

RSET's



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

CRITERION 1 – CURRICULAR ASPECT

Key Indicator- 1.1 Curricular Planning and Implementation

1.1.1 The Institution ensures effective curriculum delivery through a well planned and documented process



Handwritten signature

<u>Metric No.</u>	<u>Particulars</u>
1.1.1	Effective Curriculum Delivery <ul style="list-style-type: none"> • Academic Calendar • Time-Table • TLPs • MOMs of Staff Meetings about Assessment

S.No.	Effective Curriculum Delivery
1	Academic Calendar of DGMC for AY 2023-2024
2	Academic Calendar from the University of Mumbai for AY 2023-2024
3	Time-Table
3.1	MA (J&MC) - I
3.2	MA (MC-FTNM) - I
3.3	MA CJ - II
3.4	MA FTNMP - II
3.5	FYBAFTNMP -I
3.6	FYBAMMC - I
3.7	SYBAFTNMP -III
3.8	SYBAMMC - III
3.9	TYBAFTNMP - V
3.10	TY BAMMC – V

3.11	FYBAMMC - II
3.12	FYBAFTNMP – II
3.13	SYBAMMC - IV
3.14	SYBAFTNMP - IV
3.15	TYBAMMC - VI
4	TLP Samples
4.1	Introduction to History of Art (BAFTNMP – Sem I)
4.2	Introduction To Media Project Management (BAFTNMP – Sem V)
4.3	Corporate Communication & Public Relations (BAMMC – Sem III)
4.4	Brand Building (BAMMC – Serm V)
4.5	Writing and Editing for Media (BAMMC – Sem IV)
4.6	Practical Film Making (MAFTNMP)
5	MOMs
5.1	DGMC meeting for Exam Committee – 150723
5.2	Department Meeting Minutes – 170723
5.3	DGMC meeting for Exam Committee – 151223
5.4	Department Meeting Minutes – 181223



Handwritten signature

RSET's



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Academic Calendar

Academic Calendar : AY 2023 – 2024

Month	No of working Days	Date	Day	Program/Event/ Examination	Sundays/ Public Holidays	Total No of Teaching Days
Jun-23	18	13-Jun 2023	Tuesday	SY & TY BAMMC Orientation	2 Sundays (18th & 25th)	15
		13-Jun 2023	Tuesday	SY & TY BAFTNMP/ Orientation		
		14-17 th Jun 2023	Wednesday to Saturday	Masterclass for SY and TY as per Special Time-table		
		19-Jun 2023	Monday	Regular Classes as per regular Time-table		
		29 th June 2023	Wednesday	Bakri Id	Public Holiday	
Jul-23	31	15 th July 2023		FY – BAMMC & BAFTNMP Orientation	5 Sundays (2 nd , 9 th , 16 th , 23 rd , 30 th)	25
		17 th July 2023		Regular Classes for FY BAMMC & BAFTNMP		
		29 th July 2023	Saturday	Moharum		



Handwritten signature

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Aug-23	31	28 th Aug 2023 onwards	Monday	Commencement of Viva Voce	4 Sundays (6 th , 13 th , 20 th & 27 th)	25
		15 th Aug 2023	Tuesday	Independence Day	Public Holiday	
		16 th Aug 2023	Wednesday	Parsi New Year	Public Holiday	
Sep-23	30	15 th Sept 2023	Friday	Submission of marks for Internal Assignments @ Viva Voce	4 Sundays (3 rd , 10 th , 17 th & 24 th)	19
		30 th Sept 2023	Monday	Last day of Lecture for SEM III & IV		
		7 th Sept 2023	Thursday	Dahi Handi	Public Holiday	
		19 th to 23 rd Sept 2023		Mid-term Break	Ganpati Vacation	
		28 th Sept 2023	Thursday	Id-e-Milad / Anant Chaturthi	Public Holiday	



Handwritten signature

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Oct-23	31	3 rd Oct 2023	Tuesday	Personal Hearing for Defaulting Students	5 Sundays (1st, 8th, 15th, 22 nd & 29th)	24
		9 th to 14 th Oct 2023	Monday to Saturday	ATKT Examinations for SEM I, II and IV (BAMMC & BAFTNMP)		
		17 th to 23 rd Oct 2023	Tuesday to Monday	Regular & ATKT Examination for SEM-III (SY)		
		2 nd Oct 2023	Monday	Gandhi Jayanthi	Public Holiday	
		24 Oct 2023	Tuesday	Dassera		
Nov-23	30	4 th Nov 2023	Saturday	Last day of Teaching – SEM I	4 Sundays (5 th , 12 th , 19 th & 26 th)	11



Handwritten signature

RSET's



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

		13 th to 27 th Nov 2023		Diwali Vacation	Vacation	
		28 th Nov 2023	Tuesday	Start of SEM IV & VI		
		29 th Nov to 5 th Dec 2023		Regular Examination for FY – SEM I – BAMMC & BAFTNMP		
Dec 2023	31	6 th Dec 2023	Wednesday	Start of SEM II – BAMMC & BAFTNMP	5 Sundays (3 rd , 10 th , 17 th , 24 th , 31 st)	19
		15 th Dec 2023	Friday	Internal Assignments will be given to SEM – II / IV & VI		
		19 th to 23 rd Dec 2023		December Fever		
		21 st & 22 nd Dec 2023		Sports Day		
		25 th to 31 st Dec 2023		Winter Break	Christmas Vacation	
Jan 2024	31				4 Sundays (7 th , 14 th , 21 st & 28 th)	24
		19 th Jan 2024		Annual Day Celebration		



Handwritten signature

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

		1 st Jan 2024	Monday	New Year	Holiday	
		24 th & 25 th Jan 2024	Monday	International Conference		
		26 th Jan 2024	Friday	Republic Day	Public Holiday	
Feb 2024	29				4 Sundays (4 th , 11, 18 th , 25 th)	24
		15 th to 17 th Feb 2024		Festival – MIA & Cinevooyage		
		19 th Feb 2024	Mon	Chhatrapati Shivaji Maharaj Jayanti	Public Holiday	
Mar 2024	31	30 th Mar 2023	Thursday	Last day for teaching for UG Programs	5 Sunday (3 rd , 10 th , 17 th , 24 th , 31 st)	23
		8 th Mar 2024	Friday	Maha Shivratri		
		25 th Mar 2024	Monday	Holi	Public Holiday	
		29 th Mar 2024	Friday	Good Friday		



Handwritten signature

RSET's



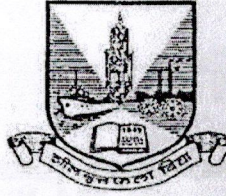
Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

April 2024	30	1 st to 6 th April 2023		Tentative Dates – ATKT Examinations for SEM I, III & V (BAMMC / BAFTNMP)	4 Sunday (7 th , 14 th , 21 st & 28 th)	23
		15 th to 22 nd April 2023		Tentative Dates – Final Exams for FY & SY (BAMMC & BAFTNMP)		
		9 th Apl 2024	Tuesday	Gudi Padwa	Public Holiday	
		10 th Apl 2024	Wednesday	Idul Fitr - Eid		
		17 th Apl 2024	Wednesday	Ram Navami		
May 2024	31				4 Sunday (5 th , 12 th , 19 th & 26 th)	0
		1 st May 2024	Wednesday	Maharashtra Day	Public Holiday	
		2 nd May 2024 to 11 th June 2024		Summer Break	Summer Vacation	



Handwritten signature

University of Mumbai



No. AAMS_UGS/ICC/2023-24/24

CIRCULAR:-

The Directors/Heads of the University Departments, the Principal of the affiliated colleges, Head of the recognized Institutions concerned, the Principals of the Sir J.J. College, of Architecture and the Director/Co-ordinators of Ratnagiri Sub-Centre & Thane Sub-Centre, Bharatratna Dr. Babasaheb Ambedkar, Ambadve, (Model College), Smt. Vijayalakshmi Dalvi (Model College) and the Captain Superintendent, Ministry of Surface Transport, Training Ship "Chanakya" Government of India, Mumbai - 400 001, are hereby informed that the arrangement of terms in the various faculties of the University for the academic year 2023-2024 has been accepted by the Academic Council at its meeting held on 07th June, 2023 vide item No. 9.1 and subsequently approved by the Management Council at its meeting held on 17th June, 2023 vide item No. 5 and that in accordance therewith, the arrangement of terms for the courses of studies in the various faculties for the academic year 2023-2024 is under :-

✓ **Faculty of Humanities (Arts):** - Including all **Certificate, Diploma, Post-graduate Diploma, Degree and Master Degree courses** under the Arts (excluding all Management Studies Courses and B.Ed. degree courses).

First Term - 13th June, 2023 to 11th November, 2023
Second Term - 28th November, 2023 to 01st May 2024 } Both days inclusive

- 1) Mid Term Break from 19th September, 2023 to 23rd September, 2023 (both days inclusive) Ganpati Vacation.
- 2) Diwali Vacation from 13th November, 2023 to 27th November, 2023 (both days inclusive).
- 3) Winter Break from 25th December, 2023 to 31st December, 2023 (both days inclusive).
- 4) Summer Vacation from 02nd May, 2024 to 11th June, 2024 (both days inclusive).

MCA – Second year

First Term - 24th July, 2023 to 30th December, 2023 } Both days
Second Term - 08th January, 2024 to 07th June, 2024 } inclusive

- 1) Mid Term Break from 19th September, 2023 to 23rd September, 2023
(both days inclusive) Ganpati Vacation.
- 2) Winter and Summer Vacation shall be given as per the UGC/University of
Mumbai norms

Faculty of Science & Technology (Pharmacy):- Including all B. Pharm Degree Course:-

First Term - 06th July, 2023 to 14th December, 2023 } Both days
Second Term - 15th December, 2023 to 25th May, 2024 } inclusive

- 1) Mid Term Break from 19th September, 2023 to 23rd September, 2023
(both days inclusive) Ganpati Vacation.
- 2) Diwali Vacation from 11th November, 2023 to 27th November, 2023
(both days inclusive).
- 3) Winter Break from 23th December, 2023 to 01st January, 2024
(both days inclusive).
- 4) Summer Vacation from 26th May, 2024 to 30th June, 2024
(both days inclusive).

