

**DGMC**

International Journal of

**Media,**

**Communication &**

**Management**

An International peer reviewed journal



*Alha*

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**Media,  
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Notifications



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## Articles

- [Effective Communication in Globalized Societies/Prabuddh Banerjee/March/2018](#)
- [Media and Lost History /Kanchan Luthra /March/2018](#)
- [Reasons Why Youth Watches Reality-Based Crime Shows On Television/Manpreet Bhamra & Trupti Mistry /March/2018](#)
- [Relationship between Emotional Intelligence and Transformational Leadership of Managers /Dr. Kumardatt A Ganjre /June/2018](#)

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The "DGMC International Journal of Media, Communication & Management" is a double blind peer review journal. The rationale of this journal is to publish research articles and review papers pertaining to media, Communication, management and related areas. The journal will focus on the recent trends and development in the field of Media.

### Contact Us:

Deviprasad Goenka Management College of Media Studies  
RSET Campus, S.V. Road, Malad (W) Mumbai -400064  
editor.ijmcm@dgmcmcs.org.in (<http://web.archive.org/web/20190925055447/mailto:editor.ijmcm@dgmcmcs.org.in>)

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S No.	ISSN	Title	Place	Starting year of publication	Frequency	Language	Print/Online
1	2581-673X	DGMC International Journal of Media, Communication & Management	S V Road Malad west Mumbai	2018	Quarterly	English	Online

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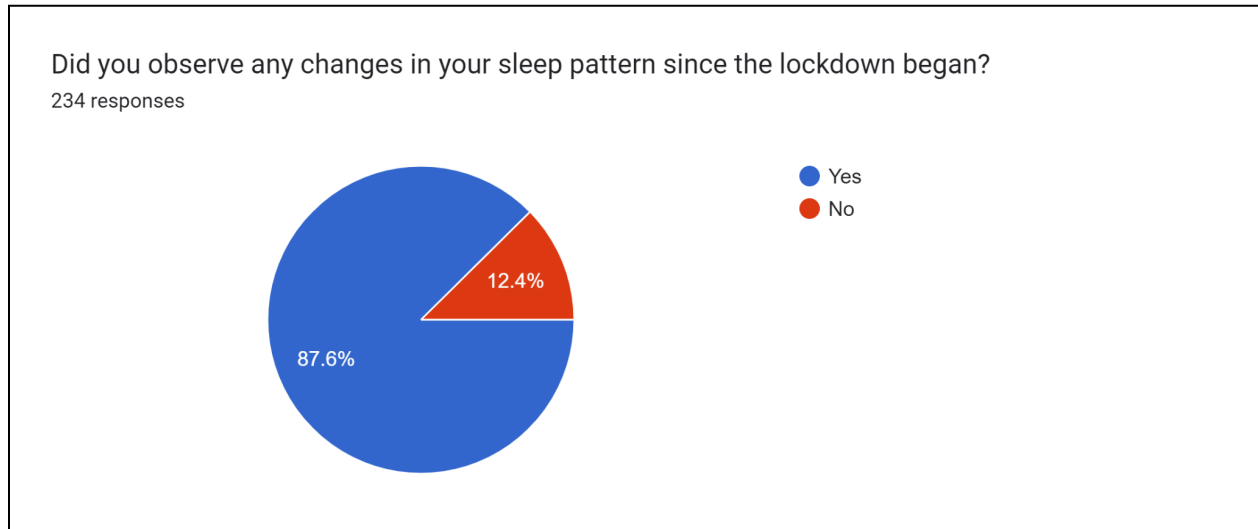
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### Research Study Report:

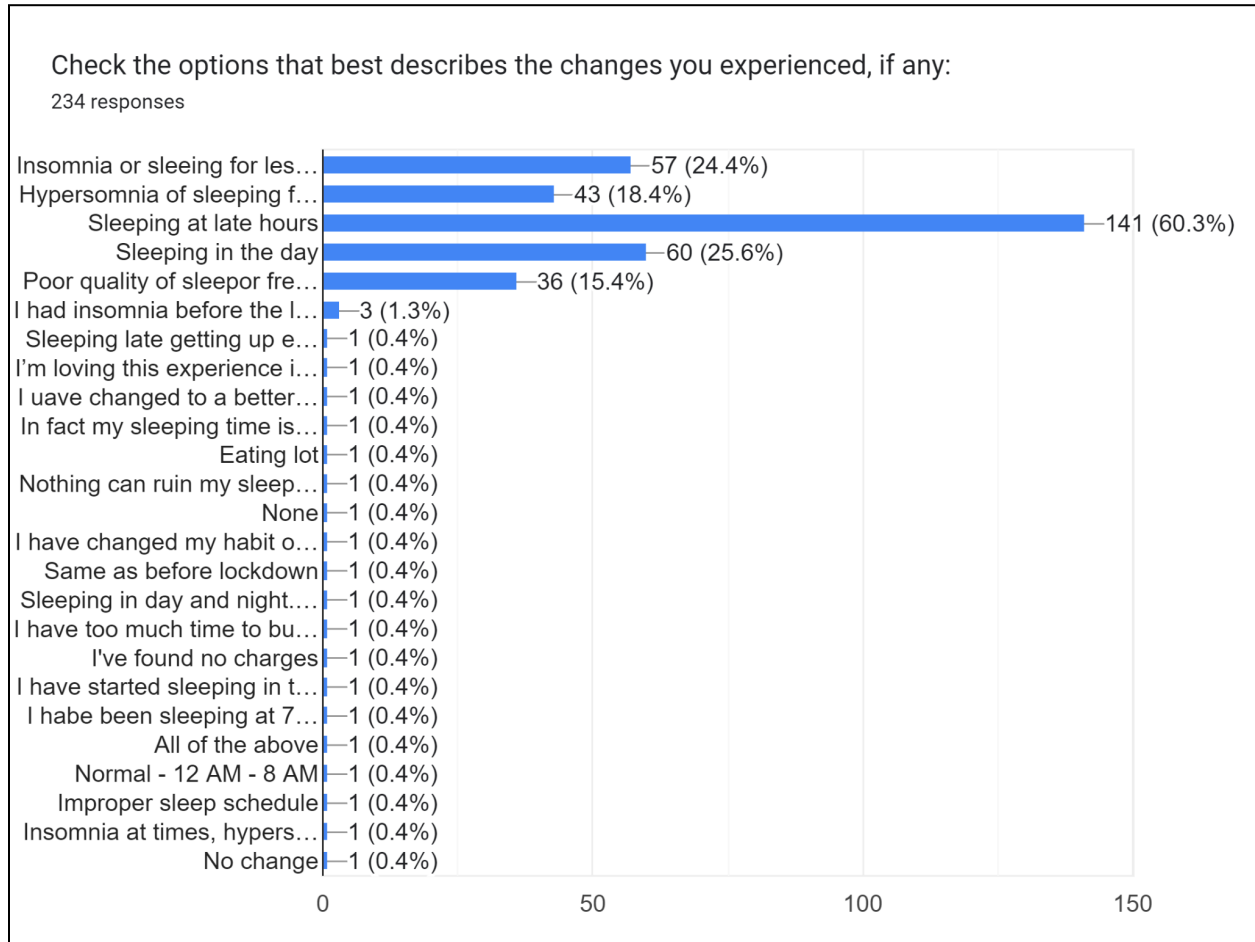
The world has undergone several changes during the covid-19 pandemic. The presence of covid-19 pandemic and lockdown had changed the daily life of a human being. A research study was conducted by the Deviprasad Goenka Management College of Media Studies to understand the impact of covid-19 pandemic and lockdown on the life of students and their parents. The research conducted involved a survey study involving 273 respondents out of which 234 were students and 39 were parents.

The study was aimed to understand the impact of lockdown on food habits, sleeping habits, relationship with family, mental and physical health. It was observed that a lockdown has had an impact on the daily life of students, which not only involves change in their food habits or sleep pattern, worsening their health but also the positive impacts of the lockdown.

87% of the student participants stated that their sleep pattern was changed during the lockdown, whereas 60% of the students are stating that they are sleeping at late hours. 25% of them are also sleeping during the day time or facing insomnia.



A handwritten signature in blue ink, appearing to read 'Arora'.



The lockdown impacted positively on students' life as 90% of them took efforts to learn, adopt new skills and practice their habits. 69% of the students discovered new aspects of their families and consider lockdown as an opportunity to spend more time with the family. Similar results were observed from parents as more than 50% of the parents observed new aspects of their children's personality.

Based on the findings the institute organized a webinar on how to unlock the young minds.



