

RSET's



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

5.1.2 Capacity building and skills enhancement initiatives taken by the institution include the following:

1. Soft skills, 2. Language and communication skills, 3. Life skills (Yoga, physical fitness, health and hygiene), 4. ICT/computing skills

Name of the capacity development and skills enhancement program	Date of implementation (DD-MM-YYYY)	Number of students enrolled
Social media Security seminar	15th May 2018	45
Film Appreciation Workshop	26th July 2018	52
Vision Media Seminar	11th May 2019	91
Script Writing Workshop	7th January 2020	70
Career Labs	April, May and June 2020	540
Hands on: Online Basic Film Orientation Workshop with Auroville Film Institute	18th to 25th June 2020	14
International Yoga Day	21st June 2020	145
Sprint, Walk & Trash Takers - S. W. A. T. T	18th September 2020	9
Art of Acting - Theatre and Screen	26th September 2020	84
Workshop on Art Direction	3rd Oct 2020	114
Photography Workshop	7th, 10th and 21st October 2020	12
Digital Freedom : Cyber Security	15th October 2020	103
Yoga and Meditation workshop	19th Oct 2020	75
Personal Branding workshop	24th Oct 2020	45
Workshop on Film Making	26th October 2020	93
Basics of Communication	26th December 2020	9
Comprehension of Business Documents	28th December 2020	14
Body Language – Basic Attitude	29th December 2020	3
Public Speaking	30th December 2020	8
Revision and Evaluation	31st December 2020	13
Workshop on Mental well being	12th January 2021	70
SWOT Analysis	21st January 2021	8
Basic Listening Skills	22nd January 2021	7
Workshop on Production Design & Art	23rd January 2021	114



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Direction		
Business Writing	25th January 2021	11
CV making and using social media handles	29th January 2021	3
Session on Developing your visual identity	27th March 2021	47
International Yoga Day	21st June 2021	5
Get FIT day	27th July 2021	56
Gandhi and Ethics in Strategic Management Webinar	8th Oct 2021	45
Workshop: Writing for small screen	26th November 2021	53
Presentation skills	18th Dec 2021	13
Workshop on Brand communication through brand stories	18th Dec 2021	72
Resume Making	6th January 2022	11
Portfolio management	6th January 2022	3
Writing workshop for TYBAFTNMP students	10th to 14th January 2022	37
Johari Window	11th April 2022	12
CV, Portfolio and LinkedIn handle	11th April 2022	7
Workshop on Essentials of Photoshop	10th May 2022	30



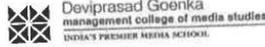
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10th May 2018

NOTICE

Social Media Security Seminar

Deviprasad Goenka Management College of Media Studies (DGMC) under the umbrella of Vision Media 2018 is organising a seminar on **Social Media Security** on the **15th May 2018** at Durgadevi Saraf Hall, from 4pm onwards.

Stalwarts associated with FACEBOOK India and Centre for Social Research Ms. Pratishta Arora, Project Head and Mr. Vikram Sheoran, a social media security expert shall grace the occasion.

All are cordially invited to attend the seminar.

Dr. Kumardatt Ghanjre
Director



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EVENT REPORT: SOCIAL MEDIA SECURITY SEMINAR

Introduction:

Social media has revolutionized the way we communicate and interact with one another. It has become an essential part of our lives, from sharing photos and memories to staying updated with current events. However, with the rise of social media platforms, there has also been an increase in security risks associated with their use. This report presents the key takeaways from the Social Media Security seminar conducted in collaboration with Facebook & CSR.

Seminar Overview:

The seminar aimed to educate college students on the potential security risks of using social media and how to protect themselves. The topics covered during the seminar included:

Social media privacy settings: The seminar emphasized the importance of adjusting privacy settings on social media platforms to ensure that users are only sharing information with intended audiences. Participants were advised to regularly review and update their privacy settings.

Phishing attacks: The seminar discussed how cybercriminals use phishing attacks to gain access to personal information. Participants were informed about the types of phishing attacks, such as email and text message scams, and how to identify and avoid them.

Two-factor authentication: Two-factor authentication was highlighted as a useful security measure to protect social media accounts from unauthorized access. Participants were encouraged to enable two-factor authentication on their social media accounts.

Cyberbullying: The seminar touched on the issue of cyberbullying and how it can cause psychological harm to the victims. Participants were informed about ways to identify and report cyberbullying incidents on social media platforms.

Conclusion:

Overall, the Social Media Security seminar was a great success in raising awareness about the importance of social media security among college students. The seminar emphasized the importance of regularly reviewing privacy settings, enabling two-factor authentication, and being mindful of online reputation management. It also highlighted the importance of recognizing and reporting cyberbullying incidents. The collaboration with Facebook college was invaluable in providing students with the most up-to-date information on social media security.



Abhinav

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20th July 2018

NOTICE

Film Screening & Appreciation Workshop

A workshop on **Film Screening & Appreciation** is being organised by BAFTNMP students of DGMC on the **26th July 2018** at the Madhoprasad Saraf Seminar Hall.

The workshop aims at educating students on the aspects of making a commercial film.

All SY-BAFTNMP students are required to attend.



Ghanjre

Dr. Kumardatt Ghanjre
Director



Arora

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EVENT REPORT: FILM APPRECIATION WORKSHOP

Screening of various commercially hit films was organized for BAFTNMP students. The workshop was aimed at educating students on the aspects of making commercially successful films. Students appreciated the screening and several volunteers came forward to help organize the event.



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5th May 2019

NOTICE

Vision Media Seminar

A special **Vision Media Seminar** is being organised by BAFTNMP students of DGMC on the **11th May 2019** at the Durgadevi Saraf Hall.

Mr. Bharat Dhabolkar is invited as the Chief Guest and will address the audience on his journey of the advertising world.

Bharat Dabholkar started out in the advertising world and is the man behind the marketing of big players in the industry like Amul, Videocon, etc.

All TYBAFTNMP & BMM students are cordially invited to attend.


Dr. Kumardatt Ghanjre
Director





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EVENT REPORT: VISION MEDIA SEMINAR

On 11th May 2019, Vision Media Seminar was organized at DGMC. Famous film personality Shri. Bharat Dabholkar was invited. Overall there were 91 students who attended the seminar. Participants were taken on a tour of shooting floor at DGMC campus. DGMC video was played at the starting of the seminar and the course flyers and DGMC pouch were distributed to all the attendees. The seminar ended with the distribution of participation certificates to all participants.



Prof. Mukesh Sharma, Dean, DGMC welcomes AD Guru, Actor and Theater Personality, Mr. Bharat Dabholkar at Vision Media 2019 seminar organized by DG



Sharma

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AD Guru, Actor and Theater Personality, Mr. Bharat Dabholkar addressing the students at Vision Media 2019 seminar at DGMC



Bharat

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2nd Jan 2020

NOTICE

Students of TYBAFTNMP- SEM VI / MAFTNMP – SEM IV

Workshop on Scripting and Story-Telling

A special workshop on **Script Writing** for a Film is scheduled for all students who have Practical Film Making as their subject viz - Students of TYBAFTNMP – Sem VI / MAFTNMP-Sem IV.

Mr. Sanjay Chhel a renowned writer, director for films and song lyricist is going to engage a workshop on **Tuesday 7th Jan 2020 from 12 noon till 3pm** in the 6th floor Seminar Hall.

Some of the films he has written are Rangeela, Yes Boss, Daud, Phir bhi Dil hain Hindustani, Kismat Konnection; to name a few.

All students are required to attend the workshop and clear their doubts with regards to Scripting and Story-telling for a Film.

Amee Vora



Dr. Amee Vora
Principal



Amee Vora

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info@wcmediaschool.org.in

Ref.: DGMC/ 2020/836

Date: 7th Jan 2020

To,
Mr. Sanjay Chhel
Mumbai

Dear Mr. Chhel,

Sub: Workshop on Script Writing

We thank you for taking the time today 7th January 2020 to enlighten our students on Script Writing for Films and clearing their doubts and queries for the same.

We look forward for such associations in the future.

Thanking you,

Yours sincerely,

Dr. Ameet Vora
Principal - DGMC





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Event Report: Script Writing Workshop

Date: 7th January 2020

Overview:

The script writing workshop was aimed at aspiring writers with the objective of teaching them the basics of scriptwriting. The workshop was held in Madhoprasad Saraf Seminar hall and was attended by 70 participants.

Key Activities:

The workshop started with an introduction from renowned screenplay writer, Mr. Sanjay Chhel, who gave an overview of the objectives and goals of the workshop. This was followed by a presentation on the basics of scriptwriting, which included information on the three-act structure, character development, and dialogue.

The facilitator then led the participants in a hands-on exercise, where they practiced writing short scripts. The participants were given prompts to get them started and were encouraged to share their work with the group. The facilitator provided feedback on their work, and the participants engaged in group discussions on the different approaches taken.

The participants were also taught the basics of screenplay formatting, including how to format their scripts for different mediums such as film, TV, and theatre. The facilitator provided examples of correctly formatted scripts, and the participants had the opportunity to practice formatting their own scripts.

The workshop concluded with a discussion on the business side of scriptwriting, including tips on how to pitch scripts to agents and producers, and how to navigate the industry.

Conclusion:

Overall, the script writing workshop was a success in achieving its objectives of teaching aspiring writers the basics of scriptwriting. The participants gained valuable insights into the three-act structure, character development, and screenplay formatting, and were able to apply these skills in practical exercises. They also gained knowledge of the business side of scriptwriting, which will be useful in their future endeavors.



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Mr. Sanjay Chhel a renowned writer, director for films and song lyricist



Shela

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15th April 2020

NOTICE

CAREER LAB

Deviprasad Goenka Management College of Media Studies (DGMC) initiates the "Career Lab" sessions with an aim to enhance the "Written, Communication and Language Skills" through **planned activities**. All students are cordially invited to the Career Lab session.

Career Lab program shall be divided in to three phases from the month of April, May till June, 2020. This is a 50-hour module.

The first phase (20th – 30th April, 2020) of the 'Career Lab' will emphasize on the need to enable students to communicate clearly with an impact, by improving their verbal and written communication style, as well as improving their interpersonal skills.

In the second phase (4th – 14th May, 2020) students will be encouraged to design a strategy for developing and telling stories. Shaping individual ideas into compelling and well-structured narratives and complex story worlds, identifying, understanding, and engaging different audiences in their stories.

The third phase (4th – 22 June, 2020) The overall objective of this final session is to assess and motivate students, written expression of thought and provide learners opportunities to explore ideas and to build connections between content areas.

All students are required to take advantage of this initiative.

Dr. Ameer Vora
Principal



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EVENT REPORT: CAREER LABS

Overview:

The Career Labs event was aimed at helping students and young professionals in their career development. Around 540 students enrolled for the Career Labs initiative.

Key Activities:

The Career Labs event consisted of several activities, including presentations, panel discussions, and workshops. The event started with an introduction from the facilitator, who gave an overview of the objectives and goals of the event.

The first activity was a panel discussion featuring professionals from different fields. The panelists shared their career journeys and provided advice and tips for career development. The participants had the opportunity to ask questions and engage in discussions with the panelists.

The next activity was a series of workshops focused on specific career skills, such as resume building, networking, and interviewing. The workshops were led by experts in their respective fields, who provided hands-on guidance and feedback to the participants.

The event also featured a career fair, where participants had the opportunity to meet with representatives from various companies and organizations. The representatives provided information on job opportunities and internship programs, and the participants were able to network with potential employers.

Conclusion:

Overall, the Career Labs event was a success in achieving its objectives of helping students and young professionals in their career development. The participants gained valuable insights and skills in various career-related areas, and the networking opportunities provided by the event will be useful in their future endeavors. The feedback received from the participants will be taken into consideration in planning future events.



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Notice: 079/2020

3rd June 2020

NOTICE

HANDS ON: ONLINE BASIC FILM ORIENTATION WORKSHOP In collaboration with Auroville Film Institute

Deviprasad Goenka Management College of Media Studies (DGMC) in collaboration with the **Auroville Film Institute** is organising an eight-days Online Basic Film Orientation Workshop from 18th to 25th June, 2020.

The workshop is designed for participants to make them familiar with the entire process of conceptualising a basic idea and plot into execution of a film. It aimed at creating opportunities, fostering cinematic talents, harnessing new opportunities in projects, assimilating, introspecting and creating cinematic expressions/ masterpiece.

The Course Fees are as follows:

- Rs. 3,500/- + 18% GST for RSET/DGMC Students
- Rs. 5,000/- + 18% GST for non RSET/DGMC Students

Interested students may contact Ms. Shubhamitra Adhikhari on shubhamitra.adhikhari@dgmcs.org.in



Dr. Ameet Vora
Principal



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REPORT: HANDS ON: ONLINE BASIC FILM ORIENTATION WORKSHOP

In collaboration with Auroville Film Institute

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The session was conducted by renowned documentary filmmakers Richa Hushing and Rivu Laha, both alumni of Film and Television Institute of India, Pune. Richa specialises in Direction and Editing, while Rivu's specialisation is Direction and Cinematography. Their films are often character portraits; and portraits of indigenous cultures in face of conflict and at the threshold of change. Cinema verité style is their strength. In Auroville, they have found Auroville Timelines, a media pedagogy and video arts unit, researching and curating recorded memories of Auroville, creating mnemonics of the dream.

Richa and Rivu have also co-founded Auroville Film Institute, dedicated to the ideal of cinema education, integrating world cinema and world citizenship, experimenting with a new pedagogy, encouraging new practices of conscious cinema. Auroville Film Institute has begun to offer short-term courses, and is preparing for long-term plans, individualised mentorship, student exchange programmes and cinema-centric learning journeys.

The selection of participants for this workshop was based on their curiosity and interest in media, filmmaking, documentaries, journalism, art, photographs, environment and ecology. A Statement of Purpose was compulsory to be submitted for attending this workshop.

The workshop was designed for the students who aspire to become filmmakers and are willing to articulate their reflection in the film form within the current consumers section.



