

RSET's



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

CRITERION 1 – Curricular Aspect

Key Indicator- 1.1 Curricular Planning and Implementation

<u>Metric No.</u>	
1.1.2	<p>Adherence to Academic Calendar for the Conduct of Continuous Internal Evaluation (CIE)</p> <ul style="list-style-type: none">• Academic Calendar• DGMC and Mumbai University Exam-Time-Table• MoM of Exam Committee/BoS• IA/CIE Samples



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1.1.2 Overview: Deviprasad Goenka Management College of Media Studies strictly follows a comprehensive academic calendar that is prepared in alignment with the university's schedule. The calendar meticulously plans academic activities, examination schedules, and co-curricular events for systematic implementation throughout the academic year.

The institution implements a robust Continuous Internal Evaluation (CIE) system through regular class tests, monthly internal assessments, practical/clinical evaluations, project work assessments, and student seminars. The evaluation process maintains transparency with clearly defined criteria, timely examination conduct, and structured question papers. Student performance is regularly analyzed, and results are promptly declared.

Academic monitoring ensures strict adherence to examination schedules and regular syllabus completion reviews. The institution maintains detailed documentation of student performance and implements remedial measures where necessary, all while following quality assessment procedures.

The dedicated Examination Committee oversees the entire evaluation process, from internal examination scheduling to question paper setting and result analysis. They also effectively manage the student grievance redressal system. All academic and examination-related information is regularly communicated to stakeholders through multiple channels, including the college website, notice boards, and the mentor-mentee system, ensuring complete transparency in the evaluation process.



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Academic Calendar 2022 - 2023						
Month	No of working Days	Date	Day	Program/Event/Examincation	Sundays/Public Holidays	Total No of Teaching Days
Jun-22	18	13-Jun	Monday	SY Orientation	2 Sundays (19th & 26th)	16
		14-Jun	Tuesday	TY Orientation		
		15-Jun	Wednesady	Masterclass for SY and TY		
		16-Jun	Thursday	Regular Classes Starts		
Jul-22	31			Regular Classes	5 Sundays (3rd, 10th, 17th, 24th & 31st)	26
Aug-22	31	1st - 6th Aug		Internal Exam for Sem III & V (BAMMC & BAFTNMP)	4 Sundays (7th, 14th, 21st & 28th)	23
		9-Aug	Tuesday		Muharram	
		15-Aug	Monday		Independence Day	
		16-Aug	Tuesday		Parsi New Year	
		31-Aug	Wednesday		Ganesh Chaturthi	
Sep-22	30				4 Sundays (4th, 11th, 18th & 25th)	24
		1st - 4th Sept			Mid-Term Holiday	



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		24-Sep	Saturday	Last day of Teaching		
		26th - 27th	Monday-Tuesday	Personal Hearing		
Sept22 - Oct22		29th Sept - 6th Oct		ATKT for Sem I, II and IV (BAMMC & BAFTNMP)		
Oct-22	31				5 Sundays (2nd, 9th, 16th, 23rd & 30th)	17
		5-Oct	Wednesday		Dussehra	
		10th - 15th		Regular Exam for Sem III (BAMMC & BAFTNMP)		
		17th - 19th		Evaluation of Papers		
		20th Oct		Completion of Examination Proces (BAMMC & BAFTNMP)		
		21st Oct - 6th Nov			Diwali Holiday	
Nov-22	30				4 Sundays (6th, 13th, 20th & 27th)	25
		7-Nov	Monday	Regular Classes Starts		
		8-Nov	Tuesday		Guru Nanak Jayanthi	
		21st -		Internal Exam for Sem I (BAMMC &		



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		26th Nov		BAFTNMP)		
		28th - 29th Nov		State Level Conference		
Dec-22	31				4 Sundays (4th 11th, 18th & 25th)	
		19th - 24th		Annual Day, Sports Day, December Fever		21
		25th - 31st			Christmas Holiday	
Jan-23	31	2nd - 7th Jan		Regular Exam for Sem I (BAMMC & BAFTNMP)	5 Sundays (1st, 8th, 15th, 22nd & 29th)	
		9th - 14th Jan		Internal Exam for BMMC (Sem IV & VI) & BAFTNMP (Sem IV)		25
		20th - 21st Jan		Internation Conference		
		26-Jan	Thursday		Republic Day	
Feb-23	28				4 Sundays (5th, 12th, 19th & 26th)	
		15th - 16th Feb		MIA		23



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		17-Feb	Friday	Cinevoyage		
		18-Feb	Saturday		Maha Shivratri	
Mar-23	31	8-Mar	Wednesday		Holi	24
		11-Mar	Saturday	Last teaching day for Sem IV & VI (BAMMC & BAFTNMP)	4 Sundays (5th, 12th, 19th & 26 th)	
		13th - 18th		ATKT for Sem I, II and III (BAMMC & BAFTNMP)		
		22-Mar	Wednesday		Gudi Padwa	
		30-Mar	Thursday		Ram Navami	
Apr-23	30	27th - 3rd April		Final Exam for Sem IV (BAMMC & BAFTNMP)	5 Sundays (2nd, 9th, 16th, 23rd & 30th)	21
		4-Apr	Tuesday		Mahavir Jayanti	
		7-Apr	Friday		Good Friday	
		14-Apr	Friday		Dr.Ambedkar Jayanti	
		22-Apr	Saturday		Eid	
May-23	31	4-May	Thursday	Completion of Examination Process (BAMMC & BAFTNMP)		0



