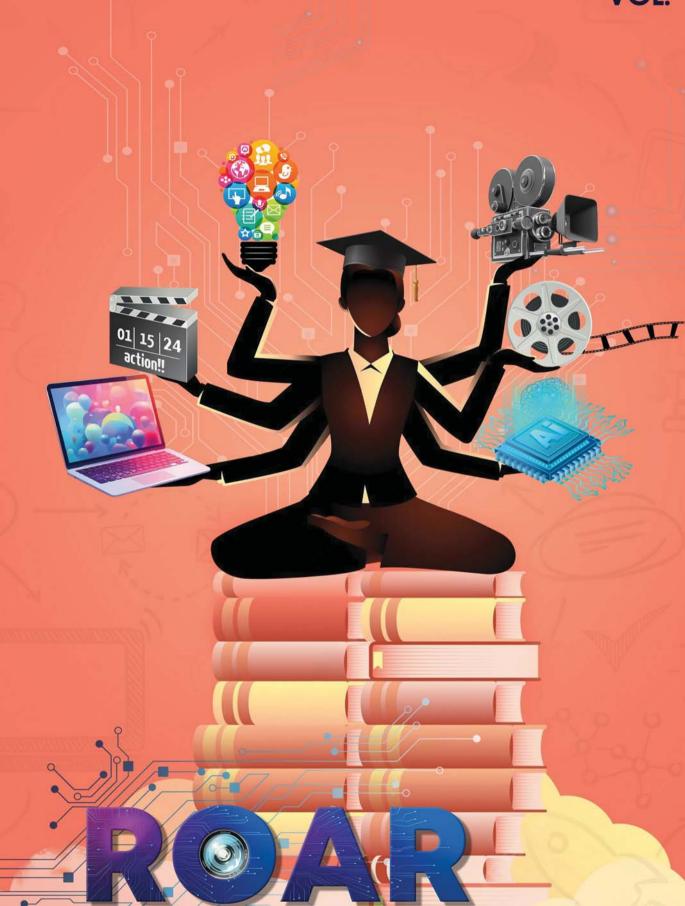


Deviprasad Goenka
management college of media studies

INDIA'S PREMIER MEDIA SCHOOL

Accredited NAAC B+

2023-24 COLLEGE MAGAZINE VOL. 04



DIVE INTO CREATIVE

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2023 - 2024



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 $I, Dr.\,Amee\,Vora, hereby\,declare\,that\,the\,particulars\,given\,are\,true\,to\,the\,best\,of\,my\,knowledge.$ 

Signature of the Publisher

Sd/Dr. Amee Vora

**Disclaimer:** The views and opinions expressed in the articles / poems are solely those of the writer / poet. The publisher/editor/owner are neither responsible for nor subscribe to the same.

The final curation of the content in the magazine is at the sole discretion of the DGMC Magazine Committee as specified by the H.o.I. for each academic year.

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## **ABOUT**

### Rajasthani Sammelan Education Trust (RSET)

Rajasthani Sammelan Education Trust (RSET) is a registered public charitable trust established in 1948 at Malad, Mumbai. It began its foray into education with just three girl students, and today boasts of an all-inclusive campus that sprawls across two acres of land with a well-equipped playground. With an aim to promote various educational, charitable and social activities, the trust has pioneered in providing educational opportunities to various section\s of society.

The trust also provides financial assistance to those in need to gain medical assistance with the help of Trivenidevi Deora Chikitsa Sahayata Kosh as well as offers freeship and scholarship to meritorious students and those who have a financial need to pursue their education. As a result, over the last seven decades, the trust has played a vital role in promoting and providing better education from primary to post graduation in the fields of Commerce, Management, Information Technology and Media Studies. At present, over 16,000 students are receiving education in various educational institutions run by the trust.

### **ABOUT**

## Deviprasad Goenka Management College of Media Studies (DGMC)

Deviprasad Goenka Management College of Media Studies (DGMC), established in 2014, is a premier media and communications institute. supported by its parent body RSET. DGMC provides courses on Communication and Filmmaking at undergraduate and postgraduate levels such as Bachelor of Multimedia and Mass Communication (BAMMC), Bachelors of Film Television and New Media Production (BAFTNMP), Masters of Arts in Journalism and Mass Communication (MA J&MC)), Masters of Arts in Mass Communication Film Television and New Media (MA MCFTNM) and Postgraduate Programs (PGP) in various verticals like Integrated Marketing, Advertising and Communications & Event Management and other Certificate Courses.







## Office Bearers, Trustees & Members of the managing committee of Rajasthani Sammelan Education Trust (2022-2027)

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Shri Dalmia Sharad S.	Shri Jain Kapal K.	Shri Kabra Pradeep S.
Shri Lath Sunil D.	Shri Saboo Arun S.	

Note: Names appearing above are printed in alphabetical order of surname and within a family names are printed as per seniority



## PRESIDENT'S MESSAGE

## Ashok M. Saraf

President - RSET

I am delighted to introduce the Deviprasad Goenka Management College for Media Studies (DGMC) as part of the esteemed Rajasthani Sammelan Education Trust (RSET). For over 70 years, RSET has been at the forefront of educational innovation, and DGMC embodies our commitment to excellence and progress in education. Situated in Mumbai, the hub of finance and media in India, DGMC offers a distinctive educational experience blending theory, practical training, and industry exposure.

Recognizing the pervasive and influential nature of media today, DGMC encourages students to explore both traditional and emerging forms of media. With a focus on global trends, our institution ensures that students receive an internationally oriented education and exposure.

DGMC is proud to be NAAC certified, a testament to our commitment to quality education and academic excellence. As a premier media institution, we offer industry collaborations that provide students with invaluable opportunities to engage with and learn from media professionals, enhancing their skills and employability.

Our state-of-the-art infrastructure fosters an environment conducive to inquiry, research, and holistic learning, providing students with a comprehensive engagement with media. Beyond academics, DGMC excels in organizing student festivals, national and international conferences, and engaging with media experts, showcasing our commitment to excellence.

I take immense pleasure in witnessing DGMC's relentless pursuit of excellence despite the challenges facing higher education. As an integral part of the RSET family, DGMC has carved a niche for itself, and I am confident that with its continued dedication and spirit, it will continue to thrive and bring pride to RSET.

I extend my best wishes to DGMC, its faculty, staff, and students for their future endeavors.



## The future depends on what you do today.

- Mahatma Gandhi





Calling all Storytellers, Visionaries, and Influencers!

DGMC's innovative programs ignite your passion for media and entertainment.

### **Craft Your Media Masterpiece:**

- B.A. in Multimedia & Mass Communication: Master it all - print, radio, TV, advertising, PR, new media, and film!
- B.A. in Film, Television & New Media: Become a filmmaking pro! Tell stories through film, television, and the ever-changing world of new media.

### **Level Up Your Media Career:**

- M.A. in Jouranlism & Mass Communication: Sharpen your skills and dominate communication, journalism, advertising, film, and PR.
- M.A. in Mass Communication Film, Television & New Media: Master directing, create killer video content, and become a media maverick.

### Be the Next Media Superstar

- Industry Ready: Gain real-world experience and network with pros.
- Prestigious Degree: Earn a Mumbai University credential valued by employers.
- Master the Craft: Develop in-demand skills with expert faculty.



## **Stop Dreaming, Start Creating!**

## **APPLICATIONS FOR 2024 ARE NOW OPEN!**

Visit our website or call us today to unlock your media potential!





www.dgmc.org.in 9+91 900444 4091/92/95 or 022-45207722



## PRINCIPAL'S DESK

## **Dr. Amee Vora**Principal - DGMC

Saa Vidya Vimukh te

Knowledge is that which liberates

As the Principal of this prestigious college in the city of Mumbai, I feel this Shloka aptly conveys what I firmly believe every human being should strive to achieve and the path to achieve the same is only through education.

Education widens the narrow confines of the young eager minds and liberates it from all the bias! An inquisitive mind is a gift to be cherished and nurtured and we at DGMC aspire to make the ordinary come alive, continue to inspire, empower and challenge our students through our holistic approach to imparting education.

Transition in life can offer opportunities for discovery. With change, challenges and opportunities often come together. We have embraced both to realise the dreams and vision of the policy makers and more importantly to enable our students with the needed skill-set for their bright and successful future. Many of the technologies have become permanently embedded in our educational methods and they play a pivotal role in the refinement of practices consistent with an on-going shift to more student-centric learning under the NEP structure that is

being implemented from this academic year in the college.

I am proud to say that DGMC is an amalgamation of competent teachers, state of the art infrastructure, studios and supportive environment to provide a perfect balance of academics, artistic, sports and social opportunities. With education transforming itself towards outcome based learning, we at DGMC believe in multi-faceted and holistic development of the students to with stand the challenges of global competitiveness.

Our pedagogy is industry and technology integrated to enhance the understanding of interlinkage between theory and practice. Throughout the year the college organizes conferences, seminars, guest talks, and workshops to acquaint the students and faculties with the prevalent trends in industry and to meet and network with industry experts.

The excitement and fervor created by our intercollegiate festivals Media ICE Age and Cinevoyage, has put the college on the map both within India and internationally too. The festivals help develop the leadership skills, team spirit, communication and presentation skills as well as creativity of the students engaged in organizing and planning the festivals.

The Intra-college activities also help boost the confidence of the students and sharpen their oratory and coordinating abilities.

The NSS, DLLE and the Rotaract Club of the college sensitize students towards community welfare and help the students become socially responsible

The Training and Placement Cell introduced for our students which trains the students and makes them employable ready as well as offers internships and placement assistance to all those who have registered in the Training and Placement Cell speaks volumes of the commitment the faculties at DGMC have, not only towards the college but also towards the students. Internships are offered to our students and production houses and advertising agencies are also invited for on campus recruitment.

We at DGMC not only educate the young minds but also educate their hearts.





## **Annual Day 2023-2024**

FRIDAY, JANUARY 19TH, 2024



## Sanskruthik Tarang - Festivals that Unify, Stories that Inspire

The vibrant energy of unity and the power of inspiring stories came alive on Friday, January 19th, 2024, as our college, Deviprasad Goenka Management College of Media Studies (DGMC) embraced the theme "Sanskruthik Tarang - Festivals that Unify, Stories that Inspire" for our annual day celebration. The PDSA Turf transformed into a hub of cultural convergence and storytelling brilliance, marking a memorable occasion for all attendees.

### \*\*Distinguished Guests:\*\*

We were honored to welcome esteemed guests to grace the event. Leading the roster was none other than Shri Amit Rai, the illustrious director of the acclaimed film "OMG." His presence added a touch of cinematic flair to the festivities, inspiring students with his journey and insights into the world of filmmaking. Alongside him stood Shri. Shailesh Goenka, Member Donor Family and Shri. Ketan Maru, Sr. Vice President – Film Division, Shemaroo Entertainment Pvt. Ltd. luminaries in their respective fields, whose achievements served as beacons of inspiration for our student body. On the dais along with our distinguished guest were Shri Ashok M Saraf, President RSET, Smt. Sunanda

Kar, Educational Director, RSET, Shri Kailash Kejriwal, Hon. Secretary, RSET, Dr. Amee Vora, Principal DGMC and Sanman Hutgikar, President – Student Council.

### \*\*Annual Report & Awards\*\*

The college's Annual Report was presented by the Principal, which not only included the achievements of the college for the current academic year but also highlighted the milestones achieved during the last academic session. Academic Toppers & Talented students in various categories such as Direction, Writing, Dance, Theatre, etc. were recognised for their achievements and were given trophies and certificates at a Formal Prize Distribution function during the Annual day that was announced by Asst. Prof Nilanksha Sachdev.

Finally, the most prestigious award for the Best Student was awarded to the much deserving candidate Mr. Sanman Hutgiker, which was followed by a speech thanking all his cherished people and his loved ones who supported him in his journey.

The Vote of Thanks was then delivered by Asst. Prof. Divya Tinna Narang. She acknowledged the efforts of the Students, Teachers, and Supporting Staff and thanked the esteemed guests for their precious time and presence.

#### \*\*Cultural Extravaganza:\*\*

The evening kicked off with a captivating array of performances, each showcasing the diversity of festivals that bind our nation together. From the rhythmic beats of Ganesh Utsav to the enchanting thumps of Durgashthami, followed by Sankranti, Ram Navami, Eid, Janmasthami, Onam, Christmas & Baisakhi, every act resonated with the spirit of unity in diversity. Students poured their hearts into dance, music, and drama, weaving together a tapestry of cultural richness that left the audience spellbound.

Through these performances, students also showcased the ill effects of some of the festivals celebrated. Through their drama the students promoted "celebrating responsibly & being kind to fellow humans and nature".

The Festival dances were choreographed by Ms. Punita Hirani & Khushali Hirani and the act binding the entire performance was written by Hemant Jangli and directed by Parth Sunita Desai.

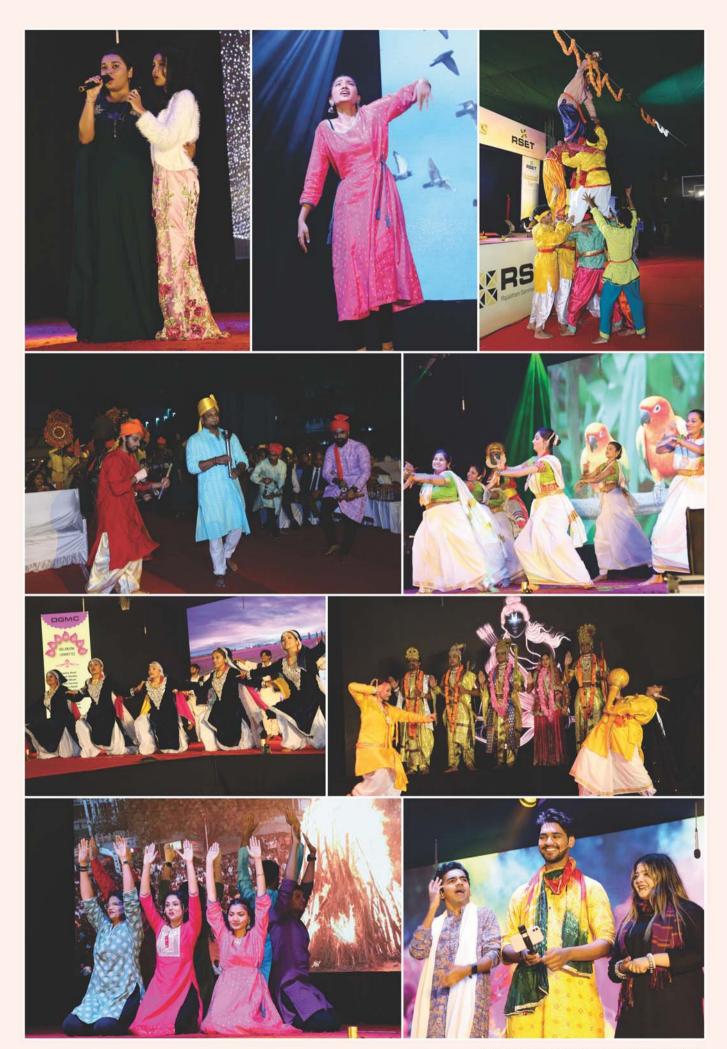
#### \*\*A Night to Remember\*\*

As the festivities drew to a close, the echoes of laughter and applause reverberated throughout the PDSA Turf, leaving an indelible mark on everyone present.

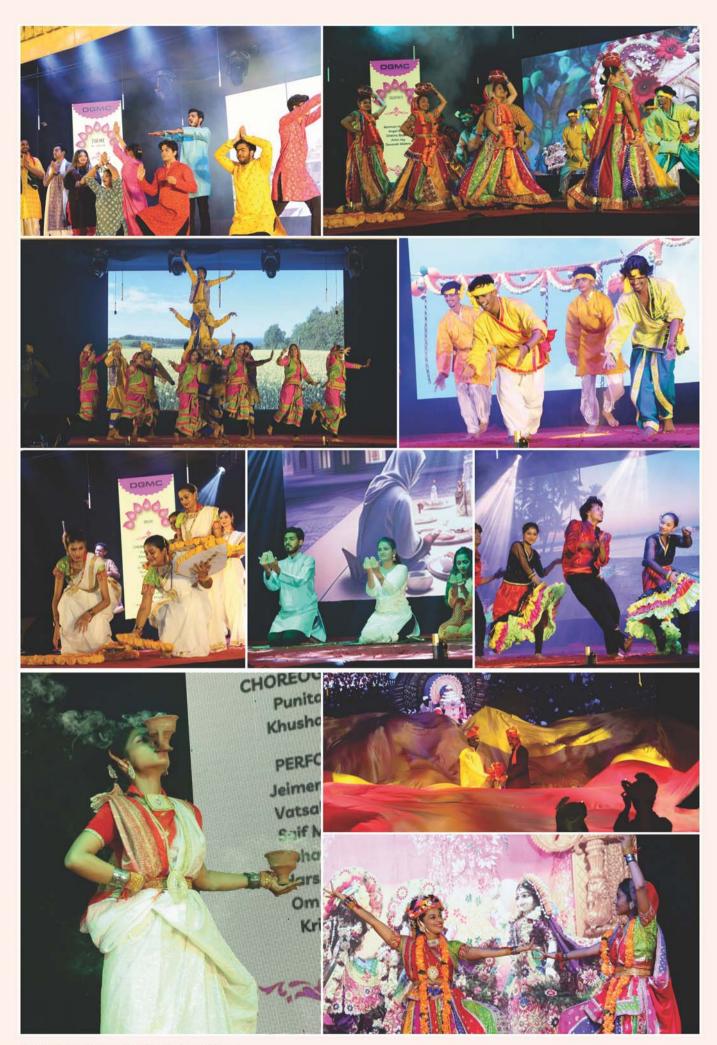
The annual day celebration of 2023-24 was not just an event; it was a celebration of unity, inspiration, and the boundless potential that resides within each of us.

In the embrace of festivals that unify and stories that inspire, we found the essence of our college community—a tapestry woven with the threads of diversity, resilience, and shared dreams. Here's to many more annual days filled with laughter, learning, and the celebration of our collective journey towards excellence.





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## COLLEGE REPORT 2023 - 2024

#### SAA VIDYA VIMUKTE!!! KNOWLEDGE IS THAT WHICH LIBERATES.

From the pages of tomes, to the whispers of a sage, Education unfolds, like a perennial stage, In the alchemy of learning, minds ignite, A transformative journey, from darkness to light.

Welcome to the world of DGMC—the very essence of DGMC lies in preparing students to be industry ready, skill-full, creative and employable with qualities of integrity, dedication and professional expertise. This academic year DGMC got accredited by the National Assessment and Accreditation Council with a CGPA of 2.65 and a B+grade in it very first cycle. The peer team comprising of Dr. Poornanadan DS (Convener), Dr. Rabindranath Manukonda (Co-coordinator), Dr Amutha Pandian (Member) visited the college on the 6th and 7th November 2023.

The peer team was impressed with the Institutes institutional values, the industry academia connect, the teaching learning pedagogy followed and the student engagement with the community and societal welfare. The infrastructure offered by the college to the students was also one of the many attributes appreciated by the peer team.

#### Courses Offered:

The college offers the 3 years undergraduate program in BA in Multi Media and Mass Communication (BAMMC) and BA in Film Television and New media Production (BAFTNMP) at the degree level.

At the post graduate level from AY 2-23-24, the NEP 2020 was implemented for the incoming batch for the Master program offered viz.it offers a Masters of Arts in Journalism and Mass Communication (MA. J & MC) and Masters of Arts in – Mass Communication-Film Television and New Media (MA. MC-FTNM).

The college also offers their autonomous Post Graduate Programs (PGP) in Integrated Marketing, Advertising and Communication.

Apart from the above, the college takes pride in offering a bouquet of value added certificate courses in Design, Audio- video editing, Audio Engineering, Electronic Music Production. Diploma courses in Multimedia and Animation is also offered to the students.

### **RESULTS OF ACADEMIC YEAR 2022-2023**

#### For BAFTNMP:

Total number of students who appeared: 56

Total number of students passed with Grade O: 39

Total number of students passed with Grade A+:17

#### For BAMMC (Advertising)

Total Number of students who appeared: 41

Pass Percentage was 82.92%

#### For BAMMC (Journalism)

Total Number of Students appeared: 19

Pass percentage was 77.77%

#### For MACJ:

Total number of students appeared: 07.

We secured 100% results for MACJ -Part II.

Our student of MACJ – Part I Ms Farzin Dalal - ranked first in the SEM II Examination of the University of Mumbai in Communication and Journalism.

#### For MAFTNMP:

Total number of students appeared: 29.

We secured 100% result for MAFTNMP -Part II.

The academic year commenced with Orientation Programme for the FY/SY/TY BAMMC and BAFTNMP programs.

#### Guest Lectures/Conferences/ Seminars/Workshops/ Master Classes:

## Master classes were conducted for SY and TY – BAFTNMP & BAMMC students

#### Dharmesh Thakkar, an Environmental Journalist

A "Master Class" was organized on the topic "Climate and Environmental Challenges" on 14th June, 2023. The guest speaker for the session was Mr. Dharmesh Thakkar, Editor, The Free Press Journal, who enlightened the students about the issues related to environment and climate change.

## • Shivani Saran, Independent Filmmaker & Producer

Shivani Saran who is an independent film maker and producer, interacted with students speaking about being a film maker and a business person. She hit upon one important point and that was how reading a newspaper or book, shapes the human intellect and makes them think of stories too. Her view on students making the most of their time travelling to new cultures and cities shapes their perspective and helps in honing their skills, making them better at film making. Shivani gave a very important perspective on not to be judgmental about who they work with and in case of a conflict, should take it up personally rather than creating an unhealthy work atmosphere.

#### Ankita Anthony, PR Manager at Altair

In the glamorous world of celebrities, advertising, branding it is crucial to grasp and possess the essential skills. A master class on building a brand through public relations was organized to deliver the industry insights to the students and to highlight the difference and correlations between branding and public relations. Ms Ankita Anthony, founder of Altair PR, conducted a master class 'We Build Brand - A PR Perspective'.

## Sidharth Sengupta, Director, Producer & Writer

started the session with his experience journey of Television. The challenges and scope that the Television Industry offers in the changing landscape of the audience shifting to OTT Platform.

## Aashish Agarwal, Digital Marketing Head, TOI With the technological advancements and ever

evolving environment of the digital world, it is vital to understand the employment of the digital media. A master class was conducted by Mr. Aashish Agarwal, Head of Digital Marketing, Times of India Group, to help students understand digital marketing from students' as well as marketing perspective.

#### Milind Jog, Cinematographer

Milind Jog, a seasonal cinematographer, has shot films like Muramba, Lukka Chippi, Pondicherry amongst many others. He also has shot many documentaries and ad films. He shared his vast experiences of the film industry during the masterclass. He talked about the importance of cinematography in the filmmaking process. He also highlighted the evolution of craft due to change in technology. He talked about his experience and challenges of shooting the film 'Pondicherry' on the mobile phone and how shooting on mobile is a different process than shooting on professional cinematic cameras.

## • Shweta Purandhare, Advertising Compliance Expert & Digital Creator

Ms. Shweta Purandare, former ASCI Secretary General, conducted an insightful masterclass on conflicts in advertising campaigns. Attendees gained a deeper understanding of why conflicts occur, how to address them, and the role of ASCI in maintaining ethical standards. The session featured compelling case studies of Indian brands, illustrating real-life conflicts and their resolutions.

## • Rima Melwani, Costume Designer, Celebrity Fashion Stylist & Educator

A masterclass was organized on the topic "Understanding the difference between Fashion Styling and Fashion designing. Ms. Rima Melwani, is a well-known Costume Designer, Celebrity Fashion Stylist and an Academician. She busted several myths related to fashion styling and designing. She also talked about the bright future prospects for students in the fashion industry.

#### · Abhijeet Deshpande, Editor

In a captivating master class, renowned film editor Abhijeet Deshpande shared his remarkable journey of success and delved into the intriguing world of editing aesthetics. With a wealth of experience in his repertoire, Deshpande focused on shedding light on his editing style in some prominent series such as "Criminal Justice,"
"Betaal," "Vaalvi" and "Pondicherry."

## Workshop on: The Future of AR-VR and Virtual Technologies

The Fine Arts Club hosted an engaging workshop titled "The Future of AR-VR and Virtual Technologies." Industry experts, Ms. Persica Picardo and Mr. Mohnish Raut from XRFX Studio shared their insights captivating an audience of 82 participants.

The workshop facilitated direct engagement with the speakers, enabling participants to grasp the terminologies and envision the potential applications across industries.

Photography workshop titled: "All about A Click" was held, with Pratik Panchamia leading the event. As an acclaimed photographer, Pratik aimed to impart essential photography concepts to enthusiasts, focusing on the exposure triangle and composition rules.

## IQAC organized a Special Guest Talk: "You & Your Mind" - Mental Health Wellness by Dr. Harish Shetty:

A renowned Psychiatrist with expertise in Anger Management, Depression Treatment, and Suicidal Behaviour. Dr. Shetty's wealth of knowledge and experience in the field of mental health made him an invaluable resource for all attendees. He delved into the critical topic of mental health, providing insights, strategies, and guidance on how to navigate the complex landscape of our minds. His expertise extends to areas like addressing depression due to relationships and rejection and understanding and preventing suicidal behaviour.

## "Tete-a-Tete with Mayank Sharma & Vikram Tuli" an IQAC & Film Club Event

organised a session with makers of Amazon Original Series Breathe, Mr.Mayank Sharma, director and Mr.Vikram Tuli, writer.

Mr.Vikram Tuli initiated the session by telling the story of how the idea for the Series Breathe came to their mind. Mr. Mayank Sharma added on how they connected with Amazon. They told the students how initially the series was written as a feature film but Amazon wanted them to make an Original Web Series. Breathe was one of the first Indian Amazon

Original Webseries.

## IQAC and the Film Club hosted a Guest Session "In Conversation with Vipul Shah"

Vipul Amrutlal Shah, director and producer of many films like The Kerala Stories, Commando, Namastey London, Bastar etc. was invited for a guest session. Mr. Shah gave insights about the Industry as a producer. He explained how the Industry works and how to acquire a job in the Industry.

