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Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

CRITERION 1 – Curricular Aspect

Key Indicator- 1.1 Curricular Planning and Implementation

1.1.2 The institution adheres to the academic calendar including for the conduct of Continuous Internal Evaluation (CIE)



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<u>Metric No.</u>	PARTICULARS
1.1.2	<p>Adherence to Academic Calendar for the Conduct of Continuous Internal Evaluation (CIE)</p> <ul style="list-style-type: none"> • Academic Calendar • DGMC and Mumbai University Exam-Time-Table • MoM of Exam Committee/BoS • IA/CIE Samples

S.No.	Adherence to Academic Calendar for the Conduct of Continuous Internal Evaluation (CIE)
1	Academic Calendar of DGMC
2	Exam/Assessment Notices
2.1	SYBAMMC III Regular & ATKT Exam Time-Table
2.2	SYBAFTNMP III Regular & ATKT Exam Time-Table
2.3	FY BA MMC Semester I Regular Examination Time-Table
2.4	FY BA FTNMP Semester I Regular Examination Time Table
2.5	SY BA FTNMP Semester IV Regular & ATKT Examination Summer 2024 Time-Table
2.6	FY BA MMC Semester II Regular & ATKT Examination Summer 2024 Time-Table
2.7	BA FTNMP SEM V ATKT INTERNAL
3	MOMs

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3.1	DGMC meeting for Exam Committee – 150723
3.2	Department Meeting Minutes – 170723
3.3	DGMC meeting for Exam Committee – 151223
3.4	Department Meeting Minutes - 181223
4	Internal Assessment Samples
4.1	IA Assignment – Sports Journalism 2023-24
4.2	IA Assignment – Advertising and Marketing Research
4.3	Pictures/Images



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Deviprasad Goenka Management College of Media Studies (DGMC)
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Academic Calendar

Academic Calendar : AY 2023 – 2024

Month	No of working Days	Date	Day	Program/Event/ Examination	Sundays/ Public Holidays	Total No of Teaching Days
Jun-23	18	13-Jun 2023	Tuesday	SY & TY BAMMC Orientation	2 Sundays (18th & 25th)	15
		13-Jun 2023	Tuesday	SY & TY BAFTNMP/ Orientation		
		14-17 th Jun 2023	Wednesday to Saturday	Masterclass for SY and TY as per Special Time-table		
		19-Jun 2023	Monday	Regular Classes as per regular Time-table		
		29 th June 2023	Wednesday	Bakri Id	Public Holiday	
Jul-23	31	15 th July 2023		FY – BAMMC & BAFTNMP Orientation	5 Sundays (2 nd , 9 th , 16 th , 23 rd , 30 th)	25
		17 th July 2023		Regular Classes for FY BAMMC & BAFTNMP		
		29 th July 2023	Saturday	Moharum		



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Aug-23	31	28 th Aug 2023 onwards	Monday	Commencement of Viva Voce	4 Sundays (6th, 13th, 20th & 27th)	25
		15 th Aug 2023	Tuesday	Independence Day	Public Holiday	
		16 th Aug 2023	Wednesday	Parsi New Year	Public Holiday	
Sep-23	30	15 th Sept 2023	Friday	Submission of marks for Internal Assignments @ Viva Voce	4 Sundays (3rd, 10th, 17th & 24th)	19
		30 th Sept 2023	Monday	Last day of Lecture for SEM III & IV		
		7 th Sept 2023	Thursday	Dahi Handi	Public Holiday	
		19 th to 23 rd Sept 2023		Mid-term Break	Ganpati Vacation	
		28 th Sept 2023	Thursday	Id-e-Milad / Anant Chaturthi	Public Holiday	



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Oct-23	31	3 rd Oct 2023	Tuesday	Personal Hearing for Defaulting Students	5 Sundays (1st, 8th, 15th, 22 nd & 29th)	24
		9 th to 14 th Oct 2023	Monday to Saturday	ATKT Examinations for SEM I, II and IV (BAMMC & BAFTNMP)		
		17 th to 23 rd Oct 2023	Tuesday to Monday	Regular & ATKT Examination for SEM-III (SY)		
		2 nd Oct 2023	Monday	Gandhi Jayanthi	Public Holiday	
		24 Oct 2023	Tuesday	Dassera		
Nov-23	30	4 th Nov 2023	Saturday	Last day of Teaching – SEM I	4 Sundays (5 th , 12 th , 19 th & 26 th)	11



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**Deviprasad Goenka Management College of Media Studies (DGMC)
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		13 th to 27 th Nov 2023		Diwali Vacation	Vacation	
		28 th Nov 2023	Tuesday	Start of SEM IV & VI		
		29 th Nov to 5 th Dec 2023		Regular Examination for FY – SEM I – BAMMC & BAFTNMP		
Dec 2023	31	6 th Dec 2023	Wednesday	Start of SEM II – BAMMC & BAFTNMP	5 Sundays (3 rd , 10 th , 17 th , 24 th , 31 st)	19
		15 th Dec 2023	Friday	Internal Assignments will be given to SEM – II / IV & VI		
		19 th to 23 rd Dec 2023		December Fever		
		21 st & 22 nd Dec 2023		Sports Day		
		25 th to 31 st Dec 2023		Winter Break	Christmas Vacation	
Jan 2024	31				4 Sundays (7 th , 14 th , 21 st & 28 th)	24
		19 th Jan 2024		Annual Day Celebration		



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		1 st Jan 2024	Monday	New Year	Holiday	
		24 th & 25 th Jan 2024	Monday	International Conference		
		26 th Jan 2024	Friday	Republic Day	Public Holiday	
Feb 2024	29				4 Sundays (4 th , 11, 18 th , 25 th)	24
		15 th to 17 th Feb 2024		Festival – MIA & Cinevooyage		
		19 th Feb 2024	Mon	Chhatrapati Shivaji Maharaj Jayanti	Public Holiday	
Mar 2024	31	30 th Mar 2023	Thursday	Last day for teaching for UG Programs	5 Sunday (3 rd , 10 th , 17 th , 24 th , 31 st)	23
		8 th Mar 2024	Friday	Maha Shivratri		
		25 th Mar 2024	Monday	Holi	Public Holiday	
		29 th Mar 2024	Friday	Good Friday		



