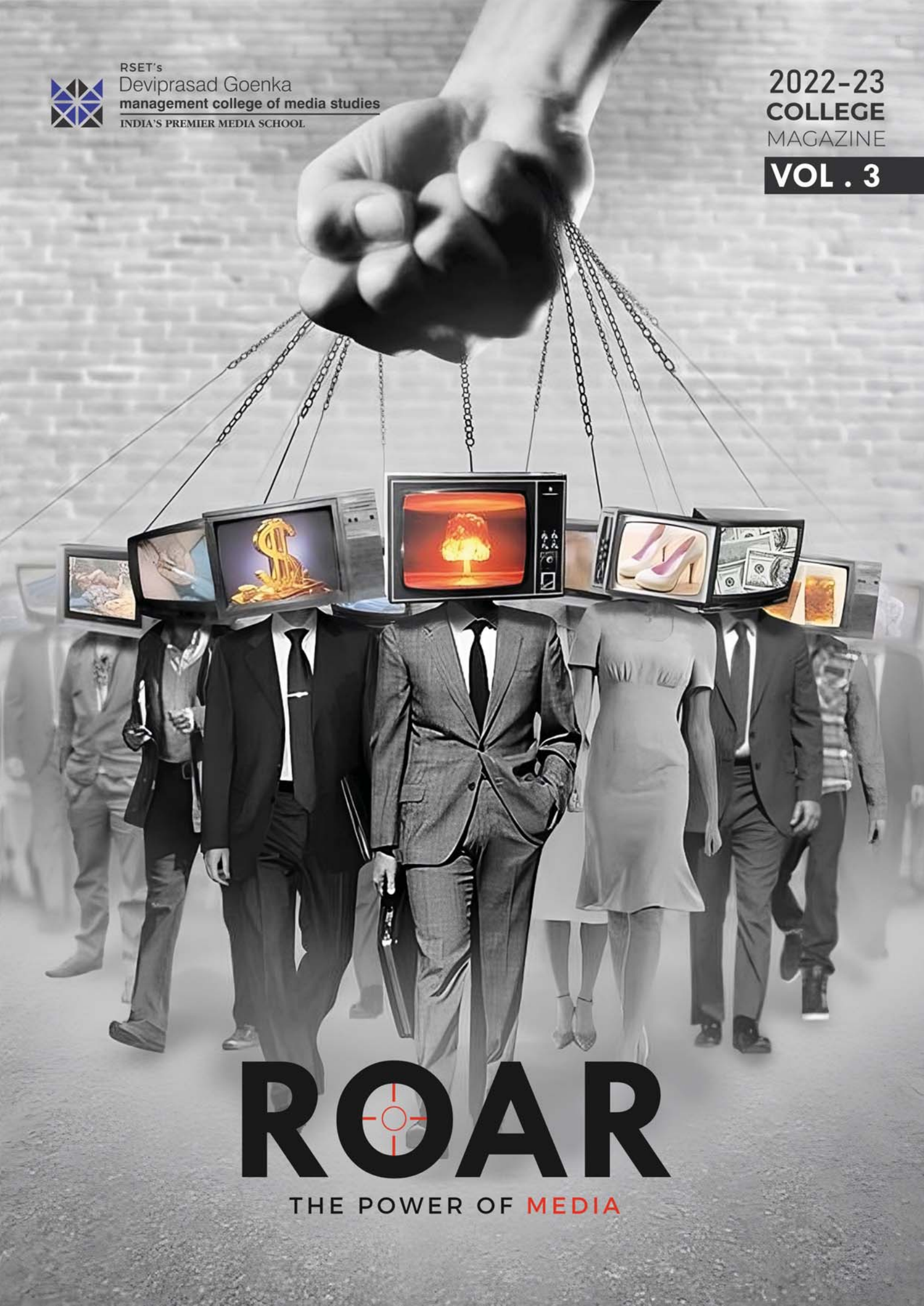




RSET's
Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL.

2022-23
COLLEGE
MAGAZINE

VOL . 3



ROAR

THE POWER OF MEDIA

EDITION

2022 - 2023

TEAM BEHIND THE SCENE

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I, Dr. Ameer Vora, hereby declare that the particulars given are true to the best of my knowledge.

Signature of the Publisher

Sd/ Dr. Ameer Vora

Disclaimer: The views and opinions expressed in the articles / poems are solely those of the writer / poet. The publisher/editor/owner are neither responsible for nor subscribe to the same.

The final curation of the content in the magazine is at the sole discretion of the DGMC Magazine committee as specified by the H.o.I. for each academic year.

INDEX

01	Declaration (form 4)	03
02	About us	06
	2.1 Rajasthani Sammelan Education Trust	
	2.2 Deviprasad Goenka Management College of Media Studies	
	2.3 Office Bearers, Trustees and Members of Managing committee of Rajasthani Sammelan Education Trust	
03	Leaders Speak	09
	3.1 Message from Shri Ashok M. Saraf, President (RSET)	
	3.2 From the Principal's desk: Dr. Ameer Vora, Principal DGMC	
	3.3 From the Students' Council President	
04	Academic overview	13
	4.1 Annual Day	
	4.2 Academic report	
	4.3 Valedictorian	
	4.4 Academic Prize Winners	
	4.5 Non-academic Prize Winners	
	4.6 Inter College Festivals and Winners	
	4.7 Degree Certificate Distribution Ceremony	
05	Conferences	40
	5.1 International conference	
06	Towards developing personalities	44
	6.1 Workshops, Guest lectures and webinars	
	6.2 TAP	
07	Our festivals	49
	7.1 MIA and Cinevoyage	
08	Clubs and Committees	52
	8.1 National Service Scheme	
	8.2 Rotaract Club of DGMC	
	8.3 Women Development Cell	
	8.4 Literati Club	
	8.5 Sports Club	
	8.6 Fine Arts Club	
	8.7 Film Society	
	8.8 Photography & Cinematography Club	
	8.9 Advertising and Branding Club	
	8.10 Library Committee	
	8.11 Cultural club	
	8.12 Student Council	

09	Bulletin	81
	9.1 Kargil Diwas	
	9.2 December Fever	
	9.3 Annual Sports Day	
	9.4 NSS 7 day camp	
	9.5 Grand Rehearsal for Youth Festival	
	9.6 Farewell 2022 -2023	
10	Staff Speaks	95
11	Student's Corner	98
	11.1 Student's Voices	
	11.2 Student's Achievements	
	11.3 Alumni Corner	
12	Result Infographics	114



Photograph courtesy: PX3 Silver winner "Dawn of Love" by Shreyas Bhosle, BAFTNMP

ABOUT

Rajasthani Sammelan Education Trust (RSET)

Rajasthani Sammelan Education Trust (RSET) is a registered public charitable trust established in 1948 at Malad, Mumbai. It began its foray into education with just three girl students, and today boasts of an all-inclusive campus that sprawls across two acres of land with a well-equipped playground. With an aim to promote various educational, charitable and social activities, the trust has pioneered in providing educational opportunities to various sections of society.

The trust also provides financial assistance to those in need to gain medical assistance with the help of Trivenidevi Deora Chikitsa Sahayata Kosh as well as offers freship and scholarship to meritorious students and those who have a financial need to pursue their education. As a result, over the last seven decades, the trust has played a vital role in promoting and providing better education from primary to post graduation in the fields of Commerce, Management, Information Technology and Media Studies. At present, over 16,000 students are receiving education in various educational institutions run by the trust.



ABOUT

ABOUT

Deviprasad Goenka Management College of Media Studies (DGMC)



DGMC is a premier media and communications institute with a state-of-the-art infrastructure, where students, researchers and media professionals interact to facilitate dynamic career paths. It is supported by its parent body RSET which has been in the field of education for over seven decades. DGMC provides courses on Communication and Filmmaking at undergraduate and postgraduate levels, and offers autonomous Postgraduate Programs (PGP) in various verticals of the media such as Integrated Marketing, Advertising and Communications, Event Management, Filmmaking, Sports Marketing and Management, Game Marketing and Management.

Office Bearers, Trustees & Members of the managing committee of Rajasthani Sammelan Education Trust (2022-2027)

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Shri Lath Sunil D.	Shri Saboo Arun S.	

Note: Names appearing above are printed in alphabetical order of surname and within a family names are printed as per seniority



PRESIDENT'S MESSAGE

Ashok M. Saraf President - RSET

"It is my pleasure to introduce the Deviprasad Goenka Management College for Media Studies (DGMC) under the banner of RSET. The Rajasthani Sammelan Education Trust has been pioneering and innovating in the field of education for more than 70 years and DGMC adds to that spirit of dedication and innovation.

DGMC is located in Mumbai which is the financial and the media capital of the country and hence is positioned perfectly to impart to students a unique blend of theory, practical and industry exposure. With the understanding that media today is more omnipresent than ever and more influential than ever, DGMC encourages its students to explore not just traditional but newer forms of media constantly. Keeping an eye on the global trends, DGMC has made sure that the training and exposure given to students is truly international in its approach.

The hi-tech infrastructure enables an ambience for inquiry, research and learning which stimulates a 360 degree engagement with media and provides an altogether new landscape for media education.

DGMC has managed to keep striving for excellence not just in academics but also outside it. The

student festivals, national and international conferences, constant engagement with media experts are some of the events where this drive can be witnessed. It has given me great joy to see DGMC pushing its limits irrespective of the hardships that have surrounded higher education in recent years.

DGMC as an institute has made a space for itself within the RSET family and with its continued dedication, will and spirit, it will continue making me and the entire RSET proud of its growth. I wish DGMC and its entire team of faculty, staff and students all the best for their future endeavors."

“

**An investment in
knowledge pays
the best interest.**

- Benjamin Franklin

”





PRINCIPAL'S DESK

Dr. Ameet Vora Principal - DGMC

Saa Vidya Vimukh te

Knowledge is that which liberates

Knowledge makes one humble, humility begets worthiness, worthiness create wealth and enrichment, enrichment leads to right conduct, conduct brings contentment.

As the Principal of this prestigious college in the city of Mumbai, I feel this Shloka aptly conveys what I firmly believe every human being should strive to achieve and the path to achieve the same is only through education.

Education widens the narrow confines of the young eager minds and liberates it from all the bias! An inquisitive mind is a gift to be cherished and nurtured and we at DGMC aspire to make the ordinary come alive, continue to inspire, empower and challenge our students through our holistic approach to imparting education.

Transition in life can offer opportunities for discovery. It is when we are in transition that we are most completely alive. Recently the Government of India introduced NEP -2020, which replaced the education policy of 1986. With change, challenges and opportunities often come together. We have

embraced both to realize the dreams and vision of the policy makers and more importantly to enable our students with the needed skill-set for their bright and successful future. If seeking is intense, knowing is not far away, therefore the challenge before teachers is to awaken the thirst for learning.

Many of the technologies that helped us simply survive and sustain classroom continuity during the trying and testing time of the pandemic have become permanently embedded in our educational methods. They play a pivotal role in the refinement of practices consistent with an on-going shift to more student-centric learning.

I am proud to say that DGMC is an amalgamation of competent teachers, state of the art infrastructure, studios and supportive environment to provide a perfect balance of academics, artistic, sports and social opportunities. With education transforming itself towards outcome based learning, we at DGMC believe in multi-faceted development of the students to withstand the challenges of global competitiveness.

Our pedagogy is industry and technology integrated to enhance the understanding of inter-linkage between theory and practice. Throughout the year the college organizes conferences,

seminars, guest talks, and workshops to acquaint the students and faculties with the prevalent trends in industry and to meet and network with industry experts.

The excitement and fervor created by our intercollegiate festivals Media ICE Age and Cinevoyage, has put the college on the map both within India and internationally too. The festivals help develop the leadership skills, team spirit, communication and presentation skills as well as creativity of the students engaged in organizing and planning the festivals.

The Intra-college activities also help boost the confidence of the students and sharpen their oratory and coordinating abilities.

The NSS and the Rotaract Club of the college sensitize students towards community welfare and help the students become socially responsible

The teacher driven initiative of the Training and Placement Cell introduced for our students speaks volumes of the commitment the faculties at DGMC have, not only towards the college but also towards the students.

Internships are arranged for students to generate and address critical questions about the knowledge acquired in the classroom.

At DGMC, we not only educate the young minds but also educate their hearts.



STUDENTS' COUNCIL PRESIDENT



CHETNA SHASTRI
TY BAMMC Class of 2023

“When you have the right to make decisions, you also have the responsibility to take the decisions.”

Being the President of the Students Council at DGMC has been one of the biggest opportunities this institute provided me with. It has been quite a journey which began with me looking up to the previous presidents and getting inspired to be in the same position and doing the same for my fellow friends and juniors.

Speaking of the people I worked with, especially my team, I want to mention about my amazing General Secretary and a close friend Mr. Sanman Hutgikar, who was my backbone all year long and always set a benchmark for the team with his work ethics.

We as the Students Council had organized many events which were held at an institutional level starting with Teachers Day and Ending with the Annual Day, of course in between there were more events and celebrations organized by the student body and I am glad that we were able to pull off a successful year along with our highlight event which was December Fever.

I am sure my team and juniors are going to set the bar even higher next year and I will witness their wonders as a proud friend and mentor. It has been a pleasure to be able to serve the institute and I would like to thank my principal Dr. Ameer Vora for trusting me with all the responsibilities.

COLLEGE REPORT 2022- 2023

Vidya Prashasyate Lokehi
Vidya Sarvtra Gauravaa
Vidya Labhate Sarva
Vidwan, Sarvatra Pujyate

A knowledgeable person is worshiped everywhere. Vidya- Knowledge gives us respect, value, virtue, prestige in all the 3 worlds and is the wealthiest of all wealth. Many of the technological advances, we are seeing today will shape our daily life in future- the way we relax, interact, communicate and conduct business. ICT will continue to advance, empower and transform every aspect of our life. Welcome to the world of DGMC—the very essence of DGMC lies in preparing students to be industry ready, skillful, creative and employable with qualities of integrity, dedication and professional expertise.

Courses Offered:

The college offers the 3 years undergraduate program in BA in Multi Media and Mass

Communication (BAMMC) and BA in Film Television and New media Production (BAFTNMP) at the degree level. At the post graduate level it offers a Masters of Arts in Communication and Journalism (MACJ) and Masters of Arts in Film Television and New Media Production (MAFTNMP). DGMC is the only college in the city of Mumbai to offer the MAFTNMP course.

The college also offers their autonomous Post Graduate Programs (PGP) in Integrated Marketing, Advertising and Communication, Event Management. The 11 month PGP program in Event Management is offered in collaboration with India's leading Event Management Company and its education vertical Wizcrat-Mime. Apart from the above, the college takes pride in offering a bouquet of value added certificate courses in Design, Audio- video editing, Audio Engineering, Electronic Music Production. Diploma courses in Digital Content Creation and Multimedia and Animation is also offered to the students.

RESULTS OF ACADEMIC YEAR 2022-2023

For BAMMC (Journalism):

Total Number of Students appeared : 14
Total Number of students passed with grade O: 04
Total number of students passed with Grade A+: 06
Total number of students passed with Grade A: 04
Highest CGPI : 8.88

For BAFTNMP:

Total number of students who appeared: 99
Total number of students passed with Grade O: 91
Total number of students passed with Grade A+: 07
Total number of students passed with Grade A : 01
Highest CGPI: 9.50

For MACJ :

Total number of students appeared: 12
Total number of students with grade A : 05
Total number of students with grade B+: 06
Total number of students with grade B: 01
Highest CGPI: 9.40

For BAMMC (Advertising):

Total Number of students who appeared: 25
Total number of students passed with Grade O: 12
Total number of students passed with Grade A+: 05
Total number of students passed with Grade A:03
Total Number of students passed with Grade B: 05
Highest CGPI= 9.33

For MAFTNMP :

Total number of students appeared : 21
Total number of students with grade O: 05
Total number of students with grade A+: 12
Total number of students with grade E: 04
Highest CGPI: 9.70

Guest Lectures/Conferences/ Seminars/Workshops/ Master Classes:

Workshop on Essentials of Photoshop was attended by 30 designing enthusiasts; students and faculty members and was conducted by Prof. Shalu Balan, Faculty of DGMC. It was an enriching experience for all the attendees to know the basic concepts of designing and improving their Photoshop skills. Knowledge of everything from basic tools to efficient techniques was imparted.

Masterclass for all the students of SY & TY – BAMMC and BAFTNMP:

A series of special masterclass was conducted by Industry experts and professionals for the Academic Year 2022-2023.

Mr. Baylon Fonseca - a Production Mixer & Sound Designer for Feature Films, Ad Films & Documentaries. He engaged a master class on Immersiveness in Sound Design.

Mr. Sanjay Gadhvi, - an Indian Film Director & Writer engaged a session on : “ How to Direct an actor & Cast a correct actor”.

Ms. Trisha Satra, Head of Brands & Activations at Sugarbox Network informed the students about Brand Building.

Ms. Avina Taneja, - a professor and visiting faculty at various colleges enlightened the students about the changing dynamics of Corporate Communication and Public Relations.

Mr. Suresh Kumar Kurapaty, founder of Umbrella Aegis, spoke on the topic Changes in Advertising – Pre Covid & Post Covid.

Mr. Gautam Mengle, Author, Journalist. Lecturer, YouTuber .spoke on Journalism – Then & Now post pandemic.

Ms. Manisha Lakhe and Mr. Parth Vyas conducted a session on “Writing for Visual Media. The masterclass laid due emphasis on latest writing techniques that help in developing a creative temperament and mindset needed in the content production segment of the media industry.

Mr. Sudarshan Chavan. An ON Air Promo writer, for Sony Marathi and other media outfits, took a

session on Promo Writing Techniques. The session began with a detailed explanation of the terminology of teasers, promos and trailers.

A master class on scripting of Jingles and AD Copy was organized by the Advertising and Branding Club called “Jingle Jingle”. Industry experts Darshit Mody of Capture Eye & Gaurang Soni - Music Composer "She" (Netflix) conducted the session.

Hindi Diwas was celebrated with a Guest Lecture by Mr. Sunder Chand Thakur- resident editor of Nav Bharat Times, Mumbai edition in the Madhoprasad Saraf Seminar Hall.

Ms. Manisha Lakhe conducted a workshop on Video Blogging. Video Blogging is an essential tool that is often overlooked by media students as too simplistic and easy to underestimate. But as with all Social Media, video blogging can be a helpful tool in monetizing your brand, and can help create a unique space in the crowded market for your brand.

Ms. Sudha K- Group Account Manager of Dentsu Creatives conducted a guest talk by the Advertising and Branding Club titled “Between ATL & BTL”. The students were given to understand the concept of ATL(Above the line) & BTL (Below the line).

A 2-Day Workshop on “How to Make a Good Documentary Film was organized at the Madhoprasad Saraf Seminar Hall by Mr. Pankaj Rishi Kumar. Mr. Pankaj teaches and mentors documentary filmmakers. 32 students had registered for the workshop, and at the end of the workshop were awarded certificates signed by Mr. Pankaj Rishi Kumar.

A Session on “Art of Voice Over” was conducted by Neshma Chemburkar Date: 27th Jan 2023 A session on the art of voice over was conducted by Ms. Neshma Chemburkar. Neshma even gave students a few pointers on how to train their voice and modulate it. Students were enlightened when Neshma played a few movie clips for which she had done the voice overs before the students.

Mr. Sunil Gawai from Sony Cameras engaged a session on understanding the different lenses available and the new cameras available for shooting a film.

Uday Mohite, a well-known cartoonist, interacted with the students on caricature, cartooning, and graphics. His workshop focused on the use of the XP Pen, a tablet tool that is a fine blend. The fluidity of the XP Pen was demonstrated, and examples of how the graphics are integrated with different mediums was demonstrated.

“Writing for OTT” a workshop conducted by Parth Vyas. OTT is the next big game changer, and there was a sizable presence of the students for this event. Parth spoke about the creative aspects of pitching a concept, how things can be monetized, and above all will OTT take over the TV space going forward.

A 3-day workshop on journalism was conducted by Ms. Urvashi Sarkar, an independent journalist, at the Madhuprasad Saraf Seminar Hall. She addressed three different topics with regards to Journalism. It was attended by around 50 students from the college. These students were also awarded certificate of appreciation for having completed the course.

The Photography & Cinematography organized a Workshop on Product Photography using Smartphone. Prof. Srinivasrao Challapalli, Prof. Viraj Bandekar and Prof. Sudeep Mehta conducted the workshop. The participants of the workshop were enlightened with the basics and the creative aspects of Product Photography using a studio and lighting meant for the same. They were practically taught the shooting process along with different styles of lighting and post-production to create the final usable photos for both e-commerce and lifestyle shots.

Cyclothon – Pedal for a Cause, pedal for Thalassemia.

As a precursor to the Annual Intercollegiate Media festivals, Media I.C.E Age and International Film Festival, Cinevoyage, Deviprasad Goenka Management College of Media Studies organized a "Cyclothon - Pedal for a Cause; Pedal for Thalassemia" The event was organized in association with Mumbai Thalassemic Society and the key focus of the Cyclothon was on raising awareness for a grave blood disorder called "Thalassemia". India is one of the worst affected countries with the largest population of children with Thalassemia Major and it's a fact that one out of eight thalassemia patients reside in India. Shri.

Gopal Shetty (Member of Lok Sabha from North Mumbai Constituency), Mr. Aslam Shaikh (Member of the Maharashtra Legislative Assembly representing the Malad West Assembly Constituency), Smt. Shilpa Ruparelia & Mrs. Purna Sheth (Presidents of Mumbai Thalassemic Society), Shri. Kailash Kejriwal, (Hon. Secretary and Trustee of Rajasthani Sammelan Education Trust), Shri. Lalit S. Saraf (Treasurer of Rajasthani Sammelan Education Trust), Mr. Vinod L. Dalmia (Hon. Joint Secretary of Rajasthani Sammelan Education Trust) and Shri. Bhavesh Chandulal Doshi (the Trustee of Shri. Mahavir Clinic) graced the ceremony. Students participated in large numbers for the Cyclothon and supported this noble cause, saluting the spirit of a healthier future. The event saw close to 250 cyclists from across the city peddling the wheels of change. DGMC also conducted a free Blood Check-up Camp with the help of Icchapurti Medical Centre run by Shri Rajaramji Chandgothia.

Intercollege Media Festival, Media I.C.E Age and International Film Festival, Cinevoyage 2023

was a grand success and saw the participation of hundreds of students from different colleges across Mumbai. The second day of the festival witnessed hundreds of students from over 20 contingents and individual participants who took part in performing arts, literary and media events ranging from AD Mad, on-the-spot poster making, Beyond the Voice, Rap Battle, Debate, Heatless Cooking and much more. One of the key highlights was the Changemakers Session conducted by Mr. Laxman Gole, a man who was once in prison but later changed his life with the power of one book “My Experiments with Truth!” His words and experience were not less than a blessing to the students. The Digital Visualization event was conducted by Pritam Chakraborty. The third day of the fest started with the screening of the International Film Festival Cinevoyage received around 1500 submissions from 120 countries across the globe, breaking its previous record of 1400 submissions. DGMC’s flagship event “The Youth Parliament” proved to be a one-of-a-kind event which had the presence of renowned speaker Mrs. Priti Gandhi, the BJP-National In-charge for social media.

Extra -Curricular Activities:

There are various clubs and associations including the **NSS** and the **Rotaract Club** in the college that

offers a platform to organize different co-curricular and extra-curricular activities. Each of these associations conducted a minimum of 2 events each, in each semester.

Library Committee organized the EBSCO DEMO by Mr. Gorakshnath Upadhyaya on "Communication and Mass Media". The DEMO exhibited the communication studies database available for full text, indexing and abstracts for many top communication journals and all related disciplines, including media studies, linguistics rhetoric and discourse. The Library Committee also organised the International/World Book Day Celebration. The students made bookmarks with the thought "Books are the mirrors of the soul." and gifted them to faculty, staff and students to encourage their reading habits. Library Day event was organised to celebrate the birth anniversary of Dr. S. R. Ranganathan, father of Library Science in India. Marathi Bhasha Diwas was celebrated in the Madhoprasad Saraf Seminar Hall, to celebrate the birthday of the famous Marathi poet, playwright, novelist, and short story writer, V.V. Shirwadkar, popularly known by his pen name Kusumagraj. The chief guest for the event was Mr. Chandrashekhar Pusalkar, grandson of the father of Indian cinema, Dadasaheb Phalke. Mr. Pusalkar shared how Dadasaheb Phalke's wife actively helped him in his work and was his biggest support.

The Film Club paid a tribute to the Indian Armed Forces in their event Kargil Vijay Divas by sharing the stories of our war heroes' selflessness and unity by screening the documentaries made by the Indian Army. As a special invitee for the event Captain Anant Yagnik, retired defence official from the Western Naval Command, shared his experience during the Kargil War. The students also purchased Rakhis made by a school of specially abled children, Punarvaas to send them to the armed forces with personally handwritten postcards designed by our faculty members. During the Filmy Friday screenings students were shown critically acclaimed Spanish film 'Relatos Salvajes' by Damian Szifrons. 3 of the 6 films screened were Pasternak, The Rats and The Strongest. These films were nominated for the Academy, Cannes, Palm Springs, Sarajevo and many more prestigious festivals. The Movie Screening "Chello Show" selected as India's official entry to the 95th Academy Awards (Oscar) was also

organized at PVR Milap- Kandivali.

