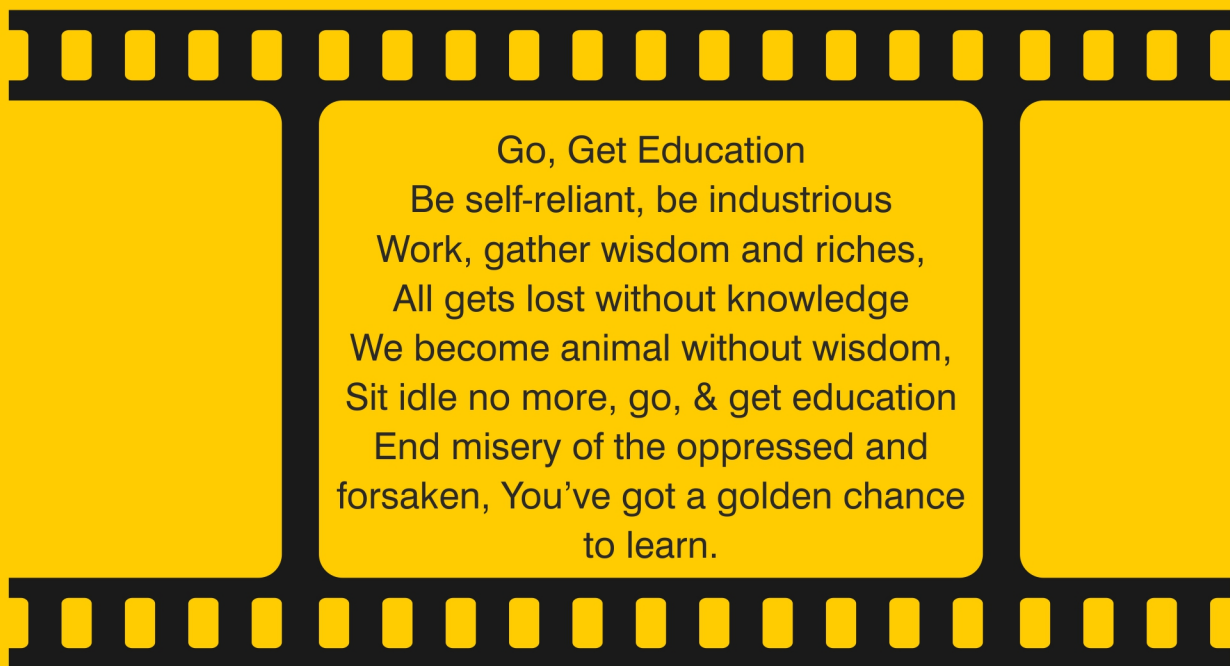




Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

UNDERGRADUATE & POSTGRADUATE

PROSPECTUS 2024 - 2025



Savitribai Phule

Continuous updates on college events and activities can be found on the
Deviprasad Goenka Management College of Media Studies
website www.dgmc.org.in



Deviprasad Goenka
Management college of media studies



DONOR'S MESSAGE

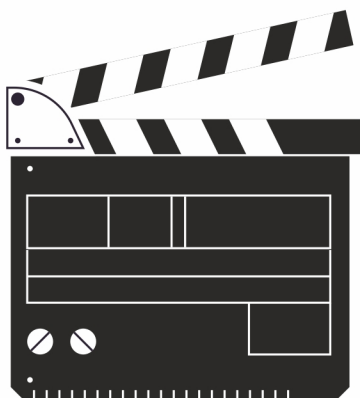
Shri Sajjankumar Goenka

We are proud to associate ourselves with Rajasthani Sammelan Education Trust (RSET), a 75-year old educational trust known for its professionalism and excellence in the field of education. With more than 16000 students studying under one umbrella, RSET has established itself as an educational landmark in the city of Mumbai, which I have seen growing in all aspects over the last 70 years. If someone asks me as to what has been the single significant change agent that our generation has observed over the last 5 years... undoubtedly it will be the digital revolution. It has brought us the Internet, mobile telephone and concepts like 'search' which have given birth to companies like Facebook, Google, Youtube and other giants. Digital Media has witnessed tremendous growth as a result of the revolution that is reshaping our world. It's hard to imagine a place where you do not come across digital media - from information to entertainment, everything seems linked by it. The United States has taken the lead in this digital revolution, and a closer look reveals that it is because of their structured learning experience within domain-specific communities. We discovered some startling revelations as we conducted our research...

The present Facebook population is equal to the entire population of the world in 1804. Just 200 years ago, the least affected industry during 2008's global economic meltdown was none other than the media. We need to realize that 'Media' is not only Film & Television any more, It is also Mobile Telephony and Web Media in almost equal measures now.

I am pleased that Rajasthani Sammelan Education Trust has launched a Management College for Media Studies focused on structured learning with dedicated media spaces like Shooting Doors, Audio Studios, Preview Theatre, State-of-the art Media Lab, etc. The programme Architecture is developed to cater to newer challenges in media studies at a national and global level. We are glad to note that this Media Management School is not only catering to traditional media like Film & television in its creative aspects but also engaged in in-depth studies dedicated to the business aspects of Media and Communication, a sector which is presently one of the biggest industry verticals globally. We were elated to know about this latest venture of Rajasthani Sammelan Education Trust.

Our earnest desire to associate with Rajasthani Sammelan Education Trust got expressed through our commitment to adopt this new media management college and name it after our late beloved father 'Deviprasadji Goenka'. That sums up everything. I am sure that Rajasthani Sammelan Education Trust will spare no efforts in transforming this new media institution, Deviprasad Goenka Management College of Media Studies, into one of the preferred destinations for media studies, all across the globe, empowering students and pushing media education to its zenith. In the process, it also help, enable the aspirations of a vast community to acquire prosperity, peace and happiness... the ultimate goals of mankind.



RAJASTHANI SAMMELAN EDUCATION TRUST

RSET, a registered public charitable trust was established in the year 1948 at Malad, Mumbai. With an aim to promote various educational, charitable and social activities, the trust has pioneered in providing educational opportunities to various sections of society. Over the last seven decades and more, the trust has played a very vital role in promoting and providing better education from primary to post graduation in the fields of Commerce, Management, Information Technology and Media Studies. Apart from its educational pursuits, Rajasthani Sammelan Education Trust also caters to the social and humanitarian needs of the community.

Rajasthani Sammelan Education Trust had started its educational activities for girls, but in the course of time, it has opened its doors to co-education. At present more than 16,000 (Boys & Girls) students are receiving education in various educational institutions run by the trust.

The Educational Institutions owned and run by RSET are:

- Kudilal Govindram Seksaria Sarvodaya School
- Kudilal Govindram Seksaria English School
- Ramniwas Bajaj English High School
- Mainadevi Bajaj International School
- Durgadevi Saraf Junior College
- Ghanshyamdas Saraf College of Arts & Commerce
- Kirandevi Saraf Institute of Complete Learning
- Durgadevi Saraf Institute of Management Studies
- Deviprasad Goenka Management College of Media Studies
- Ladhidevi Ramdhar Maheshwari Night College of Commerce



- Kunjibihari S. Goyal Online Academy of Commerce
- Mainadevi Bajaj International Playschool

Other organizations owned and managed by RSET include:

- Draupadidevi Sanwermal Women's Hostel
- Jankidevi Bilasrai Bubna Boys Hostel
- Ramdhar Maheshwari Career Counselling Centre
- Rajasthani Sammelan Skill Development Centre
- Pravinchandra D. Shah Sports Academy
- Nalini Shah Music Academy

RSET is also providing many other facilities in its educational complex which include:

- Dhurmal Bajaj Bhavan
- Durgadevi Saraf Hall
- IT Hub
- Food Court
- Ramnarayan Saraf Educational Outlet
- RS CA Study Centre
- IRB Scholarship Endowment Fund
- Vijay Pal Singh Health Centre
- Kirandevi Saraf Library and Reading Room
- BKT Endowment Freeship Fund
- Janakidevi Bilasrai Bubna Endowment Freeship Fund
- Lalchand Dalmia Golf Cart.

The Trust provides financial assistance to needy persons for medical treatment through Trivenidevi Deora Chikitsa Sahayta Kosh. Scholarships are also provided to needy students to complete their education



PRESIDENT'S MESSAGE

Shri Ashok M. Saraf

I am delighted to introduce the Deviprasad Goenka Management College for Media Studies (DGMC) as part of the esteemed Rajasthani Sammelan Education Trust (RSET). For over 70 years, RSET has been at the forefront of educational innovation, and DGMC embodies our commitment to excellence and progress in education. Situated in Mumbai, the hub of finance and media in India, DGMC offers a distinctive educational experience blending theory, practical training, and industry exposure.

Recognizing the pervasive and influential nature of media today, DGMC encourages students to explore both traditional and emerging forms of media. With a focus on global trends, our institution ensures that students receive an internationally oriented education and exposure.

DGMC is proud to be NAAC certified, a testament to our commitment to quality education and academic excellence. As a premier media institution, we offer industry collaborations that provide students with invaluable opportunities to engage with and learn from media professionals, enhancing their skills and employability.

Our state-of-the-art infrastructure fosters an environment conducive to inquiry, research, and holistic learning, providing students with a comprehensive engagement with media. Beyond academics, DGMC excels in organizing student festivals, national and international conferences, and engaging with media experts, showcasing our commitment to excellence.

I take immense pleasure in witnessing DGMC's relentless pursuit of excellence despite the challenges facing higher education. As an integral part of the RSET family, DGMC has carved a niche for itself, and I am confident that with its continued dedication and spirit, it will continue to thrive and bring pride to RSET.

I extend my best wishes to DGMC, its faculty, staff, and students for their future endeavors.

“

**Continuous improvement
is better than delayed
perfection.**

- Mark Twain

”

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Shri Dalmia Vinod L.	Hon. Joint Secretary		

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Shri Dalmia Sharad S.	Shri Jain Kapal K.	Shri Kabra Pradeep S.
Shri Lath Sanjay D.	Shri Saboo Arun S.	

Note: Names appearing above are printed in alphabetical order of surname and within a family names are printed as per seniority

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About

DEVIPRASAD GOENKA MANAGEMENT COLLEGE OF MEDIA STUDIES (DGMC)

Deviprasad Goenka Management College of Media Studies (DGMC), established in 2014, is a premier media and communications institute, supported by its parent body RSET. DGMC provides courses on Communication and Filmmaking at undergraduate and postgraduate levels such as Bachelor of Multimedia and Mass Communication (BAMMC), Bachelors of Film Television and New Media Production (BAFTNMP), Masters of Arts in Journalism and Mass Communication (MA J&MC)), Masters of Arts in Mass Communication Film Television and New Media (MA MCFTNM) and Postgraduate Programs (PGP) in various verticals like Integrated Marketing, Advertising and Communications & Event Management and other Certificate Courses.

Mission Statement

- To create a pedagogical milestone by nurturing scholastic abilities in the arena of teaching, learning and research.
- To be a beacon for all in the field of media and communications by creating a rich and an intellectually challenging academic environment.
- To train young professionals by inculcating sensitivity, encouraging intersectional approaches to media and management and diversifying entrepreneurial visions with the help of industry experts

Vision Statement

- To promote creativity and entrepreneurship through pedagogy in the kaleidoscopic world of media and communications.

- To encourage an interdisciplinary approach to understanding media and communications, locally and globally.
- To stress on the importance of imparting social responsibility and high moral and ethical values among students.

Why Choose DGMC

- Enviable infrastructure facilities in a dedicated campus for media studies.
- Top-notch faculty with vast experience drawn from various industry segments.
- Differentiated Pedagogy which involves hands-on approach to learning.
- Comfortably air – conditioned classrooms, seminar hall and studios.
- A well equipped library with a range of popular and latest books, magazines and journals on Media, Entertainment & Advertising
- Latest digital equipment and gadgets in all studios
- Value added activities like workshops/ International conferences / industry visits / Saturday series.
- Close to major Production Houses, TV channels, studios and media companies (5 Kms)
- Draupadidevi Sanwermal Women's Hostel with a capacity for 135 students
- Jankidevi Bilasrai Bubna Boys hostel with a capacity of 152 students



PRINCIPAL'S MESSAGE

Dr. Amee Vora

Saa Vidya Vimukh te

Knowledge is that which liberates

As the Principal of this prestigious college in the city of Mumbai, I feel this Shloka aptly conveys what I firmly believe every human being should strive to achieve and the path to achieve the same is only through education.

Education widens the narrow confines of the young eager minds and liberates it from all the bias! An inquisitive mind is a gift to be cherished and nurtured and we at DGMC aspire to make the ordinary come alive, continue to inspire, empower and challenge our students through our holistic approach to imparting education.

Transition in life can offer opportunities for discovery. With change, challenges and opportunities often come together. We have embraced both to realise the dreams and vision of the policy makers and more importantly to enable our students with the needed skill-set for their bright and successful future. Many of the technologies have become permanently embedded in our educational methods and they play a pivotal role in the refinement of practices consistent with an on-going shift to more student-centric learning under the NEP structure that is being implemented from this academic year in the college.

I am proud to say that DGMC is an amalgamation of competent teachers, state of the art infrastructure, studios and supportive environment to provide a perfect balance of academics, artistic, sports and social opportunities. With education transforming itself towards outcome based learning, we at DGMC believe in multi-faceted and holistic development of the students to withstand the challenges of global competitiveness.

Our pedagogy is industry and technology integrated to enhance the understanding of inter-linkage between theory and practice. Throughout the year the college organizes conferences, seminars, guest talks, and workshops to acquaint the students and faculties with the prevalent trends in industry and to meet and network with industry experts.

The excitement and fervor created by our intercollegiate festivals Media ICE Age and Cinevoyage, has put the college on the map both within India and internationally too. The festivals help develop the leadership skills, team spirit, communication and presentation skills as well as creativity of the students engaged in organizing and planning the festivals.

The Intra-college activities also help boost the confidence of the students and sharpen their oratory and coordinating abilities.

The NSS, DLLE and the Rotaract Club of the college sensitize students towards community welfare and help the students become socially responsible

The Training and Placement Cell introduced for our students which trains the students and makes them employable ready as well as offers internships and placement assistance to all those who have registered in the Training and Placement Cell speaks volumes of the commitment the faculties at DGMC have, not only towards the college but also towards the students. Internships are offered to our students and production houses and advertising agencies are also invited for on campus recruitment.

We at DGMC not only to educate the young minds but also educate their hearts.

INFRASTRUCTURE

The state-of-the-art campus of DGMC is modern and conforms to the demands of the media industry. The classrooms are air-conditioned and equipped with LCD projectors, and online learning facilities. These facilities create an academic ambience conducive to learning.



Shooting Studio:

DGMC offers a state-of-the-art shooting studio equipped with Kino lights, D4R Lights, SOP Boxes, EI Tripod, Flycam DSLR Body Vest, Track Trolleys, a Mini-jib, Chroma-key backgrounds and latest digital cameras with 18-55mm, 24-70mm and 16-35 lenses. The shooting studio in DGMC is a hub of activity where students explore their creative potential, learn and experiment with newer methods of film making. Several industry experts guide the students in the craft of film making using the best of shooting equipment. Students pursuing video production are given this space to try out their ideas as well as practice and perfect the basics.

Production Control Room:

The Production Control room (PCR) or studio control room (SCR) is the place in a television studio where the composition of the outgoing program takes place. PCR is the technical hub of a broadcast operation common among most over-the-air television stations and television networks. The PCR in studios is where activities such as switching from camera to camera are coordinated.



iMac Computer Lab:

iMAC Computer Lab: The entire Computer Lab is powered by premium quality Apple iMac workstations, equipped with the latest photo and video-editing software, like FCP, Adobe Creative Suites, and other relevant software, this ensures a smooth workflow and teaching-learning experience. The lab lends a truly international environment, where learning is enthused with inspiration and professionalism comes as a second character.

