



Deviprasad Goenka Management College of Media Studies (DGMC) RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

3.5.1. Number of MoUs, collaborations / linkages for Faculty exchange, Student exchange, internship, field project, on-the-job training, research and other academic activities during the last five years

MoUs/Collaboration for Academic Activities

Sl. No.	Name of the MoU / Collaboration / linkage	Name of the collaborating agency / institution / industry / corporate house with whom the MoU / collaboration / linkage is made, with contact details	Year of signing MoU / collaboration / linkage	Duration of MoU / collaboration / linkage	List the actual activities under each MOU and web -links year-wise
1	Collaboration	Department of Communication and Journalism, University of Mumbai	2019 - 2020	1 year	National Conference on Artificial Intelligence: The Future of Journalism?
2	MoU	Films Division of India	2019 - 2020	28 January 2020 to 3 February 2020	Mumbai International Film Festival
3	Collaboration	Auroville Film Institute	2020 - 2021	18 - 25 June 2020	Hands on Basic Film Making Course
4	Collaboration	Women Development Cell, University of Mumbai	2021 - 2022	1 year	International Conference on the Occasion of International Women's Day: REWA





RSET's



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5	Collaboration	Maniben Nanawati Women's College	2021 - 2022	1 year	International Conference on the Occasion of International Women's Day: REWA
6	Collaboration	Women Development Cell, University of Mumbai	2021 - 2022	1 year	National Conference on SHEROES

MoUs/Collaboration for Internships

Sl. No.	Name of the MoU / Collaboration / linkage	Name of the collaborating agency / institution / industry / corporate house with whom the MoU / collaboration / linkage is made, with contact details	Year of signing MoU / collaboration / linkage	Duration of MoU / collaboration / linkage	List the actual activities under each MOU and web -links year-wise
1	MoU	Eggfirst Advertising	2020 - 2021	1 year	Internship
2	MoU	The Minimalist	2020 - 2021	1 year	Internship
3	MoU	Blazn India Advertising	2020 - 2021	1 year	Internship





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4	MoU	Contiloe Production	2021 - 2022	1 year	Internship
5	MoU	Maya Cosmos	2021 - 2022	1 year	Internship
6	MoU	Pulp Advertising	2021 - 2022	1 year	Internship
7	MoU	Outpost Studio	2021 - 2022	1 year	Internship
8	MoU	D'oro Fashion	2021 - 2022	1 year	Internship
9	MoU	Bluestream Market Solution	2021 - 2022	1 year	Internship
10	MoU	Epic TV	2021 - 2022	1 year	Internship
11	MoU	Social Kinnect	2021 - 2022	1 year	Internship
12	MoU	EMS Global Events	2021 - 2022	1 year	Internship





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13	MoU	NH Studioz	2021 - 2022	1 year	Internship
14	MoU	Neomobile and Advertising LLP	2021 - 2022	1 year	Internship
15	MoU	The Wise Blend Production	2021 - 2022	1 year	Internship
16	MoU	The Word Jockey Content Studio	2021 - 2022	1 year	Internship
17	MoU	Coconut Media	2021 - 2022	1 year	Internship
18	MoU	Websatra	2021 - 2022	1 year	Internship
19	MoU	LN Events and Entertainment	2021 - 2022	1 year	Internship
20	MoU	Vineyards Films	2021 - 2022	1 year	Internship
21	MoU	Swastik Production	2021 - 2022	1 year	Internship









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22	MoU	Network 18	2021 - 2022	1 year	Internship
23	MoU	Pure Tech Digital	2021 - 2022	1 year	Internship
24	MoU	Pipa Bella Accessories	2021 - 2022	1 year	Internship
25	MoU	Grace Advertising	2021 - 2022	1 year	Internship
26	MoU	ADA Film Production	2021 - 2022	1 year	Internship
27	MoU	Mindstrom Digital Agency	2021 - 2022	1 year	Internship
28	MoU	Media Strom Advertising	2021 - 2022	1 year	Internship
29	MoU	Mindstrom Agency	2021 - 2022	1 year	Internship