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April 2024	30	1 st to 6 th April 2023		Tentative Dates – ATKT Examinations for SEM I, III & V (BAMMC / BAFTNMP)	4 Sunday (7 th , 14 th , 21 st & 28 th)	23
		15 th to 22 nd April 2023		Tentative Dates – Final Exams for FY & SY (BAMMC & BAFTNMP)		
		9 th Apl 2024	Tuesday	Gudi Padwa	Public Holiday	
		10 th Apl 2024	Wednesday	Idul Fitr - Eid		
		17 th Apl 2024	Wednesday	Ram Navami		
May 2024	31				4 Sunday (5 th , 12 th , 19 th & 26 th)	0
		1 st May 2024	Wednesday	Maharashtra Day	Public Holiday	
		2 nd May 2024 to 11 th June 2024		Summer Break	Summer Vacation	



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Notice: 1170/2023

Date 15th September 2023

NOTICE

SY BA MMC Semester III Regular and ATKT Examination

Time Table

Date	Time	Subject
17 th October 2023, Tuesday	09.00 am-11:30 am	Film Communication-I
18 th October 2023, Wednesday	09.00 am-11:30 am	Corporate Communication and Public Relations
19 th October 2023, Thursday	09.00 am-11:30 am	Introduction to Photography
20 th October 2023, Friday	09.00 am-11:30 am	Computers and Multimedia-I
21 th October 2023, Saturday	09.00 am-11:30 am	Media Studies
23 rd October 2023, Monday	09.00 am-11:30 am	Theatre and Mass Communication-I
23 rd October 2023, Monday	09.00 am-11:30 am	Radio Program Production-I
23 rd October 2023, Monday	09.00 am-11:30 am	Motion Graphics and Visual Effects-I




Dr. Ameet Vora
Principal

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RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Notice: 1175/2023

Date 15th September 2023

NOTICE

SY BA FTNMP Semester III Regular and ATKT Examination

Time Table

Date	Time	Subject
17 th October 2023, Tuesday	09.00 am-11:00 am	Understanding TV Formats & Genres
18 th October 2023, Wednesday	09.00 am-11:00 am	Basics of Cinematography-II
19 th October 2023, Thursday	09.00 am-11:00 am	Computer Graphics & Post Production
20 th October 2023, Friday	09.00 am-11:00 am	Introduction to Direction for TV
21 th October 2023, Saturday	09.00 am-11:00 am	Concepts of Story Boarding




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Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Notice: 1 2 1 1 /2023

Date – 08th November 2023

NOTICE

FY BA MMC Semester I Regular Examination

Time Table

Date	Tim	Subject
29 th November 2023, Wednesday	10:30 am-01:00 pm	Effective Communication Skills-I
30 th November 2023, Thursday	10:30 am-01:00 pm	Fundatmental of Mass Communication
01 st December 2023, Friday	10:30 am-01:00 pm	Visual Communication
02 nd December 2023, Saturday	10:30 am-01:00 pm	History of Media
04 th December 2023, Monday	10:30 am-01:00 pm	Foundation Course - I
05 th December 2023, Tuesday	10:30 am-01:00 pm	Current Affairs




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Notice: 1 2 1 2 /2023

Date – 08th November 2023

NOTICE

FY BA FTNMP Semester I Regular Examination

Time Table

Date	Time	Subject
29 th November 2023, Wednesday	02:30 pm-04:30 pm	Effective Communication Skills
30 th November 2023, Thursday	02:30 pm-04:30 pm	Introduction to History of Art
01 st December 2023, Friday	02:30 pm-04:30 pm	Initiation to Literature & Creative Writing
02 nd December 2023, Saturday	02:30 pm-04:30 pm	Basics of Photography
04 th December 2023, Monday	02:30 pm-04:30 pm	Film Appreciation – Genres
05 th December 2023, Tuesday	02:30 pm-04:30 pm	Graphic Designing




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RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Notice: 1303/2024

Date 18th March, 2024


NOTICE

SY BA FTNMP Semester IV Regular & ATKT Examination Summer 2024

Time Table

Date	Time	Subject
12 ^h April 2024, Friday	09.30 am to 11.30 am	Introduction to Direction for Film
13 th April 2024, Saturday	09.30 am to 11.30 am	Basics of Visual Communication / Film Aesthetics
15 th April 2024, Monday	09.30 am to 11.30 am	Convergence and Basics of Web Designing
16 th April 2024, Tuesday	09.30 am to 11.30 am	Concepts of Post Production & Computer Graphic
18 th April 2024, Thursday	09.30 am to 11.30 am	Drama Production / Writing for Visual Media-II




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Notice: 1304/2024

Date 18th March, 2024


NOTICE

FY BA MMC Semester II Regular & ATKT Examination Summer 2024

Time Table

Date	Time	Subject
12^h April 2024, Friday	02.00 pm to 04.30 pm	Introduction to Advertising
13th April 2024, Saturday	02.00 pm to 04.30 pm	Foundation Course II
15th April 2024, Monday	02.00 pm to 04.30 pm	Introduction to Journalism
16th April 2024, Tuesday	02.00 pm to 04.30 pm	Content Writing
18th April 2024, Thursday	02.00 pm to 04.30 pm	Media, Gender & Culture
19th April 2024, Friday	02.00 pm to 04.30 pm	Effective Communication Skills II




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Notice No:1045/2022

April 26, 2023

NOTICE

BA FTNMP SEM V ATKT INTERNAL

ATKT Internal Project Submission for Semester V for BA FTNMP will be conducted online.

The students having Internal ATKT in Semester V are required to mail their Internal Projects on or before 2nd May 2023.

You are required to mail your Assignment / projects **ONLY** on internal.project@dgmcms.org.in mentioning in subject **Your Name along with course name and Subject name.**

If you have Internal ATKT in more than one subject, kindly make a Folder / zip file and mail it. The Links of respective subjects/ courses are as below. You are required to copy link in new tab.

