



RSET's

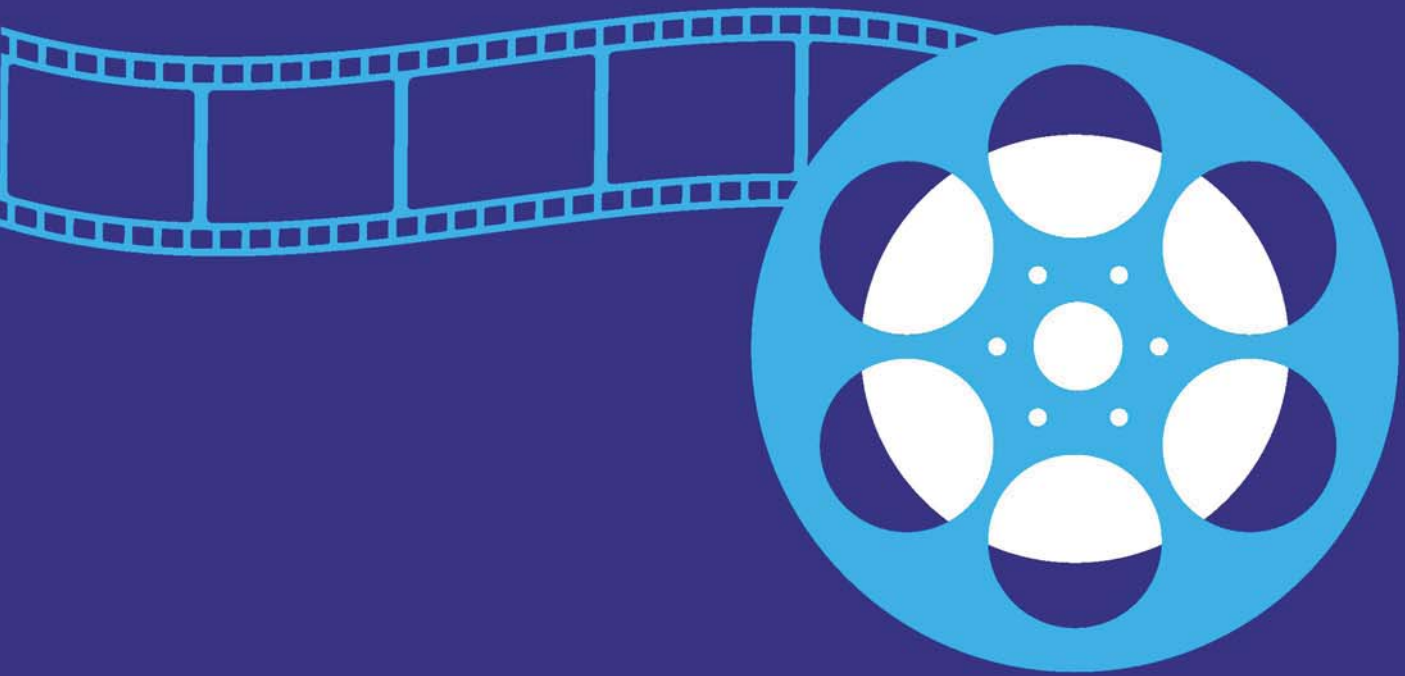
Deviprasad Goenka
management college of media studies

INDIA'S PREMIER MEDIA SCHOOL



**UNDERGRADUATE &
POSTGRADUATE**
PROSPECTUS 2023 - 2024





Go, Get Education
Be self-reliant, be industrious
Work, gather wisdom and riches,
All gets lost without knowledge
We become animal without wisdom,
Sit idle no more, go, and get education
End misery of the oppressed and forsaken,
You've got a golden chance to learn.

Savitribai Phule

Continuous updates on college events and activities can be found on the
Deviprasad Goenka Management College of Media Studies
website www.dgmc.org.in



DONOR'S MESSAGE

Shri Sajjankumar Goenka

We are proud to associate ourselves with Rajasthani Sammelan Education Trust, a 75-year old educational trust known for its professionalism and excellence in the field of education. With more than 16000 students studying under one umbrella RSET has established itself as an educational landmark in the city of Mumbai, which I have seen growing in all aspects over the last 70 years. If someone asks me as to what has been the single significant change agent that our generation has observed over the last 5 years... undoubtedly it will be the digital revolution. It has brought us the internet, mobile telephone and concepts like 'search' which have given birth to companies like Facebook, Google, Youtube and other giants. Digital media has witnessed tremendous growth as a result of the revolution that is reshaping our world. It's hard to imagine a place where you would not come across digital media—from information to entertainment, everything seems so linked by it... not a single aspect of life that one can point at where the media has not played a vital role? The United States has taken the lead in this digital revolution, and a closer look reveals that it is because of their structured learning experience within domain-specific communities. We discovered some startling revelations as we conducted our research...

The present Facebook population is equal to the entire population of the world in 1804: just 200 years ago, the least affected industry during 2008's global economic meltdown was none other than the media. We need to realize that 'Media' is not only Film & television any more. It is also Mobile Telephony and Web Media in

almost equal measures by now. I am pleased that Rajasthani Sammelan Education Trust has launched a Management College for Media Studies focused on structured learning with dedicated media spaces like Shooting Doors, Audio Studios, Preview Theatre, State-of-the art Media Lab, etc. The program Architecture is developed to cater to newer challenges in media studies at a national and global level. We are glad to note that this Media Management School is not only catering to traditional media like Film & television in its creative aspects but also engaged in in-depth studies dedicated to the business aspects of Media and Communication, a sector which is presently one of the biggest industry verticals on a global scale. We were elated to know about this latest venture of Rajasthani Sammelan Education Trust.

Our earnest desire to associate with Rajasthani Sammelan Education Trust got expressed in the form of our commitment to adopt this new media management college and name it after our late beloved father 'Deviprasadji Goenka'. That sums up everything... I am sure that Rajasthani Sammelan Education Trust will spare no efforts in transforming this new media institution, Deviprasad Goenka Management College of Media Studies, into one of the preferred destinations for media studies, all across the globe, empowering students to or pushing media education to its zenith. In the process, it also help, enable the aspirations of a vast community to acquire prosperity, peace and happiness..... the ultimate goals of mankind.



Rajasthani Sammelan Education Trust – RSET

RSET, a registered public charitable trust's was established in the year 1948 at Malad, Mumbai. With an aim to promote various educational, charitable and social activities, the trust has pioneered in providing educational opportunities to various sections of society. During the last six decades and more, the trust has played a very vital role in promoting and providing better education from primary to post graduation in the fields of Commerce, Management, Information Technology and Media Studies. Apart from its educational pursuits, Rajasthani Sammelan Education Trust also caters to the social and humanitarian needs of the community.

Rajasthani Sammelan Education Trust had started its educational activities for girls, but in due course of time, it has opened its doors co-education. At present more than 16,000 (boys & Girls) students are receiving education in various educational institutions run by the trust.

The Educational Institutions owned and run by RSET are:

- Kudilal Govindram Seksaria Sarvodaya School
- Kudilal Govindram Seksaria English School
- Ramniwas Bajaj English High School
- Mainadevi Bajaj International School
- Durgadevi Saraf Junior College
- Ghanshyamdas Saraf College of Arts & Commerce
- Kirandevi Saraf Institute of Complete Learning
- Durgadevi Saraf Institute of Management Studies
- Deviprasad Goenka Management College of Media Studies
- Ladhidevi Ramdhar Maheshwari Night College of Commerce
- Kunjbihari S. Goyal Online Academy of Commerce



- Mainadevi Bajaj International Playschool

Other organizations owned and managed by RSET include:

- Draupadidevi Sanwarmal Women's Hostel
- Jankidevi Bilasrai Bubna Boys Hostel
- Ramdhar Maheshwari Career Counselling Centre
- Rajasthani Sammelan Skill Development Centre
- Pravinchandra D. Shah Sports Academy
- Nalini Shah Music Academy

RSET is also providing many other facilities in its educational complex which include:

- Dhurmaj Bajaj Bhavan
- Durgadevi Saraf Hall
- IT Hub
- Food Court
- Ramnarayan Saraf Educational Outlet
- RS CA Study Centre
- IRB Scholarship Endowment Fund
- Vijay Pal Singh Health Centre
- Kirandevi Saraf Library and Reading Room
- BKT Endowment Freeship Fund
- Janakidevi Bilasrai Bubna Endowment Freeship Fund
- Lalchand Dalmia Golf Cart.

The Trust provides financial assistance to needy persons for medical treatment through Trivenidevi Deora Chikitsa Sahayta Kosh. Scholarships are also provided to needy students to complete their education



PRESIDENT'S MESSAGE

Shri Ashok M. Saraf

It gives me immense pleasure to introduce you to RSET's Deviprasad Goenka Management College of Media Studies (DGMC). The Rajasthani Sammelan Education Trust has been pioneering and innovating in the field of education for more than 75 years and DGMC adds another layer to that spirit of dedication and innovation.

Mumbai, the financial capital of the country, has also evolved as the hub for the media and entertainment industry. With the media becoming increasingly ubiquitous in our lives and shaping them on a daily basis, DGMC encourages its students to explore all aspects of it.

Greater emphasis has been placed on integrating global trends into the training and exposure provided to students so that they acquire an international perspective while still being mindful of regional considerations.

The hi-tech infrastructure of the campus provides an ambience for inquisitive minds and learning, stimulating students' all-encompassing understanding of media.

DGMC as an institute not only strives for excellence in academics but also outside it. The student festivals, national and international conferences, and master-

classes by industry experts are some instances of the institute's efforts. I am so proud of the way in which DGMC has succeeded despite all the challenges facing higher education today.

DGMC has established itself as a remarkable institution in the RSET family, and with its dedication to excellence it will continue to make me-and all of us here at RSET-proud. I wish DGMC and its entire team of faculty, staff and students all the best for their future endeavours.

**Knowledge is the
true organ of sight,
not the eyes**

- Panchatantra

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Note: Names appearing above are printed in alphabetical order of surname and within a family names are printed as per seniority

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About Deviprasad Goenka Management College of Media Studies

DGMC is a premier media and communications institute with a state-of-the-art infrastructure, where students, researchers and media professionals interact to facilitate dynamic career paths. It is supported by its parent body RSET which has been in the field of education for over seven decades. DGMC provides courses on Communication and Filmmaking at undergraduate and postgraduate levels, and offers autonomous Postgraduate Programs (PGP) in various verticals of the media such as Integrated Marketing, Advertising and Communications; Event Management; Filmmaking; Sports Marketing and Management; Game Marketing and Management. DGMC runs a PGDM program in Media and Communication approved by the AICTE.

Mission Statement

- To create a pedagogical milestone by nurturing scholastic abilities in the arena of teaching, learning and research.
- To be a beacon for all in the field of media and communications by creating a rich and an intellectually challenging academic environment.
- To train young professionals by inculcating sensitivity, encouraging inter sectional approaches to media and management and diversifying entrepreneurial visions with the help of industry experts

Vision Statement

- To promote creativity and entrepreneurship through

pedagogy in the kaleidoscopic world of media and communications.

- To encourage an interdisciplinary approach to understanding media and communications, locally and globally.
- To stress on the importance of imparting social responsibility and high moral and ethical values among students.

Why Choose DGMC

- Enviable infrastructure facilities in a dedicated campus for media studies.
- Top-notch faculty with vast experience drawn from various industry segments.
- Differentiated Pedagogy which involves hands-on approach to learning.
- Comfortably air – conditioned classrooms, seminar hall and studios.
- A well equipped library with a range of popular and latest books, magazines and journals on Media Entertainment & Advertising
- Latest Digital equipment and gadgets in all studios
- Value added activities like workshop/ International conferences / industry visit/ Saturday series.
- Just 5Kms close to major Production Houses, TV channels, studios and media companies
- Draupadidevi Sanwaram Women's Hostel with a capacity for 135 students
- Jankidevi Bilasrai Bubna Boys hostel with a capacity of 152 students



PRINCIPAL'S MESSAGE

Dr. Amee Vora

Saa Vidya Vimukh te

Knowledge is that which liberates

Knowledge makes one humble, humility begets worthiness, worthiness create wealth and enrichment, enrichment leads to right conduct, conduct brings contentment. As the Principal of this prestigious college in the city of Mumbai, I feel this Shloka aptly conveys what I firmly believe every human being should strive to achieve and the path to achieve the same is only through education.

Education widens the narrow confines of the young eager minds and liberates it from all the bias! An inquisitive mind is a gift to be cherished and nurtured and we at DGMC aspire to make the ordinary come alive, continue to inspire, empower and challenge our students through our holistic approach to imparting education. Transition in life can offer opportunities for discovery. It is when we are in transition that we are most completely alive. Recently Government of India introduced NEP -2020, which replaced the education policy of 1986.. With change, challenges and opportunities often come together. We have embraced both to realise the dreams and vision of the policy makers and more importantly to enable our students with the needed skill-set for their bright and successful future. If seeking is intense, knowing is not far away, therefore the challenge before teachers is to awaken the thirst for learning.

Many of the technologies that helped us simply survive and sustain classroom continuity during the trying and testing time of the pandemic have become permanently embedded in our educational methods. They play a pivotal role in the refinement of practices consistent with an on-going shift to more student-centric learning. I am

proud to say that DGMC is an amalgamation of competent teachers, state of the art infrastructure, studios and supportive environment to provide a perfect balance of academics, artistic, sports and social opportunities. With education transforming itself towards outcome based learning, we at DGMC believe in multi-faceted development of the students to with stand the challenges of global competitiveness.

Our pedagogy is industry and technology integrated to enhance the understanding of inter-linkage between theory and practice. Throughout the year the college organizes conferences, seminars, guest talks, and workshops to acquaint the students and faculties with the prevalent trends in industry and to meet and network with industry experts. The excitement and fervor created by our intercollegiate festivals Media ICE Age and Cinevoyage, has put the college on the map both within India and internationally too. The festivals help develop the leadership skills, team spirit, communication and presentation skills as well as creativity of the students engaged in organizing and planning the festivals. The Intra-college activities also help boost the confidence of the students and sharpen their oratory and coordinating abilities.

The NSS and the Rotaract Club of the college sensitize students towards community welfare and help the students become socially responsible. The teacher driven initiative of the Training and Placement Cell introduced for our students speaks volumes of the commitment the faculties at DGMC have, not only towards the college but also towards the students. Internships are arranged for students to generate and address critical questions about the knowledge acquired in the classroom. At DGMC, we not only to educate the young minds but also educate their hearts.

Infrastructure

The state-of-the-art campus of DGMC is modern and conforms to the topography of the media industry. The classrooms are air-conditioned with LCD projectors, including online learning facility. The facilities create an academic ambience.



Shooting Studio:

DGMC offers a state-of-the-art shooting studio equipped with Kino lights, D4R Lights, SOP Boxes, El Tripod, Flycam DSLR Body Vest, Track Trolleys, a Mini-jib, Chroma-key backgrounds and latest digital cameras with 18-55mm, 24-70mm and 16-35 lenses. The shooting studio in DGMC is a hub of activity where students explore their creative potential, learn and experiment with newer methods of filmmaking. Several industry experts guide the students in the craft of filmmaking using the best of shooting equipment. Students pursuing video production are given this space to try out their ideas as well as practice and perfect the basics.

Production Control Room:

The production control room or studio control room (SCR) is the place in a television studio in which the composition at the outgoing program takes place. PCR is the technical hub of a broadcast operation common among most over-the-air television stations and television networks. PCR in studios is where the activities such as switching from camera to camera are coordinated.



iMac Computer Lab:

The entire Computer Lab is powered by premium quality Apple iMac workstations, equipped with the latest photo and video-editing software, like FCP, Adobe Creative Suites, and other relevant software, which ensures a smooth workflow and teaching-learning experience. The lab lends a truly international environment, where learning is enthused with inspiration and professionalism comes as a second character.