Colour Grading Lab:

The Colour grading lab encompasses both colour correction and the generation of artistic colour effects. Smoke video editing and effects software is designed for video editors who need to do more than just edit. By integrating a familiar timeline workflow and node—based compositing, Smoke connects editing and effects, with finishing tools for 3D compositing, colour correction, and motion graphics.



INFRASTRUCTURE



Sound Innovation Lab:

The DGMC Sound Innovation Lab provides the best of sound recording and designing equipment for Mixing and Editing, mastering, arranging, Sound design and contemporary music production, ADR and Voice over recording, Audio Postproduction for short films, documentaries, Ad films, etc. Professionals from the film and television industry mentor and guide the students. The lab is well equipped with the latest industry standard hardware and software such as Pro Tools, Cubase, LogicPro X and Nuendo. All film making, sound engineering students have access to the Sound Innovation Lab, where they can learn, and practice to hone their skills.

Smart Classrooms:

The 60-seater acoustically built Seminar Hall named after its donor Shri. Madhoprasad Saraf, enables Hi-Tech Learning and knowledge sharing as well as doubles up as a conclave setting.



Learning Resource Centre:

The library (Smt. Prabhdevi Banwarilal Saraf Library) at DGMC has an exclusive and exhaustive range of books on Media and Advertising, periodicals, journals/magazines and DVDs on curricular as well as co- curricular topics which help students to grasp that additional bit of knowledge that will put them ahead of the rest. The Resource Centre has more than 3661 books, 43 journals and periodicals, 134 Audio visuals. The Learning Resource Automation is done with the help of KOHA software and a bar-code system.

University of Mumbai - Affiliated Courses

A. Bachelor of Arts:

- I. Bachelor of Arts – Multimedia & Mass Communication: (BA-MMC)
- II. Bachelor of Arts - Film Television & New Media Production: (BA-FTNMP)

B. Master of Arts:

- I. Master of Arts – Journalism & Mass Communication: (MA-(J & MC)
- II. Master of Arts – Mass Communication-Film Television & New Media: (MA (MC-FTNM))

DGMC - Add-on Value addition Skill Based Courses

C. Certificate Courses

- I. Certificate Course in Graphics and Web design
- II. Certificate course in Audio Video & Editing
- III. Certificate course in Advance 3D, Animation with Maya
- IV. Certificate course in Augmented & Virtual Reality
- V. Certificate course in Audio Engineering
- VI. Certificate course in Electronic Music Production
- VII. Certificate course in Advanced Photography

D. Diploma Courses

- I. Multimedia & Animation

E. Post Graduate Programs (PGP)

- I. Integrated Marketing, Advertising & Communication (IMAC)

Bachelor of Arts

in Film Television New Media Production (BA-FTNMP)

Program Objective:

- Po1:** To prepare students in the production aspects of Film Television & New Media, as required by the present media environment all across the globe.
- Po2:** The Communication and Media Studies major prepares students for a wide variety of careers in business and industry, advertising, public relations and journalism, or advanced study.
- Po3:** This program will equip the learners with professional skills essential for making a career in the Entertainment industry, Cinema, Television, OTT Platforms, social media platforms etc.
- Po4:** Students would demonstrate the ability to apply rhetorical principles in a variety of creative, cinematic, organizational, professional and journalistic venues.
- Po5:** Learners would develop a global awareness of political, social and corporate issues influenced by communication sensitivity and skills.
- Po6:** Learners will understand mass media as a system of interrelated forces, including historical foundations, technological advances, economic dynamics, regulatory constraints, and ethical concerns.

Duration of the Program: 3 Years

Program Architecture:

5) Credit Structure of the Program (Sem I, II, III & IV) (Table as per Appendix with sign of HOD and Dean)

Under Graduate Certificate in Film, Television and New Media Production

R: _____ A									
Level	Semester	Major	Minor	OE	VSC, SEC	AEC, VEC, IKS	OJT, FP, CEP, CC, RP	Cum. Cr. / Sem.	Degree/ Cum. Cr.
4.5	I	Fundamentals of Film Theory & Appreciation (4 Credits) Creative Writing (2 Credits)	-	(2 credits) (2 credits)	<u>VSC</u> Graphic Design (2 Credits) <u>SEC</u> Basics of Photography (2 Credits)	<u>AEC:</u> (2 Credits) <u>VEC:</u> (2 Credits) <u>IKS:</u> (2 Credits)	CC:2	22	UG Certificate 44

R: _____ B									
Level	Semester	Major	Minor	OE	VSC, SEC	AEC, VEC, IKS	OJT, FP, CEP, CC, RP	Cum. Cr. / Sem.	Degree/ Cum. Cr.
4.5	II	Introduction History of Post Non-Fiction Films (2 Credits) Practical Film Making (Documentaries / Non-Fiction Films) (4 Credits)	(2 credits)	(2 credits) (2 credits)	<u>VSC</u> Basics of Post Production (2 Credits) <u>SEC</u> Basics of Cinematography - I (2 Credits)	<u>AEC:</u> (2 Credits) <u>VEC:</u> (2 Credits)	CC:2	22	
	Cum Cr.	12	2	8	4 + 4	4 + 4 + 2	4	44	
Exit option: Award of UG Certificate in Major with 40-44 credits and an additional 4 credits core NSQF course/ Internship OR Continue with Major and Minor									



Bachelor of Arts

Multimedia and Mass Communication (BA-MMC)

Program Objective:

- Po1:** The program considers media industries and their relationship to culture and society, and the understanding of how communication works. The program emphasizes the development of critical thinking, professional writing skills and effective oral communication.
- Po2:** To empower the students in the production & managerial aspects of the media business with due emphasis on latest production techniques, along with marketing and branding management of various media products and associated services.
- Po3:** To develop creative temperament and mind-set needed in the content production segment of the media industry.
- Po4:** To inculcate competencies thereby enabling to undertake professional work.
- Po5:** To provide an active industry interface by way of co-learning.
- Po6:** To take the students through the entire pipeline of production process with regards to the content creation for various media pads, providing the students an insight in to the correlation that exists between content creation and associated commercial aspects of media business.

Duration of the Program: 3 Years

Program Architecture: FYBAMMC - as per NEP 2020



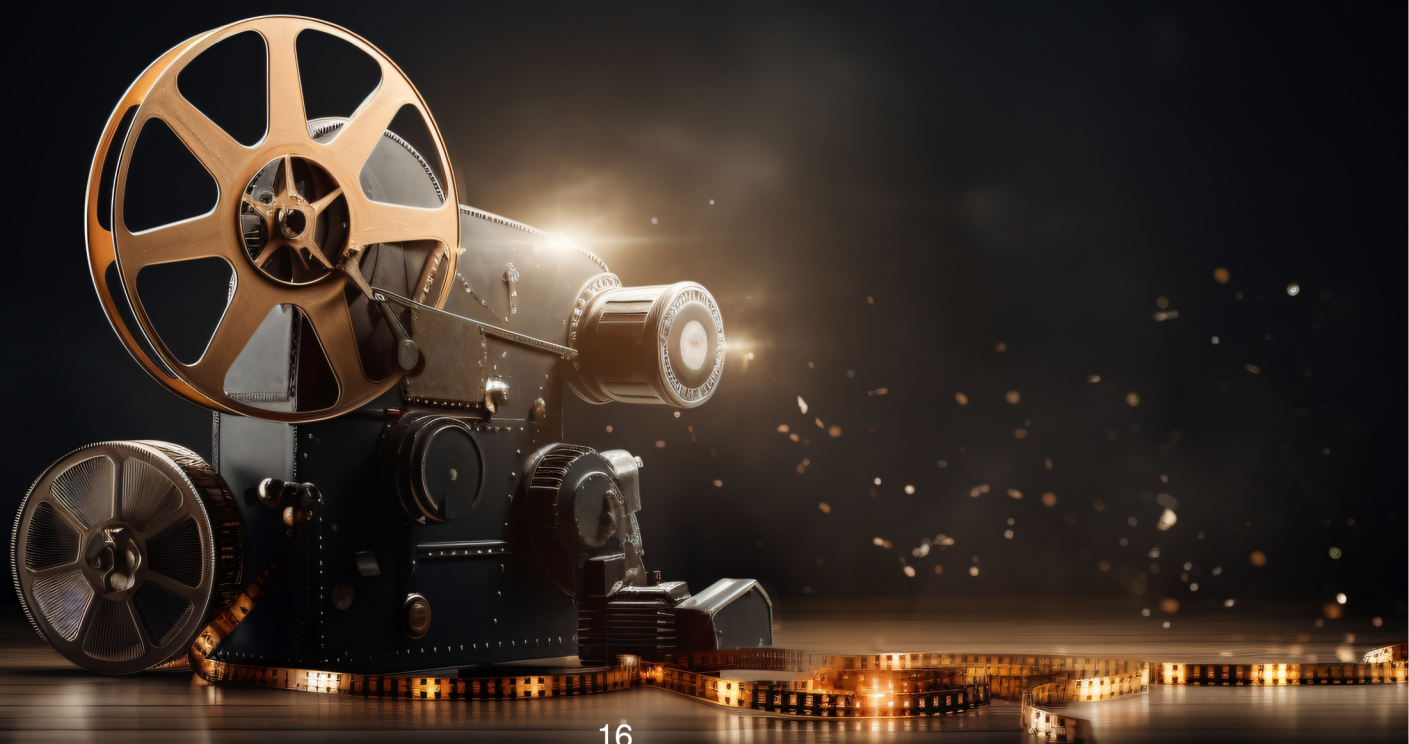
Bachelor of Arts

Multimedia and Mass Communication (BA-MMC)

3) Credit Structure of the Program (Sem I, II, III & IV) (Table as per Parishisht 2 with sign of HOD and Dean)

Under Graduate Certificate in MULTIMEDIA AND MASS COMMUNICATION

	R: _____ A									
Level	Semester	Major		Minor	OE	VSC, SEC (VSEC)	AEC, VEC, IKS	OJT, FP, CEP, CC, RP	Cum. Cr. / Sem.	Degree/ Cum. Cr.
		Mandatory	Electives							
4.5	I	1.Evolution of Communication (2 cr) 2.Fundamentals of Mass Communication (2 cr) 3.Contemporary Affairs (2cr)		-	2+2	VSC – 2 Visual Communication SEC – 2 Introduction to Computers	AEC: 2 VEC: 2 IKS: 2	CC:2	22	UG Certificate 44



Bachelor of Arts

Multimedia and Mass Communication (BA-MMC)

	R: _____ B									
Level	Semester	Major		Minor	OE	VSC, SEC (VSEC)	AEC, VEC, IKS	OJT, FP, CEP, CC, RP	Cum. Cr. / Sem.	Degree/ Cum. Cr.
		Mandatory	Electives							
4.5	II	1. Overview of Print production 2. Basics of Radio & Television 3. Introduction to New Media		2	2+2	Translation Skills VSC:2, Introduction to Computers - II SEC:2	AEC: (2 cr), VEC:2	CC:2	22	UG Certificate 44
	Cum Cr.	12	-	2	8	4+4	4+4+2	4	44	
Exit option: Award of UG Certificate in Major with 40-44 credits and an additional 4 credits core NSQF course/ Internship OR Continue with Major and Minor										

[Abbreviation - OE – Open Electives, VSC – Vocation Skill Course, SEC – Skill Enhancement Course, (VSEC), AEC – Ability Enhancement Course, VEC – Value Education Course, IKS – Indian Knowledge System, OJT – on Job Training, FP – Field Project, CEP – Continuing Education Program, CC – Co-Curricular, RP – Research Project]



Master of Arts

in Journalism & Mass Communication Program(MA-J & MC)

MA (Journalism & Mass Communication) is a 2 years postgraduate full time program. It is generally studied by the learner who wants to know about the Communication Studies, Journalism Studies, Production for the Audio-Visual media, Digital Media Marketing, Introduction to Interpersonal Communication, Writing for the Media Part 1 and 2, etc. Most importantly, an MA J&MC learner will be trained to critically analyze and understand the world of Communication, Media & Journalism.

Program Objective:

- Po1:** Acquire theoretical understanding of the various phenomena arising out of content creation and dissemination across communication, journalism, media technologies and audiences.
- Po2:** Critically evaluates, in terms of the ethics and aesthetics, the range of activities involving creators to users/consumers of content.
- Po3:** Explore and understand the economics of content creation and dissemination across media technologies and audiences.
- Po4:** Take a review of research of the various phenomena involving content creation and dissemination.
- Po5:** Explore, understand and acquire knowledge and skill in the range of activities involving communication, media and journalism.
- Po6:** This program will also give them an improved sense of self-confidence and self- efficacy and an awareness of their responsibilities as professionals in their field.

Duration of the Program: 2 Years

Program Architecture:

SEMESTER I				
Sno.	Subjects			
	Mandatory	Credits	Elective	Credits
1	Course 1: Communication Studies	4	Course 1: Production for the Print Media OR Course 2: Preparing a Public Relations Campaign	
2	Course 2: Journalism Studies	4		
3	Course 3: Media Management and Economics	4		
4	Course 4: Writing for the Media- 1	2		

SEMESTER II				
Sno.	Subjects			
	Mandatory	Credits	Elective	Credits
1	Course 1: Audience Studies	4	Course 1: Production for the audio-visual media OR Course 2: Preparing an Advertising Campaign	4
2	Course 2: Entertainment Studies	4		
3	Course 3: Strategic Communication	4		
4	Course 4: Writing for the Media-2	2		

Master of Arts

in Journalism & Mass Communication Program(MA-J & MC)

SEMESTER III				
Sno.	Subjects			
	Mandatory	Credits	Elective	Credits
1	Course 1: Perspectives on Communication Theory	4	Course 1: Cinema Studies OR Course 2: Data Journalism	4
2	Course 2: Performance Studies	4		
3	Course 3: Ethics, Constitution, the laws and the media	4		
4	Course 4: Writing for the Media – 3	2		

SEMESTER IV				
Sno.	Subjects			
	Mandatory	Credits	Elective	Credits
1	Course 1: Media Technology and Governance	4	Course 1: Quantitative Research in Mass Communication OR Course 2: Qualitative Research in Mass Communication	4
2	Course 2 : Media and Culture	4		
3	Course 3: Participatory Communication	4		

Master of Arts

(Mass Communication-Film Television New Media (MA-(MC-FTNM))

Course Overview

The MA in Mass Communication-Film, Television & New Media is a comprehensive two-year postgraduate program designed for individuals keen on exploring the intricacies of Indian filmmaking, sound engineering, cinematography, post-production techniques including VFX, and the dynamics of new media. It encompasses a thorough study of the historical context of Indian cinema alongside an examination of global cinematic traditions. A significant emphasis is placed on equipping MA MC-FTNM candidates with the ability to critically analyze cinematic works from various perspectives.

Program Objective:

- Po1:** To prepare students in the production aspects of Film Television & New Media, as required by the present media environment all across the globe.
- Po2:** To empower the students in the production managerial aspects of the media business with due emphasis on latest production techniques, along with marketing and branding management of various media products and associated services.
- Po3:** To develop creative temperament and mind set needed in the content production segment of the media industry.
- Po4:** To inculcate competencies thereby enabling to undertake professional work.
- Po5:** To provide an active industry interface by way of co learning.
- Po6:** To take the students through the entire pipeline of the production process with regards to the content creation for various media pads, providing the students an insight into the correlation that exists between content creation and associated commercial aspects of media business.