Richa

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The entire module of this workshop provided complete knowledge of the entire filmmaking process beginning from basics of the art of observations, along with understanding the fundamentals of photography from the perspective of a documentary filmmaker and cinematographer, technical inputs were given on sound recording, cinematography and editing with an open source software.

It was mandatory for all participants to attend the eight-days' workshop. Upon completion, participants were asked to make a film and on completion of their production, they were awarded with digital certificates post-submission and evaluation.

The participants were asked to produce a short film using their smart phones followed by one on one inputs. In the concluding evaluation process, each participant's rough-cut was reviewed and guidelines were given on final cuts for improvements.

The workshop was attended by aspiring filmmakers, students and received an overwhelming response as it was a great experience and interaction which helped the participants to shape the way they perceived at reality and their own self which influences the art of filmmaking.



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UNLOCK!

An 8 days hands on online film making workshop

18th to 25th June, 2020

AUROVILLE FILM INSTITUTE

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management college of media studies



Alina

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AUROVILLE FILM INSTITUTE



Deviprasad Goenka
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Deviprasad Goenka Management College of Media Studies
collaborates with

Auroville Film Institute



ONLINE BASIC FILM ORIENTATION WORKSHOP

Creating Opportunities Fostering Cinematic Talents,
Harnessing new opportunities in projects, assimilate,
introspect, and create....



Alina

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Notice: 106/2020

18th Jun 2020

NOTICE

DGMC's Sports Club

Yoga & Meditation Workshop

The Sports Club of DGMC is organising a YOGA & MEDITATION Workshop on the occasion of the International Yoga Day on **21st June 2020 at 11am.**

This workshop is being conducted by **Sharmila Saurashtri**, Yoga Practitioner.

We request all students to register on the below mentioned link before 15th Jun 2020 to confirm your attendance.

Register Here: <https://rb.gy/egir6j>

Click here to be part of the event on the 21st June 2020:

<https://meet.google.com/xkn-wgrf-vpc>

We look forward to your participation.



Dr. Ameer Vora
Principal





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EVENT REPORT: INTERNATIONAL YOGA DAY 2020

Date: June 21, 2020

Location: Online Platform - Zoom

Overview:

International Yoga Day is celebrated worldwide on June 21st to promote the physical, mental, and spiritual benefits of yoga. The event was aimed at raising awareness about the benefits of yoga and promoting its practice.

Key Activities:

The event started with an introduction of Ms. Sharmila Saurashtri, who gave an overview of the objectives and goals of the event. The facilitator highlighted the importance of yoga in promoting overall health and wellbeing, especially during the challenging times caused by the COVID-19 pandemic.

The participants then engaged in a 60-minute yoga session. The session included various yoga postures and breathing exercises, aimed at promoting relaxation and reducing stress levels. The instructors provided guidance on correct posture and breathing techniques, and the participants had the opportunity to ask questions and seek feedback.

Conclusion:

Overall, the International Yoga Day event in Deviprasad Goenka Management College of Media Studies was a success in achieving its objectives of raising awareness about the benefits of yoga and promoting its practice. The participants gained valuable insights and skills in practicing yoga, and the panel discussion provided useful information on the importance of yoga in maintaining good health and wellbeing.

Feedback:

The feedback from the participants was positive, with many expressing appreciation for the opportunity to practice yoga and learn from experts in the field. They found the yoga session to be relaxing and beneficial, especially during the stressful times caused by the COVID-19 pandemic. The panel discussion was also well-received, with participants expressing interest in learning more about the benefits of yoga and how to incorporate it into their daily lives.



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Yoga day



Abha

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Notice: 144/2020

16th Sept 2020

NOTICE

DGMC's Sports Club

2-Day Sports Event - CHETAK

The Sports Club of DGMC is organising a 2-day Sports Event "CHETAK" scheduled for 18th and 19th Sept 2020 respectively.

DAY	DATE	Name of the Event	DESCRIPTION
Day 1	18 th Sept 2020	Sprint, Walk & Trash Takers - S. W. A. T. T	Fit India Freedom Run / Walk (Type I & Type II)
Day 2	19 th Sept 2020	Event 1 - Carrom Event: Hit the Target Event 2 - Chess	Carrom Pool (Mini Clip.com) Mindspace

We urge All Sports & Fitness lovers to register on the below mentioned link.

Register Here: <https://forms.gle/bwNDrgr1FLyEYMyT7>

Registered participants will receive detailed information, rules and regulations of their selected event/s. Students may participate on both days.

We look forward to your unanimous support and cooperation to make this event successful and memorable.

Dr. Amee Vora
Principal





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EVENT REPORT: SPRINT, WALK AND TRASH TAKERS – S.W.A.T.T

Date: 18th September 2020

Fit India Freedom Run: Initiative by Ministry of youth affairs and sports

Objective: To infuse students with a sense of activity

On 18th September 2020, The sports committee of DGMC convened by Mr. Partha Samantha, organized a Fit India Run as a part of two day event “CHETAK”.

The purpose of the event was to engage students in physical activity through the college platform. This was done in part to counter the stagnancy set in by online courses and virtual interaction and partly to keep the students aware of importance of physical activity. As many of the first year students had not have the opportunity to interact with other students of the college, the run was also to encourage student participation and healthy social interaction within the student body.

The event was organized in two parts. The first was the relay run starting at Borivali station and ending at college campus through Kandivali and Malad which was led by the student representative of the sports committee, Mr. Ritesh Gupta and four other students who participated in the run.

The second part was focused on individual participation allowing all students to be a part of the activity from the respective location. This was keeping in mind the current pandemic and ensuring that students could participate without compromising their health and safety. On the 18th of September between 6:00 AM and 9:00 AM, any student of DGMC could participate using a common application and then share the details of their participation with the college committee.

As a result of the activity, a total of 9 students covered a cumulative distance of 37 kms within three hours. All who participated were cheered on by their peers through Facebook Live and were also awarded a certificate for participation in the Fit India Freedom Challenge.



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Prof. Partha S with participants



Partha

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DGMC Students who participated in the 2-Day Sports Event –
CHETAK organised by the Sports Committee



Abhinav

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Notice No. 160/2020

21st Sept 2020

NOTICE

Students of BAMMC / BAFTNMP / MAFTNMP / PGDM

Guest Lecture on Art of Acting

A special guest lecture on the **ART of ACTING – Theatre and Screen** is scheduled for all students on Google Platform. The link for the same is mentioned below.

Please login from your official ID: <https://meet.google.com/jyz-qugz-gms>

Mr. Sachin Khedekar is an Indian actor and director known for his work in Hindi, Marathi, Telugu, Tamil, Malayalam and Gujarati language films. His well-known films include Aap Kaa Surroor, Astitva and Shyam Benegal's Netaji Subhas Chandra Bose: The Forgotten Hero in which he portrayed Subhas Chandra Bose and Golkeri (Gujarati movie). Mr. Sachin is going to engage a workshop on **Saturday 26th Sept 2020 from 2.30pm onwards** on the **Google Platform**.

Students are encouraged to participate in this online event to clear all doubts related to the topic.

Attendance is compulsory for all students.



Dr. Ameer Vora
Principal



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Ref.: DGMC/ 2020/1131

Date: 21st September 2020

To
Mr. Sachin Khedekar
Mumbai

Dear Mr. Sachin Khedekar,

**Sub: Invitation to Conduct Guest Lecture Series @ DGMC
For the Academic Year 2020-21**

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, both the teaching and non-teaching Staff as well as on my personal behalf, I extend a cordial invitation to be our **Guest Speaker** on our **Guest Lecture Series** for the Academic Year 2020-21 on the **Topic – Art of Acting** scheduled on **Saturday 26th September 2020** from 2.30pm onwards on the **Google Platform**.

I look forward to your favourable response.

Warm Regards,

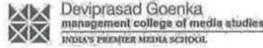


Dr. Ameer Vora
Principal - DGMC



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Ref.: DGMC/ 2020/1131/t

Date: 26th September 2020

To
Mr. Sachin Khedekar
Mumbai

Dear Mr. Sachin Khedekar,

We thank you for taking the time on **Saturday 26th September 2020** to conduct our Guest Lecture Series for the Academic Year 2020-2021 for our students of DGMC and enlighten them on the Topic: **Art of Acting** and helping them clear their doubts and queries on the same.

We look forward for such associations in the future.

Warm Regards,



Dr. Amee Vora
Principal - DGMC



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EVENT REPORT: ART OF ACTING IN THEATRE AND SCREEN WORKSHOP

Date: 26th September 2020

Location: Online Platform - Zoom

Overview:

The Art of Acting in Theatre and Screen workshop was aimed at providing participants with an understanding of the craft of acting for both theatre and screen. The workshop was attended by 84 participants.

Key Activities:

The workshop consisted of several activities, including exercises and performances. The event started with the introduction of Mr. Sachin Khedekar, a renowned name in Marathi theatre and cinema.

The first activity was a lecture on the principles of acting, covering topics such as character development, voice and speech, and stage presence. The lecture was led by an experienced acting coach who provided examples and techniques to help the participants understand the principles.

The participants then engaged in several exercises aimed at developing their acting skills. The exercises included improvisation, movement, and scene work, and were designed to help participants learn to work collaboratively and to develop their ability to react and respond in the moment.

The workshop also included a performance segment where participants had the opportunity to showcase their acting skills. The performances were critiqued by the acting coach, who provided feedback and guidance on how to improve.

Conclusion:

Overall, the Art of Acting in Theatre and Screen workshop was a success in achieving its objectives of providing participants with an understanding of the craft of acting and helping them develop their skills. The participants gained valuable insights and skills in various acting-related areas, and the feedback provided by the acting coach will be useful in their future endeavors. The feedback received from the participants will be taken into consideration in planning future workshops.



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GUEST
LECTURE



Sachin Khedekar

The Multilingual Award Winning Super Actor
in Conversation with DGMC students

Saturday, 26th September 2020
3pm onwards

Renowned actor Sachin Khedekar



Ashu

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Ashok

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Notice No. 176/2021

27th Sept 2020

NOTICE

Workshop on Production Design & Art Direction

A special guest lecture on "**Production Design and Art Direction**" is scheduled for TY-BAFTNMP / SY-BAFTNMP / MAFTNMP students on **3rd Oct 2020** from **11am to 1pm** on the **GOOGLE** Platform.

The link for the same will be sent shortly.

Ms. Boishali Sinha is a well-known production designer and an art director in the Bollywood industry. Ms. Sinha has a Bachelors in Fine Arts from Delhi College of Art and Masters in Fine Arts from Paris College of Fine Arts, France. She has many National & International awards to her credit.

Ms. Boishali has been the Production Designer for movies such as Special 26, Gabbar, Rowdy Rathore, Kya Kool Hain Hum to name a few.

Students are encouraged to participate in this online event to clear all doubts related to the topic.

Attendance is compulsory for all students.

Dr. Ameer Vora
Principal





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EVENT REPORT: ART DIRECTION WORKSHOP

Date: 3rd October 2020

Overview:

The Art Direction workshop was aimed at providing participants with an understanding of the principles of art direction and its application in various creative industries. The workshop was attended by 114 participants.

Key Activities:

The workshop consisted of several activities, including lectures, exercises, and demonstrations. The event started with an introduction from the facilitator, who gave an overview of the objectives and goals of the workshop.

The first activity was a lecture on the principles of art direction, covering topics such as color theory, typography, and composition. The lecture was led by an experienced art director who provided examples and techniques to help the participants understand the principles.

The participants then engaged in several exercises aimed at developing their art direction skills. The exercises included designing mood boards, creating branding concepts, and working on real-world scenarios. The exercises were designed to help participants learn how to work collaboratively and develop their ability to apply art direction principles to various mediums.

The workshop also included a demonstration segment where the facilitator showcased the application of art direction principles in various industries, such as advertising, film, and digital media. The participants had the opportunity to ask questions and seek feedback on how to apply the principles to their own work.

Feedback:

The feedback from the participants was positive, with many expressing appreciation for the opportunity to learn from an experienced art director and to develop their art direction skills. They found the lecture and exercises to be particularly helpful in understanding the principles of art direction and in developing their ability to apply them to various mediums. The demonstration segment was also well-received, with participants expressing interest in learning more about the application of art direction principles in various industries.

Conclusion:



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Overall, the Art Direction workshop was a success in achieving its objectives of providing participants with an understanding of the principles of art direction and helping them develop their skills. The participants gained valuable insights and skills in various art direction-related areas, and the feedback provided by the facilitator will be useful in their future endeavors. The feedback received from the participants will be taken into consideration in planning future workshops.



Ms. Boishali Sinha, the Guest speaker for Art Direction Workshop

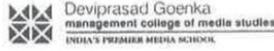


Boishali



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Notice: 175/2020

1st Oct 2020

NOTICE

DGMC's Photography Club

The Photography Club of DGMC is pleased to give you an opportunity to learn advanced and exclusive masterclass in photography in a specialised 2-day workshop.

Free Workshop Dates: **October 7 & 10, 2020**
2 sessions | 2 hours per sessions

We invite keen students to register on the link mentioned below to avail the opportunity to learn the art of creating their first photo-story from the syllabus of Harvard. Thereafter, students can also showcase their creativity!

Registration Link: <https://forms.gle/BMvs31F5M8NjM7vg8>
Last day for registration is on or before 5th October, 2020

Highlights of the Workshop:

- Conceptualisation of Stories
- Learn from World Press Winning Stories
- Learn to write captions

Guidelines

- You may use DSLR/Mirrorless/SmartPhone cameras
- You may edit your photos to its ethical limits.
- You also stand a chance to get your Photo-Story published as a photo-book on Amazon!

Presentation Date: October 21, 2020 (Presentations will be graded).

Kindly contact the following in case of any queries:
Parth Dave on 8419911081 / Gauhar Abbas on 7781072338

We look forward to your imagination and participation.

Dr. Amee Vora



Dr. Amee Vora
Principal

Dr. Amee Vora





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EVENT REPORT: PHOTOGRAPHY WORKSHOP

The outdoor photography workshop aimed to provide participants with practical experience in capturing photographs in an outdoor environment. The workshop was conducted by experienced photographers who shared their knowledge and experience with the participants.