Colour Grading Lab:

Colour grading lab encompasses both colour correction and the generation of artistic colour effects. Smoke video editing and effects software is designed for video editors who need to do more than just edit. By integrating a familiar timeline workflow and node-based compositing, Smoke connects editing and effects, with finishing tools for 3D compositing, colour correction, and motion graphics.



Learning Resource Centre:

The library (Smt. Prabhdevi Banwarilal Saraf Library) at DGMC has an exclusive and exhaustive range of books on Media and Advertising, periodicals, journals/magazines and DVDs on curricular as well as co-curricular topics which help students to grasp that additional bit of knowledge that will put them ahead of the rest. The Resource Centre has more than 3661 books, 43 journals and periodicals, 134 Audio visuals. The Learning Resource Automation is done with the help of KOHA software and a bar-code system.



Sound Innovation Lab:

DGMC Sound Innovation Lab provides the best of sound recording and designing equipment for Mixing and Editing, mastering, arranging, Sound design and contemporary music production, ADR and Voice over recording, Audio Postproduction for short films, documentaries, Ad films, etc. Professionals from the film and television industry mentor and guide the students. The lab is well equipped with the latest industry standard hardware and software such as Pro Tools, Cubase, LogicPro X and Nuendo. All film making, sound engineering students have access to the Sound Innovation Lab, where they can learn, and practice to hone their skills.

Smart Classrooms:

The 60-seater acoustically built Seminar Hall named after its donor Shri. Madhoprasad Saraf, enables Hi-Tech Learning and knowledge sharing as well as doubles up as a conclave setting.



UNIVERSITY OF MUMBAI - Affiliated Courses



A. Bachelor of Arts:

- I. Bachelor of Arts – Multimedia & Mass Communication : (BA-MMC)
- II. Bachelor of Arts - Film Television & New Media Production : (BA-FTNMP)

B. Master of Arts:

- I. Master of Arts – Communication and Journalism : (MA-CJ)
- II. Master of Arts – Film Television & New Media Production : (MA-FTNMP)

DGMC - Add-on Value addition Skill Based Courses

C. Certificate Courses

- I. Certificate Course in Graphics and Web design
- II. Certificate course in Audio Video & Editing
- III. Certificate course in Advance 3D, Animation with Maya
- IV. Certificate course in Augmented & Virtual Reality
- V. Certificate course in Audio Engineering
- VI. Certificate course in Electronic Music Production

D. Diploma Courses

- I. Advance Content Creation
- II. Multimedia & Animation

E. Post Graduate Programs (PGP)

- I. Integrated Marketing, Advertising & Communication (IMAC)
- II. Event Management in collaboration with Wizcraft Mime

Bachelor of Arts in Film Television New Media Production (BA-FTNMP)

Program Objective:

- Po1:** To prepare students in the production aspects of Film Television & New Media, as required by the present media environment all across globe.
- Po1:** To empower the students in the production & managerial aspects of the media business with due emphasis on latest production techniques, along with marketing and branding management of various media products and associated services.
- Po1:** To develop creative temperament and mind-set needed in the content production segment of media industry.
- Po1:** To inculcate competencies thereby enabling to undertake professional work.
- Po1:** To provide an active industry interface by way of co-learning.
- Po1:** To take the students through the entire pipe line of production process with regards to the content creation for various media pads, providing the students an insight in to the correlation that exists between content creation and associated commercial aspects of media business.

Duration of the Program: 3 Years

Program Architecture:

	Semester I	Practical Marks	Theory Marks	Total Marks
Course Code	Name of Courses			
BAFTNMP 101	Effective Communication Skills	40	60	100
BAFTNMP 102	Introduction to History of Art/Storytelling through other forms of Art	40	60	100
BAFTNMP 103	Initiation to Literature & Creative Writing	40	60	100
BAFTNMP 104	Basics of Photography	40	60	100
BAFTNMP 105	Film Appreciation – Genres	40	60	100
BAFTNMP 106	Graphic Designing (Photoshop, Illustrator, etc.)	40	60	100
	Total	240	360	600

	Semester II			
Course Code	Name of Courses			
BAFTNMP 207	Basics of Post Production	40	60	100
BAFTNMP 208	History of Non-fiction Film	40	60	100
BAFTNMP 209	Writing for Visual Media	40	60	100
BAFTNMP 210	Importance of Sound and Sound SFX	40	60	100
BAFTNMP 211	Basics of Cinematography - 1	40	60	100
BAFTNMP 212	Practical Film Making 1 (Only Non Fiction)	100	-	100
	Total	300	300	600

	Semester III			
Course Code	Name of Courses			
BAFTNMP 313	Introduction to Direction for Television	40	60	100
BAFTNMP 314	Basics of Cinematography-2	40	60	100
BAFTNMP 315	Understanding TV formats & Genres	40	60	100
BAFTNMP 316	Concepts of Story Boarding	40	60	100
BAFTNMP 317	Graphics & Post Production	40	60	100
BAFTNMP 318	TV Production / Ad film making	100	-	100
	Total	300	300	600

Semester IV				
BAFTNMP 419	Introduction to Direction for Film	40	60	100
BAFTNMP 420	Basics of Visual Communication/Film Aesthetics	40	60	100
BAFTNMP 421	Convergence and Basics of Web Designing	40	60	100
BAFTNMP 422	Concepts of Post Production & Computer Graphics (including VFX)	40	60	100
BAFTNMP 423	Drama Production/ Writing for Visual Media-2	40	60	100
BAFTNMP 424	Intermediate Practical Film Making (Fiction Film)	100	-	100
Total		300	300	600

Semester V				
BAFTNMP 525	Laws related to Films, TV and Internet	40	60	100
BAFTNMP 526	New Media Theory and Practice (With advanced Web design and app making)	40	60	100
BAFTNMP 527	Understanding Indian Contemporary Cinema	40	60	100
BAFTNMP 528	Introduction to Production Management	40	60	100
BAFTNMP 529	Basics of Marketing and Publicity Design for Films & TV	40	60	100
BAFTNMP 530	Advanced Practical Film Making (Includes Compositing, Special Effects, etc.) – Music Videos	40	60	100
Total		240	360	600

Semester VI				
BAFTNMP 631	Final Project- Short Film (10-15 minutes)		Viva Voce by	
			External Referee	



Bachelor of Arts

Multimedia and Mass Communication (BA-MMC)

Program Objective:

- Po1:** The program considers media industries and their relationship to culture and society, and the understanding of how communication works. The program emphasizes the development of critical thinking, professional writing skills and effective oral communication.
- Po2:** The Communication and Media Studies major prepares students for a wide variety of careers in business and industry, advertising, public relations and journalism, or advanced study.
- Po3:** This program will equip the learners with professional skills essential for making career in Entertainment industry, Cinema, Television, OTT Platforms, social media platforms etc.
- Po4:** Students would demonstrate the ability to apply rhetorical principles in a variety of creative, cinematic, organizational, professional and journalistic venues.
- Po5:** Learners would develop a global awareness of political, social and corporate issues influenced by communication sensitivity and skills.
- Po6:** Learners will understand mass media as a system of interrelated forces, including historical foundations, technological advances, economic dynamics, regulatory constraints, and ethical concerns.

Duration of the Program: 3 Years

Program Architecture:

Semester I		Semester II	
Course code	Course Name	Course code	Course Name
BAMMEC-101	Effective communication –I	BAMMEC-201	Effective communication –II
BAMMEC-102	Foundation course –I	BAMMFC-202	Foundation course –II
BAMMVC-103	Visual communication	BAMMCW-203	Content Writing
BAMMFMC-104	Fundamentals of mass communication	BAMMID-204	Introduction to Advertising
BAMMCA-105	Current Affairs	BAMMIJ-205	Introduction to Journalism
BAMMHM-106	History of Media	BAMMMGC-206	Media, Gender & Culture

Semester III					
Program	BAMMC				
Title	Credit	Paper	Name of the Course		Course Code
	Learner should choose any one out of following elective courses				
AEEC	02	01	Electronic Media-I		BAMMC EM-3011
			Theatre and Mass Communication-I		BAMMC TMC-3012
			Radio Program Production-I		BAMMC RPP-3013
			Motion Graphics and Visual Effects –I		BAMMC MGV-3014
DSC	(4×3)=12	02	Corporate Communication and Public Relations	DSC-C1	BAMMC CCPR-302
DSC		03	Media Studies	DSC-C2	BAMMC MS-303
DSC		04	Introduction to Photography	DSC-C3	BAMMC IP-304
DSE	04	05	Film Communication-I		BAMMC FCO-305
Practica	02	06	Computers and Multimedia-I		BAMMC CMM-306
	20				

Semester IV

Program Title	BAMMC Credit	Paper	Name of the Course	Course Code
Learner should choose any one out of following elective courses				
AEEC	02	01	Electronic Media-II	BAMMC EM-4011
			Theatre and Mass Communication-II	BAMMC TMC-4012
			Radio Program Production-II	BAMMC RPP-4013
			Motion Graphics and Visual Effects -II	BAMMC MGv-4014
DSC	(4×3)=12	02	Writing and Editing for Media	DSC-D1 BAMMC CCPR-302
DSC		03	Media Laws and Ethics	DSC-D2 BAMMC MLE-403
DSC		04	Mass Media Research	DSC-D3 BAMMC MMR-404
DSC	04	05	Film Communication-II	DSC-D4 BAMMC FCO-405
(Practical) DRG	02	06	Computer Multimedia-II	BAMMC CMM-406
	20			

Semester –V (Journalism)

Course Code	Credits	Course Name
COMPULSORY-CORE	04X2=08	DRG (Discipline Related Generic)
BAMMC DRG-501	04	1. Reporting
BAMMC DRG-502	04	2. Investigative Journalism
ELECTIVES	03X04=12	DSE 1 B (Discipline Specific Electives) (Elect Any Four Courses From Below)
BAMMC EJFW 1B501		1. Features and Writing For Social Justice
BAMMC EJWS 1B502		2. Writing and Editing Skills
BAMMC EJGM 1B503		3. Global Media and Conflict Resolution
BAMMC EJBF 1B504		4. Business and Financial Journalism
BAMMC EJMJ 1B505		5. Mobile Journalism and New Media
BAMMC EJNM 1B506		6. News Media Management
BAMMC EJJP 1B507		7. Journalism and Public Opinion
BAMMC EJML 1B508		8. Media Laws and Ethics
TOTAL	20	

COMPULSORY- CORE- DRG(DISCIPLINE RELATED GENERIC)

BAMMC DRG-501	04	1. REPORTING
BAMMC DRG-502	04	2. INVESTIGATIVE JOURNALISM

Semester – VI (Journalism)

Course Code	Credits	Course Name
COMPULSORY-CORE	04X2=08	DRG (DISCIPLINE RELATED GENERIC)
BAMMC DRG-601	04	1. DIGITAL MEDIA
BAMMC DRG-602	04	2. NEWSPAPER and MAGAZINE DESIGN (PROJECT)
ELECTIVES	03X04=12	DSE 2 B (DISCIPLINE SPECIFIC ELECTIVES) (LEARNER SHOULD ELECT ANY FOUR OF THE COURSES)
BAMMC EJCI 2B601		1. CONTEMPORARY ISSUES
BAMMC EJLJ2B602		2. LIFESTYLE JOURNALISM

BAMMC EJPT2B603		3. PHOTO and TRAVEL JOURNALISM
BAMMC EJMJ 2B6504		4. MAGAZINE JOURNALISM
BAMMC EJSJ 2B605		5. SPORTS JOURNALISM
BAMMC EJCR 2B606		6. CRIME REPORTING
BAMMC EJFNF 2B607		7. FAKE NEWS and FACT CHECKING
BAMMC EJTJ 2B608		8. TELEVISION JOURNALISM
TOTAL	20	

Semester – V (Advertising)

Course Code	Credits	Course Name
COMPULSORY-CORE	04X2=08	DRG (DISCIPLINE RELATED GENERIC)
BAMMC DRGA-501	04	1. COPY WRITING
BAMMC DRGA-502	04	2. ADVERTISING & MARKETING RESEARCH
ELECTIVES	03X04=12	DSE 1 A (DISCIPLINE SPECIFIC ELECTIVES-) (ANY FOUR COURSES)
BAMMC EAGI 1501		1. GLOBALIZATION & INTERNATIONAL ADVERTISING
BAMMC EABB 1502		2. BRAND BUILDING
BAMMC EAAM 1503		3. AGENCY MANAGEMENT
BAMMC EAAP 1504		4. ACCOUNT PLANNING & ADVERTISING
BAMMC EASM 1505		5. SOCIAL MEDIA MARKETING
BAMMC EADM 1506		6. DIRECT MARKETING & E-COMMERCE
BAMMC EACB 1507		7. CONSUMER BEHAVIOUR
BAMMC EADF 1508		8. DOCUMENTARY & AD FILM MAKING
TOTAL	20	

COMPULSORY-CORE	04X2=08	1. DRG (DISCIPLINE RELATED GENERIC)
BAMMC DRGA-501	04	3. COPY WRITING
BAMMC DRG-502	04	4. ADVERTISING & MARKETING RESEARCH

Semester – VI (Advertising)

Course Code	Credits	Course Name
COMPULSORY-CORE	04X2=08	DRG (DISCIPLINE RELATED GENERIC)
BAMMC DRGA-601	04	1. DIGITAL MEDIA
BAMMC DRGA-602	04	2. ADVERTISING DESIGN
ELECTIVES	03X04=12	DSE 1 A (DISCIPLINE SPECIFIC ELECTIVES-) (ANY FOUR COURSES)
BAMMC EAAC 2601		1. ADVERTISING IN CONTEMPORARY SOCIETY
BAMMC EABM 2602		2. BRAND MANAGEMENT
BAMMC EAMP 2603		3. MEDIA PLANNING & BUYING
BAMMC EAAS 2604		4. ADVERTISING & SALES PROMOTION
BAMMC EARM 2605		5. RURAL MARKETING & ADVERTISING
BAMMC EARE 2606		6. RETAILING & MERCHANDISING
BAMMC EAEM 2607		7. ENTERTAINMENT & MEDIA MARKETING
BAMMC EATP 2608		8. TELEVISION PROGRAM PRODUCTION
TOTAL	20	

Master of Arts

Communication & Journalism (MA-C&J)

Program Objective:

- Po1:** The Communication and Media Studies major prepares students for a wide variety of careers in business and industry, advertising, public relations and journalism, or advanced study.
- Po2:** Students would demonstrate the ability to apply theoretical principles in a variety of creative, cinematic, organizational, professional and journalistic venues.
- Po3:** Students will find mass media as an array of interrelated forces like historical foundations, regulatory constraints, economical changes, technological advancements, and ethical issues.
- Po4:** Students would develop a global awareness of political, social and corporate matters. Learners will acquire the knowledge and skills required to pursue a career in the specialization of their choice.
- Po5:** This program will also give them an improved sense of self-confidence and self- efficacy and an awareness of their responsibilities as professionals in their field.

Duration of the Program: 2 Years

Program Architecture:

Semester I			
Course code	Name of Course A. Core Courses	Term work	
		Teaching and Extension	Credits
63501	Communication Theory	60	6
63502	Media Economics	60	6
63503	Reporting and Editing	60	6
63504	Media Criticism	60	6
Total		240	24

Semester II			
Course code	Name of Course A. Core Courses	Term work	
		Teaching and Extension	Credits
19601	Introduction to Television Studies	60	6
19602	Introduction to Film Studies	60	6
19603	Introduction to Media Research	60	6
19604	Ethics, Constitution and Media Laws	60	6
Total		240	24

An elective course will be offered only if there are a minimum of ten students opting for it.