Fine Arts Club :

The Fine Arts Club conducted a workshop aptly named "ARTATTACK" for the BMC run school children. The Workshop was conducted for 32 enthusiastic students of the Vande Mataram Shikshan Sanstha "Little World English School". The students had a fun learning experience with colours. The Club also organised a visit to Chhatrapati Shivaji Maharaj Vastu Sangrahalaya and Jahangir Art Gallery located in Fort. Our students witnessed many student artworks and professional artworks in its original glory. Our students interacted with artists and craftsmen behind those artworks which were exhibited in the gallery. The Fine Arts Club in collaboration with Photography & Cinematography Club organized a Heritage Photo Walk. The objective of the event was to introduce students to outdoor shooting. Students learnt to capture the legacy and mesmerizing beauty of our heritage through creative photography skills. Students got to explore various technical tools and tricks for outdoor shooting.

Rotaract Club:

"Rakhi with Heroes" celebration was conducted by the Community Service Avenue of RCDGMC on the occasion of Raksha Bandhan. In a gesture of gratitude, rakhis were tied to the real protectors of our city, the Mumbai Police of the Malad Police Station. Upholding the constitutional spirit of promoting environmental conservation, the Rotaract Club of DGMC organized a workshop on making eco friendly Ganesha idols in which several Rotaractors participated and made 8 eco-friendly Ganesha idols popularly referred to as Ashtavinayaka. These Ashtavinayakas were exhibited in the lobby of the DGMC building for worship. Pujas accompanied by Aarti, Prashad, and Modaks were performed daily which was followed by Grand Aarti on 5th September, 2022. The idols were immersed in water in an environmentally friendly manner.

Beach Clean Up Drive conducted by the Rotaract Team under the initiative of Government of India's Clean Coastal Safe Sea.

The Rotaract Club organized one of its iconic projects in 'Proud Girl'. Through this project, the club aimed at creating awareness about Menstrual Health in rural areas and also teach the girls and

women folk the art of making sustainable sanitary pads at home in a cost effective manner. The Event was divided into two parts, part one was a Workshop conducted on Menstrual Hygiene by Dr. Chaitali Trivedi, a Guinness world record holder gynecologist and cosmetic surgeon. The Second part being a visit of the students to a village Umela Fatak, near Naigaon, for spreading awareness about menstruation, hygiene and the importance of sanitary pads. Another event "Sun me Fun" was organised for the Orphan Girls who were invited to the college campus to play a variety of sports on the PDSA Turf.

Under the Will of Fire Series, the guest invited was the Founder Chairman Mr. Sagir Deshmukh, of Cancare Research Foundation to propagate the idea of "Cancer Mukh Bharat" among students. The Student Council celebrate the birth Anniversary of Bhagwan Birsa Munda, as Janjatiya Gaurav Diwas. A special documentary was screened for the students, titled "Adivasi Kranti-doot ". The documentary highlighted the legacy of tribal leaders like Bhagawan Birsa Munda, as unsung heroes of Janjati communities

Student Council organised a session on Cyber Crime Awareness in association with the Cyber Cell Unit of the Mumbai Police. The guest speaker Inspector Nivrutti Bhavaskar conducted this session with the help of a PPT and real life instances.

Apart from this, the students Council celebrated Navratri by organizing the Garba Nite, a week-long celebration was held in December titled the December Fever, where students had put up stalls for games and food. A stall was also given to Ms Padma who runs an Orphanage for girls. This stall exhibited the handicrafts items that were made by these orphan girls.

Sports Club of the college held an intra- college chess competition where a total of 30 contestants took part in the competition. In association with the Photography and Cinematography Club, it also organized a co-curricular activity. They took the students for a Trek to Garbett Plateau along with 3 faculty members. The students sauntered through the woods and rejuvenated themselves by rebuilding their relationship with nature.

For the first time the college held its formal Annual Sports Day. This occasion was graced by Chief

Guest Ms. Kranti Salvi (Berlin Guinness World record holder, the Guest of Honour was Ms. Nandini Sharma (A mountaineer) and our CEO Capt. Anant Yadnik. The show began with an astounding and energetic performance of Dhol Pathak and Lezim. Our own students, Ms. Saloni Wadke and Ms. Pooja Shah demonstrated their skills in gymnastics and Wushu Kung Fu respectively. The symbolic sports torch, representing sportsmanship and spirit of fairplay, was lit and carried across the college campus by our student, Mr. Nachiket Chonkar. Students and participants alike took an oath of fair play and sportsmanlike conduct and the sports day was declared open by the Chief Guest.

NSS: National Social Service Unit. The International Yoga Day was celebrated on the PDSA turf. Ms. Mansi Jade demonstrated yogasanas. Donation Drive was conducted by NSS where generous donations for books, medicine, stationery, clothes, water bottles were collected and donated to a village during their NSS camp. A Tree Plantation by procuring the saplings to create a green environment from BMC garden of south block P ward. The students of NSS also participated in a rally called "Tiranga Yatra". Smt. Vidya Thakur Member of the Maharashtra Legislative Assembly had initiated the Tiranga Yatra and had invited our students to participate in it. The mandatory residential 7day camp for NSS was conducted at Yusuf Meherally Center in Panvel with a vision to understand the community and develop a sense of social and civic responsibility, NSS volunteers were introduced to the culture and lifestyle of the tribal communities located in the Tara village of Panvel district. NSS Unit organized a paper bag making and distribution campaign. They made 1700 bags and distributed them amongst local vendors, medical and stationary stores in the Vitthal Pada area in Chincholi, Goregaon. To promote the message 'NO USE OF PLASTIC' and Swachhta, the NSS Unit organized Swachh Bharat Mission Rally in the Vitthal Pada area of Chincholi, Goregaon carrying placards to spread the message of Swachh Bharat.

Women Development Cell:

The IQAC & Woman Development Cell organized a Guest Talk "Humari Pehchaan" on Gender Sensitization by Speaker Ms. Maya Awasthy, CEO & Board Member of the Transgender Welfare Equity and Empowerment Trust (TWEET) Foundation. The event was graced by Principal and students of Mainadevi Bajaj International School, Faculty, staff

and students from Ramniwas Bajaj English Highschool, Ghanshyam Saraf College, M.L. Dhanukar College of Commerce, Aarya Ayesha Charitable Trust and SPD College, Ladhidevi Maheshwari Night College.

Women Development Cell also conducted a Self Defence Workshop for all DGMC students on the PDSA Turf by Darshana Lakahani, a Silver Medalist at the Commonwealth Judo Championship, Coach & Sport in-charge.. Astitva a One Minute Film Competition was organised on the theme based on the Struggle and Strife of Women. WDC had invited three guests from different walks of life. Ms. Ujwala Padlekar, RSET's Lady Security Guard, Ms. Meena Khedkar, DGMC's Lady Peon and Ms. Shikha Gupta, an Alumni & Author. The interaction was led by Prof Kanchan Luthra. This was followed by screening of six one minute films submitted by students. The movies captured the essence of the theme on womanhood. The Women Development Cell organised a Debate on the "US Abortion Bill Row", in the Madhoprasad Saraf Seminar Hall. The Chairperson for the event was Jyoti Bamane, a lawyer by profession.

A Special Prize Distribution Ceremony was held to honour the contributions of students in keeping the various clubs of the college active. Certificates of Achievement and Certificates of Appreciation were distributed to more than 100 students.

The students of TYBAMMC: Advertising & Journalism, TYBAFTNMP, MAFTNMP, MACJ & PGDM for the AY 2021-22 gathered for the **Degree Distribution Ceremony** held at the Seminar hall on the 6th floor of DGMC.

The IQAC in association with Board of Studies - Mass Media, University of Mumbai conducted an **Orientation Workshop on Suggestive Examination Pattern in the offline mode Date: 17th Sept 2022** A one Day Orientation Workshop on Suggestive Examination Pattern in the offline mode for TYBAFTNMP, TYBAMMC - Journalism, and TYBAMMC - Advertising, semester V. BOS Members of Media Studies, University of Mumbai along with 20 Chairpersons and 59 participants from different colleges in Mumbai registered for the orientation workshop. Chief Guest Dr. Sundar Rajdeep in his address to the media faculties stressed on the TYBAMMC and TYBAFTNMP examination details, the role and responsibilities

of the faculties, chairpersons, paper setters, and translators to be played as the teamwork during the examination tenure.

The Student's Council organized a session to introduce the Short-term Courses on Sound and Graphics that the institute was offering for all the students pursuing graduation. Prof. Shalu Balan and Prof. Chandroday Ghosh gave a detailed brief of the course structure and explained its benefits along with understanding the interests of our students Industrial Visit for the 10th season of Jhalak Dhiklaa Jaa, a reality show, was organized to the for the students of TYBAFTNMP at Prime Focus Studios located in Goregaon Film City. Mr. Dhairya, an ex-student of DGMC is the senior producer of Jhalak Dikhhla Jaa. Another Industrial Visit for students of Second year BAMMC was organised to the National Museum of Indian Cinema (Films Division).

Career Guidance Session for TYBCOM & TYBMS of Ghanshyamdas Saraf College GSCC and TYBAMMC was conducted for the autonomous Post Graduate Programs (PGP) by Dr. Manisha Lakhe for the IMAC program and by Ms. Sushma Gaikwad, Joint Director, Wizcraft MIME for Event Management. The aim of these sessions was to guide students in their future career path & goals.

The Internal Quality Assurance Cell (IQAC) organized its **3rd International Virtual Conference titled "The Changing Dynamics of Human Security"**. The conference was organized in collaboration with Misr University for Science and Technology, Egypt as our Academic Partners; Global Communication Research and Association (GCRA), and Women's Indian Chamber of Commerce and Industry (WICCI). The Chief Guest for the Inaugural function was Ms Dhamayanthi – Film Director & Lyricist and the Guest of Honour was Professor Dr. Mira Desai from SNDT University, Ms Daivata Patil from WICCI and the Keynote address was given by Dr Diosnel Centurion, President GCRA and Director UNIDA southern branch. The Academic collaborators for the conference, Prof Amani Omar and Dr Ahmed ElSaman from Misr University of Science and Technology, Egypt also gave their inputs in the inaugural session. Ms. Alex Okoroji, from WICCI, a Nigerian actress, writer, television personality, Radio host gave the address for the Valedictory session.

DGMC participated in the **55th Inter-collegiate Youth Festival 2022-23** was organized by Department of Student Development of University of Mumbai. Students participated in 19 individual events and 11 group events. List of our students and the event they have secured ranks in the Zonal Round and Final Round. We qualified for One Act Play (Hindi) (1st Prize), Elocution (Marathi) (1st Prize), Indian Folk Dance (2nd Prize), Western Vocal Solo (2nd Prize), Debate (Marathi) On the Spot Painting (3rd Prize), Skit Group (Hindi).

The students of the Theatre Group participated and qualified for the finals in the **80th IPTA ICDC 2022** (Indian People's Theatre Association's Inter-Collegiate Drama Competition) held in Mumbai on September 21st, 2022 at Ravindra Natya Mandir at Prabhadevi, Mumbai. DGMC performed a Hindi one-act play titled, 'Baap, Beta aur Woh', written by Hemant Jangli and directed by Dheer Shah & Parth Sunita Desai. The play won the Critics Choice Award, Best Actor Award (Bhavesh Patil) for the role of Humanoid and Karanjot Singh, won the Award of Merit for his outstanding performance.

Faculty Achievements / Participation –

Kanchan Luthra successfully completed UGC NET Examinations - Shruti Joshi Successfully completed MA-Part 1 in Sociology in Grade A.

Student Achievement

1. Aakash Sonawane –MAFTNMP Part I Won several accolades for his Film "HOLIDAY". This film was shot during lockdown. It won 13 awards in all. 3rd place in Jyoti Filmato 2022, Bioscope Cine Film Festival 2022, Best Creative Art Film, Best Narrative Film, Vintage Reels Film Festival 2022, Best Short Film, Best Concept, Best Writer, Indian Talents Film Festival 2022, Best Short Film, Official Nomination for IFH 2022 & Bharat Independent Cinema Film festival. Also, National Award for Youngest Achieving Filmmaker by Be Star Studio.

2. Savio Almeida, MATFNMP – Part II Short film "Inside Her Head" has been selected as a Quarter-Finalist at the 2022 Student World Impact Film Festival (SWIFF). He has also been accepted as a Student Judge at the Student World Impact Film Festival.

3. Shivani Singh, TYBAFTNMP was awarded the

2nd prize for Indian Group Song and 3rd prize for Western Solo at the state level Indradhanush competition.

4. Saloni Wadke TYBAMMC won the following in Gymnastics District Championship -1Gold -2Silver -2Bronze Mumbai University Inter Zonal – ranked 4th and has been selected for National levels.

5. Gauribhushan Holkar of MA-FTNMP PART II His Short Film "GUL" Selected as an Official International Nominee at The Student World Impact Film Festival 2022. He was also selected as an Student Judge for next year at the same film festival.

6. Aman Jaiswaln, SY BAMMC has won accolades in various Dance Competitions. He has won securing 1st place in Kanpur's Antaragni, Dhanbad's Spring Dance Challenge, Bihar's Anwasha fest, The Legacy Dance Championship, Youge artiste Hiphop Championship. He was also the runner up for Lala lajpatrai College's Miraculous Move. Won the 2nd prize in the St. Paul College's Groove and Go.

7. Pooja Shah, FYBAMMC has been awarded first in Wushi District Championship 2022 – 23. She was awarded a gold medal in Wushu Competition organised by Palghar Wushu Association affiliated to All Maharashtra Wushu Association

8. Harshit Saini of FY BAFTNMP had the opportunity to be a lyricist at Sony Music's Aankhon Se Batana (Heartbreak Version).

ALUMNI

1. Shreyas Bhosale Graduating Year 2022 BAFTNMP student won Silver at the PX3- 2022 at the Prix De La Photographie Paris Awards for his click captioned Dawn of Love.

2. Ashutosh Popat Jare, Alumni, directed a mini feature film called DOBYA starring Shashank Shende and Produced by Sejal Painter. The film received BHARAT GAURAV PURASKAR 2022 for the best debut director from Bharat Film Festival in association with Indian Panorama Film Festival and Broadcasting Ministry of India. This film shall Represent India in Cannes Film Festival 20

Annual Day

2022 - 2023



On the evening of 11 January 2023, the ambience of DGMC was filled with an aura of enthusiasm, charm, hope, and excitement. It was an evening celebrating, encouraging and motivating the endeavor and achievements of students. The institute and management along with its teaching and non-teaching staff and the students celebrated the Annual Day of DGMC with great enthusiasm and vigour. The Annual Day also acknowledged the students for their academic accomplishments and recognized the efforts and commitment by giving them non-academic College awards. The centre of attraction of this year's Annual Day was its theme "Navarasa- the connotation of expressions".

The evening started off with a beautiful invocation – Prayer- a symbol of Shant Rasa. This was followed by the commencement of the formal Prize Distribution Function, where the Master of ceremony, Prof. Nilanksha Sachdev invited the President of RSET, Shri. Ashok ji Saraf, Chief Guest, Padmashri Shri. Manoj Joshi and Shri. Sharman Joshi, Guest of Honor, Nishita Goenka, Hon Sec Shri Kailash Kejriwal ji, Education Director, Smt Sunanada Kar Madam, and the Principal of DGMC Dr. Ameer Vora on stage.

The Function commenced with Shri. Ashokji Saraf's welcome address followed by the presentation of the Annual Report by Principal, Dr. Ameer Vora 2022-23. The Annual Report listed the milestone recognitions and tributes achieved by the college during the ongoing academic year. The students were recognized and felicitated for academic and non-academic awards. Ms. Chetna Shastri was awarded as Best Student whereas Mr. Sanman Hutgikar was awarded as Best Organizer for the year. The formal function was followed by a vibrant entertainment program depicting the Navarasa through various dance theatre and music.



Theratali, a folk Dance from Rajasthan was an expression of Adbhuta Rasa. The Shringar Rasa was depicted by the folk dance of Gujarat –Garba. The Khandisa dance was a one of a kind act that showcased the life of a man from his birth to death with showing that a person in his life time expresses all the nine Rasas. The choreography of this dance was absolutely beautiful using UV lights and effects. The finale Act was the portrayal of a combination of Bhibhatsa, the Veer and the Roudra rasa, based on the theme of 75 years of India's Independence and was a tribute to the Indian Freedom fighter, the Armed forces. This act left the audiences with a sense of pride, patriotism and admiration for themotherland.

The programme also included a One Act play, 'Baap Beta or Who' which won the Critique's Award and the award for the Best Actor at Indian People's Theatre Association- IPTA. The play directed by Mr Parth desai and written by Mr Hemant Jangli portrayed the Karun Rasa whereas the skit Bacche Man ke Saache, directed by Dheer Shah depicted the Hasya Rasa. All the dances, the Khandisa act and the 75 years Independence act was choreographed by the other dance performances were choreographed by Ms. Punita Hirani. She was assisted by Ms Khushali Hirani and Mr Aman Jaiswal.

THE VALEDICTORIAN



Smt. Shivdevi Deviprasad Goenka Trophy for the Best Student 2022-23

Chetna Shastri

TY BAMMC

“

**Winners don't do different things,
they do things differently**”

- Shiv Khera

DGMC has taught me numerous lessons and different ways of dealing with real life situations. When I was told that I am going to be awarded with this honorable title, my mind immediately took me back to the time when I used to look at this building and think that one day I am going to be studying here in my junior college days.

My journey began here as a Director at the Rotaract Club and Ended as the Chairperson for the college festivals, in between there many roles and duties which I was entrusted with and each opportunity led to a bigger goal, a better perspective and made me the best version of my self for which I cannot thank my principal enough. Dr. Ameer Vora has not

only been a phenomenal mentor but also a great supporter, the best guide that anyone can have and someone who showers her students with motherly love. I have been blessed to have been tutored by her.

I would also like to thank my teachers for their guidance and support along with being our friends at the same time. Every professor at DGMC is talented in their respective fields and impart all the knowledge they have for the betterment of the students. I would also like mention the Admin team with whom I have worked closely with, observed their dedication and learned many things.

My journey of three years in this institute cannot be summarized but I would like to say that when I came here this was just an amazing building with great infrastructure but now it's my second home with a huge family and I will forever be grateful to DGMC and the people I found here, all the memories, learning and love that I received will always be in my heart.

ACADEMIC TOPPERS 2020-2022



Devansh Ahuja
Overall Topper
BA-FTNMP - 9.5



Anushka Ghag
Overall Topper
BA-MMC-Advertising - 9.33



Sujata Diwedi
Overall Topper
BA-MMC - Journalism - 9.5



Taiyaba Shaikh
Overall Topper
MACJ - 9.4



Yogesh Ramteke
Overall Topper
MAFTNMP - 9.76

Bachelor of Arts in Film Television & New Media Production



Devansh Ahuja
SEM V - 10



Nihar Gore
SEM IV - 9.7
SEM III - 10



Akash Pandit
SEM II - 9.6
SEM I - 9.85

Bachelor of Arts in Multimedia & Mass Communication (BA-MMC)
Advertising & Journalism



Nishant Dongre
SEM VI-Advertising - 10



Shreya Jachak
SEM VI-Journalism - 10
SEM V-Journalism - 9.85



Ribhav Kaushik
SEM V-Advertising - 9.85



Prerna Nair
SEM IV - 10
SEM III - 9.6



Sanman Hutgikar
SEM II - 9.9
SEM I - 9.7

Bachelor of Arts in Multimedia & Mass Communication (BA-MMC)
Advertising & Journalism- GSCC



Sujata Diwedi
SEM VI-Journalism - 10



Baasil Parkar
SEM VI-Advertising - 10
SEM V-Advertising - 10



Luiza Shaikh
SEM V-Journalism - 9.85



Vanshita Parekh
SEM IV - 10



Viddhi Mishra
SEM III

Master of Arts in Communication and Journalism (MA-CJ)



Raichel Martin
SEM IV - 8.27



Taiyaba Shaikh
SEM III - 10



Priti Vishwakarma
SEM II - 7.75



Yogita Agarwal
SEM IV - 10
SEM III - 9.6

Master of Arts in Film, Television & New Media Production (MA-FTNMP)



Gautam Mahajan
SEM IV - 10



Yogesh Ramteke
SEM III - 9.8



Radhika Kabra
SEM II - 9.75



Akash Sonawane
SEM II - 9.75
SEM I - 9.75

Post Graduate Diploma in Management (PGDM)



Aslisha Sunil Kadam
PGDM- Advertising &
Communication



Akash Thakkar
PGDM- Media &
Entertainment

Post Graduate Programme



Divya Rao
IMAC

Non-Academic Awards



Chetna Shastri
TYBAMMC (Journalism)
Best Student



Sanman Hutgikar
SYBAMMC
Best Organiser



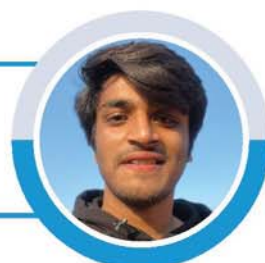
Saloni Wadke
TYBAMMC (Advertising)
Best Sportperson



Vanshita Mehta
TYBAMMC (Advertising)
Best PR



Manan Shah
SYBAFTNMP
Best Photographer



Sanskar Gupta
FYBAFTNMP
Best Photographer



Riya Patwardhan
SYBAFTNMP
Best Speaker



Shivani Singh
TYBAFTNMP
Best Vocalist

Non-Academic Awards



Tarang Yadav
SYBAMMC
Best Dancer



Aman Jaiswal
SYBAMMC
Best Dancer



Dalal Farzin Farhad
MACJ Part - I
Best Writer



Karan Meghnani
Best Graphic
Designer



Akash Sonawane
MAFTNMP Part - II
Best in Production



Gauribhushan Holkar
MAFTNMP Part - II
Best Screenplay Writer



Mandar Tathe
SYBAFTNMP
Best in Art Direction



Vatsal Gaur
MAFTNMP Part - II
Best Editor



Deron Davis
FYBAFTNMP
Best Editor



Karan Goharia
SYBAFTNMP
Best Cinematographer



Karanjot Singh
TYBAMMC (Advertising)
Best Actor



Bhavesh Patil
FYBAFTNMP
Best Actor

Non - Academic Awards



Savio Almeida
MAFTNMP Part - II
Best in Direction



Divith Shetty
TYBAFTNMP
Best Short Film-Non Fiction



Akash Sonawane
MAFTNMP Part - II
Best Short Film - Fiction



Janhavi Gupta
SYBAMMC
Staff Special Prize 1



Amarjeet Yadav
SYBAMMC
Staff Special Prize



Anusha Mhatre
FYBAMMC
Staff Special Prize



Shruti Shukla
FYBAMMC
Staff Special Prize



Isha Shrivastav
TYBAMMC (Journalism)
Staff Special Prize



Jinal Jain
SYBAFTNMP
Staff Special Prize



Krisha Yadav
MACJ Part - II
Staff Special Prize





55th INTER COLLEGIATE

YOUTH FESTIVAL - UNIVERSITY OF MUMBAI



Name of the Student	Program	Category	Prize
Karanjot Singh	BAMMC	One Act Play(Hindi)	1st Prize
Tanish Rahul	BAMMC	One Act Play(Hindi)	1st Prize
Amarjeet Yadav	BAMMC	One Act Play(Hindi)	1st Prize
Omkar Kelshikar	BAMMC	One Act Play(Hindi)	1st Prize
Prathamesh More	BAMMC	One Act Play(Hindi)	1st Prize
Harsh Chhangani	BAMMC	One Act Play(Hindi)	1st Prize
Payas Divekar	BAFTNMP	One Act Play(Hindi)	1st Prize
Maanavi Jais	BAFTNMP	One Act Play(Hindi)	1st Prize
Mahi Singh	BAMMC	One Act Play(Hindi)	1st Prize

Name of the Student	Program	Category	Prize
Riya Patwardhan	BAFTNMP	Elocution (Marathi)	1st Prize
Shivani Singh	BAFTNMP	Western Vocal Solo	2nd Prize
Mrunal Parab	BAFTNMP	Debate (Marathi)	2nd Prize
Anusha Mhatre	BAMMC	Debate (Marathi)	2nd Prize

Name of the Student	Program	Category	Prize
Riya Patwardhan	BAFTNMP	Elocution (Marathi)	1st Prize
Shivani Singh	BAFTNMP	Western Vocal Solo	2nd Prize
Mrunal Parab	BAFTNMP	Debate (Marathi)	2nd Prize
Anusha Mhatre	BAMMC	Debate (Marathi)	2nd Prize

