

RSET's



Deviprasad Goenka  
management college of media studies  
INDIA'S PREMIER MEDIA SCHOOL.

Deviprasad Goenka Management College of Media Studies (DGMC)  
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

## 7.1.5 - Green campus initiatives include

### 7.1.5.1. The institutional initiatives for greening the campus are as follows:

1. Restricted entry of automobiles
2. Use of Bicycles/ Battery powered vehicles
3. Pedestrian Friendly pathways
4. Ban on use of Plastic
5. Landscaping with trees and plants

Options:

**A. Any 4 or All of the above**

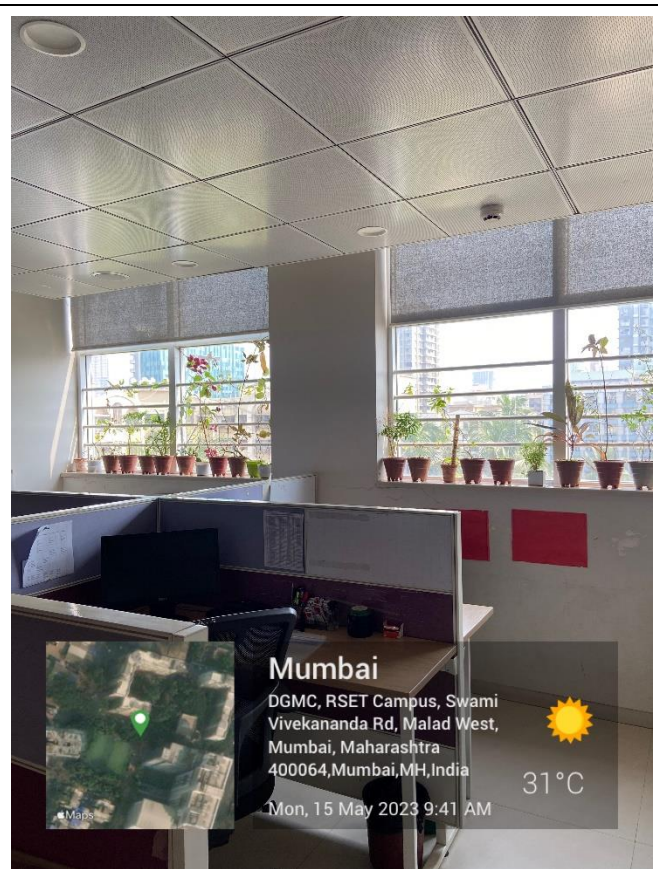
B. Any 3 of the above

C. Any 2 of the above

D. Any 1 of the above

E. None of the above

## Green Campus Initiatives



## Plants in Staffroom



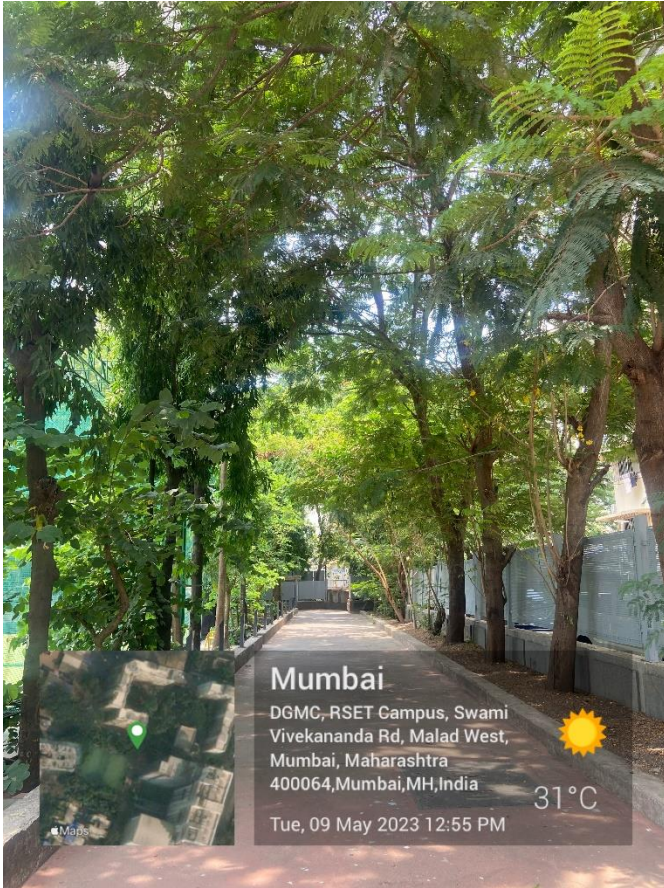
