

RSET's



Deviprasad Goenka  
management college of media studies  
INDIA'S PREMIER MEDIA SCHOOL

Deviprasad Goenka Management College of Media Studies (DGMC)  
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

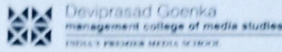
***5.1.4 Number of students benefitted by guidance for competitive examinations and career counselling offered by the Institution during the year***

Year	Name of the Activity conducted by the HEI to offer guidance for competitive examinations offered by the institution during the last five years		Name of the Activity conducted by the HEI to offer guidance for career counselling offered by the institution during the last five years	Number of students placed through campus placement	Link to the relevant document
	Name of the Activity	Number of students attended / participated	Details of career counselling	Number of students attended / participated	
2022-23			Conflict Handling	41	
2022-23			Self Motivation and Responsibilities	26	
2022-23			Placement Opportunities	35	
2022-23			Formal and Informal Interactions	28	
2022-23			Mock Interviews	17	
2022-23			Immersive in Sound Design	35	
2022-23			Changing dynamics of Corporate Communication	44	
2022-23			Advertising Pre and Post Covid Masterclass	37	
2022-23			Journalism - then & post pandemic	57	
2022-23			Between ATL & BTL	48	
2022-23			How to make a good Documentary film	59	



*Abhinav*

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Deviprasad Goenka Management College of Media Studies (DGMC)  
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Notice: 923/2022

25th Nov 2022

## NOTICE

### 2-Day Workshop on “How to Make a Good Documentary Film”

DGMC is organising a 2-day Workshop on “How to Make a Good Documentary Film” on Friday 2<sup>nd</sup> Dec 2022 & Saturday 3<sup>rd</sup> Dec 2022 from 12noon to 4pm in the Madhoprasad Saraf Seminar Hall.

This one of a kind workshop will be conducted by **Mr. Pankaj Rishi Kumar**. Mr. Pankaj teaches and mentors documentary filmmakers. He was assistant editor on Sekhar Kapur's 'Bandit Queen'. Pankaj has become a one-man crew producing, directing, shooting and editing his feature documentaries. His films have won grants from International agencies and screened at festivals globally. Pankaj was awarded Harvard Asia Centre Fellowship (2003). He is an alumnus of AFA (Busan) and Berlin Talents.

**Interested students may register at the registration desk at a nominal fee of Rs. 200/-.**

#### Note:

- Registration desk will be located in the lobby from 9.30am to 3.30pm from 28<sup>th</sup> Nov 2022 to 30<sup>th</sup> Nov 2022.
- Entry will be given to students with the paid receipts ONLY
- Certificate for Value Added Course / Workshop shall be given to participants **attending both days.**

We hope students will take this opportunity to further broaden their knowledge.



**Dr. Amee Vora**  
Principal

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Deviprasad Goenka Management College of Media Studies (DGMC)  
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Notice: 914/2022

17th Nov 2022

## NOTICE

### Between ATL - BTL

The Advertising & Branding Club, ABC of DGMC organizes and invites the **FY, SY & TY** students for its exciting enlightening **Master Class** by **Ms. Sudha K - Group Account Manager - Dentsu Creatives.**

It's an honour to host a session by the group account manager of Dentsu Creatives, prodigy of Dentsu India (media company) International marketing solutions and Agency services, one of **India's prestigious Agency.**

Grab this opportunity of such an enriching seminar on understanding nuances of establishing Brand from ground zero to hero and everything in **between ATL (above the line) – BTL (below the line)**

**Please register on the link:** <https://forms.gle/4g4jqpB925qgDMud7>  
**It's FREE !!!!!**

Day & Date: **Saturday, 26th of November, 2022**  
Time: **11.30am onwards**  
Venue: **6th Floor, Madhoprasad Saraf Seminar Hall**

**Limited seats, seat reservation based on first come first basis of online registration**



**Dr. Ameet Vora**  
Principal

RSET'S



Deviprasad Goenka  
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INSTITUTION FOR MEDIA STUDIES

Deviprasad Goenka Management College of Media Studies (DGMC)  
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Notice: 821/2022

23<sup>rd</sup> Aug 2022

## NOTICE

### Women Development Cell

#### Self Defence Workshop

The WDC of DGMC is organising a **Self Defence Workshop** on **Saturday 27<sup>th</sup> Aug 2022** from **10:15 am to 12noon** in the **7<sup>th</sup> floor Green Room / The Turf**.

Silver Medallist at the Commonwealth Judo Championship **Ms. Darshana Lakhani**, also a Coach & Sport in-charge will be conducting this Self-defence workshop.

The right to defend one's self-against attack is important. To learn some self-defence moves please register yourselves for a mere registration fee of 20/- rupees at the Registration Desk situated in the Lobby.

**Timings:** 24<sup>th</sup> Aug 2022 from 11am to 3.30pm. Last date of registration is 26<sup>th</sup> Aug 2022.

We look forward to your wholehearted participation.



**Dr. Amee Vora**  
Principal



**Deviprasad Goenka Management College of Media Studies (DGMC)**  
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Ref.: DGMC/2022/2943

Date: 17<sup>th</sup> Nov 2022

To  
Ms. Sudha K  
Group Account Manager  
Dentsu Creatives  
Mumbai

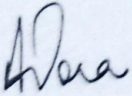
Dear Ms. Sudha K,

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, both the teaching and non-teaching Staff as well as on my personal behalf, I extend a cordial invitation to be our **Speaker** for the **MASTER CLASS** structured for students of DGMC, organised by RSET's **Deviprasad Goenka Management College of Media Studies**. This master class is scheduled on **Saturday 26<sup>th</sup> Nov 2022 @ 11.30am** onwards in the **Madhoprasad Saraf Seminar Hall**.

I would be honoured if you accept our invitation for this event.

I look forward to your favourable response.