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University of Mumbai



4000724

(Summer) 2022

REVISED EXAMINATION TIME TABLE
PROGRAMME - MASTER OF ARTS (COMMUNICATIONS AND JOURNALISM) (Choice Base)
SEMESTER - IV

Days and Dates	Time	Paper Code	Paper
Monday, 20 June, 2022	11.00 a.m. to 01.00 p.m.	22201	Social Science Research Design
Thursday, 23 June, 2022	11.00 a.m. to 01.00 p.m.	22202	Perspectives on Communication

Note: As this examination will be conducted offline, students will be granted an additional 30 minutes per paper .

Mumbai - 400 098
23rd May, 2022.

Dr. Vinod P. Patil
Director

Board of Examinations & Evaluation

University of Mumbai



4001024

(Summer) 2022

REVISED EXAMINATION TIME TABLE
PROGRAMME-MASTER OF ARTS(FILM,TELEVISION & NEW MEDIA PRODUCTION)(Choice Based)
SEMESTER - IV

Days and Dates	Time	Paper Code	Paper
Monday, 20 June, 2022	11.00 a.m. to 01.00 p.m.	22601	Perspective in Media Business
Thursday, 23 June, 2022	11.00 a.m. to 01.00 p.m.	22602	Marketing & Publicity Design

Note: As this examination will be conducted offline, students will be granted an additional 30 minutes per paper .

Mumbai - 400 098
23rd May, 2022.

Dr. Vinod P. Patil
Director
Board of Examinations & Evaluation

University of Mumbai



4000722

(Summer) 2022

REVISED EXAMINATION TIME TABLE
PROGRAMME - M. A. (COMMUNICATIONS AND JOURNALISM) (Choice Based)
SEMESTER - II

Days and Dates	Time	Paper Code	Paper
Monday, 13 June, 2022	11.00 a.m. to 01.00 p.m.	19601	Introduction to Television Studies
Thursday, 16 June, 2022	11.00 a.m. to 01.00 p.m.	19602	Introduction to Film Studies
Monday, 20 June, 2022	11.00 a.m. to 01.00 p.m.	19603	Introduction to Media Research
Thursday, 23 June, 2022	11.00 a.m. to 01.00 p.m.	19604	Ethics, Constitution & Media Laws

Note: As this examination will be conducted offline, students will be granted an additional 30 minutes per paper .

Mumbai - 400 098
23rd May, 2022.

Dr. Vinod P. Patil
Director
Board of Examinations & Evaluation

University of Mumbai



4001022

(Summer) 2022

REVISED EXAMINATION TIME TABLE
PROGRAMME - MASTER OF ARTS (FILM,TELEVISION & NEW MEDIA PRODUCTION) (Choice Based))
SEMESTER - II

Days and Dates	Time	Paper Code	Paper
Monday, 13 June, 2022	11.00 a.m. to 01.00 p.m.	20201	Post Production & Computer Graphics.
Thursday, 16 June, 2022	11.00 a.m. to 01.00 p.m.	20202	New Media Theory & Practice.
Monday, 20 June, 2022	11.00 a.m. to 01.00 p.m.	20203	Direction.

Note: As this examination will be conducted offline, students will be granted an additional 30 minutes per paper .

Mumbai - 400 098
23rd May, 2022.

Dr. Vinod P. Patil
Director
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Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Notice: 1 2 1 2 /2023

Date – 08th November 2023

NOTICE

FY BA FTNMP Semester I Regular Examination

Time Table

Date	Time	Subject
29 th November 2023, Wednesday	02:30 pm-04:30 pm	Effective Communication Skills
30 th November 2023, Thursday	02:30 pm-04:30 pm	Introduction to History of Art
01 st December 2023, Friday	02:30 pm-04:30 pm	Initiation to Literature & Creative Writing
02 nd December 2023, Saturday	02:30 pm-04:30 pm	Basics of Photography
04 th December 2023, Monday	02:30 pm-04:30 pm	Film Appreciation – Genres
05 th December 2023, Tuesday	02:30 pm-04:30 pm	Graphic Designing




Dr. Ameer Vora
Principal



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064, Maharashtra, India

Notice No: 1054/2023

20th May 2023

NOTICE
VIVA VOCE SEM IV
MA FTNMP-External Examination

Students of MAFTNMP Semester IV are hereby informed that their VIVA Voce for SEM IV for Summer Session 2023 has been scheduled as per Time-table given below:


Exam Venue: Deviprasad Goenka Management College of Media Studies

Sr.No.	Program	Subject	External Examiner	Date & Timing
1	MA FTNMP SEM IV	Practical Film Making	Mr. Sunder Rajdeep	27 th May 2023,10.00 AM

Instructions:

