

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

1.4.2 Feedback process of the Institution may be classified as follows Options:

A. Feedback collected, analyzed and action taken and feedback available on website

B. Feedback collected, analyzed and action has been taken

C. Feedback collected and analyzed

D. Feedback collected

E. Feedback not collected

| Sr. No. | Particulars |
|---------|--|
| 1. | Summary of the Feedback Report 2023-24 |
| 2. | Action Taken Report 2023-24 |
| 3. | |



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Summary of Feedback Report for the Academic Year 2023-24

At DGMC, collecting annual feedback from stakeholders—including students, faculty, employers, and alumni—is a vital practice to ensure continuous institutional improvement. The feedback for the academic year 2023-24 highlights several strengths and areas for development.

Students express a high level of satisfaction with the quality of teaching, with 85% rating it positively. Additionally, 78% find the curriculum aligned with their career goals. Feedback on facilities is mixed; while 60% find them adequate, 40% suggest upgrades to better support the learning environment. Alumni provide an 80% satisfaction rate for career preparation, highlighting soft skill development and hands-on projects as major strengths. They recommend increasing industry collaborations to offer students greater exposure to professional practices.

Employers commend DGMC interns for their professionalism, adaptability, and communication skills. However, they suggest enhancing students' practical, hands-on training and real-world problem-solving abilities.

The analysis reveals DGMC's strengths in teaching quality, a structured curriculum, and a supportive alumni network. Areas needing attention include modernizing infrastructure and expanding practical learning opportunities. To address these, recommendations include curriculum updates aligned with emerging industry trends, improvements to labs and libraries, frequent skill-building workshops, and stronger employer collaborations.

The feedback underscores DGMC's commitment to delivering quality education and fostering employability.



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Action Taken Report

Academic Year: 2023-24

Deviprasad Goenka Management College of Media Studies (DGMC) has undertaken several initiatives in response to feedback collected from students, alumni, employers, and faculty for the academic year 2023-24. Faculty development programs were conducted to enhance teaching methodologies, focusing on innovative approaches and integrating technology to improve engagement and learning outcomes.

As the college is affiliated with the University of Mumbai and cannot independently update the syllabus, faculty suggestions regarding the implementation of the National Education Policy (NEP) syllabus were sent to the university. This ensures that faculty insights contribute to curriculum development at the university level.

Students were offered free courses designed by IITs and IISc through the National Program on Technology Enhanced Learning (NPTEL). These courses provided additional learning opportunities and helped students gain knowledge in advanced and interdisciplinary areas.

To improve campus infrastructure, renovations were carried out in labs and classrooms, multimedia equipment and library resources were upgraded, and campus-wide Wi-Fi coverage was expanded to support digital learning.

Feedback from employers led to the introduction of hands-on workshops, real-world simulation activities, and mock interviews to prepare students for internships and placements. Skill-building workshops focusing on communication, teamwork, leadership, and time management were also conducted.

Alumni engagement was strengthened through mentoring programs, networking events, and guest lectures, giving students opportunities to interact with professionals and gain industry insights.



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These actions demonstrate DGMC's commitment to continuous improvement, equipping students with skills to excel in their careers while maintaining the institution's reputation for excellence.



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