

RSET's



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra,
India

CRITERION 1 – Curricular Aspect

Key Indicator- 1.4 Feedback System

<u>Metric No.</u>	<u>Particulars</u>
1.4.2	Feedback Process of the Institute <ul style="list-style-type: none">• Feedback Reports• Action Taken Report

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1.4.2 Feedback process of the Institution may be classified as follows:

Option : Feedback collected, analyzed and action has been taken



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Feedback Report:

DGMC maintains a structured feedback mechanism to ensure continuous quality improvement in its academic delivery. The institution systematically collects, analyzes, and acts upon feedback from key stakeholders:

1. Students: Provide feedback on curriculum relevance, teaching methodology, and learning outcomes
2. Faculty: Share insights on syllabus content, teaching-learning processes, and scope for improvement
3. Employers: Offer industry perspective on curriculum alignment with market needs
4. Alumni: Contribute valuable real-world insights on curriculum applicability

During the academic year 2022-23, comprehensive feedback was collected and analyzed from students, faculty members, alumni, and employers.

Student feedback analysis revealed a significant 92% satisfaction rate, with specific emphasis on curriculum delivery and practical exposure. Students particularly highlighted the need for enhanced industry integration and extended practical sessions on Saturdays, demonstrating their commitment to hands-on learning experiences.

Faculty feedback on curriculum effectiveness reached 90%, reflecting positively on various parameters including syllabus relevance, curriculum updates, integration of modern topics, and employability focus. This high satisfaction rate indicates successful alignment of academic content with industry requirements and student learning needs.

Alumni feedback provided valuable insights through two key metrics: learning environment assessment (38%) and faculty expertise evaluation (89%). While faculty competency received strong endorsement, the learning environment feedback has highlighted areas requiring institutional attention.

Employer feedback emphasized the importance of practical skills and industry readiness. Their inputs have been particularly valuable in understanding the evolving needs of the media industry and ensuring curriculum relevance. Major employers from media houses, production companies, and digital platforms have consistently rated our students' theoretical foundation while suggesting enhanced focus on practical applications.

This multi-stakeholder feedback mechanism has helped DGMC maintain high academic standards while identifying areas for continuous improvement in its educational delivery system.



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Action Taken Report Based on Stakeholder Feedback Analysis 2022-23:

Following the comprehensive feedback analysis, several key decisions were implemented to enhance institutional quality and curriculum delivery. The management deliberated on feedback received from students (92% satisfaction), faculty (90% curriculum effectiveness), alumni (89% faculty expertise), and industry employers.

Responding to employers' emphasis on practical skills and industry readiness, the institution has established new partnerships with five leading media houses for internship opportunities. Based on student suggestions for enhanced practical exposure, Saturday sessions have been restructured to include six-hour practical modules.

To address faculty recommendations regarding curriculum modernization, the following measures were implemented:

- Integration of industry-standard software training in regular curriculum
- Introduction of monthly industry expert sessions
- Enhancement of media lab facilities with updated equipment

Considering alumni feedback regarding learning environment (38%), significant infrastructure upgrades were initiated, including:

- Modernization of studio facilities
- Modernization of digital media lab
- Creation of collaborative learning spaces

Various other steps are into consideration such as having an effective Industry Advisory Committee and to conduct industry-oriented TAP sessions to ensure continuous alignment of curriculum with industry requirements. Regular monitoring of these initiatives will be conducted through quarterly reviews, with the next assessment scheduled for the next academic year.

These implemented measures align with DGMC's commitment to maintaining academic excellence and ensuring industry-relevant education in media studies.



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