1. Students are required to be present 45 minutes prior the examination at Exam Center.
2. You are required to carry your individual hard copy of the documentation along with you for your VIVA VOCE.
3. You shall carry the project made in PEN DRIVE ONLY




Dr. Amee Vora
Principal



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Deviprasad Goenka Management College of Media Studies (DGMC) RSET Campus,
S.V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Notice No: 1055/2023

20th May 2023

NOTICE

VIVA VOCE SEM II

MA FTNMP-External Examination

Students of MAFTNMP Semester II are hereby informed that their VIVA Voce for SEM II for subject "Practical Film Project" for Summer Session 2023 has been scheduled as per Time-table given below:

Exam Venue: Deviprasad Goenka Management College of Media Studies

Sr.No.	Program	Subject	External Examiner	Date & Timing
1	MA FTNMP SEM II	Practical Film Project	Mr. Sunder Rajdeep	29 th May 2023,10.00 AM

Instructions:

1. Students are required to be present 45 minutes prior the examination at Exam Center.
2. You are required to carry your individual hard copy of the documentation along with you for your VIVA VOCE.
3. You shall carry the project made in PEN DRIVE ONLY



Dr. Amee Vora
Principal



Deviprasad Goenka
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INDIA'S PREMIER MEDIA SCHOOL

Notice No: 951 /2022

December 16, 2022

NOTICE

BA MMC Semester VI Viva Voce

External Examination


As per the No.Exam./App/BAMMC-(VI)-2A of2022 dated 12th December 2022 received from University of Mumbai, the Viva Voce for TYBA MMC SEM VI for subjects “Advertising Design” and “Newspaper & Magazine Design” will be conducted in an **OFFLINE** mode. The examination will be conducted onWednesday, 21st December 2022, at 10.00 am at P.D. Lions College, Malad West.

Students are required to be present 45 minutes prior the examination at Exam Center.

Please Note (This is Mandatory)

1. You are required to carry your individual hard copy of the documentation (previous and currently assigned-BLACK BOOK) along with you for your VIVA VOCE.
2. You shall carry the project made in design software in PEN DRIVE ONLY.




Dr. Ameer Vora
Principal

Notice No.1024-/2023

Date: 18-03-2023

NOTICE

Time Table

SYBAMMC Semester IV Regular & ATKT Examination

Date	Time	Subject
03-04-2023, Monday	9.30 am-12.00pm	Media Laws & Ethics
05-04-2023, Wednesday	9.30 am-12.00pm	Film Communication II
06-04-2023, Thursday	9.30 am-12.00pm	Computer & Multimedia II
08-04-2023, Saturday	9.30 am-12.00pm	Mass Media Research
10-04-2023, Monday	9.30 am-12.00pm	Writing & Editing for Media
11-04-2023, Tuesday	9.30 am-12.00pm	Motion Graphics-II
11-04-2023, Tuesday	9.30 am-12.00pm	Theatre & Mass Communication-II
11-04-2023, Tuesday	9.30 am-12.00pm	Radio Program Production- II

The mode of Examination would be offline.



Dr Amee Vora
Principal



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Notice No: 1023/2023

Date: 18-03-2023

NOTICE

Time Table

FYBAMMC Semester II Regular & ATKT Examination

Date	Time	Subject
03-04-2023, Monday	1.00pm-3.30pm	Foundation Course II
05-04-2023, Wednesday	1.00pm-3.30pm	Media, Gender & Culture
06-04-2023, Thursday	1.00pm-3.30pm	Effective Communication Skills II
08-04-2023, Saturday	1.00pm-3.30pm	Content Writing
10-04-2023, Monday	1.00pm-3.30pm	Introduction to Advertising
11-04-2023, Tuesday	1.00pm-3.30pm	Introduction to Journalism

The mode of Examination would be offline.



**Dr. Ameer Vora
Principal**



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Notice No: 1025/2023

Date: 18-03-2023

NOTICE

Time Table

FYBAFTNMP Semester II Regular & ATKT Examination

Date	Time	Subject
03-04-2023, Monday	1.00 pm-3.00pm	Writing for Visual Media
05-04-2023, Wednesday	1.00 pm-3.00pm	Importance of Sound & Sound SFX
06-04-2023, Thursday	1.00 pm-3.00pm	Basics of Cinematography-I
08-04-2023, Saturday	1.00 pm-3.00pm	History of Non-Fiction Films
10-04-2023, Monday	1.00 pm-3.00pm	Basics of Post Production

The mode of Examination would be offline.

**Dr.Ameet Vora
Principal**





Deviprasad Goenka
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INDIA'S PREMIER MEDIA SCHOOL

Notice No:1026/2023

Date: 18-03-2023

NOTICE

Time Table

SYBAFTNMP Semester IV Regular & ATKT Examination

Date	Time	Subject
03-04-2023, Monday	9.30am-11.30am	Introduction to Direction for Films
05-04-2023, Wednesday	9.30am-11.30am	Basics of Visual Communication
06-04-2023, Thursday	9.30am-11.30am	Convergence & basics of Web Designing
08-04-2023, Saturday	9.30am-11.30am	Concepts of Post Production & Computer Graphics
10-04-2023, Monday	9.30am-11.30am	Drama Production

The mode of Examination would be offline.