Including all M.Pharm Degree Course:-

First Term - 01st August, 2023 to 31st December, 2023 } Both days
Second Term - 01st January, 2024 to 30th June, 2024 } inclusive

There is no vacation for M. Pharm Course.

Faculty of Commerce & Management Studies (Management): - Including all **Management Studies** (Excluding First Year of the MMS, Three years Part -time MMS (MM), Three years Part -time MMS (FM), Three years Part -time MMS (HRDM), Three years Part -time MMS (IM), Three years Part -time MMS (FSM) [Pl. refer Cir.No.UG/177 of 2019-20, dated 10th Dec, 2019].

MMS: First Year - 2nd Sem (A.Y.2022-23) 17th April, 2023 to 16th October, 2023.

MMS: Second Year - 3rd Sem (A.Y. 2023-24) 17th October, 2023 to 15th February, 2024.

MMS: Second Year - 4th Sem (A.Y. 2023-24) 16th February, 2024 to 15th June, 2024.

Note:- 1st Year MMS: as per the schedule of CET Cell, DTE.

All Management programs other than 1st year MMS Three years Part -time MMS (MM), Three years Part -time MMS (FM), Three years Part -time MMS (HRDM), Three years Part -time MMS (IM), Three years Part -time MMS (FSM) [Pl. refer Cir.No.UG/177 of 2019-20, dated 10th Dec, 2019].

First Term - 01st July, 2023 to 05th December, 2023 } Both days
Second Term - 02nd January, 2024 to 30th April, 2024 } inclusive

Mid Term Break from 19th September, 2023 to 23rd September, 2023
(both days inclusive)

Semester End Break - 06th December, 2023 to 01st January, 2024
(both days inclusive)

Faculty of Interdisciplinary Studies (Education):-

Including all **Certificate, Diploma, Post-graduate Diploma, B.Ed Degree and Master Degree courses in Education and Special Education:-**

First Term - 23rd June, 2023 to 24th December, 2023 } Both days
Second Term - 02nd January, 2024 to 22nd May, 2024 } inclusive

- 1) Mid Term Break from 19th September, 2023 to 23rd September, 2023
(both days inclusive) Ganpati Vacation.
- 2) Diwali Vacation from 10th November, 2023 to 27th November, 2023
(both days inclusive).
- 3) Winter Break from 26th December, 2023 to 01st January, 2024
(both days inclusive).
- 4) Summer Vacation from 23rd May, 2024 to 22nd June, 2024
(both days inclusive).

Faculty of Interdisciplinary Studies (Fine Art) : - Including all Certificate, Diploma, Post-graduate Diploma, Degree and Master Degree Courses (Music/Dance/Fine Art (By Paper & By Research) (All branches):-

First Term - 13th June, 2023 to 11th November, 2023
Second Term - 28th November, 2023 to 01st May, 2024 } Both days inclusive

- 1) Mid Term Break from 19th September, 2023 to 23rd September, 2023 (both days inclusive) Ganpati Vacation.
- 2) Diwali Vacation from 13th November, 2023 to 27th November, 2023 (both days inclusive).
- 3) Winter Break from 25th December, 2023 to 31st December, 2023 (both days inclusive).
- 4) Summer Vacation from 02nd May, 2024 to 11th June, 2024 (both days inclusive).


Faculty of Interdisciplinary Studies (Fine Art):- Including (Music Department, Lok Kala Academy, Academy of Theatre Arts & Nalanda Nritya Kala Mahavidyalaya under the Fine Art stream.

First Term - 13th June, 2023 to 11th November, 2023
Second Term - 28th November, 2023 to 01st May, 2024 } Both days inclusive

- 1) Mid Term Break from 19th September, 2023 to 23rd September, 2023 (both days inclusive) Ganpati Vacation.
- 2) Diwali Vacation from 13th November, 2023 to 27th November, 2023 (both days inclusive).
- 3) Winter Break from 25th December, 2023 to 31st December, 2023 (both days inclusive).
- 4) Summer Vacation from 02nd May, 2024 to 11th June, 2024 (both days inclusive).

The said circular is available on the University website (www.mu.ac.in).

MUMBAI - 400 032
27th June, 2023


(Prof. Sunil Bhirud)
I/c. REGISTRAR

Copy for information and necessary action :-

1. The Deputy Registrar, College Affiliations & Development Department (CAD),
2. College Teachers Approval Unit (CTA),
3. The Deputy Registrar, (Admissions, Enrolment, Eligibility and Migration Department (AEM),
4. The Deputy Registrar, Academic Appointments & Quality Assurance (AAQA)
5. The Deputy Registrar, Research Administration & Promotion Cell (RAPC),
6. The Deputy Registrar, Executive Authorities Section (EA)
He is requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to the above circular.
7. The Deputy Registrar, PRO, Fort, (Publication Section),
8. The Deputy Registrar, Special Cell,
9. The Deputy Registrar, Fort Administration Department (FAD) Record Section,
10. The Deputy Registrar, Vidyanagari Administration Department (VAD),

Copy for information :-

1. The Director, Dept. of Information and Communication Technology (DICT), Vidyanagari,
He is requested to upload the Circular University Website
2. The Director of Department of Student Development (DSD),
3. The Director, Institute of Distance and Open Learning (IDOL Admin), Vidyanagari,
4. All Deputy Registrar, Examination House,
5. The Deputy Registrars, Finance & Accounts Section,
6. The Assistant Registrar, Administrative sub-Campus Thane,
7. The Assistant Registrar, School of Engg. & Applied Sciences, Kalyan,
8. The Assistant Registrar, Ratnagiri sub-centre, Ratnagiri,
9. P.A to Hon'ble Vice-Chancellor,
10. P.A to Pro-Vice-Chancellor,
11. P.A to Registrar,
12. P.A to All Deans of all Faculties,
13. P.A to Finance & Account Officers, (F & A.O),
14. P.A to Director, Board of Examinations and Evaluation,
15. P.A to Director, Innovation, Incubation and Linkages,
16. P.A to Director, Department of Lifelong Learning and Extension (DLLE),
17. The Receptionist,
18. The Telephone Operator,

Copy with compliments for information to :-

19. The Secretary, MUASA
20. The Secretary, BUCTU.

RSET's



**Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India**

Batch-Year -2023-25						
	Course MA CJ PART I	Academics -2023-24	SEMESTER-I	DIVISION: A		
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Media Management & Economics	Communication Studies (Portion Over)	Media Management & Economics	Research Methodology	Communication Studies (Portion Over)	Preparation for PR Campaign (Portion Over)
	Amrita Chauhan	Renu Nauriyal	Amrita Chauhan	Sudha R	Renu Nauriyal	Divya Narang
Time	8:00-10:00	8:00-10:00	8:00-10:00	9:30-12:30	9:30-11:30	8:00 to 10:00
	B	R	E	A	K	
	Writing for Media (Portion Over)	Journalism Studies	Preparation for PR Campaign (Portion Over)	Writing for Media (Portion Over)	off	Journalism Studies
	Renu Nauriyal	Nilanksha Sachdev	Divya Narang	Renu Nauriyal		Nilanksha Sachdev
Time	10:30-12:30	10:30-12:30	10:30-12:30	01:00 - 3:00		10:30-12:30



Handwritten signature

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

DEVIPRASAD GOENKA MANAGEMENT COLLEGE OF MEDIA STUDIES						
File Title	LECTURE SCHEDULE					
Program	MAFTNMP Part - 2	Batch Year				Division -A
Semester	IV	Academic Year	2023 -2024			
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	Practical Film Making (Prof. Praseon .P) 11:30 pm to 1:30 pm	erspective Media Business (f. Chandroday G) 8:00 am to 10:00 am	OFF	erspective Media Business (f. Chandroday G) 9:00 am to 11:00 am	Practical Film Making (Prof. Praseon .P) 9:30 pm to 11:30 pm	OFF
		Marketing & Publicity (Nilanksha S) 10:30 am to 12:30 pm		Marketing & Publicity - (Nilanksha S) 11:30 am to 12:30 pm		
	Dr.Amee Vora Principal				Prof .Chandroday Ghosh Program Coordinator	



Amee Vora

OFF	Prespective Communication Prof.Reou Nauriyal (08:00 to 10:00)	Disseration Prof.Nilaoksha .S (10:30 to 1:30) Batch -1	Social Science Research Design Prof.Sudha R (9:30 to 11:30)	Social Science Research Design Prof.Sudha R (9:30 to 11:30)
Prespective Communication Prof.Reou Nauriyal (10:30 to 12:30)	OFF	OFF	OFF	Disseration Prof. Divya N (12:00 to 3:00) Batch - 2
Dr.Amee Vora Principal Prilfdpal icvlrra~:!dGoenka ... !!11((.				Prof .Nilanksha Sachdev Program Coordioator

MA MCFTNM SEMESTER-I
Batch Year: 2023 -24

DIVISION: A

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Writing for Media	Film Appreciation	Story Boarding	Photography & Cinematograph	Writing for Media	
	Vinod Rangnathan Class No.684	Rajesh Bhatia Class No.782	Sushant Kamble Class No.684		Vinod Rangnathan Class No.784	
Time	8:30-10:30	8:30-10:30	9:30-11:30	9:30-11:30	9:30-11:30	
	R	E	C	E	S	S
	Research Methodology	Photography & Cinematography	Research Methodology	Sound SFX	Film Appreciation	Sound SFX
	Amrita Chauhan	Pratik P	Amrita Chauhan	Chandorday Ghosh (484/482/684)	Rajesh Bhatia Class No.784	Chandorday Ghosh (700/700)
Time	11:00-1:00	11:00-1:00	12:00-2:00	12:00-2:00	12:00-2:00	11:30-1:30

