

RSET's



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

3.5.1 Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship during the year

Sr.No	Title of the Collaborative activity	Name of the partnering Institution/Industry	Year of commencement	Duration	Nature
1.	“The Changing Dynamics of Human Security”	Misr University for Science and Technology, Egypt; GCRA, and WICCI	10 th and 11 th March, 2024	2 Days	International Conference
2.	Chetna Shastri	Maven & Bloom	13 th May,2024	1 month	Internship
3.	Keshri Sanjay Dandgavan	New Age Media	11st April, 2024	1 month	Internship
4.	Pawan Singh	Modulus Technologis	7 th May,2024	1 month	Internship
5.	Rishita Rai	Bollywood Bubble	1 st April,2024	1 month	Internship
6.	Palak Chuhan	Women Entrepowerment & Social Work	1 st April,2024	1 month	Internship
7.	Riya Bolia	Hudl India Pvt.Ltd	1 st May,2024	1 month	Internship
8.	Anam Khan	Digisnare LTD	1 st April,2024	1 month	Internship
9.	Raghvendra	Digivancy Services Privates Limited	1 st May,2024	1 month	Internship
10.	Ishwari Nitin Kuge	Mumbai Tak	17 th April,2024	1 month	Internship
11.	Roshni Singh	HDFC (Human Resources Department of HDFC)	1 st February,2024	2 months	Internship
12.	Subhashree Debaia	Information TV Pvt.Ltd	3 rd May,2024	1 month	Internship
13.	Sonal Dinesh Ullal	Hudl India Pvt.Ltd	7 th May,2024	1 month	Internship



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Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Name of the Event: International Conference

Date: 10th and 11th March, 2024

The International Conference on “Changing Dynamics of Human Security” took place virtually on March 10-11, 2023, organized by the Internal Quality Assurance Cell (IQAC) in collaboration with Misr University for Science and Technology, Egypt, Global Communication Research and Association (GCRA), and Women’s Indian Chamber of Commerce and Industry (WICCI). The conference featured esteemed guests, including Chief Guest Ms. Dhamayanthi, Guest of Honour Prof. Mira Desai, Keynote Speaker Dr. Diosnel Centurion, and academic collaborators Prof. Amani Omar and Dr. Ahmed El-Saman from Misr University.



The conference covered diverse topics on human security. Day 1 included discussions on Fundamental Rights and Human Security by Adv. Shreyas Shetty, the role of media in human security with Padmashri

Bhawana Soomaya, and Cyber Security by Ritesh Bhatia. Day 2 featured sessions on Forensic Psychology by Mrs. Bhagyashree Kulkarni and Human Security and Nuclear Science by Dr. A.P. Jayaraman. Key panel discussions focused on Climate Change and Human Security, and Social Exclusion and its impact on marginalized communities.

The event also included paper presentations by researchers. The conference concluded with an inspiring speech by Dr. Alex Okoroji, and participants received e-certificates for their involvement. The event successfully fostered a deeper understanding of the changing dynamics of human security. There were a total of 32 participants



Adhara

Student Name: Pawan Singh



University/ College Name: Deviprasad Goenka Management of Media & Studies

Student Roll no.: 9102312

Company/Supervisor: Modulus Technologies LLP

Job Role: Digital Marketing Intern

Joining Date: 07 May 2024

Date	Shift start time	Shift end time	Task Given	Hours worked	Candidate Signature	Supervisor Signature
07 May 24	1330h	2130h	Content Creator	8hr / Day		
08 May 24						
09 May 24						
10 May 24						
11 May 24						
13 May 24						
14 May 24						
15 May 24						
16 May 24						
17 May 24						
18 May 24						
20 May 24						
21 May 24						
22 May 24						
23 May 24						



Student Diary (Log)

Week	Task Assigned	Activities Performed	Key Learning	Additional remarks
1	Employer Branding and Recruitment Marketing	Manage and create content for social media channels (LinkedIn, Facebook, Instagram) to promote job openings, company culture	While designing job post online learning representative.	attention to detail
2	Digital Recruitment Support	Utilize LinkedIn Recruiter, job boards, and the company's career website to source and screen candidates.	designing templates of job posting	
3	Training Programme Support	Coordinate virtual training sessions and webinars using platforms like Zoom or Microsoft Teams.	volunteering the online sessions.	feedback integration
4	Analyzing and Reporting	Track social media metrics eg. reach engagement	Ability to analyze data.	
5	Surfing Digital websites	Searching on for the best websites for posting jobs	understanding e-platforms	
6	Collaboration & Project Management	Work closely with HR colleagues to coordinate recruitment efforts and ensure consistency in messaging and branding.	managing multiple training project	
7	Designing online roles & responsibilities	Creating online presentation	PPT presentation	Adaptability
8	Working on HRMS	handling the digital work of recruitment & IJP	Adaptability of learning technology	

HDFC Asset Management Company Limited

A Joint Venture with Standard Life Investments

CIN: L65991MH1999PLC123027

Registered Office 'HDFC House', 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai-400 020

Tel.: 022 - 6631 6333 Fax: 022 - 6658 0203 Website: www.hdfcfund.com



Certificate

This is to certify that Ms. Roshni Singh, has successfully completed the On-Job training in the Human Resource Department of Learning & Development from February 01 2024 to April 01 April 2024 Under the supervision of Nirmit Patil

Nirmit Patil
02/04/2024
Authorized Signature

HDFC Asset Management Company Limited

A Joint Venture with Standard Life Investments

CIN: L65991MH1999PLC123027

Registered Office : "HDFC House", 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai-400 020

Tel : 022 - 6631 6333 Fax: 022 - 6658 0203 Website: www.hdfcfund.com

Student Name: Subhashree Debata

University/ College Name: Deviprasad Goenka Management of Media & Studies

Student Roll no: 202303411006985

Company/Supervisor: Shivangi

Job Role: Digital Marketing

Joining Date: 3rd May 2024

Date	Shift start time	Shift end time	Task Given	Hours worked	Candidate Signature	Supervisor Signature
03/05/2024	09:00 AM	05:00 PM	Create a social media strategy for Delhi Election 2024	8	S. Debata	Shivangi
04/05/2024	09:00 AM	05:00 PM	Develop content highlighting Congress vs BJP	8	S. Debata	Shivangi
06/05/2024	09:00 AM	05:00 PM	Design Instagram posts and stories related to the election	8	S. Debata	Shivangi
07/05/2024	09:00 AM	05:00 PM	Analyze engagement metrics for political posts	8	S. Debata	Shivangi
08/05/2024	09:00 AM	05:00 PM	Research trending election hashtags and work on posts	8	S. Debata	Shivangi
09/05/2024	09:00 AM	05:00 PM	Create Instagram stories with polls and questions	8	S. Debata	Shivangi
10/05/2024	09:00 AM	05:00 PM	Develop a posting schedule for election week and keep an eye on other state elections too	8	S. Debata	Shivangi
11/05/2024	09:00 AM	05:00 PM	Review and edit content for accuracy and relevance before posting it to Social Media	8	S. Debata	Shivangi