Duration of the Program: 2 Years

Program Architecture:

SEMESTER I				
Sno.	Subjects			
	Mandatory	Credits	Elective	Credits
1	Course 1: Film Theory & Appreciation	4	Course 1: Photography & Cinematography OR Course 2: Production Design	4
2	Course 2: Sound Design & SFX	4		
3	Course 3: Writing for Media	4		
4	Course 4: Storyboarding	2		

SEMESTER II				
Sno.	Subjects			
	Mandatory	Credits	Elective	Credits
1	Course 1: Direction	4	Course 1: Script & Screenplay Writing OR Course 2: Electronic Media Criticism	4
2	Course 2: Post production & Editing	4		
3	Course 3: Behavioral Science and Film Making	4		
4	Course 4: Art Direction	2		

SEMESTER III				
Sno.	Subjects			
	Mandatory	Credits	Elective	Credits
1	Course 1:Laws Related to Films, TV & OTT	4	Course 1: Digital Cinematography OR Course 2: TV Production	4
2	Course 2: Character Animation	4		
3	Course 3: Visual Communication	4		
4	Course 4: Media Economics	2		

SEMESTER IV				
Sno.	Subjects			
	Mandatory	Credits	Elective	Credits
1	Course 1: Marketing & Publicity Design for Films & OTT	4	Course 1: Ad Film making & Digital Native Media OR Course 2: New Media & Extended Reality	4
2	Course 2: Perspective in Media Business	4		
3	Course 3: Visual Effects	4		
4	Final Project	6		

NOTE:

BA Syllabus is likely to change as per the NEP-2020.



Add-on Value Addition Skill Based Courses

Certificate Course in Graphics and Web design

Duration/Hours: 150 Hours 

Graphic & Web design is all around us, in a myriad of forms, both on screen and in print, yet it is always made up of images and words to create a communication goal. This course exposes students to the fundamental skills required to make sophisticated graphic design: process, historical context, and communication through image-making and typography. The course also imparts a basic understanding of how the Web and web pages work; and once they learn these fundamentals, students are taught interaction design and user interface design.

Certificate course in Audio Video & Editing

Duration/Hours: 48 Hours 

It is often said that the secret to any great audio-visual experience (feature film, telefilms, television show or soap opera, documentary, advertisement film, corporate film) is great editing. Editing is what makes a programme move up from good to great. Even a well-directed programme can come out as a boring affair if it is not creatively edited. Similarly, a moderately directed programme can become a big hit due to the creative touch of an Editor. Editing is the heartbeat of an audio-visual programme because it gives the programme a suitable pace and rhythm. It is a perfect combination of Art and Technique.

Certificate course in Advance 3D, Animation with Maya

Duration/Hours: 92 Hours 

As the industry standard 3D animation software, learning Autodesk Maya is a great skill to help Students land a job in the film, music and gaming industry. In this course, Students will learn how to create entire animation from scratch. Advance 3D Animation with Maya will help students to get skills to industry-standard. By learning from industry experts who have worked at top animation studios, Students will gain valuable industry insights, build critical job skills, and graduate with a polished portfolio to show employers.

Certificate course in Audio Engineering

6 Months (140 Hours) 

Audio engineering is the technical and creative process of recording, mixing, and producing audio content, including music, podcasts, film soundtracks, and more. It involves using specialized equipment and software to capture, manipulate, and enhance sound, with the goal of achieving the desired sonic qualities for the final product. The Audio Engineering course provides students with the skills and knowledge necessary to work in the field of audio production. This course has a range of topics, including sound design, music production, mixing and mastering, and digital audio workstations (DAWs).

Certificate Course in Electronic Music Production

6 Months (140 Hours) 

Electronic Music Production is the process of creating music using electronic and digital instruments and technologies. It involves combining various elements such as beats, melodies, and effects to produce music that can be used in a variety of contexts, from live performance to film and video games. The Electronic Music Production course provides students with the technical skills and creative knowledge required to produce electronic music. This course covers a range of topics such as music theory, sound design, mixing and mastering, and software and hardware use.

Certificate course in Advanced Photography

Duration/Hours: 3-5 Months 

Given the fact that we are moving into the digital era rapidly, understanding the basics and advances of imagery will play a vital role in the future. A course ideal for students to learn how light works and to create interesting imagery. Photography helps people understand spatial awareness and also, see beauty in the world, not just to observe but also to capture. Having an extra skill in Photography will only help the students be better visual observers of the world.

Diploma Courses @ DGMC

Diploma in Multimedia & Animation

Duration/Hours: 11 Hours



Diploma in Animation and multimedia is an Diploma program offered to those who have interest in the Animation sector and their uses nowadays in various fields like cartoons, 3D/4D movies etc. can take admission to this course. The aim of the course is to offer eligible students basic learning in the field of animation and multimedia with their applications in real world.



Admission Guidelines:

A. Bachelor of Arts Program:

Admissions to FY-BAMMC & FY-BAFTNMP at RSET's Deviprasad Goenka Management College of Media Studies will be through an online system only.

Pre Admission online Registration on the University of Mumbai Website: E-Samarth

1. Please fill the Pre-Enrolment form on University of Mumbai website by logging on to: <http://muugadmission.samarth.edu.in/> and select Deviprasad Goenka Management College of Media Studies as the option and follow the instructions displayed on the website. After registering, they must save the Pre enrolment form and upload the same with the college admission form.
2. The registration number of University of Mumbai's Pre-Enrolment form is required and mandatory to be entered in the College online Application form.
3. The college application form is an online form, available on the website.
4. A student can apply for ONLY ONE CATEGORY in each application form. If he /she wishes to apply for more than one category he/she shall have to fill a separate admission form.

Please fill the online application and upload the scanned copy of the following documents:

- a) University Pre- Enrolment form
 - b) Passport Size Photo
 - c) XII Standard Marksheet
 - d) X Standard Marksheet
 - e) Leaving Certificate
 - f) Transfer/Migration Certificate
 - g) All relevant documents (as required and applicable in different categories)
5. On successful submission of Online Application form and scanned documents, the application will be verified by the Admission Committee of the college.
 6. All verified applications will be considered for selection in the merit list and will be offered provisional admission on the basis of merit.
 7. The merit list will be displayed on the college website and on the notice board in college.
 8. On selection in the Merit-list, the student would be sent an SMS and Email informing him/her of the same.
 9. The student would be required to visit the campus offline along with original & self-attested copies of the mark-sheets, leaving certificate, Transfer / Migration certificate, 6 stamped self-attested envelope and 5 passport size photo, all other relevant documents required in different categories.
 10. The Student is required to secure admission within the time period mentioned in SMS/Email or any other way intimated by the college by paying fees through ONLINE mode link sent to them. Student can pay through NEFT mode also
 11. The admission will be provisionally granted and it shall be subject to verification and submission of the original documents.
 12. On successful fee payment, an acknowledgment shall be sent to the registered email ID of the student.

Note:

- ** Please upload a proper passport size photo taken on a clear background.
- ** Documents should be properly scanned. An image/ Photo taken from a mobile shall not be accepted as a valid document.
- ** Documents required in different categories are already mentioned in the Prospectus.
- ** Incomplete Admission forms shall not be considered for the merit list.
- ** It is mandatory to register on the university of Mumbai portal and register for DGMC.
- ** Candidates are not allowed to create multiple ID's while enrolling at university sites.

If a student fails to submit the original documents or if the details provided in the application form do not match with the original documents, the provisional admission shall stand cancelled.

Documents Required

for various categories for Admission – (UG Programs)

- Hard copy of Pre Admission Online Registration Form of University of Mumbai
- Hard copy of the Online Admission form of DGMC
- Attested Photocopy of HSC/ Equivalent Examination Mark sheet and HSC/ Equivalent Examination Leaving Certificate.
- Attested Photocopy of SSC/ Equivalent Examination Marksheet.
- Prima Facie Statement of Eligibility issued by University of Mumbai for students who have passed the IB/ IGCSE/ Cambridge Boards.
- Copy of the Aadhar Card of the student or the UPIN number if the Aadhar Card is not received yet.
- Any other certificates as applicable.
- 5 recent passport size photographs.
- 6 self-addressed envelopes with stamp of Rs.5/- pasted on the envelope.

In addition to the above the following documents will be required for the students from other than Maharashtra board for the purpose of confirming the eligibility:

- Original 12th Standard Migration with 2 photocopies
- Original 12th Passing certificate with two photocopies
- Original TC/LC with two photocopies

Mandatory document required for students seeking Admission under Hindi linguistic Minority Category

- The Institution recognized for “Hindi Speaking Linguistic Minority “ Status, therefore 50% seats are reserved for Hindi speaking Linguistic Minority Community Students:
- Hard copy of Pre Admission Online Registration Form of University of Mumbai
- Hard copy of the Online Admission form of DGMC
- Attested Photocopy of HSC/ Equivalent Examination Mark sheet and HSC/ Equivalent Examination Leaving Certificate.
- Original & Attested Photocopy of SSC/ Equivalent Examination Marksheet
- Prima Facie Statement of Eligibility issued by University of Mumbai for students who have passed the IB/ IGCSE/ Cambridge Boards.
- Copy of the Aadhar Card of the student or the UPIN number if Aadhar Card not yet received
- Any other certificates as applicable
- Proof of local residence
- 5 recent passport size photographs
- 6 self-addressed envelopes with stamp of Rs.5/- pasted on the envelope
- Original School leaving certificate clearly stating HINDI as a mother tongue
- Affidavit submitted by the Parent/ Guardian stating Hindi speaking -Minority status

In addition to the above the following documents will be required for the students from other than Maharashtra board for the purpose of confirming the eligibility:

- Original 12th Standard Migration with 2 photocopies
- Original 12th Passing certificate with two photocopies
- Original TC/LC with two photocopies

Mandatory document required for Students seeking Admissions under defence, Freedom Fighters, Transfers, Sports, Cultural Activities, Physically Handicapped and Learning disability:

- Hard copy of Pre Admission Online Registration Form of University of Mumbai
- Hard copy of the Online Admission form of DGMC
- Original & Attested Photocopy of HSC/ Equivalent Examination Mark sheet and HSC/ Equivalent Examination Leaving Certificate.

- Attested Photocopy of SSC/ Equivalent Examination Marksheet
- Prima Facie Statement of Eligibility issued by University of Mumbai for students who have passed the IB/ IGCSE/ Cambridge Boards.
- Copy of the Aadhar Card of the student or the UPIN number if Aadhar Card not yet received
- Any other certificates as applicable
- Proof of Local residence
- 5 recent passport size photographs
- 6 self-addressed envelopes with stamp of Rs.5/- pasted on the envelope
- certificate issued by the Central Govt., State Govt. , Zilla Sainik Welfare Association,
- Copy of Tamrapatra
- Government Transfer Order specifying the date of Transfer
- Photocopies of certificates indicating achievements in sports at the International, National, State and District level competitions during the years 2018-19, 2019 -2020, 2021 -2022, 2022-2023.
- Certificate from KEM, NAIR or Sion hospital for learning disability not older than 2020
- Transference Certificate
- Migration Certificate.
- Proof of local residence

In addition to the above the following documents will be required for the students from other than Maharashtra board for the purpose of confirming the eligibility:

- Original 12th Standard Migration with 2 photocopies
- Original 12th Passing certificate with two photocopies
- Original TC/LC with two photocopies

B. Master of Arts Program:

Eligibility: No candidate shall be eligible to register for the program/ courses if he/she is already registered for any full-time program of study in the University or in any other University/Institution.

Students who have passed a Bachelor's course from any discipline/faculty of a recognised (by UGC-DE Council or any other competent body appointed for the said purpose by the due authority) university in India, or the degree from any foreign university, which has been approved by UGC/Association of Indian Universities and is considered equivalent and at par with Indian degrees. In case more applications are received than the sanctioned strength then Merit-Wise entrance test will be the criteria for selection. Reservations as per University rules will be applicable.

Process: Students seeking admission to the college for a master's degree course must accomplish the following:

The Written Test: The college shall conduct a test comprising of a written examination. Candidates who have passed their bachelor's degree in any faculty from the University of Mumbai or any other University recognised by the University of Mumbai, shall be eligible to appear for this examination. The student shall be given four questions/statements to debate and discuss. Broadly the questions shall cover local, national, international issues and ideas.

The Interview: Each student will be given three minutes to present herself/himself and clearly state her/his purpose and motivation of doing the course, orally. No electronic devices such as laptops are allowed. The student can present in English, Hindi or Marathi. The student will be assessed for language, presentation, clarity of purpose and overall impression.

Documents Required for MA Programs

MA Programs

- Hard copy of the Online Admission form of DGMC
- Original & Attested Photocopy of Semester V & VI (If Received) of the Bachelor Program (3 years degree course).
- Attested Photocopy of the Degree
- Original & Attested Photocopy of HSC/ Equivalent Examination Mark sheet and HSC/ Equivalent Examination Leaving Certificate.
- Migration and Transfer Certificate

C. Certificate and Diploma Courses:

Eligibility: 10+2 from any recognised Board or equivalent

Process :

Step 1 : Fill the Application Form available on our website.

Step 2 : Submit Application Fees

Step 3 : Selected students will also be intimated by SMS/Phone call. Candidate has to then pay the fees within the stipulated period as communicated to secure his/ her admission. On payment of fees, provisional admission will be confirmed.

Attendance Norms

Ordinances 6086 relating to the attendance for learners

Every bonafide learner shall ordinarily be allowed to keep terms for the given semester in a program of his enrolment, only if he fulfills at least seventy five percent (75%) of the attendance taken as an average of the total number of lectures, practicals, tutorials etc. wherein short and/or long excursions/field visits/study tours organized by the college and supervised by the teachers as envisaged in the syllabus shall be credited to his attendance for the total no of periods which are otherwise delivered on the material day's. Further it is mandatory for every learner to have min 50% attendance for each course & average attendance has to be 75%.

*****For detailed attendance ordinance norm 6086 kindly refer to the link:**

<http://archive.mu.ac.in/syllabus/O.6086%20attendance%20for%20learners.pdf>

Non – Teaching Staff

REGISTRAR

Name	Qualification	Experience		Area of interest/specialization
		Industry	Academic	
Yashwant Baing	M.Com		37 Years	Administration
Chandrashekhar M. Dubey	M.Lisc from University of Mumbai 2023 NET - 2018		8.4 Years	Library
Sarika Shah	B.E. (Computers), MBA-IT	14 Years	6 Years	Computer Science, Information Technology
Sunita Cordeiro	BA	23 Years	6 years	Admin, PR and Print Production
Shravani Vichare	B.Com	2Year	16 years	Training & Placement, Media & Entertainment
Vinayak Nagula	B.Com	6 Months	15 Years	Administration
Devendra Koli	M.Com	1 Year 8 Months	7 years	Administration
Suchit Sawant	B.Sc. (I.T)	4 Years	16 Years	Exam Administration, Information & Technology



Lead Mentors

Name	Qualification	Experience		Area of interest/specialization
		Industry	Academic	
Viraj Bandekar	Master of Arts in Communication and Journalism, Bachelors of Mass Media, UGC NET Qualified in 2019.	1 Years	3 Years	Brand Building & Management, Consumer Behaviour, Sports Journalism, Regional Journalism, History of Media & Arts, Current Affairs, Media Laws and Ethics, Photography.
Nilanksha Sachdev	M.Sc Development Communication – DU Strategic Communication – University of Western Australia NET Qualified in 2011	3 Years	5 Years	Media Laws & Ethics, Journalism, Writing, Content Development, Marketing, Advertising & PR, Project Design, Human Communication, Training & Development, Development Journalism, Health Communication & Research.
Divya Narang Tinna	MA-Economics and Mass Communication, UGC-NET in Economics and Mass Communication, B.Ed., PG Diploma in TV Journalism, PG Diploma in Radio Broadcasting.	6.5 Years	12 Years	Television Journalism, Business and Financial Journalism, Fundamentals of Mass Communication, Corporate Communication and Public Relations, Electronic Media.
Prasoon Prabhakar	PG Diploma in Film & Revision Institute from Satyajit Ray Film & Television Institute, Kolkata	9 Years	2 Years	Screenplay Writing, Film Editing and Copywriting
Deveeka Shetty	MA (English Literature), MA (Electronic Media), BA (English Literature), Image Consultancy	3 Years	6.5 Years	Corporate Communication and Public Relation, Advertising and Marketing Research, Electronic Media, Digital Marketing, Fundamentals of Mass Communication, Mass Media Research, Film Communication, Consumer Behaviour, Effective Communication, Content Writing, Business Communication.
Dr. Nisha Dahiya	BA (H) English from University of Delhi, MA (English & Communication Studies) from DCRUST, B.Ed. from University of Delhi, PhD (English Literature) from Shobhit Deemed to be University Meerut, UGC NET	3 Years	1 year as Language Associate, 7 years in teaching English Language & Literature, & Communication Studies; inclusive of Content Development	English Language & Literature (British Literature, Indian English Literature & Naga Literature in English), Communicative English, Communication Studies (Verbal & Nonverbal), Business Communication, Professional Communication & Ethics
Bhavya Kotian	MA Photography, Bachelors in Mass Media (Journalism)	9 Years	6 Years	Photography, Marketing & Advertising, Journalism, Communication
Sahil Malik	3 years diploma in advanced Visual Effects and Film Making	1 Years	6 Years	VFX Film Making and Advanced CGI motion graphics with visual representation in movies and ads, pre-production post production, storytelling & CGI
Rajeshwari Venkita-Subramanian	MA in Communication and Journalism	1 Years	1 year 6 months	Verbal and Non-verbal Communication skills, Film making, Global Journalism and consumer behaviour

Training and Placement Cell (TAP)

DGMC's Training & Placement Cell - (TAP) is primarily responsible for providing students across all courses with necessary training to ensure they are equipped with the right skill sets to be placed upon their exit from the college.

