## Contents

1. Declaration (form 4) 01
2. About us 02

2.1. Rajasthan Sammelan Education Trust (RSET) 02
2.2. Deviprasad Goenka Management College of Media Studies (DGMC) 02
2.3. Office Bearers, Trustees and Members of Managing committee of Rajasthan Sammelan Education Trust (2017-2022) 02

3. Leaders Speak 05

3.1. President RSET 05
3.2. Donor’s message 05
3.3. From the Principal’s desk 05
3.4. Editor’s council 05
3.5. Student’s Council President 05

4. Academic overview 12

4.1. Annual report 2019-20 12
4.1.1. Orientation program 12
4.1.2. Courses 12
4.1.3. PGDM 12
4.1.4. Guest Lectures/Conferences/ Seminars/Workshops/ Master Classes 12
4.1.5. Library 12
4.1.6. Immersion 12
   4.1.6.1. International immersion 12
   4.1.6.2. Rural immersion 12
4.1.7. Festivals 12
4.1.8. Extra-curricular activities 12
4.1.9. Staff update 12
   4.1.9.1. Faculties appointed 12
   4.1.9.2. Faculties resigned 12
4.1.10. Student Achievements 12
4.1.11. Academic achievers 12
4.1.12. College award receivers 12
4.1.13. Annual Day 2019 12
4.1.14. E-bulletin 12

4.2. Annual report 2020-2021 12
4.2.1. Orientation program 12
4.2.2. Courses 12
4.2.3. Online lectures and examinations 12
4.2.4. PGDM 12
4.2.5. Guest Lectures/Conferences/ Seminars/Workshops/ Master Classes 12
4.2.6. Training and Placement Cell 12
4.2.7. Festivals 12
4.2.8. Extra-curricular activities 12
4.2.9. Staff update 12
   4.2.9.1. Faculties appointed 12
   4.2.9.2. Faculties resigned 12
   4.2.9.3. Staff achievements 12
4.2.10. Student achievements 12
4.2.11. Academic achievers 12
4.2.12. College award receivers 12
5. Towards developing personalities
   5.1. TAP
   5.2. Guest lectures and masterclass

6. Conferences
   6.2. International conference- Living Gender: Recognition, Repression and Representation

7. Our festivals
   7.1. MIFF
   7.2. MIA 2020
   7.3. MIA 2021
   7.4. Cinevoyage 2021
   7.5. Inter college festivals and participation

8. Clubs and committees
   8.1. Women Development cell
   8.2. Library committee
   8.3. Students council
   8.4. Cultural committee
   8.5. Sports
   8.6. Literary committee
   8.7. Fine arts committee
   8.8. Photography & Cinematography Club
   8.9. Film club
   8.10. Advertising & Branding Club
   8.11. NSS
   8.12. Rottract club

   9.1. DelNet
   9.2. Marathi Bhasha Divas
   9.3. Vaachan prerna divas
   9.4. Dandi Koonch

10. Faculty & Non-Faculty
    10.1. Staff Speaks

11. Student's corner
    11.1. Student submission
    11.2. International student submission

12. Result infographics
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  Anchal Jain, Shalu S. Balan, Vidula Deo, Sunita Corderio

• Students’ Editorial Team:
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  Shalu S. Balan

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FORM IV

STATEMENT ABOUT OWNERSHIP AND OTHER PARTICULARS ABOUT THE MAGAZINE “ROAR”

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5. Name and Address of the Individuals who owns the magazine & partner or shareholder holding
   more than one percent of total capital:

1, Dr. Amee Vora, hereby declare that the particulars given are true to the best of my knowledge.

Signature of the Publisher
Sd/ Dr. Amee Vora

Disclaimer: The views and opinions expressed in the articles / poems are solely those of the writer / poet. The publisher/editor/owner are neither responsible for nor subscribe to the same.
About

Rajasthani Sammelan Education Trust (RSET)

Rajasthani Sammelan Education Trust (RSET) is a registered public charitable trust established in 1948 at Malad, in Mumbai. It began its foray into education with just three girl students, and today boasts of an all-inclusive campus that sprawls across two acres of land with a well-equipped playground. With an aim to promote various educational, charitable and social activities, the trust has pioneered in providing educational opportunities to various sections of society.

For this purpose, the trust also provides financial assistance to those in need to gain medical assistance with the help of Trivenidevi Deora Chikitsa Sahayata Kosh as well as offers freeship and scholarship to meritorious students and those who have a financial need to pursue their education. As a result, over the last seven decades, the trust has played a vital role in promoting and providing better education from primary to post graduation in the fields of Commerce, Management, Information Technology and Media Studies. At present, over 16,000 students are receiving education in various educational institutions run by the trust.
About Deviprasad Goenka Management College of Media Studies (DGMC)

DGMC is a premier media and communications institute with a state-of-the-art infrastructure, where students, researchers and media professionals interact to facilitate dynamic career paths. It is supported by its parent body RSET which has been in the field of education for 74 years. DGMC provides courses on Communication and Filmmaking at undergraduate and postgraduate levels. It also runs a PGDM program in Media and Communication approved by the AICTE.
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*Note: Names appearing above are printed in alphabetical order of surname and within a family names are printed as per seniority*
PRESIDENT’S MESSAGE

Ashok M. Saraf
Chairman

It gives me immense pleasure to introduce and welcome you to Rajasthan Sammelan Education Trust’s Deviprasad Goenka Management College of Media Studies (DGMCM). Media and Entertainment today are no longer just about Films and Television, but user generated digital content created, published and consumed over various platforms like mobile, gaming, web and beyond. It is about the diverse process of communication where the exchange of message and its meaning has manifold ways of reference.

Mumbai being the capital of the Media and Entertainment industry of India is exploding with media related creative & business activities. Here, the media production matches its steps with global standards involving a great emphasis on business, branding, management and distribution. This trend is just set to grow bigger in times to come and take this enthralling media experience to a new level.

At this crucial juncture, Rajasthan Sammelan Education Trust is proud to have launched Deviprasad Goenka Management College of Media Studies, a unique media school covering the entire media, entertainment and advertising spectrum. DGMCM, a state-of-the-art media school for structured media learning, is at par with any international media school. The school encourages and facilitates students to co-create media products as part of their learning with and under the mentorship of eminent industry experts.

A hi-tech media lab that simulates an ambience for research on media properties, applications and services is the crowning glory of the endeavor. I hope the new icon on the landscape of media education will be appreciated by one and all.

Our management students are given intensive managerial training along with an extensive media production training, thus giving them a 360° perspective of the media and communication sector. In a short period, DGMCM has made its presence felt in media education with innovative media programs. Our batch of fully trained managers have been placed in reputed media organisations.

"A Leader is one who KNOWS the way, GOES the way, and SHOWS the way."
- John C Maxwell
DONOR MESSAGE

Shri Sajjankumar Goenka
Main Donor

We feel extremely happy to associate with Rajasthani Sammelan Education Trust, a 70 years old educational trust known for its bandwidth, depth & penchant for excellence in the field of education. With more than 16,000 students studying under one umbrella, Rajasthani Sammelan Education Trust (RSET) has established itself as an educational landmark in the city of Mumbai, which I have seen growing in all aspects over the last 70 years. If someone asks me as to what has been the single significant change agent that our generation has observed over the last 5 years... undoubtedly it would be the digital revolution. It has brought us the internet, mobile telephone and concepts like ‘search’ which have given birth to companies like Google, Facebook, YouTube and other giants. Digital Media is also a product of this global revolution which has changed the landscape of the media industry. Isn’t it true that we come across media almost in every sphere of our lives starting from information to entertainment to knowledge... not a single aspect of life that one can point at where this media has not played a vital role? Obviously the United States is leading this digital revolution. Getting a little deeper into this aspect we realized that this was due to structured learning experience in a given domain. Our enquiries lead us to some startling revelations...

The present Facebook population is equal to the entire population of the world in 1804. Just about 200 years ago, the least affected industry during the 2008 global economic meltdown was none other but the media industry. We need to realize that ‘Media’ is not only Dm & television any more. It is also Mobile Telephony and Web Media in almost equal measures by now.

I am pleased that Rajasthani Sammelan Education Trust has launched a Management College for Media Studies focused on structured learning, with dedicated media spaces like Shooting Doors, Audio Studios, Preview Theatre, State-of-the-art Media Lab, etc. The program Architecture is developed to cater to newer challenges in media studies at a national and global level. We are glad to note that this Media Management School is not only catering to traditional media like Dm & television in its creative aspects but also engaged in in-depth studies dedicated to the business aspects of Media and Communication, a sector which is presently one of the biggest industry verticals on a global scale. We were elated to know about this latest venture of Rajasthani Sammelan Education Trust.

Our earnest desire to associate with Rajasthani Sammelan Education Trust got expressed in the form of our commitment to adopt this new media management college and name it after our late beloved father 'Deviprasadji Goenka'. That sums up everything... I am sure that Rajasthani Sammelan Education Trust will spare no efforts in transforming this new media institution, Deviprasad Goenka Management College of Media Studies, into one of the preferred destinations for media studies, all across the globe, empowering students to push media education to its zenith. In the process, also help enable the aspirations of a vast community to acquire prosperity, peace and happiness..... the ultimate goals of mankind.
PRINCIPAL’S DESK

Dr. Amee Vora
Principal

Vidya Dadaati Vinayam, Vinayad Tati Patrataam, Patratvd Dhanamapanti Dhanadarma Tataha Sukham
Knowledge makes one humble, humility begets worthiness, worthiness create wealth and enrichment, enrichment leads to right conduct, conduct brings contentment.

As the Principal of this prestigious college in the city of Mumbai, I feel this Shloka aptly conveys what I firmly believe every human being should strive to achieve and the path to achieve the same is only through education.

Education widens the narrow confines of the young eager minds and liberates it from all the bias! An inquisitive mind is a gift to be cherished and nurtured and we at DGMC aspire to make the ordinary come alive, continue to inspire, empower and challenge our students through our holistic approach to imparting education.

The disruption in the education sector because of COVID-19 has inadvertently forced us into actively exploring alternative methods for content delivery, student evaluation, and effective engagement of human resources. All indications point to a future in which we have to modify our behaviour, and our age old practices.

These trying times have taught us not only to educate the young minds but also to educate their hearts.

I am proud to say that DGMC is an amalgamation of competent teachers, state-of-the-art infrastructure, supportive environment to provide a perfect balance of academics, artistic, sports and social opportunities.

The excitement and fervor created by the intercollegiate festivals Media ICE Age and Cinevoyage, has put this college on the map both within India and internationally too.

The teacher driven initiative of the Training and Placement Cell introduced for our students speaks volumes of the commitment the faculties at DGMC have not only towards the college but also towards the students.

I appreciate every student who shared the joy of participation in co-curricular and extra curricular activities along with their commitment to curriculum. That little extra we do, is the icing on the cake. Do more than belong- participate, do more than care- help, do more than believe-practice, do more than be fair-be kind, do more than forgive- forget and do more than dream-work. The activities organised by the Literati Club, the Film Club, the Rotaract Club and all the other clubs and associations of the college have helped and empowered the
students to develop self-esteem, self-awareness and self-confidence.

Our student population is multicultural and multilingual, hence we teach our students the importance of tolerance and respect for each others’ language and culture.

An institution is known by its people and I wish to thank my excellent teaching and non-teaching colleagues for their integrity, their hard work and sincerity. They have worked cohesively with me on any new idea that I floated.

I also thank the Management for their support and guidance, parents for their trust, alumni for their involvement and above all my students for their love for this college.

People at the helm may change but this college, which I call the temple of Goddess Saraswati will always be there for us -- a pillar of strength and succession.
It gives us immense pleasure and contentment to finally introduce the first-ever edition of our annual college magazine, ROAR. This magazine is our best attempt to put forward and celebrate the talents, finesse, creativity and capabilities of the students of our alma mater, Deviprasad Goenka Management College of Media Studies (DGMC).

The endeavour and initiative of our dear Principal and Director, Dr. Amee Vora, along with the teaching and non-teaching staff of DGMC, are much appreciated for launching the online edition of the magazine.

Our heads wondered about what we may possibly witness being an integral part of the editorial committee of the first-ever student magazine of our college. A lot of hopes were poured onto us as a team, and why wouldn’t that happen; our names were to be inscribed on the pages of our college’s history as we were amongst people who contributed to a new advent connected to our institute.

We held our breath as editorial meetings were to begin. We knew what we signed up for, we had to dedicate our hearts to it because if we didn’t, it wouldn’t have an impact. But as our mentors, Dr. Dilmaz Boga and Prof. Anchal Jain, along with Prof. Vidula Deo and Ms. Sunita Cordeiro, guided us and gave heads up to each of our ideas, everything started weighing lighter.

As each student submission unfolded in front of our eyes, we were left awestruck. Being students ourselves, we were extremely jubilant to find that our batchmates are immensely blessed with so many avenues in life, that their talents may take them places one day. The number of submissions left us stunned; it was even more appreciated that so many students were able to turn in their submissions and pour their hearts on something they immensely love amid the tension created because of the COVID-19 pandemic and the ongoing assignments and examinations.

It was overwhelming to see that we, as a team, couldn’t stop thinking about all the events we have witnessed since the past few years; we saw our annual International intercollegiate media festivals, ‘Media I.C.E Age’ and ‘Cine Voyage’, shining in its full glory, the initiatives taken by the numerous clubs of our institute becoming a success, and how all of it was a once-in-a-lifetime learning experience for us all.

Via this magazine, we have made an attempt to highlight the best of our student community, for our student community. We hope that you enjoy reading this issue, and savour enough from all of it, as much as we have enjoyed the process of making it.
A journey of a thousand miles

A journey of a thousand miles begins with a single step, the step I took in Deviprasad Goenka Management College of media studies with dreams in mind, hope in soul and smile on face, to become a part of this beautiful journey which I think most of us await to live and cherish throughout the life saying “Those were the days”

Journeys are often magical. We end up meeting a lot of people who possess a variety of skill sets. Initially it might seem difficult but when resourced and ideas are pooled in, most paths become less complicated and projects better success.

No one is you and you are like no one, it is your power that makes you different and one of its kind, just like the council. Among all the apex bodies we have, The Student Council is one the greatest assets of the college as it bridges the gap between the students and the management and brings them close to each other.

As rightly quoted by Kodo Sawaki, “Only a lion can recognise a lion’s roar” and that’s how it all started. From no one, to becoming a member and then the President of the Students’ Council Body came all my way because of our Principal Dr. Amees Vora. She is and has always been a guiding star that made me and my life shine brighter than what it was before. Of course teachers were always there to guide and empower me with the required skill set to critically analyze my mistakes and shortcomings and encouraged me to work on them. A special mention to the non-teaching staff, who stood by our side as pillars that strengthened every aspect of the college, making things easier. Members are the strength of any team and with them I think I got to do so much that wouldn’t have been possible otherwise.

I was always a knowledge enthusiast, learning never exhausted my mind. When I was charged with the responsibility of presiding the students’ council, I knew I was to discover how powerful I truly am. After all, everything depends on your intent. Being a part of Student council truly gives you the opportunity to foster skills like leadership, communication, teamwork, organization and public speaking. From organizing offline events like Talent Fiesta, December Fever, Garba Nights to online events like Felicia and Inspire-21 we all evolved.

Since 2019 to 2020 I have grown not only as a student but also as a person, I understand my responsibility even more than I used to. After becoming the president I decided to make the best out of this opportunity in order to reach out to all the students and implement the vision of DGMC. Being the President gave me a lot of powers and the powers gave me the ability to do good things for other and that’s what I always tried to be, A President who was always approachable, ready to listen to my fellow members, encouraged everyone to participate in various activities and always open to accept their suggestion and opinions.

Three years of my college life were truly splendid and made me realise that this journey was a surreal dream where remembering the person I thought I was as a
child and rejoicing by living in it, breathing actuality. Being in DGMC it always felt like being at home because here I am not afraid to make mistakes, to be myself, to give out my opinions. Being in the final year, sooner or later, I realise that there is no station, no one place to arrive at once and for all, soon I shall step into another magical journey but it’s a journey; after all, neither begins in the instant we set out, nor ends when we have reached our doorstep once again. It starts much earlier and is really never over, because the film of memory continues running on inside of us long after we have come to a physical standstill and that’s how the story shall continue forever.

I think there was always a lion in my heart and the journey of discovery, reflection and faith made me ROAR the loudest.
Annual Report 2019-2020

The college was ranked as the 2nd Best Emerging B-school college in the city of Mumbai by Times Survey. The college was also recognized for maintaining international standard quality by ISO 9001

Orientation program
For all the incoming students of the first year and their parents an orientation program was held in the month of August 2019 to acquaint them with the examination norms, the attendance rules, the co-curricular and extra-curricular activities, the discipline rules and code of conduct while they are on the campus.

Courses
The college offers undergraduate programs in BAMMC and BAFTNMP at the degree level. At the post graduate level it offers a Masters of Arts in Communication and Journalism and Masters of Arts in Film Television and new Media Production. DGMC is the only college in the city of Mumbai to offer the MAFTNMP course. The college also offers an AICTE approved Post Graduate Diploma in Management in Advertising and Communication and Media and Entertainment, a two year full time program.

The college also offers Certificate and Diploma courses of the Garware Institute of University of Mumbai IN Sound Engineering and Sound Design, Cinematography, Digital Marketing and Digital Filmmaking.

PGDM
48 students enrolled in our PGDM course for batch 2017-2019 completed their course and all were successfully placed in Companies Saatchi and Saatchi, TWA, Ogilvy and Mather, Lowe Lintas, Dharma Productions, Wavemaker with an average overall package of 4.5 lacs.

Our PGDM students were taken for a field visit to the National Museum of Films Division where they were exposed to a broad range of media across historical eras and international borders so that they could be familiar with the major trends in media.

The students of PGDM batch 2018-2020 also organised a panel discussion OFF the Record-KhelKhel Mein. The panelists invited were Women Achievers in Sports and they engaged the audience in a very rich discussion of sports and physical health and fitness and its importance for the youth.

The Expert Committee for Scrutiny of documents submitted by the college for additional division for BAMMC program visited the campus on the 28th January 2020. The Chairperson of the committee was Dr. Bhagwansingh Rajput.

Guest Lectures/Conferences/Seminars/Workshops/ Master Classes
Eminent Speakers from companies and organisations like Viacom 18, Sony, BMW, RedFM, Lionsgate India to name a few are invited to engage Guest lectures for our PGDM students and take them through the landscape of the dynamic Media Industry and prepare them to take the plunge in the areas of their domain.

Guest speakers were also invited on every 4th Saturday of the month to engage in a session with all our undergraduate students. These sessions were particularly focusing on bridging the gap between industry and academia. Some of the speakers invited were Mr. Anand Subaya- award winning editor, Mr. Milind Jog- cinematographer, Mr. Mohammed Thavvar-crime reporter, Mr. Tenzing Tsundue- an activist poet.

The IQAC of DGMC organised a National Conference: Artificial Intelligence: Future of Journalism. The Keynote Speaker at the conference was Dr. Shine George, Chief Guest was Ms. Meenal Baghel January 2020.

A panel Discussion was organised by the Women Development Cell: Gender representation in Indian Media on the 28th Feb 2020.

A one day workshop in association with DELNET-Delivering Library Network Strategies for Transforming Libraries-Growing Trends and Technologies was organised at the college in October 2019.
Library
Our college Library was named after Smt Prabhadevi Banwarilal Saraf Library and was inaugurated by the august hands of Hon. Minister Shri Yogesh Sagar on 14th July 2019.

On 10th Aug 2019 library celebrated the Library Day in the fond memory of the Father of Library Science Dr. S. R. Ranganathan’s 127th birth Anniversary.

Our college students performed a Gender Awareness skit at the American Library - Dosti House on 24 July 2019

Immersion
International immersion

The students of the first year of PGDM Batch 2019-2021 were taken to Egypt as part of their International Immersion. The college tied up with MUST University in Egypt where our students took a short certificate course for a week with the faculty of the University. They were also taken to a media House where they were exposed to live coverage and broadcast of news. This academic exchange enabled our students to immerse themselves into the culture, history and art of Egypt along with academic exchange.

Rural Immersion
For rural immersion the students of SYPGDM were asked to identify 2 villages in and around Pune and test run a live business model for rural marketing and rural management. Students had come with business plans to market the rural products in Mumbai and vice versa.

Festivals
DGMC organised its 2 day festival Media ICE (Information Communication and Entertainment) Age in February 2020. The festival saw a galaxy of media professionals and artists coming on the campus and sharing their views on various topics related to media. The festival was a combination of conclaves, panel discussions, workshops, fireside chats and events. Mr. Kiku Sharda, Ms. Lubna Salim, Ms. Apara Mehta, Padmashri Bhavnaa Somaiyaa, Ms. Swapna Waghmare Joshi, Ms. Archita Jasani- Eros Now, Ms. Ahsaas Channa, Ms. Chavvi Mittal, Mr. Mihir Bhuta, Ms. Delnaz Irani, Mr. Ashwini Chaudhary, Mr. Rutwik Barot, team from superfan. ai, Mr. Kamod Karande were some of the many dignitaries who graced the festival as guest speakers.

The college was the official screening partner with the Indian Documentaries Producers Association and the Films Division to screen the 16th Mumbai International Film Festival from the 28th January 2020 to 2nd February 2020. Close to 100 documentaries were screened during the festival.

The college was also invited to stage their play Instant Einstein at the Films Division- Peddar road, for all the dignitaries on the last day of the festival as part of their closing ceremony.

Extra-curricular activities
For the very first time the college participated in 13 events at the 51st Youth Festival of the University of Mumbai. The college also participated in the Hindi One Act-play Competition organised by Indian People’s Theatre Association (IPTA).

The associations at the college level organised various activities ranging from the December Fever to the
Garba night to Spin a Yarn and screening of films and much more. The aim was to keep the spirit and the juices of the students alive on the campus, to empower them by giving

them organization and leadership roles with experiential learning and at the same time keep the campus buzzing with life.

**Staff update**

**Faculties appointed**

(teaching and non-teaching)

- Dr. Ameen Vora was appointed as Associated Prof 01st July 2019. She was then appointed as In-Charge Principal from 1st August 2019.
- Dr. Dilnaz Boga was appointed as Assistant Professor and coordinator of the MACJ program on 1st October 2019.
- Ms. Subhamitra Adhikari Chakraborty was appointed as a lecturer in the BAFTNMP course on 22nd July 2019.
- Ms. Rubina Mohammad was appointed as a lecturer in the PGDM course. She was appointed on 1st November 2019.
- Ms. Selvi was appointed as a lecturer in the BAMMC and the BAFTNMP courses on 14th November 2019.
- Mr. Devendra Koli was appointed as an admin clerk on 2nd January 2020.
- Ms. Arundhati Patil was appointed as Head of Examination on 4th February 2020.
- Mr. Yashwant Baing was appointed as a registrar on 2nd March 2020.
- Mr. Amit Singh was appointed as a lecturer on contractual basis on 2nd January 2020.

**Faculties resigned/ retired**

- Dr. Ganjire In-charge director resigned from the post. His last working day was 31st July 2019. He joined the institute on 1st June 2016.
- Dr. Nandkishore Konadap, Director General, resigned on 30th September 2019 after 4 years of service. He had joined the institute on 1st June 2015.
- Dr. Aparna Khare resigned from the post of Asst. Lecturer and co-ordinator of PGDM program on 19th September 2019. She joined the Institute on 10th June 2016.
- Dr. Hira Vyas resigned from the services as registrar of the college on 23rd November 2019. He joined the institute on 15th September 2017.
- Ms. Jayati Gupta was discontinued as a lecturer in BMM course from 14th November 2019. She joined the institute on 1st November 2018.

- Ms. Shilpa Herft Deputy Registrar, resigned from the services on 25th January 2020. She had joined the institute on 1st January 2011
- Mr. Mukesh Sharma, Dean DGMC, resigned from the post in April 2020. He joined the institute on 18th June 2018.

**Student Achievement**

Our BAFTNMP student Mr. Oved Gadkar’s short film in the non-fiction category, “An Underground Agent” has won 3 awards viz. The YES-I am the change award by YES Bank among 5600 films across India, My Mumbai International Short Film Festival and Rangkarmi International Short Film Festival.