13/05/2024	09:00 AM	05:00 PM	Develop Instagram ads for election-related posts	8	S. Debata	<i>[Signature]</i>
14/05/2024	09:00 AM	05:00 PM	Compile a report on Instagram analytics for making the right time delivery of news to the audience	8	S. Debata	<i>[Signature]</i>
15/05/2024	09:00 AM	05:00 PM	Plan a live Q&A session about the election	8	S. Debata	<i>[Signature]</i>
16/05/2024	09:00 AM	05:00 PM	Follow up on live Q&A with additional content	8	S. Debata	<i>[Signature]</i>
17/05/2024	09:00 AM	05:00 PM	Post daily updates and election news	8	S. Debata	<i>[Signature]</i>
18/05/2024	09:00 AM	05:00 PM	Monitor and respond to election-related trends	8	S. Debata	<i>[Signature]</i>
20/05/2024	09:00 AM	05:00 PM	Work on keywords and hashtags for the elections	8	S. Debata	<i>[Signature]</i>
21/05/2024	09:00 AM	05:00 PM	Post daily updates and election news	8	S. Debata	<i>[Signature]</i>
22/05/2024	09:00 AM	05:00 PM	Plan post-election content	8	S. Debata	<i>[Signature]</i>
23/05/2024	09:00 AM	05:00 PM	Plan post-election content	8	S. Debata	<i>[Signature]</i>
24/05/2024	09:00 AM	05:00 PM	Plan an opinion poll	8	S. Debata	<i>[Signature]</i>
25/05/2024	09:00 AM	05:00 PM	Compile a final report on social media campaign results	8	S. Debata	<i>[Signature]</i>
27/05/2024	09:00 AM	05:00 PM	Work on keywords and hashtags for the elections	8	S. Debata	<i>[Signature]</i>
28/05/2024	09:00 AM	05:00 PM	Work on sports news too	8	S. Debata	<i>[Signature]</i>
29/05/2024	09:00 AM	05:00 PM	Post and research all eyes on Rafah issue	8	S. Debata	<i>[Signature]</i>

30/05/2024	09:00 AM	05:00 PM	Post an interview of Panchayat season 3 cast	8	S. Debata	<i>[Signature]</i>
31/05/2024	09:00 AM	05:00 PM	Highlighting or posting statements of Rahul Gandhi, and Tejashwi Yadav.	8	S. Debata	<i>[Signature]</i>
01/06/2024	09:00 AM	05:00 PM	Plan an Exit Poll	8	S. Debata	<i>[Signature]</i>

Date : 8th April 2024

To,
Ms. Keshari Dandgavan
Mumbai

Subject : Appointment letter as Digital Marketing Assistant for Lok Sabha 2024 Election

Dear Keshari,

Further to your personal interview with us, we are pleased to appoint you as Digital Marketing Assistant for Lok Sabha elections 2024 as a short-term assignment in our company with effect from 11th April 2024, subject to the following terms and conditions.



As a Digital Marketing Assistant, your responsibilities will include but are not limited to:

- Assisting in the creation and implementation of digital marketing campaigns to support our objectives during the Lok Sabha Elections 2024.
- Supporting the management of social media platforms by creating and scheduling content, monitoring engagement, and analyzing performance metrics.
- Conducting market research and competitor analysis to identify trends and opportunities for optimization.
- Collaborating with the marketing team to brainstorm ideas and contribute to creative strategies to engage our target audience effectively.
- Assisting in the preparation of reports and presentations to evaluate the effectiveness of digital marketing initiatives.

It is expected that you will perform your duties diligently with complete dedication and due responsibility by observing discipline and displaying good conduct towards both internal and external entities.

You need to provide all your personal details to HR for entering into office records along with set of 2 passport size photographs.

- Rotational Shifts: 7 am to 3 pm *OR* 3 pm to 11 pm *OR* any other shift time.
- Location : District Collector Office
- Holidays: No holidays during work.
- Remuneration: INR 20,000/- per month
- Internship End Date : 21st May 2024

 www.mediapartner.in |  022 25870 301 / 302

Regd. Office:
302, United Business Park,
Behind Old Passport Office, Road No.11,
Wagle Estate, Thane (W) Mumbai- 400604

Delhi
Branch Office - 301, 3rd Floor, RG Trade
Tower, Netaji Subhash Place, Pitampura,
New Delhi -110034

Aurangabad
T12/13, Software Technology Park
of India (STPI) Opp. Garware Stadium,
MIDC, Aurangabad- 431210

Please note, this is purely short duration assignment for Lok Sabha 2024 elections, hence no any liabilities will be entertained apart from fixed per month remuneration.

You may please sign the duplicate of this letter by way of your acceptance of the offer as above.

Wish you all success.

Thank You.

A handwritten signature in black ink is written over a circular stamp. The stamp contains the text "NEW AGE MEDIA PARTNER PVT. LTD." around the perimeter and a small star symbol at the bottom.

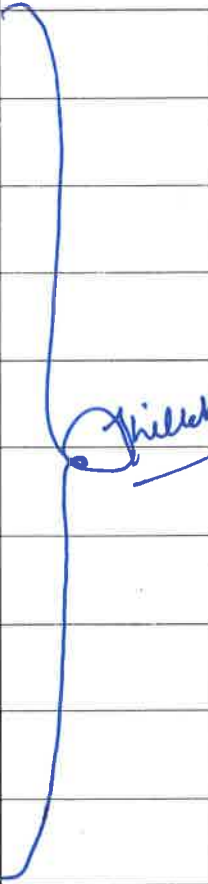
Prasad Kulkarni
Business Head
New Age Media Partner Pvt. Ltd.

Student Name: Keshri Sanjay Dandgawan University/ College Name: Deviprasad Jyoti Management college of Media

Student Roll no.: _____

Company/Supervisor: New Age Media Partner PVT LTD

Job Role: social media monitor Joining Date: 11th April, 2024.

Date	Shift start time	Shift end time	Task Given	Hours worked	Candidate Signature	Supervisor Signature
11/04/24	12:00 pm	8:00 pm	Social media monitoring	8hrs	<u>Keshri</u>	
12/04/24	12:00 pm	8:00 pm	Social media monitoring	8hrs	<u>Keshri</u>	
13/04/24	12:00 pm	8:00 pm	Social media monitoring	8hrs	<u>Keshri</u>	
14/04/24	12:00 pm	8:00 pm	Social media monitoring	8hrs	<u>Keshri</u>	
15/04/24	12:00 pm	8:00 pm	Social media monitoring	8hrs	<u>Keshri</u>	
16/04/24	12:00 pm	8:00 pm	Social media monitoring	8hrs	<u>Keshri</u>	
17/04/24	12:00 pm	8:00 pm	Social media monitoring	8hrs	<u>Keshri</u>	
18/04/24	12:00 pm	8:00 pm	Social media monitoring	8hrs	<u>Keshri</u>	
19/04/24	12:00 pm	8:00 pm	Social media monitoring	8hrs	<u>Keshri</u>	
20/04/24	12:00 pm	8:00 pm	Social media monitoring	8hrs	<u>Keshri</u>	