*Abhinav*

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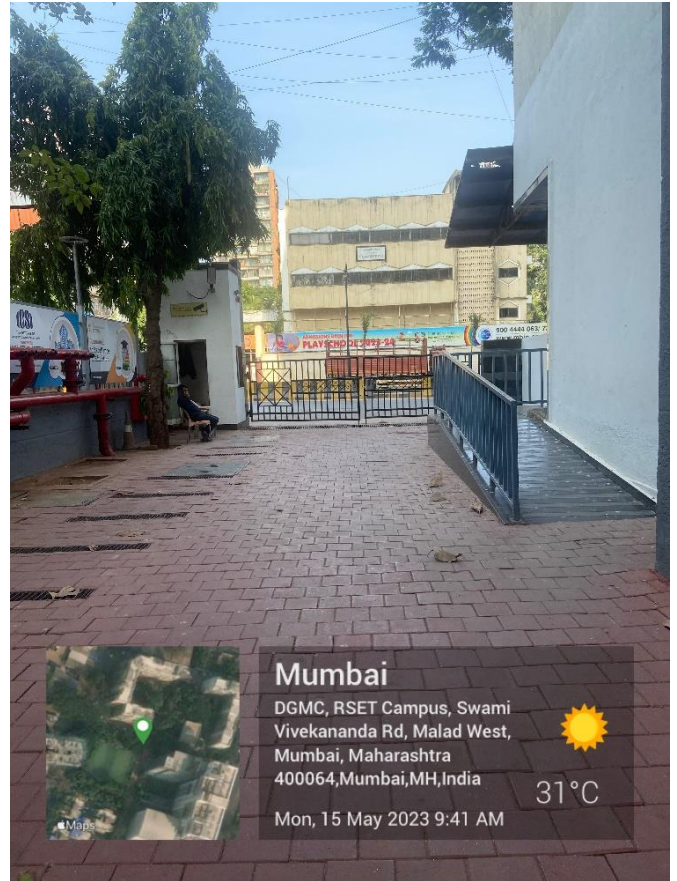


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**Mumbai**  
DGMC, RSET Campus, Swami  
Vivekananda Rd, Malad West,  
Mumbai, Maharashtra  
400064, Mumbai, MH, India  
31°C  
Tue, 09 May 2023 12:55 PM



**Mumbai**  
DGMC, RSET Campus, Swami  
Vivekananda Rd, Malad West,  
Mumbai, Maharashtra  
400064, Mumbai, MH, India  
31°C  
Mon, 15 May 2023 9:41 AM

**Tree Plantations at Campus**

**No Vehicals allowed in Campus**

**Pedestrian Friendly Pathways**



*Abhinav*

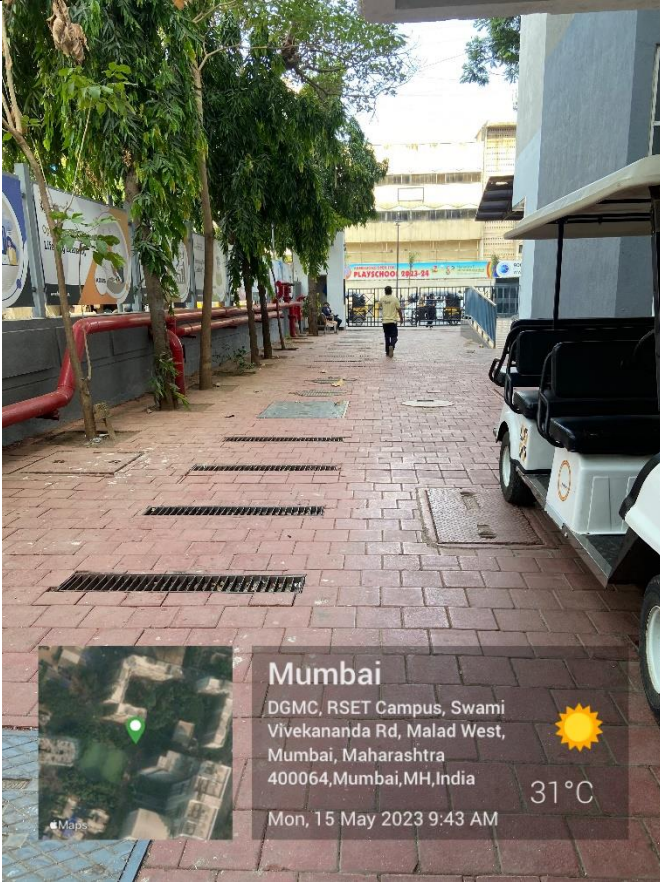
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### Electric Vehical for Movement around Campus



