

RSET's



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

CRITERION 1 – Curricular Aspect

Key Indicator- 1.4 Feedback System

| <u>Metric No.</u> | <u>Particulars</u> |
|--------------------------|---|
| 1.4.1 | Feedback obtained on the Syllabus and its Transaction From: <ul style="list-style-type: none">• Students• Teachers• Employers• Alumni |



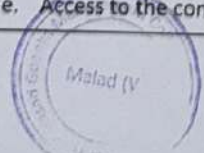
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DGMC: Student Feedback Form

Student Feedback evaluation is a part of our regular effort to maintain and upgrade Quality of education at DGMC.

We use your responses to improve the infrastructure and campus facilities of our institutes and we take your answers seriously. And we expect you to give us your honest feedback. Your answers are anonymous and completing this feedback form will in no way affect our course grade.

| | | | |
|----|---|-------------|----------------|
| 1. | Age: 25 | Gender | |
| | | a. Female ✓ | b. Male |
| | | | c. Transgender |
| 2. | What program are you pursuing | BAMMC | BAFTNMP |
| | | MACJ | MAFTNMP ✓ |
| 3. | Semester: IV | | |
| 4. | Teaching | Yes | No |
| | a. The faculty begins and ends the class on time | ✓ | |
| | b. The faculty creates a learning environment in the class | ✓ | |
| | c. The faculty is able to generate interest in the class | ✓ | |
| | d. The faculty spends time to clear the doubts | ✓ | |
| | e. The faculty completes the syllabus uniform pace as on date | ✓ | |
| | f. The faculty comes prepared for the class | ✓ | |
| | g. The faculty gives practical examples and case studies | ✓ | |
| | h. The faculty uses teaching aids for better learning | ✓ | |
| 5. | Library | Yes | No |
| | a. Are the timings for access to library suitable | ✓ | |
| | b. Should the library be open on Saturday | ✓ | |
| | c. Staff behaviour and attitude | ✓ | |
| | d. Are the latest books available | ✓ | |
| | e. Are there sufficient copies of books available for issue | ✓ | |
| | f. Is the book issued per student sufficient | ✓ | |
| | g. Is the issue facility available during exams? | ✓ | |
| | h. Is access to online journals and magazines available? | ✓ | |
| | i. Suggestion on any new journal, magazine not available in the library | | |
| | j. Any general suggestion regarding library? | | |
| 6. | Computer Lab | Yes | No |
| | a. Is the condition and quality of Hardware (Desktop, Printers, etc.) satisfactory? | ✓ | |
| | b. Any suggestions regarding hardware | | ✓ |
| | c. Are there useful and working software installed | ✓ | |
| | d. Any suggestions for the Software | | |
| | e. Access to the computer lab | Easy ✓ | Difficult ✓ |



| | | | |
|------------|---|-------------------------------------|-------------------------------------|
| | f. Are the timings for access to labs suitable? | Yes | No |
| | | <input checked="" type="checkbox"/> | |
| | g. Is printing facility made available? | | |
| | | <input checked="" type="checkbox"/> | |
| | h. Are there sufficient peripherals for connectivity of devices like cables, drivers, cards, etc. | | |
| | | <input checked="" type="checkbox"/> | |
| | i. Are the classroom projectors effectively working | | |
| | | <input checked="" type="checkbox"/> | |
| | j. Any general suggestions regarding the computer lab | | |
| | | | |
| 7. | Canteen | Cheap | Moderate |
| | a. How effectively priced are the items | <input checked="" type="checkbox"/> | |
| | b. Are the items on the menu elaborate | Yes | No |
| | | <input checked="" type="checkbox"/> | |
| | | Good | Fair |
| | c. How do you rate the quality | <input checked="" type="checkbox"/> | |
| | d. How would you rate the cleanliness of the dining area | | <input checked="" type="checkbox"/> |
| | e. Any suggestions for improvement of Canteen? | | |
| | | | |
| 8. | Internet | Yes | No |
| | a. Is there a sufficient internet service around the campus | <input checked="" type="checkbox"/> | |
| | b. Is the college Wi-Fi operational | <input checked="" type="checkbox"/> | |
| | c. Any suggestions for improvement of internet | | <input checked="" type="checkbox"/> |
| | | | |
| 9. | Medical Facilities | Yes | No |
| | a. Is there any Medical/ Health Centre | <input checked="" type="checkbox"/> | |
| | b. Is the First Aid Kit well equipped | <input checked="" type="checkbox"/> | |
| | c. Is there a hospital close to the institute | <input checked="" type="checkbox"/> | |
| | | | |
| 10. | Administration | Yes | No |
| | a. Are the staff and services prompt | <input checked="" type="checkbox"/> | |
| | b. Is the Redressal of grievance on time | <input checked="" type="checkbox"/> | |
| | c. Any suggestion for improvement of Administration | | <input checked="" type="checkbox"/> |