Semester –III			
Course code	Name of Course A. Core Courses	Term work	
		Teaching and Extension	Credits
27805	Public Relations in the Private and Public Sector	60	6
27803	Media Management	60	6
27813	Media Advocacy	60	6
27804	Conflict Communication	60	6
27806	Culture studies and Media	60	6
27802	Political Communication	60	6
27816	Video Games and Media	60	6
27808	Sports Journalism	60	6
27818	Concepts Of Storyboarding	60	6
27807	Audio-Visual Production and Post-Production	60	6
27811	Documentary film making	60	6
27812	Multimedia Production	60	6
27818	Storytelling for children	60	6
27814	Interpersonal communication	60	6
27817	Family Communication	60	6
27810	Religion, culture and communication	60	6
27801	Digital Media Marketing	60	6
	Basic Course for Indian Sign Language Communication	60	6
	Media and Disability Communication	60	6
27815	Intercultural Communication	60	6

SEMESTER –IV			
	A. Interdisciplinary/Cross Disciplinary Courses (I/C courses)	Teaching and Extension	Credits
PACJ401	Social science research design	60	6
PACJ402	Perspectives on Communication	60	6
PACJ403	B. Dissertation	100	10
Total		220	22

Note: DGMC is offering the following electives.

- Political Communication
- Media Advocacy
- Culture Studies and Media
- Digital Media Marketing
- Basic Course for Indian Sign Language Communication

Master of Arts

Film Television New Media Production (MA-FTNMP)

Program Objective:

- Po1:** To prepare students in the production aspects of Film Television & New Media, as required by the present media environment all across the globe.
- Po2:** To empower the students in the production & managerial aspects of the media business with due emphasis on latest production techniques, along with marketing and branding management of various media products and associated services.
- PO3:** To develop creative temperament and mindset needed in the content production segment of the media industry.
- Po4:** To inculcate competencies thereby enabling to undertake professional work. 5. To provide an active industry interface by way of co-learning.
- Po5:** To take the students through the entire pipe line of the production process with regards to the content creation for various media pads, providing the students an insight in to the correlation that exists between content creation and associated commercial aspects of media business.

Duration of the Program: 2 Years

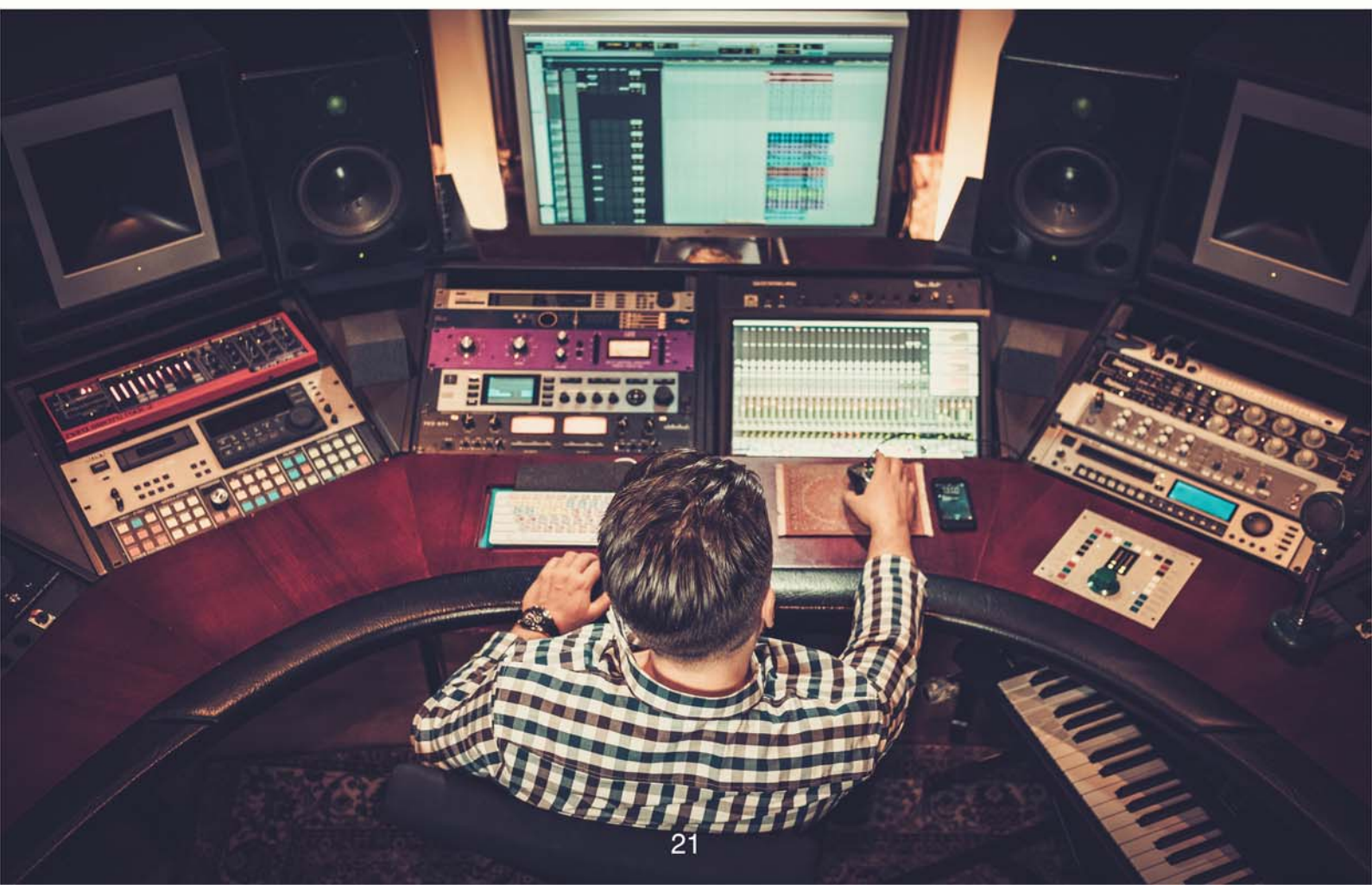
Program Architecture:

Semester I			
Course code SEM : 1	Name of Course	Term work	
		Teaching and Extension	Credits
PAFTNMP101	Writing for Media	60	6
PAFTNMP102	Photography & Cinematography	60	6
PAFTNMP103	Sound Design & Sfx	60	6
PAFTNMP104	Film Television Theory & Appreciation	60	6
Total		240	24

Semester II			
Course Code SEM : 2	Name of Course A. Core Courses	Term work	
		Teaching and Extension	Credits
PAFTNMP205	Post Production & Computer graphics	60	6
PAFTNMP206	New Media Theory and Practice	60	6
PAFTNMP207	Direction	60	6
PAFTNMP208	Practical Film Production (FICTION AND NON FICTION)	60	6
Total		240	24

Semester III			
Course Code SEM : 3	Name of Course A. Optional Courses	Term work	
		Teaching and Extension	Credits
PAFTNMP309	Web Production and Programming	60	6
PAFTNMP310	Visual Communication	60	6
PAFTNMP 311	Electronic Media Criticism	60	6
PAFTNMP 312	Media Economics	60	6
PAFTNMP 313	Laws related to Film, TV and Internet	60	6
Total		300	30
		240	24

Semester IV			
Course Code SEM : 4	Name of Course A. Optional Courses	Term work	
		Teaching and Extension	Credits
PAFTNMP 414	Perspectives in Media Business	60	6
PAFTNMP 415	Marketing &Publicity Design	60	6
	B. Dissertation / Project		
PAFTNMP 416	Practical Film Making	120	12
Total		240	24



Add-on Value Addition Skill Based Courses

Certificate Course in Graphics and Web design

Graphic & Web design is all around us, in a myriad of forms, both on screen and in print, yet it is always made up of images and words to create a communication goal. This course exposes students to the fundamental skills required to make sophisticated graphic design: process, historical context, and communication through image-making and typography. The course also imparts a basic understanding of how the Web and web pages work; and once they learn these fundamentals, students are taught interaction design and user interface design.

 **Duration/Hours: 150 Hours**

Certificate course in Audio Video & Editing

It is often said that the secret to any great audio-visual experience (feature film, telefilms, television show or soap opera, documentary, advertisement film, corporate film) is great editing. Editing is what makes a programme move up from good to great. Even a well-directed programme can come out as a boring affair if it is not creatively edited. Similarly, a moderately directed programme can become a big hit due to the creative touch of an Editor. Editing is the heartbeat of an audio-visual programme because it gives the programme a suitable pace and rhythm. It is a perfect combination of Art and Technique.

 **Duration/Hours: 48 Hours**

Certificate course in Advance 3D, Animation with Maya

As the industry standard 3D animation software, learning Autodesk Maya is a great skill to help Students land a job in the film, music and gaming industry. In this course, Students will learn how to create entire animation from scratch. Advance 3D Animation with Maya will help students to get skills to industry-standard. By learning from industry experts who have worked at top animation studios, Students will gain valuable industry insights, build critical job skills, and graduate with a polished portfolio to show employers.

 **Duration/Hours: 92 Hours**

Certificate course in Augmented & Virtual Reality

Take your imagination & creative skills to the next level with Augmented & Virtual Reality with DGMC. This course will break down complex AR & VR concepts to make them easy to understand, while also sharing expert tips and knowledge from Daydream's AR Core team. The course is great for beginners who are just getting started with AR.

 **Duration/Hours: 30 Hours**

Certificate course in Audio Engineering

Audio engineering is the technical and creative process of recording, mixing, and producing audio content, including music, podcasts, film soundtracks, and more. It involves using specialized equipment and software to capture, manipulate, and enhance sound, with the goal of achieving the desired sonic qualities for the final product. The Audio Engineering course provides students with the skills and knowledge necessary to work in the field of audio production. This course covers a range of topics, including sound design, music production, mixing and mastering, and digital audio workstations (DAWs).

 **Duration/Hours: 6 Months (140 Hours)**

Certificate Course in Electronic Music Production

Electronic Music Production is the process of creating music using electronic and digital instruments and technologies. It involves combining various elements such as beats, melodies, and effects to produce music that can be used in a variety of contexts, from live performance to film and video games. The Electronic Music Production course provides students with the technical skills and creative knowledge required to produce electronic music. This course covers a range of topics such as music theory, sound design, mixing and mastering, and software and hardware use.

 **Duration/Hours: 6 Months (140 Hours)**

Diploma Courses @ DGMC

Diploma in Advance Content Creation

Content Creation for Business will provide opportunities for participants to deepen their skills and knowledge needed for producing engaging digital content for the typical distribution platforms businesses use in today's market.

 **Duration/Hours: 11 Months**

Diploma in Multimedia & Animation

Diploma in Animation and multimedia is an Diploma program offered to those who have interest in the Animation sector and their uses nowadays in various fields like cartoons, 3D/4D movies etc. can take admission to this course. The aim of the course is to offer eligible students basic learning in the field of animation and multimedia with their applications in real world.

 **Duration/Hours: 11 Months**



Admission Guidelines :

A. Bachelor of Arts Program:

Admissions to FY-BAMMC & FY-BAFTNMP at RSET's Deviprasad Goenka Management College of Media Studies will be through online system only.

Pre Admission online Registration on the University of Mumbai Website:

1. Please fill the Pre-Enrolment form on University of Mumbai website by logging on to : <https://mum.digitaluniversity.ac/> and select Deviprasad Goenka Management College of Media Studies as the option and follow the instructions displayed on the website . After registering, they must save the Pre enrolment form and upload the same with the college admission form.
2. The registration number of University of Mumbai's Pre-Enrolment form is required and mandatory to be entered in the College online Application form.
3. The college application form is an online form, available on website.
4. A student can apply for ONLY ONE CATEGORY in each application form. If he /she wishes to apply for more than one category he/she shall have to fill a separate admission form.

Please fill the online application and upload the scanned copy of the following documents:

- a) University Pre- Enrolment form
 - b) Passport Size Photo
 - c) XII Standard Marksheet
 - d) X Standard Marksheet
 - e) Leaving Certificate
 - f) Transfer/Migration Certificate
 - g) All relevant documents (as required and applicable in different categories)
5. On successful submission of Online Application form and scanned documents, the application will be verified by the Admission Committee of the college.
 6. All verified applications will be considered for selection in merit list and will be offered provisional admission on the basis of merit.
 7. The merit list will be displayed on the college website and on the notice board in college.
 8. On selection in the Merit-list, the student would be sent an SMS and Email informing him/her of the same.
 9. The student would be required to visit the campus offline along with original & self-attested copies of the mark-sheets, leaving certificate, Transfer / Migration certificate, 6 stamped self-attested envelope and 5 passport size photo, all other relevant documents required in different categories.
 10. The Student is required to secure admission within the time period mentioned in SMS/Email or any other way intimated by the college by paying fees through ONLINE mode link sent to them. Student can pay through NEFT mode also
 11. The admission will be provisionally granted and it shall be subject to verification and submission of the original documents.
 12. On successful fee payment, an acknowledgment shall be sent to the registered email ID of the student.

Note:

- ** Please upload a proper passport size photo taken on a clear background.
- ** Documents should be properly scanned. An image/ Photo taken from a mobile shall not be accepted as a valid document.
- ** Documents required in different categories is already mentioned in the Prospectus.
- ** Incomplete Admission forms shall not be considered for the merit list.
- ** It is mandatory to register on the university of Mumbai portal and register for DGMC.
- ** Candidates are not allowed to create multiple id's while enrolling at university sites.

If a student fails to submit the original documents or if the details provided in the application form do not match with the original documents, the provisional admission shall stand cancelled.

Documents Required for various categories for Admission

UG Programs

- Hard copy of Pre Admission Online Registration Form of University of Mumbai
- Hard copy of the Online Admission form of DGMC
- Attested Photocopy of HSC/ Equivalent Examination Mark sheet and HSC/ Equivalent Examination Leaving Certificate.
- Attested Photocopy of SSC/ Equivalent Examination Marksheet.
- Prima Facie Statement of Eligibility issued by University of Mumbai for students who have passed the IB/ IGCSE/ Cambridge Boards.
- Copy of the Aadhar Card of the student or the UPIN number if Aadhar Card not yet received.
- Any other certificates as applicable.
- 5 recent passport size photographs.
- 6 self-addressed envelopes with stamp of Rs.5/- pasted on the envelope.