OFFICE COPY

RSET Campus, S. V. Road, Malad (W), Mumbai - 400 064 Tel No.: +91 22 6681 2351 Fax No.: +91 22 2877 3497 www.dgmcms.org.in info@dgmcms.org.in

Ref.: DGMC/ 2019/766

Date: 14^h Dec 2019

To,
Dr. Sanjay Ranade
Associate Professor
Dept. of Communication and Journalism
University of Mumbai
Mumbai

Dear Sir,

Sub: National Conference for Artificial Intelligence in Communication & Journalism at Deviprasad Goenka Management College of Media Studies, Malad

This is with reference to your conversation with our Asst. Professor – Ms. Subhamitra Adhikari today, Saturday 14th Dec 2019 on the subject matter.

We are organising a National Conference on Artificial Intelligence: The Future Journalism in our campus (Deviprasad Goenka Management College of Media Studies (DGMC) in Malad – West, Mumbai) on 18th January 2020 and would appreciate if the Department of Communication & Journalism of University of Mumbai associates with us.

I look forward to working with the Department of Communication and Journalism towards this project and make it a grand success.

Appreciate if you could acknowledge this letter confirming the same.

Thanking you,

Yours Sincerely,

Dr. Amee Vora
I/C Principal

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संज्ञापन व पत्रकारिता विभाग मुंबई विद्यापीठ आरोग्य केन्द्र बिल्डिंग, दुसरा मजला, विद्यानगरी, कालीना, सांताकुझ (पूर्व), मुंबई – ४०० ०९८. (भारत) थेट दूरध्यनी – (कार्यालय) २६५२६०६८/.

२६५२६०६९

विस्तारित क्र.- ३०१२/३०१३

University of Mumbai



मुंबई विद्यापीठ

DEPARTMENT OF COMMUNICATION AND JOURNALISM.

University of Mumbal,
Health Centre Building, 2nd Floor,
Vidyanagari Campus, Kalina,
Santacruz (East),
MUMBAI – 400 098. (INDIA)

Tel. No. : (D.) +91-22- 2652 6068 / 2652 6069

Ext. No.: 3012 / 3013 website: www.mcjmumbal.org

C25/04/000010f2019/419

December 17, 2019

To

VC Principal

Deviprasad Goenka Management College of Media Studies

Malad:

Madam

We would be very happy to associate with the national conference for artificial intelligence in communication and journalism being organised at your conference. Prof Sagar Karande is one of our faculties very keen in this subject. I am sure he can contribute to your conference meaningfully.

Thank you once again and we would be eager to be part of such conferences and seminars in the future too.

JEPT. OF COMMUNICATION & JOURNALISM VERSITY OF MUMBAI, VIDYANAGARI CAMPUS,

SANTACRUZ (E), MUMBAI - 400.098. www.mcjmumbai.org

Malad Malad

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MEMORANDUM OF UNDERSTANDING

THIS AGREEMENT is made on the 10th Day of January, 2020

BETWEEN

- (1) FILMS DIVISION OF INFORMATION AND BROADCASTING MINISTRY (FIRST PARTY)
- (2) INDIAN DOCUMENTRY PRODUCERS ASSOCIATION (SECOND PARTY)
- (3) DEVIPRASAD GOENKA MANAGEMENT COLLEGE OF MEDIA STUDIES

(Each a 'Party' and together the 'Parties')

WHEREAS:

The Parties have agreed to work together to deliver a platform to Mass Media Students w.r.t. organizing of special screenings of select films of MIFF as part of Off-Campus Screening of 16th MIFF-2020 during 28th January, 2020 to 3rd February. 2020; details of which are contained in the Schedules to this Agreement. The collaboration is with FILMS DIVISION, MINISTRY OF INFORMATION AND BROADCASTING (FIRST PARTY), INDIAN DOCUMENTRY PRODUCERS ASSOCIATION (SECOND PARTY) AND DEVIPRASAD GOENKA MANAGEMENT COLLEGE OF MEDIA STUDIES (THIRD PARTY)

NOW IT IS HEREBY AGREED as follows:

1. Terms of Agreement

The agreement shall commence upon mutual signatures by all parties and is applicable for the duration of 28th January, 2020 to 3rd February, 2020 from the date of consent and acceptance. It can be reviewed and updated, extended by all parties upon mutual consent.