DGMC: Faculty Feedback Form

Dear Faculty Member

The college values your input as you provide feedback about the curriculum. This questionnaire is intended to collect information relating to your satisfaction towards the curriculum. Choose appropriate option against each question based on your agreement with the question.

Please tick () your observation about the following:

| 1. | Faculty | Yes | No |
|----|---|-----|----|
| | a. Syllabus is suitable to the course and need based. | ✓ | |
| | b. The course/syllabus has good balance between theory and application or practical. | ✓ | |
| | c. The learning objectives are clear and appropriate to the program. | ✓ | |
| | d. The system followed by the university for the design and development of curriculum is effective. | ✓ | |
| | e. The curriculum has the potential in developing the habit of self-learning among the students. | ✓ | |
| | f. The curriculum has focus on skill development. | ✓ | |
| | g. The books prescribed/listed as reference materials are relevant, updated and appropriate. | ✓ | |
| | h. The curriculum has been updated from time to time. | ✓ | |
| | i. Is the subject / its syllabus interesting for majority of students? | ✓ | |
| | j. Does the syllabus cover modern & advanced topics? | | ✓ |
| | k. Is the syllabus designed for the preparation of competitive examination? | | ✓ |
| | l. Is the syllabus designed in a way to improve employment? | ✓ | |
| 2. | Library | Yes | No |
| | a. Are the timings for access to library suitable | ✓ | |
| | b. Should the library be open on Saturday | ✓ | |
| | c. Staff behaviour and attitude | ✓ | |
| | d. Are the latest books available | ✓ | |
| | e. Are there sufficient copies of books available for issue | ✓ | |
| | f. Is the book issued per student sufficient | ✓ | |
| | g. Is the issue facility available during exams? | ✓ | |
| | h. Is access to online journals and magazines available? | ✓ | |
| | i. Suggestion on any new journal, magazine not available in the library | | |
| | j. Any general suggestion regarding library? | | |
| 3. | Computer Lab | Yes | No |



Alina

Alumni Feedback Form

Dear Alumni,

We are glad to put on record that your cooperation and support has contributed to the growth of our institution.

Please give a rating of your opinion in the scale of 1 - 5 on the following:-

| | | | | |
|-----------|-----------|------|---------|------|
| 5 | 4 | 3 | 2 | 1 |
| Excellent | Very Good | Good | Average | Poor |

Alumni Feedback Form

Please give the ratings on a scale of 1 to 5 (with 5 being the highest and 1 being the lowest)

| Attributes | |
|-----------------------------|---|
| Environment | 5 |
| Infrastructure | 5 |
| Faculty | 5 |
| Fee structure | 4 |
| Quality of support material | 5 |
| Training & Placement | 5 |
| Library | 5 |
| Administrative Support | 4 |

| | |
|--------------------|------------|
| Program Undertaken | TY BAFTNMP |
| Graduating Year | 2017-18 |



Employer Feedback Form for the Academic Year - 2022-2023

Dear Employer,

We are always thankful to you for providing our students an opportunity to work in your prestigious Company/Organization. We shall be grateful to you if you spare some of your valuable time to fillup this feedback form. Your feedback will definitely help us to improve the Institute further in the aspects of training and placements.