The main objectives of the workshop were:

- To teach participants how to capture the beauty of nature in photographs.
- To provide hands-on experience in using different types of cameras and lenses in an outdoor environment.
- To teach participants how to compose and frame shots effectively in natural settings.
- To help participants understand the importance of lighting and how to use it to their advantage in outdoor photography.
- To introduce participants to photo editing software and how to use it to enhance their outdoor photos.

The workshop consisted mostly of practical sessions. Participants were taken to various outdoor locations where they could capture the beauty of nature in their photographs. They were provided with different types of cameras and lenses to experiment with, and were given guidance on how to compose and frame shots effectively in natural settings. Participants were also taught how to use lighting to their advantage in outdoor photography.

At the end of the workshop, participants had the opportunity to present their photographs in a photo essay competition. They were also introduced to photo editing software and taught how to use it to enhance their outdoor photos.

Overall, the outdoor photography workshop provided participants with a unique and practical experience in capturing the beauty of nature in their photographs.



Adarsh

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Prof. Sudeep Mehta instructing students



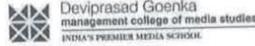
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Notice: 188/2020

14th Oct 2020

NOTICE

DGMC's Rotaract Club

DIGITAL FREEDOM – CYBER SECURITY

In keeping with the theme of Mahatma Gandhi's fight against injustice and one of his teachings "You must be the change you wish to see in the world", DGMC's Rotaract Club is organizing a Seminar on **Thursday 15th October at 3.30pm on Google Meet**.

The agenda of the seminar is how to protect your data and secure it from hackers and to throw light on the subject; The Rotaract Club has invited **Mr, Aalok Karnik**. Mr. Karnik is an information security professional working in the US. Mr. Karnik is a keen advocate of cyber-safe behavior at work & home.

We hope students will take advantage of this seminar.

All students are required to be present for this event.

Dr. Ameer Vora
Principal





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EVENT REPORT: DIGITAL FREEDOM: CYBER SECURITY SEMINAR

Overview:

The Cyber security Seminar was aimed at providing participants with an understanding of cyber security risks and best practices to secure their digital information.

Key Activities:

The event started with an introduction of Mr. Aalok Karnik, who gave an overview of the objectives and goals of the seminar.

The first activity was a lecture on cyber security risks, covering topics such as phishing, malware, ransom ware, and social engineering. Mr. Karnik provided examples and techniques to help the participants understand the risks.

The seminar also included a demonstration segment where the facilitator showcased various tools and techniques for protecting digital information. The participants had the opportunity to ask questions and seek feedback on how to implement the strategies in their own digital lives.

Conclusion:

Overall, the Cyber security Seminar was a success in achieving its objectives of providing participants with an understanding of cyber security risks and best practices for securing their digital information. The participants gained valuable insights and skills in various cyber security-related areas, and the feedback provided by the facilitator will be useful in their future endeavors. The feedback received from the participants will be taken into consideration in planning future seminars.

Feedback:

The feedback from the participants was positive, with many expressing appreciation for the opportunity to learn from cyber security experts and to develop their cyber security knowledge. They found the lecture and panel discussion to be particularly helpful in understanding the risks of cyber security and in learning the best practices for securing their digital information. The demonstration segment was also well-received, with participants expressing interest in learning more about the tools and techniques for protecting digital information.



Aalok

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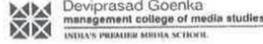


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Notice: 186/2020

13th Oct2020

NOTICE

DGMC's Sports Club

Yoga & Meditation Workshop

The Sports Club of DGMC is organising a YOGA & MEDITATION Workshop on 19th October 2020 at 5.30pm.

This workshop is being conducted by Kiran D'souza, Yoga Practitioner.

We request all students to register on the below mentioned link to confirm your attendance before 17th Oct 2020.

Register Here: <https://rb.gy/egir6j>

Click here to be part of the event on the 19th Oct:

<https://meet.google.com/xkn-wgrf-vpc>

We look forward to your participation.

Dr. Ameer Vora
Principal



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Ref.: DGMC/ 2020/1161

Date: 16th Oct 2020

To
Ms. Kiran D'souza
Mumbai

Dear Ms. Kiran D'souza,

**Sub: Invitation to Conduct a Workshop in DGMC on
YOGA & MEDITATION**

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, both the teaching and non-teaching Staff as well as on my personal behalf, I extend a cordial invitation to be our **Guest** to conduct a session on **Yoga & Meditation** organised by DGMC's Sports Club, scheduled on **Monday 19th Oct 2020** from 5.30pm onwards on the **ZOOM / Google Platform**.

The respective link will be shared shortly.

I look forward to your favourable response.

Warm Regards,

Dr. Ameer Vora
Principal - DGMC





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Event Report: Yoga and Meditation Workshop 2020

Date: 19th October 2020

Overview:

The Yoga and Meditation Workshop in 2020 was aimed at promoting physical and mental wellness through yoga and meditation practices, especially during the COVID-19 pandemic. The workshop was held on online platform and was attended by 75 participants.

Key Activities:

The workshop was held to emphasize the importance of self-care during the pandemic and the benefits of yoga and meditation in promoting physical and mental well-being.

The first activity was a yoga session led by Ms. Kiran D'souza, an experienced yoga instructor. The session included various yoga poses, breathing exercises, and relaxation techniques. The participants were encouraged to practice at their own pace and level of comfort.

The next activity was a meditation session, where Ms. Kiran guided the participants through different meditation techniques to promote relaxation, stress reduction, and mental clarity. The participants were able to share their experiences and ask questions about the practice.

The workshop also included a discussion on the benefits of yoga and meditation for mental health, stress management, and overall well-being. The participants had the opportunity to share their experiences and learn from each other.

Conclusion:

Overall, the Yoga and Meditation Workshop in 2020 was a success in promoting physical and mental wellness during the pandemic. The participants gained valuable insights and skills in various yoga and meditation practices, and the feedback provided by the facilitator will be useful in planning future workshops. The feedback received from the participants will be taken into consideration in planning future workshops.

Feedback:

The feedback from the participants was overwhelmingly positive, with many expressing appreciation for the opportunity to practice yoga and meditation in a supportive and safe environment. They found the sessions to be helpful in reducing stress and anxiety, improving



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mental clarity, and promoting relaxation. The discussion on the benefits of yoga and meditation was also well-received, with participants expressing interest in learning more about the practice.



Ms. Kiran D'souza instructing Yoga pose



Arora

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Ref.: DGMC/ 2020/1161/TU

Date: 19th Oct 2020

To
Ms. Kiran D'souza
Mumbai

Dear Ms. Kiran D'souza,

We thank you for taking the time on **Monday 19th Oct 2020** to conduct a session on **Yoga & Meditation** organised by The Sports Club on the **GOOGLE** platform scheduled on **Monday 19th Oct 2020** from **5.30pm onwards** on the **Google** Platform

We look forward for such associations in the future.

Warm Regards,

Dr. Ameer Vora
Principal - DGMC





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E-Certificate

This Certificate of Appreciation is awarded to Ms. Kiran D'souza – Yoga Practitioner in recognition of her conducting a session on “Yoga & Meditation” organized by The Sports Club of RSET's Deviprasad Goenka Management College of Media Studies on 19th Oct, 2020.

Mr. Partha Samanta
Convener



Dr. Amee Vora
Principal

Amee



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Notice 198/ 2020

20th Oct 2020

NOTICE

Workshop on Personal Branding

A special workshop on **Personal Branding** will be conducted for keen students.

Ms. Shrushti Rao, is a Marketing & Communication Specialist at Erstwhile Entrepreneur. She shall engage in a workshop on **24th Oct 2020 from 10pm to 12noon**.

The link for the same will be sent shortly.

Interested students are required to attend the workshop and clear their doubts with regards to Photoshop.



Dr. Ameer Vora
Principal



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Ref.: DGMC/ 2020/1162

Date: 20th Oct 2020

To
Ms. Shrushti Rao
Marketing & Communications Specialist
Erstwhile entrepreneur
Mumbai

Dear Ms. Rao,

Sub: Invitation to Conduct Workshop

We are pleased to inform you that you will be conducting an online Workshop on the **Topic – Personal Branding** for the Academic Year 2020-21 for DGMC students on Oct 24th 2020 from 9am to 1pm.

Warm Regards,

Dr. Ameet Vora
Principal - DGMC

**Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India**

Ref.: DGMC/ 2020/1162/TU

Date: 24th Oct 2020

To
Ms. Shrushti Rao
Marketing & Communications Specialist
Erstwhile entrepreneur
Mumbai

Dear Ms. Rao,

We thank you for taking the time on **24th Oct 2020** to be our **Guest Speaker** for our **Workshop** for the Academic Year 2020-2021 for our students of DGMC and enlighten them on the Topic: **Personal Branding** and helping them clear their doubts and queries on the same.

We look forward for such associations in the future.

Warm Regards,



Dr. Ameet Vora
Principal - DGMC



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Event Report: Personal Branding Workshop

Date: 24th October 2020

Overview:

The Personal Branding Workshop was aimed at providing participants with an understanding of personal branding and its importance in professional and personal life. The workshop was attended by 45 participants.

Key Activities:

The first activity was a lecture on personal branding, covering topics such as defining personal brand, identifying target audience, developing brand messaging, and using social media to promote personal brand. The lecture was led by an experienced branding expert who provided examples and techniques to help the participants understand the concept of personal branding.

The participants then engaged in a group discussion, sharing their own experiences and challenges in developing their personal brand. The facilitator provided feedback and guidance to help the participants in identifying their strengths and unique selling points.

The workshop also included exercises to help the participants develop their own brand messaging and social media strategy. The participants had the opportunity to receive feedback from the facilitator and their peers on their brand messaging and social media profiles.

Feedback:

The feedback from the participants was positive, with many expressing appreciation for the opportunity to learn from branding experts and to develop their personal branding knowledge. They found the lecture and group discussion to be particularly helpful in understanding the concept of personal branding and in identifying their unique selling points. The exercises were also well-received, with participants expressing interest in continuing to refine their personal brand messaging and social media strategy.

Conclusion:

Overall, the Personal Branding Workshop was a success in achieving its objectives of providing participants with an understanding of personal branding and its importance in professional and personal life. The participants gained valuable insights and skills in various personal branding-related areas, and the feedback provided by the facilitator will be useful in their future endeavors.



Abhinav

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The feedback received from the participants will be taken into consideration in planning future workshops.



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PERSONAL BRANDING

WORKSHOP

BY

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Notice: 195/2020

21st Oct 2020

NOTICE

DGMC's Film Club

In Conversation with Mr. Aditya Kripalani

The Film Club of DGMC is organizing a Panel Discussion with the well know Film Director Mr. Aditya Kripalani. The event will be held on **Monday – 26th October 2020 at (11:00 AM - 12:30 PM) on Zoom.**

Students are requested to watch "Tikli and Laxmi Bomb" (available on Netflix) and contribute to the discussion with their own analysis, critique and appreciation of the film.

Students may click the link below to Register for this Interactive Panel Discussion:
https://docs.google.com/forms/d/e/1FAIpQLSfgRO7dC4N3A0OeW5UqRfQALVaGMIdzpxQhJIWM5pcovJx4lw/viewform?usp=sf_link

Last date to Register is 25th Oct 2020.

Please click the link below to join the discussion on 26th Oct 2020:

<https://zoom.us/j/96127135698?pwd=OXA0RkYzS1VyeGIjVWFSRGNGUi8vdz09>
Passcode: 236692

All students are required to be present for this event.

Dr. Amee Vora

Dr. Amee Vora
Principal



Dr. Amee Vora

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Ref.: DGMC/ 2020/1175

Date: 22nd Oct 2020

To
Mr. Aditya Kripalani
Mumbai

Dear Mr. Aditya Kripalani,

Sub: Invitation to Conduct a Film Based Discussion in DGMC.

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, both the teaching and non-teaching Staff as well as on my personal behalf, I extend a cordial invitation to be our **Guest Speaker** to conduct a session on Film Based Discussion organised by DGMC's Film Club, scheduled on **Monday – 26th October 2020 at (11:00 AM - 12:30 PM) on Zoom Platform.**

The respective link will be shared shortly.

I look forward to your favourable response.

Warm Regards,

Dr. Amee Vora
Principal - DGMC



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Ref.: DGMC/ 2020/1175/TU

Date: 26th Oct 2020

To
Mr. Aditya Kripalani
Mumbai

Dear Mr. Aditya Kripalani,

We thank you for taking the time on **Monday – 26th October 2020** to conduct a session on **Film Based Discussion** organised by DGMC's Film Club on the ZOOM Platform

We look forward for such associations in the future.

Warm Regards,

Dr. Ameer Vora
Principal - DGMC





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Event Report: Online Film Making Workshop

Date: 26th October 2020

Overview:

The Film Making Workshop was aimed at providing participants with an understanding of the fundamentals of film making and the techniques required to create compelling visual stories. The workshop was held virtually, with participants joining from various locations.

Key Activities:

The first activity was a lecture on the fundamentals of film making, covering topics such as storytelling, scriptwriting, cinematography, lighting, and sound. The lecture was led by Mr. Aditya Kriplani, an experienced filmmaker who provided examples and techniques to help the participants understand the concepts.

The participants then engaged in a practical exercise, where they were given a brief and had to develop a script and storyboard for a short film. They were then given feedback on their work and the opportunity to refine their ideas.

The workshop also included demonstrations on various film making techniques, such as camera angles, lighting, and sound design. The participants had the opportunity to ask questions and receive feedback on their own work.

Conclusion:

Overall, the Film Making Workshop was a success in achieving its objectives of providing participants with an understanding of the fundamentals of film making and the techniques required to create compelling visual stories. The participants gained valuable insights and skills in various film making-related areas, and the feedback provided by the facilitator will be useful in their future endeavors. The feedback received from the participants will be taken into consideration in planning future workshops.