<https://docs.google.com/spreadsheets/d/1FmpAD2oNdpGgr8w2quhevsyldZ9BphbgZ72laod5KPU/edit#gid=0>



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Principal

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Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Ref. No.: MOM 01/ 2023

Date: 15.07.2023

DGMC meeting for Exam Committee

Date: 15th July 2023

Time: 11:30 am

Agenda of the Meeting: Exam Committee, 1st Meeting, Odd Semester Schedule

Following people attended the meeting:

Dr Ameer Vora – Principal of DGMC

Faculty Members:

- Ms. Nilanksha Sachdev
- Mr. Prasoon Prabhakar
- Ms. Deveeka Shetty

Non-Teaching Staff

- Mr Suchit Sawant
- Ms. Sarika Shah

Meeting Proceedings:

The meeting commenced with Dr Ameer Vora, the Principal of the college.

The principal then highlighted the agenda of the meeting as:

1. To discuss the upcoming semester teaching schedule
2. To finalise teaching days and examination schedule
3. To analyse and confirm Internal Assessment methodology

Following were the points discussed in the meeting:

- The meeting started with discussion on days of teaching based on the university calendar.
- 13th June was the day for commencement of SY and TY lectures followed by FY on the 15th July 2023
- TY lectures for semester 5 started on 19th June.
- The last teaching day for FY Semester I is 4th November and SY / TY, that is Semester III and V will be 30th September 2023
- Attendance hearing for SY and TY followed by FY, will be conducted on the 3rd October and 6th November 2023
- AT/KT examinations for Semester 1, 2 and 3 will be conducted between 9th to 14th Oct 2023
- Regular examinations for Semester 3 will commence on 17th to 23rd Oct 2023
- Assessment for regular examinations and AT/KT shall be finished by 5th November
- Internal Assessment for BAMMC and BAFTNMP shall be conducted in the following pattern:

BA MMC	BA FTNMP
<p data-bbox="298 999 711 1029">Internal Assessment – 25 Marks</p> <ul style="list-style-type: none"> • A total of 5 marks will be allocated for regular attendance. • The internal assessment will consist of two components: Assignment and Viva. • Students will be graded out of a total of 20 marks. • The deadline for the submission of internal assignments is set for 15th September for SY and TY and 3rd October for FY. Viva sessions may be scheduled subsequent to the assignment submission. • No further extensions beyond the specified deadlines will be granted. It is imperative that all students adhere to the given timelines. • To facilitate adequate preparation, assignments will be provided to 	<p data-bbox="868 999 1268 1029">Internal Assessment- 40 Marks</p> <ul style="list-style-type: none"> • A total of 10 marks will be allocated for regular attendance. • The internal assessment will consist of two components: Assignment and Viva. • 2 part Assignments should be given to the students over the course of the semester • Students will be graded out of a total of 30 marks. • The deadline for the submission of internal assignments is set for 15th September for SY and TY and 3rd October for FY. Viva sessions may be scheduled subsequent to the assignment submission. • No further extensions beyond the specified deadlines will be granted.

students more than a month in advance. This allows ample time for thorough completion.

- To facilitate adequate preparation, assignments will be provided to students more than a month in advance. This allows ample time for thorough completion.

Minutes by: Nilanksha Sachdev

Dr. Ameer Vora
Principal

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Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Ref. No.: MOM 01/ 2023

Date: 17.07.2023

Department Meeting Minutes

Date: 17.07.2023

Time: 11:00 am

Venue: Mentor's Room

Agenda: To communicate examination and internal assessment instructions as per the exam meeting held on 15th July 2023.

Attendees:

1. Ms. Nilanksha Sachdev – Department Head, BAMMC
2. Mr. Chandroday Ghosh – Department Head, BAFTNMP
3. Faculty Members (Full time and Visiting) of BAMMC and BAFTNMP Departments
 - a) Ms. Shruti Joshi
 - b) Mr. Viraj Bandekar
 - c) Mr. Shalu Balan
 - d) Ms. Divya Tinna
 - e) Mr. Ziegler Colaco
 - f) Mr. Prasoon Prabhakar
 - g) Mr. Srinivas Rao

Meeting Proceedings:

The meeting commenced with Ms. Nilanksha Sachdev and Mr. Chandroday Ghosh addressing the departmental faculty. Both coordinators described in detail the instructions given during the exam committee meeting on 15th July 2023 to ensure smooth execution of the upcoming semester's teaching and examination schedules.

Key Points Discussed:

1. **Semester Schedules:**
 - o **BAMMC and BAFTNMP Commencement Dates:**
 - SY and TY lectures commenced on 13th June 2023.
 - FY lectures commenced on 15th July 2023.

- **Teaching End Dates:**
 - FY Semester I: 4th November 2023.
 - SY/TY Semesters III and V: 30th September 2023.
- 2. **Attendance Hearings:**
 - Scheduled for SY and TY on 3rd October 2023 and for FY on 6th November 2023.
- 3. **Examination Schedules:**
 - **AT/KT Examinations:**
 - For Semesters I, II, and III: 9th to 14th October 2023.
 - **Regular Examinations:**
 - For Semester III: 17th to 23rd October 2023.
 - **Assessment Deadlines:**
 - All assessments to be completed by 5th November 2023.
- 4. **Internal Assessments:**
 - **BAMMC:**
 - Total Marks: 25.
 - Components: Assignments (20 marks) and Regular Attendance (5 marks).
 - **BAFTNMP:**
 - Total Marks: 40.
 - Components: Assignments (30 marks) and Regular Attendance (10 marks).
 - Assignments to be issued well in advance (more than a month) to allow thorough preparation.
 - Deadlines:
 - SY and TY: 15th September 2023.
 - FY: 3rd October 2023.
 - No extensions beyond these deadlines.
- 5. **Assignment Guidelines:**
 - Assignments to be given in two parts throughout the semester.
 - Viva sessions will follow assignment submissions.

