

RSET's



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Notice: 1351/2024

10th June 2024

NOTICE

Master Class - Academic Year 2024-2025

SY & TY –BAMMC

These masterclasses are being organized to embark you to your new semester seamlessly. The nature of the talk shall be based on your syllabus for the current semester. Industry Experts are invited to conduct these Masterclasses.

All students are hereby requested to make note of their respective Masterclasses from **13th June to 15th June 2024**, as mentioned below:

Venue: Durgadevi Saraf Hall

Sr. No	Date & Timing	Industry Expert	Topic
1	13th June 2024 from 9.30am to 10.30am	Mr. Sandip Tarkas	Branding – In conversation with Sandeep Tarkas
2	13th June 2024 from 10.45am to 12noon	Ms. Geeta Seshu	Freedom of Expression: Being Responsible
3	14th June 2024 from 9.30am to 10.30am	Ms. Sujata Dwivedi	Changing Face of Journalism
4	14th June 2024 from 10.45 to 12noon	Ms. Priyanka Shetty	Evolution of Public Relations (PR)
5	15th June 2024 from 9.30am to 10.30am	Ms. Urvashi Khona	Digital News Vs Print Media
6	15th June 2024 from 11.00am to 12noon	Mr. Shoaib Alim	Advertising – Yesterday, Today & Tomorrow

Instruction:

- It is mandatory for all students to attend the above masterclasses.
- All the masterclass will be followed by an internal assignment submission.



Dr. Ameer Vora
Principal