COURSE: FYBAFTNMP SEMESTER-I

DIVISION: A

CLASS ROOM: 585

TIME		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FROM	TO						
11:30	12:20	FA	IA & CW	BP	FA	ECS	IA & CW
		Rajesh Bhatia	Pawani Dube	Prathik Panchamia	Rajesh Bhatia	Shruti Joshi	Pawani Dube
12:20	13:10	FA	IA & CW	BP	FA	ECS	IA & CW
		Rajesh Bhatia	Pawani Dube	Prathik Panchamia	Rajesh Bhatia	Shruti Joshi	Pawani Dube
13:10	13:30	R	E	C	E	S	S
13:30	14:20	ECS	HA	GD	HA	BP	GD
		Shruti Joshi	Viraj Bandekar	Shalu Balan	Viraj Bandekar	Prathik Panchamia	Shalu Balan
14:20	15:10	ECS	HA	GD	HA	BP	GD
		Shruti Joshi	Viraj Bandekar	Shalu Balan	Viraj Bandekar	Prathik Panchamia	Shalu Balan

COURSE: FYBAFTNMP SEMESTER-I

DIVISION: B

CLASS ROOM: 584

TIME		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FROM	TO						
11:30	12:20	GD	HA	GD	HA	BP	ECS
		Shalu Balan	Viraj Bandekar	Shalu Balan	Viraj Bandekar	Prathik Panchamia	Shruti Joshi
12:20	13:10	GD	HA	GD	HA	BP	ECS
		Shalu Balan	Viraj Bandekar	Shalu Balan	Viraj Bandekar	Prathik Panchamia	Shruti Joshi
13:10	13:30	R	E	C	E	S	S
13:30	14:20	FA	IA & CW	BP	FA	ECS	IA & CW
		Rajesh Bhatia	Pawani Dube	Prathik Panchamia	Rajesh Bhatia	Shruti Joshi	Pawani Dube
14:20	15:10	FA	IA & CW	BP	FA	ECS	IA & CW
		Rajesh Bhatia	Pawani Dube	Prathik Panchamia	Rajesh Bhatia	Shruti Joshi	Pawani Dube

***ECS-Effective Communication Skills * HA-Introduction to History of Art * L & CW-Initiation to Literature & Creative Writing**

***GD -Graphic Designing * BP-Basics of Photography * FA-Film Appreciation – Genres**

COURSE: FYBAMMC**SEMESTER-I****DIVISION: A****CLASS ROOM: 481**

TIME		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FROM	TO						
11:30	12:20	ECS-I	VC	CA	ECS-I	CA	FC-I
		Divya Narang	Aparajita Deshpande	Ziegler Colaco	Divya Narang	Ziegler Colaco	Viraj Bandekar
12:20	13:10	ECS-I	VC	CA	ECS-I	CA	FC-I
		Divya Narang	Aparajita Deshpande	Ziegler Colaco	Divya Narang	Ziegler Colaco	Viraj Bandekar
13:10	13:30	R	E	C	E	S	S
13:30	14:20	FMC	HM	FC-I	VC	FMC	HM
		Nilanksha Sachdev	Shruti Joshi	Viraj Bandekar	Aparajita Deshpande	Nilanksha Sachdev	Shruti Joshi
14:20	15:10	FMC	HM	FC-I	VC	FMC	HM
		Nilanksha Sachdev	Shruti Joshi	Viraj Bandekar	Aparajita Deshpande	Nilanksha Sachdev	Shruti Joshi

COURSE: FYBAMMC**SEMESTER-I****DIVISION: B****CLASS ROOM: 485**

TIME		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FROM	TO						
11:30	12:20	CA	HM	FMC	VC	FMC	ECS-I
		Ziegler Colaco	Shruti Joshi	Nilanksha Sachdev	Aprajita Deshpande	Nilanksha Sachdev	Divya Narang
12:20	13:10	CA	HM	FMC	VC	FMC	ECS-I
		Ziegler Colaco	Shruti Joshi	Nilanksha Sachdev	Aprajita Deshpande	Nilanksha Sachdev	Divya Narang
13:10	13:30	R	E	C	E	S	S
13:30	14:20	FC-I	VC	ECS-I	HM	CA	FC-I
		Viraj Bandekar	Aprajita Deshpande	Divya Narang	Shruti Joshi	Ziegler Colaco	Viraj Bandekar
14:20	15:10	FC-I	VC	ECS-I	HM	CA	FC-I
		Viraj Bandekar	Aprajita Deshpande	Divya Narang	Shruti Joshi	Ziegler Colaco	Viraj Bandekar

* FC-I -Foundation Course -I * FMC-Fundatmental of Mass Communikcation * HM- History of Media * VC -Visual Communication *
 CA-Current Affairs *ECS- Effective Communication Skills-I

COURSE: SYBAFTNMP**SEMESTER-III****DIVISION: A****CLASS ROOM: 784**

TIME		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FROM	TO						
7:30	8:20	CSB	AD FM	CSB	UT & G	UT & G	CG & PP
		Pritam Chakraborty	Chandroday Ghosh	Pritam Chakraborty	Kanchan Luthra	Kanchan Luthra	Shalu Balan
8:20	9:10	Concepts of SB	AD FM	CSB	UT & G	UT & G	CG & PP
		Pritam Chakraborty	Chandroday Ghosh	Pritam Chakraborty	Kanchan Luthra	Kanchan Luthra	Shalu Balan
9:10	9:30	R	E	C	E	S	S
9:30	10:20	ID	BC-II	BC-II	ID	CG & PP	AD FM
		Rajesh Bhatia	Maheshwaran	Maheshwaran	Rajesh Bhatia	Shalu Balan	Chandroday Ghosh
10:20	11:10	ID	BC-II	BC-II	ID	CG & PP	AD FM
		Rajesh Bhatia	Maheshwaran	Maheshwaran	Rajesh Bhatia	Shalu Balan	Chandroday Ghosh

***CSB**- Concepts of Story Boarding ***AD FM**- AD Film Making ***UT & G**- Understanding TV Formats & Genres ***ID**- Introduction to Direction for TV

***BC-II**- Basics of Cinematography-II ***CG & PP**- Computer Graphics & Post Production

COURSE: SYBAMMC

SEMESTER-III

DIVISION: A

CLASS ROOM: 585

TIME		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FROM	TO						
7:30	8:20	IP	Comp & MM	FC-I	IP	Comp & MM	FC-I
		Bhavya Kotian	Shalu Balan	Prasoon Prabhakar	Bhavya Kotian	Shalu Balan	Prasoon Prabhakar
8:20	9:10	IP	Comp & MM	FC-I	IP	Comp & MM	FC-I
		Bhavya Kotian	Shalu Balan	Prasoon Prabhakar	Bhavya Kotian	Shalu Balan	Prasoon Prabhakar
9:10	9:30	R	E	C	E	S	S
9:30	10:20	CC & PR	Media Studies	MG & VE-I (E)	Media Studies	CC & PR	MG & VE-I (E)
		Divya Narang	Kanchan Luthra	Aravindan A.	Kanchan Luthra	Divya Narang	Aravindan A.
10:20	11:10	CC & PR	Media Studies	MG & VE-I (E)	Media Studies	CC & PR	MG & VE-I (E)
		Divya Narang	Kanchan Luthra	Aravindan A.	Kanchan Luthra	Divya Narang	Aravindan A.

COURSE: SYBAMMC

SEMESTER-III

DIVISION: B

CLASS ROOM: 485

TIME		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FROM	TO						
7:30	8:20	Comp & MM	FC-I	R / T (E)	Comp & MM	IP	Media Studies
		Shalu Balan	Prasoon Prabhakar	Sonali Naphade /Shruti Joshi	Shalu Balan	Bhavya Kotian	Kanchan Luthra
8:20	9:10	Comp & MM	FC-I	R / T (E)	Comp & MM	IP	Media Studies
		Shalu Balan	Prasoon Prabhakar	Sonali Naphade /Shruti Joshi	Shalu Balan	Bhavya Kotian	Kanchan Luthra
9:10	9:30	R	E	C	E	S	S
9:30	10:20	Media Studies	CC & PR	IP	CC & PR	FC-I	R / T (E)
		Kanchan Luthra	Divya Narang	Bhavya Kotian	Divya Narang	Prasoon Prabhakar	Sonali Naphade /Shruti Joshi
10:20	11:10	Media Studies	CC & PR	IP	CC & PR	FC-I	R / T (E)
		Kanchan Luthra	Divya Narang	Bhavya Kotian	Divya Narang	Prasoon Prabhakar	Sonali Naphade /Shruti Joshi

***IP**- Introduction to Photography ***Comp & MM**- Computers and Multimedia-I ***FC-I**- Film Communication-I ***CC & PR**- Corporate Communication & Public Relations ***MG & VE-I** - Motion Graphics and Visual Effects –I ***R/T**- Radio Program Production -I / Theater & Mass Communication - I

COURSE: TYBAFTNMP

SEMESTER - V

DIVISION: A

CLASS ROOM: 782

TIME		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FROM	TO						
7:30	8:20	IPM Rajesh Bhatia		BM&P Ziegler Colaco	IPM Rajesh Bhatia	UIC Prasoon Prabhakar	
8:20	9:10	IPM Rajesh Bhatia		BM&P Ziegler Colaco	IPM Rajesh Bhatia	UIC Prasoon Prabhakar	
9:10	9:30	R	E	C	E	S	S
9:30	10:20	UIC Prasoon Prabhakar	NMT&P Shalu Balan	PFM Chandroday Ghosh	NMT&P Shalu Balan	PFM Chandroday Ghosh	BM&P Ziegler Colaco
10:20	11:10	UIC Prasoon Prabhakar	NMT&P Shalu Balan	PFM Chandroday Ghosh	NMT&P Shalu Balan	PFM Chandroday Ghosh	BM&P Ziegler Colaco
11:30	13:00						LRF Lubna Yusuf
13:00	14:30						LRF Lubna Yusuf

