

Personal Hearing was held for FYBAMMC & FYBAFTNMP students for below 50% attendance on 10th of Nov 2023. Out of 16 FYBAMMC students 4 students were debarred. 2 FYBAFTNMP students were condoned

DGMC hosted the NAAC PEER TEAM Visit for Cycle 1 on 6 & 7th Nov 2023.

Deviprasad Goenka Management College of Media Studies went through their first cycle of NAAC on November 6th and 7th, 2023. The NAAC peer team was chaired by Dr. Poornananda Ds, Member Coordinator Dr. Manukonda Rabindranath, and Member Dr. Amutha Pandian.

Annual Day 2023 – 2024 was held on 19th Jan 2024. The theme was “**Sanskrutik Tarang – Festivals that Unify, Stories that Inspire**”

Guest List

Chief Guest - Mr. Amit Rai, Director

Guest Of Honour – Mr. KetanMaru, Senior Vice President, at Shemaroo Entertainment Pvt Ltd

Guest of Honour - Shri ShaileshGoenka – Donor Trustee, RSET

The Festival dances were choreographed by Ms. Punita Hirani & Khushali Hirani and the act binding the entire performance was written by Hemant Jangli and directed by Parth Sunita Desai and performed by our student actors.

RSET’s 75th Anniversary Celebration – 25th Jan 2024.

The students of DGMC staged a Cultural performance commemorating the 75 years of RSET. The performance was written and directed by Hemant Jangli.

The students of MAFTNMP Part II – Mr. Shubham Tripathi, Mr. Davendra Yadav, Mr. Manas Jain and Shivam Chaudhary conceptualized and made a short-film from the archives of RSET celebrating 75 years of its glorious journey. This film was made under the guidance of Asst. Prof. Chandroday Ghosh & Asst. Prof. Prasoon Prabhakar.

The narration in the film was written and recorded in the voice of Ms. Khushali Hirani.

The short film was a complete in-house production of DGMC.

Principal Dr. Ameer Vora informed the management that the Expert Committee shall visit on 12th Feb 2024 for a new Subject - B.M.S. Sport Management. The expert committee has the following members :

DR Madhav Rajawade ,
Dean Humanities, University of Mumbai and
Principal
Sathaye College
Mr. Ravikant B. Sangurde - Member
Somaiya Vidhyavihar S.K.
Somaiya College of Arts, Science & Commerce
Dr. Vishwambhar Jadhav - Member
Dept. of Physical Education
University of Mumbai

Co-curricular Activities

The Principal also informed about the following Co-curricular activities:

- 1. Farewell for Class of 2022 - 2023 was held on 15th Jun 2023.**
- 2. Training & Placement (TAP) Orientation for SY - BAFTNMP/BAMMC was held on 22nd June 2023.**
- 3. SPOC Felicitation Workshop at IIT Bombay was held on 15th July 2023 - Ms. Divya Narang Tinna has been appointed as a "SPOC" which stands for Single Point of Contact for the NPTEL courses provided in the institute.**
- 4. ANNUAL SPORTS DAY 2023-24 was held on 21st & 22nd Dec 2023**
The chief guest was Ami Ghia, an ex-badminton player and Arjun Award recipient, alongside exhilarating performances such as Mallakhamb by the students of Sane Guruji Arogya Mandir. The Award Ceremony was graced by Ramkrishna Kotap, Secretary of Palghar Wushu Association.

5. 56th Youth Festival Workshop

Department of Student Welfare, University of Mumbai, on 10th July 2023 conducted an Orientation workshop for the 56th intercollegiate youth festival for zone III colleges, which includes more than 100 colleges from Bandra to Dahisar. The workshop was organized in Nirmala Memorial Foundation College of Science and Commerce, Kandivali. At the workshop zone III coordinators, Dr. Mhaske, Mr. Alok Hardikar and Youth Festival coordinator, University of Mumbai, Mr. Nilesh Sawe explained the rules and regulations for the 56th Youth Festival, and also explained the guidelines for each and every competition.