**Dr. Ameer Vora
Principal**





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Notice No: 870 /2022

Date: 24-09-2022

NOTICE

SYBAFTNMP Semester III Regular & ATKT Examination

TIME TABLE

Date	Time	Subject
10-10-2022, Monday	9.00 am-11.00 am	Understanding TV formats & Genres
11-10-2022, Tuesday	9.00 am-11.00 am	Basics of Cinematography-2
12-10-2022, Wednesday	9.00 am-11.00 am	Graphics and Post Production
13-10-2022, Thursday	9.00 am-11.00 am	Introduction to Direction for Television
14-10-2022, Friday	9.00 am-11.00 am	Concepts of Story Boarding

The mode of Examination would be offline.



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Principal



Deviprasad Goenka
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Notice No: 869/2022

Date: 27-09-2022

NOTICE

SYBAMMC Semester III Regular & ATKT Examination

TIME TABLE

Date	Time	Subject
10-10-2022, Monday	9.00 am-11.30 am	Film Communication-I
11-10-2022, Tuesday	9.00 am-11.30 am	Corporate Communication and Public Relations
12-10-2022, Wednesday	9.00 am-11.30 am	Introduction to Photography
13-10-2022, Thursday	9.00 am-11.30 am	Computers and Multimedia-I
14-10-2022, Friday	9.00 am-11.30 am	Media Studies
15-10-2022 , Saturday	9.00 am-11.30 am	Theatre and Mass Communication-I
15-10-2022 , Saturday	9.00 am-11.30 am	Radio Program Production-I
15-10-2022 , Saturday	9.00 am-11.30 am	Motion Graphics and Visual Effects-I

The mode of Examination would be offline.



Dr. Ameer Vora
Principal



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INDIA'S PREMIER MEDIA SCHOOL

Notice No: 894/2022

Date: 20-10-2022

NOTICE

FYBAMMC Semester I Regular Examination

Time Table

Date	Time	Subject
17-11-2022, Thursday	12:00 noon-2:30pm	Fundamentals of Mass Communication
18-11-2022, Friday	12:00 noon-2:30pm	Foundation Course –I
19-11-2022, Saturday	12:00 noon-2:30pm	Visual Communication
21-11-2022, Monday	12:00 noon-2:30pm	Effective Communication –I
22-11-2022, Tuesday	12:00 noon-2:30pm	Current Affairs
23-11-2022, Wednesday	12:00 noon-2:30pm	History of Media

Note:

- The mode of Examination will be OFFLINE
- Students are required to carry Hall Ticket for each Examination.
- Students are required to wear the ID Card at the time of Examination
- Students are required to come 20 minutes prior to the start of the Examination



Dr. Ameer Vora
Principal

University of Mumbai



4001535

WINTER 2022

EXAMINATION TIME TABLE
PROGRAMME - T.Y.B.A. (FILM, TELEVISION & NEW MEDIA PRODUCTION)
(SEMESTER V) (CBSGS) (60:40)(R-2019)

Days and Dates	Time	Paper Code	Paper
Wednesday, December 07, 2022	02:30 p.m. to 04:30 p.m.	90306	Laws related to Films, T.V. & Internet
Thursday, December 08, 2022	02:30 p.m. to 04:30 p.m.	90307	New Media Theory and Practice (with Advanced Web Design & App Making)
Friday, December 09, 2022	02:30 p.m. to 04:30 p.m.	90308	Basics of Marketing & Publicity Design. for Films and T.V.
Monday, December 12, 2022	02:30 p.m. to 04:30 p.m.	90309	Introduction to Production Management.
Tuesday, December 13, 2022	02:30 p.m. to 04:30 p.m.	90310	Understanding Indian Contemporary Cinema.

Important Note: • The candidates appearing for the examination should report 20 minutes before the start of examination.
• Mobile phones and other electronic gazets are prohibited in the examination hall.
• Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098
24th November, 2022


Dr. Prasad Karande
I/c. Director
Board of Examinations & Evaluation





EXAMINATION TIME TABLE
B.A. IN MULTIMEDIA & MASS COMMUNICATION (BAMMC) (SEMESTER V) (CBCS) (R-2019-20)