Our student form BAFTNMP Mr. Ashutosh Jare’s short film “Kavla Udd” has been making rounds in festivals world over and has been selected in 11 national and 3 international film festivals. This film has already been a recipient of 19 awards.
**Academic achievers**

**Academic toppers 2018-2019**

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**OVERALL TOPPERS**

- The Deviprasad Gangabai Trophy donated by Smt Shivdevi Deviprasad Goenka Trust for the Overall Topper for the BMM Program for Academic Year 2018-19 goes to Cheryl Kar. She has scored a CGPA of 9.63.

- Shri Chandiprasad Gangabaux Goenka Trophy donated by Smt Shivdevi Deviprasad Goenka Trust for the Overall Topper for the BAFTNMP Program for Academic Year 2018-19 goes to Sanjanaa Srivatsan. She has scored a CGPA of 9.30.

- The Smt. Shakuntaladevi Beniprasad Goenka Trophy donated by Smt Shivdevi Deviprasad Goenka Trust for the Overall Topper for the PGDM Media and Communication Program for Academic Year 2018-19 goes to Himani Savani. She has scored a CGPA of 8.44.

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**PROGRAMME TOPPERS**

- Deepsikha Mandal has secured 1st Rank at the FYBAFTNMP - SEM I for the Academic Year 2018-2019 with an aggregate score of 9.25 GPA.

- Rushil Ramesh Parmar has secured 1st Rank at the FYBAFTNMP - SEM II for the Academic Year 2018-2019 with an aggregate score of 8.95 GPA.

- Abhishek Tata has secured 1st Rank at the SYBAFTNMP - SEM III for the Academic Year 2018-2019 with an aggregate score of 9.7 GPA.
PROGRAMME TOPPERS

**Pushkar Joseph** has secured 1st Rank at the SYBAFTNMP - SEM IV for the Academic Year 2018-2019 with an aggregate score of 9.17 GPA.

**Cheryl Kar** has secured 1st Rank at the TYBAFTNMP - SEM V for the Academic Year 2018-2019 with an aggregate score of 9.2 GPA.

**Sonal Namdeo Jadhav** has secured 1st Rank at the TYBAFTNMP - SEM V for the Academic Year 2018-2019 with an aggregate score of 9.2 GPA.

**Tanushree Rituraj Gupta** has secured 1st Rank at the FYBMM-SEM I & II for the Academic Year 2018-2019 with an aggregate score of 9.63 GPA and 9.17 GPA.

**Rucha Amit Raut** has secured 1st Rank at the SYBMM - SEM III for the Academic Year 2018-2019 with an aggregate score of 8.67 GPA.

**Prachi Mukesh Mehta** has secured 1st Rank at the SYBMM - SEM IV for the Academic Year 2018-2019 with an aggregate score of 8.67 GPA.

**Sanjanaa Srivatsan** has secured 1st Rank at the TYBMM - SEM V & VI Advertising for the Academic Year 2018-2019 with an aggregate score of 9.17 GPA and 9.29 CGPA.

**Ayushi Rupesh Agarwal** has secured 1st Rank at the TYBMM - SEM VI - Advertising for the Academic Year 2018-2019 with an aggregate score of 9.29 GPA.

**Stella Harry Baretto** has secured 1st Rank at the TYBMM - SEM V - Journalism for the Academic Year 2018-2019 with an aggregate score of 8.50 GPA.
**PROGRAMME TOPPERS**

Kritika Manjunath Rao has secured 1st Rank at the TYBMM - SEM VI - Journalism for the Academic Year 2018-2019 with an aggregate score of 8.57 GPA

Danish Rubina Humanity has secured 1st Rank at the MAFTNMP - SEM II for the Academic Year 2018-2019 with an aggregate score of 9.25 GPA

Dhruv Dilip Dhakan has secured 1st Rank at the MAFTNMP - SEM IV for the Academic Year 2018-2019 with an aggregate score of 9.45 GPA

Sanchita Kamal Jhunjhunwala has secured 1st Rank at the MACJ - SEM II for the Academic Year 2018-2019 with an aggregate score of 8.25 GPA

Shivani Subhash Pandey has secured 1st Rank at the MACJ - SEM IV for the Academic Year 2018-2019 with an aggregate score of 8.73 GPA

Sukanya De has secured 1st Rank in First Year of the PGDM in Media and Communication Program for the Academic Year 2018-2019 with an aggregate score of 8.86 GPA

Himani Kishorkumar Savani has secured 1st Rank in the Advertising & Communication specialization of PGDM in Media & Communication Program for the Academic Year 2018-2019 with an aggregate score of 8.86 GPA

Meghna Manish Agrawal has secured 1st Rank in the Media & Entertainment Specialisation of PGDM in Media and Communication Program for the Academic Year 2018-2019 with an aggregate score of 8.44 GPA
**College award receivers**

*** Smt. Shivdevi Deviprasad Goenka Trophy, donated by Smt. Shivdevi Deviprasad Goenka Trust for Best Student for the Academic Year 2019-20 goes to Sukanya Subrata De of SYPGDM.

*** Shri Gangabaux Goenka Trophy donated by Smt. Shivdevi Deviprasad Goenka Trust for Best Organiser for the Academic Year 2019-20 goes to Tanaya Pande of TYBAFTNMP.

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**SHORT FILM**

*** Smt. Ginnidevi Gangabai Goenka Trophy donated by Smt. Shivdevi Deviprasad Goenka Trust for Best short film fiction for the Academic Year 2019-20 “Athmathyaa” goes to Srijan Das & Aditya Nair of SYBAFTNMP.

*** Shri. Deviprasad Gangabai Goenka trophy donated by Smt. Shivdevi Deviprasad Goenka Trust for Best Short Film-Non Fiction – The Underground Agent for the Academic Year 2018-19 goes to Oved Gadkar. Oved is an Alumni of DGMC.

*** Smt. Ginnidevi Gangabai Goenka Trophy donated by Smt. Shivdevi Deviprasad Goenka Trust for Best Cinematographer goes to Parth Dave of SYBAFTNMP.

*** Shri Deviprasad Gangabaux Goenka Trophy donated by Smt. Shivdevi Deviprasad Goenka Trust for Best Editor goes to Parampreet Singh of SYBAFTNMP.

*** Shri. Gangabaux Goenka Trophy donated by Smt. Shivdevi Deviprasad Goenka Trust for Best Screenplay for Shadu goes to Aditya Sawant of SYBAFTNMP.

*** Shri. Gangabaux Goenka Trophy donated by Smt. Shivdevi Deviprasad Goenka Trust for Best Actor goes to Anand Chaturvedi from MACJ.
SHORT FILM

Shri Madanlal Gangabaux
Goenka Trophy donated by Smt. Shivdevi Deviprasad Goenka Trust for Best Dancer goes to Anushka Ghag from FYBAFTNMP.

Smt. Ginnidevi Gangabaux
Goenka Trophy donated by Smt. Shivdevi Deviprasad Goenka Trust for Best Storywriter goes to Tayaba Shaikh from TYBMM.

Smt. Saraswati Bhagwatiprasad
Goenka Trophy donated by Smt. Shivdevi Deviprasad Goenka Trust for Best in Production goes to Vivek Shah of MAFTNMP.

Smt. Shivdevi Deviprasad Goenka
Trophy, donated by Smt. Shivdevi Deviprasad Goenka Trust for Best Director for FALL – short film goes to Srijan Das from SYBAFTNMP.

STAFF SPECIAL AWARDS

Shri Beniprasad Gangabaux
Goenka Trophy donated by Smt. Shivdevi Deviprasad Goenka Trust for the Staff Special Prize goes to Yochan Anchas from TYBMM.

Shri Beniprasad Gangabai
Goenka Trophy donated by Smt. Shivdevi Deviprasad Goenka Trust for the Staff Special Prize goes to Chaitra Parab of SYBMM.

Shri Beniprasad Gangabai
Goenka Trophy donated by Smt. Shivdevi Deviprasad Goenka Trust for the Staff Special Prize goes to Himangi Mukul Khare of SYBMM.
Smt. Shivdevi Deviprasad Goenka Trophy, donated by Smt. Shivdevi Deviprasad Goenka Trust for Best Animation Film goes to Tanushree Gupta from SYBMM.

Shri Beniprasad Gangabaux Goenka Trophy donated by Smt. Shivdevi Deviprasad Goenka Trust for Fine Arts Goes to Saurav Yadav from SYBAFTNMP.

Shri Madanlal Gangabai Goenka Trophy donated by Smt. Shivdevi Deviprasad Goenka Trust for Best Sportsperson goes to Srishti Shetty from TYBMM.

Smt. Urmila Rajkumar Khemka Trophy donated by Smt. Shivdevi Deviprasad Goenka Trust for Best Short Film for International Film Festival goes to Ashutosh Jare, an alumni of BAFTNMP, DGMC.
On Christmas Eve, Students of Devi Prasad Goenka Management College of Media Studies celebrated their Annual Day Function with great enthusiasm and zeal. The students participated wholeheartedly towards the success of this grand event. The triumph was possible by the relentless efforts of our Principal – Dr. Amee Vora.

The evening started off with a graceful dance performed by Ms. Anushka Ghag, invoking the almighty followed by melodious singing and poetry recitation by Samidha and Srijan respectively. The Panel of Dignitaries consisted of our Respected Chief Guest Shri Aslam Shaikh - a member of the legislative assembly (MLA), Shri Naren Goenka, Trustee RSET – Guest of Honour, Shri Gajendra Chauhan - Guest of Honour, Smt. Kanchan Adhikari - Guest of Honour, Shri Lalit Saraf – Guest of Honour and Member of the Managing Committee - RSET, Shri Ashok M Saraf - President RSET, Smt. Sunanda Kar - Educational Director - RSET, Shri Saurabh Deshpande - Convener Student Council - DGMC, - Shri Mukesh Sharma - Dean DGMC and Dr. Amee Vora - Principal DGMC.

College’s Annual Report was presented by the honourable Principal – Dr. Amee Vora which included the achievements of the college for the current academic year and also highlighted the milestones achieved during the last academic session. A Prize Distribution Ceremony was conducted to felicitate and recognise the talent of students in various fields like Academics, Short films (Animation, Fiction and Non-fiction), Culture, and Sports etc. The college’s alumni students were also honoured for their voluntary contribution. Ms Sukanya De
was awarded the Best Student for which she also delivered a heartfelt speech thanking all her cherished people who helped her in this journey.

The Vote of Thanks was delivered by Dean Mr. Mukesh Sharma. He acknowledged the efforts of the Students, Teachers, and Supporting Staff and thanked the esteemed guests for their precious time and presence. The theme for the Annual Day was ‘Thoughts of Chanakya’ which was presented meticulously by students of DGMU under the extraordinary guidance of Mr. Rahul Antani. The journey showcased Chanakya’s ethical leadership and management principles paired with mesmerizing cultural performances from our Indian states choreographed by Mrs. Punita Hirani representing Chanakya’s goal of ‘Akhanda Bharat’. The story revolved around Chanakya and Dhananand’s tug of war to save the nation from foreign invasions. The event also bagged huge appreciation for the Mime act choreographed by Mr. Subodh Surve which portrayed the cons of modernization on the masses.

The colourful night ended with the beautiful thought of Vasudevam Kutumbkam, the entire world is one family which was enthusiastically portrayed by our international students proudly waving their homeland flags along with the Tricolour.

The annual day showcased the outstanding work of the students are appreciated by one and all. The audience comprising of the parents and guests were captivated by the enchanting performances of the students and the soulful symphony of the budding artists.
DGMC launched their first issue of their E-bulletin aptly named “Faculty Insight” – Dec 2019 issue on 24th Dec 2019. The online monthly bulletin will not only inform the students about the latest updates but will also offer interesting insights into several media streams. Through their writing, the faculty will address topical subjects related to the burgeoning media industry and help our existing and prospective students get a firmer grip on the business in a much more nuanced manner. The monthly updates will not only keep the students engaged but will also bring about an exchange of ideas on this interactive platform. This will inevitably reap rich dividends for our students and enhance the process of pedagogy, making it a fruitful and an enriching endeavour for all those involved.
ANNUAL REPORT 2020-2021

The college was ranked as the Top most Number 1 Emerging B-School in the city of Mumbai by a survey conducted by the Times Group.

Orientation program
Students in the academic year 2020-2021 were promoted to the next class as per the guidelines received from the University of Mumbai in the wake of the pandemic and the Examinations which were either not held or were truncated in certain subjects.

All such students were called for an orientation meeting along with their parents to inform them about the conduct of lectures through the online platform and the norms and rules that all students need to follow during the lectures. Regular lectures as per the time table commenced from 27th June 2020.

From all the incoming students of the first year a similar orientation program was held in the month of September 2020. Regular lectures for all FY students commenced from 4th September 2020.

Courses
The college offers undergraduate programs in BAMMC and BAFTNMP at the degree level. At the post graduate level it offers a Master’s of Arts in Communication and Journalism and Masters of Arts in Film Television and new Media Production. DGMC is the only college in the city of Mumbai to offer the MAFTNMP course. The college also offers an AICTE approved Post Graduate Diploma in Management in Advertising and Communication and Media and Entertainment, a two year full time program.

DGMC along with the Auroville Film Institute conducted a 10 day workshop on Filmmaking where students learnt to come up with narratives impacting their life in the confines of a lockdown.

The college also conducted specialized certificate courses on Broadcast Journalism, Data verification and Multimedia Journalism. The sessions were engaged by Industry experts in the respective fields viz Mr. Samarjeet Singh Bhandral, Ms Shweta Bhandral, Mr Divyakant Solanki.

The college launched 5 post graduate programs (PGP) in Integrated Marketing, Advertising and communication, Film making, Event Management, Sports Marketing and Sports Management, Game Design and Game Management on 10th April 2021.

The college also offers Specialized Certificate courses in Journalism and Design, 11-month Diploma courses in Advanced Digital Content Creation, Advanced 3D Maya Animation and AR VR and in Production Design and Art Direction.

Online lectures and examinations
The academic year 2020-2021 ushered us into the era of the new normal where the education sector underwent major disruptions. We were faced with unprecedented challenges and had to equip ourselves with new teaching learning pedagogies which was quite the opposite of classroom teaching.

Teachers had to up-skill their knowledge and use of technology and bring the same experiential leamings to class and ensure that the classes were as interactive and interesting as physical classes.

At the same time students also had to ensure having smart gadgets, laptops, tablets and desktops with them and also ensure network connectivity and data availability on their devices.

Not only were the lectures online but the entire year saw also the examinations conducted on the online platforms and the format was that of multiple choice questions across all classes and programs offered by the University of Mumbai.

A Special Orientation program was held before the commencement of the academic year to inform the students about the conduct of the lectures and for the discipline rules to be followed whilst attending the classes online.

PGDM
21 students of the second year batch of PGDM were given internships in their final Semester under the Capstone Project. These students were placed with production houses, advertising agencies, content creators, event management companies and cinematographers.

Out of which 17 students have received pre-placement offers. The highest pay package attracted was Rs 4.5 lakhs. The Expert Committee appointed by the University of Mumbai for Scrutiny of the documents for the additional division for BAMMC program visited the
college in December 2020. The Chairperson of the committee was Dr. Lily Bhushan.

**Guest Lectures/Conferences/Seminars/Workshops/Master Classes**

**WORKSHOP RESOURCE PERSONS**

- Deepa Pawar
- Bishwadeep Chatterjee
- Anuj Gosalia
- Boishali Sinha

The academic year 2020-2021 for all the FY, SY and TY for all the programs started with a Master Class engaged by industry experts in areas like Television direction, Corporate Communications and Public Relations, Production of films, Content Creation and Journalism.

Guest speakers from different fields of media were invited to engage in a session with the students on every 4th Saturday of the month. We had speakers like Mr. Neeraj Joshi, Mr. Tarun Singh Chauhan, Mr. Darshan Jariwala, Mr. Anuj Gosalia, Mr. Sachin Khedekar, Mr. Parag Gopale and many more.

The Literati club invited Mr. Tushar Gandhi, great grandson of BAPU, who engaged a session on how Gandhi used Media to educate and propagate his beliefs and views with the people. This session was held on 29th September 2020.

The college also started a Mic and Gyan series where speakers from the advertising and journalism industries were invited to share their views and insights with the students. Mr. Partha Sinha, Group Head Times of India and Ms. Apurva Purohit, Group Head Jagran were among the two speakers who graced the occasion. The talks were held in December 2020.

Special workshops were conducted for Production Design and Art Direction, Sound Design by Ms. Boishali Sinha and Mr. Bishwadeep Chatterjee respectively for all our TYBAFTNMP students as part of their industry interaction to assist them in making their Final Project of Film making in the month Jan and Feb 2021.

With the help of the librarian Ms. Geetanjali Wani, the IQAC held a two-day workshop on NET/SET examinations where all the 10 units of paper one were discussed and different resource persons were called to handle each one of the units. This workshop was specially held for all the DGMCM teaching faculties on the 24th and 26th December 2020.

The IQAC of the college organised an international Conference, Living Gender: Repression, Representation and Recognition on the 16th January 2021. Acharya Laxmi Narayan Tripathi was the Chief Guest, the opening keynote address was given by Dr. Deepi Misri form the University of Boulder (Colorado), USA. Each of the panels had a keynote speaker in Ms. Urvashi Butalia, Dr. Aruna Arondekham from University of Santa Cruz, Ms. Sampat Pal Devi. The closing keynote at the valedictory function was given by Dr. Nitasha Kaul, University of Westminster, UK.

In all there were 20 resource persons who engaged in a rich dialogue during the entire Conference with 3 best research papers being presented at the end of each panel respectively. Parallel to this there were another 07 research papers that were presented during the
conference and the session chair was Dr. Ghosh.

The Women Development Cell conducted a workshop in association with POSH and Anubhuti on Sexual Harassment at Workplace especially for the students. The session was conducted by Deepa Pawar. The workshop helped the students to understand the meaning of sexual harassment and how can one take care of oneself at the place of work and also defend oneself. The workshop was held in February 2021.

The IQAC of the college also organised a seven day online Faculty Development program on Research Methodology and writing Grant Proposals from the 24th to 31st May 2021. The resource persons for the workshop were Dr. Lakshmi Lingam, Dr. Shamim Mehnani Modi and Dr. Shruthi Chirupa.

There were 21 participants from outside colleges other than DGMC which participated in the workshop.

**Festivals**

This year the college organised two festivals Media ICE Age and the International Film Festival – Cine Voyage from the 10th to 13th February 2021. The second edition of Media ICE Age was a 4 day event organised on the Zoom platform and the Google meet. The event was packed with panel discussions, conclaves, fireside chats, workshops and fun filled events. A total of 24 colleges participated in the festival.

The International Film Festival –Cinevoyage attracted 1400 films from 96+ nations across the globe. The categories were short films amateur and professional and web series amateur and professional.

Both the festivals together attracted 80 resource persons from all over the country and even internationally who graced the occasion either as panelists, guest speakers, juries or workshop conductors.

As a precursor to the festival DGMC organised an inter-institute cricket tournament on the 4th Feb 2021. The cricket match was played among all the institutes of RSET and it proved to be a moment of jubilation and stress release for all the participating institutes in the trying period of COVID-19. The runners up and the winner of the tournament received trophies at the hands of the Principal. Team RSET were the winners and LRMC were the runners up of the Cricket match.

The students of DGM also took up a CSR activity during the festival. The Hindi Medium Municipal School-Secondary Section at Malad was identified by the students for the said activity. The walls of 3 classrooms were painted by our students with each wall depicting the art of Maharashtra, the state of Maharashtra, the space etc. Shri Vinod Shelar, Secretary BJP, specially visited the site to congratulate the students for the

**Training and Placement Cell**

The faculties of DGMC curated the entire training and placement program for all interested students of the college. This was a unique initiative taken up by the institute to train all the students who register for the program for all the three years of their college and make them placement ready. At the end of the second year of training all such students shall be given an opportunity to work on a live project with an industry mentor if they fare well in their evaluations of the first and second year. Similarly all students who successfully complete all their three years of training would be eligible for internships and placements thereafter.

The TAP cell provided internships to 23 students for a live project Namaste Bharat where they had to work from home for an International Event Management company based out of Singapore.
good work. This event was done from the 6th to 12th Feb 2021. The paints required to paint the walls was sponsored by Global Paints.

A pre-launch announcement of the Festival was made in the month of December 2020. Actor Mr. Pratik Gandhi, director Mr Umesh Shukla, Sound Designer Mr Bishwadeep Chatterjee, writer Mr. Bhavesh Mandaliya, ex - hotstar Mr Avis Samanta and film critic Mr. Mayank Shekhar were the guests invited as panelists to unveil the theme of the festival- Freedom and Confinement of the International Film festival Cinevoyage.

The college was the screening partner for the Film Division to screen films made by the legendary Satyajit Ray. The festival was titled Ray to Ray and was held from 7th to 9th May 2021 to commemorate his 100th Birth Anniversary.

Extra-curricular activities
This academic year many new associations were formed to cater to various co-curricular and extra-curricular activities. The college also was given permission from the University of Mumbai to set up a NSS unit with 50 students. The college also chartered the Rotaract Club of DGMG with the Rotary Club of Bombay Airport under District 3141.

Each of the associations conducted at least 3 events in each semester with one of the events completely dedicated to celebrating Gandhi in the month of October. The theme chosen by the students was Gandhi then and now.

The college also participated in inter collegiate festivals conducted virtually by other colleges. They participated in Umang, Kshitij, Mood Indigo, Kiran and also the 52nd Youth festival of the University of Mumbai.

A special prize distribution ceremony was held on the 3rd May 2021 to felicitate and recognize the efforts put in by the students to plan, organise and coordinate the virtual events conducted in the entire year. The participants and the winners in all the intra events were also recognized. All of them were given e-certificates.

The Annual Day was celebrated virtually on 30th April 2021 and the academic achievers as well as the college award recipients were aptly felicitated. The Chief Guest of the event was our Alumni Mr. Nitesh Shinde, of the BAFTNMP program from batch 2017. He joined us from Paris. He is a cinematographer.

Staff update

Faculties appointed
- Ms Anchal Jain was appointed as Assistant Professor on 1st September 2020.
- Mr. Kislaya Kindam Jha was appointed as Assistant Professor on 1st August 2020.
- Mr. Shalu Balan was appointed as Assistant Professor on 1st August 2020.
- Mr. Suchit Sawant was appointed as admin-examination on 28th December 2020.
- Mr. Joyanto Mukherjee was appointed as Chief Marketing Officer on 17th September 2020.

Faculties resigned
- Dr. Charu Singh who was appointed on leave vacancy basis was relieved from her service on 31st May 2020.
- Ms. Dolly Awati resigned as a lecturer on 31st October 2020.
- Ms. Anundhati Patil resigned from the services as Head of examination on 7th December 2020.
- Mr. Amit Singh was terminated from the services on 8th Feb 2021.
- Mr. Kislaya Kindam Jha services were terminated from 20th February 2021.
- Joyanto Mukherjee resigned from the services on 1st Sept 2021.

Staff achievements
- Ms. Subhamitra Adhikari registered for her Ph.D with SNDT University
- Ms Geetanjali Wani registered for her PhD with SNDT University
- Dr. Dilnaz Boga’s feature article titled, ‘Displaced by a Riot’ was published in the Oxford-based magazine ‘New Internationalist’ in 2021.
- Ms. Geetanjali Wani received the prestigious Sahitya Ratna Award at the 8th National level Kavya Sammelan ceremony held on 29th November 2020.
at Sangamner, for her contribution towards publishing her book of poems named ‘Darpan. Ms. Wani was felicitated with a memento and the ceremonious Puneri Pagadi.