Name of the Student	Program	Category	Prize
Disha Shigvan	BAMMC	Spot Painting	3rd Prize

Name of the Student	Program	Category	Prize
Prajakta Buktar	BAFTNMP	Indian Folk Dance	2nd Prize
Rahul Das	BAMMC	Indian Folk Dance	2nd Prize
Saurav Guhagarkar	BAMMC	Indian Folk Dance	2nd Prize
Sushant Gaurav	BAMMC	Indian Folk Dance	2nd Prize
Divyanshi Kalkhor	BAMMC	Indian Folk Dance	2nd Prize
Vicky Kumar	BAMMC	Indian Folk Dance	2nd Prize
Tarang Yadav	BAMMC	Indian Folk Dance	2nd Prize
Shivani Singh	BAFTNMP	Indian Folk Dance	2nd Prize
Namrata Vishwakarma	BAMMC	Indian Folk Dance	2nd Prize
Rucha Wankhede	MAFTNMP	Indian Folk Dance	2nd Prize

Name of the Student	Program	Category	Prize
Karanjot Singh	BAMMC	Skit Group (Hindi)	Consolation Prize
Harsh Chhangani	BAMMC	Skit Group (Hindi)	Consolation Prize
Payas Divekar	BAFTNMP	Skit Group (Hindi)	Consolation Prize
Dhruv Upadhyay	BAMMC	Skit Group (Hindi)	Consolation Prize
Amarjeet Yadav	BAMMC	Skit Group (Hindi)	Consolation Prize
Prathamesh More	BAMMC	Skit Group (Hindi)	Consolation Prize

Name of the Student	Program	Category	Prize
Kahkashan Mir	MACJ	Debate (English)	Consolation Prize
Shruti Shukla	BAMMC	Debate (English)	Consolation Prize

Inter College Festivals



Name of the festival and college	Event/ category participated in	Participants	Name of the winners with respective categories
80th IPTA ICDC 2022 (Indian People's Theatre Association's Inter-Collegiate Drama Competition) held in Mumbai on September 21st, 2022	Hindi one-act play titled, 'Baap, Beta aur Woh', written by Hemant Jangli and directed by Dheer Shah & Parth Sunita Desai.	Bhavesh Patil, FYBAFTNMP Karanjot Singh TYBAMMC	The play won the Critics Choice Award, Best Actor Award (Bhavesh Patil, FYBAFTNMP) for the role of Humanoid Karanjot Singh, won the Award of Merit for his outstanding performance

Name of the fest	Name of the participant	Programme	Event/ Category participated in	Winners
Retake	Manan Shah	SY BATFTNMP	Short Film	Photography
L.S Raheja	Parth Vaidya	FY BAFTNMP	Photography	
CL:-Neel	John Rego	FY BAMMC	Short Story	
ACL:-Angel	Kahkashan Mir	MA BAMMC	Stand up	
	Roshni Putti	SY BAMMC	Face Painting	

Name of the fest	Name of the participant	Programme	Event/ Category participated in	Winners
Kshitij	Bhavesh Patil	FYBAFTNMP	Mono Acting	
Mithibai	Ramritik Dubey	TYBAMMC	Mock Youth Parliament	
CL:-Neel	Apratim Roy	FYBAFTNMP	Treasure Hunt	
ACL:-Parth	Soumyadeep Saha	FYBAFTNMP	Treasure Hunt	
	Ramritik Dubey	TYBAMMC	Poetry Slam	
	Ramritik dubey	TYBAMMC	Declamation	
	Yash Kheratkar	FYBAMMC	Rapping	
	Aryan Gaikwad	FYBAFTNMP	Bollywood solo singing	
	Apratim Roy	FYBAFTNMP	Business Bureaucracy	
	Geetesh Negi	FYBAMMC	Business Bureaucracy	
	Shvaim Kherde	FYBAFTNMP	Business Bureaucracy	

Name of the fest	Name of the participant	Programme	Event/ Category participated in	Winners
Seat town	Ramritik Dubey	TYBAMMC	Shayri	Shayri
Lala	Aanchal Jain	TYBAMMC	Shayri	
lajpatrai	Antra Rajbhatt	FYBAMMC	Shayri	
CL:-Isha	Avi Kesarwani	MA FTNMP	Shayri	
ACL:-Angel	Aryan Gaikwad	FYBAMMC	Solo singing	
	Pari Ishwalal Chouhan	TYBAMMC	Solo dance	
	Yatri Parmar	FYBAMMC	T-shirt Painting	
	Roshini Putti	TYBAMMC	Poster Making	
	Kritika Gehlot	FYBAMMC	Mehendi	
	Rashi Panchal	FYBAMMC	Mehendi	
	Sakshi Kesarkar	TYBAMMC	Essay writing	
	Roshini Putti	TYBAMMC	Draw a story	

Name of the fest	Name of the participant	Programme	Event/ Category participated in	Winners
Taarangan	Aanchal Jain	TYBAMMC	poetry	
Thakur	Aastha Mahadik	SYBAMMC	Face painting	
CL:-Isha	Siya Soni	SYBAFTNMP	Heat less cooking	
ACL:-Parth	Sakshi Kesarkar	TYBAMMC	Story writing	
	Pratibha Pandey	FYBAMMC	Face painting	
	Divyesh Jaipurwale	SYBAMMC	Solo singing	

	Darshika Soni	FYBAMMC	Solo dance	
	Parth Vaidya	FYBAFTNMP	Photography	
	Jinal Jain	SYBAFTNMP	Short Film	
	Maanavi Jais	SYBAFTNMP	Group Dance	

Name of the fest	Name of the participant	Programme	Event/ Category participated in	Winners
Cortokino Thakur CL:-Isha ACL:-Parth	Parth Vaidya	FYBAFTNMP	Photography	
	Divith Shetty	TYBAFTNMP	Short film	

Name of the fest	Name of the participant	Programme	Event/ Category participated in	Winners
Mood indigo	Karan	TYBAMMC	Natak	
	Dhruv	TYBAMMC	Natak	
IIT Bombay	Prathmesh more	TYBAMMC	Natak	
CL:-Isha	Bhavesh Patil	FYBAFTNMP	Natak	
ACL:-Neel	Vansh	TYBAMMC	Natak	
	Harsh	TYBAMMC	Natak	

Name of the fest	Name of the participant	Programme	Event/ Category participated in	Winners
DLU	Harshit Saini	FYFTNMP	Solo Singing	Short film
Dalmia	Vipin	TYBAMMC	Solo Singing	
CL:-Isha ACL:-Neel	Maanvi	SYBAFTNMP	Solo Dancing	
	Pari	TYBAMMC	Solo Dancing	
	Roshini Putti	TYBAMMC	Mehendi	
	Antra Raj Bhatt	FYBAMMC	Mehendi	
	Roshini Putti	TYBAMMC	Face Painting	
	Disha	SYBAMMC	Face Painting	
	Roshini Putti	TYBAMMC	Rangoli	
	Ramritik	TYBAMMC	Panchkatha	
	Angel Bhatt	FYFTNMP	SpellBee	
	John Riggo	FYBAMMC	SpellBee	
	Divith Shetty	TYBAFTNMP	Short film	
	Angel Bhatt	FYFTNMP	Personality contest	
	Aryan Gaikwas	FYFTNMP	Personality contest	

Name of the fest	Name of the participant	Programme	Event/ Category participated in	Winners
Mudra	Sonal	FYBAFTNMP	Maptol	sonal
Balbharti	Sanskar	FYBAFTNMP	Maptol	
CL:-Isha	Antra	FYBAMMC	Maptol	
ACL:-Neel	Bhavesh	FYBAFTNMP	Maptol	
	Vivek	FYBAFTNMP	Maptol	
	Nachiket	FYBAFTNMP	Maptol	
	Vatsal	FYBAFTNMP	Maptol	
	Parth	FYBAFTNMP	Maptol	
	Vivek	FYBAFTNMP	Catan	
	Divya	FYBAFTNMP	Catan	

Name of the fest	Name of the participant	Programme	Event/ Category participated in	Winners
Technovanza VJTI CL:-Isha ACL:-Neel	Kahkashan Mir	MA BAMMC	Stand up	Stand up



Special Prize Distribution Ceremony

Date: 9th April 2022

Name of the Student	Program	Category
Omkar Kelshikar	SY-BAMMC	Organiser - Advertising and Branding Club
Omkar Kelshikar	SY-BAMMC	Anchor - Advertising and Branding Club
Dhvani Shah	SY-BAMMC	Anchor - Advertising and Branding Club
Kashish Beriwal	FY-BAMMC	Organiser - Advertising and Branding Club
Fairy Jain	FY-BAMMC	Organiser - Advertising and Branding Club
Kritika Gehlot	FY-BAMMC	Creative Head - Advertising and Branding Club
Asmi Kadam	FY-BAMMC	Creative Head - Advertising and Branding Club
Krupa Tandel	TY- BAMMC	Creative Head - Advertising and Branding Club
Anusha Mhatre	FY-BAMMC	Coordinator - Advertising and Branding Club
Avni Modi	FY-BAMMC	Organiser - Advertising and Branding Club
Nidhi Kadam	TY-BAMMC	Contingent Leader - Cultural Committee
Omkar Kelshikar	SY-BAMMC	Contingent Leader - Cultural Committee
Riya Patwardhan	SY-BAFTNMP	Contingent Leader - Cultural Committee
Prince Bhojkar	SY-BAFTNMP	Backstage Coordinator - Cultural Committee
Devansh Mishra	FYBAFTNMP	Designer - National Social Service Unit - SB 22
Kashish Beriwal	FY-BAMMC	Anchor - National Social Service Unit - SB 22
Murtaza Botadwadla	FY-BAMMC	Photographer - National Social Service Unit - SB 22
Sadiya Iqbal	TY-BAMMC	Anchor - Rotaract club
Vatsal Panchal	FY-BAMMC	Photographer - Advertising and branding club
Krupa Tandel	TY-BAMMC	Organiser - Fine Arts Club
Pratibha Pandey	FY-BAMMC	Coordinator - Fine Arts Club
Manan Shah	SY-BAFTNMP	Photographer - Fine Arts Club
Indrajeet Choudhary	SY-BAFTNMP	Designer - Literati Club
Aditi Bhatkar	SY-BAFTNMP	Organiser - Literati Club
Neel Siddhpura	TY-BAMMC	Organiser - Rotract Club
Taniya Das	TY-BAMMC	Organiser - Rotract Club
Kalyani Math	SY-BAMMC	Coordinator - Rotract Club
Aaryan Menghani	FY-BAMMC	Designer - Rotract Club
Unnati Dwivedi	FY-BAMMC	Coordinator - Literati club
Kashish Beriwal	FY-BAMMC	Coordinator - Literati club
Vamika Mudaliar	FY-BAMMC	Organiser and Anchor - Literati club

Name of the Student	Program	Category	
Karan Goharia	SY-BAFTNMP	One Minute Film Festival competition Astitva	1 st prize
Mr. Samarth Jain	MAFTNMP-Part II	One Minute Film Festival competition Astitva	2nd prize
Gauribhushan Holkar	MAFTNMP-Part II	One Minute Film Festival competition Astitva	3rd prize
Savio Almeida	MAFTNMP-Part II	One Minute Film Festival competition Astitva	3rd prize
Jinto Joy	MACJ-Part I	Storytelling competition Clusters of Myth	1 st prize
Vivek Yadav	FY-BAFTNMP	Storytelling competition Clusters of Myth	2 nd prize
Vivek Jain	FY-BAMMC	Storytelling competition Clusters of Myth	3rd prize
Vipin Gupta	TY-BAMMC	Chess Tournament	1 st prize
Aditi Bhatkar	SY-BAFTNMP	Marathi Bhasha Sanvardhan event	1 st prize
Ms. Yukta Parab	TY-BAMMC	Marathi Bhasha Sanvardhan event	2 nd prize
Ms. Aditi Parab	TY-BAMMC	Marathi Bhasha Sanvardhan event	3rd prize
Shvaim Kherde	FY-BAFTNMP	Dimaag ki Batti Jalao 2.0	1 st prize
Apratim Roy	FY-BAFTNMP	Dimaag ki Batti Jalao 2.0	2 nd prize
Fardeen Syed	FY-BAMMC	Dimaag ki Batti Jalao 2.0	3rd prize
Pooja Jaiswal	FY-BAMMC	Dimaag ki Batti Jalao 2.0	1 st prize
Vamika Mudaliar	FY-BAMMC	Dimaag ki Batti Jalao 2.0	1 st prize
Ekta Arora	TY-BAMMC	Dimaag ki Batti Jalao	1 st prize
Kanishka Soni	TY-BAMMC	Dimaag ki Batti Jalao	1 st prize
Mr.Amaan Mandal	TY-BAMMC	Dimaag ki Batti Jalao	1 st prize
Mr. Darshan Gada	TY-BAMMC	Dimaag ki Batti Jalao	1 st prize
Sumit Naik	TY-BAMMC	Dimaag ki Batti Jalao	1 st prize
Aaditi Parab	TY-BAMMC	December Fever	1 st prize
Murtaza Botadwala	FY-BAMMC	December Fever	2nd prize
Geetesh Negi	FY-BAMMC	Debate OTT Censorship – Necessary or Unnecessary	1 st prize
Kashish Beriwal	FY-BAMMC	Debate OTT Censorship – Necessary or Unnecessary	1 st prize
Sadiya Iqbal	TY-BAMMC	Debate OTT Censorship – Necessary or Unnecessary	1 st prize
Akshat Malhotra	SY-BAFTNMP	Debate OTT Censorship – Necessary or Unnecessary	1 st prize

“

However difficult life may seem, there is always something you can do and succeed at.

Stephen Hawking

”





Graduation: A new beginning

Life after Graduation...

Around the same time last year, we'd just submitted our final film and were about to appear for our viva. There was some confusion as to whether the viva would be conducted online or offline, and I was restless. I had plans, and so I wanted to go back home, to the Northeast. Finally, confirmation arrived that the viva would be held online and I just packed my bags and left, not even staying back for the Farewell.

Over the next six months, barring an interruption or two due to the annual floods in our valley, most of my time was spent filming two documentaries independently. Both of them are currently in post production. For the curious mind, one of those two documentaries is political and so a college magazine wouldn't be the best place to discuss the particulars of what it is all about. The other documentary however, deals with a lighter topic, that of wildlife conservation. The documentary follows a young man in his early twenties, who works with the forest department and rescues poisonous snakes almost on a daily basis. By October of '22, I was done filming both of these documentaries and around the same time, it had dawned upon me that filming independent documentaries, despite the creative satisfaction it offers, doesn't quite pay the bills.

So, I landed up in Mumbai again and started looking for work as a freelancer. Now, as someone

who is looking to work as an AD, opportunities aren't as easy to come by, especially for an outsider like me who hardly knows anyone in the industry. But thanks to my friends from college itself, I have indeed landed a few gigs here and there. I first worked for the Amazon Mini TV show called Playground and then for an NYFA student film. As I'm writing this at three in the morning, I have to show up for a music video shoot later in the day. So yes, work has come by, even if it hasn't always been exactly the kind of work I'd have wanted. I've also had to let some gigs go because despite the monetary compensation on offer, that work would've consumed a whole lot of my time and wouldn't really have led me in the direction I'd have preferred. The objective is to find my way into a good direction team, and so at the moment, I'm just focusing on doing the kind of work that helps me build some kind of a resume as an AD. However, what I've also learnt is that experience and skill is only part of the story; a recommendation is what actually gets your foot in the door.

But let me not paint an entirely gloomy picture here. This was never supposed to be a cakewalk. This is the hustle that everyone who has made it in this industry has gone through. And when we decided to show up in this city to pursue filmmaking, we always knew what we were signing up for. Plus, filmmaking has never been more accessible. In today's day and age, there's no force on earth that can stop someone from making a decent film. We're living in times when there are entire film festivals dedicated to films made on phones. Even filmmaking cameras and equipment have become quite accessible these days, thanks to rentals. So, filmmaking isn't really a challenge anymore, at least in terms of resources, as long as one has the right team, and that is something many of us have kind of found in college. However, what has to be figured out is sustenance. To be able to make money, while doing what one loves, has been the timeless struggle for artists and we are no exception. Most of us are in the process of figuring that out. We're persistent but also practical, in our pursuit of a good life as a filmmaker. Hopefully, in a few years' time, most of us should be able to tell you that we've made it, and that you will too.

Digbijoy Ghosh

TYBAFTNMP

Class 2021-2022



Degree Distribution CEREMONY

Date: 13th May 2023



The students of TYBAMMC: Advertising & Journalism, TYBAFTNMP, MAFTNMP, MACJ & PGDM for the AY 2021-22 gathered for the Degree distribution ceremony held at the Seminar hall on the 6th floor of DGMC.

The event was held course wise wherein the welcome address was delivered by the Principal, Dr Ameer Vora. Dr Ameer Vora gave her best wishes and blessings to the batch and emphasised the need to be connected with their Alma Mater. She stressed on the need to remember the values inculcated by the institute and to stay grounded. She encouraged the students to keep pursuing their dreams and never to give up. Dr Vora also introduced the new faculties who had joined DGMC.

in the AY 2022-23 to the students. The Course Co-ordinator for BAFTNMP and BAMMC, Prof Kanchan Luthra also addressed the gathering and wished them luck for all the future endeavours. A class photograph of each course was taken. The total

number of student present for the degree distribution were 128: 72 from BAMMC, 42 from BAFTNMP & 14 from MACJ, MAFTNMP & PGDM.

Parents of few students who could not be present for the ceremony had also attended the ceremony. It was indeed a very happy and proud moment for the students, and the faculties and staff also joined the students in this moment to celebrate their graduation.



Conference: International Conference

DGMC IQAC 3rd International Virtual Conference
– “The Changing Dynamics of Human Security”

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We will not enjoy security without development, we will not enjoy development without security, and we will not enjoy either without respect for human rights.

– UN Secretary-General Kofi Annan

”

The Internal Quality Assurance Cell (IQAC) of Deviprasad Goenka Management College of Media Studies organized the 3rd International Virtual Conference on 10th and 11th of March, 2023 on the theme “The changing dynamics of human security”.

The conference was organized in collaboration with Misr University for Science and Technology, Egypt as our Academic Partners; Global Communication Research and Association (GCRA), and Women's Indian Chamber of Commerce and Industry (WICCI). The aim of the International Conference on Changing Dynamics of Human Security is to cohesively discuss, deliberate and bring forth the various facets of human security.

The first day of the conference started at 10:30 a.m. with the virtual presence of our President, Shri

Ashok ji Saraf, our Chief Guest, Ms Dhamayanthi, Our Guest of Honour, Professor Mira Desai from SNDT University and Ms Daivata Patil from WOMEN'S Indian Chamber of Commerce and Industry; Our Keynote speaker Dr Diosnel Centurion, President GCRA and Director UNIDA southern branch; our collaborators for the conference, Prof Amani Omar and Dr Ahmed El-Saman from Misr University of Science and Technology, Egypt; and Our beloved Principal mam, Dr. Ameer Vora.

The conference started with a welcome address by Dr Ameer Vora, followed by words of enlightenment on the issue of Social media and Human security by Dr Amani Omar, Vice Dean of Post Graduate studies and researches and a Professor at the Faculty of Mass Media and Communication Technology, MUST University, Egypt. Followed by a short



RSET's
Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

IQAC
D G M C

DGMC's
INTERNAL QUALITY ASSURANCE CELL ORGANISES
TWO DAY INTERNATIONAL VIRTUAL CONFERENCE

THE CHANGING DYNAMICS OF
HUMAN SECURITY

IN COLLABORATION WITH

MISR UNIVERSITY
FOR SCIENCE & TECHNOLOGY

GLOBAL
Communication
Research Association

WICCI
WOMEN'S INDIAN CHAMBER OF COMMERCE AND INDUSTRY

10TH-11TH MARCH 2023 - 10:30 A.M. TO 6:30 P.M

PLATFORM - zoom 

address from Dr Ahmed Hassan El-Saman is an Associate Professor of Political Communication at the Department of Journalism in MUST University, Egypt.

Our Guest of Honour Dr Mira K Desai and Ms Daivata Patil followed suite by addressing the importance of the theme of the conference and its relevance to the current scenario and the generations to come. We then invited out Chief Guest, Ms Damayanthi, who is a writer, and a film maker to address the gathering. She spoke to the participants through her knowledge in gender inequality and socio-political issues and her intent to narrate a tale that reveals the unpredictability of the human mind. Her focus was the subtle power play in man-woman relationships in a family, which borders on physical violence, and the more obvious violence inflicted upon women, thus impacting human security.

The keynote speaker of the conference was Dr. Diosnel Centurion, President of GCRA, who highlighted the need for human security in his address. He emphasized that human security is a crucial issue in the current global scenario, and there is a need to address the challenges faced by individuals to ensure their safety and well-being. He further added that the changing dynamics of human security require a multidisciplinary approach, and it is imperative to involve experts from various fields to address the issues comprehensively.

The first session of the Day 1, was conducted by Adv. Shreyas Shetty, who specializes in the fields of Cyber Law, Intellectual Property Law, and Artificial Intelligence. He spoke at length about Human Security and Fundamental Rights. He discussed the various fundamental rights that are enshrined in the Indian Constitution and how they are related to human security. He further explained that the right to life, liberty, and personal security is a fundamental right, and it is essential to protect these rights to ensure human security. He also discussed the importance of privacy in human security and how it is protected under the Indian Constitution.

The second session of the day was conducted by Padmashri Bhawana Somaaya, a film critic with more than 40 years of experience. The session was conducted in the form of an interview wherein she spoke about the changing dynamics of human security in the film industry. She highlighted that

the film industry is a challenging industry, and individuals face various threats and challenges that affect their safety and well-being. She further emphasized the role of press and added that it is essential to address these challenges to ensure that individuals are safe and can work in a secure environment.

The third session of the day was conducted by Mr. Ritesh Bhatia, a Mumbai-based well-known Cybercrime Investigator and Cybersecurity and Data Privacy Consultant with an experience of 20 years in cyberspace. He conducted a session on Human Security in Cyber Space. He discussed the various challenges faced by individuals in cyberspace and how they can protect themselves from cyber threats. He highlighted that cyber threats are a significant challenge to human security in the modern world, and it is essential to take necessary measures to protect oneself from these threats.

Parallel to the speaker oriented sessions, the conference also hosted a range of academicians and research scholars for the purpose of paper presentations. Day 1 of paper presentations were based on the theme of Science, Technology, Commerce and Management and their impact on the broad theme of Human Security. The session was chaired by Dr. A.A. Attarwala and Dr Pooja Singh. Dr Attarwala has an extensive career spanning across 4 decades. He has worked in both academics as well as administration of premier institutes in Mumbai. At present, he is working as Professor Emeritus at N.L. Dalmia Institute of Management Studies and Research, Mumbai. Dr Pooja Singh has over 20 years of diverse work experience with 12 years in the corporate world having worked with reputed Organizations like ICICI Bank, HDFC Bank & ICICI Prudential Life Insurance Company Limited. The session saw discussions on the impact of Demographics on Social Media, impact of advertising on consumer behaviour and discussions in the purview of Instagram advertising and business.

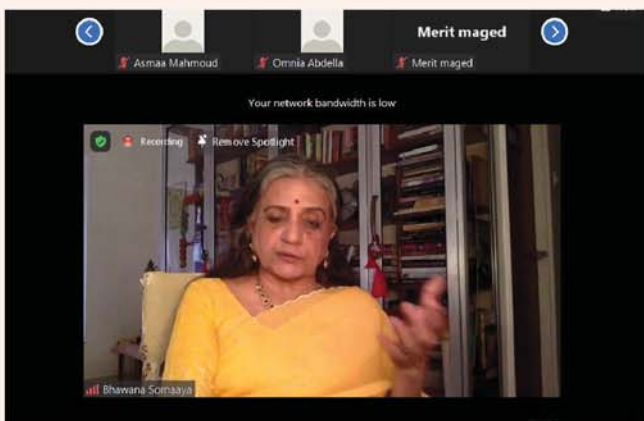
After an insightful day 1, day 2 started with great enthusiasm with the first session at 10:30 a.m. The first session of the day was conducted by Mrs. Bhagyashree Kulkarni, an assistant professor and HOD in the department of Forensic Psychology from Institute of Forensic Science, Mumbai. Her session focused on the role of forensic science in human security which covered topics ranging from influence of OTT on young minds, the motivation of



crime, impact of cyberbullying, role of forensics in tracing crime patterns and the importance of choosing to watch the right content from a plethora of available ones. This was followed by answering the questions raised by the participants.

Parallel to this session we hosted another round of paper presentations. The theme for day 2 was Arts, Humanities, Sociology and Media. The session was chaired by Dr Pooja Singh and Dr Sameer Kulkarni. Dr Kulkarni is an Assistant Professor at Amity University, Mumbai and has authored several books on themes of Visual Marketing, Marketing Management and Entrepreneurship. The session saw discussions on topics like Feminism and its misconception, Air pollution and use of interactive media strategies to deal with environmental issues, understanding Mythology, myth, storytelling as a tool and decoding symbolic interactions in purview of exclusion.