## IQAC and the Film Club hosted a session on: A Sky Full of Stories.

The speakers, Mr. Utkarsh Patel, a Mythologist, Author and a TedX speaker, and Ms. Arundhati Dasgupta, an Author, Senior Journalist and a specialist in Mythology were invited. It was a session explaining the different stories available for ideas & characters to be converted into good scripts for films – It explored Epics, Folk Tales. The students were exposed to the Art of telling a story.

## IQAC and the Film Club hosted a masterclass on: "Forensic in Films"

Ms. Titiksha Desai Kamble, a Forensic Expert was invited to interact with the students. She explained how Forensics is used in Films depicting crime and how forensics is used in films based on true events. She shared her experience for the film Talwar where her expertise were called for by the makers of the film. Ms Titiksha Desai Kamble works closely with the Crime Branch too as a forensic expert.

## IQAC organized a Workshop on Documentary Film-making by Pankaj Rishi Kumar

A two day workshop on 28th and 29th Feb 2024 was conducted by documentary filmmaker Pankaj Rishi Kumar. In the workshop he taught the students the dynamics of documentary filmmaking. He taught them how to make a documentary from scratch. 67 participants gained valuable insight on the subject. At the end of the workshop each student was awarded with a certificate of appreciation for having completed the course.

#### IQAC organized a Guest Session "A Session with Ashim Sen – Director of Shark Tank"

Mr. Ahsim Sen, director of Shark Tank and many shows, was invited for a session with students in the studio of the college. Mr. Sen came to the campus with the entire PCR setup and his crew. The 7th floor studio was converted to a shooting floor of a reality show and the students were taken through an entire shoot process with multi camera setup.

IQAC and the Student Council held a master class on IPR with Ms. Anuradha Maheshwar an esteemed expert in the fields of trademarks, copyrights, logos, and related legal aspects, shared her wealth of knowledge with a captivated audience. This session was attended by students of DGMC specializing in advertising, film studies, and content creation, making it a valuable learning experience for all. Ms. Maheshwari provided reallife examples and case studies, illustrating how IPR can be a powerful tool for content creators and marketers to protect their intellectual assets and gain a competitive edge.

### The IQAC organized a 6 day FDP Workshop on "Research Proposal and Academic Writing:

A total of 70 participants from all over Mumbai and out of Mumbai participated in this online FDP which was divided into six sessions ranging from "Introduction to Research Methodologies to "Paper Clinic".

#### International Conference

IQAC organized its 4th International Conference in collaboration with WDC of University of Mumbai and WICCI titled: G5: Gender through Entrepreneurship, Digitization, Equality, Environment, Laws & Ethics on 6th & 7th Mar 2024

The G5 conference, titled "Gender through Entrepreneurship, Digitization, Equality, Environment, Law & Ethics," aimed to bring together experts, scholars, policymakers, and activists to explore the multifaceted relationship between gender and sustainable development. The conference also had parallel sessions for Paper presentations on Day 1 and 2. These sessions were chaired by Dr Manisha Ghatage, an Assistant Professor from SNDT Women's University, Department of English. She used her expertise in research and literature to assess that research papers presented and shared some valuable feedback.

#### **Industrial Visit**

## Exploring the World of Television: A Visit to the Sets of Kaun Banega Crorepati

On the 8th to the 11th of September 2023, groups of 48 enthusiastic students from DGMC, along with two of their dedicated faculty members, embarked on a memorable journey to the vibrant world of television to the illustrious Studio 16 in Film City, Mumbai, where they were set to experience the magic behind the scenes of one of India's most iconic quiz shows, Kaun Banega Crorepati (KBC). It was an opportunity to witness the fusion of knowledge and entertainment that television offers and a chance to meet a true legend of Indian cinema, Mr. Amitabh Bachchan.

DGMC participated in the 58th Intercollegiate Youth Festival of the University of Mumbai and participated and won the Gold medal in the Elocution Competition (Marathi) and Debate(Marathi), Bronze medal in Folk dance, Silver medal One Act play (Hindi) and the Skits in the final round of the festival.

Apart from this the college also participated and qualified for the most prestigious Indian People Theatre One Act Play Competition. Our Play Theatrewala received Critical acclaim and was recognized for direction and performance.

#### **Rotaract Club**

The Rotaract Club held a session on Relationship Management which was conducted by Mrs. Kamakshi Gupte: The topic of this session was on a refined exploration of interpersonal and professional relationships. Mrs. Kamakshi Gupte's spoke about the ever-flourishing sphere of what it means to have or be in a "relationships". She mentioned Communication was an undercurrent. Mrs. Kamakshi Gupte talked about relationships how to deal with one-sided love, overcoming situationships, how to tell if one is in love, etc.

Rotaract Club hosted a guest talk: Soul Sync by Ms Sheetal Tanna and Mr. Jayesh Tanna: This event was centered around nurturing meaningful connections between parents and children. The primary focus of the event was to establish a platform for open discussions, emphasizing the significance of communication and understanding within families. Soul Sync successfully united

children and parents in a shared exploration of the complexities of their relationships while shedding light on the importance of mental health in the family unit.

### Heartbeats of Hope": Empowering Emergency Response a transformative event organized by the Rotaract Club at the Madhoprasdad Saraf Seminar Hall

The session was conducted by Rotarian Cardiologist Dr. Akshay Mehta and was ably assisted by Dr. Yogini Sheth from the Rotary Club of Bombay Airport, Ms. Sumaiya Raghavan, the Operations Head of Revive Heart Foundation at iCARE Holy Family Hospital Mumbai, aimed to raise awareness and preparedness for cardiac emergencies.

The cardiologists stressed the urgency of immediate CPR application in increasing survival rates. A live demonstration followed, showcasing proper CPR techniques, including chest compressions and rescue breaths, underlining correct hand placement, compression depth, and rate

#### PROUD GIRL 2.O.

The Rotaract Club visited a remote village in Naigaon - Umela Phatak on 19th of August 2023 to raise awareness about menstrual hygiene and empower women as part of its first key project, Proud Girl 2.0 for the Rotary International year 2023-24. The event also aimed to distribute hygiene kits comprising essential items to empower women.

The highlight of the event was the Memorandum Of Understanding signed by Mr. Prakash Waghela, signifying the official adoption of the village by RCDGMC.

Rotaract Club hosted a compelling "Ideathon" event on the 9th of October 2023 in collaboration with the Nourishing Schools Foundation, Bangalore. The event aimed to raise awareness about the critical issue of malnutrition among school children and to encourage innovative solutions to promote a healthier lifestyle.

#### The Rotaract Club also hosted a Plastic Waste

Management Session on 2nd Nov 2023 to raise awareness and promote responsible plastic waste management practices among students and participants.

The session featured two distinguished speakers Mr Sanjay Merchant from the rotary Club of Bombay Airport and Ms Harleen Kaur, from Team Bisleriwho shared their insights and experiences in the field of plastic waste management.

The highlight of the event was the signing of the MOU between the college and team Bisleri under their CSR initiative titled "Bottles of Change".

## Celebration the Ganesh Utsav has become a tradition at DGMC

This year also we saw the Rotaract club organize a 9 day Ganesh Utsav Festival. The entire college was filled with divinity during these days with the Lord Almighty's Blessings.

#### Shades & Spectrum II:

On the 13th of March, 2024 the Rotaract Club of DGMC orchestrated a profoundly enlightening event, Shades and Spectrum II, with a central focus on "Hidden Histories: Unearthing LGBTQ+Narratives in Ancient Text" at Bajaj Hall, Malad (W).

## Department of Lifelong Learning and Extension Programme:

Academic year 2023-24 saw DGMC introducing the DLLE program for its student for the very first time. The 2 projects that were taken up by the college were the AANAPURNA YOJNA and the POPULATION EDUCATION CLUB.

The DLLE of DGMC also Shone in Debut at UDAAN Festival: Street Play and Poster Making Victories "UDAAN" - the Flight of Extension, an annual festival organized by the University of Mumbai's Department of Lifelong Learning and Extension, took place at the St. Francis Institute of Management and Research in Borivali on the 20th Jan 2024.

## The IQAC and the Literati Club celebrated Hindi Diwas across 2 days.

The first day was an Inter RSET Institute Debate Competition on the topic: Should Hindi be made our National Language? The 2nd day was a Hasya Kavi Sammelan where we invited poets Mr Suresh Mishra, Basant Arya and Rana Tabasssum to render their poems. They enthralled the audience with their rendition.

The IQAC and the Women Development Cell of the college organized a session on Gender Sensitization-The Unheard Voices. The speakers invited for the session were Vicky Shinde, a Transgender actress and Mr Sarang Bhakre, a Transgender activities.

A Self Defense Workshop was also conducted by the Women Development Cell (WDC) and IQAC of Deviprasad Goenka on 8th February 2024. Mr. Dilip Sharma, a renowned martial arts expert and champion of women's empowerment conducted the workshop.

## The NSS Unit of the college conducted various activities in line with the vision and mission of the National Social Service Scheme of the University of Mumbai.

Some noteworthy activities were the 7 day residential camp at SHED- Society for Human and Environmental Development. Apart from this the NSS also indulged in the voter registration program at the institute as well as in the camp. A very successful Blood Donation Drive was also undertaken by the NSS and a total of 80 bottles of blood was collected.

The Advertising and Branding Club introduced their first edition of newsletter called BUZZ.

**The Annual Sports Day** was celebrated with great enthusiasm and vigour. The Chief Guest was Ms Ami Ghia, an ex Badmington Champion. There was a beautiful display of MalaKhamb by the students of Sane Guruji Aarogya Mandir.

#### The Training and Placement Cell of the college:

It gives me great pleasure in mentioning that this year the Training and Placement Cell has signed close to 31 MOUs and all these Knowledge Partners are employing interns in their respective firms from the Training and Placement Cell. We have offered internship to 35 students who have successfully completed their training and are eligible for internship and further placement.

This year we also had Contiloe Production visiting our campus for campus Interviews and they recruited 6 of our students.

2 students were also recruited by our own Alumni who has started his own venture in Kerala. Apart from this various clubs and Associations of the college conducted different activities which aligned with their domain. The Film Club in their Friday Series showed films from different genres to the students for eg. KillBill, Chalti ka Namm Gaadi, Bicycle thieves, Badal, MAsoom, Ajantrik, etc.

#### **Marketing Activity**

As an important part of the marketing activity the IQAC and the Rotaract Club organized Career Fair titled Media Mosaic. Students from standard 10th and 12th were invited form our sister institutes and career sessions on Films, Journalism, Advertising, Photography and Graphic Designing were taken up. Students also visited schools and junior colleges in and around Malad and Goregoan and motivated them to hold career sessions on Media and Entertainment in their premises as a part of our outreach program.

#### Student & Faculty Achievements

## It is time to acknowledge the achievements of our students in various fields and domains:

- 1. Mr Gauribhushan Holkar and ms Krupa Deshpande for their research paper being published in an International Journal.
- 2. Ms Dikshya Joshi for representing India in Britain's Got Talent.
- 3. Mr Baylon Fonseca for his film Long road being a winner in 5 International Film Festivals. This has been his Semester III project.
- 4. Ms Pooja Shah participated in Khelo India in Women's WUSHU League and won the Gold medal in Jianshu and Bronze medal in Nonqua- Tiger Movements.

Our faculty Ms Nilanksha Sacdev's abstract was accepted in the Annual Conference of Christ College for presentation; the paper was tilted Self Through the Digital Lens- An exploratory Study to Comprehend Dependency of Youth of Instagram.

All these activities cannot be conducted and the institute cannot achieve these accolades if the institute is not ably, diligently and efficiently supported by its Teaching Staff, Non-Teaching Staff, Support Staff, Parents and last but not the least the lovely and loving students.

#### KUDOS TO ALL!!!!

**NAAC** 

DGMC was Accredited by NAAC with B+ Grade and a CGPA of 2.65 in the First Cycle



**RSET's 75th Anniversary Celebration** 



## **ACADEMIC TOPPERS 2022-2023**



**Nihar Gore**Overall Topper | BA-FTNMP-9.66



Sanjana Rathod
Overall Topper | BA-MMC-8.97



Prerana Nair
Overall Topper | BA-MMC-9.44



Yogita Agarwal Overall Topper | MACJ-7.92



**Akash Sonawane**Overall Topper | MAFTNMP-9.06



## **Bachelor of Arts in Film Television & New Media Production**



**Baylon Fonseca** FY-BAFTNMP | SEM 1-10 FY-BAFTNMP | SEM II-10



Sagar Kaushik SY-BAFTNMP | SEM III-9.15



Riya Patwardhan SY-BAFTNMP | SEM IV-9.11



Nihar Gore
TY-BAFTNMP | SEM V-9.55
TY-BAFTNMP | SEM VI-10



## **Bachelor of Arts in Multimedia** & Mass Communication (BA-MMC)



Shruti Shukla FY-BAMMC | SEM I-8.75 FY-BAMMC | SEM II-8.75



SY-BAMMC | SEM III-9.4 SY-BAMMC | SEM IV-9.2



Zarkar Shubham TY-BAMMC (GSCC) | SEM V-9.35



Prerana Nair TY-BAMMC | SEM V-9.1



Ramritik Dubey
TY-BAMMC (GSCC) | SEM V-8.65



Sakshi Agrawal TY-BAMMC | SEM V-8.95 TY-BAMMC | SEM VI-8.95



Krupa Tandel
TY-BAMMC (GSCC) | SEM VI-9.25



Brandon Pereira TY-BAMMC | SEM VI -9.2



Akansha Pandey TY-BAMMC (GSCC) | SEM VI-9.2



## Master of Arts in Communication and Journalism (MA-CJ)



Jinto Joy Koikalethu MA-CJ | SEM I-9



Farzin Farhad Dalal MA-CJ | SEM II-9



Yogita Agarwal MA-CJ | SEM III-7.2 MA-CJ | SEM IV-8.45



## Master of Arts in Film, Television & New Media Production (MA-FTNMP)



MA-FTNMP | SEM I-8.5



Ravendra Kewlani MA-FTNMP | SEM II-10



Akash Sonawane MA-FTNMP | SEM III-9 MA-FTNMP | SEM IV-7.64



Chinmay Chandraunshuh
MA-FTNMP | SEM III-9



### **Non-Academic Awards**



Sanman Hutgikar TY-BAMMC Best Student



Anusha Mhatre SY-BAMMC Best Organiser



Chetna Shastri MACJ - 1 Best Organiser



Pooja Shah SY-BAMMC Best Sportperson



Shruti Shukla SY-BAMMC Best PR



Divya Darshini Mohapatra
SY-BAFTNMP
Overall Cultural Proficiency



Anastasia Kinny
FY-BAMMC
Best Entrepreneurial Initiatives



Nachiket Chonkar SY-BAFTNMP Best Photographer



Saransh Kanjilal SY-BAFTNMP Best Photographer



Jinto Joy Koikalethu MACJ - II Best Speaker



Darshika Soni SY-BAMMC Best Dancer



Vicky Kumar TY-BAMMC Best Dancer



Pratibha Pandey
SY-BAMMC
Best Writer



Yuvraaj Rajput SY-BAFTNMP Best Graphic Designer



Davender Yadav MA-FTNMP - II Best in Production



MD Aman Ullah MA-FTNMP - II Best Screenplay Writer



Karan Goharia
TY-BAFTNMP
Best Director



Mrunal Parab
TY-BAFTNMP
Best Director



## Non-Academic Awards



**Omkar Patil** TY-BAFTNMP **Best Editor** 



Saagar Kaushik TY-BAFTNMP Best Editor



**Akash Pandit** TY-BAFTNMP Best Cinematographer



**Tanish Rajul** TY-BAMMC Best Actor



**Sahil Chivate** MA-FTNMP - I Best Actor



**Baylon Fonseca** SY-BAFTNMP Best Short Film - Non Fiction for International Film Festival



Shubham Tripathi MA-FTNMP - II Best Short Film - Fiction Best Short Film - Fiction Best Short Film - Fiction



**Shivam Kumar** MA-FTNMP - II



**Manas Jain** MA-FTNMP - II



**Asmi Kadam** SY-BAMMC Staff Special Prize



John Rego SY-BAMMC Staff Special Prize



**Angel Bhatt** SY-BAFTNMP Staff Special Prize



Aryan Singh Bansal Dev Jalgaonkar TY-BAMMC Staff Special Prize



FY-BAFTNMP Staff Special Prize

## Scholarship

On the 25th of Jan the following students were the proud recipients of the IRB & BKT Scholarship / Freeship awards









Mr. Sanman Hutgikar (Scholarship)

Ms. Shruti Shukla (Freeship)

Ms. Jeni Mehta (Freeship)

Ms. Fatima Banu Mohd Eseemdar Mansoori (Freeship)

Mr. Saahil Radheshyam Tiwari (Freeship)









# Special Awards



Kritika Gehlot Special Prize - Fine Arts



Rashi Panchal Special Prize - Fine Arts



Geetesh Negi Special Prize - Graphic Design



**Granth Jain** Special Prize - Graphic Design



Aryan Menghani Special Prize - Graphic Design



**Sushant Gurav** Special Prize - Dance



Stuti Sahijwani Special Prize - Acting



Harsh Chhangani Special Prize - Acting



Maanvi Jais Special Prize - Acting



Yana Patel Special Prize - Dance



Murtaza Botadwala Special Prize - Organizer



Mohd. Yusuf Chauhan Special Prize - Organizer



Shravani Khairmode Special Prize - Organizer



Jinal Limbachiya Special Prize - Dance



## THE 56TH INTERCOLLEGIATE YOUTH FESTIVAL CONDUCTED BY THE UNIVERSITY OF MUMBAI

Department of Student Development, University of Mumbai organized elimination (zonal) round for 56th Intercollegiate Youth Festival. The literary and fine arts events were scheduled on 12 August 2023 in Sheila Raheja School of Business Management and Research. Students of DGMC participated in various events including literary events such Elocution Marathi, Elocution English, Storytelling Marathi, Storytelling Hindi, Debate Marathi, Debate English. Students also participated in fine arts events like, Mehandi, Poster Making, On the Spot Painting.

On 16-17 August 2023 performing arts events were organized in Chetana College, Bandra. DGMC students participated in the events Mime, One Act Play English, Skit English, Mono Act English, and Indian Folk Dance.





## Here's the list of our students and the event they have secured ranks in;

One Act Play (Hindi) "Theatrewala"	(1st Prize)	Skit Group (Hindi) "Dial 101"	(1st Prize)
Yana Patel		Amarjeet Yadav	
Shruti Shukla		Prit Parmar	
Maanvi Jais		Sahil Chivate	
Tanish Rajul		Sanskar Raj	
Amarjeet Yadav		Harsh Chhangani	
Harsh Chhangani		Vansh Bhoot	
Stuti Sahijwani		Mime "Journey of a Boatman -	
Sanskar Raj		Dawn to Dusk"	(2nd Prize)
Sahil Chivate		Bhavesh Patil	
Dev Jalgaonkar		Sushant Gurav	
Aarushi Singh		Tarang Yadav	
Vedika Kadam		Vicky Kumar	
Omkar Parab		Nikhil Kumar	
Elocution (Marathi)	(1st Prize)	Chetana's Hazarimal Somani College of Commerce Smt. Kusumtai Chaudhari College of Art  Indian Folk Dance "Tipani"	
Riya Patwardhan		Darshika Soni	
Debate (Marathi)	(1st Prize)	Jinal Limbachia	
Riya Patwardhan	(1st Prize)	Pooja Shah	
Pranjal Rane		Asmi kadam	
i ranjai Kane		Yana Patel	
Storytelling (Marathi)	(1st Prize)	Divya Mohapatra	
Riya Patwardhan		Dhitti Chauhan	
1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -		Shravani Khairmode	
Storytelling (Hindi)	(3rd prize)	Ritu Pathak	
Shruti Shukla		Jansi Upadhayay	

Folk Dance, Mime, Theatre Events were choreographed and directed by Mr Bapee Das, Mr Parth Sunita Desai and Ms Punita Hirani respectively.

The student coordinators Ms Chetana Shastri, Ms Janhavi Gupta, and Mr Shreyash Gaikwad played pivotal role in the success of college in 56th Intercollegiate Youth Festival

The final rounds for 56th Intercollegiate Youth Festival organized by Department of Student Development, University of Mumbai was conducted from 23 August 2023. Approximately 300 colleges affiliated to University of Mumbai participated in the finale.

The students of DGMC participated in events such as photography & literary events like elocution, debate, and storytelling in Marathi language, story writing in Marathi and English language as well as performing arts like One Act Play, Skit, and Mime.

The final round for the folk dance competition was scheduled for October 2023.

(First Prize)

(Third Prize)

### DGMC is proud to announce the results of the finale in the following categories:

One Act Play (Hindi) "Theatrewala"	(2nd Prize)	Elocution (Marat Riya Patwardhan
Yana Patel		
Shruti Shukla		Debate (Marathi) Riya Patwardhan
Maanvi Jais		Pranjal Rane
Tanish Rajul		Franjai Kane
Amarjeet Yadav		
Harsh Chhangani		
Stuti Sahijwani		
Sanskar Raj		
Sahil Chivate		莫言
Dev Jalgaonkar		
Aarushi Singh		2 2 2 2
Vedika Kadam		South Tetters
Omkar Parab		Parameters (a) A fell and the stage of the s
Best Actor	(Third Prize)	
Sahil Chivte		A THEAT WAY
Storytelling (Marathi)	(Third Prize)	14 4
Riya Patwardhan		









#### IPTA (Indian People's Theatre Association's Inter-Collegiate Drama Competition)

The theatre team of Deviprasad Goenka Management College of Media Studies participated in the final competitions of 50th Intercollegiate Drama Competition organised by IPTA on 16 October 2023. The team performed the one act play 'Theatrewala' directed by Parth Sunita Desai.





Name of the Participant	Course	Event Participated	Prize (If Any)
	UM	IANG	
Narse	e Monjee College of	Commerce and Economics	
Yatri Parmar	SY-BAMMC	Nailed IT	
Pankaj Prasad	FY-BAFTNMP	Valorant	
Tanish Raajul	TY-BAMMC	Valorant	
Siddh Dave	TY-BAMMC	Valorant	
Tanvi Yadav	TY-BAMMC	Valorant	
Aditya Sahu	TY-BAMMC	Valorant	
Vansh Bhoot	SY-BAMMC	Valorant	
Omkar Parab	FY-FTNMP	Valorant	
Jeenav Jain	FY-BAMMC	BGMI	
Harshad Sarvankar	FY-BAMMC	BGMI	
Daniel Rodrigues	FY-BAMMC	BGMI	
Kanishk Sonkamble	FY-BAMMC	BGMI	
Rishab Jangid	FY-BAFTNMP	BGMI	
Aarushi Singh	FY-BAFTNMP	Drip to Hard	
Krish Bamne	FY-BAFTNMP	FIFA	
Stuti Sahijwani	FY-BAFTNMP	Bollywood Dewanngi	
Preet Parmar	FY-BAFTNMP	Duopoly	
Harsh Soni	FY-BAMMC	Bollywood Dewanngi	
Hardik Panchal	FY-BAFTNMP	Bollywood Dewanngi	
Akash Poojary	FY-BAMMC	Bollywood Dewanngi	
Richa Shah	FY-BAMMC	Bollywood Dewanngi	
Faran Khan	FY-BAMMC	Bollywood Dewanngi	
Ritu Pathak	FY-BAMMC	Bollywood Dewanngi	
Aditya Tanwar	FY-BAMMC	Bollywood Dewanngi	
Shruti Soni	FY-BAMMC	Bollywood Dewanngi	
Iqura Raies Bot	FY-BAMMC	Fashion Show	
Drashti Madhu	FY-BAMMC	Fashion Show	
Anushka Phatke	FY-BAMMC	Fashion Show	

Varsha Arora	FY-BAMMC	Fashion Show	
Palmi Poddar	FY-BAMMC	Fashion Show	
Tanish Raajul	TY-BAMMC	Fashion Show	
Sudip Singh	FY-BAMMC	Fashion Show	
Aditya Tanwar	FY-BAMMC	Fashion Show	
Gopika Sharma	FY-BAMMC	Fashion Show	
Vedika Kadam	FY-BAMMC	Fashion show NAP	
Manya Sharma	FY-BAMMC	Filmy Muqala	
Ritu Pathak	FY-BAMMC	F1	Finals

SEATOWN			
Lala I	Lala Lajpat Rai College of Commerce and Economics		
Aarushi Singh	FY-BAFTNMP	Poster Making	
Kritika Gehlot	SY-BAMMC	Mehendi	
Shruti Jaiswal	SY-BAMMC	Rangoli	
Vedanth Iyer	FY-BAFTNMP	Shayari	
Zulfiqar Haider	FY-BAFTNMP	Shayari	
Amanpreet Sodhi	FY-BAMMC	Tug of war	Semi - Finals
Saif Mamlekar	SY-BAMMC	Tug of war	Semi - Finals
Faran Khan	FY-BAMMC	Tug of war	Semi - Finals
Devasya Pandey	FY-BAMMC	Tug of war	Semi - Finals
Daniel Rodrigues	FY-BAMMC	Tug of war	Semi - Finals
Kanishka Sonkamble	FY-BAMMC	Tug of war	Semi - Finals
Harshad Sarvankar	FY-BAMMC	Tug of war	Semi - Finals
Om Sawant	TY-BAMMC	Box cricket	Finals
Naitra Furiya	SY-BAMMC	Box cricket	Finals
Yash Marathe	SY-BAFTNMP	Box cricket	Finals
Harsh Jaiswal	SY-BAMMC	Box cricket	Finals
Rohan Karmavat	TY-BAMMC	Box cricket	Finals
Chirag Sharma	SY-BAMMC	Box cricket	Finals
Meet Parashar	FY-BAFTNMP	Treasure hunt	
Vedanth Iyer	FY-BAFTNMP	Treasure hunt	
Preet Parashar	FY-BAFTNMP	Treasure hunt	
Hardik Panchal	FY-BAFTNMP	Treasure hunt	
Zulfiqar Haider	FY-BAFTNMP	Treasure hunt	
Preet Parashar	FY-BAFTNMP	Solo singing	
Aarya Chavan	FY-BAFTNMP	Solo dancing	
Bhavesh Shukla	FY-BAFTNMP	Rap	