Objective:

- a) Providing Training & Placement process awareness to first year students.
- b) Building a bridge between industry and academia.
- c) Organizing Pre- Placement Trainings.
- d) Planning and organizing various Placement drives on campus.

The Process encompasses three stages:

Stage 1 - Foundation (FY BAMMC/BAFTNMP and FY MA)

The goal here is to register, introduce and train students in the basic modalities of training skill sets. Topics such as basic proficiency in language, public speaking, business English, Introduction to soft skills and Personality Development among others are delivered. This is followed by an evaluation. The students who satisfy the evaluation criteria are given a live project to work on.

Stage 2 - Intermediate (SY BAMMC/BAFTNMP and SY MA)

In this module, emphasis is placed on exploring internship opportunities based specialization. Students should be able to understand the principles of effective workplace communication; to identify and develop appropriate conflict resolution skills; to communicate effectively using various written workplace documents

such as business letters, emails and phone messages. The emphasis is on presentation skills, soft skills, SWOT, CV, LinkedIn presence and Stress & Anger Management. After evaluation, students who satisfy the evaluation criteria are provided with an internship opportunity.

Stage 3 - Advanced (TY BAMMC/BAFTNMP and MA - Part II)

In the final stage, the emphasis is on Identifying potential career paths, make a decision on the best option and developing an action plan. This also includes exploring placement opportunities, CV building, company profiling, work ethics, and cultural sensitivity. After the final evaluation, students who satisfy the evaluation criteria are offered a full time job opportunity in the select field of their specialisation.

Highlights:

H1: At the end of First Year, TAP Students are provided with LIVE PROJECTS. The evaluation is concluded on the basis of the student performance in these live projects and only then the student is allowed to proceed further.

H2: At the end of the Second Year, the qualified TAP students are provided with 60 day Internships. These internships are based on the internal performance of the students during their second year and their 'macro' are of interest. Their evaluation is concluded on the basis of their performance in the internship and the feedback received from their industry in charge.

H3: At the end of the Third Year, the qualified TAP students are provided with 90 day internships with an option to further the same into a permanent job. This means that the student at the end of third year stands to enter a job in the field of their choice and training and walk away with a competitive package in the media sector.

Knowledge Partners & Recruiters @ DGMC



Students Speak @ Training & Placement Cell



I want to express my sincere gratitude to the Training and Placement Cell for being instrumental in securing my internship at OFFBEAT MEDIA [Fashion PR agency]. This has been a fantastic opportunity to gain industry experience. The TAP cell guided me throughout from creating my resume to preparing me for the interview.

- Tanisha Soni of SY-BAMMC

Unnati Dwivedi, completed a two-month internship at a production house called "The Content Team." During this internship, she had the privilege to work within the talent team for the singing show 'Superstar Singer S03,' which airs on the Sony TV Channel. She said "This invaluable opportunity was facilitated through the TAP sessions, a cornerstone of our college's training and placements cell. TAP sessions provide essential insights into work life, procedures, and invaluable networking opportunities for internships and placements". She also said "I highly recommend participation in these sessions to all students, as they offer a significant and beneficial chance to enhance one's understanding of professional dynamics, norms, and to prepare oneself for future endeavors".

- Unnati Dwivedi of SY-BAMMC



Ekta Appur is a student of SY-BAMMC. She said "It was advantageous attending the TAP Sessions. My college TAP cell gave me my first job opportunity. I had the opportunity to work for the firm The Content Team for the show SuperStar Singer season 3. It was a 2-month internship; these 2 months taught me precious lessons that will help me get more confident. Thank you DGMC for the TAP sessions and specially the faculties for helping and encouraging me to be a part of the sessions".

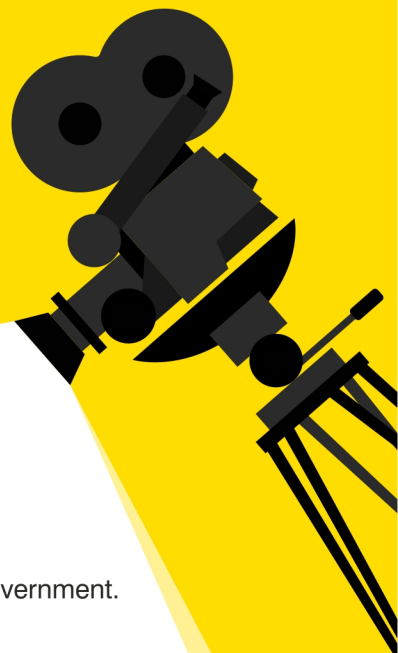
- Ekta Appur of SY-BAMMC

I completed an one-month internship at an Advertising Agency "Ad2Connect Digital Agency" in their Graphic Designing Department. This valuable opportunity was facilitated through the TAP sessions. I recommend to all students to take advantage of the TAP Program to build your confidence and soft skills.

- Vivek Jain of SY-BAMMC



Clubs, College Committee, Institutional Committee @ DGMC



Students' Council Committee

The Students' Council of a college is the apex body in the college which acts as a liaison between the students and the college authorities. The Students' Council of DGMC has been effectively coordinating with different stakeholders and organising relevant activities for the enrichment of the students.

The Cultural Club

The cultural club is one such club which provides a platform to the students to showcase their talent in dance, music & Theatre. It is through this club that we aim not only to promote & recognise talent but also give them due training and send this pool of talented students to participate in various Intercollegiate festivals and the Youth Festival of the University of Mumbai. The objective of this club is to Tap the talent, cultivate it, train the student and help them to master the art.

NSS Unit

'Not Me But You' has been the motto of the National Service Scheme (NSS), and the NSS Volunteers at DGMC have strived hard to honour this motto. The NSS unit at DGMC was established in 2020, it is a sub-unit of the National Service Scheme under University of Mumbai. The NSS Unit of DGCMMS aims to inculcate the values of selfless service amongst the students. The objectives of the NSS Unit are to identify the needs and problems of the community and involve the students in problem-solving. The problems are solved by utilising the knowledge and skills of volunteers. Students, who develop the sense of social and civic responsibility and understand the need for the same, join the NSS Unit. Every volunteer NSS who completes the 120 hours of social service is eligible for 10 grace marks under the ordinance 0.229 of the University of Mumbai and if the student completes 240 hours receives Certificate issued by the State Government. In the year 2023 – 2024, the NSS Unit of DGMCMS conducted 17 community service initiatives, whereas 20 volunteers dedicatedly devoted more 120 hours for the social initiatives. Five student completed 240 hours and is

eligible for Certificate by the Government.

Rotaract Club

The Rotaract Club of DGMC was installed during the pandemic year 2020. In Rotaract, the efforts begin at the community level but transgress to far greater horizons in latitude and magnitude. As a Rotaractor, you make a solemn agreement with yourself, to move out of your zone of complacency and decide how to organize and run your club, manage your own funds, and plan and conduct activities in the various avenues like entrepreneurship development, professional development, community service, physical fitness and sports to name a few. Rotaractor also takes up stand-alone service projects of either adopting a village or a school in a tribal area or any relevant project that would make a difference to society.

Sports Club

The Club offers the students an opportunity to organise and participate in a variety of sports and recreation activities. The sports club is also responsible for organising talks on healthy lifestyle, importance of mental and physical fitness and health, Inter – Institute sports festival and all-time favourite annual sports day.

Fine Arts Club

A campus poised on sheer media thrills requires a balancing dose of art so that aesthetics and beauty around us are not forgotten. The motto of the Fine Arts Club is to inspire and enable our students to actively learn and develop their talent and skills that will develop artistic expression. DGMC Fine Arts Club gives our students a broader view of art and many forms like Painting, Poster Designing, Clay Modelling, Collage, Cartooning, Pencil Drawing etc. Students are encouraged to participate in inter collegiate and other competitions through the fine arts. The club fosters a sense of camaraderie for fellow art students so that they can support each other in their artistic pursuits.

Literati Club

The Literati Club aims to develop analytical and creative

thinking skills. It offers opportunities to appreciate diverse types of literature and increase their own literary skills. The Literary Club aims at not only refining the literary skills of the students but also developing in them critical thinking, logic and curiosity to know more and to instil in them a confidence to speak well. It is a club made for people who love literature, and want to share their experiences, readings and thoughts with others who have the same interest and talent. It is also a wonderful opportunity to meet new people and make new friends with common interests. It is a place for cooperative learning. Student's help each other understand a text and make sense of it thus making it a place of collaboration.

Film Club

The Film Club at DGMC organizes regular screening of artistic cinema, documentaries and short films under their Friday series session "BIOSCOPE". This forum provides the students an opportunity to watch, discuss and review films. Moreover, it is a fantastic launch-pad for the student aspirants in the field, exposing them to liberal arts and critical thinking. The Film club also represents the Mumbai India Film festival held by the films division of Mumbai, it also encourages students to participate and send their short films to various film festivals.

Photography & Cinematography Club

DGMC's Photography & Cinematography Club helps develop the skills of young talented students so as to become good photographers and cinematographers. The aim of the club is to conduct workshops in this domain and teach different aspects of Photography, Cinematography and importance of Lighting.

Advertising and Branding Club

The Advertising and Branding Club (ABC) of DGMC, is a group of ardent "creative" minds striving to put all the

branding theories into practice. The club aims to offer students an all-round experience of advertising through industry interactions and on-campus activities. All events and activities that are curated are designed to ignite the creative minds of the students and to offer them a platform to apply their curricular learnings.

NPTEL

NPTEL (National Programme on Technology Enhanced Learning), is a joint venture of the IITs and IISc, funded by the Ministry of Education (MoE), Government of India, and was launched in 2003. NPTEL offers close to 600+ courses for certification every semester in about 22 disciplines. In the last Academic Year, DGMC took up an initiative to offer these free quality courses to its learners. DGMC is now acting as one of the "Local Chapters" for the NPTEL. The purpose of the 'Local Chapter' is to act as a link between the NPTEL and the learners and to help them in the process of admission and examination.

DLLE

The Department of Lifelong Learning and Extension [DLLE] (known earlier as Department of Adult and Continuing Education and Extension) established on October 12, in the Year 1978 and has been recognized as a statutory Department of the University of Mumbai since 1994 to promote a meaningful and sustained rapport between the Universities and the community. The DLLE seeks to facilitate the sensitization of students to socio-cultural realities. Degree College Students take up extension work projects related to social issues, for which they are awarded 10 additional marks in their final examinations on successful completion of 120/240 hours of work, and the submission of the project report in time.



Club EVENTS

@DGMC



75 year celebration rangoli done by students



Dr. Amee Vora, Principal addressing the audience on the orientation day



On sets of KBC



Self Defense Workshop



International Yoga Day



The Unheard Voices a WDC Event

Club Events @ DGMC



Personality Contest



Independence Day Celebration



Garba Celebrations



The NSS Team



Stalls @ the December Fever 2024



Dec Fever - Nukad natak



Dec Fever - Retro day



Dec Fever - stall



NSS Beach Clean-up Drive

Club Events @ DGMC



NSS Blood Donation Camp



NSS Voter ID Campaign



NSS Har Ghar Tiranga



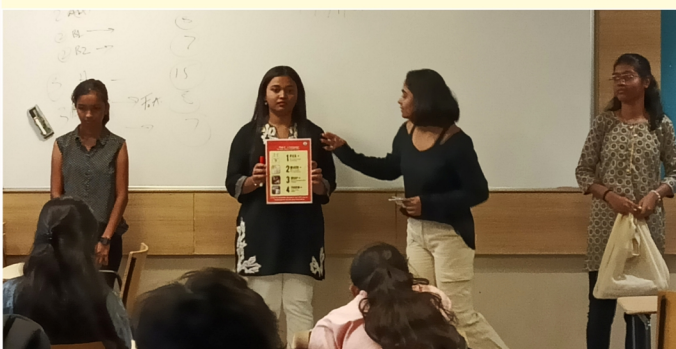
NSS Van Mitr Celebration



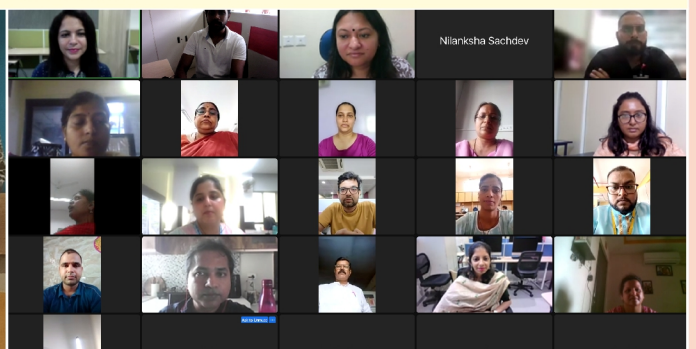
"You & Your Mind" a workshop by Dr. Harish Shetty



Winners at the Udaan Festival



Team DLLE promoting the RED DOT Campaign



FDP on "Research Proposal & Academics"

Club Events @ DGMC



A Masterclass with Mr. Ashin Sen, Director of Shark Tank



Hindi Diwas Celebration



DLLE and Rotaract Club Beach Clean-up Drive



Sports Day celebration



Mallakhamb performance on Sports Day



Indoor Games Sports Day - Chess



Indoor Games



Annual Day 2023-24 Celebration

Club Events @ DGMC



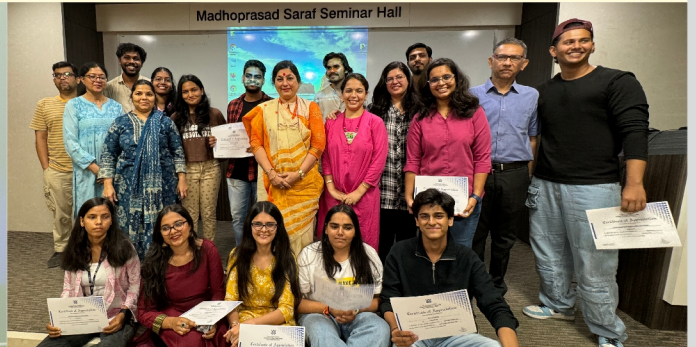
DLLE's Team Annapurna



DLLE's Flash Mob performance



The ABC's Dimag ki Batti



Certificate Distribution Ceremony



Annual Day 2023-24 Celebration



Annual Day 2023-24 Celebration



56th Youth Festival of University of Mumbai Winners



Winners at the IPTA Mumbai



Winners at the IPTA Mumbai

Club Events @ DGMC



Sun Mein Fun



Rotaract Event "Shades & Spectrum"



Stage for Teachers



Outdoor Sports



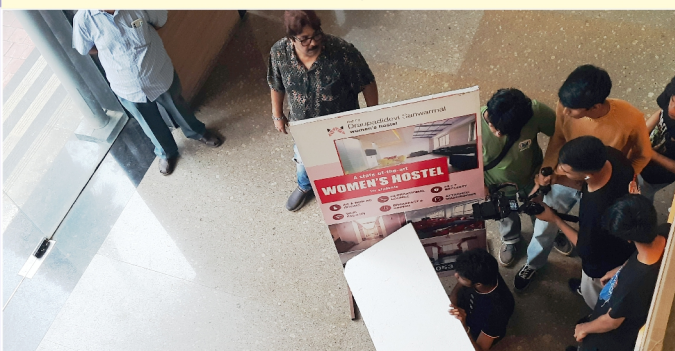
Outdoor Sports



Outdoor Sports



Secret Santa organised by the Rotaractors



Live Shoot on the campus



Maha Arti Celebrations

Guest Lecture, Masterclass, Webinar & Workshop

@ DGMC

Masterclass conducted by Industry Experts on the campus

Masterclass to Master the Craft

Masterclasses are crucial for students as they provide a unique chance to learn directly from experts in their field. These sessions offer practical advice, innovative techniques, and personalized feedback, which can significantly improve students' skills. Throughout the academic year, DGMC ensures students have the opportunity to learn from industry experts by organizing masterclasses on various subjects. From the beginning of the 2023-24 academic year until its conclusion, a diverse range of masterclasses were conducted to enrich the student learning experience.

