

Deviprasad Goenka Management College of Media Studies (DGMC) RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

- 7.1.6 Quality audits on environment and energy are regularly undertaken by the institution
- 7.1.6.1.The institutional environment and energy initiatives are confirmed through the following
 - 1. Green audit
 - 2. Energy audit
 - 3. Environment audit
 - 4. Clean and green campus recognitions/awards
 - 5. Beyond the campus environmental promotional activities

Options:

- A. Any 4 or all of the above
- B. Any 3 of the above
- C. Any 2 of the above
- D. Any 1of the above
- E. None of the above

Beyond the campus environmental promotional activities

01.	Rotaract Club Beach clean up drive
02.	Debate: Climate change is not our biggest environmental issue
03.	Paperbag making and distribution by NSS
04.	Swachh Bharat Rally conducted by the NSS Unit
05.	Beach Cleanup drive conducted by NSS Unit







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BEACH CLEAN UP DRIVE

MEETING

BOD meeting

Venue - DGMC Campus Date: 16th September, 22 Time - 12:35 pm onwards

Attendance:

Sanman Hutgikar

Chetna Shastri

Krisha Yadav

Farzin Dalal

Saloni Wadke

Taniya Das

Neel Siddhpura

Sadiya Iqbal

Isha shrivastav

Omkar Kelshikar

Dhvani Shah

Aanchal Totla

Dishank Solanki

Isha Soni

Kalyani Math

Tiara Furtado

Karan Menghani

Minutes of the meeting:

Beach Clean up drive will be conducted on 8th Sep, 22 wherein participants will clean the beach.

Venue: Ramada Plaza, Juhu Beach, Mumbai

Time: 8am

Dress Code: Black

The participants were requested to carry their own







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Report

On the occasion of International Coastal Cleanup Day 2022, under the initiative of Government of India's Clean Coastal Safe Sea, RCDGMC commemorated the same on 18th of September 2022

The team arrived at Juhu beach at 8 o'clock with full zeal and vigor for the cleanup drive.

People pitched in to collect beach trash to make the beach a more pleasant and safer place for everyone.

Every piece of litter that was removed from the beach and kept out of the ocean reduces the amount of trash harming aquatic life.

At the end, 9 garbage bags were filled till the brim and there was a visible difference of cleanliness at the beach. This beach clean-up was a crucial mitigation technique that promoted awareness of the issue and motivated people to take part in finding solutions.

The main feedback of this beach clean-up drive was to increase public awareness of marine pollution and to help the oceans by removing trash and plastic waste.







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Ref.: DGMC/2022/2301 Date: 18th Feb 2022

To Mr. Durgesh Gupta Social Worker/ founder of GreenYatra Global Campaigner Green Yatra Mumbai

Dear Sir,

Sub: Intercollegiate Media Festivals Media I.C.E. Age & Cinevoyage 23rd to 26th February, 2022 via ZOOM Platform

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, Staff and on my personal behalf, I would like to express my gratitude for accepting our invitation to be our esteemed Guest Speaker in our "Event: Debate - For & Against The Motion: Climate Change is not our Biggest Environmental Issue' session during the four day International Festivals Media I.C.E. Age "Legend of the Phoenix" & Cinevoyage "A Dream You Seek" scheduled from 23rd to 26th February 2022 organised by Deviprasad Goenka Management College of Media Studies via ZOOM Platform.

The event schedule and ZOOM link for the same will be shared with you shortly.

We are honoured to have you as a part of our International Intercollegiate Festival.

Warm Regards,

Dr. Amee VoraPrincipal - DGMC



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Paper Bag Making and Distribution by NSS

Date: 16th Mar 2023

NSS Unit organized a paper bag making and distribution campaignThe volunteers were trained to make paper bags and made approximately 1700 bags and distributed the same amongst local vendors, medical and stationary stores in the Vitthal Pada area in Chincholi, Goregaon. Total 29 volunteers participated in the distribution of paper bags













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Report on Swachh Bharat Mission Rally

Organized by: NSS Unit, Deviprasad Goenka Management College of Media Studies

Date: 15th March 2023

Location: Vitthal Pada, Chincholi, Goregaon

Number of Volunteers: 19

Objective

The rally aimed to promote the message of 'NO USE OF PLASTIC' and spread awareness about cleanliness and hygiene under the Swachh Bharat Mission.

Activities Conducted Silent Rally:

- 19 volunteers participated in a silent rally, marching through the streets of Vitthal Pada.
- Volunteers carried placards with messages advocating against plastic use and encouraging responsible waste disposal.
- Emphasis was placed on the importance of maintaining public spaces free of litter.

Community Awareness:

- The rally sought to engage local residents and inspire them to adopt sustainable practices like reducing plastic consumption.
- Flyers promoting waste segregation and eco-friendly alternatives to plastic were distributed.
- Impact
- Increased Awareness: The silent yet impactful approach helped capture the attention of the residents in the area.
- Behavioral Change Promotion: The initiative aimed to foster a sense of responsibility among participants and the community towards cleaner surroundings.

Conclusion

The Swachh Bharat Mission Rally organized by the NSS unit was a successful step towards spreading awareness about plastic-free living and cleanliness. The rally not only resonated with the core ideals of the mission but also motivated the community to adopt sustainable habits.







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Beach clean up Drive by NSS! Date: 3rd December 2022

The NSS (National Service Scheme) unit of Deviprasad Goenka Management College of Media Studies participated in the Beach Cleanup Intercollege competition, With "for Future India" an initiative, at velankkani beach on 3rd December 2022.

All the Volunteers assembled at the beach, at 7:00 a.m. and met Harshad Dhage, the president, and Mr. Dhruv Kadara, co-founder, of the initiative "for future India". He stated the reasons for this initiative and also mentioned how important it is to take care of our environment. He divided all the volunteers into groups, to clean the beach and provided gloves, mocks, and other cleaning materials. Mr. Harshad Dhage and his teammates also joined in collecting waste. The cleaning process took almost two hours. The waste is dumped separately as plastics, carpets, and slippers. Mr. Dhruv Karade appreciated volunteers for genuinely participating in this initiative. He also clicked photographs with the NSS volunteers. He also stated that, how plastics covered the whole beach, destroying the beauty of the environment, he encouraged to join them for more upcoming beach clean-up drives and appreciated everyone for their cooperation!







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