...2/-





Dora

The Third party agrees to provide First and Second Party:

- Suitable Screening venue/ Auditorium with all technical support for the cited period for exhibition without any monetary charges.
- Will screen select packages of films, programmed by Films Division for off-campus screening as part of 16th MIFF, for 5 to 6 hours daily during 29th Jan., 2020 to 2nd Feb., 2020.
- A spot registration desk for MIFF entries will be facilitated.
- Volunteers for MIFF
- Promotion for MIFF
- Publicity for proposed special special screening.

Whereas:

The First and second party will be providing following to third party:

- Packages for the movie screening.
- Invites for all the formal functions as Special Guest.
- Certificates to the volunteers.
- Certificate of appreciation to the institute.
- Facilitate Student Visit for the Mass media students of the institute to Films Division and NMIC.
- Platform to connect with Industry experts at Master Classes & Workshop during MIFF with pre-registration
- Guest session by members as and when possible.
- Linkages to other institutes.
- Package of MIFF award winning for screening at institute once in a year.

2. General Obligations

- 2.1 Each Party shall provide the Student with the academic and administrative support and services in accordance with the Memoranda of Cooperation and their Administrative Schedule and achieve the standards for the collaboration in the manner set out in this Agreement
- 2.2 Each Party shall fulfill its obligations under this Agreement in such a way as to ensure is activities do not compromise or bring into disrepute either itself or the other Party.





3. Obligations Regarding Information

3.1 Each of the Parties shall provide each of the Students with the information referred to in the Administrative Schedule.

4. Financial Schedule

4.1 There will be no financial implications on either parties or the beneficiary.

5. Administration and Management

- 5.1 The Chief Executive will appoint a senior member of staff to have responsibility for managing the Agreement on behalf of the all three parties (and may change such nominee by written notice at any time).
- 5.2 The Memorandum of Cooperation shall identify the relevant faculties of the First Party and the Second Party responsible for the academic management and delivery of Course.

6. Confidentiality

Each Party undertakes to keep confidential information (written and oral) of a confidential nature concerning the business and affairs of the other (including confidential information regarding Students) that it shall have obtained and received as a result of the discussions leading up to or the entering into of this Agreement or during the course of this Agreement.

	MS.SMITA VATS SHARMA	
FIRST PARTY	DIRECTOR GENERAL,	Anita V Staar
	FILMS DIVISION	Juita.
	MINISTRY OF	
	INFORMATION AND	;
	BROADCASTING	
	MS. USHA DESHPANDE	1,000
SECOND PARTY	PRESIDENT, INDIAN DOCUMENTRY PRODUCERS ASSOCIATION	A BANK SOLES IN
THIRD PARTY	SHRI MUKESH SHARMA DEAN DEVIPRASAD GOENKA MANAGEMENT COLLEGE	A ()
	OF MEDIA STUDIES	Libra

Mora



Hands On basic Film making Course

3 messages

Principal DGMCMS <principal@dgmcms.org.in>

Wed, Jun 17, 2020 at 7:02 PM

To: filminstitute@auroville.org.in, Subhamitra Adhikari <subhamitra.adhikari@dgmcms.org.in>, Sunita Cordeiro <sunita.cordeiro@dgmcms.org.in>, Partha Samanta <partha.samanta@dgmcms.org.in>

dear Ms Richa and Rrivu.

this is with regards to the online film making course that we have planned and is scheduled to begin from thursday, 18th June 2020 till 25th june 2020 for 3 and a half hours of instruction per day.

as of now we have registered 14 students and the excel has already been shared with you.

i request you to please kindly share the link and all the other details required for the smooth commencement of the course with the registered students.

as agreed upon in our google meet today in the afternoon at 1.30pm we shall:

- 1. pay you the professional fees of 32000 plus 18% GST or 50% of the collection plus 18% GST whichever is higher upon successful completion of the course and raising of the invoice.
- 2. a formal inauguration of the course tomorrow at 3.00pm by inviting the DGMC staff.
- 3. regular attendance of the students need to be shared with us.
- 4. all the films made and content created during and on completion of the course shall be shared by DGMC as well as Auroville for archiving as well as exhibiting in various festivals and competitions.
- 5. the E-certificate shall be prepared by us and the content shall be shared with you for your approval, we would like to have an online valedictory function on completion of the assignments of all the students before you share the e-certificate drive link with the students, preferably the link should be released in the valedictory function.
- 6. we would like to circulate a google feedback form to the students on the last day of the course, we will design the google feedback form and share the link with you.

i hope all the above is in order and we can go ahead with the smooth conduct of the course.

i shall appreciate a line of confirmation to this mail

Warm Regards

Dr. Amee. Vora

Principal

Deviprasad Goenka Management College of Media Studies.

RSET Campus, Malad (W), Mumbai 400 064

Cell- +91 9820007074

Auroville Film Institute <filminstitute@auroville.org.in>

To: Principal DGMCMS <principal@dgmcms.org.in>

Cc: Subhamitra Adhikari <subhamitra.adhikari@dgmcms.org.in>, Sunita Cordeiro <sunita.cordeiro@dgmcms.org.in>, Partha Samanta <partha.samanta@dgmcms.org.in>

Dear Ma'am, Thank you for your mail. We confirm and look forward. See you today at 3pm.

Warmly,

Richa.
[Quoted text hidden]

Subhamitra Adhikari <subhamitra.adhikari@dgmcms.org.in>
To: Sunita Cordeiro <sunita.cordeiro@dgmcms.org.in>

Mon, Aug 31, 2020 at 12:22 PM

Thu, Jun 18, 2020 at 3:33 AM

Doia

1 College







Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Deviprasad Goenka Management College of Media Studies collaborates with

Auroville Film Institute



ONLINE BASIC FILM ORIENTATION WORKSHOP

Creating Opportunities Fostering Cinematic Talents, Harnessing new opportunities in projects, assimilate, introspect, and create....





MANIBEN NANAVATI WOMEN'S COLLEGE

(Affiliated to S.N.D.T. Women's University)

Conducted by I SHREE CHANDULAL MANAVATI WOMEN'S INSTITUTE & GIRLS' HIGH SCHOOL Vallabhbhai Rond, Vile Parle (Weet), Mumbai-400 056. Tel.: 2612 5840, Telefax : 91—25—2617 6196

ece @ hotmail.com e Webalte

Chairman Mg. Committee Smt. Himadri S. Naneveti

Principal Dr. (Mrs.) Rejehree Trivedi

MNWC/2021-22/753 21/02/2022

Dr. Amee Trivedi Vora Principal Deviprasad Goenka Management College of Media Studies Malad West Mumbai

Subject: Collaboration for International Conference on the occasion of International Women's Day

Dear madam

Greetings from Maniben Nanavati Women's College, Mumbai.

Maniben Nanavati Women's College is one of the pioneering institutions in the field of. Imparting higher education to women for last fifty years. We have been awarded the BEST COLLEGE prize conferred by our affiliating body SNDT Women's University. We have been accredited with 'A' grade by National Assessment and Accreditation Council (NAAC), a government recognised body.

On the occasion of our entering the 50th glorious Golden Jubilee Year, we pay rich tributes to Khadi Mata Smt. Maniben Chandulal Nanavati, our role model fondly known as 'Mani Ba' and cherish her humanitarian ideals and values. As a part of the celebrations that begin with the International Women's Day, we invite your esteemed institution to collaborate with us in organising a virtual International Conference on Women in Art. The Women Development Cells of our organisations will bring forth our resources for a successful conference that will be a soulfully enriching and intellectually stimulating ,cultural experience of life time for the participants and experts on board.

Looking forward to a positive response from your end.

Best regards

Dr. Rajshree Trivedi Principal

Dr. (Mrs). Rajshree P. Trivedi Principal

Maniben Nanavati Women's Colle Vile Parle (West), Mumbal - 400 066.



