

RSET's



**Deviprasad Goenka Management College of Media Studies (DGMC)**  
**RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India**

Deviprasad Goenka Management College of Media Studies (DGMC) actively engages students in initiatives that foster social responsibility and personal growth. Events like the Van Mitra tree plantation drive promote environmental conservation, while the Har Ghar Tiranga rally instills a sense of national pride and unity. DGMCMS empowers women through projects like Proud-Girl, which focuses on menstrual hygiene and self-reliance in rural areas.

The Beach Cleanup Drive and Coastal Conservation Triumph emphasize ecological awareness and the importance of preserving coastal ecosystems. Swachata Hi Seva encourages cleanliness and sanitation within the community, while the Red Dot Campaign raises awareness about women's safety and gender equality. Commemorating national heroes, the Kargil Vijay Diwas event honors the sacrifices of soldiers, fostering patriotism.

Social campaigns like the Anti-Bullying Campaign (Nukkad Natak) and Donation Drive promote inclusivity, kindness, and empathy. Voter ID Registration drives civic engagement, while the Blood Donation Drive encourages students to contribute to life-saving causes. Through these initiatives, DGMC instills leadership, compassion, and social awareness, empowering students to become proactive citizens dedicated to making a positive impact on society.



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