JOSH			
NA	EMD Mumbai, Institu	ite of Event Management	
Sunita Patra	FY-BAMMC	Face painting	
Adwaith Madhumohan	SY-BAMMC	Student Idol	
Angel Bhatt	SY-BAFTNMP	MR & Ms Academia	1st Runner up
Sanskar Raj	FY-BAFTNMP	MR & Ms Academia	
Bhavesh Patil	SY-BAFTNMP	Reel Making	
Harsh Jaiswal	SY-BAMMC	Cricket	Finals
Chirag Sharma	SY-BAMMC	Cricket	Finals
Om Sawant	TY-BAMMC	Cricket	Finals
Rohan Karmavat	TY-BAMMC	Cricket	Finals
Kartik Sharma	FY-BAMMC	Cricket	Finals
Yash Marathe	SY-BAFTNMP	Cricket	Finals
Omkar Parab	FY-BAMMC	Cricket	Finals
Swayam Bhandvikar	FY-BAMMC	Cricket	Finals
Aryan Gaikwad	SY-BAFTNMP	Western Unplugged	Finals
Adwaith Madhumohan	SY-BAMMC	Western Unplugged	Finals
Omkar Parab	FY-BAMMC	Football	Finals
Priyanshu Yadav	FY-BAMMC	Football	Finals
Nachiket Chonkar	SY-BAFTNMP	Football	Finals
Rohan Karmavat	TY-BAMMC	Football	Finals
Abdul Suratwala	SY-BAMMC	Football	Finals
Kanishk Somkamble	FY-BAMMC	Football	Finals
Aman Kumar	TY-BAMMC	Solo Street Dance	Finals
	AU	'RA	
	Ramnarain Ruia A	utonomous College	
Harsh Jaiswal	SY-BAMMC	Box Cricket	Knockouts
Omkar Parab	FY-BAMMC	Box Cricket	Knockouts
Naitra Furiya	SY-BAMMC	Box Cricket	Knockouts
Nachiket Chonkar	SY-BAFTNMP	Box Cricket	Knockouts
Yash Marathe	SY-BAFTNMP	Box Cricket	Knockouts
Chirag Sharma	SY-BAMMC	Box Cricket	Knockouts
Prathibha Pandey	SY-BAMMC	Bio rangoli	
Roshni Ghag	SY-BAMMC	Mehndi	
Kritika Gehlot	SY-BAMMC	Mehndi	
Aarushi Singh	FY-BAFTNMP	Mandala art	
Yatri Parmar	SY-BAMMC	Mandala art	

Preet Parmar	FY-BAFTNMP	Rink Football		
Vatsal Panchal	SY-BAFTNMP	Rink Football		
Nachiket Chonkar	SY-BAFTNMP	Rink Football		
Kanishk Sonkamble	FY-BAMMC	Rink Football		
Omkar Parab	FY-BAMMC	Rink Football		
Bhavesh Shukla	FY-BAFTNMP	Rapping		
Darshika Soni	SY-BAMMC	Solo Dancing	Winner	
Nikhil Kumar	FY-BAMMC	Solo Dancing		
Pratibha Pandey	SY-BAMMC	Peom Reciting	2nd runner up	
Sushant Gurav	TY-BAMMC	Flaunt your body	2nd runner up	
Abhay Pandey	SY-BAMMC	Tug of war	Qualifiers	
Tanish Raajul	TY-BAMMC	Tug of war	Qualifiers	
Saif Mamlekar	SY-BAMMC	Tug of war	Qualifiers	
Aman Singh	SY-BAMMC	Tug of war	Qualifiers	
Jagrav Chaudhary	SY-BAMMC	Tug of war	Qualifiers	
Palmi Poddar	FY-BAMMC	Mr&Ms Aura	Semi - Finals	
Tarang Yadav	TY-BAMMC	Mr&Ms Aura	Semi - Finals	
	TARA	ANGAN		
	Thakur College of Science and Commerce			
Harsh Soni	FY-BAMMAC	Solo Dance		
Preet Parashar	FY-BAFTNMP	Solo Singing		
Saukhya Patil	FY-MAFTNMP	AD Film		
Krish Bamne	FY-MAFTNMP	Fifa		
Pratham Arora	FY-MAFTNMP	RJ Event		
Saukhya Patil	FY-MAFTNMP	Photography		
Pratham Arora	FY-MAFTNMP	Script Writing		
Aryan Gaikwad	SY-BAFTNMP	Solo Singing		
Saukhya Patil	FY-MAFTNMP	Short Film		
Adwaith Madhumohan	SY-BAMMC	Solo Singing		
Yatri Parmar	SY-BAMMC	T-shirt Painting		
AAVEGA				
Parle Tilak Vidyalaya Association's Institute of Management				
Aarushi Singh	FY-BAFTNMP	Solo Dance		



SY-BAMMC

Yatri Parmar

**Face Painting** 

# **Special Prize Distribution**

Ceremony

Date: 28th March 2024



# **Degree Distribution Ceremony**

#### **Celebrating Academic Milestones (2020-2023)**

Deviprasad Goenka Management College of Media Studies (DGMC) witnessed a momentous occasion on the 11th of May 2024, as the air was filled with a sense of accomplishment and anticipation during the Degree Distribution Ceremony. Held within the esteemed confines of the Madhoprasad Seminar Hall, this event marked the culmination of academic journeys for students who completed their degrees in April 2023 across various disciplines.

The ceremony was a testament to the dedication and hard work exhibited by the graduating batches of Bachelor of Arts in Media and Mass Communication (BAMMC), Bachelor of Arts in Film, Television, and New Media Production (BAFTNMP), Master of Arts in Film, Television, and New Media Production (MAFTNMP), and Master of Arts in Communication and Journalism (MACJ). Each degree represented not only academic achievement but also the culmination of years of learning, growth, and personal development.

Amidst a backdrop of excitement and pride, faculty members, students and family members gathered to celebrate the accomplishments of the graduating students. The atmosphere was charged with a sense of anticipation as students eagerly awaited the moment when they would officially receive their hard-earned degrees.

As the ceremony drew to a close, amidst smiles, tears, and heartfelt embraces, the graduating students stepped out into the world, armed with knowledge, skills, and the DGMC ethos of excellence. They carry with them not only their degrees but also the memories and friendships forged during their time at DGMC.



# SPORTS DAY Celebration

## **DGMC ANNUAL SPORTS DAY 2023-24**

The Will Must be Stronger than the Skill
- Muhammad Ali

DGMC's campus buzzed with energy and excitement as students, faculty, and staff gathered for the much-awaited DGMC's Annual Sports Day. This year's festivities were nothing short of spectacular, with various events showcasing athleticism, sportsmanship, and a unique highlight-Mallakhamb.

The Annual Sports Day at Deviprasad Goenka Management College of Media Studies was a vibrant two-day event held at the PDSA Turf on December 21st and 22nd, 2023.

Day 1 Commenced with a captivating inauguration ceremony featuring Ami Ghia, an ex-Badminton Champion and Arjun Award recipient as the Chief Guest, alongside exhilarating performances such as Mallakhamb by the students of Sane Guruji Arogya Mandir.

Mallakhamb, an ancient Indian sport, involves performing acrobatic and gymnastic feats on a vertical pole or rope. The event showcased the fusion of strength, flexibility, and grace as participants defied gravity with jaw-dropping manoeuvres. The audience was captivated by the mesmerizing displays of balance and control, and the skillful performers earned well-deserved applause.

Further a Kung Fu demonstration by our very own SYBAMMC student – Abhay Pandey and the inspiring Fire of Hope Run by Ms.Pooja Shah of SYBAMMC added an extra layer of excitement and motivation to the event. The day was brimming with competitive events ranging from Football, Volleyball and Cricket, Tug of War to Sack Race, engaging both students and staff in spirited contests.

Day 2 brought a change of pace with strategic games like Cricket, Chess, and Carrom, showcasing mental acumen and strategy.

As the sun began to set, the closing ceremony marked the culmination of an exhilarating day. Trophies were awarded to outstanding athletes, recognizing their dedication and achievements. This part of the event was graced by Ramkrishna Kotap, Secretary of Palghar Wushu Association.

Throughout both days, the Sports Day encapsulated the college's spirit, fostering a sense of unity and healthy competition among participants.

As the echoes of cheers and applause faded away, the spirit of sportsmanship and camaraderie lingered, promising an even more exciting sports day in the years to come.





#### WINNERS OF

# Sports Day

Inter Staff Cricket Competition - Ghanshyamdas Saraf College

#### Volleyball (boys) competition - Team Des Pardes Tug of War (girls) competition - Team Zanjeer

- · Kavish Jain
- · Aman Singh
- · Yuvraj Rajput
- · Yash Marathe
- · Nachiket Chonkar
- · Bhavesh Patil

- Shivika Sharma
- · Dhitti Chauhan
- · Divya Mohapatra
- Angel Bhatt
- · Poornima Pillai

#### Tug of War (boys) competition - Team Baazigar

- · Aman Singh
- · Sanskar Gupta
- · Kavish Jain
- · Ali Jafri
- Jaspreet Singh

#### Dodgeball (girls) competition - Team Disco Dancer

- · Dhitti Chauhan
- · Poornima Pillai
- · Angel Bhatt
- · Divya Mohapatra
- · Ria Pinto

#### Cricket (girls) competition - Team Amar Prem

- · Devanshi Mehta
- · Tanvi Yadav
- · Khushi Mehta
- · Diksha Joshi
- · Darshika Soni
- Angel Bhatt

#### Cricket (boys) competition - Team Golmaal

- · Harsh Jaiswal
- · Om Sawant
- · Chirag Sharma
- · Naitra Furiya
- · Jay Jain
- · Yash Marathe

#### Football (boys) competition - Team Suraksha

- · Kanishk Sonkamble
- · Omkar Parab
- · Mohammed Taif
- Priyanshu Yadav
- Aryan Samant
- · Prit Parmar
- · Krish Modi
- Abdul Suratwala

Chess Competition - Sahil Tiwari

Carrom Competition - Varun Shigwan & Raj Sawant

Sack Race - Divyanshi Jain

Spoon & Marble Race - Ritu Pathak





The Valedictorian

I simply believe that everyone is best in their own way, but there are a certain parameters to which we need to adhere in order to be titled as the Best Student by the Institute

I am very happy and honored to be titled as the Best Student of DGMC, but I believe that I at this moment I am simply a cover page to a huge book, and there are many pages that support this cover, in my journey these pages have been my Parents, my Family, the Teaching and Non Teaching staff of DGMC, and all the students who support my functioning in this institute, my Secretaries of the Student's Council and The Rotaract Club, its core teams and all the other volunteers, a leader cannot lead without a strong support from his team and all of them have been really patient tolerating me and working with me throughout these years

Also I would completely fail if I missed on mentioning my Principal Dr. Amee Vora, her support and her guidance has always been very valuable to me and she is someone who matters the most to me in this institute.

I would also like to thank The Rajasthani Sammelan Education Trust and Deviprasad Goenka Management College of Media Studies for giving me a platform to express myself and serve it through my work; when I entered this institute I could see people more confident, more experienced, more powerful, more smart, more creative but I for a fact knew that I can work my way more harder than most of them, and that's the approach one needs to have, talent can be a god gift but the amount of hard work is always in one's own control.

Not all of us can do great things, but we can do small things that can have a great impact. This Sanman Hutgikar that stands before you today, DGMC has a vital role in making him what he is today.

Sanman Hutgikar TY-BAMMC Class of 2023 - 2024

# **Conference: 4th International Conference**



Exploring Gender and Sustainable Development: Insights from the G5 Conference

The recently concluded G5 conference, themed "Gender through Entrepreneurship, Digitization, Equality, Environment, Law & Ethics," stood as a beacon of insight and collaboration, bringing together a diverse array of experts, scholars, policymakers, and activists. Hosted jointly by the IQAC and Women Development Cell (WDC) of the Deviprasad Goenka Management College for Media Studies (DGMC) and the WDC of the University of Mumbai, the conference served as a pivotal platform to delve into the intricate interplay between gender dynamics and sustainable development.

The driving force behind the success of the conference was the concerted effort and meticulous planning of the conference committee, comprising our Principal Dr Amee Vora, Nilanksha Sachdev, Divya Narang, Sunita Cordeiro, and Deveeka Shetty. Their dedication and foresight were instrumental in orchestrating a seamless event that facilitated meaningful discussions and fruitful collaborations. Notably, the committee's proactive approach led to a collaboration with a UGC Care journal for paper publication, amplifying the impact of the conference's proceedings.

Dr. Urvashi Manuprasad Pandya, Chairperson of the Women Development Cell at the University of Mumbai, played a pivotal role in spearheading the organization of the conference, underscoring the university's commitment to academic and institutional development. Her leadership and vision set the tone for an intellectually stimulating and inclusive event. Spanning two enlightening days, the conference featured a rich tapestry of sessions and panel discussions, each shedding light on critical facets of gender, society, politics, economics, ecology, and sustainability.

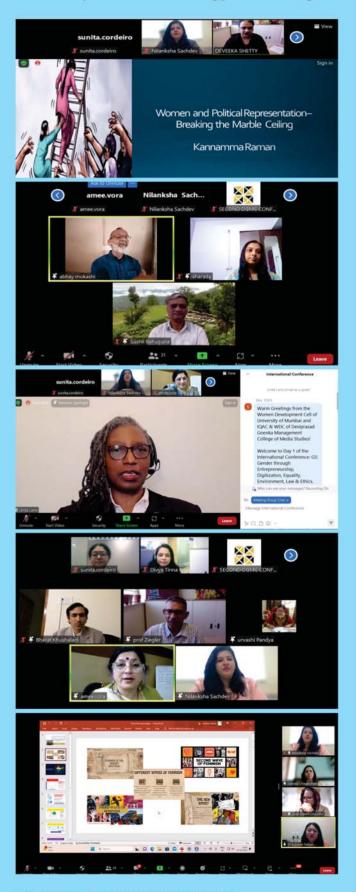
Day 1 commenced with a thought-provoking keynote address by Dr. Linda Lane from the University of Gothenburg, Sweden, setting the stage for insightful deliberations to follow. Sessions on "Gender, Politics, and Law in India" and "Overcoming Gender Barriers" provided valuable insights from esteemed speakers such as Dr. Kannamma Raman and Adv. Nirmala Samant Prabhavalkar. A captivating panel discussion on "Women Entrepreneurs and MSME" showcased the experiences and expertise of prominent figures like Anita Dongre, Sushma Gaikwad, Sonal Sumaiya, and Sapna Subramanyam.

Day 2 continued the momentum with sessions delving into "Women, Media, Literature, and Gender Stereotypes" led by Prof (Dr) Anubhuti Yadav. Panel discussions on "Gender and Environment Sustainability" and "Gender Inclusivity and Cultural Acceptance" provided a platform for thought-provoking dialogue, featuring esteemed speakers such as Mr. Sushil Bahuguna (NDTV India), Ms. Sharada Balasubramanium (Independent Environmental Journalist), Dr. Aqsa Shaikh (Transgender right activist and Doctor), Dr. Kulveen Trehan (Assistant Professor, GGSIPU), and Dr Daivata Patil (Assistant Professor, University of Mumbai).

The conference also facilitated parallel sessions for paper presentations by the participants, chaired by **Dr. Manisha Ghatage, an Assistant Professor from SNDT Women's University, Department of English.** Dr. Ghatage's expertise in research and literature added depth to the evaluation process, enabling constructive feedback and scholarly exchange.



In conclusion, the G5 conference served as a testament to the power of collaboration and dialogue in advancing gender equality and sustainable development. Through meaningful discussions, knowledge sharing, and collaborative efforts, the conference fostered a vibrant community dedicated to driving positive change.





# Jowards Developing Personalities

#### **Masterclasses, Workshops & Guest Series Committee**

#### **Faculty incharge**

- Dr. Amee Vora Nilanksha Sachdev Divya Narang Deveeka Shetty
- Chandroday Ghosh
   Ziegler Colaco
   Viraj Bandekar
   Prasoon Prabhakar
   Sunita Cordeiro

Masterclass to Master the Craft



Masterclasses are crucial for students as they provide a unique chance to learn directly from experts in their field. These sessions offer practical advice, innovative techniques, and personalized feedback, which can significantly improve students' skills. Throughout the academic year, DGMC ensures students have the opportunity to learn from industry experts by organizing masterclasses on various subjects. From the beginning of the 2023-24 academic year until its conclusion, a diverse range of masterclasses were conducted to enrich the student learning experience.

A "Master Class" was organized on the topic "Climate and Environmental Challenges" on 14th June, 2023. The guest speaker for the session was **Mr. Dharmesh Thakkar**, Editor, The Free Press Journal, who enlightened the students about the issues related to environment and climate change. He also guided the students about how they should hone their reporting skills and how an add-on

course along with their regular studies can be an additional advantage when they go out in the industry. He spoke on the topics such as sustainable development, wildlife conservation, different types of pollution and how we can protect the environment so that the future generation also gets to breathe clean air.



On the same day, another insightful masterclass was conducted by **Shivani Saran**, an independent filmmaker and producer. She engaged with students, sharing her experiences of balancing filmmaking and entrepreneurship. Emphasizing the significance of reading newspapers or books, she highlighted how they stimulate the intellect and inspire storytelling. Additionally, she encouraged students to seize opportunities to explore new cultures and cities, asserting that such experiences enrich their perspectives and refine their filmmaking skills. Shivani also stressed the importance of maintaining professionalism and resolving conflicts personally rather than fostering negativity in the work environment.



Public Relations plays a vital role in shaping one's personal and professional life by managing their reputation and relationships with various stakeholders. Whether it's building trust with clients, maintaining a positive image in the community, or handling crises effectively, PR skills are essential for fostering strong connections and achieving success in today's interconnected world. One such session was organized on 15th June, 2023, wherein Ankita Anthony, PR Manager at Altair Media was invited to address the gathering of the students. The class commenced with the brief introduction of the concepts of branding, public relations, corporate communication, and media as a tool for public relations. Ankita stressed on the strategies for brand building and defined PR as image management or perception management.



There is no denying the fact that OTT and Social Media is more popular than Television, but TV still remains relevant today because of its unmatched ability to reach a wide and diverse audience, particularly through live events and scheduled programming. To give insight about how television industry works, Mr. Sidharth Sengupta, Director, Producer & Writer was invited for a Masterclass on the future of Television.



Mr. Sidharth Sengupta highlighted that television retains ample potential despite its challenges, such as tight deadlines and budget constraints, which demand quick thinking and resourcefulness from creators. Conversely, OTT platforms provide significant creative freedom, marked by distinct writing styles, techniques, and treatments compared to television and films.

With the technological advancements and ever evolving environment of the digital world, it is vital to understand the employment of the digital media. A master class was conducted by Mr. Aashish Agarwal, Head of Digital Marketing, Times of India Group, on 16th June, 2023 to help students understand digital marketing from students' as well as marketing perspective. Mr Agarwal, gave an explicit explanation of the necessity of transformation and the importance of taking risks at the initial stage of the career. He directed students by stating "Marketing is also about selling your skills internally in an organization". He guided the students about the main domains of marketing, branches of digital marketing, skills that are required in the world of digital marketing and 5 steps to become a successful digital marketer.



Students at DGMC had the pleasure of hosting (16th June, 2023) Mr. Milind Jog, a talented Cinematographer known for his work in movies

like "Muramba" and "Lukka Chippi." During his visit, Mr. Jog shared his experiences in making documentaries and ad films, making the session both informative and engaging.

Mr. Jog spoke about the importance of cinematography in filmmaking, explaining how it helps tell stories and connect with audiences emotionally. He also talked about how technology has changed cinematography over time, giving filmmakers new tools to work with.

One fascinating topic Mr. Jog discussed was his experience shooting the movie 'Pondicherry' entirely on a mobile phone. He explained the challenges and differences between shooting with a phone and a professional camera, highlighting the creative possibilities of mobile cinematography.



Learning ethics in advertising is essential for maintaining credibility and trust with consumers, ensuring that advertising practices are fair, transparent, and respectful. Therefore, on 17th June, Ms. Shweta Purandare, former Advertising Standards Council of India (ASCI) Secretary General, conducted an insightful masterclass on conflicts in advertising campaigns. Attendees gained a deeper understanding of why conflicts occur, how to address them, and the role of ASCI in maintaining ethical standards. The session featured compelling case studies of Indian brands, illustrating real-life conflicts and their resolutions. The master class provided students with practical knowledge and skills to effectively manage conflicts in advertising campaigns. Ms. Purandare's expertise and use of ample case studies ensured an enriching learning experience, leaving participants equipped with valuable insights to navigate conflicts and understand how to tactfully deal with them.



Dressing up nicely instills confidence and professionalism, enhancing students' self-image and leaving a positive impression in academic and social settings. It also reflects respect for oneself and others, contributing to a conducive environment for learning and interaction. To build the confidence and the personality of the students Ms. Rima Melwani, Costume Designer, Celebrity Fashion Stylist & Educator was invited to give valuable tips on fashion designing and styling. She busted several myths related to fashion styling and designing. She also talked about the bright future prospects for students in the fashion industry. Along with this, she encouraged the students to add some or the other skill in their resume. She also talked about taking even the smallest job assigned to them with utmost sincerity. The session was received well by the learners and they satisfied their curiosity by asking numerous questions in the Q&A round after the session.



In an another captivating master class, renowned film editor **Abhijeet Deshpande** shared his remarkable journey of success and delved into the intriguing world of editing aesthetics. With a wealth of experience in his repertoire, Deshpande focused on shedding light on his editing style in the prominent series such as "Criminal Justice," "Betaal," "Vaalvi" and "Pondicherry."

One of the main highlights of the master class was Deshpande's exploration of the editing style employed in "Criminal Justice." He revealed the intricacies involved in crafting the suspense and tension of the series, emphasizing the significance of pacing and precise timing in building a compelling narrative. He shared his insights on the creative choices made in the editing room to enhance the viewers' experience and immerse them in the gripping storyline.

On the vibrant morning of January 31, 2024, the Film Club of DGMC, in collaboration with IQAC, orchestrated an enlightening event that left students captivated. Welcoming esteemed Director and Producer, Mr. Vipul Amrutlal Shah, known for his masterpieces like "The Kerala Stories," "Commando," and "Namastey London," the session promised to unveil the intricacies of the film industry.

With a wealth of experience under his belt, Mr. Shah graciously shared his insights into the workings of the industry, particularly from the perspective of a producer.

As students leaned in eagerly, Mr. Shah explained the pathway to employment in the industry, shedding light on the requisite skills, networks, and determination needed to succeed. His words resonated deeply, instilling a sense of direction and purpose among the aspiring filmmakers present. Students at DGMC were treated to an enriching two-day workshop led by documentary filmmaker Pankaj Rishi Kumar on February 28th and 29th. In the workshop, students learned the ins and outs of documentary filmmaking, from conceptualization to production. Each participant received a certificate signed by Mr. Kumar, who is renowned for his mentorship and his solo work as a producer, director, shooter, and editor on feature documentaries. His films have garnered international acclaim and grants, including the prestigious Harvard Asia Centre Fellowship in 2003.

Additionally, DGMC's Film Club and IQAC organized two captivating events for students to delve into different aspects of storytelling. The event "A Sky Full of Stories" featured guest speakers Mr. Utkarsh Patel, a Mythologist and Author, and Ms. Arundhati Dasgupta, a Senior Journalist specializing in Mythology. Students had a blast while learning the basics of storytelling from these experts. Another intriguing event, "Forensics in Films," invited guest speaker Titiksha Desai Kamble, a Forensic Expert, to discuss the portrayal of forensics in movies.

Through these events, students gained valuable insights into the diverse facets of Filmmaking, TV, Advertising, Public Relations, Fashion Designing and storytelling. The interactive session proved to be a beacon of inspiration, igniting aspirations and fueling dreams within the hearts of attendees





The Training and Placement Cell of DGMC is informally called TAP. It not only ensures Placement Interviews but also prepares students from their very first year at DGMC. At DGMC, we believe that along with subject knowledge, it is also important to imbibe the spirit of professionalism, teamwork and hard work for a successful career. The aim of this training program is to ensure that students who are registered for this program gain confidence and are equipped to handle any new challenge thrown by the ever changing work environment. The exciting three-year intensive training program for our students is curated by the in-house faculty of DGMC. At the end of each level of training (foundation, intermediate and advanced) students are given an opportunity to work with live projects and internships depending on their performance. Thanks to the training along with placement opportunities, TAP is truly a unique and ambitious initiative of DGMC.

Faculty incharge		
<ul> <li>Dr. Amee Vora (Chairperson)</li> </ul>	Divya Narang	
<ul> <li>Shravani Vichare</li> </ul>	Deveeka Shetty	
<ul> <li>Nilanksha Sachdev</li> </ul>	Ziegler Colaco	
Foundation Level: 55 students   Intermediate Level: 22 students		

Some of the companies where students were placed and interned with last year List of companies students were placed with



















List of companies students are interning with













# Campus Interviews



Gravity Films held a campus interview on Saturday, February 24th 2024, at Deviprasad Goenka Management College of Media Studies. It was seeking talented individuals for the positions of Editor and Concept Artist from the SYBAFTNMP programme. The college's placement officer, Ms. Shravani Vichare, played a key role in facilitating this opportunity. Mr. Vishnu Raj, Creative Head conducted the interview.

Out of the 15 students who registered for the interview, five were shortlisted by the college faculty based on their academic credentials and

portfolio review. These five students then proceeded to the interview stage. The interview process involved an evaluation of the students' technical skills, design sense, and creative thinking abilities.

Ultimately, the interview panel of Gravity Films selected two standout candidates, Deron Davis & Devansh Mishra from the SYBAFTNMP programme for the positions of Editor and Concept Artist, respectively.

DGMC was abuzz on May 4th 2024 once again. Contiloe Pictures Pvt. Ltd. Was invited to the campus for placements. Interviews were for full-time and internship positions. The job roles on offer were Editor, Director, Creative and Social Media Specialist. Mr.Rahul Parashar, CFO & Mr. Atmadeep Ray of Contiloe Pictures Pvt. Ltd conducted the interviews.

We had 15 students who registered for internships and all 15 were interviewed. The interview panel of Contiloe Pictures selected six candidates.