10/05/24	7:00 am	3:00 pm	social media monitoring	8 hrs	<u>Keshvi</u>	
11/05/24	7:00 am	3:00 pm	social media monitoring	8 hrs	<u>Keshvi</u>	
12/05/24	7:00 am	3:00 pm	social media monitoring	8 hrs	<u>Keshvi</u>	
13/05/24	7:00 am	3:00 pm	social media monitoring	8 hrs	<u>Keshvi</u>	
14/05/24	7:00 am	3:00 pm	social media monitoring	8 hrs	<u>Keshvi</u>	
15/05/24	7:00 am	3:00 pm	social media monitoring	8 hrs	<u>Keshvi</u>	
16/05/24	7:00 am	3:00 pm	social media monitoring	8 hrs	<u>Keshvi</u>	
17/05/24	7:00 am	3:00 pm	social media monitoring	8 hrs	<u>Keshvi</u>	
18/05/24	7:00 am	3:00 pm	social media monitoring	8 hrs	<u>Keshvi</u>	
19/05/24	7:00 am	3:00 pm	social media monitoring	8 hrs	<u>Keshvi</u>	
20/05/24	7:00 am	3:00 pm	social media monitoring	8 hrs	<u>Keshvi</u>	
21/05/24	7:00 am	3:00 pm	social media monitoring	8 hrs	<u>Keshvi</u>	
22/05/24	7:00 am	3:00 pm	social media monitoring	8 hrs	<u>Keshvi</u>	
23/05/24	7:00 am	3:00 pm	social media monitoring	8 hrs	<u>Keshvi</u>	
24/05/24	7:00 am	3:00 pm	social media monitoring	8 hrs	<u>Keshvi</u>	
25/05/24	7:00 am	3:00 pm	social media monitoring	8 hrs	<u>Keshvi</u>	
26/05/24	7:00 am	3:00 pm	social media monitoring	8 hrs	<u>Keshvi</u>	
27/05/24	7:00 am	3:00 pm	social media monitoring	8 hrs	<u>Keshvi</u>	
28/05/24	7:00 am	3:00 pm	social media monitoring	8 hrs	<u>Keshvi</u>	

Student Name: Chetna ShastriCollege Name: Deviprasad Goenka Management CollegeStudent Roll no.: 9102310Company/Supervisor: Maven and Bloom / Ms. Aayushi JainJob Role: Social Media InternJoining Date: 13.05.2024

Date	Shift start time	Shift end time	Task Given	Hours worked	Candidate Signature	Supervisor Signature
13.05.2024	2.00 pm	6.30 pm	Content and script ideas for Lets Unbound (client)	4.5		
14.05.2024	12.40 pm	6.30 pm	Content and script ideas for DishScribe (client)	6.1		
15.05.2024	12.00 pm	6.30 pm	Maven and Bloom - Content Calendar	6.5		
16.05.2024	12.40 pm	6.30 pm	Maven and Bloom - Content Calendar	6.1		
17.05.2024	12.30 pm	6.30 pm	<ul style="list-style-type: none"> • Maven and Bloom - Content Calendar • LinkedIn Strategy 	6.2		
21.05.2024	12.30 pm	6.30 pm	<ul style="list-style-type: none"> • Maven and Bloom - Content Calendar • LinkedIn Strategy • Follow up with IDDLA (client) 	6.2		

22.05.2024	10.30 am	6.30 pm	<ul style="list-style-type: none"> • Maven and Bloom - Content Calendar • Follow up with IDDLA 	8.2	<i>Shobhi</i>	<i>Shobhi</i>
23.05.2024	10.30 am	6.30 pm	<ul style="list-style-type: none"> • Maven and Bloom - Content Calendar • LinkedIn Strategy • Timeline 	8.2	<i>Shobhi</i>	<i>Shobhi</i>
24.05.2024	10.30 am	6.30 pm	<ul style="list-style-type: none"> • Maven and Bloom - Content Calendar • Meeting with House of Carat (client) 	8.2	<i>Shobhi</i>	<i>Shobhi</i>
27.05.2024	2.30 pm	6.30 pm	<ul style="list-style-type: none"> • Maven and Bloom - Content Calendar • Follow-up with House of Carat 	4.2	<i>Shobhi</i>	<i>Shobhi</i>
23.05.2024	12.30 pm	6.30 pm	<ul style="list-style-type: none"> • Maven and Bloom - Content Calendar • Meeting with HOC • Follow up with IDDLA 	6.2	<i>Shobhi</i>	<i>Shobhi</i>
29.05.2024	12.00 pm	6.30 pm	<ul style="list-style-type: none"> • Maven and Bloom - Content Calendar (new strategies) • Follow-up with HOC 	6.5	<i>Shobhi</i>	<i>Shobhi</i>
30.05.2024	11.00 pm	6.30 pm	Maven and Bloom - Content Calendar (new strategies)	7.5	<i>Shobhi</i>	<i>Shobhi</i>

31.05.2024	11.00 pm	6.30 pm	<ul style="list-style-type: none"> • Maven and Bloom - Content Calendar (new strategies) • Follow-up with HOC 	7.5	Shobha	
03.06.2024	10.30 am	6.30 pm	<ul style="list-style-type: none"> • Maven and Bloom - Content Calendar (new strategies) • Follow-up with HOC 	8.2	Shobha	
04.06.2024	10.30 am	6.30 pm	<ul style="list-style-type: none"> • Maven and Bloom - Content Calendar (new strategies) • Follow-up with HOC 	8.2	Shobha	
05.06.2024	10.30 am	6.30 pm	<ul style="list-style-type: none"> • Maven and Bloom - Content Calendar (new strategies) • Follow-up with HOC 	8.2	Shobha	
06.06.2024	10.30 am	6.30 pm	<ul style="list-style-type: none"> • Maven and Bloom - Content Calendar (new strategies) • Meeting with HOC 	8.2	Shobha	
07.06.2024	11.30 am	6.30 pm	<ul style="list-style-type: none"> • Maven and Bloom - Content Calendar (new strategies) • Follow-up with HOC 	7	Shobha	

10.06.2024	11.30 am	6.30 pm	<ul style="list-style-type: none"> • Maven and Bloom - Content Calendar (new strategies) • Follow-up with HOC 	7		
11.06.2024	11.30 am	6.30 pm	<ul style="list-style-type: none"> • Maven and Bloom - Content Calendar (new strategies) • Follow-up with HOC 	7		
12.06.2024	11.30 am	6.30 pm	<ul style="list-style-type: none"> • Maven and Bloom - Content Calendar (new strategies) • Follow-up with HOC 	7		
13.06.2024	11.30 am	6.30 pm	<ul style="list-style-type: none"> • Maven and Bloom - Content Calendar (new strategies) • Follow-up with HOC • Follow-up with IDDLA 	7		

Internship report for digital marketing



Student Name: Palak Chauhan

Organization Name: The Female Mentors

Internship period: 1st April 2024 to 27th April 2024

Reporting Manager/Supervisor's Name: Prabin Shreshta

Reporting Manager/Supervisor's Mobile Number: 9599046916

Reporting Manager/Supervisor's Email id: prabinshreshtha1712200@gmail.com

- 1. Introduction** - The purpose of this internship was to empower, educate, and support young women. We as volunteers participated in various tasks that would connect us more and more with the organization's aim, which is to create a better place for women and girls. The tasks were designed in a creative way where every intern could express themselves and we worked on different aspects of the women like education, empowerment, female feticide, and paying tribute to all the wonderful women who have done great things in their field.
- 2. Purpose of the Internship** - One of the main reasons why I chose this internship was to create an impact and be a changemaker in women's life there are several other reasons as well like for professional development, to learn how to create content for social media, I have worked with different organizations previously but this organization was different in the way the gave us tasks and more importantly they focused on women's rights and issues.