With best regards,



**Dr. Ameet Vora**  
Principal



Deviprasad Goenka Management College of Media Studies (DGMC)  
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Ref.: DGMC/2023/3113

Date: 27<sup>th</sup> Feb 2023

To  
Ms. Urvashi Sarkar  
Independent Journalist

Dear Madam,

**SUB: Invitation to be the Guest Speaker for the 3-day Master Class**

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, both the teaching and non-teaching Staff as well as on my personal behalf, I extend a cordial invitation to be our **Speaker** for the **3-day MASTER CLASS** structured for Journalism students of DGMC, organised by RSET's **Deviprasad Goenka Management College of Media Studies**.

This Master Class is scheduled from 1<sup>st</sup> to 3<sup>rd</sup> March 2023 from 11am onwards in the **Madhoprasad Saraf Seminar Hall**.

I would be honoured if you accept our invitation for this event.

I look forward to your favourable response.

With best regards,



Dr. Ameet Vora  
Principal

Sl.No	RollNo	Student Name	Course	Division	Student Sign	Student Sign
1	01	Anamika Chatterjee	MACS - I	A	[Signature]	[Signature]
2	09	Rubi Mali	MACS - I	A	[Signature]	[Signature]
3	10	Jepi Mehta	MACS - I	A	[Signature]	[Signature]
4	13	Subhash Kumar	MACS - I	A	[Signature]	[Signature]
5	68	Sakshi V. Agrawal	TYBAMMC	A	[Signature]	[Signature]
6	305	Aarohal Jais	TYBAMMC	C	[Signature]	[Signature]
7	104	Vansh Parashar	MACS Part II	A	[Signature]	[Signature]
8	103	Shakshi Mishra	MACS Part II	A	[Signature]	[Signature]
9	35	Kalyani Math	SYBAMMC	A	[Signature]	[Signature]
10	07	Garima P. Dalal	MACS - I	A	[Signature]	[Signature]
11	26	Govindya Gupta	FYBAMMC	A	[Signature]	[Signature]
12	01	Yogita I. Agarwal	MACS - II	A	[Signature]	[Signature]
13	08	Pooja Vishwakarma	MACS - I	A	[Signature]	[Signature]
14	22	Sakshi Jambhani	SYBAMMC	B	[Signature]	[Signature]
15	109	Mohit Khandelwal	SYBAMMC	B	[Signature]	[Signature]
16	28	Sudhanshu	SYBAMMC	A	[Signature]	[Signature]
17	17	Honey Dhanija	FYBAMMC	A	[Signature]	[Signature]
18	311	Rahul Manjya	TYBAMMC	C	[Signature]	[Signature]
19	65	Pavni U. Badhyay	TYBAMMC	A	[Signature]	[Signature]
20	314	Mohd Faiz Farid	TYBAMMC	C	[Signature]	[Signature]
21	301	Dilshant Dash	TYBAMMC (A)	C	[Signature]	[Signature]
22	05	Manish Agrawal	SYBAMMC (B)	A	[Signature]	[Signature]
23	12	Nishant Shrivastava	SYBAMMC (C)	A	[Signature]	[Signature]
24	11	Bhoomi Bommidi	SYBAMMC	A	[Signature]	[Signature]
25	06	Kushin Badgeran	SYBAMMC	A	[Signature]	[Signature]
26	39	Uday A. Subbapuram	TYBAMMC	A	[Signature]	[Signature]
27	08	Jatin Jain	MACS - I	C	[Signature]	[Signature]
28	320	Isha Shrivastava	TYBAMMC	A	[Signature]	[Signature]
	02	Anamika Nandi	MACS - I	A	[Signature]	[Signature]

Sr. No	Roll No	Student Name	Course	Division	Student Sign	1st March 2023	2nd March 2023
29	-	Kusha Yadav	MACI - II	A		✓	✓
30	210	Pooja Kothari	BAMMC - VI	C		✓	✓
31	A 64	Aniket Tiwari	BAMMC - II	A		✓	✓
32	A 54	Sakshi Khanvilkar	BAMMC - VII	C		✓	✓
33	C 301	Nikita Yadav	BAMMC - VI	C		✓	✓
34	C 306	Akshi Joshi	BAMMC - IV	B		✓	✓
35	B 54	Pooja Gupta	BAMMC - IV	B		✓	✓
36	B 123	Sourabh S. Thakur	BAMMC - IV	B		✓	✓
37	B 130	Tanmay Thakur	SYBAMMC - IV	B		✓	✓
38	B 132	Vijay Chavhan	SYBAMMC - IV	B		✓	✓
39		Venkatesh R. Shukla	MACI - II	A		✓	✓
40	A 58	Vidhi S P Patil	BAMMC - VI	A		✓	✓
41	A 51	Vidhi Barua	BAMMC - VI	A		✓	✓
42	B 13	Akansha Pandey	BAMMC - VII	C		✓	✓
43	A 59	Tejal Rawat	BAMMC - VI	C		✓	✓
44	C 318	Jisha Rawal	BAMMC -	B		✓	✓
45	B 75	Devanshi P. Jetha	BAMMC -	B		✓	✓
46	B 128	Disha Jain	BAMMC -	B		✓	✓
47	31	Prithvi D. Patel	BAMMC - IV	A		✓	✓
48	29	Rohan Lakshya Kumbhar	BAMMC - IV	A		✓	✓
49	34	Rohit Narviga	BAMMC - IV	A		✓	✓
50	A 60	Chetna Shastri	TYBAMMC - Java	A		✓	✓
51	B 67	Yashvi Parmar	FYBAMMC	B		✓	✓
52	35	Shushree Jha	FYBAMMC	A		✓	✓
53	31F	Varsha Purohit	TYBAMMC	C		✓	✓
54	C 322	Shruti More	TYBAMMC	C		✓	✓
55	A 13	Subhash Kumar	MACI	A		✓	✓
56	24	Digant Farghal	SYBAMMC	A		✓	✓
57	30	Omkar Kalshikar	SYBAMMC	A		✓	✓



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Deviprasad Goenka Management College of Media Studies (DGMC)  
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Ref.: DGMC/2023/3091

Date: 15<sup>th</sup> Feb 2023

To  
Mr. Uday Mohite  
Illustrator & Actor  
Freelance Illustrator @middayindia  
Mumbai

Dear Mr. Uday Mohite,

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, Staff and on my personal behalf, I take this opportunity to thank you for being the **Guest Speaker** on **Story-boarding** for the students of Deviprasad Goenka Management College of Media Studies on the **16<sup>th</sup> Feb 2023**.