***IPM**- Introduction to Project Management ***LRF**- Law Related to Film ***BM&P**- Basics of Marketing & Publicity ***UIC**- Understanding Indian Cinema ***NMT&P**- New Media Theory & Practice ***PFM**- Practical Film Making

COURSE: TYBAMMC ADVERTISING**SEMESTER - V****DIVISION: A****CLASS ROOM: 481**

TIME		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FROM	TO						
7:30	8:20	CW	AMR	CB	CW	AP&A	G&A
		Prasoon Prabhakar	Kanchan Luthra	Palak Chaudhary	Prasoon Prabhakar	Viraj Bandekar	Ziegler Colaco
8:20	9:10	CW	AMR	CB	CW	AP&A	G&A
		Prasoon Prabhakar	Kanchan Luthra	Palak Chaudhary	Prasoon Prabhakar	Viraj Bandekar	Ziegler Colaco
9:10	9:30	R	E	C	E	S	S
9:30	10:20	CB	AP&A	G&A	BB	AMR	BB
		Palak Chaudhary	Viraj Bandekar	Ziegler Colaco	Nilanksha Sachdev	Kanchan Luthra	Nilanksha Sachdev
10:20	11:10	CB	AP&A	G&A	BB	AMR	BB
		Palak Chaudhary	Viraj Bandekar	Ziegler Colaco	Nilanksha Sachdev	Kanchan Luthra	Nilanksha Sachdev

COURSE: TYBAMMC ADVERTISING**SEMESTER- V****DIVISION: B****CLASS ROOM: 484**

TIME		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FROM	TO						
7:30	8:20	CB	G&A	AMR	BB	G&A	BB
		Palak Chaudhary	Ziegler Colaco	Kanchan Luthra	Nilanksha Sachdev	Ziegler Colaco	Nilanksha Sachdev
8:20	9:10	CB	G&A	AMR	BB	G&A	BB
		Palak Chaudhary	Ziegler Colaco	Kanchan Luthra	Nilanksha Sachdev	Ziegler Colaco	Nilanksha Sachdev
9:10	9:30	R	E	C	E	S	S
9:30	10:20	AP&A	CW	CB	CW	AP&A	AMR
		Viraj Bandekar	Prasoon Prabhakar	Palak Chaudhary	Prasoon Prabhakar	Viraj Bandekar	Kanchan Luthra
10:20	11:10	AP&A	CW	CB	CW	AP&A	AMR
		Viraj Bandekar	Prasoon Prabhakar	Palak Chaudhary	Prasoon Prabhakar	Viraj Bandekar	Kanchan Luthra

*CW- Copy Writing * AP&A- Account Planning & Advertising * G&A- Globalization & International Advertising

* BB- Brand Building *AMR- Advertising & Marketing Research *CB- Consumer Behaviour

COURSE: TYBAMMC JOURNALISM

SEMESTER- V

DIVISION: C

CLASS ROOM: 584

TIME		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FROM	TO						
7:30	8:20	IJ Diwakar Sharma	JPO Shruti Joshi	IJ Diwakar Sharma	BFJ Divya Narang	Reporting Nilanksha Sachdev	BFJ Divya Narang
8:20	9:10	IJ Diwakar Sharma	JPO Shruti Joshi	IJ Diwakar Sharma	BFJ Divya Narang	Reporting Nilanksha Sachdev	BFJ Divya Narang
9:10	9:30	R	E	C	E	S	S
9:30	10:20	Reporting Nilanksha Sachdev	GM&CR Renu Nayurial	F & WSJ Rajeev Sharma	JPO Shruti Joshi	GM&CR Renu Nayurial	F & WSJ Rajeev Sharma
10:20	11:10	Reporting Nilanksha Sachdev	GM&CR Renu Nayurial	F & WSJ Rajeev Sharma	JPO Shruti Joshi	GM&CR Renu Nayurial	F & WSJ Rajeev Sharma

* **IJ** -Investigative Journalism * **F&WSJ**- Features & Writing for Social Justice * **GM & CR**- Global Media and Conflict Resolution

* **BFJ**-Business and Financial Journalism ***JPO**- Journalims & Public Opinion

COURSE: FYBAMMC**SEMESTER-II****DIVISION: A****CLASS ROOM: 481**

TIME		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FROM	TO						
11:30	12:20	MGC	CW	MGC	EC-II	IA	CW
		Prathik Panchamia	Deveeka Shetty	Prathik Panchamia	Bhavya Kotain	Ziegler Colaco	Deveeka Shetty
12:20	13:10	MGC	CW	MGC	EC-II	IA	CW
		Prathik Panchamia	Deveeka Shetty	Prathik Panchamia	Bhavya Kotain	Ziegler Colaco	Deveeka Shetty
13:10	13:30	R	E	C	E	S	S
13:30	14:20	FC-II	IA	IJ	FC-II	EC-II	IJ
		Viraj Bandekar	Ziegler Colaco	Divya Narang	Viraj Bandekar	Bhavya Kotain	Divya Narang
14:20	15:10	FC-II	IA	IJ	FC-II	EC-II	IJ
		Viraj Bandekar	Ziegler Colaco	Divya Narang	Viraj Bandekar	Bhavya Kotain	Divya Narang

***CW**-Content Writing ***FC-II**-Foundation Course-II ***EC-II**- Effective Communication-II ***IA** -Introduction to Advertising ***MGC**-Media,Gender & Culture ***IJ**-Introduction to Journalism Journalism

COURSE: FYBAMMC**SEMESTER-II****DIVISION: B****CLASS ROOM: 485**

TIME		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FROM	TO						
11:30	12:20	CW	IJ	FC-II	MGC	EC-II	FC-II
		Deveeka Shetty	Divya Narang	Viraj Bandekar	Prathik Panchamia	Bhavya Kotian	Viraj Bandekar
12:20	13:10	CW	IJ	FC-II	MGC	EC-II	FC-II
		Deveeka Shetty	Divya Narang	Viraj Bandekar	Prathik Panchamia	Bhavya Kotian	Viraj Bandekar
13:10	13:30	R	E	C	E	S	S
13:30	14:20	IA	MGC	CW	EC-II	IJ	IA
		Ziegler Colaco	Prathik Panchamia	Deveeka Shetty	Bhavya Kotian	Divya Narang	Ziegler Colaco
14:20	15:10	IA	MGC	CW	EC-II	IJ	IA
		Ziegler Colaco	Prathik Panchamia	Deveeka Shetty	Bhavya Kotian	Divya Narang	Ziegler Colaco

***CW**-Content Writing ***FC-II**-Foundation Course-II ***EC-II**- Effective Communication-II ***IA** -Introduction to Advertising ***MGC**-Media,Gender & Culture ***IJ**-Introduction to Journalism Journalism

COURSE: FYBAFTNMP**SEMESTER-II****DIVISION: A****CLASS ROOM: 585**

TIME		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FROM	TO						
11:30	12:20	WVM	BC-I	HNF	WVM	BPP	PFM
		Rajesh Bahtia	Maheshwaran	Prasoon Prabhakar	Rajesh Bahtia	Kamini Sharma	Chandroday Ghosh
12:20	13:10	WVM	BC-I	HNF	WVM	BPP	PFM
		Rajesh Bahtia	Maheshwaran	Prasoon Prabhakar	Rajesh Bahtia	Kamini Sharma	Chandroday Ghosh
13:10	13:30	R	E	C	E	S	S
13:30	14:20	PFM	BPP	Sound & SFX	BC-I	Sound & SFX	HNF
		Chandroday Ghosh	Kamini Sharma	Chandroday Ghosh	Maheshwaran	Chandroday Ghosh	Prasoon Prabhakar
14:20	15:10	PFM	BPP	Sound & SFX	BC-I	Sound & SFX	HNF
		Chandroday Ghosh	Kamini Sharma	Chandroday Ghosh	Maheshwaran	Chandroday Ghosh	Prasoon Prabhakar

***WVM**-Writing for Visual Media * **HNF**-History of Non-Fiction Film * **BPP**-Basics of Post Production

***BC-I** -Basics of Cinematography-I * **PFM**-Practical Film Making ***Sound & SFX**- Importance of Sound & Sound SFX

COURSE: FYBAFTNMP**SEMESTER-II****DIVISION: B****CLASS ROOM: 584**

TIME		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FROM	TO						
11:30	12:20	Sound & SFX	BPP	PFM	BC-I	PFM	HNF
		Chandroday Ghosh	Kamini Sharma	Chandroday Ghosh	Maheshwaran	Chandroday Ghosh	Prasoon Prabhakar
12:20	13:10	Sound & SFX	BPP	PFM	BC-I	PFM	HNF
		Chandroday Ghosh	Kamini Sharma	Chandroday Ghosh	Maheshwaran	Chandroday Ghosh	Prasoon Prabhakar
13:10	13:30	R	E	C	E	S	S
13:30	14:20	WVM	BC-I	HNF	WVM	BPP	Sound & SFX
		Rajesh Bahtia	Maheshwaran	Prasoon Prabhakar	Rajesh Bahtia	Kamini Sharma	Chandroday Ghosh
14:20	15:10	WVM	BC-I	HNF	WVM	BPP	Sound & SFX
		Rajesh Bahtia	Maheshwaran	Prasoon Prabhakar	Rajesh Bahtia	Kamini Sharma	Chandroday Ghosh