Please give a rating of your opinion in the scale of 1 - 5 on the following.

| | | | | |
|-----------|-----------|------|---------|------|
| 5 | 4 | 3 | 2 | 1 |
| Excellent | Very Good | Good | Average | Poor |

Please tick () your observation about the following:

| Attributes | Excellent | Very Good | Good | Average | Poor |
|-------------------------------|-----------|-------------------------------------|-------------------------------------|---------|------|
| Student's Quality | | | <input checked="" type="checkbox"/> | | |
| Discipline among the students | | | <input checked="" type="checkbox"/> | | |
| Punctuality of the students | | <input checked="" type="checkbox"/> | | | |
| Knowledge of the students | | <input checked="" type="checkbox"/> | | | |
| Proactiveness to learn | | <input checked="" type="checkbox"/> | | | |

Number of Alumni of our Institute employed by you till date:

Comments and suggestions:-

Jimit Bhavsar

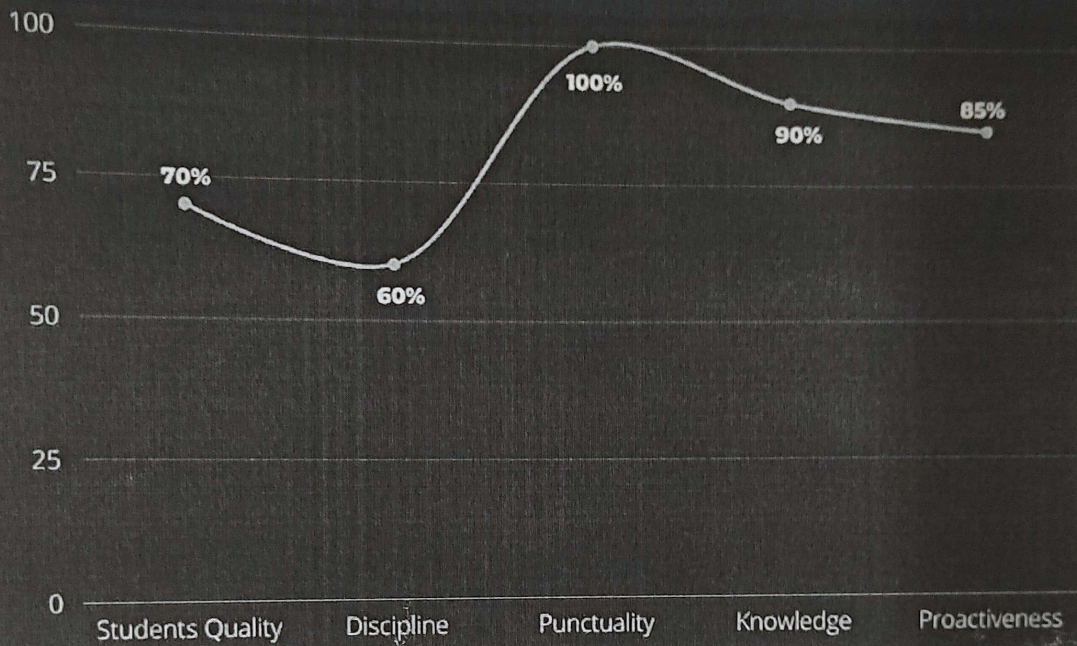
Signature : *[Signature]*
 Designation : *Social media Marketing Intern*
 Organization : *Cannibals Media*
 Date : *17/11/2022*