Feedback:

The feedback from the participants was positive, with many expressing appreciation for the opportunity to learn from an experienced filmmaker and to develop their film making skills. They found the lecture and practical exercises to be particularly helpful in understanding the



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concepts of film making and in developing their own ideas. The demonstrations were also well-received, with participants expressing interest in exploring further the techniques learned.



Mr. Aditya Kriplani explaining the various facets of film making



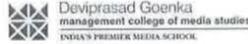
Aditya

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Notice: 258/2020

21st Dec 2020

NOTICE

Training and Placement Cell

The TAP cell is organising online workshops for the registered TAP students.
Students are hereby requested to take note of the same.
Attendance is compulsory.

Sr. No.	Workshops	Date & Timing
1	Basics of Communication	26 ^h Dec 2020 from 2.30pm to 4pm
2	Comprehension of Business Documents	28 th Dec 2020 from 3pm to 4pm.
3	Body Language – Basic Attitude	30 th Dec 2020 from 3pm to 4.30pm
4	Public Speaking	30 th Dec 2020 from 3pm to 4.30pm
5	Revision and Evaluation	31 st Dec 2020 from 3pm to 4.30pm

The link for the above sessions will be sent on the group.

Dr. Ameer Vora
Principal





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REPORT OF CAPACITY BUILDING PROGRAM ON BASICS OF COMMUNICATION

Soft Skills

Academic Year: 2020-21

Name of the Committee: Training and Placement Cell

Name of the activity: Basics of Communication			
Date	Time	Name of the Faculty	Venue
26 th December 2020	2:30 PM to 4:30 PM	Prof. Shubhamitra Adhikari	Google Meet

ABOUT THE ACTIVITY

Subject of the activity	Basics of Communication
Objectives of the activity	<ul style="list-style-type: none">• To provide an understanding of the basic principles and models of communication.• To teach effective verbal and nonverbal communication skills.• To improve active listening skills.• To increase awareness of communication barriers and how to overcome them.• To develop critical thinking and problem-solving skills related to communication.
Outcomes of the activity	<ul style="list-style-type: none">• Increased knowledge and understanding of communication principles and models.• Improved communication skills, including speaking, listening, and nonverbal communication.• Increased awareness of personal communication style and how to adapt to different situations and audiences.• Improved ability to identify and overcome communication barriers.• Improved ability to analyze communication situations and develop effective communication strategies.



Adhikari

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LIST OF PARTICIPANTS FOR BASICS OF COMMUNICATION

1. Aman Singh
2. Sakshi Shetty
3. Aanchal Jain
4. Prerna Gupta
5. Vishal Gala
6. Hashmita Ramchandani
7. Sakshi Kesarkar
8. Isha Srivastava
9. Shubham Gosai



Isha



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REPORT OF CAPACITY BUILDING PROGRAM ON COMPREHENSION OF BUSINESS DOCUMENTS

Soft Skills

Academic Year: 2020-21

Name of the Committee: Training and Placement Cell

Name of the activity: Comprehension of Business Documents			
Date	Time	Name of the Faculty	Venue
28 th December 2020	3:00 PM to 4:00 PM	Dr. Joyonto Mukherjee	Google Meet

ABOUT THE ACTIVITY

Subject of the activity	Comprehension of Business Documents
Objectives of the activity	<ul style="list-style-type: none">• The objective of the session was to improve the ability to understand and analyze business documents.
Outcomes of the activity	<ul style="list-style-type: none">• Improved comprehension skills, including the ability to read and interpret business documents effectively.• Increased awareness of different types of business documents and their purpose.• Enhanced ability to identify important information and key points in business documents.• Improved ability to analyze and evaluate business documents using critical thinking skills.• Increased confidence in using and working with business documents.



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LIST OF PARTICIPANTS FOR COMPREHENSION OF BUSINESS DOCUMENTS

1. Arora Ekta Rajesh
2. Bhore Mrudula Mukund
3. Das Taniya Ranjan das
4. Gala Vishal Rajesh
5. Gupta Aman Dinesh
6. Gupta Shubhangi Chandrakant
7. Gupta Siddharth Vinod
8. Malik Yaseen Naim
9. Mandal Amaan Rafi
10. Mehfooz Alyina Imtiaz
11. Moncy Melisa jacob
12. Naduvileveetil Neha Jude
13. Naik Sumit Rajan
14. Ramchandani Hashmita Narendra



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REPORT OF CAPACITY BUILDING PROGRAM ON BODY LANGUAGE – BASIC ATTITUDE

Soft Skills

Academic Year: 2020-21

Name of the Committee: Training and Placement Cell

Name of the activity: Body Language – Basic Attitude			
Date	Time	Name of the Faculty	Venue
29 th December 2020	3:00 PM to 4:30 PM	Prof. Rubina Mohammed	Google Meet

ABOUT THE ACTIVITY

Subject of the activity	Body Language – Basic Attitude
Objectives of the activity	<ul style="list-style-type: none">• To understand the importance of body language in communication• To identify the different components of body language such as facial expressions, gestures, posture, etc.• To learn how to use body language to convey confidence and positive attitude
Outcomes of the activity	<ul style="list-style-type: none">• Participants will have a better understanding of how body language can impact communication and relationships• Participants will be able to identify their own body language and make conscious efforts to improve it• Participants will learn practical tips and techniques to use body language to convey confidence and positive attitude



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LIST OF PARTICIPANTS FOR BODY LANGUAGE – BASIC ATTITUDE

1. Karadkar Kunal Dilip
2. More Raj Deepak
3. Kadere Madhurima Anand



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REPORT OF CAPACITY BUILDING PROGRAM ON PUBLIC SPEAKING

Soft Skills

Academic Year: 2020-21

Name of the Committee: Training and Placement Cell

Name of the activity: Public Speaking			
Date	Time	Name of the Faculty	Venue
30 th December 2020	3:00 PM to 4:30 PM	Dr. Joyonto Mukherjee	Google Meet

ABOUT THE ACTIVITY

Subject of the activity	Public Speaking
Objectives of the activity	<ul style="list-style-type: none">• To help participants understand the importance of effective public speaking• To teach participants the key elements of a successful speech, such as structure, delivery, and audience engagement• To provide participants with tips and strategies for managing nervousness and building confidence when speaking in public• To help participants develop their own authentic speaking style• To teach participants how to craft and deliver clear, concise, and compelling messages• To encourage participants to practice their public speaking skills in a supportive environment
Outcomes of the activity	<ul style="list-style-type: none">• Increased awareness and understanding of the elements of effective public speaking• Improved ability to manage nervousness and build confidence• Greater skill in crafting and delivering clear and compelling messages• Enhanced ability to engage and connect with an audience• Greater comfort and ease when speaking in public• Increased motivation and confidence to continue practicing and developing public speaking skills.



Abhinav

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LIST OF PARTICIPANTS FOR PUBLIC SPEAKING

1. Jhanvi Bhansali
2. Kisheta Dave
3. Sakshi Bangera
4. Vanshita Parekh
5. Bhoor Ved Khatri
6. Guransh Sandhu
7. Pratik Jhadav
8. Varusha Tahalramani



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REPORT OF CAPACITY BUILDING PROGRAM ON REVISION AND EVALUATION

Soft Skills

Academic Year: 2020-21

Name of the Committee: Training and Placement Cell

Name of the activity: Revision and Evaluation			
Date	Time	Name of the Faculty	Venue
31 st December 2020	3:00 PM to 4:30 PM	Prof. Aanchal Jain	Google Meet

ABOUT THE ACTIVITY

Subject of the activity	Revision and Evaluation
Objectives of the activity	<ul style="list-style-type: none">• To review and revise the key concepts and topics covered in the course• To evaluate the students' understanding of the material• To address any questions or concerns the students may have.
Outcomes of the activity	<ul style="list-style-type: none">• Students have a clear understanding of the course material• Students are able to identify areas they may need to focus on further• Students are confident in their ability to apply the concepts in real-world situations• Any misunderstandings or gaps in knowledge are addressed and clarified.



Aanchal Jain



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LIST OF PARTICIPANTS FOR REVISION AND EVALUATION

1. Tejas Nair
2. Sharma Girija
3. Solanki Dishank
4. Gupta Shubhangi Chandrakant
5. Gupta Siddharth Vinod
6. Malik Yaseen Naim
7. Mandal Amaan Rafi
8. Tanmay Sharma
9. Shifa Khan
10. Akshi Joshi
11. Ajit Kumar Yadav
12. Amaan Mandal
13. Yukta Parab



Aman

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Notice 290/ 2021

10th Jan 2021

NOTICE

The Rotaract Club

Workshop on Mental Well-being

A special online workshop on **Mental Well-being** is being organised by the Rotaract Club of DGMC on the **12th Jan 2021**.

The guest speaker **Mrs. Hirral Merchant**, is an international practitioner in Neuro Linguistic Programme. She is an excellent angel card reader, a numerologist, an internationally certified sound healer and a peak life coach for over eight years conducted the webinar.

Students may talk about anxiety, depression and other mental health related issues they face during Covid times.

Students are requested to attend this workshop for their own well-being.



Dr. Ameer Vora
Principal



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EVENT REPORT: WORKSHOP ON MENTAL WELL BEING

“The mind is its own place, and in itself can make a heaven of hell, a hell of heaven...” says John Milton in “Paradise Lost”. Mental Health is important at every stage of life from childhood to adolescence. Mental well-being affects the way one feels, thinks and acts. The Rotaract Club of Deviprasad Goenka Management College of Media Studies had organized a Webinar on Mental Well Being on 12th January 2021 from 3:00pm to 4:30pm. This webinar aimed at creating a healthy environment for students so that they feel free to talk about their issues. Being an initiative taken by RCDGMC in order to normalize talking about anxiety, depression and other mental health related issues, the webinar invited participants from other Rotaract Clubs as well.

The guest speaker for the evening was Mrs. Hirral Merchant who is an international practitioner in neuro linguistic programme, an excellent angel card reader, a numerologist, an internationally certified sound healer and a peak life coach for over eight years. The webinar started with a welcome speech by the president of RCDGMC Rtr. Chaitra Parab. Introduction of the chief guest was done by Director of International Service Rtr. Sadiya Iqbal and later the principal Dr. Ameer Vora spoke a few words sharing her thoughts on the topic of the webinar. The event witnessed the graceful participation of the Youth Director Mrs. Pragna Mehta and other rotaractors of district 3141. Mrs. Hirral Merchant spoke about various ways in which an individual can trick their mind and have control over their thoughts. She talked about vibrations of the universe and conducted a small activity which would help the students to boost their confidence.

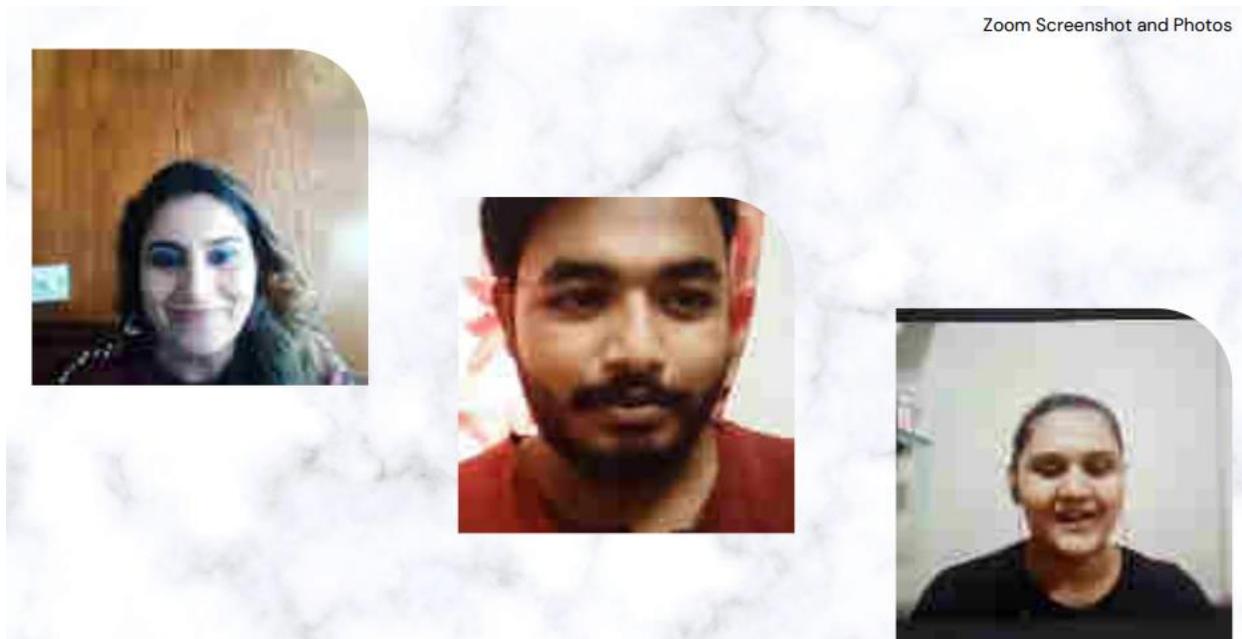
The event came to an end with a Question and Answer session wherein a few students spoke about their issues and all the questions were addressed by the guest speaker. The event was concluded by Rtr. Chetna Shastri who presented the vote of thanks. The interactive Mental Well – Being webinar was received well by the participants and acknowledged as a step further in our commitment to work on the education and elevation of the student community, a goal undertaken by the Rotaract club of DGMC for the year 2020-2021



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Ms. Hirral Merchant in conversation



Stills from the interaction



Ashu

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Notice: 290/2021

14th Jan 2021

NOTICE

Training and Placement Cell

Workshops

The TAP cell is organising online workshops for the registered TAP students.
Students are hereby requested to take note of the same.
Attendance is compulsory.

Sr. No.	Workshops	Date & Timing
1	SWOT Analysis	21 st Jan 2021 from 3pm to 4pm
2	Basics of Listening Skills	22 nd Jan 2021 from 3pm to 4.30pm
3	Business Writing	25 th Jan 2021 from 2pm to 4pm
4	CV Making and using Social Media Handles	29 th Jan 2021 from 3pm to 4.30pm

The link for the above sessions will be sent on the group.