6. Youth Festival Zonal Round:

Department of Student welfare, University of Mumbai organized the elimination (zonal) round for the 56th Intercollegiate Youth Festival. The literary and fine arts events were scheduled on 12 August 2023 in Sheila Raheja School of Business Management and Research. Students of DGMC participated in various events including literary events such as Elocution Marathi, Elocution English, Storytelling Marathi, Storytelling Hindi, Debate Marathi, and Debate English. Students also participated in fine arts events like, Mehandi, Poster Making, and On the Spot Painting.

On 16-17 August 2023 performing arts events were organized in Chetana College, Bandra. DGMC students participated in the events Mime, One Act Play English, Skit English, Mono Act English, and Indian Folk Dance.

The results of the Zonal round were as under :

- One Act Play (Hindi) "Theatrewala" won the 1st Prize**
- Skit Group (Hindi) "Dial 101" won the 1st Prize**
- Mime "Journey of a Boatman - Dawn to Dusk" the 2nd Prize**
- Elocution (Marathi) won the 1st Prize**
- Debate (Marathi) won the 1st Prize**
- Storytelling (Marathi) won the 1st Prize**
- Storytelling (Hindi) won the 3rd Prize**
- Indian Folk Dance "Tipani" won the Consolation Prize**

Final Rounds for 56th Intercollegiate Youth Festival

The final rounds for 56th Intercollegiate Youth Festival organized by Department of Student Welfare, University of Mumbai, commenced from 23 August 2023. Approximately 300 colleges affiliated to University of Mumbai participated in the final round.

The students of DGMC participated in events such as photography & literary events like elocution, debate, and storytelling in Marathi language, story writing in Marathi and English language as well as performing arts like One Act Play, Skit, Mime and Folk Dance.

DGMC won in the following events in the final round.

- One Act Play (Hindi) "Theatrewala" won the 2nd Prize**
- Best Actor award in Third Place was won by Sahil Chivte**
- Elocution (Marathi) won the 1st Prize**
- Debate (Marathi) won the Third Prize**
- Storytelling (Marathi) won the Third Prize**
- Folk Dance- Tipani won the 3rd Prize.**

IPTA Auditions

DGMC participated in the 50th intercollegiate Drama Competition organized by Indian People's Theatre Association (IPTA) at the Ravindra Natya MANDir, Prabhadevi. DGMC was among the first 6 colleges that qualified for the final round from 32 participating colleges. The play performed by DGMC was Theatrewala.

Extra -Curricular Activities / Club Activities:**Event conducted by Rotaract Club****1. Official Club Visit, a Rotaract event held on 10th June 2023**

The Rotaract Club of DGMC organized its last General Body Meeting OCV for the RI year 2022-23 in the Madhoprasad Saraf Seminar Hall. The Guest for the meet was Rtr. Aayush, Director for Professional Development Avenue in RI District 3141.

2. Scavenger Hunt - Uncover the Campus!**3. Shutter Tales: Narrate your stories visually**

4. Passing the Torch: Core Team & New Board Installation Ceremony - The 4th Installation ceremony of the Rotaract Club for the Rotary International (RI) year 2023-2024 was held on 1st August 2023. The guests from the parent Rotary, the Rotary club of Bombay Airport, Rtn. Virag Shivpuri, the secretary, Vice President Rtn. Pragna Mehta, Rtn. Rahul Patel, Youth Director were present. The ceremony was further honored by the presence of DRR elect and Chair HRD, Rtn. Rtr. Nikhita, Sunil, ZRRs Rtr. Nishita Patel and Rtr. Parth Shah.

5. Heartbeats of Hope": Empowering Emergency Response - Rotarian Cardiologist Dr. Akshay Mehta, Dr. Yogini Sheth from the Rotary Club of Bombay Airport, Miss Sumaiya Raghavan, the Operations Head of Revive Heart Foundation at iCARE Holy Family Hospital Mumbai., conducted this session with an aim to raise awareness and preparedness for cardiac emergencies.

6. Dance Performance at the Rotary Club of Bombay North Installation

The Rotaract Club had the privilege of showcasing a mesmerizing prayer dance performance at the Installation ceremony of Rotary Club of Bombay North at St. Regis Hotel on 2nd of July 2023.

