

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Notice: 1183/2023

18th Sept 2023

NOTICE

Dear Students,

We are thrilled to introduce our latest offering, the **Post Graduate Program in Integrated Marketing, Advertising, and Communication (PGP IMAC)**. Designed with your convenience in mind, this on-the-job course is tailored to meet the evolving demands of the industry.

As valued members of our alumni community, your industry experience and insights are invaluable. PGP IMAC is structured to enhance your skills while you continue to work, allowing you to apply real-world experiences directly to your coursework.

Stay ahead in the dynamic world of marketing, advertising, and communication with this comprehensive program. Elevate your career and become a leader in this ever-changing landscape. Join us in shaping the future of the industry.

Don't miss this opportunity. Enroll now and secure your place in the forefront of marketing excellence.

Course Details

Duration - 18 months

(11 months - Industry based learning, 1 month - Live project, 6 months - Internships)

Mode of Delivery - Hybrid (Physical + Digital)

Eligibility - Graduates

For more info please contact 9004444091/95 or visit our website

www.dgmc.org.in



Dr. Ameet Vora
Principal