



Metric No.	Торіс	
6.3.4	Number of teachers undergoing online/face to face Faculty development programmes (FDP) during the year(Professional development programmes, orientations/ induction programmes/ referesher course, short term course, etc.) • Faculty Induction	
	 Faculty development program Orientation Faculty pursuing courses 	









• Faculty Induction was conducted from 7th June to 10th Jun 2022

A induction program was organized by DGMC for the newly recruited faculties. Mr. Animesh Gupta was the resource person for the first two days of the induction. The first session began with an ice-breaking activity which compelled the teaching and non-teaching staff to interact.

On 8th June, 22 the second day, Animesh expounded on case studies with the participants. A situation replete with uncertainties and possibilities was interpreted in multiple ways and the possible outcome was discussed. There was constant negotiation among the faculty members on the best way to navigate the given situation.

The last session involved giving a demonstration lecture. Faculty were given 6 minutes to prepare on any topic and submit their assignment. The induction program was an illuminating experience. There was a harmonious relationship among the professors and non-teaching staff.

FDP Workshop on "Research Proposal and Academic Writing on 3rd July, 2023 to 8th July, 2023

A Faculty Development Program (FDP) on "Research Proposal and Academic Writing" was conducted by the "Research Cell" and Internal Quality Assurance Cell from 3rd July, 2023 to 8th July, 2023. The FDP was divided into six sessions ranging from "Introduction to Research Methodologies to "Paper Clinic". The inaugural session of the FDP was taken by Dr. Kulveen Trehan, Senior Assistant Professor, Guru Gobind Singh Indraprastha University, New Delhi. She spoke about mixed method research methodologies and their conflicts at the time of report writing. On the second day of FDP, Dr. Sheetal Zalte from Kapila Khandwala College of Education spoke about paradigms of research. She also spoke about various approaches in research such as positivism and post-positivism. Third day of FDP was about "Hypothesis and Sampling' where in Dr. Smita Gupta from Kapila Khandwala College of Education discussed about various methods of sampling. The next session was taken by Dr. Shraddha Bhome, Vice-Principal, Satish Pradhan Dnyanasadhana College, who enlightened the faculties on how to write academic proposals/papers. Her way of teaching the difficult topics such as choosing the title and writing the hypothesis was very simple and liked by all the participants. Dr. Rommani Sen Shitak, Assistant Professor, KPB Hinduja College guided the faculty members to be skeptical about "Call for Papers/Chapter". She said that the faculties should try to publish their papers only in UGC-CARE list. She also provided a list of reputed media journals where in faculties can think of publishing their papers. On the concluding day of FDP, participants were asked to present their research papers/proposals and to judge them, Dr. Shraddha Bhome was invited as a resource person again.

Around 70 faculty members/research scholars attended the FDP which was conducted online on ZOOM platform.

https://dgmc.org.in/events/fdp-workshop-on-research-proposal-and-academic-writing









The IQAC in association with Board of Studies - Mass Media, University of Mumbai conducted an
 Orientation Workshop on Suggestive Examination Pattern in the offline mode on 17th September, 2022

IQAC of Deviprasad Goenka Management College of Media Studies, in association with Board of Studies - Mass Media, University of Mumbai, organized a One Day Orientation Workshop on Suggestive Examination Pattern in the offline mode for TYBAFTNMP, TYBAMMC - Journalism, and TYBAMMC - Advertising, semester V.

BOS Members of Media Studies, University of Mumbai along with 20 Chairpersons and 59 participants from different colleges in Mumbai registered for the orientation workshop.

The inaugural ceremony started with lamp lightning by Chief Guest Dr. Sundar Rajdeep, Principal, Dr. Amee Vora. Dr. Amee Vora delivered the welcome speech, in which she highlighted the key aspects of conducting exams in the offline mode, the necessity of the workshop and outcomes of the workshop. Chief Guest Dr. Sundar Rajdeep in his address to the media faculties stressed on the TYBAMMC and TYBAFTNMP examination details, the role and responsibilities of the faculties, chairpersons, paper setters, and translators to be played as the teamwork during the examination tenure.

After the inaugural ceremony, faculties were divided into three categories, based on the TYBAFTNMP, TYBAMMC - Journalism, TYBAMMC - Advertising in the classrooms 783, 784, and 782 respectively.

The entire orientation session was a think tank session for all the faculties present during the workshop. It was concluded with the vote of thanks by Dr. Kanchan Luthra, Dr. Kiran Walia, and Prof. Selvi in Advertising, Journalism and FTNMP classes respectively.