7. Proud girl 2.0

The Rotaract Club visited a remote village in Naigaon - UmelaPhatak on 19th of August 2023 to create awareness on menstrual hygiene and empower women, as part of its first key project, Proud Girl 2.0 for the Rotary International year 2023-24. They Rotaractors also distributed hygiene kits comprising essential items. A total of 200 kits and 100 sanitizers were distributed during this event. The highlight of the event was the Memorandum of Understanding signed between the Rotaract Club of DGMC and Mr. Prakash Waghela, signifying the official adoption of the village by RCDGMC. The event is the sequel of the club's previous year's "Proud Girl" initiative, in which they educated and raised awareness about the use and making of sanitary napkins.

8. Rakhi with Heroes – The rotaractors honored 105 SRPF officers by tying rakhis on their wrists and making them feel special. The police officers made special arrangements of refreshments.

9. Special Rakhi Sales - The Rotaract Club organized a special Rakhi Stall from 26th to 29th August, 2023, with the aim of raising awareness and support for specially abled children from Punarvas Special School. The event showcased and sold rakhis handmade by the talented students, promoting the spirit of RakshaBandhan and contributing to a noble cause.

10. Ganapati Festival Celebration :

As a tradition this year too RCDGMC celebrated the Ganesh Festival and the Mahaaarti. All students of the college would assemble in the lobby on the ground floor every day of the festival for the aarti and prasad at 11.00am.

This year the students of RBHS school also came for the Maha Aarti.

11. "Virtual Visionaries" Save Electricity Poster Making Competition was conducted by the Rotaract Club on the 7th Oct 2023.**12. Rotaract Club hosted a compelling "Ideathon" event on the 9th of October 2023.****13. A Visit to Umela Phatak on the 10th Oct 2023**

Umela Phatak, a village adopted by the Rotaract Club of DGMC, were privileged to partake in a pivotal session on Nutrition and Healthy Eating Habits. The event was a collaborative effort between the Rotaract Club of DGMC and The Nourishing Schools Foundation, Bangalore, and was spearheaded by the distinguished Miss Divyanshi Hazarika from the NGO, who made a special journey from Bangalore to conduct the session.

14. Plastic Waste Management Session was held on 2nd Nov 2023

The session featured two distinguished speakers who shared their insights and experiences in the field of plastic waste management. Mr. Sanjay Merc Miss Harleen Kaur, a representative from Team Bislerihant, representing the Rotary Club of Bombay Airport and

15. Diya Painting Activity was held on 3rd Nov 2023**16. Relationship Management Session was hosted on the 8th Dec 2023**

Guest Speaker Mrs. Kamakshi Gupte was invited.

17. Diwali Celebration "Colors of Light" was celebrated the Old Age Home on the 9th Nov 2023

18. Media Mosaic a Career Fair - The event aimed address queries, and provide guidance for students. Engaging sessions on Graphics, Animation, Advertising, Journalism, Films, and Sound were conducted by industry experts, offering participants a comprehensive insight. The fair attracted a diverse audience, including students from various colleges.

19. RCDGMC organized "Secret Santa" with a purpose on the 22 Dec 2023.

20. Sun Mein Fun a Rotaract event was conducted on December 22nd, 2023, the day was filled with laughter, joy, and a spirit of inclusivity as underprivileged children from Being Child Care, A local NGO that works towards the upliftment of children in the city of Mumbai were invited.

21. Stage for Teachers was held on December 23rd, 2023. This heart-warming initiative provided a platform for the esteemed faculty to showcase their hidden talents beyond the classroom, offering a glimpse into their artistic spirits.

Events Conducted by WDC

1. **International Yoga Day was celebrated on 21st June 2023.** The event featured renowned yoga instructor, Ms. Sharmila Saurastri.
2. **An IQAC & WDC event on Gender Equality “Brushstrokes for Balance” was held on 4th Oct 2023.**
3. **Gender Sensitization Event “The Unheard Voices”** organised by the IQAC & the Women Development Cell on the 14th Dec 2023. The Guest Speaker for this event was Vickey Shinde, renowned actor and transgender rights activist and Mr. Sarang Bhakre, author and public speaker.