- The campus entry is barrier free
- No vehicals are allowed



*Abhinav*



### Green Campus Initiatives

#### 1. NSS Unit showcased a short film screening and a Quiz Competition ‘#GoGreenGoGenius’ Date: 16th Sept, 2022

On the occasion of World Ozone Day, the NSS Unit of DGMCMS organized a short film screening followed by a Quiz competition on 16th September, 2022 at Madhoprasad Saraf Seminar Hall.

An animated short film, released by the UN Environment Programme, ‘Reset Earth: One Ozone, One Planet, One Chance’ was screened. The film showcased the efforts of humans in 2084 to save our Mother Earth.

The quiz competition ‘#GoGreenGoGenius’ was conducted involving participation of 8 teams, consisting of three members each. The teams were named after five great elements of earth and few of the natural gasses. The motive of the competition was to highlight and impart the information and knowledge related to ozone depleting and our environment. The event was a successful effort to create awareness about Ozone Layer and the precautions we humans need to take to save the planet.

Link: <https://dgmc.org.in/events/nss-unit-showcased-a-short-film-screening-and-a-quiz-competition-gogreengogenius-2/>



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## 2. DGMC NSS organised a Tree Plantation Programme on the 28th July 2022

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### Event Report: DGMC NSS Tree Plantation Programme - Promoting Environmental Awareness

Date: July 28, 2022

Organizer: Deviprasad Goenka Management College of Media Studies (DGMC) National Service Scheme (NSS)

#### Introduction:

On July 28, 2022, the DGMC National Service Scheme (NSS) organized a Tree Plantation Programme with the noble goal of increasing awareness about the growing global environmental concerns, particularly global warming. The program aimed to convey a vital message of planting more trees to foster a greener and healthier environment. The NSS volunteers secured 20 saplings from BMC Garden of South Block P Ward, consisting of 5 saplings each of Ashoka, Putranjeeva, Karanj, and Bavakesh species. These saplings were thoughtfully planted within the DGMC college campus, with the gracious permission of Mr. Ashok Saraf, the President of RSET (Rajasthani Sammelan Education Trust).

The Tree Plantation Programme represented a significant environmental awareness initiative in the following ways:

1. **Mitigating Global Warming:** The primary objective was to address the critical issue of global warming. Planting trees is a practical and effective way to reduce the carbon footprint and counter the adverse effects of global warming.
2. **Raising Environmental Consciousness:** By organizing the event, the NSS aimed to instill a sense of responsibility among students and the community at large to care for the environment and take active measures to protect it.
3. **Local Biodiversity Enhancement:** The selection of indigenous tree species, such as Ashoka, Putranjeeva, Karanj, and Bavakesh, contributes to the preservation of local biodiversity and creates a more resilient ecosystem.
4. **Sustainable Campus Greening:** The inclusion of the college campus in the initiative promotes a green and sustainable educational environment. It demonstrates the institution's commitment to environmental stewardship.

#### Conclusion:

The DGMC NSS Tree Plantation Programme serves as a commendable initiative to address pressing environmental issues. By organizing this event, the NSS volunteers and college administration demonstrated their dedication to environmental sustainability, biodiversity preservation, and local ecosystem enhancement. Planting trees within the campus contributes to creating a healthier and more eco-conscious learning environment.