These campus interviews serve as a valuable platform for our SYBAFTNMP and SYBAMMC students to showcase their talents to leading film production companies. It should be noted that film production companies don't do campus interviews but instead call candidates to their offices to test them. We look forward to more interviews from other film production companies.



# G TESTIMONIALS 75





#### **SYBAMMC**

Fairy Jain, a SYBAMMC student, fuelled by her passion for the media industry, she recently landed a two-month internship at The Content Team, working within their Talent Team for Sony Channel's reality show "Superstar Singer." This incredible experience provided her with invaluable hands-on training and a deeper understanding of the industry's inner workings. She said "A huge credit for this opportunity goes to the insightful TAP sessions offered by our college. These sessions not only equip us with industry knowledge but also prepare us for the realities of on-field work. Additionally, TAP connects students with internship opportunities at leading companies, making the transition from classroom to career seamless"

#### **DEVANSH MISHRA**



#### **SYBAFTNMP**

Devansh Vinodkumar Mishra is currently pursuing his SY in BAFTNMP. He says "I am delighted to inform you that, thanks to the dedicated efforts of TAP, I secured a valuable placement opportunity at Gravity Films in March. This internship not only provided me with hands-on experience but also enhanced my skills in advertising". He also said "I am truly grateful for the platform provided by TAP and the support of Shravani Ma'am and our respected Principal, Dr. Amee Vora. These opportunities have allowed me to explore and work in environments directly related to my field of study, each serving as a stepping stone towards improving my skills and gaining valuable insights".

#### ARHAN KHAN



#### SYBAFTNMP

Arhan Khan is currently in his second year of BAFTNMP. Recently, he completed a two-month internship with the Content Team as a Talent Team member. During this internship, he gained valuable experience and earned respect from his colleagues in the Content Team. He said "I am immensely grateful to TAP for providing me with this opportunity. In addition to my internship, I also participated in TAP sessions this year. These sessions proved to be incredibly beneficial for me as they helped me improve my communication skills and overcome my stage fear. Moreover, I had the opportunity to meet new people both during the sessions and while working in the Talent Team. I highly recommend all students to take advantage of TAP sessions, as they offer valuable learning experiences and opportunities for personal growth"





#### 7.1 National Service Scheme

#### **Faculty Incharge**

• Viraj Bandekar • Deveeka Shetty • Prasoon Prabhakar • Shravani Vichare





The orientation day of NSS UNIT OF DEVIPRASAD GOENKA MANAGEMENT COLLEGE OF MEDIA STUDIES was a dynamic and enlightening event, providing volunteers with a comprehensive understanding of the program's ethos and objectives. From discussing the significance of the NSS motto, " Not Me But You, " to unveiling the inaugural volume of the NSS magazine, the event served as a catalyst for fostering a spirit of service and community engagement. Volunteers were equipped with insights into the functioning of NSS, including upcoming events, projects, and their roles within the program. By emphasizing the importance of collective action and social responsibility, the orientation day inspired volunteers to embark on a journey of meaningful service and positive impact within their communities.



In the heart of Deviprasad Goenka Management College of Media Studies (DGMC), a spirit of service thrives. Over the past year, the National Service Scheme (NSS) unit at DGMC has been at the forefront of fostering community engagement, environmental stewardship, and celebrating the values of unity and patriotism.



From commemorating India's triumph on Kargil Vijay Diwas to advocating for environmental sustainability through beach clean-up drives, the NSS unit has left an indelible mark on both campus and community. Through a myriad of initiatives, they have embodied the ethos of service beyond self, inspiring others to join in their noble endeavors.



The year began with a poignant tribute to the valor and sacrifice of Indian soldiers on Kargil Vijay Diwas. Through educational screenings and heartfelt discussions, volunteers paid homage to the bravery that safeguarded our nation's sovereignty.

Friendship took on a new meaning as volunteers adorned trees with biodegradable friendship bands, symbolizing not only camaraderie but also a deep-rooted connection to nature. The gesture underscored the importance of environmental stewardship and sustainability.



In a spirited rally, volunteers took to the streets, adorning homes and vehicles with the tricolor, reaffirming their unwavering allegiance to the nation. The event served as a rallying cry for unity and patriotism, echoing chants of "Bharat Mata Ki Jai" and "Vande Mataram."



With democracy at its core, NSS volunteers embarked on a voter ID registration campaign, empowering citizens to exercise their right to vote. Through informative sessions and registration drives, they ensured widespread participation and civic engagement.



The year also witnessed a remarkable display of compassion with a donation drive aimed at bridging the gap between privilege and necessity. From clothes to books, their efforts brought smiles to countless faces in need, highlighting the power of giving back to the community.



Combatting the pervasive issue of bullying, NSS organized a powerful Nukkad Natak, accompanied by a petition drive and photo booth. Their multifaceted approach raised awareness and mobilized support against bullying in society, fostering a culture of inclusivity and kindness.



In line with the nationwide Swachhata Hi Seva campaign, the NSS unit of Deviprasad Goenka Management College of Media Studies had actively engaged in the cleanliness drive which was conducted on 1 st October 2023 at Malad (E) railway station, Shivaji Chowk, where NSS volunteers cleaned the roads. The event was conducted to spread awareness to educate people about the importance of cleanliness and proper waste management. The NSS Unit of DGMC collaborated with BMC to increase the value of cleanliness among citizens.



As we reflect on a year filled with service and community engagement, the NSS unit at DGMC stands as a beacon of hope and inspiration. Their tireless efforts have not only enriched lives but have also strengthened the bonds of compassion and solidarity within the community. As we look to the future, let us continue to emulate their spirit of service and strive towards building a better, more inclusive society for all.



NSS Rewind is an annual meet organised by the NSS Unit (SB-22) of Deviprasad Goenka Management College of Media Studies that took place on 20th April, 2024 at 02:00 PM in Madhoprasad Seminar Hall. The vision of this event is to rewind and relive all the activities of the year and to motivate students to do more community service in the next academic year.

NSS Rewind was graced by our principal ma'am Dr. Amee Vora, Teaching Faculties and Non-Teaching Staff. We bid to farewell to students completing 2 years in the NSS Unit. We also felicitated 5 students who completed their 240 hours and honoured them with a memento. There were 38 students in attendance for the event. There were games played and a video was played that took everyone down the memory lane. Few students also wanted to share their experience and motivated their juniors. We also launched our yearly newsletter, The Volunteer Voice, Vol.2, a newsletter of the year's activities.

A room filled with emotions and motivation that not only boosted their moral but gave them a vision for the next academic year 2024-2025.

# 7.2 Rotaract Club of DGMC

## Faculty Incharge: • Nilanksha Sachdev • Ziegler Colaco





Embarking on an Adventure: The Scavenger Hunt Unveils the Campus

A sense of excitement filled the air on the 22nd of

July 2023 as first-year students at our college embarked on a thrilling adventure known as the "Scavenger Hunt." Organized with enthusiasm by the Rotaract Club, this event aimed to welcome and engage the newcomers while fostering connections with seniors and fellow batch mates.

Guided by clues and hints, participants set out to uncover hidden treasures scattered throughout the campus. From the library to the sports fields, each location held a piece of the puzzle waiting to be discovered. As students navigated their way through the campus, they not only learned about its various facilities but also forged new friendships along the way.

The Scavenger Hunt provided an invaluable opportunity for first-year students to bond with their peers and seniors in a fun and interactive setting. Collaborating and problem-solving together, participants formed lasting connections while creating cherished memories that would stay with them throughout their college journey.

Behind the scenes, members of the Rotaract Club worked tirelessly to plan and set up the treasure hunt, ensuring that every detail was meticulously arranged for the participants' enjoyment. Their dedication and enthusiasm added an extra layer of excitement to the event, making it a memorable experience for all involved.

As the Scavenger Hunt came to an end, there was a palpable sense of camaraderie and joy among the participants. With newfound friendships forged and the campus explored, first-year students felt a sense of belonging and excitement for the adventures that lay ahead in their college journey.



# Capturing Moments: Shutter Tales Unveils the Art of Photography

On the 18th of July 2023, the Rotaract Club organized a mesmerizing event titled "Shutter Tales" to celebrate the enchanting art form of photography. Held with the aim of inspiring students to explore the world of photography, this event provided a platform for enthusiasts to showcase their talents, learn from experts, and nurture their creativity.

At Shutter Tales, participants were invited to delve into the captivating world of photography and unleash their creativity. From capturing candid moments to experimenting with composition and lighting, students were encouraged to express themselves through the lens of a camera, creating visual stories that would leave a lasting impression.

The event featured insightful workshops and interactive sessions conducted by seasoned photographers, providing participants with invaluable guidance and tips to enhance their skills. Through these interactions, students gained a deeper understanding of the technical aspects of photography and learned how to infuse their work with emotion and storytelling.

Shutter Tales served as a vibrant hub where photography enthusiasts from all walks of life came together to share their passion and experiences. Participants had the opportunity to connect with like-minded individuals, exchange ideas, and form meaningful connections that transcended the boundaries of the event.



Passing the Torch: A Moment of Honor and Inspiration

Amidst an aura of reverence and anticipation, the Rotaract Club of Deviprasad Goenka Management College of Media Studies held its 4th Installation Ceremony for the Rotary International year 2023-2024 on August 1st, 2023, at the illustrious Durgadevi Saraf Hall. This distinguished gathering brought together esteemed guests from the parent Rotary, the Rotary Club of Bombay Airport, alongside college principal Dr. Amee Vora, to witness the symbolic passing of the torch from the outgoing core team to the new board.

The ceremony was graced by the presence of notable dignitaries, including Rtn. Virag Shivpuri, the secretary, and Rtn. Pragna Mehta, the vice president of the Rotary Club, as well as Rtn. Rahul Patel, Youth Director. Adding to the honor was the esteemed presence of DRR elect and Chair HRD, Rtn. Rtr. Nikhita Sunil, along with ZRRs Rtr. Nishita

Patel and Rtr. Parth Shah.

As the outgoing core team passed the baton to the new board, the ceremony symbolized a seamless transition of leadership and a commitment to upholding the values of service and community engagement. Each member of the new board stepped forward with a sense of duty and enthusiasm, ready to embark on a journey of making a positive impact in the community.

The Installation Ceremony served as a beacon of inspiration for all those in attendance, reaffirming the Rotaract Club's dedication to service above self and its mission to create positive change in society. The presence of esteemed guests and the support of the college principal underscored the significance of the occasion and the club's role in fostering leadership and civic engagement among students.

As the new board assumes their responsibilities, they do so with a sense of optimism and purpose. Guided by the principles of Rotary International, they pledge to continue the legacy of service and uphold the ideals of goodwill and fellowship. With the support of their mentors and the entire Rotaract community, they are poised to make a meaningful difference in the lives of those they serve.



"Heartbeats of Hope": A Lifesaving Initiative by the Rotaract Club

In a transformative event held on August 5th, 2023, the Rotaract Club organized "Heartbeats of Hope" at the esteemed Madhoprasad Saraf Seminar Hall. Led by distinguished Rotarian Cardiologists, Dr. Akshay Mehta and Dr. Yogini Sheth from the Rotary Club of Bombay Airport, along with Miss Sumaiya Raghavan, the Operations Head of Revive Heart Foundation at iCARE Holy Family Hospital Mumbai, the session aimed to empower attendees

with knowledge and preparedness for cardiac emergencies.

"Heartbeats of Hope" was more than just an event; it was a lifesaving initiative designed to raise awareness about cardiac emergencies and equip participants with the necessary skills to respond effectively in critical situations. Through informative presentations, interactive discussions, and hands-on demonstrations, attendees learned how to recognize the signs of a heart attack, administer CPR, and take timely action to save lives.

The presence of esteemed Rotarian Cardiologists, Dr. Akshay Mehta and Dr. Yogini Sheth, added a wealth of expertise to the event. Their in-depth knowledge and practical insights into cardiovascular health empowered participants to understand the importance of early intervention and the impact it can have on patient outcomes. Miss Sumaiya Raghavan's involvement as the Operations Head of Revive Heart Foundation at iCARE Holy Family Hospital Mumbai further enriched the session. Her firsthand experience in emergency response and patient care provided invaluable insights into the challenges and opportunities in cardiac healthcare.

As "Heartbeats of Hope" concluded, participants left with a newfound sense of empowerment and confidence in their ability to respond to cardiac emergencies. The event served as a beacon of hope, inspiring attendees to take proactive steps towards safeguarding their own health and that of their communities.



Empowering Women: Rotaract Club's Proud Girl 2.0 Initiative

In a heartwarming display of compassion and empowerment, the Rotaract Club embarked on its inaugural project, Proud Girl 2.0, on the 19th of August 2023. Venturing into the remote village of Naigaon - Umela Phatak, the club aimed to raise awareness about menstrual hygiene and empower women in the community as part of their commitment for the Rotary International year 2023-24.

Proud Girl 2.0 was more than just a project; it was a mission to break barriers and uplift women by providing them with the knowledge and resources they need for proper menstrual hygiene. The Rotaract Club's visit to the village symbolized their dedication to serving communities in need and making a tangible difference in the lives of women.

During the event, the Rotaract Club distributed a total of 200 hygiene kits and 100 sanitizers to the women of the village. These kits contained essential items necessary for maintaining menstrual hygiene, ensuring that women had access to the resources they need for their well-being and dignity.

The highlight of the event was the signing of a Memorandum of Understanding by Mr. Prakash Waghela, representing the official adoption of the village by the Rotaract Club of DGMC. This symbolic gesture not only solidified the club's commitment to the community but also marked the beginning of a journey towards sustainable change and empowerment.

Proud Girl 2.0 builds upon the success of the club's previous initiative, "Proud Girl," where they educated and raised awareness about the importance of menstrual hygiene. Through continuity and dedication, the Rotaract Club strives to create lasting impact and improve the lives of women in the community.



# Honoring Our Brave Protectors: "Rakhi with Heroes" Event

In a heartwarming gesture, the Rotaract Club organized the "Rakhi with Heroes" event on August 28, 2023, at the SRPF Camp in Jogeshwari. With 40 club members, we expressed gratitude to 105 State Reserve Police Force (SRPF) officers by tying rakhis. This event was a humble tribute to their service and sacrifice. The officers graciously arranged refreshments, fostering a sense of camaraderie and appreciation. As we tied rakhis, we celebrated the bond of unity between our community and its protectors, cherishing moments of fellowship and gratitude. As "Rakhi with Heroes" concluded, the Rotaract Club's commitment to honoring and supporting our brave men and women in uniform remained unwavering. Through initiatives like these, they continue to uphold the values of gratitude, respect, and service, fostering a culture of appreciation and unity within the community.



Spreading Joy and Support: Special Rakhi Sales by the Rotaract Club

In a heartwarming display of compassion and solidarity, the Rotaract Club organized a special Rakhi Stall from the 26th to the 29th of August, 2023. The aim? To raise awareness and support for the specially abled children of Punarvas Special School.

The event showcased rakhis lovingly handmade by the talented students of Punarvas Special School. These unique creations not only promoted the spirit of Raksha Bandhan but also celebrated the creativity and skill of the students.

Every rakhi sold at the stall contributed towards supporting Punarvas Special School's initiatives. The funds generated will go a long way in providing essential resources and opportunities for the specially abled children, reflecting the event's success in achieving its primary goal. Buyers were delighted to not only celebrate Raksha Bandhan but also to contribute to a meaningful cause. Their support and generosity reaffirmed the spirit of giving and compassion within the community.

Through the special Rakhi Sales event, the Rotaract Club not only spread joy and happiness but also instilled hope in the hearts of the specially abled children and their families. It was a beautiful example of how small gestures can make a big difference in the lives of others.





Rotaract Club Presents Heartwarming 9-Day Ganapati Festival at DGMC

Amidst a backdrop of joy and togetherness, the Rotaract Club of DGMC lovingly organized a

delightful 9-day Ganesh Festival on the campus grounds. The festivities reached a crescendo with the serene Maha Aarti, held on the 25th of September, 2023, enveloping everyone in its gentle embrace of spiritual reverence and cultural richness.

Over the course of nine days, the campus blossomed with colorful decorations, echoing the festive spirit that permeated the atmosphere. Beyond its religious significance, the Ganesh Festival became a beacon of unity, bringing students and faculty closer through shared moments of celebration.

The Maha Aarti, a poignant highlight of the festivities, was a time for collective reflection and gratitude, with chants and hymns filling the air with a sense of tranquility. Additionally, the festival served as a warm welcome for students returning to the DGMC campus after the mid-term break. It provided a nurturing environment for reconnection, where old friendships were rekindled and new ones formed, nurturing a sense

of belonging within the community.

The Rotaract Club students ensured that they did all the decorations by themselves, making sure that every aspect of the Ganapati celebration unfolded with grace and warmth, leaving a lasting impact on all who attended.



Inspiring Change: Rotaract Club's Ideathon and Nutrition Session

On the 9th and 10th of October 2023, the Rotaract Club of DGMC orchestrated two impactful events aimed at addressing pressing issues and inspiring positive change within communities.

# Ideathon: Fostering Innovation for Healthier Futures

The compelling Ideathon event, hosted in collaboration with the Nourishing Schools Foundation, Bangalore, brought together bright minds to tackle the critical issue of malnutrition among school children. With a focus on raising awareness and promoting innovative solutions, participants engaged in thought-provoking discussions and brainstorming sessions to address this pressing challenge.

The event commenced with a gracious welcome extended to the esteemed guest, Ms. Divyanshi, whose profound insights added significant value to the discussions throughout the session. Her expertise and passion for the cause inspired participants to think creatively and explore new avenues for promoting a healthier lifestyle among school children.



# Nutrition Session in Umela Phatak: Empowering Communities for Healthier Living

The following day, the village of Umela Phatak, adopted by the Rotaract Club of DGMC, had the privilege of partaking in a pivotal session on Nutrition and Healthy Eating Habits. Spearheaded by the distinguished Miss Divyanshi Hazarika from the Nourishing Schools Foundation, Bangalore, this collaborative effort aimed to empower communities with the knowledge and tools to make informed choices about their health.

Miss Hazarika's special journey from Bangalore to conduct the session underscored the commitment of both the Rotaract Club and the Nourishing Schools Foundation to making a meaningful impact in the lives of others. Her engaging presentation and interactive discussions resonated deeply with the villagers, sparking conversations and igniting a desire for positive change.



# Empowering Environmental Stewardship: Plastic Waste Management Session

The Rotaract Club organized a significant Plastic Waste Management Session on November 2nd, 2023. The event aimed to raise awareness and promote responsible plastic waste management practices among students and participants. With the participation of esteemed speakers Mr. Sanjay Merc and Miss Harleen Kaur, representing Team Bisleri and the Rotary Club of Bombay Airport respectively, attendees gained valuable insights and experiences in the field of plastic waste management. Through informative discussions and practical solutions, the session inspired individuals to take proactive steps towards reducing plastic pollution and creating a sustainable future for all.



Spreading Light and Joy: Diya Painting Activity

Open to all members of the college, the Diya Painting Activity held on November 3rd, 2023, encouraged participants to express their artistic flair on diyas. The painted diyas not only adorned the rangoli in the college, adding a touch of vibrancy to the surroundings, but they also found a second home at the Little Sisters of the Poor Old Age Home in Andheri East. This thoughtful gesture exemplifies the Rotaract Club's commitment to spreading joy and light to the broader community, fostering connections and bringing smiles to the faces of those in need



Nurturing Interpersonal Connections: Relationship Management Session

On December 8th, 2023, the Rotaract Club hosted a symposium on Relationship Management, featuring Guest Speaker Mrs. Kamakshi Gupte. The session provided a refined exploration of interpersonal and professional relationships, offering valuable insights and strategies for building and maintaining meaningful connections. Through engaging discussions and practical advice, participants gained a deeper understanding of the importance of nurturing relationships in both personal and professional spheres, empowering them to cultivate stronger and more fulfilling conneCelebrating the Spirit of



#### Diwali: "Colors of Light" at the Old Age Home

The flagship annual Diwali celebration event, titled "Colors of Light," organized by the Rotaract Club of Deviprasad Goenka Management College of Media Studies, took place on November 9th, 2023, at the Little Sister of the Poor Old Age Home in Andheri East. This heartwarming event brought together members of the college community to spread joy and festive cheer among the residents of the old age home. Through cultural performances, traditional rituals, and heartfelt interactions, participants celebrated the spirit of Diwali and shared moments of love, compassion, and togetherness with the elderly residents, creating memories that would be cherished for years to come.ctions in their lives...



#### Exploring Boundless Opportunities: Media Mosaic Career Fair

On December 18, 2023, the Rotaract Club of DGMC unveiled the "Media Mosaic" career fair, a vibrant gateway for attendees to delve into the dynamic world of media. This enriching event served as a platform to address queries, offer guidance, and ignite passion among students eager to explore diverse career paths within the media industry.

With a mission to empower and inspire, the Media Mosaic career fair featured engaging sessions on Graphics, Animation, Advertising, Journalism, Films, and Sound. Led by industry experts, these sessions provided invaluable insights and practical advice, offering participants a comprehensive understanding of the multifaceted nature of media careers. Celebrating Educators:



#### "Stage for Teachers" by Rotaract Club

On December 23rd, 2023, the Rotaract Club of our college illuminated the stage with their heartwarming event, "Stage for Teachers." This unique initiative aimed to shine a spotlight on the remarkable talents of our esteemed faculty members beyond their roles in the classroom. It provided a platform for our teachers to showcase their hidden talents, offering a glimpse into their artistic spirits and multifaceted personalities.

From soulful singing to captivating the audience through the guitar strings to the Thumkas on "What Jhumka", the faculty members dazzled the audience with their diverse talents and passionate performances. "Stage for Teachers" served as a beautiful reminder of the invaluable contributions our educators make every day, both inside and outside the classroom. It fostered a sense of connection and admiration between students and teachers, strengthening the bond that lies at the heart of our educational community.



Nurturing Bonds: Soul Sync by Rotaract Club

On January 13th, 2024, the Rotaract Club organized a soul-stirring event titled "Soul Sync," dedicated to nurturing meaningful connections between parents and children. This transformative session, led by distinguished guest speakers Mr. Sheetal Tanna and Mr. Jayesh Tanna, experts in the realm of parent-child relationships, offered valuable insights and guidance to families seeking to strengthen their bonds.

Hailing from Nashik, the guest speakers brought their wealth of knowledge and experience to our campus, guiding attendees through a journey of self-discovery and connection. Through engaging discussions and interactive activities, parents and children explored strategies for effective communication, understanding, and mutual respect, laying the foundation for harmonious relationships.



Spreading Joy with "Sun mein Fun"

On December 22nd, 2023, the Rotaract Club hosted "Sun mein Fun" at the PDSA turf, spreading joy and laughter to underprivileged children from Being Child Care, a local NGO dedicated to uplifting children in Mumbai. This heartwarming event exemplified the spirit of inclusivity and compassion, reminding us of the power of unity and kindness in making a difference in the lives of others.



Shades & Spectrum II

On the 13th of March, 2024 the Rotaract Club of DGMC orchestrated a profoundly enlightening event, Shades and Spectrum II, with a central focus on "Hidden Histories: Unearthing LGBTQ+ Narratives in Ancient Text" at Bajaj Hall, Malad (W).

Rtr. Sanman Hutgikar, the President of the Club, delivered an address, emphasizing the importance of inclusivity and diversity. The launch of the club's quarterly newsletter, "The Bridge: Volume 3," in the presence of college Principal, Dr. Amee Vora and dignitaries from the Rotary Club of Bombay Airport, Rtn. Pragna Mehta & Rtn. Yogini Sheth, marked a significant milestone. Rtn. Rahul Patel, the Youth Director was duly recognized and felicitated for his noteworthy contributions to RCDGMC's Success.

Dr. Amee Vora delivered a speech reaffirming the

institution's unwavering support for initiatives promoting equality and inclusivity. The subsequent panel discussion, featuring distinguished speakers from various walks of life. Mr. Utkarsh Patel, a luminary in the realm of mytho-fiction, R Balaji, a visionary challenging societal norms and championing gender inclusion and lastly, Daniella Mendonca, a leading figure in intersex advocacy and inclusivity, shared their remarkable insights. The panel was moderated by Dr. Sarita Vichore, Director at Durgadevi Saraf Global Business School, bringing her wealth of academic and industry experience.

Panelists explored diverse instances from ancient Indian texts like the Mahabharata and Ramayana. These narratives challenge conventional notions and highlight the inherent diversity of human experiences, transcending temporal and cultural boundaries. By delving into the depths of historical texts, we not only reclaim lost stories but also validate the existence and contributions of LGBTQ+ individuals throughout history. The event saw many participants join both online and offline from different walks of life spread across different age groups. Collaborating with the Qknit Foundation as the organization partner amplifies the impact of such endeavors. This year, the event was streamed internationally on platforms like Zoom & YouTube and the involvement of representatives from different parts of the world underscores the global relevance of LGBTQ+ narratives in ancient texts.

Shades and Spectrum II served as a pivotal platform for fostering dialogue, raising awareness, and promoting understanding of LGBTQ+ narratives in ancient texts. It catalyzed a broader societal discourse on inclusivity and acceptance, leaving an indelible mark on all attendees.



#### Community Effort Shines in Coastal Conservation: DLLE and RCDGMC Unite for Beach Clean-up

In a heartwarming display of environmental stewardship, the Department of Lifelong Learning and Extension (DLLE) joined hands with the dedicated members of the Rotaract Club at DGMC for a meaningful beach clean-up event on the serene shores of Juhu Beach. On the 30th of September 2023, 23 spirited volunteers gathered, their passion shining bright as they embarked on a mission to nurture our coastal treasures.

Armed not just with gloves and bags, but with a deep sense of responsibility, these volunteers meticulously combed the shoreline, leaving no stone unturned in their quest to rid the beach of debris, plastics, and litter. Each piece of waste collected was not just a mere item, but a proof to the collective determination to safeguard our precious environment.

Their efforts bore fruit in the form of a remarkable number of waste bags, a tangible representation of their unwavering commitment to the cause of environmental protection. Through their actions, they echoed a powerful message of unity and hope, reminding us all of the importance of preserving our natural heritage for generations to come.