**Student achievements**

- **Sukanya De - PGDM - Advertising and Communications, Batch 2018-20.**
- **Ashutosh Jare an ex student of BAFTNMP**
  His film got selected for Filmfare awards in the short film category
- **Aman Modi: Got selected in FTII**
- **Aditya Ajit Sawant and Rugwed Krupa Kulkarni**
  captured the journey of Bombay Tramway Company Ltd from 1874 in a documentary to be inaugurated by former BEST general manager Manmohan Singh.
Academic achievers
Academic toppers 2019-2020

ACADEMIC AWARDS

Sujata Dwivedi
Highest marks in FYBAMMC

Tanushree Gupta
Highest marks in SYBMM

Samidha Basrur
Highest mark in BAMMC

Talibab Shaikh
Highest marks in TYBMM- Advertising

Radhika Joshi
Highest marks in TYBMM- Journalism

Devansh Ahuja
Highest marks in FYBAFTNMP

Varun Vora
Highest marks in TYBAFTNMP

Abhishek Tata
Overall Topper BAFTNMP

Rajib Pradhan
Highest mark in MAFTNMP – Part I

Aditya Sawant
Highest mark in MAFTNMP – Part II

Duheeta Joshi
Highest mark in MACJ – Part I

Sanchita Jhunjhunwala
Highest mark in MACJ – Part II
ACADEMIC AWARDS

Sukanya Subrata De
Highest mark in PGDM – Part I

Sneha Chandrashekhar Parab
Highest mark in PGDM – Part II

OVERALL TOPPERS

Tanushree Gupta
Best Student

Chaitra Parab
Best Organiser

Devansh Ahuja
Best Organiser

Aditya Sawant
Best Short Film- Non Fiction

Amit Thete
Best Cinematographer

Durjoy Chakraborty
Best Editor
ACADEMIC AWARDS

Anand Chaturvedi
Best Actor

Aaliya Khan
Best Dancer

Hannah Varghese
Best writer

Digbijoy Ghosh
Best Speaker

Saurav Yadav,
Best Fine Arts

Munish Jain,
Staff Special Prize

Vivek Shah,
Staff Special Prize

Aakash Thakkar,
Staff Special Prize

Esmail Marzouk,
Best International Student
** College award receivers **

** Smt. Shivdevi Deviprasad Goenka Trophy **, donated by Smt. Shivdevi Deviprasad Goenka Trust for Best Student for the Academic Year 2019-20 goes to Tanushree Gupta of TYBMM.

** This year Shri Gangabai Goenka Trophy ** donated by Smt. Shivdevi Deviprasad Goenka Trust for Best Organiser for the Academic Year 2019-20 is shared between Chairta Parab of TYBMM and Devansh Ahuja of SYBAFTNMP.

** Shri. Deviprasad Gangabai Goenka trophy ** donated by Smt. Shivdevi Deviprasad Goenka Trust for Best Short Film-Non Fiction – The Bombay Trams for the Academic Year 2018-19 goes to Aditya Sawant of MAFTNMP.

** Smt. Ginnidevi Gangabai Goenka Trophy ** donated by Smt. Shivdevi Deviprasad Goenka Trust for the Best Cinematographer goes to Amit Thete of SYBAFTNMP.

** Shri Deviprasad Gangabux Goenka trophy ** donated by Smt. Shivdevi Deviprasad Goenka Trust for Best Editor goes to Durjoy Chakraborty of MAFTNMP part II.

** Shri. Gangabai Goenka Trophy ** donated by Smt. Shivdevi Deviprasad Goenka Trust for Best Actor goes to A n a n d C h a t u r v e d i from MACJ.

** Shri Madantal Gangabai Goenka Trophy ** donated by Smt. Shivdevi Deviprasad Goenka Trust for the Best Dancer goes to Aaliya Khan from SYBMM.

** Smt. Ginnidevi Gangabai Goenka Trophy ** donated by Smt. Shivdevi Deviprasad Goenka Trust for Best writer goes to Hannah Varghese from MACJ part II.

** Shri Beniprasad Gangabai Goenka Trophy ** donated by Smt. Shivdevi Deviprasad Goenka Trust for Best speaker goes to Dibbijoy Ghosh of SYBAFTNMP.
Shri Beniprasad Gangabai Goenka Trophy donated by Smt. Shivdevi Deviprasad Goenka Trust for Fine Arts goes to Saurav Yadav from TYBAFTNMP.

STAFF SPECIAL AWARDS

Shri Beniprasad Gangabai Goenka Trophy donated by Smt. Shivdevi Deviprasad Goenka Trust for the Staff Special Prize goes to Munish Jain from SYBAMMC.

Shri Beniprasad Gangabai Goenka Trophy donated by Smt. Shivdevi Deviprasad Goenka Trust for the Staff Special Prize goes to Vivek Shah from MAFTNMP Part II.

Shri Beniprasad Gangabai Goenka Trophy donated by Smt. Shivdevi Deviprasad Goenka Trust for the Staff Special Prize goes to Aakash Thakkar from PGDM Part I.

Shri Beniprasad Gangabai Goenka Trophy donated by Smt. Shivdevi Deviprasad Goenka Trust for best international student goes to Esmail Marzouk to Egypt. Esmile is an alumni of DGMC and an ICCR scholar in India.
The Training and Placement Cell (TAP) is primarily responsible for ensuring that students across all courses are provided with necessary training to ensure they are all equipped with the right skill sets to be placed in the industry. The Cell trains students right from the first year itself and provides evaluation at the end of each year to check on the skills accumulated. The Cell signs up students in the first year of both Bachelors and Masters itself and then goes on to provide final placement at the end of the degree on passing all stipulated evaluation processes.
TAP TESTIMONIALS

I find TAP sessions absolutely helpful. As a student you don’t really know what etiquette, manners, qualities and qualifications are required for a job, nor information regarding resumes and interviews. TAP has provided us with every bit of information. By: Vidhi patil (FY BMM)

TAP is a good initiative by DGMC. It helps us students to understand the professional sector of the media field apart from textbooks. The teachers are experienced, so it helps us to get first hand knowledge on dealing with different situations in different workplaces. By: Ankit Tiwari (FYBMM)

Most people from small towns usually get nervous while giving job interviews. TAP sessions teach us to be confident and face every challenge. Tap sessions are fun and informative, I can see myself progressing. By: Karanjot Singh (FYBMM)

The tap sessions have helped us and given us so much knowledge to develop our personalities and also a lot of things we did not know off. For example, It taught us how to give an interview and how we need to follow a certain decorum while attending an interview. It also is shaping us to become better people in the future. I am extremely happy to be a part of the tap program that has been arranged by our college. By: Taniya Das (FY BMM)

Theoretical Knowledge along with certain practical tasks have helped me to identify certain aspects of myself which I can improve to be a better professional. TAP sessions helped me improve my communication skills and it’s also training me to be Industry ready. By: Yoga Nadar (SY BAFTNMP)

The TAP program had arranged some modules which were categorised according to the academic level of students and was meant to polish their skills. The program included a mix of theory, practical, assessments and mocks with 30 hours of in class training. The program was designed in a way to help each student face the outside world with confidence and zest along with some skills like communication, work ethics, CV building, managing pressures, writing and much more. By: Duheeta Joshi (MACJ)

"The initiative of TAP has been very good for students like us who are looking at getting trained for future placements." Vivek Shah (MAFTNMP - II)

Personally, TAP has been an eye-opener for me as the whole process has helped me understand my deep rooted flaws which have also been ironed out due to the work by the tutors in-charge." Harsh Thokal (TY BAFTNMP)

TAP has worked wonders for me as I have been less confident when it comes to interviews and public speaking. It has managed to instill confidence in me, and kudos to the college management for coming up with such an initiative!" Aditi Surve (MAFTNMP - II)
GUEST LECTURES AND MASTERCLASS WORKSHOPS

7th Jan 2020
Workshop on Script writing
**Guest: Sanjay Chhel**
(popular Hindi film writer with hits like Yes Boss and TV shows like Tarak Mehta ka Ulta chasma)

25th Jan 2020
Guest lecture
**Guest: Ms. Shweta Bhandral**
(Head- Digital Video Content, Dainik Bhaskar, Career counsellor, GNI Trainer, & Founder, The Future Skills Company)

4-5 April 2020
Guest lectures
**Guest: Mukhlis Alam**
(Faculty: Tata Institute of Social Sciences)

26th May, 2020
Webinar Media Takes A New Dive: Careers and Opportunities
**Guest: Dr. Amitha Sehgal, Mr. Sandip Tarkas, Mr. Vishal Nongbet and Ms. Ankita Bhatkhande**

27th May, 2020
Webinar: WEB Rendezvous: Unlocking Young Minds: Gen Next”
**Guest: Dr. Sumati Oza (Moderator) founder and director of 'Image-Eleganz', Dr. Harish Shetty a practicing psychiatrist and the founder of ‘Maitri’ an organisation that works with families affected with mental illness, Dr. Hanif Lakdawala, Director at Akbar Peerbhoy College of Commerce & Economics, Advocate Sheetal Metkar, a parent of a student at DGMC, renowned Odissi dancer and the founder of ‘UTKAL Nritya Niketan’ since 2000.**

18th to 25th June 2020
documentary film-making workshop (online)
Auroville Film Institute and DGMC Collaboration
This workshop was aimed at familiarizing the participants with the basics of media and audio-visual storytelling – to enable them to produce their own stories within the confines of their own spaces; using handy equipment like personal computers, cell phones or any other cameras/ gadgets readily available at home.
24th July’ 2020
Virtual Career guidance webinar
Guests: Dr. Ameen Vora
(Academician and Theatre
Personality—Principal at DGMC)
Dr. Ashish Kulkarni, (Chairman of
FICCI for Animation)
Mr. Sandip Tarkas (Director-
SongDew) and Ajay Kakar (CMO,
Aditya Birla Capital)

25th July, 2020
Webinar:
“What after 12th?”...Careers in
MEDIA”
Guest: Mr. Samarjit Bhandral,
former Deputy Executive Editor,
CNBC Awaaz, Network 18, Ms
Kamya Aggrawal, Brand Strategist
& Planner, Mr. Ruttij Barot, Trace
VFX, Mr. Milind Jog, an award
winning cinematographer, and Ms
Archita Jasani, DGM - EROS NOW.

5th August 2020
Masterclass
Guests:
• Mr. Sushant Kamble: Proprietor
& Director of CROP CIRCLES FILMS
which is a production house that
produces and directs television
commercials, AVs, music videos,
web series, documentaries, short
films, etc.
• Mr. Ashraf Engineer: A journalist
by profession having worked at
Sakal, Hindustan Times and Mid-
Day.
• Ms. Vandana Kakar: An expert
and experienced professional from
the PR industry. Ms. Swapna
Waghmare Joshi: An expert and
experienced professional from the
Directorial field for Television &
Films.

July-Aug’20
Series of guest sessions and
workshops
Guests:
• Mr. Argho Mukherji is a senior
media & Communication
Consultant at Pitchfork Partners
Strategic Communication and
conducted a workshop on the
topic Marketing Communication
• Ms. Priyanka Tanwar is a Writer,
Producer and Director. She
conducted a workshop on the
topic Concepts on Film Making.
• Ms. Trisha Satra is a Brand
Services partner at Publicis. She
conducted a workshop on the
topic Branding.
• Ms. Mahima Sharma is a
content creator and Idea strategist,
celebrity manager and PR and
conducted a workshop on the
topic Production Management

29th August 2020
Interactive session on Movie
Marketing Strategies
Guest: Mr. Neeraj Joshi
Marketing Head, Zee Studios

26th September 2020
An Interactive workshop on the Art
of Acting – Theatre and Screen
Guest: Mr. Sachin Khedekar
award winning actor and director
of the Indian film industry

3rd Oct 2020
Online Workshop on Art Direction
Guest: Boishali Sinha, production
designer and an art director

24th Oct 2020
online guest session on Personal
Branding
Guest: Ms. Shrushi Rao
Marketing & Communications
Specialist, an erstwhile
entrepreneur, artist, author, social
media influencer and content
creator
30th Oct 2020
Guest lecture
Guest: Mr. Tarun Singh Chauhan
worked with Lowe Lintas and JWT
e tc. experience of 17 years in
advertising, started in Lintas as
Vice President and eventually
became the President

6th Nov 2020,
Mic & Gyaan Series and Workshop
Guest: Mr Partha Sinha, President-
Response Bennett Coleman and
Co. Ltd (Times Group)

9th Nov 2020
Mic & Gyaan Series and
Workshops
Guest: Ms Apurva Purohit, an
Indian Business Woman and
President of Jagran Prakashan,
Jagran Group, one of India's largest
multimedia conglomerate

23rd Jan 2021
Workshop on Production Design &
Art Direction
Ms Boishali Sinha
The workshop aimed at providing
an insight into and the
requirements of Production Design
and its importance in the field of
filmmaking. Production design
gives the look to the vision of the
director and makes it come alive
on the screen. The workshop was
an interactive session with the
students looking for guidance

23rd Jan 2021
'Beyond the classroom’ series:
session 1
Workshop on How to crack ATMA
Entrance Exam and Career
Opportunities in Sports
Management for Aspiring
Management Students
Guests: Dr. C Babu, Director DSIMS,
Mr. Sandip Tarkas

20th February 2021
Masterclass on Sound Design
Guest: Bishwadeep Chatterjee
renowned Indian Film Sound
Designer, Sound Editor and Audio
Mixer. Mr. Chatterjee has won the
National Film award for Best
Audigraphy four times for the
movies Madras Cafe, Bajirao
Mastani, Uri: The Surgical Strike
and Children of the Soil. He is also
a Member of The Oscar Academy's
Class of 2018.

27th March 2021
Guest Lecture
DEVELOPING YOUR VISUAL
IDENTITY
Guest: Mr. Parag Gopale
The webinar revolved around the
aspects of identification,
development and delivery of
various aspects of identity and how
one goes about understanding it.
Artificial Intelligence: The Future of Journalism?

In order to initiate discussions within the academicians, journalists, innovators, and students, ‘Artificial Intelligence: The Future of Journalism’, a unique take on the study of AI linking to the field of Journalism, was organised by Deviprasad Goenka Management College Of Media Studies on 18th January, 2020, wherein renowned stakeholders, executive editors, and media entrepreneurs were invited for the panel discussion to configure the pros and cons of AI technology.

The chief guest, Ms. Meenal Baghel, along with the Executive Editor, Bennett and Coleman Company Ltd., and the Editor-in-chief of the popular tabloid ‘Mumbai Mirror’, elucidated on how news agencies all over the world apply AI to fulfill various monotonous tasks in a short span of time. Former journalist Dr. Shine K George, the AI Innovator and Associate Professor of Computer Application at the Union Christian College, Kochi, was the keynote speaker of the discussion. He, in his presentation with the title ‘AI: Enabled Journalism’, exclaimed that the international news agencies optimized utilization of AI to make news reports. He also added on the use of AI in Indian Journalism.

V. Sudarshan, Executive Editor, The Hindu, captivated the audience by bringing a different outlook to the conference as his presentation was aimed at understanding the business side of newspapers and the involvement of AI in news generation and dissemination. There was emphasis put on the evolving modes of production, and consumption of print and digit formats of news.

The Editor and MD at Newage and the Former Business Bureau Chief and Regional Head at India Vision TV, Kochi, concluded his presentation stating that the newspaper will integrate in e-commerce and rapid expansion of news aggregated platforms in future. The first half commenced by a sightful speech on the use of AI in the burgeoning global industry of surveillance capitalism by Assistant Professor Dr. Faiz Ullah from Centre For The Study of Contemporary Culture, School of Media and Cultural Studies at Tata Institute of Social Sciences (TISS), Mumbai.

The second half of the session saw the commencement of a panel discussion titled ‘Data Mining and Machine Learning: The Future Of Journalism’. Many renowned panelists such as Suman Layek, Senior Editor, The Economic Times, Geeta Seshu, Founder, Humanscope (Magazine), Satyen Bordoloi, Journalist, Activist, and an Independent Filmmaker, joined the panel discussion. V. Sudarshan, the Executive Editor of The Hindu and founder of Women Against Cyber Abuse Foundation, Former Journalist at Tehelka and Professor at Hinduja College Ms. Vibha Singh was also a part of the discussion.
Towards the end, Prof. Mukesh Sharma, Dean, DGMC, summed up the entire conference in a short speech. Dr. Amee Vora, Principal, DGMC, concluded the conference with an insightful Vote Of Thanks by showing gratitude to the team behind the conference.
INTERNATIONAL
Conference 2021

Living Gender: Recognition, Repression and Representation
The world is changing and so are the ways in which we interact and grow. Symbolic of such a change, Deviprasad Goenka Management College of Media Studies (DGMC) organised an entirely virtual international conference titled Living Gender: Recognition, Repression and Representation.
One day international conference was structured by the Internal Quality Assurance Cell of DGMC (IQAC) and had participation from academicians, journalists and activists across the country and representatives from US and UK academia. The day was divided into three parts, each focusing on a theme of Recognition, Repression and Representation each.

It truly attempted to represent not just the global understanding of Living gender with academicians like Dr. Nitasha Kaul and Dr. Deepti Misri who brought in their critique of the colonial narrative, but also the national and the local perspective with panellists like Sampat Pal, the Chief of Gulaabi Gang, activists like Dr. Akai Padmashali and Dr. Shamim Modi, academicians like Dr. Anita Ghaï, Dr. Smita Patil and social influencers like Acharya Laxmi Narayan Tripathi.

Along with the speakers, there was also a parallel session of student’s presentations, which is significant to boost confidence in young scholars and researchers. In an interesting move, there was one paper selected for each theme out of all the submissions. These three papers were then presented after each panel as an extra discussion and engagement for the students.

Despite the virtual medium, the conference was organised smoothly, running from one panel to the other with small breaks and discussions in between. The organisers also made sure that the entire conference was disability friendly through visual cues and sign language interpretations throughout the day.

Along with the thrilling social media campaign, the event was covered live on twitter and the thread can still be accessed at https://twitter.com/DGMediaSchool/status/1350425958931595264
Mumbai International Film Festival (MIFF)

It was a proud moment for DGMC when the college campus was selected as one of the venues for Screening and Outreach partner for the 16th Mumbai International Film Festival (MIFF), 2020. All kinds of cinema lovers look forward to this film festival. For the first time in the history of MIFF, a suburban college was selected as the screening partner.

The four-day film festival witnessed its commencement on 29th January, and ended on the 1st of February, 2020. The inaugural function for this film festival was held in Madhoprasad Seminar Hall. Several dignitaries such as Filmmaker and Producer, Aruna Raje Patil; Editor of Navbharat Times, Sunder Rajput Chand and Filmmaker, Neelabh Kaul were the guests of honour.

Documentaries, Short Animated movies and Short Fiction films were screened for four consecutive days. Aspiring filmmakers, photographers, journalists, directors and cinematographers attended the MIFF. The first day of the screening was attended by 100 students.

Several awe-inspiring movies were screened, some were inspirational, some had important messages and some just helped in adding to the existing knowledge of things that are known.

These four days were also seen as a post lecture stress buster for some students. MIFF is an overall package of fun, entertainment, knowledge and inspiration.

The screening of MIFF in DGMC wouldn't have been possible without the efforts of Dean, DGMC Mr. Mukesh Sharma and Principal and Director of DGMC Dr. Ameeta Vora.
Festivals

Media I.C.E.  
(I- information, C- communication, E- entertainment) 2020

DGMC’s enthusiastic team of students, teaching and non-teaching staff launched its first ever edition of Media I.C.E. (I- information, C- communication, E- entertainment) Age on 17th and 18th February, 2020.

It was the neo-media inter-collegiate festival. The festival covered all the aspects of the media industry through its events like conclaves, panels, talks, cinema, photography, music, art, theatre, and literature.

The newfangled idea behind creating this neo-media fest was to give a platform to the students to showcase, encourage and acknowledge their skills and talents, which will ultimately help them to face the corporate world in the long run.

The theme of the festival was ‘then and now’ and the workshops and the panel discussions were designed keeping in mind the contemporary trends, wherein the experts from the media industry were invited to speak on the subject matter.

The futuristic and tech savvy minds of team Media I.C.E. Age organised a workshop on ‘Augmented Reality’, it was their conscious effort to make others aware of the power of artificial intelligence.

A session on cyber security was also held along with the changemakers, where the speaker enlightened the participants about his life in prison and how he encouraged his Gandhian philosophy in the jail inmates.

The festival wasn’t only about knowledge and information, to keep the participants and students pumped up, an Open mic was arranged, where anyone and everyone could perform a song, stand-up comedy or say a few couplets. Few competitive games were arranged as well. The most hyped up sessions were the ones related to cinema and television, where the celebrities gave insights about their work life, these sessions did live up to the expectations of the participants.

The highlight of the festival was ‘Youth Parliament’, this event gave an opportunity to the collegians to speak on the issues concerning the country.

The two-day festival was organised with a pomp and it came to an end with the price distribution ceremony, wherein the winners were announced and given trophies and certificates.
Media I.C.E.
(I- information, C- communication, E- entertainment) 2021

The second edition of Media I.C.E. (I - information, C - communication & E - entertainment) Age organised by DGMC was back with a big bang, this time the festival went on to become the international inter-collegiate media festival.

Even the COVID-19 pandemic couldn’t curb the enthusiasm of the students, teaching and non teaching staff members from organising the festival. The team of Media I.C.E. Age was heavily reliant on technology and online communication tools and softwares and managed to conduct the entire festival virtually. It was held from 10th - 13th February, 2021 with a theme of ‘Lost & Found’.

The four-day festival was jam packed with conclaves, panel discussions, workshops, fireside chat, events and online games. There were several workshops organised which intended to impart knowledge among the participants about the work in the media industry. The workshops like stand-up comedy, podcasting, anchoring, screenwriting, film criticism did get lots of participation.

The changemaker sessions were organised with the sole purpose of inspiring the student participants from the lives of the speakers.

The two conclaves were based on two dynamic and contemporary topics, that are artificial intelligence and environment respectively. The idea was to make the participants consciously aware of the underlying
issues and give solutions for the same.

The panel discussion on Contextualising Rap was most looked forward to. The subject was relatable to the collegians and it’s a part of their everyday life and they always want to know more about it.

In between the panel discussions, conclaves and workshop, online games were organised which also had lots of participation and the slots were full.

This year again, ‘Youth Parliament’ was organised. This event gave a perfect opportunity for students to showcase how much they are willing to bring about the change in the society and the country as a whole.

The four-day virtual event came to an end with the price distribution ceremony. This year the team of Media I.C.E. Age showed the ability of how one can pull off an entire inter-collegiate festival online, that too with ease.
Cinevoyage Film Festival, the three-day international intercollegiate film festival of Deviprasad Goenka Management College of Media Studies (DGMC), commenced on the 11th Day of February, 2021. The festival went on with the theme ‘Freedom And Confinement’, and had 1400 film entries from 90+ countries across the globe. Through the theme of this festival, an attempt to shift people’s concentration towards projecting how media and entertainment helped us survive the pandemic unrest in the current scenario was made.

Through this festival, ideas like the art of how to make films was given an innovative twist with the element of low-budgeting being added to it. Issues like what may be the future of the global entertainment industry and the hardships it may face because of the shifting economic paradigms got the opportunity to witness the daylight. How did the art of making movies succeed in making itself a place in the global economy index was widely discussed. It was through this platform that the diverse audience of this festival was introduced to a plethora of visions, thoughts, and ideas in disguise of a number of workshops, panels and round table discussions that were led by numerous experts from the film industry.

The festival ended with a glorious Prize Distribution ceremony for the film entries that got huge acclamation and appreciation from the jury members belonging to various branches of the industry. “Minatour” from Spain secured the podium for the Best Film, Sound Design, and Cinematography in the professional category. The second position was bagged by “Driving Lesson” from Iran for Best Direction, Editing and Screenplay in the same category. In the amateur category the first position was secured by “Bioscope” from Bangladesh for Best Direction, Cinematography, Screenplay and Sound Design. The second position was bagged by “Cycle” from Poland for best Editing.