A "Master Class" was organized on the topic "Climate and Environmental Challenges" on 14th June, 2023. The guest speaker for the session was **Mr. Dharmesh Thakkar**, Editor, The Free Press Journal, who enlightened the students about the issues related to environment and climate change. He also guided the students about how they should hone their reporting skills and how an add-on course along with their regular studies can be an additional advantage when they go out in the industry. He spoke on the topics such as sustainable development, wildlife conservation, different types of pollution and how we can protect the environment so that the future generation also gets to breathe clean air.



On the same day, another insightful masterclass was conducted by **Shivani Saran**, an independent filmmaker and producer. She engaged with students, sharing her experiences of balancing filmmaking and entrepreneurship. Emphasizing the significance of reading newspapers or books, she highlighted how they stimulate the intellect and inspire storytelling. Additionally, she encouraged students to seize

opportunities to explore new cultures and cities, asserting that such experiences enrich their perspectives and refine their filmmaking skills. Shivani also stressed the importance of maintaining professionalism and resolving conflicts personally rather than fostering negativity in the work environment.



Public Relations plays a vital role in shaping one's personal and professional life by managing their reputation and relationships with various stakeholders. Whether it's building trust with clients, maintaining a positive image in the community, or handling crises effectively, PR skills are essential for fostering strong connections and achieving success in today's interconnected world. One such session was organized on 15th June, 2023, wherein **Ankita Anthony**, PR Manager at Altair Media was invited to address the gathering of the students. The class commenced with the brief introduction of the concepts of branding, public relations, corporate communication, and media as a tool for public relations. Ankita stressed on the strategies for brand building and defined PR as image management or perception management.



There is no denying the fact that OTT and Social Media is more popular than Television, but TV still remains relevant today because of its unmatched ability to reach a wide and diverse audience, particularly through live events and scheduled programming. To give insight about how television industry works, **Mr. Sidharth Sengupta**, Director, Producer & Writer was invited for a Masterclass on the future of Television.



Mr. Sidharth Sengupta highlighted that television retains ample potential despite its challenges, such as tight deadlines and budget constraints, which demand quick thinking and resourcefulness from creators. Conversely, OTT platforms provide significant creative freedom, marked by distinct writing styles, techniques, and treatments compared to television and films.

With the technological advancements and ever evolving environment of the digital world, it is vital to understand the employment of the digital media. A master class was conducted by **Mr. Aashish Agarwal**, Head of Digital Marketing, Times of India Group, on 16th June, 2023 to help students understand digital marketing from students' as well as marketing perspective. Mr Agarwal, gave an explicit explanation of the necessity of transformation and the importance of taking risks at the initial stage of the career. He directed students by stating "Marketing is also about selling your skills internally in an organization". He guided the students about the main domains of marketing, branches of digital marketing, skills that are required in the world of digital marketing and 5 steps to become a successful digital marketer.



Students at DGMC had the pleasure of hosting (16th June, 2023) **Mr. Milind Jog**, a talented Cinematographer

known for his work in movies like "Muramba" and "Lukka Chippi." During his visit, Mr. Jog shared his experiences in making documentaries and ad films, making the session both informative and engaging.

Mr. Jog spoke about the importance of cinematography in filmmaking, explaining how it helps tell stories and connect with audiences emotionally. He also talked about how technology has changed cinematography over time, giving filmmakers new tools to work with. One fascinating topic Mr. Jog discussed was his experience shooting the movie 'Pondicherry' entirely on a mobile phone. He explained the challenges and differences between shooting with a phone and a professional camera, highlighting the creative possibilities of mobile cinematography.



Learning ethics in advertising is essential for maintaining credibility and trust with consumers, ensuring that advertising practices are fair, transparent, and respectful. Therefore, on 17th June, **Ms. Shweta Purandare**, former Advertising Standards Council of India (ASCI) Secretary General, conducted an insightful masterclass on conflicts in advertising campaigns. Attendees gained a deeper understanding of why conflicts occur, how to address them, and the role of ASCI in maintaining ethical standards. The session featured compelling case studies of Indian brands, illustrating real-life conflicts and their resolutions. The master class provided students with practical knowledge and skills to effectively manage conflicts in advertising campaigns. Ms. Purandare's expertise and use of ample case studies ensured an enriching learning experience, leaving participants equipped with valuable insights to navigate conflicts and understand how to tactfully deal with them.



Dressing up nicely instills confidence and professionalism, enhancing students' self-image and leaving a positive impression in academic and social settings. It also reflects respect for oneself and others, contributing to a conducive environment for learning and interaction. To build the confidence and the personality of the students **Ms. Rima Melwani**, Costume Designer, Celebrity Fashion Stylist & Educator was invited to give valuable tips on fashion designing and styling. She busted several myths related to fashion styling and designing. She also talked about the bright future prospects for students in the fashion industry. Along with this, she encouraged the students to add some or the other skill in their resume. She also talked about taking even the smallest job assigned to them with utmost sincerity. The session was received well by the learners and they satisfied their curiosity by asking numerous questions in the Q&A round after the session.



In an another captivating master class, renowned film editor **Abhijeet Deshpande** shared his remarkable journey of success and delved into the intriguing world of editing aesthetics. With a wealth of experience in his repertoire, Deshpande focused on shedding light on his editing style in the prominent series such as "Criminal Justice," "Betaal," "Vaalvi" and "Pondicherry."

One of the main highlights of the master class was Deshpande's exploration of the editing style employed in "Criminal Justice." He revealed the intricacies involved in crafting the suspense and tension of the series, emphasizing the significance of pacing and precise

timing in building a compelling narrative. He shared his insights on the creative choices made in the editing room to enhance the viewers' experience and immerse them in the gripping storyline.

On the vibrant morning of January 31, 2024, the Film Club of DGMC, in collaboration with IQAC, orchestrated an enlightening event that left students captivated. Welcoming esteemed Director and Producer, **Mr. Vipul Amrutlal Shah**, known for his masterpieces like "The Kerala Stories," "Commando," and "Namastey London," the session promised to unveil the intricacies of the film industry.

With a wealth of experience under his belt, Mr. Shah graciously shared his insights into the workings of the industry, particularly from the perspective of a producer. As students leaned in eagerly, Mr. Shah explained the pathway to employment in the industry, shedding light on the requisite skills, networks, and determination needed to succeed. His words resonated deeply, instilling a sense of direction and purpose among the aspiring filmmakers present.



Students at DGMC were treated to an enriching two-day workshop led by documentary filmmaker **Pankaj Rishi Kumar** on February 28th and 29th. In the workshop, students learned the ins and outs of documentary filmmaking, from conceptualization to production. Each



participant received a certificate signed by Mr. Kumar, who is renowned for his mentorship and his solo work as a producer, director, shooter, and editor on feature documentaries. His films have garnered international acclaim and grants, including the prestigious Harvard Asia Centre Fellowship in 2003.

Additionally, DGMC's Film Club and IQAC organized two captivating events for students to delve into different aspects of storytelling. The event "A Sky Full of Stories" featured guest speakers **Mr. Utkarsh Patel**, a Mythologist and Author, and **Ms. Arundhati Dasgupta**, a Senior Journalist specializing in Mythology. Students had a blast while learning the basics of storytelling from these experts.



Another intriguing event, "Forensics in Films," invited guest speaker **Titiksha Desai Kamble**, a Forensic Expert, to discuss the portrayal of forensics in movies.

Tete-a-Tete with Mayank Sharma & Vikram Tuli: A Riveting Encounter with the Minds Behind "Breathe"

An electrifying buzz filled the air at the Madhoprasad Seminar Hall on September 30th, 2023, as the IQAC and Film Club of DGMC joined forces to host a captivating Tete-a-Tete session with the masterminds behind the acclaimed Amazon Original Series "Breathe." Students and enthusiasts alike eagerly gathered for an interactive encounter with none other than Mr. Mayank Sharma, the director, and Mr. Vikram Tuli, the writer of the gripping series.

As the session commenced, the audience was transported into the world of "Breathe," a psychological thriller that had captured the imagination of viewers worldwide. Mr. Sharma and Mr. Tuli graciously shared their insights and experiences, offering a behind-the-scenes glimpse into the creative process behind the making of the series.

From conceptualization to execution, the duo shed light on the challenges and triumphs they encountered while bringing "Breathe" to life. Engaging anecdotes and anecdotes peppered the conversation, providing

valuable lessons and inspiration to aspiring filmmakers and storytellers in the audience.

Attendees were treated to first-hand accounts of the collaborative efforts that went into crafting each episode, as well as the thematic underpinnings that resonated with audiences across diverse demographics. Mr. Sharma and Mr. Tuli's passion for storytelling was palpable, igniting a spark of creativity and enthusiasm among the students of DGMC.

The collaboration between the IQAC and Film Club in organizing this memorable event exemplified DGMC's commitment to providing students with unique opportunities for engagement and learning. By bringing industry luminaries like Mr. Mayank Sharma and Mr. Vikram Tuli to campus, they continue to enrich the educational experience and nurture the talents of tomorrow's storytellers.

Through these events, students gained valuable insights into the diverse facets of Filmmaking, TV, Advertising, Public Relations, Fashion Designing and storytelling. The interactive session proved to be a beacon of inspiration, igniting aspirations and fueling dreams within the hearts of attendees



In Conversation with Vipul Shah: A Cinematic Dialogue Inspires DGMC Filmmaking Students

On January 31st, 2024, DGMC's IQAC and Guest Lecture Committee hosted a delightful event featuring the esteemed producer and director, Mr. Vipul Shah. Known for his remarkable films like "Aakhen," "Waqt," and "Namaste London," as well as his upcoming projects, Mr. Shah's presence added a touch of brilliance to the occasion.

The event provided a wonderful opportunity for DGMC's budding filmmakers to connect with Mr. Shah and learn from his extensive experience in the industry. From discussing storytelling techniques to navigating production challenges, Mr. Shah shared invaluable insights that resonated deeply with the aspiring filmmakers present.

The conversation with Mr. Shah wasn't just informative; it was also incredibly inspiring for the students, reigniting their passion and sparking their creative ambitions. Through their interaction with Mr. Shah, students gained a deeper appreciation for the art of filmmaking and the dedication required to thrive in the competitive world of cinema.

By facilitating such engaging discussions with industry veterans like Mr. Vipul Shah, DGMC continues its commitment to nurturing the talents of tomorrow's filmmakers, empowering them to carve out their own paths in the realm of cinema.

The IQAC and Guest Lecture Committee

Presents

A Conversation with

VIPUL AMRUTLAL SHAH

Director and Producer
Bollywood



Meet the Producer and Director of Films such as:

- Waqt
- The Kerala story
- Aankhen
- Commando
- Action Replay and many more

Date - 29th January, 2024
Time - 11:30am onwards
Venue - Madhoprasad Saraf Seminar Hall

Note - Attendance is mandatory for all SY and TY Students

DGMC Film Club and IQAC Present: A Sky Full of Stories

On February 21st, 2024, the air at DGMC was charged with creativity and imagination as the Film Club and IQAC jointly hosted the enchanting event, "A Sky Full of Stories." This captivating gathering welcomed two distinguished guest speakers, Mr. Utkarsh Patel, a celebrated Mythologist, Author, and TedX speaker, alongside Ms. Arundhati Dasgupta, an accomplished Author, Senior Journalist, and expert in Mythology. Together, they illuminated the audience with their profound insights into the art of storytelling.

The event was not only informative but also immensely enjoyable, as students immersed themselves in the basics of storytelling. Through interactive discussions, workshops, and hands-on activities, participants had the opportunity to explore the various elements of storytelling, from character development to plot twists, under the guidance of these esteemed speakers.

"A Sky Full of Stories" served as a beacon of inspiration for budding storytellers at DGMC. As students delved into the world of storytelling, they discovered the power of imagination and creativity in crafting narratives that leave a lasting impact. The event sparked a newfound enthusiasm for storytelling among attendees, fueling their aspirations to become the storytellers of tomorrow.


Deviprasad Goenka management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

The IQAC and Film Club of DGMC


Presents

A Sky full of Stories

The ancient world is an exquisitely woven tapestry of tales. From the ancient Greeks to the world of Nordic nations and from India and Persia, myths, legends and folktales draw a powerful network of connections and ideas



Mr. Utkarsh Patel



Ms. Arundhati Dasgupta

Join us for an introduction to the world of stories and magic.

Date - 21st February, 2024
Time - 11:30 am onwards
Venue - Madhoprasad Saraf Seminar Hall

Exploring the World of Television with Ashim Sen, director of Shark Tank: A Session to Remember

Mr. Ashim Sen, renowned director of hit TV shows like Shark Tank, graciously accepted an invitation on 26th of March 2024 to engage with students, showcasing his commitment to education and the craft of television production. Sen's visit transcended a mere lecture; it became an immersive experience, offering students a backstage pass into the intricate workings of television production.

Setting the stage, Sen brought along a complete PCR setup, providing students with a tangible glimpse into the behind-the-scenes magic of their favorite TV programs. This gesture not only demonstrated Sen's dedication to transparency but also his willingness to demystify the complexities of television production, making it accessible to aspiring creators.

Central to Sen's presentation was his multi-camera setup, a cornerstone of television production. Through practical demonstrations and insightful commentary, he illuminated the nuanced orchestration required to seamlessly capture dynamic interactions on screen. The technical and artistic aspects of multi-camera filming, Sen empowered students to appreciate the meticulous planning and coordination inherent in crafting compelling television content.

However, Sen's visit transcended technical instruction; it

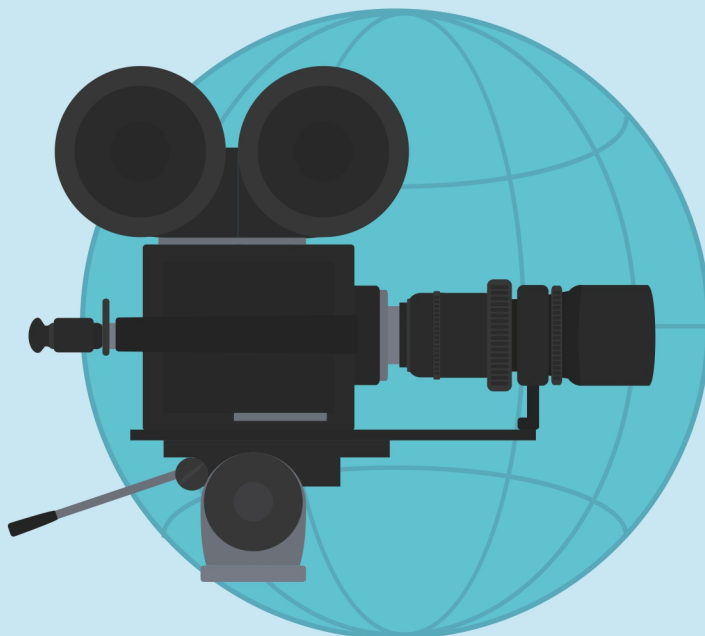
fostered a spirit of inquiry and dialogue. In the interactive session that ensued, students were encouraged to pose questions, unleashing a torrent of curiosity that Sen adeptly navigated. His patient and articulate responses not only clarified doubts but also inspired deeper reflection, nurturing a culture of critical thinking among the students.