"Virtual Visionaries" Illuminate Energy Conservation: Rotaract Club's Poster Making Competition

In a bid to ignite a spark of awareness and responsibility towards energy conservation, the Rotaract Club hosted the "Virtual Visionaries" Save Electricity Poster Making Competition on October 7th, 2023. With the central theme revolving around

the imperative need to "Save Electricity," the event aimed to foster a culture of sustainable practices among participants and the wider community.

Equipped with technology and access to advanced software in the IT Lab, participants unleashed their creativity to craft compelling visual narratives that conveyed the essence of energy conservation. From intricate digital designs to innovative illustrations, each artwork served as an evidence to the participants' imaginative interpretations. Through their creations, they sought to spark conversations, inspire change, and pave the way towards a greener, more sustainable future.

As the competition drew to a close, the Rotaract Club applauded the efforts of all participants, acknowledging their role as "Virtual Visionaries" who dared to dream of a world where every watt of electricity is cherished and conserved.



RCDGMC organises "Secret Santa" with a purpose

The event started on 18th of December, 2023 by selling Tickets, each bearing a special code, for a mere 20 rupees, with the proceeds destined for a noble cause: bringing joy to children in need. The funds collected from ticket sales were used to purchase a mountain of gifts, which were then personally given to the 16 underprivileged children of Being Child Care, A local NGO that works towards the upliftment of children in the city of Mumbai.

Adding to the excitement, three lucky ticket numbers were drawn, with the holders receiving additional special gifts. The event ended with Mr. Rakesh Khairnar, the caretaker of the NGO thanking RCDGMC for this noble initiative. RCDGMC's Secret Santa event was more than just a fun activity; it was a testament to the power of community and shared compassion. By bringing joy to underprivileged children, the event embodied the true spirit of Christmas, reminding us that the greatest gifts are often those given from the heart.



Official Club Visit

On 20th of March 2024, the Rotaract Club of DGMC had their Official Club Visit Meet for the RI year 2023-24. The meeting was held in the Madhoprasad Saraf Seminar Hall and various dignitaries Rtn. Akshay Mehta, President of RCBA, Rtn.Apurva Patel, President Elect, RCBA from RCDGMC's Parent Rotary, The Rotary Club of Bombay Airport and Rtr. Aastha Parekh, the DRR, Rtr Nishta Patel, the ZRR and other members of the District Council of Rotaract District 3141 attended the meeting



Rotary Face of the Year 2024 Crowned: Angel Bhatt of RCDGMC Takes the Honors

In a momentous event on February 14, 2024, at the St. Andrew's Auditorium in Bandra West, Rtr. Angel Bhatt, serving as the HRD Officer of the Rotaract Club of DGMC, claimed the title of Rotary Face of the Year 2024. This accolade, bestowed upon Angel, marks a significant recognition of her dedication and contribution to the community. The competition, held with the noble aim of raising awareness for breast and cervical cancer, attracted participation from 84 talented individuals across the district.

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# 7.3 WOMEN DEVELOPMENT CELL

(ICC - Internal Complaint Committee)

### **Faculty Incharge**

- Divya Narang Prasoon Prabhakar Deveeka Shetty
- Sunita Cordeiro Suchit Sawant Dr. Yogini Sheth (NGO)







Beyond Boundaries-Women Development Cell's Journey towards Equality

In a world where gender equality remains an ongoing pursuit, the Women Development Cell (WDC) of the institution is taking bold steps to amplify voices, spark conversations, and drive meaningful change. Through a series of thought-provoking events and initiatives, DGMC's WDC along with Internal Quality Assurance Cell (IQAC) are championing the cause of equality, transcending barriers and fostering inclusive communities.

Art has always been a powerful medium for expression and on October 4th, 2023, WDC hosted "Brushstrokes for Balance," an art competition dedicated to gender equality. Artists were given a canvas to share their perspectives on the issue, resulting in a diverse array of paintings depicting resilience, empowerment and societal challenges. This event not only showcased talent but also served as a platform for dialogue and introspection.

72 I INDIA'S PREMIER MEDIA SCHOOL

Equal rights for the LGBTQ+ community are essential for fostering inclusion and mental wellbeing. Denial of basic rights, such as marriage equality and employment protections, aggravates stress and depression among LGBTQ+ individuals. Discrimination perpetuates feelings of isolation and undermines their sense of worth. By championing equal rights, we can affirm their dignity and work towards a fairer society. One such event "The Unheard Voices" where DGMC advocated equal rights for the LGBTQ+ community was organized on December 14th, 2023, at the Madhoprasad Saraf Seminar Hall where renowned figures like Vickey Shinde and Sarang Bhakre (LGBTQ+ Community Activists) shed light on the rights and the struggles faced by the transgender community in India. Through their speeches, attendees were encouraged to confront biases and advocate for inclusivity





The Women Development Cell is constantly working on making girls equipped with a sense of safety and confidence. Beyond physical protection, it instills awareness and resilience, equipping them to navigate challenging situations with strength and autonomy. It's an invaluable skill fostering independence and safeguarding against potential threats. Recognizing the importance of security and empowerment, DGMC organized a **Self-Defence Workshop** on February 8th, 2024. Led by Martial Arts expert Dilip Sharma, the workshop equipped students with essential skills to protect themselves and promoted a culture of self-reliance and confidence.

WDC concluded its events with G5-An International Conference- Gender through Entrepreneurship, Digitization, Equality, Environment, and Law & Ethics which was held on 6th & 7th Mar 2024. The purpose of this conference was to bring together experts, scholars, policymakers, and activists to explore the multifaceted relationship between gender and sustainable development. The conference was jointly organized by DGMC's IQAC and Women Development Cell and WDC of University of Mumbai.



Through these initiatives, DGMC is not merely paying lip service to gender equality but actively engaging students, faculty and the wider community in a meaningful discourse and action. By fostering empathy, understanding and solidarity, DGMC is laying the groundwork for a future where all the genders are celebrated, respected and empowered to thrive. In the journey towards equality, every brushstroke, dialogue and workshop is a step forward, embodying the spirit of progress and inclusivity.

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**Divya Narang** 

**Prasoon Prabhakar** 

**Deveeka Shetty** 



Bonds of Friendship: Embracing the Spirit of Togetherness

"Friendship is born at that moment when one person says to another, 'What! You too? I thought I was the only one.'" - C.S. Lewis

Imagine a scene where a college hall is filled with laughter, joy, and heartfelt emotions. That's exactly what happened at Madhoprasad Saraf Seminar Hall on July 31st, 2023, as students from different years came together to celebrate Friendship Day.

This event was organized by IQAC and the Literati Club of the college.

As the curtains drew back to reveal the stage adorned with hues of friendship, an atmosphere of anticipation filled the hall. Friends gathered eagerly, their faces illuminated with smiles that mirrored the bonds they shared. The air was charged with excitement, echoing the sentiment that friendship knows no boundaries of age or year.

Amidst the buzz of anticipation, students took to the stage, their voices resonating with emotion as they dedicated heartfelt poems to their cherished companions. Each verse was a testament to the significance of friendship in shaping one's journey through life. Through words woven with love and admiration, they painted portraits of togetherness, loyalty, and laughter.

With each poem shared, the audience was reminded of the profound impact of friendship on individual growth and well-being. From the light-hearted moments of joy to the unwavering support during times of adversity, these poetic expressions encapsulated the multifaceted nature of the bonds that bind friends together.

As the event concluded, it left everyone with a warm feeling of gratitude for the friends who make life brighter. It was a celebration that reminded us all of the importance of cherishing those special bonds that make college life unforgettable.

# 7.5 Sports Club

## **FACULTY INCHARGE**

Viraj Bandekar

**Chandroday Ghosh** 

**Prasoon Prabhakar** 

#### Celebration of International Yoga Day

On the vibrant morning of June 21st, 2023, the world came together to celebrate International Yoga Day, an occasion that resonates deeply with millions across the globe. In the heart of the city, amidst the tranquil surroundings of the PDSA Turf, 74 enthusiastic students gathered from different walks of life to partake in a transformative experience. Led by the esteemed yoga instructor, Ms. Sharmila Saurastri, the event unfolded as a testament to the profound impact of yoga on the human mind and body.

The significance of International Yoga Day extends far beyond the physical practice of yoga postures. It symbolizes unity, peace, and the universal quest for holistic well-being. As the sun cast its warm glow upon the participants, the atmosphere was charged with anticipation and enthusiasm. The event commenced at 11 am, marking the beginning of a journey inward, guided by the ancient wisdom of yoga.

Ms. Sharmila Saurastri, a renowned yoga instructor known for her expertise in various yoga disciplines, graced the occasion with her presence. With her gentle demeanor and profound knowledge, she guided the participants through a series of yoga postures, breathing exercises, and meditation techniques. Each movement was imbued with intention, inviting individuals to connect with their breath, body, and spirit.

As the practice unfolded, a sense of serenity enveloped the turf, transcending the boundaries of age, gender, and background. The rhythmic flow of asanas synchronized with the breath served as a powerful reminder of the innate harmony within each being. Through gentle stretches and mindful



movements, participants embarked on a journey of self-discovery, unraveling the layers of stress and tension that often obscure the clarity of the mind.

Beyond the physical benefits, International Yoga Day 2023 served as a platform for fostering a deeper understanding of yoga's profound impact on mental health and emotional well-being. In a world besieged by constant distractions and demands, yoga emerges as a beacon of hope, offering refuge to weary souls seeking solace amidst the chaos. Through the practice of mindfulness and presence, individuals learned to cultivate inner peace and resilience in the face of life's challenges.

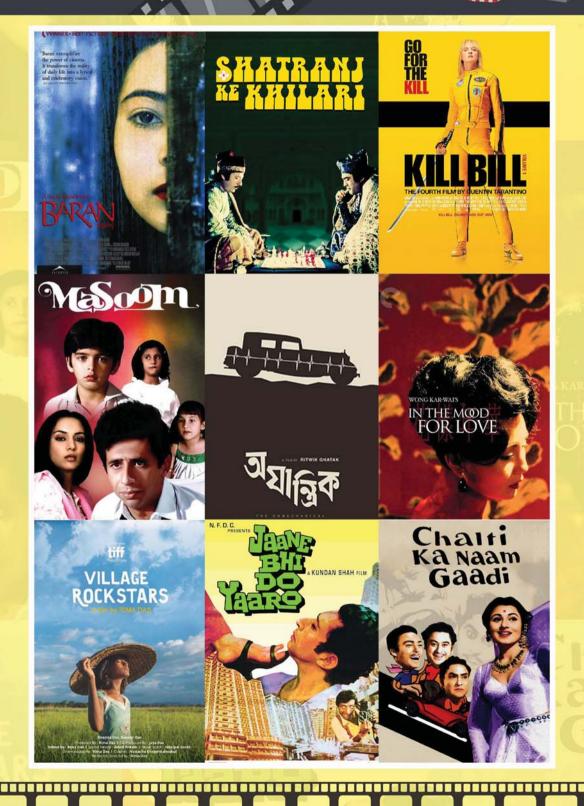
The event concluded with a collective meditation session, where participants were invited to close their eyes and dive into the depths of their consciousness. In the stillness of the moment, amidst the symphony of nature's sounds, a profound sense of unity pervaded the space. In that shared silence, hearts connected, and spirits soared, reaffirming the timeless wisdom of yoga in fostering harmony and peace.

As the last rays of sunlight bathed the turf in golden hues, participants emerged rejuvenated and inspired, carrying with them the transformative power of yoga into their daily lives. International Yoga Day 2023 had not only celebrated the ancient practice of yoga but had also ignited a spark of awareness in the hearts of those present, reminding them of the limitless potential within to awaken the mind, nurture the body, and cultivate inner peace.

## 7.6 FILM SOCIETY

## **Faculty Incharge**

- Prasoon Prabhakar
- Chandroday Ghosh
- Rajesh Bhatia



CINEMA

#### Film Club 2023-24 Recap

Amidst the realm of academia, where knowledge intersects with creativity, film screenings serve as portals to diverse cultures, historical contexts, and artistic expressions. In the Academic Year 2023-24, Film Club of DGMC screened several films around the year with the series 'Filmy Friday'. Many classics were screened for the students from both Indian and International Cinema.

The journey commenced with Majid Majidi's masterpiece 'Baran'. Baran introduced Iranian Cinema to many students. The realism in storytelling and the super realistic acting was mesmerizing for everyone. Then Satyajit Ray's first Hindi feature film starring Sanjeev Kumar, Saeed Jaffery and Amjad Khan, 'Shatranj ke Khiladi' was screened. Ray's directorial finesse breathed life into the medieval era of Awadh, capturing the decadence of royalty engrossed in the game of chess while their kingdom crumbled under British colonization. The film served as a poignant reflection on power, politics, and the folly of neglecting one's responsibilities. Quentin Tarantino's cult classic ,'Kill Bill duology' was screened as well. Tarantino's signature blend of homage, parody, and kinetic storytelling left an indelible mark on viewers, sparking discussions on feminism, violence, and cinematic influences. Shekar Kapoor's 'Masoom' starring Naseerudin Shah and Shabana Azmi delicately explored the complexities of family dynamics and the innocence of childhood against the backdrop of an extramarital affair. R.D Burman produced a great music album for this movie with several memorable songs such as 'Huzoor Is Kadar' and 'Tujhse Naraz Nahi Zindagi'. The heart wrenching story and music laid a great impact on the audience. The film navigated the delicate balance between truth and forgiveness, leaving a profound impact on viewers long after the credits rolled. Later 'Ajantrik' directed by one of the most important Indian Directors, Ritwik Ghatak was screened. Ajantrik took viewers on a surreal journey with a man and his beloved car, exploring themes of alienation, industrialization, and human-machine relationships. 'In the Mood for Love' directed by Hong Kong director Wong Kar-Wai was screened in college. Known for his insane visuals and great storytelling in his movies, Wong Kar-Wai is one of the most influential directors of past decades. Set in 1960s Hong Kong, the film delicately unraveled the intricacies of forbidden love and societal expectations, leaving viewers entranced by its melancholic beauty. A documentary 'Making of Lagaan' was screened. Lagaan is a known classic and is one of the three Indian films which were nominated for Academy Awards. The documentary offered insights of the process of making of the film from scripting to the release of the film. As a Media College with a Filmmaking Course, the documentary provided a fascinating exploration of cinematic craftsmanship to the students. Rima Sen's 'Village Rockstar' showed the students how a film can capture the essence of rural India and tell a story with culture entwined. During December Fever cult classic comedy from 80's parallel cinema, 'Jaane Bhi Do Yaaron' directed by Kundan Shah was screened on Retro Day. Students were asked to buy tickets at the Film Club Booth for the screening at Re. 1. Retro Style screening was conducted where students were asked to sit on the floor to enjoy the movie on a big screen. Last film screened was the timeless classic comedy 'Chalti Ka Naam Gaadi' directed by Satyen Bose starring Kishore Kumar, Ashok Kumar, Anoop Kumar and Madhubala. With slapstick humor, memorable performances, and iconic music, the film provided a fitting finale to a year of cinematic exploration.

In the academic year 2023-24, DGMC's film screenings transcended mere entertainment, serving as windows to diverse cultures, sociopolitical landscapes, and human experiences. Each film sparked conversations, ignited imaginations, and broadened horizons, reaffirming the transformative power of cinema in shaping hearts and minds. As the curtains draw on this cinematic journey, the echoes of these films will continue to resonate within the corridors of DGMC, inspiring future generations of filmmakers, storytellers, and cinephiles alike.

## 7.7 Advertising

# & Branding C

## **FACULTY INCHARGE**

- Ziegler Colaco
- Prasoon Prabhakar



"Dimag ki Batti Jalao" - Membership Drive Event

The "Dimag ki Batti Jalao" was the first event by ABC (GDMC's Advertising & Branding Club) kicking off its membership drive for ABC. The event took place on August 10, 2023, at venue 585. It served as an opportunity for participants to gain insight into the club's objectives and activities for the upcoming year. The event was structured to engage participants in a series of rounds that tested their knowledge and recognition of various brands and advertisements. All participants had to come in teams of five.



The event kicked off with an introduction delivered by Omkar Kelshikar, the club's secretary. Mr. Kelshikar provided an overview of the club's goals, activities, and events scheduled for the year. This introduction set the tone for the evening and offered attendees a glimpse of what to expect from the club in the upcoming months.

The first round was "Hum Sath Sath Hai," with each team tasked with identifying sub-brands associated with given parent brands. To ensure randomness, teams drew chits from a bowl to determine their assigned brands. Each team had a brief one-minute discussion to decide on seven sub-brands, with one team member designated as the spokesperson.

The second round, named "Pehchan Kon," focused on testing participants' recognition of brands through their jingles. Teams listened to jingles and had to guess the corresponding brands. This round

added a fun and interactive element to the event, as participants found themselves humming along to familiar tunes. The conclusion of this round marked the beginning of the elimination phase.

In the third round, "Dekhte-Dekhte," teams were presented with advertisements that had abrupt endings. The challenge was to identify the brand being promoted based on these incomplete advertisements. The vintage and humorous nature of the advertisements presented a unique challenge, resulting in only a few teams successfully identifying the brands. As the rounds progressed, the number of remaining teams narrowed down to three.

The final round saw the teams competing fiercely to claim victory. From the SY/TY batch, the winning team comprised Yusuf Chauhan, Murtaza Botadwala, Rahil Jain, Naitra Furiya, and Harsh Jaiswal. Meanwhile, the FY batch champions included Aaditiya, Yash, Sudeep, Kinjal, and Annastasia. The announcement of the winners was met with enthusiasm and marked a significant achievement for both the participants and the club.

The ABC team and the winning participants came together for a photo session. These photos captured the spirit of the event and served as a lasting memory for everyone involved. With the conclusion of the event, participants left with not only an enhanced understanding of the club's activities but also fond memories of a dynamic and engaging evening.

The "Dimag ki Batti Jalao" event proved to be a successful launch of the ABC's membership drive. While the event's positive impact is sure to resonate among its members and participants, the ABC looks forward to a healthy membership and events that engage participants, fostering a sense of camaraderie and healthy competition.



The Buzzz, the magazine from the Advertising and Branding Club (ABC) of DGMC was launched at the hands of Dr. Amee Vora, our Principal, on 28th March 2024.

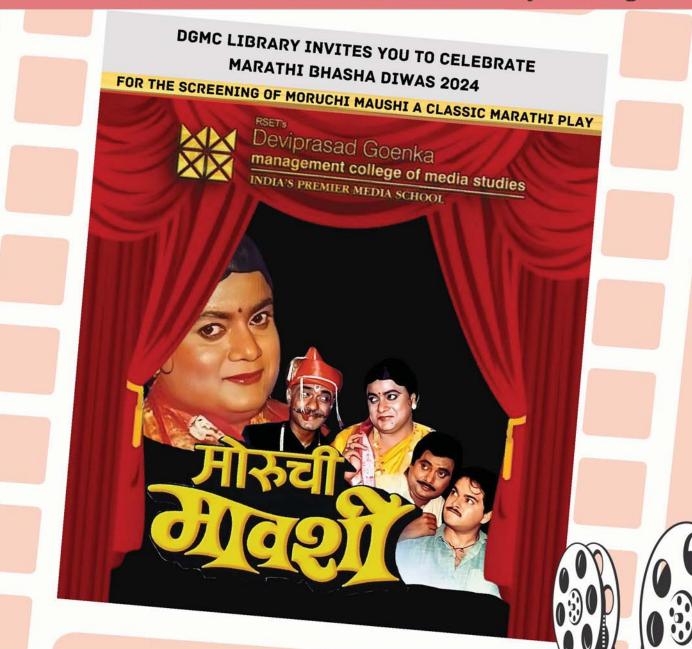
This is the first time that the ABC has launched a magazine. The team behind The Buzzz have been busy since January to ensure that the first issue met expectations. We look forward to many more issues from the ABC in the coming year.



## 7.8 Library Club

## **FACULTY INCHARGE**

• Rakhi Patekar • Prasoon Prabhakar • Divya Narang



DGMC Library celebrated Marathi Bhasha Diwas, which falls on the Birth Anniversary of the legendary author Vishnu Waman Shirwadkar – (Pen Name – Kusumagraj). It was celebrated on the eve of his birthday i.e. on 26/2/2024 in the Madhoprasad Saraf Seminar Hall at 1.00 pm

There was a screening of the classic Marathi play "Moruchi Maushi" for students and staff which exposed students to quality theatre and enjoy the light-hearted comedy that featured notable actors like Vijay Chavan, Prashant Damle, Pradeep Patwardhan.

## 7.9 Student

## **FACULTY INCHARGE**

- Nilanksha Sachdev
- · Chandroday Ghosh

## **Core Student Team** SANMAN HUTGIKAR IINTO IOY SHRUTI SHUKLA ANUSHA MHATRE JOINT SECREATRY/ MACJ 2 FOYER GENERAL SECRETARY POOIA SHAH DIVYA MOHAPATRA HONEY DHENIYA KARAN ARJUN SINGH SHRAVANI KHAIRMODE KALYANI MATH JOHN REGO SANSKAR GUPTA TYBAMMC FOYER SYFATNMP FOYER

#### Student Council of DGMC Hosts Enlightening Session on Intellectual Property Rights with Ms. Anuradha Maheshwari

At a recent Guest Lecture session organized by the Student Council of DGMC, the spotlight shone on the complexities of Intellectual Property Rights (IPR). On September 15th, 2023, students passionate about advertising, film studies, and content creation came together to explore trademarks, copyrights, logos, and other legal aspects with the guidance of expert Ms. Anuradha Maheshwari.

Ms. Maheshwari, a respected figure in the world of IPR, mesmerized the audience with her deep knowledge and experience. Using relatable examples and interactive discussions, she

emphasized the importance of safeguarding intellectual property in today's digital era.

ouncil

Attendees gained valuable insights into trademark registration, copyright laws, and the significance of protecting creative works. Ms. Maheshwari's expertise illuminated the intricacies of IPR, equipping students with the know-how to navigate legal frameworks and protect their original creations effectively.

The session was a rich learning experience for everyone involved, deepening students' understanding of the legal and ethical aspects of intellectual property. As the event drew to a close, attendees left with newfound knowledge and a heightened appreciation for the importance of IPR in their fields of study.

The Student Council's initiative in organizing this enlightening session demonstrated their dedication to offering holistic learning and professional growth opportunities. Through engaging guest lectures and informative workshops, they continue to enhance the educational journey of the DGMC community.





DGMC Student Council Shines Bright at Independence Day Celebration

On the auspicious occasion of Independence Day, the Rajasthani Sammelan Education Trust hosted a grand celebration at the Durgadevi Saraf Hall, RSET Campus, on the 15th of August 2023. Bringing together all 16 institutes under the RSET umbrella, the event was a vibrant display of patriotism and cultural richness.

Esteemed guests, including Shri. Ashok M Saraf, the President of the Rajasthani Sammelan Education Trust, and other dignitaries, graced the occasion with their presence.

Amidst the fervor of the celebration, the Student Council of DGMC left a lasting impression with their

captivating performances. Demonstrating their immense talent and creativity, the students presented a thought-provoking skit titled "Dial 101" and a poignant mime performance that depicted the journey of life as a voyage. Through their engaging portrayals, they not only entertained the audience but also stirred emotions and inspired reflection on the essence of freedom and the human experience.

The participation of the DGMC Student Council in the Independence Day celebration was a testament to their commitment to upholding the values of patriotism and national pride. Their performances served as a tribute to the sacrifices of the freedom fighters and a celebration of the vibrant diversity and unity of our nation.

As the Student Council of DGMC took the stage, they showcased not only their artistic prowess but also their deep understanding of the importance of unity in diversity. Their performances transcended barriers of language and culture, resonating with audiences from all walks of life and fostering a sense of camaraderie and solidarity.

The success of the DGMC Student Council's participation in the Independence Day celebration was a proud moment for the college community. Their performances exemplified the spirit of youth and the power of expression, reinforcing DGMC's commitment to nurturing talent and fostering holistic development among its students.





#### Dancing into Joy: Student Council's Garba Evening

In a burst of colors and rhythms, the Student Council orchestrated a lively Garba Eve on the 23rd of October 2023, at the Saraf Hall. This vibrant event, eagerly awaited by the college community, promised an evening filled with music, dance, and the spirit of Navratri festivities.

As the beats of the music reverberated through the hall, students and faculty alike gathered to partake in the joyous celebration of Garba. Decked in their finest attire, attendees embraced the cultural traditions with enthusiasm and reverence, creating an atmosphere of warmth and camaraderie.

The Garba Evening was a true feast for the senses, with colorful decorations adorning the venue and lively music setting the tone for an unforgettable experience. Energetic dancers swirled and twirled to the rhythm of the Garba, their laughter and smiles lighting up the room with infectious joy.

More than just a dance event, the Garba Evening served as a platform for students and faculty to come together and celebrate the rich tapestry of Indian culture. It was a time for forging new friendships, strengthening bonds, and revelling in the shared heritage that unites us all.



Celebrating Unity and Joy: December Fever at DGMC

DGMC's annual Student's week, "December Fever," organized by the Student Council, lit up the campus from December 18th to the 23rd, 2023, with a weeklong extravaganza of themed days, engaging



activities, and a vibrant spirit of unity and joy. Let's take a closer look at the highlights of this spectacular event that brought the DGMC community together in celebration:



Blazer Day - December 18th: Kicking off the festivities with elegance, students embraced Blazer Day with style and sophistication. Quiz competitions and team-building activities fostered a sense of camaraderie and intellectual prowess among participants, setting the stage for an exciting week ahead.



Retro Day - December 19th: Transporting the campus back in time, Retro Day buzzed with nostalgia and excitement. The Film Society Club delighted attendees with interactive games and a screening of the iconic film "Jaane Bhi Do Yaaro," evoking laughter and fond memories among students.



Red and Black and Hat Day - December 20th: Christmas cheer filled the air as students adorned themselves in vibrant red and black attire, complemented by a variety of festive hats. Creativity flourished as students showcased their unique holiday spirit, adding a touch of whimsy and joy to the campus atmosphere.



White and Blue Day - December 21st-22nd: Embracing a nautical theme, White and Blue Day saw students channeling their inner athletes in spirited sports tournaments. From Football to tug of war, participants showcased their skills and teamwork, culminating in a memorable trophy ceremony honoring their achievements.