In addition to the above the following documents will be required for the students from other than Maharashtra board for the purpose of confirming the eligibility:

- Original 12th Standard Migration with 2 photocopies
- Original 12th Passing certificate with two photocopies
- Original TC/LC with two photocopies

Mandatory document required for students seeking Admission under Hindi linguistic Minority Category

- The Institution recognized for “Hindi Speaking Linguistic Minority “ Status, therefore 50% seats are reserved for Hindi speaking Linguistic Minority Community Students:
- Hard copy of Pre Admission Online Registration Form of University of Mumbai
- Hard copy of the Online Admission form of DGMC
- Attested Photocopy of HSC/ Equivalent Examination Mark sheet and HSC/ Equivalent Examination Leaving Certificate.
- Original & Attested Photocopy of SSC/ Equivalent Examination Marksheet
- Prima Facie Statement of Eligibility issued by University of Mumbai for students who have passed the IB/ IGCSE/ Cambridge Boards.
- Copy of the Aadhar Card of the student or the UPIN number if Aadhar Card not yet received
- Any other certificates as applicable
- Proof of local residence
- 5 recent passport size photographs
- 6 self-addressed envelopes with stamp of Rs.5/- pasted on the envelope
- Original School leaving certificate clearly stating HINDI as a mother tongue
- Affidavit submitted by the Parent/ Guardian stating Hindi speaking -Minority status

In addition to the above the following documents will be required for the students from other than Maharashtra board for the purpose of confirming the eligibility:

- Original 12th Standard Migration with 2 photocopies
- Original 12th Passing certificate with two photocopies
- Original TC/LC with two photocopies

Mandatory document required for Students seeking Admissions under defence, Freedom Fighters, Transfers, Sports, Cultural Activities, Physically Handicapped and Learning disability:

- Hard copy of Pre Admission Online Registration Form of University of Mumbai
- Hard copy of the Online Admission form of DGMC

- Original & Attested Photocopy of HSC/ Equivalent Examination Mark sheet and HSC/ Equivalent Examination Leaving Certificate.
- Attested Photocopy of SSC/ Equivalent Examination Marksheet
- Prima Facie Statement of Eligibility issued by University of Mumbai for students who have passed the IB/ IGCSE/ Cambridge Boards.
- Copy of the Aadhar Card of the student or the UPIN number if Aadhar Card not yet received
- Any other certificates as applicable
- Proof of Local residence
- 5 recent passport size photographs
- 6 self-addressed envelopes with stamp of Rs.5/- pasted on the envelope
- Certificate issued by the Central Govt., State Govt. , Zilla Sainik Welfare Association,
- Copy of Tamrapatra
- Government Transfer Order specifying the date of Transfer
- Photocopies of certificates indicating achievements in sports at the International, National, State and District level competitions during the years 2018-19, 2019 -2020, 2021 -2022, 2022-2023.
- Certificate from KEM, NAIR or Sion hospital for learning disability not older than 2020
- Transference Certificate
- Migration Certificate.
- Proof of local residence

In addition to the above the following documents will be required for the students from other than Maharashtra board for the purpose of confirming the eligibility:

- Original 12th Standard Migration with 2 photocopies
- Original 12th Passing certificate with two photocopies
- Original TC/LC with two photocopies

B. Master of Arts Program:

Eligibility: No candidate shall be eligible to register for the program/ courses if he/she is already registered for any full-time program of study in the University or in any other University/Institution.

Students who have passed a Bachelor's course from any discipline/faculty of a recognised (by UGC-DE Council or any other competent body appointed for the said purpose by the due authority) university in India, or the degree from any foreign university, which has been approved by UGC/Association of Indian Universities and is considered equivalent and at par with Indian degrees. In case of more applications are received than the sanctioned strength then Merit-Wise entrance test will be the criteria for selection. Reservations as per University rules will be applicable.

Process: Students seeking admission to the college for a master's degree course must accomplish the following:

The Written Test: The college shall conduct a test comprising of a written examination. Candidates who have passed their bachelor's degree in any faculty from the University of Mumbai or any other University recognised by the University of Mumbai, shall be eligible to appear for this examination. The student shall be given four questions/statements to debate and discuss. Broadly the questions shall cover local, national, international issues and ideas.

The Interview: Each student will be given three minutes to present herself/himself and clearly state her/his purpose and motivation of doing the course, orally. No electronic devices such as laptops are allowed. The student can present in English, Hindi or Marathi. The student will be assessed for language, presentation, clarity of purpose and overall impression.

Documents Required for various categories for Admission

MA Programs

- Hard copy of the Online Admission form of DGMC
- Original & Attested Photocopy of Semester V & VI (If Received) of the Bachelor Program (3 years degree course).
- Attested Photocopy of the Degree
- Original & Attested Photocopy of HSC/ Equivalent Examination Mark sheet and HSC/ Equivalent Examination Leaving Certificate.
- Migration and Transfer Certificate

C. Certificate and Diploma Courses:

Eligibility: 10+2 from any recognised Board or equivalent

Process :

Step 1 : Fill the Application Form available on our website.

Step 2 : Submit Application Fees

Step 3 : Selected students will also be intimated by SMS/Phone call. Candidate has to then pay the fees within the stipulated period as communicated to secure his/ her admission. On payment of fees, provisional admission will be confirmed.

Attendance Norms

Ordinances 6086 relating to the attendance for learners

Every bonafide learner shall ordinarily be allowed to keep terms for the given semester in a program of his enrolment, only if he fulfills at least seventy five percent (75%) of the attendance taken as an average of the total number of lectures, practicals, tutorials etc. wherein short and./ or long excursions/field visits/study tours organized by the college and supervised by the teachers as envisaged in the syllabus shall be credited to his attendance for the total no of periods which are otherwise delivered on the material day's. Further it is mandatory for every learner to have min 50% attendance for each course & average attendance has to be 75%.

*****For detailed attendance ordinance norm 6086 kindly refer to the link:**

<http://archive.mu.ac.in/syllabus/O.6086%20attendance%20for%20learners.pdf>



Experience that Drives Excellence

Industry Academia Expert



Baylon Fonseca

Baylon Fonseca is an Audio Engineer, Production Mixer & Sound Designer of Feature Films, Ad Films & Documentaries. To him sound design is more than choosing sounds off an effects library. It's more than just a gun shot, explosion, a car whiz-by, a bang, or a whoosh. It is the aesthetic & artistic art of finding the right balance of sound between the elements of dialogue, music, effect & ambiance which supports the visual thereby subconsciously transporting the audience into the world being cinematically created.



Sanjay Gadhvi

Sanjay Gadhvi is an Indian film director and writer who is known for the first two instalments of the Dhoom series.



Trisha Satra

Head of Brands & Activations at Sugarbox Network. She has entrepreneurship in her blood and is intrigued by what she sees as the giant puzzle box of advertising. With her inquisitive nature and a business savvy learned from her parents, She manages key agency relationships with the likes of HDFC Mutual Fund, Zee Yuva, Zee Talkies, Mirror Now etc.



Avina Taneja

Avina Taneja is an Asst. Professor and visiting faculty at various colleges. Seven years of experience working with public relations agencies in Delhi and Mumbai. Worked with an international firm as they started operations in India.

Currently, learning multiple subjects as she teach at various colleges (BMM).



Suresh Kumar Kurapaty

Suresh Kumar Kurapaty is a founder of Umbrella Aegis, A Power-packed 2 decades Experience in BFSI & Media in steam of Sales, Marketing , Strategy, Training. Also a Startup Specialist.



Gautam Mengle

Gautam Mengle is an Author, Lecturer. YouTuber and has been a journalist on the crime beat for 12 years and counting, and has worked across newspapers during this time.

Experience that Drives Excellence

Industry Academia Expert



Manisha Lakhe

Manisha Lakhe a media professional who evolved from writing award winning advertising to teaching others how to write. She is also a Communication Consultant, Visiting Professor, Community Owner, Writer and Web Innovator.



Sudarshan Chavan

Sudarshan Chavan is an On Air Promo Writer, for Sony Marathi and many other media outfits. He is also a non-fiction writer in television and working as a content writer for Maharashtra govt & private sector too. Expertise in Promo Writing, Award Shows, Social Media Writing, Promotional Content in various media. Simultaneously, working as Visiting Faculty in Pune University



Darshit Mody

Darshit Mody is a Voice Artist | Audio Creator | Creative Keeda | Managing Partner at Capture Art. He is a voice-over artist, sound supervisor, head of sound and sound production. He has collaborated with a wide variety of reputed creative agencies like **lowe Lintas, Leo Burnett, Havas, Percept, Law & Kenneth, FCB Ulka, Mudra and Oglivy.**



Gaurang Soni - Music Composer "She" (Netflix)

Gaurang Soni is a Musician & a Composer for Netflix series "SHE-Season 1 & 2"



Sudha K

Sudha K is a Group Account Manager of Dentsu Creatives, Professionally committed and responsible with proven ability to handle a wide range of communication functions, with exceptional planning, execution, negotiation and interpersonal skills. She is a motivated and enthusiastic Marketing Communications professional.



Pankaj Rishi Kumar

Pankaj Rishi Kumar, is a Mentor & a Documentary Filmmakers who has made documentaries in various Indian languages. Mr. Pankaj teaches and mentors documentary filmmakers. He was assistant editor on Sekhar Kapur's 'Bandit Queen'. Pankaj has become a one-man crew producing, directing, shooting and editing his feature documentaries. His films have won grants from International agencies and screened at festivals globally. Pankaj was awarded Harvard Asia Centre Fellowship (2003). He is an alumnus of AFA (Busan) and Berlin Talents.

Experience that Drives Excellence

Industry Academia Expert



Neshma Chemburkar

Neshma Chemburkar is a well-known Voice Over Artist. She is best known for her work in Hindi for movies such as Black Widow, Marvel Avengers, Pokemon, etc. She is also a TV Personality and has also dubbed for actresses such as Genelia D'souza, Tanushree Dutta Resham, Bipasha Basu, etc.



Sunil Gawai

Sunil Gawai is a Procam specialist at SONY. He is an expert at photography & photography equipment



Uday Mohite

Uday Mohite of XP Pen is a well-known Illustrator & Actor from Mumbai. He is also a Freelance Illustrator at Midday India



Parth Vyas

Parth Vyas is a Director, Editor, Writer at NetiNeti Films. He transcends this passion and expression to the classroom and the film universe.



Urvashi Sarkar

Urvashi Sarkar is an Independent Journalist. Her body of work encompasses writing on international affairs, South Asia Politics and development, Investigative reporting & editing. She has held several prestigious journalism fellowships and her work has received three major journalism awards.

NON TEACHING STAFF

Name	Qualification	Experience		Area of interest/specialization
		Industry	Academic	
Yashwant Baing	M.Com		37 Years	Administration
Rakhi Patekar	MLiSc (Masters in Library & Information Science)		5 years	Library
Sarika Shah	B.E. (Computers), MBA-IT	14 Years	6 Years	Computer Science, Information Technology
Sunita Cordeiro	BA	23 Years	5 years	Admin, PR and Print Production
Shravani Vichare	B.Com	1Year	16 years	Training & Placement, Media & Entertainment
Vinayak Nagula	B.Com	6 Months	15 Years	Administration
Devendra Koli	M.Com	1 Year 8 Months	7 years	Administration
Suchit Sawant	B.Sc. (I.T)	4 Years	16 Years	Exam Administration, Information & Technology



LEAD MENTORS

Name	Qualification	Experience		Area of interest/specialization
		Industry	Academic	
Kanchan Luthra	MA Psychology PG Diploma in Advt. & PR UGC NET Nov, 2022	6 Years	16 Years	Advertising & Marketing Research, Psychology, Media Research, Media Economics, History of Non-fiction Films, Understanding TV Formats & Genres and Rural Marketing
Shalu S Balan	Masters in Mass Media and Journalism	6 Years	7 Years	Design , 3D Animation , Audio Video Editing, Visual Effects and AR-VR
Viraj Bandekar	Master of Arts in Communication and Journalism, Bachelors of Mass Media, UGC NET Qualified in 2019.	1 Year	3 Years	Brand Building & Management, Consumer Behaviour, Sports Journalism, Regional Journalism, Photography, History of Media & Arts, Current Affairs, Media Laws and Ethics.
Srinivasrao R Challapalli	B. Com (Management) M.Com (Management)	20 Years	3 Years	Non-fiction Film Making, New Media Technologies, Film Making, Television Production
Chandroday Ghosh	Post Graduate Certificate in Television Engineering & Sound Recording, FTII (Pune), Audio Engineering SAE Institute, B.Tech Computer Science & Engineering	12 Years	10 Years	Audio Engineering, Sound Design for Film & TV, Music Production, Audio Mixing & Mastering
Shruti Joshi	Bachelor of Mass Media Communication & Journalism MA in Communication & Journalism MA in Sociology (Part 1)	2 Years	3 Years	Media Research, Regional Journalism, Digital Media, Media Theories, Reporting & Media Management, Classical Sociology and Media Sociology
Nilanksha Sachdev	M.Sc Development Communication – DU Strategic Communication – University of Western Australia NET Qualified in 2010	3 Years	5 Years	Media Laws & Ethics, Journalism, Writing, Content Development, Marketing, Advertising & PR, Project Design, Human Communication, Training & Development, Development Journalism, Health Communication & Research

“

The Art of Teaching is the Art of Assisting Discovery.

– Mark Van Doren

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TRAINING

& Placement Cell (TAP)

DGMC's Training & Placement Cell - TAP is primarily responsible in ensuring that students across all courses are provided with necessary training to ensure they are equipped with the right skill sets to be placed upon their exit from the college.

Objective:

- Providing Training & Placement process awareness to first year students.
- To build the bridge between industry and academia.
- Organizing Pre- Placement Training's.
- Planning and organizing various Placement drives in campus.

The Process encompasses three stages:

Stage 1 - Basic (FY BAMMC/BAFTNMP and FY MA)

The goal here is to register, introduce and train students in the basic modalities of training skill sets. Topics such as basic proficiency in language, public speaking, business English, Introduction to soft skills and personality development among various others will be delivered. This will be followed by an evaluation and then the students who satisfy the evaluation criteria shall be given a live project to work on.

Stage 2 - Intermediate (SY BAMMC/BAFTNMP and SY MA)

In this module, emphasis shall be placed on exploring internship opportunities based specialization. Students should be able to understand the principle of effective workplace communication; to identify and develop appropriate conflict resolution skills; to communicate effectively using various written workplace documents such as business letters, emails and phone messages. An emphasis will be on the presentation skills, soft skills, SWOT, CV, LinkedIn presence, stress and anger management. After evaluation, students who satisfy the evaluation criteria shall be provided with an internship opportunity.

Stage 3 - Advance (TY BAMMC/BAFTNMP and TY MA)

In the final part, the emphasis shall be on Identifying potential career paths, make a decision on the best option and develop an action plan. This will also include exploring placement opportunities, CV building, company profiling, work ethics, and cultural sensitivity. After the final evaluation, students who satisfy the evaluation criteria shall be offered a full time job opportunity in the select field of their specialisation.



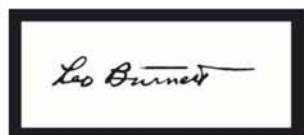
Highlights:

H1: At the end of First Year, Tap Students are provided with LIVE PROJECTS. The evaluation is concluded on the basis of the student performance in these live projects and only then the student is allowed to proceed further.

H2: At the end of the Second Year, the qualified TAP students are provided with 60 day Internships. These internships are based on the internal performance of the students during their second year and their 'macro' are of interest. Their evaluation is concluded on the basis of their performance in the internship and the feedback received from their industry in charge.

H3: At the end of the third year, the qualified TAP students are provided with 90 day internships with an option to further the same into a permanent job. This means that the student at the end of third year stands to enter a job in the field of their choice and training and walk away with a competitive package in the media sector.

Knowledge Partners & Recruiters @ DGMC



Students Speak @

Training & Placement Cell



It was a great experience to be a part of the Training & Placement program (TAP). I thank the TAP team for giving me an opportunity to work in the Media Industry. I was part of the Endemol Shine India, producers of shows like Bigg Boss season, etc, as a Production Assistant. I was given the chance to handle all the production related activities and channel requirements. It was a great learning experience.

- Utkarsh Shukla, Masters of Arts in Film Television & New Media Production



My sincere appreciation & gratitude to the Training & Placement Cell and all faculties of the college for their efforts in imparting quality technical and aptitude training. I am very grateful to them for effectively and sincerely helping me to grab my first ever opportunity in 'Midday' one of the leading Newspaper in the country.

- Krisha Yadav, Masters of Arts in Communication and Journalism



Having an internship even before graduating was one of the highlights of my education process at DGMC. It was one of the most important factors that helped me choose my career path and field wisely. TAP sessions have helped me improvise in areas like soft skills, communication and gaining self-confidence. It has facilitated me to challenging myself to reach my goals professionally. I am thankful to DGMC as an institute that gives us so much to learn and take-away with us thus helping us grow and flourish as individuals and as professionals.

- Aliyah Khan, TYBAMMC (Advertising)



Being a part of the Training and Placement programme (TAP) for the previous two years was an incredible experience. It aided in the growth of my personality and helped me with my communication skills, giving me the insight I needed to succeed in an interview. I received assistance with career possibilities from professors affiliated with the training and placement programme. I would especially like to thank my professors for their trust and belief in me. I currently work as an intern in the marketing department for Hindustan Times.

