

Deviprasad Goenka Management College of Media Studies (DGMC) RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

# **1.4.1 Institution obtains feedback on the syllabus and its transaction at the institution from the following stakeholders**

- 1) Students
- 2) Teachers
- 3) Employers
- 4) Alumni

**Options: (Choose any one)** 

- A. All of the above
- B. Any 3 of the above
- C. Any 2 of the above
- **D.** Any 1 of the above
- E. None of the above

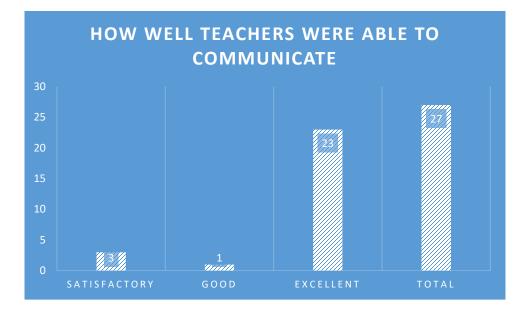
Sr. No.	Particulars
1.	Students' Feedback
2.	Employer's Feedback
3.	Alumni Feedback
4.	Teachers' Feedback

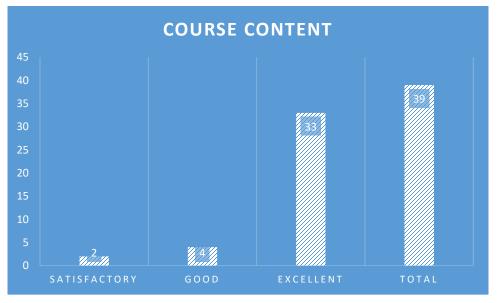


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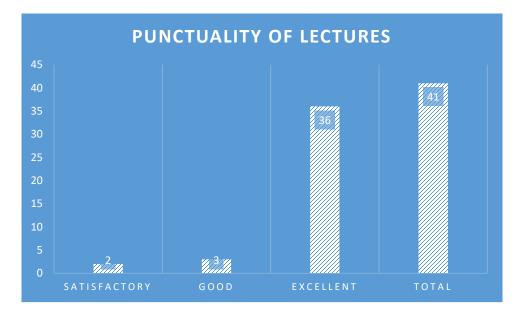


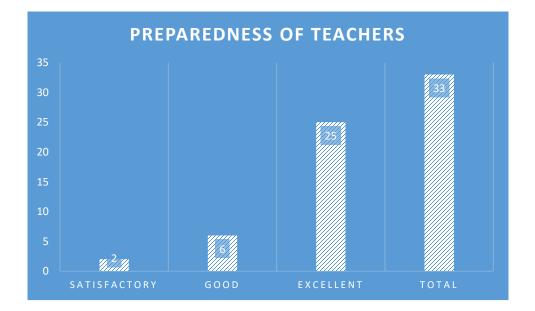


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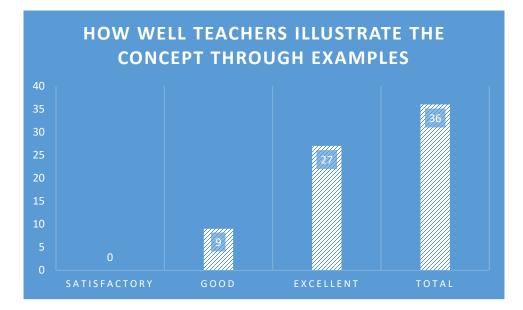




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# **RATE US ON COMPLETION OF SYLLABUS**

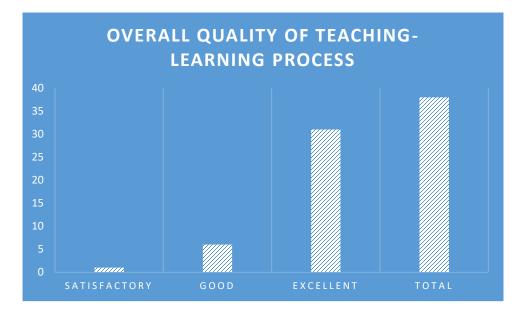




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Deviprasad Goenka Management College of Media Studies (DGMC) RSET Campus, S. V. Road, Malad (w), Mumbal 400 064, Maharashtra, India

#### Ref.: DGMC/2023/4009

Date: 16th Dec 2023

To, Ms. Nilanksha Sachdev Deviprasad Goenka Management College of Media Studies **RSET** Campus Malad - West Mumbai 400064

Dear Ms. Nilanksha Sachdev,

#### Sub: Faculty Feedback

This is with reference to your feedback for the following subjects taught by you.