The festival wouldn’t have been a success without the mentoring and guidance of Dr. Amee Vora, the Principal Of DGMC, along with the efforts of the teaching and the non-teaching staff of the college.
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<tr>
<th>Name of the fest</th>
<th>Name of the Participant</th>
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<th>Event/ Category participated in</th>
<th>Winners</th>
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<td><strong>Kshitij, Mithibai College</strong>&lt;br&gt;CL: Saloni Thakar&lt;br&gt;ACL: Harshikha Barua</td>
<td>Sarthiyo Biswas</td>
<td>FYBAFTNMP</td>
<td>Bollywood solo singing (Sur and symphony)</td>
<td>Marya Rajesh 1st Prize Fashion Show</td>
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<td>Vipin Gupta</td>
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<td>Bollywood solo singing (Sur and symphony)</td>
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<td>Shivani Singh</td>
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<td>Ramritik Dubey</td>
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<td>Sana Foondun</td>
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<td>Lettering &amp; doodling</td>
<td>Dikshya Joshi 3rd Prize Choreography</td>
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<td>Saurav Yadav</td>
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<td>Embroidery &amp; Painting</td>
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<td>Face painting &amp; makeup</td>
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<td>Devansh Doshi</td>
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<td>Meme making</td>
<td>Srijian Das 1st Prize Mono Acting</td>
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<td>Harshikha Barua</td>
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<td>Gopi Siddhpura</td>
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<td>Jaijeet Metkar</td>
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<td>Sketching</td>
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<td>Ankit Tiwari</td>
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<td>Mr &amp; Ms Montage</td>
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<td>MoodIndigo, IIT Bombay CL: Janvi Trivedi ACL: Atharv Pujari</td>
<td>Kritika Rao</td>
<td>MACJ Part II</td>
<td>M I BEST (Solo Dance)</td>
<td>Finalist, Mono Strokes: Sketching: Saurav Yadav</td>
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<td>Dikshya Joshi</td>
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## INTER-COLLEGE FESTIVALS & PARTICIPATION

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<th>Programme</th>
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<p>| Corporate Meraki, K.R.B Hinduja College CL: Chaitra Parab | Vipin Gupta | FYBAMMC | Solo singing |
|                                                           | Shifa Khan | FYBAMMC | Solo singing |
|                                                           | Shivani Singh | FYBAFTNMP | Solo singing |
|                                                           | Ushmi Dutta | MACJ - Part I | Solo singing |
|                                                           | Dikshya Joshi | FYBAMMC | Dance |
|                                                           | Saurav Yadav | TYBAFTNMP | Art in mind |
|                                                           | Saloni Thakkar | TYBMM | Art in mind |
|                                                           | Janvi Trivedi | TYBMM | Art in mind |
|                                                           | Kripa Shetty | TYBMM | Art in mind |
|                                                           | Sana Foondun | SYBAFTNMP | Art in mind |
|                                                           | Srijan Das | TYBAFTNMP | Short Film |
|                                                           | Parth Dave | TYBAFTNMP | Short Film |</p>
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CO-CURRICULAR CLUBS & COMMITTEES

- Women Development Cell
- Cultural Committee
- Sports Club
- Literati Club
- Fine Arts club
- Film Club
- Photography & Cinematography Club
- Advertising & Branding Club
- Seminar Committee
- Rotaract club
- NSS

THE STUDENTS' COUNCIL 2020-21
COMMITTEE LISTS AND EVENT LIST

Name of the club: Women Development cell
About the club:
The Women Development Cell was established for the pursuance of the policies of women empowerment on campus. The aim is to build a gender sensitive campus. The college has set up the WDC to address concerns of gender discrimination and recommend measures and policies for gender parity. The aim and objective of the WDC is to prevent sexual harassment at the college, and to promote general wellbeing of female students teaching and non-teaching women staff on the university and colleges. The cell is also responsible and undertakes awareness programmes on gender sensitisation, women rights and women empowerment.

Faculty incharge:
• Dr. Dilnaz Boga (Convener)
• Saurabh Deshpande
• Kanchan Luthra
• Geetanjali Wani
• Sunita Cordeiro
• Sarika Shah

Student Team:
Hannah Varghese
Duheeta Joshi
Raichel Martin

Events conducted:

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Guest</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>29th Feb 2020</td>
<td>GENDER REPRESENTATION IN INDIAN MEDIA</td>
<td></td>
<td>Panels &amp; Paper presentations</td>
</tr>
<tr>
<td>25th Sept 2020</td>
<td>&quot;THE WOMEN &quot; - Ad Film Competition</td>
<td>Sagarika Kantharia, Jameel Gulrays</td>
<td>Competition</td>
</tr>
<tr>
<td>29 October 2020</td>
<td>Changing Roles Of women Amidst COVID-19 Lockdown</td>
<td>Dr. Sangeeta Khullar</td>
<td>Guest Lecture</td>
</tr>
<tr>
<td>20th Jan 2021</td>
<td>SEXUAL HARASSMENT AT WORKPLACE</td>
<td>Ms Deepa Pawar</td>
<td>Workshop</td>
</tr>
<tr>
<td>16th Jan 2021</td>
<td>IQAC's INTERNATIONAL GENDER CONFERENCE PANEL</td>
<td></td>
<td>Panels &amp; Paper presentations</td>
</tr>
</tbody>
</table>
Name of the club: **Library committee**

**About the club:**
Library Committee formation is for the purpose of collection development of the library with adding the latest collection and withdrawing old unused out of syllabus collection. Role of Library committee to supervise the different functions of library including library services, guidance for the various activities to be conducted as library activity like book exhibition, various days celebration to promote reading like vachan prerna din. Organization of various competitions to promote reading.

**Faculty incharge:**
- Geetanjali Wani (Convener)
- Dr. Dilnaz Boga
- Subhamitra Adhikari
- Selvi P

**Student Team:** NIL

**Events conducted:**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Guest</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>12th Oct 2019</td>
<td>STRATEGIES FOR TRANSFORMING LIBRARY: GROWING TRENDS AND TECHNOLOGY</td>
<td>H. K. Kaul (Director, DELNET), Dr. Sangeeta Kaul (Networking Manager, DELNET), Mr. Pralhad Jadhav (Senior Manager, Khaitan &amp; Co.)</td>
<td>Workshop</td>
</tr>
<tr>
<td>23rd April 2020</td>
<td>ONLINE QUIZ COMPETITION (World International Book Day)</td>
<td></td>
<td>Competition</td>
</tr>
<tr>
<td>17th Aug 2020</td>
<td>INTERNATIONAL LIBRARIANS’ PROGRAM, BOOK REVIEW WRITING COMPETITION</td>
<td></td>
<td>Competition</td>
</tr>
<tr>
<td>15 October 2020</td>
<td>Vaachan Prerna Din Celebration</td>
<td></td>
<td>Campus Reading Activity</td>
</tr>
<tr>
<td>27th Feb 2021</td>
<td>MARATHI BHASHA DIN</td>
<td></td>
<td>Marathi Writing Activity at Campus</td>
</tr>
</tbody>
</table>
Name of the club: Students council

About the club:
The Students' Council of a college is one of the greatest assets, whose chief role is to represent the interests of the students within the college ecosystem. Over the years, the Students' Council of DGMC has been effectively coordinating with different stakeholders and organising relevant activities for the enrichment of the students.

Faculty incharge:
- Saurabh Deshpande (Convener)
- Dr. Dilnaz Boga
- Subhamitra Adhikari

Student Team:
- Chaitra Parab (President)
- Vivek Shah (General Secretary) and member MAFTNMP Foyer
- Devansh Ahuja (Treasurer)
- Aaliya Khan (Lady representative)
- Anushka Ghag (Cultural representative)
- Ritesh Gupta (Sports representative)
- Yogalaxmi Nadar (NSS representative)
- Isha Kumari (Member, FY BAMMC Foyer)
- Siddhi Sharma (Member, SY BAFTNMP foyer)
- Amit Thete (Member, SY BAFTNMP Foyer)
- Gopi Sidhipura (Member, TYBMM Foyer)
- Aditi Nair (ember, TYBAFTNMP Foyer)
- Hannah Varghese (Member, MACJ Foyer)

Events conducted:

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Guest</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>25th Sept 2019</td>
<td>TALENT FIESTA</td>
<td>Punita Hirani(Folk dancer), Rahul Antani(Actor, Director)</td>
<td>Festival</td>
</tr>
<tr>
<td>11,12,13th Dec 2019</td>
<td>DECEMBER FEVER</td>
<td>Punita Hirani(Folk dancer)</td>
<td>Festival</td>
</tr>
<tr>
<td>16th Oct 2020</td>
<td>THE ROLE OF GANDHI IN RESOLVING INTERPERSONAL CONFLICTS</td>
<td>Internal Student team and teacher team.</td>
<td>Panel</td>
</tr>
<tr>
<td>29th Jan 21</td>
<td>&quot;INSPIRE 21&quot; - A MESSAGE TO HUMANITY</td>
<td></td>
<td></td>
</tr>
<tr>
<td>17th Feb</td>
<td>Apni Boli 'mother tongue day'</td>
<td></td>
<td>Competition</td>
</tr>
</tbody>
</table>
**Name of the club:** Cultural committee

**About the club:**
The cultural committee seeks to create a platform that provides the students with an opportunity to display creative talents in a variety of ways. At DGMC we aim to promote ethnicity amongst students by organizing and conducting various events and also celebrating cultural diversity by nurturing the inner talent of students. The objective is: To organize a really successful cultural festival which helps our college in terms of recognition amongst other colleges. To attain maximum visibility of our college by the events we conduct. To encourage and promote the talent of the students in our college.

**Faculty incharge:**
- Dr. Amee Vora (Convener)
- Subhamitra Adhikari (co-convener)
- Partha Samanta
- Rubina Mohammed
- Amit Singh
- Shalu Balan
- Anchal Jain

**Student Team:**
- Performing Arts: Anushka Ghag/Sreejan Das
- Fine Arts: Saurav Yadav
- Theatre: Anand Chaturvedi

**Events conducted:**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Guest</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>28th Oct 2019</td>
<td>Garba Nights</td>
<td>Ms. Puneeta Hirani, Mr.</td>
<td>Student festival</td>
</tr>
<tr>
<td>December 24, 2019</td>
<td>Annual Day</td>
<td>Aslam Shaikh, Member of Maharashtra Legislative Assembly, Mr Gajendra Chauhan, Ec Chairman of FTII, Mrs Kanchan Adhikari, renowned Marathi producer and director</td>
<td>Academic event</td>
</tr>
<tr>
<td>5TH Sept 2020</td>
<td>TEACHERS DAY</td>
<td>none</td>
<td>In-house celebration</td>
</tr>
<tr>
<td>1st Oct 2020</td>
<td>FELICIA 2020 - celebrating talents</td>
<td>none</td>
<td>student event</td>
</tr>
<tr>
<td>23rd Oct 2020</td>
<td>CHARKHA</td>
<td>none</td>
<td>student event</td>
</tr>
</tbody>
</table>
Name of the club: **Sports**

**About the club:**
The Sport Club at DGMC is defined as a registered student organization that exists to promote and develop interest in a particular sport or physical activity. The Club offers the community an opportunity to participate in a broad variety of sports and recreational activities. All programs are based on student interest and designed to enhance the DGMC experience by creating an environment where students can unite in diverse groups to achieve common goals and objectives while encouraging healthy lifestyles. The clubs with the most success and stability are those with active members and dedicated mentors.

**Faculty incharge:**
- Partha Samanta (Convener)
- Kislaya Kindam Jha
- Amit Singh
- Anchal Jain

**Student Team:**
- Ritesh Gupta
- Saloni Wadke

**Events conducted:**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Guest</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>18th Sept 2020</td>
<td>CHETAK 2-DAYS SPORTS EVENT</td>
<td></td>
<td>Sports Event</td>
</tr>
<tr>
<td></td>
<td>1. FIT INDIA FREEDOM RUN</td>
<td></td>
<td>College participation</td>
</tr>
<tr>
<td></td>
<td>2. ONLINE CHESS AND CARROM COMPETITION</td>
<td></td>
<td>Competition</td>
</tr>
</tbody>
</table>
Name of the club: **Literary committee**

**About the club:**
The Literati Club aims to develop analytical and creative thinking skills. It offers opportunities to appreciate different types of literature and increase their own literary skills. The Literary Club aims at not only refining the literary skills of the students but also developing in them critical thinking, logic and curiosity to know more and to instill in them a confidence to speak well. It is a club made for people who love literature, and want to share their experiences, readings and thoughts with others who have the same interest and talent. It is also a great opportunity to meet new people and make new friends with common interests. It is a place for cooperative learning. Students help each other understand a text and make sense of it thus making it a place of collaboration.

**Faculty incharge:**
- Subhamitra Adhikari (Convener)
- Anchal Jain
- SuvIM P

**Student Team:**
- Digbijoy Ghosh (Secretary)
- Tushree Gupt (Joint Secretary)
- Sania Merchant
- Trupti Mishra

**Events conducted:**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Guest</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>20th Sept 2020</td>
<td>THE VOX 2020</td>
<td>None</td>
<td>Open Mic</td>
</tr>
<tr>
<td>20th Oct 2020</td>
<td>LITERATE READ (based on Gandhi month)</td>
<td>None</td>
<td>Guest lecture</td>
</tr>
<tr>
<td>24th Oct 2020</td>
<td>How Gandhi used available Media Tools for his Activism and his Mass Movements and Gandhi and his Ethics for Mass Media as an Instrument of Protest &amp; Reforms.</td>
<td>Tushar Gandhi</td>
<td>Guest lecture</td>
</tr>
<tr>
<td>13th Feb 2021</td>
<td>History on trial</td>
<td>Dr. Louiza Rodrigues</td>
<td>Event</td>
</tr>
<tr>
<td>26th Feb 2021</td>
<td>NEGOTIATING THE DEMOCRACY OF IDENTITY AND LANGUAGE</td>
<td>Student panel Discussion: Aditya Sawant (TY BAFTNMP), Sebastian enter surname (TY enter course), Ramkritik Dubey (FY BAMMC), Gaisul Azam (SY BAFTNMP) and Durjoy Shouri (SY enter course)</td>
<td>Panel</td>
</tr>
<tr>
<td>27th FEB 2021</td>
<td>MARATHI BHASHA DIN</td>
<td>None</td>
<td>Event</td>
</tr>
<tr>
<td>Feb 2021</td>
<td>Workshop on Mythology</td>
<td>Arundhati Dasgupta &amp; Utkarsh</td>
<td>Workshop</td>
</tr>
<tr>
<td>March 21</td>
<td>Periyar and his choices of philosophical weapons</td>
<td>Patel Mr. V. Prakash</td>
<td>Guest talk</td>
</tr>
</tbody>
</table>
Name of the club: **Fine arts committee**

**About the club:**
A campus poised on sheer media thrills requires a balancing dose of art so that aesthetics and beauty around us are not forgotten. The motto of the Fine Arts Club is to inspire and enable our students to actively learn and develop their talent and skills that will develop artistic expression. DGMC Fine Arts Club gives our students a broader view of art and many forms like Painting, Poster Designing, Clay Modelling, Collage, Cartooning, Pencil Drawing etc.

**Faculty incharge:**
- Shalu Balan (Convener)
- Vidula Deo

**Student Team:**
- Anushka kurup
- Dhwani Shah
- chanakshi sakla
- saurav yadav
- Raj bhagat
- Tanushree
- Aaliya khan
- Krish
- Munish Jain

**Events conducted:**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Guest</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>3rd Oct 2020</td>
<td>GANDHI THEN AND NOW</td>
<td>Rajesh Ranjan (Artist), Krishnan Kannan (Creative Content Developer, BYJU'S)</td>
<td></td>
</tr>
<tr>
<td>23rd Jan 2021</td>
<td>Workshop- Production Design and Art Direction</td>
<td>Boishali Sinha</td>
<td>Guest lecture</td>
</tr>
</tbody>
</table>
Name of the club: Photography & Cinematography Club

About the club:
DGMC’s Photography Club was started to provide a professional touch to the budding photographers and to those who have photography in their dream. The club comprises a blend of students who want to capture and create beauty. It aims to create the opportunities for every student to discover the artist within themselves and also gives them the platform to paint their dreams into reality.

Faculty incharge:
- Partha Samanta (Convener)
- Shalu Balan
- Sudeep Mehta - VF

Student Team:
- Parth Dave
- Kisheta Dave

Events conducted:

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Guest</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>7th, 10th, 21st Oct</td>
<td>Photo-essay competition on the theme &quot;My life is my message, by Gandhi&quot;</td>
<td>Event was led by prof. sudeep mehta</td>
<td>Workshop</td>
</tr>
</tbody>
</table>

Name of the club: Film Club

About the club:
About the club: The Film Club at DGMC organizes regular screening of artistic cinema, documentaries and short films. This forum provides the students an opportunity to watch, discuss and review films. Moreover, it is a fantastic launch-pad for the student aspirants in the field, exposing them to liberal arts and critical thinking.

Faculty incharge:
- Partha Samanta (Convener)
- Amit Singh
- Kislaya Kindam Jha
- Anchal Jain
- Dinesh Khemani - VF

Student Team:
- Devansh Ahuja
- Anubhav Kashyap

Events conducted:

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Guest</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>29th Jan 2020 - 1st Feb 2020</td>
<td>MUMBAI INTL FILM FEST</td>
<td>Aruna Raje Patil (Filmmaker &amp; Producer), Sunder Rajput Chand (Editor of Navbharat Times), Neelabh Kaul (Filmmaker)</td>
<td>Festival</td>
</tr>
<tr>
<td>26th Sept 2020</td>
<td>Art Of Acting - Theatre and Screen</td>
<td>Mr. Sachin Khedekar</td>
<td>Workshop</td>
</tr>
<tr>
<td>5th Oct 2020</td>
<td>6 Feet Apart - Separation and Blue</td>
<td>Mr. Kislaya, Kisdam Jha, Mr. Amit Singh (In-house Faculties)</td>
<td>Competition</td>
</tr>
<tr>
<td>17th Oct 2020</td>
<td>Interaction with Darshan Jariwala</td>
<td>Darshan Jariwala</td>
<td>Interaction</td>
</tr>
<tr>
<td>26th Feb 2021</td>
<td>Guest lecture</td>
<td>ANUJ GOSALIA</td>
<td>Guest Lecture</td>
</tr>
</tbody>
</table>
Name of the club: Advertising & Branding Club

About the club:
The advertising and branding club of DGMC, is a group of ardent "creative" minds striving to put all the branding theories into practice. The club aims to offer students an all-round experience of advertising through industry interactions and on-campus activities. These activities aim to offer the budding advertisers of DGMC an all-round development opportunity. Among the numerous initiatives are various guest interactions, quiz competitions and some fun events. All of these events are carefully designed to ignite the brilliant mind of students and to offer them a visible platform where they can unleash their creativity and wits.

Faculty incharge:
- Rubina Mohammed (convener)
- Shalu Balan
- Saurabh Deshpande
- Vidula Deo

Student Team:
- Tanushree Gupta
- Akshata Kodlekere
- Zaib Sable
- Gopi Siddhpura
- Saloni Thakkar
- Shashank
- Muskan Malpani
- Armaan Jaini

Events conducted:

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Guest</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>27th Oct 2020</td>
<td>GANDHIGIRI - DO IT LIKE GANDHI</td>
<td>Smithin H. Belchada (asst. Prof. NM college, Member of board of studies, commerce.) Joyanto Mukherjee, Dr. Rekha Arvind Katheeth (asstn. Prof at NM college)</td>
<td>Competition</td>
</tr>
<tr>
<td>6th Oct 2020</td>
<td>BRAND APNA APNA</td>
<td>Mr Joyanto.</td>
<td></td>
</tr>
<tr>
<td>1st April 2021</td>
<td>LOGOS THAT SPEAK</td>
<td>Prof Saurabh and Prof Subhamitra</td>
<td></td>
</tr>
</tbody>
</table>
**Name of the club:** NSS

**About the club:**
Not Me But You" has been the motto of the National Service Scheme (NSS), and the NSS volunteers at Deviprasad Goenka Management College of Media Studies (DGMC) have strived hard to honour this motto. The NSS club at DGMC was established in 2021, and despite the ongoing pandemic, as well as this being the inaugural year, the club, within a few weeks of its establishment, had performed a Beach Clean Up Drive and an Organ Donation Awareness Activity. The NSS volunteers at DGMC believe in rising up to the challenge and overcoming it.

**Faculty incharge:**
- Saurabh Deshpande (convener)
- Partha Samantha
- Anchal Jain

**Student Team:**
- Yogalakshmi Nadar
- Apurvai Bagwe
- Twinkle Parmar

**Events conducted:**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Guest</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>24th Jan 2021</td>
<td>BEACH CLEAN UP</td>
<td>Event was led by prof. sudeep meheta</td>
<td>Student activity</td>
</tr>
</tbody>
</table>
Name of the club: Rotract club

About the club:
The Rotaract Club of Deviprasad Goenka Management College of Media Studies was installed during the pandemic year (8th November, 2020) marking the significance of Institutionalised Help Mobilisation modes that systematically develop ethical and smart leadership practices among the youth. In Rotaract, the efforts begin at the community level but transgress to far greater horizons in latitude and magnitude. As a Rotaractor, you make a solemn agreement with yourself, to move out of your zone of complacency and decide how to organize and run your club, manage your own funds, and plan and carry out activities and service projects while learning to honour deadlines, commitments and camaraderie.

Faculty incharge:
- Selvi S
- Shalu Balan

Student Team:
- Chaitra Parab (President)
- Amit Thete (Vice President)
- Tanushree Gupta (Secretary)
- Sharthiyo Biswas (HRD)
- Vivek Shah (Treasurer)
- Zaiab Sable (SAA)
- Akshata Kodlekere (Board of Directors)
- Narayan Deshpande (Board of Directors)
- Janvi Trivedi (Board of Directors)
- Chethna Shastri (Board of Directors)
- Saadiya Iqbal (Board of Directors)
- Dhwani Jain (Board of Directors)
- Sameeran Ghosh (Board of Directors)
- Yogalakshmi Nadar (Board of Directors)
- Isha Kumari (Board of Directors)
- Gopi Siddhpura (Board of Directors)

Events conducted:

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Guest</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>2nd October, 2020</td>
<td>Celebrating the Mahatma : Gandhi Jayanti</td>
<td>(No Guests Allotted)</td>
<td>Virtual Activity</td>
</tr>
<tr>
<td>4th October, 2020</td>
<td>World Animal Day : Feed a Stray Dog</td>
<td>(No Guests Allotted)</td>
<td>Field Activity</td>
</tr>
<tr>
<td>Date</td>
<td>Event</td>
<td>Guest</td>
<td>Type</td>
</tr>
<tr>
<td>-------------------------</td>
<td>--------------------------------------------</td>
<td>-----------------------------------------------------------------------</td>
<td>-----------------------</td>
</tr>
<tr>
<td>30th October, 2020</td>
<td>Rotaract E - Pageant</td>
<td>(No Guests Allotted)</td>
<td>Virtual Activity</td>
</tr>
<tr>
<td>8th November, 2020</td>
<td>Installation</td>
<td>Mr. Nitin Mehta - President RCBA, Mr. Apurva Patel - Secretary RCBA &amp; Mrs. Pragna Mehta - Director of Youth Services RCBA</td>
<td>Virtual Activity</td>
</tr>
<tr>
<td>11th to 14th November, 2020</td>
<td>Dil-wali Diwali</td>
<td>(No Guests Allotted)</td>
<td>Field Activity</td>
</tr>
<tr>
<td>7th December, 2020</td>
<td>School Supply Drive</td>
<td>(No Guests Allotted)</td>
<td>Field Activity</td>
</tr>
<tr>
<td>11th January, 2021</td>
<td>Webinar on Mental Health</td>
<td>International neurolinguistic Practitioner Mrs. Hirral Merchant</td>
<td>Webinar</td>
</tr>
<tr>
<td>24th January, 2021</td>
<td>Beach Clean Up Drive</td>
<td>(No Guests Allotted)</td>
<td>Field Activity</td>
</tr>
<tr>
<td>26th January, 2021</td>
<td>Republic Day Celebration: Flag Awareness - Disposing with Dignity</td>
<td>(No Guests Allotted)</td>
<td>Field Activity</td>
</tr>
<tr>
<td>4th February, 2021</td>
<td>Rang De</td>
<td>(No Guests Allotted)</td>
<td>Field Activity</td>
</tr>
<tr>
<td>12th February</td>
<td>Fireside Chat : Elephant Whisperer Anand Shinde</td>
<td>Photo Journalist &amp; Elephant Whisperer Mr. Anand Shinde</td>
<td>Virtual Interview</td>
</tr>
<tr>
<td>8th to 18th February, 2021</td>
<td>Valentine’s Drive: Honouring COVID Warriors</td>
<td>(No Guests Allotted)</td>
<td>Field Activity</td>
</tr>
<tr>
<td>21st February, 2021</td>
<td>Wildlife Photography Workshop: Photowalk at Sanjay Gandhi National Park</td>
<td>(No Guests Allotted)</td>
<td>Field Activity</td>
</tr>
<tr>
<td>21st March, 2021</td>
<td>Digi Kavi Sammelan : Celebrating World Poetry Day</td>
<td>Professor at Sacramento, University of California Dr. Amrik Singh</td>
<td>Webinar and Dramatic Poetry Recitation</td>
</tr>
<tr>
<td>30th &amp; 31st March, 2021</td>
<td>Rays and Hues : An Altruistic</td>
<td>(No Guests Allotted)</td>
<td>Field Activity</td>
</tr>
<tr>
<td>24th &amp; 28th April 2021</td>
<td>Visit to “Touch” Every Day Earth Day</td>
<td>(No Guests Allotted)</td>
<td>Virtual Activity</td>
</tr>
</tbody>
</table>

The main focus of the workshop was to familiarize library professionals with the upgraded tools and technologies required, and the best practices that can be implemented in libraries to attract its users. The workshop had 39 attendees from across the states of Maharashtra and Goa. Dr. H. K. Kaul, Director, DELNET, Dr. Amee Vora, Principal, DGMC, and Prof. Mukesh Sharma, Dean, DGMC graced the occasion with their presence.