- Isha Shrivastav, TYBAMMC (Journalism)

Clubs, College Committee, Institutional Committee @ DGMC

Students' Council Committee

The Students' Council of a college is the apex body in the college which acts as a liaison between the students and the college authorities. The Students' Council of DGMC has been effectively coordinating with different stakeholders and organising relevant activities for the enrichment of the students.

The Cultural Club

The cultural club is one such club which provides a platform to the students to showcase their talent in dance, music & Theatre. It is through this club that we aim not only to promote & recognise talent but also give them due training and send this pools of talented student to participate in various Intercollegiate festivals and the Youth Festival of the University of Mumbai. The objective of this club is to Tap the talent, cultivate it, train the student and help them to master the art.

NSS Club

'Not Me But You' has been the motto of the National Service Scheme (NSS), and the NSS volunteers at DGMC have strived hard to honour this motto. The NSS unit at DGMC was established in 2020, it is a sub unit of the National Service Scheme under University of Mumbai. The NSS Unit of DGCMMS aims to inculcate the values of selfless service amongst the students. The objectives of the NSS Unit are to identify the needs and problems of the community and involve the students in problem-solving. The problems are solved by utilising the knowledge and skills of volunteers. Students, who develop the sense of social and civic responsibility and understand the need for the same, join the NSS Unit. Every volunteer NSS who completes the 120 hours of social service is eligible for 10 grace marks under the ordinance 0.229 of the University of Mumbai and if the student completes 240

hours receives Certificate issued by the State Government. In the year 2022 – 2023, the NSS Unit of DGMCMS conducted 17 community service initiatives, whereas 17 volunteers dedicatedly devoted more 120 hours for the social initiatives. One student completed 240 hours and is eligible for Certificate by State Government.

Rotaract Club

The Rotaract Club of DGMC was installed during the pandemic year 2020. In Rotaract, the efforts begin at the community level but transgress to far greater horizons in latitude and magnitude. As a Rotaractor, you make a solemn agreement with yourself, to move out of your zone of complacency and decide how to organize and run your club, manage your own funds, and plan and conduct activities in the various avenues like entrepreneurship development, professional development, community service, physical fitness and sports to name a few. Rotaractor, also takes up stand-alone service project of either adopting a village or a school in a tribal area or any relevant project that would make a difference to society around.

Sports Club

The Club offers the students an opportunity to organise and participate in variety of sports and recreation activity. The sports club is also responsible to organise talks on healthy lifestyle, importance of mental and physical fitness and health, Inter – Institute sports festival and all-time favourite annual sports day.

Fine Arts Club

A campus poised on sheer media thrills requires a balancing dose of art so that aesthetics and beauty around us are not forgotten. The motto of the Fine Arts Club is to inspire and enable our students to actively learn and develop their talent and skills that will develop artistic expression. DGMC Fine Arts Club gives our students a broader view of art and many forms like Painting, Poster Designing, Clay Modelling, Collage, Cartooning, Pencil Drawing etc. Students are encouraged to participate in inter collegiate and other competitions through the fine arts. The club fosters a sense of camaraderie for fellow art students so that they can support each other in their artistic pursuits.

Literati Club

The Literati Club aims to develop analytical and creative thinking skills. It offers opportunities to appreciate diverse types of literature and increase their own literary skills. The Literary Club aims at not only refining the

literary skills of the students but also developing in them critical thinking, logic and curiosity to know more and to instil in them a confidence to speak well. It is a club made for people who love literature, and want to share their experiences, readings and thoughts with others who have the same interest and talent. It is also a wonderful opportunity to meet new people and make new friends with common interests. It is a place for cooperative learning. Student's help each other understand a text and make sense of it thus making it a place of collaboration.

Film Club

The Film Club at DGMC organizes regular screening of artistic cinema, documentaries and short films under their Friday series session "BIOSCOPE". This forum provides the students an opportunity to watch, discuss and review films. Moreover, it is a fantastic launch-pad for the student aspirants in the field, exposing them to liberal arts and critical thinking. The Film club also represents the Mumbai India Film festival held by the films division of Mumbai, it also encourages students to participate and send their short films to various film festivals.

Photography & Cinematography Club

DGMC's Photography & Cinematography Club caters

to develop the skills of young talented students into being good photographers and cinematographers. The aim of the club is to conduct workshops in this domain and teach different aspects of photography, Cinematography and importance of Lighting.

Advertising and Brand Club

The advertising and branding club of DGMC, is a group of ardent "creative" minds striving to put all the branding theories into practice. The club aims to offer students an all-round experience of advertising through industry interactions and on-campus activities. All events and activities that are curated are designed to ignite the creative minds of the students and to offer them a platform to apply their curricular learnings.

Radio Club

DGMC's Radio Club is launching a radio station, run by the students of the institute. It provides an opportunity for students to gain experience in broadcasting, understanding the working environment of a broadcast studio and improving content creation & communication skills. It can also serve as a platform for the institute to share news, events, podcasts and other important information created and delivered by the students.



Guest Lecture, Masterclass, Webinar & Workshop @ DGMC

Masterclass conducted by Industry Experts on the campus

A series of special masterclass was conducted by Industry experts and professionals for the new batch of students for the Academic Year 2022-2023.

A class on **Immersiveness in Sound Design** was conducted by Mr. Baylon Fonseca. Baylon is an Audio Engineer, Production Mixer & Sound Designer of Feature Films, Ad Films & Documentaries. Baylon discussed the different sound design approaches for international & Bollywood movies and how it's role for a film to do well in the box office. He explained the importance of performances with visual, sound and music design to make the scene immersive. He explained how the role of sound designer to support the story telling with creative and natural track laying to make the visual more immersive. He explained the importance of mixes, louder or softer and its contribution to the film.

A masterclass on **How to Direct an Actor & Cast a Correct Actor** was led by Mr. Sanjay Gadhvi, an Indian Film Director & Writer. Sanjay was the director for the film Dhoom, and he shared a lot of trivia with regards to the film, and how certain instances during his film making career were a great learning experience when dealing with actors.

A session on **Brand Building** was conducted by Ms. Trisha Satra, Head of Brands & Activations at Sugarbox Network. The key ingredients of branding include uniqueness, identity, image, culture, and trust. She classified brands into visual personality, products and services, physical environment and attitude. This was supported with examples of popular brands like Adidas, Apple, and Maggi. She emphasized that the primary purpose of branding was consumer engagement. Brands create an emotional connect between the consumer and the product or service. The speaker insisted that brands often contribute to creating attribution values which buys customer loyalty.

The Changing Dynamics of Corporate Communication and Public Relations Guest talk was conducted Ms. Avina Taneja, a professor and visiting faculty at various colleges. Ms. Avina introduced the topic in a light and understandable manner for the students. She gave a brief history of Public relations and the importance of Corporate Communication in terms of today's fast moving world. She laid emphasis on data driven marketing and explained how data has become the resource to reach out to the masses. She said that

public relations in today's time has become dynamic and PR professionals use various platforms to reach out to the masses and multi-media content creation will be a crucial factor in future campaigns.

Changes in Advertising – Pre Covid & Post Covid was covered by Mr. Suresh Kumar Kurapaty, founder of Umbrella Aegis. He spoke on this topic with the Advertising students stating the profound impact on the global economy, resulting in reduced advertising budgets for many businesses. In response, advertisers have been forced to rethink their marketing strategies and adopt more cost effective measures including digital marketing campaigns.

Journalism – Then & Now post pandemic a session with the Journalism students was conducted by Mr. Gautam Mengle, Author. Journalist. Lecturer. The YouTuber informed the students that journalism has undergone significant changes over the past year, but its role in informing the public remains as important as ever.

"Writing for Visual Media" was introduced by Ms. Manisha Lakhe and Mr. Parth Vyas. The masterclass laid due emphasis on latest writing techniques that help in developing a creative temperament and mindset needed in the content production segment of the media industry.

Promo Writing Techniques for Media was conducted by Mr. Sudarshan Chavan, an On Air Promo Writer, for Sony Marathi and many other media outfits. The session began with a detailed terminology explanation of teasers, promos and trailers. He gave them insights into the craft of promo writing. Examples from films, and television shows were shown to the students which was truly insightful. Some of the students even showcased their work to him for which they were credited.

Masterclass on Scripting of Jingles and AD copy called "Jingle Jingle" was conducted by industry experts Darshit Mody of Capture Eye & Gaurang Soni - Music Composer "She" (Netflix) conducted the sessions. The students were exposed to the art of voice dubbing and mixing for jingles in regional languages as well. Part of the session conducted by Darshit Mody spoke about the impact of voice in ads, films, and podcasts. There were examples shared and a presentation on what it takes to be a voice over artist was shared with the students. Concepts like localization of ads was explained to the students who were encouraged to practice and hone their voice skills in their mother tongue.

Gaurang Soni, presented TVC's and teased the minds of the students with simple foundation rules that one should

follow when editing and mastering a TVC. It was a fun session with a lot of questions put across by the students regarding the industry, and how they could pursue the same after their academics.

Workshop on Essentials of Photoshop

Workshop on Essentials of Photoshop by DGMC's Faculty Prof. Shalu Balan. He explained basic concepts of designing and photoshop skills. He also imparted knowledge of everything from basic tools to efficient techniques.

Workshop on Video Blogging

Visiting faculty Ms. Manisha Lakhe conducted a workshop on Video. Video Blogging is an essential tool that is often overlooked by media students as too simplistic and easy to underestimate. But as with all Social Media, video blogging can be a helpful tool in monetizing your brand, and can help create a unique space in the crowded market for your brand.

Guest Talk on Between Above The Line (ATL) & Below The Line (BTL)

The Advertising and Branding Club organized an event

called "Between ATL & BTL". The students were given to understand the concept of ATL (Above the line) & BTL (Below the line). The guest session was conducted by Ms. Sudha K - Group Account Manager of Dentsu Creatives. The students had an opportunity of an enriching session on understanding establishing Brand from ground zero to hero and everything in between. The highlight of this session was how brands work across various demographics keeping in mind the local needs of the population.

2 Day workshop on "How to make a good Documentary Film"

This one of a kind workshop was conducted by Mr. Pankaj Rishi Kumar. Mr. Pankaj teaches and mentors documentary filmmakers. The aim of this workshop was to give students an insight into what goes behind the making of a documentary film. Screenings were conducted to make students to understand the importance of research and scripting a documentary film. 'Film structuring takes place at the editing table', was expressed by Pankaj breaking many myths. Students were encouraged to read newspapers, to find stories that could be converted into documentary films.



Changing Dynamics of Human Security

2-Day International Conference on “Changing Dynamic of Human Securities

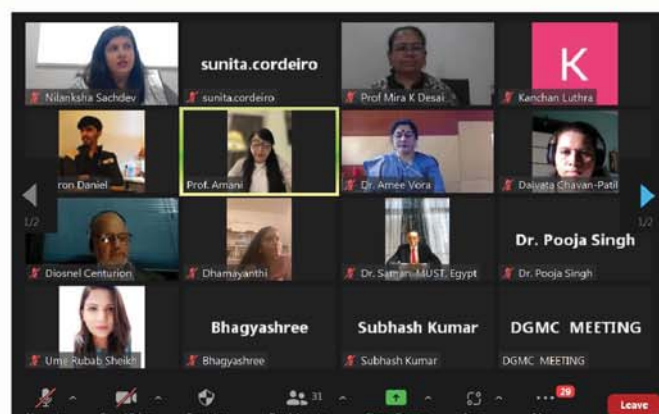
The Internal Quality Assurance Cell (IQAC) organized its 3rd International Virtual Conference on 10th and 11th of March, 2023 titled “The Changing Dynamics of Human Security”. The conference was organized in collaboration with Misr University for Science and Technology, Egypt as our Academic Partners; Global Communication Research and Association (GCRA), and Women's Indian Chamber of Commerce and Industry (WICCI). The conference was inaugurated in the presence of esteemed guests - Our Chief Guest was Ms Dhamayanthi, Our Guest of Honour, Professor Mira Desai from SNDT University and Ms Daivata Patil from WICCI, Our Keynote speaker Dr Diosnel Centurion, President GCRA and Director UNIDA southern branch; our Academic collaborators for the conference, Prof Amani Omar and Dr Ahmed El-Saman from Misr University of Science and Technology, Egypt and DGMC Principal Dr. Amee Vora. The conference started with a welcome address by Dr Amee Vora, followed by a few words by Dr Amani Omar, Vice Dean and Professor of Mass Media and Communication Technology, MUST University, Egypt and Dr Ahmed Hassan El-Saman, an Associate Professor of Political Communication at the Department of Journalism in MUST University, Egypt. Our Guest of Honour Dr Mira K Desai and Ms Daivata Patil followed suite by addressing the importance of the theme of the conference and its relevance to the current scenario and the generations to come, followed by Chief Guest Ms Damayanthi, who spoke with focus on the subtle power play in man-woman relationships in a family and dynamics of gender and human security. The Keynote Speaker of the conference was Dr. Diosnel Centurion, President of GCRA, highlighted the need for human security in his address. He emphasized that human security is a crucial issue in the current global scenario, and there is a need to address the challenges faced by individuals to ensure their safety and well-being.

Day 1 of the conference saw 3 sessions by individual speakers on varied fields affecting Human security. The sessions started with Adv. Shreyas Shetty speaking on the theme of Fundamental Rights and Human Security. This was followed by an interview based discussion session with Padmashri Bhawana Soomaya, a film critic with 40 years of experience. This discussion highlighted the role that media plays in the pursuit of human security and also influencing minds. Mr. Ritesh Bhatia was the speaker for the last session of the day, that discussed at great length the issues of Cyber Security and Human Security and how one can ensure safety in the cyber space.

Day 2 of the conference was a packed day with 2 individual sessions and 2 panel discussion on topics of great concern. Speaker for the first session was Mrs. Bhagyashree Kulkarni, HOD, Department of Forensic Psychology from Institute of Forensic Science, Mumbai. Her session focused on understanding criminal minds through forensic science and it's essence in human security followed by the Second session for the day by Dr. A.P. Jayaraman, chairman National Centre for Science Communicators and President, STEAM and the trustee of the Indian Development Foundation. His session was on Human security and nuclear science and whether science and technology are A peril or A perk?

The panel discussions were the main highlight of the day. The first panel discussion was on the issue of climate change, sustainability, and human security, chaired by eminent academicians and environmental journalists, Ms Sharada Balasubramaniam, Dr Unmesh Patnaik, Dr Swati Kwatra and Ms Komal Daal. Ms. Daal moderated this session. The second panel discussion touched upon the issue of Social Exclusion and human security and highlighted the aspects of caste, class, gender, race and colour impacting the livelihoods of people. This panel was moderated by Prof. Daivata Patil and on the panel was eminent journalist Geeta Seshu, Lawyer Regina Paulose, Author and entrepreneur Shweta Barge and Transgender advocate Mx. Maya Awasthy. The two days of the conference also saw a range of paper presentations by academicians and research scholars. These presentations were held in the parallel sessions of the conference. Dr. Abbas Attarwala, Dr. Sameer Kulkarni & Dr. Pooja Singh were the chairs for the paper presentation.

The Valedictorian of the virtual conference was Dr. Alex Okoroji, from WICCI, a Nigerian actress, writer, television personality, Radio host, speaker, author, mentor and podcaster and her story was a tale of inspiration for everyone. The participants left with a new understanding of human security. The participants were given e-certificates.