Action Items:

- Faculty members to ensure adherence to the deadlines and guidelines set for internal assessments and examinations.
- Assignments to be prepared and distributed promptly to students.
- Faculty to provide any assistance required for the viva process.

Minutes Prepared By:

Ms. Divya Tinna

Approved By:

Ms. Nilanksha Sachdev

Mr. Chandroday Ghosh

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RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Ref. No.: MOM xx / 2023

Date: 15.12.2023

DGMC meeting for Exam Committee

Date: 15th December 2023

Time: 11:30 am

Agenda of the Meeting: Exam Committee, 1st Meeting, Even Semester Schedule

Following people attended the meeting:

Dr Ameer Vora – Principal of DGMC

Faculty Members:

- Ms. Nilanksha Sachdev
- Mr. Prasoon Prabhakar
- Ms. Deveeka Shetty

Non-Teaching Staff

- Mr Suchit Sawant
- Ms. Sarika Shah

Meeting Proceedings:

The meeting commenced with Dr Ameer Vora, the Principal of the college.

The principal then highlighted the agenda of the meeting as:

1. To discuss the upcoming semester teaching schedule
2. To finalise teaching days and examination schedule
3. To analyse and confirm Internal Assessment methodology

Following were the points discussed in the meeting:

- The meeting started with discussion on days of teaching based on the university calendar.
- 6th December for the day for commencement of FY and SY lectures.
- TY lectures for semester 6 started on 8th December.
- The last teaching day for FY and SY, that is Semester II and IV will be 28th March 2024
- Last teaching day for Semester 6, TY, will be 5th April 2024
- Attendance hearing for FY and SY will be conducted on the 30th March 2024
- AT/KT examinations for Semester 1 and 3 will be conducted between 1st – 6th April 2024
- Regular examinations for Semester 2 and 4 will commence on 12th April to 19th April 2024
- Assessment for regular examinations and AT/KT shall be finished by 26th April
- Internal Assessment for BAMMC and BAFTNMP shall be conducted in the following pattern:

BA MMC	BA FTNMP
Internal Assessment – 25 Marks	Internal Assessment- 40 Marks
<ul style="list-style-type: none"> • A total of 5 marks will be allocated for regular attendance. • The internal assessment will consist of two components: Assignment and Viva. • Students will be graded out of a total of 20 marks. • The deadline for the submission of internal assignments is set for 12th March. Viva sessions may be scheduled subsequent to the assignment submission. • No further extensions beyond the specified deadlines will be granted. It is imperative that all students adhere to the given timelines. • To facilitate adequate preparation, assignments will be provided to students more than a month in advance. This allows ample time for thorough completion. 	<ul style="list-style-type: none"> • A total of 10 marks will be allocated for regular attendance. • The internal assessment will consist of two components: Assignment and Viva. • 2 part Assignments should be given to the students over the course of the semester • Students will be graded out of a total of 30 marks. • The deadline for the submission of internal assignments is set for 12th March. Viva sessions may be scheduled subsequent to the assignment submission. • No further extensions beyond the specified deadlines will be granted. • To facilitate adequate preparation, assignments will be provided to students more than a month in advance. This allows ample time for thorough completion.

- Internal assessment marks for First Year (FY) and Second Year (SY) students are due on 5th April 2024.
- For Third Year (TY) students, the deadline for internal assessment marks is 10th April 2024.

- Internal assessment marks for First Year (FY) and Second Year (SY) students are due on 5th April 2024.
- For Third Year (TY) students, the deadline for internal assessment marks is 10th April 2024.

Minutes by: Nilanksha Sachdev

Dr. Ameer Vora
Principal

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Ref. No.: MOM 02/ 2023

Date: 18.12.2023

Department Meeting Minutes

Date: 18.12.2023

Time: 11:00 am

Agenda: Communication of examination and internal assessment instructions for the Even Semester (as discussed in the exam meeting held on 15th December 2023).

Attendees:

1. Ms. Nilanksha Sachdev – Department Head, BAMMC
2. Mr. Chandroday Ghosh – Department Head, BAFTNMP
3. Faculty Members of BAMMC and BAFTNMP:
 - a) Ms. Nilanksha Sachdev
 - b) Ms. Shruti Joshi
 - c) Mr. Chandroday Ghosh
 - d) Mr. Viraj Bandekar
 - e) Mr. Shalu Balan
 - f) Ms. Divya Tinna
 - g) Mr. Ziegler Colaco
 - h) Mr. Prasoon Prabhakar
 - i) Ms. Deveeka Shetty

Meeting Proceedings:

The meeting commenced with department heads Ms. Nilanksha Sachdev and Mr. Chandroday Ghosh addressing their respective departmental faculty. They detailed the instructions and guidelines from the exam committee meeting dated 15th December 2023.

Key Points Discussed:

1. **Commencement Dates:**
 - FY and SY lectures began on 6th December 2023.
 - TY Semester VI lectures started on 8th December 2023.
2. **Teaching End Dates:**

- FY/SY (Semesters II/IV): 28th March 2024.
 - TY (Semester VI): 5th April 2024.
2. **Attendance Hearings:**
 1. FY and SY: Scheduled for 30th March 2024.
 3. **Examination Schedules:**
 1. **AT/KT Examinations:**
 - For Semesters I and III: 1st to 6th April 2024.
 2. **Regular Examinations:**
 - For Semesters II and IV: 12th to 19th April 2024.
 3. **Assessment Deadlines:**
 - All assessments for regular and AT/KT exams to be completed by 26th April 2024.
 4. **Internal Assessments:**
 1. **BAMMC:**
 - Total Marks: 25 (20 for Assignments and Viva, 5 for Attendance).
 2. **BAFTNMP:**
 - Total Marks: 40 (30 for Assignments and Viva, 10 for Attendance).
 3. **Deadlines for Internal Assignments:**
 - FY, SY, and TY: 12th March 2024.
 4. **Internal Assessment Marks Submission:**
 - FY and SY: 5th April 2024.
 - TY: 10th April 2024.
 5. Assignments to be issued more than a month in advance to ensure ample preparation time.
 6. No extensions will be granted beyond the stated deadlines.
 5. **Assignment Guidelines:**
 1. Assignments to be given in two parts throughout the semester.
 2. Viva sessions will follow assignment submissions.

