

RSET's



**Deviprasad Goenka Management College of Media Studies (DGMC)**  
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

**Criterion 6 - Governance, Leadership and Management.**  
**6.1 Institutional Vision and Leadership.**

Metric No.	Topic	
6.1.1	<p>The governance of the institution is reflective of and in tune with the vision and mission of the institution.</p> <ul style="list-style-type: none"><li>● Governance and Leadership</li><li>● GB meeting document</li><li>● Vision Statement</li><li>● Mission Statement</li></ul>	

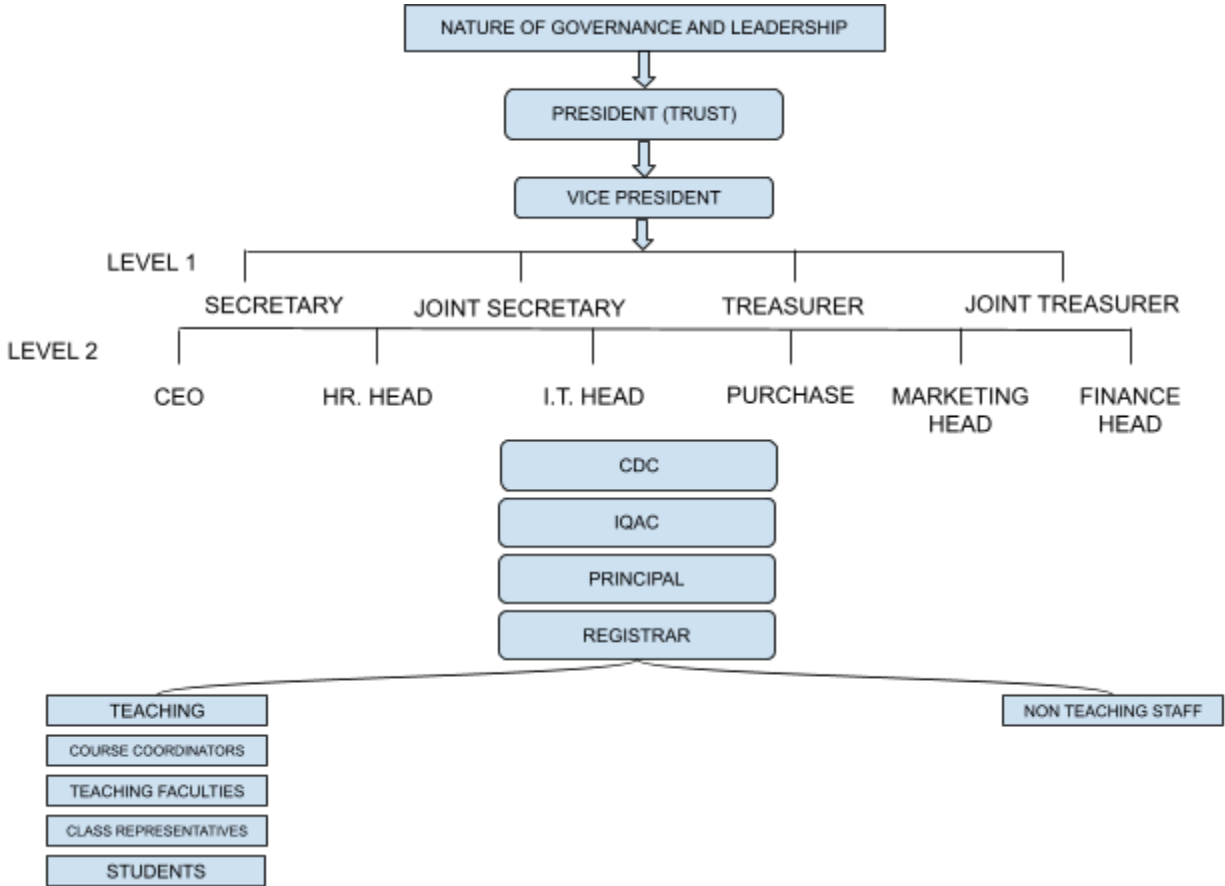


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6.1.1 The governance of the institution is reflective of and in tune with the vision and mission of the institution.