Events conducted by Literati club

1. **Day of Friendship was celebrated on 31st July 2023.**

2. **‘Hindi Divas’ 2-Day Celebration**

The IQAC & the Literati Club of DGMC celebrated ‘Hindi Divas’ on 13th and 14th September. On 13th September 2023, an Intra-RSET debate competition was organized on the topic “Should Hindi be made our National Language” wherein more than 20 students participated. A Hasya-Kavi Sammelan was organized on 14th September 2023. Three renowned Hindi poets graced the “Hasya Kavi Sammelan”. Mr. Suresh Mishra, Basant Arya and Rana Tabassum.

Events conducted by the NSS

1. **NSS Orientation Meeting**

On the 3rd of August 2023, an NSS (National Service Scheme) Orientation Meeting was convened for the 100 NSS volunteers of our institution (SB 22). The primary objective of this meeting was to provide a comprehensive understanding of NSS, its objectives, working principles, and to outline the plan for the upcoming year.

2. **Van Mitra on Friendship Day was organized by NSS on 7th Aug 2023**
3. **Har Ghar Tiranga Rally was organised on 14th Aug 2023**
4. **NSS Beach Clean-up drive at Versova Beach On the 26th of September 2023**

The Advertising & Branding Club organised the following events

1. **"Dimag ki BattiJalao" - Membership Drive Event**

Events conducted by the Student Council

1. **Student Council participated in the Independence Day Celebration**
2. **Garba was celebrated on 23rd Oct 2023**
3. **Student Council’s “December Fever”** was organized between 18th to 20th and 23rd December and dazzled the campus this year with a week-long celebration filled with themed days, engaging activities, and a spirit of unity and joy. From spirited dress-up days to thrilling competitions, the event provided a platform for students to showcase their talents, creativity, and sportsmanship.

December 18th - Blazer Day, December 19th - Retro Day, December 20th - Red and Black and Hat Day,

December 21st - 22nd - White and Blue Day, December 23rd – Personality Contest Day.

Students under the **Annapurna Project** of the **Department of Life Long Learning and Extension (DLLE)** of DGMC set up a food stall during the December Fever Event, DLLE's field coordinator, Seema Agarwal, and faculty in charge graced the stall on its opening day, appreciating the efforts and taste of the food prepared by the DLLE members.

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Events Conducted by DLLE

1. Annapurna Yojna of DGMC's DLLE

DGMC has taken up the projects of Department of Lifelong Learning and Extension (DLLE), a University of Mumbai's initiative for the very first year. As it is the beginning of DLLE Project, the institute has decided to start with just two activities initially so that students get to understand about the concept and idea of DLLE. The two projects taken by the college are Annapurna Yojna and Population Education Club.

2. Coastal Conservation Triumph: Beach Clean-up Event conducted by Team DLLE & RCDGMC

on the 30th of September 2023 at Juhu Beach.

3. Event 'RED DOT CAMPAIGN' by DLLE was conducted on 2nd Nov 2023

The focus of this campaign was centered on addressing the responsible disposal of sanitary napkins in an environmentally conscious manner. The primary aim was to ensure the well-being of the college's support staff.

4. The DLLE Club organized a **Plant Donation drive** from 12th to 16th Dec 2023.

5. Udaan- Youth Festival of DLLE was held on 20th Jan 2024

Team DLLE won the 1st prize (Gold Medal) in Poster Making Competition and 2nd prize (Silver) in Street Play on the subject of Environment

Agenda No. 7. To approve The Final Accounts of DGMC for the year 2022-23.

Dr Ameer Vora presented the Final Account of the DGMC college for College Development Committee approval. The Committee approved the Final Account for the year 2022-23. From January to March 2024.

Agenda No. 8. To approve Revised Budget for the year 2022-23.

Dr Ameer Vora presented the Revised budget for the period from January to March 2024. The committee approved the same .

