

RSET's



Deviprasad Goenka  
management college of media studies  
INDIA'S PREMIER MEDIA SCHOOL

Deviprasad Goenka Management College of Media Studies (DGMC)  
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Notice: 1094/2023

5<sup>th</sup> July 2023

## **NOTICE**

### **DGMC's Fine Arts Club**

#### **Workshop on the Future of AR-VR and Virtual Technology**

The **Fine Arts Club** invites all enthusiasts to a Workshop on the **Future of AR-VR and Virtual Technology**, on the **6<sup>th</sup> July 2023** from 11.30am onwards, in Classroom 782.

Guest Speakers **Ms. Persica Picardo** and **Mr. Mohnish Raut** from XRFX Studio shall conduct this workshop.

Students are encouraged to attend this workshop and clear their doubts on this advance technology.



**Dr. Ameet Vora**  
Principal

Fine Arts Club of DGMC Presents

An Interactive Workshop on

# FUTURE OF AR - VR AND VIRTUAL TECHNOLOGIES

By Industry Experts from XRF Studio

**LOCATION :** DGMC College, 7<sup>th</sup> Floor - 11:30 Onwards

Workshop Conducted by:

**Persica Picardo**  
C.E.O - XRF Studio  
Snap Ambassador

**Mohnish Raut**  
M.D.- XRF Studio  
Official Snapchal Lens Creator



Get Introduced to



**Snapchat  
Lens Studio**

## TOPICS COVERED

Understanding the fundamentals of Augmented Reality and Virtual Reality.

Exploring the applications and potential of AR-VR in various industries.

Creating captivating digital lenses and filters using popular software/tools.

Live demonstrations of AR-VR applications and virtual technology.

Step-by-step guidance on designing and implementing digital lenses and filters.