

Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Notice: 162/2020

21st Sept 2020

NOTICE

Students of BAMMC / BAFTNMP / MAFTNMP / PGDM / MACJ

Online Event “Off the Record”

The **PGDM batch 2019- 21** of DGMC is organizing an event called **“Off the Record”** on the theme **“What the Scoop”** scheduled for **23rd September 2020 at 4pm.**

The topic for discussion is **“Media as the Fourth Pillar of Indian Democracy”**.


For the democratic system to operate to its full potential, the participation of part of the public is imperative, which successively needs circulation of reliable information to the masses on numerous public problems. This is where the mass media comes in.

Not only is this subject important, but it is also one that promotes a range of perspectives. Our panelists will discuss their opinions respectively.

Our panelists - Mr. Mustafa Rangwala - **Group creative director - Ogilvy**, Ms. Nivedita Basu - **Producer and founder - House of Originals**, Ms. - Alifya Khan - **Assistant Editor - Indian Express**, Ms. Sakina Lakdawala - **Studio Director at CNBC Awaaz & CNBC Bajar, Network 18** and Mr. Joyanto Mukherjee – **Chief Officer – Marketing Communication & External Affairs.**

Students are invited to take part in this online event. We request you to register on <https://meet.google.com/doa-dyrw-ezs>.

We look forward to your participation.


Dr. Ameer Vora
Principal