***WVM**-Writing for Visual Media * **HNF**-History of Non-Fiction Film * **BPP**-Basics of Post Production

***BC-I** -Basics of Cinematography-I * **PFM**-Practical Film Making ***Sound & SFX**- Importance of Sound & Sound SFX

COURSE: SYBAMMC

SEMESTER-IV

DIVISION: A

CLASS ROOM: 585

TIME		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FROM	TO						
07:30	08:20	ML&E	MMR	FC-II	WEM	FC-II	ML&E
		Nilanksha Sachdev	Bhavya Kotian	Prasoon Prabhakar	Divya Narang	Prasoon Prabhakar	Nilanksha Sachdev
08:20	09:10	ML&E	MMR	FC-II	WEM	FC-II	ML&E
		Nilanksha Sachdev	Bhavya Kotian	Prasoon Prabhakar	Divya Narang	Prasoon Prabhakar	Nilanksha Sachdev
09:10	09:30	R	E	C	E	S	S
09:30	10:20	CM-II	MG&VE-II	CM-II	MG&VE-II	MMR	WEM
		Kamini Sharrma	Kamini Sharrma	Kamini Sharrma	Kamini Sharrma	Bhavya Kotian	Divya Narang
10:20	11:10	CM-II	MG&VE-II	CM-II	MG&VE-II	MMR	WEM
		Kamini Sharrma	Kamini Sharrma	Kamini Sharrma	Kamini Sharrma	Bhavya Kotian	Divya Narang

***CM-II**- Computer Multimedia-II ***ML&E**- Media Laws & Ethics ***MMR**- Mass Media Research

***WE&M**- Writing & Editing for Media ***MG&VE-II**- Motion Graphics & Visual Effects-II ***FC-II**- Film Communication-II

COURSE: SYBAMMC

SEMESTER-IV

DIVISION: B

CLASS ROOM: 485

TIME		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FROM	TO						
07:30	08:20	CM-II	ML&E	MMR	CM-II	MMR	WEM
		Kamini Sharrma	Nilanksha Sachdev	Bhavya Kotian	Kamini Sharrma	Bhavya Kotian	Divya Narang
08:20	09:10	CM-II	ML&E	MMR	CM-II	MMR	WEM
		Kamini Sharrma	Nilanksha Sachdev	Bhavya Kotian	Kamini Sharrma	Bhavya Kotian	Divya Narang
09:10	09:30	R	E	C	E	S	S
09:30	10:20	FC-II	WEM	TH-II/RP-II	ML&E	TH-II/RP-II	FC-II
		Prasoon Prabhakar	Divya Narang	Namrata Pathak / Sonali Naphade	Nilanksha Sachdev	Namrata Pathak / Sonali Naphade	Prasoon Prabhakar
10:20	11:10	FC-II	WEM	TH-II/RP-II	ML&E	TH-II/RP-II	FC-II
		Prasoon Prabhakar	Divya Narang	Namrata Pathak / Sonali Naphade	Nilanksha Sachdev	Namrata Pathak / Sonali Naphade	Prasoon Prabhakar

***CM-II**- Computer Multimedia-II ***ML&E**- Media Laws & Ethics ***MMR**- Mass Media Research

***WE&M**- Writing & Editing for Media ***FC-II**- Film Communication-II

***RP-II**- Radio Program Production-II ***TM-II**- Theatre and Mass Communication-II

COURSE: SYBAFTNMP**SEMESTER-IV****DIVISION: A****CLASS ROOM: 784**

TIME		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FROM	TO						
07:30	08:20	IDF	PFM	PP &CG	IDF	PP &CG	DP
		Rajesh Bhatia	Prasoon Prabhakar	Kamini Sharma	Rajesh Bhatia	Kamini Sharma	Chandroday Ghosh
08:20	09:10	IDF	PFM	PP &CG	IDF	PP &CG	DP
		Rajesh Bhatia	Prasoon Prabhakar	Kamini Sharma	Rajesh Bhatia	Kamini Sharma	Chandroday Ghosh
09:10	09:30	R	E	C	E	S	S
09:30	10:20	Web Design	BVC	DP	PFM	BVC	Web Design
		Sarika Shah	Rupesh Kumar	Chandroday Ghosh	Prasoon Prabhakar	Rupesh Kumar	Sarika Shah
10:20	11:10	Web Design	BVC	DP	PFM	BVC	Web Design
		Sarika Shah	Rupesh Kumar	Chandroday Ghosh	Prasoon Prabhakar	Rupesh Kumar	Sarika Shah

***PFM**-Intermediate Practical Film Making (Fiction Film) * **PP &CG**- Concepts of Post Production & Computer Graphics Media

***BVC**-Basics of Visual Communication / Film Aesthetics * **DP**-Drama Production

***WEB Design**- Convergence and Basics of Web Designing ***IDF**- Introduction to Direction for Film

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

COURSE: TYBAMMC ADVERTISING SEMESTER - VI			DIVISION: A		CLASS ROOM: 481		
TIME		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FROM	TO						
7:30	8:20	ASP	DM	RM&A	MP&B	DM	AD Design
		Ziegler Colaco	Deveeka Shetty	Nilanksha Sachdev	Deepali Manjrekar	Deveeka Shetty	Mona Mehta
8:20	9:10	ASP	DM	RM&A	MP&B	DM	AD Design
		Ziegler Colaco	Deveeka Shetty	Nilanksha Sachdev	Deepali Manjrekar	Deveeka Shetty	Mona Mehta
9:10	9:30	R	E	C	E	S	S
9:30	10:20	MP&B	ASP	BM	AD Design	BM	RM&A
		Deepali Manjrekar	Ziegler Colaco	Nilanksha Sachdev	Mona Mehta	Nilanksha Sachdev	Nilanksha Sachdev
10:20	11:10	MP&B	ASP	BM	AD Design	BM	RM&A
		Deepali Manjrekar	Ziegler Colaco	Nilanksha Sachdev	Mona Mehta	Nilanksha Sachdev	Nilanksha Sachdev
*MP&B- Media Planning & Buying *RM&A- Rural Marketing & Advrtising *Ad Design- Advertising Design							
*BM- Brand Management *ASP- Advertising & Sales Promotion *DM- Digital Media							



Handwritten signature

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

COURSE: TYBAMMC ADVERTISING SEMESTER- VI				DIVISION: B		CLASS ROOM: 484	
TIME		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FROM	TO						
7:30	8:20	MP&B	ASP	ASP	AD Design	BM	DM
		Deepali Manjrekar	Ziegler Colaco	Ziegler Colaco	Mona Mehta	Nilanksha Sachdev	Deveeka Shetty (684)
8:20	9:10	MP&B	ASP	ASP	AD Design	BM	DM
		Deepali Manjrekar	Ziegler Colaco	Ziegler Colaco	Mona Mehta	Nilanksha Sachdev	Deveeka Shetty (684)
9:10	9:30	R	E	C	E	S	S
9:30	10:20	RM&A	BM	DM	MP&B	RM&A	AD Design
		Nilanksha Sachdev	Nilanksha Sachdev	Deveeka Shetty (684)	Deepali Manjrekar	Nilanksha Sachdev	Mona Mehta
10:20	11:10	RM&A	BM	DM	MP&B	RM&A	AD Design
		Nilanksha Sachdev	Nilanksha Sachdev	Deveeka Shetty (684)	Deepali Manjrekar	Nilanksha Sachdev	Mona Mehta

***MP&B- Media Planning & Buying *RM&A- Rural Marketing & Advrtising *Ad Design- Advertising Design**

***BM- Brand Management *ASP- Advertising & Sales Promotion *DM- Degital Media**



Handwritten signature

RSET's



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

COURSE: TYBAMMC JOURNALISM SEMESTER- VI			DIVISION: C			CLASS ROOM: 584	
TIME		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FROM	TO						
7:30	8:20	NP&MD	CR	SJ	CR	NP&MD	DM
		Mona Mehta	Gautam Mingle	Amol Karhadkar	Gautam Mingle	Mona Mehta	Deveeka Shetty (684)
8:20	9:10	NP&MD	CR	SJ	CR	NP&MD	DM
		Mona Mehta	Gautam Mingle	Amol Karhadkar	Gautam Mingle	Mona Mehta	Deveeka Shetty (684)
9:10	9:30	R	E	C	E	S	S
9:30	10:20	TJ	FN&FC	DM	TJ	FN&FC	SJ
		Divya Narang	Deveeka Shetty	Deveeka Shetty (684)	Divya Narang	Deveeka Shetty	Amol Karhadkar
10:20	11:10	TJ	FN&FC	DM	TJ	FN&FC	SJ
		Divya Narang	Deveeka Shetty	Deveeka Shetty (684)	Divya Narang	Deveeka Shetty	Amol Karhadkar
<p>*TJ- Television Journalism *SJ- Sports Journalism *FN&FC- Fake News and Fact Checking</p> <p>*CR-Crime Reporting *NP&MD- Newspaper and Magazine Design *DM- Digital Media</p>							



Handwritten signature

RSET's



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

FACULTY TLP 2023-24

SUBJECT: Introduction to History of Art			External Marks: 60
PROGRAM: BAFTNMP			Internal Marks: 40
SEMESTER: I			
DIV: A			
Week	Session Number	Date	Topic
1	1	15th July 2023	Introduction to the course and Genres of Music
2	2	17th July 2023	Introduction to Contemporary Music (Hindi, Regional & POP)
2	3	20th July 2023	Music Directors & Composers
3	4	22nd July 2023	Use of Folk Music in Indian Cinema
4	5	25th July 2023	Genres of Dance
4	6	27th July 2023	Understanding Storytelling through Folk Dance & Contemporary Dance
5	7	3rd August 2023	Role of Dance in Hindi Cinema
5	8	5th August 2023	The Development of Theatre
6	9	10th August 2023	Acting Schools and Make-up
7	10	12th August 2023	Managing Play and Study of one English Play
7	11	17th August 2023	Study of one Hindi or Regional Play
8	12	19th August 2023	Influence of Theatre on Cinema
8	13	22nd August 2023	European Paintings and Painters - Renaissance to Modern Painters
9	14	24th August 2023	Idea of Perspective in Painting
9	15	29th August 2023	Indian Paintings & Painters - Miniature Paintings to Modern Painters
10	16	31st August 2023	Formal Aspects of Painting vs. Cinema
10	17	5th September 2023	Exploring the Idea of Time and Space in Painting in Relation to Cinema
11	18	7th September 2023	Important Movements in Post-Colonial India in Painting
11	19	12th September 2023	Contemporary Scenario in Indian Painting
12	20	14th September 2023	Review and Discussion on Key Learnings
12	21	19th September 2023	Practical Session: Analyzing a Piece of Music
13	22	21st September 2023	Practical Session: Analyzing a Dance Performance
13	23	26th September 2023	Practical Session: Analyzing a Theatre Performance
16	24	28th September 2023	Practical Session: Analyzing a Painting
17	25	3rd October 2023	Group Discussion: The Role of Art in Cinema
18	26	5th October 2023	Presentation: Student Projects on Art and Cinema
19	27	10th October 2023	Guest Lecture: Expert in Music and Dance
20	28	12th October 2023	Guest Lecture: Expert in Theatre and Painting
21	29	17th October 2023	Final Review and Feedback on Student Projects
22	30	19th October 2023	Course Wrap-up and Reflections