1. Governing Body:



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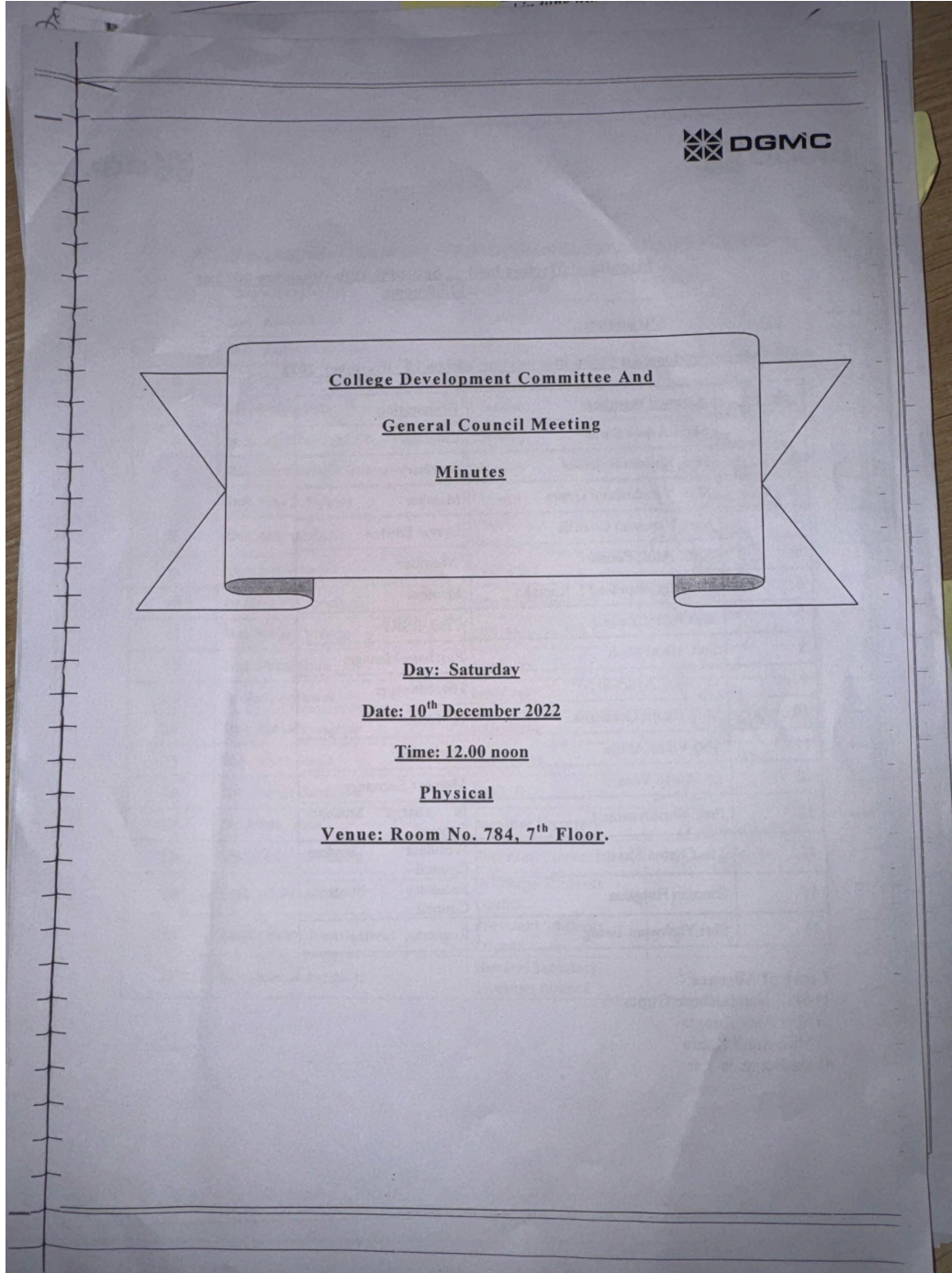
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2. Minutes of the Genral Council Meeting.



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# RSET's



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**Minutes of Meeting held on Saturday 10th December 2022 at  
12.00 noon.**

**Attendance:**

**The College Development Committee meeting held on 10<sup>th</sup> December 2022**

<u>Sr. No.</u>	<u>Council members</u>	<u>Designation</u>
1	Shri . Ashok Saraf	Chairman
2.	Shri. Kailash Kejriwal	Secretary
3.	Shri. Nandkishore Gupta	Member
4.	Shri. Narendra Goenka	Donor Trustee
5.	Shri. Alok Pansari	Member
6.	Shri Jagdishprasad I. Khemka	Member
7	Shri Anant Yadnik	CEO, RSET
8	Smt. Hetal Shah	Purchase Manager
9	Dr. Ajay Agarwal	HR, Manager
10	Shri. Ranjit Goraksha	IT. HOD
11	Shri Vikas Ahuja`	Marketing
12	Dr. Ameer Vora	Member Secretary
12	Prof. Shrinivasrao C.	In charge Students Council
13.	Ms. Chetna Shastri	President Student Council
14	Sanman Hutgikar	Secretary Students Council
15	Shri Yashwant Baing	Registrar, Invitee

**Leave of Absence:-**

- 1) Shri. Nandkishore Gupta
- 2) Shri Ajay Rungta
- 3) Shri. Sunil Kabra
- 4) Dr. Sunanda Kar



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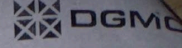
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Key Indicator- 6.1 Institutional VI



Attendance

The College Development and Governing Council Committee meeting held on 10.12.2022

Sr. No.	Council members	Designation	Signature
1	Shri . Ashok Saraf	Chairman	
2	Shri . Kailash Kejriwal	Secretary	
3	Shri. Nandkishore Gupta	Member	A Leave of Absence
4	Shri. Ajay S. Rungta	Member	A Leave of Absence
5	Shri. Narendra Goenka	Donor Trustee	
6	Shri. Sunil Kabra	Member	A Leave of Absence
7	Shri. Jagdishprasad Khemka	Member	
8	Shri. Anant Yadnik	CEO, RSET	
9	Shri. Sanjay Mishra	GM, Finance, RSET	A Leave of Absence
10	Smt. Hetal Shah	Purchase	Hetal-5
11	Dr. (Smt) Sunanda Kar	Education Director	A Leave of Absence
12	Dr. Ajay Agarwal	HOD, HR	
13	Shri. Kamal Bhagtani	Marketing	A Leave of Absence
14	Shri. Vikas Ahuja	Marketing	Vikas
15	Shri. Ranjit Goraksha	HOD, IT	
16	Dr. Ameer Vora	Member Secretary	Ameer
17	Shri. Yashwant Baing	Registrar, (Invitee)	
18	Prof. Srinivasan C.	In Charge Students Council.	
19	Ms. Chetna Shastri	President Students Council	
20	Mr. Sanman Hutgikar	General Secretary Students Council	

Alok Pansan

Managing Com.  
member

A.K. Pansan



Ameer



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**Agenda No 1 : Opening Remark by the chairman**

Shri. Ashokji Saraf welcomed all the members of the College Development Council. He thanked the members for their august presence.