Second session for the day was conducted by Dr. A.P. Jayaraman, the chairman of the National Centre for Science Communicators and the president of the Academy for STEAM and the trustee of the Indian Development Foundation. He has a rich experience of 40 years as a nuclear scientist and his session was on Human security and nuclear science and whether science and technology are peril or perk? He quoted that human security is freedom from fear, freedom to



live in dignity and freedom from want. He highlighted the history and the modern applications of nuclear science for human and national security and ended the session on the lines “Transform your sword into plough” which means make use of the available tools for the benefit of the community we live in and not otherwise.

This was followed by a panel discussion on Human security and Climate Change presided by eminent panelists like Ms. Sharada Balasubramanian, an award-winning environmental journalist, Dr Unmesh Patnaik, an economist and an academician from TISS and Dr Swati Kwatra, an Assistant Professor at the Department of Development Communication and Extension at Delhi University. The panel was moderated by Ms. Komal Daal, a Program Coordinator at Chintan and an environmental activist. The impacts of a changing climate pose a serious threat to global security and rethinking traditional security concepts, understanding the interconnected demands of climate security, sustainable human development and regenerative economic systems are all needed to address arguably the most serious threat to global security we face. The panel threw light on topics ranging from Severe weather events, mass migration, sustainable development and its indicators, role of Economics in Environment, Waste management and changing disease vectors that are adding to old and new security concerns

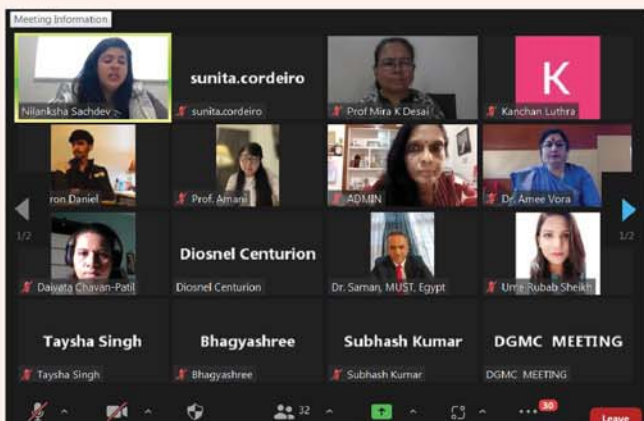




and the discussion made everyone reconsider their smallest of actions and contribute for a better tomorrow.

The enlightening panel discussion was followed by another panel discussion on Human Security and Social Exclusion, moderated by Ms. Daivata Patil, an Assistant Professor with the Department of Communication and Journalism, University of Mumbai. The panel witnessed an expert bunch of panelists, Ms. Geeta Seshu, a journalist and media analyst; Shweta Barge, a Strategist, Founder & Director of Glocal Roots International Foundation, Entrepreneur, Author & Poet; Ms. Regina Paulose, the current Chair-Elect of the World Peace through Law Section of the Washington State Bar Association and Ms. Maya Awasthy, the Co. CEO & Board Member of the Transgender Welfare Equity and Empowerment Trust (TWEET) Foundation. The session shed light on several aspects of social exclusion, from class to caste, to racism to gender. Each panelist discussed their view on experiencing exclusion as a woman, as a transgender, being of a particular caste or being of a particular race or color. There were varied viewpoints and all of them led to a discussion on how policy change can influence individual change and how important it is for the society to become more inclusive.

With the session on social exclusion we ended our two day conference and moved on to the



Valedictorian ceremony. The Valedictorian of the virtual conference was Dr. Alex Okoroji, from WICCI, a Nigerian actress, writer, television personality, Radio host, speaker, author, mentor and podcaster and her story was a tale of inspiration for everyone. She discussed and highlighted the importance of each session conducted through her own experiences and stories.

And with that, two days of international virtual conference organized by IQAC of Deviprasad Goenka Management College of Media Studies on the changing dynamics of human security in collaboration with Misr University for science and technology, Egypt, Global communication research and association and Women's Indian Chamber of commerce and Industry came to an end. These were two fruitful days of wisdom, knowledge and learning and the participants are taking back a lot more.

As a conclusion, human security is an approach to national and international security that sees human beings and their complex social and economic interactions as most important. It can be described as the 'security of small things and the security of small little things of life is what really matters because at the end of the day, the smallest contributions made collectively makes the biggest difference.



Towards Developing Personalities

Guest lectures and Masterclass Workshops
Faculty incharge

Guest Lecture Series Committee

Dr. Ameer Vora (Chairperson)

Srinivasrao Challapalli

Sunita Cordeiro



Guest Lectures & Master class Workshops

A series of special masterclass was conducted by Industry experts and professionals for the new batch of students for the Academic Year 2022-2023.

A class on **Immersiveness in Sound Design** was conducted by Mr. Baylon Fonseca. Baylon is an Audio Engineer, Production Mixer & Sound Designer of Feature Films, Ad Films & Documentaries. Ad Films & Documentaries. Baylon discussed the different sound design approaches for international & Bollywood movies and how it's role for a film to do well in the box office.

He explained the importance of performances with visual, sound and music design to make the scene immersive. He explained how the role of sound designer to support the story telling with creative and natural track laying to make the visual more immersive. He explained the importance of mixes, louder or softer and its contribution to the film.

A masterclass on **How to Direct an Actor & Cast a Correct Actor** was led by Mr. Sanjay Gadhvi, an

Indian Film Director & Writer. Sanjay was the director for the film Dhoom, and he shared a lot of trivia with regards to the film, and how certain instances during his film making career were a great learning experience when dealing with actors.

A session on **Brand Building** was conducted by Ms. Trisha Satra, Head of Brands & Activations at Sugarbox Network. The key ingredients of branding include uniqueness, identity, image, culture, and trust. She classified brands into visual personality, products and services, physical environment and attitude. This was supported with examples of popular brands like Adidas, Apple, and Maggi. She emphasized that the primary purpose of branding was consumer engagement. Brands create an emotional connect between the consumer and the product or service. The speaker insisted that brands often contribute to creating attribution values which buys customer loyalty.

The Changing Dynamics of Corporate Communication and Public Relations Guest talk was conducted by Ms. Avina Taneja, a professor and visiting faculty at various colleges. Ms. Avina introduced the topic in a light and understandable manner for the students. She gave a brief history of Public relations and the importance of Corporate Communication in terms of today's fast moving world. She laid emphasis on data driven marketing and explained how data has become the resource to reach out to the masses. She said that public relations in today's time has become dynamic and PR professionals use various platforms to reach out to the masses and multimedia content creation will be a crucial factor in future campaigns.



Workshop with Pankaj Rishi kumar

Changes in Advertising - Pre Covid & Post Covid

was covered by Mr. Suresh Kumar Kurapaty, founder of Umbrella Aegis. He spoke on this topic with the Advertising students stating the profound impact on the global economy, resulting in reduced advertising budgets for many businesses. In response, advertisers have been forced to rethink their marketing strategies and adopt more cost effective measures including digital marketing campaigns.

Journalism-Then & Now post pandemic

a session with the Journalism students was conducted by Mr. Gautam Mengle, Author. Journalist. Lecturer. The YouTuber informed the students that journalism has undergone significant changes over the past year, but its role in informing the public remains as important as ever.

“Writing for Visual Media”

was introduced by Ms. Manisha Lakhe and Mr. Parth Vyas. The masterclass laid due emphasis on latest writing techniques that help in developing a creative temperament and mindset needed in the content production segment of the media industry.

Promo Writing Techniques for Media

was conducted by Mr. Sudarshan Chavan, an On Air Promo Writer, for Sony Marathi and many other media outfits. The session began with a detailed terminology explanation of teasers, promos and trailers. He gave them insights into the craft of promo writing. Examples from films, and television shows were shown to the students which was truly insightful. Some of the students even showcased their work to him for which they were credited.

Masterclass on Scripting of Jingles and AD copy called “Jingle Jingle”

was conducted by industry experts Darshit Mody of Capture Eye & Gaurang Soni - Music Composer "She" (Netflix) conducted the sessions. The students were exposed to the art of voice dubbing and mixing for jingles in regional languages as well.

Part of the session conducted by Darshit Mody spoke about the impact of voice in ads, films, and podcasts. There were examples shared and a presentation on what it takes to be a voice over artist was shared with the students. Concepts like localization of ads was explained to the students who were encouraged to practice and hone their voice skills in their mother tongue.

Gaurang Soni, presented TVC's and teased the minds of the students with simple foundation rules that one should follow when editing and mastering a TVC. It was a fun session with a lot of questions put across by the students regarding the industry, and how they could pursue the same after their academics.

Workshop on Essentials of Photoshop

Workshop on Essentials of Photoshop by DGMC's Faculty Prof. Shalu Balan. He explained basic concepts of designing and photoshop skills. He also imparted knowledge of everything from basic tools to efficient techniques.

Workshop on Video Blogging

Visiting faculty Ms. Manisha Lakhe conducted a workshop on Video. Video Blogging is an essential tool that is often overlooked by media students as too simplistic and easy to underestimate. But as



Workshop with Sudha K of Dentsu Creatives



Masterclass with Urvashi Sarkar

with all Social Media, video blogging can be a helpful tool in monetizing your brand, and can help create a unique space in the crowded market for your brand.

Guest Talk on Between Above The Line (ATL) & Below The Line (BTL)

The Advertising and Branding Club organized an event called “Between ATL & BTL”. The students were given to understand the concept of ATL (Above the line) & BTL (Below the line). The guest session was conducted by Ms. Sudha K - Group Account Manager of Dentsu Creatives. The students had an opportunity for an enriching session on understanding establishing Brand from ground zero to hero and everything in between. The highlight of this session was how brands work across various demographics keeping in mind the local needs of the population.

2 Day workshop on “How to make a good Documentary Film”

This one of a kind workshop was conducted by Mr. Pankaj Rishi Kumar. Mr. Pankaj teaches and mentors documentary filmmakers. The aim of this workshop was to give students an insight into what goes behind the making of a documentary film. Screenings were conducted to make students understand the importance of research and scripting a documentary film. ‘Film structuring takes place at the editing table’, was expressed by Pankaj breaking many myths. Students were encouraged to read newspapers, to find stories that could be converted into documentary films.

Hindi Diwas was celebrated on the 14th Sept 2022

On the occasion of Hindi Diwas a Guest Lecture was organised for the SY & TY students in the

Madhoprasad Saraf Seminar Hall. Mr. Sunder Chand Thakur was invited as the Resource Person. Mr. Thakur is the Resident Editor of Nav Bharat Times, Mumbai edition. Mr. Sunder Chand Thakur shared his experience of working in Hindi in Non-Hindi speaking regions and the challenges he faced. Thakur, recalled his childhood memories and also informed the audience about cultural and lingual transformation, pronunciation and versatility of the Hindi language. The session ended with a Q&A session. Hindi Diwas is celebrated in India to commemorate the date 14 September 1949 on which a compromise was reached during the drafting of the Constitution of India on the languages that were to have official status in the Republic of India.

Masterclass on Journalism with Urvashi Sarkar

A 3-day masterclass on journalism was conducted by Ms. Urvashi Sarkar, an independent journalist, at the Madhoprasad Saraf Seminar Hall. The masterclass was held from March 1 to March 3, 2023, and it was attended by around 50 students from the college. The masterclass was designed to provide students with an in-depth understanding of various aspects of journalism. The first day of the masterclass focused on the missing half story and gender reporting in media, where Ms. Sarkar emphasized the importance of using gender-sensitive language in news reporting and discussed the need to avoid stereotypes. The second day of the masterclass focused on the Right to Information Act and its importance in responsible journalism. The third day of the masterclass focused on reporting in rural India. Ms. Sarkar discussed the challenges faced by journalists while reporting from rural areas and highlighted the importance of understanding the local culture and context.

Training and Placement Cell

The in-house faculty of DGMC has curated a unique and an exciting three year intensive training program for our students. The aim of this Training program is to make sure that students who are registered for this program are confident and equipped to handle new challenges thrown by the ever changing work environment. We at DGMC believe that along with subject knowledge, it is also important to imbibe the spirit of professionalism, teamwork and hard work for a successful career and thus, these are the pillars of TAP. At the end of each level of training (foundation, intermediate and advanced) students are given an opportunity to work with live projects and internships depending on their performance in the previous level. The training along with placement opportunities, truly make TAP a unique and an ambitious initiative of DGMC.

Faculty incharge	Teachers for session
Dr. Ameer Vora (Chairperson)	Kanchan Luthra
Kinjal Seth Tandon	Selvi S
Shravani Vichare	Kinjal Seth Tandon
Kanchan Luthra	Shruti Joshi
Selvi S	
Shruti Joshi	

Foundation Level: 90 students | Intermediate Level: 68 students

Some of the companies where students were placed and interned with last year List of companies students were placed with



List of companies students are interning with



Our Festivals

Media I.C.E (Information, Communication, and Entertainment) Age and Cinevoyage 2022 - 2023



DGMC's Annual Festivals Media I.C.E Age and International Film Festival Cinevoyage rocks the Youth Circuit

As a precursor to the Annual Intercollegiate Media festivals, Media I.C.E Age and International Film Festival, Cinevoyage, Deviprasad Goenka Management College of Media Studies organized a "Cyclathon - Pedal for a Cause; Pedal for Thalassemia" on Sunday, 19th February, 2023 under the visionary leadership of the college Principal, Dr. Ameet Vora. The event was organized in association with Mumbai Thalassaemic Society and the key focus of the Cyclathon was on raising awareness for a grave blood disorder called "Thalassemia".

The event witnessed a huge success as around 250 cyclists from across the city belonging to various age groups peddled the wheels of change towards a healthier and a brighter future. The event was attended by a lot of eminent personalities, like Shri. Gopal Shetty (Member of Lok Sabha from North Mumbai Constituency), Mr. Aslam Shaikh (Member of the Maharashtra Legislative Assembly

representing the Malad West Assembly Constituency), Smt. Shilpa Ruparelia & Mrs. Purna Sheth (Presidents of Mumbai Thalassaemic Society), Shri. Kailash Kejriwal, (Hon. Secretary and Trustee of Rajasthani Sammelan Education Trust), Shri. Lalit S. Saraf, Mr. Vinod L. Dalmia and Shri. Bhavesh Chandulal Doshi. The parents and students came together in large numbers for the Cyclathon and supported this noble cause, saluting the spirit of a healthier future. The students were duly encouraged for the participation as they were given free rented Cycles, T-shirts, refreshments and participation certificates.





The event was flagged off from the Pravinchandra D. Shah Sports Academy (PDSA) Turf of RSET Campus, Malad West. The event covered a total of 10 Kilometers including areas of Malad West, Goregaon West circling back to the RSET Campus. Everyone peddled with their might, spreading the message of doing a simple blood test for a larger cause in the quest to overcome this grave blood disorder affecting lakhs of lives every year, that is Thalassemia. This was followed by a free blood checkup camp held on 22nd February, 2023 with over 150 people.

The festival's Media I.C.E Age and Cinevoyage witnessed hundreds of students from over 20 contingents and individual participants. As offline festivals are happening after 2 years, the organizing team was pleasantly surprised to see students showing up in large numbers. One of the key highlights was the Changemakers Session conducted by Mr. Laxman Gole, a man who was once in prison but later changed his life with the power of one book "My Experiments with Truth!", his words and experience were not less than a blessing to the students. The Digital Visualization event conducted by Pritam Chakraborty was also loved by the participants and the winner of this event was awarded with an XP Pen Tablet. This year Cinevoyage had received 1400+ entries with over 100+ countries participating, which just helps the festivals set a higher benchmark each year.

The day three of the fests started with the screening of the International Film Festival Cinevoyage. Students were seen across the campus and classes, participating in the events ranging from sessions to panel discussions.





Clubs & Committees

8.1 National Service Scheme

» Faculty Incharge

Viraj Bandekar

Shruti Joshi

Shravani Vichare



RSET's
Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL



NSS CORE TEAM OF 2022-2023



AMARJEET YADAV
LEADER



JANHAVI GUPTA
LEADER



KUSHAL TIWARI
SYBAMMC



SHREYASH GAIKWAD
SYBAMMC



KHUSHI SOLANKI
SYBAMMC



KASHISH BERIWAL
FYBAMMC



DIVYA MOHPATRA
FYBAFTNMP



DEVANSH MISHRA
FYBAFTNMP



Donation Drive conducted

Date: from 21st July 2022

The primary objective of organizing the Donation Drive was to help bridge the gap between people who are willing to aid the less fortunate and those in positions of necessity. The students donated clothes, books, utensils and other items which could be reused by the people in need. The volunteers handed over the collected donations at the village during their NSS camp.

Dr. Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL



Tree Plantation Programme

Date: 28th July 2022

The aim of the programme was to increase the awareness of rising global warming and to give the message of planting more trees to create a green environment. NSS volunteers had procured 20 saplings from BMC garden of south block P ward. There were 5 saplings of Ashoka, Putranjeeva, Karanj and Bavakesh each. These saplings were planted within the college campus.



Rally "Tiranga Yatra"

Date: 13th August, 2022

Smt. Vidya Thakur Member of the Maharashtra Legislative Assembly initiated the Tiranga Yatra and had invited our students to participate in it. Students started the rally at 3.30 pm from SV road junction of Ram Mandir. Students were very enthusiastic and their participation helped complete the rally successfully. Volunteers tried their best to spread nationalism and patriotism among the crowd they saw. By-standers were very supportive and engaged well with the students. Volunteers ensured that they informed people to ensure that they respected the national flag.



A short film screening and a Quiz Competition ‘#GoGreenGoGenius’ Date: 16th September, 2022

An animated short film, released by the UN Environment Programme, ‘Reset Earth: One Ozone, One Planet, One Chance’ was screened. The film showcased the efforts of humans in 2084 to save our Mother Earth. The quiz competition ‘#GoGreenGoGenius’ was conducted involving participation of 8 teams, consisting of three members each. The teams were named after five great elements of earth and few of the natural gasses. The motive of the competition was to highlight and impart the information and knowledge related to ozone depleting and our environment.



Gandhi Jayanti and Lal Bahadur Shastri Jayanti Date: 2nd Oct 2022

The NSS volunteers participated in the Bhajan Sandhya programme organized by University of Mumbai on the occasion of Mahatma Gandhi Jayanti and Lal Bahadur Shastri Jayanti. The Vice-Chancellor of the University of Mumbai read a pledge on Swachhata. 20 NSS students gathered and conducted a rally from Churchgate station to Gateway of India by displaying the placards with the message of peace, non-violence, and Swachhata. The message like ‘The Biggest Threat to Our Planet is Believing Someone Else Will Save It’ was designed on placard and displayed while walking.



Rashtriya Ekta Diwas Date: 7 November 2022

The NSS committee held a quiz competition for the students on Sardar Vallabhbhai Patel. Students enthusiastically participated in this event.



**Visit to the orphanage at the Community Development Center – Luthran Center.
Date: 16th Nov 2022**

The NSS unit celebrated children's day at the orphanage. The volunteers prepared gift hampers. They screened an animated video about health and personal hygiene to guide the children on personal cleanliness. They conducted various activities such as painting, dancing and even singing rap songs.



**Swachh Bharat Mission Rally
Date: 15th Mar 2023**

To promote the message 'NO USE OF PLASTIC' and Swachhta, the NSS Unit organized Swachh Bharat Mission Rally in the Vitthal Pada area of Chincholi, Goregaon. 19 volunteers carrying placards conducted a silent rally to spread the message of Swachh Bharat.



**Paper Bag Making and Distribution
Date: 16th Mar 2023**

NSS Unit organized a paper bag making and distribution campaign from 9th February, 2023 to 11th February 2023. The volunteers were trained to make paper bags and made approximately 1700 bags and distributed the same amongst local vendors, medical and stationary stores in the Vitthal Pada area in Chincholi, Goregaon. Total 29 volunteers participated in the distribution of paper bags.

Rotaract Club of DGMC

FACULTY INCHARGE:

- Ponselvi S
- Shalu Balan



RSET's
Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL



District 3141
Rotaract



Club of
DGMCMS
Rotary Club of Bombay Airport
Club ID : 218546

ROTRACT CLUB OF DGMC 2022-2023

SANMAN HI TOIGAR
PRESIDENT

CHETNA SHASTRI
DP

KRISHA YADAV
SECRETARY

FARZIN DALAL
JE. SECRETARY

SALONI WADAT
VICE PRESIDENT

TANYA DAS
IAA

VANDHYA MEHTA
IIBD

MEET SIDDIPIPIA
TREASURER

ISHA SHIRSAT
CONVENTOR

TRIAKATI TARIK
PROVINCIAL

HEARINI
PROVINCIAL

TRACATI JAYSHIL
PROVINCIAL

DEENSA ISLAM
PROVINCIAL

ANJALIM TOTIA
SPRINT

DR. JEE MANVAT
OFFICER

SAVITA LAL
OFFICER

CHHAIKA KUMAR
OFFICER

ANJAN KUMAR
OFFICER

RAJESH KUMAR
OFFICER

DEENSA ISLAM
OFFICER

Rotaract | **IMAGINE ROTARY**

2022-23 ROTARY CITATION

Awarded to the Rotaract Club of

Deviprasad Goenka Management College of Media Studies

for helping **imagine Rotary**
in the lives of people all over the world.

Jennifer Jones
Jennifer Jones
President, Rotary International

District 3141
Rotaract

CERTIFICATE OF ACHIEVEMENT

Presented to
Rotaract Club of
Deviprasad Goenka Management College of Media Studies

For Your Contribution towards
Project - Guiding Lights
For the R.I. Year 2021-22

Presented on 3th June, 2022 at R.J. College, Ghatkopar-West

Phd. Rm. Rte. Bharti Patel
PHD. RM. RTE. BHARTI PATEL
DISTRICT ROTARACT REPRESENTATIVE 2021-22
#ROTARACT DISTRICT ORGANIZATION # I.D. 3141

AARA

AA R A'S
Awards for Rotaract Achievements

Certificate of Appreciation

Presented to
Rotaract Club of
Deviprasad Goenka Management College

for the project
Shades and Spectrum
for being adjudged as
Outstanding Project
in the
New Concept Category
in the District for the R.I. Year 2021-22.

Presented on
July 02, 2022 at Kalidas Auditorium, Mulund, Mumbai.

Rm. Bharat Patel
Rm. Bharat Patel
District Rotaract Representative
2021-22

Jinal Thakkar
Rm. Jinal Thakkar
District Secretary
2021-22



The Rotaract Orientation Ceremony
Date: 25th July 2022

The Orientation Ceremony of the Rotaract Club of DGMC was held with a view to making fellow students in the college aware of what the Rotary movement is all about and how they can benefit by being a part of the Rotaract Club. Public Speaker, Writer, Lawyer and the current Human Resource Development Officer of District 3141 Rtr. Harshita Sevani was invited as the special guest for this occasion. Two professional Stand Up artists - Masoom Rajwani and Mr. Anish Goregaonkar entertained the audience with their thought-provoking comedy show.

of Bombay Airport Rtn. Suvendu Mishra, Secretary of the Rotary Club of Bombay Airport Rtn. Pragna Mehta, Youth Director of Rotary Club of Bombay Airport Rtn. Rahul Patel, District Rotaract Representative of District 3141 Rtr. Gemin Shah and Zonal Rotaract Representative Rtr. Yash Savla.



Rakhi with Heroes
Date: 11th Aug 2022

The Community Service Avenue of RCDGMC organized an event named 'Rakhi with heroes' on the occasion of Raksha Bandhan. In a gesture of gratitude rakhis were tied to the real protectors of our city, the Mumbai Police of the Malad Police Station. The prime intention of the event was to appreciate the work of our police department in safeguarding our society.



The Rotaract Installation Ceremony
Date: 8th Aug 2022

At the Installation ceremony the Installation of the new President Rtr. Sanman Hutgikar was initiated, Secretary Rtr. Krisha Yadav and their Board of Directors of the RI Year 2022-23 took place in the honoured presence of President of the Rotary Club



International Literacy Day
Date: 8th September 2022

The Rotaract Club organized a 'Bookmark Making' event to celebrate International Literacy Day on .

Bookmarks were made by the Rotaractors which reflected their artistic skills and thoughtfulness. Later, the Rotaractors visited Desire Society, an orphanage in Malad (West) where they gifted the girls in that Orphanage with books. Bookmarks were kept in the books as a surprise element.



Ganesh Idol Making Workshop & Exhibition
Date: 5th sept 2022

Upholding the constitutional spirit of promoting environmental conservation, the Rotaract Club of DGMC organized a workshop on making eco friendly Ganesha idols on 29th August, 2022, in which several Rotaractors participated and made 8

eco friendly Ganesha idols popularly referred to as Ashtavinayaka. All the idols were meticulously sculpted and further artistically painted by Rotaractors themselves, under the guidance of Club Advisor Prof. Shalu S. Balan and BOD (Club Service) Rtr. Mandar Tathe. These Ashtavinayakas were exhibited in the lobby of the DGMC building for worship. Pujas accompanied by Aarti were performed daily. Prashad, and Modaks were distributed. This was followed by Grand Aarti on 5th September, 2022. The idols were immersed in water in an environmentally friendly manner.