Action Items:

- Faculty members to adhere to the internal assessment deadlines and examination guidelines.
- Assignments must be prepared and distributed on time, ensuring adequate preparation for students.
- Regular follow-ups with students for assignment and viva compliance.

Minutes Prepared By:
Ms. Deveeka Shetty

Approved By:
Ms. Nilanksha Sachdev

Mr. Chandroday Ghosh

- M MACJ SEM II - Strategic C...
- M MAFT - Marketing and Pub...
- R Rural Marketing and Adver...
A n B
- B Brand Management 2023-...
- S SPORTS JOURNALISM 202...
- F Foundation course 2 2023-...
- M Media Laws and Ethics
SY A
- M Media Laws and Ethics
SY B
- M MACJ Part 1 - Journalism S...
- A Advertising and Marketing...
A & B
- M MACJ - Media Advocacy
- T TY Journalism
Reporting *C*

Instructions

Student work



Internal Assessment Assignment



Nilanksha Sachdev · Feb 17 (Edited Mar 4)

20 points

Due Mar 12, 11:59 PM

Attempt the following questions:

1. Keeping the journalistic standards in mind, write an editorial of 600 to 800 words, on the current debate over India's captaincy between Rohit Sharma, KL Rahul, and Hardik Pandya. The article must have an unbiased and balanced approach, yet your opinion reflecting into it. Give at least 2 headlines for the editorial.
2. Create an Interview Schedule of 10 questions for a Selected athlete/ coach/ or expert to discuss:
 - How innovations like wearable tech and virtual reality are shaping the future of sports.
 - impact of technology on sports training and performance

State the profile of the selected sports person.

Submit Word document on the google classroom.
Last date for Submission of assignment is 12th March 2024

Class comments



Nilanksha

- M MACJ SEM II - Strategic C...
- M MAFT - Marketing and Pub...
- R Rural Marketing and Adver...
A n B
- B Brand Management 2023-...
- S SPORTS JOURNALISM 202...
- F Foundation course 2 2023-...
- M Media Laws and Ethics
SY A
- M Media Laws and Ethics
SY B
- M MACJ Part 1 - Journalism S...
- A Advertising and Marketing...
A & B
- M MACJ - Media Advocacy
- T TY Journalism
Reporting "C"

Instructions **Student work**

Return 20 points

All students

Sort by status

Turned in

<input type="checkbox"/>	Aaryan Dubey	—/20 Done late
<input type="checkbox"/>	Akshar Chawla	—/20
<input type="checkbox"/>	Akshay Chaturvedi *Name - Akshay chaturvedi ...	—/20
<input type="checkbox"/>	Aman Kumar *Name- Aman jaiswal Roll n...	—/20

Internal Assessment Assignment

36 Turned in | 4 Assigned

Not accepting submissions

All

Aaryan Dubey

Sports Journalism As...
Turned in late

Akshar Chawla

2 attachments
Turned in



Aman



M MACJ SEM II - Strategic C...

M MAFT - Marketing and Pub...

R Rural Marketing and Adver...
A n B

B Brand Management 2023-...

S SPORTS JOURNALISM 202...

F Foundation course 2 2023-...

M Media Laws and Ethics
SY A

M Media Laws and Ethics
SY B

M MACJ Part 1 - Journalism S...

A Advertising and Marketing...
A & B

M MACJ Media Advertis...

Instructions

Student work



Write a Research Paper



Nilanksha Sachdev • Sep 17, 2023 (Edited Nov 4, 2023)

20 points

Due Sep 18, 2023, 11:59 PM

Dear students,

Please submit your assignments on the 18th of September by 11:59 pm, that is before midnight

Class comments



Add class comment...

B *I* U ☰ ✕



Handwritten signature



- M MACJ SEM II - Strategic C...
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A n B
- B Brand Management 2023-...
- S SPORTS JOURNALISM 202...
- F Foundation course 2 2023-...
- M Media Laws and Ethics
SY A
- M Media Laws and Ethics
SY B
- M MACJ Part 1 - Journalism S...
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- T TY Journalism
Reporting "C"

Instructions **Student work**

Return 20 points ▼



<input type="checkbox"/>	A	Aruna Solanki	___/20
<input type="checkbox"/>	A	Arya Pathak	___/20
<input type="checkbox"/>	A	Aryan Singh	___/20
<input type="checkbox"/>	B	Bhavana Kumbhavat	___/20
<input type="checkbox"/>	D	Deepti Solanki	___/20
<input type="checkbox"/>	D	Dhvani Shah	___/20
<input type="checkbox"/>	D	Digant Jangid	___/20

Write a Research Paper

57 | **19**
Turned in | Assigned

Not accepting submissions i

All ▼

A Aastha Mahadik

_AMR ASSIGNMENT.p...
Turned in

A Aditya Kulkarni

research-1.pdf
Turned in



Aruna

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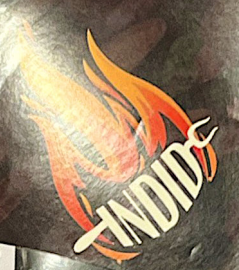
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Abha



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JOLLY

SALMON WITH VEGETABLES

SHE
MAG

Vibe

Vibe on World off!!

WHERE

VISTA
WATCHES

PERSPECTIVE

By Rashi Mehrotra

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Wick Style
It's You and Our Quick Style

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OF MEMES IN 2023

SUCCESS TIPS IN 2023

Success tips for you are here! 21 success tips MEME love!

TRADITIONAL VS MEME AGENCY

the most popular business in 2023 is business of Meme and is very much local.

TOP 10 CREATORS

with the world's best Memeers who will guide and share their secret sauce of Meme making.

HOW TO RUN DIGITAL MEME

STYLE OF THE MONTH 57 |

Style is something each of us already has, all we need is to find it.