Dr. Ameer Vora
Principal





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REPORT OF CAPACITY BUILDING PROGRAM ON SWOT ANALYSIS

Soft Skills

Academic Year: 2020-21

Name of the Committee: Training and Placement Cell

Name of the activity: SWOT Analysis			
Date	Time	Name of the Faculty	Venue
21 st January 2021	3:00 PM to 4:00 PM	Prof. Kanchan Luthra	Google Meet

ABOUT THE ACTIVITY

Subject of the activity	SWOT analysis
Objectives of the activity	<ul style="list-style-type: none">• Identify and analyze the strengths, weaknesses, opportunities, and threats of a particular business, project, or organization.• Understand how these factors may impact the success or failure of the business or project.• Develop strategies to capitalize on strengths and opportunities, while mitigating weaknesses and threats.
Outcomes of the activity	<ul style="list-style-type: none">• A clear understanding of the current state of the business or project, including its strengths, weaknesses, opportunities, and threats.• A list of potential strategies to improve or enhance the business or project based on the SWOT analysis findings.• A roadmap for implementing the identified strategies, including timelines and resource allocation.• A framework for ongoing evaluation and monitoring of the business or project to ensure its continued success.



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LIST OF PARTICIPATION FOR SWOT ANALYSIS

1. Sanman Hutgikar
2. Digant Jangid
3. Dhvani Shah
4. Shruti Katchya
5. Shreyas Gaikwad
6. Karishma Chauhan
7. Bhavna Khumbhawat
8. Isha Tiwari



Isha



REPORT OF CAPACITY BUILDING PROGRAM ON BASIC LISTENING SKILLS

Soft Skills

Academic Year: 2020-21

Name of the Committee: Training and Placement Cell

Name of the activity: Basic Listening skills			
Date	Time	Name of the Faculty	Venue
22 nd January 2021	3:00 PM to 4:30 PM	Dr. Dilnaz Boga	Google Meet

ABOUT THE ACTIVITY

Subject of the activity	Basic Listening skills
Objectives of the activity	<ul style="list-style-type: none">• To understand the importance of listening skills in communication• To develop basic listening skills• To learn about different types of listening• To identify barriers to effective listening• To practice active listening techniques
Outcomes of the activity	<ul style="list-style-type: none">• Improved understanding of the role of listening in effective communication• Enhanced ability to engage in active listening• Familiarity with different types of listening• Recognition of common barriers to effective listening and strategies to overcome them• Ability to apply active listening techniques in personal and professional settings.



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LIST OF PARTICIPATION FOR BASIC LISTENING SKILLS

1. Pratham Chaudhari
2. Sumit Naik
3. Saache Kalangutkar
4. Manish Kapur
5. Taniya Das
6. Atul Swami
7. Krupa Tandel



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Notice No. 286/2021

19th Jan 2021

NOTICE

Students of TY-BAFTNMP / SY-BAFTNMP / MAFTNMP

Workshop on Production Design & Art Direction

A special guest lecture on “**Production Design and Art Direction**” is scheduled for TY-BAFTNMP / SY-BAFTNMP / MAFTNMP students on **Saturday 23rd January 2021** from **11am to 1pm** on the **GOOGLE** Platform.

The link for the same is mentioned below.

Please login from your official ID: <https://meet.google.com/xjf-zird-pts?hs=224>

Ms. Boishali Sinha is a well-known production designer and an art director in the Bollywood industry. Ms. Sinha has a Bachelors in Fine Arts from Delhi College of Art and Masters in Fine Arts from Paris College of Fine Arts, France. She has many National & International awards to her credit.

Ms. Boishali has been the Production Designer for movies such as Special 26, Gabbar, Rowdy Rathore, Kya Kool Hain Hum to name a few.

Students are encouraged to participate in this online event to clear all doubts related to the topic.

Attendance is compulsory for all students.



Dr. Ameer Vora
Principal



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EVENT REPORT: PRODUCTION DESIGN AND ART DIRECTION WORKSHOP

On 23rd January 2021, a Production Design and Art Direction Workshop was conducted with the goal of teaching participants about the responsibilities of production designers and art directors in the film and television industry. Attendees of the workshop, which had [Insert number] participants, engaged in several activities such as lectures, demonstrations, and practical exercises.

The workshop began with a lecture, led by an experienced production designer, Ms. Boishali Sinha Sharma, which covered topics such as conceptualization, visualization, budgeting, and communication with the director and other production team members. The participants then took part in a practical exercise where they were given a brief to develop a concept and design for a set, and later received feedback to improve their work.

The workshop also included demonstrations on various production design and art direction techniques like creating mood boards, sketching, and building scale models. The participants had the chance to ask questions and receive feedback on their work.

In conclusion, the Production Design and Art Direction Workshop was successful in achieving its objectives of providing participants with a comprehensive understanding of the roles of production designers and art directors in the film and television industry. The attendees gained valuable insights and skills, and the feedback provided by the facilitator will be useful in their future pursuits. The organizers will consider the feedback from the participants in future workshops.

The feedback from the attendees was positive. They found the workshop helpful in understanding the role of a production designer and art director, and in developing their design skills. The practical exercises and lectures were especially useful. The demonstrations were well-received and the attendees expressed interest in exploring further the techniques they learned.



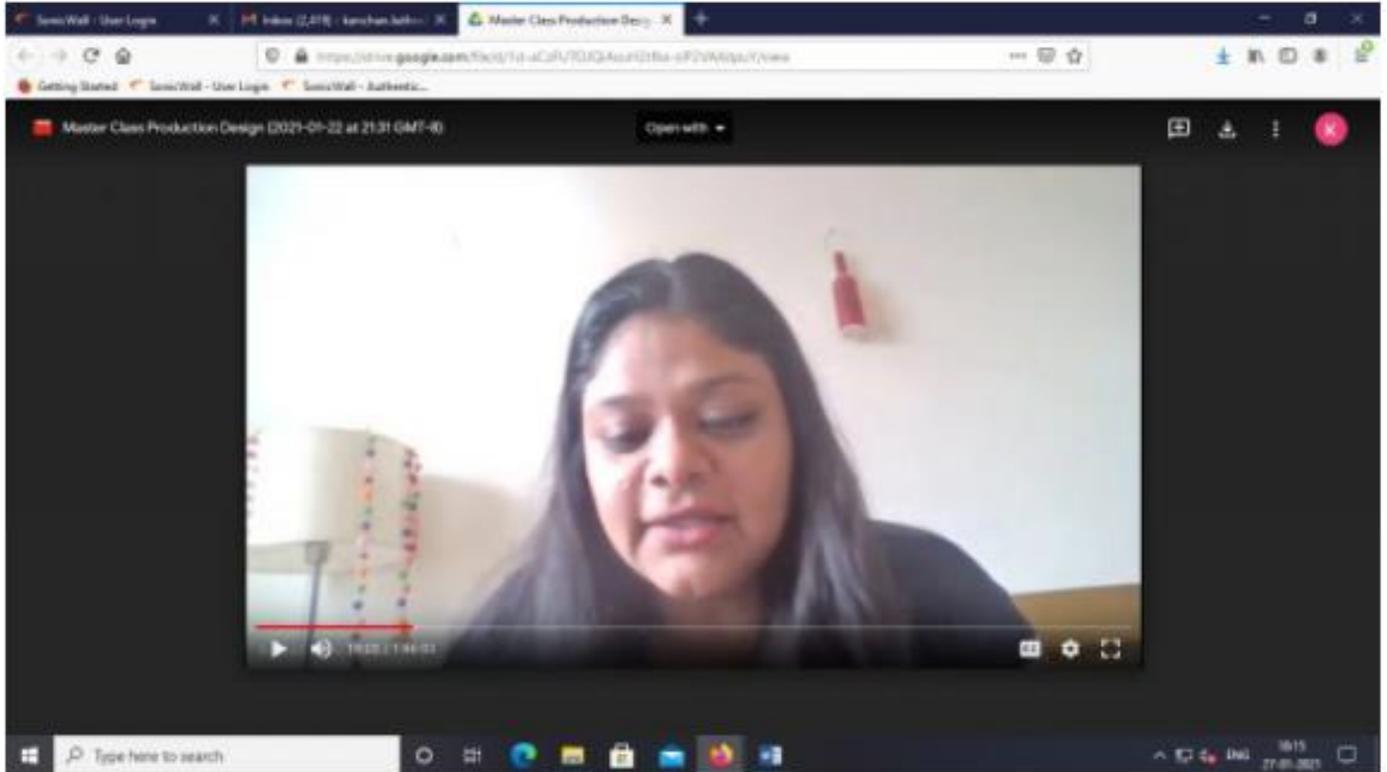
Boishali

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Abha



REPORT OF CAPACITY BUILDING PROGRAM ON BUSINESS WRITING

Soft Skills

Academic Year: 2020-21

Name of the Committee: Training and Placement Cell

Name of the activity: Business Writing			
Date	Time	Name of the Faculty	Venue
25 th January 2021	3:00 PM to 4:00 PM	Prof. Selvi	Google Meet

ABOUT THE ACTIVITY

Subject of the activity	Business writing
Objectives of the activity	<ul style="list-style-type: none">• To understand the importance of effective business writing skills in professional settings.• To learn about different types of business writing, such as emails, memos, and reports.• To develop skills in planning, organizing, and drafting business documents.• To learn about common mistakes to avoid in business writing.
Outcomes of the activity	<ul style="list-style-type: none">• Improved understanding of the role of business writing in professional settings.• Enhanced skills in planning, organizing, and drafting various types of business documents.• Better knowledge of how to avoid common mistakes in business writing.• Increased confidence in communicating through written documents in a business context.



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LIST OF PARTICIPATION FOR BUSINESS WRITING

1. Mrudula Bhole
2. Gautam Parihar
3. Sidharth Gupta
4. Vaidavi Nare
5. Aman Gupta
6. Mishu Chakraverty
7. Nikita Yadav
8. Danica Mendes
9. Neha Jude
10. Avani Tulsian
11. Melisa Moncy



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REPORT OF CAPACITY BUILDING PROGRAM ON CV MAKING AND USING SOCIAL MEDIA HANDLES

Soft Skills

Academic Year: 2020-21

Name of the Committee: Training and Placement Cell

Name of the activity: CV making and using social media handles			
Date	Time	Name of the Faculty	Venue
29 th January 2021	3:00 PM to 4:30 PM	Dr. Joyonto Mukherjee	Google Meet

ABOUT THE ACTIVITY

Subject of the activity	CV making and using social media handles
Objectives of the activity	<ul style="list-style-type: none">• To educate participants about the importance of having a well-crafted CV and using social media for professional purposes.• To provide guidance on the process of creating an effective CV and using social media handles to enhance one's professional image.• To help participants understand how social media can be used for networking and job hunting.
Outcomes of the activity	<ul style="list-style-type: none">• Participants will have an understanding of the key components of a good CV and be able to create their own.• Participants will be able to use social media handles effectively for professional purposes, such as building a professional network, showcasing their skills and expertise, and job hunting.• Participants will have an improved understanding of how to present themselves professionally online and offline.



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LIST OF PARTICIPATION FOR CV Making And Using Social Media Handles

1. Ashneet Kaur Sodhi
2. Varusha Tahalramani
3. Vanshita Parekh



Ashneet

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Notice No. 374/2021

25th March 2021

NOTICE

Guest Lecture on Developing your Visual Identity

A Special Guest Lecture on “**Developing your Visual Identity**” is scheduled for all students of DGMC on **Saturday 27th March 2021** from **2.30pm onwards** on the **GOOGLE** Platform. The link for the same is mentioned below.

Please login from your official ID: <https://meet.google.com/yzf-otkj-yvr>

Mr. Parag Gopale is a Photographer, Videographer & Educator. Living between Mumbai and Paris. His work is a search for stories, incidents, people, and things through which he wants to find the meaning of 'slice of life'.

His commercial photographic work is made in the domains of weddings, portraiture, events, and lifestyle. For his personal work, Parag engages in long-term documentary projects and photographs life around him. He is an active practitioner of classical analog photographic methods.

Students are encouraged to participate in this online event to clear all doubts related to the topic.

Attendance is compulsory for all students.

Dr. Ameer Vora
Principal



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RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Ref.: DGMC/2021/1474

Date: 26th March 2021

To,
Mr. Parag Gopale
Photographer, Videographer & Educator
Mumbai

Dear Mr. Parag Gopale,

Sub: Guest Lecture on Developing your Visual Identity

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, Staff and on my personal behalf, I take this opportunity to thank you for being our **Guest Speaker** on the **Topic – Developing your Visual Identity** conducted at our institute on **Saturday 27th March 2021** from **2.30pm onwards** on the **Google Platform**.

I appreciate your contribution in making this online event an enriching experience to all our students.

I look forward to further collaborating and establishing a good Academia Industry relation with you in future

Warm Regards,

Dr. Amee Vora
Principal - DGMC



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EVENT: DEVELOPING YOUR VISUAL IDENTITY SESSION

A session was held in a specific location with the aim of educating participants on the significance of visual identity for their brand or business, and how to develop an effective visual identity. The session involved lectures, discussions, and practical exercises, and was attended by a certain number of participants.

The facilitator began the session with an introduction outlining the session's goals and objectives. Following that, an experienced graphic designer delivered a lecture on the importance of visual identity, covering areas such as brand recognition and differentiation. The participants then undertook a practical exercise in which they designed a visual identity for a fictional brand and received feedback on their work.

The session also included discussions on various elements of visual identity, such as typography, color, and logo design. Participants had the opportunity to ask questions and receive feedback on their work.

In conclusion, the Developing Your Visual Identity Session was successful in achieving its goal of providing participants with an understanding of the importance of visual identity and how to create an effective one. The feedback provided by participants will be taken into consideration in future sessions.

Feedback from participants was positive, with many stating that the session had helped them develop their visual identity skills and gain a better understanding of its importance. Participants were especially appreciative of the practical exercises and discussions.