BEACH CLEAN UP DRIVE
Date: 18th of September 2022

On the occasion of International Coastal Clean-up Day 2022, under the initiative of Government of India's Clean Coastal Safe Sea, RCDGMC commemorated the same. The team arrived at Juhu beach at 8 o'clock with full zeal and vigor for the cleanup drive. People pitched in to collect beach trash to make the beach a more pleasant and safer place for everyone. 9 garbage bags were filled till the brim and there was a visible difference of cleanliness at the beach. The main aim of this beach clean-up drive was to increase public awareness of marine pollution.



Self- Awareness Drive on the occasion of Gandhi Jayanti

Date: 2nd Oct 2022

On the occasion of Gandhi Jayanti, the Rotaract Club conducted a 'Self- Awareness Drive'.

The Rotaractors decided to launch a peace march to spread the moral ideas and duties mentioned in our constitution. The walk started at Marine Drive from 8:30am onwards. The march was done by holding handmade banners and posters about our fundamental duties. The students walked all through the Marine Drive to spread awareness of the same.



“Colors of Light” a day with the Sr. Citizens

Date: 27th Oct 2022

On the auspicious occasion of Diwali, Rotaract Club of DGMC visited ‘Little Sisters of The Poor a “Home for the Aged’ on 27th October, 2022, marking its legacy which is now called 'The Colors of Light' where the Club visits an old age home/orphanage during festivals. The club donated food items and spent quality time with them. One of the Rotaractors played the violin and entertained the residents. The Sr. citizens were bursting with enthusiasm as they hummed along to the classic songs. Hearing their happy giggles, toothless smiles, and quiet grins brought the students indescribable happiness.



Project “Proud Girl”

Date: 10th to 12th of November 2022

The Rotaract Club organized one of its major projects 'Proud Girl'. The main purpose of this project was to create awareness about Menstrual Health in rural areas and also teach the people there how to make sustainable sanitary pads at home in a cost effective manner.

The Event was held in two parts, the part one was a Workshop held on 10th of November on Menstrual Health in the college for the club members, by Dr. Chaitali Trivedi, who is a Guinness world record holder gynecologist and cosmetic surgeon, later a small skit was presented by our members where they portrayed cultural problems a girl faces in India when she gets her menstruation for the first time. This was followed by the session, where the guest educated everyone about the reasons and the process of menstruation. She highlighted the point that dumping pads simply in the dustbin affects our environment and guided us on the correct way to dispose them.

The Second part of the project consisted of a full day event where students visited a village Umela Fatak, near Naigaon, for spreading awareness



A Stage for Teachers

Date: 22nd of December 2022

The Rotaract Club organized an event called "A Stage for Teachers". The idea behind the event was to provide the teaching and non-teaching staff to showcase their talents. There were a total of 8 performances which included the members of the staff reciting poetry, songs, a group dance performance, etc. The event ended on a high festive note.



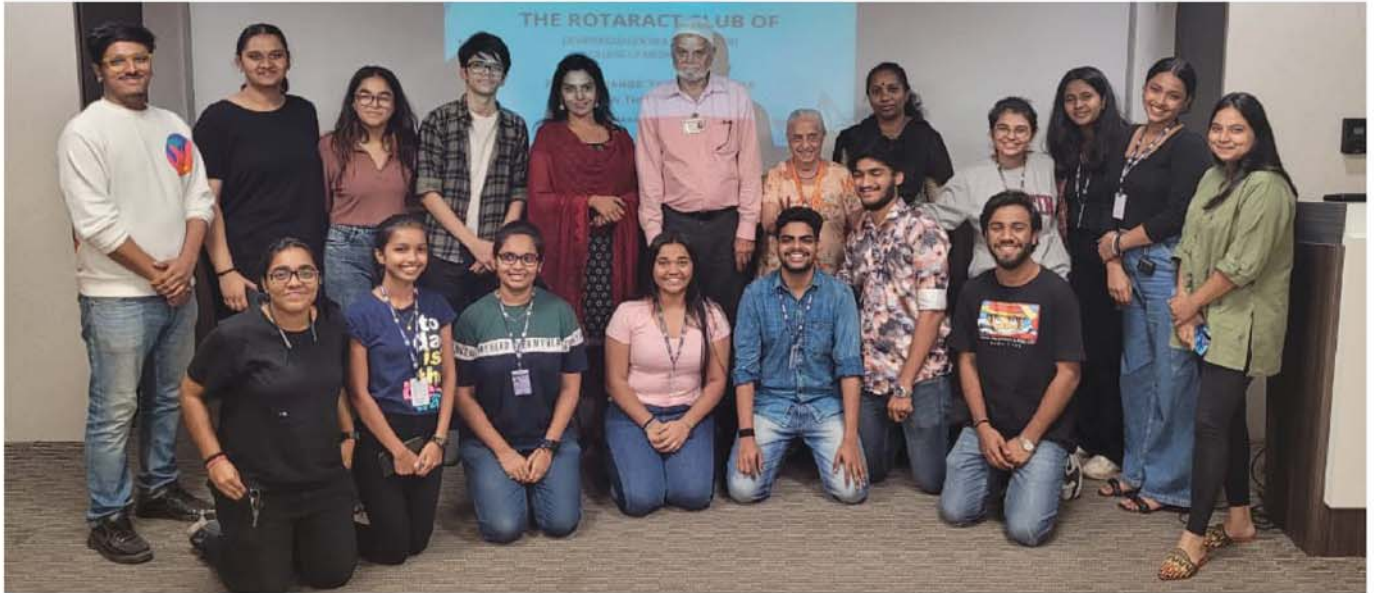
about menstruation, hygiene and the importance of sanitary pads. The event started with a rally where students holding RCDGMC's banner shouted slogans inviting the villagers for a skit on menstrual health (mahawari). Many villagers gathered at the designated spot to watch the skit and also to learn how to make sanitary pads. The villagers were given a demo to make sanitary pads. The club members also distributed Sarees and gifts to the women and children in the village. The head of the village Mr. Gangadhar and Mr. Nilke and the villagers who attended the event were happy to learn something new.



"Sun me Fun" an event organised for the Orphan Girls

Date: 24th of December 2022

The Rotaract Club organized an event 'Sun me Fun' where a few girls from an orphanage were invited to visit the college campus and play a variety of sports games on the PDSA Turf. The children were provided refreshments and each girl was given a sketch book and colour pens. It was a truly heart-warming experience for all the members.



Will of Fire

Date: 15th March 2023

An awareness session on Cancer, under the Will of Fire Series, was organised. Social worker Mr. Sagir Deshmukh, the Founder and Chairman of Cancare Research Foundation, was invited as the resource person for conducting the session. The aim was to propagate the idea of "Cancer Mukh Bharat" among students. Several Rotaractors and faculty members benefited by being a part of this eye-opening session.



Official Club Visit (OCV)

Date: 10th June 2023

On 10th June, The Rotaract Club organised its last General Body Meeting for the RI year 2022-23. The meet commenced at 12pm in the Madhoprasad Saraf Seminar Hall. The Guest for the meet was Rtr. Aayush, Director for Professional Development Avenue in RI District 3141, Jinto Joy, host for the meet welcomed the guest and the club rotaractors. As the meet commenced. Acknowledgement letters were given to the team of RCDGMC 2022-23, for their hard work and efforts taken for the club. Rtr. Sanman then took the stage to announce the upcoming team of RCDGMC for the year 2023-24. Jinto Joy gave the vote of thanks and Rtr. Krisha Yadav gave her last Secretariat Announcement for the RI year 22-23.

Women DEVELOPMENT CELL



Faculty Incharge

Kanchan Luthra

Nilanksha Sachdev

Shalu Balan

Sunita Cordeiro

WDC - DEBATE 15TH JUL 2022



Debate on the “US Abortion Bill Row”

Date: 15th July 2022

Debate on the “US Abortion Bill Row- For and Against” was organised by WDC Cell of DGMC. The Chairperson for the event was Jyoti Bamane, a lawyer by profession. The debate was on the topic about the Supreme Court in a 5-4 decision overturned Roe v. Wade, the landmark ruling that established the constitutional right to abortion. There were 2 teams of 4 participants each. One team was “FOR the Bill” and the other was “AGAINST the Bill”. The debate had a thought provoking discord with each team rebutting one another. Several questions were asked, the debater patiently responded to them.

The Best Speaker was awarded to Mr Rudraksha Joshi of the team “FOR the bill”. However, the team “AGAINST the Bill” was the overall winner by audience vote.



"Astitva" a One Minute Film Competition

Date: 27th July 2022

Astitva, a One Minute Film Competition on the theme based on the Struggle and Strife of Women was organized by the WDC. WDC had invited three guests from different walks of life. Ms. Ujwala Padlekar, RSET's Lady Security Guard, Ms. Meena Khedkar, DGMC's Lady Peon and Ms. Shikha Gupta, an Alumni & Author. The interaction was led by Prof Kanchan Luthra. The guests opened their hearts out while talking about their roles as a mother, an entrepreneur and also working in a role that is male dominated.

This was followed by screening of six one minute films submitted by students. The movies captured the essence of the theme of womanhood. The jury for the day was Prof. Srinivasrao Challapalli and Mr. Sudeep Mehta.

The first place was bagged by the "film Letter to my father", directed by Karan Goharia, Samarth Jain bagged the second position for his film "The Rise" and at the third position was a tie between two movies directed by Gauribhushan Holkar for "Gul" and Savio Almeida for the film "Aravani".



Self Defence Workshop

Date: 27th Aug 2022

A Self Defense Workshop was organized for all DGMC students on the PDSA Turf. Darshana Lakahani was invited as the Chief Guest. Ms. Darshana is a Silver Medalist at the Commonwealth

Judo Championship, Coach & Sport in-charge. Ms. Darshana explained the importance of learning self-defense and also demonstrated a few easy self-defense tactics. The students enthusiastically participated in the workshop.



The IQAC & Woman Development Cell organized a Guest Talk "Humari Pehchaan" on Gender Sensitization

Date: 10th December 2022.

Principals, staff and students of other colleges and schools were invited to attend this talk on Trans Gender Sensitization.

A talk was delivered by Speaker Ms. Maya Awasthy, CEO & Board Member of the Transgender Welfare Equity and Empowerment Trust (TWEET) Foundation. She has been working towards empowering the Transgender Community in India by focusing on aspects such as Health, Social and Economic development. One of her proud achievements at Tweet Foundation has been setting up and running a Shelter home for transgenders who come from a low-socioeconomic background or those who are not accepted at home.

She spoke on the history of Trans people, their treatment and the taboo that exists around the issue. She imparted knowledge to the attendees about the various dimensions of Trans people and the several identities that exist which are not recognized or identified by the government and the people in general.

The event was graced by Principal and students of Mainadevi Bajaj International School, Faculty, staff and students from Ramniwas Bajaj English Highschool, Ghanshyam Saraf College, M.L. Dhanukar College of Commerce, Aarya Ayesha Charitable Trust and SPD College, Ladhidevi Maheshwari Night College.

Literati Club

FACULTY INCHARGE:

• Ponselvi S

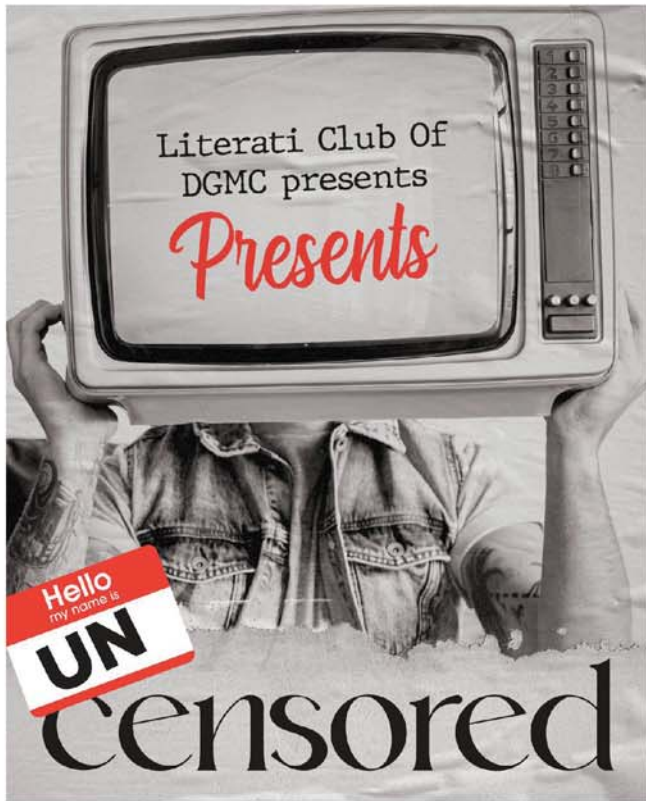
• Shruti Joshi



**The Literati Club hosted an event “BOL”
Date: 19th July 2022**

The Literati Club hosted an event “BOL”. The central theme of the event was an open-ended question “What if?” The participants were expected to write a poem, prose, anecdote, or experience which highlighted the unknown trajectory of a hypothetical situation. The audience were blindfolded to fully immerse them in this enigmatic experience.

This event encouraged students to give free reign to their imagination and anticipate the outcome of a hypothetical situation. Some participants were shy while many others performed brilliantly in front of the audience. Some students shared witty anecdotes while others used satire and irony to critique society and the political landscape. The growing confidence of the students was apparent as many students decided to participate as the event progressed. The teaching faculty received an overwhelming response and they were stunned by the exuberance of the students.



Debate Competition on the topic of “Necessity of Censorship on OTT”

Date: 19th September, 2022

The participants were divided into two teams with six members each debating for and against the motion. There were four rounds altogether with the first round comprising each debating teams' introduction, the second round being the presentation of arguments, the third round being the rebuttal round, the fourth round being the situational response round and the fifth round being the final submissions round. Amrik Chakraborty, the student head of the club curated and anchored the competition.

The competition came to an end with feedback from the principal and the announcement of the winning team. The team that supported the motion had secured the maximum score from the members of the jury and was hence declared as the winners.

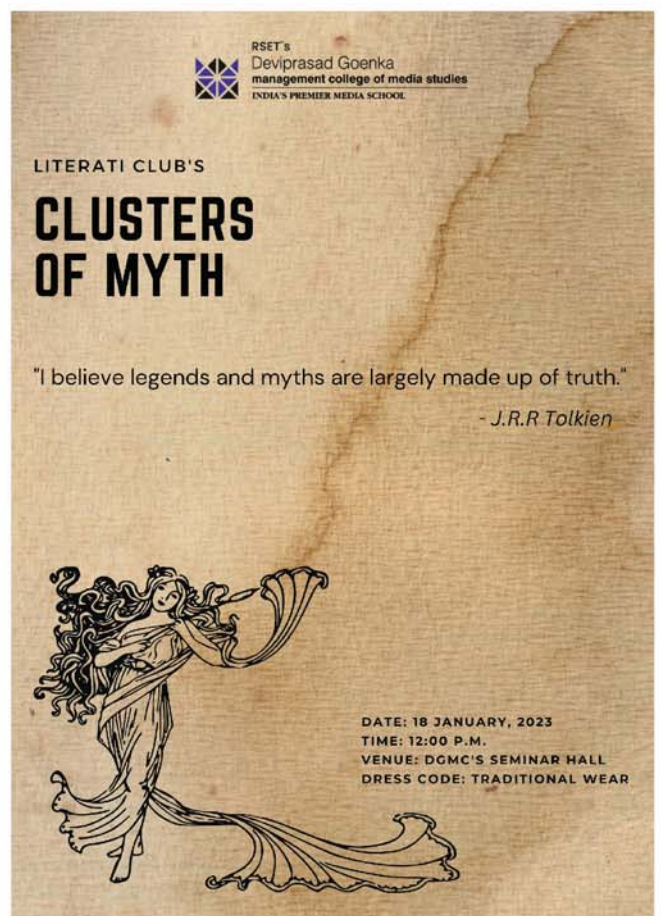


Contemporizing Gandhi

Date: 19th Oct 2022

Honouring the birth anniversary of Mahatma Gandhi, the Literati Club organised an event titled “Contemporising Gandhi”.

Students and faculty members actively took part in the event. Participants read out interesting pages from the books and articles penned by the father of our nation. The participants further elaborated on the relevance of the words of Gandhiji in the modern context and explained what struck them the most in the particular article or page they chose to read out on stage.



Clusters of Myth, an story-telling event

Date:18th January 2023

An exciting storytelling event “Clusters of Myth ” was conducted by the Literati club . Students from various streams actively participated in the event both as storytellers and listeners. Professor Kinjal Tandon and Kanchan Luthra appreciated the energetic display of research based recitation from the golden mythologies of India, Greece and the Arab world. Jinto Joy was declared as the first prize winner while Vivek Yadav and Vivek Jain stood second and third.



Faculty Incharge: Shalu Balan | Viraj Bandekar



International Yoga Day

Date: 21st June 2022

The International Yoga Day was celebrated on the PDSA turf of the RSET Campus. This was a great opportunity to imbibe the value of discipline. Yoga is a mental, physical and spiritual practice that needs to be carried every day. Students of the undergraduate level got the chance to know how yoga embodies unity of mind and body. Our principal Dr. Ameer Vora, conducted the sessions with the students. Ms. Mansi Jade who demonstrated yogasanas like shirshasan, etc.

A separate yoga session for the teaching and non-teaching staff was later held, Prayers were recited before and after the program, and Dr. Ameer Vora once again took the staff through a few asanas and breathing exercises.



Intra College Chess Tournament

Date: 11th July 2022

The intra college chess competition was organized by the sports committee. A total of 30 contestants took part in the competition. Students were excited with participation from both male and female students. 6 Chess boards were provided and the contestants were split into 6 groups who were made to play simultaneously. The matches were timed for 20 minutes each. The result was decided either by the timer or by checkmate. The tournament was a knockout format with each winning player moving onto the next round. The tournament was a tough one with all the contestants putting their minds to the test.

The tension in the game kept increasing as the stages progressed. The top four qualified players

gave their best to win the game. Finally, after a tough competition, the results were declared with Mr Vipin Gupta (3rd year BAMMC) securing the first place and Mr. Sushant Gurav (2nd year BAMMC) securing the second place.



The Sports Club & The Photography Club organised a Trek to Garbett Plateau, Karjat

Date: 10th September 2022

A one day trek to Garbett Plateau at Karjat was organised. 49 students along with 3 faculty members sauntered through the woods and rejuvenated themselves by rebuilding their relationship with nature. Prof. Sudeep Mehta, along with the students, indulged in photography, teaching students how to capture photographs in the natural settings. The students also got an opportunity to interact with the localities and understand their culture and lifestyle. The trekkers reached the plateau top by 3 pm, after which, the students began their descent at 4 pm after breathing in the scenic view from the top for a while.



Fine Arts Club

FACULTY INCHARGE:

• Shalu Balan

Workshop for the BMC School on Arts & Craft
“ArtAttack”

Date: 29th June 2022

The Fine Arts Club conducted a workshop aptly named “ARTATTACK” for the BMC run school children. The Workshop was conducted for 32 enthusiastic students of the Vande Mataram Shikshan Sanstha “Little World English School”. The students had a fun learning experience with colours. In spite of having no electricity that day the students participated in the activity wholeheartedly.





Industrial Visit to the Art Museum
Date: 9th July 2022

An industrial visit to Chhatrapati Shivaji Maharaj Vastu Sangrahalaya and Jahangir Art Gallery located in Fort, Mumbai was organized by the Fine Arts club. The Chhatrapati Shivaji Vastu Museum was formerly known as the Prince of Wales Museum. It was built to commemorate the visit of the Prince of Wales, King George V. Construction was completed in 1914, but it was used as a military hospital during World War I. It was not available to the general public until 1922.

Our students witnessed many artworks from amateurs and professionals in its original glory.

Over 50 students participated in an inter-departmental face painting competition. The theme for this event was “MONSTER”. Participants painted models in various styles including fantasy and horror. The competition helped the students to exhibit their hidden talents, and explore new aspects of art.

The winners got selected via a voting system. Around 300 voters voted for their favourite face painting.



Students participated in the Heritage Photo Walk
Date: 21st Jan 2023

Fine Arts Club of DGMC in collaboration with Photography & Cinematography Club organized a Heritage Photo Walk: Study Program to Archaeological Sites of Mumbai in Churchgate.

The objective of the event was to introduce students to outdoor shooting. Students learnt to capture the legacy and mesmerizing beauty of our heritage through creative photography skills. Students got to explore various technical tools and tricks for outdoor shooting.



Face Painting Competition
Date: 13th Sept 2022

FILM SOCIETY

FACULTY INCHARGE:

Srinivasrao Challapalli | Chandroday Ghosh



A game show “Maunvrat”

Date: 14th July 2022

A game of dumb charades called “Maunvrat” for students to participate. Round 1 was known as ‘The Inverted’, where all the 13 teams (each with 4 members) had a certain time limit to enact. Talking about Round 2, we called it ‘The Classic’. Round 3 was one of the most interesting rounds we had, as it was completely time based. This meant that even if a team guesses a film correctly, that would not suffice, what would in fact matter is whoever guesses in the least amount of time. The team, ‘Hum Do Humare Do’, comprising of Janhavi Desai from SYBAMMC and Gaurav Tithalia, Neel Siddhpura & Om Chavan from TYBAMMC were declared the champions of Maunvrat 2022 and were awarded with e-certificates.



“Wear Your Character Day”
Date: 20th of September 2022

Participants had to dress up as their favourite Movie or Series characters and had to also perform one of that character's dialogues or a dance step.

The event was a huge success with 52 participants, most of whom also performed on the day of the event. It was a difficult task for the jury to declare the winners of the same. After a few rounds of discussion, Aman Kumar Singh (FYBAFTNMP) was declared the winner amongst the boys by the jury, for donning the character of Sardar Khan from Gangs of Wasseypur, while Shravani Khairmode (FYBAMMC-A) was declared the winner amongst girls, for donning the character of Manjulika from Bhool Bhulaiyaa. Each of these winners won 2 movie tickets.



The Filmy Friday screenings
Date: 7th of October 2022

The Film Society of DGMC kicked off the weekly event called, 'Filmy Friday' on Friday, October 7, 2022, where the students were shown critically acclaimed Spanish film 'Relatos Salvajes' by

Damian Szifrons. 3 of the 6 films were screened which were Pasternak, The Rats and The Strongest. These films were nominated for the Academy, Cannes, Palm Springs, Sarajevo and many more prestigious festivals.

After screening the 3 films, students were asked to analyse the films based on what they liked about the film in terms of technical aspects, and the twist in the storyline. Students were asked to make a note of the analysis, which will be presented in their next session of Filmy Friday to the class.



The Movie Screening of “Chello Show”
Date: 15th Oct 2022

A screening of the film, 'Chhello Show' (The Last Film Show), directed by Pan Nalin, a Gujarati film (with English Subtitles), also selected as India's official entry to the 95th Academy Awards, 2023 (Oscars) for Best International Feature Film. Over 100 students went to watch this iconic movie at the PVR Milap Kandivali was organised.



Photography & Cinematography Club



FACULTY INCHARGE

- Srinivasrao Challapalli
- Viraj Bandekar

The Photography & Cinematography Workshop on Product Photography using Smartphone Date: 29th July 2022

Asst. Prof. Srinivasrao Challapalli along with Asst. Prof. Viraj Bandekar and Asst. Prof. Sudeep Mehta conducted the workshop with 8 student participants. The participants of the workshop were enlightened with the basics and the creative aspects of Product Photography using a studio and

lighting meant for the same. They were practically taught the shooting process along with different styles of lighting and post-production to create the final usable photos for both e-commerce and lifestyle shots.

The workshop was successfully completed with all the participants practically shooting photos for their own products with hands-on experience in a Product Photography Studio with lights.



Advertising & Branding Club

FACULTY INCHARGE

- Kinjal Seth Tandon
- Srinivasrao Challapalli



A Logo Voting Day

Date: 8th July 2022

ABC conducted a Logo Voting Day to decide the club's logo. The event focused on filtering the logo which were created by team members. The voting day was open to students and staff members to choose their favourite logos from among the three that were displayed.

Dimag ki Batti Jalao

Date: 12th July 2022

All the SY and TY students participated in the games prepared by ABC.

There were 3-rounds - Round 1 with 3 Levels and 10secs for each question, Round 2 with 2 levels and 15 secs for each and Round 3 with 1 level and 5mins for each question. With each round they had eliminations of the group.

The winning team was Team Everready. They won the Jackpot of 24CARATGOLD.



