

RSET's



Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

NOTE

The NSS Unit of Deviprasad Goenka Management College of Media Studies was established during the pandemic in the year 2020 - 2021. Thus, the unit could not conduct more activities during the said year and the period of assessment.



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Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

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NSS Activities Report

2020 - 2021



Name of the event: Beach Clean Up

Date: 24 January 2021

Venue: Juhu Beach

No of Volunteers: 22

Aim of the event:

- To understand the importance of a clean coastal area for a healthy lifestyle.
- To create awareness and sensitize students towards awareness.

Detailed Report:

The NSS Unit of Deviprasad Goenka Management College of Media Studies (DGMC) conducted a “Beach Clean Up Drive” at Juhu Beach on Sunday, 24th January 2021 from 9 am to 11 am. 22 volunteers, apart from two faculty members, Saurabh Deshpande & Shalu Balan, gathered at the beach at the scheduled time and spot, and tirelessly worked along a 500 meters stretch of the famed beach to painstakingly pick up large amounts of garbage carelessly littered around by unconscientious citizens.



The entire activity was carefully planned. Small bands of volunteers methodically collected the garbage and brought it together at a predetermined central point, from where it was disposed of in one of the large garbage bins that have been set up by the authorities.

The regular morning walkers and other visitors to the beach were seen applauding this little flock of environmental angels. Some passers-by even joined in the noble task, lending an appreciative hand to the efforts of DGMC students. At the end of the activity, the visibly tired



Shalu Balan

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student-volunteers expressed a sense of satisfaction at their hard work and reiterated their commitment towards a cleaner and greener Mumbai.

Name of the event: Organ Donation Awareness Drive

Date: April 2021

Venue: Gmeet

No of Volunteers: 03

Aim of the event:

- To promote awareness about organ donation.
- To provide basic information about organ donation drives.

Detailed Report of the event:

In association with V4Organ Foundation, the University of Mumbai organized an organ donation awareness drive to promote the awareness about organ donation. The NSS volunteers of Deviprasad Goenka Management College of Media Studies attended the drive online which aimed to provide basic information about organ donation and significance of organ donation.



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NSS Activities Report

2021 - 2022



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Name of the event: Green Gandhi - Tree Plantation Drive

Date: 07 October 2021

Venue: Neighborhood area and public places

No of Volunteers: 22

Aim of the event:

- To spread awareness about the green environment.
- To promote the ethics and values of Mahatma Gandhi as an environmentalist.

Report of the event:

The activity was in honor of Mahatma Gandhi, whose birth anniversary falls on 2nd October year. The NSS Unit wanted to raise awareness about Gandhiji as an environmentalist. Volunteers planted saplings in their neighborhood in the name of Gandhiji. The activity was held offline. 50 volunteers participated in the activity, and this helped raise awareness amongst their friends & neighbors regarding the importance of greenery and the role of Gandhiji as an environmentalist.



Abhinav

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Name of the event: Rashtriya Ekta Diwas Pledge

Date: 31 October 2021

Venue: DGMC Campus

No of Volunteers: 11

Aim of the event:

- To inculcate the values of Sardar Vallabhbhai Patel amongst the students.
- To enhance the unity and integrity of the nation.

Report of the event:

Students and Staff Members of Deviprasad Goenka Management College of Media Studies undertook a pledge to preserve Unity & Integrity of India. The event was organized offline, as well as online. 11 NSS Volunteers administered the pledge to more than 200 students and Staff Members. The pledge was shouldered to enhance the unity, integrity and security of the nation in the spirit of unification of the country.



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Name of the event: Paper bag making and Distribution

Date: December 2021

Venue: DGMC Campus and nearby area

No of Volunteers: 35

Aim of the event:

- To encourage the adoption of paper bags usage in day to day life.

Report of the event:

To promote the usage of paper bags instead of plastic bags in day to day life, the volunteers of NSS unit of DGMCMS, recycled the newspapers, made paper bags, and distributed them in the nearby area. 35 volunteers participated in newspaper bag making and made 700 bags, which later were distributed in the shops in the area surrounding the college.



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Name of the event: Selfie with Daughter

Date: 24 January 2022

Venue: Online and offline

No of Volunteers: 50

Aim of the event:

- To celebrate National Girl Child Day.
- To highlight the importance of daughters in the life of a family.

Report of the event:

January 24 is observed and celebrated as National Girl Child Day to support and provide opportunities to the girls. The NSS volunteers of DGMCMS, celebrated the National Girl Child Day by introducing the campaign 'Selfie With Daughter'. The aim of the campaign was to encourage the appreciation of daughters and women within the community. The families were asked to click a selfie with their daughters. The campaign gained huge success from the families clicking selfies with their daughters.



Name of the event: Voter Registration Drive

Date: February 2022

Venue: DGMC Campus

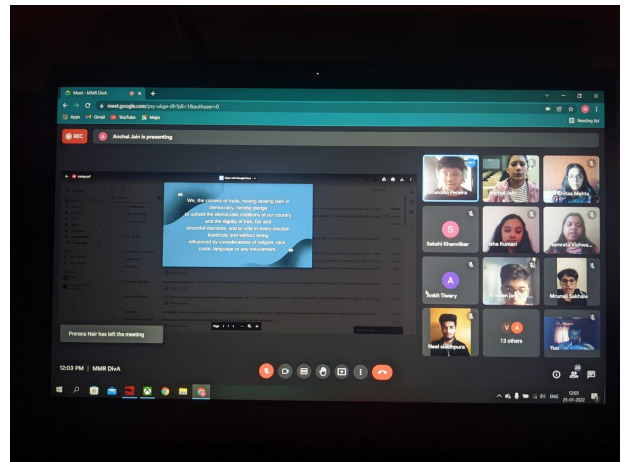
No of Volunteers: 12

Aim of the event:

- To raise awareness about the importance of Voting.
- To provide guidance to first time voters to get their Voter ID Cards and Vote.

Report of the event:

With an aim to raise awareness about the importance of voting, the NSS volunteers of DGCMs ran a Voting ID Registration drive. To encourage first time voters to register themselves as voters and to get their Voter ID Cards made, students across four institutes were registered and assisted regarding making of their Voter ID Cards. 12 NSS Volunteers were involved in conducting the activity. Voter IDs for 37 voters were created through this process.



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Name of the event: Organ Donation Awareness Training Programme

Date: February 2022

Venue: DGMC Campus

No of Volunteers: 50

Aim of the event:

- To raise awareness about the importance of Voting.
- To provide guidance to first time voters to get their Voter ID Cards and Vote.

Report of the event:

In association with V4Organs Foundation, an NGO that has been raising awareness about organ donation for many years, organized a training workshop on organ donation awareness. All 50 volunteers of the NSS unit of DGMCMS attended the workshop and recognised the significance and need to create awareness about the subject.

Name of the event: Organ Donation Awareness Presentation

Date: February 2022

Venue: DGMC Campus

No of Volunteers: 50

Aim of the event:

- To raise awareness about the importance of Voting.
- To provide guidance to first time voters to get their Voter ID Cards and Vote.

Report of the event:

To increase awareness of organ donation, the 50 volunteers of NSS Unit of Deviprasad Goenka Management College of Media Studies made presentations to 10 people each. This resulted in reaching the message out to 500 people, introducing them to organ donation, providing basic information about organ donation.