Personality Contest Day - December 23rd: Confidence took center stage as students dazzled audiences with their talents and personalities. From speeches to dance routines, participants captivated judges and peers alike, bringing the week to a grand finale filled with laughter and applause.



In addition to the festivities, the Annapurna Project of the Department of Life Long Learning and Extension (DLLE) of DGMC contributed to the December Fever event with a delectable food stall. Offering a variety of mouthwatering delicacies, the stall was a testament to the entrepreneurial spirit and culinary talents of DGMC students.

As December Fever drew to a close, the DGMC community reflected on a week filled with laughter, friendship, and unforgettable memories. This annual tradition continues to be a highlight of the college calendar, uniting students in celebration and fostering a sense of belonging and camaraderie.

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## 7.10 Department of Lifelong Learning and Extension (DLLE)

## **Faculty Incharge**

• Divya Narang Tinna • Nilanksha Sachdev



**DLLE-Opening Doors to Lifelong Learning** 

The best way to find yourself is to lose yourself in the service of others - Mahatma Gandhi

As rightly quoted by the Father of the Nation, Mahatma Gandhi, Deviprasad Goenka Management College of Media Studies (DGMC) took an initiative to give an opportunity to the students to discover themselves by establishing the Department of Lifelong Learning and Extension (DLLE) at DGMC from the Academic Year, 2023-24. Anchored in the ethos of community engagement and societal impact, DLLE serves as a bridge between classroom learning and real-world application. Keeping the motto of DLLE 'Reach to Unreach' in mind, DLLE of DGMC orchestrates a tapestry of initiatives, empowering students to become catalysts for positive change.

On August 5th, Mumbai University hosted the first term training program aimed at both Faculty. Coordinators and Student Coordinators. The event took place at Sahyadri Shikshan Seva Mandal's Arts & Commerce, Naigaon. Prof. Divya Narang Tinna, serving as the faculty incharge, along with the designated student coordinator, participated in this training initiative.

During the session, Dr. Kunal Jadhav, the Director of the Department of Lifelong Learning and Extension, explained the modifications implemented this year concerning extension work activities. Faculty coordinator Divya Narang Tinna and student coordinator Kalyani Math interacted with the Director DLLE. He extended his best wishes to both the faculty and students, acknowledging that it marks the first year DGMC has initiated the club. As it was the first year of DLLE at DGMC, the institution decided to commit to three schemes: Annapurna Yojna, Population Education Club (PEC) and Industry Orientation Programme (IOP).



The academic year kicked off with sincere discussions led by Prof. Divya Narang Tinna and Prof. Nilanksha Sachdev, the esteemed faculty in charge of DLLE. Students convened for the first academic year meeting on 10th August, 2023, tasked with deciding the theme that would guide their collective endeavours. Amidst diverse suggestions ranging from environment conservation to gender equality, a compelling proposal surfaced-spreading awareness about the LGBTQ+ community. However, through a democratic process of voting, the majority resonated with addressing environmental pollution and its ramifications.

DLLE wasted no time in translating vision into action. On the 30th of September, Juhu Beach became the stage for an impactful beach clean-up initiative. Armed with determination and gloves, 23 volunteers meticulously cleaned the shoreline, extracting debris and plastics. This endeavour not only rejuvenated the coastal ecosystem but also amplified awareness about the risks of marine pollution, underscoring the community's commitment to environmental stewardship.

Annapurna, a culinary initiative under the DLLE Project at Deviprasad Goenka Management College



of Media Studies (DGMC), consistently delighted the college community with its diverse and delicious offerings. Led by Anastasia Kinny, the team strategically organized stalls featuring a range of Indian delicacies and regional delights, such as Sev Puri, White Sauce Pasta, Modaks, and Ragi Ghavne. With careful planning and execution, each stall not only garnered significant profits but also earned praise for the quality and flavour of its offerings. Annapurna's commitment to culinary excellence continued to enrich the college experience, leaving a lasting impression on

patrons and fostering a culture of culinary appreciation at DGMC.





November witnessed the birth of the 'Red Dot' campaign, an ingenious endeavour by the Population Education Club (PEC) within DLLE. Addressing the responsible disposal of sanitary napkins, this initiative championed eco-conscious practices. Through a systematic approach involving cloth bags and cut newspaper pieces, coupled with informative posters, the campaign ignited a paradigm shift towards sustainable waste management within the college premises.

In the month of December, the DLLE Club took charge of organizing a significant tree plantation drive. The initiative stemmed from a deep concern for the environment, recognizing its profound interconnectedness with all life forms on our planet. Spanning five days, the drive unfolded across the college campus, spearheaded by the



diligent DLLE team. The concerted efforts of students, teaching faculty, and non-teaching staff were instrumental in lending wholehearted support to this noble cause. A key highlight of the drive was the encouragement extended to students and faculty members to contribute medicinal plants of their choice-be it tulsi, aloe vera, turmeric plants, or others. The intention behind this plantation project was to foster greenery within the college premises or any accessible open space, promoting a healthier ecosystem. This impactful initiative culminated on December 16, 2023, marking the end of an inspiring journey that saw a total collection of Rs. 2700. This impressive sum was generously contributed over the course of five days by 59 enthusiastic donors within the academy, signifying a shared commitment toward a greener, more sustainable future.



If students from Population Education Club were coming up with their innovative ideas, team Annapurna was also not behind in proving their mettle. Team Annapurna added more flavour to the campus with their mouth-watering offerings at the December Fever Event. Spearheading a food stall, the team, led by Anastasia and Alycia, tantalized taste buds with an array of culinary delights. From Dahi Wada to Momos, their gourmet venture not

only delighted palates but also served as a testament to DLLE's spirit of entrepreneurship and community engagement.



The year culminated with a flurry of achievements. DGMC made a remarkable debut at the UDAAN Festival, clinching accolades in street play and poster-making competitions. Led by Dhvani Shah, Kalyani Math, and a cohort of talented individuals, Team DLLE of DGMC won Second Prize in the Street Play Competition. TYBAMMC student Tiara Furtado brought laurels to the institute by bagging First Prize in the Poster Making Competition.



As the academic year drew to a close, DLLE's impact reverberated far beyond the confines of the campus. On February 16, 2024, the victorious DLLE team showcased their talent with a captivating street play performance for the college students and staff. DLLE's Field Coordinator, Seema Agarwal, also attended the event to give feedback to the students. Although, this event marked the end of the activities for the Academic Year 2023-24, but, it heralded the dawn of a new beginning for TEAM DLLE of DGMC, where every initiative, every endeavour, was a testament to the enduring legacy of engagement and empowerment.

## 7.11 NPTEL





# **NPTEL**Beyond the Books....

Exploring additional courses during the college life can be a real game-changer for the students. These courses let them dive deeper into subjects they're passionate about, beyond what they are studying in their regular classes. These courses introduce them to new ideas and skills that can make a big difference when they are job hunting later on. Plus, they help them learn important stuff like how to solve problems and communicate effectively, which employers love to see. Taking on extra courses shows that students are proactive and eager to learn, which can make them stand out from the crowd when they are applying for jobs.

DGMC took up an initiative to offer free quality courses to its learners, designed by Indian Institute of Technology (IITs) and Indian Institute of Science (IISc) from the Academic Year 2023-24. These courses are available on the "NPTEL" portal which has been started by Government of India. NPTEL is an acronym for National Programme on Technology Enhanced Learning which is an initiative by seven Indian Institutes of Technology and Indian Institute of Science for creating course contents in Engineering, Science and Humanities Streams. Ms. Divya Narang Tinna has been appointed as a "SPOC" which stands for Single Point of Contact for the NPTEL courses provided in the institute. DGMC is now acting as one of the "Local Chapters" for the NPTEL. The purpose of the 'Local Chapter' is to act as a link between the NPTEL and the learners and to help them in the process of admission and examination. Ms Divya Narang Tinna and Mr. Ziegler Colaco went to attend a SPOC Felicitation Workshop at IIT Bombay on 15th July, 2023. The attendees were informed about the courses, the process of registration and examination. It was indeed an enriching experience for the faculties to attend the workshop at IIT Bombay.

This year Ms. Suhani Langewar (TYBAMMC) and Ms Tisha Jain (SYBAMMC) successfully completed their courses from NPTEL.

## 7.12 INDUSTRIAL VISITS



## Embarking on a Magical Journey: Exploring the World of Television

From September 8th to 11th, 2023, a group of 48 enthusiastic students from each year at DGMC, accompanied by two dedicated faculty members, embarked on a memorable journey to the vibrant world of television. Their destination: the illustrious Studio 16 in Film City, Mumbai, home to one of India's most iconic quiz shows, Kaun Banega Crorepati (KBC).

It was an opportunity of a lifetime for these students to witness first-hand the magic behind the scenes of **KBC** - **Kaun Banega Crorepati**, a show that has captured the hearts and minds of millions across the nation. As they stepped onto the set, they were greeted by the buzz of excitement and anticipation that permeated the air.

The students had the privilege of experiencing the fusion of knowledge and entertainment that television offers, gaining valuable insights into the meticulous planning and execution that goes into producing a show of such magnitude. They were able to witness the intricate workings of the production team, from the lighting and sound setup to the coordination of contestants and audience members.

But the highlight of the trip was undoubtedly the opportunity to meet a true legend of Indian cinema, Mr. Amitabh Bachchan. His towering presence and warm demeanor left a lasting impression on the students, inspiring them with his humility and grace.

As they bid farewell to Studio 16 and the world of KBC, the students returned to DGMC with hearts full of gratitude and memories that would last a lifetime. The trip had not only provided them with a glimpse into the inner workings of television but had also ignited a newfound appreciation for the power of storytelling and the impact of entertainment on society. In the end, it was more than just a visit to a television set; it was a journey of discovery and inspiration, reminding these students of the endless possibilities that await them in the world of media and entertainment.



# 7.13 IQAC Events



Dr. Harish Shetty Shares Insights on Mental Health Wellness at Special Guest Talk "You & Your Mind"

The importance of mental health and well-being took center stage at the Madhoprasad Saraf Seminar Hall on Wednesday, September 6th, 2023, as students gathered for a transformative Guest Talk titled "You & Your Mind." Hosted by the Internal Quality Assurance Cell (IQAC) of DGMC, this enlightening event aimed to shed light on various aspects of mental health wellness, featuring the esteemed psychiatrist, Dr. Harish Shetty, as the speaker.



With a wealth of experience in the field of psychiatry, Dr. Shetty is renowned for his expertise in areas such as Anger Management, Depression Treatment, and Suicidal Behavior. As he took the stage, the audience was captivated by his insightful discourse on the intricacies of the human mind and the importance of nurturing mental well-being in today's fast-paced world.

Throughout his talk, Dr. Shetty emphasized the significance of understanding and addressing mental health issues with compassion and empathy. He delved into the complexities of emotions like anger and sadness, offering practical strategies for managing them effectively. Drawing from his vast clinical experience, he provided valuable insights into identifying signs of depression and anxiety, empowering the audience to seek help when needed without hesitation.

The Guest Talk served as a platform for open dialogue and reflection, encouraging students to prioritize their mental health and break the stigma surrounding mental illness.

As the event concluded, attendees departed with a newfound understanding of the importance of mental health wellness and a renewed commitment to taking proactive steps towards maintaining their well-being.

#### Tete-a-Tete with Mayank Sharma & Vikram Tuli: A Riveting Encounter with the Minds Behind "Breathe"

An electrifying buzz filled the air at the Madhoprasad Seminar Hall on September 30th, 2023, as the IQAC and Film Club of DGMC joined forces to host a captivating Tete-a-Tete session with the masterminds behind the acclaimed Amazon

Original Series "Breathe." Students and enthusiasts alike eagerly gathered for an interactive encounter with none other than Mr. Mayank Sharma, the director, and Mr. Vikram Tuli, the writer of the gripping series.

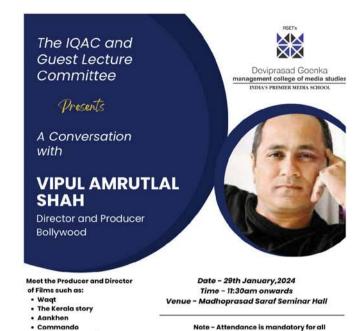
As the session commenced, the audience was transported into the world of "Breathe," a psychological thriller that had captured the imagination of viewers worldwide. Mr. Sharma and Mr. Tuli graciously shared their insights and experiences, offering a behind-the-scenes glimpse into the creative process behind the making of the series.

From conceptualization to execution, the duo shed light on the challenges and triumphs they encountered while bringing "Breathe" to life. Engaging anecdotes and anecdotes peppered the conversation, providing valuable lessons and inspiration to aspiring filmmakers and storytellers in the audience.

Attendees were treated to first-hand accounts of the collaborative efforts that went into crafting each episode, as well as the thematic underpinnings that resonated with audiences across diverse demographics. Mr. Sharma and Mr. Tuli's passion for storytelling was palpable, igniting a spark of creativity and enthusiasm among the students of DGMC.

The collaboration between the IQAC and Film Club in organizing this memorable event exemplified DGMC's commitment to providing students with unique opportunities for engagement and learning. By bringing industry luminaries like Mr. Mayank Sharma and Mr. Vikram Tuli to campus, they continue to enrich the educational experience and nurture the talents of tomorrow's storytellers.





## In Conversation with Vipul Shah: A Cinematic Dialogue Inspires DGMC Filmmaking Students

Action Replay and many more

SY and TY Students

On January 31st, 2024, DGMC's IQAC and Guest Lecture Committee hosted a delightful event featuring the esteemed producer and director, Mr. Vipul Shah. Known for his remarkable films like "Aakhen," "Waqt," and "Namaste London," as well as his upcoming projects, Mr. Shah's presence added a touch of brilliance to the occasion.

The event provided a wonderful opportunity for DGMC's budding filmmakers to connect with Mr. Shah and learn from his extensive experience in the industry. From discussing storytelling techniques to navigating production challenges, Mr. Shah shared invaluable insights that resonated deeply with the aspiring filmmakers present.

The conversation with Mr. Shah wasn't just informative; it was also incredibly inspiring for the students, reigniting their passion and sparking their creative ambitions. Through their interaction with Mr. Shah, students gained a deeper appreciation for the art of filmmaking and the dedication required to thrive in the competitive world of cinema.

By facilitating such engaging discussions with industry veterans like Mr. Vipul Shah, DGMC continues its commitment to nurturing the talents of tomorrow's filmmakers, empowering them to carve out their own paths in the realm of cinema.

## Exploring the World of Television with Ashim Sen, director of Shark Tank: A Session to Remember



Mr. Ahsim Sen, renowned director of hit TV shows like Shark Tank, graciously accepted an invitation on 26th of March 2024 to engage with students, showcasing his commitment to education and the craft of television production. Sen's visit transcended a mere lecture; it became an immersive experience, offering students a backstage pass into the intricate workings of television production.

Setting the stage, Sen brought along a complete PCR setup, providing students with a tangible glimpse into the behind-the-scenes magic of their favorite TV programs. This gesture not only demonstrated Sen's dedication to transparency but also his willingness to demystify the complexities of television production, making it accessible to aspiring creators.

Central to Sen's presentation was his multi-camera setup, a cornerstone of television production. Through practical demonstrations and insightful commentary, he illuminated the nuanced orchestration required to seamlessly capture dynamic interactions on screen. The technical and artistic aspects of multi-camera filming, Sen empowered students to appreciate the meticulous planning and coordination inherent in crafting compelling television content.

However, Sen's visit transcended technical instruction; it fostered a spirit of inquiry and dialogue. In the interactive session that ensued, students were encouraged to pose questions, unleashing a torrent of curiosity that Sen adeptly navigated. His patient and articulate responses not only clarified doubts but also inspired deeper reflection, nurturing a culture of critical thinking among the students. Moreover, Sen's willingness to engage in dialogue underscored his commitment

to mentorship, as he generously shared insights gleaned from his illustrious career. Sen provided invaluable guidance to aspiring filmmakers, imparting practical wisdom that transcended the confines of the classroom.

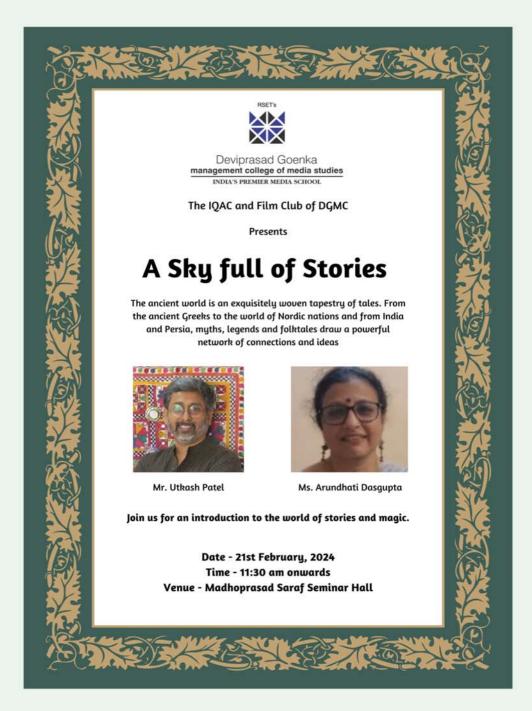
Beyond the technical intricacies of television production, Sen's visit resonated on a deeper level, instilling in students a profound appreciation for the artistry and collaborative spirit that underpin the industry. Sen ignited a spark of inspiration, fueling the aspirations of future storytellers and filmmakers.

In essence, Ahsim Sen's visit transcended the confines of a typical guest lecture, evolving into a transformative experience that left an indelible impression on students. By demystifying the inner workings of television production, fostering dialogue, and nurturing a culture of mentorship, Sen not only empowered the next generation of creators but also reaffirmed the transformative power of education and mentorship in shaping the future of the entertainment industry.









## DGMC Film Club and IQAC Present: A Sky Full of Stories

On February 21st, 2024, the air at DGMC was charged with creativity and imagination as the Film Club and IQAC jointly hosted the enchanting event, "A Sky Full of Stories." This captivating gathering welcomed two distinguished guest speakers, Mr. Utkarsh Patel, a celebrated Mythologist, Author, and TedX speaker, alongside Ms. Arundhati Dasgupta, an accomplished Author, Senior Journalist, and expert in Mythology. Together, they illuminated the audience with their profound insights into the art of storytelling. The event was not only informative but also immensely enjoyable, as students immersed themselves in the

basics of storytelling. Through interactive discussions, workshops, and hands-on activities, participants had the opportunity to explore the various elements of storytelling, from character development to plot twists, under the guidance of these esteemed speakers.

"A Sky Full of Stories" served as a beacon of inspiration for budding storytellers at DGMC. As students delved into the world of storytelling, they discovered the power of imagination and creativity in crafting narratives that leave a lasting impact. The event sparked a newfound enthusiasm for storytelling among attendees, fueling their aspirations to become the storytellers of tomorrow.

# 7.14 FACULTY DEVELOPMENT PROGRAM





#### Research Proposal & Academic Writing

Faculty development programs are essential for educators as they provide opportunities for continuous learning and skill enhancement, keeping them updated with the latest pedagogical techniques and educational trends. Participation in these programs allows faculty members to refine their teaching methodologies, develop innovative approaches to instruction, and create more engaging learning environments for their students. One such Faculty Development Program (FDP) on "Research Proposal and Academic Writing" was conducted by the "Research Cell" and Internal Quality Assurance Cell from 3rd July, 2023 to 8th July, 2023.

The FDP was divided into six sessions ranging from "Introduction to Research Methodologies to "Paper Clinic". The inaugural session of the FDP was taken by Dr. Kulveen Trehan, Senior Assistant Professor, Guru Gobind Singh Indraprastha University, New Delhi. She spoke about mixed method research methodologies and their conflicts at the time of report writing. On the second day of FDP, Dr. Sheetal Zalte from Kapila Khandwala College of Education spoke about paradigms of research.

She also spoke about various approaches in research such as positivism and post-positivism. Third day of FDP was about "Hypothesis and Sampling' where in Dr. Smita Gupta from Kapila Khandwala College of Education discussed about various methods of sampling. The next session was taken by Dr. Shraddha Bhome, Vice-Principal, Satish Pradhan Dnyanasadhana College, who enlightened the faculties on how to write academic proposals/papers. Her way of teaching the difficult topics such as choosing the title and writing the hypothesis was very simple and liked by all the participants. Dr. Rommani Sen Shitak, Assistant Professor, KPB Hinduja College guided the faculty members to be skeptical about "Call for Papers/Chapter". She said that the faculties should try to publish their papers only in UGC-CARE list. She also provided a list of reputed media journals where in faculties can think of publishing their papers. On the concluding day of FDP, participants were asked to present their research papers/proposals and to judge them, Dr. Shraddha Bhome was invited as a resource person again. Around 70 faculty members/research scholars attended the FDP which was conducted online on ZOOM platform.

## BULLETIN

## In Loving Memory of Our Beloved Teacher & Colleague



From being the teacher who greeted us with a welcoming and beautiful smile to imparting life lessons, Kanchan Ma'am has been a source of inspiration. One of the things that I most liked in Kanchan Ma'am's class was the debate on practical topics. This truly helped me to learn so much and my liking towards Media Economics increased because of her teaching.

As I was scrolling through all the WhatsApp Statuses, I guessed it was Kanchan Ma'am picture on one of my friend's status because no one can forget that beautiful smile. But I experienced a shockwave, only to know that she was no more. I couldn't believe the news and as I shared it with my batch mates, all were too stunned to say any words. A teacher's impact on her students' life is commendable. It is still grieving to know that Ma'am is no more, and we are only left with sweet memories of her guiding each one of us. Henry Adams once said, "A Teacher affects eternity; Kanchan Ma'am has left us, but forever we will carry her in our hearts. Prayers for the family as they move on in life, cherishing memories of Kanchan Ma'am. You will always be remembered.

### You lived like a flower Blooming bright

Guiding us with great pride
A smile so beautiful
A teacher so dutiful
An ode to you dear Kanchan Ma'am
For inspiring many lives!

-Hannah Varghese MACJ (Batch 2019-2021)

Love



Thou shall live in our hearts forever We meet millions of people in our lives but only some live in our hearts forever.

Dear Kanchan Ma'am,

From the first lecture of 'Media Economics' we had with you, you have always been inspiring us with your knowledge, dedication and your amicable personality. We still remember your sweet smile, your kind words and your pleasant demeanor with which you taught us some of the toughest lessons of life in the gentlest way possible. Thank you for being our mentor, friend, philosopher and guide. Thank you for being patient with us and for giving us the freedom to commit errors and learn from them. I cannot begin to tell you how much we love you. You will be in our prayers forever.

Love, Duheeta Joshi MACJ (Batch 2019-2021)

## हिंदी-राष्ट्र की भाषा या राष्ट्रीय भाषा

कई वर्षों से भारत में यह विवाद चल रहा है कि क्या हिंदी भारत की राष्ट्रीय भाषा बना देनी चाहिए या नहीं. भारत में एक वर्ग ऐसा है जो हिंदी को भारत की राष्ट्रीय भाषा बनाने के हक में है वहीं दूसरी तरफ कुछ ऐसे लोग भी हैं जिनका कहना है कि हिंदी को राष्ट्रीय भाषा का दर्जा नहीं देना चाहिए. इसमें कोई दो राय नहीं हैं कि हिंदी भारत में सबसे ज्यादा बोले जाने वाली भाषा है, लेकिन ये भी उतना ही सच है कि भारत में 100 अन्य भाषाएं भी बोली जाती हैं. तिमलनाडु भारत का एक ऐसा राज्य है जहां हिंदी को राष्ट्र भाषा बनाने की बात को लेकर कई बार उग्र प्रदर्शन भी हो चुके हैं.