Deviprasad Goenka Management College of Media Studies (DGMC) RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Ref.: DGMC/2022/2321

Date: 4th Mar 2022

To
Dr. Rajshree P. Trivedi
Principal
Maniben Nanavati Women's College
Vile Parle (W)
Mumbai 400 056

Dear Madam,

Sub: Collaboration for International Conference on the occasion of International Women's Day

This is with reference to your letter Ref. No, MNWC/2021-22/753 dated 21st Feb 2022 inviting our institute Deviprasad Goenka Management College of Media Studies (DGMC) to collaborate with your esteemed institution Maniben Nanavati Women's College in organising a virtual 2-day International Conference on the occasion of International Women's Day.

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, Staff and on my personal behalf, I take this opportunity to thank you and accept the invitation to be part of this prestigious conference.

Also, I would like to take this opportunity to congratulate you on your 50th glorious Golden Jubilee. We wish you success in all your endeavours.

We look forward to a successful event.

Warm Regards,

Dr. Amee Vora

Principal - DGMC

IEN'S DEVELOPMENT CELL University of Mumbai

ersity of Mumbai

Naik Bhavan, 1st Floor, m No. 2, Vidyanagari, itacruz (East), Mumbai - 400 098, fax: 022-2653 0143

efax: 022 2000 0 110

मुंबई विद्यापीठ

महिला विकास कक्ष मुंबई विद्यापीठ

जे. पी. नाईक भवन, पहिला मजला, रू. नं. २, विद्यानगरी, सांताकुझ (पूर्व), मुंबई-४०० ०९८ टेलीफॅक्स : ०२२-२६५३ ०१४३

"University with Potential for Excellence"

Ref.No.WDC/ 44 of 2023

Date: 12th May, 2023.

To,
Dr. Amee Vora,
Principal,
Deviprasad Goenka Management College of Media Studies,
RSET Campus, Malad (W),

DGMC
MAN
NUMBER 9758
DATE 15+5+23
SIGN Syrve

Dear Madam,

Mumbai - 400 064.

It was a pleasure to collaborate with the Women Development Cell of RSET's Deviprasad Goenka Management College of Media Studies for International Conference REWA - Representation and Expression of Women in Art held on the 8th and 9th of March 2022.

This International Conference has brought in the forefront the representation and expression of Women across all art forms and media both nationally and internationally.

Warm Regards,

Prof. Dr. Urvashi Manuprasad Pandya

Impandya,

M.A., Ph.D. Chairperson

Women Development Cell

University of Mumbai

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'Awake, arise and educate' Savitribai Phule (1891–1931)

WOMEN'S DEVELOPMENT CELL University of Alumbai

University of Mumbai

J. P. Naik Bhavan, 1st Floor, Room No. 2, Vidyanagari, Santacruz (East), Mumbai - 400 098.

Telefax: 022-2653 0143 Email: wdcvidya@yahoo.co.in



मुंबई विद्यापीठ

महिला विकास कक्ष मुंबई विद्यापीठ

जे. पी. नाईक भवन, पहिला मजला रू. नं. २. विद्यानगरी. सांताकुझ (पूर्व), मुंबई-४०० ०९८

टेलीफॅक्स : ०२२-२६५३ ०१४३

"University with Potential for Excellence"

Ref.No.WDC/ 43 of 2023

To, Dr. Amee Vora, Principal,

Deviprasad Goenka Management College of Media Studies, RSET Campus, Malad (W),

Mumbai - 400 064.

DGMC

Date: 12th May, 2023.

COSSIVIN

NUMBER 9757

DATE 15/5/23

SIGN

Dear Madam,

It was a pleasure to collaborate with the Women Development Cell of RSET's Deviprasad Goenka Management College of Media Studies for the National Conference, "She-Hereos, Celebrating the success of Womanhood" held on 11th December 2021.

This Conference has indeed been beneficial in appraising the presence and the power and commitment of Women nationally.

Warm Regards,

Prof. Dr. Urvashi Munupiasad Pandya

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M.A. Ph.D.

Women Development Cell



'Awake, arise and educate' Savitribai Phule (1891–1931)