3. Objectives - So, the specific objectives which I set for myself in the beginning of the internship were -

- a. Acquiring skills like communication and research skills.
- b. Building a strong connection with my fellow co - workers.
- c. Contributing effectively to the projects.
- d. Expanding my career in this field.
- e. Professional development.

4. Organizational Overview - The Female Mentors is a youth foundation initiated by Top Trove Foundation, a beacon in women's empowerment working tirelessly to uplift and inspire. It was founded by Anureet Kaur, a high school student with a vision to empower girls and women in Ferozepur and beyond at The Female Mentors they are beyond a foundation, their mission revolves around the transformative power of mentorship, connecting, and inspiring ambitious women and girls with seasoned mentors who tread the path before.

The backbone of this movement is a diverse group of tribalizing women from various fields including tech, entrepreneurship, personality development, journalism, etc.

Organizational structure -

1. Anureet Kaur: Founder
2. Pankita Monga: Co - Founder
3. Krish Dhawan: President
4. Arman Singh: Chief technology officer.
5. HR department.
6. Social media department.
7. Volunteer interns.

Current Campaigns of the Organization -

Kalam Abhiyan - Every individual regardless of their background deserves the ability to assert themselves - and confidence this campaign started on 5th November 2023 where the organization imparted on the journey of valuable skill of signature to underprivileged parents unlocking a gateway to self - empowerment. Their mission is to teach underprivileged parents the art of signing their names and instill a sense of pride.

Read to proceed campaign - This campaign is dedicated to instilling a love for reading in children fostering a long lived passion for learning and unlocking the boundless potential in each child. This campaign is not only limited to Ferozepur but it is spread across India.

Other aspects taken care of at the organization -

1. Female education.
2. Female hygiene.
3. Civic and social organization.
4. Green and clean environment.

Company size - 11 - 50 employees and 73 associated members.

5. Internship Activities and Responsibilities-

Activities of the Internship or tasks

1. In the first task we were told to get followers for LinkedIn and Instagram Page to increase the engagement of the platforms. I bought 5 followers for Instagram and 5 followers for their LinkedIn platform.
2. In the second task we were asked to make a video on women empowerment and we were given certain guidelines for the same. It took 1 minute and 1 second.
3. In the third task, in order to promote sustainability as it is a venture of Top Trove Foundation we were instructed to cultivate a plant, document its entire process in the form of photos and videos.
4. After the plantation video there was an announcement of the top three performers and I was one of them. A special appreciation post was designed by the social media team.
5. For the Navaratri Special we had to take an interview of any women in our house and ask her a few questions which were designed by the team of The Female Mentors.
6. For the interview I chose my mom and the entire interview was uploaded on the organization's Instagram account.
7. Not only were we given tasks but also created engagement through social media posts by adding it to our stories and inspiring women all across India.
8. Under the Kalam Abhiyan campaign on the occasion of Ram Navami we were asked to make underprivileged parents write their name both in Hindi and English similarly, we were given an appreciation post for that.

9. We acted as a backbone for the organization and connected more people with the organization through DMs, participation, and encouraging along with educating them regarding women's rights.
10. Some days, we were asked to promote the organization's vision and mission through our social media and LinkedIn profiles.
11. We were given gaps and a time frame to submit our tasks when we were working on a project or were assigned something the shift used to start from 9:00 am everyday and we had to report to the supervisor regarding the implementation of our projects, what ideation we would be using will there be an editing app for our videos or not.
12. How we will connect with our followers and how we will create more engagement on a post to receive more likes, shares, and comments.
13. Each and every step included an ideation of the project/assignment given to us and after all the ideation and implementation the supervising officer would check and appraise our performances.
14. The shift would end by 1:00 pm.

All of these tasks highlighted my creativity and taught me how to engage more and more people and create a huge community of women and men who understand and stand for women's rights.

6. Learning Outcomes:

Skills gained during the internship -

1. Choosing the right content for your platform.
2. Correct usage of digital marketing tools.
3. Enhancing communication skills by connecting with people or keeping forward an idea.
4. Teamwork.
5. How to implement anything without doing too much.
6. Which editing apps to use for making videos.
7. Time management skills.

And after this internship I feel that I have advanced both individually and professionally because it was more than an experience for me and I got to learn so much from this internship.

During the phase of this entire internship I got to learn about some technical skills like Instagram algorithms, SEO (Search Engine Optimization) for the content available on the website.

This internship also contributed to my academic learning as a journalism student and the world is changing so the ability to talk and communicate with people was the thing which I learnt during this entire internship. Academically, being specific I got to learn many things like what kind of pain or suffering the women in India are going through and what we as an individual can do to help and improve their conditions.

7. Challenges and solutions -

Challenges which I faced during this internship are as follows -

- a. Putting too many ideas into a post and not limiting my ideas for a certain post.
- b. Knowing that I know about that topic very well.
- c. Making silly mistakes.
- d. A new environment for me even though it was remote.

Things I did to change these -

1. I tried to control my ideas.
2. I started connecting with my fellow teammates and asking for their suggestions for improvements.
3. As I started improving each day I stopped making silly mistakes.
4. I tried to adapt to the environment and started focusing on the work.

8. Contribution to the organization:

I am thankful that I was part of this organization and got a chance to create an impact in the life of women and girls. My work changed how people looked or pursued certain things.

Specific achievements would be -

1. Top performer intern.
2. Best social media engagement.
3. Best Volunteer.

Feedbacks were always helpful for me to improve myself or upgrade myself but there was an appreciation for my hard work, dedication, and eyes including time management skills.

9. Recommendations -

This internship can be improved a little by giving us more and more tasks revolving around women centric issues. The organization's management is well - organized. They treat interns very nicely and the supervising seniors and HR talk very politely. They cooperate with us to solve our queries and problems. Even though the Founder appreciates and recognizes our work, everything goes smoothly in this organization.

My one advice for the future interns would be to utilize all their time and contribute towards this internship as it will improve and make them efficient both personally and professionally. They can always reach out to the seniors for help and they will eventually learn the art of time management.

10. Annexure -



[video interview reel link](#)

RIYA BOLIA
BOLLYWOOD BUBBLE (DEEP DIVE PVT LTD)
1 MONTH (1/5/2024-30/5/2024)
RISHAV KUMAR
7696203699
rishav.kumar@bollywoodbubble.com

Internship Report: Creative Producer at Bollywood Bubble

1. Introduction

This report details my experience as a Creative Producer intern at Bollywood Bubble, a renowned digital media company that specializes in Bollywood news and entertainment. In May 2024, I had the opportunity to intern with Bollywood Bubble for their newly launched fashion and lifestyle vertical, wtf.fashion. The goal of this internship was to enhance my skills in content creation, editing, strategic planning, and social media engagement, with a focus on platforms like Instagram and Snapchat. The wtf.fashion vertical focuses on the intersection of Bollywood and fashion, delivering content that resonates with both fashion enthusiasts and Bollywood fans.