Open Stage for Teachers



"The Bridge" Launch of Rotaract Newsletter



Beach Clean-up Drive



Chess Competition



Fine Arts exhb - 2022-23



Live Shoot on the Campus



Skit performed at the Annual Day Function 2022-2023 2



Cyclothon "Pedal for Thalassemia"



IPTA - Group



Sports Day 2022-2023



Performances at the Annual Day Function 2022-2023 4



NSS conducted a drive on Gandhi Jayanti



WDC Event "Astitva"



Garba Celebration



Tree Plantation & Donation Drive conducted by NSS



Rakhi with the Heroes



NSS Camp to Yusuf Meherally Centre, Panvel



Independence Day Celebration



International Yoga Day celebration



Performance during the 80th year of IPTA



Industrial Visit to the National Museum of Indian Cinema (Films Division)



Logo Voting by the Advertising & Branding Club



The Rotaract Club celebrated "Literacy Day" at the orphanage



Grand Rehearsal for the Youth Festival



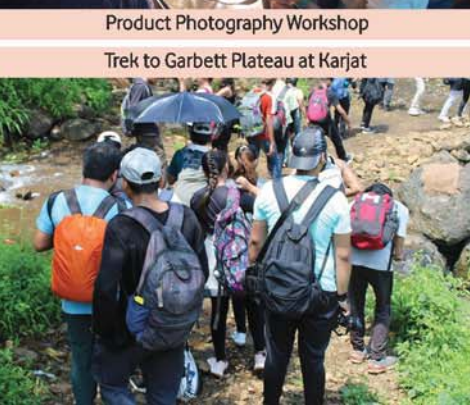
Special Prize Distribution Ceremony



Product Photography Workshop



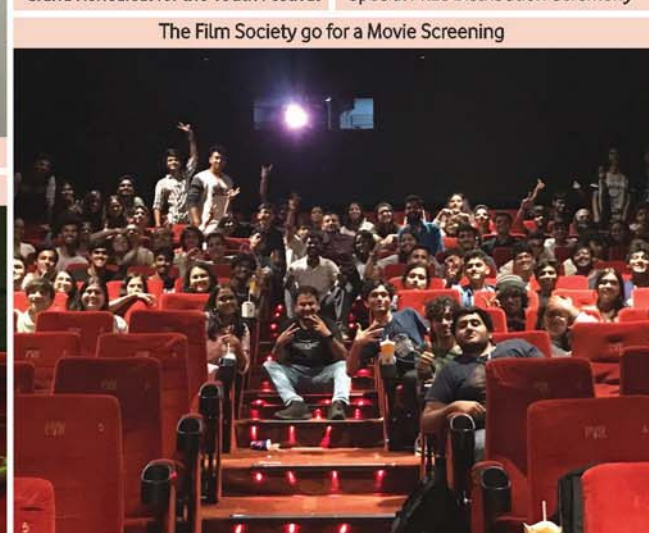
Traditional Day Celebration



Trek to Garbett Plateau at Karjat



Skits performed at the Annual Day Function 2022-2023



The Film Society go for a Movie Screening

College Festivals @ DGMC



Cyclothon – Pedal for Thalassemia was held on 19th Feb 2023

As a precursor to the Annual Intercollegiate Media festivals, Media I.C.E Age and International Film Festival, Cinevoyage, Deviprasad Goenka Management College of Media Studies organized a "Cyclothon - Pedal for a Cause; Pedal for Thalassemia" on Sunday, 19th February, 2023 under the visionary leadership of our principal, Dr. Ameet Vora. The event was organized in association with Mumbai Thalassemic Society and the key focus of the Cyclothon was on raising awareness for a grave blood disorder called "Thalassemia".

India is one of the worst affected countries with the largest population of children with Thalassemia Major and it's a fact that one out of eight thalassemia patients reside in India.

Shri. Gopal Shetty (Member of Lok Sabha from North Mumbai Constituency), Mr. Aslam Shaikh (Member of the Maharashtra Legislative Assembly representing the Malad West Assembly Constituency), Smt. Shilpa Ruparelia & Mrs. Purna Sheth (Presidents of Mumbai Thalassemic Society), Shri. Kailash Kejriwal, (Hon. Secretary and Trustee of Rajasthani Sammelan Education Trust), Shri. Lalit S. Saraf (Treasure of Rajasthani Sammelan Education Trust), Mr. Vinod L. Dalmia (Hon. Joint Secretary of Rajasthani Sammelan Education Trust) and Shri. Bhavesh Chandulal Doshi (the

Trustee of Shri. Mahavir Clinic) graced the ceremony. Parents and students came together in large numbers for the Cyclothon and supported this noble cause, saluting the spirit of a healthier future. The event saw close to 250 cyclists from across the city peddling the wheels of change.

DGMC also conducted a free Blood Check-up Camp with the help of Iccharpurti Medical Centre run by Shri Rajaramji Chandgothia.

Mumbai Thalassemic Society graciously inaugurated the art work during the festivals Media I.C.E Age and Cinevoyage. They also had a stall which was manned by two Thalassemia Major girls who were also a mehendi and tattoo artists.



Annual Intercollege Media Festival, Media I.C.E Age and International Film Festival, Cinevoyage 2023 was held on 24th & 25th Feb 2023

The festival was a grand success and saw the participation of hundreds of students from different colleges across Mumbai. As a precursor to the festivals, a “Cyclothon :- Pedal for a cause, Pedal for Thalassemia” was organized on 19th of February, 2023.

The second day of the festival witnessed hundreds of students from over 20 contingents and individual participants who took part in performing arts, literary and media events ranging from AD Mad, on-the-spot poster making, Beyond the Voice, Rap Battle, Debate, Heatless Cooking and much more. One of the key highlights was the Changemakers Session conducted by Mr. Laxman Gole, a man who was once in prison but later changed his life with the power of one book “My Experiments with Truth!” His words and experience were not less than a blessing to the students. The session was an eye-opener for the students and inspired them to be the change they want to see in the world.

The Digital Visualization session and event was conducted by Pritam Chakraborty. The winner of this event was awarded a XP Pen tablet. The event provided an opportunity for students to showcase their creativity and digital skills.

The third day of the fest started with the screening of the International Film Festival Cinevoyage received around 1500 submissions from 120 countries across the globe,

breaking its previous record of 1400 submissions. The festival showcased a diverse range of films from different countries, including France, Germany, and the United States. The films were selected based on their artistic merit, social relevance, and cinematic excellence complying with the theme of “Breaking Stereotypes.”

The festival provided an opportunity for students to learn about different cultures and to appreciate the art of filmmaking. The screening of the films was followed by discussions and Q&A sessions with the Jury which included filmmakers like Mr. Parth Vyas, Mr. Abhay Pandit and Mr. Rajeev Jhaveri.

DGMC’s flagship event “The Youth Parliament” proved to be a one-of-a-kind event which had the presence of renowned speaker Mrs. Priti Gandhi, the National In-charge for social media, BJP mahila morcha. The teams participating in the event displayed great perspectives on the Prakriti-Rakshak Act, 2023, which highlighted the role of humans as protectors of the natural environment. The debate on the bill was intense, with participants from different teams presenting their arguments. Mrs. Priti Gandhi stated that the youth play a crucial role in shaping the future of the country and encouraged students to participate in such events to learn and contribute to the development of the nation. She praised the college for providing a platform for the youth to express themselves. A session on “writing for series and OTT ” was conducted by Mr. Parth Vyas on 28th of February, 2023 at the Madhoprasad Saraf Seminar Hall of DGMC which saw aspiring writers, directors and filmmakers participating in insightful discussion. This was followed by the prize distribution ceremony wherein the winners of various events were felicitated.



Fees Structure for the year 2023-24.

Bachelor in Arts : Film Television & New Media Production

B.A. FTNMP				
Sr. No.	Fee Head	FY	SY	TY
1	Admission Form	100	100	100
2	Admission Processing Charges	1,000	1,000	1,000
3	Alumni Association Fees	25	25	25
4	Ashvamedh Fees			
5	Security Deposit / Caution Money Deposit	2,000		
6	Computer Lab (Practical) Fees	12,000	12,000	12,000
7	Convocation	0	0	250
8	Development Fees	1500	1500	1500
9	Disaster Relief Fund	10	10	10
10	E-Charges	20	20	20
11	Enrollment Fees	220		
12	E-Suvidha	50	50	50
13	Examination Fees	2,415	2,415	
14	Examination Form Fee	20	20	20
15	Extra Curricular Activity / Other Fees	750	750	750
16	Group Insurance Fees	50	50	50
17	Gymkhana Fees	400	400	400
18	Identity Card & Library Card	50	50	50
19	Industrial Visit Fees			
20	Laboratory Deposit (Refundable)	5,000		
21	Laboratory Fees	1,000	1,000	1,000
22	Library Deposit (Refundable)	3,000		
23	Library Fees	2,000	2,000	2,000
24	Magazine Fees	200	200	200
25	Marksheet Fees	100	100	100
26	NSS Ekak Yojana	10	10	10
27	Project Fees			500
28	Registration fee			
29	Registration form fee			
30	Student Welfare Fund	50	50	50
31	Tuition Fees (Sem. I/III/V)	16,000	16,000	16,000
32	Tuition Fees (Sem. II/IV/VI)	16,000	16,000	16,000
33	Univ. Cultural Activities Fund	6	6	6
34	Univ. Sports & Cultural Activities	30	30	30
35	University Exam Fees (Sem V & Sem VI)			2,415
36	Utility Fees	1000	1000	1000
37	Vice Chancellors Fund	20	20	20
	Total	65,026	54,806	55,556

Fees Structure for the year 2023-24.

Bachelor in Arts: Multimedia & Mass Communication

BAMMC				
Sr. No.	Fee Head	FY	SY	TY
1	Admission Form	100	100	100
2	Admission Processing Charges	1,000	1,000	1,000
3	Alumni Association Fees	25	25	25
4	Ashvamedh Fees			
5	Security Deposit / Caution Money Deposit	150		
6	Computer Lab (Practical) Fees	1,250	1,250	1,250
7	Convocation			250
8	Development Fees	750	750	750
9	Disaster Relief Fund	10	10	10
10	E-Charges	20	20	20
11	Enrollment Fees	220		
12	E-Suvidha	50	50	50
13	Examination Fees	2,415	2,415	
14	Examination Form Fee	20	20	20
15	Extra Curricular Activity / Other Fees	750	750	750
16	Group Insurance Fees	50	50	50
17	Gymkhana Fees	400	400	400
18	Identity Card & Library Card	50	50	50
19	Industrial Visit Fees	500	500	500
20	Laboratory Deposit (Refundable)	400	400	
21	Laboratory Fees	1,000	1,000	1,000
22	Library Deposit (Refundable)	250		
23	Library Fees	300	300	300
24	Magazine Fees	200	200	200
25	Marksheet Fees	100	100	100
26	NSS Ekak Yojana	10	10	10
27	Project Fees			500
28	Registration fee			
29	Registration form fee			
30	Student Welfare Fund	50	50	50
31	Tuition Fees (Sem. I/III/V)	5,000	5,000	5,000
32	Tuition Fees (Sem. II/IV/VI)	5,000	5,000	5,000
33	Univ. Cultural Activities Fund	6	6	6
34	Univ. Sports & Cultural Activities	30	30	30
35	University Exam Fees (Sem V & Sem VI)			2,415
36	Utility Fees	250	250	250
37	Vice Chancellors Fund	20	20	20
38	Studio & Sound Lab Fees	8,500	8,500	5,000
	Total	28,876	28,256	25,106

Fees Structure for the year 2023-24.

Masters in Arts : Film Television & New Media Production

M.A. FTNMP			
Sr. No.	Fee Head	PART I	PART II
1	Admission Form	100	100
2	Admission Processing Charges	2,000	2,000
3	Alumni Association Fees	25	25
4	Ashvamedh Fees	20	20
5	Security Deposit / Caution Money Deposit	10,000	
6	Computer Lab (Practical) Fees	12,000	12,000
7	Convocation		250
8	Development Fees	1500	1500
9	Disaster Relief Fund	10	10
10	E-Charges	20	20
11	Enrollment Fees		
12	E-Suvidha	50	50
13	Examination Fees		
14	Examination Form Fee	20	20
15	Extra Curricular Activity / Other Fees	750	750
16	Group Insurance Fees	50	50
17	Gymkhana Fees	400	400
18	Identity Card & Library Card	50	50
19	Industrial Visit Fees		
20	Laboratory Deposit (Refundable)		
21	Laboratory Fees		
22	Library Deposit (Refundable)		
23	Library Fees	2,000	2,000
24	Magazine Fees	200	200
25	Marksheet Fees	100	100
26	NSS Ekak Yojana		
27	Project Fees		
28	Registration fee	1000	
29	Registration form fee	25	
30	Student Welfare Fund	50	50
31	Tuition Fees (Sem. I/III/V)	41,000	41,000
32	Tuition Fees (Sem. II/IV/VI)		
33	Univ. Cultural Activities Fund	6	6
34	Univ. Sports & Cultural Activities	30	30
35	University Exam Fees (Sem V & Sem VI)	3,618	3,618
36	Utility Fees	1000	1000
37	Vice Chancellors Fund	20	20
	Total	76,044	65,269

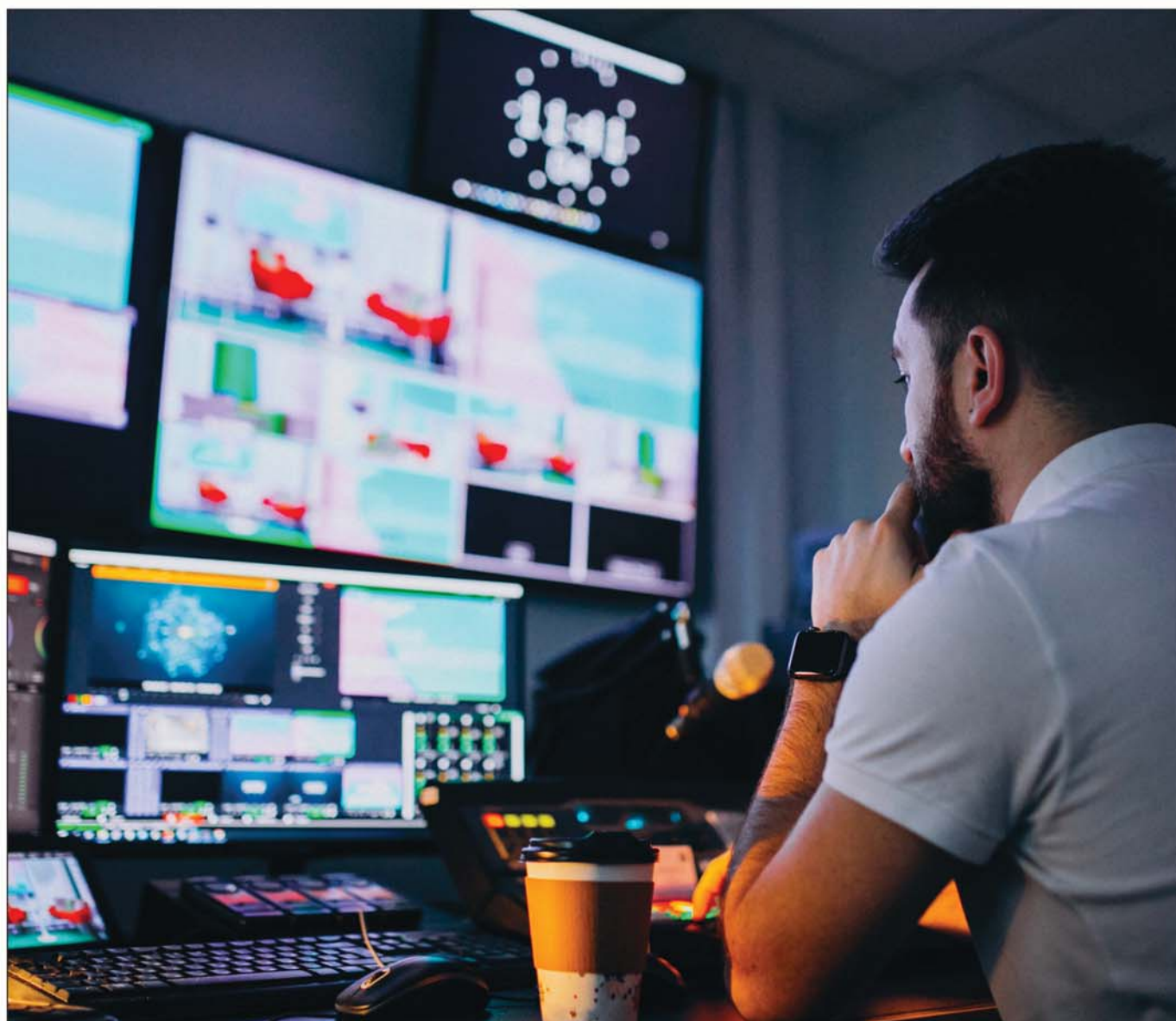
Fees Structure for the year 2023-24.