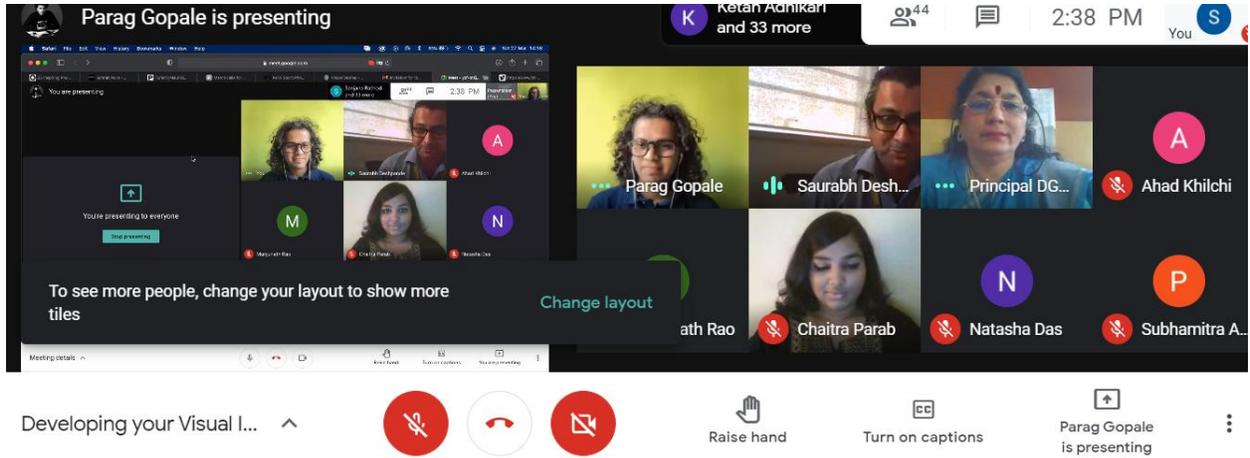
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Screen grabs from the session



Abhinav

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EVENT REPORT: INTERNATIONAL YOGA DAY 2021

In honor of International Day of Yoga on 21st June 2021, the students of RCDGMC came together to utilize the age-old practice of Yoga virtually. They wanted to present various yoga techniques, to help the audience get a view of how yoga works and a gentle reminder to look after their health. The project was organized by Sports Avenue, featuring the members of RCDGMC. The project was executed virtually, with the members practicing their favorite go-to yoga techniques, sending videos of them as they worked out. Over the span of a minute, the video managed to display a diverse range of yoga approaches.

To help utilize social media platforms to the best leverage, the video was posted on the social media handles of RCDGMC. The project was the first project organized by RCDGMC for the academic year 2021-22 and a successful project that received a positive response from the audience as well as people participating by volunteering to make a cameo in the video. The video encouraged the participants to practice yoga as well as encourage others around them to focus on following a healthy lifestyle too. Uploading the video on social media ensured we reached a bigger audience for higher optimal impact.



Students performing Yoga from their homes

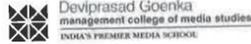


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Notice No. 450/2021

26th July 2021

NOTICE

Rotaract Event – GET FIT

The Rotaract Club of DGMC has organized a physical fitness online session on “GET FIT” on 27th July 2021 from 3pm onwards on the Google Meet.

The link for the event is <https://meet.google.com/hxf-ufbw-cbg>

The Guest Speaker for this event is Mr. Zubin Patel. Mr. Zubin is internationally certified with ACSM and ISSA. He is a k11 Certified Personal Trainer and along with that he is certified with Gym Management, Nutrition, Special Population, and CPR (AHA). He is a consultant as well as a counsellor for weight management.

Mr. Zubin Patel will share his expertise and knowledge about fitness, personality traits and much more.

Students are requested to participate in large numbers for this online event.


Dr. Ameet Vora
Principal

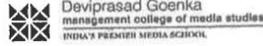






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Ref.: DGMC/2021/1940

Date: 26th July 2021

To,
Mr. Zubin Patel
Certified Personal Trainer
Mumbai

Dear Mr. Zubin Patel,

Sub: Rotaract Event – GET FIT

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, Staff and on my personal behalf, it gives me pleasure to invite you as our **Guest Speaker** for the Online Session themed “**GET FIT**” organized by the **Rotaract Club** of Deviprasad Goenka Management College of Media Studies (DGMC) on **Tuesday 27th July 2021** from **3pm onwards** and to be held via **Google Meet**

The link for the event is <https://meet.google.com/hxf-ufbw-cbg>

We look forward to a successful interaction.

With best regards,



Dr. Ameer Vora
Principal



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RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Ref.: DGMC/2021/1940/A

Date: 27th July 2021

To,
Mr. Zubin Patel
Certified Personal Trainer
Mumbai

Dear Mr. Zubin Patel,

Sub: Rotaract Event – GET FIT

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, Staff and on my personal behalf, I take this opportunity to thank you for being our **Guest Speaker** for the Online Session themed “**GET FIT**” organized by the **Rotaract Club** of Deviprasad Goenka Management College of Media Studies (DGMC) on **Tuesday 27th July 2021** from **3pm onwards** via **Google Meet**.

I appreciate your contribution in making this online event an enriching experience for all our students.

I look forward to further collaborating and establishing a good Academia Industry relation with you in future.

With best regards,



Dr. Ameer Vora
Principal

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EVENT REPORT: GET FIT DAY

Date: 27th July 2021

Location: Online

Activity report: Get Fit a physical fitness online session organized by the Rotaract club was conducted by Guest speaker, Mr. Zubin Patel, a K11 certified personal trainer, consultant, counselor who is also an internationally certified ACSM and ISSA.

The format of the session was in the form of an interview. Interviewer Saloni asked very apt questions regarding breathing techniques, eating habits etc. Mr. Zubin answered every question enthusiastically. He also demonstrated the correct way to do push-ups and correct postures. He emphasized that everyone should take care of their bodies and stay away from commercial trends.



Saloni

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Rotaract

ROTARACT CLUB OF
DGMCMS
CLUB ID: 218544

Zubin Patel

A session where
Mr. Zubin Patel
will share his
ambient knowledge
and experience
about fitness,
personality traits
and much more.

GET FIT!

WORK ON YOU,
FOR YOU

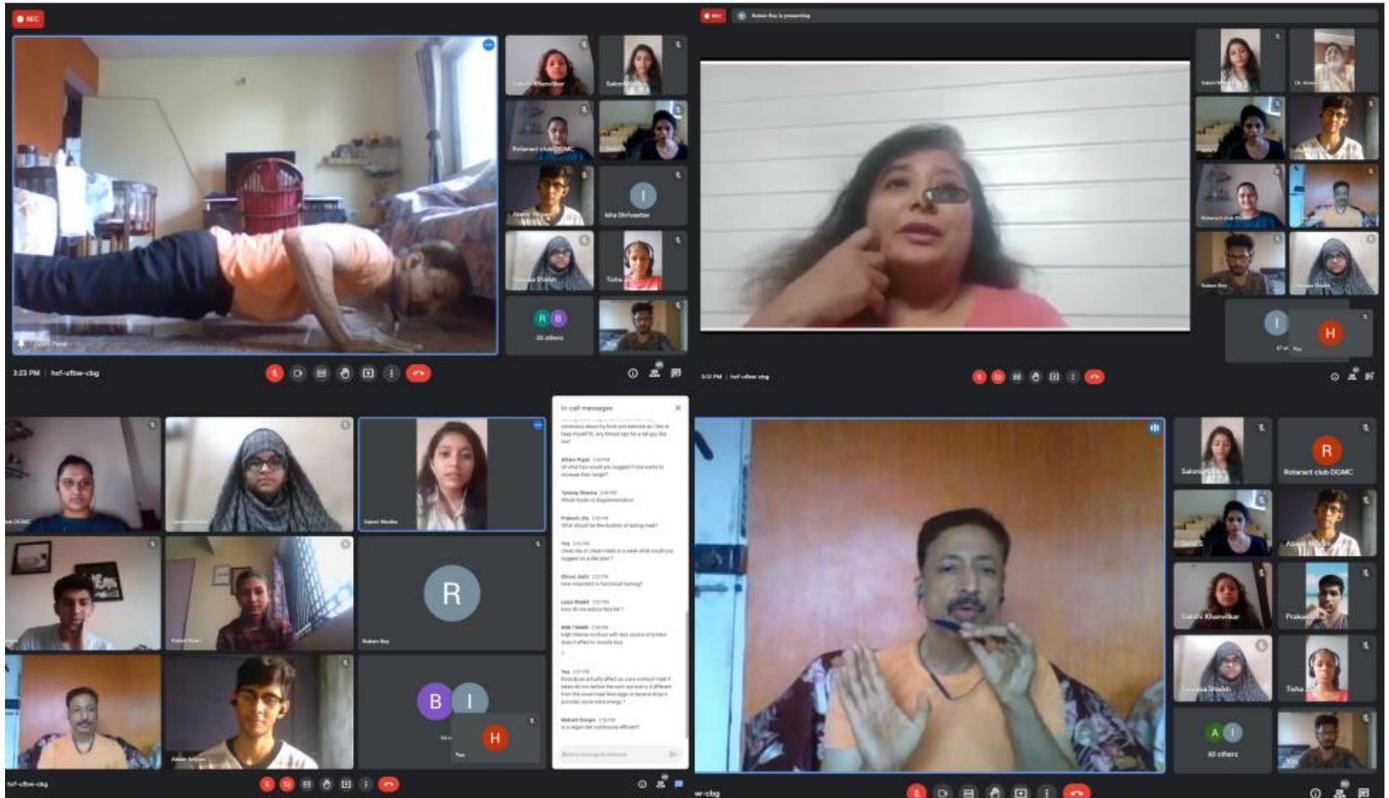
Mr. Zubin Patel is
internationally certified
with ACSM and ISSA.
'Special Population' expert.

DATE: 27 JULY, 2021 AT
3:00 PM

PLATFORM: GOOGLE MEET @rc_dgmcms



Abhinav



Snippets

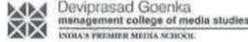


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Notice No. 528/2021

7th Oct 2021

NOTICE

Rotaract Event

Gandhi and Ethics in Strategic Management

DGMC organizes a week long program under the aegis "Celebrating Gandhi".

The Rotaract Club of DGMC presents the "Gandhi and Ethics in Strategic Management" on 8th Oct 2021 at 3pm.

The principles of Gandhi have impacted and shaped multiple branches of studies. One of the studies that incorporate the philosophies of Gandhi, is Management studies, making use of his knowledge to further develop the field.

About the speaker:

Dr. Narendra Madhav Joshi, an expert in Management & Philosophy, who is also certified for Training and Operations research at IIM Ahmedabad and Product Life Cycle Engineering and Management & Low Cost Automation at IIT CEP. He has over 3 decades of experience in Teaching & Research.

Students can take advantage of this session to understand the influence of Gandhi's work and how it can be used to explore different fields of study like Management.

Please join the Google Meet Link: <https://meet.google.com/uoe-jgbt-bim>

We look forward to your participation.


Dr. Ameet Vora
Principal







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Ref.: DGMC/2021/2095

Date: 5th Oct 2021

To
Narendra Madhav Joshi
7 A / 233, Yoganand Society,
Vazira Naka, L.T. Road,
Borivali (West),
Mumbai 400091

Dear Mr. Narendra Madhav Joshi

Subject: Invitation to be our Guest Speaker

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, Staff and on my personal behalf, it gives me pleasure to invite you as our **Guest Speaker** for the **Event** themed - **Gandhi and Ethics in Strategic Management** organised by the **Rotaract Club** of Deviprasad Goenka Management College of Media Studies (DGMC) scheduled on **8th Oct 2021, 2021, from 3 pm onwards**. The link for the same will be sent shortly.

We look forward to a successful interaction.

With best regards,



Dr. Amee Vora
Principal





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8/8



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Ref.: DGMC/2021/2095/A

Date: 11th Oct 2021

To
Dr. Narendra Madhav Joshi
7 A / 233, Yoganand Society,
Vazira Naka, L.T. Road,
Borivali (West),
Mumbai 400091

Dear Dr. Narendra Madhav Joshi

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, Staff and on my personal behalf, I take this opportunity to thank you for being our **Guest Speaker** for the **Event** themed - **Gandhi and Ethics in Strategic Management** organised by the **Rotaract Club** of Deviprasad Goenka Management College of Media Studies (DGMC) on **8th Oct 2021, 2021, from 3 pm onwards.**

I look forward to further collaborating and establishing a good Academia Industry relation with you in future.

With best regards,



Dr. Ameer Vora
Principal

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EVENT REPORT: GANDHI AND ETHICS IN STRATEGIC MANAGEMENT

Gandhi and Ethics in strategic management was a webinar organised by the Rotaract Club of Deviprasad Goenka Management College of Media Studies on 8th October at 3 pm on google meet platform. The webinar was attended by 39 attendees and was one of the many events of Gandhi month, a month imbued with profuse events by the clubs of DGMC that illuminated the Gandhian principles, philosophy, his life and his influence on the world. The guest speaker for Gandhi and Ethics in strategic management was Mr. Narendra Madhav Joshi, an expert in incorporating the duty of management and philosophy. Rtr. Dishant, who was the host of the event, greeted the audience with immense liveliness, introduced the guests and welcomed them merrily.

The stage was then handed over to Mr. Joshi who started with Gandhi's preachings and his influence to everyone around the world, including leaders like Rabindra Nath Tagore, Barack Obama and Ho chi Minh. They also talked about Samruddhi Bindra's story, daughter of ML Bindra, and her use of Gandhian principles. They also mentioned Gandhian leadership, Gandhi's compassion and the power of his simplicity, which used to be depicted by his clothes always. Mr. Joshi also gave a presentation that talked about topics ranging from views of Gandhian principles in the corporate world, the Indian Model of individual and collective life, Gandhi's theory of trusteeship and Satyagrah, a force which is born of truth, love and nonviolence. Mr. Joshi also emphasised that the concept of self reliance and all the ideas of Gandhi are human centred. Following this, the event then proceeded with the question and answers round wherein several questions were raised. Rtr. Dishant then called upon Rtr. Ekta Arora to present the vote of thanks and a screenshot was clicked with everybody's cameras on to conclude the event.