Moreover, Sen's willingness to engage in dialogue underscored his commitment to mentorship, as he generously shared insights gleaned from his illustrious career. Sen provided invaluable guidance to aspiring filmmakers, imparting practical wisdom that transcended the confines of the classroom.

Beyond the technical intricacies of television production, Sen's visit resonated on a deeper level, instilling in students a profound appreciation for the artistry and collaborative spirit that underpin the industry. Sen ignited a spark of inspiration, fueling the aspirations of future storytellers and filmmakers.

In essence, Ashim Sen's visit transcended the confines of a typical guest lecture, evolving into a transformative experience that left an indelible impression on students. By demystifying the inner workings of television production, fostering dialogue, and nurturing a culture of mentorship, Sen not only empowered the next generation of creators but also reaffirmed the transformative power of education and mentorship in shaping the future of the entertainment industry.





International Conferences @ DGMC

Conference: 4th International Conference

Exploring Gender and Sustainable Development: Insights from the G5 Conference

The recently concluded G5 conference, themed **"Gender through Entrepreneurship, Digitization, Equality, Environment, Law & Ethics,"** stood as a beacon of insight and collaboration, bringing together a diverse array of experts, scholars, policymakers, and activists. Hosted jointly by the **IQAC and Women Development Cell (WDC) of the Deviprasad Goenka Management College for Media Studies (DGMC) and the WDC of the University of Mumbai**, the conference served as a pivotal platform to delve into the intricate interplay between gender dynamics and sustainable development.

The driving force behind the success of the conference was the concerted effort and meticulous planning of the conference committee, comprising our Principal Dr Amee Vora, Nilanksha Sachdev, Divya Narang, Sunita Cordeiro, and Deveeka Shetty. Their dedication and foresight were instrumental in orchestrating a seamless event that facilitated meaningful discussions and fruitful collaborations. Notably, the committee's proactive approach led to a collaboration with a UGC Care journal for paper publication, amplifying the impact of the conference's proceedings.

Dr. Urvashi Manuprasad Pandya, Chairperson of the Women Development Cell at the University of Mumbai, played a pivotal role in spearheading the organization of the conference, underscoring the university's commitment to academic and institutional development. Her leadership and vision set the tone for an intellectually stimulating and inclusive event.

Spanning two enlightening days, the conference featured a rich tapestry of sessions and panel discussions, each shedding light on critical facets of gender, society, politics, economics, ecology, and sustainability.

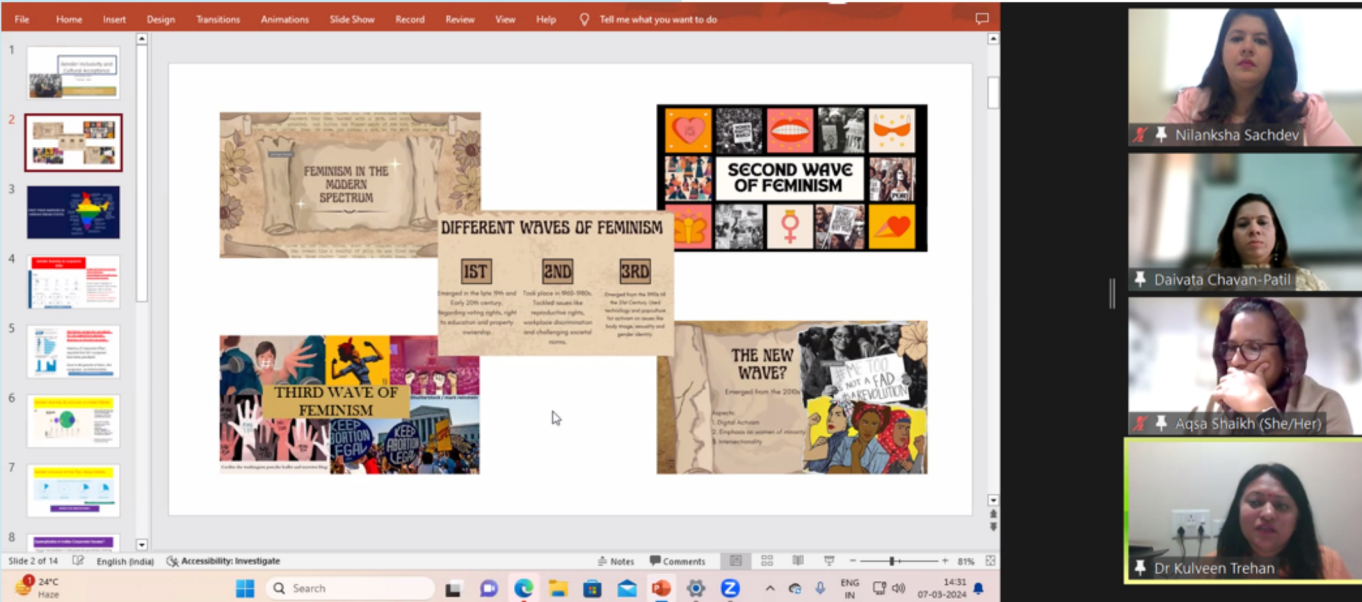
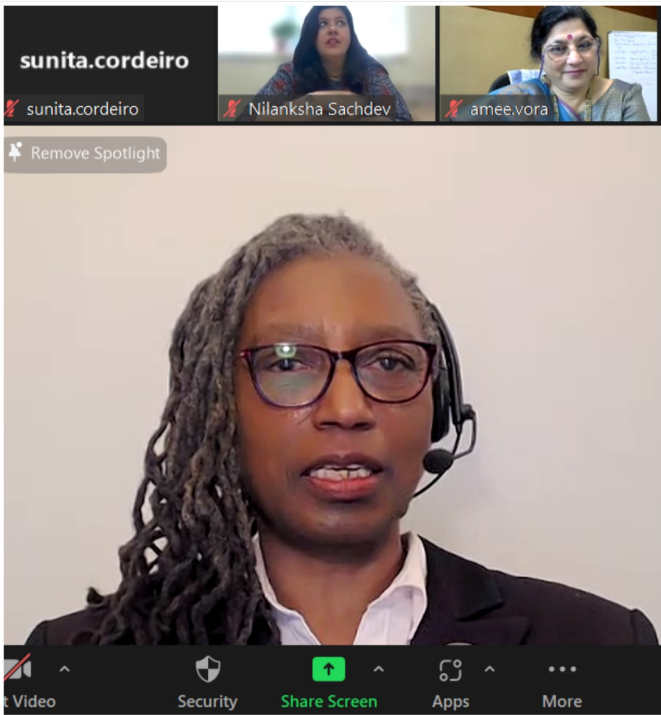
Day 1 commenced with a thought-provoking keynote address by **Dr. Linda Lane from the University of Gothenburg, Sweden**, setting the stage for insightful deliberations to follow. Sessions on **"Gender, Politics, and Law in India"** and **"Overcoming Gender Barriers"** provided valuable insights from esteemed speakers such as **Dr. Kannamma Raman** and **Adv. Nirmala Samant Prabhavalkar**. A captivating panel discussion on **"Women Entrepreneurs and MSME"** showcased the experiences and expertise of prominent figures like **Anita Dongre, Sushma Gaikwad, Sonal Sumaiya, and Sapna Subramanyam**.

Day 2 continued the momentum with sessions delving into **"Women, Media, Literature, and Gender Stereotypes"** led by **Prof (Dr) Anubhuti Yadav**. Panel discussions on **"Gender and Environment Sustainability"** and **"Gender Inclusivity and Cultural Acceptance"** provided a platform for thought-provoking dialogue, featuring esteemed speakers such as **Mr. Sushil Bahuguna (NDTV India), Ms. Sharada Balasubramaniam (Independent Environmental Journalist), Dr. Aqsa Shaikh (Transgender right activist and Doctor), Dr. Kulveen Trehan (Assistant Professor, GGSIPU), and Dr Daivata Patil (Assistant Professor, University of Mumbai)**.

The conference also facilitated parallel sessions for paper presentations by the participants, chaired by **Dr. Manisha Ghatage, an Assistant Professor from SNDT Women's University, Department of English**. Dr. Ghatage's expertise in research and literature added

depth to the evaluation process, enabling constructive feedback and scholarly exchange.

In conclusion, the G5 conference served as a testament to the power of collaboration and dialogue in advancing gender equality and sustainable development. Through meaningful discussions, knowledge sharing, and collaborative efforts, the conference fostered a vibrant community dedicated to driving positive change.



Fees Structure for the Year 2024-25

Bachelors of Arts: Film, Television & New Media Production

BA FTNMP				
Sr. No.	Fee Head	FY	SY	TY
1	Admission Form	100	100	100
2	Admission Processing Charges	1,000	1,000	1,000
3	Alumni Association Fees	25	25	25
4	Security Deposit / Caution Money Deposit	2,000		
5	Computer Lab (Pract)	12,000	12,000	12,000
6	Convocation	0	0	250
7	Development Fees	1500	1500	1500
8	Disaster Relief Fund	10	10	10
9	E-Charges	20	20	20
10	Enrollment Fees	220		
11	E-Suvidha	50	50	50
12	Examination Fees	2,536	2,536	
13	Examination Form Fee	20	20	20
14	Extra Curricular Activity / Other Fees	750	750	750
15	Group Insurance Fees	62	62	62
16	Gymkhana Fees	400	400	400
17	Identity Card & Library Card	50	50	50
18	Laboratory Deposit (Refundable)	5,000		
19	Laboratory Fees	1,000	1,000	1,000
20	Library Deposit (Refundable)	3,000		
21	Library Fees	2,000	2,000	2,000
22	Magazine Fees	200	200	200
23	Marksheet Fees	100	100	100
24	NSS Ekak Yojana	10	10	10
25	MOOCs/NPTEL/Project Fees	2500		500
26	Student Welfare Fund	50	50	50
27	Tuition Fees (Sem. I/III/V)	16,000	16,000	16,000
28	Tuition Fees (Sem. II/IV/VI)	16,000	16,000	16,000
29	Univ. Cultural Activities Fund	6	6	6
30	Univ. Sports & Cultural	36	36	36
31	University Exam Fees (Sem V & Sem VI)			2,536
32	NEP/Credit Fees.	1500		
33	Utility Fees	1000	1000	1000
34	Vice Chancellors Fund	20	20	20
	Total	69,165	54,945	55,695

Fees Structure for the Year 2024-25

Bachelors of Arts: Multimedia and Mass Communication

BAMMC				
Sr. No.	Fee Head	FY	SY	TY
1	Admission Form	100	100	100
2	Admission Processing Charges	1,000	1,000	1,000
3	Alumni Association Fees	25	25	25
4	Security Deposit / Caution Money Deposit	150		
5	Computer Lab (Pract)	1,250	1,250	1,250
6	Convocation			250
7	Development Fees	750	750	750
8	Disaster Relief Fund	10	10	10
9	E-Charges	20	20	20
10	Enrollment Fees	220		
11	E-Suvidha	50	50	50
12	Examination Fees	2,536	2,536	
13	Examination Form Fee	20	20	20
14	Extra Curricular Activity / Other Fees	750	750	750
15	Group Insurance Fees	62	62	62
16	Gymkhana Fees	400	400	400
17	Identity Card & Library Card	50	50	50
18	Industrial Visit Fees	500	500	500
19	Laboratory Deposit (Refundable)	400	400	
20	Laboratory Fees	1,000	1,000	1,000
21	Library Deposit (Refundable)	250		
22	Library Fees	300	300	300
23	Magazine Fees	200	200	200
24	Marksheet Fees	100	100	100
25	NSS Ekak Yojana	10	10	10
26	MOOCs/NPTEL/Project Fees	2,500		500
27	Student Welfare Fund	50	50	50
28	Tuition Fees (Sem. I/III/V)	5,000	5,000	5,000
29	Tuition Fees (Sem. II/IV/VI)	5,000	5,000	5,000
30	Univ. Cultural Activities Fund	6	6	6
31	Univ. Sports & Cultural	36	36	36
32	University Exam Fees (Sem V & Sem VI)			2,536
33	NEP/Credit Fees.	1,500		
34	Utility Fees	1000	1,000	1,000
35	Vice Chancellors Fund	20	20	20
36	Studio & Sound Lab Fees	8500	8500	8500
	Total	33,765	29,145	29,495

Fees Structure for the Year 2024-25

Masters of Arts: Mass Communication-Film, Television & New Media

M.A. MC-FTNM			
Sr. No.	Fee Head	PART I	PART II
1	Admission Form	100	100
2	Admission Processing Charges	2,000	2,000
3	Alumni Association Fees	25	25
4	Ashvamedh Fees	20	20
5	Security Deposit / Caution Money Deposit	10,000	
6	Computer Lab (Pract)	12,000	12,000
7	Convocation		250
8	Development Fees	1500	1500
9	Disaster Relief Fund	10	10
10	E-Charges	20	20
11	E-Suvidha	50	50
12	Examination Form Fee	20	20
13	Extra Curricular Activity / Other Fees	750	750
14	Group Insurance Fees	62	62
15	Gymkhana Fees	400	400
16	Identity Card& Library Card	50	50
17	Library Fees	2,000	2,000
18	Magazine Fees	200	200
19	Marksheet Fees	100	100
20	NSS Ekak Yojana	10	10
21	MOOCs/NPTEL/Project Fees	2500	
22	Registration fee	1000	
23	Registration form fee	25	
24	Student Welfare Fund	50	50
25	Tuition Fees (Sem. I/III/V)	41,000	41,000
26	Univ. Cultural Activities Fund	6	6
27	Univ. Sports & Cultural	36	36
28	University Exam Fees (Sem V & Sem VI)	3,799	3,799
29	NEP/Credit Fees.	1,500	
30	Utility Fees	1000	1000
31	Vice Chancellors Fund	20	20
	Total	80,253	65,478

Fees Structure for the Year 2024-25

Masters of Arts: Journalism & Mass Communication

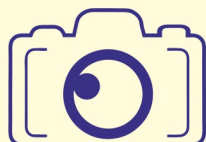
M.A. J & MC			
Sr. No.	Fee Head	PART I	PART II
1	Admission Form	100	100
2	Admission Processing Charges	2,000	2,000
3	Alumni Association Fees	25	25
4	Ashvamedh Fees	20	20
5	Security Deposit / Caution Money Deposit	10,000	
6	Computer Lab (Pract)	4,000	4,000
7	Convocation		250
8	Development Fees	1,500	1,500
9	Disaster Relief Fund	10	10
10	E-Charges	20	20
11	E-Suvidha	50	50
12	Examination Form Fee	20	20
13	Extra Curricular Activity / Other Fees	750	750
14	Group Insurance Fees	62	62
15	Gymkhana Fees	400	400
16	Identity Card & Library Card	50	50
17	Library Fees	2,000	2,000
18	Magazine Fees	200	200
19	Marksheet Fees	100	100
20	NSS Ekak Yojana	10	10
21	MOOCs/NPTEL/Project Fees	2,500	1,000
22	Registration fee	1,000	
23	Registration form fee	25	
24	Student Welfare Fund	50	50
25	Tuition Fees (Sem. I/III/IV)	40,000	40,000
26	Univ. Cultural Activities Fund	6	6
27	Univ. Sports & Cultural	36	36
28	University Exam Fees (Sem V & Sem VI)	3,799	3,799
29	NEP/Credit Fees.	1,500	
30	Utility Fees	1000	1000
31	Vice Chancellors Fund	20	20
	Total	71,253	57,478

Certificate & Diploma Courses (Autonomous)

Name of the Course



Graphics and Web Design



Audio Video Editing



Advance 3D Animation with Maya



Diploma in Multimedia and Animation

Audio Engineering



Electronic Music Production

Advanced Photography

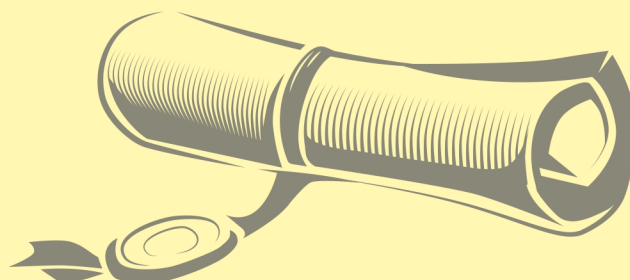


Scholarships

IRB Scholarship Endowment Fund has been set up to encourage the meritorious students, The IRB Scholarship Endowment Fund. The IRB Scholarship is a merit-based award that recognizes high academic achievement within the institute. IRB Scholarship Endowment Fund is sponsored by Infrastructure Developers Ltd. which provides scholarships to meritorious students of all the institutions of Rajasthani Sammelan Education Trust. RSET's initiative aims to encourage brilliant students to achieve further excellence in education. By these scholarships, meritorious students are further motivated to work hard and give their best performance in academics. The scholars are selected by a faculty panel from DGMC and the list is forwarded to the trustees of the Rajasthani Sammelan Education Trust for final approval.