Days and Dates	Time	Paper Code	Paper
Monday, December 05, 2022	10:30 a.m. to 01:00 p.m.	27411	Journalism: Discipline Related Generic: Reporting
Monday, December 05, 2022	10:30 a.m. to 01:00 p.m.	27421	Advertising: Discipline Related Generic: Copy Writing
Wednesday, December 07, 2022	10:30 a.m. to 01:00 p.m.	27412	Journalism: Discipline Related Generic: Investigative Journalism
Wednesday, December 07, 2022	10:30 a.m. to 01:00 p.m.	27422	Advertising: Discipline Related Generic: Advertising & Marketing Research
Thursday, December 08, 2022	10:30 a.m. to 01:00 p.m.	27413	Journalism: Discipline Specific Electives : 1) Features & Writing for Social Justice
Thursday, December 08, 2022	10:30 a.m. to 01:00 p.m.	27423	Advertising: Discipline Specific Electives : 1) Globalisation & International Advertising
Friday, December 09, 2022	10:30 a.m. to 01:00 p.m.	27414	Journalism: 2) Writing & Editing Skills
Friday, December 09, 2022	10:30 a.m. to 01:00 p.m.	27424	Advertising: 2) Brand Building
Monday, December 12, 2022	10:30 a.m. to 01:00 p.m.	27415	Journalism: 3) Global Media & Conflict Resolution
Monday, December 12, 2022	10:30 a.m. to 01:00 p.m.	27425	Advertising: 3) Agency Management
Tuesday, December 13, 2022	10:30 a.m. to 01:00 p.m.	27416	Journalism: 4) Business & Financial Journalism
Tuesday, December 13, 2022	10:30 a.m. to 01:00 p.m.	27426	Advertising: 4) Account Planning & Advertising
Wednesday, December 14, 2022	10:30 a.m. to 01:00 p.m.	27417	Journalism: 5) Mobile Journalism & New Media
Wednesday, December 14, 2022	10:30 a.m. to 01:00 p.m.	27427	Advertising: 5) Social Media Marketing
Thursday, December 15, 2022	10:30 a.m. to 01:00 p.m.	27418	Journalism: 6) News Media Management
Thursday, December 15, 2022	10:30 a.m. to 01:00 p.m.	27428	Advertising: 6) Direct Marketing & E-Commerce
Friday, December 16, 2022	10:30 a.m. to 01:00 p.m.	27419	Journalism: 7) Journalism & Public Opinion
Friday, December 16, 2022	10:30 a.m. to 01:00 p.m.	27429	Advertising: 7) Consumer Behaviour

Days and Dates	Time	Paper Code	Paper
Saturday, December 17, 2022	10:30 a.m. to 01:00 p.m.	27420	Journalism: 8) Media Laws & Ethics
Saturday, December 17, 2022	10:30 a.m. to 01:00 p.m.	27430	Advertising: 8) Documentary & Ad Film Making

Mumbai - 400 098
24th November, 2022


Dr. Prasad Karande
D/c. Director
Board of Examinations & Evaluation







Subject Name	Writing For Media
Faculty Name	Partha Vyas
Semester	I
Academic Year	2022-23
Program	MAFTNMP

COURSE OBJECTIVE, SCOPE & LEARNING OUTCOMES:

Course Objectives:

- To understand the structure of screenplay
- To understand the intricacies of screenwriting
- To learn the build characters and write meaningful dialogues
- To learn in detail writing for internet
- To understand the need for storyboarding
- To understand various storyboarding techniques.

Learning Outcomes:

Upon successful completion of this subject, students should:

- Conceive, write, edit, revise and rewrite scripts using industry standard formats and technology.
- Function effectively as part of a writing and/or production team in the delivery of scripts.
- Apply production and business management skills to complete tasks efficiently and meet deadlines in the work place.
- Critically evaluate the quality of product being presented for production.
- Develop strategies for personal and professional development by analyzing issues and trends in target industries.
- Ensure that all work is completed in compliance with applicable laws, statutory obligations, regulations, and industry principles and practices.
- Apply creative techniques for writing for a variety of media and styles.
- Work in a professional and ethical manner, maintain professional relationships, and communicate effectively with clients, co-workers, supervisors and others.
- Identify and apply discipline-specific practices that contribute to the local and global community through social responsibility, economic commitment and environmental stewardship.

A. REQUIRED TEXTBOOKS:

1. How not to write a screenplay: 101 common mistakes most screen writers make by Denny Martin Flinn.
2. Screen Adaptation: A Script writing Hand book by Kenneth Portnoy.
3. Screenplay: The Foundations of Screen writing By Syd Field.

B. ADDITIONAL READINGS:

1. The Screenwriter's Bible by David Trottier
2. Screen writing for a Global Market: Selling Your Scripts from Hollywood to.. By Andrew Horton.
3. Screen writing for Dummies by Laura Schellhardt.
4. Screen writing: The Sequence Approach By Paul Joseph Gulino.
5. The Tools of Screen writing By David Howard, Edward Mabley.
6. The Art of Screen writing : An A to Z Guide to Writing a Successful Screen play By William Packard.
7. Writing the Character- Centered Screen play By Andrew Horton.



EVALUATION COMPONENTS:

Evaluation Components for the Course	Score Break-up
Class Participation and Attendance (Compulsory)	5
Assignments//Quiz Tests/Case Study/Any Other	15
Project/Presentation	10
Project/Presentation	10
End Term Examination (External)	60
Total	100

DETAILED SESSION OUTLINE:

Session No-1	
Topics covered:	What is a Screenplay? Significance of a Screenplay in Film writing. Pre production values and screenplay.
Reading Material	The Screenwriter's Bible by DavidTrottier
Additional Reading	Screen Adaptation: A Script writing Hand book by KennethPortnoy
Pedagogy Classroom teaching and discussion	Interaction in the class about the topic taught today and what are their opinions/ observations and what will they bring to the classroom about the topic for the next class.
Session No-2	
Topics covered:	Structure of a Screenplay. What are the components that make up a good screenplay? Significance of a good screenplay.
Reading Material	Same as above.
Additional Reading	Same as above.
Pedagogy Classroom Teaching and discussion	Discuss with examples some brilliant screenplays.
Session No-3	
Topics covered:	The look of a screenplay page. What are the things that it enlists? What are the basic things to take care of while writing a screenplay?
Reading Material	Screenplay: The foundation of screen writing by Syd Field
Additional Reading	
Pedagogy: Teaching and Practical work	Pick up one or two common favorite films and exchange observations on the chosen films' screenplays.
Session No-4	
Topics covered :	Creative techniques of writing a screenplay. Writing being the operative word here, how do you write a scene? How do you bring in the background score to enhance a scene or in general how do you musically score a scene?
Reading Material	The Writer's Journey: Mythic Structure for Writers by Christopher Vogler
Additional Reading	Story: Style Structure, Substance and the Principles of Screenwriting.
Pedagogy	Discuss what is the difference between writing a script and writing a screenplay.
Session No-5	



Topics covered :	Characterization and their speech styles. (Dialogues, silences, conversations)
Reading Material	Low Hunter's Screenwriting 434
Additional Reading	
Pedagogy	
Session No-6	
Topics covered:	What is storyboarding? Why is it important for a screenplay?
Reading Material	Framed Ink: Drawing and Composition for Visual Storytellers.
Additional Reading	
Pedagogy	Conduct a small workshop as an example to teach storyboarding.
Session No-7	
Topics covered:	What is the Master Scene Format/? How to write a screenplay?
Reading Material	Screen writing: The sequence approach by Paul Joseph Gulino.
Additional Reading	
Pedagogy	Exercise the basic screenplay format on the white board.
Session No-8	
Topics covered:	How to critically evaluate the screenplay writing vis- a vis a business production? How to keep the creativity quotient uncompromised?
Reading Material	Same as above
Additional Reading	Same as above.
Pedagogy	Class exchanges of how to write a appealing screenplay.
Session No-9	
Topics covered:	How to write an original screenplay and maintain the credibility factor? For example, how to retain the original writing while maintaining the business and professional ethics.
Reading Material	The screenplay business: Managing creativity and Script Development in the Film Industry.
Additional Reading	-
Pedagogy	Discuss how to keep it simple and interesting and saleable.
Session No-10	
Topics to be covered:.	Books into adaptations. How screenplays work with adaptations?



Reading Material	The nutshell technique: Crack the secret of successful screenwriting.
Additional Reading	
Pedagogy	Discussion of various books that have been turned into screenplays.
Session No-11	
Topics covered.	Detailings in a screenplay. The use of language and grammar.
Reading Material	
Additional Reading	
Pedagogy	Make the students write or explain how a punctuation mark can make a worthy shift in the screenplay.
Session No-12	
Topics covered:.	Role of Mis-en-scene in a screenplay. The relationship between a film's screenplay and mis-en scene.
Reading Material	Watch Orson Welles Citizen Kane.
Additional Reading	Watch Mank.
Pedagogy	Discuss mis-en-scene.
Session No-13	
Topics covered :	How to evaluate the screenplay for any medium? For example, how is the screenplay for a television different from a film's screenplay.
Reading Material	
Additional Reading	
Pedagogy	Discuss the various formats of television, OTT and films.
Session No-14	
Topics covered:	Working with actors on a screenplay. How do you plan with an actor or actors for a screenplay sitting?
Reading Material	
Additional Reading	
Pedagogy	How does one get a bevy of actors with a bound screenplay to get together for a collective reading or rehearsal?
Session No-15	
Topics covered:.	Screenplay and editing. Post production and screenplay.



Reading Material	
Additional Reading	Read materials on editors speaking of their experiences on working with the screenplay.
Pedagogy	Screenplays and monitoring editing table discussions.
Session No-16	
Topics covered:	Screening of films like Satyajit Ray's PatherPanchali . The classic screenplay in the Apu trilogy.
Reading Material	Read up on Satyajit Ray. Our films , Their films.
Additional Reading	Deep Focus Satyajit Ray.
Pedagogy	Discuss Ray as an visual artist.
Session No-17	
Topics covered.	Screening of Guru Dutt's KagazkePhool
Reading Material	Guru Dutt: Through Light and Shade
Additional Reading	
Pedagogy	Discuss Guru Dutt and his team and the role of script writers and screenplay writers in his films.
Session No-18	
Topics covered:	Role of inferences in writing a screenplay. The writer and the director coming together.
Additional Reading	
Pedagogy	Discussion on the famous writer – director pairs with the students involvements.
Session No-19	
Topics covered:	What happens when you don't have a screenplay and only a script?
Reading Material	
Additional Reading	Charlie Chaplin's Autobiography.
Pedagogy	Discuss geniuses who made the screenplay into an art.
Session No-20	
Topics covered:	World's best film screenplays. Examples with viewing .
Reading Material	Three uses of the knife by David Mamet.
Additional Reading	Crafting Short screenplays that connect by Claudia- Hunter - Johnson
Pedagogy	Watching film scenes from classics and understanding how strategically screenplays perform in making a film a classic.