Agenda 9. NAAC Report.

DeviprasadGoenka Management College of Media Studies went through their first cycle of NAAC on November 6th and 7th, 2023. The NAAC peer team was chaired by Dr. Poornananda Ds, Member Coordinator Dr. Manukonda Rabindranath, and Member Dr. Amutha Pandian.

After apprising the Committee of the observations made by the NAAC peer team, Dr. Vora informed the Committee members of the grade viz B+ grade with a CGPA of 2.65 for the First Cycle.

Agenda 10 Any other matter with the permission of the Chairman.

The College Development Committee meeting ended with vote of thanks to the Chair.

Secretary

Chairman

UNIVERSITY OF MUMBAI



COLLEGE ID EMC62539
College Affiliations & Development Department
No. AIF/ICE/23-24/353
Date 15.01.2024

URGENT/BY REGISTERED POST

Tel : 022-2266232/22708742

Email : aifaffiliation2@uommu.ac.in

To,

1) Dr. MADHAV RAJARAM RAJWADE - Convener
Parle Tiak Vidyalyaya Association, Sathaye College, Dixit Road, Vile Parle (East) Dist.Mumbai Sub-Urban
9669728064
madhavr64@hotmail.com

2) Mr. RAVIKANT B SANGURDE - Member
Somaiya Vidyavihar S.K. Somaiya College of Arts,
Science & Commerce,Vidyavihar Mumbai
Dist Mumbai Sub-Urban
9633154121
ravikants@somaiya.edu

3) Dr. VISHWAMBHAR JADHAV - Member
Department of Physical Education, DEPARTMENT
OF PHYSICAL EDUCATION, UNIVERSITY OF
MUMBAI, SPORTS COMPLEX, KALINA,
SANTACRUZ (EAST), MUMBAI Dist.Mumbai
Sub-Urban
9833425189

DGMC

INWARD

NUMBER 10636

DATE 13/11/23

SIGN [Signature]

Sub : Expert Committee Visit to the Proposal received for Extension for New Faculty (UG & PG) (As per Section 109 of Maharashtra Public Universities Act, 2016)

Ref : 1) Maharashtra Higher & Technical Education Department G.R. No. NGC 2017 (208/17)/Mashi-4, Dated 13th September 2017.

2) University Notification dated 25th September, 2023.

3) Government Letter No. वृहत २०२३/प्र.क्र.५ / विधी ५ dated 25th October, 2023.

4) University Advertisement No. संलग्नता/मान्यता/आयसीडी/2023-24/2115 dated 26th October 2023.

5) Government Letter No. वृहत २०२३/प्र.क्र.५ / विधी ५ dated 02th November, 2023.

6) University Advertisement No. संलग्नता/मान्यता/आयसीडी/2023-24/2239 dated 04th November 2023.

College ID	College Name	Courses/Details
EMC62539	RAJASTHANI SAMELAN DEVIPRASAD GOENKA MANAGEMENT COLLEGE OF MEDIA STUDIES RSET Campus, S.V.Road, Malad (West), Malad Dist. Mumbai Sub-Urban ☎ : 022 45207722 ✉ : 9820007074 principal@dgmcms.org.in	New Faculty 1) Commerce-B.M.S. Sports Management

Mesdames/Gentleman,

This is to inform you that the Proposal for Extension New Faculty (UG & PG) as referred above has been received by the University. As per provisions of the above referred Government Resolution, the University has appointed you as a member of the Expert Committee to visit the above referred college and to inspect the availability of basic essential physical infrastructure, financial position etc. stringently with requisite documentary evidence as per the enclosed object Report. I am also enclosing herewith the copies of (1) Report of the Scrutiny Committee (2) Government Resolutions for your kind perusal.

Therefore I am request you to kindly make it convenient to visit the said college, strictly verify the available infrastructure with requisite documentary evidence and submit your report through online process as well as submit one hard copy of report along with VCD of the video recording done in presence of the Expert Committee regarding available physical infrastructure of the college.