Dimaag ki Batti 2.0

Date: 25th Aug 2022

The Advertising and Branding club organised an event called Dimaag ki Batti 2.0 which focused on having fun, entertaining and introductory event for the FY students

The Game had 3 rounds: Preliminary Round 1 - Sprite sab clear hai, Semi Final Round 2 - Thumbs up - Taste the Thunder, Final Round 3 - Mountain Dew - Darr ke aage jeet hai

Library *Committee*



The EBSCO Demo
Date: 26th July 2022

Ebsco DEMO was conducted by Mr. Gorakshnath Upadhyaya on "Communication and Mass Media". This communication studies database provides full text, indexing and abstracts for many top communication journals and covers all related disciplines, including media studies, linguistics rhetoric and discourse.

Demo included how to search articles, save and also share them. Database can be useful to students as well as faculty members. Access is given to outside campus as well.

FACULTY INCHARGE

- **Rakhi Patekar**
- **Kinjal Seth Tandon**
- **Srinivasrao Challapalli**





Books Are The Mirrors Of The Soul
 Happy World Book Day
 23rd April 2022

International/World Book Day Celebration
Date: 23 April 2022

Smt. Prabahdevi Banwarilal Saraf Library” DGMC celebrated the International/World Book Day. The library committee made bookmarks with the thought “Books are the mirrors of the soul.” and gifted them to faculty, staff and students to encourage their reading habits. Celebration of Library Day “GET BOOKED”, the birth anniversary of Dr. S. R. Ranganathan, father of Library Science in India.

It was a fun-filled event where there was a crossword round, a Book talk – where students spoke about their favourite book and a last surprise round where students wrote a letter to their favourite author. Students enjoyed the event and exchanged their thoughts about their favourite books and authors, encouraging fellow students to read them, highlighting their favourite quotes or scenes from these books. The winners of the ‘Write a letter to your Favourite Author / Character’ contest were Rupali Rachelkar (FY BAMMC DIV B) and Lovneet Sonawat (TY BAMMC DIV C)



Comicverse
Date: 21st Dec 2022

Library Committee organized an event called COMICVERSE during the December Fever. Students came dressed as their favorite anime, comic, or manga character. There was cosplay and a competition to find out the best-dressed student. The competition was aptly judged by our competent professors Kanchan Luthra, Srinivasrao Challapalli, and Nilanksha Sachdev. Students expressed why they chose the particular character for Cosplay and what qualities of the character they appreciated and would like to imbibe into themselves.

It was a fully charged, energetic and fun event, where students shared their thoughts and feelings about their superheroes.



Marathi Bhasha Diwas
Date: 28th Feb 2023

Marathi Bhasha Diwas was conducted to celebrate the birthday of the famous Marathi poet, playwright, novelist, and short story writer, V.V. Shirwadkar, popularly known by his pen name Kusumagraj.

The chief guest for the evening was Mr. Chandrashekar Pusalkar grandson of the father of Indian cinema, Dadasaheb Phalke. He spoke about his grandfather giving insights into his life that were not only interesting but highly motivating to the audience. Also, Mr. Pusalkars shared how Dadasaheb Phalke's wife actively helped him in his work and was his biggest support.

Students also performed folk dances of Maharashtra like Gondhal and Lavni, along with poem recitation, and shared extracts from famous books. The event ended with Pasayadan asking for god's blessings for all.



Auditions for Musical, Dance & Theatre

Date: 13th, 16th & 18th July 2022

Cultural Club

The Cultural Committee organised auditions for Music / Singing, Dance and Theatre for 55th Inter-Collegiate Youth Festival of the University of Mumbai under the title of "The Talent Hunt (Auditions)"

The students were eager to participate in the Auditions. Hence, a large number of students turned out for the audition rounds. The participants were judged on their melody, rhythm, synchronization, general impression, physical expressivity, vocal projection, clarity of speech, the ability to interpret drama, the basis of movement; choreography, presentation and charisma.

The Selection committee of the Cultural Committee selected students for the 55th Youth Festival conducted by the University of Mumbai.

FACULTY INCHARGE

- Kinjal Seth Tandon
- Srinivasrao Challapalli
- Chandroday Ghosh



Student Council

FACULTY INCHARGE

- Srinivasrao Challapalli
- Kinjal Seth Tandon


RSET's
Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

THE STUDENTS' COUNCIL 2022-2023



CHETNA SHASTRI
PRESIDENT



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RUCHA WANKHEDE
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JANHAVI GUPTA
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ANCHAL TOTLA
LADY REPRESENTATIVE



FARZIN DALAL
MACJ Part-I FOYER



NUPUR SHRIVASTAVA
MAFTNMP Part-I FOYER



KRISHA YADAV
MACJ-FOYER



ANUSHA MHATRE
FYBAMMC-FOYER



APRATIM ROY
FYBAFTNMP-FOYER



VANDINI DAWDA
SYBAMMC-FOYER



AMRIK CHAKRABORTY
SYBAFTNMP-FOYER



ABEER NILYAN
TYBAFTNMP-FOYER



The Student Council introduced Short-term Courses

Date: 22nd September 2022

The Student's Council organized a session to introduce the Short-term Courses on Sound and Graphics that the institute was offering for all the students pursuing graduation.

Prof. Shalu Balan and Prof. Chandroday Ghosh gave a detailed



brief of the course structure and explained its benefits along with understanding the interests of our students. This session resulted in providing the students with complete knowledge of the courses and opened new opportunities.



Independence Day Celebration
Date: 15th Aug 2022

On 15th August, 2022 as India celebrated its 75th year of Independence, all institutions of Rajasthani Sammelan Education Trust came together to hoist the Indian flag. The entire RSET management was present during the celebration and the ceremony began with a fierce presentation of March Past by the NCC which was followed by flag hoisting.

DGMC put up a wonderful skit regarding social awareness. Through the skit “Speed Limit Zero”, the students tried to sarcastically tell a story about the roads of Mumbai which tried to emphasize on the responsibility of citizens towards their city. The skit used sarcasm humor as a device to convey a very beautiful message.



The Student Council celebrated Teacher’s Day
Date: 5th September 2022

The details of the event were kept from the faculties in the spirit of surprise, however a creative, customized invitation, an itinerary along with a printed digital art was kept on their respective desks in the morning. The event commenced with an entertaining game of “burst the bubble” outside the staff room wherein each of the faculty was blind folded and was given a pin. Blasting music was played on speakers and deliberate attempts were made by students and other faculties to create chaos and baffle the blindfolded faculty in the game of finding and bursting the balloon. After the game, the teachers were given a 10 minute breather as the students prepared for the event of Kaun Banega Crorepati and Heads up.



Cyber Crime Awareness
Date: 23rd September 2022

The Student’s Council in association with the Cyber Cell Unit of the Mumbai Police organized a session on Cyber Crime Awareness. Guest speaker Inspector Nivrutti Bhavaskar conducted this

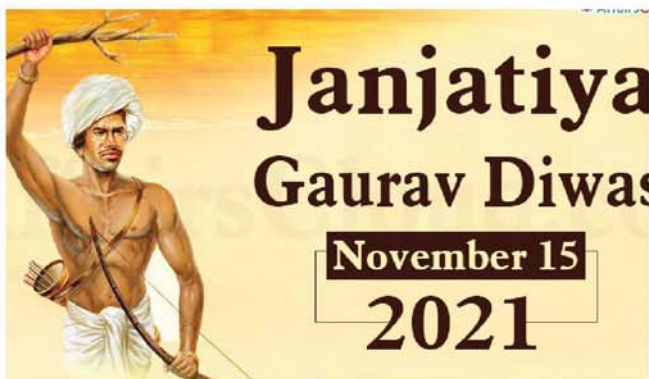
session with the help of a PPT and real life instances. He made it an interactive session by explaining the process of a cybercrime which helped the audience understand and have a better perspective of such factual cases.



Navaratri Celebration

Date: 30th Sept 2022

On the occasion of Navaratri the Student Council had organized Garba at the Bajaj Hall. Approximately 150 students dressed in traditional outfits participated in this gala event. The event started by offering prayers to the deity Goddess Durga to seek her blessings followed by distribution of Prasad and beginning of Garba Ras. The students and staff danced to the beats of the music played by the DJ. Best Dressed boy/girl & dancers were awarded prizes.



Janjatiya Gaurav Diwas

Date: 24th of November 2022

The Government of India has declared 15th November, i.e., the birth Anniversary of Bhagwan Birsa Munda, as Janjati Gaurav Diwas. In this regard, the higher educational institutions were

requested to organise events commemorating the birth anniversary of Bhagwan Birsa Munda. On this occasion a special documentary was screened for the students, titled "Adivasi Kranti-doot ". The documentary highlighted the legacy of tribal leaders like Bhagawan Birsa Munda, as unsung heroes of Janjati communities



Pariksha Pe Charcha: An Online Event

Date: 27th Jan 2023

Pareeksha pe charcha: An online event was conducted where students spoke about their preparations for the exam and their direct address to the PM of our country. It was well coordinated as students had various queries that got resolved. This was a pan India event.



Industrial Visits

Industrial Visit to the Jhalak Dikhlai Jaa set

Date: 22 November, 2022

An industrial visit was organized to the set of 10th season of Jhalak Dikhlai Jaa reality show for the students of TYBAFTNMP at Prime Focus Studios located in Goregaon Film City. Jhalak Dikhlai Jaa is an Indian reality and dance television series, produced by BBC Worldwide Productions Company on Colors TV Channel.



Mr. Dhairya, an ex-student of DGMC who is the senior producer of Jhalak Dikhlai Jaa. He briefed the students and helped them understand the process of a reality TV show. Students were shown the Technical & Production aspects of the shoot.



Industrial Visit to the National Museum of Indian Cinema – Film Division

An Industrial visit for students of Second year BAMMC was organised to the National Museum of Indian Cinema (Films Division), Entire module of the film making process was taught to them in the museum with all the equipment and models by Prof. Parth Vyas, visiting faculty for Film Communication subject.

“ IQAC Events ”



Orientation Workshop on Suggestive Examination Pattern in the Offline Mode Date: 17th September, 2022

IQAC of Deviprasad Goenka Management College of Media Studies, in association with Board of Studies - Mass Media, University of Mumbai, organized a One Day Orientation Workshop on Suggestive Examination Pattern in the offline mode for TYBAFTNMP, TYBAMMC - Journalism, and TYBAMMC - Advertising, semester V.

BOS Members of Media Studies, University of Mumbai along with 20 Chairpersons and 59 participants from different colleges in Mumbai registered for the orientation workshop. The inaugural ceremony started with lamp lighting by Chief Guest Dr. Sundar Rajdeep, Principal, Dr. Ameet Vora. Dr. Ameet Vora delivered the welcome speech, in which she highlighted the key aspects of conducting exams in the offline mode, the necessity of the workshop and outcomes of the workshop. Chief Guest Dr. Sundar Rajdeep in his

address to the media faculties stressed on the TYBAMMC and TYBAFTNMP examination details, the role and responsibilities of the faculties, chairpersons, paper setters, and translators to be played as the teamwork during the examination tenure.

After the inaugural ceremony, faculties were divided into three categories, based on the TYBAFTNMP, TYBAMMC - Journalism, TYBAMMC - Advertising in the classrooms 783, 784, and 782 respectively.

The entire orientation session was a think tank session for all the faculties present during the workshop. It was concluded with the vote of thanks by Dr. Kanchan Luthra, Dr. Kiran Walia, and Prof. Selvi in Advertising, Journalism and FTNMP classes respectively.



BULLETIN

KARGIL VIJAY DIWAS

As Kargil Vijay Diwas strikes 23 years, Media College in Mumbai pays a fitting tribute to the Indian Armed Forces

527 army men martyred, and the numbers of soldiers were in tens of thousands. They shed their blood and many sacrificed their lives in the name of their motherland. 23 years later, the country still remembers their valour and courage, and salutes them for the same.

One such tribute was given by the RSET's Deviprasad Goenka Management College of Media Studies, Mumbai, where The Film Society of the college along with The Advertising and Branding Club and The Rotaract Club organized and successfully implemented an event in honor of Kargil Vijay Diwas on the 26th of July, 2022. The stories of their selflessness and unity were also portrayed through the documentaries that were screened for the students made by the Indian Army itself. "It was a useful and informative event where, through the short films and documentaries, we learnt about how the Indian Army recaptured Kargil" says Isha Soni, a student who participated in the event.

A special invitee for the event was Captain Anant Yagnik, a retired defence official from the Western Naval Command. Capt. Yagnik remembers when the sudden announcement of the intrusion in Kargil sector was sent across the armed forces of the Army, Navy and the Air Force. He recollected the days of Admiral Madhvendra Singh who commandeered the Navy during the war. On a heartfelt note, Capt. Yagnik told the students of the college to be disciplined, brave and punctual in life.

The highlight of the entire event was the gesture of the institution, who decided to elevate the event a step further by sending the soldiers Rakhis and greeting cards with an intent to fill the void in them as a most of them prioritized our protection over going back home for the occasion. "Rakhi in India is not just a string with a knot, it is an emotion. I, as an organizer wanted to convey that emotion to our army men" says Yash Singh, one of the organizers.

DGMC got in touch with Punarvas, a school for the specially abled children in Goregaon, who handmade these Rakhis. "The passion has always been there with the youth when we talk about our country, especially the pride in our armed forces makes them sit up and take notice.

Our students were in fact supportive of what we were trying to achieve and with the inclusion of an NGO, the respect and faith in this initiative has only risen", says Srinivasrao Challapalli, the mentor under whose guidance the event was organized.

"Celebrating 23 years and paying homage to these soldiers who sacrificed their lives to save the country is a thought that needs to be celebrated, remembered and saluted not only on the 26th of July, but every single day. As we daily spend some of our time giving respect to the almighty, similarly our Jawans should be paid respect to, and to that this is a good beginning", says Dr. Ameer Vora, principal of the institution.

As this institution keeps the spirit of pride and patriotism alive in our hearts, just like the eternal flame of the National War Memorial; our respect for the army men should never die down.

SAPNA- EK SACH

SAPNA PURA HO AISA KON NAI CHAHTA..
HUM SAB CHAHTE HAI!

USS MAA KA BHI SAPNA THA KI USKA BETA USKI GOD ME DOBARA SO PATA

USS PITA KA SAPNA THA KI EK BAAR USNE APNE BETE KO MANN BHAR KR THAP THAPA LIYA HOTA

USS DOST KA B SAPNA THA KI VO APNE DOST KO EK AAKHRI BAAR GALE LAGA PATA

USS PATNI KA B SAPNA THA KI VO APNE PATI KO EK BAAR MANN BHAR KR DEKH PATI

USS BETI KA B SAPNA THA KI EK BAAR VO APNE PAPA KI GOD ME KHEL PATI

PER YEH SAB AB SIRF SAPNA REH GAYA

KYUKI YEH SAPNA PURA JISKE SATH KERNA THA VO KAHI APNE SAPNE ME KHO GAYA.

BHARAT MAA KI RAKSHA KARNE KE SAPNE ME..

YEH SAPNA AB BHARAT MAA KI GOD ME SO GAYA

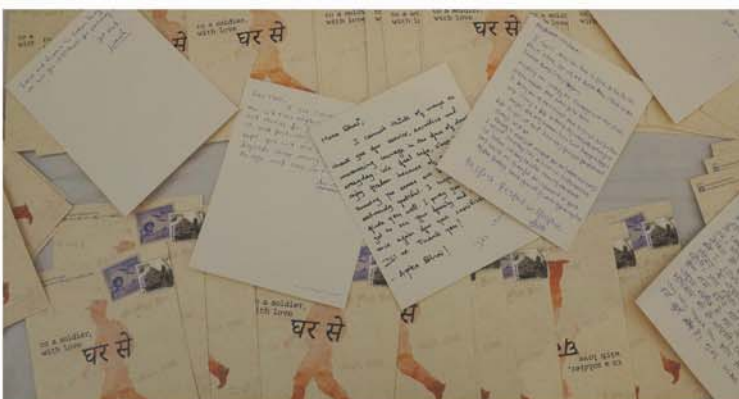
YEH SAPNE KO AB DHARTI MAA THAP THAPA RAHI HAI

ISS SAPNE NE AB APNE DHARTI KI MITTI KO GALE LAGA LIYA

YEH SAPNA AB DHARTI MA KA LADLA BANKR REH GAYA!

**A poem written & recited at the Kargil Divas Din
By Ms. Krisha Yadav - MACJ**

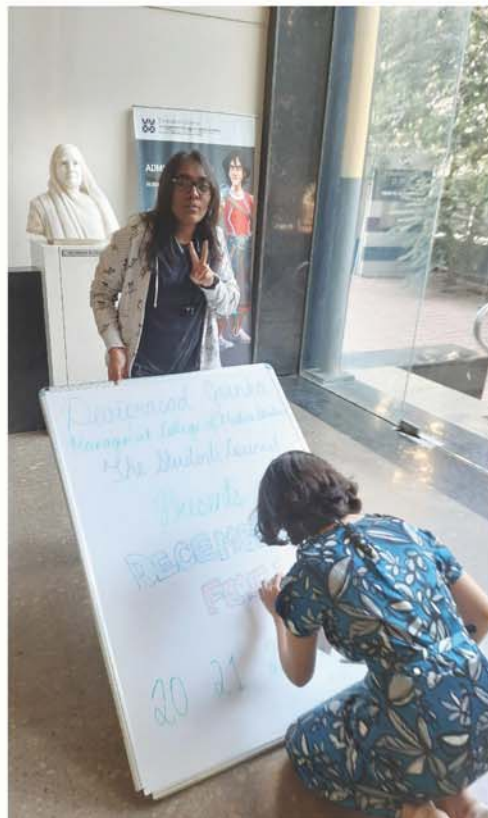




December Fever

To elevate the spirit and charm of the student body, the Students' Council celebrated the annual mini festival, "December Fever". The five days of the festival from 20th December 2022 to 24th December 2022 were flourished with numerous diverse activities. The first day marked the nostalgic moments of the world of cinema as it was celebrated as 'Retro Day'. The second day was designed as chocolate day where students participated enthusiastically. On the same day the Library Committee organized Comicverse - a competition in which students dressed up as their favorite manga or comic character.

The third day raised enthusiasm not only for students but also for teachers as it gave the platform to the teachers - Stage for teachers, organized by Rotaract Club. The same day was also designed as a Traditional Day where students wore costumes representing different traditions. The second last day and last day was celebrated as blue and white day and black and red day respectively. These two days were also full of liveliness as they were celebrated as Sports day. On 23rd December 2022, outdoor games including cricket, volleyball, tug of war whereas the last day included indoor games like chess, carrom. The students participated in all the sports with lot of passion and joy





Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

ANNUAL SPORTS DAY 2022-2023



“

Do you know what my favourite part of the game is? The opportunity to play”

- Mike Singletary

Sports is the celebration of human spirit. It serves the student community by providing vivid examples of excellence combined with integrity, courage and character. It is precisely for this reason that the principal of Deviprasad Goenka Management College of Media Studies, Dr. Amee Vora inspired the Sports Committee to organise the Annual Sports Day. Accordingly, the Annual Sports Day for the academic year 2022-23 was held on 23rd and 24th December 2022.

The celebration spanned over two days with athletes participating in outdoor as well as indoor sports. The spirit of exuberance could be sensed as many students enrolled themselves to participate in a wide range of sport activities.

The Sports Day commenced with the Inauguration ceremony that was graced by honourable Chief Guest Ms. Kranti Salvi. Ms. Salvi is a Berlin Guinness World record holder for running a Marathon in Nauvari saree & is aspiring to climb Mount Everest in Feb 2023. Guest of honour Ms. Nandini Sharma is a mountaineer. Our CEO Capt. Anant Yadnik also graced the inaugural ceremony.

The show began with an astounding and energetic performance of the Dhol Pathak and the folk dance of Maharashtra, Lezim was performed by our graceful students. Ms. Saloni Wadke, TYBAMMC student, a gold medallist in the district level championship showcased her artistic gymnastic skills. and Ms. Pooja Shah, FYBAMMC student who won Gold in the 14th All Mumbai Suburban Wushu Championship demonstrated her Kung Fu skills respectively.

The symbolic sports torch, representing

sportsmanship and spirit of fair-play, was lit and carried across the college campus by our FYBAFTNMP student, Mr. Nachiket Chonkar. Students and participants took an oath of fair play and sportsmanlike conduct and the sports day was declared open by our Chief Guest.

Purple balloons attached to a banner was released by the President of the Student Council Ms. Chetna Shastri, a TYBAMMC student. Outdoor sports, such as cricket, football, volleyball, dodgeball, sack race, tug-of-war and spoon & lemon race were enthusiastically played on the first day at Pravinchandra D. Shah sports Academy (PDSA) Turf.

Indoor sports such as carom, table tennis and chess were organized on day-2 within the DGMC campus.

All student participants & staff showcased a great sense of discipline and mastery of skills. Spectators cheered their favourites and encouraged the players throughout the matches. The atmosphere of the college was one of festivity and jubilation.

The event concluded with the prize distribution ceremony. Principal Dr. Amee Vora congratulated the winners and encouraged the participants to outperform themselves next year. All the winners and participants were filled with pride as they received their medals and certificates. Dr. Vora also thanked and congratulated the organizing team for the successful completion of the event. The most awaited event ended on a high note.

Sports inspires young minds but also teaches good values and ethics to young students.



‘NOT ME BUT YOU’

07 days Residential camp at Yusuf Meherally Centre

NSS (National Service Scheme) unit of Deviprasad Goenka Management College of Media Studies organized a 07 days residential camp at Yusuf Meherally Centre, Panvel, from 23rd January 2023 to 29th January 2023.

With the vision to understand the community and develop a sense of social and civic responsibility, NSS volunteers of DGMCMMS were introduced to the culture and lifestyle of the tribal communities located in the Tara village of Panvel district. The mission of the camp was to inculcate the values of self-discipline and selflessly utilizing and imparting the knowledge for community development.

By understanding the significance of the motto ‘NOT ME BUT YOU’, identifying the needs and problems of the community, and having an intention of problem solving, volunteers embarked their preparation for the camp by appealing for the donation drive in July 2022. With an orientation for volunteers and parents, conducted in the month of January 2023, the camp commenced on 23 January 2023, at 7.30 AM. The camp was conducted with an understanding that the students, as they contribute to the society, will be able to bring back knowledge and understanding of the rural and tribal communities.



Day 01: 23 January 2023

On day 01, volunteers and NSS POs were assembled at DGMCMMS college and left the college premises by 7:30 AM. By 9:30 AM, they reached Yusuf Meherally Centre (YMC), Panvel. Inauguration ceremony of the camp started at 10 AM. The ceremony started with the introduction of the YMC by camp instructor, Mr. Devidas Patil. In his introduction

speech, Mr. Patil delivered the importance of the camp and the honor of freedom fighters. He explained that we often forget about ourselves in the long run and if we intend to change the world one must start with ourselves. A metaphor he used for an ideal nation was that of a family. In a family often there are clashes and differences of opinions but in the end we still love and support each other. Our nation is similar to a family in that aspect. Many of us are so different and the only thing we must do to solve differences is to not force opinions on others and accept the difference.

After the inauguration programme, volunteers were introduced to the ‘Bapu-Kuti’, the residence of Mahatma Gandhi during the fighting of independence days. The Kuti was a replica of the original ‘Bapu-Kuti’ situated in Wardha, which signifies great sacrifice made by our ancestors. Volunteers were also shown around a cottage teaching them a valuable lesson of ‘Simple living and high thinking’. Volunteers concluded the first half by singing and reciting NSS songs that were practiced throughout the camp. Songs like ‘Geet ga rahe aj hum’ and ‘Itni shakti hume de na datta’.

In the second half of the day, volunteers were divided into two groups. The first group was sent to learn Warli Painting, to understand the portrayal of a culture through an art form, whereas the second group was sent for their pottery lessons. In the evening volunteers were engaged in group-building activities and discussion on societal issues. The day concluded with dinner and planning for the next day.



Day 02: 24 January 2023

The second day of NSS camp started with the warm-up and yoga exercises at 7:00 AM in the

morning and this activity was followed throughout the camp. It was followed by breakfast at 9:00 AM. By 9:30 AM, volunteers departed for a hillside village named 'Lahuchi Wadi'. Volunteers rallied throughout the wadi chanting the slogans of unity and clean habits. Later on, at 3:30 PM, students visited the oil extraction factory, soap factory, where the products are produced, packaged, and distributed by the local tribals. They also visited the herbal garden in the center, which included herbs and medicinal plants required for a healthy lifestyle.

Later in the evening, group discussion topics were assigned to volunteers by dividing them into groups. The topics were assigned with an aim to develop critical thinking and problem solving ability of students. The day concluded with dinner and planning for the next day.



Day 03: 25 January 2023

The third day of NSS camp started with the warm-up and yoga exercises at 7:00 AM followed by breakfast. After breakfast volunteers were divided for shramdaan and pottery lessons, whereas groups did both the activities in rotation. 'Shramdaan' was a NSS activity conducted as a part of a cleanliness drive as volunteers cleaned the area near Bapu-Kuti.