Ekta Arora

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District 3141
Rotaract



Club of
DGMCMS
Rotary Club of Bombay Airport
Gandhi Circle

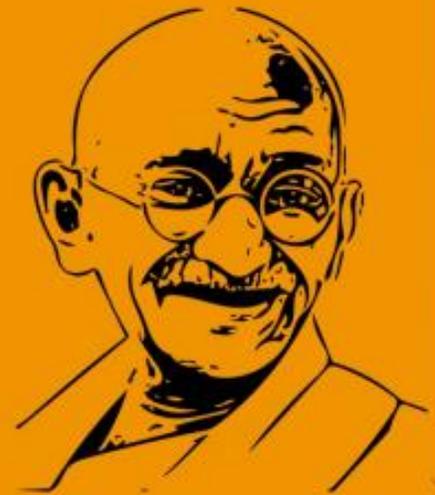
Gandhi and Ethics in Strategic Management



Dr. Narendra Madhav Joshi

An expert in incorporating the study of
management & philosophy.

*An insightful take on the concept
of management through Gandhi's principles.*



Time: 3:00 pm

Platform: 



Arora



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Notice No. 574/2021

20th Nov 2021

NOTICE

Workshop on Writing for TV & Films

A Special workshop on "Writing for TV & Films" is scheduled for all students of TYBAFTNMP on 26th Nov 2021 from 10am to 12noon on the GOOGLE Platform. The link for the same will be shared shortly.

Mr. Vinoa Ranaganath shall be conducting this session. **Mr. Vinod Ranganath** is a renowned Storywriter, Actor, and Screenplay Writer. Mr. Vinod Ranganathan has written TV shows such as Lagi Tujhse lagan (2010), Kya Hua 'era Vada (2012), Mere Angne Mai (2015), and many more. He has been the head instructor for the TV and web series writing course at FTII (Film and Television Institute of India) Pune. He is associated with teaching and screenwriting for more than a decade.

Attendance is compulsory.



Dr. Ameer Vora
Principal



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EVENT REPORT: WRITING FOR SMALL SCREEN WORKSHOP

Date: 26th November 2021

Overview:

The Writing for Small Screen workshop aimed to provide aspiring screenwriters with the knowledge and skills needed to write scripts for television and streaming platforms. The workshop was held on 26th November and was attended by 53 participants

Key Activities:

The workshop was conducted by Vinod Ranganathan, an experienced screenwriter who has worked on several successful television shows and streaming series. The workshop covered various aspects of screenwriting, including character development, plot structure, dialogue writing, and visual storytelling. The instructor also provided guidance on how to pitch and sell a script to producers and networks.

The participants were given writing assignments and exercises to help them practice their skills and receive feedback from the instructor and their peers. They also had the opportunity to ask questions and receive personalized feedback on their writing.

Conclusion:

The Writing for Small Screen workshop was successful in providing aspiring screenwriters with the knowledge and skills needed to write scripts for television and streaming platforms. The workshop provided an opportunity for participants to come together and learn from an experienced screenwriter. The feedback received from participants will be taken into consideration in planning future screenwriting workshops.

Feedback:

The feedback from the participants was overwhelmingly positive, with many expressing appreciation for the opportunity to learn from an experienced screenwriter. Participants found the workshop to be informative, engaging, and practical, and the writing assignments helped them develop their skills and receive constructive feedback.





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DGMC

Presents

WORKSHOP ON WRITING FOR THE SMALL SCREEN

26th November 2021

10:00am to 5:30pm

Registration Fees

₹500

**OFFLINE
WORKSHOP**

VINOD RANGANATH

Scriptwriter, Former Course Director of FTII's TV
& Web writing course, FTII & WWI



Alina



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Notice: 594/2021

15th Dec 2021

NOTICE

Training and Placement Cell

The TAP cell is organising a session on Presentation Skills on the 18th Dec 2021 from 3pm to 5pm. The link for the same will be sent shortly.

The Presentation Skills session will enhance your performance at interviews.

All TAP registered students are required to attend the same.



Dr. Ameet Vora
Principal





REPORT OF CAPACITY BUILDING PROGRAM ON PRESENTATION SKILLS

Soft Skills

Academic Year: 2021-22

Name of the Committee: Training and Placement Cell

Name of the activity: Presentation Skills			
Date	Time	Name of the Faculty	Venue
18 th December 2021	3:00 PM to 5:00 PM	Prof. Rubina Mohammed	Google Meet

ABOUT THE ACTIVITY

Subject of the activity	Presentation Skills
Objectives of the activity	<ul style="list-style-type: none">• To help participants understand the principles of effective presentations• To provide participants with strategies for organizing and delivering clear and compelling presentations• To help participants develop confidence in their presentation skills• To provide feedback to participants on their presentations in order to identify areas for improvement
Outcomes of the activity	<ul style="list-style-type: none">• Participants should be able to understand the importance of structuring a presentation for maximum impact• Participants should be able to deliver clear and engaging presentations that effectively convey their message• Participants should be able to use visual aids and other tools effectively to enhance their presentations• Participants should be able to handle questions and feedback from their audience with confidence and professionalism.



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LIST OF PARTICIPATION FOR PRESENTATION SKILLS

1. Aastha Mahadik
2. Siddhant Joshi
3. Omkar Kelshikar
4. Anurag Pandey
5. Sushant Gurav
6. Digant Jangid
7. Dhvani Shah
8. Pragati Jaiswal
9. Janhvi Desai
10. Devanshi Metha
11. Mehak Khandelwal
12. Pari Upadhyay
13. Sanman Hutgikar



Shiva



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Notice: 598/2021

17th Dec 2021

NOTICE

One-day Workshop

BRAND COMMUNICATION WITH STORIES

The Advertising and Branding Club of DGMC is organising a one-day Workshop on Brand Communication with Stories on 18th Dec 2021 from 11am to 5pm via GOOGLE Platform.

Google Platform Link: <https://meet.google.com/apn-vntw-xod?hs=224>

Brief Profile of the Guest Speakers

Mr. Shoaib Alim

Mr. Alim has done his MA in Marketing Management and International Business and currently holds a position as a Management Supervisor at Ogilvy. He was awarded the "Young Suit of the Year" by Ogilvy.

Ms. Parinda Singh

Ms. Singh is a Marketing Expert with over 20years of experience in the field of Marketing & Branding. She is well versed with Content Marketing and is also a performing artist.

A Competition on Design Brand Communication Strategy will also be held during the workshop.

All Students are required to attend this workshop and take advantage of this session.

Dr. Ameer Vora



Dr. Ameer Vora
Principal



Dr. Ameer Vora

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Ref.: DGMC/2021/2221

Date: 18th Dec 2021

To
Ms. Parinda Singh
Marketing Consultant & Expert
Mumbai

Dear Ms. Parinda Singh,

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, Staff and on my personal behalf, I take this opportunity to thank you for being the **Guest Speaker** for the **Workshop on Brand Communication with Stories** for the Academic Year 2021-22 students organized by Deviprasad Goenka Management College of Media Studies (DGMC) on **18th Dec 2021** from **11am to 5pm** via **GOOGLE** Platform

I appreciate your contribution in making this event an enriching experience for all our participants.

I look forward to further collaborating and establishing a good Academia Industry relation with you in future.

With best regards,



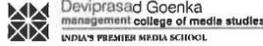
Dr. Ameer Vora
Principal





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Ref.: DGMC/2021/2221

Date: 18th Dec 2021

To
Mr. Shoaib Alim
A/6/602, Al Madina Building
Milliat Nagar
Andheri West
Mumbai 400053

Dear Mr. Shoaib Alim.

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, Staff and on my personal behalf, I take this opportunity to thank you for being the **Guest Speaker** for the **Workshop on Brand Communication with Stories** for the Academic Year 2021-22 students organized by Deviprasad Goenka Management College of Media Studies (DGMC) on **18th Dec 2021** from **11am to 5pm** via **GOOGLE** Platform

I appreciate your contribution in making this event an enriching experience for all our participants.

I look forward to further collaborating and establishing a good Academia Industry relation with you in future.

With best regards,

Dr. Ameer Vora
Principal



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EVENT REPORT: WORKSHOP ON BRAND COMMUNICATION THROUGH BRAND STORIES

Date: 18th December 2021

Overview:

The Workshop on Brand Communication through Brand Stories aimed to provide marketing professionals with the knowledge and skills needed to create effective brand stories that communicate the essence of their brand to their target audience. The workshop was held on 18th December 2021 was attended by 72 participants.

Key Activities:

The workshop was conducted by Parinda Singh and Shoaib Ali, seasoned marketing professionals who have worked on several successful branding campaigns. The workshop covered various aspects of brand storytelling, including identifying the brand's core values and unique selling proposition, understanding the target audience, and crafting compelling brand stories that resonate with the audience.

The instructors provided examples of successful brand stories from different industries and guided the participants through the process of creating their own brand stories. The participants worked in groups and presented their brand stories to the rest of the workshop.

The workshop also included interactive activities and discussions that allowed participants to share their experiences and learn from each other.

Conclusion:

The Workshop on Brand Communication through Brand Stories was successful in providing the knowledge and skills needed to create effective brand stories that communicate the essence of their brand to their target audience. The workshop provided an opportunity for students to learn from experienced marketing professionals.

Feedback:

The feedback from the participants was overwhelmingly positive, with many expressing appreciation for the opportunity to learn from experienced marketing professionals. Participants found the workshop to be informative, engaging, and practical, and the interactive activities helped them apply the concepts learned to their own brand communication strategies.

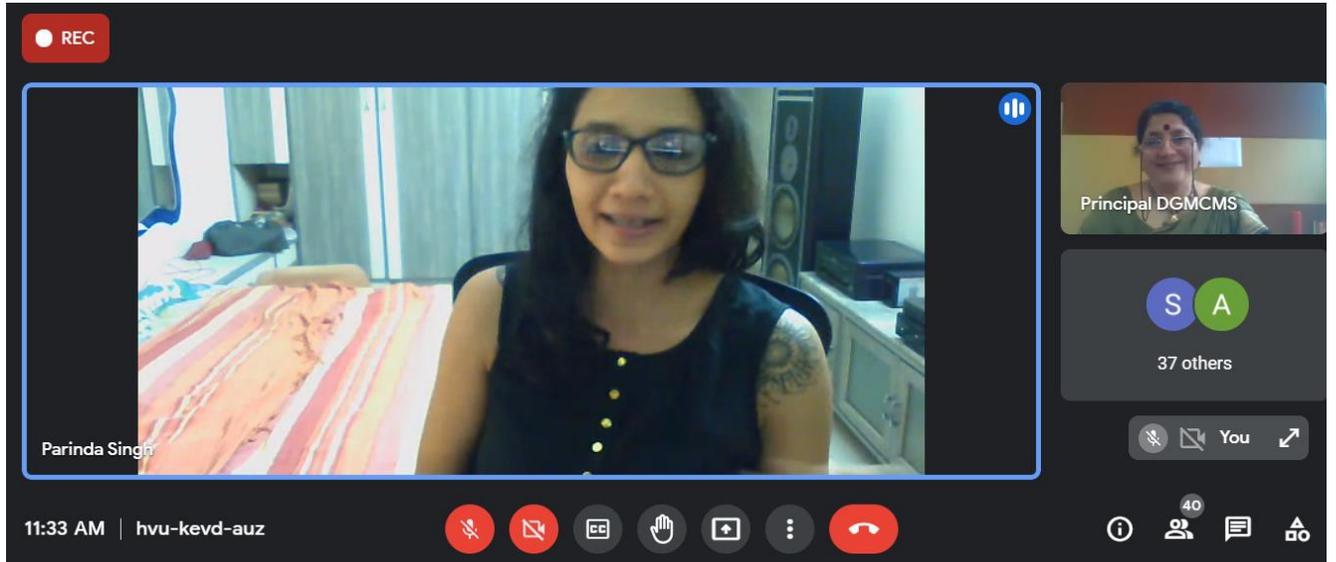


Shoaib



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REPORT OF CAPACITY BUILDING PROGRAM ON RESUME MAKING

Soft Skills

Academic Year: 2021-22

Name of the Committee: Training and Placement Cell

Name of the activity: Resume Making			
Date	Time	Name of the Faculty	Venue
6 th January 2022	10:00 AM to 12:00 PM	Prof. Partha S	Google Meet

ABOUT THE ACTIVITY

Subject of the activity	Resume Making
Objectives of the activity	<ul style="list-style-type: none">• To understand the purpose and importance of a resume in the job application process.• To learn how to structure and format a professional-looking resume.• To identify the key elements of a successful resume, including relevant skills, experiences, and achievements.• To learn how to tailor a resume to a specific job or industry.• To understand how to use keywords and phrases effectively to get past automated applicant tracking systems.
Outcomes of the activity	<ul style="list-style-type: none">• Participants will be able to create a well-structured and professional-looking resume.• Participants will have a better understanding of how to tailor their resumes to specific job opportunities.• Participants will be able to identify and highlight their relevant skills, experiences, and achievements effectively.• Participants will have an understanding of the importance of using keywords and phrases to get past automated applicant tracking systems.• Participants will have increased confidence in their ability to create an effective resume.