The primary objectives of my internship were:

- 1. Content Creation and Editing:** Develop engaging and high-quality content aligned with wtf.fashion's brand identity.
- 2. Strategic Planning:** Formulate effective content strategies to enhance visibility and engagement on the vertical.
- 3. Social Media Engagement:** Boost follower interaction and engagement on Instagram and Snapchat by creating fashion and lifestyle related videos.
- 4. Idea Generation:** Innovate and propose fresh content ideas to keep the audience engaged and expand reach.

Activities and Achievements

- Developed a monthly content calendar outlining daily posts and themes.
- Created content featuring Bollywood-inspired fashion trends, celebrity looks, and lifestyle tips.
- Edited and polished content to meet quality standards and ensure visual appeal.
- Monitored performance of different content types to refine future strategies.
- Conducted brainstorming sessions with the team to generate unique content blending Bollywood and fashion.
- Proposed innovative segments like tips on recreating celebrity outfits affordably.

The internship with wtf.fashion provided a highly enriching experience to apply in content creation, editing, and social media strategy. By the end of the month, I successfully contributed to growing engagement on wtf.fashion's social media channels by ensuring resonant content. This experience

broadened my understanding of Bollywood fashion trends while equipping me with practical insights into effective social media management and strategic content planning.

2. Purpose of the Internship

I was eager to complete an internship with Bollywood Bubble's wtf.fashion as it provided a unique opportunity to combine my passions for fashion, lifestyle, and social media with the glamorous world of Bollywood. wtf.fashion's focus on Bollywood-inspired fashion trends and lifestyle content perfectly aligned with my personal and professional interests and goals. This internship offered hands-on experience in content creation, strategic planning, and social media engagement within the vibrant and dynamic fashion and entertainment industries.

During my internship, my comprehensive aims were to:

1. Develop skills in content creation and editing by enhancing my ability to produce high-quality, engaging multimedia content and improving my editing skills to ensure content meets visual and brand standards. I sought to refine my multimedia content production and editing abilities in order to create engaging materials that adhere to the publication's style guidelines.
2. Gain experience in strategy planning by formulating and executing content strategies to increase visibility and engagement on social media platforms, and learning how to analyze and adapt to current trends to maintain relevance and appeal. I aimed to gain practical experience devising and implementing social media strategies, and analyzing industry trends to maintain a resonant online presence.
3. Increase social media engagement by developing strategies to boost follower interaction and engagement on Instagram and Snapchat, and learning how to effectively leverage social media tools and features to create interactive content. I aimed to enhance my skills in crafting engagement strategies for various social media channels and harnessing platform-specific features to foster interactivity.
4. Cultivate idea generation and innovation skills by generating fresh, resonant content ideas and understanding how to balance creativity with strategic goals to sustain audience interest and expand reach. I sought to sharpen my abilities in conceptualizing compelling content concepts and balancing innovative approaches with strategic objectives to sustain viewership growth.
5. Facilitate professional growth by networking within the fashion and entertainment industries and gaining insight into operating a digital media platform focused on fashion and lifestyle. I aimed to leverage this opportunity to expand my professional network within related fields and gain operational knowledge of running a digital publication in this space.

3. Self- Set Objectives

At the beginning of my internship with Bollywood Bubble's WTF.Fashion, I established the following specific objectives to help guide my work and contribute value:

- **Content Creation and Quality:**

- Develop and publish at least 20 high-quality pieces of content within the allotted timeframe.
- Ensure all content aligns with WTF.Fashion's brand identity and maintains exemplary visual and editorial standards.

- **Strategic Planning and Execution:**

- Create a detailed content calendar outlining planned posts and themes for the duration of the internship.
- Implement strategic initiatives aimed at increasing engagement across key social media platforms.

- **Social Media Engagement:**

- Increase follower engagement on Instagram and Snapchat by at least 15% by internship's end.
- Organize and conduct a minimum of two live social media sessions or Q&A segments with the audience.

- **Idea Generation and Innovation:**

- Propose and execute innovative content ideas blending Bollywood and fashion in novel ways.
- Curate at least one themed week, such as "Skincare Week," to introduce variety and excitement.

- **Professional Development:**

- Attend and actively participate in all team meetings and brainstorming sessions.
- Expand professional network by connecting with industry contacts.

- **Performance Analysis and Adaptation:**

- Monitor and analyze performance of different content using analytics tools.
- Adapt and refine strategies based on data-driven insights to continuously optimize efforts.

These objectives aimed to guide my work and efforts to meaningfully contribute while also advancing my skills and experience in digital media and fashion.

3. Organizational overview

Bollywood Bubble is a dynamic company focused on social media and renowned for its influential presence in the entertainment industry. With an impressive client list that includes prominent Bollywood figures like Salman Khan and Sonam Kapoor as well as the Ambani family, Bollywood Bubble has established itself as a premier digital platform for Bollywood news and entertainment.

The company's core services extend beyond traditional news coverage to encompass the management of social media accounts for celebrities, thereby ensuring their public personas remain engaging and relevant.

Bollywood Bubble's operations are meticulously designed to cater to the evolving demands of the digital age. By providing comprehensive coverage of Bollywood news, they keep fans updated on the latest happenings in the world of Indian cinema. This includes exclusive interviews, behind-the-scenes glimpses, event coverage, and breaking news stories, all tailored to captivate a diverse and global audience. Their content strategy is not only about reporting news but also about telling stories that resonate with fans on a personal level, thereby fostering a deeper connection between celebrities and their audiences.

The company's vision is centered around bridging the gap between celebrities and their fans. This mission is reflected in their innovative approach to content creation and social media management. By leveraging the power of social media platforms, Bollywood Bubble ensures that celebrities can communicate directly with their fans, sharing moments from their personal and professional lives in real time. This approach not only enhances fan engagement but also helps celebrities build and maintain a loyal fan base.

Bollywood Bubble's dedication to staying at the forefront of digital media is evident in their proactive search for fresh talent. They actively seek individuals who bring new ideas and perspectives, recognizing that innovation is key to staying relevant in the fast-paced world of social media. By providing opportunities for new and emerging talent, Bollywood Bubble fosters an environment of creativity and growth, benefiting the company and contributing to professional development.

Furthermore, the company's commitment to excellence is mirrored in their client relationships. Bollywood Bubble works closely with celebrity clients to develop personalized social media strategies that reflect their unique personalities and career goals. This involves detailed planning, consistent monitoring, and regular updates to ensure the content remains engaging and aligns with the client's brand image. Expertise in managing high-profile accounts demonstrates their professionalism and ability to navigate celebrity branding complexities.

In addition to client-focused services, Bollywood Bubble also plays a crucial role in shaping public perception and trends within the Bollywood industry. Through their wide-reaching influence and strategic content dissemination, they contribute to the larger narrative of Bollywood culture, highlighting key issues, celebrating achievements, and promoting new releases. Their ability to connect with both celebrities and fans makes them a pivotal player in the digital media landscape.

Overall, Bollywood Bubble stands out as a leader in the digital entertainment space, combining a deep understanding of the Bollywood industry with cutting-edge social media strategies. Their vision of connecting celebrities with their fans, coupled with their commitment to innovation and talent development, positions them as a forward-thinking company that continues to redefine how Bollywood news and entertainment are consumed and appreciated.

5. Internship Activities and Responsibilities:

During my month-long internship with Bollywood Bubble's WTF.Fashion, I was actively involved in various tasks and projects crucial for the page's growth and engagement. Below is a comprehensive list of my activities and responsibilities, and the major projects I contributed.