Sanyajana



Global social media statistics

A summary of global social media growth

The number of social media users globally grew from 4.2 billion in January 2021 to 4.62 billion in January 2022. This accounts for a 10.1% growth YOY of global social media usage. In comparison, January 2023 saw a modest 3% growth of +137 million users.

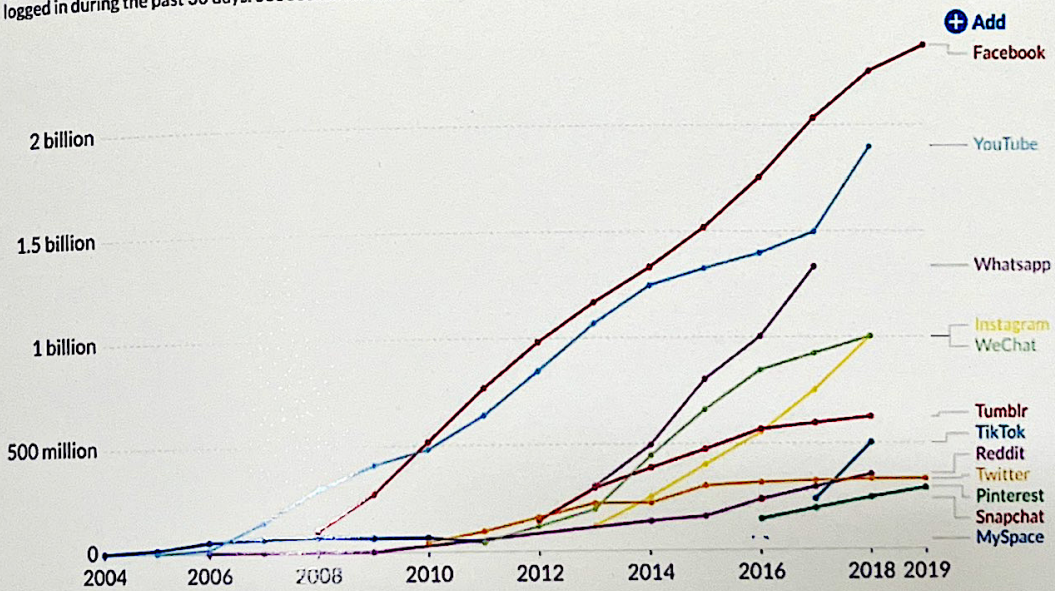
Social media vs internet users: opportunities for growth

This chart shows the total number of Internet users as of January 2023. Whilst 64.4% of the world's population are internet users, 5% of those are still not active social media users.

Number of people using social media platforms

Estimates correspond to monthly active users (MAUs). Facebook, for example, measures MAUs as users that have logged in during the past 30 days. See source for more details.

Our World in Data



Source: Statista and TNW (2019)

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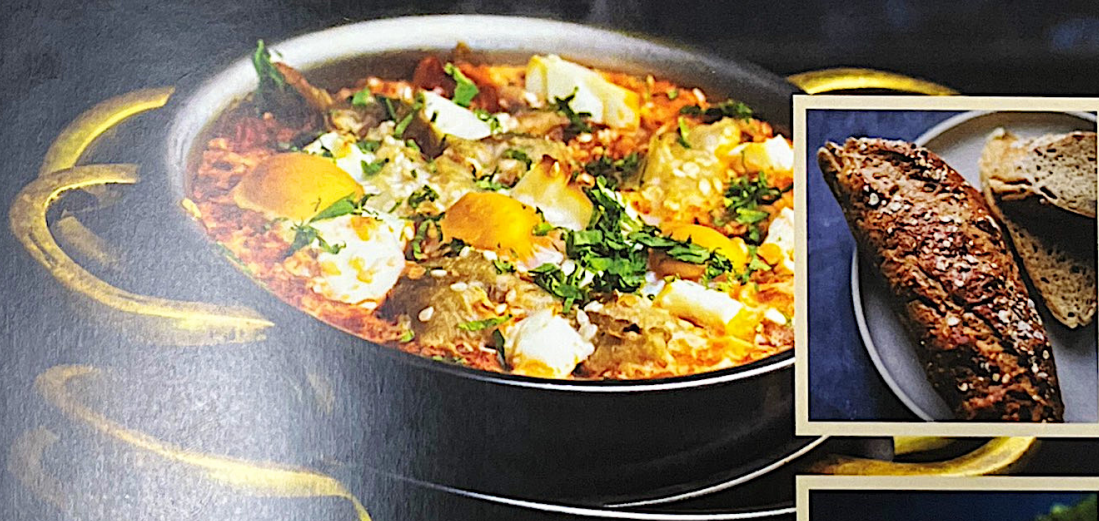
STUDIO SHODWE