**Agenda No. 2 : To Read & Confirm the minutes of the previous meeting held on Saturday 20<sup>th</sup> November 2021.**

Shri Ashokji Saraf requested all the members to consider the minutes of the meeting held on 20<sup>th</sup> November 2021 to be read and confirmed. He further asked if there were any points that were arising from such minutes. All members present confirmed the minutes of the meeting as read and approved. The President requested the Principal to proceed with the next agenda of the meeting. He suggested to present the Action Taken Report of the suggestion made in the meeting by the members.

**Agenda No. 3 : Academic report of the Institute.**

Dr. Ameer Vora welcomed the members of the College Development Committee. She presented the Academic report from November 2021 till April 2022. She informed the committee members about various activities conducted by the various clubs and associations in the college.

She mentioned that the **Student Council** observed the Observance of National Law Day on 26th November 2021; they paid tribute to Gen. Bipin Rawat on 13<sup>th</sup> Dec 2021. They also organized The Annual Mini-Festival "December Fever" which was celebrated on 20th to 22nd Dec 2021. They also had an online event on Road Safety & Traffic Rules Awareness program on 13th March, 2022

The **Rotaract club** organized the World Responsible Youth India (WRY) between 2<sup>nd</sup> January to 9<sup>th</sup> January, 2022. They also conducted the "Will of Fire" series where the sessions were taken Mr. Mahesh Karkera, the Co-founder & Business Head of Kaizen Multimedia on 15<sup>th</sup> Jan 2022 and the 20year old Arjuna Award winner Ms. Hamani Parab on the 10<sup>th</sup> March 2022. They also organized a special 73<sup>rd</sup> Republic Day Online celebration. On 19th March, 2022, the Rotaract Club of DGMC once again visited Shri Nityanand Ashram in Masacha Pada, Kashi Gaon to celebrate holi with the homeless Sr. Citizens. A Stand Up Comedy Show was organized on 24<sup>th</sup> Mar 2022. The guests invited were: Praveen Pandya, Gaurav Aher, Jeet Mody, Neel D'costa and Anish Goregaonkar.

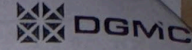
The NSS of DGMC organized the Selfie with Girl Child organized on the 24<sup>th</sup> Jan 2022. They also organised a Voters Day Slogan Recitation Contest on the theme "MERA MATDAN MERA ABHIMAN" on 25<sup>th</sup> Jan 2022. The NSS organised an Organ Donation Drive on the 11<sup>th</sup> Feb 2022. They also celebrated the Martyrs Day in fond remembrance of Rashtrapita Mahatma Gandhi on Zoom.



*Aher*



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The **Library Committee** organised Marathi Bhasha Din on 28<sup>th</sup> Feb 2022 and a competition on the festival of Holi on 18<sup>th</sup> March 2022. They also celebrated The International/World Book Day on 23 April 2022.

The **Literati Club** organized an Elocution Competition on National Voter's Day. It was an elocution competition named "Electoral Literacy for Stronger Democracy" and was organized on 25th January. They also organized An Open Mic Event "Stellar 2022" on 8th Feb 2022. The event was judged by a professional from Tape-A-Tale, Ms. Kopal Khanna.