Anita



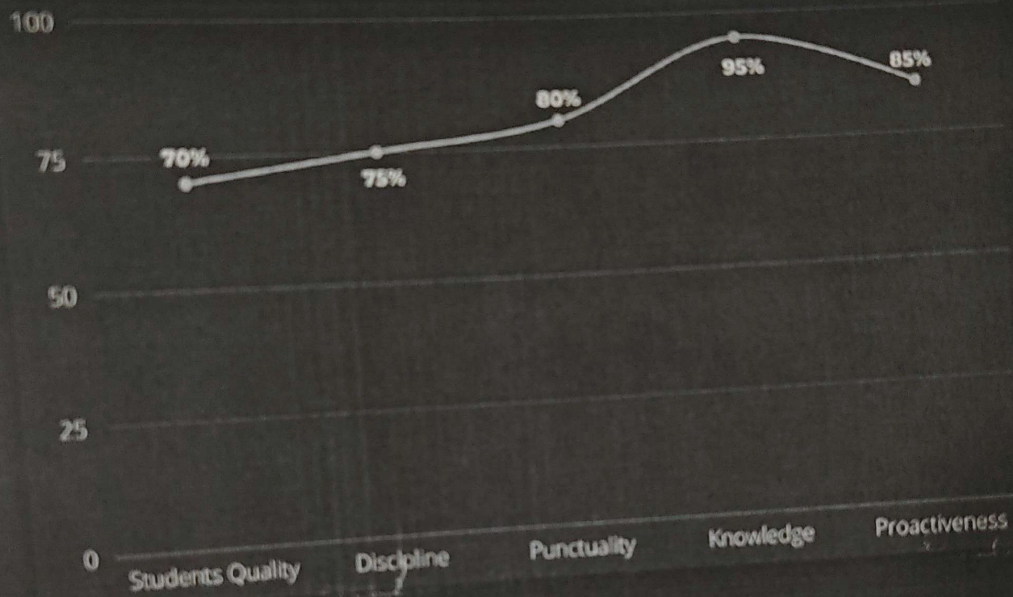
Vatsal Gaur - BBC Production



Aroa

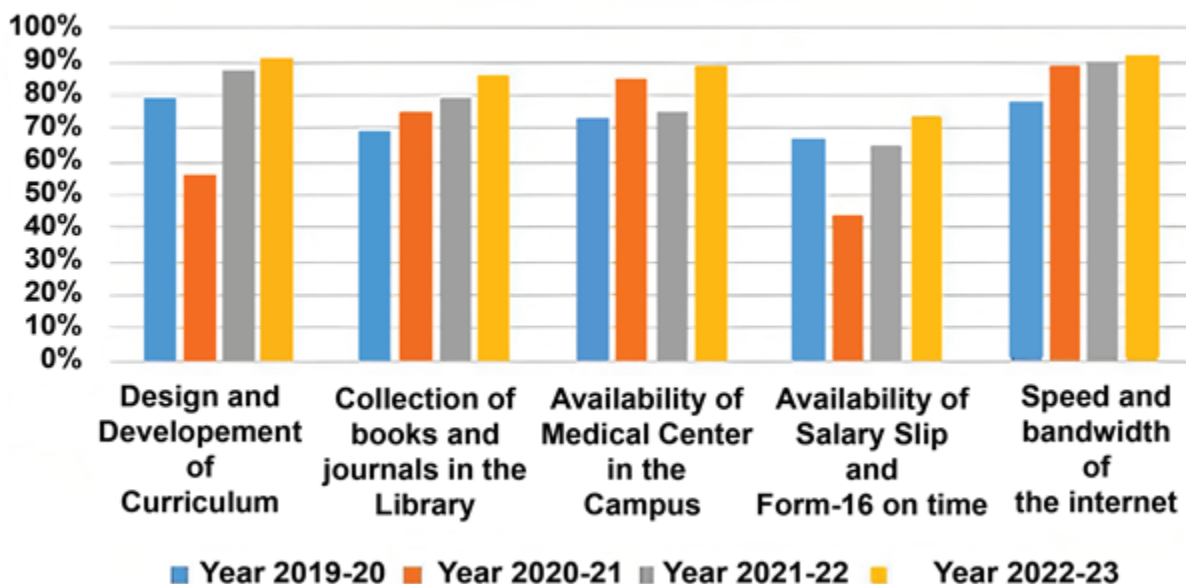


Arthav Pujari - Outpost Studio



Ar

Faculty Feedback



Questions:

1. System followed by the University for the design and development of the curriculum is effective.
2. Curriculum has been updated from time to time.
3. Syllabus designed for competitive examination.
4. Syllabus covers modern & advanced topics?
5. Is the subject/its syllabus interesting for the majority of students?
6. Is the syllabus designed in a way to improve employment?

Action Taken Report:

1. A meeting was convened, and the faculty were made to understand that curriculum design and development is a complex and iterative process. Varying approaches based on their educational philosophies, resources, and the specific needs of their students and disciplines need to be factored.
2. We have informed the faculty that the syllabus must be in congruence with the University of Mumbai, and they need to follow the teaching learning plan they have given and counsel them verbally on sticking to the TLP provided by them. The students can attempt the question papers in congruence with the syllabus and answer the questions in the vivas.
3. The topics covered are skill based and are meant for students to be industry ready when they graduate. Those who wish to pursue higher learning, can opt for the PG courses offered at DGMC.