FOOD MAGAZINE

THIS WEEK TOP FOOD

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TREND
FOOD



25

HOT LOOK

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SHE STYLE

MAGAZINE

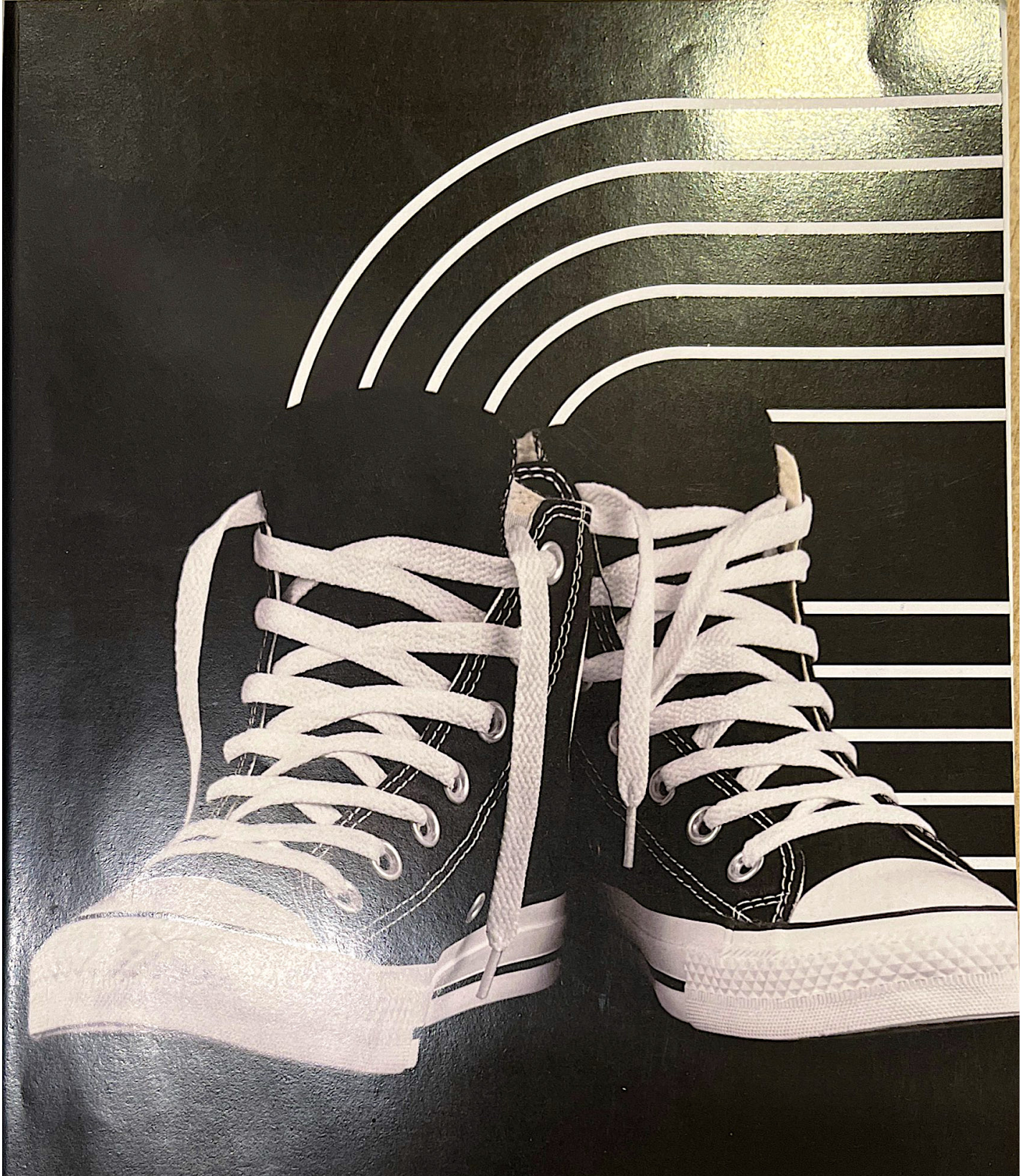
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ED UT PERSPICIATIS UNDE OMNIS ISTE NATUS ERROR SIT
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IASI ARCHITECTO BEATAE VITAE DICTA SUNT EXPLICABO. NEMO
NIM IPSAM VOLUPTATEM QUIA VOLUPTAS SIT ASPERNATUR AUT
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UI RATIONE VOLUPTATEM SEQUI NESCIUNT. NEQUE PORRO
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After choosing the venue location, think about how to apply the wedding's major theme to the decoration of the venue. This is important so that the venue and the decoration support each other. Voila! By implementing these considerations when choosing the best venue with your love one, rest assured that the event will be a truly unforgettable one. The color white represents purity, symbolizing both a woman's chastity and her transition to a married Roman matron. You can wear whatever you want irrespective of the state of your virginity. White wedding dresses were never intended to symbolise virginity. They were only popularised when Queen Victoria wore a white dress for her wedding and Royal influence made white a fashionable choice. Unless all-white outfits are explicitly required for the wedding day, it's best to avoid wearing an outfit that's white or one that even features a white pattern. "White is still reserved for the bride(s) and groom(s) only. Of course, there's almost always an exception to the rule, and in this case I find only one: It is okay to wear white if, and only if, the couple has specifically requested that attire be worn," Megan Seaton, wedding planner at Molly Mae Events, says.



Soup

- Gazpacho (Spain)
- Harira (Morocco)
- Laksa (Malaysia and Singapore)
- Minestrone (Italy)
- Tom Yum (Thailand)
- Tortilla Soup (Mexico)
- Caldo Verde (Portugal)



ot of interesting and different flavors. Next, you can start looking for the vegetables that you want to consume and which are certainly suitable for your taste. You have to think about it carefully and also as much as possible because after all, it will all go into your stomach.

Various and instant salad dressings can also be found in supermarkets because there are currently quite a lot of interesting and different flavors. Next, you can start looking for the vegetables that you want to consume and which are certainly suitable for your taste. You have to think about it carefully and also as much as possible because after all, it will all go into your stomach.

ot of interesting and different flavors. Next, yōu can start looking for the vegetables that you want to consume and which are certainly suitable for your taste. You have to think about it carefully and also as much as possible because after all, it will all go into your stomach.

To start living a healthy life will be difficult so it is necessary to do it slowly, little by little. It's okay if you have to eat other types of food, just try to always take the time or accompany it with salad or vegetables. Maybe for fruit salads, it won't be so difficult because it can be a cover for every meal in your morning, afternoon, and evening. To make your spirit burn and ready to start a healthy life with this salad, you can start by making a homemade sauce or your homemade sauce or salad dressing.

Indian Muslim bride wedding dresses



It's beautiful mustard yellow hue is auspicious in Indian tradition representing a life of prosperity for the couple about to begin their new life together. A common reason why Haldi is used for this ceremony is to rid the couple of Buri Nazar, the Sanskrit term for evil eye.

The Pantone Colour of the Year 2023, Viva Magenta is going to dominate the bridal trends of 2023. This colour is just perfect for Indian brides to ditch the classic reds. Also, according to the Hindu culture, red colour is associated with the rising sun. Apart from this, according to the astrology, the colour of Mars is also red and Mars is considered to be in charge of marriage. This is the reason why most of the brides in Hindu weddings wear red colour. In the Hindu tradition, wearing white to an Indian wedding as a man or a woman is a sign of disrespect. In this context, the color white is associated with mourning and funerals.