RSET's



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management college of media studies  
INDIA'S PREMIER MEDIA SCHOOL

Deviprasad Goenka Management College of Media Studies (DGMC)  
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Deviprasad Goenka Management  
College of Media Studies and the  
IQAC of the College organises a  
**WEB RENDEZVOUS: "UNLOCK  
YOUNG MINDS: GEN NEXT"**

*An Insightful Webinar  
on How to Explore  
Your Unknown Mind.*

**DATE: 27<sup>th</sup> May 2020**

**TIME: 3:00 pm**

**PLATFORM: Zoom**

**SPEAKERS:**

1. Dr Harish Shetty
2. Dr Sumati Oza
3. Dr Hanif Lakdawala
4. Advocate Sheetal  
Yaduraj Metkar
5. Esmail Marzouk
6. Rahul Sharda

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**DGMC**



*Sharda*

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#### **❖ Objectives of the Committee:**

1. To engender innovative ideas in the field of humanities and social sciences.
2. To promote interdisciplinary and multidisciplinary research.
3. To enhance the research culture amongst faculty members and students.
4. To establish a mechanism for promotion of research and identification of the research opportunities announced and circulated by various institutions, academicians, researchers, industrialists or by the government organizations.
5. To establish a structure for better industry-academia coordination and coordination amongst the institutions and universities.
6. To practice the ethics of code in research.

#### **❖ Functions of the Committee:**

1. To establish collaboration and partnership for research activities with other universities, institutions, research organizations, and Journal publishers.
2. To organize workshops, faculty development programmes, conferences and nurture the research culture amongst the faculties and students.
3. To strengthen the knowledge by providing the learning resources (books, journals) in electronic as well as hardcopy format to the faculties and students.
4. To encourage the faculties to publish research papers, and participate in National and International Conferences.
5. To support the technological facilities to the faculties and students.
6. To develop the scientific temper, research culture and aptitude amongst students.
7. Mentoring and guiding students to conduct research study.
8. To exercise the codes and standards of the research.



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❖ **Structure of the Research Committee:**

Prin. Dr. Ameer Vora (Chairman)

Dr. Dilnaz Boga

Geetanjali Wani

Kanchan Luthra

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CONTENT OF PUBLICATION

The DGMC's "International Journal of Media, Communication and Management" is a double blind peer review journal. The rationale of this journal is to publish research articles and review papers pertaining to media, communication, management and related areas. The journal will focus on the recent trends and development in the field of Media and allied areas. This is an



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interdisciplinary journal.

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भाषा Language अंग्रेजी ENGLISH

आवधिकता Periodicity वार्षिक ANNUAL

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Date 03/02/2022

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Where the publisher and printer are not the same, separate declarations from printer and publisher shall be necessary.  
(ख) यदि प्रिंटिंग प्रेस प्रकाशन स्थल से अलग किसी अन्य जिले में स्थित है तो उस जिले से भी मुद्रक को पृथक रूप से घोषणापत्र दाखिल करना होगा।  
(प्रिंटर का अर्थ है वह व्यक्ति जिसका उल्लेख घोषणापत्र के कॉलम 7 में प्रिंटर के रूप में किया गया है न वह व्यक्ति जो अधिनियम की धारा 4 के अनुसार कि प्रिंटिंग प्रेस का रक्षक है।)

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(ग) जहाँ प्रकाशक तथा/अथवा प्रिंटर स्वामी नहीं है ऐसी स्थिति में घोषणापत्र के साथ उस व्यक्ति को प्रकाशक तथा/अथवा प्रिंटर के रूप में घोषणापत्र दाखिल करने के लिए स्वामी द्वारा एक अनुरयन्ति पत्र दिया जाना अनिवार्य है। अधिनियम की धारा 5(2 बी)।  
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(घ) सप्ताह में एक बार अथवा उससे कम आवधिकता वाले प्रकाशनों के मामलों में घोषणापत्र के अधिप्रमाणन के 6 सप्ताह के भीतर तथा अधिक आवधिकताओं वाले प्रकाशनों के मामलों में अधिप्रमाणन के 3 महीने के भीतर यदि प्रकाशन शुरू नहीं किया जाता है तो प्रकाशन के संबंध में किया गया घोषणापत्र अमान्य हो जायेगा। अधिनियम की धारा 5(5)।

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