4. The challenges faced are the rapid transformations in the media industry, and though legacy topics must be taught, industry ready topics must be included. The concerned authorities have suggested a relook.
5. Faculties have been asked to follow newer teaching methodologies like experiential learning, master classes, workshops, and flip classrooms. Supervisory assignments have also been suggested to faculties with students to be held in batches and marking them.
6. Faculties feel the syllabus is not designed to improve employment, so suggestions have been taken after understanding how student engagement can be enhanced and made more interesting.

Questions:

1. Is the collection of the books up to the mark in the library?
2. Is the collection of the journals up to the mark in the library?

Action Taken Report:

1. A few faculties have suggested that more journals and books be added, to which we have made a note of the requirements.
2. We are weeding out older editions/versions of books, and in the process of requisitioning for new updated versions. This transition may be a small glitch, but we have assured the faculty that the updated editions will be procured soon.
3. During the exams, the timings are altered due to staff being involved in supervision duties throughout the campus. We have requested the faculty to ask for the books a day prior to the exam for ease of operations.

Questions:

1. Medical centre in the college premises.
2. First aid kit
3. Nearby hospital

Action Taken Report:

1. The college has a medical centre in the campus and the faculties who were not aware about its presence have been informed.
2. The management has assured that a first aid kit will be maintained with the basic medicines, ointments, and medical bandages from time to time.
3. We have also highlighted the nearest hospitals and testing centres in our area for the faculty in case of an emergency. Our administration staff and medical centre have been informed to escalate any case of such emergencies.

Questions:

1. Salary Slip is provided on time.
2. Form 16 is given on time.

There have been no grievances with regards to the admin and accounts department in general. But there were suggestions given about:

1. Salary slip to be issued on time, and if possible, on the mail
2. Form 16 for filing of income tax on time.

Action Taken Report:

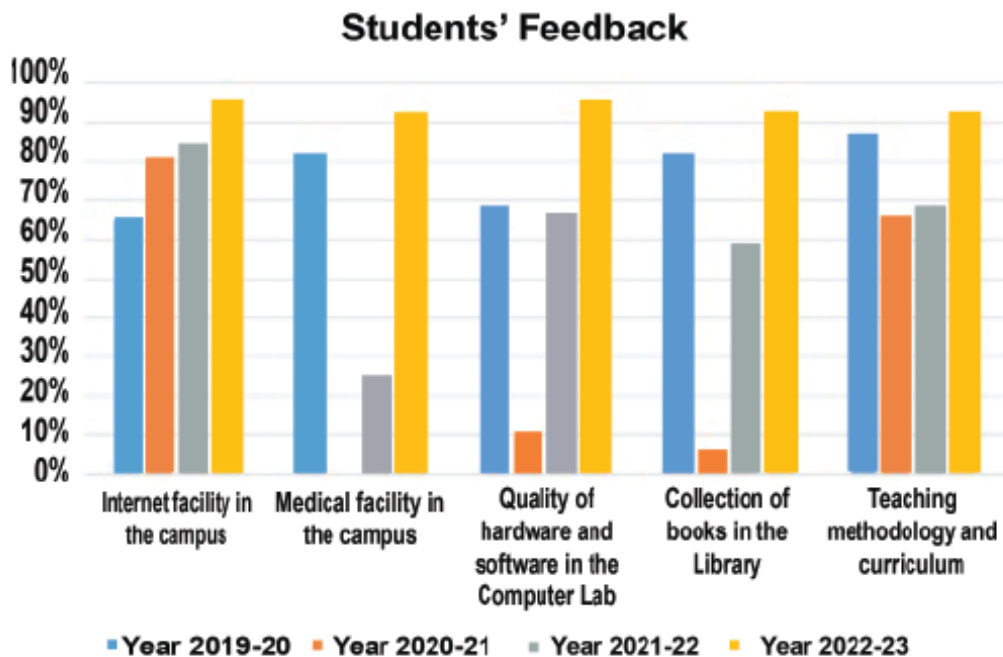
1. For the salary slips, we have initiated a manual delivery process which is handed over to the respective faculties at their desks post the credit of their salaries.
2. Form 16 is issued well before so that it helps in filling their respective income tax.

Question:

1. The speed and bandwidth of the internet are up to mark.

Action Taken Report:

1. There are no issues with the internet, but a few of the faculty members have suggested that the bandwidth be increased within the campus for smoother conduct of the lecture. The management has taken this into consideration and the bandwidth has been ramped up.