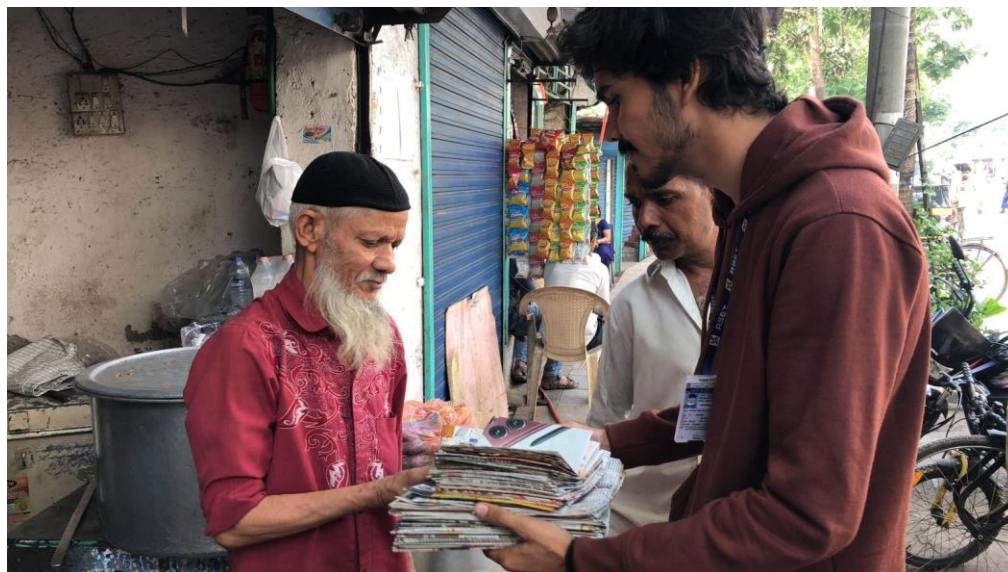
Ashok



## Paper Bag Making and Distribution by NSS

Date: 16th Mar 2023

NSS Unit organized a paper bag making and distribution campaign. The volunteers were trained to make paper bags and made approximately 1700 bags and distributed the same amongst local vendors, medical and stationary stores in the Vitthal Pada area in Chincholi, Goregaon. Total 29 volunteers participated in the distribution of paper bags.



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Notice 011/2019

6<sup>th</sup> November 2019

## **NOTICE FOR STUDENTS**

### **Dos and Dont's**

We believe that every small effort counts when it comes to conserving energy and protecting our environment. As responsible members of our college community, we have an essential role to play in reducing our energy consumption. With this in mind, we kindly request your cooperation in adopting the following dos and don'ts to promote energy conservation within our college premises:

#### **Dos:**

- Switch off lights and fans when leaving classrooms and other common areas. Remember, unnecessary lighting contributes to energy waste.
- Power down electronic devices, including computers, laptops, tablets, and chargers, when not in use. Standby mode still consumes energy, so unplugging is recommended.
- Report any malfunctioning electrical equipment, leaky faucets / taps, or broken windows promptly to the Admin department to ensure efficient energy use.

#### **Don'ts:**

- Avoid leaving taps running unnecessarily. Ensure that faucets / taps are tightly closed after use to prevent water wastage.
- Refrain from leaving doors and windows open when air conditioning is operational. This can lead to a significant loss of conditioned air and put additional strain on the energy systems.

Remember, our collective efforts can make a significant impact on energy conservation. By following these guidelines, we can contribute to a greener and more sustainable future.

Thank you for your cooperation in creating an energy-conscious environment.



**Dr. Ameet Vora**  
I/c Principal

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Notice: 848A/2022

15<sup>th</sup> Sept 2022

## **NOTICE**

### **Green and Clean Campus**

As part of the **Green and Clean** Campus initiatives, students, teachers and non-teaching staff of the college and the volunteers of The **National Service Scheme (NSS)** Unit and **Rotaract Club** of Deviprasad Goenka Management College of Media Studies are encouraged to promote the activities of planting saplings inside the premises of the college and also in your respective society.

We look forward to your cooperation for a green & clean environment.



**Dr. Ameer Vora**  
Principal