In addition she spoke about the following,

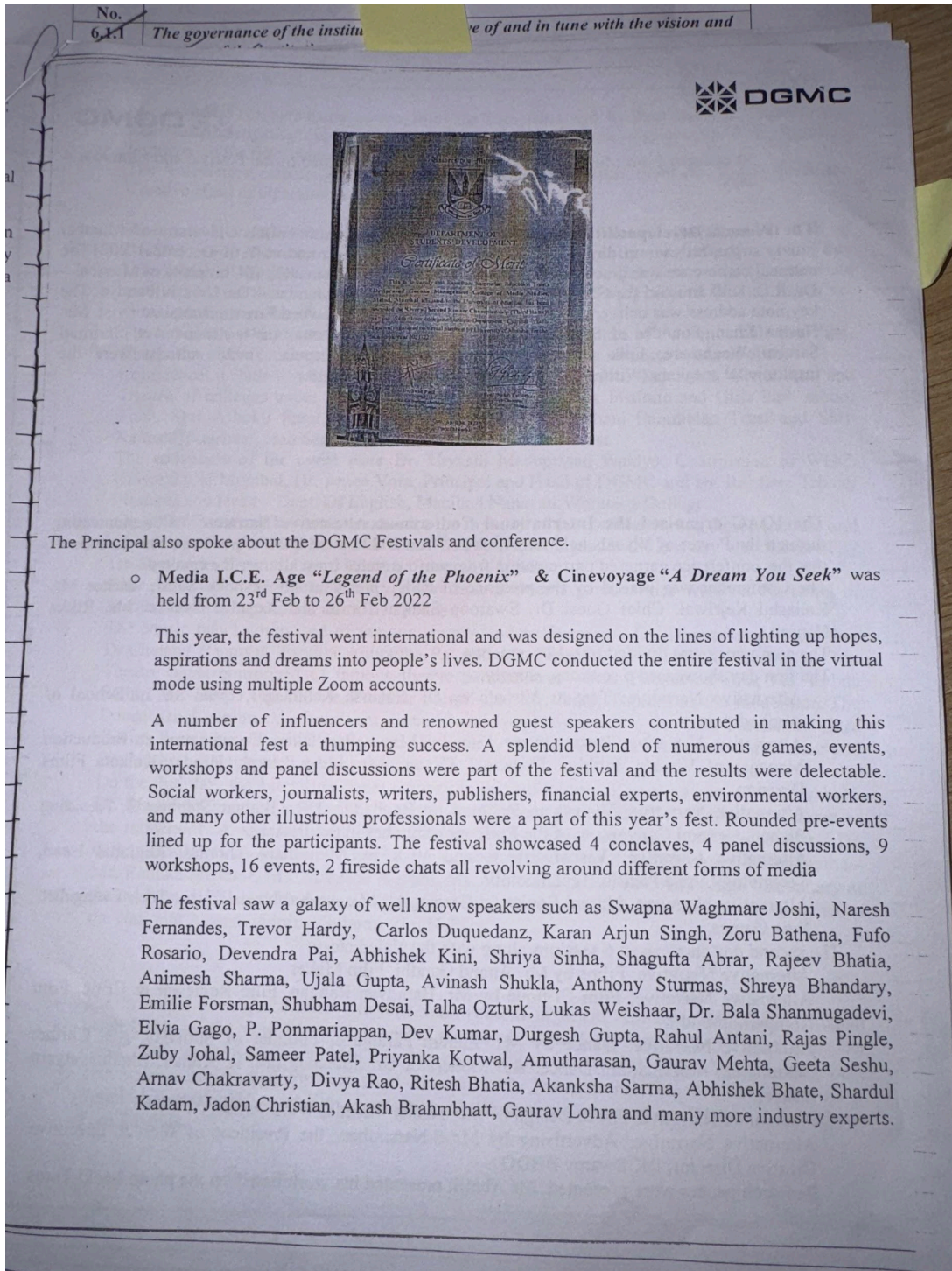
- DGMC celebrated their **Annual Day for the AY 2021 – 2022**. Shri Ashok Ji Saraf, the President and Trustee of RSET, Shri Narendri Ji Goenka, Chief donor and trustee for DGMC were present. The **chief guest was Mr Ninad Karpe, Partner at 100X.VC**, a venture capitalist firm. The Principal mentioned that Mr. Karpe has a key interest in finance and has even published a book titled "BOND to BABA". He also shares a key interest in theatre, especially Marathi Theater and has produced two Marathi plays. She also mentioned that the guest of honour for the evening was an Alumna of DGMC, Ms Anjali Kamath. Ms. Kamath completed her Post Graduation in Advertising and Communication from DGMC and currently is a brand strategist and communication specialist
- **Degree Certificate Distribution Ceremony** was hosted on 12th March 2022 in the Madhuprasad Saraf seminar hall. As a part of the ceremony, post graduates of Masters of Arts in Film Television and New Media Production and Master of Arts in Communication and Journalism Program and graduates of Bachelors of Mass Media and for Bachelors of Arts in Film Television and New Media Production were felicitated.
- She also mentioned that our students took part in the **54th Intercollegiate Youth Festival 2022**. The 54th Youth Festival, 2022 was held online via zoom meeting. DGMC had participants in 10 events out of which it got qualified in 6 events at the zonal level and secured 1<sup>st</sup>, 2<sup>nd</sup> and consolation prizes. We secured the overall **3<sup>rd</sup> Position in the 54<sup>th</sup> Youth Festival**.