BKT Endowment Freeship Fund has been introduced to provide freeship to those students who cannot afford education due to lack of funds. BKT Endowment Freeship Fund provides an opportunity to many deserving students to obtain suitable education and thereby make progress in their life by becoming adequately qualified. BKT Endowment Freeship Fund is sponsored by Balkrishna Industries Ltd. to award freeships to deserving students of all the institutions of Rajasthani Sammelan Education Trust.

Jankidevi Bilasrai Bubna Endowment Freeship Fund gives freeships to the needy and deserving students studying in various educational institutes of RSET. The Jankidevi Bilasrai Bubna Endowment Freeship gives the much needed financial support to such students who do not have the financial support to pursue their education.



Admission Cancellation Policy

Application for cancellation of admission should be made in the prescribed form. Cancellation should be authorised by the Principal. For all Mumbai University Programmes, the cancellation policy stipulated by the University of Mumbai will apply.

Refund Policy – UOM

Rules regarding refund of fees in case of cancellation of admission are applicable as per University norms (University Circular No. UG/412 of 2008 dated 11th Sept 2008).

Table-1: Fee Deduction on cancellation of admission

Period and percentage of deduction charges					
(I)	(II)	(III)	(IV)	(V)	(VI)
Prior to commencement of academic term and instruction of the course	Upto 20 days after the commencement of academic term of the course	From 21st day upto 50 days after commencement of the academic term of the course	From 51st day upto 80 days after the commencement of academic term of the course or August 31st whichever is earlier	From September 1st to September 30th	After September 30th
Rs. 500/- lump sum	20% of the total amount of fees	30% of the total amount of fees	50% of the total amount of fees	60% of the total amount of fees	100% of the total amount of fees

Note: * All candidates applying for admission cancellation should note that for all admission cancellation purpose -- commencement of Academic Term will be applicable for 2024 -2025 is from 12th June, 2024.

Ordinance 2859 of University of Mumbai

Refund of Tuition, Development and all other fees after cancellation of admissions:

The candidates who have taken admission in undergraduate courses in Govt. colleges, in Govt. aided and unaided courses conducted by affiliated colleges, and recognised Institutions may request for refund of fees after applying in writing for cancellation of their admission to the course. The refund of fees as applicable shall be made on or before 30th day after the date of cancellation and thereafter. The percentage of fee for the course shall be refunded to the candidate after deducting charges as follows:

The total amount considered for the refund of fees from the commencement of academic term of the courses includes the following:

I. All the fee items chargeable for one year are as per relevant University circulars for different Faculties. (excluding the courses for which the total amount is fixed by other competent authorities).

II. The fee charged towards group insurance and all fee components to be paid as University share (including Vice-Chancellor fund, University fee for sports and cultural activities, E-charge, disaster management fund, exam fee and Enrollment fee) are non-refundable.

III. Fees collected for Identity card and Library card, admission form and prospectus, enrolment and any other course specific fee are not refundable after the commencement of the academic term.

IV. All refundable deposits (Laboratory, Caution Money and Library etc.) shall be refunded at the time of Cancellation on production of original fee receipt. Deposits not claimed within one year of leaving the college or cancellation of admission will be forfeited.

V. Provided that wherever admissions are made through centralised admission process for professional and/or for any other courses by other competent authorities (as per the rules of relevant agencies) for the 1st year admissions. In case of admission to subsequent years of the courses, O.2859 is applicable for cancellation of admission.

VI. Provided further that this refund rule is concurrent with the rules and guidelines of other professional statutory bodies appointed for admission for relevant courses.

For the students who are leaving the college after

completion of studies, a schedule for the refund of deposit will be put up on the college notice board after the declaration of the University result of the relevant course. For those students who cancel their admission in the middle of the course, the amounts of deposits will be refunded to the student after 30 days from the date of receipt of their application duly signed by student and NOC from departments concerned.

Post Graduate Courses:

Vide University Circular UG/ 253 OF 1996.(0.3574)

I. The registration fees once paid for the PG course will not be refunded for any reason.

II. The Tuition fee paid by the candidate for the course in which he/she is registered as a PG student will be refunded to him/her if he/she leaves the said course without attending any lectures, seminars or practical, subject to a deduction of 25% of the tuition fee. The application by the candidate for such refund will only be entrained if it is received by the Principal/Registrar/Head of Department within Fifteen days of the date of commencement of the lectures of the academic year in which the fees is paid.

III. The Tuition fee paid by the candidate for the course in

which he/she is registered as a PG student will be refunded to him/her if he/she leaves the said course and joins another course of this University for which he/she applied at the same University admission is made later, subject to a deduction of 25% of the tuition fee.

NOTES RELATING TO FEE CONCESSION:

Students belonging to reserved category are eligible for fee concession. Those who are desirous of availing such facility should produce Caste Certificate duly certified by the government authority at the time of admission and should fill the prescribed Government free-ship / scholarship form with necessary documents within the due date on notification by the college and relevant notice for the same will be circulated in the Classrooms as well as will be displayed in the Notice Board. Those students who fail to fill the form in time are liable to pay the full fees

Refund Policy: PGP/Diploma/Certificate Course

I. The registration fees once paid for the PG course will not be refunded for any reason.

II. Before the Commencement of course 20% of course fee will be deducted.

III. After the commencement of the course, there shall be no refund of course fee.





Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

ADMISSION CANCELLATION FORM

DETAILS OF THE STUDENT

Date: _____ Division: _____ Roll No.: _____

Name of the Student: _____ Class: _____
(Write in **BLOCK** letters – please start with **Surname First**)

Receipt No.: _____ Date: _____ Amount: _____

Address: _____

Phone No.: _____ Email ID _____

Bank Name: _____ Branch: _____

S. B. Account No. _____ IFSC Code: _____

REASON FOR CANCELLATION

Indicate your reason for cancellation in space provided below: _____

Signature of the Student: _____ Signature of the Parent: _____

COLLEGE USE ONLY

Head of the College Remarks for Cancellation: _____

Signature of Principal: _____

Signature of Course Coordinator: _____

Approved by: _____ Date: _____ Comments: _____

Signature of Approver: _____ Office Staff Signature & Date: _____

Entered in ERP by: _____ Date: _____

DGMC



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

REFUND OF SECURITY DEPOSIT

Name of the Student: _____

Contact No: _____

To,

The Principal

RSET's DGMCMS

R.S. Campus, S.V. Road, Malad (West),

Mumbai – 400 064

SUB: Security Deposit Refund

Respected Sir / Madam,

I, Mr./Ms _____ hereby request you to

Refund my Deposit, which I had paid during the First Year admission vide -

Receipt No: _____ dated: _____ In the class of FY: _____ Div: _____ Roll No: _____

Yours faithfully,

_____.

Signature of the Student

Please provide the following Bank details –

Name of the Bank _____ Branch: _____

Bank Saving A/c. No: _____ IFSC Code: _____

Encl :

1] Original Fees Receipt

2] Cancel Cheque / Xerox copy of Bank Pass Book (1st Page)

OFFICE USE

Received application for refund of Security Deposit from Ms/Mr _____ of Class

FY _____ Div _____ Roll No _____ Receipt No _____ Date _____

Date : _____ Receiver's Signature: _____

DGMC

Prevention and Prohibitions of Ragging

In view of the directions of the Hon'ble Supreme Court in SLP No. 24295 of 2006 dated 16-05- 2007 and in Civil Appeal number 887 of 2009, dated 08-05-2009 to prohibit. prevent and eliminate the scourge of ragging including any conduct by any student or students whether bywords spoken or written or by an act which has the effect of teasing, treating or handling with rudeness a fresher or any other student, or indulging in rowdy or undisciplined activities by any student or students which causes or is likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in any fresher or any other student or asking any student to do any act which such student will not in the ordinary course do and which has the effect of causing or generating a sense of shame, or torment or embarrassment so as to adversely affect the physique or psyche of such fresher or any other student, with or without an intents derive sadistic pleasure or showing off power, authority or superiority by a student over any fresher or any other student, in all higher education institutions in the country, and thereby, to provide for the healthy development, physically and psychologically. of all students, Ragging in any form/act/word/deed is **STRICTLY PROHIBITED**. Student(s) found indulging in ragging will be handed down exemplary punishment and justifiable harsh to act as a deterrent against recurrence of such incidents.

Depending upon the nature and gravity of the offence as established the possible punishments for those found guilty of ragging at the institution level shall be any one or any combination of the following:-

- a. Cancellation of admission
- b. Suspension from attending classes
- c. Withholding/withdrawing scholarship/ fellowship and other benefits
- d. Debarring from appearing in any test/examination or other evaluation process
- e. Withholding results
- f. Debarring from representing the institution in any regional, national or international meet, tournament, youth festival, etc.
- g. Suspension/expulsion from the hostel
- h. Rustication from the institution for a period ranging from 1 to 4 semesters
- i. Expulsion from the institution and consequent debarring from admission to any other institution.
- j. Collective punishment: when the persons committing or abetting the crime of ragging are not identified, the institution shall resort to collective punishment as a deterrent to ensure
- k. Community pressure on the potential raggers.



Code of Conduct and College Regulations

- Students joining the college are strictly bound by the rules and regulations of the college. Every student must obtain on admission, and wear his / her Identity Card affixed with latest photograph duly attested.
- In case of illness, a student must submit a leave application with a doctor's certificate. He / She must personally submit this to the Admin Office within three days of resuming classes.
- Students shall not do anything either inside or outside the College that will in any way interfere with its orderly conduct and discipline.
- No Society or Association can be formed in the college and no person can be invited to address a meeting without the Principal's prior permission and sanction.
- No student shall collect any money or contribution for picnic, trip, and educational visit to any place, get-together, study-notes, charity or any other activity without prior sanction of the Principal.
- Students are expected to take proper care of college property and to help in keeping the premises neat and clean. Causing damage to the property of the College, e.g. disfiguring walls, doors, fittings, or breaking furniture, etc., is a breach of discipline and the guilty will be duly punished.
- Students should not leave their books, valuables and other belongings in the classroom or any other place in the college. The College is not responsible for lost property. However, students may contact the College Office regarding the same.
- Students applying for Certificates, testimonials, etc. and those requiring the Principal's signature on any kind of documents or applications should first contact the Office Superintendent. Students should not bring any paper directly to the Principal for signature.
- If, for any reason, the continuance of a student in the College, is in the opinion of the Principal, detrimental to the best interest of the College, the Principal may ask such a student to leave the College.
- Insubordination and unbecoming language or misconduct on the part of a student are sufficient reasons for his/her suspension or dismissal from the college.
- Students receiving Government or College Scholarships or any remission in fees, must note that the grant and continuance thereof are subject to their good behaviour, regular attendance and satisfactory academic performance at College and University Examinations.
- All College activities must be organized under the guidance and supervision of the Principal and Professor In-Charge, with prior permission only.
- Students must not associate themselves with any activity not authorized by the College Principal. Serious view will be taken of students found organizing or participating in such unauthorized activities.
- Students using unfair means at examinations will be dealt with strictly in accordance with University Rules 5050.
- It is the responsibility of the student to read the notice boards regularly for important announcements made by the College authorities from time to time. They will not be excused or be given any concession on grounds of ignorance.
- Use of cell phones is banned inside classrooms, college office and library.
- Students are prohibited from using the college name for any private or individual event. Violation may lead to permanently debarring such students from the college.
- Ragging is strictly prohibited in higher educational institutions, as per the directions of Hon'ble Supreme Court and University Grants Commission has made provision of 6.1 (o) of the UGC Regulations, 2009. Students involved in any form of ragging will be severely punished.
- As per MU Circular No. Aff./ICC/ (2023-24)/5/of 2023 regarding the Prohibition of Electronic Cigarettes Act 2019, any student found using or selling electronic cigarettes (vape) shall be dealt with strictly.
- Matters not covered under the existing rules will rest at the absolute discretion of the Principal.



Courses @ RSET



Kudilal Govindram Seksaria
sarvodaya school
INSPIRE, INVENT, INITIATE

Established in 1959

The school is authorised by the Maharashtra State Board of Education to offer SSC syllabus & the medium of instruction is Hindi.



KGSS
www.kgss.org.in



Kudilal Govindram Seksaria
english school
INSPIRE, INVENT, INITIATE

Established in 2010

The School is authorised by the Maharashtra State Board of Education to offer SSC syllabus & the medium of instruction is English.



KGES
www.kges.org.in



Ramniwas Bajaj
english high school
UNLEASH YOUR POTENTIAL

Established in 1985

The School is affiliated to the Council for the Indian School Certificate Examinations and follows the ICSE curriculum from Nursery to Std.X.



RBHS
www.rbhs.org.in



Mainadevi Bajaj
international school
GIVING WINGS TO YOUR DREAMS

Established in 2009

Authorised - Cambridge Primary Programme (CPP)
International General Certificate of Secondary Education (IGCSE)
Cambridge International AS & A Levels Programme (A Levels)



Cambridge Assessment
International Education
Cambridge International School
MBIS
www.mbis.org.in



Durgadevi Saraf
junior college
IN PURSUIT OF EXCELLENCE

Established in 1975

The Junior College is authorized by HSC Board of Government of Maharashtra to offer higher secondary courses in arts, commerce & science. College has started Bi-focal in science stream. The students have the option of selecting Computer Science & Electronics as their subjects of choice.



DSJC
www.dsje.org.in



Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

Established in 1983

Affiliated to University of Mumbai
Undergraduate courses:

B.Com
B.Com (Accounting & Finance)
B.Com (Banking & Insurance)
B.Com (Financial Markets)
B.Com (MS), B. Sc IT.