Masters in Arts: Communication & Journalism

M.A. CJ			
Sr. No.	Fee Head	PART I	PART II
1	Admission Form	100	100
2	Admission Processing Charges	2,000	2,000
3	Alumni Association Fees	25	25
4	Ashvamedh Fees	20	20
5	Security Deposit / Caution Money Deposit	10,000	
6	Computer Lab (Practical) Fees	4,000	4,000
7	Convocation		250
8	Development Fees	1,500	1,500
9	Disaster Relief Fund	10	10
10	E-Charges	20	20
11	Enrollment Fees		
12	E-Suvidha	50	50
13	Examination Fees		
14	Examination Form Fee	20	20
15	Extra Curricular Activity / Other Fees	750	750
16	Group Insurance Fees	50	50
17	Gymkhana Fees	400	400
18	Identity Card & Library Card	50	50
19	Industrial Visit Fees		
20	Laboratory Deposit (Refundable)		
21	Laboratory Fees		
22	Library Deposit (Refundable)		
23	Library Fees	2,000	2,000
24	Magazine Fees	200	200
25	Marksheet Fees	100	100
26	NSS Ekak Yojana		
27	Project Fees		1,000
28	Registration fee	1,000	
29	Registration form fee	25	
30	Student Welfare Fund	50	50
31	Tuition Fees (Sem. I/III/V)	40,000	40,000
32	Tuition Fees (Sem. II/IV/VI)		
33	Univ. Cultural Activities Fund	6	6
34	Univ. Sports & Cultural Activities	30	30
35	University Exam Fees (Sem V & Sem VI)	3,618	3,618
36	Utility Fees	1000	1000
37	Vice Chancellors Fund	20	20
	Total	67,044	57,269

Certificate & Diploma Courses (Autonomous)

Sr. No.	Name of The Course	Total Fees
1	Graphics and Web Design	29,382
2	Audio Video Editing	22,420
3	Advance Content Creation	70,800
4	Advance 3D Animation with Maya	37,760
5	Augmented and Virtual Reality	17,700
6	Diploma in Multimedia and Animation	84,960



Scholarships

IRB Scholarship Endowment Fund to encourage the meritorious students, DGMC has introduced IRB Scholarship Endowment Fund. The IRB Scholarship is a merit-based award that recognizes high academic achievement within the institute. IRB Scholarship Endowment Fund is sponsored by Infrastructure Developers Ltd. which provides scholarships to meritorious students of all the institutions of Rajasthani Sammelan Education Trust. This initiative aims to encourage brilliant students to achieve further excellence in education. By these scholarship, meritorious students will be further motivated to work hard and give their best performance in academics. The scholars are selected by a panel of faculty from DGMC and forwarded to the trustees of the Rajasthani Sammelan Education Trust for final

BKT Endowment Freeship Fund has been introduced to provide freeship to those students who cannot afford education due to lack of funds. BKT Endowment Freeship Fund provides opportunity to many deserving students to obtain suitable education and thereby make progress in their life by becoming adequately qualified. BKT Endowment Freeship Fund is sponsored by Balkrishna Industries Ltd. to award freeships to deserving students of all the institutions of Rajasthani Sammelan Education Trust.

Jankidevi Bilasrai Bubna Endowment Freeship Fund gives freeships to the needy and deserving students studying in various educational institutes of RSET. The Jankidevi Bilasrai Bubna Endowment Freeship gives the much needed financial support to such students who do not have the financial support to pursue their education



Admission Cancellation Policy

Application for cancellation of admission should be made in the prescribed form. Cancellation should be authorised by the Principal. For all Mumbai University Programmes, the cancellation policy stipulated by the University of Mumbai will apply.

Refund Policy – UOM

Rules regarding refund of fees in case of cancellation of admission are applicable as per University norms (University Circular No. UG/412 of 2008 dated 11th Sept 2008).

Table-1: Fee Deduction on cancellation of admission

Period and percentage of deduction charges					
(I)	(II)	(III)	(IV)	(V)	(VI)
Prior to commencement of academic term and instruction of the course	Upto 20 days after the commencement of academic term of the course	From 21st day upto 50 days after commencement of the academic term of the course	From 51st day upto 80 days after the commencement of academic term of the course or August 31st whichever is earlier	From September 1st to September 30th	After September 30th
Rs. 500/- lump sum	20% of the total amount of fees	30% of the total amount of fees	50% of the total amount of fees	60% of the total amount of fees	100% of the total amount of fees

Note: * All candidates applying for admission cancellation should note that for all admission cancellation purpose -- commencement of Academic Term will be applicable for 2023 -2024 is from 06th June, 2023.

Ordinance O.2559 of University of Mumbai

Refund of Tuition, Development and all other fees after cancellation of admissions:

The candidates who have taken admission in under graduate courses in Govt. colleges, in Govt. aided and unaided courses conducted by affiliated colleges, and recognised Institutions may request for refund of fees after applying in writing for cancellation of their admission to the course. The refund of fees as applicable shall be made on or before 30th day after the date of cancellation and thereafter. The percentage of fee for the course shall be refunded to the candidate after deducting charges as follows:

The total amount considered for the refund of fees from the commencement of academic term of the courses includes the following:

I. All the fee items chargeable for one year are as per relevant University circulars for different Faculties. (excluding the courses for which the total amount is fixed by other competent authorities).

II. The fee charged towards group insurance and all fee components to be paid as University share (including Vice-Chancellor fund, University fee for sports and cultural activities, E-charge, disaster management fund, exam fee and Enrollment fee) are non-refundable.

III. Fee collected for Identity card and Library card, admission form and prospectus, enrolment and any other course specific fee are not refundable after the commencement of the academic term.

IV. All refundable deposits (Laboratory, Caution Money and Library etc.) shall be refunded at the time of Cancellation on production of original fee receipt. Deposits not claimed within one year of leaving the college or cancellation of admission will be forfeited.

V. Provided that wherever admissions are made through centralised admission process for professional and/or for any other courses by other competent authorities (as per the rules of relevant agencies) for the 1st year admissions. In case of admission to subsequent years of the courses, O.2859 is applicable for cancellation of admission.

VI. provided further that this refund rule is concurrent with the rules and guidelines of other professional statutory bodies appointed for admission for relevant courses.

refunded to him/her if he/she leaves the said course and joins another course of this University for which he/she applied at the same University admission is made later, subject to a deduction of 25% of the tuition fee.

III. After the commencement of the course, there shall be no refund of course fee.



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

ADMISSION CANCELLATION FORM

DETAILS OF THE STUDENT

Date: _____ Division: _____ Roll No.: _____

Name of the Student: _____ Class: _____
(Write in **BLOCK** letters – please start with **Surname First**)

Receipt No.: _____ Date: _____ Amount: _____

Address: _____

Phone No.: _____ Email ID _____

Bank Name: _____ Branch: _____

S. B. Account No. _____ IFSC Code: _____

REASON FOR CANCELLATION

Indicate your reason for cancellation in space provided below: _____

Signature of the Student: _____ Signature of the Parent: _____



COLLEGE USE ONLY

Head of the College Remarks for Cancellation: _____

Signature of Principal: _____

Signature of Course Coordinator: _____

Approved by: _____ Date: _____ Comments: _____

Signature of Approver: _____ Office Staff Signature & Date: _____

Entered in ERP by: _____ Date: _____

DGMC



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

REFUND OF SECURITY DEPOSIT

Name of the Student: _____

Contact No: _____

To,

The Principal

RSET's DGMCMS

R.S. Campus, S.V. Road, Malad (West),

Mumbai – 400 064

SUB: **Security Deposit Refund**

Respected Sir / Madam,

I, Mr./Ms _____ hereby request you to

Refund my Deposit, which I had paid during the First Year admission vide -

Receipt No: _____ dated: _____ In the class of FY: _____ Div: _____ Roll No: _____

Yours faithfully,

Signature of the Student

Please provide the following Bank details –

Name of the Bank _____ Branch: _____

Bank Saving A/c. No: _____ IFSC Code: _____

Encl :

1] Original Fees Receipt

2] Cancel Cheque / Xerox copy of Bank Pass Book (1st Page)

OFFICE USE

Received application for refund of Security Deposit from Ms/Mr _____ of Class

FY _____ Div _____ Roll No _____ Receipt No _____ Date _____

Date : _____ Receiver's Signature: _____

DGMC

Prevention and Prohibitions of Ragging

In view of the directions of the Hon'ble Supreme Court in SLP No. 24295 of 2006 dated 16-05-2007 and in Civil Appeal number 887 of 2009, dated 08-05-2009 to prohibit, prevent and eliminate the scourge of ragging including any conduct by any student or students whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness a fresher or any other student, or indulging in rowdy or undisciplined activities by any student or students which causes or is likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in any fresher or any other student or asking any student to do any act which such student will not in the ordinary course do and which has the effect of causing or generating a sense of shame, or torment or embarrassment so as to adversely affect the physique or psyche of such fresher or any other student, with or without an intent to derive sadistic pleasure or showing off power, authority or superiority by a student over any fresher or any other student, in all higher education institutions in the country, and thereby, to provide for the healthy development, physically and psychologically, of all students, Ragging in any form/act/word/deed is **STRICTLY PROHIBITED**. Student(s) found indulging in ragging will be handed down exemplary punishment and justifiable harsh to act as a deterrent against recurrence of such incidents.

Depending upon the nature and gravity of the offence as established the possible punishments for those found guilty of ragging at the institution level shall be any one or any combination of the following:-

- a. Cancellation of admission
- b. Suspension from attending classes
- c. Withholding/withdrawing scholarship/ fellowship and other benefits
- d. Debarring from appearing in any test/examination or other evaluation process
- e. Withholding results
- f. Debarring from representing the institution in any regional, national or international meet, tournament, youth festival, etc.
- g. Suspension/expulsion from the hostel
- h. Rustication from the institution for a period ranging from 1 to 4 semesters
- i. Expulsion from the institution and consequent debarring from admission to any other institution.
- j. Collective punishment: when the persons committing or abetting the crime of ragging are not identified, the institution shall resort to collective punishment as a deterrent to ensure
- k. Community pressure on the potential raggers.



Code of Conduct and College Regulations

- Students joining the college are strictly bound by the rules and regulations of the college. Every student must obtain on admission, and wear his / her Identity Card affixed with latest photograph duly attested.
- In case of illness, a student must submit a leave application with a doctor's certificate. He / She must personally submit this to the Admin Office within three days of resuming classes.
- Students shall not do anything either inside or outside the College that will in any way interfere with its orderly conduct and discipline.
- No Society or Association can be formed in the college and no person can be invited to address a meeting without the Principal's prior permission and sanction.
- No student shall collect any money or contribution for picnic, trip, and educational visit to any place, get-together, study-notes, charity or any other activity without prior sanction of the Principal.
- Students are expected to take proper care of college property and to help in keeping the premises neat and clean. Causing damage to the property of the College, e.g. disfiguring walls, doors, fittings, or breaking furniture, etc., is a breach of discipline and the guilty will be duly punished.
- Students should not leave their books, valuables and other belongings in the classroom or any other place in the college. The College is not responsible for lost property. However, students may contact the College Office regarding the same.
- Students applying for Certificates, testimonials, etc. and those requiring the Principal's signature on any kind of documents or applications should first contact the Office Superintendent. Students should not bring any paper directly to the Principal for signature.
- If, for any reason, the continuance of a student in the College, is, in the opinion of the Principal, detrimental to the best interest of the College, the Principal may ask such a student to leave the College
- In subordination and unbecoming language or misconduct on the part of a student are sufficient reasons for his/her suspension or dismissal from the college.
- Students receiving Government or College Scholarships or any remission in fees, must note that the grant and continuance thereof are subject to their good behaviour, regular attendance and satisfactory academic performance at College and University Examinations.
- All College activities must be organized under the guidance and supervision of the Principal and Professor In-Charge with prior permission only.
- Students must not associate themselves with any activity not authorized by the College Principal. Serious view will be taken of students found organizing or participating in such unauthorized activities.
- Students using unfair means at examinations will be dealt with strictly in accordance with University rules 5050.
- It is the responsibility of the student to read the notice boards regularly for important announcements made by the College authorities from time to time. They will not be excused or be given any concession on grounds of ignorance.
- Use of cell phones is banned inside classrooms, college office & library.
- Students are prohibited from using college name for any private or individual event. Violation may lead to permanently debarring such students from the college.
- Ragging is strictly prohibited in higher educational institutions, as per the directions of Hon'ble Supreme Court and University Grants Commission has made provision of 6.1 (o) of the UGC Regulations, 2009. Students involved in any form of ragging will be severely punished.
- Matters not covered under the existing rules will rest at the absolute discretion of the Principal.

Courses @ RSET



Kudilal Govindram Seksaria
sarvodaya school
INSPIRE, INVENT, INITIATE

Established in 1959

The school is authorised by the Maharashtra State Board of Education to offer SSC syllabus & the medium of instruction is Hindi.



KGSS
www.kgss.org.in



Kudilal Govindram Seksaria
english school
INSPIRE, INVENT, INITIATE

Established in 2010

The School is authorised by the Maharashtra State Board of Education to offer SSC syllabus & the medium of instruction is English.



KGES
www.kges.org.in



Ramniwas Bajaj
english high school
UNLEASH YOUR POTENTIAL

Established in 1985

The School is affiliated to the Council for the Indian School Certificate Examinations and follows the ICSE curriculum from Nursery to Std.X.



RBHS
www.rbhs.org.in



Mainadevi Bajaj
International school
GIVING WINGS TO YOUR DREAMS

Established in 2009

Authorised International Baccalaureate Diploma Programme (IBDP)
Authorised - Cambridge Primary Programme (CPP)
International General Certificate of Secondary Education (IGCSE)
Cambridge International AS & A Levels Programme (A Levels)



Cambridge Assessment
International Education
Cambridge International School
MBIS
www.mbis.org.in



Durgadevi Saraf
Junior college
IN PURSUIT OF EXCELLENCE

Established in 1975

The Junior College is authorized by HSC Board of Government of Maharashtra to offer higher secondary courses in arts, commerce & science. College has started Bi-focal in science stream. The students have the option of selecting Computer Science & Electronics as their subjects of choice.



DSJC
www.dsjc.org.in



Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

Established in 1983

Affiliated to University of Mumbai
Undergraduate courses:
B.Com
B.Com (Accounting & Finance)
B.Com (Banking & Insurance)
B.Com (Financial Markets)
BMS, B. Sc IT.