[Instructions for Expert Committee :- Visit <https://muonline.org.in> -> College Affiliations & Development Department -> View Expert Committee Appointments 24-25 -> Select College from Drop Down List -> Click on View Expert Committee Letter -> Prepare Expert Committee Report and Submit]

Kindly submit your Online Report immediately from the Convener's Login ID after visit to the college and one hard copy along with VCD / Pen drive submit within 10 days to the Deputy Registrar, Affiliation Section, University of Mumbai, Room No. 207, Fort, Mumbai - 400032.

The Concerned Principal / Director of the College/Institute is being informed to make the necessary arrangements for the video recording

Thanking You.

Yours faithfully,

Encl. as above

[Kindly contact Ambaji Travels for transport assistance, if required. - 9821316921 / 8007359474]

Copy forwarded for information to:

The Principal, RAJASTHANI SAMELAN DEVIPRASAD GOENKA MANAGEMENT COLLEGE OF MEDIA STUDIES, RSET Campus, S. V Road, Malad (West), Malad Dist : Mumbai Sub-Urban.

They are requested to make the necessary arrangement for video shooting in the presence of Expert Committee of available infrastructure and handover the CD/softcopy of the same to the Committee, failing which the Society/Trust/Sanstha/Collage will liable responsible for the same



Deepak Wasava
DEPUTY REGISTRAR
College Affiliations & Development Department

Copy forwarded for information to:

1. The Finance & Accounts Officer, University of Mumbai, Fort, Mumbai- 400 032.
2. M/s Ambaji Travels, Shop No. 31, Majestic Shopping Centre, Girgaon, Mumbai - 400 004.

2
10/23/19



सत्यमेव जयते
UGC Website: www.ugc.ac.in
Ph. 11-23604414 (CPP-I/Colleges)

विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)
बहादुर शाह जफर मार्ग, नई दिल्ली - 110 002
Bahadur Shah Zafar Marg, New Delhi - 110 002



ज्ञान-विज्ञान विमुक्तये

By-Email

September, 2023

F. No. 8-77/2021(CPP-I/C)

The Registrar,
University of Mumbai
M.G. Road, Fort, Mumbai - 400 032,
Maharashtra.

19 SEP 2023

Sub: - Recognition of College under Section 2(f) of the UGC Act, 1956.

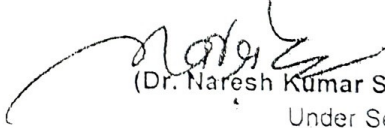
Sir,

I am directed to refer to the letter No. DGMC/2(f)/2023/3270 dated 17.05.2023 received from the Principal, Deviprasad Goenka Management College of Media Studies, RSET Campus, S.V. Road, Malad (W), Mumbai-400 064, Maharashtra on the above subject and to say that it is noted that the following College is **un-aided/self-financed** and **temporarily** affiliated to **University of Mumbai, Mumbai**. I am further to say that the name of the College has been included in the list of Colleges prepared under Section 2(f) of the UGC Act, 1956 under the head **Non-Government Colleges teaching upto Master's Degree**:-

Name of the College	Year of Establishment
Deviprasad Goenka Management College of Media Studies, RSET Campus, S.V. Road, Malad (W), Mumbai-400 064, Maharashtra AISHE CODE:- C-51281	2014

The Indemnity Bond and the other supporting documents submitted in respect of the above College have been accepted by the University Grants Commission.

Yours faithfully,


(Dr. Naresh Kumar Sharma)

Under Secretary

Copy to:-

1. The Principal, Deviprasad Goenka Management College of Media Studies, RSET Campus, S.V. Road, Malad (W), Mumbai-400 064, Maharashtra.
2. The Secretary, Government of India, Ministry of Education, Department of Higher Education, Shastri Bhawan, New Delhi - 110 001.
3. The Principal Secretary, Tech. & Higher Education Deptt., Government of Maharashtra, Mantralaya, Annexe Building, Mumbai - 400 032, (Maharashtra).
4. The Joint Secretary, UGC, WR/CR/ER, Net Office, South Campus of Delhi University, Benito Jhuarez Marg, New Delhi - 110 021.