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LIST OF PARTICIPATION FOR RESUME MAKING

1. Vandini Dhwdha
2. Pratik Shelke
3. Khushi Solanki
4. Suman Sutar
5. Arya Pathak
6. Isha Soni
7. Kushal Tiwari
8. Bhoomi Bommali
9. Nikita Kamble
10. Shruti Katchiya
11. Divyanshi Kalkhor



Isha



REPORT OF CAPACITY BUILDING PROGRAM ON PORTFOLIO MANAGEMENT

Soft Skills

Academic Year: 2021-22

Name of the Committee: Training and Placement Cell

Name of the activity: Portfolio Management			
Date	Time	Name of the Faculty	Venue
6 th January 2022	10:00 AM to 12:00 PM	Prof. Shalu Balan	Google Meet

ABOUT THE ACTIVITY

Subject of the activity	Portfolio Management
Objectives of the activity	<ul style="list-style-type: none">• To introduce the concept of portfolio management to students.• To explain the importance of portfolio management for students.• To provide guidelines and tips for creating an effective student portfolio.• To demonstrate how to showcase skills, achievements, and experiences through a portfolio.• To help students create a personalized plan for their portfolio management.
Outcomes of the activity	<ul style="list-style-type: none">• Students will understand the concept of portfolio management and its significance in today's competitive job market.• Students will be able to create a well-organized and visually appealing portfolio that showcases their skills, achievements, and experiences effectively.• Students will be able to identify their strengths and weaknesses and devise a plan for improving their portfolio.• Students will have a clear understanding of the role of portfolio management in career development and professional growth.



Shalu

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LIST OF PARTICIPATION FOR PORTFOLIO MANAGEMENT

1. Rahul Das
2. Harsh Madke
3. Ritik Malviya

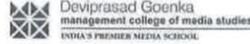


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Notice No. 614/2022

7th Jan 2022

NOTICE

Students of TYBAFTNMP

Workshop on Writing for TV & Films

A Special 5-day workshop on "Writing for TV & Films" is scheduled for all students of TYBAFTNMP from Monday 10th Jan 2022 from 10am to 5pm on the GOOGLE Platform. The link for the same will be shared shortly.

Please follow Instructions as mentioned below:

1. The Workshop is mandatory for all the TYBAFTNMP students
2. The Workshop shall start at sharp 10am.
3. No student would be allowed to enter after 10.15 am
4. Attendance is compulsory on all days
5. If a student is not present on the first day, He/ She would not be permitted to attend for the rest of workshop
6. The student will be marked negatively for any workshop missed by them

Mr. Vinod Ranganath is a renowned Storywriter, Actor, and Screenplay Writer. Mr. Vinod Ranganathan has written TV shows such as Lagi Tujhse lagan (2010), Kya Hua Tera Vada (2012), Mere Angne Mai (2015), and many more. He has been the head instructor for the TV and web series writing course at FTII (Film and Television Institute of India) Pune. He is associated with teaching and screenwriting for more than a decade.

Attendance is compulsory.

Dr. Amee Vora
Principal

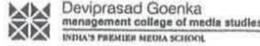




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Ref.: DGMC/2022/2235

Date: 7th Jan 2022

To,
Mr. Vinod Ranganath
502, Anmol Enclave,
Govind ji shroff lane,
off SV road, Goregaon West,
Mumbai 400104

Dear Mr. Vinod Ranganath,

Sub: Invitation to Conduct a Workshop @ DGMC
For TYBAFTNMP students

We are pleased to inform you that you will be conducting a 5-day Workshop on the Writing for TV & Films for the Academic Year 2021-22 students organized by Deviprasad Goenka Management College of Media Studies (DGMC) on Monday 10th Jan 2022 to 14th Jan 2022 from 10am to 5pm.

You shall be paid an honorarium as follows:

1. Rs. 7,000/- per day (i.e . Rs. 35,000/- for 5 days)

The honorarium is subject to deduction of TDS, as per the applicable rates from time-to-time.

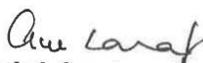
You are requested to submit the following:

1. Personal Detail form.
2. Banking details in the attached format

Annexure 1
Annexure 2

With best regards,


Dr. Ameer Vora
Principal


Ashok Saraf
Vice Chairman - DGMC



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14-01-2022






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EVENT REPORT: WRITING WORKSHOP FOR THIRD YEAR BAFTNMP STUDENTS

Date: 10th to 14th January 2022

Overview:

The 5 Day Writing Workshop for Third Year Students aimed to provide an intensive writing program for students to enhance their writing skills, explore different writing techniques, and produce a portfolio of work. The workshop was held from 10th to 14th January 2022, and was attended by TYBAFTNMP students.

Key Activities:

The workshop was conducted by Mr. Vinod Ranganathan, who has extensive experience in the publishing industry. The workshop covered a range of writing genres, including fiction, non-fiction, poetry, and screenwriting. Each day, the students were given writing prompts and exercises to develop their writing skills and explore different writing techniques.

The instructor provided feedback and guidance on the students' work, and the students had the opportunity to revise and edit their work based on the feedback received. On the final day of the workshop, the students presented their work to the rest of the workshop and received feedback from their peers.

The workshop also included discussions on the publishing industry and opportunities for writers, as well as advice on building a writing portfolio and preparing for a writing career.

Conclusion:

The 5 Day Writing Workshop for Third Year Students was successful in providing an intensive writing program for students to enhance their writing skills, explore different writing techniques, and produce a portfolio of work. The workshop provided an opportunity for participants to learn from experienced professionals and develop their writing skills in a supportive environment. The feedback received from participants will be taken into consideration in planning future writing workshops.

Feedback:

The feedback from the participants was overwhelmingly positive, with many expressing gratitude for the opportunity to learn from experienced professionals and develop their writing



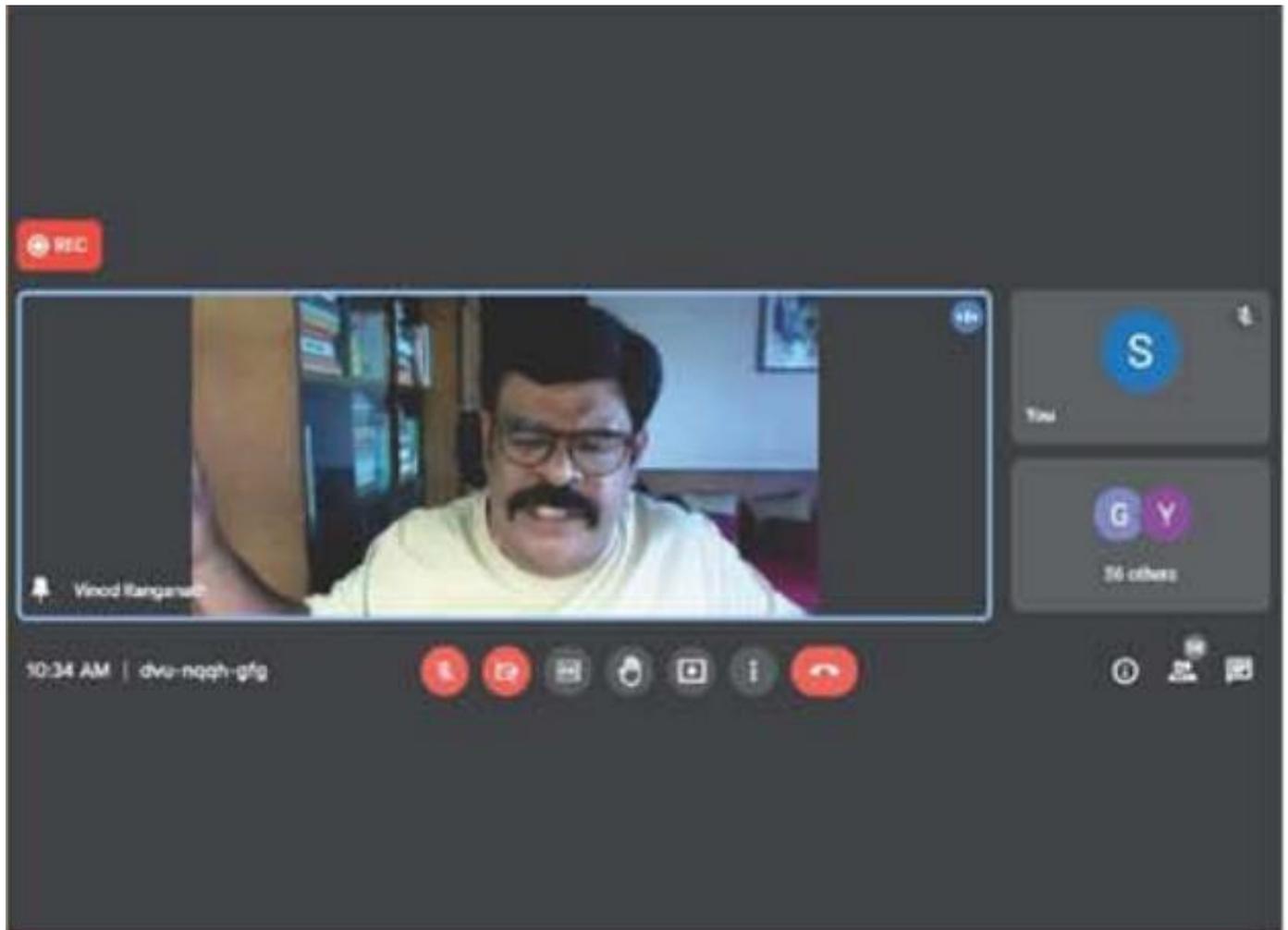
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skills in a supportive environment. Participants found the workshop to be challenging, engaging, and inspiring, and appreciated the opportunity to receive feedback and guidance on their work.



Screenshot from the workshop



Abhinav



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Notice: 695/2022

7th April 2022

NOTICE

Training and Placement Cell

Workshops

The TAP cell is organising online workshops for the registered TAP students. Students are hereby requested to take note of the same. Attendance is compulsory.

Sr. No.	Workshops	Date & Timing
1	Johari Window	11 th April 2022 from 3pm to 4pm
2	CV, Portfolio and LinkedIn Handle	11 th April 2022 from 4.30pm to 5.30pm

The link for the above sessions will be sent on the group.



Dr. Amee Vora
Principal





REPORT OF CAPACITY BUILDING PROGRAM ON JOHARI WINDOW

Soft Skills

Academic Year: 2021-22

Name of the Committee: Training and Placement Cell

Name of the activity: JOHARI Window			
Date	Time	Name of the Faculty	Venue
11 th April 2022	3:00 PM to 4:00 PM	Prof. Kanchan Luthra	Google Meet

ABOUT THE ACTIVITY

Subject of the activity	JOHARI Window
Objectives of the activity	<ul style="list-style-type: none">• To introduce the concept of the Johari Window and its four quadrants• To help participants understand their own behavior and communication style• To increase self-awareness and emotional intelligence• To promote better understanding and empathy in interpersonal relationships• To encourage open and honest communication
Outcomes of the activity	<ul style="list-style-type: none">• Participants will have a better understanding of their own personality, behavior, and communication style• Participants will develop greater self-awareness and emotional intelligence• Participants will learn to communicate more effectively with others• Participants will improve their relationships with others through increased understanding and empathy• Participants will be more open and honest in their communication, leading to more authentic and meaningful interactions with others.



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LIST OF PARTICIPATION FOR JOHARI WINDOW

1. Shreya Gaikwad
2. Vivek Agrihari
3. Karishma Chauhan
4. Suhani Lanjewar
5. Ruchir Badgujar
6. Dev Jain
7. Sanman Hutgikar
8. Vandini Dhwda
9. Pratik Shelke
10. Khushi Solanki
11. Suman Sutar
12. Sushant Gurav



Shreya



REPORT OF CAPACITY BUILDING PROGRAM ON CV, PORTFOLIO AND LINKEDIN HANDLE

Soft Skills

Academic Year: 2021-22

Name of the Committee: CV, Portfolio and LinkedIn handle

Name of the activity: JOHARI Window			
Date	Time	Name of the Faculty	Venue
11 th April 2022	4:30 PM to 5:30 PM	Prof. Partha S	Google Meet

ABOUT THE ACTIVITY

Subject of the activity	CV, Portfolio and LinkedIn handle
Objectives of the activity	<ul style="list-style-type: none">To help participants understand the importance of a well-crafted CV, portfolio, and LinkedIn handle in their professional life.To guide participants in creating an impressive CV and portfolio that can showcase their skills and achievements effectively.To help participants understand the basics of using LinkedIn for professional networking and job search.
Outcomes of the activity	<ul style="list-style-type: none">Participants gained knowledge about the importance of a good CV, portfolio, and LinkedIn handle in their professional life.Participants were able to create an impressive CV and portfolio, highlighting their skills and achievements effectively.Participants learned how to use LinkedIn for professional networking and job search.Participants were able to present themselves professionally in front of potential employers through their CV, portfolio, and LinkedIn handle.



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LIST OF PARTICIPATION FOR CV, Portfolio and LinkedIn Handle

1. Shijoy Alexander
2. Isha Agarwal
3. Khushi Agarwal
4. Grant Jain
5. Ajay Banarjee
6. Janhvi Gupta
7. Sushant Gurav



Isha



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Notice 714/ 2022

5th May 2022

NOTICE

Workshop on Essentials of Photoshop

A special workshop on **Essential of Photoshop** will be conducted for keen students.

Mr. Shalu Balan, a 3D Multimedia Specialist shall engage in a workshop on **10th May 2022 from 2pm to 4pm** in the IMAC Lab.

Interested students are required to attend the workshop and clear their doubts with regards to Photoshop.



Dr. Amee Vora
Principal



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EVENT REPORT: ESSENTIALS OF PHOTOSHOP

On May 10th, 2022, a workshop on the Essentials of Photoshop was conducted by Prof. Shalu Balan. The workshop was attended by over 30 students and faculty members from the Department of Media Studies.

The workshop began with an introduction to the basics of Photoshop and its applications in the field of media. Prof. Balan provided a detailed demonstration of the various tools and techniques used in Photoshop, including cropping, resizing, and retouching.

The participants were then given hands-on experience in using these tools and were guided by Prof. Balan through the various steps of editing an image. The participants were also taught how to create basic graphic designs using Photoshop.

Prof. Balan emphasized the importance of using Photoshop ethically and responsibly and discussed the ethical issues that can arise in photo manipulation.

Overall, the workshop was highly informative and engaging, providing the participants with practical skills that can be applied in their future media projects. The participants expressed their appreciation for the workshop and requested more such sessions in the future.



Shalu