RSET's

Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

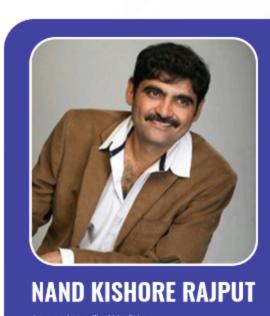## Masterclass on The Relevance and Application of Law and Ethics in Today's Media

Deviprasad Goenka
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INDIA'S PREMIER MEDIA SCHOOL

MASTERCLASS

The Relevance & Application of Law & Ethics in Today's Media

21 December 2021 (Tuesday)
11:00 AM – 01:00 AM
Google Meet

NAND KISHORE RAJPUT

Lawyer, Accredited Mediator
(ADR ODR International (UK) & Media Advocacy MNLU),
Ornithologist & a Wildlife Photographer with 23 + years
of professional experience in Media Sales & Marketing

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RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Ref.: DGMC/2021/2215   **Date: 18th Dec 2021**

To,
Mr. Nand Kishore Rajput
Lawyer & Accredited Mediator
Mumbai

Dear Mr. Nand Kishore Rajput,

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, Staff and on my personal behalf, it gives me pleasure to invite you as our **Guest Speaker** for the **Masterclass** on the topic **The Relevance and Application of Law and Ethics in Today's Media** for the Academic Year 2021-22 students organized by Deviprasad Goenka Management College of Media Studies (DGMC) on **Tuesday 21st Dec 2021 from 11am to 1pm** via **Google Meet.**

Google Meet link to join the event: https://meet.google.com/quz-gicy-pby
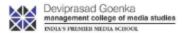
We look forward to a successful interaction.

With best regards,

Dr. Amee Vora
Principal

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Objectives of the masterclass:

1. To acquaint the students with the practical aspects of law and ethics within the framework of media.
2. To equip students with the concepts of Intellectual Property Rights and its importance in the field of Mass media.

Outcomes of the masterclass:

At the end of the seminar, the students were able to:

1. Understand the concepts of IPR and its importance in the field of mass media.
2. Understand the application of ethics in today's mass media.

Report of the event:

On 21st December 2021, masterclass on Relevance and Application of Law and Ethics in Today's Media. It was aimed to acquaint the students with the practical aspects of law and ethics within the framework of media. 71 students attended the seminar which covered the aspects that included legal behavior, ethical behavior and social behavior, the dilemmas covered by ethics, various types of ethics such as meta ethics, normative ethics and applied ethics, relation between law and ethics. The session threw highlights on how some actions are unethical but legal and some are ethical but illegal. It also provoked students to think if law can promote ethical behavior.

The second half of the seminar was focused on the basics of intellectual property rights and their importance in the media industry. The speaker explained the various types of intellectual property rights, including patents, copyrights, trademarks, and trade secrets. They also discussed how these rights can be used to protect the creative works of individuals and companies in the media industry.

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To,
Mr. Nand Kishore Rajput
Lawyer & Accredited Mediator
A/14 Sai Giri Building,
Mohan Gokhale Marg
Goregaon East
Mumbai 400063

Dear Mr. Nand Kishore Rajput,

On behalf of Shri Ashok M Saraf – President RSET, members of the Managing Committee, Staff and on my personal behalf, I take this opportunity to thank you for being the **Guest Speaker** for the **Masterclass** on the topic **The Relevance and Application of Law and Ethics in Today's Media** for the Academic Year 2021-22 students organized by Deviprasad Goenka Management College of Media Studies (DGMC) on **Tuesday 21st Dec 2021** from **11am to 1pm** via **Google Meet.**

I appreciate your contribution in making this event an enriching experience for all our participants.

I look forward to further collaborating and establishing a good Academia Industry relation with you in future.

With best regards,

Dr. Amee Vora
Principal