DGMC

INWARD

MBER 10343

45/262


(Shilla Ranga)
Section Office

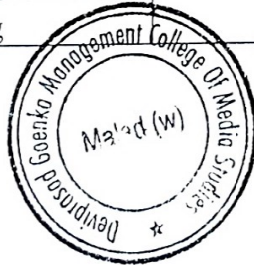
PROPOSAL FOR AUTONOMOUS STATUS

Summary Sheet for Fresh Autonomous Status

1	Name and Address of the College	Rajasthani Sammelan Education Trust DEVIPRASAD GOENKA MANAGEMENT COLLEGE OF MEDIA STUDIES RSET Campus, Swami Vivekananda Road, Malad (West), Mumbai – 400064	
2	Contact Details	022-45207722 www.dgmc.org.in info@dgmcms.org.in	
3	Affiliating University	University of Mumbai Enclosed Copy (Annexure-1)	
4	Included in Section 2 (f) (Enclosed Copy)	Yes Enclosed Copy (Annexure-2)	
5	Included under 12 (B)		No
6	Year of Establishment of College	26 th March, 2014	
7	NAAC accreditation (Enclosed Copy)	Yes Period of Validity Valid upto 22-11-2028 Grade – ‘B+’ Enclosed Copy (Annexure-3)	
8	NBA Accreditation		Not Applicable
9	Type of the College (Govt./Private/Aided etc)	Private	
10	Whether College is Self Financed	Yes	
11	Whether proposal forwarded by affiliating University	Yes	
12	Type of Courses being run by the college (Science/Technical/Arts/Commerce/ Management/Engineering)	Arts	

Date 18/11/24

Dr. Ameer Vora
Principal *Principal*
Deviprasad Goenka
Management College of Media Studies



Balramb
Registrar / Dean of the University
REGISTRAR
(Sign & Seal)
UNIVERSITY OF MUMBAI



TRUE COPY

Ameer
Principal

Part II : BACKGROUND OF THE INSTITUTION WITH VISION, MISSION AND OBJECTIVES

Vision :-

- To promote creativity and entrepreneurship through pedagogy in the kaleidoscopic world of media and communications.
- To encourage an interdisciplinary approach to understanding media and communications, locally and globally.
- To stress on the importance of imparting social responsibility and high moral and ethical values among students.

Mission:-

- To create a pedagogical milestone by nurturing scholastic abilities in the arena of teaching, learning and research.
- To be a beacon for all in the field of media and communications by creating a rich and an intellectually challenging academic environment.
- To train young professionals by inculcating sensitivity, encouraging intersectional approaches to media and management and diversifying entrepreneurial visions with the help of industry experts.

Objectives:-

DGMC is a premier media and communications institute with a state-of-the-art infrastructure, where students, researchers and media professionals interact to facilitate dynamic career paths. It is supported by its parent body RSET which has been in the field of education for over seven decades. DGMC provides courses on Communication and Filmmaking at undergraduate and postgraduate levels, and offers autonomous Postgraduate Programs (PGP) in various verticals of the media such as Integrated Marketing, Advertising and Communications; Event Management; Filmmaking; Sports Marketing and Management; Game Marketing and Management.

PART III : BASIC INFORMATION

1	Name of the Principal (phone, fax, e-mail)		Dr. Ameer Hemant Vora Principal@dgmcms.org.in
2	a	Year in Which the College was Started (supporting documents to be placed as Annexure regarding establishment of College)	2014-15
	b	Date when the College was declared fit under section 2(f) and 12 (B) of UGC Act 1956 (copy of UGC Letter to be placed as Annexure)	2(f) 19 th Sept 2023.
3	Period of autonomous status applied for		From A.Y 2024-25 to A.Y. 2034-35
4	Category under which the College falls as per UGC guidelines		
	a	Men	-
	b	Women	-
	c	Co- Education	Co- Education
	d	UG/PG/Both/	Both
	e	Single Faculty/ Multi faculty	Single Faculty

	f	Whether Government/ Self Financing / Aided/partially aided In case of aided/partially aided, purpose and % of grants received from the Government	Self financing
5	Type of College		
	a	Arts / Science / Commerce	Arts
	b	Engineering	-
	c	Education	-
	d	Others (Law, Physical Education, etc.)	-
	e	Multi-faculty (give details)	-