Dr. Sangeeta Kaul, Networking Manager, DELNET, highlighted on ‘DELNET -discovery of services and a knowledge gained portal’. She also updated on the menace of plagiarism, and on the DELPLUS software.

Mr. Pralhad Jadhav, Senior Manager, Khaitan & Co., introduced the attendees to the ‘Unknowing invisible web’, and explained the latest methods of utilization of Google and strategies for transforming libraries with Google tools. The event ended with a beautiful Vote Of Thanks by Ms. Geetanjali Wani, Librarian, DGMC.

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**Marathi Bhasha Divas**

On the occasion of the birth anniversary of V.V. Shirwadkar, every year on 27th February ‘International Marathi Bhasha Divas’ or ‘Marathi Rajbhasha Din’ is celebrated. He was a noted Marathi poet, novelist, playwright, short story writer and a humanist, who often wrote about justice and freedom.

Marathi language is spoken in Maharashtra. In the
modern education era mostly English language is used for teaching. In Maharashtra Marathi language is the culture of Maharashtrians. Most of the legends and saints have written a classic work in Marathi language like Ramayan, Mahabharata etc. Also many of the great works of Marathi Cinema industry like movies, daily soap, and many social media platforms are now available to encourage Marathi writers and poets for their contribution to Marathi literature.

Smt. Prabhadevi Banwarilal Saraf library DGMC, celebrated Marathi Bhasha Divas by organising Marathi writing activity wherein the participants were asked to write anything in Marathi and put the same on a chart paper. Most of the DGMC higher authority, faculty, non-teaching staff also participated in the activities.

**Vaachan prerna diwas**

"Books are my favourite friends, and I consider my home library, with many thousand books, to be my greatest wealth. Every new book, based on some new idea inspires me and gives me a new thought to ponder." - Dr. APJ Abdul Kalam

His birth anniversary is celebrated as "VACCHAN PRERNA DIVAS" or "INSPIRE TO READ DAY" on 15th of October every year.

The Smt. Prabhadevi Banwarilal Saraf library of DGMC celebrated the 'Vacchan Prerna Divas' along with the teaching and non-teaching staff members. Everyone read out an extract from a book that had left an indelible mark on them. There were no restrictions in terms of language. Knocking sideways, a special piece written by the Ex-vice Chancellor of M.S University Baroda, a great teacher and a poet in Gujarati language, late Shri. Suresh Dal was read by Dr. Amee Vora. Adding to which Ms. Rubina Khan read from 'Our Mission is water' written by the Mission man himself, Dr. A.PJ Abdul Kalam; Mr. Saurabh Deshpande read a romantic poem 'Ode to the West wind'. Vernacular languages such as Hindi, Marathi, Bengali and Gujarati made their way to Vacchan Prema Divas through various readings.
ALL FACULTY & STAFF DETAILS

Dr. AMEE VORA
Faculty

**Qualification:** Ph.D in Virtual Brand Community

**Area of interest/specialization:** Advertising, Marketing, Management.

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Partha Pratim Samanta
Faculty

**Qualification:** Master in Marketing Management – MMM & Post Graduate Diploma in Media – PGDM (Communication & Journalism).

**Area of interest/specialization:** Principle of Management, Strategic Management, Consumer behavior & Insights, Film Making, Photography, Cinematography, Lighting and TV production, Creating Advertisements, Documentary & Corporate Films for reputed brands and production houses.

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Rubina Mohammad
Faculty

**Qualification:** MMS – Marketing

**Area of interest/specialization:** Marketing & Advertising, Marketing Consumer Behavior Insights, Integrated Marketing Communication and Media Planning & Buying

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Dr. Dilnaz Boga
Faculty

**Qualification:** PHD in Development Studies

**Area of interest/specialization:** Peace & Conflict, Media Criticism, Media Management, Introduction to Journalism, Perspective on Communication
MR. SAURABH DESHPANDE
Faculty
Qualification: M.A English, PGDJMC, Pursuing PhD (Communication & Journalism)
Area of interest/specialization: Language, Literature, Media, Communication, Journalism, Advertising.

KANCHAN LUTHRA
Faculty
Qualification: M.A. Psychology P.G Diploma in Adv. PR
Area of interest/specialization: Media Economics, Research, Methodology, Psychology

VIDULA S DEO
Faculty
Qualification: Masters of Science - Microcomputers & Microelectronics, Diploma in Technical Communication
Area of interest/specialization: Advertising, Visual Communication and Design, Branding, Strategizing, Copywriting, Creative Writing, Script Writing, Consumer Behavior and Insight, Technical Writing, Corporate Communication / PR, Mixed Media, Typography, Conceptualization, Creative Visualization

S. PONSELVI
Faculty
Qualification: M.A English Literature, MA Mass
Area of interest/specialization: Peace &Conflict, Media Criticism, Media Management, Introduction to Journalism, Perspective on communication

SUBHAMITRA ADHIKARI
Faculty
Qualification: MA English Literature, MA Women’s Studies.
Area of interest/specialization: Language, Literature, Gender, Culture.
SHALU S BALAN
Faculty

**Qualification:** Masters in Mass Media and Journalism, Diploma in Multimedia and Animation

**Area of interest/specialization:** Graphic and Web Designing, Motion Graphics, 3D Animation, Audio Video Editing, Visual Communication, Game Designing, Vfx, Digital sculpting, New Media, Virtual 3D Product Designing, Architectural and Set Designing.

ANCHAL JAIN
Faculty

**Qualification:** M. A. in Women’s Studies, NET Qualified

**Area of interest/specialization:** Gender Studies, sociology of religion, minority studies, critical theory, qualitative research and ethnography

GEETANJALI YOGESH WANI
Librarian

**Qualification:** M. LIB ISC

**Area of interest/specialization:** Library and Information Science.
YASHWANT SHANKAR BAING
Admin / Registrar

**Qualification:** M.COM.

**Area of interest/specialization:** College Admin.

SARIKA SANJEEV SHAH
Academic Coordinator

**Qualification:** B.E. (Computers), MBA - IT

**Area of interest/specialization:** Computers and Information Technology

VINAYAK NAGULA
Office Executive

**Qualification:** B.Com.

**Area of interest/specialization:** Administration and Accounts

SHRAVANI VICHARE
Placement Officer

**Qualification:** B.Com.

**Area of interest/specialization:** Media & Entertainment

SUNITA CORDEIRO
Admin / Executive Secretary

**Qualification:** B.A.

**Area of interest/specialization:** PR, Administration, Office Management and Event Coordination
DEVENDRA KASHINATH KOLI
Admin / Jr. Clerk

Qualification: B.Com

Area of interest/specialization: Commerce

SUCHIT SHRIDHAR SAWANT
Administration Clerk

Qualification: B.Sc. (I.T.)

Area of interest/specialization: Technology
The world has drastically shifted from the physical to the virtual. Although this transition has evolved over years, the explosive outbreak of the pandemic has super powered this unavoidable transition. Are we ready for this? A quick survey will help collate the thoughts on online education. I would like to share the result of the survey.

The response was overwhelming as we received varying responses. I shall now proceed to analyse 5 such responses, which had both positive and negative feedback.

To begin with, the first common phrase that I received from several people was: "Am I audible?" My dear students, the digital world operates on an electronic platform connected through wires and wireless technology. When two or more people connect on this electronic space to communicate, there is always a concern as to, if our sound signals are effectively transmitted to the receiver. This electronic barrier exists because of the technological interface. A robust technological interface will certainly go a long way to minimise this barrier, and therefore all the stakeholders involved in online education must ensure that they are using a platform that will not let them down qualitatively.

There is always a mixed reaction for any new experience. Therein we received positive feedback we also have few negative comments on overall experience as well as on performance. Also, budget plays an important role. Are the softwares and hardwares affordable to everyone?

However, we must not forget that a larger part of the student and teacher community are currently staying in remote areas, where connectivity and power supply is always a challenging issue.

With the current lockdown, online education is here to stay for a long period. After the pandemic, online classes or activities will continue as parents would still refrain from exposing their kids to the outside world. Online education has its own pros and cons. The smart technology is making the teacher-students connection more tech savvy, independent, smarter and user friendly.

Certainly, there will be mental barriers while using any new form of technology but, we should now learn to overcome them. Government schools, colleges and universities should create more awareness and upgrade their digital infrastructure. Secondly, students must pay equal attention and keep themselves updated with the new modules which will help them enhance their education skills, along with quality and productive results.
Miles to go...
The pandemic has refused to slow the activities down at DGMC. Despite online lectures for successive terms, the enthusiasm and the drive to dabble in diverse areas has kept the ball rolling at DGMC. From international film festivals to annual events, the faculty and students have immersed themselves into online activities continuously.

Pedagogy has undergone a transformation and so have the students' abilities to absorb what is being taught in a different format. In spite of the toll taken on the human body by continuous exposure to devices, both the students and faculty have managed to successfully meet their targets.

One such endeavour that is a feather in our caps at DGMC is the launch of the students' magazine, Roar. The first issue laboured on by the students and the magazine committee raises our spirits and motivates us to propel ourselves further to new dimensions. It enables DGMC to showcase their talented students and their stellar achievements. So, congrats on the very first issue and may there be many, many more.

Gulzar Sahab: The man with sight and insight
Advertising has always been and is a game of words, lines, phrases, jingles and tunes that have made brands into legends. Be it Utterly, Butterly delicious – Amul or Asian Paints – Har ghar kuch kehta hai ki andar iss mei kaun reheta hai or Fevicol ka majboot jood hai tutega nahi. Everything revolves around words, and mind you very powerful and insightful words, how they talk about and sell anything and everything. The scenario is very similar to the Ad world’s rich, glamorous and illustrious entertainment partner – Hindi Film Industry, popularly our Bollywood. Bollywood has made names into legends, brands, icons, even Demi gods through the sheer power of words and tunes. Be it through dialogues, lyrics, tunes or both.

One man, more appropriately the God of Words who has penned down magic through his poetry, has been instrumental in making these illustrious names of Bollywood into legends; by the sheer power of his words. His poetry captures your deepest feelings, those subconscious thoughts and shapes them into word-visuals. And what visuals! Mesmerising, haunting, creating deepest connections with the heart, mind, and soul. Visuals that give you goosebumps, visuals that hold your hand and run you down the memory lane, visuals that tell you a story, visuals that wake you up, put you to sleep; visuals that capture the insight of thoughts.
This God of Words is none other than Sampooran Singh Kalra; popularly, poetically and politely known as Gulzar Sahab.

Gulzar Sahab is a magnificent poet, lyricist and filmmaker who has penned down iconic lyrics, dialogues that have been etched in our minds forever. But what one doesn’t realize is that there lies a pro-advertiser behind that white-clad figure: an advertiser who knows how to capture the insight of thoughts and how to convert it into visual hypnotics. How otherwise, it is possible for anyone to write gems like “Zindagi aur maut to uparwale ke haath hai Jahanpanha, kaun kab kaise uthega ye koi nahi janta” – the sublime truth that realms of life lie beyond human capacity. Or how can anyone write words like “Kiss mood se jaate hai kuch sast kadam rasate, kuch tez kadam rahein”. Simply close your eyes and visualize. Don’t long roads take us on easy, lost-out journeys, journeys that help us find something in life and don’t squiggly lanes and snaking alleys make us run and scamper instead of walking in our own thoughts.

Imagine the insight behind “Zindagi baadi honi chahiye, lambi nahi babumoshay” – add life to your years, not years to your life or “Katra, katra milti hai, katra, katra jeene do, zindagi hai behene do, pyasi hua mai, pyasi rehene do” – life arrives in moments and lives on in moments.

Simply phenomenal! Ask a pro-advertiser, a successful brand creator the formula to create a successful brand and he will definitely tell you that it is the proficiency to capture consumer insights and then to turn them into connecting visuals that captures a place in the minds of the consumer. That is what makes brands memorable.

Now, haven’t Gulzar Sahab been doing that in every line, word or phrase he has ever written. He says that through his poetry he tries to write about everyday from different viewpoints just intelligently. We say, he sees everyday visually and has the sight to capture those everyday instances, feelings, and moments commercially, intellectually, emotionally and definitely insightfully. A bow to this God of Words!
सी गीतांजली वाणी
लायब्रीयन

हिंदी विभाग

देवीप्रसाद गोयनका मैनेजमेंट कॉलेज ऑफ मीडिया स्टडीज का छात्राओं और प्रायोगिकों का ये पहला किताब स्वरूप माध्यम है। इस माध्यम में छात्राओं के लिए हुए सभी आर्टिकल, कविता भिन्न प्रकाश के ज्यादा ले जाने वाले तथा मनोरंजन है। कल्याण शिक्षा देनेवाले छात्रों में उनकी पढ़ने की रूचि बढ़ाने के उद्देश्य से ये माध्यम बनाया गया है। आजकल के छात्र पढ़ाई करना ज्यादा पसंद करते हैं। उनकी पसंद को देखते हुए यह माध्यम आसान पढ़ने के लिए उपयोगिता किया जा रहा है। मीडिया स्टडीज पढ़ाई करने वाली छात्राओं को इस तरह से पढ़ाई के लिए प्रोत्साहित करना यह इसका मुख्य उद्देश्य है।

गीतांजली वाणी
लायब्रीयन

INDIA'S PREMIER MEDIA SCHOOL
STUDENT SUBMISSIONS

College Experience

Being a first year student I was assuming that it would be a rocky start, but I have to admit that this was an amazing year at DGMCM. My seniors had a lot to offer, and they made me feel welcomed. I was inspired by their dedication and patience, no wonder that our college is aiming for great heights.

I would also like to mention the efforts taken by the professors in order to make online learning a fun experience for us and I would also like to express my gratitude to our principal who has been our greatest supporter and mentor. The highlight of my journey was being a part of our college festival, even though I am a junior, the team made me a part of this beautiful celebration and of course have amazing stories which I will share with the batch that comes this year. To summarise, this year at DGMCM I took a step forward in order to be the best version of myself.

By: Chetna Shastri
Program: BAMMCM
Std / Div: First year

College Experience

Hey, I am Divith Shetty from FYBAFTNMP. I am a film geek. I love films and I love making them! It all started when I was 4 and my cupboard was filled with CDs and cassettes, and my dad used to explain how a movie is made. I started getting interested in photography which helped me with one of Nature's Photography content when I was 14. That's when my school got to know I am into this field. After finishing schooling, I got to go to a commerce junior college and then I developed filmmaking as my thing.

I loved the way cinematographers use different angles and shots to convey a story. I love the way a film is scripted, and the process of production of films! When everyone was searching for a commerce college to pursue a B.Com degree, I got to know about DGMCM. Never have I ever fallen in love with a college in my life because it had everything which will help me follow my dreams. People of my type, a studio, professors who have certain experience and different ways to teach. My friends do assignments related to accounts. Meanwhile, I was making a documentary as my assignment. Within just a year, I learnt a lot more than I did when I started freelancing as an amateur photographer at just 14! I got to know the beautiful side of cinema, literature, photography and post-production, and I am very excited for the future!

By: Divith Shetty
Program: BAFTNMP
Std / Div: First year
Salaam

In times of an unforeseen global epidemic, I think each person who contributed even a little bit to bring their own or someone else’s life together, deserves much more than the loudest of applause. We saw the most unexpected of twists and turns one could only imagine of, and despite all, our frontline workers, doctors, and our essential service workers stood by us like a shield. They proved that they are the actual superheroes and here I dedicate a few lines to all those medical, defence, and many more professionals who never gave up and are still making an indescribable sacrifice for the sake of their nation.

Desh ki khaatir jo bhool baitha apna chain o araam...
Uss wardi ko tahe dil se salaam.
Kye jisne har neeji rishte naate kurbaan,
Jhonk diya iss museebat par apna saara eemaan...
Uss wardi ko tahe dil se salaam.
Parivaar sa khudka bana liya har anjaan...
Iss pahaad si pareshaani ko bana liya jisne asaan,
Badaulat jiski bharenge phir hum mukti ki udaan,
Uss wardi ko mera tahe dil se salaam!

By: Raabiya Sharma
Program: BAMMC
Std / Div: Second year

Zor

We live in the 21st century, but some cops in the United States seemed to forget this and proved their inhumanity in front of the whole world, on 25th May 2020. The year was already terrible for everyone worldwide. In such times, we were bombarded with one more terrible news of George Floyd getting murdered by local cops for the most trivial matter. The colour of one’s skin, race or gender cannot determine who they are on the inside. Yet, we see cases of people being judged merely by the colour of their skin which is indeed of excruciating pain. Here are a few lines that tell us, we play absolutely no role in the way we look. So, discrimination should no more match any of our standards.

Haseen rang roop..
Yeh khoobsurat chehra,
Mehez hai hum par jaise,
Chadhaaya paani sunehra.
Fark shwet aur ashwet mein karne se pehle,
Aao maan le..
Oopiri is kaaya par zor,
Na mera, na tumhaara...

By: Raabiya Sharma
Program: BAMMC
Std / Div: Second year
Be it humans or elephants, women talk more

"Be it humans or elephants, women talk more," says the elephant whisperer. By Ayushi Khandelwal. "Vasudhaiva Kutumbakam" is a Sanskrit phrase that means 'The World Is One Family'. But it is so unusual that this family is not confined only to the species of humans as it has so much more to it.

It was on the 12th of February, 2021, that is on the 3rd day of Media I. C. E Age 2021 when we had an interesting fireside chat with Anand Shinde, a Photojournalist and an Elephant Whisperer who made us known to not only him but also about a family he has in the wild with elephants.

After being transferred to Kerala from Mumbai, Anand was planning to capture the heritage of Kathakali and Kalaripayattu dances inside his huge camera lenses. However, he was unaware of the fact that his life is onboard to a new journey. One fine morning, Anand got a call from his mentor, Bandip Singh, and Anand was asked to show him some elephants. That phone call was a life-altering moment for him.

"When I landed in Kerala, I was only aware of the size and spelling of the elephant," he says with a smile. His first interaction with a large number of elephants was at the Thrissur Pooram, a two-day annual festival at the city of Thrissur, Kerala. During the festival, there were about 500 to 600 elephants. "I came across a strange incident there. During the festival, one of the handlers was poking the elephant with a pointed stick because he was not moving with the herd. Despite being injured on the leg, the elephant started moving. It was a sunny afternoon and after reaching the ground, that handler was taking shade under the stomach of the same elephant and the elephant was fine with it. This kindness of the elephant changed my perception toward them," Anand exclaimed. After that he studied elephants for months and got to know about their different behavioral patterns. "Elephants can communicate in 10 different sounds. One of them is known as rumbling, which itself has hundreds of patterns. Krishna, a baby elephant who is unfortunately no more, taught me these sounds and many other communication patterns of elephants with it. Krishna was the key to all of these learnings for me," he said.

Elephants have had their presence since the ancient period. The presence of 44 lakh elephants only on the war ground has been inscribed in the chronicle of the Mahabharata itself. Because of hunting and poaching of elephants having been considered as an act of bravery during those times, the numbers of elephants have lessened. Earlier, we had 11 species of elephants, and today these numbers have been reduced to just two; the Asian and the African Elephants. This proves that the conflict between humans and elephants has been going on since aeons. On such conflict, Anand added, "What is happening with elephants today is their habitats are being destroyed at a very fast pace. When they get out of their homes in the morning, they don’t find it again in the evening. Now, just imagine, if you walk out of your home in the morning and when you return and do not find your home there, how will you feel? That is the same mental condition elephants are going through and this gives rise to the conflict..."
between humans and elephants." Anand empathising with the pain and sufferings of elephants sounded like life being sliced out from his soul in bits and pieces. He believes that the Mahouts, the elephant care-takers, are working with orthodox methods to manage elephants and they need to work more on their knowledge and hone their skills. He says that an elephant is an extremely friendly animal, and one only needs to understand them. Thereupon, there will be no conflict between them and humans.

Elephants play a crucial role in the ecosystem. They are known to be the architects and engineers of the ecosystem. “Elephants walk almost 20 kilometres a day. While walking through the jungle, it eats a lot of things including seeds, which pass out through its dung. If seeds of any endangered plant pass through the digestive system of elephants, then they can germinate and flourish again. If an elephant passes the dung after 5 days, then the seed gets traveled for around 100 km and will get planted in some other area. Elephant dung is a valuable resource; if there is not enough water around, the seeds can survive on the wetness of the dung only.

From 7000 to 17,000 organisms survive in the one-time dung of an elephant and it passes dung 10 times a day,” added Anand. He also said that when an elephant immerses itself in water, the water comes out and gets filled into his pugmarks around that water body. There are some insects like butterflies and ants which cannot drink flowing water. This is the time the water accumulated in these pugmarks acts like small lakes for these insects.

Elephants have genetic memory which can be carried forward to 4 generations. It is according to this memory they have, they tend to walk into some areas which are supposed to be forests according to them but due to urbanization, those forests are no longer there. In such incidents, humans say that the elephant has entered their area. But the truth is that it was the elephant’s dwelling, and just a few years ago the space was colonized and urbanized by the species of the ‘social animals’. Elephants sometimes don’t even get enough space to complete their daily walks. “Just because humans can do paperwork and can buy the land, they think that they are the owner of this earth. But actually, they should understand other species also have equal rights over this land,” says Anand.

It is a pleasure watching Anand talk about elephants. It seemed like a mother talking highly about their children. He cares for them, nurtures them, and loves them eternally. “World’s largest animal gets happy when it sees me, that’s a proud moment for me,” he says in an elated voice. To young minds wanting to pursue wildlife photography as a career, Anand suggested, “Before starting, take some time to understand the behavior of the animal you wish to capture. Try not to disturb the animals and learn the entry and exit rules of the jungle.”

Anand and his team have come up with ‘Trunk Call – The Wildlife Foundation’, aiming to provide a sustainable future to elephants and making the world a better place to live for them. When asked about who’s better to communicate with, humans or animals, he concluded, “I guess animals are easier to communicate with, as they act according to what they say, unlike humans.”

By: Ayushi Khandelwal
Program: MACJ
Std / Div: First year
She understood God in a chemistry class

A child's mind is untamed, free of perceived and accepted truths of the world. In order to make sense of the things around, it wonders, as curiosity is its survival tactic. Hence, being curious while growing up did not make Shaira distinctive but the same couldn't be said about her thoughts colliding in her naive brain.