Post Graduate Courses:

M.Com (Accountancy)
M.Com (Business Management)

Ph.D. Programs

Ph.D. in Commerce
Ph.D. in Economics



GSCC
www.sarafcollege.org



Kirandevi Saraf
institute of complete learning
WIDENING HORIZONS

Established in 2005

University / Institute

Tilak Maharashtra University
Phasor Education Pvt. Ltd.
Financial Planning Standards Board
KIIMS
ICSI

Courses

BCA, BBA
JEE Mains / NEET / SSC / MBA MH-CET
Certified Financial Planner
Fashion Designing and Interior Designing
CS Program



KSIL
www.ksil.org.in



Durgadevi Saraf
institute of management studies
WE CREATE LEADERS

Established in 2010

University & AICTE Approved Program:

• Two years full-time Master in Management Studies (MMS)



DSIMS
www.dsims.org.in

Courses @ RSET



Established in 2020

Two years full time AICTE Approved Post Graduate Diploma in Management (PGDM)

Autonomous Programs

- Global Entrepreneur Program
- Family Managed Business Administration
- Entrepreneurship Program
- Women Entrepreneurship Program
- Event Management
- Supply Chain Management



DSGS
www.dsgs.org.in



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Established in 2010

University of Mumbai - Courses:

MA - Communication and Journalism : (MA-CJ)
MA - Film Television & New Media Production : (MA-FTNMP)
BA - Multimedia & Mass Communication : (BA-MMC)
BA - Film Television & New Media Production : (BA-FTNMP)

DGMC Autonomous - Courses: Post Graduate Program (PGP)

- PGP in Integrated Marketing, Advertising & Communication (IMA&C),
- PGP in Event Management (EM)
- PGP in Sports Marketing & Management (SM&M)

Certificate Courses:

Audio & Video Editing
Graphic Design
Multimedia & Animation
Digital Communication



DGMC
www.dgmc.org.in



Ladhidevi Ramdhar Maheshwari
night college of commerce
ENLIGHTENING FUTURE

Established in 2014

Rajasthan Sammelan Education Trust is running a Night College in its educational campus by the name of Ladhidevi Ramdhar Maheshwari Night College of Commerce from the academic year 2014-15. The college is affiliated to the University of Mumbai and offers B.Com & M.Com courses. Ladhidevi Ramdhar Maheshwari Night College of Commerce has accommodated students who have passed out from evening section of Durgadevi Saraf Junior College as well as other deserving students from the nearby areas.



LRMC
www.lrmc.org.in



Ramdhar Maheshwari
career counselling centre
STEERING TO SUCCESS

Established in 2011

- Career Assessment and Guidance
- Professional Consultancy
- Personalised Skill building
- Learning Difficulty Assessments
- Remedial solutions for Academic Difficulty
- IQ & Aptitude Assessments
- Personal Counseling
- Workshops for Teachers, Parent and Students
- Study Abroad Counseling
- SAT/GRE/GMAT/IELTS/TOEFL Coaching

RMCC
www.rmcc.org.in



Kunjibihari S. Goyal
online academy
LEARNING BEYOND BOUNDARIES

Established in 2014

Rajasthan Sammelan Education Trust has started an Online Academy to extend educational facilities to a large number of students who are unable to attend regular lectures in a college. At the same time, there are many students who are anxious to study further. Through online academy, lectures of well qualified lecturers will be available on the website and students will be able to study from the convenience of their own home. Besides, the student will be able to view the lecture on the website again and again to clear his/her concept. The online academy will provide lectures of degree and post-graduate courses.

GOLD
www.goldelearning.com



Vishwanath Podar
study centre
INTELLIGENCE HUB

Established in 2015

Rajasthan Sammelan Education Trust has started Vishwanath Podar Study Centre. In the city like Mumbai there are space constraints in many houses and students often face inconvenience to study in a peaceful atmosphere. This study centre proves to be a boon to many students, as they are able to study in a quiet environment. The study centre remains open from morning till late evening for the benefit of students. The ICAI Extension counter has also been opened at the Vishwanath Podar Study Centre for the benefit of its students and members, for submission of various documents and distribution of study material to CA students.



RSCA
www.rscs.org.in



Mainadevi Bajaj
international playschool
YOUNG EVOLVING MINDS

Established in 2014

Rajasthan Sammelan Education Trust continues with its endeavors in the field of education with its new initiative for Toddlers which is, Mainadevi Bajaj International Playschool. The Trust aims to lay the foundation of learning for tomorrow's Global Citizen. Mainadevi Bajaj International Playschool is the first IPC Accredited Playschool in Mumbai, India and offers a Playgroup and Pre Nursery.



MBIP
www.mbip.org.in



Nalini Shah
music academy
MUSICAL HARMONY

Established in 2020

Nalini Shah Music Academy is the latest addition in the educational endeavour of Rajasthan Sammelan Education Trust. Nalini Shah Music Academy is a Hindustani classical and semi classical vocal and Indian and western Instrumental Music training Institute with an aim to train the learner with basic and technical knowledge of Music offering varied music learning courses across all age groups.



NSMA
www.nsma.org.in

Facilities @ RSET



Dhurmal Bajaj
bhavan
COMMUNITY PARADISE

Established in 1975

Dhurmal Bajaj Bhavan is a community hall which was constructed in the year 1975-76 with the handsome donations received from Shri Dhurmal Bajaj Charity Trust & other philanthropists of the community. It is situated on S.V. Road, on the opposite side of the Educational Complex of Rajasthani Sammelan Education Trust. It has a spacious, air conditioned hall on the ground floor with a seating capacity of 350 persons. The building has two more halls on the first & second floors. There are air conditioned rooms adjacent to the hall on all the floors. Dhurmal Bajaj Bhavan caters to the needs of the community, as it is rented out to the people for marriage & other social & business purposes. Many cultural activities of the schools & colleges of the trust are also conducted in Dhurmal Bajaj Bhavan.



Trivenidevi Deora
chikitsa sahayata kosh
HELPING TO HEAL

Established in 2001

Rajasthani Sammelan Education Trust has set up Trivenidevi Deora Chikitsa Sahayata Kosh to provide medical help to needy people. It is managed by Trivenidevi Deora Chikitsa Sahayata Kosh Committee. The committee receives applications for medical help from needy people and on scrutiny of the applications, sanctions and disburses medical aid to the concerned persons who have applied for the same. Many people including the staff of all the institutions have availed of this facility from time to time.



Durgadevi Saraf
hall
TREASURING MEMORIES

Established in 2002

Durgadevi Saraf Hall is constructed in the educational complex of Rajasthani Sammelan Education Trust & is an air conditioned, sound proof hall with state of the art facilities. It has a seating capacity of approximately 300 persons & is mainly used for organizing seminars, conferences & cultural activities of the educational institutions of the trust. Besides, it is sometimes also given to the members of the community for marriage & other social needs. The hall has all the facilities to cater to business meetings. It has 2 air conditioned rooms adjacent to the hall.



Rajasthani Sammelan
I.T. hub
LINKING GLOBALLY

Established in 2010

To maintain universally accepted IT Standards in security, availability and data management, Rajasthani Sammelan Education Trust has decided to have an IT Hub as proper data centre which is supported and managed 24 x 7. The IT Hub is constructed on the 10th floor of the new building, in a built-up area of 3800 sq. ft. It is fully air conditioned and is operational. The main aim of constructing the IT Hub is to make all course material available on line to our students, easy flow of interaction between student and teacher through electronic medium, to create alumni data and keep students attached to our organization life-long through web, to safe guard the campus using video vigilance and electronic access control, to control the entire admission process of all institutions centrally, to safe guard all available data and provide fast internet services within the campus.



Rajasthani Sammelan
food court
FOOD FOR THOUGHT

Established in 2010

Rajasthani Sammelan Education Trust has started a cafeteria in its premises to provide snacks of large varieties to students. The cafeteria is situated on the ground floor on the south side of Durgadevi Saraf Hall in a total built-up area of approximately 4500 sq. ft. It is used by staff and students of all institutions. Various food items of different price range are supplied by the cafeteria to the students & staff of all our institutions. The cafeteria supplies all kinds of snacks and beverages to the canteens of all the institutions of Rajasthani Sammelan Education Trust.



Ramnarayan Saraf
educational outlet
ONE STOP EDU-SHOP

Established in 2010

Rajasthani Sammelan Education Trust has started an educational outlet in its campus by the name of Ramnarayan Saraf Educational Outlet. This educational outlet is dedicated to the memory of late Shri Ramnarayanji Saraf. The educational outlet is constructed on the ground floor of the new building of Ramniwas Bajaj English High School on the rear side, in a built-up area of 5000 sq. ft., with an independent entrance. In this educational outlet, all stationery items, text books etc. are sold at a reasonable price so that students need not go out to purchase such items elsewhere. It also has xeroxing facility for staff and students.



Vijay Pal Singh
health centre
WEALTH OF WELLBEING

Established in 2014

Rajasthani Sammelan Education Trust has started an educational outlet in its campus by the name of Ramnarayan Saraf Educational Outlet. This educational outlet is dedicated to the memory of late Shri Ramnarayanji Saraf. The educational outlet is constructed on the ground floor of the new building of Ramniwas Bajaj English High School on the rear side, in a built-up area of 5000 sq. ft., with an independent entrance. In this educational outlet, all stationery items, text books etc. are sold at a reasonable price so that students need not go out to purchase such items elsewhere. It also has xeroxing facility for staff and students.



Kirandevi Saraf
library and reading room
WORLD OF KNOWLEDGE

Established in 2014

Kirandevi Saraf Library and Reading room offers reading room facilities to such students who do not have a peaceful environment at their house. The reading room is open to all students from Standard 8th onwards. The Kirandevi Saraf Library and Reading room facility is available to the students from 6pm in the evening to 9pm and from 9am to 9pm on Sundays & holidays. The library is manned by staff of Rajasthani Sammelan Education Trust and the students are enrolled on payment of nominal fees to access the facilities.

Other Initiatives



Draupadidevi Sanwormal
women's hostel
HEAVENLY DOMICILE

Established in 2012

Draupadidevi Sanwormal Women's Hostel is one of the most prestigious and renowned Women's Hostel in western suburbs of Mumbai. It is located on the 11th and 12th floor of the building facing S.V. Road in RSET campus. The hostel has state of the art infrastructure with three bedded A.C. rooms, Wi Fi enabled recreational area, dining room, dry pantry, laundry and Gym facility. The hostel has round the clock vigilant security services with CCTV surveillance.

www.dswhostel.org.in



Pravinchandra D. Shah
sports academy
FITNESS REGIME

Established in 2015

Pravinchandra D. Shah Sports Academy is a state-of-the-art facility, built on an approximate area of 24,000 sq.ft. with the most modern infrastructure. The Academy offers sports facilities like Tennis, Basketball, Box Cricket, Football Volleyball etc. and the turfs, imported from New Zealand, are made to international standards. This is perhaps, the first of its kind in-house sports academy in any of the educational institutions in the north-western part of Mumbai suburbs which caters to the growing needs of the students for sporting facilities. Recently another turf has been created for students to play various games.

www.pdsa.org.in



Jankidevi Bilasrai Bubna
boys hostel
A WISE HIVE

Established in 2018

Jankidevi Bilasrai Bubna Boys' Hostel provides safe and secured accommodation to male students coming from other states and abroad in Mumbai for obtaining higher and professional education. It is housed in an independent building with seven floors and is situated near RSET campus. It has all state of art facilities such as a canteen, air-conditioned study area on all the floors, lounge and TV room, games room etc. All the rooms are air-conditioned.

www.jbbh.org.in



Remsons Group
management research centre
MANAGEMENT RESEARCH

Rajasthani Sammelan Education Trust has started Remsons Group Management Research Centre (in memory of Radhadevi Harlalka) in Durgadevi Saraf Institute of Management Studies. Research is an important part of management education for its growth and development. Remsons Group Management Research Centre has been playing an active role in the area of research in management studies. This has given an opportunity of interaction with scholars of reputed universities all over the globe. The Director as well as faculty members of DSIMS have been presenting research papers in many international and national seminars and workshops. We are sure that in future, many scholars will successfully complete Ph. D Programme from Durgadevi Saraf Institute of Management Studies.



IRB
scholarship endowment fund
HONOURING EXCELLENCE

Rajasthani Sammelan Education Trust has started IRB Scholarship Endowment Fund to provide scholarships to all meritorious students of all the institutions of Rajasthani Sammelan Education Trust. This will give encouragement to many brilliant students to achieve further excellence in education. Meritorious students will be further motivated to work hard and give their best performance in the field of studies.



BKT
endowment freeship fund
FOSTERING KNOWLEDGE

Rajasthani Sammelan Education Trust has started BKT Endowment Freeship Fund to provide freeship to those students who cannot afford education due to lack of funds. BKT Endowment Freeship Fund is going to provide opportunity to many deserving students to obtain suitable education and thereby make progress in their life by becoming properly qualified.



Jankidevi Bilasrai Bubna
endowment freeship fund
EMBOLDENING STRENGTHS

Rajasthani Sammelan Education Trust has started Jankidevi Bilasrai Bubna Endowment Freeship Fund to give freeship to the needy and deserving students studying in various educational institutes of RSET. The Jankidevi Bilasrai Bubna Endowment Freeship Fund will provide the much needed financial support to such students who do not have the financial means to pursue their education.



Rajasthani Sammelan
skill development centre
SCULPTING SKILLS

The proposed Skill development centre aims to advance the skill sets of the students to compete in a global environment. The objective is to provide necessary information and training to develop the skills sets of the students and make them industry ready. The Skill Development Centre will help bridge the industry-academia gap for employability.

PROPOSED



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Institutions

 <p>Kudilal Govindram Seksaria sarvodaya school INSPIRE, INVENT, INITIATE</p>	 <p>Kudilal Govindram Seksaria english school INSPIRE, INVENT, INITIATE</p>	 <p>Ramniwas Bajaj english high school UNLEASH YOUR POTENTIAL</p>	 <p>Mainadevi Bajaj international school GIVING WINGS TO YOUR DREAMS</p>
 <p>Durgadevi Saraf junior college IN PURSUIT OF EXCELLENCE</p>	 <p>Ghanshyamdas Saraf college of arts & commerce EDUCATION EMPOWERS</p>	 <p>Kirandevi Saraf institute of complete learning WIDENING HORIZONS</p>	 <p>Durgadevi Saraf global business school</p>
 <p>Deviprasad Goenka management college of media studies INDIA'S PREMIER MEDIA SCHOOL</p>	 <p>Ladhidevi Ramdhar Maheshwari night college of commerce ENLIGHTENING FUTURE</p>	 <p>Ramdhar Maheshwari career counseling centre STEERING TO SUCCESS</p>	 <p>Kunjbihari S. Goyal online academy LEARNING BEYOND BOUNDARIES</p>
 <p>Draupadidevi Sanwormal women's hostel HEAVENLY DOMICILE</p>	 <p>Pravinchandra D. Shah sports academy FITNESS REGIME</p>	 <p>RS CA study centre INTELLECTION HUB</p>	 <p>Mainadevi Bajaj international playschool YOUNG EVOLVING MINDS</p>
 <p>Jankidevi Bilasrai Bubna boys hostel A WISE HIVE</p>	 <p>Nalini Shah music academy MUSICAL HARMONY</p>	 <p>Rajasthani Sammelan skill development centre SCULPTING SKILLS</p>	 <p>Rajasthani Sammelan teachers' training institute BUILDING FOUNDATIONS</p>

Endowment Funds & Research Chair

 <p>Remsons Group management research centre MANAGEMENT RESEARCH</p>	 <p>I R B scholarship endowment fund HONOURING EXCELLENCE</p>	 <p>B K T endowment freeship fund FOSTERING KNOWLEDGE</p>	 <p>Jankidevi Bilasrai Bubna endowment freeship fund EMBOLDENING STRENGTHS</p>
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Facilities

 <p>Dhurmaal Bajaj bhavan COMMUNITY PARADISE</p>	 <p>Durgadevi Saraf hall TREASURING MEMORIES</p>	 <p>Trivenidevi Deora chikitsa sahayata kosh HELPING TO HEAL</p>	 <p>Ramnarayan Saraf educational outlet ONE STOP EDU-SHOP</p>
 <p>Vijay Pal Singh health centre WEALTH OF WELLBEING</p>	 <p>Kirandevi Saraf library and reading room WORLD OF KNOWLEDGE</p>	 <p>Rajasthani Sammelan I.T. hub LINKING GLOBALLY</p>	 <p>Rajasthani Sammelan food court FOOD FOR THOUGHT</p>