Post Graduate Courses:
M.Com (Accountancy)
M.Com (Business Management)
Ph.D. Programs
Ph.D. in Commerce
Ph.D. in Economics



GSCC
www.sarafcollege.org



Kirandevi Saraf
Institute of complete learning
WIDENING HORIZONS

Established in 2005

University / Institute
Tilak Maharashtra University
Phasor Education Pvt. Ltd.
Financial Planning Standards Board
KIIMS

Courses
BCA, BBA
JEE Mains / NEET / SSC / MBA MH-CET
Certified Financial Planner
Fashion Designing and Interior Designing



KSIL
www.ksil.org.in



Durgadevi Saraf
Institute of management studies
WH CHANGING LEADERS

Established in 2010

University & AICTE Approved Program:
• Two years full-time Master in Management Studies (MMS)



DSMS
www.dsims.org.in

Courses @ RSET



Durgadevi Saraf
global business school
LEARN AND INSPIRE

Established in 2020

Two years full time AICTE Approved Post Graduate Diploma in Management (PGDM)

Autonomous Programs

- Global Entrepreneur Program
- Family Managed Business Administration
- Entrepreneurship Program
- Women Entrepreneurship Program
- Event Management
- Supply Chain Management



DSGS
www.dsgs.org.in



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Established in 2010

University of Mumbai - Courses:

MA - Communication and Journalism : (MA-CJ)
MA - Film Television & New Media Production : (MA-FTNMP)
BA - Multimedia & Mass Communication : (BA-MMC)
BA - Film Television & New Media Production : (BA-FTNMP)

DGMC Autonomous - Courses: Post Graduate Program (PGP)

- PGP in Integrated Marketing, Advertising & Communication (IMA&C),
- PGP in Event Management (EM)
- PGP in Sports Marketing & Management (SM&M)

Certificate Courses:

Audio & Video Editing
Graphic Design
Multimedia & Animation
Digital Communication



DGMC
www.dgmc.org.in



Ladhdevi Ramdhar Maheshwari
night college of commerce
ENLIGHTENING FUTURE

Established in 2014

Rajasthani Sammelan Education Trust is running a Night College in its educational campus by the name of Ladhdevi Ramdhar Maheshwari Night College of Commerce from the academic year 2014-15. The college is affiliated to the University of Mumbai and offers B.Com & M.Com courses. Ladhdevi Ramdhar Maheshwari Night College of Commerce has accommodated students who have passed out from evening section of Durgadevi Saraf Junior College as well as other deserving students from the nearby areas.



LRMC
www.lrmc.org.in



Ramdhar Maheshwari
career counseling centre
STEERING TO SUCCESS

Established in 2011

- Career Assessment and Guidance
- Professional Consultancy
- Personalised Skill building
- Learning Difficulty Assessments
- Remedial solutions for Academic Difficulty
- IQ & Aptitude Assessments
- Personal Counseling
- Workshops for Teachers, Parent and Students
- Study Abroad Counseling
- SAT/GRE/GMAT/IELTS/TOEFL Coaching

RMCC
www.rmcc.org.in



Kunjibihari S. Goyal
online academy
LEARNING BEYOND BOUNDARIES

Established in 2014

Rajasthani Sammelan Education Trust has started an Online Academy to extend educational facilities to a large number of students who are unable to attend regular lectures in a college. At the same time, there are many students who are anxious to study further. Through online academy, lectures of well qualified lecturers will be available on the website and students will be able to study from the convenience of their own home. Besides, the student will be able to view the lecture on the website again and again to clear his/her concept. The online academy will provide lectures of degree and post-graduate courses.

GOLD
www.goldelearning.com



Vishwanath Podar
study centre
INTELLECTION HUB

Established in 2015

Rajasthani Sammelan Education Trust has started Vishwanath Podar Study Centre. In the city like Mumbai there are space constraints in many houses and students often face inconvenience to study in a peaceful atmosphere. This study centre proves to be a boon to many students, as they are able to study in a quite environment. The study centre remains open from morning till late evening for the benefit of students. The ICAI Extension counter has also been opened at the Vishwanath Podar Study Centre for the benefit of its students and members, for submission of various documents and distribution of study material to CA students.



RSICA
www.rsica.org.in



Mainadevi Bajaj
international playschool
YOUNG EVOLVING MINDS

Established in 2014

Rajasthani Sammelan Education Trust continues with its endeavors in the field of education with its new initiative for Toddlers which is, Mainadevi Bajaj International Playschool. The Trust aims to lay the foundation of learning for tomorrow's Global Citizen. Mainadevi Bajaj International Playschool is the first IPC Accredited Playschool in Mumbai, India and offers a Playgroup and Pre Nursery.



MBIP
www.mbip.org.in



Nalini Shah
music academy
MUSICAL HARMONY

Established in 2020

Nalini Shah Music Academy is the latest addition in the educational endeavour of Rajasthani Sammelan Education Trust. Nalini Shah Music Academy is a Hindustani classical and semi classical vocal and Indian and western Instrumental Music training Institute with an aim to train the learner with basic and technical knowledge of Music offering varied music learning courses across all age groups.



NSMA
www.nisma.org.in

Facilities @ RSET



Established in 1975

Dhurmal Bajaj Bhavan is a community hall which was constructed in the year 1975-76 with the handsome donations received from Shri Dhurmal Bajaj Charity Trust & other philanthropists of the community. It is situated on S.V. Road, on the opposite side of the Educational Complex of Rajasthani Sammelan Education Trust. It has a spacious, air conditioned hall on the ground floor with a seating capacity of 350 persons. The building has two more halls on the first & second floors. There are air conditioned rooms adjacent to the hall on all the floors. Dhurmal Bajaj Bhavan caters to the needs of the community, as it is rented out to the people for marriage & other social & business purposes. Many cultural activities of the schools & colleges of the trust are also conducted in Dhurmal Bajaj Bhavan.



Established in 2001

Rajasthani Sammelan Education Trust has set up Trivenidevi Deora Chikitsa Sahayta Kosh to provide medical help to needy people. It is managed by Trivenidevi Deora Chikitsa Sahayta Kosh Committee. The committee receives applications for medical help from needy people and on scrutiny of the applications, sanctions and disburses medical aid to the concerned persons who have applied for the same. Many people including the staff of all the institutions have availed of this facility from time to time.



Established in 2002

Durgadevi Saraf Hall is constructed in the educational complex of Rajasthani Sammelan Education Trust & is an air conditioned, sound proof hall with state of the art facilities. It has a seating capacity of approximately 300 persons & is mainly used for organizing seminars, conferences & cultural activities of the educational institutions of the trust. Besides, it is sometimes also given to the members of the community for marriage & other social needs. The hall has all the facilities to cater to business meetings. It has 2 air conditioned rooms adjacent to the hall.



Established in 2010

To maintain universally accepted IT Standards in security, availability and data management, Rajasthani Sammelan Education Trust has decided to have an IT Hub as proper data centre which is supported and managed 24 x 7. The IT Hub is constructed on the 10th floor of the new building, in a built-up area of 3800 sq. ft. It is fully air conditioned and is operational. The main aim of constructing the IT Hub is to make all course material available on line to our students, easy flow of interaction between student and teacher through electronic medium, to create alumni data and keep students attached to our organization life-long through web, to safe guard the campus using video vigilance and electronic access control, to control the entire admission process of all institutions centrally, to safe guard all available data and provide fast Internet services within the campus.



Established in 2010

Rajasthani Sammelan Education Trust has started a cafeteria in its premises to provide snacks of large varieties to students. The cafeteria is situated on the ground floor on the south side of Durgadevi Saraf Hall in a total built-up area of approximately 4500 sq. ft. It is used by staff and students of all institutions. Various food items of different price range are supplied by the cafeteria to the students & staff of all our institutions. The cafeteria supplies all kinds of snacks and beverages to the canteens of all the institutions of Rajasthani Sammelan Education Trust.



Established in 2010

Rajasthani Sammelan Education Trust has started an educational outlet in its campus by the name of Ramnarayan Saraf Educational Outlet. This educational outlet is dedicated to the memory of late Shri Ramnarayanji Saraf. The educational outlet is constructed on the ground floor of the new building of Ramniwas Bajaj English High School on the rear side, in a built-up area of 5000 sq. ft., with an independent entrance. In this educational outlet, all stationery items, text books etc. are sold at a reasonable price so that students need not go out to purchase such items elsewhere. It also has xeroxing facility for staff and students.



Established in 2014

Rajasthani Sammelan Education Trust has started an educational outlet in its campus by the name of Ramnarayan Saraf Educational Outlet. This educational outlet is dedicated to the memory of late Shri Ramnarayanji Saraf. The educational outlet is constructed on the ground floor of the new building of Ramniwas Bajaj English High School on the rear side, in a built-up area of 5000 sq. ft., with an independent entrance. In this educational outlet, all stationery items, text books etc. are sold at a reasonable price so that students need not go out to purchase such items elsewhere. It also has xeroxing facility for staff and students.



Established in 2014

Kirandevi Saraf Library and Reading room offers reading room facilities to such students who do not have a peaceful environment at their house. The reading room is open to all students from Standard 8th onwards. The Kirandevi Saraf Library and Reading room facility is available to the students from 6pm in the evening to 9pm and from 9am to 9pm on Sundays & holidays. The library is manned by staff of Rajasthani Sammelan Education Trust and the students are enrolled on payment of nominal fees to access the facilities.

Other Initiatives



Draupadidevi Sanwarmal
women's hostel
HEAVENLY DOMICILE

Established in **2012**

Draupadidevi Sanwarmal Women's Hostel is one of the most prestigious and renowned Women's Hostel in western suburbs of Mumbai. It is located on the 11th and 12th floor of the building facing S.V. Road in RSET campus. The hostel has state of the art infrastructure with three bedded A.C. rooms, Wi Fi enabled recreational area, dining room, dry pantry, laundry and Gym facility. The hostel has round the clock vigilant security services with CCTV surveillance.

www.dswhostel.org.in



Pravinchandra D. Shah
sports academy
FITNESS REGIME

Established in **2015**

Pravinchandra D. Shah Sports Academy is a state-of-the-art facility, built on an approximate area of 24,000 sq.ft. with the most modern infrastructure. The Academy offers sports facilities like Tennis, Basketball, Box Cricket, Football Volleyball etc. and the turfs, imported from New Zealand, are made to international standards. This is perhaps, the first of its kind in-house sports academy in any of the educational institutions in the north-western part of Mumbai suburbs which caters to the growing needs of the students for sporting facilities. Recently another turf has been created for students to play various games.

www.pdsa.org.in



Jankidevi Bilasrai Bubna
boys hostel
A WISE HIVE

Established in **2018**

Jankidevi Bilasrai Bubna Boys' Hostel provides safe and secured accommodation to male students coming from other states and abroad in Mumbai for obtaining higher and professional education. It is housed in an independent building with seven floors and is situated near RSET campus. It has all state of art facilities such as a canteen, air-conditioned study area on all the floors, lounge and TV room, games room etc. All the rooms are air-conditioned.

www.jbbh.org.in



Remsons Group
management research centre
MANAGEMENT RESEARCH

Rajasthani Sammelan Education Trust has started Remsons Group Management Research Centre (in memory of Radhadevi Harlalka) in Durgadevi Saraf Institute of Management Studies. Research is an important part of management education for its growth and development. Remsons Group Management Research Centre has been playing an active role in the area of research in management studies. This has given an opportunity of interaction with scholars of reputed universities all over the globe. The Director as well as faculty members of DSIMS have been presenting research papers in many international and national seminars and workshops. We are sure that in future, many scholars will successfully complete Ph. D Programme from Durgadevi Saraf Institute of Management Studies.



IRB
scholarship endowment fund
HONOURING EXCELLENCE

Rajasthani Sammelan Education Trust has started IRB Scholarship Endowment Fund to provide scholarships to all meritorious students of all the institutions of Rajasthani Sammelan Education Trust. This will give encouragement to many brilliant students to achieve further excellence in education. Meritorious students will be further motivated to work hard and give their best performance in the field of studies.



BKT
endowment freeship fund
FOSTERING KNOWLEDGE

Rajasthani Sammelan Education Trust has started BKT Endowment Freeship Fund to provide freeship to those students who cannot afford education due to lack of funds. BKT Endowment Freeship Fund is going to provide opportunity to many deserving students to obtain suitable education and thereby make progress in their life by becoming properly qualified.



Jankidevi Bilasrai Bubna
endowment freeship fund
EMBOLDENING STRENGTHS

Rajasthani Sammelan Education Trust has started Jankidevi Bilasrai Bubna Endowment Freeship Fund to give freeship to the needy and deserving students studying in various educational institutes of RSET. The Jankidevi Bilasrai Bubna Endowment Freeship Fund will provide the much needed financial support to such students who do not have the financial means to pursue their education.



Rajasthani Sammelan
skill development centre
SCULPTING SKILLS

The proposed Skill development centre aims to advance the skill sets of the students to compete in a global environment. The objective is to provide necessary information and training to develop the skills sets of the students and make them industry ready. The Skill Development Centre will help bridge the industry-academia gap for employability.

PROPOSED



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OF THE EVENT MANAGEMENT INDUSTRY**

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Institutions

 <p>Kudilal Govindram Seksaria sarvodaya school INSPIRE, INVENT, INITIATE</p>	 <p>Kudilal Govindram Seksaria english school INSPIRE, INVENT, INITIATE</p>	 <p>Ramniwas Bajaj english high school UNLEASH YOUR POTENTIAL</p>	 <p>Mainadevi Bajaj International school GIVING WINGS TO YOUR DREAMS</p>
 <p>Durgadevi Saraf junior college IN PURSUIT OF EXCELLENCE</p>	 <p>Ghanshyamdas Saraf college of arts & commerce EDUCATION EMPOWERS</p>	 <p>Kirandevi Saraf institute of complete learning WIDENING HORIZONS</p>	 <p>Durgadevi Saraf global business school</p>
 <p>Deviprasad Goenka management college of media studies INDIA'S PREMIER MEDIA SCHOOL</p>	 <p>Ladhidevi Ramdhar Maheshwari night college of commerce ENLIGHTENING FUTURE</p>	 <p>Ramdhar Maheshwari career counseling centre STEERING TO SUCCESS</p>	 <p>Kunjbihari S. Goyal online academy LEARNING BEYOND BOUNDARIES</p>
 <p>Draupadidevi Sanwarmal women's hostel HEAVENLY DOMICILE</p>	 <p>Pravinchandra D. Shah sports academy FITNESS REGIME</p>	 <p>RS CA study centre INTELLECTION HUB</p>	 <p>Mainadevi Bajaj International playschool YOUNG EVOLVING MINDS</p>
 <p>Jankidevi Bilasrai Bubna boys hostel A WISE HIVE</p>	 <p>Nalini Shah music academy MUSICAL HARMONY</p>	 <p>Rajasthani Sammelan skill development centre SCULPTING SKILLS</p>	 <p>Rajasthani Sammelan teachers' training institute BUILDING FOUNDATIONS</p>

Endowment Funds & Research Chair

 <p>Remsons Group management research centre MANAGEMENT RESEARCH</p>	 <p>IRB scholarship endowment fund HONOURING EXCELLENCE</p>	 <p>BKT endowment freeship fund FOSTERING KNOWLEDGE</p>	 <p>Jankidevi Bilasrai Bubna endowment freeship fund EMBOLDENING STRENGTHS</p>
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Facilities

 <p>Dhurnal Bajaj bhavan COMMUNITY PARADISE</p>	 <p>Durgadevi Saraf hall TREASURING MEMORIES</p>	 <p>Trivenidevi Deora ohkitse sahayata kosh HELPING TO HEAL</p>	 <p>Ramnarayan Saraf educational outlet ONE STOP EDUC-SHOP</p>
 <p>Vijay Pal Singh health centre WEALTH OF WELLBEING</p>	 <p>Kirandevi Saraf library and reading room WORLD OF KNOWLEDGE</p>	 <p>Rajasthani Sammelan I.T. hub LINKING GLOBALLY</p>	 <p>Rajasthani Sammelan food court FOOD FOR THOUGHT</p>