Shaira's childhood was a quest of wondering and questioning her surroundings, from why do we need to go to school? To, if Powerpuff girls will defeat Majorojo? And many others. However, questions that passed the test of time were, how did we all come into being? and why do certain elements of nature behave in a particular way? These questions stayed with her because they remained unanswered. She was shy and quiet as a kid. So, going on asking all these doubts was like going on a war with self. On the other hand, she had drawn a conclusion that, her thoughts were stupid because no one else around her had the same doubts. According to her, her family and friends seemed to have accepted that we have a creator who made us and governs nature, and you should be indebted to him and express your appreciation and loyalty towards him through prayers. It was like a routine system followed by each and every one, it was not specific to the religion she was born in. Her low self-esteem and introvert nature barged her from seeking answers from elders who may have addressed her questions with much needed maturity. To tackle this issue, she came up with an apt solution for herself, she started spending a good amount of time in the prayer room at her house, asking all sorts of queries to God. Yes, she thought the little idols of various Gods in her house would speak to her and help her out a bit. As she was taught growing up that God has answers to all your questions, she decided to give it a try. The outcome of these one-on-one afternoon sessions with God resulted in nothing but more questions. Now, she was asking Gods why they exist or if they existed at all?

Shaira's relationship with God became more complicated as she went from seeking answers from him to asking questions about him. She would pray to him dearly for all the things that she desired and needed but she doubted if he was really listening. It became more complex when she had to cut down on her play time with her friends as praying after coming from school was made into a ritual. What would you expect from a ten-year-old, God was not as important as playing hide and seek or watching Power Rangers? Praying and God himself had become an inconvenience at this point for Shaira.

Sharia's critical view about the Almighty grew up with her. Years went by but curiosity was here to stay. Driven by her good score and with an ambition of becoming a doctor someday she decided to take up science after her boards. As a biology student she was as mesmerized with human anatomy as with the workings of nature. Physics introduced her to new possibilities and some of her good old doubts were laid to rest. Studying the concepts and theories in physics and biology she now knew how we came
into being and how the universe was formed. It was like drinking a glass of chilled water on a summer day. But she still thought God was the one who made Big Bang and evolution possible. Because even in school it was prevalent in teachings that God was the ultimate answer, and He was up there in heaven managing things down here on earth.

Our school and college life are very contrasting for obvious reasons, hers was a whole new personality development class. Why? Because she found out that her questions weren’t stupid after all. Each physics class for her was like a trip down to memory lane answering all her ‘WH’ questions about the tiniest things possible. Shaira now knew why the wind blew and how the universe functioned. She derived a conclusion from all these new concepts and theories that she learned that God in fact had no role to play in making or even functioning of the cosmos. It was liberating as she finally had a closure.

Unlearning is as educational as learning, but it is easier said than done. She had to unlearn years of taught beliefs. She wasn’t an atheist, but she just deprived God of his superpower of creation of the world and mankind. There was an internal battle being fought in her mind. She wanted to understand what God was. She already had tremendous information about him passed on to her by her family and the society. All this information about him did not make her like him as much. The perceived God seemed greedy, jealous, and not relatable to her. If you don’t pray to him, he might get upset and cause trouble in your life or worse even take it. He needed to be pleased every day and was supposed to be feared off. He loved you but with terms and conditions applied. All of this was making it hard for her to have faith in him. Whilst this chaos was unfolding in her mind an eureka moment knocked on her door. She was attending a chemistry lecture, the professor was teaching the class, the concept of ideal gases, among all the things he taught about these gases one characteristic stood out. The professor said, “nothing in this world is ideal, there is no ideal gas, no ideal student, no ideal teacher nor an ideal leader, all of us are flawed, only one person is ideal and that is God”. That’s it the answer was right in front of her. This made her perceive the concept of God in a different and more personal way. She thought, if he was ideal, he must not come with terms and conditions and nor should he require constant praying. He could be perceived as one wants to perceive him. He could be your friend or your confidant. There was no need to please or pray dearly to him to show your faith and loyalty towards him. It was like sharing a friendship which does not require maintenance.

By: Nimisha Patil
Program: MACJ
Std / Div: First year
Mandela Film Review

What happens if we envision a scenario where your single vote can bring crucial changes to society? Well, that's what our leaders are and have been saying during several campaigns. But how reliable are they and their words? Would they value us if we didn't have the right to vote? These are a few questions us adults have been wanting to ask out loud during the election period and sometimes, even as citizens of the largest democratic country who work exceptionally hard to make ends meet. So here's a movie that will make you say something like, "I feel you brother/sister". The film goes by the name 'Mandela.'

'Mandela' is a 2021 Tamil film directed by debutant, Madonna Ashwin. The film features the following actors viz; Yogi Babu, Sheela Rajkumar, Kannan Ravi, Sangili Murgan and G.M Sundar. Speaking of Yogi Babu, who is known for his comedy roles, he will amaze you with his unconventional choice of role and prove how great of an actor he is. Supportive roles are played by actors who have done an excellent job of njoon their characters so well that their roles may get embedded in the audience's heads for pretty long.

Streaming on Netflix, this political satire, if viewed during the recent times (the electoral season), this film may have a deeper impact on the viewers watching it.

Focusing on the film's premise, the story revolves around a small village in Tamil Nadu with the name Soorangudi. The factor of pride and caste hierarchy has been consuming the termed upper-class of the village to such an extent that the village had to be divided into North Soorangudi and South Soorangudi. Sangili Murgan, who plays the role of the old village president, is a disciple of Periyar's ideology, the ideas of such a man who couldn't manage to bring equality in his own village. Murgan is married to two women, each representing the northern and the southern part of the village. The northern-southern rule even is implied to their own sons. The son of the wife representing the northern side is played by G.M Sundar, and Kanna Ravi has played the part of the son of the wife representing the south. The idea of equality has been demolished by their fights.

The movie has an opening scene where we see an inauguration ceremony of a public toilet during which a dispute between the two sides for who is to go first takes place. This greed of supremacy has been leading to the destruction of numerous public facilities across the village, a school was one of the destroyed places as well. When the old president was no longer able to stand for elections, he didn't permit even the senior leaders of the village to build a factory which could give him major financial profits. The sons get more curious to know about it and eventually find interest in becoming the president of the divided village and go against the old man's (father's) decision.

Then comes the guy with the name Smile or
Ilchivayaa (Fool). The character is played by Yogi Babu. He is a barber situated at the centre of the village, under a banyan tree. He has always been subjected to ill treatment by the villagers on the basis of his caste, considering him as somebody worthless. People don’t even bother to ask him anything, and make him work for their personal vested interests, whilst maintaining distance from him. Once his savings get stolen and a southern guy, who was the actual thief, suggests him to open an account at the post office. It is in the post office where we are introduced to Thenmozhi as a postal officer. The character is played by Sheela Rajkumar. Thenmozhi asks for a photo identity which Smile did not have at the time being, and that results in the making of his identity card by naming him as NELSON MANDELA on the card. Here, he doesn’t just get a new name but also a distinct identity.

Conflict occurs when both sons discover that their bank of votes has been split equally and that they need just a one-vote difference to become the decision maker of their village. It is at that moment when we see a BLO officer cycling towards the village with a new Voter ID card. Everyone’s amused witnessing this, as the name Nelson Mandela appears, people are left astonished. And this takes Mandela on a hilarious and emotional ride as he is to begin his journey as the decider of the village. Here, I’d love to quote, “A star is born”.

The two sons began to bribe Mandela with money, food and equal status in the whole village. The voter identification card becomes his magic light to make these two leaders dance on his beats and fulfil his wishes. Will he use his magic lamp, his voter ID, for the well being of the village or let the wave of greed and supremacy wash his existence away? Watch the movie soon to find out.

My take - the film shows you how inequality can cripple the institution and integrity of a village. Can the right to vote, and the highlights of a democracy, be sold for just a little money? Just like, we are giving concerns to powerful people to exercise our choice? Where will you find the power of equality when we are still fighting and cribbing in the name of caste and supremacy? The film takes you to have a closer look at the society, a society where vote banks are based on castes as well. In this film, one of the heads says, “if you make one community upset then it will affect the party status in the whole Tamil Nadu”. So, if you are aware of the politics of a State, then why are you misleading and destroying the weapon (Right to vote) you own? Maybe we are innocent of accepting gifts but losing our rights. We need to find the integrity of a vote. It shouldn’t be lost in greed and deception. We should learn to exercise our power. Kudos to the whole team, who just developed an idea to be shown in a satirical format to make you laugh and touch your mind and heart at the same time. It’s a delight to watch this gem.

By: Akash Poikavila
Program: MAFTNMP
Std / Div: First year
"It's a girl!" A doctor exclaimed.

I was seated outside my gynaecologist, Dr. Diana D'mello's cabin, when a baby girl was born and the father of the baby was all teary, his heart was spilling happiness all over, the same way some juice spills out all over one's house from a jar that's full to its brim.

The entire second floor of the hospital became an integral part of one of the happiest moments of his life. Jubilation was in the air. I was completely soaked into the ambience the entire floor was submerged into but then life decided to happen and once again, I was back into thinking that maybe the happy moments are meant to be short lived.

My gynaecologist summoned me inside the cabin and all of a sudden my previous year started flashing right in front of my eyes all over again, resulting in me starting to shed tears. My heart was pounding, my hands and limbs were shivering thinking of all the possibilities my reports may turn out to be because everything I was thinking of was far from being about anything positive. However, I managed to calm down, wiped my face in an attempt to not make it obvious that I was drowning all within my being.

Dr. Diana insisted me to settle down but it was all over her face that the results of the report were not as settling.

"Madeline, come in, come in. Have a seat. Want to have a glass of water? I hope you're doing well...", she was trying her best for not letting me into the abyss of all those unrequited overwhelming emotions.

But this time I was the reckless one. I stated it to her bluntly to get into the results of the report instead of getting me dwelled into any sort of a temporary emotion that was supposed to drain down the sewer in the next few moments that were yet to unfold. In some or the other way, my mind was prepared for something my heart has never been ready for, and perhaps, will never be.

"Okay, Madeline, If this is what you wish for", she stated.

"My dear, here are your reports. I am really sorry darling, it is a miscarriage yet again. I didn't want to come up to...", before she could continue talking, I stopped her there and then. I couldn't take all that anymore. This was my third miscarriage. I received my reports and got up from the chair. But my disappointed self didn't even let me stand on my feet. I immediately sank down, dropped on the floor, not being able to get up. Doctor helped me gain balance, but my sight was still blurry.

She continued, "Madeline, you're a healthy woman. You can try once more darling. Don't lose hopes dear. There is so much to life, don't worry!", she said this to me all the time. But this time, only I knew how done and dusted I was with trying, how done I was with this feeling of something just slamming my head, my body, my life straight to the ground altogether.
I somehow managed to gather my shattered self, got myself up from the ground, opened the cabin door, and left the place. The moment I was out of the cabin, I found my husband, Dave, standing out right there. I did not call him to be with me because he was dealing with his own undercurrents and was more than just being happy to know we are pregnant once again. Three and a half months ago, we both were hoping for a baby girl.

But noticing the way I came out of the cabin, he figured out what happened. He broke down too. Looking at him cry, I was to fall down the floor again but he held me just in time.

“Dave, I really really can’t take this anymore. What have I done for my fate to work us up this way?”, my tears weren’t to seize anytime soon.

He held me while getting up, we started walking towards the elevator. It took a minute for the elevator to arrive. But even that minute was one of the longest minutes of my life that I would have ever spent in total despair. I wanted to reach home as soon as possible. I wanted to get inside my bathroom, turn on the shower and just let the water pour onto me and my tears, I wanted my sadness, my despair to go down the sewer. I wanted to be left alone. I didn’t want to be an emotional burden to the man who loved me way more than he may have loved himself all these years.

The elevator got down to the ground floor, our car was close by. Dave held the door open for me. He planted a kiss on my forehead, assuring me that everything will be alright soon.

During the entire time in the car, I did not speak to him. I was not in a position to talk about anything. My head was just leaning towards the window, not even for a single second I was able to stop crying. Dave had his eyes on me, I could feel it. Every now and then he kept caressing my hair and kept wiping my tears without starting up with any conversation from his side either. He knew that whatever he would do to lift me up for the moment was to fail miserably.

We reached home in half an hour, I ran inside, opened my room, got inside, and slammed the door. Dave settled himself on the couch, my reports were with him. I was crying in my room and he was drowning in tears on the couch.

But then the unexpected happened. That turning point made me feel like even God was tired of looking at us being in despair.

After an hour, I got a call from Dr. Diana, stating that the reports were misplaced with somebody else’s report whose name was Maddison. And that my report was still with the doctor and my baby was fine and healthy.

My heart started racing and I got up from the floor, opened my room and informed Dave that we need to rush to the hospital back again. He asked me what’s the matter. I exclaimed, "OUR BABY IS FINE AND HEALTHY DARLING. THE REPORTS WERE OF SOMEBODY ELSE’S!" The joy on his face was something I craved to witness for years.

We both went all teary, our hearts were spilling happiness all over, the same way some juice spills out all over one’s house from a jar that’s full to its brim.

By: Raichel Martin
Program: MACJ
Std/Div: First year
Monika Ki Ansun Ki Kahani

Monika ek padhi likhi, shaher me rehne wali ladki hai jo apne pariwar se bohut pyaar karti hai. Ek raat jaise hi 12 baje uska 25th janamdin tha aur usi raat ko achanak se usko azib sapne aane lage aur uska pariwar saanp ban jati hai aadhi raat ko aur wo jag jati hai ghabrakar chhik hai. Monika ki maa "Shanti" aur papa "Ganesh" aate hai use dekne aur chouk jate hai unhe kuch samaj nahi aata ki yesab kyu ho raha hai unke beti ke saath. Aage kya kare, Monika kaise thik hogi, sab sochna lage, dekhte hi dekhte subhah ho gayi aur subhah hote hi Monika bilkul thik ho gayi, uska pariwar se insaan ki pair ban gaya. Monika aur uske maa papa, teeno hakke bakhe reh gaye. Ye baat unhone kisi bahar walo ko na batane ka faisla kia, warna kahi ye khobar failne se Monika aur uski pariwar par sankat aa sakta hai.

Monika ke papa sochna lage ki aisa kyu hua, kaise hua, use kuch samaj nahi aa raha thamhun se phir unhe lagne laga ki Monika unki beti hai hi nahi warna ek sadharon si ladki kaise pariwar saanp me badal sakta hai. Unhone ye baat sirf apni purane bachpan ke dost "Nirmal" ko kaha jinko patni "Kavita" ek nurse thi aur unhone hi Shanti ki delivery karwai thi. Phir Nirmal aur Ganesh, Kavita se puchne lage ki aisa kuch pata hai kya Monika ke bare me jo bakiyo ko nahi pata. Yesab sunkar Kavita thori si darr gayi aur ghabrane lagi, ye Nirmal ne dekha aur usne firse pucha, bar bar puchne par Kavita ne batai hi dia ki Monika unki beti nahi hai, uss raat, unki ek marhi huwi beti paide huwi thi aur use kuch ghante pehle sham ko hospital ke bahar ek choti si bachhi dikhi jiske aas paas kho nahi tha aur humne use apne hospital me hi rakha tha.

Jabki apki beti nahi rahti to humne socha ki aapko wo bacchi dede, ek besahari bacchi ko maa baap mil jayenge aur aplogo ko ek pyari si beti. Ganesh ko ek bohut bara raaz pata chala tha ki Monika unki beti nahi thi par ye baat unhone ghar par kisko nahi batayi.

Phir kuch dino baad, Monika ek shiv mandir ke shanme se guzar rahi thi aur use yaad aaya ki jis raat ko uska pariwar saanp bana, usse pehle use ek sapna dekha thaa jo ki bohut hi azib thaa aur sapne me use who mandir bhi dikha, to wo mandir ke andar chali gayi ye pata karne ki akhir use sapne me ye mandir kyu aaya thaa. Mandir ke andar jate hi, woh ke Panditji ne use pehchaan lia, Monika ko kuch samaj nahi aa raha thaa ki panditji ne use kaise pehchanaa jabki wo us mandir me pehli baar gayi hai. Monika sawal puchti raahi ki wo Monika ko kaise jante hai. Panditji ne bataya wo uske bare me, uske pariwar ke bare me, sab kuch jante hai. Phir panditji ne kaha ki Monika ek Naagin hai, wo ek icchadhari naag aur ek icchadhari naagin ki beti hai. Monika ke asli maa baap ko kisine mar dia tha isiliye Panditji ne choti bacchi Monika ko ek hospital ke bahar chupke se rakhar chale gaye. Usdin Monika ko pata chala ki wo ek Naagin hai.

Bhohut chhan bin karne ke baad Monika ko ye pata chala ki Monika ke asli maa baap ko marne wale log koi aur nahi balki uska boyfriend "Samir" ke pariwar hi the, jo nahi chahte the ki icchhari naag-naagin, insano ke bich rahe aur unko maar dala. Monika phir unse badla lene ki liye Samir se shaadi karli bina use.
bataye ki wo ek naagin hai.

Shaadi ke baad, Samir ke gairmoujudgi me Monika ko mouka milte hi Samir ke pariwar walo ko ek ek karke maar dalti hai par use pata nahi tha ki Samir aake use dekh lega, aur aisa hi hua, Samir ne use dekh liya aur tang reh gaya.

By: Ushmi Dutta
Program: MACJ
Std / Div: First year

She is a boy

While imagining the conversations I would have after letting the world know what I truly am, “It is difficult to be a homosexual” is what I would say. But everyone has their own story, and so do I. In my story, the biggest conflict was not coming out or ‘being’ gay. It was to be myself.

I was always taught that there is a limit to gender; MAN and WOMAN. But I have always wanted to be as masculine as Shiva and as feminine as Parvati while accepting that it’s not an easy balance.

While I was about to start my new life chapter in college, I decided to come out of the closet. As I did to a few of my close friends, it was not difficult for me anymore because they understood me and accepted my reality. There I took a break from overthinking about my unexplainable femininity and masculinity, but I still wanted to discover more about myself.

As a kid, I loved performing. I would win every fancy dress competition, but the one that stayed with me was when I dressed up as a south Indian woman in 6th grade.

In the mid-semester of my 11th grade came a turning point. A friend invited me for a seminar named ‘MALHAR’ organized for the LGBT community. I was super excited about it, as I was attending my first LGBT event. I saw a beautiful pair of heels and an orange kurta, sitting in my sister’s closet for me to wear. So I dolled up. The moment I reached the venue, I saw a young boy with a sharp beard, perfect eyebrows, bright red lipstick, wearing those sky-high heels, I always dreamt about.

He walked towards the stage and introduced himself as ‘A girl with a beard’ and I had goosebumps for a moment; ‘I saw a person like me’. Further, he addressed himself as a Genderfluid person, opening the world of androgyny to me.

That day after the seminar, I rushed to him and asked random questions out of curiosity. He shut me up and told me to join the LGBT pageant so that I could meet more people like me. Before leaving, he said, “If not Shiva or Parvati, then you are blessed to be Ardha-nari-nareshvar, and not everyone is that lucky”. That was a life-changing moment for me.

I started embracing my masculinity with my femininity every single day. Sometimes I wonder if that day did not happen, I wouldn’t be a progressing androgynous model today.

Hi, this is Kalki and that’s my story...

By: Jay Pawadna / Kalki
Program: BAFTNMP
Std / Div: Second year
I can’t wait to get you to the Gabba...

The weather was overcast, chilly and damp, light rain showers were expected, and the hopes were high for both the teams and their fans. Multiple beautiful cracks and the green grass on the pitch brought a sly laugh on the face of the Australian head coach, Justin Langer. He knew that such a pitch would help the bowlers, especially the spin bowlers, on the fifth day of an intriguing match. What he didn’t know was how the tables were to turn. Given the conditions of the pitch, the bowlers were expecting to turn the ball and give some extra bounce that would be troublesome for the batsmen.

The Indian batsmen have shown great character so far in this test series; they have performed well as and when they were expected to. ‘Ind vs Aus’ has become a big deal since the last couple of years because the energetic and aggressive Indian skipper, Virat Kohli, has shown the world that he can lead a team which can defeat the Australian team in their homeground. But this time it seemed difficult to the opposition; the fans and the critics of the game as after the predictive loss in the first game of this series which was led due to a terrible performance by the team, the skipper was leaving for home as he had taken paternity leave.

Ajinkya Rahane, the ‘temporary’ captain, was leading the team for the rest of the series. Rahane, one of the experienced players of the team, has been on and off the team because of his past few performances being poor. This time, he was the perfect and only choice that was left with team management in the absence of Virat Kohli to lead the team.

The experienced player was leading the most inexperienced team. During the course of the test series, several players like Mohammad Shami, Ravindra Jadeja, Umesh Yadav, Jasprit Bumrah, who were on the Indian side, were injured and ruled-out. It was a big blow on the bowling front of the team, most of them were with good experience who would have helped the team to conquer the series.

The temporary skipper and his team were ready to put on a show on the final day of the decider test match for the fans and the world. The Australians had given a target of 328 which was to be chased on the final day. The observers and players of test cricket knew how difficult it usually is to even get close to such a huge target in three sessions of 40 minutes each.

The Australian team was consistent with their performances throughout, some beautiful knocks came from the bat of Marnus Labuschagne, Steven Smith, Cameron Green and Tim Paine. Not only were there some injured players in the Australian team but also a sense of uncertainty about the participation of David Warner and Will Pucovski. Yet, the bowling has been good on the Australian end; they were able to restrict India at considerable scores in all the test matches. Some amazing spells by Josh Hazlewood, Pat Cummins and Nathan Lyon were witnessed.

The target is set, the batsmen have taken their guards, and the bowlers are ready for the ultimate battle to win the Border-Gavaskar Trophy. Mitchell Starc was bowling to Rohit Sharma and Shubman Gill. Gill was just 21 years old and was on the non-striker’s end. It wasn’t going to be easy for both of them to settle and play a long innings. The ball was new and Mitchell Starc is known for his speed and the kind of swing he gives to the ball. Rohit Sharma started off with a lovely cover drive which raced through for a four. Sharma was struggling with the bat and an early breakthrough for Australia in the form of Rohit Sharma’s wicket, an edge on the bat and caught behind the stumps by the captain wicket keeper, Tim Paine. Gill took his time, after some time spent batting, he was able to read the pitch and bowler’s mind well. The sweet sound of when the ball touches the middle of the bat could be heard, it was echoing. It was like a sound of heaven to the ears of the cricket lovers. That sound could be heard quite a lot of time when the youngster Shubman Gill was batting, that sound being an indication of a perfect shot. Gill felt short of nine runs for his century and his impressive innings came to an end.

Cheteshwar Pujara, on the other hand, was building his innings slowly and steadily. His defensive batting and timed shots had kept India alive in the game. His knock of 56 runs was much appreciated by the team management, the experts, and the fans, also because he was faced by 8-9 brutal body blows.
Some of the balls even hit his head, then too he was standing tall like an unbreakable wall, scoring the much needed runs for his team.

The skipper, Ajinkya Rahane, could not score much and got out after scoring just 24 runs. The Australian team would have taken a sigh of relief at that point but little did they know about the future unfolding events. The 24-year-old Rishabh Pant came to bat at number 5, it was his time to shine and make his place permanent in the Indian test team. The Australians sort of gave an opportunity to Rishabh Pant to settle in. Two catches were dropped in the beginning of his innings and with that, the Australians had lost the match, as the saying goes in cricket “catches win matches”. The time was running out and India still had many runs to chase. While Pant was scoring runs and trying to build a good partnership with the other batsman, another wicket was taken by Pat Cummins of Mayank Agarwal, a setback for the Indian team as at that point losing wicket could turn out to be harmful.

Washing Sundar, another 21 year old player, a good all-rounder, got in at number 7. He got the world witnessing his capabilities and how responsibly he can play, his batting in second innings of fourth test match was an example of that.

For Rishabh Pant, the chase was on. Things were changing its pace from what one understands. Test cricket is slowest and the longest in all forms of cricket but Pant first turned it into ODI and then to T20. He was playing all sorts of shots which are played in T20 games, be it the paddle sweep, sweep, Pull shots, and many more. Some magnificent sixes were also hit. The pitch about which the Australian head coach Justin Langer was happy at the beginning of the day, expecting it to help his bowlers, instead it was causing extra bounce and turn because of which the ball went above the wicket keeper’s head and the Indians got some free runs. The wicket keeper seemed tired and so did the other players as no one expected the test match to last five days. The bowlers were sweating, their faces turning red due to exhaustion, the bowlers at a point had given up the game. Nathan Lyon luckily got Sundar’s wicket but the game didn’t stop for the Indian team as Pant was still batting alongside Shardul Thakur.