#### 1. FYBAMMC SEM I - Fundamentals of Mass Communication

You are requested to analyse the parameters wherein your scoring is less than 4 (See attached graphs - maximum scoring being 5-points). I shall greatly appreciate if corrective measures are taken to that effect to improve the same.

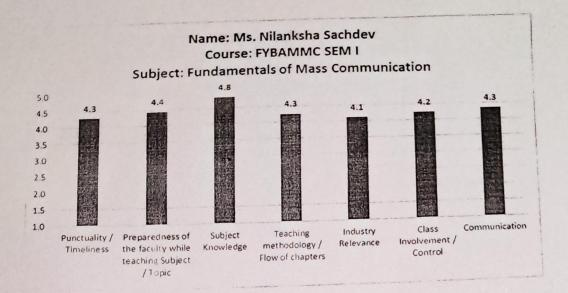
Look forward to your support and cooperation.

Thanking you,

Dr. Amee Vora Principal

CC: Mr. Yashwant Baing - DGMC Registrar CC: Dr. Ajay Agarwal - HR Manager, RSET CC: Personnel File

# FEEDBACK GRAPHS



# Employer Feedback Form for the Academic Year 2023 -24

#### Dear Employer,

We are always thankful to you for providing our students an opportunity to work in your prestigious Company/Organization. We shall be grateful to you if you spare some of your valuable time to fillup this feedback form. Your feedback will definitely help us to improve the Institute further in the aspects of training and placements.

# Please give a rating of your opinion in the scale of 1 - 5 on the following.

5	4	3	2	1
Excellent	Very Good	Good	Average	Poor

### Please tick ( ) your observation about the following:

Attributes	Excellent	Very Good	Good	Average	Poor
Student's Quality		V			
Discipline among the students		1			
Punctuality of the students					
Knowledge of the students		~			×1
Proactiveness to learn		1	-		

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Number of Alumni of our Institute employed by you till date: Comments and suggestions:-

Knisle Yaelan Signature Zall Designation : Context Wry Organization : Tint-Villa 17 9 2023 : Date



# Deviprasad Goenka Management College of Media Studies

# (EX107) NAAC Feedback Survey Report

# Branch : <u>Mumbai University Course</u> Course : <u>BAFTNMP</u> Year : Academic Year : <u>2023-2024</u>

Sr.No.	Question	Question Options								
1	The admission procedure was hassle free and convenient	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree				
		<u>30</u>	<u>67</u>	<u>11</u>	<u>2</u>	<u>4</u>				
2	The fees structure of the college was as per the University Guidelines	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree				
		<u>28</u>	<u>65</u>	17	<u>2</u>	2				
3	Rate the teacher's approach to teaching	Excellent	Very Good	Good	Average	Poor				
		<u>24</u>	<u>30</u>	<u>37</u>	<u>19</u>	<u>4</u>				
4	Rate the quality of support material (notes etc.) provided by the teachers	Excellent	Very Good	Good	Average	Poor				
		<u>15</u>	<u>41</u>	<u>29</u>	<u>20</u>	<u>9</u>				
5	Rate the teacher's ability to communicate in the class	Excellent	Very Good	Good	Average	Poor				
		<u>25</u>	<u>34</u>	37	<u>16</u>	2				
6	The syallabus for the subject was always completed in time	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree				
		<u>27</u>	<u>53</u>	23	<u>9</u>	2				
7	Remedial lectures for weak students were arranged	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree				
		<u>19</u>	<u>39</u>	<u>29</u>	<u>10</u>	<u>17</u>				
8	The internal evaluation process by the teachers was fair	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree				
		<u>22</u>	<u>51</u>	<u>31</u>	<u>5</u>	5				
9	The teachers discussed the performance in assignments	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree				
		<u>28</u>	<u>54</u>	21	<u>6</u>	5				
10	The teachers informed about course and programme outcomes	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree				