After lunch, the Principal of DGMCMS, Dr. Ameer Vora, who personally visited the camp, donated the dustbins to Yusuf Meherally Centre and addressed the volunteers about cleanliness and social responsibility.

Later on, volunteers visited the hostels in the Tara village. The Centre runs two hostels, for boys and girls respectively. Students studying in the Bhanuben Pravin Shah Vidyalay and Junior College who live at a distant level from school, stay in the hostel. Male volunteers visited boys' hostel whereas female volunteers visited girls' hostel in

order to conduct ice-breaking sessions and activities for events planned in future. The volunteers engaged boys and girls in various games, storytelling activities to create a bond with them. The unit also donated the stationary set to the boys in the boys' hostel.

By 6:00 PM, all volunteers were gathered back at the camp site and were assigned a task to classify and organize the donations that were received under the donation drive.



Day 04: 26 January 2023

The day began with enthusiasm and rejoicing for Republic Day. The volunteers gathered near the bust of Yusuf Meherally and paid their respects by offering garland. The flag hoisting ceremony was organized by the Yusuf Meherally Centre near Ba-Kuti. The students rallied to the Ba-Kuti by chanting Vande Mataram and Bharat Mata ki Jai. Volunteers, NSS POs and other staff members of Yusuf Meherally Centre celebrated Republic Day by flag hoisting. Two NSS volunteers, Pratibha Pandey and Yash Marathe delivered speeches and recited poems on patriotism and national unity.

After breakfast by 10:00 AM, all the volunteers visited the girls' hostel to spend the rest of the day with them with a motive to teach them fine arts skills which can help them to recognise their hidden talents, which can enhance their art skills, and can encourage them to pursue the same. Artworks like paper puppets, origami roses, mandala art designs, mehendi art, quilling earrings, and sketching were taught to the hostel girls by the NSS volunteers. The most exciting part of the day was, the volunteers cooked Pav Bhaji for the girls in the hostel. With an intention to make the hostel girls explore and experience every aspect of city life, the unit scheduled a movie screening. Movie 'Raja Harishchandra' was screened in the afternoon. The NSS unit also donated 300 sanitary napkins, clothes, books to the girls in the hostel. By the evening, the volunteers returned to the

campsite, rested for a while and were assigned an activity for problem solving and trust building amongst them. The day concluded with dinner and a meeting for the next day.

Day 05: 27 January 2023

The day began with the routine yoga and physical exercises. After breakfast the volunteers were engaged in Shramdaan and pottery making sessions. By 2:00 PM, post lunch, volunteers visited the Bhanuben Pravin Shah Vidyalay and Junior College run by the Yusuf Meherally Centre. The unit conducted various sessions in the school with students from different age groups. The self defense and hygiene sessions were conducted for the students of 7th and 8th standard whereas, English learning and speaking sessions were conducted with the SSC students. The unit donated more than 100 notebooks, compound microscope, dictionary, encyclopedia and few other library books to the school.

By 5:30 PM, the volunteers returned to the campsite. Later, they were engaged in leadership, critical thinking and group planning activity.



Day 06: 28 January 2023

The morning routine was followed by the donation drive on day 06. The volunteers hiked to the village named 'Banubaichi Wadi' to donate the clothes, blankets, bedsheets that were collected under a donation drive run by the unit. By lunch volunteers returned to the campsite. In the afternoon, few of the hostel girls visited the campsite. The girls showed their art which was taught to them by the volunteers. They designed mehendi, sketched and colored some pictures. Few of them also confidently introduced themselves in English and recited some poems. This event fulfilled the objective of the camp, to selflessly impart the skills and knowledge, and to develop and boost the confidence of the girls from the hostel.



Day 07: 29 January 2023

The last day of the camp began with Yoga, physical exercises, followed by Shramdaan. After breakfast, the volunteers reported about the entire camp. The videos were documented with each one of them sharing the report of the activities conducted during the camp. The volunteers also shared their experiences and the learnings they learnt during the 07 days of camp. After lunch, students tidied up the campsite, packed their bags and at 3:30 PM, with the vote of thanks to Yusuf Meherally Center, the volunteers departed from the campsite.





Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Unleashing the Vibrant Spirit of the Youth Festival....

A grand rehearsal was organized before the youth festival. A grand rehearsal allows everyone involved to practice their roles and ensure proper coordination and synchronization. It helps participants understand their cues, timings and movements ensuring that the overall performance runs smoothly.

DGMC students participate in the 55th Youth Festival 2022-23 that was organized by Department of Student Development of University of Mumbai

On the 6th, 7th & 12th August 2022, DGMC participated in the 55th Youth Festival 2022-23 organised by the Department of Student Welfare of University of Mumbai. This year being their 55th year overall theme was 75 years of Independence. DGMC participated in 19 individual events and 11 group events out of which 2 individual and 2 group events will be held directly for the Final inter zonal round.

Students also participated in the 80th IPTA ICDC 2022 (Indian People's Theatre Association's Inter-Collegiate Drama Competition)

The students of DGMC Theatre Group participated and qualified for the finals in the 80th IPTA ICDC 2022 (Indian People's Theatre Association's Inter-Collegiate Drama Competition) held in Mumbai on September 21st, 2022 at Ravindra Natya Mandir at Prabhadevi, Mumbai. IPTA is one of India's oldest and most prestigious theatre associations, led by famous and legendary industry veterans. The finals were juried by the legendary writer, director and actor, Makarand Deshpande, veteran actress Sulbha Arya & veteran actor Avtar Gill. The event was attended by many actors and producers.

DGMC performed a Hindi one-act play titled, 'Baap, Beta aur Woh', written by Hemant Jangli and directed by Dheer Shah & Parth Sunita Desai.

The play won the Critics Choice Award, Best Actor Award (Bhavesh Patil, FYBAFTNMP) for the role of Humanoid, and one of our students from TYBAMMC, Karanjot Singh, won the Award of Merit for his outstanding performance.

The play was well received and appreciated by all the industry experts.





FAREWELL



Class of 2023



“

**Set your goals high and always dream big.
Because you're only as big as the dreams you dare to live.
A happy farewell to you all!**

”

Students of TYBAMMC, TYBAFTNMP, MACJ-Part II & MAFTNMP-Part II of batch 2022 – 2023 were given a grand farewell by SYBAMMC, SYBAFTNMP, MACJ-Part I & MAFTNMP-Part II students on 15th June 2023 in the Bajaj Hall. Approximately 75 students and staff were present for the splendid function, which lasted for three hours.

The evening commenced with an address by Dr. Ameet Vora followed by performances by esteemed faculty members, further complemented by a delightful standup act that left the audience in

splits. Following the entertainment, everyone present enjoyed the rhythmic melodies of the music while relishing refreshments that were arranged.

The highlight of the event was the “Slam Book” which was designed by the organizing committee compiling the best memories the batch had during their days.

The farewell event served as a perfect culmination of the students' academic journey, leaving lasting memories for all in attendance.



Staff Glimpse

Some glimpses from the staff interaction are:



STAFF GLIMPSE

Staff Speaks



Road Rumble: The Wild Wild World of Mumbai Traffic

Caution: Mumbai Traffic - Enter at Your Own Risk!

Welcome to the wild, wacky, and downright hilarious world of Mumbai traffic! As a man in his 20s

brave enough to traverse these chaotic streets on my trusty old Bullet every day, I've become a seasoned explorer of this madcap maze. So buckle up, put on your imaginary helmet, and get ready to embark on a comical journey through the concrete jungle that is Mumbai traffic!

Imagine this: It's the crack of dawn, and I'm zipping through the streets of Mumbai on my bike, feeling like the king of the road. But hold on tight, because this rollercoaster ride is just beginning. As I cruise along, dodging potholes that could range from 2 inches to 2 whole feet deep, I can't help but feel like a character in an action-packed video game. Oh, the adrenaline rush of trying to keep my balance while avoiding obstacles that seems to appear out of thin air!

As I navigate through the bustling streets, I encounter a motley crew of daredevils. Auto-rickshaws zoom past me like they're auditioning for "Fast and Furious: Mumbai Drift," and where vehicles perform death-defying stunts like they're auditioning for "India's Got Traffic Skills". Pedestrians, bless their nimble souls, play a never-ending game of Takeshi's Castle, hopping and dodging through traffic whilst ensuring not to get tagged (quite literally!). It's like watching a circus performance on wheels, and I'm the bewildered spectator desperately trying not to get swept up in the madness.

In Mumbai, honking isn't just a form of communication; it's a way of life. The symphony of

horns that permeates the city is a constant reminder that we are all part of this beautifully chaotic symphony called traffic. Mumbai city's honking is a language of its own, with its own syntax and codes to communicate. One honk means "Hey, I'm here!" and a prolonged blast could be translated to "Let me through, I have places to be!" or "Move fast or move aside slowpoke!" Honking in Mumbai is the soundtrack to our urban existence, a medley of impatience, frustration, and occasional amusement.

In Mumbai, even driving straight lane isn't for the weak hearted! Picture this: You're driving along, minding your own business, when suddenly, the car beside you decides to switch lanes without a warning. It's a game of chance, where blinkers are mere decorative accessories, and indicators are about as useful as a pager in the smartphone era. The art of changing lanes in Mumbai traffic requires a blend of audacity, timing, and a sprinkle of luck. It's like playing a high-stakes game of musical chairs, except instead of sitting, you're desperately trying not to crash into Indian versions of Vin Diesel or maybe a poor vendor trying to make a living on the street side. It's a dance of survival, where the only rule is "expect the unexpected."

Another factor that makes the road commutes in Mumbai even more exciting, adventurous and makes you feel like you're in a Mountain Dew advertisement is the famous Mumbai rains. Ah, the monsoon season in Mumbai, where the entire city morphs into one giant Water Kingdom! As the heavens open up and rain pours down with relentless enthusiasm, the streets become a watery



obstacle course. Puddles, sneakily lurking on the road, transform into treacherous traps that could swallow your bike whole. Splash! Suddenly, you're drenched from head to toe, your bike looks like it's been used to plough farmland, and your spirit is left swimming in a mixture of frustration and amusement. It's like being on an amusement park's water ride, except without the cheerful music and safety harnesses.

Mumbai traffic, with its unparalleled blend of chaos, unpredictability, and absurdity, is an experience like no other. It's a daily dose of laughter, frustration, and a pinch of insanity. So, if you find yourself in the city, grab a bike and dive headfirst into this whirlpool of eccentricity. Just remember to keep your sense of humor intact because in Mumbai traffic, laughter truly is the best fuel to keep you going. So remember to wear the smile like a shield, embrace the madness, enjoy the ride, and be prepared for a lifetime supply of hilarious stories to share with your friends.

Happy riding, my fellow traffic jesters!

Viraj Bandekar
Asst. Professor



Artwork by
Chirag Vaishnav, TYBAMMC



तुम राम बन जाओ, मैं रावन ही ठीक हूँ!

किसी के लिये बुरा और किसी के लिए ताकद का प्रतीक हूँ, हा मैं वही रावन हूँ जो आज भी अपनी बहन की सुनता हूँ।

अपने झूठे स्वाभिमान का सम्मान लोग सत्ययुग से करते आ रहे हैं, औरतोंकी इज्जत उतरने वाले आज खड़े होकर मेरे पुतले जला रहे हैं।

पुतले जलानेसे क्या होगा, हर तरफ राख और धुंआ होगा, अपने गिर्वानि मैं जाक के देख जाए, गुरूरी रावन तूझसे कहीं गुना बेहतर होगा।

ना मैं मरा था, ना मैं हारा था, मुझे बस मेरे विश्वास और भरोसे ने मारा था, हा किया गलत, एक औरत की इज्जत के लिए दूसरी पे अन्याय किया था, राम ने उसे शासन भी दिया था, तो फिर क्यों सत्ययुग से कलयुग तक, सीता आज भी अग्निपरीक्षा से गुजरती है, कभी अपना मैं, कभी परायों मैं, अपनी पवित्रता साबित करती है।

हा मैं वही रावन हूँ जिसको अयोध्या के राजा राम ने हराया था, और जिसके लिए हराया था, वह बहुत दिन उसे अपने पास ना रख पाया था।

हा तो ठीक है, मैं घमंडी, मैं पापी, मैं ताकद का प्रतीक हूँ, हा मैं वही दशानंद जिद्दी हूँ,

तुम सब राम बन जाओ, मैं रावन ही ठीक हूँ।

श्रुती मुनिल जोशी
Asst. Professor



Anime: Shaping Youth Culture through Storytelling, Community, and Creativity

Anime, a distinct style of animation originating from Japan, has undeniably made a significant impact on youth culture worldwide. Its influence can be seen in various aspects of young

people's lives, from entertainment and fashion to social interactions and artistic expression. Anime's unique storytelling, diverse characters, and immersive worlds have captivated the hearts and minds of many, fostering a sense of community and sparking creativity among the youth.

One of the remarkable aspects of anime is its ability to tackle a wide range of themes and genres. Whether it's fantastical adventures, thought-provoking dramas, or intense action series, anime offers something for everyone. This diversity allows young viewers to explore different narratives and perspectives, expanding their horizons and encouraging critical thinking. Anime often presents complex characters with depth and relatability, addressing important issues such as identity, friendship, love, and societal challenges. Through these narratives, youth can find comfort, inspiration, and even guidance in navigating their own lives.

Moreover, anime has fostered a vibrant and inclusive community among its fans. Conventions,

cosplay events, and online forums provide spaces for young people to connect with others who share their passion for anime. These gatherings not only allow for the exchange of ideas and experiences but also create a sense of belonging. The anime community embraces diversity and promotes acceptance, empowering youth to express themselves freely and find like-minded individuals who understand and appreciate their interests.

Anime's impact is not limited to entertainment alone; it has also influenced fashion trends, art styles, and even career choices. The distinct visual aesthetics of anime have seeped into mainstream fashion, inspiring unique clothing styles and accessories.

Additionally, many young artists draw inspiration from anime's distinctive art styles, incorporating them into their own creations and honing their artistic skills. Some aspiring animators and filmmakers have been inspired by anime to pursue careers in the animation industry, contributing to the continued growth and evolution of the medium.

In conclusion, anime's impact on youth is profound and multifaceted. It offers a rich tapestry of storytelling, fosters a sense of community and belonging, and influences various aspects of young people's lives. By embracing the themes and characters portrayed in anime, youth can gain valuable insights, develop their creativity, and forge connections with others who share their love for this captivating medium.

Nilanksha Sachdev
Asst. Professor



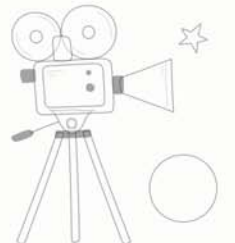
Student Voices

“ Inside each of us is a natural-born storyteller, waiting to be released - Robin Moore, author ”

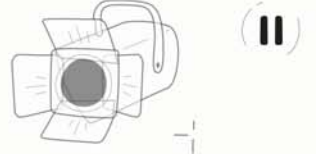
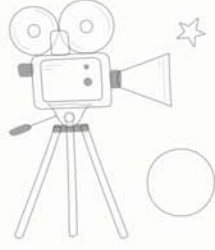


लूटा करके सोनेसा प्यार

निर्मला जौनपुर जनपद के केसरवा गांव में एक ब्राह्मण के यहां गोबर पाथने और बर्तन माजने का काम करती थी। कम उम्र में ही उसके पिता का देहांत हो गया था तब से निर्मला घर के कामों में अपनी मां का हाथ बटाने लगी थी। निर्मला की मांजात की मुसहि न थी इसलिए उसे कोई विशेष काम मिलता न था सिवाय जमींदारों, ठाकुरों और ब्राह्मणों के घर पर बर्तन माजने और गोबर पाथने के। कुछ सालों बाद जब निर्मला की मां भी आकस्मत्त निधन हो गया तो घर की सारी जिम्मेदारी निर्मला के कंधों पर आ गई। चौदह वर्ष की आयु से ही निर्मला दूसरों के घर काम करके अपना और अपने घर का गुजर बसर करने लगी। सबेरे उठते ही वो सबसे पहले रामप्रसाद मिश्र के यहां जाकर बर्तन माजने का काम करती थी। जो काम कुछ देर में ही हो सकता था उस काम को करने के लिए निर्मला घंटों लगाती थी। असल में वो इंतजार करती थी कि कब रामप्रसाद का एक लौता बेटा सूरज जागे और वो उसके मुख का मुखार बिंद करके अपने दिल को सतंष्टि दे। जब हमें कि सी के प्रेम की लालसा होती है तो भले ही उसका मिलना हमारी नसीब में नहीं होता लेकिन न उस शख्स के एक दीदार के लिए हम बरसों इंतजार करते हैं, और जब उस शख्स की एक झलक भी हमें मिल जाती तो सारे शरीर में ऐसा रोमांच होता है कि मानो आत्म ने परमात्मा को प्राप्त कर लिया हो। ऐसे ही दशा निर्मला की थी कि जब वो सूरज को देखती थी तो उसके मुख पर एक मुस्कान की घटा छा जाती थी जो उसके सारे दुखों और थकान को भुला देती थी। एक आस जागृत होती थी निर्मला के अंदर की



वो जाए और सूरज के बालों में हाथ फेर कर उसके आंखों में आंख मि ला कर उससे कहे की वो उसे कि तना चाहती है । तभी निर्मला अपने बचपन की उन यादों में खो जाती है जहाँ पर वो अपने सहेलियों के साथ आईस पाईस खेल रही होती है और अचानक खेलते खेलते वो एक बड़े से गड्ढे में गिर जाती है और मदद की गुहार लगाती है। उस समय सूरज वहाँ पर आता है और बरगद के पेड़ की टहनियों से उसे बाहर निकलता है और कि स तरीके से अपना रुमाल निकाल कर निर्मला के घावों पर रखता है। निर्मला इन खयालों में डूबी ही रहती है कि सहसा मंजू देवी गुर्रा कर कहती है "अरी ओ महारानी कुछ काम भी करोगी कि फोकट का अनाज लेकर जाओगी " इतनी में ही निर्मला की वो सारी आकांक्षाएं सागर की तरंगों की तरह उठ कर शांत हो गईं । ये समाज की कैसी निष्चुरता है कि अच्युत प्रेम को भी शरीर से जोड़ कर उसने एक सीमा में बांध दिया है। क्या भगवान की भी कोई जात होती है, नहीं न! तो फिर प्रेम की जात क्यों है ये सवाल बार बार निर्मला के मन में रह रह कर उठता था। वो सोचती थी कि समाज की न दिखने वाली इस रेखा ने कि तने प्रेमी और उनके प्रेम की गला घोट कर हत्या की होगी , इस हत्यारे समाज को कि सने ये कह दिया है?। इन सवालों की उलझन में उसकी नजर फिर सूरज पर पड़ जाती थी जो अभी नहा कर बाहर सूर्यदेव को जल चढ़ा रहा है। उसका मुख अग्नि रूपी तेज से कैसा चमक रहा है, निर्मला सोचती कि क्या मैं जा कर कहीं की बचपन की वही लड़की हुजि सको उसने गड्ढे से उबारा था । लेकिन वो सकुचा जाती और डरती कि मैं तो समाज की एक हीन दीन महि ला हु और वो कहां ब्राह्मण कुल का शि रोमणि , मैं कहा जमीन पर सोने वाली और वो कहा मखमली बि स्तर का रसिक । यही सारे खयाल उसे रोक देते थे और मन ही मन निर्मला ईश्वर से प्रार्थना करती कि हे कृष्ण क्या कभी वो दिन आएगा जब मुझे इनकी बाहों में समाहित होने का सुख प्राप्त होगा , क्या कभी वो दिन आएगा जब मैं इनकी गोद में सिर रख कर इनके मुख को निहारूंगी । यही सब सोच कर निर्मला अपने घर को चली । आधी रात को केसरवा गांव में हल्ला होने लगा निर्मला भी उठी तो उसे मालूम पड़ा कि केसरवा गांव में डकुवो ने हमला कर दिया है, निर्मला अपनी बस्ती छोड़ कर केसरवा गांव की तरफ भागी । गांव पहुंच कर उसने कई घरों को आग की लपटों में लिपट देखा , गांव में भयंकर मृत्यु का तांडव मचा हुआ था । डाकू हर घर को लूट रहे थे और जो उनका विरोध कर रहा था उसे मार डाल रहे थे। तभी उसकी नजर एक ऐसे भयानक दृश्य पर पड़ती जिसे देख कर उसका रोम रोम सिर हल्ला उठा। उसने देखा रामप्रसाद और उनकी पत्नी मंजू की लाश उनके घर के बाहर गोली से दागी हुई पड़ी है। वो तुरंत घर के अंदर भागी घर में सारे सामान उथल फुथल हुए पड़े थे उसकी नजरें सूरज को ढूँढ रही थी तभी उसने एक चीर परिचित आवाज सुनी जब वो उस आवाज की तरफ दौड़ी तो उसने देखा कि सूरज एक डाकू के साथ लोहा ले रहा है। दोनों में घमासान युद्ध मचा हुआ है तभी निर्मला ने एक बड़ा सा पत्थर लेकर डाकू के सिर पर दे मारा , डाकू वहीं ढेर हो गया । सूरज क्रोधाग्नि के स्वर्णों में कहर रहा है कि मैं इसे जिंदा नहीं छोड़ूंगा इसने मेरे मां बाबूजी की हत्या की है तभी उसने पास में पड़ी राइफल उठाई और निर्मला को चुके डाकू पर निशाना साधा लेकिन तभी अचानक एक डाकू ने सूरज पर पीछे से निशाना साधा और गोली चलाई । गोली चलने ही वाली थी कि निर्मला ने सूरज को बचाने खातिर सूरज के पीछे खड़े होकर गोली अपने सीने में ले ली । तभी पुलिस के आने आवाज सुनी दी सारे डाकू भागने लगे। सूरज ने देखा कि गोली निर्मला के सीने को चीर कर अंदर चली गई है और रक्त का प्रवाह निरंतर बाहर बहता ही जा रहा है। सूरज ने तुरंत निर्मला के मस्तक को जमीन से उठाकर अपनी गोद में रख लिया , खून अभी भी बह ही रहा था । डाकू गांव से भाग चुके थे, निर्मला सूरज से कुछ कहना चाहती थी पर दर्द की असाहय पीड़ा उसे कुछ कहने ना दे रही थी । निर्मला के चेहरे पर एक मंद मुस्कान थी इतना दर्द सहने के बाद भी उसके चेहरे से सफलता की एक चमक दिख रही थी । हे ईश्वर तू कि तना कृपालु है मुझे मौत भी दी तो मेरे मेहबूब के गोद में दी उसके आंखों से अमृत रूपी आंसू मेरे घावों को एक संतुष्टि दे रहे हैं। उसका दुख से उतरा हुआ चेहरा मुझे मेरे अमर प्रेम का स्मरण करा रहा है, ये सब बातें वो उसे बताना चाहती थी लेकिन न काल का फंदा उसके गले से लिपट चुका था । सहसा निर्मला ने अपने खून से लिपट हांतों से सूरज के गालों को सहलाया और अपने शरीर को छोड़ने के एक क्षण पहले ही सूरज के हांतों में एक कपड़ा रखा , और उसकी सांसे रुक गईं । ये कपड़ा वही रुमाल था जिसे कभी बचपन में सूरज ने निर्मला के घावों पर रखा था , निर्मला के शरीर को अपनी सिनेसेलगा कर सूरज चितकारी भर भर कर रोने लगा और उसके मुख से दर्द भरी वेदना की ये गुहार निकली कि "लूटा करके कहा चली सोने सा प्यार"।



लोक खर बोलतात

लोक खर बोलतात, लोक खर बोलतात
जग हिच शाळा
अस बर बोलतात.

कधी वर, कधी खाली
कधी फुल, कधी माळी
कधी मजेशीर जत्रा
तर कधी विचारत नाही कुत्रा.

सर्वना जग दाखवते जागा
असो तो नाडा किवा असो तो धागा
लोक खर बोलतात, लोक खर बोलतात
जग हिच शाळा
अस बर बोलतात.
कधी खर, कधी खोट,
कधी लाहान, कधी मोठा.
कधी श्रीखंड सारखा गोड
तर कधी ठेचा सारखा ठीकट
कधी रनआउट दाखवते जग
तर कधी अशीच काढते विकेट.

लोक खर बोलतात, लोक खर बोलतात
जग हिच शाळा
अस बर बोलतात.
कधी लोकलचे झटके
तर कधी टॅशनचे मटके
जग म्हणजे कस
कधी ठंडा गार वारा
तर कधी पायाला चटके.

लोक खर बोलतात, लोक खर बोलतात
जग हिच शाळा
अस बर बोलतात
रुमालाला घालून घडी
हाताची घडी बडबडी
एका ठिकाणी बसताना
इकडे तिकडे कोणीही नसताना
मनात विचार
करून हस्ताना
काय उपयोग या पाठ्य पुस्तकांचा
हे जग असताना ?

Marathi Poem by
Omkar Kelshikar, SYBAMMC

Alone

To the moon,
Gloom in the night.
In solitude, I see you.
So bright you glow.
Wonder how?