Faculty pursuing courses

DGMC actively encourages its faculty to pursue higher education, recognizing the importance of continuous professional development. By supporting advanced degrees and specialized training, the institute fosters a culture of lifelong learning that enhances teaching quality and academic rigor. Faculty members are provided with flexible schedules, financial assistance, and resources to facilitate their educational pursuits. This commitment not only enriches the faculty's expertise but also benefits students through enhanced course content and innovative teaching methods. Ultimately, DGMC believes that investing in faculty development is crucial for maintaining high educational standards and promoting a vibrant learning environment.









• Faculty pursuing courses

Mr. Viraj Bandekar pursuing MBA in Sales and Marketing

Viraj Deepak Bandekar. Asst, Professor, Deviprasad Goenka Management College of Media Studi Malad West, Mumbai – 400 064. Date: 25/02/2023.	es, 9543 OAT 13123 SIGN GUWE
Subject: Requesting permission to pursue further edu	ication.
To, The Principal, Deviprasad Goenka Management College of Media Stud Malad West, Mumbai.	dies,
Dear Ma'am, I am writing this mail requesting your permission to see opportunity to pursue MBA in Sales and Marketing frowhich would help me in enhancing my skills and polisicourse will help me advance my skills which can be ut The course is a 2 year long online course with lectures Sunday). Along with them, the course is also offering conducted on the same days. I will share the time table Kindly grant me permission to pursue the same.	ning my knowledge. I believe that this ilized in my teaching process. conducted every weekend (Saturday and some additional certificates which will be to of the course as soon as it available.
Thanking you,	record file









Current ICard





Enrollment: ODL00004562

Name: Viraj Bandekar

Father's/Husband's Name: Deepak

Course: MBA in Sales and Marketing (SM)

Address: 602 Ambika Tower Behind Water tank, , Tekdi bungalow

Panchpakhadi, Thane West

Validity: 2023 - 2026 *

Batch: SYMBA SM S4 JUL 2024

Authorized Signatory:

* Subject to continuous enrollment.

Signature









Mr. Chandroday Ghosh pursuing MBA in sales and marketing.

Date: 25/02/2023. Subject: Requesting permission to pursue further education. To, The Principal, Deviprasad Goenka Management College of Media Studies, Malad West, Mumbai.
To, The Principal, Deviprasad Goenka Management College of Media Studies,
The Principal, Deviprasad Goenka Management College of Media Studies,
Dear Ma'am, I am writing this mail requesting your permission to seek further education. I received a good opportunity to pursue MBA in Sales and Marketing from D Y Patil University, Navi Mumbai which would help me in enhancing my skills and polishing my knowledge. I believe that this course will help me advance my skills which can be utilized in my teaching process. The course is a 2 year long online course with lectures conducted every weekend (Saturday and Sunday). Along with them, the course is also offering some additional certificates which will be conducted on the same days. I will share the time table of the course as soon as it available. Kindly grant me permission to pursue the same.
Warm Regards,
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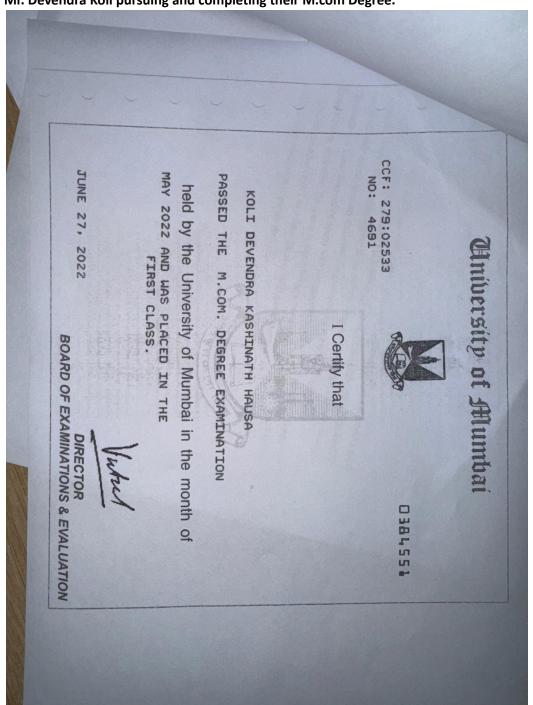


RSET's



Deviprasad Goenka Management College of Media Studies (DGMC) RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Mr. Devendra Koli pursuing and completing their M.com Degree.







RSET's



Deviprasad Goenka Management College of Media Studies (DGMC) RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

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