		<u>25</u>	<u>65</u>	<u>17</u>	<u>4</u>	<u>3</u>
11	The teachers illustrated the concepts with examples and applications	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>28</u>	<u>61</u>	<u>15</u>	<u>8</u>	2
12	The teachers used student centric methods for enhancing learning experiences	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>21</u>	<u>45</u>	<u>36</u>	<u>10</u>	2
13	The teachers/ mentors encouraged you to participate in extra curricular activities	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>19</u>	<u>54</u>	27	<u>7</u>	<u>Z</u>
14	Efforts are made by the institute/teachers to inculcate soft skills, life skills and employability skills to make you ready for the world of work	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>18</u>	<u>48</u>	<u>32</u>	<u>8</u>	<u>8</u>
15	The environment of the college was supportive and helped in developing creativity	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>17</u>	<u>42</u>	<u>36</u>	<u>12</u>	<u>7</u>
16	Give an overall rating to the college	Excellent	Very Good	Good	Average	Poor
		<u>22</u>	<u>30</u>	<u>42</u>	<u>17</u>	<u>3</u>
17	Efforts are made for necessary follow - up with an assigned task	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>19</u>	<u>62</u>	<u>28</u>	<u>4</u>	1
18	The Teachers provides guidances, counseling in academic and non academic matter in/ out side the class	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>25</u>	<u>59</u>	<u>24</u>	<u>3</u>	3
19	The teachers use innovative / non traditional methods of evaluation like Quiz, seminar, Group disccussion , classroom	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree

		<u>10</u>	22	<u>44</u>	<u>28</u>	<u>10</u>
25	Indicate your rating towards Training and Placement Activities conducted by the College in terms of Job and Internships Availability and Conduct of Training Programs.	Excellent	Very Good	Good	Average	Poor
		<u>17</u>	<u>25</u>	<u>47</u>	<u>17</u>	<u>8</u>
24	Indicate your rating towards extra curricular activities conducted by the college	Excellent	Very Good	Good	Average	Poor
		<u>29</u>	<u>60</u>	<u>20</u>	<u>3</u>	2
23	The administrative office staff of the college was helpful and cooperative in handling all the academic and non- academic matters	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>14</u>	<u>54</u>	<u>35</u>	<u>9</u>	2
22	The teaching and mentoring process for congnitive, social and emotional growth	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>18</u>	<u>56</u>	<u>30</u>	<u>7</u>	3
21	Ovar all evaluation process is transparent	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>16</u>	<u>63</u>	<u>27</u>	<u>5</u>	3
20	Continious assesment and evaluation is as per the academic calender	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>28</u>	<u>54</u>	<u>21</u>	<u>8</u>	<u>3</u>
	Presentation /Partcipation, real world situation etc.					

Total 114 Number of Students filled survey.