Assignment Details

1. Write a screenplay for two minutes for a scene.
2. Create a storyboard for a one-minute film.
3. Present to the class one extraordinary film of their choice which they she/he felt had a brilliant screenpla

RSET's



Deviprasad Goenka
management college of media studies
विद्यायाः मन्त्रो मन्त्रोः शिवाय

Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Date: 1st April 2023

Ref. No.: MOM 084/2022-2023

Examination Meeting

Examination Committee Minutes of the Meeting convened on the 01-04-2023

The meeting was attended by: All Teaching and Non-Teaching Staff Members

The Agenda of the meeting was:

- Examination

1. All Chairpersons to report 45 minutes prior to exam time, and all supervisor to report 30 minutes prior to exam time. Chairpersons of their respective paper will check the Question Paper thoroughly.
2. All visiting faculties should be well informed of the same.
3. All supervisors who don't have supervision tasks, will monitor washrooms, and corridors. Supervisors to thoroughly check washrooms for any malpractice viz. study material, chits, mobile phones, etc.
4. Once the 10 minute bell rings after the commencement of the paper, no student will be allowed to enter the examination hall.
5. If students don't have their ID cards (reapplied), they need to carry a hard copy of their fee receipt.
6. Supervisors to make students aware about the punishments if resorting to unfair means. Anyone found guilty will be dealt with stringent action, and the entire examination will be NULL & VOID.
7. No faculty will engage in resolving queries of the students with regards to the question paper during exams
8. Seat numbers in figures to be written and the subject title to be written in their full form.
9. For assessment of the answer sheets, the same can be taken from CAP from 10:00 am onwards post the 5th of April. From the 12th onwards the CAP room will be operational from 09.30am onwards.
10. In case of moderation, the respective faculty will be present throughout to assist the moderator.
11. All examiners will sign the mark sheet along with the moderator.
12. Only those assessing the papers will be present in the CAP room during the process. Decorum to be maintained during assessment of the papers.

13. No students to be allowed in the CAP room. If they need to be attended to they should be out of the CAP room and during the lunch hours between 13:00 hours to 14:00 hours only.
14. No student shall be permitted will leave the exam hall in the 1st half hour of the commencement of exams, and in the last half hour of the time for the exam to end.
15. Special case students have been placed in separate classrooms. Supervisors to sign the answer sheets and the attendance sheets of those students, taking care not to mark them absent in the supervisors report.



Principal
Dr. Ameer Vora

Minutes: Srinivasrao Challapalli

MOM 080 /2022-23

Date: 6th Sept 2022

Staff Meeting

A Meeting of the members of the Staff was convened on 6th Sept, 2022 in the Principal, Dr Ameer Vora's cabin. Dr. Vora was in the Chair.

The meeting was attended by: All Teaching and Non-Teaching Staff Members

Absent

- Sudeep Mehta
- Yashwant Baing

The Agenda of the meeting was:

Orientation Workshop on Suggestive Examination Pattern in the offline mode

- The Principal mentioned that this urgent meeting was convened to discuss about the Orientation Workshop with regard to the forthcoming SEM V for the TYBAMMC and TYBAFTNMP programs; the reason being that after two years this will be first written examination for these students.
- This Orientation Workshop on Suggestive Examination Pattern in the offline mode is exclusively for TY BAMMC and BAFTNMP SEM V Programs.
- To discuss
 - How are the papers going to be set
 - Most of the elective papers don't have a textbook
 - Study material
 - Question bank
- Kanchan Luthra has coordinated with the BOS member Dr. Sunder Rajdeep and in principle he had agreed to this Workshop.
- The proposed dates were 16th and 17th Sept 2022. From 10am to 4pm.
- The chairpersons of the different papers were already selected.
- So it was proposed to invite all the course coordinators & they can depute an addition faculty
- The Orientation Workshop shall be concentrating on examination pattern only.
- In BAMMC there are 2 core subjects and 6 electives; where each college had to select 4-electives. Therefore there would be 8 subjects that we shall be addressing.
- Since this is the first batch of the new syllabus for the TYBAMMC program in the offline mode.

- The chairperson will discuss about the paper pattern, study material, weightage per unit, are they going to stick to the old paper pattern. Each chairperson shall be given 20 minutes + 10 min of Q&A – i.e. 2hrs pre-lunch and 2hrs post lunch.

- **Preparation work for the event:**
 - Invitation to the course coordinators
 - Registration
 - Food & Beverage
 - Allocating the classroom
 - Certificates
 - Participation fee, if any
 - No of people expected

The meeting ended with a vote of thanks to the chair.

