

Deviprasad Goenka Management College of Media Studies (DGMC)  
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Notice: 422/2021

14th June 2021

## NOTICE

### Master Class - Academic Year 2021-2022

#### TYBAMMC and SYBAMMC

Special **Masterclass sessions** are being organized for the benefit of our students. These Masterclasses will be conducted by eminent guest speakers.

#### **Brief Profile of our Speakers:**

- **Ms. Parinda Singh**, a Marketing Consultant, Content Marketing Expert, Performing Artist, Dreaming of Social Entrepreneurship has worked with Brands such as Zee, NDTV etc. Ms. Parinda shall speak on Career Growths in the industry.
- **Mr. Dharendra Singh**, an expert in the field of Media shall concentrate on Media Planning and Media Strategy.
- **Mr. Srijan Narayan**, Editor & Journalist has worked with NDTV, etc. will talk about Careers in Journalism.
- **Ms. Prachi Pinglay**, a Bangalore-based Journalist with Outlook Magazine, BBC and HT. Ms. Prachi will discuss on the various roles in journalism.
- **Mr. Sandip Tarkas**, Director Songdew Media, with nearly three decades of experience, he has worked with companies such as GroupM, MPG (Havas Media), Mudra, Media Direction and Reliance India. Mr. Tarkas will talk about Corporate Communication & PR.

Students kindly make note of your **respective Masterclass Timetable** and ensure to attend the same. ATTENDANCE IS MANDATORY.

Class	Timings	Guest Speakers	Link
TYBAMMC Advertising	Thursday 17 <sup>th</sup> June 2021 11.30am to 1.30pm	Ms. Parinda Singh	<a href="https://meet.google.com/hvu-kevd-auz">https://meet.google.com/hvu-kevd-auz</a>
TYBAMMC Journalism	Thursday 17 <sup>th</sup> June 2021 2pm to 3.30pm	Mr. Srijan Narayan	<a href="https://meet.google.com/rav-mzmz-mfo">https://meet.google.com/rav-mzmz-mfo</a>

TYBAMMC Advertising	<b>Saturday 19<sup>th</sup> June 2021</b> 10am to 12.30pm	Mr. Dharendra Singh	<a href="https://meet.google.com/mwc-brxd-gea">https://meet.google.com/mwc- brxd-gea</a>
TYBAMMC Journalism	<b>Saturday 19<sup>th</sup> June 2021</b> 1.30pm to 3.30pm	Ms. Prachi Pinglay	<a href="https://meet.google.com/xxu-pegf-hwy">https://meet.google.com/xxu- pegf-hwy</a>
SYBAMMC	<b>Saturday 19<sup>th</sup> June 2021</b> 11am to 1pm	Mr. Sandip Tarkas	Tentative <a href="https://meet.google.com/gbt-cdeu-gqn">https://meet.google.com/gbt- cdeu-gqn</a>

We wish you all the best for the new academic year.




**Dr. Ameet Vora**  
Principal