# Deviprasad Goenka Management College of Media Studies

### (EX107) NAAC Feedback Survey Report

# Branch : <u>Mumbai University Course</u> Course : <u>BAMMC</u> Year : Academic Year : <u>2023-2024</u>

Sr.No.	Question	Options							
1	The admission procedure was hassle free and convenient	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree			
		<u>58</u>	<u>128</u>	<u>22</u>	<u>3</u>	<u>3</u>			
2	The fees structure of the college was as per the University Guidelines	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree			
		<u>47</u>	<u>134</u>	<u>29</u>	<u>3</u>	1			
3	Rate the teacher's approach to teaching	Excellent	Very Good	Good	Average	Poor			
		<u>48</u>	<u>69</u>	<u>67</u>	<u>27</u>	3			
4	Rate the quality of support material (notes etc.) provided by the teachers	Excellent	Very Good	Good	Average	Poor			
		<u>45</u>	<u>54</u>	<u>70</u>	<u>37</u>	<u>8</u>			
5	Rate the teacher's ability to communicate in the class	Excellent	Very Good	Good	Average	Poor			
		<u>51</u>	<u>69</u>	73	<u>15</u>	<u>6</u>			
6	The syallabus for the subject was always completed in time	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree			
		<u>49</u>	<u>99</u>	<u>48</u>	<u>11</u>	Z			
7	Remedial lectures for weak students were arranged	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree			
		<u>39</u>	<u>98</u>	<u>42</u>	<u>22</u>	<u>13</u>			
8	The internal evaluation process by the teachers was fair	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree			
		<u>50</u>	<u>110</u>	<u>36</u>	<u>12</u>	<u>6</u>			
9	The teachers discussed the performance in assignments	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree			
		<u>44</u>	<u>113</u>	<u>36</u>	<u>17</u>	4			
10	The teachers informed about course and programme outcomes	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree			

		<u>45</u>	<u>123</u>	<u>28</u>	<u>13</u>	5
11	The teachers illustrated the concepts with examples and applications	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>56</u>	<u>120</u>	<u>25</u>	<u>9</u>	4
12	The teachers used student centric methods for enhancing learning experiences	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>38</u>	<u>116</u>	<u>40</u>	<u>15</u>	5
13	The teachers/ mentors encouraged you to participate in extra curricular activities	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>53</u>	<u>108</u>	<u>31</u>	<u>14</u>	<u>8</u>
14	Efforts are made by the institute/teachers to inculcate soft skills, life skills and employability skills to make you ready for the world of work	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>46</u>	<u>114</u>	<u>31</u>	<u>11</u>	<u>12</u>
15	The environment of the college was supportive and helped in developing creativity	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>55</u>	<u>95</u>	<u>36</u>	<u>16</u>	<u>12</u>
16	Give an overall rating to the college	Excellent	Very Good	Good	Average	Poor
		<u>60</u>	<u>64</u>	<u>54</u>	<u>32</u>	4
17	Efforts are made for necessary follow - up with an assigned task	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>43</u>	<u>119</u>	<u>37</u>	<u>12</u>	<u>3</u>
18	The Teachers provides guidances, counseling in academic and non academic matter in/ out side the class	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>48</u>	<u>103</u>	<u>39</u>	<u>16</u>	8
19	The teachers use innovative / non traditional methods of evaluation like Quiz, seminar, Group disccussion , classroom	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree

		<u>44</u>	<u>38</u>	<u>63</u>	<u>37</u>	32
25	Indicate your rating towards Training and Placement Activities conducted by the College in terms of Job and Internships Availability and Conduct of Training Programs.	Excellent	Very Good	Good	Average	Poor
		<u>52</u>	<u>64</u>	<u>50</u>	<u>35</u>	<u>13</u>
24	Indicate your rating towards extra curricular activities conducted by the college	Excellent	Very Good	Good	Average	Poor
		71	<u>99</u>	<u>29</u>	<u>7</u>	<u>8</u>
23	The administrative office staff of the college was helpful and cooperative in handling all the academic and non- academic matters	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>36</u>	<u>128</u>	<u>26</u>	<u>20</u>	4
22	The teaching and mentoring process for congnitive, social and emotional growth	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>36</u>	<u>116</u>	<u>41</u>	<u>16</u>	5
21	Ovar all evaluation process is transparent	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>35</u>	<u>135</u>	<u>28</u>	<u>11</u>	5
20	Continious assesment and evaluation is as per the academic calender	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		<u>50</u>	<u>124</u>	<u>24</u>	<u>10</u>	<u>6</u>
	Presentation /Partcipation, real world situation etc.					

Total 214 Number of Students filled survey.