Abhinav

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

FACULTY TLP 2023-24			
SUBJECT: Introduction to media project management			External Marks: 60
PROGRAM: BAFTNMP			Internal Marks: 40
SEMESTER: V			
Week	Session No.	Date	Topic
1	1	12th June 2023	Introduction to Media Project Management, Overview of the Course
2	2	14th June 2023	The Production Manager's Job, The Process of Production Management
2	3	19th June 2023	The Business of Film—Pre-production, Production & Post-production
3	4	21st June 2023	Preparing for Production, Special Low Budget Indie Productions
3	5	26th June 2023	Locations & Unions Management
4	6	30th June 2023	Cast & Crew—Selection, Contracts, Agreements, Work Permits
4	7	3rd July 2023	Budget Preparation and Budget Forms
5	8	5th July 2023	Insurance & Completion Bonds
5	9	10th July 2023	Business Plans and Ideation: Entrepreneurship Routes, Case Studies
7	10	12th July 2023	Introduction to Company Creation, Processes of Registration and Incorporation
7	11	17th July 2023	Company Law, Registration Procedures and Exceptions
8	12	19th July 2023	Company Procedure and Ethics
8	13	24th July 2023	Contracts and Negotiations: Revenue Sharing Model
9	14	26th July 2023	Minimum Guarantee Model, Share in Profits Model
9	15	31st July 2023	Conflict Resolutions: Negotiations and Bargaining
10	16	2nd August 2023	Role Play Exercise
10	17	7th August 2023	Research Methodology for Business Planning
11	18	9th August 2023	Scouting for Business Opportunities
11	19	21st August 2023	Investor Pitch Exercises
12	20	23rd August 2023	Business Plan Formulation and Redesign
12	21	28th August 2023	Financial Projections for Businesses
13	22	30th August 2023	Review and Discussion on Key Topics
13	23	4th September 2023	Mid-Term Assessment
14	24	6th September 2023	Case Studies and Practical Applications
14	25	11th September 2023	Advanced Topics in Media Project Management
15	26	13th September 2023	Guest Lecture/Industry Expert Session
15	27	25th September 2023	Project Work and Presentations
16	28	27th September 2023	Feedback and Revisions
16	29	2nd October 2023	Final Project Presentations
17	30	4th October 2023	Course Review and Q&A



Adnan



Faculty TLP		
Name of Faculty: Divya Narang		
Academic Year: 2023- 2024	TLP Timeline: June 2023-September 2023	Program: BAMMC
Subject: Corporate Communication & Public Relations	Total hours planned: 60 lectures	Semester : III

Session schedule

Month	Week	Topics	No. of Lectures in a Week	Remarks
June	W1	Introduction to CCPR	02	
	W2	Meaning, Definition, Scope, Objectives of CCPR	04	
	W3	Corporate Identity, Elements of Corporate Identity, Case Studies	04	
July	W1	Corporate Image, Corporate Reputation, Online Reputation Management	04	
	W2	Ethics in PR, Case Studies of Ethical Practices, Press Release format taught	04	
	W3	Press Release Class assignment on Press Release and Mock Press Conference Defamation Act.	04	
	W4	RTI Act, Copyright Act	04	
	W5	Cyber Crime, Types of Cyber Crime, IT Act	02	

August	W1	Growth of PR in India and World	02	
	W2	Mergers, Amalgamation of PR Firms, Disadvantages of PR, Healthcare, Fashion, , Lifestyle, Banking, Real-Estate PR	04	
	W3	Case Studies of Employee Communications, Crisis Communication	04	
	W4	Case studies of Crisis Communication, Emerging Trends in PR	04	.
	W5	Models of PR, Theories of PR	04	
September	W1	Media Relations, Employee Communications, Media Tools	04	
	W2	Ganpati Vacation (VIVA)	02	
	W3	VIVA and Assignment	04	
	W4	VIVA and Assignment	04	

Program In-Charge



Alena

Principal



Faculty TLP		
Name of Faculty: Nilanksha Sachdev		
Academic Year: 2023- 2024	TLP Timeline: June 2023-September 2023	Program: BAMMC
Subject: Brand Building	Total hours planned: 48 hrs	Semester : V

Session schedule

Month	Week	Topics	No. of Lectures in a Week	Remarks
June	W1	Introduction to Brand Building- Meaning , Product v/s Brand, Process of Branding	02	
		Importance of Branding , Advantages and Limitations of Branding,	02	
	W2	Guidelines for effective Branding, Brand Elements Brand Identity and Personality,	02 02	
	W3	Types of Brands Brand Positioning	02 02	
July	W1	Brand Strategies	02	
		Brand Leveraging	02	
	W2	Brand Imperatives Brand Equity and Models	02 02	
July	W3	Equity at Different Hierarchy Levels	02	
		Rural Advertising and brands	02	
	W4	Re-branding, Rural Advertising and brands Brand Architecture	02 02	

August	W1	Emergence of global brands Global leadership brands and position	02 02	
	W2	Globalization Corporate Image in Contemporary Management	02 02	
	W3	Advertising and Corporate Image	02	
August	W4	CSR as part of business environment management How CSR activities can be used for Brand Building	02 02	
	W5	Important factors in conception and various and stages of Growth Maturity of brands with various case studies	02 02	
September	W1	Branding in Different Sectors	02	

Program In-Charge



Abu

Principal



Faculty TLP		
Name of Faculty: Divya Narang		
Academic Year: 2023 - 2024	TLP Timeline: January 2024 – April 2024	Program: BA MMC
Subject: Writing and Editing for Media	Total hours planned: 48 hours	Semester : IV

Session schedule

Month	Week	Topics	No. of Lectures in a Week	Remarks
January	W1	Introduction to the topics at hand ; Explaining the syllabus and mode of operation in class	04	
		What is News? Determinants and Tools of News		
	W2	Art of Writing; Feature Story Writing	04	
		Writing film reviews + examples+ comparing Indian review with foreign publication		
W3	How to write a good book review + listing out criterion of good book reviews	04		
	Criterion of good film reviews + exercise of reading out list of qualities with films in mind Writing Features			
	W4	Writing Editorials	04	
February	W1	Writing an Editorial : An exercise	04	
		Writing for Newspapers and Magazines		
	W2	Differences between writing a news article, an op-e Exercise on the differences between writing a news article, an op-ed	04	

February	W3	Story structure + exercise of spotting an inverted pyramid & narrative structures; Hourglass structure + exercise, PR and corporate writing Writing for PR and Advertising	04	
	W4	Press Release Writing activities Stylebook for Newspapers; Writing for TV and Radio	04	
March	W1	Script Writing; Writing for Live news and Interviews Storyboarding for TV Commercials; Radio Jockeying and Trends	04	
	W2	Difference between Newspaper writing and writing for the web; How to produce well writing Web pages Blogging	04	
	W3	Fake news, Dealing with breaking news and fake news in real time; Achieving fitment with spacing requirements at newspapers, magazines or web pages Editing: Checking spellings & grammar, headlines, subheads, rewriting leads, use of graphics and illustrations	04	
April	W4	Online editing: Content, layout, clarity, style, conciseness, online headlining - website design	04	

Program In-Charge



Abhinav

Principal



Subject Name	Practical Film Making ((PAFTNMP – 416)
Faculty Name	Mr. Prasoon P.
Semester	IV
Academic Year	2023-24
Program	MAFTNMP

COURSE OBJECTIVE, SCOPE & LEARNING OUTCOMES:

Course Objectives:

The Course equips Students with technical, creative and business skills in disciplines such as screenwriting, directing, camera operating, cinematography, producing, post production & Business growth.

CO1 : Ideas and story. Learn how to develop creative story ideas across a range of formats, including short form, documentaries, factual television, web series and fiction film.

CO2 : Character and performance. Explore the various techniques for shaping character and performance across a variety of platforms, including fiction, documentary and episodic television.

CO3 : Image and sound. Learn how to use camera, lighting, and sound techniques to create visually and sonically compelling stories for fiction, documentary and episodic productions.

CO4 : Postproduction. Discover creative and technical skills across the full range of postproduction workflows, including offline editing, sound design, VFX, and color grading.

Learning outcomes:

Upon completion of this course, students are expected to be able to:

CO1 : Choose & Analyze the historical and theoretical foundations of filmmaking and Create film Work that manifests the filmmaker's unique voice.

CO2 : Understand & Analyze story structure and the screenwriting process for use in the critique and Creation of film.

CO3 : Apply current best practices in cinematography and effectively manage the resources and logistics required to produce a film

CO4 : Evaluate the ethical implications inherent in filmmaking practices.

CO5 : Analyze one's own interests and skills in the context of filmmaking industry challenges and opportunities in order to help formulate career goals.

CO6 : Analyze and Maximize the relationship between film and other art forms and intellectual disciplines and create their own Film.