Don't you feel lonely there?
Is the world right?
Or just a pretention it is.

She says,
I'm alone,
Not lonely.
With the stars I surround.
In the gloom,
Content I found.
The projection I'm,
Things I talk about myself.

Don't you feel to be done?
How do you feel to be alive in the sky?

She says,
All I do is have faith in time.

They say it is the universe.
They say it's natural.
Things I do which I'm bound to.
Doing what I'm fond of

All she says,
You have you, I have me.
Kind you be to you then to me

Poem by
Vamika Mudaliar, FYBAMMC



लोभ एक महापाप

लोभ सेही होता पाप का वि स्तारण है।
लोभ ही हर दुख का समुच्चय मुख्य कारण है।
लोभ नेहि धन धनी को सबसेबड़ा बना दि या ।
लोभ के कारण एक पुत्र नेअपनेपि ता को दगा दि या।
लोभ के कारण ही अपनों सेअपनों का नाता छूट गया।
लोभ के कारण ही आज भाई भाई के रि शता टूट गया।
लोभ के कारण ही पराई स्त्री बेगम बन जाती है।
और जि सनेपैदा कि या वो बेगानी नि कल जाती है।
लोभ के कारण ही इंसान वस्तुवो के लि ए तड़पता है।
चाही चीज ना मि लेतो तड़प तड़प के मरता है।
लोभ नेहि इंसान को आज बैइंसान बना दि या।
लोगो कि जि ंदगी सेखेलनेवाला हैवान बना दि या।
लोभ के कारण हि आज इंसान कि तखती पलट गई।
खुद उसके ही हाथों सेतकदीर उसकी मि ट गई।
लोभ के कारण ही इंसान शैतान की अगुवाई करता है।
जि सनेउससेमोहब्बत की उसी सेबेवफाई करता है।
लोभ के कारण ही इंसान कि सी को अपना नहींबना पाता।
जीवन के सफर मेंअकेला तनहा सेरह जाता।
लोभ के तनाव मेंजन समुदाय बि खर जातेहैं।
लोभ के चुनाव मेंअच्छे खासेदेश भी बि गड़ जातेहैं
लोभ ही बड़े-बड़ेराजाओंको भि खारी बना देता है।
बड़े-बड़ेघमंडीयो कि साहूकारी गि रा देता है।
लोभ के अभाव मेंजीवन मेंसुख का भाव होता है।
जहांलोभ होता हैवहांमन मुटाव होता है।
लोभ के कारण ही कोई अच्छा यार नहींमि ल पाता।
सच कहता हूंप्यार करनेवाला सच्चा प्यार नहींमि ल पाता।
अर्थ के लोभ मेंबड़े-बड़ेअनर्थ हो जातेहैं।
लोग लोभ मेंसही गलत नहींसमझ पातेहैं।
लोभ इंसान को उस राह पर ला खड़ा करती है।
जहांपर इंसान को बर्बा दी सि फ उसकी दि खती है।
लोभ के ही कारण इंसान करता अपनी मनमानी है।
गैरों सेतो क्या करता अपनों सेभी बेईमानी है।
लोभ नहींथा इसीलि ए कुबेर आबाद हो गया।
लोभ के कारण ही लंकापति रावण बर्बा द हो गया।
लोभ के कारण ही आदम को जन्नत सेनि काला गया।
लोभ के कारण ही हि टलर खुद के हाथों सेमारा गया।
लोभ सेकुछ हासि ल करके भी सि कंदर का सा हाल होता है।
सब कुछ पा करके भी अंत मेंदुख भरा मूहाल होता है।
लोभ के चक्कर मेंतूराजा अंत मेंबहुत पछताएगा।
यह लोभी अजगर तेरेजीवन का हर सोता नि गल जाएगा।
नसीहत लेलेलाला त्याग देंइस लोभ रूपी पाप को।
बचा लेखुद को दुख सेऔर खत्म कर इस सर्वनाश को।
क्योंकि ,मृत्युआनेपर यह लोग कहींभाग जाता है।
मर जानेपर तो तेरा अच्छा बुरा कर्म ही तेरेकाम आता है।

**Hindi Poem by
Ramritik Dubey, TYBAMMC**

My Life is...

No 9 15 on this station calls,
No bells to Ring, No Calls to call,
No lost trunk, or Delayed passenger,
From where may come, if, any messenger?

My Life is a lonely station now
With Tracks that none
Now long to tread,
The bell is rusted, the cables cut,
The flags have faded, The hinges undone!!

The owls now hoot
Where the whistle did blow,
The rain through the roof does leak
On the tap, that used to flow.

And yet a lover, on my steps does wait,
And stares at the clock and the broken gate!!!

For he was promised...That Time would wait,
Till his beloved did come to the gate.

On the 9 15,
She had said she would come,
And do all the things that were left undone.

A promise she had taken, to await her return:
A promise he had kept, all the days he was left.
And when the hollows will stare
From where the eyes used to see,
They will still await,
Her Visit To be!!!!
OH!!
Will it ever be!!!!

Poem by

Ashok Javeri, FYBAFTNMP



Freedom that is Aazadi

Aazadi, is it the one we got 75 years back? Aazadi doesn't have a beautiful connotation but it sets people to be free. Free from the societal norms, Free from the unnecessary allegations and restrictions, Free from barriers. Freedom is to learn, to let, to love, to live, to lean and the concepts between the letters A to Z. Freedom is a human, seeking to aid its wounds. Aazadi = Freedom, if I dissect the word Freedom; then I would like to define it like a Kingdom, where every soul is Free from barriers, regardless of cast, creed, race, nationalism, gender or sexuality.

Freedom=Aazadi, Democracy, Swatantra, Liberty, Swadheenata, Privilege, Mukti.

The synonyms of the concept freedom are more than humans own it. Every Soul is seeking for it, minute by minute, second by second. Be it the late 60s Old Aged population seeking for their children's moral support. Be it late 30s seeking for a less dominating environment. Be it the late 15s seeking to express and to be understood by their adults Or Be it Infants trying to speak, walk, eat, sleep according to their schedule.

Freedom that is Aazadi, is a fractured concept killed by Conservatives and wide spread propoganda with a false agenda. It's time to remove the blindfold from our eyes and set Ourselves "Free for real".

Kaid hai kitno mein hum, Bediyaan hai ghutno mein band, Ab chodo hume aazadi do Jung khudki hai, ab kahani likhne ko siyaahi do

Write up by
Aanchal Jain
TYBAMMC - Journalism



She was a moon

She was a moon, a celestial pearl,
Guiding ships through the darkest of seas,
Her radiance, a beacon for the lost and forlorn,
A comforting presence to put one's mind at ease.

She was a moon, forever changing,
A shape-shifter with every phase,
Sometimes full and bold, sometimes waning,
But always enchanting in her ways.

She was a moon, with a pull so strong,
Tugging at the tides of our hearts,
A force that could never go wrong,
For it was an innate part of her art.

She was a moon, a cosmic dancer,
Moving in the vast expanse of the sky,
Her rhythm, a universal answer,
To the mysteries that make us wonder why.

And though she may sometimes hide a part,
Her beauty can never truly be marred,
For just like the moon, she'll shine again,
A radiant light that will never end.

Poem by
Akansha Pandey
TYBAMMC Journalism



Independence Day special: Today's Unsung Heroes

Be the change you want to see- Mr. M. K. Gandhi

"Aree, Kachrawalo aaje ayo nathi su?", (the garbage man hasn't come yet?) my grandmother asked annoyed in her high-pitched wavering voice, while looking at the full bin near the staircase. "Nahi granny, why are you expecting them anyway. Aaje toh embhi national holiday che," (today is a national holiday) I replied calmly from the hall while copy pasting 'Happy Independence Day' message to my contacts.

"Nav wagwa aya ne, aju ayo kem nathi?" (It's 9oclk already, where is he?) I heard her grumble over and over again. "Nahi avse aje, Independence Day holiday ne lidhe," (he won't come due to Independence Day holiday) I said loudly hoping for her to hear me this time (or more like for her to stop saying kachrawala ten times like a small prayer). Maybe her prayers were heard because the bin was cleared by ten. So, cleaners work on national holidays too? Never thought about it till now but that's something to be made a self-note about.

By now you realized that this article isn't about warriors during independence period or today's 94-minute speaking politicians. It's not about regular talks and movies about Field Marshal Sam Manekshaw or history book mentions about our grand old man Dadabhai Naoroj. Its high time we recognize the lower income groups without which our sanitation and cleanliness wouldn't exist.

Here is a question for you to ponder upon - Ragpicker and sweepers are often known as Kachrawala (garbage man), but in reality, aren't we the one who are the Kachrawala who add on to the garbage every day?

Respect is like communication which works in a two-way flow format. To receive respect, we should give respect first. For this, we should change our mind set too. Therefore, we could start calling our garbage man Safai wala instead of Kachrawala. Baby steps now can be a beginning for a better future. This little basic humanitarian start can bring a small but impactful change in the society.

Once you start calling them Safai wala, so will your children and then it trails to others. Good teaching starts at home and for that you have to practice before you preach. Others will see the difference in mindset and follow suit. Simple, right!

This Independence Day, thank our unrecognized heroes who everyday enter a war zone of waste and face unknown dangers which adversely affect their health. Often, they suffer from lung, skin and permanent organ damage.

"Avu kai thatu hou su? Nahi re nahi," (nothing like that happens, nonsense) my granny said after I gave the above two-minute explanation. Well, it's obvious that they don't have occupational hazard since their occupation itself becomes a hazard, when we citizens at our end don't segregate wet, dry and medical waste. "Pan badhu toh ek truck ma jayech, toh su faido dus theliyo waste kar wani." (But everything goes ultimately in one garbage truck, so what's the use?). I agree that only one truck carries all the waste but the waste is segregated at the pit point where the cleaners have to open the bags by hand and segregate the waste on their own. Won't it be easy and safe for them if we have already separated out the waste for them?

My granny left the room swaying her as if I have finally lost my mind due to excessive phone scrolling and screen time.

I might have failed to put my point across to my 75-year-old granny but I hope that it doesn't take another 75 years to thank our workers. You might think, how am I supposed to thank them? It's simple and subtle. All you can do is invite them to you building/society flag hoisting and make them feel one of you. A good gesture will make a huge difference to them. You are taking a small step towards change but it's a big difference in their 'rubbled' life.

Be the change you want to see – Mr. Gandhi.

**Write-up by
FARZIN F. DALAL,
MACJ PART 1**

Badalta waqt...

Badalte waqt ke sath,
Badalta waqt bhi dekh liya...
Berang tv se,
Rangeen cinema tak,
Khat wale zamane se,
Whatsapp wale message tak,
Kacche ghar se,
Pakke makano tak,
Raat me ghr pr saji mehfil se,
Late night clubbing tak,

Badalte waqt ke sath,
Badalta waqt bhi dekh liya...
Chuttiya ghar bitane se,
Chuttiyon me goa jaane ke plan tak,
Gilli danda khelne se,
Pub G khelne tak,
Lantern (lalten) me padhne se,
Air conditioned room me padhne tak,
Slate pr likhne se,
Laptop pr type karne tak,
Desi ghee me bane khane se,
Refined oil me bane khane tak,
Badalte waqt ke sath,
Badalta waqt bhi dekh liya...
Zamana badla,
Log badle,
Zindagi ka andaaz badla...
Tab waqt hmari gati se chlta tha,
Or ab hum waqt ki gati se chalte hai..
To koshish krte hai na waqt fir hmari gati
se chlne lage...

Hindi Poem by

Khushboo Jain, MACJ - I



**3D Artwork by
Antra Rajbhatt, FYBAMMC**



**“Utter of Hope” Photograph featured in
“VOGUE” Photo gallery by
Tanaya Pand**



**Artwork “A Prayer” By
Shimona Poojary, TYBAMMC**



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

JOURNEY WITH DGMC



**By: Chinmay Chandraunshuh,
SYMAFTNMP,
Academic Year 2022-23**

My journey with DGMC has been transformative. From day one, I was welcomed into a vibrant community of passionate learners and dedicated faculty. The college provided me with a robust curriculum that combined theoretical knowledge with practical skills, preparing me for real-world challenges. The engaging classroom discussions, seminars, webinars with Mr. Darshan Jariwala was just exceptional, hands-on projects, and industry exposure enriched my learning experience.

I have been associated with DGMC since my Bachelors and hence had the opportunity to participate in many college theater events. I also participated in Intercollegiate festivals like IPTA. I also took part in a couple of photoshop competitions too. Besides college activities, I have acted in films such as Toolsidas Jr. & Chillar Party, for which the whole child crew won a National Award for best Child Artist. I also worked in the movies, such as Queen and Bhag Milkha Bhag. I have also done a web series with TVF "Immature".

DGMC has truly empowered me to pursue my dreams and equipped me with the tools to succeed in my chosen field. I am forever grateful for the remarkable journey and the endless possibilities that lie ahead.

PHOTOGRAPHS



**“Patel Chacha” Photograph
featured in “VOGUE” photo gallery
By: Tanaya Pande, Alumni**



**Layers of truth
By: Dinesh Kosgi
TY BA FTNMP**

PHOTOGRAPHS



**Smiles
By: Raunak Sangle
TY BA FTNMP**



**Flame within
By: Samiran Ghosh
TY BA FTNMP**

PHOTOGRAPHS



Golden Days
By: Namreta Vishwakarma
TYBAMMC Advertising



Nature's Beauty
By: Rutuja Kadam
TYBAMMC Advertising

PHOTOGRAPHS



Feel the elegance
By: Raj More
TY BA FTNMP A DIV



Hang in there Photograph, Courtesy
Srinivasrao Challapalli,
Asst. Professor

PHOTOGRAPHS



Shoot during the Heritage Walk. By Omkar Shukla

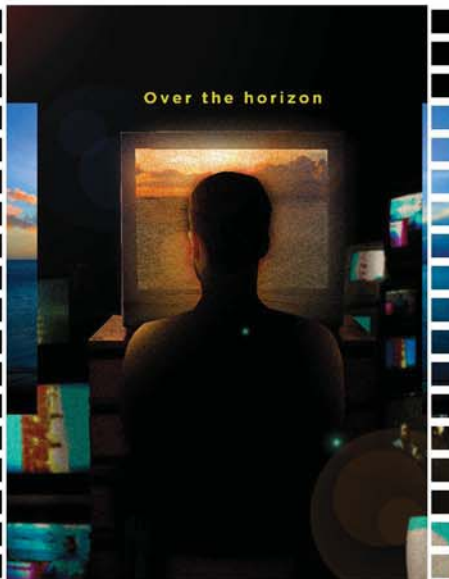


Shoot during the Heritage Walk. By Manan Shah

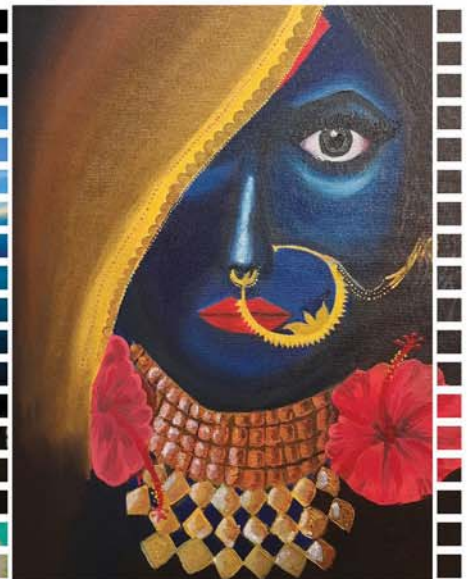
ARTWORKS



**Artwork "Valorous"
By: Shimona Poojary,
TYBAMMC**



**Digital Artwork "Over the Horizon"
By: Brandon Pereira,
TYBAMMC**



**Artwork
by: Manvi Jais,
SYBAFTNMP**

Student Achievements



Shivani Singh TYBAFTNMP student was awarded the 2nd prize for Indian Group Song and 3rd prize for Western Solo at the state level Indradhanush Competition.



Saloni Wadke TYBAMMC student won 1 Gold, 2 Silver and 2 Bronze in the District Championship Gymnastics. In the Mumbai University Inter Zonal she ranked 4th and has also been selected for National levels. She also represents the District in Maharashtra Olympics in Artistic Gymnastics.



Pooja Shah FYBAMMC student has been awarded first in Wushi District Championship 2022 – 23. She has been selected to represent at the Maharashtra Olympics in Wushu Kung Fu. She was also awarded a gold medal in Wushu Competition organised by Palghar Wushu Association affiliated to All Maharashtra Wushu Association



Savio Almeida, MATFNMP – Part II student’s short film "Inside Her Head", has been selected as a Quarter-Finalist at the 2022 Student World Impact Film Festival (SWIFF). Film. He has also been accepted as a Student Judge at the Student World Impact Film Festival.



Gauribhushan Holkar of class MA-FTNMP PART II, Short Film "GUL" has been selected as an Official International Nominee at The Student World Impact Film Festival 2022. He is also selected as a Student Judge for next year at the same film festival.

Aman Jaiswal of SYBAMMC has won accolades in various Dance Competitions. He has won securing 1st place in Kanpur’s Antaragni, Dhanbad’s Spring Dance Challenge, Bihar’s Anwasha fest, The Legacy Dance Championship, Youge artiste Hiphop Championship. He was also the runner up for Lala lajpatrai College’s Miraculous Move. Won the 2nd prize in the St. Paul College’s Groove and Go.



Harshit Saini of FY BAFTNMP had the opportunity to be a lyricist at Sony Music's Aankhon Se Batana (Heartbreak Version).

Divith Shetty, TYBAFTNMP student was given International Recognition in Film Festivals, such as the Kalakaari Film Festival, Lift Off Sessions, ACPL Film Festivals, etc for his written & produced Comedy/Drama Short Film “Hello Sharmaji”.

Alumni



Shreyas Bhosale Graduating Year 2022 BAFTNMP student won Silver at the PX3-2022 at the Prix De La Photographie Paris Awards for his click captioned Dawn of Love. His picture won display at the Paris Exhibition.



Ashutosh Popat Jare, Alumni, directed a mini feature film called DOBYA starring Shashank Shende and Produced by Sejal Painter. The film received BHARAT GAURAV PURASKAR 2022 for the best debut director from Bharat Film Festival in association with Indian Panorama Film Festival and Broadcasting Ministry of India. This film shall Represent India in Cannes Film Festival 2023.

Alumni

Speaks



GRADUATION TO CAREER SUCCESS: A JOURNEY OF CHALLENGES, OPPORTUNITIES, AND RESILIENCE

- By Sehjal Sachdeva

Going to college is a significant milestone in the lives of many young adults. It marks the beginning of a new phase in their lives, filled with excitement, challenges, and opportunities. One of the most critical decisions a student has to make while going to college is choosing the right institution that can offer the best career prospects. But I was fortunate enough to find the perfect college with an amazing faculty.

Unfortunately, my college experience was impacted by the COVID-19 pandemic, which disrupted the lives of millions of people worldwide. I couldn't spend much time in college due to the pandemic, which brought about a significant change in my life. However, I acknowledged that online learning wasn't a bad experience, but it did develop a bad habit of not studying and laziness.

Despite the pandemic's impact, I enjoyed my first year of college, spending time with classmates, attending lectures, engaging in debates, clashes,

and having fun. However, the pandemic caused time to pass by quickly, and we wished it would have been a little slower, allowing us to enjoy our college experience more fully.

Fortunately, I made the right decision in choosing a college that was a perfect fit for my career goals. I graduated with a degree in BAMMC and secured an amazing job as a Social Media Executive in a top-rated PR and Influencers Marketing Agency. Also, side by side studying full time Masters in Media and Advertising.

To conclude, my experience highlights the challenges and opportunities that come with going to college. Despite the pandemic's challenges, we found a way to make the most of their college experience and learn valuable life lessons. Choosing the right college is crucial for career prospects, and I was fortunate enough to find the perfect fit.

RESULT

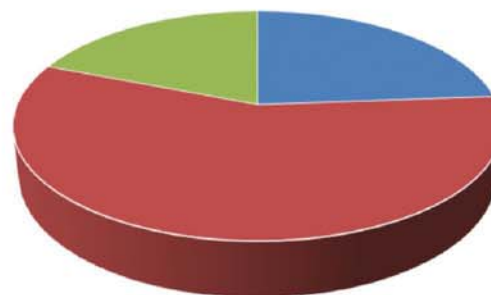
MACJ Semester IV, April, 2022

- Total number of students with A Grade
- Total number of students with B+ Grade
- Total number of students with B Grade



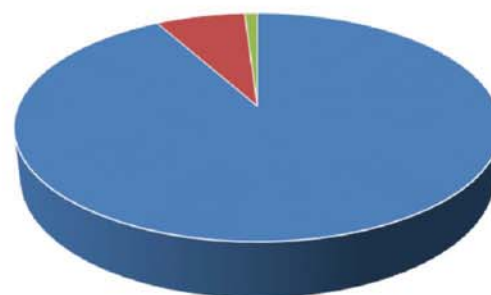
MAFTNMP Semester IV, April, 2022

- Total number of students with O Grade
- Total number of students with A+ Grade
- Total number of students with E Grade



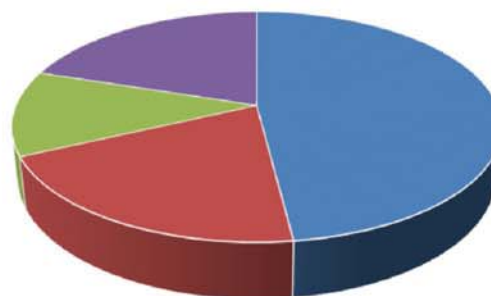
TYBAFTNMP, Semester VI, April, 2022

- Total number of students with O Grade
- Total number of students with A+ Grade
- Total number of students with A Grade



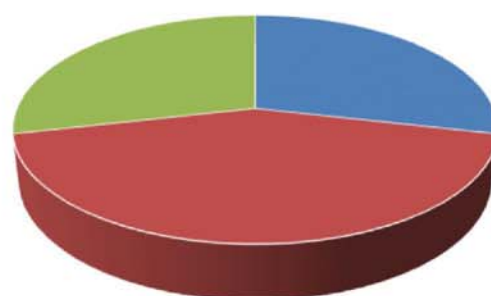
TYBAMMC Semester VI, Advertising

- Total number of students with O Grade
- Total number of students with A+ Grade
- Total number of students with A Grade
- Number of students Failed



TYBAMMC Semester VI, Journalism, April, 2022

- Total number of students with O Grade
- Total number of students with A+ Grade
- Total number of students with A Grade



Institutions



Kudilal Govindram Seksaria
sarvodaya school
INSPIRE, INVENT, INITIATE



Kudilal Govindram Seksaria
english school
INSPIRE, INVENT, INITIATE



Ramniwas Bajaj
english high school
UNLEASH YOUR POTENTIAL



Mainadevi Bajaj
international school
GIVING WINGS TO YOUR DREAMS



Durgadevi Saraf
junior college
IN PURSUIT OF EXCELLENCE



Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS



Kirandevi Saraf
institute of complete learning
WIDENING HORIZONS



Durgadevi Saraf
institute of management studies
WE CRRATE LEADERS



Durgadevi Saraf
global business school
LEARN AND INSPIRE



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Ladhidevi Ramdhar Maheshwari
night college of commerce
ENLIGHTENING FUTURE



Ramdhar Maheshwari
career counseling centre
STEERING TO SUCCESS



Kunjbihari S. Goyal
online academy
LEARNING BEYOND BOUNDARIES



Draupadidevi Sanwormal
women's hostel
HEAVENLY DOMICILE



Pravinchandra D. Shah
sports academy
FITNESS REGDME



RS CA
study centre
INTELLECTION HUB



Mainadevi Bajaj
international playschool
YOUNG EVOLVING MINDS



Jankidevi Bilasrai Bubna
boys hostel
A WISE HIVE



Nalini Shah
music academy
MUSICAL HARMONY



Rajasthani Sammelan
skill development centre
SCULPTING SKILLS

Endowment Funds & Research Chair



Remsons Group
management research centre
MANAGEMENT RESEARCH



IRB
scholarship endowment fund
HONOURING EXCELLENCE



BKT
endowment freeship fund
FOSTERING KNOWLEDGE



Jankidavi Bilasrai Bubna
endowment freeship fund
EMBOLDENING STRENGTHS

Facilities



Dhurmal Bajaj
bhavan
COMMUNITY PARADISE



Durgadevi Saraf
hall
TREASURING MEMORIES



Trivenidevi Deora
chikitsa sahayata kosh
HELPING TO HEAL



Ramnarayan Saraf
educational outlet
ONLINE EDUC-SHOP



Vijay Pal Singh
health centre
WEALTH OF WELLBEING



Kirandevi Saraf
library and reading room
WORLD OF KNOWLEDGE



Rajasthani Sammelan
I.T. hub
LINKING GLOBALLY



Rajasthani Sammelan
food court
FOOD FOR THOUGHT

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