Tasks and Responsibilities

1. Content Creation for Instagram and Snapchat:

- Developed visually appealing and engaging content related to fashion and lifestyle.
- Created fashion and lifestyle content tailored to the interests of our audience.

2. Strategic Planning for Social Media:

- Formulated and executed content strategies to increase visibility and engagement.
- Planned content for the upcoming month, ensuring a consistent and cohesive posting schedule.

3. Content Editing:

- Edited multimedia content to ensure it met the brand's quality standards and was visually appealing.

4. Engagement Initiatives:

- Worked on boosting engagement on Instagram and Snapchat by creating interactive content.
- Organized live sessions and Q&A segments with fashion influencers.

Projects:

1. Katrina Look: Developed content featuring a fashion and makeup look inspired by a Katrina Kaif's Instagram post.
2. Jewelry: Developed content showcasing different types of jewelry and styling tips.
3. Summer Skincare: Produced a series of reels on essential summer skincare routines and products.
4. Winter Skincare: Created content highlighting winter skincare tips and products.
5. Beginners: Developed guides and tips for fashion and skincare beginners.
6. Types of Serums: Explained different types of serums and their benefits through engaging content.
7. Day to Night: Created posts on transitioning outfits from day to night.
8. Dad's Shirt: Styled and created content on how to fashionably wear a dad's shirt.
9. Wardrobe Must-Haves: Highlighted essential wardrobe pieces for a versatile closet.
10. Monotone: Developed content showcasing monotone outfit ideas.
11. Denim Look: Created content featuring various denim looks and styling tips.
12. Skincare Mistakes: Produced educational content on common skincare mistakes to avoid.

13. Blush Look: Showcased a whole makeup look by using blush and its application techniques.
14. Summer Hairstyle: Created content on trendy summer hairstyles.
15. Haircare Mistakes: Created reels on common haircare mistakes and how to rectify them.
16. Recreating Iconic Movie Outfits with a Modern Twist: Styled and created content on modern takes of iconic Bollywood movie character Geet from Jab We Met.
17. Creating an Outfit Inspired by a Food Item- Jalebi.
18. Making Priyanka Chopra's Famous Face Mask from Natural Ingredients: Created a tutorial on making Priyanka Chopra's face mask using natural ingredients.
19. Skincare Myths: Produced content debunking common skincare myths.
20. 5-Minute Makeup Routine for Busy Mornings: Developed a quick and easy makeup routine for busy mornings.

These activities and projects allowed me to apply my skills in content creation and strategy, and contributed significantly to the engagement

6. Learning Outcomes

During my internship with Bollywood Bubble's WTF.Fashion, I acquired a broad range of skills and knowledge that have significantly contributed to my personal and professional development.

Technical Skills Developed or Improved

1. Content Creation and Editing:

- Enhanced my ability to create visually appealing and engaging multimedia content using tools like Adobe Photoshop, Illustrator, and Canva.
- Improved my video editing skills, particularly for short-form content on platforms like Instagram Reels and Snapchat.

2. Social Media Management:

- Gained practical experience in managing social media platforms, understanding algorithms, and using analytics tools to track and improve content performance.
- Learned how to effectively schedule and plan content to maintain a consistent and engaging online presence.

3. Strategic Planning:

- Developed skills in formulating and executing content strategies that align with audience preferences.
- Learned how to analyze current trends and adapt content to keep it relevant and engaging.

4. Engagement Tactics:

- Mastered various tactics to boost follower engagement, such as creating interactive content and responding to comments and messages promptly.

- Learned how to use social media features (e.g., Instagram Stories, Snapchat filters) to enhance audience interaction.

Interpersonal and Professional Skills Enhanced

1. Communication and Collaboration:

- Improved my communication skills by actively participating in team meetings, brainstorming sessions, and coordinating with influencers and celebrities.
- Enhanced my ability to work collaboratively within a team, sharing ideas and providing constructive feedback.

2. Time Management and Organization:

- Developed strong time management skills by balancing multiple projects and deadlines.
- Learned how to prioritize tasks and manage my schedule efficiently to ensure all responsibilities were met.

3. Creative Thinking and Problem-Solving:

- Fostered creative thinking by generating unique content ideas and finding innovative ways to engage the audience.
- Enhanced my problem-solving skills by addressing challenges related to content performance and engagement strategies.

Complementing Academic Learning

This internship complemented my academic learning in several ways:

1. Practical Application of Theoretical Knowledge:

- Applied concepts learned in my courses, such as digital marketing, content creation, and social media strategy, to real-world scenarios.
- Gained hands-on experience that reinforced my understanding of theoretical principles.

2. Industry Insights:

- Acquired valuable insights into the fashion and entertainment industry, particularly the intersection of Bollywood and fashion, which deepened my understanding of industry dynamics.
- Learned about the latest trends and best practices in digital media

3. Professional Experience:

- Gained professional experience that will be beneficial for future career opportunities.
- Built a network of industry contacts, which could be valuable for academic and career growth.

Overall, my internship with WTF.Fashion provided a well-rounded experience that enhanced both my technical and interpersonal skills, complemented my academic learning, and prepared me for future career opportunities in the digital media and fashion industries.

7. Challenges and Solutions

- **Time Management:**
 - Balancing multiple projects and meeting tight deadlines was challenging.
 - Ensuring a consistent content posting schedule while managing daily tasks required effective time management.
- **Content Quality and Consistency:**
 - Maintaining a high standard of content quality and ensuring consistency across all posts was demanding.
 - Editing and refining content to meet brand guidelines required meticulous attention to detail.
- **Engagement Strategies:**
 - Increasing follower engagement on Instagram and Snapchat, especially during periods of low interaction, was a significant challenge.
 - Developing content that resonated with the audience and prompted interaction was crucial.
- **Technical Difficulties:**
 - Encountering technical issues with content creation tools and social media platforms occasionally disrupted the workflow.
 - Learning and mastering new tools within a short period was challenging.
- **Creative Blocks:**
 - Generating fresh and innovative content ideas continuously while avoiding repetition was challenging.
 - Staying updated with the latest trends and incorporating them into content required ongoing research and creativity.

Solutions Implemented

1. **Time Management Strategies:**
 - Created a detailed weekly schedule and prioritized tasks based on deadlines and importance.
 - Used productivity tools like Google Calendar to organize tasks and set reminders.
 - Allocated specific times for content creation, editing, and engagement activities to ensure a balanced workflow.
2. **Ensuring Content Quality and Consistency:**
 - Developed a content checklist to ensure all posts met the guidelines and quality standards before publishing.
 - Established a review process with team members to provide feedback and suggestions for improvement.
 - Used templates and presets for editing to maintain visual consistency across all posts.

3. Enhancing Engagement:

- Conducted regular analysis of content performance using social media analytics tools to identify what resonated with the audience.
- Actively responded to comments and messages to foster a sense of community and encourage interaction.

4. Overcoming Technical Difficulties:

- Utilized online tutorials and resources to quickly learn and troubleshoot issues with content creation tools.
- Maintained regular backups of all work to prevent data loss during technical glitches.
- Sought assistance from team members and IT support when encountering persistent technical problems.