Infrastructure facilities

1	Total land available (in acres) (copy of land documents to be placed as annexure)	0.5
2	Whether land is registered in the name of the College?	Yes
3	Class Rooms (No. of class rooms and covered area in sq. Ft.)	10
4	Laboratories (No. of labs rooms and covered area in sq. Ft.) (list of labs alongwith equipments to be placed as annexure)	4
5	Central Library (i) Total Area (ii) Whether reading room available? (iii) Details about books, titles, Journals (National/International), CDs, e resources, e-journals, Theses, etc.	608 Yes 4571
6	Whether Departmental Libraries available? If yes, please give details.	No
7	Hostels(No. of rooms with students accommodated) (i) Men (ii) Women	42 Rooms & 152 students 45 Rooms & 135 Students
8	Information about (i) Administrative Block (ii) Principal Office (iii) Staff Room (iv) Common Room (v) Canteen (vi) Auditorium (vii) Internet facilities (viii) Medical facilities (ix) Transport (x) Other	5 1 1 2 1 1 Yes Yes NA NA
9	Sports Facilities in the College Campus (indoor/outdoor), Play grounds, Fitness equipment, sports coaches, etc.	Yes
10	Total Buildings (covered area in sq. Ft.)	

11	Whether College website is available and updated regularly?	Yes
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Courses

1	Courses offered (including diploma/certificate)			
	S.No.	Course	Intake	Actual enrolment at present
	1	B.A.(MMC)	360	350
	2	B.A.(FT&NMP)	540	181
	3	M.A.(C.J.)	120	25
4	M.A.(FT&NMP)	120	59	

Faculty strength

1	No. of teachers available (Professor, Associate Professor, Assistant Professor, others)													
	(i)	Regular										5		
	(ii)	Ad-hoc										-		
	(iii)	Contractual										4		
	(iv)	Guest faculty										-		
(v)	Visiting faculty										28			
Separate department-wise list of the faculty for the above categories to be provided with name, designation, qualification, pay, total experience, no. of years in the college, no. of research publication to be provided as Annexure.														
2	Sanctioned, working strength and vacant position (faculty)													
	Category	Sanctioned			Total	Working			Total	Vacant			Total	Grand Total
		Prof	Assoc Prof.	Asst Prof		Prof	Assoc Prof.	Asst Prof		Prof	Assoc Prof.	Asst Prof		
	Aided	-	-	-	-	-	-	-	-	-	-	-	-	-
	Non-Aided	-	1	11	12	-	1	8	9	-	-	3	3	12
	Others	-	-	-	-	-	-	28	28	-	-	-	-	28
Total	-	1	11	12	1	1	36	37	-	-	3	3	40	
3	Qualification of Faculty													
	Category	No. of Ph.D		No. of M.Phil		PG	Other		Total					
	Aided	-		-		-	-		-					
	Non-Aided	1		-		8	-		9					
	Others	-		-		28	-		28					
Total	1		-		56	-		37						

4	Non-teaching staff	
	(i) Sanctioned	12
	(ii) Working	12
	(iii) Vacant	-
List of the non-teaching staff to be provided as annexure indicating name, designation, qualification, pay		

Achievements of Students

1	Achievements of students in examination – University Ranks, etc.	Annexure attached
2	Results during the last five years with % of Ist, IInd division and overall passouts	Annexure attached
3	Number of M.Phil and Ph.d. produced during the last five years	-
4	Achievements in co-curricular activities	Annexure attached
5	Achievements in Extra-curricular activities	Annexure attached
6	Other	-

Achievements of Teachers

Annexure attached

Bank Details (Mandate Form)

Passbook front page copy attached

Balramb

Signature of Registrar of Affiliating University
(With Seal) **REGISTRAR**
UNIVERSITY OF MUMBAI

Ana

Signature of Principal
Principal
Devendra Chitambar
Management College of Media Studies