# Deviprasad Goenka Management College of Media Studies (EX103)Survey Details Summary Report

Academic Year : 2023-2024

Sr No.	Question		Points		Total Students	
	Rating Points	Satisfactory	Good	Excellent		
1	Please rate us on Course Content.	2	4	33	39	
2	Please rate us on Punctuality of Lectures.	2	3	36	41	
3	How well did the teachers prepare for the class?	2	6	25	33	
4	How well were the teachers able to communicate?	3	1	23	27	
5	How well the teachers illustrate the concept through examples and applications?	3	6	27	36	
6	Please rate us on Completion of Syllabus.	0	6	28	34	
7	Please rate us on the Overall Quality of teaching-learning process	1	6	31	38	
8	Please rate us on Internal Evaluation Process.	2	7	38	47	
9	Please rate us on Soft Skills & Grooming.	5	5	46	56	
10	Please rate us on Use of ICT tools such as LCD Projectors Multimedia etc. in teaching-learning.	5	6	24	35	
	Rating Points	Maybe	No	Yes		
11	Based on your experience at DGMC, how likely are you to recommend DGMC to your family and friends?	34	8	66		108
12	Was your performance in assignments discussed with you?				a	
	Total	25	50	311	386	
	Percentage To Total	6.48%	12.95%	80.57%	100%	

Survey Filled Students.: 105

	Total Students Breakup Of Filled Survey.									
				tudents Whe Survey	o Filled	<u>Remaining</u> <u>Students</u>				
Course	Year		Male.	<u>Female</u>	<u>Total</u>					
BAFTNMP	FY	78	27	6	33	45				
BAFTNMP	SY	59	17	4	21	38				
BAFTNMP	TY	44	3	2	5	39				
BAMMC	FY	128	6	14	20	108				
BAMMC	SY	102	11	12	23	79				
BAMMC	TY	120	12	11	23	97				
MACJ	MACJ PART 1	14	0	0	0	14				
MACJ	MACJ PART 2	11	0	0	0	11				
MAFTNMP	Part 1	26	0	0	0	26				
MAFTNMP	Part 2	33	1	0	1	32				

\* Question number 5 is only for PGDM course



REETS Deviprasad Goenka management college of media studies INDLA'S PREMIER MEDIA SCHOOL

#### Alumni Feedback Form

Dear Alumni,

We are glad to put on record that your cooperation and support has contributed to the growth of our institution.

# Please give a rating of your opinion in the scale of 1 - 5 on the following:-

5	4	3	2	1
Excellent	Very Good	Good	Average	Poor

#### Alumni Feedback Form

# Please give the ratings on a scale of 1 to 5 (with 5 being the highest and 1 being the lowest)

Attributes	
Environment	4
Infrastructure	4
Faculty	4
Fee structure	3
Quality of support material	4
Training & Placement	3
Library	4
Administrative Support	4

Program Undertaken	B.M.M	
Graduating Year	2023	

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#### Ref.: DGMC/2023/4009

Date: 16th Dec 2023

To, Ms. Nilanksha Sachdev Deviprasad Goenka Management College of Media Studies **RSET** Campus Malad - West Mumbai 400064

Dear Ms. Nilanksha Sachdev,

#### Sub: Faculty Feedback

This is with reference to your feedback for the following subjects taught by you.

#### 1. FYBAMMC SEM I - Fundamentals of Mass Communication

You are requested to analyse the parameters wherein your scoring is less than 4 (See attached graphs - maximum scoring being 5-points). I shall greatly appreciate if corrective measures are taken to that effect to improve the same.

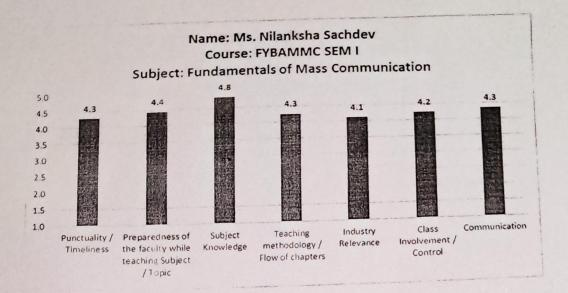
Look forward to your support and cooperation.

Thanking you,

Dr. Amee Vora Principal

CC: Mr. Yashwant Baing - DGMC Registrar CC: Dr. Ajay Agarwal - HR Manager, RSET CC: Personnel File

# FEEDBACK GRAPHS





#### Deviprasad Goenka Management College of Media Studies (DGMC) RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Department: _	 	 	
Designation: _	 	 	
Date:			

Dear Faculty Member,

Thank you for taking the time to provide your feedback. This form is designed to gather insights and suggestions for continuous improvement. Please provide your valuable feedback on the following parameters.