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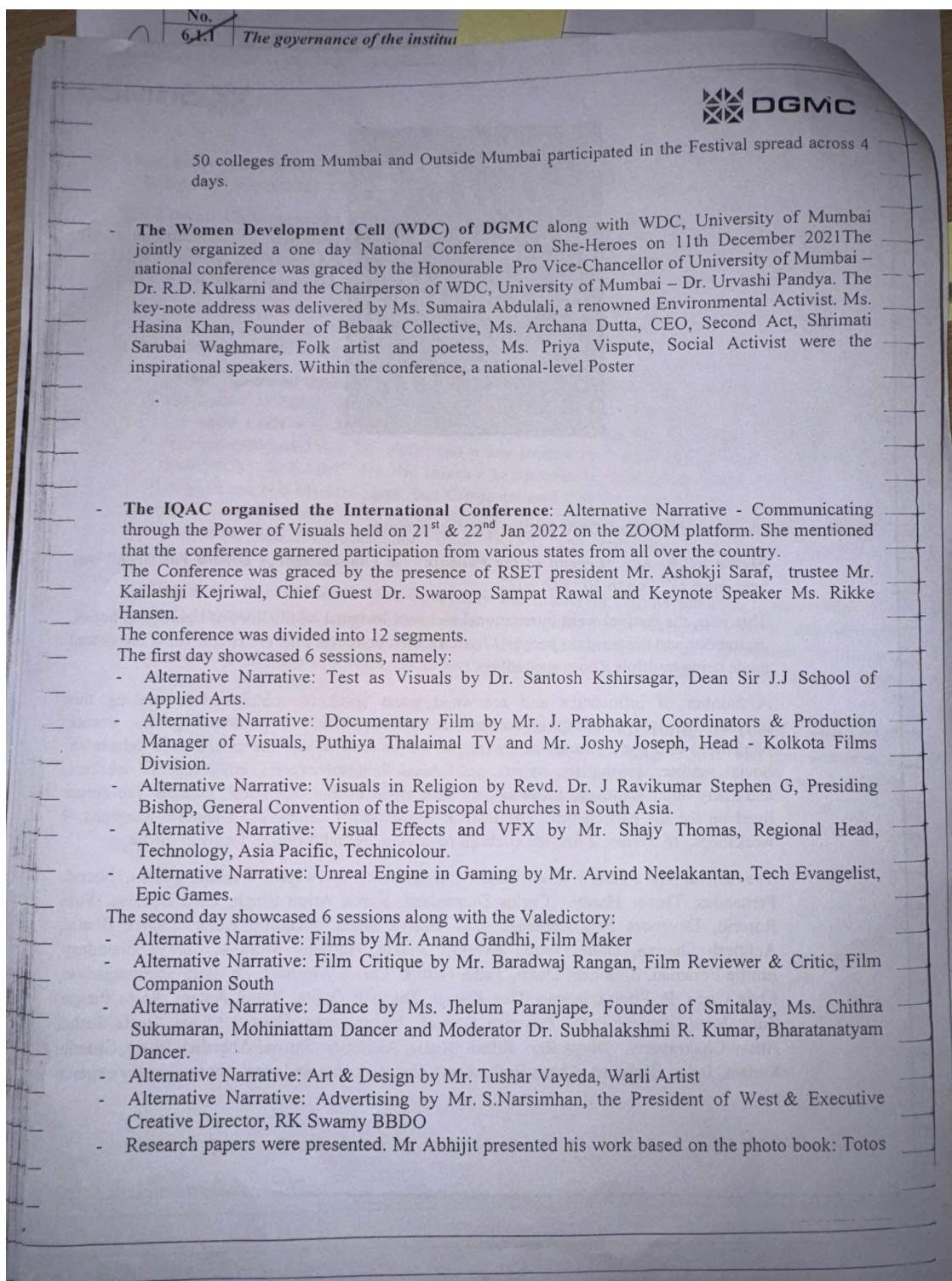


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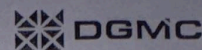
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of Totopara. Totopara name comes from the Toto tribes and by Prof Selvi of DGMC. The topic: An investigative exploration on the dynamics of violence, displacement and adaptation portrayed in the film: Asuran.

The Valedictory ceremony was hosted by Prof. Kanchan Luthra, with Mr. Rutvij Barot, the Creative Head of Operations, Technicolor.

**Women's Development Cell of University of Mumbai, Women Development Cell of DGMC and Maniben Nanavati Women's College jointly organized a two day International Conference** on International Women's day. The international conference revolved around the concept of REWA – Representation and Expression of Women in Art via virtual platform on the 8<sup>th</sup> & 9<sup>th</sup> March 2022.

The international conference was graced by the esteemed presence of the honourable Pro Vice-Chancellor of University of Mumbai – Prof. R.D. Kulkarni. The respected patrons of the Conference included - Shrimati Himadri Nanvati, Chairperson, Managing Committee and Trustee of colleges under Shri Chandulal Nanavati Women's Institute and Girls high school Trust, Shri Ashokji Saraf, President and Trustee of Rajasthani Sammelan Trust and Shri. Kailashji Kejriwal, Hon Secretary of Rajasthani Sammelan Trust.

The conveners of the event were Dr. Urvashi Manuprasad Pandya, Chairperson of WDC, University of Mumbai, Dr. Ameet Vora, Principal and Head of DGMC and Dr. Rajshree Trivedi Principal and Head – Dept. Of English, Maniben Nanavati Women's College.

The Chief Guest and key-note speaker for the first day of the conference was famous actress and educationist Dr. Swaroop Sampat Rawal. The key-note address for the 2nd day was delivered by Dr. Shailendra Sharma, Dean, Vikram University, Ujjain.

Eminent artists, performers, literary stalwarts and cinema personalities were on the panel of Music, Theatre, Dance, Literature and Films.

The Music panel comprised of famous singers and performers – Dr. Dhanashree Pandit Rai, Dr. Chetana Banawat, Pandita Anuradha Pal and Ms. Nandini Trivedi as the moderator. The Theatre panel comprised of famous theatre personalities – Ms. Padmavati Rao, Ms. Lubna Salim, Ms. Deepa Gahlot, Mr. Pushkar Shrotri and Mr. Janak Toprani as the moderator. The Dance panel comprised of eminent classical and western dancers – Dr. Lata Surendran, Guru Jhelum Paranjape, Ja'don Christian aka 'Enerjaee', Dr. Subhalakshmi Rajrajeshwari Kumar and Dr. Jayshree Rajagopalan as the moderator.