Questions-

1. Is the internet facility in the campus up to the mark?
2. Are you aware and satisfied with the medical facility in the campus?
3. Is the Quality of the hardware and software up to the mark in the computer lab?
4. Is the collection of the books up to the mark and books are updated from time to time?
5. Are you satisfied with the teaching methodology and curriculum?

Action Taken Report-

1. There were no complaints about the internet and Wi-Fi facility in the campus. But, few students suggested that the bandwidth should be increased.
2. Some students were not aware of the medical centre in the campus. They were informed about the medical facility. In the Academic Year 2020-21, students were attending lectures from home and did not utilize the medical facility.
3. Most of the students were satisfied with the hardware and software of the computer lab. Some students suggested that a printer should also be installed in the computer

lab. Those students were informed that the printer is available in the library and on the first floor.

4. The computer lab works on a booking/requisition system. The students are given priority to work on their practical assignments.
5. All software's used are being upgraded from time to time based on their release.
6. Students were satisfied about the timings of the college. But, some students suggested that on Saturdays, the timings should be increased which was taken into account.
7. Students' suggestions about the reference books and journals are taken into consideration.
8. Some of the students suggested that they should get practical exposure for the subjects and should be sent to the industry. Their suggestions were taken into consideration. Management also ensures that the students get trained faculties from the industry.

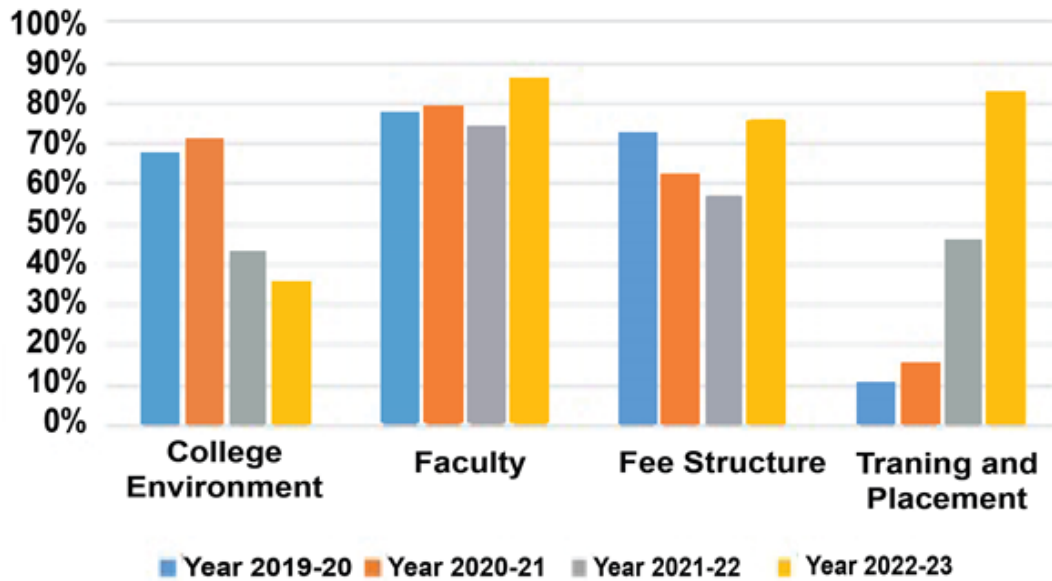


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Alumni Feedback



Questions-

- Q. Is the college environment conducive for the learning?
- Q2. Are the faculties trained and expert in their respective subject?
- Q3. Is the fee structure of the college up to the mark?
- Q4. Is the Training and Placement facility provided by the college?

Action Taken Report-

1. Alumni meet is conducted by the college where in the suggestions of the alumni are taken into consideration.
2. Initially Training and Placement Cell was not there and it was formed in the year 2019-20.

3. Some of the alumni said that they lacked practical exposure/learning as the lectures were being conducted online. Their suggestions were taken into consideration and faculties were informed about giving students more industry oriented assignments.
4. As the classes were going online therefore some of the alumni found the fee structure higher. But the number of alumni giving positive ratings to this parameter increased in 2022-23.
5. Because of the pandemic, some batches of the alumni couldn't come to college for physical lectures, therefore there were not able to experience the college environment.



Adar