REQUIRED TEXT BOOKS:

The Film Maker's Handbook - Steven Ascher & Edward Pincus (A Plume Book)

The Visual Story – Creating the Visual Structure of Film and Digital Media - Bruce Block (Focal Press)

Basics of Film Making – The Language of Films - Robert Edgar- Hunt, John Marland, Steven Rawle

Film Directing Fundamentals- See Your Film Before Shooting - Nicholas T Proferes (Focal Press)

REQUIRED REFERENCE BOOKS:

Cinematography – Theory and Practice (Image Making for Cinematographers and Directors) - Blain Brown (Focal Press)

Television Production Handbook - Herbert Zettl (Thomson Wadsworth)

The complete Film Production Handbook - Eve Light Honthaner (Focal Press)

Set Lighting Technician's Handbook - Harry C Box (Focal Press)

How to make your own Video or Short Film - Bob Harvey (How to Books)

Motion Picture and Video Lighting - Blain Brown (Focal Press)

EVALUATION COMPONENTS:

Evaluation Components for the Course	Score Break-up
Class Participation and Attendance	5
Assignments/Quiz Tests/Mid-Term Exam/Case Study	5
Assignment – Project 1 (Internal)	20
Assignment – Project 1 (Internal)	10
End Term Examination (External)	60
Total	100

External:

Students will produce the following:

1. A 30 minute documentary or a fiction film.
2. A website to promote the film. Website to be uploaded on a space provided by the college in a sub-domain and maintained till the final viva is conducted.
3. A 30 sec to 1 min promo for the film.

*Viva based on the film to be conducted by an external examiner appointed by the University.
There will be no written test for this course.*

DETAILED SESSION OUTLINE:

Session No: 1 – 4	The Film Pipeline: Introduction to Creative Process (Think Visually)
Topics covered	Visual Perception and Storytelling Processes, Concept, Research, Ideation, Structuring a story, 3 – Act Structure, Script, Screenplay, plot setting & Character, Dialogues, Understanding the Need of Creators and Co-Creators, Storyboarding, Strength of a Still Image, Understanding Audio Visual Psychologically, Understanding Life around us and stages of Film Making Process.
Additional Reading	Notes (Self-study - Resources for learner)
Case Title	NA
Pedagogy	Discussion/Simulation/Group Presentation
Session No: 5 - 10	The film Pipeline: Overview to Production Process (Management angle to creativity)

Topics covered	Production Book, Budgeting, Location Survey, Audition – Planning to shoot (Production Management), Importance and Power of Audio Visual Communication, Agreements, Censor board, Associations . How to pitch a story and sponsorship Management.
Activities	Group work
Additional Reading	Notes (Self-study - Resources for learner)
Case Title	NA
Pedagogy	Discussion/Simulation/Group Presentation
Session No: 11 - 15	Understanding Cinema
Topics covered	Genres of Films, Cultural Significance in relation to Film, World Cinema and Film Screening, (Understanding Story telling techniques - Study of Satyajit Ray, V Shantaram, Fedrico Fellini, Steven Spielberg, Akira Kurosava), Apparatus Theory, Auteur Theory, Feminist Film Theory, Formalist Film Theory, Realism Movement
Activities	Research
Additional Reading	Notes (Self-study - Resources for learner)
Case Title	NA
Pedagogy	Discussion/Simulation/Group Presentation
Session No: 16 -22	Screen Writing and its Fundamentals
Topics covered	Preparing to Think Visually, The Art and craft of Screenwriting - Diving In to the Screenwriter’s Mind, Approaching Screenwriting as a Craft, Breaking Down the Elements of a Story, Unpacking Your Idea, The Format of a story: Plot Part I: Beginnings, Plot Part II: Middles, Plot Part III: Endings Arc of Characterization: Character Building, Constructing Dynamic Dialogue, The Nontraditional Film, Maintaining an Audience’s Trust. Turning your story into a script, Mapping out your screenplay, surviving writer’s block, formatting your screenplay, putting it together: structuring your first draft, take two: rewriting your script, adaptation and collaboration: two alternate ways to work
Activities	Research – Activity (Trends & Tech)
Additional Reading	Notes (Case-study - Resources for learner)
Case Title	NA
Pedagogy	Discussion/Simulation/Group Presentation
Session No: 23 -27	Storyboarding & The captain : Conductor of an Audio Visual orchestra (Director)
Topics covered	Intro to Storyboarding/Visual Story telling & Storyboards: Origins of Story boards and aspect ratio, Fundamentals of Shots: Terminology of Shoots, Camera Framing, Camera Angles and Movements, Storyboarding Techniques: Concept- what the story is about, Drawing the components of the storyboard, Indicating motion in the storyboard, Increased reality- perspective and lighting. The captain (Director): What it means to be a Director , Managing creativity of colleagues and managing a creative team, Understanding of roles & responsibilities of the crew, Understanding the Emotional Aspect & Technological Aspects of, Actors, Cinematographer, Editor, Music Director, Sound Engineer, Makeup Man, How to bring the effects of music & picture together, Organizing Action in the scene Staging and Camera for Over Easy Action Scene , Development of Screenplay , Director’s Preparation for Directing an Action Scene , Over Easy Action Scene/Staging and Camera Angles for, Storyboard Artist.

Activities	Data Mining and Ref Check
Additional Reading	Notes (Self-study - Resources for learner)
Case Title	NA
Pedagogy	Discussion/Simulation/Group Presentation
Session No: 27 -30	Power of a Picture, Cinematography and Camera Movement
Topics covered	<p>Composition-Framing, Understanding & Use of color, Capturing the Drama, Color Psychology, Learning the camera language, Light: Role of light, Lighting techniques, Concept of lighting various planes, Understanding various types: Tungsten lamps, Cool Lights, HMI, Cyclorama/background lights, Soft Box lights. Use of cutter stand, black cloth and Camera filters barn doors, use of reflectors, Three point lighting, Ratio lighting: 1:2, 1:3, 1:4, Creating various Background patterns and types, Lighting – Situations (Practical), Studio lighting for three cameras set up, Available day light situations, Shooting for Film, Face lighting. Key, fill, back light, Depth of field Exercise, High key lighting, Low key lighting, Lenses: Type of Lenses, Power of Lenses Understanding the shot requirement and usage of a lens- mapping ,Idea of perspective: Depth Of Field, Depth of focus, Critical understanding of Fixed Lens Vs. Zoom Lens, Focus pulling.</p> <p>Basic grammar of shots, Primary Camera Movement: Pan, Tilt, Zoom, Character Movement, Usage and need of Track and trolley, Crane, jib, Gimbal, Pull Cam, Managing Movements, Single camera Setup, Multi camera setup, Continuity Exercise, Do's and don'ts of camera movements, Aesthetics and Psychological Impact of Moving Images, Various parts of Motion picture cameras, Moving Image-Motion Picture, Understanding digital video recording: Principle of video recording, Digital Recording Formats, Technical formats of video- PAL, NTSC , “Time Code” in Video Recording, Log in Sheet. Live Production: Offline and Online.</p>
Activities	Research and Findings
Additional Reading	Notes (Self-study - Resources for learner)
Case Title	NA
Pedagogy	Discussion/Simulation/Group Presentation

Sr No.	Name of the Project	Submission Format	Weightage	Date of Submission
1.	Assignment 1 – Project	Presentation / Live	10 Marks	To be Declared by the course Mentor
2.	Assignment 2 – Technical Rider	Presentation / Live	20 Marks	To be Declared by the course Mentor

END TERM EXAMINATION DETAILS:

As per University of Mumbai Guidelines & Letter Issued

.....END.....

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Ref. No.: MOM 01/ 2023

Date: 15.07.2023

DGMC meeting for Exam Committee

Date: 15th July 2023

Time: 11:30 am

Agenda of the Meeting: Exam Committee, 1st Meeting, Odd Semester Schedule

Following people attended the meeting:

Dr Ameer Vora – Principal of DGMC

Faculty Members:

- Ms. Nilanksha Sachdev
- Mr. Prasoon Prabhakar
- Ms. Deveeka Shetty

Non-Teaching Staff

- Mr Suchit Sawant
- Ms. Sarika Shah

Meeting Proceedings:

The meeting commenced with Dr Ameer Vora, the Principal of the college.

The principal then highlighted the agenda of the meeting as:

1. To discuss the upcoming semester teaching schedule
2. To finalise teaching days and examination schedule
3. To analyse and confirm Internal Assessment methodology

Following were the points discussed in the meeting:

- The meeting started with discussion on days of teaching based on the university calendar.
- 13th June was the day for commencement of SY and TY lectures followed by FY on the 15th July 2023
- TY lectures for semester 5 started on 19th June.
- The last teaching day for FY Semester I is 4th November and SY / TY, that is Semester III and V will be 30th September 2023
- Attendance hearing for SY and TY followed by FY, will be conducted on the 3rd October and 6th November 2023
- AT/KT examinations for Semester 1, 2 and 3 will be conducted between 9th to 14th Oct 2023
- Regular examinations for Semester 3 will commence on 17th to 23rd Oct 2023
- Assessment for regular examinations and AT/KT shall be finished by 5th November
- Internal Assessment for BAMMC and BAFTNMP shall be conducted in the following pattern:

BA MMC	BA FTNMP
<p data-bbox="298 999 711 1029">Internal Assessment – 25 Marks</p> <ul style="list-style-type: none"> • A total of 5 marks will be allocated for regular attendance. • The internal assessment will consist of two components: Assignment and Viva. • Students will be graded out of a total of 20 marks. • The deadline for the submission of internal assignments is set for 15th September for SY and TY and 3rd October for FY. Viva sessions may be scheduled subsequent to the assignment submission. • No further extensions beyond the specified deadlines will be granted. It is imperative that all students adhere to the given timelines. • To facilitate adequate preparation, assignments will be provided to 	<p data-bbox="868 999 1268 1029">Internal Assessment- 40 Marks</p> <ul style="list-style-type: none"> • A total of 10 marks will be allocated for regular attendance. • The internal assessment will consist of two components: Assignment and Viva. • 2 part Assignments should be given to the students over the course of the semester • Students will be graded out of a total of 30 marks. • The deadline for the submission of internal assignments is set for 15th September for SY and TY and 3rd October for FY. Viva sessions may be scheduled subsequent to the assignment submission. • No further extensions beyond the specified deadlines will be granted.

students more than a month in advance. This allows ample time for thorough completion.