Swite Cordeiro

Staff Secretary

Amee 29/9/22

Principal
Dr. Amee Vora

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC) RSET Campus,
S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Classroom > SYBAMMC-IV

Remedial Lecture Notes FY
MA FTNMP
FY BAMMC B
FY BAMMC A
SYBAMMC - IV B
SYBAMMC-IV A
Enrolled
To-do
SYBAMMC-B Writing and E... B
Archived classes
Settings

Instructions Student work

Return 10 Ungraded

All students

Sort by status

Turned in

<input type="checkbox"/>	A Aditya Kulkarni	10
<input type="checkbox"/>	A Aditya Sahu	10
<input type="checkbox"/>	A Ajay Banerjee	10
<input type="checkbox"/>	A Arya Pathak	

Newsletter Writing and Design

32 Turned in | 22 Assigned

Accepting submissions

All

Aditya Kulkarni
CYBERSPACE
pdf_20230205_15213...
Turned in

Aditya Sahu
Noniaily
Hip Hop newsletter
Turned in

Classroom > SYBAMMC-IV

Remedial Lecture Notes FY
MA FTNMP
FY BAMMC B
FY BAMMC A
SYBAMMC - IV B
SYBAMMC-IV A
Enrolled
To-do
SYBAMMC-B Writing and E... B
Archived classes
Settings

Instructions Student work

Newsletter Writing and Design

Nilanksha Sachdev • Jan 5, 2023 (Edited Feb 9, 2023)

10 points Due Feb 12, 2023, 11:59 PM

In groups of two create a four-sided newsletter consisting of 4 articles. Each student has to write two articles

I am attaching samples for your reference. Please do not copy.

The submission date is 7th February. Please check the ppt for further details.

Internal Assessment PowerPoint
Sample1 - Mumbai Safarnam... PDF
Sample2 - Newsletter report... PDF



Aditya



Internal Assessment

Subject Name : Effective Communication Skills

Marks: 40 Marks

Course /Class: FY FTNMP

Sem: I

Div: AY: 2022-23

Name of Faculty:

Sr No	Seat No	Roll No	Internal Class Test (20 Marks)	Assignment (10 Marks)	Class Participation (10 Marks)	Total Marks (Out of 40)
1	GF221001	7022001			10	
2	GF221002	7022002			10	
3	GF221003	7022074			10	
4	GF221004	7022003			8	
5	GF221005	7022048			8	
6	GF221006	7022004			2	
7	GF221007	7022050			10	
8	GF221008	7022005			10	
9	GF221009	7022044			10	
10	GF221010	7022006			6	
11	GF221011	7022041			8	
12	GF221012	7022007			4	
13	GF221013	7022008			10	
14	GF221014	7022009			10	
15	GF221015	7022010			6	
16	GF221016	7022070			10	
17	GF221017	7022011			10	
18	GF221018	7022045			10	
19	GF221019	7022012			8	
20	GF221020	7022013			6	
21	GF221021	7022073			10	
22	GF221022	7022054			8	
23	GF221023	7022061			10	
24	GF221024	7022014			8	
25	GF221025	7022015			10	
26	GF221026	7022064			10	



Internal Assessment

Subject Name : Effective Communication Skills

Marks: 40 Marks

Course /Class: FY FTNMP

Sem: I

Div: AY: 2022-23

Name of Faculty:

Sr No	Seat No	Roll No	Internal Class Test (20 Marks)	Assignment (10 Marks)	Class Participation (10 Marks)	Total Marks (Out of 40)
27	GF221027	7022016			10	
28	GF221028	7022056			10	
29	GF221029	7022053			10	
30	GF221030	7022055			6	
31	GF221031	7022043			10	
32	GF221032	7022017			8	
33	GF221033	7022063			10	
34	GF221034	7022018			6	
35	GF221035	7022019			10	
36	GF221036	7022042			10	
37	GF221037	7022046			10	
38	GF221038	7022062			10	
39	GF221039	7022067			6	
40	GF221040	7022020			10	
41	GF221041	7022057			6	
42	GF221042	7022021			10	
43	GF221043	7022022			6	
44	GF221044	7022023			2	
45	GF221045	7022024			10	
46	GF221046	7022025			6	
47	GF221047	7022068			10	
48	GF221048	7022065			6	
49	GF221049	7022026			10	
50	GF221050	7022027			8	
51	GF221051	7022052			2	
52	GF221052	7022058			10	



Internal Assessment

Subject Name : Effective Communication Skills

Marks: 40 Marks

Course /Class: FY FTNMP

Sem: I

Div: AY: 2022-23

Name of Faculty:

Sr No	Seat No	Roll No	Internal Class Test (20 Marks)	Assignment (10 Marks)	Class Participation (10 Marks)	Total Marks (Out of 40)
53	GF221053	7022071			10	
54	GF221054	7022028			10	
55	GF221055	7022029			10	
56	GF221056	7022059			10	
57	GF221057	7022030			10	
58	GF221058	7022060			10	
59	GF221059	7022047			2	
60	GF221060	7022031			10	
61	GF221061	7022049			10	
62	GF221062	7022072			10	
63	GF221063	7022066			10	
64	GF221064	7022032			6	
65	GF221065	7022033			10	
66	GF221066	7022034			8	
67	GF221067	7022069			10	
68	GF221068	7022035			8	
69	GF221069	7022036			10	
70	GF221070	7022037			10	
71	GF221071	7022038			6	
72	GF221072	7022039			4	
73	GF221073	7022040			8	
74	GF221074	7022051			10	

Faculty Sign: _____

Course Coordinator Sign: _____

Principal Sign: _____