आजकी युवा पीढ़ी के इस विषय पर क्या विचार हैं, यह जानने के लिए डीजीएमसी के साहित्यिक क्लब और आईक्यूएसी ने १३ और १४ सितंबर को 'हिंदी दिवस' का आयोजन किया। इस द्विदिनीय कार्यक्रम में १३ सितंबर को, "क्या हिंदी को हमारी राष्ट्रीय भाषा बनाना चाहिए" विषय पर एक आंतर-आरसेट वाद विवाद प्रतियोगिता का आयोजन किया गया, जिसमें २० से अधिक छात्र-छात्राओं ने भाग लिया था। इस प्रतियोगिता को दो श्रेणियों में विभाजित किया गया था। पहली श्रेणी में ७वीं से १०वीं कक्षा के छात्र और दूसरी श्रेणी में जूनियर कॉलेज से स्नातकोत्तर छात्रों ने भाग लिया था। प्रतियोगिता का मूल्यांकन मीडिया प्राध्यापक राजवीर शर्मा द्वारा किया गया। जूनियर श्रेणी में, पहला पुरस्कार अर्चिषा अजय यादव ने जीता, जबकि दूसरा पुरस्कार रिया शैलेश मिश्रा को मिला। दोनों केजीएसएस स्कूल के प्रतिभागी थे। प्रतियोगिता में दुगदिवी सरफ जूनियर कॉलेज के छात्रों ने भी भाग लिया था। स्नातकोत्तर श्रेणी में, प्रतिभागियों के बीच में कठिन प्रतिस्पर्धा थी। डीजीएमसी के प्रथम अरोड़ा और रघवेंद्र राजपूत ने पहला और दूसरा पुरस्कार जीता।

'हिंदी दिवस' के दूसरे दिन छात्रों में पहले दिन से भी जयादा उत्साह दिखा. दूसरे दिन हास्य किव सम्मेलन का आयोजन किया गया, जिसमें डीजीएमसी के ही नहीं, बल्कि आरसेट के अन्य संस्थानों के सभासद भी उपस्थित थे. १४ सितंबर को, तीन प्रमुख हिंदी किवयों ने "हास्य किव सम्मेलन" की प्रतिष्ठा बढ़ाई। श्री सुरेश मिश्रा ने कार्यक्रम की शुरुआत व्यंग्य के माध्यम से की. मंच का संचालन भी सुरेश मिश्रा के द्वारा ही किया गया. हास्य किव सम्मेलन" में उपस्थित अन्य दो किवयों में बसंत आर्या और राणा तबस्सुम भी थे। राणा तबस्सुम ने अपनी गायकी के माध्यम से किवताएं सुनाई जिसे सभी उपस्थित सदस्यों ने खूब सराहा। हालांकि कार्यक्रम की शुरुआत हंसी-ठठाकों से हुईं, लेकिन कार्यक्रम के अंत में श्री सुरेश मिश्रा ने एक बेहद भावनात्मक किवता "पिता का खत बेटी के नाम" सुनाई, जिससे सभी की आँखें भर आई। " सत्र के अंत में प्रधानाचार्य डॉ. अमी वोरा ने किवयों को सम्मानित किया। इसी प्रकार किव सम्मेलन एक बेहद सकारात्मक पर सफलतापूर्वक रूप में समाप्त हुआ।

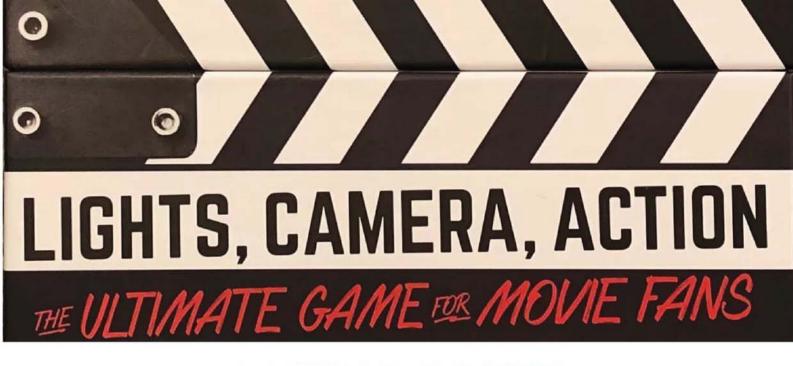












## MAKING OF THE SCI-FI SUSPENSE THRILLER



"Indifference and neglect often do much more damage than outright dislike." When this theme struck our team, we immediately began to resonate with this idea and knew we wanted to incorporate it into a film. In the 2023 2nd Semester of MAFTNMP, Professor Chandroday Ghosh assigned us the task of making a film that should match the tag of "Master Students"

We unearthed this theme when we got this opportunity and started creating a story around it. Our team didn't want to give it a somewhat slow treatment: rather, we aimed for a commercial approach that could resonate more with the audience and open a wider demographic for our film to be watched. While working on the story, we found an opportunity to incorporate the theme into a story about friends, which we thought would be great as it allowed for different kinds of plots and elements to weave beautifully into a crescendo. While laying down the plot, we selected the song "BHAAG DK BOSE" to be heard by all the production members, which could set the tempo for the story. After hearing this, the film FOCUS was born. "Baithack," a place where all of our college students discuss ideas, was also the main meeting spot for discussing ideas. After wrapping up our professional work, we used to sit down at the Baithack religiously every day at 7 PM to move this idea forward. As we already knew we had to take a commercial spin on the story, we outlined the group of 5 friends: Vicky, Shiro, Sutli, Prakash, & Deepak. We had our characters established, but now we were looking for a world to place these characters in and a genre that could be relevant to our theme above, so we collectively called out for a sci-fi, suspense, thriller blend, which just felt right, and we started building on it again. As we proceeded towards our climax, we had an internal tussle about how to execute the theme as there were various ways. But eventually, we settled on the concept of a group of friends where one is always neglected, a thought that would resonate with a younger demographic as the FOMO culture has developed, where one of the friends is kind of neglected, and after several rounds of discussion, we decided to go ahead with it. After locking our story, we started casting actors. Various actors were tried, and finally, two actors were cast from Delhi. As for a student film, calling actors from another state was a big deal, but our crew accommodated them in their home and tried to cut on expenses. KUDOS TO OUR ACTORS for not complaining at all!!!

After getting our act together in prep, in April, we decided to get on the floor with the production part. As we were working, we had to be precise with our schedule, and we decided to have a total schedule of 5 days. So, our mahurat prod was done on 12th April 2023, and we started off with Day 1.

#### Day 1

The day started off with a bang, all three scenes which we thought of came out somewhat as we envisioned, but as the day progressed, some planned shots started to get out of the day. We wrapped our shoot by 7 PM. But when we went back to review the footage, we figured out a huge problem: our film was 2.35 aspect ratio, but it was shot at 16:9 ratio!!!! (screaming extensively)

Cut two.



#### Day 2

We went back to reshoot the scene and started to shoot other scenes as well. Touch wood, the shoot goes on smoothly for other scenes as well until DAY 4.

Dip to Black:(

#### Day 4

Around evening of Day 4, we had a little argument with our DOP, which led to a fallout. As we started to look for the DOP, as the equipment also belonged to them, also that day we had a grand total of 18 persons on the production. Eventually, things got sorted, and we carried on with the shoot with the only problem that Day 4 crossfades with Day 5 (ify#@\*kyk).

#### Day 5

We started Day 5 at 12:01 AM; there was a tired ticklish smile on us as it was the last 12 hours to our film, a rush of emotions were felt as we looked back to our days.

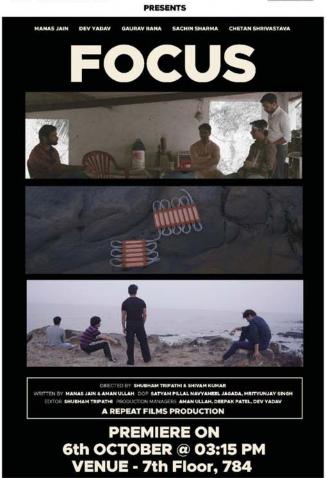
All thanks to the faculty of DGMC. After a grand total of 6 months, we had an opportunity to present our film FOCUS to all our college mates at a special screening.

When the last frame of the film played out, we felt a huge wave of emotions. All the production members present at the screening just reeled back to the days of shooting, the highs, the lows. In that round of applause, we re-lived all month of pain, despair, anxiety, elation, happiness and the surge of emotions which we went through.

Again, a huge shout out to all faculty teachers for being present at our screening and also a special mention to Hon'ble Dr. Amee Vora for allowing us to present our labor of love to our.







## TEAM | CAST | CREW | MAFTNMP Part - 2

• Manas Jain • Davender (Dev Yadav) • Shivam Chaudhary • Md Aman Ullah • Shubham Tripathi











#### "Be the reason for someone's heartbeat"

On March 9, 2024, the auditorium of Durgadevi Saraf Hall was transformed into a beacon of hope and generosity as the National Service Scheme (NSS) unit of Deviprasad Goenka Management College of Media Studies (DGMC) hosted a pivotal blood donation drive. This event not only exemplified community service and solidarity but also highlighted the unwavering dedication and teamwork of the volunteers involved. By the day's end, the drive successfully collected 85 blood bags, each one promising a glimmer of life for those in dire need.

The drive was conducted in collaboration with Navjivan Blood Bank, a crucial partner that ensured the event's success through its professional support and guidance. The participation of students from both DGMC and RSET campuses was remarkable, showcasing the collective spirit of the student body committed to making a difference in the community.

Preparation and promotion of the event were meticulously planned. The NSS team, recognizing the power of digital media to reach a broad audience, leveraged social media platforms effectively. Diverse reels were created, captivating the audience with compelling messages about the significance of donating blood and how such a simple act can save lives. Traditional promotional strategies were not overlooked; posters and video messages were spread throughout the campus, offering clear instructions on how to participate and register for the event. This dual approach in promotion ensured maximum outreach and engagement.

On the day of the event, the atmosphere at



Durgadevi Saraf Hall was one of bustling positivity. The venue was well-organized with two registration desks strategically placed to streamline the flow of donors and manage the documentation efficiently. An observing area was also set up where donors could rest post-donation, monitored by medical professionals to ensure their well-being. This area was complemented with snacks and refreshments, provided to help donors recover quickly and continue their day with minimal disruption.

The contributions of the fine arts team added a unique flair to the event, enhancing the donor experience. A creative photobooth was installed, featuring a huge, artistically crafted blood drop. This not only served as a fun element for participants to engage with but also functioned as a powerful visual reminder of the event's purpose. It symbolized the preciousness of blood and the profound impact that the act of donating could have on someone's life.

Volunteers, the backbone of the event, worked tirelessly to ensure its smooth execution. Their dedication was evident in every aspect, from early morning setups to late-night pack-ups. Each volunteer displayed a high level of responsibility and enthusiasm, ensuring that every donor felt

welcomed, valued, and cared for throughout the process.

The success of the blood donation drive on March 9 was a testament to the powerful impact that thoughtful planning, combined with passionate execution, can have. It was not just about collecting blood bags but also about strengthening community ties and fostering a sense of responsibility among the youth. Events like these are crucial in nurturing a culture of giving back to the community and highlight the role educational institutions can play in facilitating such impactful initiatives.

As we reflect on the achievements of that day, it is clear that the blood donation drive was more than just an event; it was a demonstration of compassion, teamwork, and the profound influence that collective action can have on society.













7 DAYS RESIDENTIAL CAMP to Society for Human and Environment Development (S.H.E.D.). Saphale from 27th January, 2024 to 02nd February, 2024

NSS (National Service Scheme) Unit SB-22 of DGMC organized a 07 days residential camp at Society of Human and Environment Development (SHED), Saphale (West), With the vision to understand the community and develop a sense of social and civic responsibility, NSS volunteers of DGMCMS were introduced to the culture and lifestyle of the tribal communities. The mission of the camp was to inculcate the values of self-

discipline and selflessly utilizing and imparting the knowledge for community development.

The Principal Dr. Amee Vora personally visited the camp and addressed the volunteers about cleanliness and social responsibility. The NSS Unit also conducted a Donation Drive and Voter ID registration drive. An eye check-up camp was also organised for the locals of the village by Vision Foundation. Free eyewear were also distributed.

Throughout the 07 days of the camp, the volunteers conducted and performed various activities and workshops for the students of the rural village. All the days of the camp began with yoga exercises and shramdaan. 'Shramdaan' was a NSS activity conducted as a part of a cleanliness drive. The students also learned the art of Warli Painting during their camp stay.



## **GRAND REHEARSAL....**

### A Prelude to the Youth Festivals

In our campus, the air crackled with anticipation during the grand rehearsal for the 56th Youth Festival and the Indian People's Theatre Association (IPTA). Students, adorned in colorful attire, showcased their talents with fervor and finesse. From mesmerizing dance routines to soul-stirring theater performances, every act radiated passion and dedication. Amidst the harmonious chaos, friendships were forged, creativity flourished, and dreams took flight. The rehearsal not only polished skills but also ignited a sense of unity and pride in our collective achievements.





104 | INDIA'S PREMIER MEDIA SCHOOL

# Staff Glimpse

No task is too great,
No accomplishment too grand,
No dream too far-fetched for a team.
It takes TEAMWORK to make the dream work.

- John Maxwell

66

99











## Staff Speaks



Sonali Naphade Visiting Faculty @DGMC

### Learning while Teaching

Teaching goes beyond simply a profession. This journey's core is about interacting with students within sessions that transform learning from linear education into mutual cooperation. Seeing students become mature individuals is both rewarding and a reason for my dedication.

In recent days a lot of education has undergone significant transformation and challenges conventional conceptions. These changes will be viewed by me – an educator- as chances to reformulate my vision. Classrooms have become more of an area that fosters personal relations and enables interactive learning. And this evolution is not only in teaching but in building a setting that matches with my educational philosophy.

It has also made this teaching journey one of transformation and made me explore new teaching techniques. The second thing is to have proper communication with others when you are doing your tasks. It has indeed changed the intimidation previously associated with collaborating with each other, instead turning them to sources of inspiration as well as teaching and learning experiences. Flexibility underscores the changing patterns in the teacher-student relationship. The process involves creating customized learning experiences for every individual student. The addition of a new dimension in this education journey is technology. The new-age tools help my students to participate in the educational process to become active learners. Digital provides ways of exploring. It also creates space for an interconnected society which students will enter in. In this education journey, technology has added a new dimension. My students, equipped with newage tools, contribute to the educational process. The digital realm opens avenues for exploration, creating a classroom environment mirroring the interconnected world they will navigate.

Teaching as a social craft that seeks to build relationships, enhance development, and generate support. A fabric made of threads of happiness, discovery and inspiration. Bonds forged in the class help to make the success of my students credible.

This journey is ongoing, marked by adaptability to the ever-changing landscape of education. Each day brings opportunities for learning and innovation, defining the true essence of teaching. Finding fulfillment in the success of others and embracing the evolving nature of education is the calling that shapes the minds and lives of the next generation.





Aravindan Arumugam Film Maker, Director, Writer, VFX Supervisor Visiting Faculty @DGMC

## Optical Image Processing – from Latent Image to Film Image, from Digital image to Predictive Image.

The art of producing an image has changed so much over the years from physical paints and chemicals to invisible digital pixels.

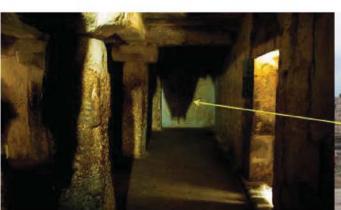
It was the year 1979, and I was a mere 8 years old. Our home was located in Vinay Marg, Chankya Puri, Delhi. I can still vaguely recall the time when my father took me to visit the country's first defense computer in RK Puram. As a curious young boy, I stepped into a cold room that was entirely occupied by the computer. I was captivated by the sight of spool-to-spool magnetic tapes spinning on the walls and a dot matrix printer positioned at the other end. The printer featured a large accordionfolded paper with perforations on both sides. Among the intriguing elements, I was particularly fascinated by an array of pale brown cards being sucked into an indexing machine, creating a quick whirl sound followed by a momentary silence before the next batch was processed. These cards, known as punch cards, contained numbers and rectangular physical punches at random locations, with a diagonal cut on the right top corner to indicate the card's orientation. Little did I know

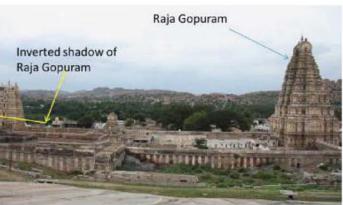
that this shape, resembling a punch card, would later be adopted by floppy disks and eventually become the symbol for the save icon that is still in use today. During that era, I held in my hand a physical representation of digital information—a tangible piece of machine code. The concept of punch cards originated from Jacquard looms, which allowed looms to weave intricate patterns onto tapestries and fabrics.

A couple of years later, we received a gift from a friend in Japan: a high-quality plastic philosophical toy. Philosophical toys were a collection of optical toys that combined entertainment value with scientific optical illusions. The particular toy I received was a modern version of the Mutoscope, an invention by Herman Casier in 1894. As a vibrant 10-year-old kid in the early 80s, I was enthralled by this handcranked toy. We had to insert folded papers with printed animated drawings onto a spoke of a cogwheel, and once loaded, it resembled a rolodex of animated cartoon drawings. When I cranked the handle, a magical, colorful loop of animation unfolded before my eyes. I distinctly remember one animated loop featuring a green frog watching a fly's random flight and swiftly extending its long tongue to catch it. I could control the speed at which the fly was consumed by adjusting my rotation speed.

The sound of the paper fluttering as I cranked the toy added to its addictive appeal. In the early 80s, it felt like an engrossing video game, and we had several of these animated, loop-able stories to assemble and enjoy. It was akin to holding and controlling a physical, animatable GIF file. At the time, terms like "GIF file" or "floppy drive" were yet to be coined.

Time passed, and we were stationed in South India







at the Air Force Station Avadi. Being closer to our relatives, we embarked on a trip to our ancestral village, Harikesavanallur, a remote village in Tirunelveli, close to Kanyakumari. The memories of the paddy fields and the bullock cart ride to our old bungalow are etched deeply in my mind. However, the most impactful memories are those of me alone in the attic of that concrete and teak wood British construction bungalow. The attic was a treasure trove, housing my father's old photographic lab. The corner was filled with a cornucopia of chemical supplies stored in tiny glass jars, meant for developing negatives and prints. Over the years, dust and cobwebs had covered the lab, including the large drawers containing negatives of group photographs taken during special occasions involving our family, temple committee members, and university graduation ceremonies.

These negatives were not film-based; rather, they were large glass sheets, the size of a full scape paper, capable of holding enough resolution to produce prints the size of a football field. I was instructed to wear gloves and handle them with extreme care to avoid shattering the glass. In the main hall, vintage photographs of my ancestors adorned the walls. Some of these photographs had a sepia or gold chloride tint, while others were framed in oval shapes with ornate embossed mount boards. Little did I know that these experiences would later help me understand concepts such as image tinting and physical cutout masks, which I would eventually recreate using digital tools like Photoshop, Avid, Jaleo, or Flame.

The attic also featured a bright window offering a picturesque view of lush green trees and a grand temple tower against the backdrop of clear blue skies. I was enthralled by a hand lens and its ability to project an inverted image of the window onto the opposite wall. Through a little experimentation with distance, I learned to strike a balance between image size and sharpness. At a specific distance, I could achieve an incredibly sharp image that not only displayed the bright white window but also the colorful background behind it-the blue sky, the green leaves swaying in the breeze, and the brick red and white stripes of the temple wall. I immersed myself in this mesmerizing creation of an inverted moving image, without contributing anything to its actual formation. Sadly, my joy was short-lived when the lens slipped from my hand and shattered. I was devastated that I couldn't share this newfound discovery with my father. Outside, in the veranda, my dad, mom, and granny were enjoying a hot cup of tea. When I mentioned my experiments with light to my dad, he informed me that it was possible to create the same effect without a lens. However, since we had lost the light from the attic window, I had to wait until the next morning to witness how my dad would achieve this feat without a lens.

The following day, using black cloth and cardboard, my dad covered the window, leaving only a tiny hole for light to peek through. To my astonishment, an inverted image in full color materialized without the need for a lens. This was my first encounter with the Camera Obscura, a phenomenon whose name was coined in 1604. I later learned that as early as the 7th century AD, the Virupaksha Temple in Hampi had employed a hole in the wall to create the Camera Obscura effect, projecting an inverted image of the magnificent golden temple tower.

My father's keen interest and passion for photography, sound, film, and media led him to acquire a plethora of expensive toys during his three-year tenure in London. From a film camera to a super 8mm movie camera, a super 8mm

projector with a built-in editing splicer, a positive reversal film slide projector, a spool-to-spool magnetic tape recorder, an LP player, and a portable cassette player with a microphone, our home resembled a personal treasure trove filled with Ali Baba's magical possessions. During those days in India, only a handful of people had the opportunity to experience such marvels.

During that trip to our village, we set up the projector to showcase super 8mm films to our relatives and villagers. The reels included commercial entertainment such as Laurel & Hardy, Man on the Moon, and Snow White, as well as reels my dad had shot and edited, capturing our holiday trips to the dolphinarium and other personal moments—an early version of what we would now refer to as a video diary or vlog.

These latent memories imprinted in my mind led me to pursue a career in film, eventually earning a gold medal from film school in Chennai. I became one of the early pioneers in working with high-end computer graphics machines, eventually venturing into roles such as VFX supervisor, Motion Control Camera operator, and Projection Mapping Consultant.

I still have the Punch Card and Mutoscope, a connection that I can still physically touch code and optical illusions. The imagery soon has become digital pixels in the computer, which I paint and now with AI images which I don't paint.

Today artificial intelligence anticipates the next code and imagery, but AI cannot write this article and definitely not with emotions I carry with my latent image in my wetware, or perhaps not yet, so until then why don't you touch and feel your images from your unique vantage point, they will then have your invisible signature not replicable by any man, woman or machine.





**Viraj Bandekar** Assistant Professor

# **Underground Rivalry**

In the bustling heart of Mumbai, amidst the neverending honking of cars, the chaotic dashing of auto-rickshaws, and the relentless wandering of pedestrian feet, there lies a league unknown to most but infamous to many. Welcome, dear reader, to the Pothole Premier League (PPL), where we, the potholes of Mumbai, reign supreme.

Allow me to introduce myself: I am Ketan Khadda, located strategically on the ever-busy SV Road. I'm something of a celebrity in the PPL. My claim to fame? I'm currently leading this season's scoreboard with the highest number of falls, a record depth achieved during the last monsoon, and with a special ability to go undetected until the very last moment.

You see, in Mumbai, while the human residents suffer through what they call the "monsoon madness," we potholes thrive. Each monsoon season replenishes us, expanding our territories and deepening our reach.

Our league operates on a sophisticated point system, adjudicated by none other than the Grand Gutter, the oldest and wisest crack in the city. Points are awarded for depth, sneakiness, the number of vehicles tripped, and, my personal favourite, the artistic splash radius. Nothing quite like a well-timed splash to douse an unsuspecting pedestrian! It's a high stakes game; after all, a visit from the dreaded Municipality repairs team can mean an abrupt end to a blossoming career in the pits.

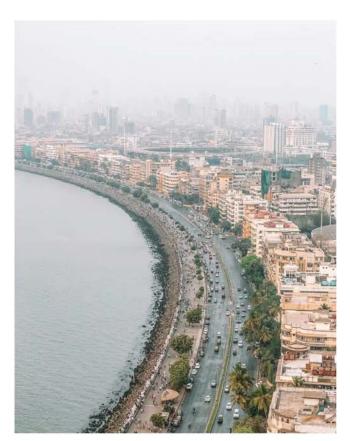
Take, for instance, my friend Gautam Gaddha, situated near a bustling local train station. He was a rising star last season, expertly concealed by a deceptive puddle. Oh, the number of two-wheelers he's elegantly unseated! But alas, a stroke of bad

luck (and a series of loud complaints by a local residents' association) led to his untimely demise under a heap of hot tar. His depth was legendary, his edges sharp as his wit. He will never be forgotten.

The PPL season runs all year round, with the monsoon months being our playoffs. That's when we really show off our ability to wreak havoc. The deeper and more deceptive we are, the more points we score, and the louder the curses of humans. It's during these times that our league truly captures the essence of our purpose: to be the gaping, unavoidable reminder of what happens when maintenance is but an afterthought.

Tonight, as the city sinks into a brief slumber, I prepare for another day of competition, hoping to remain undiscovered by the repair crews and praying for a heavy downpour to enhance my size and score. After all, in the grand league of Mumbai's potholes, it is not just about being a mere nuisance; it's about being a monument to neglect, a champion of chaos, the king of the concrete jungle.

So, watch your step, dear Mumbaikars, for you never know when you might encounter one of us, the proud contenders of the Pothole Premier League. We might just be the bump in your road you never saw coming!





**Divya Narang Tinna** Assistant Professor

#### फसली बटेरे न तेरे न मेरे

देश में चुनाव का माहौल है. चुनाव २०२४ में बटेर रूपी नेता नए नए मायाजाल के नारों और आश्वासनों को बांटने के लिए गांवों और शहरों के हर गली कूचे में अपने चेले और चम्मचों के साथ घूमते नजर आएंगे। ये हमें जाति, धर्म, भाषा के भ्रम जाल में फंसाने का भरसक प्रयत्न करेंगे. चुनाव से पहले ये नेता शहद से भी मीठी वाणी में आप से बात करेंगे, आपके साथ बैठ कर चाय भी पियेंगे और साथ बैठ कर खाना खाने का स्वांग भी रचेंगे।

मतदाताओं को अब ऐसे नेताओं से सतर्क रहना होगा। क्योंकि शिक्षा और चिकित्सा की तरह राजनीति भी एक व्यापार बन चुकी है। त्रेता युग में अगर स्वयं सीता मैया सवर्ण मृग में मारीच को और साधु वेश में रावण को नहीं पहचान पाई तो कलयुग में गरीब, अशिक्षित, कुपोषित और बिन छत वाली जनता में इतना साहस कहां की वो नेताओं का असली चेहरा पहचान पाएं.

मतदाता समझें दाना फिर से डाला जाएगा। दाना चुगते ही जाल में फांसा जाएगा।

जिसने धोखे से राज किया है, उनको सबक सिखाना होगा। हर एक मतदाता को सोच समझकर, अपना कीमती वोट डालना होगा.

जो करते हैं सिर्फ वादे और नहीं करते कुछ काम, ऐसे नेताओं को घर की राह दिखाना होगा राजनीति के झूठे खिलाड़ियों को, खुद चैंपियन बन हराना होगा।

इन राजनीति के व्यापारियों को, शून्य अंक दिलाना होगा। भारत भाग्य उदय करने को, लोकतंत्र को मजबूत बनाना होगा।

अस्वीकरण- जिस प्रकार पांचों उंगलियां एक बराबर नहीं होती उसी प्रकार सब नेता भी एक जैसे नहीं होते. ये लेख एवं कविता उन नेताओं को ध्यान में रख कर लिखी गई है जो सिर्फ चुनाव के वक्त अपना चेहरा दिखाते हैं और उसके बाद पांच साल के बाद ही नज़र आते हैं.

दिव्या नारंग तिन्ना



#### Tossing Caps, Holding Dreams

In youth's soft light, dreams held tight, Caps in hand, futures bright. Three years' dreams, like jewels so grand, Together we face life's vast, open land.

"My heart whispers, 'Stay a while,'" In classrooms, fleeting smiles. Grown, yet not ready to let go, Our shared love, under love's glow.

Selfish it seems, to hold on to now, The joy, the closeness, our solemn vow. In this yearning, love runs deep, Through storms of life, our bond we keep.

Success weaves its tale, dreams unite, In shared hopes, we find our might. Triumphant times, hearts on fire, In wisdom shared, friendships inspire.

Together we've grown, side by side, Our paths unfold, in unity we abide. Life's sweet tune, a calming balm, Uplifting the young, with grace and calm.

Graduation's not the end, but a bend, Not goodbye, but 'see you again.' We'll meet again, in places unknown, In our legacy's echo, our seeds sown.

To the future, its secrets to reveal, In our dreams' echo, courage we feel. As roads part, we're not alone, Our essence thrives, together sown.

To what lies ahead, mysteries to see, In friendship's weave, our spirits free. As destiny calls, and fates align, Our hearts connected, in unity divine.