Finally, the moment came where Rishabh Pant hit a boundary as the winning runs for the team.

What an innings it had been. In fact, what a wonderful series overall, it was full of ups and downs. There were instances when it looked like the series would be grabbed by the Australian team. History was made at the ground of Gabba as the Indians broke the winning streak of 31 years of the Australian team. Australian players were so sure that they would win at the Gabba test match. Tim Paine, the captain in the fourth test, said, “I can’t wait to get you to the Gabba, Ash”, to Ravichandran Ashwin. There was an underlying pride and overconfidence in those words of Tim Paine.

A series filled with the mixture of emotions be it where tears were coming down from the debutant Mohammad Siraj’s eyes when the Indian national anthem was playing, and by the end of the match the sadness could be seen on the faces of the Australian team and supporters as the Indians had breached their Gabba Fortress and gave them a befitting reply. Above all of it, the joy and happiness was seen on the faces of the Indian team as they had not only won the test series but also they had triumphed over all the agony they faced during this particular test series. Some Australian players were sledging the Indian players so that they couldn’t focus on their game. The Australian bowlers were constantly attacking on the body of the Indian batsmen, and some of their bodies were full of bruises the next day; at one point the game turned nasty.

“I had tears because this is unreal. What these guys have pulled off will go down in history as one of the greatest series ever played. When you look at the COVID situation and state of injuries and then to show the stomach for a fight, after being bowled out for 36 is unimaginable,” said the Indian head coach, Ravi Shastri, after the brilliant performance by his team.

By: Dhruti Joshi
Program: MACJ
Std/Div: First year
Premature Ventricular Contractions.

The way life has progressed with the passing time, it has taught us all an important lesson that we all need to register into our minds. That lesson is, nothing in life is, was, and will ever be constant but life itself. Everything will keep on changing around and within us but life as an entity, as a whole, will never cease. It goes on, no matter what.

We all are familiar with this proverb, “Great things come in small packages”. But I guess 2020 was all about taking this proverb to a whole new level. Something as minute as a virus became a global threat and made people change the way they live forever.

The ‘accidental’ leak and the international spread of the novel Coronavirus has been the most unexpected turn to the story of all our lives. The virus couldn’t confine its existence to being a virus anymore, it has become more like Gabbar altogether; “Har doctor bolta hai ki ghar ja, ghar ja varna Corona ho jayega.”

Okay, jokes apart, this pandemic has actually turned all our lives upside down. Nothing is the same anymore. We can’t function the way we used to function. We cannot be as carefree as we used to be about certain things. The only thing we are left to throng in the entire world as of now is our own mind, with all the thoughts about how to make our regular things work, whilst the protocols to be followed these days to control the spread of the virus.

The spread of Covid-19 didn’t only impact our exterior lives but also impacted us mentally. It took a pandemic for us to realize that most of us weren’t actually living but following a certain pattern for everything we were doing and were planning to do in our lives. There were so many things we used to perform as our so-called ‘daily tasks’ and we never thought about any alternative way to work those things out.

Okay, this was all about the gist of what this pandemic has challenged us to do to make our lives work. It has forced us to think out of the box and give every little thing a second thought.

Here I am to talk about what this pandemic has done to the entire entity of romantic relationships. It is said that love conquers all. But is it strong enough to survive this pandemic? Let’s see. Because, as of now, I don’t know about love but the fear of contracting the virus is definitely in the air. Before the pandemic struck, there were already so many things that added up to the feeling of love. Different people celebrate love differently.

As I go further with this article, I will try my best to bring every possible situation related to this topic under consideration.

As an old school, I know what people like me expect from love, they always fantasize about the 90s kind of love, coffee dates, Rock N’ Roll dancing sessions, long walks, star gazes, love letters, and deep conversations about life. But as time passed by, there was a transition in what people were to expect. Love letters switched to texts and emails, Rock N’ Roll sessions got replaced with dancing on EDM (Electronic Dance Music) and so on. Well, there’s nothing wrong with having a different, distinct narrative of what you think love is and all of it but how much of that narrative can be brought to reality TODAY is a real question. And the answer to it is you can’t do much about any of those narratives when talking of the current scenario.

Adapting to change with the progressing time is something life demands from all of us. And, according to me, when it’s about love, there isn’t actually much to change. It’s just the narrative that we have to be a bit flexible about but not the feeling in itself. At last, having a cup of coffee or showing off your cooking experiment via a facetime call with your partner isn’t that bad of an idea.
Singles finding love during this pandemic is more of an adventure than being a challenge. Finding your connection, may be just one swipe away but again, the adventure is not in matching but keeping the conversation going. If the conversation is going on and on, the adventure is in keeping the spark intact. To keep the spark intact, people do realize after some time that talking isn’t just enough. So, to maintain and cherish the connection, the couple has to think of some innovative ways to get along and have fun with each other even if they are a few miles away; it may be a Netflix watch party or a game of Ludo, where your strategy made you win the game but it was just dumb luck when your partner wins (ROFL). Because if the feelings and intentions are genuine, people make things work, it doesn’t matter if the odds are against them.

Now, about married couples. The best thing about being married and immensely in love with your partner is that your significant other is right in front of you in their rawest form. So, maybe having a few self-care days scheduled with your spouse with some applying-face masks together or cooking together sessions can work wonders. But if both of the people who are tied in the knot are working and the Work-From-Home schedule is already a hectic thing to deal with, maybe just helping each other with the household chores end up adding some more respect a couple should have between themselves. Even learning a few new exotic YouTube recipes and adding them up to the candle-light setup at home to surprise your spouse can be something you can do to add up some beautiful memories to your love life. In the end, romance is nothing without the efforts one puts to make a bond, a relationship work.

As mentioned above, it’s just the narrative that we have to be flexible about but not the feeling in itself. Maybe the fear of contracting the virus is all in the air but there’s this thing about love, IT ALWAYS FINDS A WAY. The only condition is that you have to be genuine and willing enough to work things out for the person you love.
- Raichel Martin

Note: The written content is 100% original, 0% plagiarized. Also, ‘Premature Ventricular Contractions’ is a scientific term for the phrase ‘my heart skipped a beat’.
Of Success and Saviours

Life has some absurd and unexpected ways to teach you the best of life lessons. I learnt one more of such an unpredictable teaching.

Most of the time, the mishaps that happen with your phone are just unavoidable. You realize things later and then it is too late to even attempt to reverse the situation. Here’s a recent incident I would love to elaborate on. The chores get divided at home. Usually my brother is responsible to get the supplies for home because I am an absolute sloth when it comes to getting groceries. But, one day I just decided that I’ll get the groceries.

As I was on my way to get some provisions; I tripped off and had a wild free fall near my building. Thankfully, I did not injure myself but as there was a metro construction work in progress just underneath our building, my phone fell into a pit out of a normal person’s reach. Within fractions of seconds the feeling of helplessness took me over, it felt like my heartbeat ceased for a moment. All the confidential documents and my research work was on my phone.

I sat there, looking for my phone in the pit but I could not even see it. The phone was on silent mode, it was ringing when I called. As I comprehended the phone was ringing, I was relieved to realize it is at least not broken. I kept looking for it when suddenly three people passing by the same street asked me what was the matter. As I informed them about my dropped—but-not-broken phone, they started looking for it with me and consoled me not to worry as my phone would be here somewhere close.

I went upstairs to inform my parents about the accident and they too came down. Till the time I reached with my family near the spot, there were like 20-25 people, gathered to help me; some people were the ones who pass by the same lane followed by the residents of our building, security personnel and owners of nearby shops; all asking me about the phone and trying to do everything to get that out by pouring in the solutions of how can I recover it. As I understood I could not get it anytime soon, I was upset. We are so much dependent on our phones nowadays, and to the habit of constantly holding it in our hands, I felt as if a part of my life is missing. People suggested me to talk to the BMC workers as only they can dig the place and get the phone out but they were on leave because of the lockdown. I informed some of my close contacts about the loss and that they can call me on my mother’s number. On the first day the phone kept ringing till 12:00 am and the next day it said the phone was switched off. I was stressed and could not focus on my work or could not sleep either.

The next day, our security personnel asked me to meet the engineer of the place where the work was going on. He immediately contacted me when the engineer arrived and I spoke to him. He told me I can only recover my phone after May as they are planning to dig the place anyway but now they are not permitted to do so. I lost all hopes to get to see my phone ever again. But what kept me thinking about it is that it was in a good condition. The engineer still spoke to his people for my phone and the workers decided to dig the place for it. They charged a penny for it as the place was not
permitted to be dug at that moment. Most of the time, I used to be downstairs, thinking of how to recover my phone. Every person walking by asked me about the phone and by telling me to faith in God as I will get the phone soon.

The workers started digging the place and those people who asked me about my phone were all present with me at the time, including the residents of our society, security personnel, my family, and all others. They did the digging for 2 hours straight and still could not find it. With every minute I was losing my will to find it and was growing anxious, thinking what if I do not get it. All this hard work for absolutely nothing. The workers later said it is already 7:30 pm and it is dark so they will continue with the checking the next morning. They assured me that they will find my phone and return it to me. The next morning, I woke up with new hope to find my phone, and that is when our security personnel called me to come downstairs. As the gate to our elevators opened, the security guy had a broad smile on his face with words saying, "Your fortune has finally shined on you. They found your phone". My happiness knew no bounds. I rushed to get the phone and once I had it in my hand, I paid the desired amount, thanked them for all their hard work, and went upstairs to tell my family that the phone was recovered. I was jumping with joy when I informed them and the happiness on their faces was evident too. We thanked God and would be forever indebted to the people who supported us during our tough times.

We often feel people can never understand us, or rather they misinterpret us for who we are. We are so engrossed in giving importance to ourselves that we forget what people can do for us and how they stand for us in extreme phases. It is not just about the phone for me but what it taught me over a long period of time. Only difficult moments like these have the power to make one understand that humanity is the best religion and I feel it is only when we become humans first, then can we understand the true meaning of the religion we follow.

By: Duheeta Joshi
Program: MACJ
Std / Div: Second year
Isolation

I was lonely in isolation. It’s an art to survive in the best shape possible. I found that if I could be conscious of my choices and emotions, I could start asking myself to make more healthy choices for myself and my loved ones. I could choose to dance to music instead of simply sitting, or do some exercise instead of sleeping. I found that if I baked bread rather than buy, it felt as if our house was more lively. I had a new hobby and the house had the aroma of a bakery, so homey. Yet, in all the seeking of positivity, it is equally important to acknowledge the lonely feelings. To walk the line, between seeing them and letting them flood in whenever necessary and then return to affirmative actions. By learning to do this, I became a blessing to others and I felt more mature, more self confident. It is challenging at times. But, I imagine my superheroes of fiction, Captain America or Wonder Woman. I try to be a little more ‘super’ each day.

By: Priyanka Chaturvedi
Program: BAMMC
Std / Div: First year

Mumbai Police

With a force strength of just 40,000, it is not easy to keep an eye on 1.3 crore people in a geographical expanse of 602 sq km. But Mumbai Police has never let this numerical disadvantage come in the way of their work, often compensating for a lack of numbers with inhumanely long hours and ready willingness to step beyond the call of duty. Whether it is a natural calamity or man-made, Mumbai Police is always the first to respond; their cars become ambulances, their men become paramedics, and their control room, a disaster management cell.

It’s no surprise then that when the COVID-19 hit the city, our cops were everywhere; they stepped out to make sure we stayed in and were safe, coordinated the distribution of food and essentials, ventured into slums with health workers, stood guard at containment zones and hospitals, organised burials and cremations when families abandoned their own, and took on the role of travel agents when the lockdown was eased and thousands wanted to leave the city. They did it all, knowing really well that the virus did not distinguish between civilians and men in uniform.

They protected the city with very less protection for themselves — mostly rudimentary masks and gloves. And they remained undeterred even when they started losing colleagues. Many, in fact, returned after beating the infection, to serve in the hottest of hot spots.

As of Saturday, 56 of Mumbai Police’s men and women had laid down their lives in the battle against the coronavirus, and 4,170 were infected. Mumbai will never be able to thank these brave men and women enough. But what we promise is that their and their families’ sacrifices will never be forgotten.

By: Kunal R Meshram
Program: BAFTNMP
Std / Div: Second year
The Tainted Snowflake

The wicked nature of fate is uncertain. You never know where it will lead you and how you will end up. I was once a ruler of people’s fate, but in the end, I couldn’t even defend mine. I lived in my mind thinking I had control, but all this time it was only a game. A puppet in another’s palm.

As I lay here on the ground with my black clothes disguising the revolting nature of blood, my breath came out short and entangled while my whole life flashed before my eyes in slow motion. It was like I had all the time in the world but no power was left in me to change the ending. My death was mocking me. It’s annoying but fortunate that unlike others, my chest wasn’t tightening in pain or my mind twisting up with remorse for dying when I have so many years left in my calendar because there wasn’t anyone or anything worth living for or crying over.

My life in my memories has always been black and white, and the only colour that screamed out to me was red. The colour of agony, chaos, and pain.

In the last moments when I should be begging God for forgiveness and regretting the horrible things I have done, I remained unabashed. I was aware of my judgment from the first day when I had decided to cut someone’s neck. I don’t feel even an ounce of guilt for all the lives I have taken, all the families I have ruined, and the countless sins I have committed. After all, it was my decision to embrace the devil.

I’ve never deplored any of my actions, but a sole image of a person lingered in the back of my mind crumpling my firm belief that there was one person against whom I regret everything. My blood boiled remembering that imbecile. If he wanted to give up so easily, he could’ve gotten himself killed by anyone. Why make me indebted to him!

My body convulsed in the wild winter and a gush of blood splattered out my throat just thinking about him. He is a bane of my life. Even when he is dead, he keeps giving me headaches.

My body was slowly numbing under the blanket of cold snow when a delicate little snowflake flurried onto the back of my hand. The intricate patterns in the snowflake seemed otherworldly. It was such a contrast from what I was always used to seeing, that its beauty bedazzled me. Unknowingly, it took me back to Christmas when I was still a little kid who knew everything that was in store but was too naive to accept it.

My life as a child was full of summer and innocence. I knew a dark and dangerous future was awaiting me, but my little brain believed that as long as I ignored it, my life will continue to remain blissful. It was such a foolish conviction. My pretentious small word where everything will work out as I wish it to be was never the reality, and the realization was too cruel to bear.

I remember the soft smiles of my mother and the strong shoulders of my father who would carry me around in his arms. I remember their loving gazes when they watched me play in the backyard of our house before it was all stained red.

One moment I was laughing with them and in another we heard gunshots ringing in the air followed by the painful shouts of men guarding us outside. Before we knew it, there was a flood of blood coating our once-green backyard.

My father rushed us out while he stayed back with his men to fight. I cried for my father to hug me but all he did at that moment was give us an empty promise that he will find us. My mother dragged me to escape through the secret tunnel with guards following us closely. Deafening gunfire echoed behind our backs and I could feel my mother’s hand shaking with dread. But even in her worst fear, she was comforting my whimpers. She kept me tightly close to her neck, and continued running towards the exit while the pounding footsteps grew closer on us with every heartbeat. The blinding light coming from the exit was right in front of us. Just a few more steps and we would be out and away from all the danger, just a few more steps!

A wry smile covered my face thinking back on it. It was such a hopeless prayer of a little child that just like in the movies everything will turn out well in the end. Amongst the clattering shots exchanged, one-
shot pierced through our ears like the trumpet of doom and that was the beginning of my end. I flinched in shock when my mother staggered in her steps and her face contorted with excruciating pain but she held it all in. Her red eyes took me in with fear and worry but my eyes stayed stuck on her lips held between her teeth. A thick layer of blood dripped down her mouth but she was still incessant on suppressing her pain.

The guards immediately shielded us but we were quickly outnumbered. My mother never loosened her grip on me even though she was evidently stumbling in her steps. Watching her with such a grim expression made a shiver run down my spine. However, she remained strong. Although even a slight movement was stabbing her like sharp needles, she remained standing, and without looking back, she continued walking towards the exit.

I tried to remove my head from the safety of her neck to look at her but her tight grip on the back of my head constricted me. It was only much later in life that I understood, she didn’t want to show me her pain and terrify me more.

As soon as we were out of the tunnel, she put me down on the ground, never looking down at me while I kept staring up at her. Before I could call out to her, more men came by as backup and some of them went inside the tunnel to look for enemies while others went to search for my father as per my mother’s order.

Soon, a battered guard came in sight with the report that my father had passed away. My mother, who remained strong even after taking a bullet, tumbled down in grief upon hearing the news of her husband’s death. It was more deadly than the life-threatening bullet in her back. I didn’t know what to do. I was petrified and confused whether I should help my mother or mourn for my father. But then my fate took a decision on behalf of me and I was left with no choice but to mourn as my mother, whose life was hanging by a thin thread, passed away.

I never would’ve imagined that a day which started so perfectly would end so wretchedly. I lost my parents right before my eyes and I couldn’t do anything. This angered me, saddened me, and also made me helpless at the same time. I was shielded by my parents from the perils of our life but what now? What was I to do now?

I never thought that the future I detested so much would seek me out in the most vicious manner possible. Before I could even touch my parents’ bodies or watch them buried, I was dragged away by the men working for them in the name of protection and ‘training’.

I remember the first time I was bullied. I remember the names they used to call me, their ugly faces when they snarled. I remember being slapped for throwing a tantrum, starved for being picky, and ignored when I cried. No one was bothered about me anymore. These people were not only malicious in their actions but also with their words. I was tortured and abused. I was raped mentally and stripped of all feelings of compassion, kindness, softness, happiness, and affection. I was thrown into the world of ruthless people filled with obscene and gruesome intentions. But I learned to survive. I killed my innocent emotions with my very own hands and smouldered my soft heart into a hard rock and arose from the ashes of my previous life of a weak and vulnerable child to a strong and heartless woman.

This filthy place filled with disgusting and despicable people had become my home. I no longer wanted to run away from my fate, from reality, and my heritage. I was no longer the child who was worried about her future. I stopped thinking of what will happen in the future. I didn’t care whether life would make me stand on the threshold of gunpoint again. I didn’t care about anything anymore.

As the fear of death abandoned me into the violent world of guns, cigarettes, gambling, blood, and life, my perspective towards life got thinner and thinner until there was no shine left in my eyes. ‘Life’ that I once valued had become a living curse for me, the family I once cherished had become a burden on me, the giggles and laughter I once loved had become repulsive for me, and the barbarity I once hated, became my life.
The hatred I once disliked had become my tool to take lives, the pain, and the violence I once feared now calmed me down, and the people who slaughtered a person's life, his ambitions, and the grief his family had, now became my subordinates. Funny how there was no ambition left in me, yet I led a prosperous life as the sole heir of the underworld.

Taking lives, spilling blood, watching people cry made me soulless. There was nothing in the world that could move my dead heart and even my hands never trembled on the trigger. My eyes never blinked with tears while pointing a gun at someone's forehead until it was the head of that person.

"Shoot me." He whispered with a soft smile as he got onto his knees and looked directly into my eyes but a sleek tear betrayed his courageous charade.

By Taiyaba Shaikh
Program: MACJ
Std / Div: First year

The Throes of Power

"It was you who killed him." The sharp blade of my sword pressed against his neck while I looked dead into his eyes, the eyes which belonged to my cousin's murderer.

"How did it feel to kill someone's only family?" I asked in aversion and uncontrollable bloodlust. I was close to losing my reasonings and how could I not? The man standing before me, I've travelled so far just to meet him, look him dead in the eyes, and ask him why? Just why did he kill him?

My cousin, an Earl, was not only my family, but also the love of my life. He was everything to me. He was my first friend, my first teacher, my first dance, and my partner at my coming-of-age ceremony ball. He would always nag me for being unladylike and would threaten me to get me married off to some Earl or Marquess. But I knew he never meant it. He could never get mad at me. Often, I had secretly caught him holding back his smile whenever I brawled with the Baron's arrogant eldest son for bullying the peasants. I was unruly and childish and thought he would badger me later about my behaviour, but he never told me to stop standing up for something I believe is right and that really shaped me into the person I'm today.

I couldn't stand it. I couldn't stand his unforgivable death. And therefore, I'm here today. Disguising myself as a man and travelling from inn to inn, risking my life on these foreign roads amidst dangerous and shady people, just to find the murderer, not for revenge but for answers. I don't want to avenge his death because no matter what I do he will never come back. But I wanted to know why people commit such horrific deeds. Is it because they need to prove something to themselves and others? Or is it just a sick pleasure they derive from witnessing others suffer? Does killing someone become easier because the ones they slain are not one of their own or no longer useful to them? Is it done under the disguise of wanting resources and land fights? Or is it because of the fear that if they don't do something first then they will be the one attacked? I wonder how do they feel when their hands are stained with someone's blood and soul is burdened by someone's life? I don't know how they can even sleep at night knowing that someone, somewhere is grieving for their loved ones whom
they just killed mercilessly without any second thoughts?

"Have you ever killed someone?" His question infuriated me and his sharp blue eyes even more as it pierced me without a hint of guilt.

"Just answer my question. Why did you kill him?" I asked aggressively and the blade of my sharp sword slashed his skin lightly, immediately drawing blood. He didn’t blink nor did he flinch. He kept staring down at me with his cold dead eyes as if he didn’t care.

"I know you wouldn’t kill me. You can’t. This is not something that everyone can do."

"Yet you can?"

"I must."

"Why?"

His blue eyes glinted in the dark night as he said, "Because I need to be strong."

My grip on the blade loosened as I was taken aback and whispered, "What?"

He killed my only family, my cousin, a human being just to become strong? Why? How does it prove anything? How does that measure his strength?

"We live in an era where we must kill to survive. We need to be strong or else just like the ancient times, the strong preys upon the weak and the weak can’t do anything about it except succumbing to their fate." His words were like daggers hitting my chest and I lost my footing.

I wanted an answer but I never knew the answer would be this cruel. I have grown up sheltered under my cousin’s unceasing care and love. I had only read fairy-tales where the monster would try to harm the kind and good protagonist for the sake of power and strength but I always wondered why would they want so much power and wealth as it only invokes more greed and fear that someone might steal it from them. They get trapped in a never-ending loop fighting and killing others just to preserve something they can’t fully enjoy and be satisfied with. I wonder if they ever stop to ponder that just like the people they kill, they too would face death themselves someday? No amount of wealth and strength can help them bribe the grim reaper or fight the inevitable. Their bodies will turn to dust, their strength will perish and their wealth will be acquired by someone else, so why?

"So just because you’re strong it suddenly gives you the right to harm others?" I was disgusted by this very notion he speaks off.

"H-How do you even define strong and weak, huh?" I asked, his face was pissed.

"Does killing someone make you strong? But what about those who are talented in literature? Or those who are philosophers and mathematicians? What about those graceful dancers or those melodious singers? Or the people because of whom you have the strength to fight and kill, the farmers? Are they not strong in their craft? Or is it just the physical strength that matters in this world?"

He didn’t say anything for a moment and only kept looking at me. His eyes infiltrated mine with a dull
look before he asked, “Do you think you’re the first person to question this injustice? Do you think I felt happy when I lifted this weapon in my hand when I was only 10 years old? Do you think I didn’t experience the dread and weight on my body when I first harmed someone? But as time went by, I got used to it, but you never really get used to it. However, if I don’t do it then I will cease to exist. I know killing someone is wrong and you feel the rush when you do it. It all hits you at once in the face, knocking away your conscience slowly and filling you to the brim with remorse and hatred towards the situation and people because of whom you do what you do just to survive.”

He moved away while I was caught up in a storm of emotions and thoughts brewing inside of me. He picked up his sword and looked at it with abomination.