I appreciate your contribution in making this event an enriching experience for all our participants.

I look forward to further collaborating and establishing a good Academia Industry relation with you in future.



Dr. Amee Vora  
Principal

**Deviprasad Goenka Management College of Media Studies (DGMC)**  
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Ref.: DGMC/2023/3086

Date: 13<sup>th</sup> February 2023

To,

Mr. Sunil Gawai  
C-Pro Specialist  
Sony India  
Mumbai

Dear Sir,

**Workshop on Cinematography**

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, Staff and on my personal behalf, I would like to express my gratitude for accepting our invitation to be our esteemed **Guest Speaker** in our “**Workshop on Cinematography**” focusing on the latest advancements and technique scheduled on **Tuesday, 14<sup>th</sup> Feb 2023** from **10.00am onwards** in **Classroom no.585 (5<sup>th</sup> Floor)** organised by **Deviprasad Goenka Management College of Media Studies**.

We look forward to a successful interaction.

Warm Regards,



*Dr. Amee Vora*

Dr. Amee Vora  
Principal-DGMC

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Ref.: DGMC/2023/3086

Date: 13<sup>th</sup> February 2023

To,

Mr. Sunil Gawai  
C-Pro Specialist  
Sony India  
Mumbai

Dear Sir,

**Workshop on Cinematography**

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, Staff and on my personal behalf, I would like to express my gratitude for accepting our invitation to be our esteemed **Guest Speaker** in our **“Workshop on Cinematography”** focusing on the latest advancements and technique scheduled on **Tuesday, 14<sup>th</sup> Feb 2023** from **10.00am onwards** in **Classroom no.585 (5<sup>th</sup> Floor)** organised by **Deviprasad Goenka Management College of Media Studies.**

We look forward to a successful interaction.

Warm Regards,



*A. Vora*

Dr. Amee Vora  
Principal-DGMC

No	Documentary Workshop 02/12/2022	Documentary Workshop 03/12/2022
1	Apratim Roy	Apratim Roy
2	Ali Jafri	Arhan Khan
3	Geetesh Negi	Geetesh Negi
4	Jaspreet Singh	Yash Nhivekar
5	Saransh Kanjilal	Laksh Gautam
6	Sahil Jaiswal	Nupur Pawar
7	Vatsal Panchal	Rajeshwari Singh
8	Arhan Khan	Divya Mohapatra
9	Soham Mhetre	Saransh Kanjilal
10	Harshit Sainin	Harshit Saini
11	Ashok Javeri	Soham Mhetre
12	Nupur Pawar	Deron Davis
13	Rajeshwari Singh	Kashish Khosla
14	Laksh Gautam	Shreya Bhandrakar
15	Divya Mohapatra	Jaspreet Singh
16	Tanisha Moharana	Ashok Javeri
17	Shvaim Kherde	Ali Jafri
18	Deron Davis	Mrunal Parab
19	Gaurang Verma	Karan Goharia
20	Akash Pandit	Sakshi Dedhia
21	Amrik Chakraborty	Vatsal Panchal
22	Devansh Mishra	Sahil Jaiswal
23	Saakshi Dedhia	Shvaim Kherde
24	Yash Nhivekar	Omkar Bhalerao
25	Mrunal Parab	Anish Thorve
26	Karan Goharia	Krupa Deshpande
27	Anish Thorve	Vinamra Pawar
28	Kashish Khosla	
29	Indrajeet Choudhary	
30	Krupa Deshpande	
31	Omkar Bhalerao	
32	Shreya Bhandarkar	



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Deviprasad Goenka  
management institute of media studies  
INDIA'S PREMIER MEDIA SCHOOL

RSET Campus, S.V. Road,  
Malad (W), Mumbai - 400 064  
Tel No. : +91 22 4520 77 22  
Web: www.dgmc.org.in  
Email: info@dgmcms.org.in

Date: 14<sup>th</sup> Sept 2022

Ref.: DGMC/2022/2804

To  
Sunder Chand Thakur  
Editor  
Navbharat Times  
Mumbai

Dear Sir,

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, Staff and on my personal behalf, I take this opportunity to thank you for being our **Resource Person** in our **Guest Lecture Series** on the topic: **Changing Phase of Media and Regional Media** organised by **Deviprasad Goenka Management College of Media Studies** on **Wednesday 14<sup>th</sup> Sept 2022**.

I appreciate your contribution in making this event an enriching experience for all our participants.

I look forward to further collaborating and establishing a good Academia Industry relation with you in future.

Warm Regards,

Dr. Amee Vora  
Principal - DGMC

**Principal**

Deviprasad Goenka  
Management College of Media Studies



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Date: 24<sup>th</sup> Aug 2022

Ref.: DGMC/2022/2766

To  
Mr. Sudarshan Chavan  
OAP  
Sony Marathi  
Mumbai

Dear Sir,

**Sub: The Film Club organises a Msaterclass**

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, Staff and on my personal behalf, I would like to express my gratitude for accepting our invitation to be our esteemed **Guest** for our “**Masterclass on the topic: Promo Writing Techniques for Media**” scheduled on **Thursday 25th Aug 2022 @ 11am onwards** organised by the **Film Club** of **Deviprasad Goenka Management College of Media Studies**.

We look forward to a successful interaction.