On the 2nd day, the Literature panel comprised of well-known literary names – Dr. Suryabala, Dr. Madhuri Chheda, Dr. Pinakini Pandya, Dr. Shyamal Garud and Dr. Shailendra Sharma as the moderator. A special literature session on Jane Austen's writings was presented by Dr. Gillian Dooley from Australia. The Films panel comprised of well-known names from cinema – Ms. Renuka Shahane, Ms. Monisha Advani, Ms. Vibha Singh and Ms. Anu Singh Choudhary as the moderator. The conference ended with a special discussion with Mr. Soumya Joshi, writer of the National Award winning Gujarati film Hellaro.

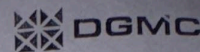
The Principal also spoke about **student achievement** in Savio Almeida MAFTNMP Student batch 2021 – 2022 who Wrote & Directed the Psychological Thriller Fiction Film "Inside her Head" has won many accolades - Monthly Winner at World film Carnival Singapore 24th Season, Nominated for best short film in Noble International film festival, 3rd prize in Spuul International short-film contest and Best score winner at Noble International Film Festival.



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50 colleges from Mumbai and Outside Mumbai participated in the Festival spread across 4 days.

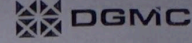
- **The Women Development Cell (WDC) of DGMC** along with WDC, University of Mumbai jointly organized a one day National Conference on She-Heroes on 11th December 2021. The national conference was graced by the Honourable Pro Vice-Chancellor of University of Mumbai – Dr. R.D. Kulkarni and the Chairperson of WDC, University of Mumbai – Dr. Urvashi Pandya. The key-note address was delivered by Ms. Sumaira Abdulali, a renowned Environmental Activist. Ms. Hasina Khan, Founder of Bebaak Collective, Ms. Archana Dutta, CEO, Second Act, Shrimati Sarubai Waghmare, Folk artist and poetess, Ms. Priya Vispute, Social Activist were the inspirational speakers. Within the conference, a national-level Poster
  
- **The IQAC organised the International Conference: Alternative Narrative - Communicating through the Power of Visuals** held on 21<sup>st</sup> & 22<sup>nd</sup> Jan 2022 on the ZOOM platform. She mentioned that the conference garnered participation from various states from all over the country. The Conference was graced by the presence of RSET president Mr. Ashokji Saraf, trustee Mr. Kailashji Kejriwal, Chief Guest Dr. Swaroop Sampat Rawal and Keynote Speaker Ms. Rikke Hansen. The conference was divided into 12 segments. The first day showcased 6 sessions, namely:
  - Alternative Narrative: Test as Visuals by Dr. Santosh Kshirsagar, Dean Sir J.J. School of Applied Arts.
  - Alternative Narrative: Documentary Film by Mr. J. Prabhakar, Coordinators & Production Manager of Visuals, Puthiya Thalaimal TV and Mr. Joshy Joseph, Head - Kolkota Films Division.
  - Alternative Narrative: Visuals in Religion by Revd. Dr. J. Ravikumar Stephen G, Presiding Bishop, General Convention of the Episcopal churches in South Asia.
  - Alternative Narrative: Visual Effects and VFX by Mr. Shajy Thomas, Regional Head, Technology, Asia Pacific, Technicolour.
  - Alternative Narrative: Unreal Engine in Gaming by Mr. Arvind Neelakantan, Tech Evangelist, Epic Games.
 The second day showcased 6 sessions along with the Valedictory:
  - Alternative Narrative: Films by Mr. Anand Gandhi, Film Maker
  - Alternative Narrative: Film Critique by Mr. Baradwaj Rangan, Film Reviewer & Critic, Film Companion South
  - Alternative Narrative: Dance by Ms. Jhelum Paranjape, Founder of Smitalay, Ms. Chithra Sukumaran, Mohiniattam Dancer and Moderator Dr. Subhalakshmi R. Kumar, Bharatanatyam Dancer.
  - Alternative Narrative: Art & Design by Mr. Tushar Vayeda, Warli Artist
  - Alternative Narrative: Advertising by Mr. S.Narsimhan, the President of West & Executive Creative Director, RK Swamy BBDO
  - Research papers were presented. Mr. Abhijit presented his work based on the photo book: Totos



*Abhijit*



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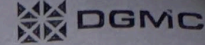
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- Another student Aakash Sonawane –MAFTNMP Part I Film "HOLIDAY", was shot during lockdown The cast in the film is his mother, and the film has been documented when the actual household activities were happening throughout the day. It won 13 awards in all.
- She also spoke about our Alumnus Abhinay Kumar from BAFTNMP program 2017-2020 He is currently studying Cinematography at the New York Film Academy, LA Campus and how he had the opportunity to shoot an Ad Campaign for Deepika Padukone X Adidas which is featured on every Adidas Outlet in India.

**AGENDA NO . 4: Report on TAP**

Principal Ameer Vora presented a report on the TRAINING AND PLACEMENT CELL ( TAP) activities/ Placement reports as follows:

The Training and Placement Cell started with the crash course sessions for the enrolled students for the SY and TY and MA classes. Crash Course sessions were conducted for the Foundation and the Intermediate courses for all the registered students of the TY and MA programs which was followed by a detailed sessions on the Advanced level of the Training Program. For students of the Second Year the crash course sessions conducted were those for the Foundation Course which was followed by a detailed session o the Intermediate level of the training program.