5. Tackling Creative Blocks:

- Conducted regular brainstorming sessions with the team to generate new content ideas and gain different perspectives.
- Stayed updated with the latest fashion and lifestyle trends by following industry news, blogs, and social media influencers.
- Took breaks and engaged in activities outside of work to refresh my mind and spark creativity.

By implementing these strategies, I was able to effectively overcome the challenges faced during my internship, ensuring a productive and rewarding experience. These solutions not only helped me achieve my internship objectives but also equipped me with valuable skills and techniques for future professional endeavors.

8. Contribution to the Organization

During my internship with Bollywood Bubble's WTF.Fashion, I contributed significantly to the growth and engagement of the brand's social media presence. Below are some specific achievements and accomplishments:

1. Content Creation and Engagement:
 - Produced over 20 pieces of high-quality content for Instagram and Snapchat
 - Contributed to a 40% increase in follower count on Instagram and a 15% increase on Snapchat during the internship period.
2. Strategic Planning and Execution:
 - Developed a comprehensive content calendar that streamlined content production and ensured consistency in posting.
 - Implemented new engagement strategies, such as themed weeks which attracted higher viewer interaction and positive feedback.

- Initiated and led the execution of a successful giveaway campaign that boosted follower engagement and attracted new followers.

3. Innovative Content Ideas:

- Introduced creative content concepts like “Recreating Iconic Movie Outfits with a Modern Twist” and “Creating an Outfit Inspired by a Food Item,” which received excellent engagement and positive feedback from the audience.

- Developed informative and engaging fashion and lifestyle content, including skincare tips, wardrobe must-haves, and quick makeup routines, which resonated well with followers.

4. Professional Collaboration:

- Established strong working relationships with team members, influencers, facilitating seamless collaboration and content creation.

- Participated actively in team meetings and brainstorming sessions, contributing valuable ideas and insights.

Specific Achievements

- **Katrina Look Project:** Created and edited a series of posts inspired by Katrina Kaif’s fashion and makeup looks, which became one of the most engaged content series during my internship.

- **Content Performance Analysis:** Monitored and analyzed the performance of various content types, providing valuable insights that helped refine future content strategies.

Feedback from Supervisor and Colleagues

Throughout my internship, I received positive feedback from my supervisor and colleagues, highlighting my contributions and impact on the organization:

Overall, my contributions during the internship not only helped WTF.Fashion achieve its goals but also enhanced my skills and provided me with valuable professional experience.

9. Recommendations

1. Extended Internship Duration:

Consider extending the internship program to at least two to three months. A longer duration would allow interns to take on more comprehensive projects, gain deeper insights into the organization's operations, and contribute more significantly.

- Reason: A one-month period is often too short for interns to fully integrate, learn, and apply their skills to longer-term projects.

2. Mentorship Program:

Establish a mentorship program where each intern is paired with a more experienced team member who can provide guidance, support, and professional development advice.

Constructive Feedback for the Organization

1. Resource Availability:

Ensure that interns have access to all necessary resources, tools, and software from the start of their internship.

Providing the right resources upfront can prevent delays and enable interns to start contributing effectively immediately.

2. Project Variety:

Offer interns a variety of projects that cover different aspects of the organization's operations, such as content creation, marketing strategy, and analytics.

Exposure to a diverse range of tasks can provide a more holistic learning experience and help interns identify their strengths and areas of interest.

Tips and Advice for Future Interns

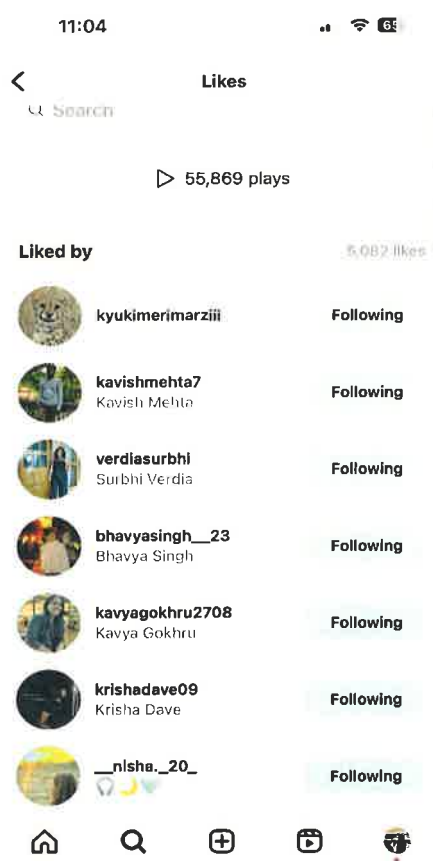
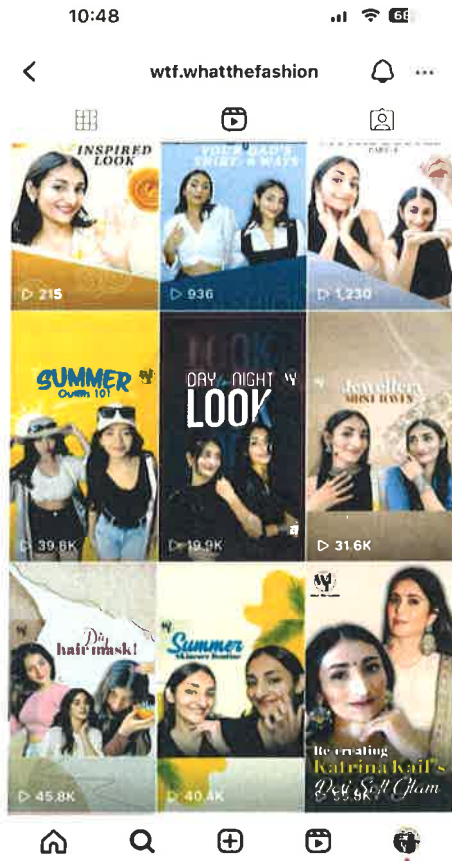
1. Be Proactive
2. Stay Organized
3. Engage and Network
4. Seek Feedback
5. Reflect and Learn

By implementing these recommendations, Bollywood Bubble's WTF.Fashion can enhance the quality and effectiveness of its internship program, providing a more enriching experience for future interns.

10. Annexures

<https://www.instagram.com/wtf.whatthefashion/?igsh=NjIwZWQ1aHcybm42>

<https://drive.google.com/drive/folders/1-OarXpYmi-VyzXGjnUhQqbvALJXlJx-6>



Student Name: Sonal Dinesh Ullal College Name: Deviprasad Goenka Management CollegeStudent Roll no.: 9102314Company/Supervisor: Hudl India Pvt.Ltd / Abhijit HivraleJoining Date: 07.05.2024Job Role: Sports Analyst Level- 2

Date	Shift start time	Shift end time	Task Given	Hours worked	Candidate Signature	Supervisor Signature
09.05.2024	3.00 pm	11.00 pm	American Football training	8		
10.05.2024	3.00 pm	11.00 pm	American Football training & Live Game	8		
11.05.2024	3.00 pm	11.00 pm	American Football training	8		
12.05.2024	3.00 pm	11.00 pm	American Football training & Live Game	8		
13.05.2024	3.00 pm	11.00 pm	American Football training & Live Game	8		
16.05.2024	3.00 pm	11.00 pm	American Football training & Live Game	8		
17.05.2024	3.00 pm	11.00 pm	American Football training & Live Game	8		