- To facilitate adequate preparation, assignments will be provided to students more than a month in advance. This allows ample time for thorough completion.

Minutes by: Nilanksha Sachdev

Dr. Ameer Vora
Principal

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Ref. No.: MOM 01/ 2023

Date: 17.07.2023

Department Meeting Minutes

Date: 17.07.2023

Time: 11:00 am

Venue: Mentor's Room

Agenda: To communicate examination and internal assessment instructions as per the exam meeting held on 15th July 2023.

Attendees:

1. Ms. Nilanksha Sachdev – Department Head, BAMMC
2. Mr. Chandroday Ghosh – Department Head, BAFTNMP
3. Faculty Members (Full time and Visiting) of BAMMC and BAFTNMP Departments
 - a) Ms. Shruti Joshi
 - b) Mr. Viraj Bandekar
 - c) Mr. Shalu Balan
 - d) Ms. Divya Tinna
 - e) Mr. Ziegler Colaco
 - f) Mr. Prasoon Prabhakar
 - g) Mr. Srinivas Rao

Meeting Proceedings:

The meeting commenced with Ms. Nilanksha Sachdev and Mr. Chandroday Ghosh addressing the departmental faculty. Both coordinators described in detail the instructions given during the exam committee meeting on 15th July 2023 to ensure smooth execution of the upcoming semester's teaching and examination schedules.

Key Points Discussed:

1. **Semester Schedules:**
 - o **BAMMC and BAFTNMP Commencement Dates:**
 - SY and TY lectures commenced on 13th June 2023.
 - FY lectures commenced on 15th July 2023.

- **Teaching End Dates:**
 - FY Semester I: 4th November 2023.
 - SY/TY Semesters III and V: 30th September 2023.
- 2. **Attendance Hearings:**
 - Scheduled for SY and TY on 3rd October 2023 and for FY on 6th November 2023.
- 3. **Examination Schedules:**
 - **AT/KT Examinations:**
 - For Semesters I, II, and III: 9th to 14th October 2023.
 - **Regular Examinations:**
 - For Semester III: 17th to 23rd October 2023.
 - **Assessment Deadlines:**
 - All assessments to be completed by 5th November 2023.
- 4. **Internal Assessments:**
 - **BAMMC:**
 - Total Marks: 25.
 - Components: Assignments (20 marks) and Regular Attendance (5 marks).
 - **BAFTNMP:**
 - Total Marks: 40.
 - Components: Assignments (30 marks) and Regular Attendance (10 marks).
 - Assignments to be issued well in advance (more than a month) to allow thorough preparation.
 - Deadlines:
 - SY and TY: 15th September 2023.
 - FY: 3rd October 2023.
 - No extensions beyond these deadlines.
- 5. **Assignment Guidelines:**
 - Assignments to be given in two parts throughout the semester.
 - Viva sessions will follow assignment submissions.

Action Items:

- Faculty members to ensure adherence to the deadlines and guidelines set for internal assessments and examinations.
- Assignments to be prepared and distributed promptly to students.
- Faculty to provide any assistance required for the viva process.

Minutes Prepared By:

Ms. Divya Tinna

Approved By:

Ms. Nilanksha Sachdev

Mr. Chandroday Ghosh

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Ref. No.: MOM xx / 2023

Date: 15.12.2023

DGMC meeting for Exam Committee

Date: 15th December 2023

Time: 11:30 am

Agenda of the Meeting: Exam Committee, 1st Meeting, Even Semester Schedule

Following people attended the meeting:

Dr Ameer Vora – Principal of DGMC

Faculty Members:

- Ms. Nilanksha Sachdev
- Mr. Prasoon Prabhakar
- Ms. Deveeka Shetty

Non-Teaching Staff

- Mr Suchit Sawant
- Ms. Sarika Shah

Meeting Proceedings:

The meeting commenced with Dr Ameer Vora, the Principal of the college.

The principal then highlighted the agenda of the meeting as:

1. To discuss the upcoming semester teaching schedule
2. To finalise teaching days and examination schedule
3. To analyse and confirm Internal Assessment methodology

Following were the points discussed in the meeting:

- The meeting started with discussion on days of teaching based on the university calendar.
- 6th December for the day for commencement of FY and SY lectures.
- TY lectures for semester 6 started on 8th December.
- The last teaching day for FY and SY, that is Semester II and IV will be 28th March 2024
- Last teaching day for Semester 6, TY, will be 5th April 2024
- Attendance hearing for FY and SY will be conducted on the 30th March 2024
- AT/KT examinations for Semester 1 and 3 will be conducted between 1st – 6th April 2024
- Regular examinations for Semester 2 and 4 will commence on 12th April to 19th April 2024
- Assessment for regular examinations and AT/KT shall be finished by 26th April
- Internal Assessment for BAMMC and BAFTNMP shall be conducted in the following pattern:

BA MMC	BA FTNMP
Internal Assessment – 25 Marks	Internal Assessment- 40 Marks
<ul style="list-style-type: none"> • A total of 5 marks will be allocated for regular attendance. • The internal assessment will consist of two components: Assignment and Viva. • Students will be graded out of a total of 20 marks. • The deadline for the submission of internal assignments is set for 12th March. Viva sessions may be scheduled subsequent to the assignment submission. • No further extensions beyond the specified deadlines will be granted. It is imperative that all students adhere to the given timelines. • To facilitate adequate preparation, assignments will be provided to students more than a month in advance. This allows ample time for thorough completion. 	<ul style="list-style-type: none"> • A total of 10 marks will be allocated for regular attendance. • The internal assessment will consist of two components: Assignment and Viva. • 2 part Assignments should be given to the students over the course of the semester • Students will be graded out of a total of 30 marks. • The deadline for the submission of internal assignments is set for 12th March. Viva sessions may be scheduled subsequent to the assignment submission. • No further extensions beyond the specified deadlines will be granted. • To facilitate adequate preparation, assignments will be provided to students more than a month in advance. This allows ample time for thorough completion.

- Internal assessment marks for First Year (FY) and Second Year (SY) students are due on 5th April 2024.
- For Third Year (TY) students, the deadline for internal assessment marks is 10th April 2024.

- Internal assessment marks for First Year (FY) and Second Year (SY) students are due on 5th April 2024.
- For Third Year (TY) students, the deadline for internal assessment marks is 10th April 2024.

Minutes by: Nilanksha Sachdev

Dr. Ameer Vora
Principal

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Ref. No.: MOM 02/ 2023

Date: 18.12.2023

Department Meeting Minutes

Date: 18.12.2023

Time: 11:00 am

Agenda: Communication of examination and internal assessment instructions for the Even Semester (as discussed in the exam meeting held on 15th December 2023).

Attendees:

1. Ms. Nilanksha Sachdev – Department Head, BAMMC
2. Mr. Chandroday Ghosh – Department Head, BAFTNMP
3. Faculty Members of BAMMC and BAFTNMP:
 - a) Ms. Nilanksha Sachdev
 - b) Ms. Shruti Joshi
 - c) Mr. Chandroday Ghosh
 - d) Mr. Viraj Bandekar
 - e) Mr. Shalu Balan
 - f) Ms. Divya Tinna
 - g) Mr. Ziegler Colaco
 - h) Mr. Prasoon Prabhakar
 - i) Ms. Deveeka Shetty

Meeting Proceedings:

The meeting commenced with department heads Ms. Nilanksha Sachdev and Mr. Chandroday Ghosh addressing their respective departmental faculty. They detailed the instructions and guidelines from the exam committee meeting dated 15th December 2023.

Key Points Discussed:

1. **Commencement Dates:**
 - FY and SY lectures began on 6th December 2023.
 - TY Semester VI lectures started on 8th December 2023.
2. **Teaching End Dates:**

- FY/SY (Semesters II/IV): 28th March 2024.
 - TY (Semester VI): 5th April 2024.
2. **Attendance Hearings:**
 1. FY and SY: Scheduled for 30th March 2024.
 3. **Examination Schedules:**
 1. **AT/KT Examinations:**
 - For Semesters I and III: 1st to 6th April 2024.
 2. **Regular Examinations:**
 - For Semesters II and IV: 12th to 19th April 2024.
 3. **Assessment Deadlines:**
 - All assessments for regular and AT/KT exams to be completed by 26th April 2024.
 4. **Internal Assessments:**
 1. **BAMMC:**
 - Total Marks: 25 (20 for Assignments and Viva, 5 for Attendance).
 2. **BAFTNMP:**
 - Total Marks: 40 (30 for Assignments and Viva, 10 for Attendance).
 3. **Deadlines for Internal Assignments:**
 - FY, SY, and TY: 12th March 2024.
 4. **Internal Assessment Marks Submission:**
 - FY and SY: 5th April 2024.
 - TY: 10th April 2024.
 5. Assignments to be issued more than a month in advance to ensure ample preparation time.
 6. No extensions will be granted beyond the stated deadlines.
 5. **Assignment Guidelines:**
 1. Assignments to be given in two parts throughout the semester.
 2. Viva sessions will follow assignment submissions.

Action Items:

- Faculty members to adhere to the internal assessment deadlines and examination guidelines.
- Assignments must be prepared and distributed on time, ensuring adequate preparation for students.
- Regular follow-ups with students for assignment and viva compliance.

Minutes Prepared By:
Ms. Deveeka Shetty

Approved By:
Ms. Nilanksha Sachdev

Mr. Chandroday Ghosh