Name: Tiara Furtado Class: TY-BAMMC



#### अन्तः रिक्ष

अथाह आकाश, अनंत काल से पांव पसार रहा है। अनगिनत तारामण्डलों एवं ब्लैक-होलों के मध्य -एक आकाशगंगा के असंख्य सितारों एवं सौर्यमण्डलों में से एक; उसके भी विभिन्न भूमण्डलों एवं पिंडों में यह एक ग्रह; जिसके सैकडों देशों के हज़ारों नगरों के लाखों मोडों में से इस एक मोड पर मैं खडा हाँ। ऊपर तुम्हारा घर है, चाँद! करोड़ों घरों में एक। नीचे मैं खड़ा हूँ। सभी निकल चुके हैं मंगल-यात्रा पर, न लौटने के इरादे से। लेकिन खिड़की से तुम्हारी है टपकती चाँदनी नीले मेरे चेहरे पर अब भी। किन्तु भीतर है असीम आकाश, अनंत काल से जो पांव पसार रहा है। पर मैं खड़ा हूँ। सीने में धड़कते सफ़ेद सितारे को निगल, अब बैठा है एक ब्लैक-होल। किसी बिग-बैंग की प्रतीक्षा में कब से - मैं खड़ा हैं। यदि 'अन्तःरिक्ष' में सब यूँ ही रहा तो यहीं मिल्रूंगा तुम्हें -किसी काल में, इसी मोड़ पर। मंगल के दो-दो हैं चाँद - मेरे तो केवल एक तुम हो। यहीं रहना।

Name: Mohit Mishra

Class: MAFTNMP - Part I

#### Kya kabhi Aapne bhi ye sab Feel kia hai?

12 baaje se sone ki koshish, 2 baje tak overthinking, 3 baje tak reels scrolling and exactly at 3.30am when you finally decide to sleep and your best friend texts you, "Bro, uski yaad aarhi hai yaar.."

In the late teenage years or early 20's, you don't really like your bdays, but your close friends love your bday, because of pyaar bhara maar. Kabhi aisa hua hai active ek, bande chaar, Pandu ka ek haath aur pauti rupe hazar. Waise, train mei ticket leke chadte ho or you have that one friend who says, "Bro, kuch nai hoga, mei hoon na". Mei hoon na khali picture mei achi lagti hai jab TC samne ho tab nahi. School ya College bunk karke doston ke saath ghumne jaane ka wo special moment aapne bhi kabhi jiya hai? Kya Kabhi Aapne bhi ye sab Feel kia hai?

Kabhi aisa hua hai, aap tan, maan, dhan laga ke clg aao aur aapko attendance nai mili, Bottle bharne toh ek insaan jata par chaar log aur thamate, Waise mall mei shopping karne jaate ho ya selfies khichke kaam chalate ho, Boring lecs mei Bookchat karne ka mazza, kya aapne bhi kabhi jia kia hai?

Kya kabhi Aapne bhi ye sab Feel kia hai?

Kabhi aisa hua hai, dost ko dusre class announcement karna ho and your friend pushes you to do so?

Kya aapke grp mei bhi ek aisa dost hai jo confidently wrong lyrics gaata hai?

Sach batau, best friend ke naam pr kitni baar gf se mile ho?

Goa plans banake cancel karne ki masti, kya aapne bhi kabhi jee hai?

Kya kabhi Aapne bhi ye sab Feel kia hai?

Kabh iaisa hua hai that aapke dost ne bataya ho that hey know a secret about you par wo secret kya hai, wo soch-soch ke aapki raat nai kaat ti?

Motivational video dekhkar do din sudhar kar wapas pehke jaisa baan jaane ka, 5 dosto ki selfie mei sirf aap hi ka face kharab aane ka, Rishtedaaron ko call karke, "aree aap toh yaad hi nai karte" ye pact line sunane ka, 500 rupe ke chiz 350 mei lane ka, Apna khaana chhod, doston ka khana khane ka, Inn sab ka mazza, kya apne bhi kabhi jia hai?

Kya kabhi Aapne bhi ye sab Feel kia hai?

Name: Dhvani Shah Class: TY-BAMMC

#### Khol de dil ki khidkiyan

Khol de dil ki khidkiyan

Khol de ankhiyon ke jharoke

Sunnedoji

Aatmako

Holi ki gaaliyaan,

Holi ke dhol taashe

Rango mein rang jaane to do

Har ehsaas, har umang go

Tere aapne aaye hain

Tujh sang holi khelne

Lallan, sahit aayi bal radha

Tujh sang holi khelne ko

Bun.ja unki khushi aaj tu

Bun.ja unki saakhi aaj tu

Yashoda maiya se bahut choti hai abhi tu

Ban kar gopi

Ban kar saakhi

Kel holi aaj tu

Name: Ashok Javeri

Class: SY-BAFTNMP

#### Yellow:

She is an empath

And I adore her

As the mother to child.

In the days of cloud

When I'm left alone

I find her

With whom I cherish my life.

In the midst of storm

She is the lighthouse,

The yellow

She looks for.

Name: Vamika Mudaliar

Class: SY-BAMMC

#### Love lost

I still remember That dawn of December When you turn for worst And I prayed like never

But death won the game With no else to -Blame the damn heart That finally ripped us apart

Slow was the realisation Heavy was the grief We took by home But you weren't with me

All the town gathered To pay their respect To a soldier died on duty To the family he left

Pieces of my heart Which where in your palm Burn to ashes Falling on ground

No love was great No trust was deep As the one we shared As the one I'll weep

Your Memories You trust In my heart I Preserve Will love you till my dying breath You and I until the end

Name: Vaidehi Bhongale Class: TY-BAFTNMP

#### Why Am I in Love?

Is love supposed to be so pernicious?
Oh well, mine is.
I would let you burn me to ashes,
For just one fervent kiss.
Oh, my love,
The effect you have on me;
I write all day,
But you're always the poetry
Wait, why do I fear?
Why do I heed?

Shouldn't I entrust? Or is this all a misread?

Oh, my dear, Please don't leave; Even though this is noxious, I want you to be.

So I question myself, Yet I know I can't leave; Why am I in love? Or is this just it's beauty? -Baneful Ardour

Name: Shivika Sharma Class: FY-BAFTNMP

#### दो कविताएँ

नाम - 'जन्म' और 'मृत्यु'; अपने-अपने पन्नों पर - अपने-अपने रंगों में तन्हा पड़ी हुई थीं। उनके कवि ने उनको लिखा था अपनी नाबालिग सी उम्र में। अब पके कवि ने उन रचनाओं पे हँसकर और हो कर निराश उनको एक कॉपी में दबा दिया और भल गया। शुरू-शुरू में 'जन्म' और 'मृत्यु' एक-दुजे के दुश्मन रहे -चुप-चुप रहे, गुमसुम रहे। धीरे-धीरे उनमें कुछ-कुछ बातें-वातें होने लगीं। फिर अचानक किसी बात पर पहले तो दोनों लड बैठे. फिर दोनों ही हार गए। अब वे एक-दूझे को छुप-छुप कर पढ़ने लगे। रुक-रुक कर समझा और प्रेम करने लगे। एक दसरे की बाहों में अब - दिन-ब-दिन, शब-ब-शब वक़्त गुज़र रहा था, मौसम बदल रहे थे। एक दिन खिड़की से आई वर्षा की फुहार -उसने कॉपी को भिंजो दिया। भूले-बिसरे कवि को अपनी पुरानी रचनाएँ जब याद आईं-तो हो चला था वह बुढ़ा अब। उसने उस कॉपी को खोला और पाया -वे दो कविताएँ अपने-अपने पन्नों से जाने कब की मिट चुकी थीं। उन चिपके-चिपके पीले-पीले पन्नों पर जो बच गए थे वो थे केवल कुछ अक्षर के छाप, कुछ काली-नीली स्याही के दाग -जो एक-दूझे में घुले-मिले थे, समा चुके थे। बुढ़े कवि ने इस नए चित्र पर फिर हँसकर इस पैदाइश को नाम दिया - 'जीवन'।

Name: Mohit Mishra Class: MAFTNMP - Part I

#### **NANDINI**

Nandini always aspired to be a singer growing up. She wanted to pursue a career in the delicate form of art, for as long as she could remember. Even though coming from a small village in Northern India, it seemed impossible.

She would often sneak out and go to her grandfather's house, who influenced her to sing in the first place. He was a singer back in his day as well. Alienated from his family, he continued to love and keep the art form alive, through her. He would sit on his chair and watch little Nandini sing and twirl around the house with his wrinkled smile. She admired him as a person and as an artist. Around him, she felt warm, safe and cared for. But most of all, she valued his opinion and how he acknowledged and respected the one thing she was passionate about.

Unlike her parents, who had always tried to bury this side of Nandini. She first tried to confront them about pursuing singing, after entering a singing competition in school without asking them. But she figured she wouldn't get into trouble since she had ended up winning it. Atleast that's what she thought. Her parents were fuming when they realized that Nandini had not only lied to them, but also opted for singing, a field in which she realistically had no future in nor would get money in the house. Nandini's father had had enough of Nandini's absurd dream and sternly declared that it would be the best if she got married. It didn't matter if poor Nandini approved of this decision. All she could do is wrap up her ambitions in an old rusty box, along with a few pair of borderline mediocre clothes and a thin gold necklace her mom slipped in when she took off to call a completely unknown place-Home.

Years later, Nandini had accepted her fate and understood that her dreams were in fact ridiculous to even begin with. All the demeaning words her father had thrown at her that day, took the shape of a pat on the back, a nudge in the right direction.

After a change in the season, Nandini had bid a deary goodbye to loneliness, as she conceived a baby girl whom she named "Manu" after her grandfather's nickname. The empty, dry, grey void

of leaving him and her forbidden passion behind, slowly started to fill with colors and warmth. Life for Nandini took quite a turn. As she saw Manu grow in front of her eyes, she finally felt like she had a purpose. Sometimes, she would just sit with this thought, because it had been a while since she last felt that way.

One day, Manu came home with a flyer from school that promoted a limited amount of dancing lessons. The little girl pleaded Nandini if she could participate. Before Nandini's heart skipped a beat, she wore the sweetest smile and said "Absolutely."

Nandini saw her younger self in Manu. That exact moment, where she had gathered all the courage, her little heart beats, her tiny hands rubbing the sweat off of her loose green plaid skirt, her roughly made hair, everything was the same. Except this time, there was going to be no heartbreak. Since they couldn't afford the dancing lessons, Nandini decided to sell the gold necklace her mother had put in her belongings.

A piece of jewelry for a statement of a life full of freedom, possibilities and acceptance seemed like a pretty good deal to Nandini.

Name: Ria Pinto Class: SY-BAFTNMP







Bhavesh Patil | SY-BAFTNMP







Nachiket Chonkar | SY-BAFTNMP



Vishnupriya Nair | FY-BAFTNMP





INDIA'S PREMIER MEDIA SCHOOL I 115

# Baylon Fonseca | SY-BAFTNMP





Shivika Sharma | FY-BAFTNMP





Ajay Singh | M.A. FTNMP - Part I





Manan Shah | TY-BAFTNMP





#### Tanisha Moharana | SY-BAMMC





Yash Chauhan | TY - BAFTNMP

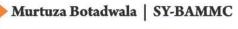






Yash Gaugurde | MA-FTNMP - Part II







#### Poornima Pillai | SY-BAMMC









Nysa Kinny | SYBAMMC

Aryan Bandarkar | SY-BAFTNMP





Mrunal Parab | TY-BAFTNMP

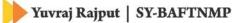
Kavish Jain | SY-BAFTNMP





Yuvraj Rajput | SY-BAFTNMP









# [ARTWORKS]

Devansh Mishra | SY-BAFTNMP







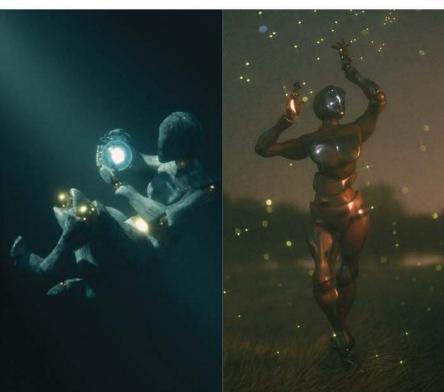
# Varun Mangesh Shigwan | FY-BAFTNMP

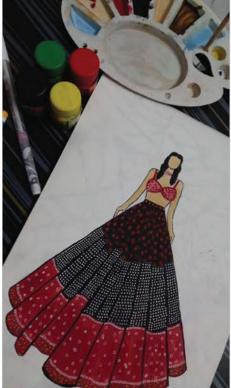




Soumyadeep Saha | SY-BAFTNMP











**Farzin Farhad Dalal** of Masters in Communication and Journalism stood 1st rank in First year Final semester (PART 1 SEM 2) of Masters in Communication and Journalism in the University of Mumbai.



**Pooja Shah** of SY-BAMMC took part in the Khelo India 10 ka dum and Khelo India Maharashtra Women Wushu League, and won:

- Gold in Jianshu(Broad Sword)
- Bronze in Nanquan(Tiger Movements)



**Darshika Soni** from SYBAMMC won the 1st prize in solo dance competition in umang at vrindavan(UP).



**Karan Arjun Singh** of FY-BAFTNMP is one of the most talented Foley Artists, Sound Engineer, Sound Editor and Sound Designer Based in Mumbai, India. He has been working for the Bollywood "The Indian Film Industry" for more than 30 Years and has worked on more than 3000 films to his credit. Using new age technology in Foley and Sound Design, He promises to make the sound post production easier, smoother and the best.

Awards Received: IRRA (Indian Recording Arts Academy) Awards for

- 1. Raees (12th)
- 2. Gubarrey (14th)
- 3. Ghost Stories (15th)
- 4. June (16th)
- 5. Mimi (16th)
- 6. Feels Like Ishq (16th)

# WIMPTSEA (Western India Motion Pictures and Televisions Sound Engineers Association) Awards

- 1. Best Foley Artist (May 2015)
- 2. Best Foley Artist (May 2017)
- 3. For the film Vikram (2022)

The MPSE (Motion Pictures Sound Editors-USA) Golden reel Nomination for the film The Sound Story (2019)



**Sameeran Ghosh** of TY-BAFTNMP (Batch: 2022 - 2023) was awarded First Place at the National Level Short Film Awards 2023 organised by Indian Film House (IFH) for the category Best Director for the film Masterpiece.



Dikshya Joshi of TYBAMMC, a dancer at TEAM YO HIGHNESS.

Yo Highness is a 1st Hiphop girls crew in India. They have done many reality shows like Dance plus, India banega munch. Last year 2022 they were the 1st Runner of the show name 'HUNARBAZZ DESH KI SHAAN' on colors Tv. They also represented India on an international stage and were semi-finalist in BRITAIN'S GOT TALENT. Recently they participated in HIP HOP INDIA on Amazon minity.



**Baylon Fonseca** from SY-BAFTNMP was awarded in several categories at the IRAA (India Recording Arts Academy)

- Sound Designer for Feature Film Mimi (Hindi)
- Sound Designer for Feature Film June (Marathi)
- Dialogues Editor / ADR Engineer for Feature Film June (Marathi)
- Sound Editor Effects & Ambience for June ((Marathi)
- Sound Editor Effects & Ambience for Chhorli (Hindi)
- Sound Designer for Documentaries The Big Day: A Family Affair
- · Documentary Mixing The Big Day: A Family Affair
- · Sync Sound Recording Documentaries House of Secrets: 11 Bodies

#### **Nominations**

- House of Secrets: 11 Dairies (2023) IRAA Best Sound Recording (Nomination)
- House of Secrets: Beyond 11 (2023) IRAA Best Sound Recording (Nomination)

#### GODAVARI (2023)

- · Star Pravah Parivar Puraskar Best Sound Design
- Zee Gaurav Puraskar Best Sound Design (Nomination)
- Filmfare Best Sound Design (Nomination)

#### DRISHYAM 2 (2023)

• Zee Cine Awards – Best Sound Design (Nomination)

#### 5th Annual Photoworks Awards 2022

Winner: Best PhotographerWinner: Best Photography

Winner: Best Vision

#### The Long Road - Documentary Short Film (Semester 2 Practical Film)

Official Selection at the Ukrainian Dream Film Festival 2023

• Winner: Athvikvaruni International Film Festival - 2023

• Winner: Rohip International Film Festival - 2023

Winner: Sittannavasal International Film Festival - 2023
 Winner: Tamizhagam International Film Festival - 2023

Winner: Thilsri International Film Festival - 2023





**Krupa Deshpande & Gauribhushan Holkar** of MA FTNMP (Batch: 2022-23) worked on a Research Paper since February 2023. The topic of the paper was 'Psychological thriller genre in Indian Cinema". It has been accepted and published in 'International Journal of Novel Research and Development' and International Open Access with ISSN Approved.



# Alumni Speaks

#### "Work In Progress"

If I had to describe my college experience briefly, it'd be "a work in progress." For someone who was enrolling in a degree that was all about communication, I surely was awful at it when I started college. It always makes me chuckle - how I despised the idea of any human interaction at the start and by the time I graduated I fell in love with the idea of telling real human stories - a wild transition from my background of writing fiction. I transitioned from being meek to the point where my parents were concerned about my survival in this world and industry, to someone who stood up for what I believed in, had opinions that I wasn't afraid to share & ideas I wouldn't hesitate to execute.

I think by the end of the first year, I was actively participating in college competitions, being part of events, and was a member of the writing avenue of Media I.C.E. Age. Thanks to the professors who allowed me to express my passion for writing, gave feedback on my ideas and encouraged participation in numerous events to showcase my writing. Walking into college, you would always find me in a hoodie with my earphones plugged in as I cosied up in a corner with my laptop, typing away while keeping an eye on the clock to meet deadlines.

Then the pandemic hit. I had a lot of mixed feelings to say the least, ranging from the initial excitement over exams being cancelled to uncertainty about what the future looks like. I opted for a film-making course that DGMC was launching with Auroville, to keep myself busy during lockdown. Over a week, I made a short film - that was my first taste of creating content for video and there was no going back after that. Over the next 2 years, I stepped fully

into being a part of the Literati Club, Rotaract Club of DGMC & M.I.A - with the latter two changing my life completely. Of course, the lectures and assignments were important, but my fuel was practicing what I learnt in those lectures through real-life projects that I got to work on through my internships and college extracurricular.

Igot to explore the world of writing, and I learnt a lot through those endeavours - up skilling, communication, and being a team player. I cannot talk about those experiences without acknowledging the cool people I met, who really brought me out of my shell and always supported me. I remember being in college surrounded by that amazing support system while I gave a Zoom interview in between writing M.I.A. copies. They were the first people to get the news - "I got the internship." My interviewer happened to be DGMC alumni too, so my interview was just us bonding over talking about DGMC talk - she is now one of my closest friends too!

And that support system? They still are the first people who get to know life updates. Whether it was about my internship turning into a full-time role, or me quitting the job after 2 years - they knew it. Even when I got a new job recently, they got an immediate update.

My life was a work in progress when I was in DGMC, and guess what? Life will forever be a work in progress but my college years have blessed me with an experience and support system that ensures that this W.I.P. is constantly improving, slowly editing her life to be a polished, loved, final draft that does not shy away from narrating a story ever.

Sania Merchant TYBAMMC (Batch 2022)



# Beyond the Script: Media, Money, and Mindset

It's been two years since I completed my postgraduation, and seven years since I first took up BMM as my undergraduate course. In school, I never thought I would one day be a part of the media industry. I always believed I would be a boring science student. But while we make plans, God also has his own plans, and His are always the best.

Throughout my tumultuous journey, I've amassed a wealth of knowledge, picked up innumerable skills, crossed paths with some truly remarkable minds, embraced the pulse of boundless creativity and countless dreams taking shape, and most importantly, I consider myself fortunate to be an avid observer of it all.

Yes, an observer. I like to call myself one. Perhaps it's because I fancy writing fiction stories, which always enticed me into sitting at the back corner of my classroom, silently watching everything, hearing everything - okay, that sounds a bit creepy. Let's forget the trivial details, shall we? So, in the pursuit of one day becoming an accomplished writer, I observe people and situations, for they give me real tangible characters, habits, actions and reactions, tone and temperament.

I like writing, and when I write something I believe is good, a deep feeling wells up from the trenches of my heart, akin to an echo that resounds, "This is why I like writing!" While I pursue my story writing hobby at night, during the day, I work as a copywriter at an ad agency. There, I've observed my younger colleagues being highly inquisitive about the stock market or what people commonly refer to as the art of making 'money out of money'. I'm sure

many of you, the students, are curious about it as well. And why not? It's a good source of passive income (if not pursued fulltime). Even I couldn't escape this temptation! I've been active in the stock market for one and a half years now and have, on a professional basis, written social media copies for brands like HDFC Securities that deal with stock market trading. So, I know a little bit about it, but I'm not an expert.

Currently, you must be learning a lot of new thingsfrom film appreciation to media ethics to advertising and journalism. You're in a position where you're drinking from a fountain that never stops flowing with 'creativity' and 'passion'. I'm sure you must have your dreams and goals on how to make them a reality. But are you sure you have thought it all out?

Ever since we were little, we've been taught to prepare ourselves to tackle any and all unaccounted variables that we may encounter in this 'sweet dream' that we call life. However, to this alluring phenomenon that we chase after, one part remains missing: financial stability and security. Like a missing piece of a puzzle, financial literacy is the final component essential to complete our preparation for success in the media industry and beyond after we leave the cradle of formal education.

As aspiring filmmakers, journalists, and media professionals, we're passionate about our craft - but passion alone won't pay the bills or secure our futures. I've heard stories of many of my peers who struggled because of lack of finances.

People misunderstand, but financial security is more than just having a comfortable bank account; it's more about having the freedom to pursue our passions and dreams without being held back by financial constraints. Whether it's making an independent film, weathering a period of freelance instability, or planning for short-term goals like going on a trip or buying an iPhone or long-term goals like home ownership or retirement. Being financially secure provides us the stability and peace of mind to focus on what truly matters to us.

Take me, for example. Like many of us, I'm a simple person with simple goals. I don't write because I want to be famous; I write because I simply adore creating something out of nothing with the power

of words derived from 26 letters. I like being lost in my own fantasy world where I get to be the God and control the fates of my characters based on my mood;).

Anyway, writing as a hobby, where you don't wish to sign contracts with online story platforms because you want everyone to read your story for free, doesn't help fulfill personal financial goals or produce you any finances at all. So, as someone who has been in that place, I would say that securing a primary job is of utmost importance despite developing means of passive income later. Thankfully, we live in an era where information is readily available at our fingertips, so leverage these media platforms wisely to cultivate financial knowledge and opportunities. Familiarize yourself with financial concepts and instruments before delving into it. Map out your financial goals and learn how to properly divide your money between needs, wants and savings to reap the most out of it. Most importantly, approach these passive income sources with caution and a full understanding of the risks involved.

I'm not trying to scare you or excite you, but if you have the patience and willingness to learn, then don't shy away from it. It's a great opportunity waiting to be explored by you. Who knows? You might be the next 'Rakesh Jhunjhunwala' or 'Warren Buffett,' or you can earn a legacy of your own? However, don't allow ego and arrogance to come in between. Be open to learning always, not just when it comes to financial literacy but for other aspects in life as well.

Financial literacy is not just a skill; it's a mindset - a mindset that empowers YOU to make informed decisions about YOUR money and YOUR future. When you become financially aware, you open the door to the enormous financial opportunities, ultimately walking down the path to freedom and complete independence. When you don't have to worry about finances, you can continue with your creative passions with confidence and stability.

#### Taiyaba Shaikh MACJ (Batch 2022)



# **RESULT**

#### **TY BAMMC SEMESTER VI, APRIL 2023**

- Advertising
- Total number of students with A+
- Total number of students with A
- Total number of students with B+

#### **TY BAMMC, SEMESTER VI, APRIL 2023**

- Journalism
- Total number of students with A+
- Total number of students with A
- Total number of students with B+

#### TY BAFTNMP, SEMESTER VI, APRIL 2023

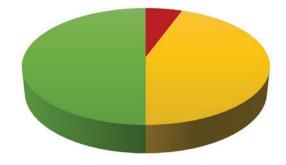
- Total number of students with O
- Total number of students with A+
- Total number of stodents with A

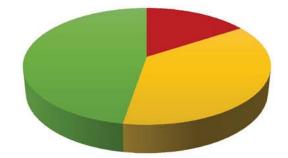
#### **MACJ SEMESTER IV, APRIL 2023**

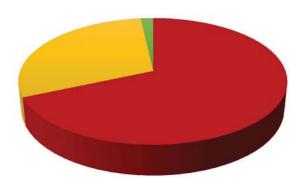
- Total number of students with A+
- Total number of students with A
- Total number of students with B+

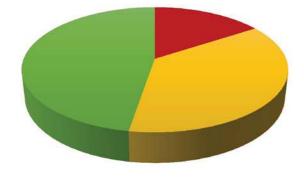
#### **MAFTNMP SEMESTER IV, APRIL 2023**

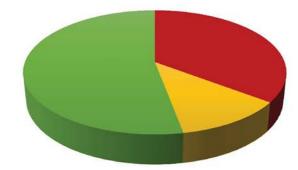
- Total number of students with A
- Total number of students with B+
- Total number of students with B













#### Institutions



Kudilal Govindram Seksaria sarvodaya school inspire, invent, intitate



Durgadevi Saraf
Junior college
IN PURSUIT OF EXCELLENCE



Durgadevi Saraf global business school



Kunjbihari S. Goyal online academy



Mainadevi Bajaj



Kudilal Govindram Seksaria
english school



Ghanshyamdas Saraf college of arts & commerce



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL



Draupadidevi Sanwarmal
women's hostel
HEAVENLY DOMICILE



Jankidevi Bilasrai Bubna



Ramniwas Bajaj



Kirandevi Saraf



Ladhidevi Ramdhar Maheshwari night college of commerce ENLIGHTENING FUTURE



Pravinchandra D. Shah sports academy



Nalini Shah music academy



Mainadevi Bajaj International school



Durgadevi Saraf



Ramdhar Maheshwari career counseling centre STEERING TO SUCCESS



Vishwanath Podar study centre



Rajasthani Sammelan skill development centre sculpting skills

#### **Endowment Funds & Research Chair**



Remsons Group
management research centre



IRB
scholarship endowment fund
HONOURING EXCELLENCE



endowment freeship fund



endowment freeship fund

EMBOLDENING STRENGTHS

#### **Facilities**

















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