Warm Regards,



**Dr. Amee Vora**  
Principal - DGMC

*Honorarium Paid*



**Deviprasad Goenka Management College of Media Studies (DGMC)**  
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

**Ref.: DGMC/2022/2765**

**Date: 24<sup>th</sup> Aug 2022**

To  
Ms. Darshana Lakhani  
Judo Coach  
Thankur College  
Mumbai

Dear Madam,

**Sub: WDC Event on Self-defence**

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, Staff and on my personal behalf, I would like to express my gratitude for accepting our invitation to be our esteemed **Guest** in our “**Workshop on Self Defence**” scheduled on **Saturday 27<sup>th</sup> Aug 2022 @ 10.30am onwards** organised by the **Women Development Cell** of **Deviprasad Goenka Management College of Media Studies**.

We look forward to a successful interaction.

Warm Regards,



**Dr. Amee Vora**  
Principal - DGMC

**Deviprasad Goenka Management College of Media Studies (DGMC)**  
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Ref.: DGMC/2022/2690

Date: 19<sup>th</sup> July 2022

To  
Lt. Col. Vivek Deshmukh  
The Indian Army

Respected Sir,

**Sub: Kargil Vijay Diwas – A Homage**

“Yeh mat pucho ke tumhara desh tumhare liye kya kar sakta hai, yeh pucho ke tum apne desh ke ke liye kya kar sakte ho” – an embodiment to that phrase.

After 23 years, on the **26th of July 2022, Deviprasad Goenka Management College of Media Studies** becomes one in the spirit of gratitude. Gratitude towards those who live by this phrase. The institution of DGMC comes together to honour the victory our army sought in the Kargil War that took place on the 26th of July 1999. The highlight of the event will be the film screenings depicting the lives of our army men and the life they lead. This intent delivers an essence of pride, we feel towards our jawans and their oneness.

The Film Society of DGMC in collaboration with the Rotaract Club & The Advertising and Branding Club pay its ultimate tribute to the true heroes of our nation – the pillars of our security, its Indian Army.

Carried forward by a heart touching gesture, our students will send a personal note of thank you to their frontline heroes, through greeting cards and rakhis to commemorate the occasion of Raksha Bandhan.

Behind this act of love and respect, we intend to give a helping hand to those who need a hand to hold – an NGO for the making of rakhis.

In conclusion, we take this opportunity to bow down to the valour, courage, sacrifice & selflessness to which we owe our days.

We, the country, we, the institution & I, the Individual, thank the Indian Army for guarding us through & through.

Look forward to your favourable response to be part of this memorable event.

Warm Regards,





**Dr. Amee Vora**  
Principal - DGMC



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### 'Placement Opportunities' Attendance list

1. Sharma Sunanda Arvind
2. Shaikh Aleena Mushtaq
3. Jadhav Samruddhi Vishwambhar
4. Agrawal Sakshi Vishnu
5. Buktar Prajakta Raghunath
6. Malde Akshita Jitendra
7. Jadhav Akash Ravi
8. Agarwal Jeet Manish
9. Singh Tanvi Prithviraj
10. Ghai Harleen Kaur Amarjit Singh
11. Jain Manas Rajeev Jain
12. Pednekar Aditya Pradeep
13. Agarwal Kshitij Anurag
14. Tripathi Shubham Shivaji
15. Bhuyan Dorina Narayan Bhuyan
16. Chaliha Arunabh Hiranya Kumar Chaliha
17. Jain Pritesh Umeshkumar
18. Goel Yash Shravan
19. Sharma Tulsi Deepak
20. Khanooja Gursheen Charanjeet
21. Sharma Ayush Arvind
22. Sangle Raunak Bipin
23. Dadheech Shree Mahesh
24. Jain Payal Kantilal Jain
25. Nilyam Abeer Prashant
26. Singh Mrityunjay Harishchandra
27. Sengar Yashvardhan Bhramar
28. Poojari Shimona Raju
29. Jain Kinshu Anil
30. Sen Srija Samir Sen
31. Verma Subhrit Sanjay
32. Khapekar Harsh Devendra Khapekar
33. Agrawal Kshitij Anurag
34. Kesarwani Avi Anil Kesarwani
- 35.**Jadhav Loukik Sanjay



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**'Self-Motivation and Responsibilities' Attendance list**

1. Chaturvedi Priyanka Jaydeep
2. Jain Payal Kantilal Jain
3. Jadhav Loukik Sanjay
4. Agarwal Jeet Manish
5. Patil Vidhi Santosh
6. Ghosh Sameeran Shantanu
7. Dadheech Shree Mahesh
8. Pednekar Aditya Pradeep
9. Jadhav Akash Ravi
10. Sen Srija Samir Sen
11. Tripathi Shubham Shivaji
12. Imsong Tekanungla Imo Imsong
13. Khapekar Harsh Devendra Khapekar
14. Shaikh Khizer Hanif
15. Sharma Ayush Arvind
16. Virvadia Niti Prakash
17. Fulewale Shibani Bapuji
18. Shrivastava Nandani Sunil
19. Shinde Abhijit Bhima
20. Khandvi Gurmeet Nirmal
21. Jain Khushboo Ajay Kumar
22. Daryk Deryk Devaprasad
23. Tejani Yati Milan
24. Agrawal Kshitij Anurag
25. Sangle Raunak Bipin
26. Singh Gaurav Ramswaroop



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Deviprasad Goenka Management College of Media Studies (DGMC)  
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

### **‘Advertising Pre and Post Covid Masterclass’ Attendance list**

1. Jadhav Akash Ravi
2. Jain Manas Rajeev Jain
3. Bhosale Rohit Ashok
4. Chaturvedi Priyanka Jaydeep
5. Tripathi Shubham Shivaji
6. Ghai Harleen Kaur Amarjit Singh
7. Agarwal Sakshi Vishnu
8. Khandvi Gurmeet Nirmal
9. Sharma Tulsi Deepak
10. Jain Khushboo Ajay Kumar
11. Mahajan Aarushi Sanjay
12. Jadhav Loukik Sanjay
13. Singh Karanjot Sukhwinder Singh
14. Sharma Ayush Arvind
15. Goel Yash Shravan
16. Singh Gaurav Ramswaroop
17. Joshi Esha Milind
18. Jadhav Samruddhi Vishwambhar
19. Agarwal Jeet Manish
20. Kumar Subhash Sujeet Kumar
21. Bhanushali Yash Rakesh
22. Poojari Atharv Madhukar
23. Agarwal Kshitij Anurag
24. Bhardwaj Harsh Suresh Bhardwaj
25. Shaikh Khizer Hanif
26. Jadhav Akash Ravi
27. Singh Tanvi Prithviraj
28. Tiwari Ritik Basant
29. Nigde Niket Nitin
30. Wagh Vansh Vijay
31. Agarwal Kshitij Anurag
32. Jain Payal Kantilal Jain
33. Sharma Sunanda Arvind
34. Goel Yash Shravan
35. Jain Vidhi Deepak Kumar
36. Mehta Jeni Bimal
37. Ghosh Sameeran Shantanu