“For a long time, I wondered and asked why I had to do what I was doing. Why is there such a discriminated imbalance in the world and then I learned about the strong being predators and that there too is a hierarchy where that person is strong in front of someone but weak to someone else. They can’t go against someone stronger than them just like us who can’t go against the emperor of this empire and hold him accountable for his incompetence for not being able to protect people like me from twisting into the individual I have become today. He holds the absolute power to cover his faults and be free of anything. However, we can hit our servants, women, and children as they can’t do anything because in that situation, we are the strong ones and they are weak. It isn’t only strength but also religion, race, land of belonging, status, and gender that either puts a crown on our heads or drags us through mud like rubbish.”

I was given a jolt. It was a jolt to my belief and to my teachings. Born in a noble family I was always taught that as someone born with privilege, it is our duty to protect the ones born without it.

“I know what you’re thinking but what you do for your maids and commoners is not help, it’s pity, and it’s your arrogance. You think your charity makes you a bigger person and them small because they were born from a poor womb?”

“I never thought of them as insignificant and it’s not my fault either that I was born as a noble. I just want peace.”

He interrupted me with a sharp bark of laughter that rumbled deeply from his chest. It was dry, humourless and mocking. The moment he was done, his eyes glinted with profound resentment. “Only those in power can speak of peace and harmony as they are the ones who direct it. The poor and weak don’t have any rights, they can just keep incessantly begging for it.”

His words left me speechless. It was the reality. It was true that there was a huge gap between us and it never closes, it only keeps widening. The answers that I was looking for were right in front of me this whole time and I was blind to it or was I simply ignoring it because I couldn’t accept it?

He put his sword in the scabbard and turned away, while he was leaving, he said from over his shoulder, “If you ever feel like you want to murder your cousin’s murderer and become a murderer yourself then you know where to find me. But just to let you know, this chain won’t stop with just killing me. The whole world is burning and its sparks will cause fire to your noble houses too one day. It’s not your fault that you were born as a noble, it’s a privilege that others will die for.”

We often disregard our privilege thinking it’s not enough but for someone else it is a desirable existence, a life-long wish, and a silent prayer.

By: Taiyaba Shaikh
Program: MACJ
Std / Div: First year
INTERNATIONAL STUDENTS' EXPERIENCE

I have been a part of DGMC for two years and my time here will soon end. For the past year, I have not been on campus on a regular basis, but our learning did not stop even during the pandemic. We have overcome the limitations of physical barriers. I took part in college festivals like Cine Voyage and it never seemed that I haven't met my classmates and my teachers in person for a long time.

These two years in DGMC were filled with new opportunities and learning experiences. I have had the opportunity to dub in our sound studio for a class project, the IT lab to learn editing on premiere pro, used the PCR in our studio as well. I am sure that not all film schools are blessed with such state of the art facilities. And these facilities would be of no use if we didn't have amazing teachers to teach us, to use these facilities properly. We are extremely blessed to have experienced faculties who teach students very passionately. On numerous occasions our teachers have gone extra miles to teach us the Science, Arts and Commerce of filmmaking. On a personal note, my teachers have always encouraged and instilled immense confidence in me which will help me for the rest of my life.

I was a different person when I first came to DGMC. I didn't feel like I belonged here and had doubts about surviving. Now, when I look back I think, I have done quite well. DGMC has broadened my horizon. And I will always be grateful for that. I wish DGMC all the best for all its future endeavors and I hope I will be in touch after I leave Mumbai as well.

By: Durjoy Chakraborty
International student from Bangladesh
Program: MAFTNMP
Std / Div: Second year
INTERNATIONAL STUDENTS’ EXPERIENCE

Drastic Growth
I was very excited to get an admission in this prestigious institution. My experience here has been amazing so far. Being under the tutelage of renowned professors who are ever ready to impart knowledge without reservation, has enormously shaped my personality both academically and socially. With the right amount of encouragement from my instructors and readily available resources, I inculcate the habit of reading books and newspapers. DGMC with its exceptional way of organizing “Guest Lectures” for their students, in which students get in touch and interact with some of the renowned media personalities in the country, was one of the things that fascinated me about the college and its administration during my initial days. To be honest, since the onset of COVID-19, I have been missing college and the engagements we used to have prior to the pandemic.

Not only have I grown academically but also I have witnessed a significant transformation through friendships and social networks I built. When I landed on campus, every person I met was a stranger. However, with time, I built friendships and connections with classmates. Although I am miles away from home, I feel like I built myself a nest in school, making my fear of leaving my friends back home a mere illusion. Being surrounded by this network of friends made me feel comfortable, especially when they extended their generosity to help me with my transition to India. The ability to build connections was not discovered until I came to India. This exposure to different people with distinctive backgrounds has helped reveal the other side of me. The more I interact with different friends from India and beyond, the more I learn that social networks are key in life.

I must proudly say that having moved away from my country, South Sudan, has given me an opportunity to grow in every aspect of life. I believe that this is a life-changing experience that has transformed me into an individual who can fit in any society regardless of any oddity.

By: Dut Abraham Manyok Chuereng
International student from South Sudan
Program: BAMMC
Std / Div: Second year
POEMS

Creativity knows no Bounds

He looked at the world like a canvas,
Every square was a circle
And a rectangle, a triangle.
He questioned every angle of it.
A dyslexic child made an excellent designer.

By: Devansh Doshi
Program: BAMMC
Std/ Div: First year

The Dreadful Virus

They say there is a light at the end of the tunnel
No, I refute that. There isn’t
Because;

I have seen
Hospitals ran out of oxygen
Baffled doctors folded their hands and watched
The patients succumb
Because they couldn’t do it no more and
The diseased whose life at stake, slowly and
Painfully departed gnashing teeth,
A multitude of dead bodies stashed in
Ambulances,
In a heart wrenching scene

I have seen
Corpses being unknowingly swapped,
Families rejecting their deceased beloved ones,
Bereaved families cremating strangers,
Other families exhuming the buried strangers,
All these, in bizarre stances.

I have seen
Parks turned into crematorium,
Gardens turned into morgues,
Innumerable pyres being lit at the parks,
Congested parks,
People scrambling over a space to cremate or bury
The departed
And smoke ascended and covered the sun,
Casting more uncertainty upon us.

I have seen
Families locked themselves up,
Ran out of packed stocks,
Starved to graves, out of fear of contracting
The strange virus.

I have seen
Busy streets abandoned,
But the homeless kids still live comfortably,
Though Without food, it has always been their
Known home.
Beggars lying desperately unmasked
Because they couldn’t even afford masks.

I have seen
Helpless and hapless children orphaned,
Newly wedded brides widowed,
Houses and the neighborhoods engulfed by
Sombre moods,
Leaving people wondering if they were jinxed.
I have seen
Malls brought down,
The stores not an exception,
Restaurants shut,
Businesses destroyed,
Cost of living has incomprehensibly increased.

I have seen
A densely population in a city dwindling,
People dying at an alarming rate,
Generations getting extinct,
Lineages being broken,
Families losing their kinsfolks.

I have seen
Families staying apart,
People who once lived together
Scare to shake hands, citing fear of contracting a
dreadful virus.

I have seen
Learning institutions permanently shut,
Idle kids watching abominable contents, because
they couldn’t go to school,
Students abandoned studying as Google became
their best accomplice,
Grades crazily improving, but knowledge
unbelievably dwindling.

I have seen
Hospital became homes,
The places once known for the sick,
Became the shelter of safety,
Even the healthy, don’t feel safe at home, any
more.
The beds once used to be empty, now filled up to
their inadequacy,
People being rejected at the hospitals,
Because no more beds for admission.

I have seen it all
And wished, I hadn’t
Is there a light at the end of the tunnel?
No, there isn’t
Because I have seen enough

**A note to myself**

HEY YOU! Don’t lose your calm!
Through the ways thick and thin,
I see you going from glee to gloom.
Each time I reach a stage to find you losing your calm,
Just remind yourself again, “HEY YOU! Don’t lose your calm”.

Looking all around, there’s just deep despair,
not a moment goes by when you wanna leave things unaware.
Bit by bit, each day, a sense of suffocation I feel,
even then,
just remind yourself again, “HEY YOU! Don’t lose your calm”.

Tears within, you feel battles might break you down,
but lean to take that step forward, let it not take away your unwavering crown.
Be that comely soul in this wavering world,
And just remind yourself again, “HEY YOU! Don’t lose your calm”.

You are not as weak as you think,
the strength within is like a mighty roar.
In slumber, till you kindle it to uproar,
Yet in serene ways just Remind yourself again,
“HEY YOU! Don’t lose your calm”.

I wish, I wish, to not see you in ways so stressful,
only to give a word of hope in ways soulful.
But even when words might fail to deliver it all,
I still want to say this to you,
To just remind yourself again, “HEY YOU! Don’t lose your calm”.

HEY YOU! Don’t lose your calm!

By: Hannah Jayan Varghese
Program: MACJ
Std / Div: Second year

By: Dut Abraham Manyok Chuereng
International student from South Sudan
Program: BAMMC
Std / Div: Second year
Flicker of Light

Light up my world
Master of my fate
Don’t let the light turn up the hate
The light at the gate
Awaits to be the great
Great with the fate
With the one who doesn’t fade
Believe in yourself
Believe in your way
Heart always finds the way to
Light up your way.

By: Sakshi Parte
Program: BAFTNMP
Std / Div: Second year

Jaane Kahan

Jaane kahan kho gayi wo hasi, jo kabhi chand si roshan hua karti thi.
Jaane kahan kho gaye wo pal jab koi gila koi shikva na hua karta tha.
Hoti thi toh bas ek pyaari si, nishchal muskan.
Jaane kahan kho gayi wo lambi lambi baatein jo sab baith kar sath kiya karte the...
Jaane kahan kho gayi wo shararat mein jis par sab khil uthte the.
Kahin na kahin iss badalte waqt ke sath hum sab durr hogaye...
Hum sab bade ho gaye.
Baki hai toh bas ek aas...phir se sabke sath aane ki,
Phir se wahi Muskaan aane ki.

By: Akansha Pandey.
Program: BAMMC
Std / Div: First year

The remains of a lover

When flowers bloomed through the surface of my skin,
only I, and I alone, knew how to care for them.
I watered them with the tears my father once shed,
I kept them alive and I loved them well,
but then, all my lovers- they came along,
they said they loved me, even with my thorns,
filled me with toxins, smoke and guilt,
my flowers withered and died from within.

How do I escape this empty space
where my solitude seems to be my warmest embrace,
where my guilty conscience is my only friend,
where all that once bloomed with life, must end.

By: Sadiya Iqbal
Program: BAMMC
Std / Div: First year
How I Wish

How I wish
those emojis could portray my emotions,
I could put my feelings out there
in the real world.

Then, with everyone knowing,
the hopes of not getting hurt would light,
I could tie the shield on my heart a little tight.

Because, you see,
I fail at expressing my emotions,
then hurt myself with my own expectations.

Trying to put the blame on someone,
and loosen myself off with the burden
Doesn't feel right.

And I wouldn't have to write,
if those emojis could portray my emotions,
because, you see,
I'm a lazy, nasty, clumsy little woman,
walking, loaded with a bucket full of roses,

I would say, but
walking, loaded with chaoses,
so my puzzles don't fit right,
looks like they're meant to fight.

I endeavour to let it go off,
and tell someone to take it care of,
but you see,
I'm a nasty, clumsy woman.

By: Shreya Jachak
Program: BAMMC
Std / Div: Second year

Midnight Silence

The sparkling lights of the rooms at night,
of countless people with sleepless nights...

Keep out the stars so bright,
killing dairies with their plight,
crying out all thy spite,
make this midnight hour feel shy...

To bring out thy appetite
of feelings so deep and wide
of feelings their lovers unite
and ambition of passion ignite,
for tears of all you wipe,
preparing thy mind to take a flight.

The midnight magic of silence I feel,
take away all the despise of me,
and bring up the rays of twilight, thy see.

By: Shreya Jachak
Program: BAMMC
Std / Div: Second year
As I sit by the Window

As I sit by the window, 
desperately wanting to step out, 
staring at the left alone path, 
I realize the beauty of this box, 
I realize I'm on the edge of two different worlds...

As I sit by the window, 
I stare at the world outside, 
And notice the mesmerizing beauty of it undenied...

As I sit by the window, 
and look at my house, 
I know that this is where I belong, 
I relish the positivity within these four walls, 
and nevertheless feel loved by the familiar dolls...

As I sit by the window, 
I see the flowers grow, 
I hear the birds chirping, 
I feel the breeze gracing, embracing my soul...

As I sit by the window, 
I feel the time around me forefend, 
yet, feeling the world rushing towards the end...

As I sit by the window, 
I watch the world heal itself, 
and numerous prayers enchanted to save it from ourselves...

As I sit by the window, 
I take the best of two worlds, 
as I sit by the window, 
I hope you do too.

By: Shreya Jachak 
Program: BAMMC 
Std / Div: Second year

The northern lights

A river of green in the midnight blue, 
colours dancing triumphantly through and through, 
it played above as the woven thread to my soul, 
one glimpse of those miraculous hues.

It's a beauty in all of existence, 
light comes as rainbows to the night, 
it's like a metal shield, 
which belongs to the knight.

aurora lights, a green stream, 
in the black heaven, 
a creation of the superior, 
like music, it resonates with my soul, 
a sweet lullaby with starlit dreams.

By: Priyanka Chaturvedi 
Program: BAMMC 
Std / Div: First year
Bliss

The sun in the east,
it stands alone,
and the rays of days
again are shone.

Rising up to face each day,
looking for the lost yesterday.

The moon, she seeks but cannot find,
always, always on her mind.

The moon in the dark it searches 'round,
wanting the brightness to be found.

Searching through each lonely night,
hoping love will end her plight.

The sun she wants with all her heart,
always, always left apart.

Until the searching of years and years,
the sight that triumphs doubts and fears.

When eyes of mortals and gods alike,
are blind to the joy of the day meets night.

The love they seek,
they will always find,
always, always till the end of time.

By: Priyanka Chaturvedi
Program: BAMMC
Std / Div: First year

समझ जाओ ना

शायद मैंने कभी कुछ बोला नहीं
लेकिन
tum jaan to ki aakhir mere zahen me kya hai

Mene kabhie tumhhe bataaya nahi
Magar
tumhare baal ki reh, tumhare chalane ki thang,
tumhare vo muskan,
tumhare jisam ki jhumka aur tumhare vo aas, sabko mere meri
kitaab mein kaid kiya hai

Suno, tum yehi samjha jawaya karo
Ore mere kuch na kahane ka karan mat puchna
Kyo ki
Mere mohabbat mein laajon ki bahut kahmi hai
- Dev

By: Devansh Ahuja
Program: BAFTNMP
Std/Div: Second year

डरता हूँ

आज जहाँ खड़ा हूँ यहाँ होना अज्ञात है,
आस पास देखें तो तुम्हारे माझी के किसी हज़ार है

देखने जाें तो यहाँ भी कई बाग हैं,
बाग में हैं खार लगे, जिनपर एक दो गुलाब हैं

पुरानी रिफ़लक्टों का इतिहास ना था मेरी
मगर अब युवाँ फर्क बहुत पड़ता है,
तुम्हारे लाख बार कहने के बाद भी
ये शायद न जाने किस बात से डरता है

- Dev

By: Devansh Ahuja
Program: BAFTNMP
Std/Div: Second year
अभी जीना बाकी है

बांधने की कोशिश न करना, पानी सा रास्ता बना लेंगे।
बुकना आगर चाहिएगे, तो सूज बन उसके।
कभी भी गए अपने, तो रुकना मंजूर नहीं।
अब किसी के आगे बुकना मंजूर नहीं।
अभी उड़ने भरना बाकी है। अपने सपनों का पीरोना बाकी है।
नहीं बात सबके रंग जारी से हमे दिखाला बाकी है।
अभी जिंदगी के रंगों में घुड़को ठंढाला बाकी है।
अभी जीना बाकी है। अभी जीना बाकी है।

आज़ादी की चाह

कभी सोचा है, की सोच में गुम होना, और आज़ादी के झराख में
छोचा भी आज़ादी है...,
अपने ख्यालों में क्रैड होना भी आज़ादी है...,
क्रैड बेखूदियों में होना गुनह नहैं,
क्रैड ख्यालों में, एक रोशनी की पनाह है... 
चलो ये तो हो गई सोच, ख्याल, और ख्यालों की बात, 
लेकिन, मेरी रुह तो बेखूद है...
इसे तो, आज़ादी से उड़कर उड़ना है...

आहिरता-आहिस्ता गुप्तनावू ये रूह चाहती है,
कहीं दिवंगत पलायन रहने जाने को, खुशबू चाहती है..
कये हर पत्ते दिलीते पेश करे,
कये हर क्रिया पर, तो ईश्वित्व दिलीते चले..
आखिर उसी भी तो बेखूदी होना है,
आखिर उसी भी खुशी हवा में जीना है..
एक दफ़ा खुदकी खोना है,
एक दफ़ा, हर शान्तिपत्र के उत्तरमार्गों से पहुँच,
अर्थ, दरखता, और पहाड़ी में खोना है..
अब आज़ादी के ख्याल की, औपूँ बनाकर ना रोना है,
अब ना घूट घूट कर जीना है, ना रो-रो कर तक्षणों को 
मिलाया है..
अब तमाम बस यही है, की तारों के तले सोना है.
ही, अब आज़ाद होना है..

की दिलशाना काफी नहीं इस चाह को,
मयस़र करना होगा, अब तो इस राह को,
ये जुनून, ये फिरूँ चल पर सवार रखना होगा,
ये होला, बरकरार रखना होगा.
राहों का मुखित होना तो लाजमी है,
जो अजीब यह रूह से रही है, जो यही नहीं है,
लेकिन हमें ना-काफिल कर रहो देना, हालातों की ग़लत-कफ़हमी है..
अब खुदके लिए लड़ना है, और हर मक़म पर संभालना है..
की कोई फिर कितने भी गहरे ख़ुद में जा..
हमें उनकी बातों का धरकार ना होना है..
बस अब तो हर ज़रिये में बेखूद होना है,
ही! अब आज़ाद होना है..

By: Aanchal Jain
Program: BAMMMC
Std / Div: First year

Lockdown

कितने भयानक नज़रः यहाँ; चारों तरफ़ तबाही के
बंद है ईसान घरों में; नहीं आसार है रिहाई के
कल का सुरूज़ देखने की; अजां अंदर रहना होगा
सातों का चलने के लिये; ये दर्द भी सहना होगा
अब भी ना संभले हम तो; जीवन का पतझड़ आज़ादगा
उड़ जाएगा कोशिश के अंदर में; कोई ना रोक पाएगा
कल वापस मिलने के लिए आज distancing जरूरी है
अपनो को सलामत रखने के लिए पर की fencing जरूरी है
करे नियमों का पालन हम; इसी में सबकी भलाई है
उससे पूरा दर्द; जिन्होंने अपनो को जान गवाई है
ज़ंग जिंदगी की अपनी खुदको ही लड़नी है
समय ये वैकसीन लगवा जिम्मेदारी पूरी करनी है
पहली तहर निकल गई; अब दूसरी की बात है
अपनी जगह पर ठहरे के; अब पुढ़क तैयारी है
अफत सबकी जान पर है; जीवन का समृद्ध उपान पर है
पता नहीं किस मोड़ पर रुकेगी; अब ये जिंदगी ठंढाल पर है

By: Kayra Mundra
Program: BAMMMC
Std / Div: First year
PHOTOGRAPHS

By: Jaijeet Metkar
Program: SYBAFTNMP
Std/Div: B

By: Devansh Ahuja
Program: SYBAFTNMP
Std/Div: A

By: Harsh Thokal
Program:
TYBAFTNMP
Std/Div: B

By: Jay Maruti Pawadma
Program: SYBAFTNMP
Std/Div: C

INDIA'S PREMIER MEDIA SCHOOL
Artwork

By: Sunanda Sharma
Program: FYBAFTNMP
Std/Div: A

Artwork

By: Khush Shethia
Program: TYBAMMC
Std/Div: B

Artwork

By: Ashner Von Ploetz
Program: FYBAFTNMP
Std/Div: A
By: Omprakash  
Program: SYBAFTNMP  
Std/Div: C

By: Vanshita Mehta  
Program: FYBAMMC  
Std/Div: A

By: Harleen Kaur Ghai  
Program: FYBAMMC  
Std/Div: A

By: Radhika Nawal  
Program: SYBAMMC  
Std/Div: A
• **Sukanya De - PGDM - Advertising and Communications, Batch 2018-20.**
  Published a Chapter for the edited book “Impact of Covid 19 on Media and Entertainment” bearing ISBN “978 93 90153 02 2”
  Chapter Title - Post Covid-19: The Future of Event Management Industry
  Is Love Enough? - Novel under publication

• **Ashutosh Jare an ex student of BAFTNMP**
  His film got selected for Filmfare awards in the short film category

• **Aman Modi: Got selected in FTII**
  Aditya Ajit Sawant and Rugwed Krupa Kulkarni captured the journey of Bombay Tramway Company Ltd from 1874 in a documentary to be inaugurated by former BEST general manager Manmohan Singh.

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### Alumni Testimonial

Being an architecture graduate, it was a difficult decision to shift streams to follow my passion. Yet, what was even more difficult was to choose a college that would accomplish my expectations. Today, as an alumni of DGMC I am showcasing the knowledge and learnings from the college at Communication Crafts, the best and one of the oldest advertising agencies in Gujarat.

My journey in DGMC was tremendous, the support I received from the faculties and admin right from the time of admission till graduation and beyond is overwhelming. During the two years of Post Graduate Diploma in Media Management, I was trained in various subjects of media and management. I also got the opportunity to learn directly from industry experts. Guest lectures and on-field activities are just a few out of the long list of things that I still cherish. I also have proudly authored a book titled “Is Love Enough?” which currently is under publication and awaiting launch post lockdown. Along with academics, DGMC also gave me the opportunity to groom myself in non-academics and extracurricular activities. I successfully wrote three research papers, participated in multiple national level conferences and various competitions which helped in boosting confidence further.

I thank DGMC for being the platform of my all-round development, overall growth and also for making me a better person.

**Duheeta Joshi**

**MACJ - II**
RESULTS

TYBMM (Advt) (SEMESTER 6) APRIL 2019
Total no. of students appeared - 108

- Passed With Grade 'B'
- Failed
- Passed With Grade 'A'
- Passed With Grade 'C'
- Passed With Grade 'O'
- Passed With Grade 'D'
- Passed With Grade 'E'

Merit list

<table>
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<th>Name</th>
<th>Seat No.</th>
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<td>I</td>
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TYBMM (Jour) (SEMESTER 6) APRIL 2019
Total no. of students appeared - 21

- Passed With Grade 'B'
- Passed With Grade 'A'
- Passed With Grade 'C'
- Failed
- Passed With Grade 'O'
- Passed With Grade 'D'
- Passed With Grade 'E'

Merit list

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TYBMM (Advt) (SEMESTER 6) SEPTEMBER 2020
Total no. of students appeared - 105

- Passed With Grade 'B'
- Students Failed
- Passed With Grade 'A'
- Passed With Grade 'C'
- Result is held in Reserve
- Passed With Grade 'O'
- Passed With Grade 'D'
- Passed With Grade 'E'

Merit list

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<tr>
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TYBMM (Jour) (SEMESTER 6) SEPTEMBER 2020
Total no. of students appeared - 18

- Passed With Grade 'B'
- Passed With Grade 'A'
- Failed
- Passed With Grade 'C'
- Passed With Grade 'O'
- Passed With Grade 'D'
- Passed With Grade 'E'

Merit list

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TYBAFTNMP (SEMESTER 6) APRIL 2020
Total no. of students appeared - 88

- Passed With Grade 'O'
- Passed With Grade 'A+'
- Passed With Grade 'A'
- Passed With Grade 'C'
- Passed With Grade 'D'
- Passed With Grade 'E'
- Failed

Merit list

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TYBAFTNMP (SEMESTER 6) July 2019
Total no. of students who attended- 60

- Passed With Grade 'O'
- Passed With Grade 'A+'
- Passed With Grade 'D'
- Students Failed
- Passed With Grade 'C'
- Passed With Grade 'A'
- Passed With Grade 'E'

Merit list

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<td>Shivani Joshi</td>
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