18.05.2024	3.00 pm	11.00 pm	American Football training & Hiring Creative Design	8		
19.05.2024	3.00 pm	11.00 pm	American Football training	8		
20.05.2024	3.00 pm	11.00 pm	American Football training & Live Game	8		
23.05.2024	3.00 pm	11.00 pm	American Football training & Live Game	8		
24.05.2024	3.00 pm	11.00 pm	American Football training & Live Game	8		
25.05.2024	3.00 pm	11.00 pm	American Football training & Live Game	8		
26.05.2024	3.00 pm	11.00 pm	American Football training & Live Game	8		
27.05.2024	3.00 pm	11.00 pm	American Football training & Live Game	8		
28.05.2024	3.00 pm	11.00 pm	American Football training & Live Game	8		



www.digisnare.com

Date: 27.06. 2024

TO WHOMSOEVER IT MAY CONCERN

This to certify that Anam Khan, a student of Masters of Journalism and Mass Communication of Mumbai University, Mumbai (Batch 2023-2024) has completed one month's internship with Digisnare social media ltd. 01.04. 2021 to 01.05. 2024. She was given different assignments, including those relating to Marketing, social and digital issues during this period. She completed all kinds of assignments with responsibility and regularity.





I wish her all the best in her future endeavours

A handwritten signature in black ink, appearing to read 'Naz Asghar'.

Naz Asghar,
Marketing Head,
Digisnare Ltd.



Shivam Kungl

Date	Shift start time	Shift end time	Task Given	Hours worked	Candidate Signature	Supervisor Signature
17 April 2024	11:17am	8:09pm	<ul style="list-style-type: none">• Introduction about the newsroom working.• Marathi Inscript Writing.• Pointers of Politicians Speech.	7 hrs 30 mins		
18 April 2024	2:08pm	8:00pm	<ul style="list-style-type: none">• Marathi Inscript Writing.• Pointers of Politicians Speech.	5 hrs 8 mins		

Student Name: Rishita Rai University/ College Name: DGMC

Student Roll no.: _____ Company/Supervisor: Rishav Kumar Bollywood Bubble

Job Role: Jr Content Producer Joining Date: 01-05-2024

Rishita Rai

Date	Shift start time	Shift end time	Task Given	Hours worked	Candidate Signature	Supervisor Signature
2/5/2024	3pm	9pm	Create content for facebook	6	<i>Rishita Rai</i>	<i>Rishav Kumar</i>
3/5/2024	3pm	9pm	Create monetization plan	6	<i>Rishita Rai</i>	<i>Rishav Kumar</i>
4/5/2024	3pm	9pm	Create Snapchat content	6	<i>Rishita Rai</i>	<i>Rishav Kumar</i>
5/5/2024	3pm	9pm	Create News pieces	6	<i>Rishita Rai</i>	<i>Rishav Kumar</i>
6/5/2024	3pm	9pm	Building News facebook	6	<i>Rishita Rai</i>	<i>Rishav Kumar</i>
7/5/2024	3pm	9pm	Create engaging content ^{brand}	6	<i>Rishita Rai</i>	<i>Rishav Kumar</i>
8/5/2024	3pm	9pm	Create Reels for F.B	6	<i>Rishita Rai</i>	<i>Rishav Kumar</i>
9/5/2024	3pm	9pm	Work on Interview question	6	<i>Rishita Rai</i>	<i>Rishav Kumar</i>
10/5/2024	3pm	9pm	Create Analysis of Pages	6	<i>Rishita Rai</i>	<i>Rishav Kumar</i>
11/5/2024	3pm	9pm	Create content for Insta	6	<i>Rishita Rai</i>	<i>Rishav Kumar</i>
12/5/2024	3pm	9pm	Analyze the growth	6	<i>Rishita Rai</i>	<i>Rishav Kumar</i>
13/5/2024	3pm	9pm	Increase engagement	6	<i>Rishita Rai</i>	<i>Rishav Kumar</i>
14/5/2024	3pm	9pm	Compare the growth	6	<i>Rishita Rai</i>	<i>Rishav Kumar</i>
15/5/2024	3pm	9pm	Create the plan for coming	6	<i>Rishita Rai</i>	<i>Rishav Kumar</i>
16/5/2024	3pm	9pm	Work on facebook ^{month}	6	<i>Rishita Rai</i>	<i>Rishav Kumar</i>
17/5/2024	3pm	9pm	Work on facebook	6	<i>Rishita Rai</i>	<i>Rishav Kumar</i>

18/5/2024 3pm 9pm Increase the engagement 72 on Page Provided

30/5/2024 168 hours *Rishita Rai*

DeePDive Digital Pvt. Ltd.

Date: 5th June, 2024

Subject: Internship Experience Letter.

Dear **Ms. Rishita Rai**,

This letter is to inform you that you have successfully completed 120+ hours of internship work with DeepDive Digital Pvt. Ltd. in the role of **Intern - Creative Producer** at **Bollywood Bubble** which has ended effectively as of 31st May, 2024.

During the time of your Internship (Starting Date: 1st May, 2023), you have been extremely focused and dedicated towards attaining the Objectives of the Company. We wish you all the luck for your future.

Sincerely,



Naman Bhutra

**Chief Executive Officer
DeepDive Digital Pvt. Ltd.**

Student Name:

Raghavendra

University/ College Name:

DeviPrasad Swamika management college of mdu's

Student Roll no.:

9102309

Company/Supervisor:

Digital marketing intern

Job Role:

Digital marketing intern

Joining Date:

1-05-2024

Date	Shift start time	Shift end time	Task Given	Hours worked	Candidate Signature	Supervisor Signature
1-05-24	9 PM	5 AM	News on these topics	8	R. Rajput	Piyush
2-05-24	9 PM	5 AM	Captain Rohit vice captain Hardik	8	R. Rajput	Piyush
3-05-24	9 PM	5 AM	President visited Pandhla temple	8	R. Rajput	Piyush
4-05-24	9 PM	5 AM	Lopata ladies on OTT	8	R. Rajput	Piyush
6-05-24	9 PM	5 AM	Kapil's show got shut	8	R. Rajput	Piyush
7-05-24	9 PM	5 AM	RCB on hattrick	8	R. Rajput	Piyush
8-05-24	9 PM	5 AM	Will York's century	8	R. Rajput	Piyush
9-05-24	9 PM	5 AM	ED seized 35 Crores	8	R. Rajput	Piyush
10-05-24	9 PM	5 AM	Delhi wins against Rajasthan	8	R. Rajput	Piyush
11-05-24	9 PM	5 AM	Hyderabad makes history 4th IPL	8	R. Rajput	Piyush
13-05-24	9 PM	5 AM	RCB's fourth win in IPL	8	R. Rajput	Piyush
14-05-24	9 PM	5 AM	Cum gratia win against Chennai	8	R. Rajput	Piyush
15-05-24	9 PM	5 AM	RCB's fifth win in a row	8	R. Rajput	Piyush
16-05-24	9 PM	5 AM	Cum gratia is out of playoffs	8	R. Rajput	Piyush
17-05-24	9 PM	5 AM	Rajasthan is in playoffs	8	R. Rajput	Piyush
			Captain Sun Unwin is behind Punjab win	8	R. Rajput	Piyush