Indians consider yellow and red as lucky colours for marriage. Yellow signifies purity, and red signifies fertility and prosperity. These two colours dominate everything in an Indian wedding. From wedding decorations to clothes, yellow and red can be seen everywhere.

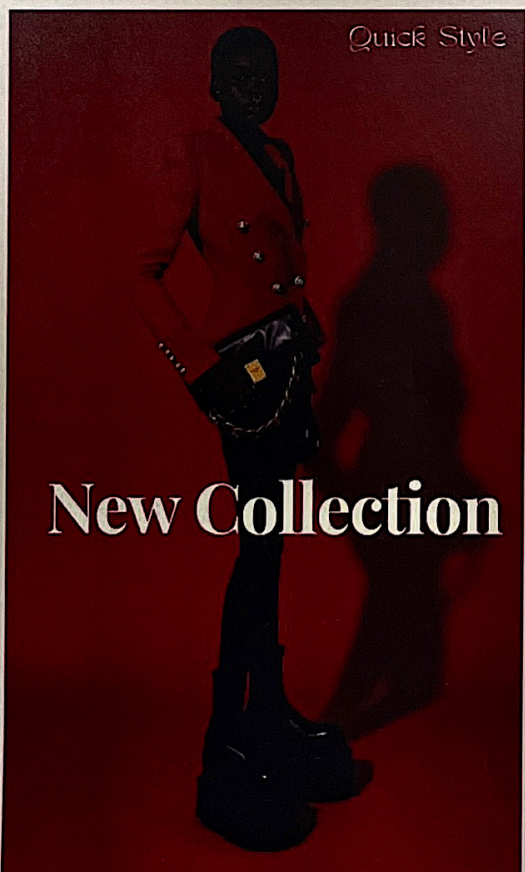
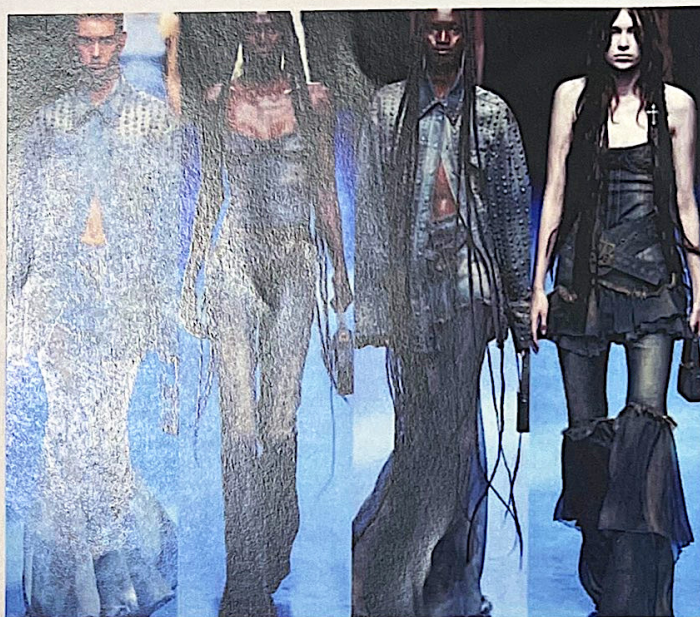
Given the celebratory nature of Indian weddings, bright hues are encouraged—though some are traditionally off-limits. “Guests should try to avoid wearing red, since the bride typically wears red,” explains Nilima Patel, owner of Crimson Bleu Events. “Guests can wear any other color except for black.

Pick outfits in shades of red, green, yellow or pink which are the standard wedding colours. In case you are attending a South Indian wedding, chances are that you may not find too many women in suits or lehengas because the saree is the outfit of choice during a wedding in that part of the country.

TIMES OF INDIA

Fashion photographers often work closely with stylists, designers, and models to develop a creative concept for a photoshoot.

Quick Style, your go-to destination for personalized fashion inspiration, recently hosted an exciting photoshoot to showcase its latest denim collection. With a focus on style, comfort, and versatility, Quick Style's denim pieces are designed to elevate your everyday look effortlessly.



On the other hand Quick Style with its New Collection Out.

Quick Style, the leader in personalized fashion solutions, has just launched its highly anticipated blazers collection, setting a new standard in style and sophistication. Designed for the modern trendsetter, this collection features an array of chic blazers that seamlessly blend elegance with versatility.

From tailored classics to bold statement pieces, Quick Style offers something for every fashion taste and occasion. "We are thrilled to introduce our latest collection of blazers," says Janhavi Kolge, Founder of Quick Style. "Our goal is to empower individuals to express their unique style, and our blazers collection does just that – effortlessly combining timeless elegance with contemporary flair." Made with premium fabrics and impeccable craftsmanship, Quick Style's blazers are perfect for elevating any outfit, whether it's for a professional meeting or a night out with friends.

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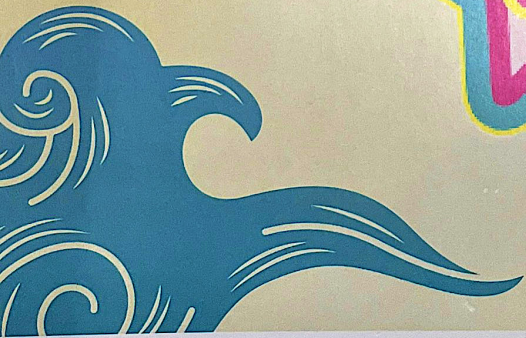
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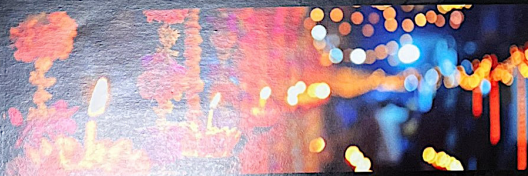
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