*Ashu*

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### **'Between ATL & BTL' Attendance list**

1. Jain Pritesh Umeshkumar
2. Sangle Raunak Bipin
3. Shaikh Armaan Jani Rehan
4. Jain Khushboo Ajay Kumar
5. Joshi Esha Milind
6. Agarwal Jeet Manish
7. Chaturvedi Priyanka Jaydeep
8. Pednekar Aditya Pradeep
9. Bhuyan Dorina Narayan Bhuyan
10. Dadheech Shree Mahesh
11. Sharma Ayush Arvind
12. Tripathi Shubham Shivaji
13. Jain Manas Rajeev Jain
14. Singh Gaurav Ramswaroop
15. Mehta Jeni Bimal
16. Iqbal Sadiya Raza
17. Shaikh Aleena Mushtaq
18. Goel Yash Shravan
19. Jadhav Loukik Sanjay
20. Kesarwani Avi Anil Kesarwani
21. Khanooja Gursheen Charanjeet
22. Jadhav Samruddhi Vishwambhar
23. Yadav Davender Anil Kumar
24. Bhanushali Yash Rakesh
25. Ghai Harleen Kaur Amarjit Singh
26. Agarwal Kshitij Anurag
27. Agarwal Sakshi Vishnu
28. Sharma Sunanda Arvind
29. Sengar Yashvardhan Bhramar
30. Jadhav Akash Ravi
31. Chaliha Arunabh Hiranya Kumar Chaliha
32. Jain Payal Kantilal Jain
33. Tomar Vanshika Atul
34. Jadhav Akash Ravi
35. Sharma Tulsi Deepak
36. Singh Tanvi Prithviraj
37. Agarwal Kshitij Anurag
38. Jain Kinshu Anil
39. Nigde Niket Nitin
40. Pednekar Aditya Pradeep



*Ashu*

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41. Jadhav Loukik Sanjay
42. Buktar Prajakta Raghunath
43. Uddhav Ajay Abhishek
44. Singh Yogi Sunil
45. Jain Vidhi Deepak Kumar
46. Goel Yash Shravan
47. Kumar Subhash Sujeet Kumar
48. Jadhav Samruddhi Vishwambhar



*Abha*

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### **'Changing dynamics of Corporate Communication' Attendance list**

1. Poojari Shimona Raju
2. Uday Kumar Avinash
3. Jain Kinshu Anil
4. Kesarwani Avi Anil Kesarwani
5. Sharma Sunanda Arvind
6. Agarwal Jeet Manish
7. Iqbal Sadiya Raza
8. Das Rahul Chittaranjan
9. Agrawal Kshitij Anurag
10. Bhatia Sanjana Sanjeev
11. Jadhav Akash Ravi
12. Singh Yogi Sunil
13. Jain Payal Kantilal Jain
14. Choudhari Ritesh Shesharam
15. Agarwal Sakshi Vishnu
16. Goel Yash Shravan
17. Jain Manas Rajeev Jain
18. Bhuyan Dorina Narayan Bhuyan
19. Jadhav Loukik Sanjay
20. Joshi Niharika Krishna
21. Pujari Atharv Madhukar
22. Singh Shivani Sunil
23. Mahajan Aarushi Sanjay
24. Khanooja Gursheen Charanjeet
25. Agarwal Kshitij Anurag
26. Bhardwaj Harsh Suresh Bhardwaj
27. Shaikh Aleena Mushtaq
28. Poojari Shimona Raju
29. Chavda Riddhi Rajesh
30. Sharma Ayush Arvind
31. Tiwari Ritik Basant
32. Singh Gaurav Ramswaroop
33. Tripathi Shubham Shivaji
34. Jain Pritesh Umeshkumar
35. Nigde Niket Nitin
36. Jadhav Samruddhi Vishwambhar
37. Patil Vidhi Santosh
38. Poojari Atharv Madhukar
39. Agarwal Kshitij Anurag
40. Ghai Harleen Kaur Amarjit Singh



*Ahna*

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41. Upadhyay Pari Ramnaresh
42. Iqbal Sadiya Raza
43. Jadhav Akash Ravi
44. Das Rahul Chittaranjan



*Abha*

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### **'Conflict Handling' Attendance list**

1. Jain Vidhi Deepak Kumar
2. Saklani Chirag Palsingh
3. Rathod Pradhyumn Ganesh
4. Buktar Prajakta Raghunath
5. Poojari Shimona Raju
6. Jain Kinshu Anil
7. Singh Shivani Sunil
8. Kadere Madhurima Anand
9. Vishwakarma Namrata Sudarshan
10. Fulewale Shibani Bapuji
11. Iqbal Sadiya Raza
12. Shrivastava Nupur Mr. Deepak
13. Vishwakarma Rimi Sunil
14. Shetty Divith Rajendra
15. Chavda Riddhi Rajesh
16. Nadar Deryk Devaprasad
17. Mehta Vanshitaa Sameer
18. Choudhari Ritesh Shesharam
19. Das Srijan Suniti
20. Madne Abhishek Shivaji
21. More Prathamesh Chandrakant
22. Kesarwani Avi Anil
23. Shaikh Aleena Mushtaq
24. More Urjita Sanjay
25. Vishwakarma Sweety Ravindra
26. Kewlani Ravendra Deepak
27. Pandya Prachi Rameshji
28. Verma Subhrit Sanjay
29. Hanje Ajay Sujay
30. Jadhav Samruddhi Vishwambhar
31. Jain Pritesh Umeshkumar
32. More Shubham Deepak
33. Pathak Abhishek Kumar Rajkumar
34. Ploetz Ashner Klaus
35. Pujari Atharv Madhukar
36. Goel Yash Shravan
37. Sangle Raunak Bipin
38. Wagh Vansh Vijay
39. Barua Vidhi Bishwanath
40. Limbachia Vachan Suresh