DGMC also curated Certificate and Diploma Courses in Design:- Graphic and Web Design , Audio-video editing, 3D Animation & Maya & A R and VR . The registered students will be groomed to be industry ready.

Sr No.	Course Name	No of Students Placed	Name of Different Company
1	BAMMC	9	Blazn Adversting, LN Events, Crafting Production, Prime Focus, BBC, Ad Factor, Contiloe Production
2	BAFTNMP	2	Bridelan India, Astha Production
3	MAFTNMP	7	BBC, Big Boss, Atom Hospaitalality, Out post Production, Frames Production
4	MACJ	1	Larsen & Toubro
5	PGP	3	Lowe Lintas, The Minimalist Agency, TBWA

**AGENDA No. 5. : To approve the budget for the academic year 2022-23**

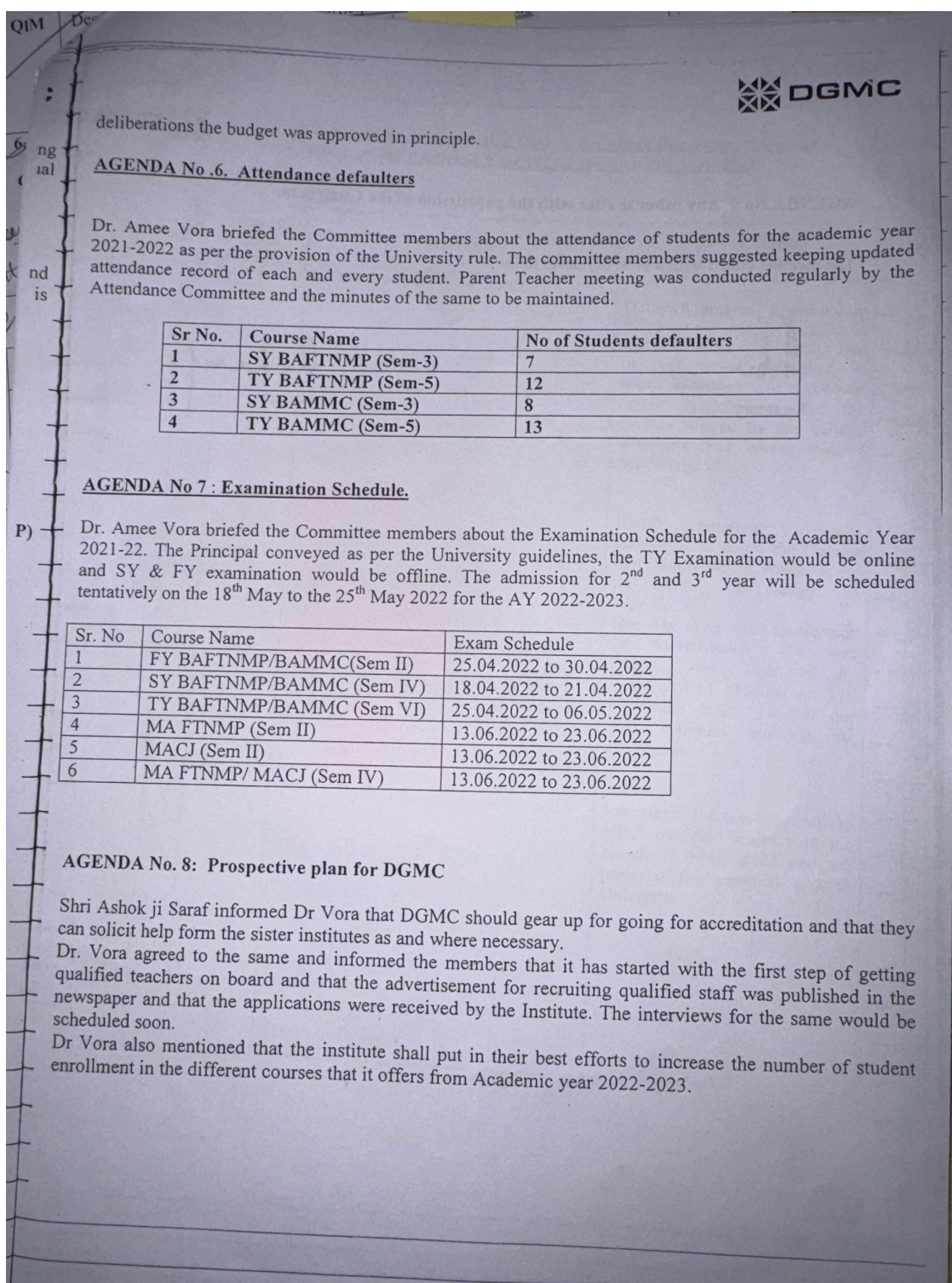
The budget was circulated along with the agenda of the meeting and after some discussions and