# 1. Curriculum Planning and Delivery

1. How effective is the current curriculum in meeting academic and professional goals?

- $\square$  Excellent
- $\square$  Good
- $\Box$  Satisfactory
- $\Box$  Needs Improvement
- 2. Are the learning outcomes clearly defined and communicated to the faculties?
  - $\Box$  Yes
  - $\Box$  Partially
  - 🗆 No



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3. Suggestions for curriculum improvement: (write in 50 words)

# 2. Teaching-Learning Process

- 4. Are adequate resources (labs, libraries, ICT tools, etc.) available for effective teaching?
  - $\Box$  Excellent
  - $\square$  Good
  - □ Satisfactory
  - $\Box$  Needs Improvement
- 5. How would you rate the mentoring and support provided to students?
  - $\Box$  Excellent
  - $\square$  Good
  - $\Box$  Satisfactory
  - $\Box$  Needs Improvement
- 6. Any specific challenges faced in the teaching-learning process?





#### Deviprasad Goenka Management College of Media Studies (DGMC) RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

### 3. Research, Innovation, and Extension

- 7. Are sufficient opportunities provided for research and publication?
  - $\Box$  Excellent
  - $\square$  Good
  - □ Satisfactory
  - □ Needs Improvement

8. How would you rate the support for organizing/attending seminars, conferences, and workshops?

- $\Box$  Excellent
- $\square$  Good
- $\Box$  Satisfactory
- $\Box$  Needs Improvement
- 9. Suggestions for enhancing research and extension activities:

- 4. Infrastructure and Learning Resources
- 10. Are the physical infrastructure and facilities (classrooms, laboratories, etc.) adequate?
  - $\square$  Excellent
  - 🗆 Good



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- $\Box$  Satisfactory
- □ Needs Improvement
- 11. How would you rate the availability and accessibility of e-resources and library facilities?
  - $\Box$  Excellent
  - $\square$  Good
  - □ Satisfactory
  - □ Needs Improvement
- 12. Any specific needs related to infrastructure and resources:

# 5. Governance and Leadership

- 13. Are you satisfied with the leadership and decision-making process of the institution?
  - $\Box$  Excellent
  - $-\square$  Good
  - □ Satisfactory
  - □ Needs Improvement
- 14. Do you feel involved in the institution's planning and decision-making processes?
  - $\square$  Yes



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#### Deviprasad Goenka Management College of Media Studies (DGMC) RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

- □ Partially
- $\square$  No
- 15. Suggestions for improving governance and leadership:

# 6. Institutional Values and Best Practices

16. Are adequate initiatives taken to promote institutional values (ethics, inclusivity, environmental awareness, etc.)?

- $\Box$  Excellent
- $\square$  Good
- $\Box$  Satisfactory
- □ Needs Improvement
- 17. Suggestions for implementing best practices:

# **Additional Feedback**

18. Any other comments or suggestions:





Deviprasad Goenka Management College of Media Studies (DGMC) RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Signature:\_\_\_\_\_

Name (Optional):



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1010	Deviprasad Goenka management college of media studies
XX	INCIDA S PRESIDER SAVERA SCHOOL

Deviprasad Goenka Management College of Media Studies (DGMC) RSET Campus, S. V. Road, Malad (w), Mumbal 400 064, Maharashtra, India ·ld

Department:	BAMMC		
Designation:	A.P.		
	12th March, 2024		

Dear Faculty Member,

Thank you for taking the time to provide your feedback. This form is designed to gather insights and suggestions for continuous improvement. Please provide your valuable feedback on the following parameters.

### 1. Curriculum Planning and Delivery

- 1. How effective is the current curriculum in meeting academic and professional goals?
  - Excellent
  - 🗆 Good
  - D Satisfactory
  - D Needs Improvement
  - 2. Are the learning outcomes clearly defined and communicated to the faculties?
    - Wes
    - D Partially
    - 🗆 No



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