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41. Tiwari Ritik Basant



*Ritik Basant*

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**‘Formal and Informal Interactions’ Attendance list**

1. Singh Yogi Sunil
2. Tomar Vanshika Atul
3. Ploetz Ashner Klaus
4. Mehta Vanshitaa Sameer
5. Iqbal Sadiya Raza
6. Jain Khushboo Ajay Kumar
7. Das Rahul Chittaranjan
8. Agarwal Jeet Manish
9. Shaikh Armaan Jani Rehan
10. Chavda Riddhi Rajesh
11. Agarwal Sakshi Vishnu
12. Tiwari Ritik Basant
13. Agrawal Kshitij Anurag
14. Sharma Ayush Arvind
15. Choudhari Ritesh Shesharam
16. Barua Vidhi Bishwanath
17. Bhosale Rohit Ashok
18. Gore Nihar Manish
19. Sangle Raunak Bipin
20. Verma Gaurang Dinesh Kumar
21. Nagar Atisha Hemant Kumar Nagar
22. Jain Vidhi Deepak Kumar
23. Shaikh Aleena Mushtaq
24. Bhardwaj Harsh Suresh Bhardwaj
25. Sengar Yashvardhan Bhramar
26. Nigde Niket Nitin
27. Roy Ankita Amulya Dhan Roy
28. Agarwal Kshitij Anurag



*Alexa*

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### **'How to make a good Documentary film' Attendance list**

1. Tomar Vanshika Atul
2. Jain Vidhi Deepak Kumar
3. Khapekar Harsh Devendra Khapekar
4. Agarwal Sakshi Vishnu
5. Iqbal Sadiya Raza
6. Goel Yash Shravan
7. Sharma Ayush Arvind
8. Jain Manas Rajeev Jain
9. Agarwal Kshitij Anurag
10. Agarwal Jeet Manish
11. Sharma Sunanda Arvind
12. Jain Kinshu Anil
13. Jadhav Loukik Sanjay
14. Singh Gaurav Ramswaroop
15. Dadheech Shree Mahesh
16. Bhanushali Yash Rakesh
17. Hanje Ajay Sujay
18. Shaikh Armaan Jani Rehan
19. Chaturvedi Priyanka Jaydeep
20. Nigde Niket Nitin
21. Jadhav Akash Ravi
22. Pednekar Aditya Pradeep
23. Singh Karanjot Sukhwinder Singh
24. Bhuyan Dorina Narayan Bhuyan
25. Jadhav Samruddhi Vishwambhar
26. Yadav Davender Anil Kumar
27. Ghai Harleen Kaur Amarjit Singh
28. Agarwal Kshitij Anurag
29. Goel Yash Shravan
30. Jadhav Loukik Sanjay
31. Jain Pritesh Umeshkumar
32. Kakirde Shubham Nikhil
33. Khanooja Gursheen Charanjeet
34. Kesarwani Avi Anil Kesarwani
35. Sengar Yashvardhan Bhramar
36. Jain Payal Kantilal Jain
37. Shaikh Aleena Mushtaq
38. Ghosh Sameeran Shantanu
39. Sharma Tulsi Deepak
40. Chaliha Arunabh Hiranya Kumar



*Alina*

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42. Agarwal Sakshi Vishnu
43. Singh Shivani Sunil
44. Jadhav Samruddhi Vishwambhar
45. Jain Khushboo Ajay Kumar
46. Jadhav Akash Ravi
47. Dadheech Shree Mahesh
48. Buktar Prajakta Raghunath
49. Dadheech Shree Mahesh
50. Chouhan Pari Ishwarlal
51. Agarwal Jeet Manish
52. Agarwal Kshitij Anurag
53. Jain Pritesh Umeshkumar
54. Sharma Ayush Arvind
55. Singh Maahi Sanjeev
56. Jadhav Akash Ravi
57. Jain Payal Kantilal Jain
58. Shaikh Khizer Hanif
59. Singh Yogi Sunil



*Aditya*

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### **'Immersive in Sound Design' Attendance list**

1. Bhatia Sanjana Sanjeev
2. More Prathamesh Chandrakant
3. Arun Smrithi -
4. Jadhav Akash Ravi
5. Sharma Sunanda Arvind
6. Jain Kinshu Anil
7. Singh Yogi Sunil
8. Singh Maahi Sanjeev
9. Shaikh Aleena Mushtaq
10. Dadheech Shree Mahesh
11. Khapekar Harsh Devendra Khapekar
12. Jain Khushboo Ajay Kumar
13. Jain Vidhi Deepak Kumar
14. Jadhav Loukik Sanjay
15. Sen Srija Samir Sen
16. Pednekar Aditya Pradeep
17. Chavan Om Santosh
18. Agarwal Sakshi Vishnu
19. Jain Pritesh Umeshkumar
20. Iqbal Sadiya Raza
21. Chouhan Pari Ishwarlal
22. Bhosale Rohit Ashok
23. Sharma Ayush Arvind
24. Agarwal Kshitij Anurag
25. Jain Payal Kantilal Jain
26. Kadere Madhurima Anand
27. Khanooja Gursheen Charanjeet
28. Uday Kumar Avinash
29. Shaikh Khizer Hanif
30. Khemka Bhavik Anoop
31. Tejani Yati Milan
32. Agrawal Jeet Manish
33. Tripathi Shubham Shivaji
34. Jain Manas Rajeev Jain
35. Kesarwani Avi Anil Kesarwani