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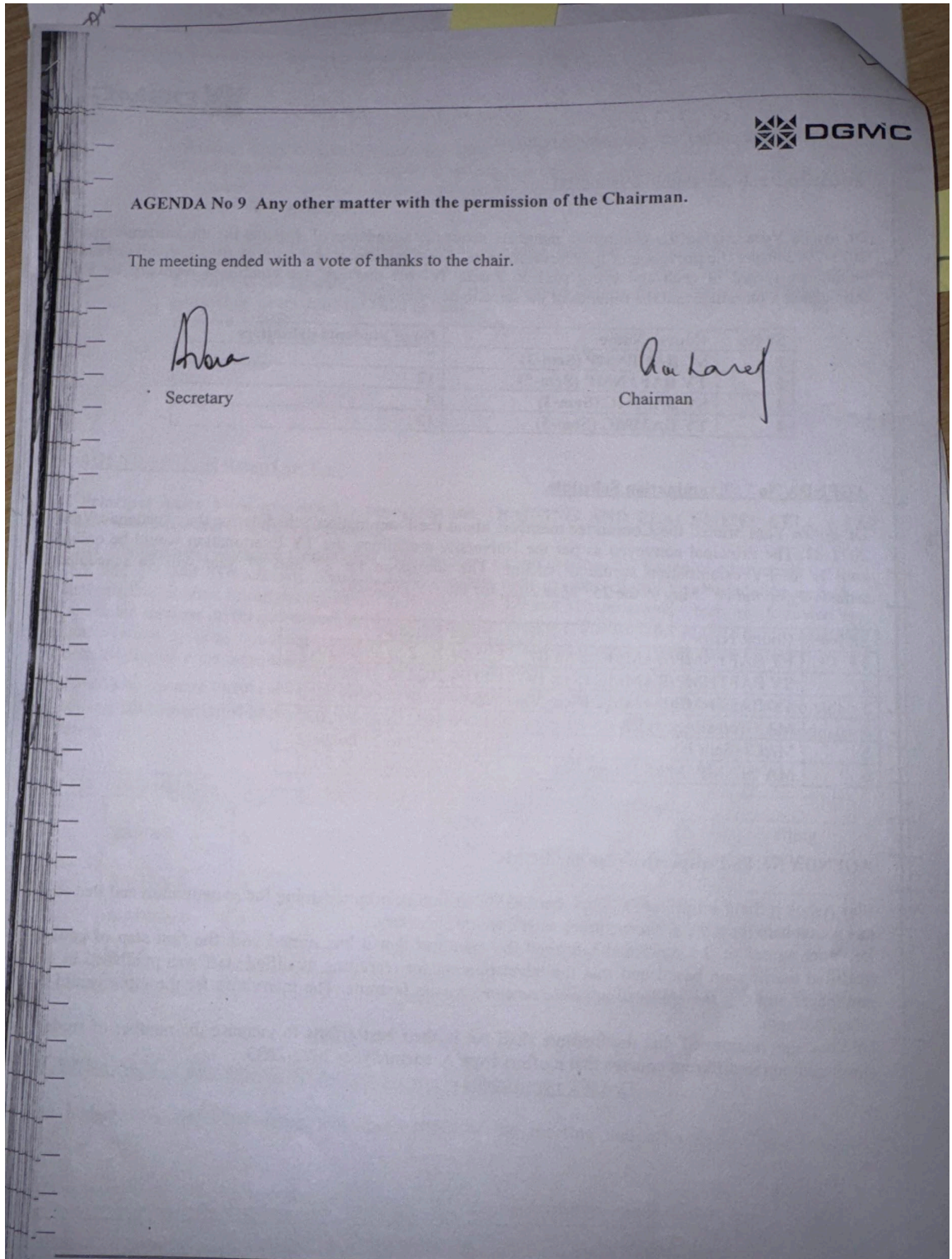


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**4. Vision Statement**

- To promote creativity and entrepreneurship through pedagogy in the kaleidoscopic world of media and communications.
- To encourage an interdisciplinary approach to understanding media and communications, locally and globally.
- To stress on the importance of imparting social responsibility and high moral and ethical values among students.

**5. Mission Statement**

- To create a pedagogical milestone by nurturing scholastic abilities in the arena of teaching, learning and research.
- To be a beacon for all in the field of media and communications by creating a rich and an intellectually challenging academic environment.
- To train young professionals by inculcating sensitivity, encouraging intersectional approaches to media and management and diversifying entrepreneurial visions with the help of industry experts.

<https://dgmc.org.in/vision-mission-statement/>

At RSET's Deviprasad Goenka Management College of Media studies (DGMC), the governance framework is designed to promote creativity and entrepreneurship in media and communications. The institution embraces an interdisciplinary approach, encouraging collaboration among departments to foster a comprehensive understanding of global and local media landscapes.

The perspective plans align with the mission to create a stimulating academic environment that nurtures scholastic abilities in teaching, learning, and research. These plans prioritize social responsibility and ethical values, ensuring that students are well-rounded professionals equipped to navigate the complexities of the media industry.

Teacher participation in decision-making is vital to this governance model. Faculty members contribute their expertise and insights, shaping curricula and academic policies that reflect the institution's commitment to high standards. By involving educators in strategic discussions, DGMC fosters a collaborative atmosphere that enhances the educational experience, preparing students to become sensitive, ethical professionals in the field of media and communications. This inclusive approach not only strengthens institutional governance but also cultivates a culture of innovation and accountability.