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### **'Journalism - then & post pandemic' Attendance list**

1. Bhuyan Dorina Narayan Bhuyan
2. Jain Payal Kantilal Jain
3. Singh Mrityunjay Harishchandra
4. Sangle Raunak Bipin
5. Chaliha Arunabh Hiranya Kumar Chaliha
6. Dadheech Shree Mahesh
7. Iqbal Sadiya Raza
8. Jadhav Samruddhi Vishwambhar
9. Agarwal Jeet Manish
10. Sharma Sunanda Arvind
11. Goel Yash Shravan
12. Jadhav Loukik Sanjay
13. Poojari Shimona Raju
14. Jain Khushboo Ajay Kumar
15. Agarwal Kshitij Anurag
16. Ghai Harleen Kaur Amarjit Singh
17. Bhanushali Yash Rakesh
18. Bhardwaj Harsh Suresh Bhardwaj
19. Jain Manas Rajeev Jain
20. Mahajan Aarushi Sanjay
21. Jadhav Akash Ravi
22. Singh Gaurav Ramswaroop
23. Jadhav Akash Ravi
24. Agarwal Sakshi Vishnu
25. Shaikh Khizer Hanif
26. Sharma Tulsi Deepak
27. Khandvi Gurmeet Nirmal
28. Jadhav Loukik Sanjay
29. Goel Yash Shravan
30. Joshi Niharika Krishna
31. Kewlani Ravendra Deepak
32. Nigde Niket Nitin
33. Dubey Ritesh Kumar Gauri Shankar
34. Agarwal Jeet Manish
35. Yadav Davender Anil Kumar
36. Ritesh Kumar Gauri Shankar
37. Jain Vidhi Deepak Kumar
38. Singh Shivani Sunil
39. Tejani Yati Milan
40. Shaikh Aleena Mushtaq



*Aleena*

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41. Jadhav Akash Ravi
42. Buktar Prajakta Raghunath
43. Sengar Yashvardhan Bhramar
44. Jain Payal Kantilal Jain
45. Jadhav Loukik Sanjay
46. Jain Kinshu Anil
47. Tripathi Shubham Shivaji
48. Sharma Ayush Arvind
49. Roy Ankita Amulya Dhan Roy
50. Chavan Om Santosh
51. Jadhav Akash Ravi
52. Mehta Jeni Bimal
53. Ghosh Sameeran Shantanu
54. Pednekar Aditya Pradeep
55. Chavda Riddhi Rajesh
56. Agarwal Kshitij Anurag
57. Uddhav Ajay Abhishek



*Abhishek*

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### **'Mock Interviews' Attendance list**

1. Isha Kumari Ranjan Kumar
2. Jain Payal Kantilal Jain
3. Singh Gaurav Ramswaroop
4. Jain Manas Rajeev Jain
5. Chaturvedi Priyanka Jaydeep
6. Ghai Harleen Kaur Amarjit Singh
7. Joshi Esha Milind
8. Jain Pritesh Umeshkumar
9. Singh Shivani Sunil
10. Chaliha Arunabh Hiranya Kumar Chaliha
11. Agrawal Jeet Manish
12. Jadhav Loukik Sanjay
13. Kadere Madhurima Anand
14. Tiwari Ritik Basant
15. Jadhav Samruddhi Vishwambhar
16. Uday Kumar Avinash
17. Sharma Tulsi Deepak



*Isha*



# Guest Lectures & Master class Workshops

A series of special masterclass was conducted by Industry experts and professionals for the new batch of students for the Academic Year 2022-2023.

A class on **Immersiveness in Sound Design** was conducted by Mr. Baylon Fonseca. Baylon is an Audio Engineer, Production Mixer & Sound Designer of Feature Films, Ad Films & Documentaries. Ad Films & Documentaries. Baylon discussed the different sound design approaches for international & Bollywood movies and how it's role for a film to do well in the box office.

He explained the importance of performances with visual, sound and music design to make the scene immersive. He explained how the role of sound designer to support the story telling with creative and natural track laying to make the visual more immersive. He explained the importance of mixes, louder or softer and its contribution to the film.

A masterclass on **How to Direct an Actor & Cast a Correct Actor** was led by Mr. Sanjay Gadhvi, an

Indian Film Director & Writer. Sanjay was the director for the film Dhoom, and he shared a lot of trivia with regards to the film, and how certain instances during his film making career were a great learning experience when dealing with actors.

A session on **Brand Building** was conducted by Ms. Trisha Satra, Head of Brands & Activations at Sugarbox Network. The key ingredients of branding include uniqueness, identity, image, culture, and trust. She classified brands into visual personality, products and services, physical environment and attitude. This was supported with examples of popular brands like Adidas, Apple, and Maggi. She emphasized that the primary purpose of branding was consumer engagement. Brands create an emotional connect between the consumer and the product or service. The speaker insisted that brands often contribute to creating attribution values which buys customer loyalty.

**The Changing Dynamics of Corporate Communication and Public Relations** Guest talk was conducted by Ms. Avina Taneja, a professor and visiting faculty at various colleges. Ms. Avina introduced the topic in a light and understandable manner for the students. She gave a brief history of Public relations and the importance of Corporate Communication in terms of today's fast moving world. She laid emphasis on data driven marketing and explained how data has become the resource to reach out to the masses. She said that public relations in today's time has become dynamic and PR professionals use various platforms to reach out to the masses and multimedia content creation will be a crucial factor in future campaigns.



Workshop with Pankaj Rishi kumar

### **Changes in Advertising - Pre Covid & Post Covid**

was covered by Mr. Suresh Kumar Kurapaty, founder of Umbrella Aegis. He spoke on this topic with the Advertising students stating the profound impact on the global economy, resulting in reduced advertising budgets for many businesses. In response, advertisers have been forced to rethink their marketing strategies and adopt more cost effective measures including digital marketing campaigns.

### **Journalism-Then & Now post pandemic**

a session with the Journalism students was conducted by Mr. Gautam Mengle, Author. Journalist. Lecturer. The YouTuber informed the students that journalism has undergone significant changes over the past year, but its role in informing the public remains as important as ever.

### **“Writing for Visual Media”**

was introduced by Ms. Manisha Lakhe and Mr. Parth Vyas. The masterclass laid due emphasis on latest writing techniques that help in developing a creative temperament and mindset needed in the content production segment of the media industry.

### **Promo Writing Techniques for Media**

was conducted by Mr. Sudarshan Chavan, an On Air Promo Writer, for Sony Marathi and many other media outfits. The session began with a detailed terminology explanation of teasers, promos and trailers. He gave them insights into the craft of promo writing. Examples from films, and television shows were shown to the students which was truly insightful. Some of the students even showcased their work to him for which they were credited.

### **Masterclass on Scripting of Jingles and AD copy called “Jingle Jingle”**

was conducted by industry experts Darshit Mody of Capture Eye & Gaurang Soni - Music Composer "She" (Netflix) conducted the sessions. The students were exposed to the art of voice dubbing and mixing for jingles in regional languages as well.

Part of the session conducted by Darshit Mody spoke about the impact of voice in ads, films, and podcasts. There were examples shared and a presentation on what it takes to be a voice over artist was shared with the students. Concepts like localization of ads was explained to the students who were encouraged to practice and hone their voice skills in their mother tongue.

Gaurang Soni, presented TVC's and teased the minds of the students with simple foundation rules that one should follow when editing and mastering a TVC. It was a fun session with a lot of questions put across by the students regarding the industry, and how they could pursue the same after their academics.

### **Workshop on Essentials of Photoshop**

Workshop on Essentials of Photoshop by DGMC's Faculty Prof. Shalu Balan. He explained basic concepts of designing and photoshop skills. He also imparted knowledge of everything from basic tools to efficient techniques.

### **Workshop on Video Blogging**

Visiting faculty Ms. Manisha Lakhe conducted a workshop on Video. Video Blogging is an essential tool that is often overlooked by media students as too simplistic and easy to underestimate. But as



Workshop with Sudha K of Dentsu Creatives



Masterclass with Urvashi Sarkar

with all Social Media, video blogging can be a helpful tool in monetizing your brand, and can help create a unique space in the crowded market for your brand.

### **Guest Talk on Between Above The Line (ATL) & Below The Line (BTL)**

The Advertising and Branding Club organized an event called “Between ATL & BTL”. The students were given to understand the concept of ATL (Above the line) & BTL (Below the line). The guest session was conducted by Ms. Sudha K - Group Account Manager of Dentsu Creatives. The students had an opportunity for an enriching session on understanding establishing Brand from ground zero to hero and everything in between. The highlight of this session was how brands work across various demographics keeping in mind the local needs of the population.

### **2 Day workshop on “How to make a good Documentary Film”**

This one of a kind workshop was conducted by Mr. Pankaj Rishi Kumar. Mr. Pankaj teaches and mentors documentary filmmakers. The aim of this workshop was to give students an insight into what goes behind the making of a documentary film. Screenings were conducted to make students understand the importance of research and scripting a documentary film. ‘Film structuring takes place at the editing table’, was expressed by Pankaj breaking many myths. Students were encouraged to read newspapers, to find stories that could be converted into documentary films.

### **Hindi Diwas was celebrated on the 14th Sept 2022**

On the occasion of Hindi Diwas a Guest Lecture was organised for the SY & TY students in the

Madhoprasad Saraf Seminar Hall. Mr. Sunder Chand Thakur was invited as the Resource Person. Mr. Thakur is the Resident Editor of Nav Bharat Times, Mumbai edition. Mr. Sunder Chand Thakur shared his experience of working in Hindi in Non-Hindi speaking regions and the challenges he faced. Thakur, recalled his childhood memories and also informed the audience about cultural and lingual transformation, pronunciation and versatility of the Hindi language. The session ended with a Q&A session. Hindi Diwas is celebrated in India to commemorate the date 14 September 1949 on which a compromise was reached during the drafting of the Constitution of India on the languages that were to have official status in the Republic of India.

### **Masterclass on Journalism with Urvashi Sarkar**

A 3-day masterclass on journalism was conducted by Ms. Urvashi Sarkar, an independent journalist, at the Madhoprasad Saraf Seminar Hall. The masterclass was held from March 1 to March 3, 2023, and it was attended by around 50 students from the college. The masterclass was designed to provide students with an in-depth understanding of various aspects of journalism. The first day of the masterclass focused on the missing half story and gender reporting in media, where Ms. Sarkar emphasized the importance of using gender-sensitive language in news reporting and discussed the need to avoid stereotypes. The second day of the masterclass focused on the Right to Information Act and its importance in responsible journalism. The third day of the masterclass focused on reporting in rural India. Ms. Sarkar discussed the challenges faced by journalists while reporting from rural areas and highlighted the importance of understanding the local culture and context.

# Training and Placement Cell

The in-house faculty of DGMC has curated a unique and an exciting three year intensive training program for our students. The aim of this Training program is to make sure that students who are registered for this program are confident and equipped to handle new challenges thrown by the ever changing work environment. We at DGMC believe that along with subject knowledge, it is also important to imbibe the spirit of professionalism, teamwork and hard work for a successful career and thus, these are the pillars of TAP. At the end of each level of training (foundation, intermediate and advanced) students are given an opportunity to work with live projects and internships depending on their performance in the previous level. The training along with placement opportunities, truly make TAP a unique and an ambitious initiative of DGMC.

Faculty incharge	Teachers for session
Dr. Ameer Vora (Chairperson)	Kanchan Luthra
Kinjal Seth Tandon	Selvi S
Shravani Vichare	Kinjal Seth Tandon
Kanchan Luthra	Shruti Joshi
Selvi S	
Shruti Joshi	

**Foundation Level: 90 students | Intermediate Level: 68 students**

**Some of the companies where students were placed and interned with last year List of companies students were placed with**



**List of companies students are interning with**

